

Module Handbook Digital Economics (Master of Science (M.Sc.))

SPO 2023

Winter term 2023/24

Date: 01/08/2023

KIT DEPARTMENT OF ECONOMICS AND MANAGEMENT



Table Of Contents

1. General information	8
1.1. Structural elements	8
1.2. Begin and completion of a module	8
1.3. Module versions	8
1.4. General and partial examinations	8
1.5. Types of exams	8
1.6. Repeating exams	9
1.7. Examiners	9
1.8. Additional accomplishments	9
1.9. Further information	9
1.10. Contact	9
2. Study plan	10
3. Qualification objectives of the Master's program in Digital Economics	11
4. Key Skills	12
5. Field of study structure	13
5.1. Master's Thesis	13
5.2. Economics	13
5.3. Methods	13
5.4. Society	13
5.5. Electives	14
6. Modules	17
6.1. Advanced Machine Learning and Data Science - M-WIWI-105659	17
6.2. Advanced Topics in Public Finance [WW4VWL18] - M-WIWI-101511	18
6.3. Advanced Topics in Strategy and Management - M-WIWI-103119	19
6.4. Agglomeration and Innovation [WW4VWL13] - M-WIWI-101497	20
6.5. Analytics and Statistics - M-WIWI-101637	21
6.6. Applied Strategic Decisions [WW4VWL2] - M-WIWI-101453	22
6.7. Business & Service Engineering [WW4BWLISM4] - M-WIWI-101410	23
6.8. Collective Decision Making [WW4VWL16] - M-WIWI-101504	24
6.9. Computation & Optimization - M-WIWI-106412	25
6.10. Consumer Research - M-WIWI-105714	26
6.11. Cross-Functional Management Accounting [WW4BWLIBU2] - M-WIWI-101510	27
6.12. Data Science: Data-Driven Information Systems - M-WIWI-103117	28
6.13. Data Science: Evidence-based Marketing [WW4BWLIMAR8] - M-WIWI-101647	30
6.14. Data Science: Intelligent, Adaptive, and Learning Information Services - M-WIWI-105661	31
6.15. Designing Interactive Information Systems - M-WIWI-104080	32
6.16. Digital Economics - M-WIWI-106408	33
6.17. Digital Financial Economics - M-WIWI-106409	34
6.18. Digital Marketing - M-WIWI-106258	35
6.19. Digital Service Systems in Industry [WW4BWLKSR6] - M-WIWI-102808	36
6.20. Digitalization & Society - M-WIWI-106413	37
6.21. Econometrics and Statistics I - M-WIWI-101638	38
6.22. Econometrics and Statistics II - M-WIWI-101639	39
6.23. Economic Theory and its Application in Finance [WW4VWL14] - M-WIWI-101502	40
6.24. Economics & Management - M-WIWI-106410	41
6.25. eEnergy: Markets, Services and Systems - M-WIWI-103720	42
6.26. Electives in Informatics [WW4INFO3] - M-WIWI-101630	43
6.27. Electronic Markets [WW4BWLISM2] - M-WIWI-101409	45
6.28. Emphasis in Informatics [WW4INFO1] - M-WIWI-101628	47
6.29. Energy Economics and Energy Markets [WW4BWLIP4] - M-WIWI-101451	49
6.30. Energy Economics and Technology [WW4BWLIP5] - M-WIWI-101452	50
6.31. Entrepreneurship (EnTechnon) [WW4BWLENT1] - M-WIWI-101488	51
6.32. Environmental Economics [WW4VWL5] - M-WIWI-101468	52
6.33. Experimental Economics [WW4VWL17] - M-WIWI-101505	53
6.34. Finance 1 [WW4BWLFBV1] - M-WIWI-101482	54
6.35. Finance 2 [WW4BWLFBV2] - M-WIWI-101483	55
6.36. Finance 3 [WW4BWLFBV11] - M-WIWI-101480	57
6.37. Foundations for Advanced Financial -Quant and -Machine Learning Research - M-WIWI-105894	59
6.38. Growth and Agglomeration [WW4VWL12] - M-WIWI-101496	60

6.39. Incentives, Interactivity & Decisions in Organizations - M-WIWI-105923	61
6.40. Industrial Production II [WW4BWLIP2] - M-WIWI-101471	62
6.41. Industrial Production III [WW4BWLIP6] - M-WIWI-101412	64
6.42. Informatics & Machine Learning - M-WIWI-105880	65
6.43. Information Engineering [WW4BWLISM7] - M-WIWI-101411	66
6.44. Information Systems in Organizations - M-WIWI-104068	67
6.45. Innovation and Growth [WW4VWLIIW1] - M-WIWI-101478	68
6.46. Innovation Economics [WW4VWL19] - M-WIWI-101514	69
6.47. Innovation Management [WW4BWLIENT2] - M-WIWI-101507	70
6.48. Intellectual Property Law [WW4JURA4] - M-INFO-101215	72
6.49. Management Accounting [WW3BWLIBU1] - M-WIWI-101498	73
6.50. Market Engineering [WW4BWLISM3] - M-WIWI-101446	74
6.51. Marketing and Sales Management - M-WIWI-105312	75
6.52. Mathematical Programming [WW4OR9] - M-WIWI-101473	76
6.53. Microeconomic Theory [WW4VWL15] - M-WIWI-101500	78
6.54. Module Master's Thesis - M-WIWI-106420	79
6.55. Network Economics [WW4VWL4] - M-WIWI-101406	81
6.56. Operations Research in Supply Chain Management [WW4OR11] - M-WIWI-102832	82
6.57. Private Business Law [WW4JURA5] - M-INFO-101216	84
6.58. Public Business Law [WW4JURA6] - M-INFO-101217	85
6.59. Seminar Module - M-WIWI-106425	86
6.60. Service Analytics [WW4BWLKSR1] - M-WIWI-101506	88
6.61. Service Design Thinking [WW4BWLKSR2] - M-WIWI-101503	89
6.62. Service Economics and Management [WW4BWLKSR3] - M-WIWI-102754	90
6.63. Service Innovation, Design & Engineering [WW4BWLKSR5] - M-WIWI-102806	91
6.64. Service Management [WW4BWLISM6] - M-WIWI-101448	93
6.65. Service Operations [WW4BWLKSR4] - M-WIWI-102805	94
6.66. Sociology [WW4SOZ1] - M-GEISTSOZ-101169	96
6.67. Statistics & Econometrics - M-WIWI-106411	97
6.68. Stochastic Optimization - M-WIWI-103289	98
6.69. Student Innovation Lab (SIL) 1 - M-WIWI-105010	100
6.70. Student Innovation Lab (SIL) 2 - M-WIWI-105011	103
6.71. Transport Infrastructure Policy and Regional Development [WW4VWL11] - M-WIWI-101485	106
7. Courses	107
7.1. A Closer Look at Social Innovation - T-WIWI-109932	107
7.2. Advanced Digital Economics - T-WIWI-112990	108
7.3. Advanced Empirical Asset Pricing - T-WIWI-110513	109
7.4. Advanced Game Theory - T-WIWI-102861	111
7.5. Advanced Lab Blockchain Hackathon (Master) - T-WIWI-111126	112
7.6. Advanced Lab Informatics (Master) - T-WIWI-110548	113
7.7. Advanced Lab Realization of Innovative Services (Master) - T-WIWI-112914	117
7.8. Advanced Lab Security - T-WIWI-109786	118
7.9. Advanced Lab Security, Usability and Society - T-WIWI-108439	119
7.10. Advanced Lab Sociotechnical Information Systems Development (Master) - T-WIWI-111125	124
7.11. Advanced Machine Learning - T-WIWI-109921	125
7.12. Advanced Machine Learning and Data Science - T-WIWI-111305	127
7.13. Advanced Management Accounting - T-WIWI-102885	128
7.14. Advanced Statistics - T-WIWI-103123	130
7.15. Advanced Stochastic Optimization - T-WIWI-106548	131
7.16. Advanced Topics in Digital Management - T-WIWI-111912	132
7.17. Advanced Topics in Economic Theory - T-WIWI-102609	134
7.18. Advanced Topics in Human Resource Management - T-WIWI-111913	135
7.19. Analyzing and Evaluating Innovation Processes - T-WIWI-108774	137
7.20. Application of Social Science Methods (WiWi) - T-GEISTSOZ-109052	138
7.21. Applied Econometrics - T-WIWI-111388	139
7.22. Applied Informatics – Principles of Internet Computing: Foundations for Emerging Technologies and Future Services - T-WIWI-110339	140
7.23. Applied material flow simulation - T-MACH-112213	142
7.24. Artificial Intelligence for Autonomous Driving - T-WIWI-112966	144
7.25. Artificial Intelligence in Service Systems - T-WIWI-108715	145
7.26. Artificial Intelligence in Service Systems - Applications in Computer Vision - T-WIWI-111219	147
7.27. Asset Pricing - T-WIWI-102647	149

7.28. Auction Theory - T-WIWI-102613	150
7.29. Basics of German Company Tax Law and Tax Planning - T-WIWI-108711	151
7.30. Behavioral Experiments in Action - T-WIWI-111393	152
7.31. Behavioral Lab Exercise - T-WIWI-113095	153
7.32. Behavioral Lab Exercise - T-WIWI-111806	154
7.33. Blockchains & Cryptofinance - T-WIWI-108880	155
7.34. Bond Markets - T-WIWI-110995	156
7.35. Bond Markets - Models & Derivatives - T-WIWI-110997	157
7.36. Bond Markets - Tools & Applications - T-WIWI-110996	158
7.37. Business Data Analytics: Application and Tools - T-WIWI-109863	159
7.38. Business Data Strategy - T-WIWI-106187	160
7.39. Business Dynamics - T-WIWI-102762	161
7.40. Business Intelligence Systems - T-WIWI-105777	162
7.41. Business Models in the Internet: Planning and Implementation - T-WIWI-102639	164
7.42. Business Planning - T-WIWI-102865	165
7.43. Business Process Modelling - T-WIWI-102697	167
7.44. Business Strategies of Banks - T-WIWI-102626	169
7.45. Case Studies Seminar: Innovation Management - T-WIWI-102852	170
7.46. Challenges in Supply Chain Management - T-WIWI-102872	171
7.47. Cognitive Modeling - T-WIWI-111392	172
7.48. Competition in Networks - T-WIWI-100005	173
7.49. Computational Economics - T-WIWI-102680	174
7.50. Computer Aided Data Analysis - T-GEISTSOZ-104565	176
7.51. Computer Contract Law - T-INFO-102036	177
7.52. Convex Analysis - T-WIWI-102856	178
7.53. Conveying Technology and Logistics - T-MACH-102135	180
7.54. Cooperative Autonomous Vehicles - T-WIWI-112690	181
7.55. Copyright - T-INFO-101308	182
7.56. Corporate Compliance - T-INFO-101288	183
7.57. Corporate Financial Policy - T-WIWI-102622	184
7.58. Corporate Risk Management - T-WIWI-109050	185
7.59. Critical Information Infrastructures - T-WIWI-109248	186
7.60. Current Directions in Consumer Psychology - T-WIWI-111100	187
7.61. Database Systems and XML - T-WIWI-102661	188
7.62. Demand-Driven Supply Chain Planning - T-WIWI-110971	190
7.63. Derivatives - T-WIWI-102643	191
7.64. Design Thinking - T-WIWI-102866	192
7.65. Designing Interactive Systems - T-WIWI-110851	194
7.66. Development of Sustainable Business Models - T-WIWI-112143	196
7.67. Digital Health - T-WIWI-109246	197
7.68. Digital Marketing - T-WIWI-112693	198
7.69. Digital Marketing and Sales in B2B - T-WIWI-106981	199
7.70. Digital Services: Innovation & Business Models - T-WIWI-112757	200
7.71. Digital Transformation and Business Models - T-WIWI-108875	202
7.72. Discrete-Event Simulation in Production and Logistics - T-WIWI-102718	203
7.73. Dynamic Macroeconomics - T-WIWI-109194	205
7.74. Economics of Innovation - T-WIWI-112822	206
7.75. Efficient Energy Systems and Electric Mobility - T-WIWI-102793	208
7.76. eFinance: Information Systems for Securities Trading - T-WIWI-110797	209
7.77. Emerging Trends in Digital Health - T-WIWI-110144	210
7.78. Emerging Trends in Internet Technologies - T-WIWI-110143	211
7.79. Emissions into the Environment - T-WIWI-102634	212
7.80. Employment Law - T-INFO-111436	213
7.81. Energy and Environment - T-WIWI-102650	214
7.82. Energy Market Engineering - T-WIWI-107501	215
7.83. Energy Networks and Regulation - T-WIWI-107503	216
7.84. Energy Systems Analysis - T-WIWI-102830	218
7.85. Energy Trading and Risk Management - T-WIWI-112151	219
7.86. Engineering Interactive Systems - T-WIWI-110877	220
7.87. Entrepreneurial Leadership & Innovation Management - T-WIWI-102833	221
7.88. Entrepreneurship - T-WIWI-102864	222
7.89. Entrepreneurship Research - T-WIWI-102894	225

7.90. Environmental and Resource Policy - T-WIWI-102616	226
7.91. Environmental Economics and Sustainability - T-WIWI-102615	227
7.92. Environmental Law - T-BGU-111102	228
7.93. European and International Law - T-INFO-101312	229
7.94. Experimental Design - T-WIWI-111395	230
7.95. Experimental Economics - T-WIWI-102614	231
7.96. Extraordinary Additional Course in the Module Cross-Functional Management Accounting - T-WIWI-108651	232
7.97. Facility Location and Strategic Supply Chain Management - T-WIWI-102704	233
7.98. Financial Analysis - T-WIWI-102900	234
7.99. Financial Econometrics - T-WIWI-103064	235
7.100. Financial Econometrics II - T-WIWI-110939	237
7.101. Financial Intermediation - T-WIWI-102623	238
7.102. Firm creation in IT security - T-WIWI-110374	239
7.103. Fundamentals for Financial -Quant and -Machine Learning Research - T-WIWI-111846	240
7.104. Fundamentals of National and International Group Taxation - T-WIWI-111304	241
7.105. Global Manufacturing - T-WIWI-112103	242
7.106. Global Optimization I - T-WIWI-102726	243
7.107. Global Optimization I and II - T-WIWI-103638	245
7.108. Global Optimization II - T-WIWI-102727	248
7.109. Globalization of Innovation – Innovation for Globalization: Methods and Analyses - T-WIWI-111822	250
7.110. Graph Theory and Advanced Location Models - T-WIWI-102723	251
7.111. Growth and Development - T-WIWI-112816	252
7.112. Heat Economy - T-WIWI-102695	254
7.113. Human Factors in Security and Privacy - T-WIWI-109270	255
7.114. Incentives in Organizations - T-WIWI-105781	256
7.115. Information Service Engineering - T-WIWI-106423	258
7.116. Innovation & Space - T-WIWI-112157	260
7.117. Innovation Lab - T-ETIT-110291	261
7.118. Innovation Management: Concepts, Strategies and Methods - T-WIWI-102893	262
7.119. Innovation Processes Live - T-WIWI-110234	263
7.120. Innovation Theory and Policy - T-WIWI-102840	264
7.121. Intelligent Agent Architectures - T-WIWI-111267	266
7.122. Intelligent Agents and Decision Theory - T-WIWI-110915	268
7.123. International Business Development and Sales - T-WIWI-110985	271
7.124. International Finance - T-WIWI-102646	272
7.125. Internet Law - T-INFO-101307	273
7.126. Introduction to Bayesian Statistics for Analyzing Data - T-WIWI-110918	274
7.127. Introduction to Sociology - T-GEISTSOZ-112798	275
7.128. Introduction to Stochastic Optimization - T-WIWI-106546	276
7.129. Joint Entrepreneurship Summer School - T-WIWI-109064	277
7.130. Judgement and Decision Making - T-WIWI-111099	278
7.131. KD ² Lab Hands-On Research Course: New Ways and Tools in Experimental Economics - T-WIWI-111109	279
7.132. Knowledge Discovery - T-WIWI-102666	280
7.133. Large-scale Optimization - T-WIWI-106549	282
7.134. Liberalised Power Markets - T-WIWI-107043	283
7.135. Life Cycle Assessment and Global Forecasts - T-WIWI-112155	284
7.136. Machine Learning 1 - Basic Methods - T-WIWI-106340	285
7.137. Machine Learning 2 – Advanced Methods - T-WIWI-106341	287
7.138. Machine Learning and Optimization in Energy Systems - T-WIWI-113073	289
7.139. Management Accounting 1 - T-WIWI-102800	290
7.140. Management Accounting 2 - T-WIWI-102801	292
7.141. Management of IT-Projects - T-WIWI-112599	294
7.142. Managing New Technologies - T-WIWI-102612	296
7.143. Market Engineering: Information in Institutions - T-WIWI-102640	297
7.144. Market Research - T-WIWI-107720	298
7.145. Marketing Analytics - T-WIWI-103139	300
7.146. Marketing Strategy Business Game - T-WIWI-102835	302
7.147. Master's Thesis - T-WIWI-113003	303
7.148. Mathematics for High Dimensional Statistics - T-WIWI-111247	304
7.149. Media Management - T-WIWI-112711	305
7.150. Methods in Economic Dynamics - T-WIWI-102906	306
7.151. Methods in Innovation Management - T-WIWI-110263	308

7.152. Mixed Integer Programming I - T-WIWI-102719	309
7.153. Mixed Integer Programming II - T-WIWI-102720	311
7.154. Modeling and Analyzing Consumer Behavior with R - T-WIWI-102899	312
7.155. Modeling and OR-Software: Advanced Topics - T-WIWI-106200	313
7.156. Modeling and Simulation - T-WIWI-112685	314
7.157. Multicriteria Optimization - T-WIWI-111587	316
7.158. Multivariate Statistical Methods - T-WIWI-103124	317
7.159. Nature-Inspired Optimization Methods - T-WIWI-102679	318
7.160. Non- and Semiparametrics - T-WIWI-103126	319
7.161. Nonlinear Optimization I - T-WIWI-102724	320
7.162. Nonlinear Optimization I and II - T-WIWI-103637	322
7.163. Nonlinear Optimization II - T-WIWI-102725	324
7.164. Online Concepts for Karlsruhe City Retailers - T-WIWI-111848	326
7.165. Operations Research in Health Care Management - T-WIWI-102884	327
7.166. Operations Research in Supply Chain Management - T-WIWI-102715	328
7.167. Optimization Models and Applications - T-WIWI-110162	330
7.168. Optimization under Uncertainty - T-WIWI-106545	331
7.169. Panel Data - T-WIWI-103127	332
7.170. Parametric Optimization - T-WIWI-102855	333
7.171. Patent Law - T-INFO-101310	334
7.172. Personalization and Services - T-WIWI-102848	335
7.173. Planning and Management of Industrial Plants - T-WIWI-102631	336
7.174. Platform & Market Engineering: Commerce, Media, and Digital Democracy - T-WIWI-112823	337
7.175. Portfolio and Asset Liability Management - T-WIWI-103128	338
7.176. Practical Philosophy 1.1 - T-GEISTSOZ-101170	339
7.177. Practical Seminar Digital Service Systems - T-WIWI-106563	340
7.178. Practical Seminar: Artificial Intelligence in Service Systems - T-WIWI-112152	341
7.179. Practical Seminar: Data-Driven Information Systems - T-WIWI-106207	342
7.180. Practical Seminar: Health Care Management (with Case Studies) - T-WIWI-102716	343
7.181. Practical Seminar: Information Systems and Service Design - T-WIWI-108437	344
7.182. Practical Seminar: Service Innovation - T-WIWI-110887	345
7.183. Predictive Mechanism and Market Design - T-WIWI-102862	346
7.184. Predictive Modeling - T-WIWI-110868	347
7.185. Price Management - T-WIWI-105946	348
7.186. Price Negotiation and Sales Presentations - T-WIWI-102891	349
7.187. Pricing Excellence - T-WIWI-111246	350
7.188. Probabilistic Time Series Forecasting Challenge - T-WIWI-111387	351
7.189. Process Mining - T-WIWI-109799	353
7.190. Product and Innovation Management - T-WIWI-109864	355
7.191. Production and Logistics Management - T-WIWI-102632	357
7.192. Project Lab Cognitive Automobiles and Robots - T-WIWI-109985	358
7.193. Project Lab Machine Learning - T-WIWI-109983	359
7.194. Project Management - T-WIWI-103134	360
7.195. Public Management - T-WIWI-102740	361
7.196. Public Revenues - T-WIWI-102739	362
7.197. Quantitative Methods in Energy Economics - T-WIWI-107446	363
7.198. Recommender Systems - T-WIWI-102847	364
7.199. Regulation Theory and Practice - T-WIWI-102712	368
7.200. Responsible Artificial Intelligence - T-WIWI-111385	369
7.201. Risk Management in Industrial Supply Networks - T-WIWI-102826	370
7.202. Roadmapping - T-WIWI-102853	371
7.203. Selected Issues in Critical Information Infrastructures - T-WIWI-109251	372
7.204. Selected Legal Issues of Internet Law - T-INFO-108462	373
7.205. Self-Booking-HOC-SPZ-ZAK-STK-Graded - T-WIWI-111440	374
7.206. Self-Booking-HOC-SPZ-ZAK-STK-Graded - T-WIWI-111439	375
7.207. Self-Booking-HOC-SPZ-ZAK-STK-Graded - T-WIWI-111438	376
7.208. Self-Booking-HOC-SPZ-ZAK-STK-Ungraded - T-WIWI-111442	377
7.209. Self-Booking-HOC-SPZ-ZAK-STK-Ungraded - T-WIWI-111443	378
7.210. Self-Booking-HOC-SPZ-ZAK-STK-Ungraded - T-WIWI-111441	379
7.211. Semantic Web Technologies - T-WIWI-110848	380
7.212. Seminar Creating a Patent Specification - T-ETIT-100754	383
7.213. Seminar Data-Mining in Production - T-MACH-108737	384

7.214. Seminar in Business Administration A (Master) - T-WIWI-103474	386
7.215. Seminar in Business Administration B (Master) - T-WIWI-103476	396
7.216. Seminar in Digital Economics Master - T-WIWI-112991	406
7.217. Seminar in Economic Policy - T-WIWI-102789	408
7.218. Seminar in Economics A (Master) - T-WIWI-103478	409
7.219. Seminar in Economics B (Master) - T-WIWI-103477	414
7.220. Seminar in Engineering Science Master (approval) - T-WIWI-108763	418
7.221. Seminar in Informatics A (Master) - T-WIWI-103479	419
7.222. Seminar in Informatics B (Master) - T-WIWI-103480	424
7.223. Seminar in Operations Research A (Master) - T-WIWI-103481	429
7.224. Seminar in Operations Research B (Master) - T-WIWI-103482	433
7.225. Seminar in Statistics A (Master) - T-WIWI-103483	437
7.226. Seminar in Statistics B (Master) - T-WIWI-103484	439
7.227. Seminar Methods along the Innovation process - T-WIWI-110987	441
7.228. Seminar Production Technology - T-MACH-109062	442
7.229. Seminar: Commercial and Corporate Law in the IT Industry - T-INFO-111405	444
7.230. Seminar: IT- Security Law - T-INFO-111404	445
7.231. Seminar: Legal Studies I - T-INFO-101997	446
7.232. Seminar: Legal Studies II - T-INFO-105945	448
7.233. Service Design Thinking - T-WIWI-102849	450
7.234. Service Innovation - T-WIWI-102641	452
7.235. SIL Entrepreneurship Emphasis - T-WIWI-110287	454
7.236. SIL Entrepreneurship Project - T-WIWI-110166	455
7.237. Simulation Game in Energy Economics - T-WIWI-108016	456
7.238. Smart Energy Infrastructure - T-WIWI-107464	457
7.239. Smart Grid Applications - T-WIWI-107504	458
7.240. Social Choice Theory - T-WIWI-102859	459
7.241. Sociotechnical Information Systems Development - T-WIWI-109249	460
7.242. Software Quality Management - T-WIWI-102895	461
7.243. Spatial Economics - T-WIWI-103107	463
7.244. Special Topics in Information Systems - T-WIWI-109940	465
7.245. Startup Experience - T-WIWI-111561	466
7.246. Statistical Modeling of Generalized Regression Models - T-WIWI-103065	469
7.247. Stochastic Calculus and Finance - T-WIWI-103129	470
7.248. Strategic Finance and Technology Change - T-WIWI-110511	472
7.249. Strategic Foresight China - T-WIWI-110986	473
7.250. Strategy and Management Theory: Developments and “Classics” - T-WIWI-106190	474
7.251. Successful Transformation Through Innovation - T-WIWI-111823	476
7.252. Supplement Enterprise Information Systems - T-WIWI-110346	477
7.253. Supplement Software- and Systemsengineering - T-WIWI-110372	478
7.254. Supply Chain Management in the Automotive Industry - T-WIWI-102828	479
7.255. Supply Chain Management with Advanced Planning Systems - T-WIWI-102763	480
7.256. Tax Law - T-INFO-111437	482
7.257. Technologies for Innovation Management - T-WIWI-102854	483
7.258. Technology Assessment - T-WIWI-102858	484
7.259. Telecommunication and Internet Economics - T-WIWI-102713	485
7.260. Telecommunications Law - T-INFO-101309	487
7.261. The Future of Work - T-WIWI-112993	488
7.262. The negotiation of open innovation - T-WIWI-110867	489
7.263. Topics in Experimental Economics - T-WIWI-102863	490
7.264. Topics in Stochastic Optimization - T-WIWI-112109	491
7.265. Trademark and Unfair Competition Law - T-INFO-101313	492
7.266. Transport Economics - T-WIWI-100007	493
7.267. Tutoring: Training and Practice - T-WIWI-112967	494
7.268. Valuation - T-WIWI-102621	495
7.269. Web App Programming for Finance - T-WIWI-110933	496
7.270. Workshop Business Wargaming – Analyzing Strategic Interactions - T-WIWI-106189	497
7.271. Workshop Current Topics in Strategy and Management - T-WIWI-106188	500

1 General information

Welcome to the new module handbook of your study program! We are delighted that you have decided to study at the KIT Department of Economics and Management and wish you a good start into the new semester! In the following we would like to give you a short introduction to the most important terms and rules that are important in connection with the choice of modules, courses and examinations.

1.1 Structural elements

The program exists of several **subjects** (e.g. business administration, economics, operations research). Every subject is split into **modules** and every module itself consists of one or more interrelated **module component exams**. The extent of every module is indicated by credit points (CP), which will be credited after the successful completion of the module. Some of the modules are **obligatory**. According to the interdisciplinary character of the program, a great variety of **individual specialization and deepening possibilities** exists for a large number of modules. This enables the student to customize content and time schedule of the program according to personal needs, interest and job perspective. The **module handbook** describes the modules belonging to the program. It describes particularly:

- the structure of the modules
- the extent (in CP),
- the dependencies of the modules,
- the learning outcomes,
- the assessment and examinations.

The module handbook serves as a necessary orientation and as a helpful guide throughout the studies. The module handbook does not replace the **course catalog**, which provides important information concerning each semester and variable course details (e.g. time and location of the course).

1.2 Begin and completion of a module

Each module and each examination can only be selected once. The decision on the assignment of an examination to a module (if, for example, an examination in several modules is selectable) is made by the student at the moment when he / she is registered for the appropriate examination. A module is completed or passed when the module examination is passed (grade 4.0 or better). For modules in which the module examination is carried out over several partial examinations, the following applies: The module is completed when all necessary module partial examinations have been passed. In the case of modules which offer alternative partial examinations, the module examination is concluded with the examination with which the required total credit points are reached or exceeded. The module grade, however, is combined with the weight of the predefined credit points for the module in the overall grade calculation.

1.3 Module versions

It is not uncommon for modules to be revised due to, for example, new courses or cancelled examinations. As a rule, a new module version is created, which applies to all students who are new to the module. On the other hand, students who have already started the module enjoy confidence and remain in the old module version. These students can complete the module on the same conditions as at the beginning of the module (exceptions are regulated by the examination committee). The date of the student's "binding declaration" on the choice of the module in the sense of §5(2) of the Study and Examination Regulation is decisive. This binding declaration is made by registering for the first examination in this module.

In the module handbook, all modules are presented in their current version. The version number is given in the module description. Older module versions can be accessed via the previous module handbooks in the archive at http://www.wiwi.kit.edu/Archiv_MHB.php.

1.4 General and partial examinations

Module examinations can be either taken in a general examination or in partial examinations. If the module examination is offered as a general examination, the entire learning content of the module will be examined in a single examination. If the module examination is subdivided into partial examinations, the content of each course will be examined in corresponding partial examinations. Registration for examinations can be done online at the campus management portal. The following functions can be accessed on <https://campus.studium.kit.edu/>:

- Register/unregister for examinations
- Check for examination results
- Create transcript of records

For further and more detailed information, <https://studium.kit.edu/Seiten/FAQ.aspx>.

1.5 Types of exams

Exams are split into written exams, oral exams and alternative exam assessments. Exams are always graded. Non exam assessments can be repeated several times and are not graded.

1.6 Repeating exams

Principally, a failed written exam, oral exam or alternative exam assessment can be repeated only once. If the repeat examination (including an eventually provided verbal repeat examination) will be failed as well, the examination claim is lost. A request for a second repetition has to be made in written form to the examination committee two months after losing the examination claim. For further information see <http://www.wiwi.kit.edu/hinweiseZweitwdh.php>.

1.7 Examiners

The examination committee has appointed the KIT examiners and lecturers listed in the module handbook for the modules and their courses as examiners for the courses they offer.

1.8 Additional accomplishments

Additional accomplishments are voluntarily taken exams, which have no impact on the overall grade of the student and can take place on the level of single courses or on entire modules. It is also mandatory to declare an additional accomplishment as such at the time of registration for an exam. Additional accomplishments with at most 30 CP may appear additionally in the certificate.

1.9 Further information

For current information about studying at the KIT Department of Economics and Management, please visit our website www.wiwi.kit.edu as well as [Instagram](#), [LinkedIn](#), and [YouTube](#). Please also see current notices and announcements for students at: <https://www.wiwi.kit.edu/studium.php>.

Information around the legal and official framework of the study program can be found in the respective study and examination regulations of your study program. These are available under the Official Announcements of KIT (<http://www.sle.kit.edu/amtlicheBekanntmachungen.php>).

More detailed information about the legal and general conditions of the program can be found in the examination regulation of the program (<http://www.sle.kit.edu/amtlicheBekanntmachungen.php>).

1.10 Contact

If you have any questions about modules or exams, please contact the examination office of the KIT Department of Economics and Management:

Ralf Hilser
Anabela Relvas
Telefon +49 721 608-43768
E-Mail: pruefungssekretariat@wiwi.kit.edu

Editorial responsibility:

Dr. André Wiesner
Telefon: +49 721 608-44061
Email: modul@wiwi.kit.edu \

2 Study plan

The Master's degree program in Digital Economics (M.Sc.) has 4 terms and consists of 120 credits (CP) including Master's thesis. The Master's degree program further deepens or complements the scientific qualifications acquired in the Bachelor program. The students should be made capable of independently applying scientific knowledge and methods and evaluate their implications and scope concerning solutions of complex scientific and social problems.

Digital Economics (M.Sc.)												
Term	Credits	Economics			Methods			Society	Electives			Master Thesis
1	31,5	Digital Economics 9 CP	Digital Financial Economics 9 CP	Economics & Management 9 CP	Informatics & Machine Learning 9 CP	Statistics & Econometrics 9 CP	Computation & Optimization 9 CP					
2	27											
3	31,5							Digitalization & Society 9 CP	Elective Module 1 9 CP	Elective Module 2 9 CP	Seminar Module 9 CP	
4	30										Master Thesis 30 CP	
	120	27			27			9	27			30

Figure 2: Structure of the Master's degree program SPO 2022 (Recommendation)

Figure 2 shows the structure of the subjects and the credits allocated to the subjects.

Figure 3 illustrates the examinations per semester in the Master's degree program Digital Economics based on an exemplary module selection.

Subject	Module	Course	Type	1st sem		2nd sem		3rd sem		4th sem		
				LC	CP	LC	CP	LC	CP	LC	CP	
Economics (27 CP)	Digital Economics (9 CP)	Advanced Digital Economics	L/E	wE	4,5							
	Digital Financial Economics (9 CP)	Innovation Theory and Policy	L/E			wE	4,5					
	Economics & Management (9 CP)	Advanced Financial Machine Learning and Data Science	aL	EaT	9,0							
		Advanced Management Accounting	L	oE	4,5							
Methods (27 CP)	Informatics & Machine Learning (9 CP)	Energy Market Engineering	L/E			wE	4,5					
		Machine Learning 1 - Basic Methods	L/E	wE	4,5							
	Statistics & Econometrics (9 CP)	Process Mining	L/E			wE	4,5					
		Applied Econometrics	L/E	wE	4,5							
	Computation & Optimization (9 CP)	Multivariate Statistical Methods	L/E			wE	4,5					
Dynamic Macroeconomics		L/E	oE	4,5								
Society (9 CP)	Digitalization & Society (9 CP)	Global Optimization I	L			wE	4,5					
		Designing Interactive Systems	L			EaT	4,5					
	Human Factors in Security and Privacy	L/E				wE	4,5					
Electives (27 CP)	Mathematical Programming (9 CP)	Nonlinear Optimization I and II	L/E					wE	9,0			
	Microeconomic Theory (9 CP)	Advanced Game Theory	L/E					wE	4,5			
		Auction Theory	L/E					wE	4,5			
	Seminar Module (9 LP)	Seminar in Business Administration A (Master)	S					EaT	4,5			
Seminar in Economics A (Master)		S					EaT	4,5				
Master Thesis (30 CP)										30,0		
Number of exams					6		6		6		0	18
CP:					31,5		27		31,5		30	120

L = Lecture
 E = Exercise
 aL = Advanced Lab
 S = Seminar
 wE = Written Examination
 oE = Oral Examination
 EaT = Examination of Another Type
 CW = Coursework
 LC = Learning Control
 CP = Credit Points
 sem = Semester

Figure 3: examinations per semester based on an exemplary module selection

It is left to the student's individual curriculum (taking into account the examination and module regulations), in which terms the chosen modules will be started and completed. However, it is highly recommended to complete all courses and seminars before beginning the Master's thesis.

3 Qualification objectives of the Master's program in Digital Economics

Graduates of the master's program in Digital Economics have in-depth and extended knowledge of advancing digitalization and the associated transformation processes in the economy and society. They are able to identify and clarify the effects on competition policy, macroeconomics and sociopolitics. They are able to analyze these processes in a methodologically sound manner from different perspectives, as they have developed competencies in the following areas: Digital Economics, Financial Digital Economics, Economics and Management, Statistics, Econometrics and Optimization Theory, Applied Informatics with Machine Learning and Artificial Intelligence, and Digitalization and Society with ethical and sociological aspects of the digital transformation.

In the bilingually designed program, students work on and evaluate the international dimensions and contexts of these subject areas. They are able to work, present and discuss academically in both German and English. With the help of the program's extensive elective and specialization options, students develop their own areas of focus. At least one seminar paper and the master's thesis deepen the profile formation and expand the ability to independently write scientific papers.

Graduates of the master's program in Digital Economics are able to evaluate, select and combine suitable alternative courses of action on research-relevant topics. They can transfer and apply these to specific problems. In doing so, they assess complexity and risks, recognize potential for improvement and develop sustainable and responsible solutions and innovative improvement methods.

Graduates of the master's program in Digital Economics are able to exchange ideas with experts at a scientific level and assume prominent responsibility, also in an international team. They are particularly qualified for strategic fields of activity in all areas of public administration, in non-governmental organizations, in all areas of the private sector characterized by digitalization, in scientific research institutes as well as for a downstream scientific career (doctorate).

4 Key Skills

The master program Digital Economics (M.Sc.) at the KIT Department of Economics and Management distinguishes itself by an exceptionally high level of interdisciplinarity. With the combination of business science, economics, informatics, operations research as well as statistics and law, the integration of knowledge of different disciplines is an inherent element of the programme. As a result, interdisciplinary and connected thinking is encouraged in a natural way. Furthermore, the seminar courses in the master degree programme contribute significantly to the development of key skills by practicing to elaborate and write scientifically sound papers and presentations about special topics. The **integrative** taught key skills, which are acquired throughout the entire programme, can be classified into the following fields:

Soft skills

Team work, social communication and creativity techniques
Presentations and presentation techniques
Logical and systematical arguing and writing
Structured problem solving and communication

Enabling skills

Decision making in business context
Project management competences
Fundamentals of business science
English as a foreign language

Orientational knowledge

Acquisition of interdisciplinary knowledge
Institutional knowledge about economic and legal systems
Knowledge about international organisations
Media, technology and innovation

The integrative acquisition of key skills especially takes place in several obligatory courses during the master programme, namely

- Seminar module
- Mentoring of the Master's thesis
- Business science, economics and informatics modules

Besides the integrated key skills, the additive acquisition of key skills, which are totalling at least three credits within the seminar module, is scheduled. Students may choose freely among the offered courses of HoC, ZAK and Sprachenzentrum.

5 Field of study structure

Mandatory		
Master's Thesis		30 CR
Economics		27 CR
Methods		27 CR
Society		9 CR
Electives		27 CR

5.1 Master's Thesis

Credits
30

Mandatory		
M-WIWI-106420	Module Master's Thesis	30 CR

5.2 Economics

Credits
27

Mandatory		
M-WIWI-106408	Digital Economics	9 CR
M-WIWI-106409	Digital Financial Economics	9 CR
M-WIWI-106410	Economics & Management	9 CR

5.3 Methods

Credits
27

Mandatory		
M-WIWI-106412	Computation & Optimization	9 CR
M-WIWI-105880	Informatics & Machine Learning	9 CR
M-WIWI-106411	Statistics & Econometrics	9 CR

5.4 Society

Credits
9

Mandatory		
M-WIWI-106413	Digitalization & Society	9 CR

5.5 Electives

Credits
27

Mandatory		
M-WIWI-106425	Seminar Module	9 CR
Economics (Election: at least 9 credits)		
M-WIWI-101497	Agglomeration and Innovation	9 CR
M-WIWI-101453	Applied Strategic Decisions	9 CR
M-WIWI-101504	Collective Decision Making	9 CR
M-WIWI-101505	Experimental Economics	9 CR
M-WIWI-101478	Innovation and Growth	9 CR
M-WIWI-101514	Innovation Economics	9 CR
M-WIWI-101500	Microeconomic Theory	9 CR
M-WIWI-101406	Network Economics	9 CR
M-WIWI-101638	Econometrics and Statistics I	9 CR
M-WIWI-101502	Economic Theory and its Application in Finance	9 CR
M-WIWI-101468	Environmental Economics	9 CR
M-WIWI-101485	Transport Infrastructure Policy and Regional Development	9 CR
M-WIWI-101511	Advanced Topics in Public Finance	9 CR
M-WIWI-101496	Growth and Agglomeration	9 CR
Business Administration (Election: at most 9 credits)		
M-WIWI-105659	Advanced Machine Learning and Data Science	9 CR
M-WIWI-103119	Advanced Topics in Strategy and Management	9 CR
M-WIWI-101410	Business & Service Engineering	9 CR
M-WIWI-105714	Consumer Research	9 CR
M-WIWI-101498	Management Accounting	9 CR
M-WIWI-101510	Cross-Functional Management Accounting	9 CR
M-WIWI-103117	Data Science: Data-Driven Information Systems	9 CR
M-WIWI-101647	Data Science: Evidence-based Marketing	9 CR
M-WIWI-105661	Data Science: Intelligent, Adaptive, and Learning Information Services	9 CR
M-WIWI-104080	Designing Interactive Information Systems	9 CR
M-WIWI-106258	Digital Marketing	9 CR
M-WIWI-102808	Digital Service Systems in Industry	9 CR
M-WIWI-103720	eEnergy: Markets, Services and Systems	9 CR
M-WIWI-101409	Electronic Markets	9 CR
M-WIWI-101451	Energy Economics and Energy Markets	9 CR
M-WIWI-101452	Energy Economics and Technology	9 CR
M-WIWI-101488	Entrepreneurship (EnTechnon)	9 CR
M-WIWI-101482	Finance 1	9 CR
M-WIWI-101483	Finance 2	9 CR
M-WIWI-101480	Finance 3	9 CR
M-WIWI-105894	Foundations for Advanced Financial -Quant and -Machine Learning Research	9 CR
M-WIWI-105923	Incentives, Interactivity & Decisions in Organizations	9 CR
M-WIWI-101471	Industrial Production II	9 CR
M-WIWI-101412	Industrial Production III	9 CR
M-WIWI-101411	Information Engineering	9 CR
M-WIWI-104068	Information Systems in Organizations	9 CR
M-WIWI-101507	Innovation Management	9 CR
M-WIWI-105312	Marketing and Sales Management	9 CR
M-WIWI-101446	Market Engineering	9 CR
M-WIWI-101506	Service Analytics	9 CR
M-WIWI-101503	Service Design Thinking	9 CR
M-WIWI-102754	Service Economics and Management	9 CR
M-WIWI-102806	Service Innovation, Design & Engineering	9 CR
M-WIWI-101448	Service Management	9 CR

M-WIWI-105010	Student Innovation Lab (SIL) 1	9 CR
M-WIWI-105011	Student Innovation Lab (SIL) 2	9 CR
Informatics (Election: at most 9 credits)		
M-WIWI-101628	Emphasis in Informatics	9 CR
M-WIWI-101630	Electives in Informatics	9 CR
Operations Research (Election: at most 9 credits)		
M-WIWI-101473	Mathematical Programming	9 CR
M-WIWI-102832	Operations Research in Supply Chain Management	9 CR
M-WIWI-102805	Service Operations	9 CR
M-WIWI-103289	Stochastic Optimization	9 CR
Statistics (Election: at most 9 credits)		
M-WIWI-101637	Analytics and Statistics	9 CR
M-WIWI-101638	Econometrics and Statistics I	9 CR
M-WIWI-101639	Econometrics and Statistics II	9 CR
Law and Sociology (Election: at most 9 credits)		
M-INFO-101217	Public Business Law	9 CR
M-INFO-101215	Intellectual Property Law	9 CR
M-INFO-101216	Private Business Law	9 CR
M-GEISTSOZ-101169	Sociology	9 CR

6 Modules

M

6.1 Module: Advanced Machine Learning and Data Science [M-WIWI-105659]

Responsible: Prof. Dr. Maxim Ulrich
Organisation: KIT Department of Economics and Management
Part of: [Electives \(Business Administration\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	1 term	English	4	1

Mandatory			
T-WIWI-111305	Advanced Machine Learning and Data Science	9 CR	Ulrich

Competence Certificate

Due to the professor's research sabbatical, the BSc module "Financial Data Science" and MSc module "Foundations for Advanced Financial -Quant and -Machine Learning Research" and the MSc module "Advanced Machine Learning and Data Science" along with the respective examinations will not be offered in SS2023. Bachelor and Master thesis projects are not affected and will be supervised.

The assessment is carried out in an alternative form. The final grade is evaluated based on the intermediate presentations during the project, the quality of the implementation, the final written thesis and a final presentation.

Prerequisites

see T-WIWI-106193 "Advanced Machine Learning and Data Science".

Competence Goal

After a successful project, the students can:

- select and apply modern machine learning methods to solve a data science problem;
- organize themselves in a team in a goal-oriented manner and bring an extensive software project in the field of data science and machine learning to success;
- deepen their data science and machine learning skills
- solve a finance problem with the help of data science and machine learning algorithm.

Content

The course is targeted at students with a major in Data Science and/or Machine Learning and/or Quantitative Finance. It offers students the opportunity to develop hands-on knowledge on new developments in the intersection of quantitative financial markets, data science and machine learning. The result of the project should not only be a final thesis, but the implementation of methods or development of an algorithm in machine learning and data science. Typically, problems and data are taken from current research and innovations in the field of quantitative asset and risk management.

Workload

Total effort for 9 credit points: approx. 270 hours are divided into the following parts: Communication: Exchange during the project: 30 h, Final presentation: 10 h; Implementation and thesis: Preparation before development (Problem analysis and solution design): 70 h, Solution implementation: 110 h, Tests and quality assurance: 50 h.

Recommendation

None

M

6.2 Module: Advanced Topics in Public Finance (WW4VWL18) [M-WIWI-101511]

Responsible: Prof. Dr. Berthold Wigger
Organisation: KIT Department of Economics and Management
Part of: Electives (Economics)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	2 terms	German	4	7

Electives (Election: between 1 and 2 items)			
T-WIWI-108711	Basics of German Company Tax Law and Tax Planning	4,5 CR	Gutekunst, Wigger
T-WIWI-102740	Public Management	4,5 CR	Wigger
Supplementary Courses (Election: between 0 and 1 items)			
T-WIWI-111304	Fundamentals of National and International Group Taxation	4,5 CR	Wigger
T-WIWI-102739	Public Revenues	4,5 CR	Wigger

Competence Certificate

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

At least one of the courses "Public Management" or "Basics of German Company Tax Law and Tax Planning" is mandatory in the module and must be successfully examined.

Competence Goal

The student

- understands the theory and politics of taxation
- has knowledge in the area of public debt.
- understands efficiency problems of public organizations.
- is able to work on fiscal problems.

Content

As a branch of Economics, Public Finance is concerned with the theory and policy of the public sector and its interrelations with the private sector. It analyzes the economic role of the state from a normative as well as from a positive point of view. The normative view examines efficiency- and equity-oriented motives for government intervention and develops fiscal policy guidelines. The positive view explains the actual behavior of economic agents in public sector affairs.

In the course of the lectures within this module the students achieve knowledge in the areas of public revenues, national and international law of taxation and theory of public sector organizations.

Annotation

The course T-WIWI-102790 "Specific Aspects in Taxation" will no longer be offered in the module as of winter semester 2018/2019.

Students who successfully passed the exam in „Public Management“ before the introduction of the module “Advanced Topics in Public Finance” in winter term 2014/15 are allowed to take both courses “Public Revenues” and “Specific Aspects in Taxation”.

Workload

The total workload for this module is approximately 270 hours. For further information see German version.

Recommendation

Basic knowledge in the area of public finance and public management is required.

M

6.3 Module: Advanced Topics in Strategy and Management [M-WIWI-103119]

Responsible: Prof. Dr. Hagen Lindstädt
Organisation: KIT Department of Economics and Management
Part of: Electives (Business Administration)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	2 terms	German	4	1

Compulsory Elective Courses (Election: 9 credits)			
T-WIWI-106188	Workshop Current Topics in Strategy and Management	3 CR	Lindstädt
T-WIWI-106189	Workshop Business Wargaming – Analyzing Strategic Interactions	3 CR	Lindstädt
T-WIWI-106190	Strategy and Management Theory: Developments and “Classics”	3 CR	Lindstädt

Competence Certificate

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

None

Competence Goal

Students

- are able to analyze business strategies and derive recommendations using appropriate frameworks
- learn to express their position through compelling reasoning in structured discussions
- are qualified to critically examine recent research topics in the field of strategic management
- can derive own conclusions from less structured information by using interdisciplinary knowledge

Content

The module is divided into three main topics:

The students

- analyze and discuss a wide range of business strategies on the basis of collectively selected case studies.
- participate in a business wargaming workshop and analyze strategic interactions.
- write a paper about current topics in the field of strategic management theory.

Annotation

This course is admission restricted. After being admitted to one course of this module, the participation at the other courses will be guaranteed.

Every course of this module will be at least offered every second term. Thus, it will be possible to complete the module within two terms.

Recommendation

None

M

6.4 Module: Agglomeration and Innovation (WW4VWL13) [M-WIWI-101497]

Responsible: Prof. Dr. Ingrid Ott
Organisation: KIT Department of Economics and Management
Part of: [Electives \(Economics\)](#)

Credits 9	Grading scale Grade to a tenth	Recurrence Each term	Duration 1 term	Level 4	Version 3
---------------------	--	--------------------------------	---------------------------	-------------------	---------------------

Compulsory Elective Courses (Election: 9 credits)			
T-WIWI-102609	Advanced Topics in Economic Theory	4,5 CR	Mitusch
T-WIWI-109194	Dynamic Macroeconomics	4,5 CR	Brumm
T-WIWI-112822	Economics of Innovation	4,5 CR	Ott
T-WIWI-103107	Spatial Economics	4,5 CR	Ott

Competence Certificate

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must add up to at least 9.

The overall grade for the module is the average of the grades for each course weighted by the credits.

Prerequisites

None

Modeled Conditions

The following conditions have to be fulfilled:

1. The course [T-WIWI-102708 - Economics I: Microeconomics](#) must have been started.
2. The course [T-WIWI-102709 - Economics II: Macroeconomics](#) must have been started.

Competence Goal

The student

- applies quantitative methods in the context of economic models
- learns advanced micro- and macroeconomic theories
- is able to derive policy recommendations based on theory
- can identify the importance of alternative incentive mechanisms for the development and spread of innovations
- begins to understand the connections between market form and the development of innovations
- analyzes the determinants of the spatial distribution of economic activity
- understands how processes of concentration result from the interplay of agglomeration and dispersion forces

Content

The module comprises theories of incentives for the development of innovations as well as theories of wage-based labor mobility, which leads to spatial concentration processes. The microfounded optimality decisions of the actors are in each case transformed into macroeconomic results. In the context of the theory of innovations the diffusion of technological knowledge and the resulting effect on growth due to technological progress is discussed and economic-policy implications are derived. Spatial economics adds to the picture of economic activity by introducing a spatial point of view.

Workload

The total workload for this module is approximately 270 hours. For further information see German version.

Recommendation

Successful completion of the courses *Economics I: Microeconomics* and *Economics II: Macroeconomics* is required.

M

6.5 Module: Analytics and Statistics [M-WIWI-101637]

Responsible: Prof. Dr. Oliver Grothe
Organisation: KIT Department of Economics and Management
Part of: Electives (Statistics)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	2 terms	German	4	4

Compulsory Elective Courses (Election:)			
T-WIWI-106341	Machine Learning 2 – Advanced Methods	4,5 CR	Zöllner
T-WIWI-111247	Mathematics for High Dimensional Statistics	4,5 CR	Grothe
T-WIWI-103124	Multivariate Statistical Methods	4,5 CR	Grothe
T-WIWI-103123	Advanced Statistics	4,5 CR	Grothe
T-WIWI-112109	Topics in Stochastic Optimization	4,5 CR	Rebennack

Competence Certificate

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal

A Student

- Deepens the knowledge of descriptive and inferential statistics.
- Deals with simulation methods.
- Learns basic and advanced methods of statistical analysis of multivariate and high-dimensional data.

Content

- Deriving estimates and testing hypotheses
- Stochastic processes
- Multivariate statistics, copulas
- Dependence measures
- Dimension reduction
- High-dimensional methods
- Prediction

Annotation

The planned lectures and courses for the next three years are announced online.

Workload

The total workload for this module is approximately 270 hours.

M

6.6 Module: Applied Strategic Decisions (WW4VWL2) [M-WIWI-101453]

Responsible: Prof. Dr. Johannes Philipp Reiß
Organisation: KIT Department of Economics and Management
Part of: Electives (Economics)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	1 term	German/English	4	5

Mandatory			
T-WIWI-102861	Advanced Game Theory	4,5 CR	Ehrhart, Puppe, Reiß
Supplementary Courses (Election: between 4,5 and 5 credits)			
T-WIWI-102613	Auction Theory	4,5 CR	Ehrhart
T-WIWI-102614	Experimental Economics	4,5 CR	Weinhardt
T-WIWI-102622	Corporate Financial Policy	4,5 CR	Ruckes
T-WIWI-102623	Financial Intermediation	4,5 CR	Ruckes
T-WIWI-112823	Platform & Market Engineering: Commerce, Media, and Digital Democracy	4,5 CR	Weinhardt
T-WIWI-102862	Predictive Mechanism and Market Design	4,5 CR	Reiß
T-WIWI-105781	Incentives in Organizations	4,5 CR	Nieken

Competence Certificate

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

The course "Advanced Game Theory" is obligatory. Exception: The course "Introduction to Game Theory" was completed. Even those who have already successfully proven "Advanced Game Theory" in another master module can take the module. In this case you can choose freely from the rest of the offer. However, this choice can only be made by the examination office of the Department of Economics and Management.

Competence Goal

Students

- can model and analyze complex situations of strategic interaction using advanced game theoretic concepts;
- are provided with essential and advanced game theoretic solution concepts on a rigorous level and can apply them to understand real-life problems;
- learn about the experimental method, ranging from designing an economic experiment to data analysis.

Content

The module provides solid skills in game theory and offers a broad range of game theoretic applications. To improve the understanding of theoretical concepts, it pays attention to empirical evidence as well.

Annotation

The course *Predictive Mechanism and Market Design* is not offered each year.

Workload

The total workload for this module is approximately 270 hours. The exact distribution is made according to the credit points of the courses of the module.

Recommendation

Basic knowledge in game theory is assumed.

M

6.7 Module: Business & Service Engineering (WW4BWLISM4) [M-WIWI-101410]

Responsible: Prof. Dr. Christof Weinhardt
Organisation: KIT Department of Economics and Management
Part of: [Electives \(Business Administration\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	1 term	German/English	4	7

Compulsory Elective Courses (Election: 9 credits)			
T-WIWI-112757	Digital Services: Innovation & Business Models	4,5 CR	Satzger
T-WIWI-102848	Personalization and Services	4,5 CR	Sonnenbichler
T-WIWI-110887	Practical Seminar: Service Innovation	4,5 CR	Satzger
T-WIWI-102847	Recommender Systems	4,5 CR	Geyer-Schulz
T-WIWI-109940	Special Topics in Information Systems	4,5 CR	Weinhardt

Competence Certificate

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

None

Competence Goal

The student should

- learn to develop and implement new markets with regards to the technological progresses of information and communication technology and the increasing economic networking
- learn to restructure and develop new business processes in markets under those conditions
- understand service competition as a sustainable competitive strategy and understand the effects of service competition on the design of markets, products, processes and services.
- improve his statistics skills and apply them to appropriate cases
- learn to elaborate solutions in a team

Content

This module addresses the challenges of creating new kinds of products, processes, services, and markets from a service perspective in the context of new developed information and communication technologies and the globalization process. The module describes service competition as a business strategy in the long term that leads to the design of business processes, business models, forms of organization, markets, and competition. This will be shown by actual examples from personalized services, recommender services and social networks.

Annotation

All practical Seminars offered at the IM can be chosen for *Special Topics in Information Systems*. Please update yourself on www.iism.kit.edu/im/lehre.

From summer semester 2023, the course Service Innovation will be offered with a revised course concept and content. The focus will be on the closer integration of the topics of service innovation and digitalization. Current foundational content (e.g., on service innovation challenges or human-centered innovation methods) will remain. New content will cover topics such as digital platforms and ecosystems, IoT and smart service innovation, and business models.

Workload

The total workload for this module is approximately 270 hours. For further information see German version.

Recommendation

None

M

6.8 Module: Collective Decision Making (WW4VWL16) [M-WIWI-101504]

Responsible: Prof. Dr. Clemens Puppe
Organisation: KIT Department of Economics and Management
Part of: [Electives \(Economics\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	1 term	English	4	4

Compulsory Elective Courses (Election:)			
T-WIWI-102740	Public Management	4,5 CR	Wigger
T-WIWI-102859	Social Choice Theory	4,5 CR	Puppe

Competence Certificate

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

None

Competence Goal

Students

- are able to model and assess problems in public economics and to analyze them with respect to positive and normative aspects,
- understand individual incentives and social outcomes of different institutional designs,
- are familiar with the functioning and design of democratic elections and can analyze them with respect to their individual incentives.

Content

The focus of the module is on mechanisms for public decision making including voting and the aggregation of preferences and judgements.

Workload

The total workload for this module is approximately 270 hours. For further information see German version.

M

6.9 Module: Computation & Optimization [M-WIWI-106412]

Responsible: Prof. Dr. Oliver Stein
Organisation: KIT Department of Economics and Management
Part of: [Methods](#)

Credits
9

Grading scale
Grade to a tenth

Recurrence
Each term

Duration
2 terms

Language
German/English

Level
4

Version
1

Compulsory Elective Courses (Election:)			
T-WIWI-109194	Dynamic Macroeconomics	4,5 CR	Brumm
T-WIWI-102704	Facility Location and Strategic Supply Chain Management	4,5 CR	Nickel
T-WIWI-102726	Global Optimization I	4,5 CR	Stein
T-WIWI-106549	Large-scale Optimization	4,5 CR	Rebennack
T-WIWI-102719	Mixed Integer Programming I	4,5 CR	Stein
T-WIWI-102679	Nature-Inspired Optimization Methods	4,5 CR	Shukla
T-WIWI-106545	Optimization under Uncertainty	4,5 CR	Rebennack

Competence Certificate

The assessment is carried out as partial exams of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal

The student

- knows and describes the basic concepts of advanced optimization methods, especially from dynamic optimization in macroeconomics, mixed-integer, global, high-dimensional, nature-inspired and stochastic optimization as well as from location planning and supply chain management
- Knows the methods and models essential for quantitative analysis,
- models and classifies optimization problems and selects appropriate optimization procedures to solve even challenging optimization problems independently and, if necessary, with computer assistance,
- validates, illustrates and interprets obtained solutions,
- recognizes disadvantages of solution methods and, if necessary, is able to make suggestions for their adaptation to practical problems.

Content

The module focuses on teaching both theoretical foundations and solution methods for optimization problems relevant in the field of Digital Economics.

Workload

The total workload for this module is approximately 270 hours. The exact distribution is made according to the credit points of the courses of the module.

M

6.10 Module: Consumer Research [M-WIWI-105714]

Responsible: Prof. Dr. Benjamin Scheibehenne
Organisation: KIT Department of Economics and Management
Part of: Electives (Business Administration)

Credits
9

Grading scale
Grade to a tenth

Recurrence
Each term

Duration
2 terms

Language
German/English

Level
4

Version
4

Compulsory Elective Courses (Election:)			
T-WIWI-111393	Behavioral Experiments in Action	4,5 CR	Scheibehenne
T-WIWI-113095	Behavioral Lab Exercise	4,5 CR	Nieken, Scheibehenne
T-WIWI-111392	Cognitive Modeling	4,5 CR	Scheibehenne
T-WIWI-111100	Current Directions in Consumer Psychology	4,5 CR	Scheibehenne
T-WIWI-111395	Experimental Design	4,5 CR	Scheibehenne
T-WIWI-111099	Judgement and Decision Making	4,5 CR	Scheibehenne
T-WIWI-111109	KD²Lab Hands-On Research Course: New Ways and Tools in Experimental Economics	4,5 CR	Weinhardt
T-WIWI-107720	Market Research	4,5 CR	Klarmann

Competence Certificate

The assessment is based on partial exams within the classes offered in this module. Please check the descriptions of the classes for details.

The overall grade of the module is the arithmetic mean of the grades for each course weighted by the number of credits and truncated after the first decimal.

Prerequisites

Willingness to actively engage with the topic.

Competence Goal

- Understand human judgment and decision making in an economic context
- Learn how to plan, program, conduct, statistically analyze, visualize, model, and report behavioral experiments
- Critically evaluate scientific findings in the aftermath of the replication crisis

Content

This module provides students with in-depth knowledge about consumer research at the intersection between Marketing, Psychology, and Cognitive Science. The module consists of classes that look into how individuals and groups make judgments and decisions and what factors influences their behavior (e.g. the lecture on judgment and decision making). Because most findings in this area of research rely on behavioral experiments, this module also focuses on methodological skills. This includes classes on how to plan and design behavioral experiments, conduct and report meaningful statistical analyses, and develop computational cognitive models. The module also includes classes about reproducibility and transparency in the behavioral sciences. The module is a pre-requisite for writing a Master thesis at the KIT Cognition and Consumer Behavior lab.

Workload

The total workload for this module is approximately 270 hours.

Recommendation

Interest in behavioral research.

M

6.11 Module: Cross-Functional Management Accounting (WW4BWLIBU2) [M-WIWI-101510]

Responsible: Prof. Dr. Marcus Wouters
Organisation: KIT Department of Economics and Management
Part of: Electives (Business Administration)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	1 term	German/English	4	10

Mandatory			
T-WIWI-102885	Advanced Management Accounting	4,5 CR	Wouters
Supplementary Courses (Election: 4,5 credits)			
T-WIWI-105777	Business Intelligence Systems	4,5 CR	Mädche, Nadj, Toreini
T-WIWI-105781	Incentives in Organizations	4,5 CR	Nieken
T-WIWI-102835	Marketing Strategy Business Game	1,5 CR	Klarmann
T-WIWI-107720	Market Research	4,5 CR	Klarmann
T-WIWI-111848	Online Concepts for Karlsruhe City Retailers	1,5 CR	Klarmann
T-WIWI-111246	Pricing Excellence	1,5 CR	Bill, Klarmann
T-WIWI-109864	Product and Innovation Management	3 CR	Klarmann
T-WIWI-102621	Valuation	4,5 CR	Ruckes
T-WIWI-108651	Extraordinary Additional Course in the Module Cross-Functional Management Accounting	4,5 CR	Wouters

Competence Certificate

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

The course "Advanced Management Accounting" is compulsory.

The additional courses can only be chosen after the compulsory course has been completed successfully.

Competence Goal

Students will be able to apply advanced management accounting methods to managerial decision-making problems in marketing, finance, organization and strategy.

Content

The module includes a course on several advanced management accounting methods that can be used for various decisions in operations and innovation management. By selecting another course, each student looks in more detail at one interface between management accounting a particular field in management, namely marketing, finance, or organization and strategy.

Annotation

The module "Cross-functional Management Accounting" always includes the compulsory course "Advanced Management Accounting." Students look at the interface between management accounting and another field in management. Students build the module by adding a course from the specified list. Students can also suggest another suitable course for this module for evaluation by the coordinator.

Workload

The total workload for this module is approximately 270 hours. For further information see German version.

Recommendation

None

M

6.12 Module: Data Science: Data-Driven Information Systems [M-WIWI-103117]

Responsible: Prof. Dr. Alexander Mädche
Prof. Dr. Christof Weinhardt

Organisation: KIT Department of Economics and Management

Part of: Electives (Business Administration)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	1 term	German/English	4	9

Compulsory Elective Courses (Election:)			
T-WIWI-108715	Artificial Intelligence in Service Systems	4,5 CR	Satzger
T-WIWI-111219	Artificial Intelligence in Service Systems - Applications in Computer Vision	4,5 CR	Satzger
T-WIWI-109863	Business Data Analytics: Application and Tools	4,5 CR	Weinhardt
T-WIWI-106187	Business Data Strategy	4,5 CR	Weinhardt
T-WIWI-105777	Business Intelligence Systems	4,5 CR	Mädche, Nadj, Toreini
T-WIWI-110918	Introduction to Bayesian Statistics for Analyzing Data	4,5 CR	Scheibehenne
T-WIWI-111385	Responsible Artificial Intelligence	4,5 CR	Weinhardt
T-WIWI-106207	Practical Seminar: Data-Driven Information Systems	4,5 CR	Mädche, Satzger, Setzer, Weinhardt

Competence Certificate

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

Prerequisites

None.

Competence Goal

The student

- understands the strategic role of integrating, transforming, and analyzing large and complex enterprise data in modern business information systems and is capable of comparing and assessing strategic alternatives
- has the core skills to design, model, and control complex, inter-organisational analytical, processes, including various business functions as well as customers and markets
- understands the usage of performance indicators for a variety of controlling and management issues and is able to define models for generating the relevant performance indicators under considerations of data availability
- distinguishes different analytics methods and concepts and learn when to apply to better understand and anticipate business relationships and developments of industrial and in particular service companies to derive fact- and data-founded managerial actions and strategies.
- knows how to capture uncertainty in the data and how to appropriately consider and visualize uncertainty in decision support or business intelligence systems and analytical processes as a whole.

Content

The amount of business-related data available in modern enterprise information systems grows exponentially, and the various data sources are more and more integrated, transformed, and analyzed jointly to gain valuable business insights, pro-actively control and manage business processes, to leverage planning and decision making, and to provide appropriate, potentially novel services to customers based on relationships and developments observed in the data.

Also, data sources are more and more connected and single business unit that used to operate on separate data pools are now becoming highly integrated, providing tremendous business opportunities but also challenges regarding how the data should be represented, integrated, preprocessed, transformed, and finally used in analytics planning and decision processes.

The courses of this module equip the students with core skills to understand the strategic role of integrating, transforming, and analyzing large and complex enterprise data in modern business information systems. Students will be capable to designing, comparing, and evaluating strategic alternatives. Also, students will learn how to design, model, and control complex analytical processes, including various business functions of industrial and service companies including customers and markets. Students learn core skills to understand fundamental strategies for integrating analytic models and operative controlling mechanisms while ensuring the technical feasibility of the resulting information systems..

Furthermore, the student can distinguish different methods and concepts in the realm of data science and learns when to apply. She/he will know the means of characterizing and analyzing heterogeneous, high-dimensional data available data in data warehouses and external data sources to gain additional insights valuable for enterprise planning and decision making. Also, the students know how to capture uncertainty in the data and how to appropriately consider and visualize uncertainty in business information and business intelligence systems.

The module offers the opportunity to apply and deepen this knowledge in a seminar and hands-on tutorials that are offered with all lectures.

Texteintrag

Annotation

The course „Business Data Strategy“ can be chosen from winter term 2016 on.

Recommendation

Basic knowledge of Information Management, Operations Research, Descriptive Statistics, and Inferential Statistics is assumed.

M

6.13 Module: Data Science: Evidence-based Marketing (WW4BWL MAR8) [M-WIWI-101647]

Responsible: Prof. Dr. Martin Klarmann
Organisation: KIT Department of Economics and Management
Part of: [Electives \(Business Administration\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	2 terms	German	4	5

Compulsory Elective Courses (Election: 9 credits)			
T-WIWI-103139	Marketing Analytics	4,5 CR	Klarmann
T-WIWI-107720	Market Research	4,5 CR	Klarmann

Competence Certificate

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

Keine.

Competence Goal

Students

- possess advanced knowledge of relevant market research contents
- know many different qualitative and quantitative methods for measuring customer behavior, preparation of strategic decisions, making causal deductions, usage of social media data and sales forecasting
- possess the statistical skills required for working in marketing research

Content

This module provides in-depth knowledge of relevant quantitative and qualitative methods used in market research. Students can attend the following courses:

- The course "Market Research" provides contents of practical relevance for measuring customer attitudes and customer behavior. The participants learn using statistical methods for strategic decision-making in marketing. Students who are interested in writing their master thesis at the Marketing & Sales Research Group are required to take this course.
- The course "Marketing Analytics" is based on "Market Research" and teaches advanced statistical methods for analyzing relevant marketing and market research questions. Please note that a successful completion of "Market Research" is a prerequisite for the completion of "Marketing Analytics".

Workload

The total workload for this module is approximately 270 hours.

Recommendation

None

M

6.14 Module: Data Science: Intelligent, Adaptive, and Learning Information Services [M-WIWI-105661]

Responsible: Prof. Dr. Andreas Geyer-Schulz
Organisation: KIT Department of Economics and Management
Part of: Electives (Business Administration)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	1 term	German	4	1

Compulsory Elective Courses (Election: 9 credits)			
T-WIWI-109921	Advanced Machine Learning	4,5 CR	Geyer-Schulz, Nazemi
T-WIWI-111219	Artificial Intelligence in Service Systems - Applications in Computer Vision	4,5 CR	Satzger
T-WIWI-102762	Business Dynamics	4,5 CR	Geyer-Schulz, Glenn
T-WIWI-111267	Intelligent Agent Architectures	4,5 CR	Geyer-Schulz
T-WIWI-110915	Intelligent Agents and Decision Theory	4,5 CR	Geyer-Schulz
T-WIWI-102848	Personalization and Services	4,5 CR	Sonnenbichler
T-WIWI-102847	Recommender Systems	4,5 CR	Geyer-Schulz

Competence Certificate

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

None

Competence Goal

The student

- models, analyzes and optimizes the structure and dynamics of complex economic changes.
- designs and develops intelligent, adaptive or learning agents as essential elements of information services.
- knows the essential learning methods for this and can apply them (also on modern architectures) in a targeted manner.
- develops and implements personalized services, especially in the area of recommender systems.
- develops solutions in teams.

Content

The Intelligent Architectures course addresses how to design modern agent-based systems. The focus here is on software architecture and design patterns relevant to learning systems. In addition, important machine learning methods that complete the intelligent system are discussed. Examples of systems presented include key-map architectures and genetic methods.

The impact of management decisions in complex systems is considered in Business Dynamics. Understanding, modeling, and simulating complex systems enables analysis, purposeful design, and optimization of markets, business processes, regulations, and entire enterprises.

Special problems of intelligent systems are covered in Personalization and Services and Recommendersystems. The content includes approaches and methods to design user-oriented services. The measurement and monitoring of service systems is discussed, the design of personalized offers is discussed and the generation of recommendations based on collected data from products and customers is shown. The importance of user modeling and recognition is addressed, as well as data security and privacy.

Annotation

The module replaces from summer semester 2021 M-WIWI-101470 "Data Science: Advanced CRM".

Workload

The total workload for this module is approximately 270 hours. For further information see German version.

Recommendation

None

M

6.15 Module: Designing Interactive Information Systems [M-WIWI-104080]

Responsible: Prof. Dr. Alexander Mädche
Organisation: KIT Department of Economics and Management
Part of: Electives (Business Administration)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	1 term	German/English	4	4

Compulsory Elective Courses (Election: at least 1 item)			
T-WIWI-110851	Designing Interactive Systems	4,5 CR	Mädche
T-WIWI-110877	Engineering Interactive Systems	4,5 CR	Mädche
Supplementary Courses (Election: at most 1 item)			
T-WIWI-111109	KD²Lab Hands-On Research Course: New Ways and Tools in Experimental Economics	4,5 CR	Weinhardt
T-WIWI-108437	Practical Seminar: Information Systems and Service Design	4,5 CR	Mädche

Competence Certificate

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

Prerequisites

In this module, the courses "Designing Interactive Systems" or "Engineering Interactive Systems" must be compulsorily taken.

Competence Goal

The student

- has a comprehensive understanding of conceptual and theoretical foundations of interactive systems
- knows design processes for interactive systems
- is aware of the most important techniques and tools for designing interactive systems and knows how to apply them to real-world problems
- is able to apply design principles for the design of most important classes of interactive systems,
- creates new solutions of interactive systems teams

Content

Advanced information and communication technologies make interactive systems ever-present in the users' private and business life. They are an integral part of smartphones, devices in the smart home, mobility vehicles as well as at the working place in production and administration (e.g. in the form of dashboards).

With the continuous growing capabilities of computers, the design of the interaction between human and computer becomes even more important. This module focuses on design processes and principles for interactive systems. The contents of the module abstract from the technical implementation details and focus on foundational concepts, theories, practices and methods for the design of interactive systems. The students get the necessary knowledge to guide the successful implementation of interactive systems in business and private life.

Each lecture in the module is accompanied with a capstone project that is carried out with an industry partner.

Annotation

See <http://issd.iism.kit.edu/305.php> for further information.

Workload

The total workload for this module is approximately 270 hours.

M

6.16 Module: Digital Economics [M-WIWI-106408]

Responsible: Prof. Dr. Clemens Puppe
Dr. Frank Rosar

Organisation: KIT Department of Economics and Management

Part of: [Economics](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	2 terms	German/English	4	1

Mandatory			
T-WIWI-112990	Advanced Digital Economics	4,5 CR	Rosar
Compulsory Elective Courses (Election: 1 item)			
T-WIWI-102861	Advanced Game Theory	4,5 CR	Ehrhart, Puppe, Reiß
T-WIWI-102613	Auction Theory	4,5 CR	Ehrhart
T-WIWI-102840	Innovation Theory and Policy	4,5 CR	Ott
T-WIWI-102862	Predictive Mechanism and Market Design	4,5 CR	Reiß
T-WIWI-112991	Seminar in Digital Economics Master	4,5 CR	Szech
T-WIWI-102859	Social Choice Theory	4,5 CR	Puppe
T-WIWI-102713	Telecommunication and Internet Economics	4,5 CR	Mitusch

Competence Certificate

The module examination takes the form of partial examinations on the core course and other courses of the module totaling at least 9 ECTS. The course assessment is described for each course of this module. The overall grade of the module is formed from the ECTS weighted grades of the partial examinations and truncated after the first decimal place.

Competence Goal

The student

- has comprehensive knowledge of the substantive problems and economic issues raised by digitization, e.g. in the areas of game theory, mechanism design, in the analysis of networks, innovation, as well as internet economics,
- acquires comprehensive knowledge of advanced methods of economic modeling,
- validates, illustrates, and interprets models developed in economic research.

Content

The module offers a comprehensive portfolio of economic models and methods for analyzing a wide range of economic issues, especially in the context of digitalization.

Workload

The total workload for this module is approximately 270 hours. The exact distribution is made according to the credit points of the courses of the module.

M

6.17 Module: Digital Financial Economics [M-WIWI-106409]

Responsible: Prof. Dr. Martin Ruckes
Organisation: KIT Department of Economics and Management
Part of: [Economics](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	2 terms	English	4	1

Compulsory Elective Courses (Election:)			
T-WIWI-111305	Advanced Machine Learning and Data Science	9 CR	Ulrich
T-WIWI-102647	Asset Pricing	4,5 CR	Ruckes, Uhrig-Homburg
T-WIWI-108880	Blockchains & Cryptofinance	4,5 CR	Schuster, Uhrig-Homburg
T-WIWI-110995	Bond Markets	4,5 CR	Uhrig-Homburg
T-WIWI-102621	Valuation	4,5 CR	Ruckes

Competence Certificate

The assessment is carried out as partial exams of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal

The student

- is able to explain, analyze and derive answers to advanced economic and methodological issues in finance,
- has the ability to understand novel methods and to identify and evaluate their advantages and disadvantages

Content

In the module courses, students are taught and discuss advanced economic and methodological knowledge of modern finance on a broad basis. One focus is on current digital methods.

Workload

The total workload for this module is approximately 270 hours.

M

6.18 Module: Digital Marketing [M-WIWI-106258]

Responsible: Prof. Dr. Ann-Kristin Kupfer
Organisation: KIT Department of Economics and Management
Part of: Electives (Business Administration)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	2 terms	English	4	1

Mandatory			
T-WIWI-112693	Digital Marketing	4,5 CR	Kupfer
Supplementary Courses (Election: at most 1 item)			
T-WIWI-111099	Judgement and Decision Making	4,5 CR	Scheibehenne
T-WIWI-107720	Market Research	4,5 CR	Klarmann
T-WIWI-112711	Media Management	4,5 CR	Kupfer

Competence Certificate

The assessment is carried out as partial exams of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course, weighted by the credits and truncated after the first decimal.

Prerequisites

None

Competence Goal

Students

- have an advanced knowledge about central marketing contents
- have a fundamental understanding of the marketing instruments
- know current fundamental principles and latest trends in the field of digital marketing
- know and understand several strategic concepts and how to implement them
- are able to implement their extensive marketing knowledge in a practical context
- are able to critically discuss and question theoretical concepts and current practices in marketing
- have theoretical knowledge that is fundamental for writing a master thesis in the field of marketing
- have gained insight into scientific research that prepares them to independently write a master's thesis
- have the theoretical knowledge and skills necessary to work in or collaborate with the marketing department of a company

Content

The aim of this module is to deepen central marketing contents in different areas.

Workload

Total effort for 9 credit points: approx. 270 hours.

The exact distribution is done according to the credit points of the courses of the module.

M

6.19 Module: Digital Service Systems in Industry (WW4BWLKSR6) [M-WIWI-102808]

Responsible: Prof. Dr. Wolf Fichtner
Prof. Dr. Stefan Nickel

Organisation: KIT Department of Economics and Management

Part of: [Electives \(Business Administration\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	2 terms	German	4	7

Compulsory Elective Courses (Election: 9 credits)			
T-WIWI-102872	Challenges in Supply Chain Management	4,5 CR	Mohr
T-WIWI-107043	Liberalised Power Markets	5,5 CR	Fichtner
T-WIWI-106200	Modeling and OR-Software: Advanced Topics	4,5 CR	Nickel
T-WIWI-106563	Practical Seminar Digital Service Systems	4,5 CR	Mädche, Satzger
T-WIWI-102641	Service Innovation	4,5 CR	Satzger

Competence Certificate

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO), whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal

Prerequisites

This module can only be assigned as an elective module.

Competence Goal

Students

- understand the basics of the management of digital services applied on an industrial context
- gain an industry-specific insight into the importance and most relevant characteristics of information systems as key components of the digitalization of business processes, products and services
- are able to transfer and apply the models and methods introduced on practical scenarios and simulations.
- understand the control and optimization methods in the sector of service management and are able to apply them properly.

Content

This module aims at deepening the fundamental knowledge of digital service management in the industrial context. Various mechanisms and methods to shape and control connected digital service systems in different industries are discussed and demonstrated with real life application cases.

Annotation

This module is part of the KSRI teaching profile "Digital Service Systems". Further information on a service-specific profiling is available under www.ksri.kit.edu/teaching

From summer semester 2023, the course Service Innovation will be offered with a revised course concept and content. The focus will be on the closer integration of the topics of service innovation and digitalization. Current foundational content (e.g., on service innovation challenges or human-centered innovation methods) will remain. New content will cover topics such as digital platforms and ecosystems, IoT and smart service innovation, and business models.

Workload

The total workload for this module is approximately 270 hours. For further information see German version.

Recommendation

None

M

6.20 Module: Digitalization & Society [M-WIWI-106413]

Responsible: Prof. Dr. Christof Weinhardt
Organisation: KIT Department of Economics and Management
Part of: Society

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	2 terms	German/English	4	1

Compulsory Elective Courses (Election:)			
T-WIWI-110851	Designing Interactive Systems	4,5 CR	Mädche
T-GEISTSOZ-112798	Introduction to Sociology	4,5 CR	Mäs
T-WIWI-109270	Human Factors in Security and Privacy	4,5 CR	Volkamer
T-WIWI-102640	Market Engineering: Information in Institutions	4,5 CR	Weinhardt
T-GEISTSOZ-101170	Practical Philosophy 1.1	4,5 CR	Schefczyk
T-WIWI-112993	The Future of Work	4,5 CR	Nieken

Competence Certificate

The assessment is carried out as partial exams of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal

The student

- knows and describes the basic concepts of advanced optimization methods, especially from dynamic optimization in macroeconomics, mixed-integer, global, high-dimensional, nature-inspired and stochastic optimization as well as from location planning and supply chain management
- Knows the methods and models essential for quantitative analysis,
- models and classifies optimization problems and selects appropriate solution procedures to solve even challenging optimization problems independently and, if necessary, with computer assistance,
- validates, illustrates and interprets obtained solutions,
- recognizes disadvantages of solution methods and, if necessary, is able to make suggestions for their adaptation to practical problems.

Content

The module focuses on teaching both theoretical foundations and solution methods for optimization problems relevant in the field of Digital Economics.

Workload

The total workload for this module is approximately 270 hours. The exact distribution is made according to the credit points of the courses of the module.

M

6.21 Module: Econometrics and Statistics I [M-WIWI-101638]

Responsible: Prof. Dr. Melanie Schienle
Organisation: KIT Department of Economics and Management
Part of: [Electives \(Economics\)](#)
[Electives \(Statistics\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	1 term	German	4	5

Mandatory			
T-WIWI-111388	Applied Econometrics	4,5 CR	Schienle
Supplementary Courses (Election: between 4,5 and 5 credits)			
T-WIWI-103064	Financial Econometrics	4,5 CR	Schienle
T-WIWI-103126	Non- and Semiparametrics	4,5 CR	Schienle
T-WIWI-103127	Panel Data	4,5 CR	Heller
T-WIWI-110868	Predictive Modeling	4,5 CR	Krüger
T-WIWI-111387	Probabilistic Time Series Forecasting Challenge	4,5 CR	Krüger
T-WIWI-103065	Statistical Modeling of Generalized Regression Models	4,5 CR	Heller
T-WIWI-110939	Financial Econometrics II	4,5 CR	Schienle

Competence Certificate

The assessment is carried out as partial exams (according to Section 4(2), 1-3 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

The course "Applied Econometrics" [2520020] is compulsory and must be examined.

Competence Goal

The student shows an in depth understanding of advanced Econometric techniques suitable for different types of data. He/She is able to apply his/her theoretical knowledge to real world problems with the help of statistical software and to evaluate performance of different approaches based on statistical criteria.

Content

The courses of this module offer students a broad range of advanced Econometric techniques for state-of-the art data analysis.

Workload

The total workload for this module is approximately 270 hours.

M

6.22 Module: Econometrics and Statistics II [M-WIWI-101639]

Responsible: Prof. Dr. Melanie Schienle
Organisation: KIT Department of Economics and Management
Part of: Electives (Statistics)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	1 term	German	4	4

Election notes

+++++

This module will not count towards the degree until the module "Econometrics and Statistics I" has also been successfully completed. If the module "Econometrics and Statistics I" is booked out to the additional examinations, the "Econometrics and Statistics II" module loses its curricular validity/valuation for the degree.

+++++

Compulsory Elective Courses (Election: between 9 and 10 credits)			
T-WIWI-103064	Financial Econometrics	4,5 CR	Schienle
T-WIWI-103124	Multivariate Statistical Methods	4,5 CR	Grothe
T-WIWI-103126	Non- and Semiparametrics	4,5 CR	Schienle
T-WIWI-103127	Panel Data	4,5 CR	Heller
T-WIWI-103128	Portfolio and Asset Liability Management	4,5 CR	Safarian
T-WIWI-110868	Predictive Modeling	4,5 CR	Krüger
T-WIWI-111387	Probabilistic Time Series Forecasting Challenge	4,5 CR	Krüger
T-WIWI-103065	Statistical Modeling of Generalized Regression Models	4,5 CR	Heller
T-WIWI-103129	Stochastic Calculus and Finance	4,5 CR	Safarian
T-WIWI-110939	Financial Econometrics II	4,5 CR	Schienle

Competence Certificate

The assessment is carried out as partial exams (according to Section 4(2), 1-3 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

This module can only be passed if the module "*Econometrics and Statistics I*" has been finished successfully before.

Modeled Conditions

The following conditions have to be fulfilled:

1. The module [M-WIWI-101638 - Econometrics and Statistics I](#) must have been started.

Competence Goal

The student shows an in depth understanding of advanced Econometric techniques suitable for different types of data. He/She is able to apply his/her theoretical knowledge to real world problems with the help of statistical software and to evaluate performance of different approaches based on statistical criteria.

Content

This module builds on prerequisites acquired in Module "*Econometrics and Statistics I*". The courses of this module offer students a broad range of advanced Econometric techniques for state-of-the art data analysis.

Workload

The total workload for this module is approximately 270 hours.

M

6.23 Module: Economic Theory and its Application in Finance (WW4VWL14) [M-WIWI-101502]

Responsible: Prof. Dr. Kay Mitusch
Organisation: KIT Department of Economics and Management
Part of: [Electives \(Economics\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	1 term	German/English	4	5

Compulsory Elective Courses (Election: 1 item)			
T-WIWI-102609	Advanced Topics in Economic Theory	4,5 CR	Mitusch
T-WIWI-102861	Advanced Game Theory	4,5 CR	Ehrhart, Puppe, Reiß
Supplementary Courses (Election:)			
T-WIWI-102647	Asset Pricing	4,5 CR	Ruckes, Uhrig-Homburg
T-WIWI-102622	Corporate Financial Policy	4,5 CR	Ruckes
T-WIWI-109050	Corporate Risk Management	4,5 CR	Ruckes
T-WIWI-102623	Financial Intermediation	4,5 CR	Ruckes

Competence Certificate

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The exams are offered at the beginning of the recess period about the subject matter of the latest held lecture. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately. The overall grade for the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

One of the courses T-WIWI-102861 "Advanced Game Theory" and T-WIWI-102609 "Advanced Topics in Economic Theory" is compulsory.

Competence Goal

The students

- have learnt the methods of formal economic modeling, particularly of General Equilibrium Theory and contract theory
- will be able to apply these methods to the topics in Finance, specifically the areas of financial markets and institutions and corporate finance
- have gained many useful insights into the relationship between firms and investors and the functioning of financial markets

Content

The mandatory course "Advanced Topics in Economic Theory" is devoted in equal parts to General Equilibrium Theory and to contract theory. The course "Asset Pricing" will apply techniques of General Equilibrium Theory to valuation of financial assets. The courses "Corporate Financial Policy" and "Finanzintermediation" will apply the techniques of contract theory to issues of corporate finance and financial institutions.

Workload

The total workload for this module is approximately 270 hours. For further information see German version.

M

6.24 Module: Economics & Management [M-WIWI-106410]

Responsible: Prof. Dr. Christof Weinhardt
Organisation: KIT Department of Economics and Management
Part of: Economics

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	2 terms	English	4	1

Compulsory Elective Courses (Election:)			
T-WIWI-102885	Advanced Management Accounting	4,5 CR	Wouters
T-WIWI-110851	Designing Interactive Systems	4,5 CR	Mädche
T-WIWI-107501	Energy Market Engineering	4,5 CR	Weinhardt
T-WIWI-105781	Incentives in Organizations	4,5 CR	Nieken
T-WIWI-111099	Judgement and Decision Making	4,5 CR	Scheibehenne
T-WIWI-107043	Liberalised Power Markets	5,5 CR	Fichtner
T-WIWI-107720	Market Research	4,5 CR	Klarmann
T-WIWI-107464	Smart Energy Infrastructure	5,5 CR	Ardone, Pustisek

Competence Certificate

The assessment is described for each course of this module. The overall grade of the module is formed from the ECTS-weighted grades of the partial examinations and truncated after the first decimal place.

Prerequisites

None. Please check the individual courses for any prerequisites and recommendations.

Competence Goal

The student

- understands strategic and operational decisions in management,
- analyzes problems in companies and applies economic models and methods for their modeling and analysis,
- analyzes strategic and operational management decisions,
- applies empirical methods for the evaluation of management decisions.

Content

The module "Economics & Management" deals with issues in the field of management. In the courses, various aspects of management are presented, analyzed and discussed. The focal points covered vary depending on the course. In principle, all courses can be freely combined with each other. Recommended combinations are:

- Incentives in Organizations & Advanced Management Accounting
- Market Research & Judgement and Decision Making
- Judgement and Decision Making & Incentives in Organizations
- Designing Interactive Systems & Incentives in Organizations
- Designing Interactive Systems & Judgement and Decision Making
- Liberalized Power Markets & Quantitative Methods in Energy Economics & Energy Market Engineering
- Liberalized Power Markets & Quantitative Methods in Energy Economics & (Smart) Energy Infrastructure

Workload

The total workload for this module is approximately 270 hours.

M

6.25 Module: eEnergy: Markets, Services and Systems [M-WIWI-103720]

Responsible: Prof. Dr. Christof Weinhardt
Organisation: KIT Department of Economics and Management
Part of: [Electives \(Business Administration\)](#)

Credits 9	Grading scale Grade to a tenth	Recurrence Each term	Duration 1 term	Language German	Level 4	Version 2
---------------------	--	--------------------------------	---------------------------	---------------------------	-------------------	---------------------

Compulsory Elective Courses (Election: at least 9 credits)			
T-WIWI-107501	Energy Market Engineering	4,5 CR	Weinhardt
T-WIWI-107503	Energy Networks and Regulation	4,5 CR	Weinhardt
T-WIWI-107504	Smart Grid Applications	4,5 CR	Weinhardt
T-WIWI-109940	Special Topics in Information Systems	4,5 CR	Weinhardt

Competence Certificate

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

None.

Competence Goal

The student

- is aware of design options for energy and especially electricity markets and can derive implications for the market results from the market design,
- knows about current trends regarding the Smart Grid and understands affiliated modelling approaches,
- can evaluate business models of electricity grids according to the regulation regime
- is prepared for scientific contributions in the field of energy system analysis.

Content

The module conveys scientific and practical knowledge to analyse energy markets and according business models. To do so the scientific discussion on energy market designs is evaluated and analysed. Different energy market models are presented and their design implications are evaluated. Furthermore, the electricity system is analysed with regards to being a network industry and resulting regulation and business models are discussed. Besides these traditional areas of energy economics we will look at methods and models of digitalisation in the energy sector.

Annotation

The lecture Smart Grid Applications will be available starting in the winter term 2018/19.

Workload

The total workload for this module is approximately 270 hours. For further information see German version.

M

6.26 Module: Electives in Informatics (WW4INFO3) [M-WIWI-101630]

Responsible: Dr.-Ing. Michael Färber
 Prof. Dr. Andreas Oberweis
 Prof. Dr. Harald Sack
 Prof. Dr. Ali Sunyaev
 Prof. Dr. Melanie Volkamer
 Prof. Dr.-Ing. Johann Marius Zöllner

Organisation: KIT Department of Economics and Management

Part of: Electives (Informatics)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	1 term	German/English	4	17

Compulsory Elective Area (Election:)			
T-WIWI-110339	Applied Informatics – Principles of Internet Computing: Foundations for Emerging Technologies and Future Services	4,5 CR	Sunyaev
T-WIWI-112966	Artificial Intelligence for Autonomous Driving	4,5 CR	Vinel
T-WIWI-102680	Computational Economics	4,5 CR	Shukla
T-WIWI-112690	Cooperative Autonomous Vehicles	4,5 CR	Vinel
T-WIWI-109248	Critical Information Infrastructures	4,5 CR	Sunyaev
T-WIWI-109246	Digital Health	4,5 CR	Sunyaev
T-WIWI-109270	Human Factors in Security and Privacy	4,5 CR	Volkamer
T-WIWI-102661	Database Systems and XML	4,5 CR	Oberweis
T-WIWI-110346	Supplement Enterprise Information Systems	4,5 CR	Oberweis
T-WIWI-110372	Supplement Software- and Systemsengineering	4,5 CR	Oberweis
T-WIWI-106423	Information Service Engineering	4,5 CR	Sack
T-WIWI-102666	Knowledge Discovery	4,5 CR	Färber
T-WIWI-112599	Management of IT-Projects	4,5 CR	Schätzle
T-WIWI-106340	Machine Learning 1 - Basic Methods	4,5 CR	Zöllner
T-WIWI-106341	Machine Learning 2 – Advanced Methods	4,5 CR	Zöllner
T-WIWI-112685	Modeling and Simulation	4,5 CR	Lazarova-Molnar
T-WIWI-102697	Business Process Modelling	4,5 CR	Oberweis
T-WIWI-102679	Nature-Inspired Optimization Methods	4,5 CR	Shukla
T-WIWI-109799	Process Mining	4,5 CR	Oberweis
T-WIWI-110848	Semantic Web Technologies	4,5 CR	Käfer
T-WIWI-102895	Software Quality Management	4,5 CR	Oberweis
Seminars and Advanced Labs (Election:)			
T-WIWI-110144	Emerging Trends in Digital Health	4,5 CR	Sunyaev
T-WIWI-110143	Emerging Trends in Internet Technologies	4,5 CR	Sunyaev
T-WIWI-109249	Sociotechnical Information Systems Development	4,5 CR	Sunyaev
T-WIWI-111126	Advanced Lab Blockchain Hackathon (Master)	4,5 CR	Sunyaev
T-WIWI-111125	Advanced Lab Sociotechnical Information Systems Development (Master)	4,5 CR	Sunyaev
T-WIWI-110548	Advanced Lab Informatics (Master)	4,5 CR	Professorenschaft des Instituts AIFB
T-WIWI-112914	Advanced Lab Realization of Innovative Services (Master)	4,5 CR	Oberweis
T-WIWI-108439	Advanced Lab Security, Usability and Society	4,5 CR	Volkamer
T-WIWI-109786	Advanced Lab Security	4,5 CR	Volkamer
T-WIWI-109985	Project Lab Cognitive Automobiles and Robots	5 CR	Zöllner
T-WIWI-109983	Project Lab Machine Learning	5 CR	Zöllner
T-WIWI-109251	Selected Issues in Critical Information Infrastructures	4,5 CR	Sunyaev

Competence Certificate

The assessment is carried out as partial exams (of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. For passing the module exam in every singled partial exam the respective minimum requirements has to be achieved.

The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

When every singled examination is passed, the overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

None.

Competence Goal

The student

- has the ability to master methods and tools in a complex discipline and to demonstrate innovativeness regarding the methods used,
- knows the principles and methods in the context of their application in practice,
- is able to grasp and apply the rapid developments in the field of computer science, which are encountered in work life, quickly and correctly, based on a fundamental understanding of the concepts and methods of computer science,
- is capable of finding and defending arguments for solving problems.

Content

The thematic focus will be based on the choice of courses in the areas of Applied Technical Cognitive Systems, Business Information Systems, Critical Information Infrastructures, Information Service Engineering, Security - Usability - Society or Web Science.

Workload

The total workload for this module is approximately 270 hours.

M

6.27 Module: Electronic Markets (WW4BWLISM2) [M-WIWI-101409]

Responsible: Prof. Dr. Andreas Geyer-Schulz
Organisation: KIT Department of Economics and Management
Part of: Electives (Business Administration)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	2 terms	German	4	7

Compulsory Elective Courses (Election: at least 9 credits)			
T-WIWI-108880	Blockchains & Cryptofinance	4,5 CR	Schuster, Uhrig-Homburg
T-WIWI-102762	Business Dynamics	4,5 CR	Geyer-Schulz, Glenn
T-WIWI-112823	Platform & Market Engineering: Commerce, Media, and Digital Democracy	4,5 CR	Weinhardt
T-WIWI-105946	Price Management	4,5 CR	Geyer-Schulz, Glenn
T-WIWI-102713	Telecommunication and Internet Economics	4,5 CR	Mitusch

Competence Certificate

The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

None

Competence Goal

The student

- knows coordination and motivation methods and analyzes them regarding their efficiency,
- classifies markets and describes the roles of the participants in a formal way,
- knows the conditions for market failure and knows and develops countermeasures,
- knows institutions and market mechanisms, their fundamental theories and empirical research results,
- knows the design criteria of market mechanisms and a systematical approach for creating new markets,
- models, analyzes and optimizes the structure and dynamics of complex business applications.

Content

What are the conditions that make electronic markets develop, and how can one analyze and optimize such markets?

In this module, the selection of the type of organization as an optimization of transaction costs is treated. Afterwards, the efficiency of electronic markets (price, information and allocation efficiency) as well as reasons for market failure are described. Finally, motivational issues like bounded rationality and information asymmetries (private information and moral hazard), as well as the development of incentive schemes, are presented. Regarding the market design, especially the interdependencies of market organization, market mechanisms, institutions and products are described, and theoretical foundations are lectured.

Electronic markets are dynamic systems that are characterized by feedback loops between many different variables. By means of the tools of business dynamics, such markets can be modelled. Simulations of complex systems allow the analysis and optimization of markets, business processes, policies, and organizations.

Topics include

- classification, analysis, and design of markets
- simulation of markets
- auction methods and auction theory
- automated negotiations
- nonlinear pricing
- continuous double auctions
- market-maker, regulation, control

Workload

The total workload for this module is approximately 270 hours. For further information see German version.

Recommendation

None

M

6.28 Module: Emphasis in Informatics (WW4INFO1) [M-WIWI-101628]

Responsible: Dr.-Ing. Michael Färber
 Prof. Dr. Andreas Oberweis
 Prof. Dr. Harald Sack
 Prof. Dr. Ali Sunyaev
 Prof. Dr. Melanie Volkamer
 Prof. Dr.-Ing. Johann Marius Zöllner

Organisation: KIT Department of Economics and Management

Part of: Electives (Informatics)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	1 term	German/English	4	17

Compulsory Elective Area (Election: between 1 and 3 items)			
T-WIWI-110339	Applied Informatics – Principles of Internet Computing: Foundations for Emerging Technologies and Future Services	4,5 CR	Sunyaev
T-WIWI-112966	Artificial Intelligence for Autonomous Driving	4,5 CR	Vinel
T-WIWI-102680	Computational Economics	4,5 CR	Shukla
T-WIWI-112690	Cooperative Autonomous Vehicles	4,5 CR	Vinel
T-WIWI-109248	Critical Information Infrastructures	4,5 CR	Sunyaev
T-WIWI-109246	Digital Health	4,5 CR	Sunyaev
T-WIWI-109270	Human Factors in Security and Privacy	4,5 CR	Volkamer
T-WIWI-102661	Database Systems and XML	4,5 CR	Oberweis
T-WIWI-110346	Supplement Enterprise Information Systems	4,5 CR	Oberweis
T-WIWI-110372	Supplement Software- and Systemsengineering	4,5 CR	Oberweis
T-WIWI-106423	Information Service Engineering	4,5 CR	Sack
T-WIWI-102666	Knowledge Discovery	4,5 CR	Färber
T-WIWI-106340	Machine Learning 1 - Basic Methods	4,5 CR	Zöllner
T-WIWI-106341	Machine Learning 2 – Advanced Methods	4,5 CR	Zöllner
T-WIWI-112685	Modeling and Simulation	4,5 CR	Lazarova-Molnar
T-WIWI-102697	Business Process Modelling	4,5 CR	Oberweis
T-WIWI-102679	Nature-Inspired Optimization Methods	4,5 CR	Shukla
T-WIWI-109799	Process Mining	4,5 CR	Oberweis
T-WIWI-110848	Semantic Web Technologies	4,5 CR	Käfer
T-WIWI-102895	Software Quality Management	4,5 CR	Oberweis
T-WIWI-112599	Management of IT-Projects	4,5 CR	Schätzle
Seminars and Advanced Labs (Election:)			
T-WIWI-110144	Emerging Trends in Digital Health	4,5 CR	Sunyaev
T-WIWI-110143	Emerging Trends in Internet Technologies	4,5 CR	Sunyaev
T-WIWI-109249	Sociotechnical Information Systems Development	4,5 CR	Sunyaev
T-WIWI-111126	Advanced Lab Blockchain Hackathon (Master)	4,5 CR	Sunyaev
T-WIWI-111125	Advanced Lab Sociotechnical Information Systems Development (Master)	4,5 CR	Sunyaev
T-WIWI-110548	Advanced Lab Informatics (Master)	4,5 CR	Professorenschaft des Instituts AIFB
T-WIWI-112914	Advanced Lab Realization of Innovative Services (Master)	4,5 CR	Oberweis
T-WIWI-108439	Advanced Lab Security, Usability and Society	4,5 CR	Volkamer
T-WIWI-109786	Advanced Lab Security	4,5 CR	Volkamer
T-WIWI-109985	Project Lab Cognitive Automobiles and Robots	5 CR	Zöllner
T-WIWI-109983	Project Lab Machine Learning	5 CR	Zöllner
T-WIWI-109251	Selected Issues in Critical Information Infrastructures	4,5 CR	Sunyaev

Competence Certificate

The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. For passing the module exam in every singled partial exam the respective minimum requirements has to be achieved.

The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

When every singled examination is passed, the overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

None.

Competence Goal

The student

- has the ability to master methods and tools in a complex discipline and to demonstrate innovativeness regarding the methods used,
- knows the principles and methods in the context of their application in practice,
- is able to grasp and apply the rapid developments in the field of computer science, which are encountered in work life, quickly and correctly, based on a fundamental understanding of the concepts and methods of Informatics,
- is capable of finding and defending arguments for solving problems.

Content

The thematic focus will be based on the choice of courses in the areas of Applied Technical Cognitive Systems, Business Information Systems, Critical Information Infrastructures, Information Service Engineering, Security - Usability - Society or Web Science.

Workload

The total workload for this module is approximately 270 hours.

M

6.29 Module: Energy Economics and Energy Markets (WW4BWLIP4) [M-WIWI-101451]

Responsible: Prof. Dr. Wolf Fichtner
Organisation: KIT Department of Economics and Management
Part of: [Electives \(Business Administration\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	1 term	German/English	4	8

Mandatory			
T-WIWI-107043	Liberalised Power Markets	5,5 CR	Fichtner
Supplementary Courses (Election: at least 6 credits)			
T-WIWI-107501	Energy Market Engineering	4,5 CR	Weinhardt
T-WIWI-112151	Energy Trading and Risk Management	3,5 CR	N.N.
T-WIWI-108016	Simulation Game in Energy Economics	3,5 CR	Genoese
T-WIWI-107446	Quantitative Methods in Energy Economics	3,5 CR	Plötz
T-WIWI-102712	Regulation Theory and Practice	4,5 CR	Mitsch

Competence Certificate

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations take place every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

The lecture [Liberalised Power Markets](#) has to be examined.

Competence Goal

The student

- gains detailed knowledge about the new requirements of liberalised energy markets,
- describes the planning tasks on the different energy markets,
- knows solution approaches to respective planning tasks.

Content

[Liberalised Power Markets](#): The European liberalisation process, energy markets, pricing, market failure, investment incentives, market power

[Energy Trade and Risk Management](#): trade centres, trade products, market mechanisms, position and risk management

[Simulation Game in Energy Economics](#): Simulation of the German electricity system

Workload

The total workload for this module is approximately 270 hours.

Recommendation

The courses are conceived in a way that they can be attended independently from each other. Therefore, it is possible to start the module in winter and summer term.

M

6.30 Module: Energy Economics and Technology (WW4BWLII5) [M-WIWI-101452]

Responsible: Prof. Dr. Wolf Fichtner
Organisation: KIT Department of Economics and Management
Part of: [Electives \(Business Administration\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	1 term	German/English	4	4

Compulsory Elective Courses (Election: at least 9 credits)			
T-WIWI-102793	Efficient Energy Systems and Electric Mobility	3,5 CR	Jochem
T-WIWI-102650	Energy and Environment	4,5 CR	Karl
T-WIWI-102830	Energy Systems Analysis	3 CR	Ardone, Fichtner
T-WIWI-113073	Machine Learning and Optimization in Energy Systems	3,5 CR	Yilmaz
T-WIWI-107464	Smart Energy Infrastructure	5,5 CR	Ardone, Pustisek
T-WIWI-102695	Heat Economy	3,5 CR	Fichtner

Competence Certificate

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations take place every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

None

Competence Goal

The student

- gains detailed knowledge about present and future energy supply technologies (focus on final energy carriers electricity and heat),
- knows the techno-economic characteristics of plants for energy provision, for energy transport as well as for energy distribution and demand,
- is able to assess the environmental impact of these technologies.

Content

Heat Economy: district heating, heating technologies, reduction of heat demand, statutory provisions

Energy Systems Analysis: Interdependencies in energy economics, energy systems modelling approaches in energy economics

Energy and Environment: emission factors, emission reduction measures, environmental impact

Efficient Energy Systems and Electric Mobility: concepts and current trends in energy efficiency, Overview of and economical, ecological and social impacts through electric mobility

Workload

The total workload for this module is approximately 270 hours. For further information see German version.

M

6.31 Module: Entrepreneurship (EnTechnon) (WW4BWLENT1) [M-WIWI-101488]

Responsible: Prof. Dr. Orestis Terzidis
Organisation: KIT Department of Economics and Management
Part of: Electives (Business Administration)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	2 terms	German/English	4	12

Mandatory part (Election: 1 item)			
T-WIWI-102864	Entrepreneurship	3 CR	Terzidis
Compulsory Elective Courses (Election: between 1 and 2 items)			
T-WIWI-102866	Design Thinking	3 CR	Terzidis
T-WIWI-102833	Entrepreneurial Leadership & Innovation Management	3 CR	Terzidis
T-WIWI-102865	Business Planning	3 CR	Terzidis
T-WIWI-110374	Firm creation in IT security	3 CR	Terzidis
T-WIWI-110985	International Business Development and Sales	6 CR	Casenave , Klarmann, Terzidis
T-WIWI-109064	Joint Entrepreneurship Summer School	6 CR	Terzidis
T-WIWI-111561	Startup Experience	6 CR	Terzidis
Supplementary Courses (Election: between 0 and 1 items)			
T-WIWI-102894	Entrepreneurship Research	3 CR	Terzidis
T-WIWI-102852	Case Studies Seminar: Innovation Management	3 CR	Weissenberger-Eibl
T-WIWI-102893	Innovation Management: Concepts, Strategies and Methods	3 CR	Weissenberger-Eibl
T-WIWI-102612	Managing New Technologies	3 CR	Reiß
T-WIWI-102853	Roadmapping	3 CR	Koch

Competence Certificate

See German version.

Prerequisites

None

Competence Goal

Students are familiar with the basics and contents of entrepreneurship and ideally are able to start a company during or after their studies. The courses are therefore structured sequentially in modules, although in principle they can also be attended in parallel. In this way, the skills are taught to generate business ideas, to develop inventions into innovations, to write business plans for start-ups and to successfully establish a company. In the lecture, the basics of entrepreneurship will be developed, in the seminars, individual contents will be deepened. The overall learning objective is to enable students to develop and implement business ideas.

Content

The lectures form the basis of the module and give an overview of the overall topic. The seminars deepen the phases of the foundation processes, in particular the identification of opportunities, the development of a value proposition (especially based on inventions and technical innovations), the design of a business model, business planning, the management of a start-up, the implementation of a vision as well as the acquisition on resources and the handling of risks. The lecture Entrepreneurship provides an overarching and connecting framework for this.

Annotation

Please note: Seminars offered by Prof. Terzidis (or the members of his research group) are not eligible for crediting in a seminar module of the WiWi degree programs. Exception: Seminar "Entrepreneurship Research".

Workload

The total workload for this module is approximately 270 hours. For further information see German version.

Recommendation

None

M

6.32 Module: Environmental Economics (WW4VWL5) [M-WIWI-101468]

Responsible: Prof. Dr. Kay Mitusch
Organisation: KIT Department of Economics and Management
Part of: Electives (Economics)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	1 term	German	4	2

Compulsory Elective Courses (Election: at least 9 credits)			
T-WIWI-102650	Energy and Environment	4,5 CR	Karl
T-WIWI-100007	Transport Economics	4,5 CR	Mitusch, Szimba
T-WIWI-102615	Environmental Economics and Sustainability	3 CR	Walz
T-WIWI-102616	Environmental and Resource Policy	4 CR	Walz
T-BGU-111102	Environmental Law	3 CR	Smeddinck

Competence Certificate

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The exams are offered at the beginning of the recess period about the subject matter of the latest held lecture. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade for the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

None

Competence Goal

The students

- understand the treatment of non-market resources as well as future resource shortages
- are able to model markets of energy and environmental goods
- are able to assess the results of government intervention
- know legal basics and are able to evaluate conflicts with regard to legal situation

Content

Environmental degradation and increasing resource use are global challenges, which have to be tackled on a worldwide level. The module addresses these challenges from the perspective of economics, and imparts the fundamental knowledge of environmental and sustainability economics, and environmental and resource policy to the students. Additional courses address environmental law, environmental pressure, and applications to the transport sector.

Workload

The total workload for this module is approximately 270 hours. For further information see German version.

Recommendation

Knowledge in the area of microeconomics and of the content of the course *Economics I: Microeconomics*[2600012], respectively, is required.

M

6.33 Module: Experimental Economics (WW4VWL17) [M-WIWI-101505]

Responsible: Prof. Dr. Johannes Philipp Reiß
Organisation: KIT Department of Economics and Management
Part of: [Electives \(Economics\)](#)

Credits 9	Grading scale Grade to a tenth	Recurrence Each term	Duration 2 terms	Language German	Level 4	Version 5
---------------------	--	--------------------------------	----------------------------	---------------------------	-------------------	---------------------

Compulsory Elective Courses (Election: 2 items)			
T-WIWI-102614	Experimental Economics	4,5 CR	Weinhardt
T-WIWI-105781	Incentives in Organizations	4,5 CR	Nieken
T-WIWI-102862	Predictive Mechanism and Market Design	4,5 CR	Reiß
T-WIWI-102863	Topics in Experimental Economics	4,5 CR	Reiß

Competence Certificate

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

None.

Competence Goal

Students

- are acquainted with the methods of Experimental Economics along with its strengths and weaknesses;
- understand how theory-guided research in Experimental Economics interacts with the development of theory;
- are provided with foundations in data analysis;
- design an economic experiment and analyze its outcome.

Content

The module Experimental Economics offers an introduction into the methods and topics of Experimental Economics. It also fosters and extends knowledge in theory-guided experimental economics and its interaction with theory development. Throughout the module, readings of selected papers are required.

Annotation

The course "Predictive Mechanism and Market Design" is offered every second winter semester, e.g. WS2013 / 14, WS2015 / 16, ...

Workload

The total workload for this module is approximately 270 hours. For further information see German version.

Recommendation

Basic knowledge in mathematics, statistics, and game theory is assumed.

M

6.34 Module: Finance 1 (WW4BWLFBV1) [M-WIWI-101482]

Responsible: Prof. Dr. Martin Ruckes
Prof. Dr. Marliese Uhrig-Homburg

Organisation: KIT Department of Economics and Management

Part of: [Electives \(Business Administration\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	1 term	German/English	4	1

Compulsory Elective Courses (Election: 9 credits)			
T-WIWI-102643	Derivatives	4,5 CR	Uhrig-Homburg
T-WIWI-102621	Valuation	4,5 CR	Ruckes
T-WIWI-102647	Asset Pricing	4,5 CR	Ruckes, Uhrig-Homburg

Competence Certificate

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

None

Competence Goal

The student

- has core skills in economics and methodology in the field of finance
- assesses corporate investment projects from a financial perspective
- is able to make appropriate investment decisions on financial markets

Content

The courses of this module equip the students with core skills in economics and methodology in the field of modern finance. Securities which are traded on financial and derivative markets are presented, and frequently applied trading strategies are discussed. A further focus of this module is on the assessment of both profits and risks in security portfolios and corporate investment projects from a financial perspective.

Workload

The total workload for this module is approximately 270 hours. For further information see German version.

M

6.35 Module: Finance 2 (WW4BWLFBV2) [M-WIWI-101483]

Responsible: Prof. Dr. Martin Ruckes
Prof. Dr. Marliese Uhrig-Homburg

Organisation: KIT Department of Economics and Management

Part of: Electives (Business Administration)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	1 term	German/English	4	7

Election notes

+++++

This module will not count towards the degree until the module *Finance 1* has also been successfully completed. If the module Finance 1 is booked out to the additional examinations, the *Finance 2* module loses its curricular validity/valuation for the degree.

+++++

Compulsory Elective Courses (Election: at least 9 credits)			
T-WIWI-110513	Advanced Empirical Asset Pricing	4,5 CR	Thimme
T-WIWI-102647	Asset Pricing	4,5 CR	Ruckes, Uhrig-Homburg
T-WIWI-108880	Blockchains & Cryptofinance	4,5 CR	Schuster, Uhrig-Homburg
T-WIWI-110995	Bond Markets	4,5 CR	Uhrig-Homburg
T-WIWI-110997	Bond Markets - Models & Derivatives	3 CR	Uhrig-Homburg
T-WIWI-110996	Bond Markets - Tools & Applications	1,5 CR	Uhrig-Homburg
T-WIWI-102622	Corporate Financial Policy	4,5 CR	Ruckes
T-WIWI-109050	Corporate Risk Management	4,5 CR	Ruckes
T-WIWI-102643	Derivatives	4,5 CR	Uhrig-Homburg
T-WIWI-110797	eFinance: Information Systems for Securities Trading	4,5 CR	Weinhardt
T-WIWI-102900	Financial Analysis	4,5 CR	Luedecke
T-WIWI-102623	Financial Intermediation	4,5 CR	Ruckes
T-WIWI-102626	Business Strategies of Banks	3 CR	Müller
T-WIWI-102646	International Finance	3 CR	Uhrig-Homburg
T-WIWI-110511	Strategic Finance and Technology Change	1,5 CR	Ruckes
T-WIWI-102621	Valuation	4,5 CR	Ruckes
T-WIWI-110933	Web App Programming for Finance	4,5 CR	Thimme

Competence Certificate

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

It is only possible to choose this module in combination with the module *Finance 1*. The module is passed only after the final partial exam of *Finance 1* is additionally passed.

Modeled Conditions

The following conditions have to be fulfilled:

1. The module [M-WIWI-101482 - Finance 1](#) must have been started.

Competence Goal

The student is in a position to discuss, analyze and provide answers to advanced economic and methodological issues in the field of modern finance.

Content

The module Finance 2 is based on the module Finance 1. The courses of this module equip the students with advanced skills in economics and methodology in the field of modern finance on a broad basis.

Annotation

The courses *eFinance: Information Engineering and Management for Securities Trading* [2540454] and *Financial Analysis* [2530205] can be chosen from summer term 2015 on.

Workload

The total workload for this module is approximately 270 hours. For further information see German version.

M

6.36 Module: Finance 3 (WW4BWLFBV11) [M-WIWI-101480]

Responsible: Prof. Dr. Martin Ruckes
Prof. Dr. Marliese Uhrig-Homburg

Organisation: KIT Department of Economics and Management

Part of: Electives (Business Administration)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	1 term	German/English	4	7

Election notes

+++++

This module will not count towards the degree until the modules *Finance 1* and *Finance 2* have also been successfully completed. If the modules *Finance 1* and/or *Finance 2* are booked out to the additional examinations, the *Finance 3* module loses its curricular validity/valuation for the degree.

+++++

Compulsory Elective Courses (Election: at least 9 credits)			
T-WIWI-110513	Advanced Empirical Asset Pricing	4,5 CR	Thimme
T-WIWI-102647	Asset Pricing	4,5 CR	Ruckes, Uhrig-Homburg
T-WIWI-108880	Blockchains & Cryptofinance	4,5 CR	Schuster, Uhrig-Homburg
T-WIWI-110995	Bond Markets	4,5 CR	Uhrig-Homburg
T-WIWI-110997	Bond Markets - Models & Derivatives	3 CR	Uhrig-Homburg
T-WIWI-110996	Bond Markets - Tools & Applications	1,5 CR	Uhrig-Homburg
T-WIWI-102622	Corporate Financial Policy	4,5 CR	Ruckes
T-WIWI-109050	Corporate Risk Management	4,5 CR	Ruckes
T-WIWI-102643	Derivatives	4,5 CR	Uhrig-Homburg
T-WIWI-110797	eFinance: Information Systems for Securities Trading	4,5 CR	Weinhardt
T-WIWI-102900	Financial Analysis	4,5 CR	Luedecke
T-WIWI-102623	Financial Intermediation	4,5 CR	Ruckes
T-WIWI-102626	Business Strategies of Banks	3 CR	Müller
T-WIWI-102646	International Finance	3 CR	Uhrig-Homburg
T-WIWI-110511	Strategic Finance and Technology Change	1,5 CR	Ruckes
T-WIWI-102621	Valuation	4,5 CR	Ruckes
T-WIWI-110933	Web App Programming for Finance	4,5 CR	Thimme

Competence Certificate

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

It is only possible to choose this module in combination with the module *Finance 1* and *Finance 2*. The module is passed only after the final partial exams of *Finance 1* and *Finance 2* are additionally passed.

Modeled Conditions

The following conditions have to be fulfilled:

1. The module [M-WIWI-101482 - Finance 1](#) must have been started.
2. The module [M-WIWI-101483 - Finance 2](#) must have been started.

Competence Goal

The student is in a position to discuss, analyze and provide answers to advanced economic and methodological issues in the field of modern finance.

Content

The courses of this module equip the students with advanced skills in economics and methodology in the field of modern finance on a broad basis.

Workload

The total workload for this module is approximately 270 hours. For further information see German version.

M

6.37 Module: Foundations for Advanced Financial -Quant and -Machine Learning Research [M-WIWI-105894]

Responsible: Prof. Dr. Maxim Ulrich
Organisation: KIT Department of Economics and Management
Part of: [Electives \(Business Administration\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	see Annotations	1 term	English	4	1

Mandatory			
T-WIWI-111846	Fundamentals for Financial -Quant and -Machine Learning Research	9 CR	Ulrich

Competence Certificate

Due to the professor's research sabbatical, the BSc module "Financial Data Science" and MSc module "Foundations for Advanced Financial -Quant and -Machine Learning Research" and the MSc module "Advanced Machine Learning and Data Science" along with the respective examinations will not be offered in SS2023. Bachelor and Master thesis projects are not affected and will be supervised.

The module examination is an alternative exam assessment with a maximum score of 100 points to be achieved. These points are distributed over 4 worksheets to be submitted during the semester. The worksheets cover the respective material of the module and are handed out, worked on and assessed in lecture weeks 3 (10 points), 6 (20 points), 9 (30 points) and 12 (40 points).

The module-wide exam (all 4 worksheets) must be taken in the same semester.

The worksheets are a mixture of analytical tasks and programming tasks with financial data.

Competence Goal

This MSc module teaches students fundamental stats and analytics concepts, as well necessary financial economic intuition, necessary to identify, design and execute interesting research questions in quant finance and financial machine learning.

Topics include: Maximum Likelihood learning of arma-garch models, expectation maximization learning applied to stochastic volatility and valuation models, Kalman filter techniques to learn latent states, estimation of affine jump diffusion models with options and higher-order moments, stochastic calculus, dynamic modeling of asset markets (bond, equity, options), equilibrium determination of risk premiums, risk premiums for higher moment risk, risk decomposition (fundamental vs idiosyncratic), option-implied return distributions, mixture-density-networks and neural nets.

Content

Learning Objectives: Skills and understanding of how to successfully set-up, execute and interpret financial data driven research with the following methods: MLE, Kalman Filter, Expectation Maximization, Option Pricing, dynamic asset pricing theory, backward-looking historical return densities, forward-looking options-implied return densities, mixture-density-network, neural networks. Programming is not taught in this course, yet, some graded and non-graded exercises might make heavy use of software based data analysis. See the course's pre-requisites and comments in the modul handbook.

Annotation

- Strongly recommended to have good knowledge in financial econometrics (MLE, OLS, GLS, ARMA-GARCH), mathematics (differential equations, difference equations and optimization), investments (CAPM, factor models), asset pricing (SDF, SDF pricing), derivatives (Black-Scholes, risk-neutral pricing), and programming of statistical concepts (Java or R or Python or Matlab or C or ...)
- Strongly recommended to have a strong interest for interdisciplinary research work in statistics, programming, applied math and financial economics.
- Students lacking the prior knowledge might find the resources of the Chair helpful: www.youtube.com/c/cram-kit.

Workload

The total workload for this course is approximately 270 hours. This is for a student with the appropriate prior knowledge in financial econometrics, finance, mathematics and programming. Students without programming experience of statistical concepts will need to invest extra time. Students who have struggled in math- or programming- or finance- oriented classes, will find this course very challenging. Please check the pre-requisites and comments in the module handbook.

M

6.38 Module: Growth and Agglomeration (WW4VWL12) [M-WIWI-101496]

Responsible: Prof. Dr. Ingrid Ott
Organisation: KIT Department of Economics and Management
Part of: [Electives \(Economics\)](#)

Credits 9	Grading scale Grade to a tenth	Recurrence Each term	Duration 1 term	Language German/English	Level 4	Version 5
---------------------	--	--------------------------------	---------------------------	-----------------------------------	-------------------	---------------------

Compulsory Elective Courses (Election: 9 credits)			
T-WIWI-109194	Dynamic Macroeconomics	4,5 CR	Brumm
T-WIWI-112816	Growth and Development	4,5 CR	Ott
T-WIWI-103107	Spatial Economics	4,5 CR	Ott

Competence Certificate

The assessment is carried out as partial written exams (see the lectures descriptions).

The overall grade for the module is the average of the grades for each course weighted by the credits.

Prerequisites

None

Modeled Conditions

The following conditions have to be fulfilled:

1. The course [T-WIWI-102708 - Economics I: Microeconomics](#) must have been started.
2. The course [T-WIWI-102709 - Economics II: Macroeconomics](#) must have been started.

Competence Goal

The student

- gains deepened knowledge of micro-based general equilibrium models
- understands how based on individual optimizing decisions aggregate phenomena like economic growth or agglomeration (cities / metropolises) result
- is able to understand and evaluate the contribution of these phenomena to the development of economic trends
- can derive policy recommendations based on theory

Content

The module includes the contents of the lectures *Endogenous Growth Theory*, *Spatial Economics* and *Dynamic Macroeconomics*. While the first lecture focuses on dynamic programming in modern macroeconomics, the other two lectures are more formal and analytical.

The common underlying principle of all three lectures in this module is that, based on different theoretical models, economic policy recommendations are derived.

Workload

The total workload for this module is approximately 270 hours. For further information see German version.

Recommendation

Attendance of the course *Introduction Economic Policy* [2560280] is recommended.

Successful completion of the courses *Economics I: Microeconomics* and *Economics II: Macroeconomics* is required.

M

6.39 Module: Incentives, Interactivity & Decisions in Organizations [M-WIWI-105923]

Responsible: Prof. Dr. Petra Nieken
Organisation: KIT Department of Economics and Management
Part of: [Electives \(Business Administration\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	2 terms	German/English	4	1

Elective Offer (Election:)			
T-WIWI-105781	Incentives in Organizations	4,5 CR	Nieken
T-WIWI-111912	Advanced Topics in Digital Management	3 CR	Nieken
T-WIWI-111913	Advanced Topics in Human Resource Management	3 CR	Nieken
T-WIWI-111806	Behavioral Lab Exercise	4,5 CR	Nieken, Scheibehenne
T-WIWI-110851	Designing Interactive Systems	4,5 CR	Mädche
T-WIWI-111099	Judgement and Decision Making	4,5 CR	Scheibehenne
T-WIWI-111385	Responsible Artificial Intelligence	4,5 CR	Weinhardt
T-WIWI-102614	Experimental Economics	4,5 CR	Weinhardt
T-WIWI-111109	KD²Lab Hands-On Research Course: New Ways and Tools in Experimental Economics	4,5 CR	Weinhardt

Competence Certificate

The assessment is carried out as partial exams of the courses in this module. The assessment procedures are described for each course in the module separately.

The overall grade of the module is the average of grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

Please refer to the course descriptions for potential restrictions regarding an individual course.

Competence Goal

The student

- understands and analyses challenges and objectives within organizations
- applies economic models and empirical methods to analyze and solve challenges with a focus on the workplace and future of work
- understands the impact of digitalization and new information and communication technology on the work life and management decisions
- knows how to apply scientific research methods and understands the underlying problems

Content

The module „Incentives, Interactivity & Decisions in Organizations” offers an interdisciplinary approach to study incentive structures, the role of interactivity in information systems, and decision making in organizations. The module specifically focuses on topics related to the workplace and the future of work in organizations. The topics range from designing incentive systems and interactive systems to leadership, decision making, as well as understanding human behavior. All courses in the module foster active participation and allow students to learn state-of-the-art research methods and apply them to real-world challenges.

Workload

Total workload for 9 credits: approx. 270 hours.

Recommendation

Knowledge of Human Resource Management, microeconomics, game theory, and statistics is recommended.

M

6.40 Module: Industrial Production II (WW4BWLII2) [M-WIWI-101471]

Responsible: Prof. Dr. Frank Schultmann
Organisation: KIT Department of Economics and Management
Part of: Electives (Business Administration)

Credits 9	Grading scale Grade to a tenth	Recurrence Each winter term	Duration 1 term	Language German/English	Level 4	Version 4
---------------------	--	---------------------------------------	---------------------------	-----------------------------------	-------------------	---------------------

Mandatory			
T-WIWI-102631	Planning and Management of Industrial Plants	5,5 CR	Schultmann
Supplementary Courses (Election: at most 1 item)			
T-WIWI-102763	Supply Chain Management with Advanced Planning Systems	3,5 CR	Bosch, Göbelt
T-WIWI-102826	Risk Management in Industrial Supply Networks	3,5 CR	Schultmann
T-WIWI-102828	Supply Chain Management in the Automotive Industry	3,5 CR	Heupel, Lang
T-WIWI-103134	Project Management	3,5 CR	Schultmann
Supplementary Courses (Election: at most 1 item)			
T-WIWI-102634	Emissions into the Environment	3,5 CR	Karl
T-WIWI-112103	Global Manufacturing	3,5 CR	Sasse
T-WIWI-112155	Life Cycle Assessment and Global Forecasts	3,5 CR	Schultmann

Competence Certificate

The assessment is carried out as partial exams (according to section 4 (2), 1 SPO) of the core course *Planning and Managing of Industrial Plants* [2581952] and one further single course of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

The course *Planning and Managing of Industrial Plants* [2581952] and at least one additional activity are compulsory and must be examined.

Competence Goal

- Students shall be able to describe the tasks of tactical production management with special attention drawn upon industrial plants.
- Students shall understand the relevant tasks in plant management (projection, realisation and supervising tools for industrial plants).
- Students shall be able to describe the special need of a techno-economic approach to solve problems in the field of tactical production management.
- Students shall be proficient in using selected techno-economic methods like investment and cost estimates, plant layout, capacity planning, evaluation principles of production techniques, production systems as well as methods to design and optimize production systems.
- Students shall be able to evaluate techno-economical approaches in planning tactical production management with respect to their efficiency, accuracy and relevance for industrial use.

Content

- Planning and Management of Industrial Plants: Basics, circulation flow starting from projecting to techno-economic evaluation, construction and operating up to plant dismantling.

Annotation

Apart from the core course the courses offered are recommendations and can be replaced by courses from the Module Industrial Production III.

Workload

Total effort will account to 270 hours (9 credit points) and can be allocated according to the credit point rating. Therefore, a course with 3.5 credits requires an effort of approximately 105h and a course with 5.5 credits 165h.

The total effort for each course consists of attending lectures and tutorials, examination times and the time an average student needs to prepare himself in order to pass the exam with an average grade.

M

6.41 Module: Industrial Production III (WW4BWLIIIP6) [M-WIWI-101412]

Responsible: Prof. Dr. Frank Schultmann
Organisation: KIT Department of Economics and Management
Part of: Electives (Business Administration)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each summer term	1 term	German/English	4	4

Mandatory			
T-WIWI-102632	Production and Logistics Management	5,5 CR	Schultmann
Supplementary Courses from Module Industrial Production II (Election: at most 1 item)			
T-WIWI-102634	Emissions into the Environment	3,5 CR	Karl
T-WIWI-112103	Global Manufacturing	3,5 CR	Sasse
T-WIWI-112155	Life Cycle Assessment and Global Forecasts	3,5 CR	Schultmann
Supplementary Courses (Election: at most 1 item)			
T-WIWI-102763	Supply Chain Management with Advanced Planning Systems	3,5 CR	Bosch, Göbelt
T-WIWI-102826	Risk Management in Industrial Supply Networks	3,5 CR	Schultmann
T-WIWI-102828	Supply Chain Management in the Automotive Industry	3,5 CR	Heupel, Lang
T-WIWI-103134	Project Management	3,5 CR	Schultmann

Competence Certificate

The assessment is carried out as partial exams (according to section 4 (2), 1 SPO) of the core course *Production and Logistics Management* [2581954] and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

The course *Production and Logistics Management* [2581954] and at least one additional activity are compulsory and must be examined.

Competence Goal

- Students describe the tasks concerning general problems of an operative production and logistics management.
- Students describe the planning tasks of supply chain management.
- Students use proficiently approaches to solve general planning problems.
- Students explain the existing interdependencies between planning tasks and applied methods.
- Students describe the main goals and set-up of software supporting tools in production and logistics management (i.e. APS, PPS-, ERP- and SCM Systems).
- Students discuss the scope of these software tools and their general disadvantages.

Content

- Planning tasks and exemplary methods of production planning and control in supply chain management.
- Supporting software tools in production and logistics management (APS, PPS- and ERP Systems).
- Project management in the field of production and supply chain management.

Annotation

Apart from the core course the courses offered are recommendations and can be replaced by courses from the Module Industrial Production II.

Workload

The total amount of work for this module is approx. 270 hours (9 credits). The allocation is made according to the credit points of the courses of the module.

The total number of hours per course results from the effort required to attend the lectures and exercises, as well as the examination times and the time required to achieve the learning objectives of the module for an average student for an average performance.

M

6.42 Module: Informatics & Machine Learning [M-WIWI-105880]

Responsible: Professorenschaft des Instituts AIFB
Organisation: KIT Department of Economics and Management
Part of: [Methods](#)

Credits 9	Grading scale Grade to a tenth	Recurrence Each term	Duration 2 terms	Language German/English	Level 4	Version 1
---------------------	--	--------------------------------	----------------------------	-----------------------------------	-------------------	---------------------

Compulsory Elective Area (Election:)			
T-WIWI-102661	Database Systems and XML	4,5 CR	Oberweis
T-WIWI-106423	Information Service Engineering	4,5 CR	Sack
T-WIWI-102666	Knowledge Discovery	4,5 CR	Färber
T-WIWI-106340	Machine Learning 1 - Basic Methods	4,5 CR	Zöllner
T-WIWI-106341	Machine Learning 2 – Advanced Methods	4,5 CR	Zöllner
T-WIWI-109799	Process Mining	4,5 CR	Oberweis
T-WIWI-110848	Semantic Web Technologies	4,5 CR	Käfer

Competence Certificate

The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. For passing the module exam in every singled partial exam the respective minimum requirements has to be achieved.

The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

When every singled examination is passed, the overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal

The student

- has the ability to master methods and tools in a complex discipline and to demonstrate innovativeness regarding the methods used,
- knows the principles and methods in the context of their application in practice,
- is able to grasp and apply the rapid developments in the field of Informatics, which are encountered in work life, quickly and correctly, based on a fundamental understanding of the concepts and methods of Informatics,
- is capable of finding and defending arguments for solving problems.

Content

The thematic focus will be based on the choice of courses in the areas of Applied Technical Cognitive Systems, Business Information Systems, Information Service Engineering or Web Science.

Workload

The total workload for this module is approximately 270 hours. The total number of hours per course is calculated from the time required to attend the lectures and exercises, as well as the examination times and the time required for an average student to achieve the learning objectives of the module.

M

6.43 Module: Information Engineering (WW4BWLISM7) [M-WIWI-101411]

Responsible: Prof. Dr. Christof Weinhardt
Organisation: KIT Department of Economics and Management
Part of: Electives (Business Administration)

Credits 9	Grading scale Grade to a tenth	Recurrence Each term	Duration 1 term	Level 4	Version 8
---------------------	--	--------------------------------	---------------------------	-------------------	---------------------

Supplementary Courses (Election:)			
T-WIWI-107501	Energy Market Engineering	4,5 CR	Weinhardt
T-WIWI-109940	Special Topics in Information Systems	4,5 CR	Weinhardt
T-WIWI-112823	Platform & Market Engineering: Commerce, Media, and Digital Democracy	4,5 CR	Weinhardt

Competence Certificate

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO), whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal

The student

- understands and analyzes the central role of information as an economic good, a production factor, and a competitive factor,
- identifies, evaluates, prices, and markets information goods,
- analyze and evaluate existing markets regarding the missing incentives and the optimal solution of a given market mechanism, respectively,
- develop solutions in teams.

Content

In the courses of the module the student can deepen his knowledge on the one hand on the design and operation of markets and on the other hand on the impact of digital goods in network industries regarding the pricing policies, business strategies and regulation issues. If chosen, the course *Special Topics in Information Engineering & Management* additionally provides an opportunity of practical research in the aforementioned range of subjects.

Annotation

All practical Seminars offered at the IM can be chosen for *Special Topics in Information Systems*. Please update yourself on www.iism.kit.edu/im/lehre.

Workload

The total workload for this module is approximately 270 hours. For further information see German version.

M

6.44 Module: Information Systems in Organizations [M-WIWI-104068]

Responsible: Prof. Dr. Alexander Mädche
Organisation: KIT Department of Economics and Management
Part of: Electives (Business Administration)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	2 terms	German	4	4

Compulsory Elective Courses (Election: at least 9 credits)			
T-WIWI-105777	Business Intelligence Systems	4,5 CR	Mädche, Nadj, Toreini
T-WIWI-110851	Designing Interactive Systems	4,5 CR	Mädche
T-WIWI-108437	Practical Seminar: Information Systems and Service Design	4,5 CR	Mädche

Competence Certificate

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

None

Competence Goal

The student

- has a comprehensive understanding of conceptual and theoretical foundations of information systems in organizations
- is aware of the most important classes of information systems used in organizations: process-centric, information-centric and people-centric information systems.
- knows the most important activities required to execute in the pre-implementation, implementation and post-implementation phase of information systems in organizations in order to create business value
- has a deep understanding of key capabilities of business intelligence systems and/or interactive information systems used in organizations

Content

During the last decades we witnessed a growing importance of Information Technology (IT) in the business world along with faster and faster innovation cycles. IT has become core for businesses from an operational company-internal and external customer perspective. Today, companies have to rethink their way of doing business, from an internal as well as an external digitalization perspective.

This module focuses on the internal digitalization perspective. The contents of the module abstract from the technical implementation details and focus on foundational concepts, theories, practices and methods for information systems in organizations. The students get the necessary knowledge to guide the successful digitalization of organizations. Each lecture in the module is accompanied with a capstone project that is carried out in cooperation with an industry partner.

Annotation

New module starting summer term 2018.

Workload

The total workload for this module is approximately 270 hours.

M

6.45 Module: Innovation and Growth (WW4VWLIWW1) [M-WIWI-101478]

Responsible: Prof. Dr. Ingrid Ott
Organisation: KIT Department of Economics and Management
Part of: [Electives \(Economics\)](#)

Credits 9	Grading scale Grade to a tenth	Recurrence Each term	Duration 1 term	Language German/English	Level 4	Version 5
---------------------	--	--------------------------------	---------------------------	-----------------------------------	-------------------	---------------------

Compulsory Elective Courses (Election: between 9 and 10 credits)			
T-WIWI-109194	Dynamic Macroeconomics	4,5 CR	Brumm
T-WIWI-112822	Economics of Innovation	4,5 CR	Ott
T-WIWI-112816	Growth and Development	4,5 CR	Ott

Competence Certificate

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The exams are offered at the beginning of the recess period about the subject matter of the latest held lecture. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade for the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

None

Competence Goal

Students shall be given the ability to

- know the basic techniques for analyzing static and dynamic optimization models that are applied in the context of micro- and macroeconomic theories
- understand the important role of innovation to the overall economic growth and welfare
- identify the importance of alternative incentive mechanisms for the emergence and dissemination of innovations
- explain, in which situations market interventions by the state, for example taxes and subsidies, can be legitimized, and evaluate them in the light of economic welfare

Content

The module includes courses that deal with issues of innovation and growth in the context of micro- and macroeconomic theories. The dynamic analysis makes it possible to analyze the consequences of individual decisions over time, and sheds light on the tension between static and dynamic efficiency in particular. In this context is also analyzed, which policy is appropriate to carry out corrective interventions in the market and thus increase welfare in the presence of market failure.

Workload

Total expenditure of time for 9 credits: 270 hours

Attendance time per lecture: 3x14h

Preparation and wrap-up time per lecture: 3x14h

Rest: Exam Preparation

The exact distribution is subject to the credits of the courses of the module.

Recommendation

Basic knowledge of micro- and macroeconomics is assumed, as taught in the courses Economics I [2600012], and Economics II [2600014]. In addition, an interest in quantitative-mathematical modeling is required.

M

6.46 Module: Innovation Economics (WW4VWL19) [M-WIWI-101514]

Responsible: Prof. Dr. Ingrid Ott
Organisation: KIT Department of Economics and Management
Part of: [Electives \(Economics\)](#)

Credits 9	Grading scale Grade to a tenth	Recurrence Each term	Duration 2 terms	Language German/English	Level 4	Version 3
---------------------	--	--------------------------------	----------------------------	-----------------------------------	-------------------	---------------------

Compulsory Elective Courses (Election: between 9 and 10 credits)			
T-WIWI-112822	Economics of Innovation	4,5 CR	Ott
T-WIWI-102906	Methods in Economic Dynamics	1,5 CR	Ott
T-WIWI-109864	Product and Innovation Management	3 CR	Klarmann
T-WIWI-102789	Seminar in Economic Policy	3 CR	Ott

Competence Certificate

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

None

Competence Goal

Students shall be given the ability to

- understand the important role of innovation for economic growth and welfare
- understand the relevance of alternative incentive mechanisms for the emergence and dissemination of innovations
- know basic terms of product and innovation concepts
- know fundamental concepts of innovation management
- work with fundamental theoretical innovation models and to implement them in appropriate computer algebra systems
- query appropriate data sources and to analyse and visualise them using statistical methods

Content

The module provides students with knowledge about implications of technological and organizational changes.

Addressed economic issues are incentives for developing innovations, diffusion processes, and associated effects. In this context the module analyses appropriate policies in the presence of market failures to take corrective action on the market process and thus to increase the dynamic efficiency of economies.

Furthermore, the module offers the possibility to learn about different aspects of theoretical modelling of innovation-based growth as a part of the seminar and the methods-workshop. This includes the implementation of formal models in computer algebra systems as well as recording, processing and econometric analysis of related data from relational databases (concerning for example patents or trademarks). Moreover, methods of network theory are applied.

Finally, the module emphasises the business perspective: Issues of all stages of innovation processes will be discussed, from innovation strategies up to the market commercialisation.

Workload

The total workload for this module is approximately 270 hours. For further information see German version.

Recommendation

Basic knowledge of micro- and macroeconomics is assumed, as taught in the courses Economics I [2600012] and Economics II [2600014]. Further, it is assumed that students have interest in using quantitative-mathematical methods.

M

6.47 Module: Innovation Management (WW4BWLENT2) [M-WIWI-101507]

Responsible: Prof. Dr. Marion Weissenberger-Eibl
Organisation: KIT Department of Economics and Management
Part of: Electives (Business Administration)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	1 term	German/English	4	9

Mandatory			
T-WIWI-102893	Innovation Management: Concepts, Strategies and Methods	3 CR	Weissenberger-Eibl
Compulsory Elective Courses (Election: 1 item)			
T-WIWI-110867	The negotiation of open innovation	3 CR	Beyer
T-WIWI-108875	Digital Transformation and Business Models	3 CR	Koch
T-WIWI-112143	Development of Sustainable Business Models	3 CR	Weissenberger-Eibl
T-WIWI-111823	Successful Transformation Through Innovation	3 CR	Busch
T-WIWI-102852	Case Studies Seminar: Innovation Management	3 CR	Weissenberger-Eibl
T-WIWI-111822	Globalization of Innovation – Innovation for Globalization: Methods and Analyses	3 CR	Schneider
T-WIWI-112157	Innovation & Space	3 CR	Beyer
T-WIWI-108774	Analyzing and Evaluating Innovation Processes	3 CR	Beyer
T-WIWI-110234	Innovation Processes Live	3 CR	Beyer
T-WIWI-110263	Methods in Innovation Management	3 CR	Koch
T-WIWI-102853	Roadmapping	3 CR	Koch
T-WIWI-110987	Seminar Methods along the Innovation process	3 CR	Beyer
T-WIWI-110986	Strategic Foresight China	3 CR	Weissenberger-Eibl
T-WIWI-109932	A Closer Look at Social Innovation	3 CR	Beyer
T-WIWI-102858	Technology Assessment	3 CR	Koch
T-WIWI-102854	Technologies for Innovation Management	3 CR	Koch
Supplementary Courses (Election: 1 item)			
T-WIWI-102866	Design Thinking	3 CR	Terzidis
T-WIWI-110867	The negotiation of open innovation	3 CR	Beyer
T-WIWI-108875	Digital Transformation and Business Models	3 CR	Koch
T-WIWI-102833	Entrepreneurial Leadership & Innovation Management	3 CR	Terzidis
T-WIWI-102864	Entrepreneurship	3 CR	Terzidis
T-WIWI-111823	Successful Transformation Through Innovation	3 CR	Busch
T-WIWI-102852	Case Studies Seminar: Innovation Management	3 CR	Weissenberger-Eibl
T-WIWI-111822	Globalization of Innovation – Innovation for Globalization: Methods and Analyses	3 CR	Schneider
T-WIWI-112157	Innovation & Space	3 CR	Beyer
T-WIWI-108774	Analyzing and Evaluating Innovation Processes	3 CR	Beyer
T-WIWI-110234	Innovation Processes Live	3 CR	Beyer
T-WIWI-110263	Methods in Innovation Management	3 CR	Koch
T-WIWI-102853	Roadmapping	3 CR	Koch
T-WIWI-110987	Seminar Methods along the Innovation process	3 CR	Beyer
T-WIWI-110986	Strategic Foresight China	3 CR	Weissenberger-Eibl
T-WIWI-109932	A Closer Look at Social Innovation	3 CR	Beyer
T-WIWI-102854	Technologies for Innovation Management	3 CR	Koch
T-WIWI-102858	Technology Assessment	3 CR	Koch

Competence Certificate

See German version.

Prerequisites

The lecture "Innovation Management: Concepts, Strategies and Methods" and one of the seminars of the chair for Innovation and Technology Management are compulsory. The third course can be chosen from the courses of the module.

Competence Goal

Students develop a comprehensive understanding of the innovation process and its conditionality. There is an additional focus on the concepts and processes which are of particular relevance with regard to shaping the entire process. Various strategies and methods are then taught based on this.

After completing the module, students should have developed a systemic understanding of the innovation process and be able to shape this by developing and applying suitable methods.

Content

The Innovation Management: Concepts, Strategies and Methods lecture course teaches concepts, strategies and methods which help students to form a systemic understanding of the innovation process and how to shape it. Building on this holistic understanding, the seminar courses then go into the subjects in greater depth and address specific processes and methods which are central to innovation management.

Annotation

Seminars offered by Prof. Terzidis (or the members of his research group) are not eligible for crediting in a seminar module of the WiWi degree programs. Exception: Seminar "Entrepreneurship Research".

Workload

The total workload for this module is approximately 270 hours. For further information see German version.

Recommendation

None

M

6.48 Module: Intellectual Property Law (WW4JURA4) [M-INFO-101215]

Responsible: Prof. Dr. Thomas Dreier
Organisation: KIT Department of Informatics
Part of: [Electives \(Law and Sociology\)](#)

Credits 9	Grading scale Grade to a tenth	Recurrence Each term	Duration 2 terms	Language German	Level 4	Version 5
---------------------	--	--------------------------------	----------------------------	---------------------------	-------------------	---------------------

Intellectual Property Law (Election: at least 1 item as well as at least 9 credits)			
T-INFO-101308	Copyright	3 CR	Dreier
T-INFO-101313	Trademark and Unfair Competition Law	3 CR	Matz
T-INFO-101307	Internet Law	3 CR	Dreier
T-INFO-108462	Selected Legal Issues of Internet Law	3 CR	Dreier
T-INFO-101310	Patent Law	3 CR	Werner

Prerequisites

None

M

6.49 Module: Management Accounting (WW3BWLIBU1) [M-WIWI-101498]

Responsible: Prof. Dr. Marcus Wouters
Organisation: KIT Department of Economics and Management
Part of: Electives (Business Administration)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	2 terms	English	4	3

Mandatory			
T-WIWI-102800	Management Accounting 1	4,5 CR	Wouters
T-WIWI-102801	Management Accounting 2	4,5 CR	Wouters

Competence Certificate

The assessment is carried out as partial exams (according to Section 4 (2), 13 SPO) of the courses of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal

Students

- are familiar with various management accounting methods,
- can apply these methods for cost estimation, profitability analysis, and product costing,
- are able to analyze short-term and long-decisions with these methods,
- have the capacity to devise instruments for organizational control.

Content

The module consists of two courses "Management Accounting 1" and "Management Accounting 2". The emphasis is on structured learning of management accounting techniques.

Annotation

The following courses are part of this module:

- The course Management Accounting 1, which is offered in every sommer semester
- The course Management Accounting 2, which is offered in every winter semester

Workload

The total workload for this module is approximately 270 hours. For further information see German version.

M

6.50 Module: Market Engineering (WW4BWLISM3) [M-WIWI-101446]

Responsible: Prof. Dr. Christof Weinhardt
Organisation: KIT Department of Economics and Management
Part of: Electives (Business Administration)

Credits 9	Grading scale Grade to a tenth	Recurrence Each term	Duration 1 term	Language German/English	Level 4	Version 8
---------------------	--	--------------------------------	---------------------------	-----------------------------------	-------------------	---------------------

Mandatory			
T-WIWI-112823	Platform & Market Engineering: Commerce, Media, and Digital Democracy	4,5 CR	Weinhardt
Supplementary Courses (Election: 4,5 credits)			
T-WIWI-102613	Auction Theory	4,5 CR	Ehrhart
T-WIWI-108880	Blockchains & Cryptofinance	4,5 CR	Schuster, Uhrig-Homburg
T-WIWI-110797	eFinance: Information Systems for Securities Trading	4,5 CR	Weinhardt
T-WIWI-107501	Energy Market Engineering	4,5 CR	Weinhardt
T-WIWI-107503	Energy Networks and Regulation	4,5 CR	Weinhardt
T-WIWI-102614	Experimental Economics	4,5 CR	Weinhardt
T-WIWI-111109	KD ² Lab Hands-On Research Course: New Ways and Tools in Experimental Economics	4,5 CR	Weinhardt
T-WIWI-107504	Smart Grid Applications	4,5 CR	Weinhardt

Competence Certificate

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal

The students

- know the design criterias of market mechanisms and the systematic approach to create new markets,
- understand the basics of the mechanism design and auction theory,
- analyze and evaluate existing markets regarding the missing incentives and the optimal solution of a given market mechanism, respectively,
- develop solutions in teams.

Content

This module explains the dependencies between the design von markets and their success. Markets are complex interaction of different institution and participants in a market behave strategically according to the market rules. The development and the design of markets or market mechanisms has a strong influence on the behavior of the participants. A systematic approach and a thorough analysis of existing markets is inevitable to design, create and operate a market place successfully. the approaches for a systematic analysis are explained in the mandatory course *Market Engineering* [2540460] by discussing theories about mechanism design and institutional economics. The student can deepen his knowledge about markets in a second course.

Workload

The total workload for this module is approximately 270 hours. For further information see German version.

Recommendation

None

M

6.51 Module: Marketing and Sales Management [M-WIWI-105312]

Responsible: Prof. Dr. Martin Klarmann
Organisation: KIT Department of Economics and Management
Part of: Electives (Business Administration)

Credits 9	Grading scale Grade to a tenth	Recurrence Each summer term	Duration 1 term	Language German/English	Level 4	Version 5
---------------------	--	---------------------------------------	---------------------------	-----------------------------------	-------------------	---------------------

Compulsory Elective Courses (Election: at least 1 item)			
T-WIWI-112693	Digital Marketing	4,5 CR	Kupfer
T-WIWI-111099	Judgement and Decision Making	4,5 CR	Scheibehenne
T-WIWI-107720	Market Research	4,5 CR	Klarmann
T-WIWI-109864	Product and Innovation Management	3 CR	Klarmann
Supplementary Courses (Election: at most 1 item)			
T-WIWI-106981	Digital Marketing and Sales in B2B	1,5 CR	Klarmann, Konhäuser
T-WIWI-110985	International Business Development and Sales	6 CR	Casenave , Klarmann, Terzidis
T-WIWI-102835	Marketing Strategy Business Game	1,5 CR	Klarmann
T-WIWI-111848	Online Concepts for Karlsruhe City Retailers	1,5 CR	Klarmann
T-WIWI-102891	Price Negotiation and Sales Presentations	1,5 CR	Klarmann, Schröder
T-WIWI-111246	Pricing Excellence	1,5 CR	Bill, Klarmann

Competence Certificate

The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. For passing the module exam in every singled partial exam the respective minimum requirements has to be achieved.

When every singled examination is passed, the overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

None

Competence Goal

Students

- have an advanced knowledge about central marketing contents
- have a fundamental understanding of the marketing instruments
- know and understand several strategic concepts and how to implement them
- are able to implement their extensive marketing knowledge in a practical context
- know several qualitative and quantitative approaches to prepare decisions in Marketing
- have the theoretical knowledge to write a master thesis in Marketing
- have the theoretical knowledge to work in/together with the Marketing department

Content

The aim of this module is to deepen central marketing contents in different areas.

Annotation

Please note that only one of the listed 1,5-ECTS courses can be chosen in the module.

Workload

The total workload for this module is approximately 270 hours.

M

6.52 Module: Mathematical Programming (WW4OR9) [M-WIWI-101473]

Responsible: Prof. Dr. Oliver Stein
Organisation: KIT Department of Economics and Management
Part of: Electives (Operations Research)

Credits 9	Grading scale Grade to a tenth	Recurrence Each term	Duration 1 term	Language German/English	Level 4	Version 7
---------------------	--	--------------------------------	---------------------------	-----------------------------------	-------------------	---------------------

Compulsory Elective Courses (Election: at most 2 items)			
T-WIWI-102719	Mixed Integer Programming I	4,5 CR	Stein
T-WIWI-102726	Global Optimization I	4,5 CR	Stein
T-WIWI-103638	Global Optimization I and II	9 CR	Stein
T-WIWI-102856	Convex Analysis	4,5 CR	Stein
T-WIWI-111587	Multicriteria Optimization	4,5 CR	Stein
T-WIWI-102724	Nonlinear Optimization I	4,5 CR	Stein
T-WIWI-103637	Nonlinear Optimization I and II	9 CR	Stein
T-WIWI-102855	Parametric Optimization	4,5 CR	Stein
Supplementary Courses (Election: at most 2 items)			
T-WIWI-106548	Advanced Stochastic Optimization	4,5 CR	Rebennack
T-WIWI-102720	Mixed Integer Programming II	4,5 CR	Stein
T-WIWI-102727	Global Optimization II	4,5 CR	Stein
T-WIWI-102723	Graph Theory and Advanced Location Models	4,5 CR	Nickel
T-WIWI-106549	Large-scale Optimization	4,5 CR	Rebennack
T-WIWI-111247	Mathematics for High Dimensional Statistics	4,5 CR	Grothe
T-WIWI-103124	Multivariate Statistical Methods	4,5 CR	Grothe
T-WIWI-102725	Nonlinear Optimization II	4,5 CR	Stein
T-WIWI-102715	Operations Research in Supply Chain Management	4,5 CR	Nickel
T-WIWI-110162	Optimization Models and Applications	4,5 CR	Sudermann-Merx
T-WIWI-112109	Topics in Stochastic Optimization	4,5 CR	Rebennack

Competence Certificate

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

At least one of the courses "Mixed Integer Programming I", "Parametric Optimization", "Convex Analysis", "Nonlinear Optimization I" and "Global Optimization I" has to be taken.

Competence Goal

The student

- names and describes basic notions for advanced optimization methods, in particular from continuous and mixed integer programming,
- knows the indispensable methods and models for quantitative analysis,
- models and classifies optimization problems and chooses the appropriate solution methods to solve also challenging optimization problems independently and, if necessary, with the aid of a computer,
- validates, illustrates and interprets the obtained solutions,
- identifies drawbacks of the solution methods and, if necessary, is able to make suggestions to adapt them to practical problems.

Content

The modul focuses on theoretical foundations as well as solution algorithms for optimization problems with continuous and mixed integer decision variables.

Annotation

The lectures are partly offered irregularly. The curriculum of the next three years is available online (www.ior.kit.edu).

For the lectures of Prof. Stein a grade of 30 % of the exercise course has to be fulfilled. The description of the particular lectures is more detailed.

Workload

The total workload for this module is approximately 270 hours. For further information see German version.

M

6.53 Module: Microeconomic Theory (WW4VWL15) [M-WIWI-101500]

Responsible: Prof. Dr. Clemens Puppe
Organisation: KIT Department of Economics and Management
Part of: Electives (Economics)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	1 term	German/English	4	3

Compulsory Elective Courses (Election: at least 9 credits)			
T-WIWI-102609	Advanced Topics in Economic Theory	4,5 CR	Mitusch
T-WIWI-102861	Advanced Game Theory	4,5 CR	Ehrhart, Puppe, Reiß
T-WIWI-102859	Social Choice Theory	4,5 CR	Puppe
T-WIWI-102613	Auction Theory	4,5 CR	Ehrhart
T-WIWI-105781	Incentives in Organizations	4,5 CR	Nieken

Competence Certificate

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

None

Competence Goal

Students

- are able to model practical microeconomic problems mathematically and to analyze them with respect to positive and normative questions,
- understand individual incentives and social outcomes of different institutional designs.

Here is an example of a positive question: what firm decisions does a specific regulatory policy result in under imperfect competition? An example of a normative question would be: which voting rule has appealing properties?

Content

The module teaches advanced concepts and content in microeconomic theory. Thematically, it offers a formally rigorous treatment of game theory and exemplary applications, such as strategic interaction on markets and non-/cooperative bargaining ("Advanced Game Theory"), as well as specialized courses dedicated to auctions ("Auktionstheorie") and incentive systems in organizations ("Incentives in Organizations"). Moreover, it offers the opportunity to delve deeper into the mathematical theory of voting and collective decision making, i.e. the systematic aggregation of preferences and judgments ("Social Choice Theory").

Workload

The total workload for this module is approximately 270 hours. For further information see German version.

M

6.54 Module: Module Master's Thesis [M-WIWI-106420]

Responsible: Studiendekan des KIT-Studienganges
Organisation: KIT Department of Economics and Management
Part of: Master's Thesis

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
30	Grade to a tenth	Each term	1 term	German/English	4	1

Mandatory			
T-WIWI-113003	Master's Thesis	30 CR	Studiendekan des KIT-Studienganges

Competence Certificate

The Master Thesis is a written exam which shows that the student can autonomously investigate a scientific problem in Industrial Engineering and Management. The Master Thesis is described in detail in the examination regulation.

The review is carried out by at least one examiner of the Department of Economics and Management, or, after approval, by at least one examiner of another department. The examiner has to be involved in the degree program. Involved in the degree program are the persons that coordinate a module or a lecture of the degree program.

The regular processing time takes six months. On a reasoned request of the student, the examination board can extend the processing time of a maximum of three months. If the Master Thesis is not completed in time, this exam is "failed", unless the student is not being responsible (e.g. maternity leave).

With consent of the examiner the thesis can be written in English as well. Other languages require besides the consent of the examiner the approval of the examination board. The issue of the Master Thesis may only returned once and only within the first month of processing time. A new topic has to be released within four weeks.

The module grade is the grade for the Master Thesis.

Prerequisites

Prerequisite for admission to the Master thesis is that at least 60 credit points has to be completed.

A written confirmation of the examiner about supervising the Master Thesis is required.

Please pay regard to the institute specific rules for supervising a Master Thesis.

The Master Thesis has to contain the following declaration: „*Ich versichere wahrheitsgemäß, die Arbeit selbstständig angefertigt, alle benutzten Hilfsmittel vollständig und genau angegeben und alles kenntlich gemacht zu haben, was aus Arbeiten anderer unverändert oder mit Abänderungen entnommen wurde.*“

If this declaration is not given, the Master Thesis will not be accepted.

Modeled Conditions

The following conditions have to be fulfilled:

- You need to have earned at least 60 credits in the following fields:
 - Economics
 - Electives
 - Methods
 - Society

Competence Goal

The student can independently handle a complex and unfamiliar subject based on scientific criteria and on the current state of research.

He/she is in a position to critically analyze and structure the researched information as well as derive principles and regularities. He/she knows how to apply the thereby achieved results to solve the task at hand. Taking into account this knowledge and his/her interdisciplinary knowledge, he/she can draw own conclusions, derive improvement potentials, propose and implement science-based decisions.

This is basically also done under consideration of social and/or ethical aspects.

He/she can interpret, evaluate and if required, graphically present the obtained results.

He/she is in a position to sensibly structure a research paper, document them and clearly communicate the results in scientific form.

Content

The Master Thesis is a major scientific work. The topic of the Master Thesis will be chosen by the student themselves and adjusted with the examiner. The topic has to be related to Industrial Engineering and Management and has to refer to subject-specific or interdisciplinary problems.

Workload

For the preparation and presentation of the master thesis a total effort of approx. 900 hours is expected. In addition to writing the thesis, this includes all necessary activities such as literature research, familiarization with the topic, familiarization with required tools if necessary, conducting studies/experiments, supervisory meetings, etc.

M

6.55 Module: Network Economics (WW4VWL4) [M-WIWI-101406]

Responsible: Prof. Dr. Kay Mitusch
Organisation: KIT Department of Economics and Management
Part of: Electives (Economics)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	1 term	German/English	4	2

Compulsory Elective Courses (Election: 9 credits)			
T-WIWI-100005	Competition in Networks	4,5 CR	Mitusch
T-WIWI-100007	Transport Economics	4,5 CR	Mitusch, Szimba
T-WIWI-102609	Advanced Topics in Economic Theory	4,5 CR	Mitusch
T-WIWI-102712	Regulation Theory and Practice	4,5 CR	Mitusch
T-WIWI-102713	Telecommunication and Internet Economics	4,5 CR	Mitusch

Competence Certificate

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module.

The exams are offered at the beginning of the recess period about the subject matter of the latest held lecture. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade for the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

None

Competence Goal

The students

- have acquired the basic knowledge for a future job in a network company or in a regulatory agency, ministry etc.
- recognize the specific characterizations of network sectors, know fundamental methods for an economic analysis of network sectors and recognize the interfaces for an interdisciplinary cooperation of economists, engineers and lawyers
- understand the interactions between infrastructures, control systems, and the users of networks, especially concerning their implications on investments, price setting and competitive behavior, and they can model or simulate exemplary applications
- can assess the necessity of regulation of natural monopolies and identify regulatory measures that are important for networks.

Content

The module is concerned with network or infrastructure industries in the economy, e.g. telecommunication, traffic and energy sectors. These sectors are characterized by close interdependencies of operators and users of infrastructure as well as on states. States intervene in various forms, by the public and regulation authorities, due to the importance of network industries and due to limited abilities of markets to work properly in these industries. The students are supposed to develop a broad knowledge of these sectors and of the political options available.

Workload

The total workload for this module is approximately 270 hours. For further information see German version.

Recommendation

Basics of microeconomics obtained within the undergraduate programme (B.Sc) of economics are required.

M

6.56 Module: Operations Research in Supply Chain Management (WW4OR11) [M-WIWI-102832]

Responsible: Prof. Dr. Stefan Nickel
Organisation: KIT Department of Economics and Management
Part of: [Electives \(Operations Research\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	2 terms	German	4	8

Election notes

At least one of the courses "Operations Research in Supply Chain Management", "Graph Theory and Advanced Location Models", "Modeling and OR-Software: Advanced Topics" and "Special Topics of Stochastic Optimization (elective)" has to be taken.

Students who choose the module in the field "compulsory elective modules" may select any two courses of the module.

Compulsory Elective Courses (Election: between 1 and 2 items)			
T-WIWI-102723	Graph Theory and Advanced Location Models	4,5 CR	Nickel
T-WIWI-106200	Modeling and OR-Software: Advanced Topics	4,5 CR	Nickel
T-WIWI-102715	Operations Research in Supply Chain Management	4,5 CR	Nickel
Supplementary Courses (Election: at most 1 item)			
T-MACH-112213	Applied material flow simulation	4,5 CR	Baumann
T-WIWI-106546	Introduction to Stochastic Optimization	4,5 CR	Rebennack
T-WIWI-102718	Discrete-Event Simulation in Production and Logistics	4,5 CR	Spieckermann
T-WIWI-102719	Mixed Integer Programming I	4,5 CR	Stein
T-WIWI-102720	Mixed Integer Programming II	4,5 CR	Stein
T-WIWI-110162	Optimization Models and Applications	4,5 CR	Sudermann-Merx
T-WIWI-106549	Large-scale Optimization	4,5 CR	Rebennack
T-WIWI-111587	Multicriteria Optimization	4,5 CR	Stein
T-WIWI-112109	Topics in Stochastic Optimization	4,5 CR	Rebennack

Competence Certificate

The assessment is carried out as partial exams (according to § 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module.

The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

At least one of the courses "Operations Research in Supply Chain Management", "Graph Theory and Advanced Location Models", "Modeling and OR-Software: Advanced Topics" and "Special Topics of Stochastic Optimization (elective)" has to be taken.

Competence Goal

The student

- is familiar with basic concepts and terms of Supply Chain Management,
- knows the different areas of SCM and their respective optimization problems,
- is acquainted with classical location problem models (in planes, in networks and discrete) as well as fundamental methods for distribution and transport planning, inventory planning and management,
- is able to model practical problems mathematically and estimate their complexity as well as choose and adapt appropriate solution methods.

Content

Supply Chain Management is concerned with the planning and optimization of the entire, inter-company procurement, production and distribution process for several products taking place between different business partners (suppliers, logistics service providers, dealers). The main goal is to minimize the overall costs while taking into account several constraints including the satisfaction of customer demands.

This module considers several areas of SCM. On the one hand, the determination of optimal locations within a supply chain is addressed. Strategic decisions concerning the location of facilities as production plants, distribution centers or warehouses are of high importance for the rentability of Supply Chains. Thoroughly carried out, location planning tasks allow an efficient flow of materials and lead to lower costs and increased customer service. On the other hand, the planning of material transport in the context of supply chain management represents another focus of this module. By linking transport connections and different facilities, the material source (production plant) is connected with the material sink (customer). For given material flows or shipments, it is considered how to choose the optimal (in terms of minimal costs) distribution and transportation chain from the set of possible logistics chains, which asserts the compliance of delivery times and further constraints. Furthermore, this module offers the possibility to learn about different aspects of the tactical and operational planning level in Supply Chain Management, including methods of scheduling as well as different approaches in procurement and distribution logistics. Finally, issues of warehousing and inventory management will be discussed.

Annotation

Some lectures and courses are offered irregularly.

The planned lectures and courses for the next three years are announced online.

Workload

Total effort for 9 credits: ca. 270 hours

- Presence time: 84 hours
- Preparation/Wrap-up: 112 hours
- Examination and examination preparation: 74 hours

Recommendation

Basic knowledge as conveyed in the module *Introduction to Operations Research* is assumed.

M

6.57 Module: Private Business Law (WW4JURA5) [M-INFO-101216]

Responsible: Prof. Dr. Thomas Dreier
Organisation: KIT Department of Informatics
Part of: Electives (Law and Sociology)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	2 terms	German	4	5

Private Business Law (Election: at least 1 item as well as at least 9 credits)			
T-INFO-111405	Seminar: Commercial and Corporate Law in the IT Industry	3 CR	Dreier, Nolte
T-INFO-101288	Corporate Compliance	3 CR	Herzig
T-INFO-102036	Computer Contract Law	3 CR	Menk
T-INFO-111436	Employment Law	3 CR	Hoff
T-INFO-111437	Tax Law	3 CR	Dietrich

Prerequisites

None

Competence Goal

The student

- has gained in-depth knowledge of German company law, commercial law and civil law;
- is able to analyze, evaluate and solve complex legal and economic relations and problems;
- is well grounded in individual labour law, collective labour law and commercial constitutional law, evaluates and critically assesses clauses in labour contracts;
- recognizes the significance of the parties to collective labour agreements within the economic system and has differentiated knowledge of labour disputes law and the law governing the supply of temporary workers and of social law;
- possesses detailed knowledge of national earnings and corporate tax law and is able to deal with provisions of tax law in a scientific manner and assesses the effect of these provisions on corporate decision-making.

Content

The module provides the student with knowledge in special matters in business law, like employment law, tax law and business law, which are essential for managerial decisions.

M

6.58 Module: Public Business Law (WW4JURA6) [M-INFO-101217]

Responsible: Prof. Dr. Thomas Dreier
Organisation: KIT Department of Informatics
Part of: [Electives \(Law and Sociology\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	2 terms	German	4	7

Public Business Law (Election: at least 1 item as well as at least 9 credits)			
T-INFO-101309	Telecommunications Law	3 CR	
T-INFO-101312	European and International Law	3 CR	Brühann
T-INFO-111404	Seminar: IT- Security Law	3 CR	Schallbruch

Competence Certificate
 see course description.

M

6.59 Module: Seminar Module [M-WIWI-106425]

Responsible: Studiendekan des KIT-Studienganges
Organisation: KIT Department of Economics and Management
Part of: Electives (mandatory)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	1 term	German/English	4	1

Compulsory Seminars (Election: 2 items)			
T-WIWI-103474	Seminar in Business Administration A (Master)	3 CR	Professorenschaft des Fachbereichs Betriebswirtschaftslehre
T-WIWI-103476	Seminar in Business Administration B (Master)	3 CR	Professorenschaft des Fachbereichs Betriebswirtschaftslehre
T-WIWI-103477	Seminar in Economics B (Master)	3 CR	Professorenschaft des Fachbereichs Volkswirtschaftslehre
T-WIWI-103478	Seminar in Economics A (Master)	3 CR	Professorenschaft des Fachbereichs Volkswirtschaftslehre
T-WIWI-103479	Seminar in Informatics A (Master)	3 CR	Professorenschaft des Instituts AIFB
T-WIWI-103480	Seminar in Informatics B (Master)	3 CR	Professorenschaft des Instituts AIFB
T-WIWI-103481	Seminar in Operations Research A (Master)	3 CR	Nickel, Rebennack, Stein
T-WIWI-103482	Seminar in Operations Research B (Master)	3 CR	Nickel, Rebennack, Stein
T-WIWI-103483	Seminar in Statistics A (Master)	3 CR	Grothe, Schienle
T-WIWI-103484	Seminar in Statistics B (Master)	3 CR	Grothe, Schienle
T-INFO-101997	Seminar: Legal Studies I	3 CR	Dreier
T-INFO-105945	Seminar: Legal Studies II	3 CR	Dreier
T-MACH-102135	Conveying Technology and Logistics	3 CR	Furmans, Pagani
T-MACH-109062	Seminar Production Technology	3 CR	Fleischer, Lanza, Schulze
T-MACH-108737	Seminar Data-Mining in Production	3 CR	Lanza
T-ETIT-100754	Seminar Creating a Patent Specification	3 CR	Stork
T-WIWI-108763	Seminar in Engineering Science Master (approval)	3 CR	Fachvertreter ingenieurwissenschaftlicher Fakultäten
Interdisciplinary Qualifications (Election: at least 3 credits)			
T-WIWI-112967	Tutoring: Training and Practice <i>This item will not influence the grade calculation of this parent.</i>	2 CR	
T-WIWI-111438	Self-Booking-HOC-SPZ-ZAK-STK-Graded <i>This item will not influence the grade calculation of this parent.</i>	1 CR	
T-WIWI-111439	Self-Booking-HOC-SPZ-ZAK-STK-Graded <i>This item will not influence the grade calculation of this parent.</i>	2 CR	
T-WIWI-111440	Self-Booking-HOC-SPZ-ZAK-STK-Graded <i>This item will not influence the grade calculation of this parent.</i>	3 CR	
T-WIWI-111441	Self-Booking-HOC-SPZ-ZAK-STK-Ungraded <i>This item will not influence the grade calculation of this parent.</i>	1 CR	
T-WIWI-111442	Self-Booking-HOC-SPZ-ZAK-STK-Ungraded <i>This item will not influence the grade calculation of this parent.</i>	2 CR	
T-WIWI-111443	Self-Booking-HOC-SPZ-ZAK-STK-Ungraded <i>This item will not influence the grade calculation of this parent.</i>	3 CR	

Competence Certificate

The module examination consists of three seminars. A detailed description of every singled assessment is given in the specific course characterization.

The final mark for the module is the average of the marks for each of the three seminars, weighted by the credits and truncated after the first decimal.

Prerequisites

The course specific preconditions must be observed. Three seminars out of the course list, that have at least 3 CP each and are offered by a representative of the Department of Economics and Management or of the Center for applied legal studies (Department of Informatics), have to be chosen.

Competence Goal

- The students are in a position to independently handle current, research-based tasks according to scientific criteria.
- They are able to research, analyze, abstract and critically review the information.
- They can draw own conclusions using their interdisciplinary knowledge from the less structured information and selectively develop current research results.
- They can logically and systematically present the obtained results both orally and in written form in accordance with scientific guidelines (structuring, technical terminology, referencing).
- They can argue and defend the results professionally in the discussion.
- Students are familiar with the DFG's Code of Conduct "Guidelines for Safeguarding Good Research Practice" and base their scientific work on it.

Content

Competences which are gained in the seminar module especially prepare the student for composing the final thesis. Within the term paper and the presentation, the student exercises himself in scientific working techniques supported by the supervisor. Beside advancing skills in techniques of scientific working, there are gained integrative key qualifications as well.

Annotation

The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalog of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore, for some seminars there is an application required.

The available places are listed on the internet: <https://portal.wiwi.kit.edu>.

Workload

The total workload for this module is approximately 270 hours.

M

6.60 Module: Service Analytics (WW4BWLKSR1) [M-WIWI-101506]

Responsible: Prof. Dr. Gerhard Satzger
Prof. Dr. Christof Weinhardt

Organisation: KIT Department of Economics and Management

Part of: Electives (Business Administration)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	2 terms	German	4	8

Compulsory Elective Courses (Election: 9 credits)			
T-WIWI-108715	Artificial Intelligence in Service Systems	4,5 CR	Satzger
T-WIWI-111219	Artificial Intelligence in Service Systems - Applications in Computer Vision	4,5 CR	Satzger
T-WIWI-105777	Business Intelligence Systems	4,5 CR	Mädche, Nadj, Toreini
T-WIWI-102899	Modeling and Analyzing Consumer Behavior with R	4,5 CR	Dorner, Weinhardt
T-WIWI-112152	Practical Seminar: Artificial Intelligence in Service Systems	4,5 CR	Satzger
T-WIWI-109940	Special Topics in Information Systems	4,5 CR	Weinhardt

Competence Certificate

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

None

Competence Goal

Students

- knows the theoretical bases and the key components of Business Intelligence systems,
- acquires the basic skills to make use of business intelligence and analytics software in the service context
- are introduced into various application scenarios of analytics in the service context
- are able to distinguish different analytics methods and apply them in context
- learn how to apply analytics software in the service context
- are trained for the structured compilation and solution of practice relevant problems with the help of commercial business intelligence software packages as well as analytics methods and tools

Content

The importance of services in modern economies is most evident – nearly 70% of gross value added are achieved in the tertiary sector and a growing number of industrial enterprises add customer specific services to their material goods or transform their business models fundamentally. The growing availability of data “Big Data” and their intelligent processing by applying analytic methods and business intelligence systems plays a key role.

It is the goal of the module to give students a comprehensive overview on the subject Business Intelligence & Analytics focusing on service issues. Various scenarios illustrate how the methods and systems introduced help to improve existing services or create innovative data-based services.

Annotation

This module is part of the KSRI teaching profile “Digital Service Systems”. Further information on a service-specific profiling is available under www.ksri.kit.edu/teaching.

Workload

The total workload for this module is approximately 270 hours. For further information see German version.

Recommendation

The course Service Analytics A [2595501] should be taken.

M

6.61 Module: Service Design Thinking (WW4BWLKSR2) [M-WIWI-101503]

Responsible: Prof. Dr. Gerhard Satzger
Prof. Dr. Orestis Terzidis

Organisation: KIT Department of Economics and Management

Part of: [Electives \(Business Administration\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each winter term	2 terms	English	4	1

Mandatory			
T-WIWI-102849	Service Design Thinking	12 CR	Satzger, Terzidis

Competence Certificate

The assessment is carried out as a general exam (according to Section 4(2), 3 of the examination regulation). The overall grade of the module is the grade of the examination (according to Section 4(2), 3 of the examination regulation).

Prerequisites

None

Competence Goal

- Deep knowledge of the innovation method Design Thinking, as introduced and promoted by Stanford University
- Development of new, creative solutions through extensive observation of oneself and one's environment, in particular with regard to the relevant service users
- Know how to use prototyping and experimentation to visualize one's ideas, to test and iteratively develop them, and to converge on a solution
- Learn to apply the method to a real innovation projects issued by industry partners.

Content

- Paper Bike: Learning about the basic method elements by building a paper bike that has to fulfill a given set of challenges. The bikes will be tested in a race during an international Kick-Off event with other universities of the SUGAR network (intern. Design Thinking network).
- Design Space Exploration: Exploring the problem space through customer and user observation as well as desk research.
- Critical Function Prototype: Identification of critical features from the customer's perspective that can contribute to the solution of the overarching problem. Building and testing prototypes that integrate these functionalities.
- Dark Horse Prototype: Inverting earlier assumptions and experiences, which leads to the inclusion of new features and solutions. Developing radically new ideas are in the focus of this phase.
- Funky Prototype: Integration of the individually tested and successful functions to several complete solution scenarios, which are further tested and developed.
- Functional Prototype: Selection of successful scenarios from the previous phase and building a higher resolution prototype. The final solution to the challenge is laid out in detail and tested with users.
- Final Prototype: Implementing the functional prototype and presenting it to the customer.

Annotation

Due to practical project work as a component of the program, access is limited.

The module (as well as the module component) spans two semesters. It starts in September every year and runs until end of June in the subsequent year. Entering the program is only possible at its beginning - after prior application in May/June.

For more information on the application process and the program itself are provided in the module component description and the program's website (<http://sdt-karlsruhe.de>).

Furthermore, the KSRI conducts an information event for applicants every year in May.

This module is part of the KSRI Teaching Program „Digital Service Systems“. For more information see the KSRI Teaching website: www.ksri.kit.edu/teaching.

Workload

The total amount of work for this module is approx. 270 hours (9 credits). The workload for this course is comparably high as the course runs in cooperation with partner universities from around the world as well as partner companies. This causes overhead.

Recommendation

This course is held in English – proficiency in writing and communication is required.

Our past students recommend to take this course at the beginning of the masters program.

M

6.62 Module: Service Economics and Management (WW4BWLKSR3) [M-WIWI-102754]

Responsible: Prof. Dr. Gerhard Satzger
Prof. Dr. Christof Weinhardt

Organisation: KIT Department of Economics and Management

Part of: [Electives \(Business Administration\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	2 terms	German	4	6

Compulsory Elective Courses (Election: 9 credits)			
T-WIWI-112757	Digital Services: Innovation & Business Models	4,5 CR	Satzger
T-WIWI-112823	Platform & Market Engineering: Commerce, Media, and Digital Democracy	4,5 CR	Weinhardt

Competence Certificate

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO), whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

None

Competence Goal

Students

- understand the scientific basics of the management of digital services and corresponding systems
- gain a comprehensive insight in the importance and the most important features of information systems as an central component of the digitalization of business processes, products and services
- know the most relevant concepts and theories to shape the digital transformation process of service systems successfully
- understand the OR methods in the sector of service management and apply them adequately
- are able to use large amounts of available data systematically for the planning, operation and improvement of complex service offers and to design and control information systems
- are able to develop market-oriented coordination mechanisms and apply service systems.

Content

This module provides the foundation for the management of digital services and corresponding systems. The courses in this module cover the major concepts for a successful management of service systems and their digital transformation. Current examples from the research and practice enhance the relevance of the discussed topics.

Annotation

This module is part of the KSRI teaching profile "Digital Service Systems". Further information on a service-specific profiling is available under www.ksri.kit.edu/teaching.

From summer semester 2023, the course Service Innovation will be offered with a revised course concept and content. The focus will be on the closer integration of the topics of service innovation and digitalization. Current foundational content (e.g., on service innovation challenges or human-centered innovation methods) will remain. New content will cover topics such as digital platforms and ecosystems, IoT and smart service innovation, and business models.

Workload

The total workload for this module is approximately 270 hours. For further information see German version.

Recommendation

None

M

6.63 Module: Service Innovation, Design & Engineering (WW4BWLKSR5) [M-WIWI-102806]

Responsible: Prof. Dr. Alexander Mädche
Prof. Dr. Gerhard Satzger

Organisation: KIT Department of Economics and Management

Part of: [Electives \(Business Administration\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	2 terms	German	4	4

Compulsory Elective Courses (Election: 9 credits)			
T-WIWI-112757	Digital Services: Innovation & Business Models	4,5 CR	Satzger
T-WIWI-110877	Engineering Interactive Systems	4,5 CR	Mädche
T-WIWI-102639	Business Models in the Internet: Planning and Implementation	4,5 CR	Weinhardt
T-WIWI-110887	Practical Seminar: Service Innovation	4,5 CR	Satzger
T-WIWI-108437	Practical Seminar: Information Systems and Service Design	4,5 CR	Mädche

Competence Certificate

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO), whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites**Dependencies between courses:**

The course Practical Seminar Service Innovation cannot be applied in combination with the course Practical Seminar Digital Service Design.

Competence Goal

Students

- know about the challenges, concepts, methods and tools of service innovation management and are able to use them successfully.
- have a profound comprehension of the development and design of innovative services and are able to apply suitable methods and tools on concrete and specific issues.
- are able to embed the concepts of innovation management, development and design of services into organisations
- are aware of the strategic importance of services, are able to present value creation in the context of services systems and to strategically exploit the possibilities of their digital transformation
- elaborate concrete and problem-solving solutions for practical tasks in teams.

Content

This module is designed to constitute the basis for the development of successful ICT supported innovations thus including the methods and tools for innovation management, for the design and the development of digital services and the implementation of new business models. Current examples from science and practice enhance the relevance of the topics addressed.

Annotation

This module is part of the KSRI teaching profile "Digital Service Systems". Further information on a service-specific profiling is available under www.ksri.kit.edu/teaching.

From summer semester 2023, the course Service Innovation will be offered with a revised course concept and content. The focus will be on the closer integration of the topics of service innovation and digitalization. Current foundational content (e.g., on service innovation challenges or human-centered innovation methods) will remain. New content will cover topics such as digital platforms and ecosystems, IoT and smart service innovation, and business models.

Workload

The total workload for this module is approximately 270 hours. For further information see German version.

Recommendation

Attending the course Practical Seminar Service Innovation [2595477] is recommended in combination with the course Service Innovation [2595468].

Attending the course Practical Seminar Digital Service Design [new] is recommended in combination with the course Digital Service Design [new].

M

6.64 Module: Service Management (WW4BWLISM6) [M-WIWI-101448]

Responsible: Prof. Dr. Gerhard Satzger
Prof. Dr. Christof Weinhardt

Organisation: KIT Department of Economics and Management

Part of: Electives (Business Administration)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	1 term	German/English	4	9

Compulsory Elective Courses (Election: 9 credits)			
T-WIWI-108715	Artificial Intelligence in Service Systems	4,5 CR	Satzger
T-WIWI-111219	Artificial Intelligence in Service Systems - Applications in Computer Vision	4,5 CR	Satzger
T-WIWI-112757	Digital Services: Innovation & Business Models	4,5 CR	Satzger
T-WIWI-102899	Modeling and Analyzing Consumer Behavior with R	4,5 CR	Dorner, Weinhardt

Competence Certificate

The assessment is carried out as partial exams, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal

The students

- understand the basics of developing and managing IT-based services,
- understand and apply OR methods in service management,
- systematically use vast amounts of available data for planning, operation, personalization and improvement of complex service offerings, and
- understand and analyze innovation processes in corporations.

Content

The module service management addresses the basics of developing and managing IT-based services. The lectures contained in this module teach the basics of developing and managing IT-based services and the application of OR methods in the field of service management. Moreover, students learn to systematically analyze vast amounts of data for planning, operation and improvement for complex service offerings. These tools enhance operational and strategic decision support and help to analyze and understand the overall innovation processes in corporations. Current examples from research and industry demonstrate the relevance of the topics discussed in this module.

Annotation

From summer semester 2023, the course Service Innovation will be offered with a revised course concept and content. The focus will be on the closer integration of the topics of service innovation and digitalization. Current foundational content (e.g., on service innovation challenges or human-centered innovation methods) will remain. New content will cover topics such as digital platforms and ecosystems, IoT and smart service innovation, and business models.

Workload

The total workload for this module is approximately 270 hours. For further information see German version.

Recommendation

None

M

6.65 Module: Service Operations (WW4BWLKSR4) [M-WIWI-102805]

Responsible: Prof. Dr. Stefan Nickel
Organisation: KIT Department of Economics and Management
Part of: [Electives \(Operations Research\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	1 term	German	4	7

Election notes

At least one of the four courses Operations Research in Supply Chain Management, Operations Research in Health Care Management, Practical seminar: Health Care Management or Discrete-Event Simulation in Production and Logistics has to be assigned.

Students who choose the module in the field "compulsory elective modules" may select any two courses of the module.

Compulsory Elective Courses (Election: at most 2 items)			
T-WIWI-102718	Discrete-Event Simulation in Production and Logistics	4,5 CR	Spieckermann
T-WIWI-102884	Operations Research in Health Care Management	4,5 CR	Nickel
T-WIWI-102715	Operations Research in Supply Chain Management	4,5 CR	Nickel
T-WIWI-102716	Practical Seminar: Health Care Management (with Case Studies)	4,5 CR	Nickel
Supplementary Courses (Election: at most 1 item)			
T-MACH-112213	Applied material flow simulation	4,5 CR	Baumann
T-WIWI-102872	Challenges in Supply Chain Management	4,5 CR	Mohr
T-WIWI-110971	Demand-Driven Supply Chain Planning	4,5 CR	Packowski

Competence Certificate

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO), whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

At least one of the four courses Operations Research in Supply Chain Management, Operations Research in Health Care Management, Practical seminar: Health Care Management or Discrete-Event Simulation in Production and Logistics has to be assigned.

Competence Goal

Students

- knows the theoretical bases and the key components of Business Intelligence systems,
- acquires the basic skills to make use of business intelligence and analytics software in the service context
- are introduced into various application scenarios of analytics in the service context
- are able to distinguish different analytics methods and apply them in context
- learn how to apply analytics software in the service context
- are trained for the structured compilation and solution of practice relevant problems with the help of commercial business intelligence software packages as well as analytics methods and tools

Content

The importance of services in modern economies is most evident – nearly 70% of gross value added are achieved in the tertiary sector and a growing number of industrial enterprises add customer specific services to their material goods or transform their business models fundamentally. The growing availability of data "Big Data" and their intelligent processing by applying analytic methods and business intelligence systems plays a key role.

It is the goal of the module to give students a comprehensive overview on the subject Business Intelligence & Analytics focusing on service issues. Various scenarios illustrate how the methods and systems introduced help to improve existing services or create innovative data-based services.

Annotation

This module is part of the KSRI teaching profile "Digital Service Systems". Further information on a service-specific profiling is available under www.ksri.kit.edu/teaching.

Workload

The total workload for this module is approximately 270 hours. For further information see German version.

Recommendation

The course Practical Seminar Health Care should be combined with the course OR in Health Care Management.

M

6.66 Module: Sociology (WW4SOZ1) [M-GEISTSOZ-101169]

Responsible: Prof. Dr. Gerd Nollmann
Organisation: KIT Department of Humanities and Social Sciences
Part of: [Electives \(Law and Sociology\)](#)

Credits
9

Grading scale
Grade to a tenth

Recurrence
Each term

Duration
2 terms

Level
4

Version
2

Mandatory			
T-GEISTSOZ-104565	Computer Aided Data Analysis	0 CR	Nollmann
T-GEISTSOZ-109052	Application of Social Science Methods (WiWi)	9 CR	Nollmann

Prerequisites

Students must pass three exercise sheets within the seminar "Computer based data analysis".

Competence Goal

The student

- Gains theoretical and methodical knowledge of social processes and structures,
- learns a script based data analysis tool (R, Stata, Python),
- gathers his/her data within an own framework and/or analyzes complex data,
- is able to present his/her work results in a precise and clear way.

Content

The Sociology module offers students the opportunity to learn a data analysis tool (R, Stata, Python) within the framework of a two-semester course and to independently transfer this tool to a content-related question. Both the tool and the contents are determined by the lecturers. The contents can refer to the analysis of large population surveys (SOEP, Microcensus, ALLBUS), to own experiments, to own field studies or to Big Data analyses.

Annotation

Basic knowledge in multivariate regression and inference statistics is required.

M

6.67 Module: Statistics & Econometrics [M-WIWI-106411]

Responsible: Prof. Dr. Fabian Krüger
Organisation: KIT Department of Economics and Management
Part of: [Methods](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	2 terms	German/English	4	1

Mandatory			
T-WIWI-111388	Applied Econometrics	4,5 CR	Schienze
Compulsory Elective Courses (Election: 1 item)			
T-WIWI-103064	Financial Econometrics	4,5 CR	Schienze
T-WIWI-110939	Financial Econometrics II	4,5 CR	Schienze
T-WIWI-111247	Mathematics for High Dimensional Statistics	4,5 CR	Grothe
T-WIWI-103124	Multivariate Statistical Methods	4,5 CR	Grothe
T-WIWI-103126	Non- and Semiparametrics	4,5 CR	Schienze
T-WIWI-103127	Panel Data	4,5 CR	Heller
T-WIWI-110868	Predictive Modeling	4,5 CR	Krüger
T-WIWI-111387	Probabilistic Time Series Forecasting Challenge	4,5 CR	Krüger
T-WIWI-103065	Statistical Modeling of Generalized Regression Models	4,5 CR	Heller

Competence Certificate

The module examination takes the form of partial examinations on the core course and other courses of the module totaling at least 9 ECTS. The course assessment is described for each course of this module. The overall grade of the module is formed from the ECTS weighted grades of the partial examinations and truncated after the first decimal place.

Competence Goal

The student

- knows advanced econometric and statistical methods for various types of data and research questions
- is able to apply these methods, to implement them via statistical software and to interpret the results competently

Content

The module offers a comprehensive portfolio of econometric and statistical methods for various types of data (e.g. cross section or time series, univariate or multivariate) and research questions (e.g. forecasting, parameter estimation and hypothesis testing, dimensionality reduction).

Workload

The total workload for this module is approximately 270 hours. The exact distribution is made according to the credit points of the courses of the module.

M

6.68 Module: Stochastic Optimization [M-WIWI-103289]

Responsible: Prof. Dr. Steffen Rebennack
Organisation: KIT Department of Economics and Management
Part of: Electives (Operations Research)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	1 term	German/English	4	10

Compulsory Elective Courses (Election: between 1 and 2 items)			
T-WIWI-106546	Introduction to Stochastic Optimization	4,5 CR	Rebennack
T-WIWI-106548	Advanced Stochastic Optimization	4,5 CR	Rebennack
T-WIWI-106549	Large-scale Optimization	4,5 CR	Rebennack
Supplementary Courses (Election: at most 1 item)			
T-WIWI-102723	Graph Theory and Advanced Location Models	4,5 CR	Nickel
T-WIWI-102719	Mixed Integer Programming I	4,5 CR	Stein
T-WIWI-102720	Mixed Integer Programming II	4,5 CR	Stein
T-WIWI-111247	Mathematics for High Dimensional Statistics	4,5 CR	Grothe
T-WIWI-111587	Multicriteria Optimization	4,5 CR	Stein
T-WIWI-103124	Multivariate Statistical Methods	4,5 CR	Grothe
T-WIWI-102715	Operations Research in Supply Chain Management	4,5 CR	Nickel
T-WIWI-106545	Optimization under Uncertainty	4,5 CR	Rebennack
T-WIWI-110162	Optimization Models and Applications	4,5 CR	Sudermann-Merx
T-WIWI-112109	Topics in Stochastic Optimization	4,5 CR	Rebennack

Competence Certificate

The assessment is carried out as partial exams (according to § 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module.

The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

At least one of the courses "Advanced Stochastic Optimization", "Large-scale Optimization" or "Introduction to Stochastic Optimization" has to be taken.

Competence Goal

The student

- names and describes basic notions for advanced stochastic optimization methods, in particular, ways to algorithmically exploit the special model structures,
- knows the indispensable methods and models for quantitative analysis of stochastic optimization problems,
- models and classifies stochastic optimization problems and chooses the appropriate solution methods to solve also challenging stochastic optimization problems independently and, if necessary, with the aid of a computer,
- validates, illustrates and interprets the obtained solutions,
- identifies drawbacks of the solution methods and, if necessary, is able to make suggestions to adapt them to practical problems.

Content

The module focuses on the modeling as well as the imparting of theoretical principles and solution methods for optimization problems with special structure, which occur for example in the stochastic optimization.

Annotation

The courses are sometimes offered irregularly. The curriculum, planned for three years in advance, can be found on the Internet at <http://sop.ior.kit.edu/28.php>.

Workload

The total workload for this module is approximately 270 hours (9 credits). The allocation is made according to the credit points of the courses of the module. The total number of hours per course is determined by the amount of time spent attending the lectures and exercises, as well as the exam times and the time required to achieve the module's learning objectives for an average student for an average performance.

Recommendation

It is recommended to listen to the lecture "Introduction to Stochastic Optimization" before the lecture "Advanced Stochastic Optimization" is visited.

M

6.69 Module: Student Innovation Lab (SIL) 1 [M-WIWI-105010]

Responsible: Prof. Dr.-Ing. Sören Hohmann
Prof. Dr. Orestis Terzidis

Organisation: KIT Department of Economics and Management

Part of: Electives (Business Administration)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each winter term	2 terms	English	4	1

Mandatory			
T-WIWI-102864	Entrepreneurship	3 CR	Terzidis
T-WIWI-110166	SIL Entrepreneurship Project	3 CR	Terzidis
T-WIWI-110287	SIL Entrepreneurship Emphasis	3 CR	Terzidis

Competence Certificate

The assessment of this module comprises a written examination of 60 minutes on the lecture contents of the lecture "Entrepreneurship" as well as two seminars. All examinations are graded. In both seminars the following tasks have to be fulfilled:

- "SIL Entrepreneurship Project": Presentation of the Value Profile & submission of the Business Plan
- "SIL Entrepreneurship Emphasis": Submission of price calculation, market potential analysis, competition analysis, financial plan, risk analysis, decision basis for funding and legal form

In addition, both courses provide for smaller, ungraded tasks to monitor progress.

The grade consists of 60 % of the written examination, 20 % of the examination "SIL Entrepreneurship Project" and 20 % of the examination "SIL Entrepreneurship Advanced".

Prerequisites

The module can only be completed together with the module M-WIWI-105011 "Student Innovation Lab 2".

An application is required for participation in the modules Student Innovation Lab (SIL) 1 and Student Innovation Lab (SIL) 2. Information about the application can be found at <http://www.kit-student-innovation-lab.de/index.php/for-students/>.

Competence Goal**Personal competence**

- Ability to reflect: Students can analyse certain elements of their actions in social interaction, critically assess them and develop alternative actions.
- Decision-making ability: Students can prepare a decision template in due time and provide the necessary factual arguments for alternative decisions and thus make timely decisions.
- Interdisciplinary cooperation: Students can recognise the limits of their domain competence and adjust to domains outside their subject area. The students are able to recognise missing (own) competences and to supplement them with complementary competences (of other persons in the team). Students can communicate their domain to others and develop a basic understanding of foreign domains.
- Value-based action: Students can use selected tools of psychology to recognize their own values. They can compare these values with other team members and critically reflect on whether their offers match these values.

Social competence

- Ability to cooperate: Students can analyse and assess their cooperation behaviour in the group.
Communication skills: Students can present their information in a convincing, focused and target group-oriented way.
- Conflict ability: Students can recognise conflicts at an early stage, analyse conflict situations and name solution concepts.

Innovation and Entrepreneurship Competence

- Agile product development: Students can apply methods of agile product development such as Scrum.
Methodical innovation finding: Students can perform user- or technology-centric innovation processes to develop sustainable value propositions for dedicated target groups (e.g. Design Thinking (DT), Technology Application Selection (TAS) process).
- Orientation on the management of new technology-based companies (NTBF): Students can name the central concepts of intellectual property and legal form. Students can name the most important tasks of entrepreneurial leadership. They can identify the relevant forms of business modelling and draw up a business plan. Students know the central approaches to building an organisation. Students will be able to identify the ownership structure of investments and how to develop a strategy. The students can name marketing concepts and create a business model.
- Create investment readiness: The students are able to create a rudimentary sales and cost planning. Furthermore, they are able to create a project plan for a company and derive an investment plan from it. The students can present the business plan to potential investors and develop investor empathy.
- Business model development competence: Students are able to use relevant tools for business modelling, e.g. the Business Model Canvas. Students can develop and evaluate alternative business models.
- Dealing with risks: Students can identify the basic risks in terms of desirability, technical feasibility and profitability. Students can use customer interaction methods to test desirability and willingness to pay. Students can draw up a rudimentary competitive analysis. Students can identify and identify risks and possible reactions.

Systemic technical competence

- Problem-solving competence: Students can analyse, assess and solve a technical problem in a structured way.
- Agile Methodology of System Development: Students can name the different system development processes and apply them appropriately.
- Validation in a volatile environment: Students can perform a technical and economic validation under volatile boundary conditions. For this purpose they can name the boundary conditions and interpret the results of the validation.
- Functional decomposition: Students are able to identify and interpret complex customer needs and derive functional requirements from them.
- Architecture development: The students are able to recognize correlations from the functional requirements and to derive a suitable system architecture.

Content

In a real laboratory, the module imparts professional, social and personal competences in entrepreneurship and in the respective technical domain. The aim is to prepare students in the best possible way for an entrepreneurial activity within or outside an established organisation. Our teaching is research-based and practice-oriented.

As an integral part, the lecture Entrepreneurship offers the theoretical basis and gives an overview of important theoretical concepts and empirical evidence. Current case studies and practical experiences of successful founders underline the theoretical and empirical contents. In order to operate a company on a long-term basis, important specialist knowledge is also of decisive importance. The content of the lecture therefore includes an introduction to Entrepreneurial Marketing and Leadership as well as the basics of Opportunity Recognition and Business Modeling. Customer-centric development methods, the lean start-up approach and methods for technology-oriented innovation are presented. Future founders must be able to develop and manage resources such as financial and human capital, infrastructure and intellectual property. Further aspects relate to the establishment of an organisation and the financing of one's own project.

The knowledge gained in the lecture Entrepreneurship will be applied in a practice-oriented seminar and in the labs. We use an action learning approach to complement the knowledge with skills and reflective attitudes. In five-member teams, the students experience their way from idea generation to the final investor pitch.

With regard to the labs, students have the following options:

- As an innovation platform, the Automation Innovation Lab offers flying robots for cooperative swarm solutions.
- The Industry 4.0 Innovation Lab enables innovations in the area of the next industrial revolution with mobile robot platforms.
- In the Internet of Things Innovation Lab, innovations in Assisted Living and Smart Housing are made possible by a comprehensive kit of mobile robots and sensors.
- The Computer Vision for Health Lab offers a selection of state-of-the-art imaging devices and powerful computing hardware for innovative image-based applications for medicine and healthcare.

The module also teaches methods of agile system development (Scrum) and the associated validation methods as well as methods of functional prototyping. Gate plans are applied within the module to determine project progress.

Methods for the reflection of individual & team work are treated and applied as well as group work specific knowledge about different roles of team members, solution of conflict situations and interdisciplinary teams are obtained.

Workload

Total effort for 9 credit points: approx. 270 hours. The distribution is based on the credit points of the courses of the module. The total number of hours per course results from the effort required to attend lectures and exercises, as well as the examination times and the time required to achieve the learning objectives of the module for an average student for an average performance.

M

6.70 Module: Student Innovation Lab (SIL) 2 [M-WIWI-105011]

Responsible: Prof. Dr.-Ing. Sören Hohmann
 Prof. Dr. Werner Nahm
 Prof. Dr.-Ing. Eric Sax
 Prof. Dr. Wilhelm Stork
 Prof. Dr. Orestis Terzidis
 Prof. Dr.-Ing. Thomas Zwick

Organisation: KIT Department of Economics and Management

Part of: [Electives \(Business Administration\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a third	Each winter term	2 terms	English	4	1

Mandatory			
T-ETIT-110291	Innovation Lab	9 CR	Hohmann, Nahm, Sax, Stork, Zwick

Competence Certificate

The examination in this module comprises the submission of graded intermediate results in the form of prototypes (low fidelity and high fidelity) as well as various technical and economic reports (according to § 4 (2), 3 SPO):

1. Submission of a technical report with requirements list and system architecture
2. Submission of the reflection of the gate plans
3. Presentation of the High-fidelity

The module grade consists of 50% of the evaluation of the low fidelity prototype including intermediate results of a technical and economic nature and 50% of the evaluation of the high fidelity prototype including intermediate results of a technical and economic nature.

Prerequisites

The module can only be completed together with the module M-WIWI-105010 "Student Innovation Lab (SIL) 1".

An application is required for participation in the modules Student Innovation Lab (SIL) 1 and Student Innovation Lab (SIL) 2. Information about the application can be found at <http://www.kit-student-innovation-lab.de/index.php/for-students/>.

Modeled Conditions

The following conditions have to be fulfilled:

1. The module [M-WIWI-105010 - Student Innovation Lab \(SIL\) 1](#) must have been started.

Competence Goal**Personal competence**

- Ability to reflect: Students can analyse certain elements of their actions in social interaction, critically assess them and develop alternative actions.
- Decision-making ability: Students can prepare a decision template in due time and provide the necessary factual arguments for alternative decisions and thus make timely decisions.
- Interdisciplinary cooperation: Students can recognise the limits of their domain competence and adjust to domains outside their subject area. The students are able to recognise missing (own) competences and to supplement them with complementary competences (of other persons in the team). Students can communicate their domain to others and develop a basic understanding of foreign domains.
- Value-based action: Students can use selected tools of psychology to recognize their own values. They can compare these values with other team members and critically reflect on whether their offers match these values.

Social competence

- Ability to cooperate: Students can analyse and assess their cooperation behaviour in the group.
Communication skills: Students can present their information in a convincing, focused and target group-oriented way.
- Conflict ability: Students can recognise conflicts at an early stage, analyse conflict situations and name solution concepts.

Innovation and Entrepreneurship Competence

- Agile product development: Students can apply methods of agile product development such as Scrum.
Methodical innovation finding: Students can perform user- or technology-centric innovation processes to develop sustainable value propositions for dedicated target groups (e.g. Design Thinking (DT), Technology Application Selection (TAS) process).
- Orientation on the management of new technology-based companies (NTBF): Students can name the central concepts of intellectual property and legal form. Students can name the most important tasks of entrepreneurial leadership. They can identify the relevant forms of business modelling and draw up a business plan. Students know the central approaches to building an organisation. Students will be able to identify the ownership structure of investments and how to develop a strategy. The students can name marketing concepts and create a business model.
- Create investment readiness: The students are able to create a rudimentary sales and cost planning. Furthermore, they are able to create a project plan for a company and derive an investment plan from it. The students can present the business plan to potential investors and develop investor empathy.
- Business model development competence: Students are able to use relevant tools for business modelling, e.g. the Business Model Canvas. Students can develop and evaluate alternative business models.
- Dealing with risks: Students can identify the basic risks in terms of desirability, technical feasibility and profitability. Students can use customer interaction methods to test desirability and willingness to pay. Students can draw up a rudimentary competitive analysis. Students can identify and identify risks and possible reactions.

Systemic technical competence

- Problem-solving competence: Students can analyse, assess and solve a technical problem in a structured way.
- Agile Methodology of System Development: Students can name the different system development processes and apply them appropriately.
- Validation in a volatile environment: Students can perform a technical and economic validation under volatile boundary conditions. For this purpose they can name the boundary conditions and interpret the results of the validation.
- Functional decomposition: Students are able to identify and interpret complex customer needs and derive functional requirements from them.
- Architecture development: The students are able to recognize correlations from the functional requirements and to derive a suitable system architecture.

Content

In a real laboratory, the module imparts professional, social and personal competences in entrepreneurship and in the respective technical domain. The aim is to prepare students in the best possible way for an entrepreneurial activity within or outside an established organisation. Our teaching is research-based and practice-oriented.

As an integral part, the lecture Entrepreneurship offers the theoretical basis and gives an overview of important theoretical concepts and empirical evidence. Current case studies and practical experiences of successful founders underline the theoretical and empirical contents. In order to operate a company on a long-term basis, important specialist knowledge is also of decisive importance. The content of the lecture therefore includes an introduction to Entrepreneurial Marketing and Leadership as well as the basics of Opportunity Recognition and Business Modeling. Customer-centric development methods, the lean start-up approach and methods for technology-oriented innovation are presented. Future founders must be able to develop and manage resources such as financial and human capital, infrastructure and intellectual property. Further aspects relate to the establishment of an organisation and the financing of one's own project.

The knowledge gained in the lecture Entrepreneurship will be applied in a practice-oriented seminar and in the labs. We use an action learning approach to complement the knowledge with skills and reflective attitudes. In five-member teams, the students experience their way from idea generation to the final investor pitch.

With regard to the labs, students have the following options:

- As an innovation platform, the Automation Innovation Lab offers flying robots for cooperative swarm solutions.
- The Industry 4.0 Innovation Lab enables innovations in the area of the next industrial revolution with mobile robot platforms.
- In the Internet of Things Innovation Lab, innovations in Assisted Living and Smart Housing are made possible by a comprehensive kit of mobile robots and sensors.
- The Computer Vision for Health Lab offers a selection of state-of-the-art imaging devices and powerful computing hardware for innovative image-based applications for medicine and healthcare.

The module also teaches methods of agile system development (Scrum) and the associated validation methods as well as methods of functional prototyping. Gate plans are applied within the module to determine project progress.

Methods for the reflection of individual & team work are treated and applied as well as group work specific knowledge about different roles of team members, solution of conflict situations and interdisciplinary teams are obtained.

Annotation

New module starting winter term 2019/2020.

Workload

The module comprises a total of 270 hours (8 hours attendance time, 213 hours preparation and follow-up time, 49 hours preparation time for examination), which corresponds to a total of 9 credit points for two semesters.

M

6.71 Module: Transport Infrastructure Policy and Regional Development (WW4VWL11) [M-WIWI-101485]

Responsible: Prof. Dr. Kay Mitusch
Organisation: KIT Department of Economics and Management
Part of: [Electives \(Economics\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	2 terms	German/English	4	2

Compulsory Elective Courses (Election: 2 items)			
T-WIWI-103107	Spatial Economics	4,5 CR	Ott
T-WIWI-100007	Transport Economics	4,5 CR	Mitusch, Szimba

Competence Certificate

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The exams are offered at the beginning of the recess period about the subject matter of the latest held lecture. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately. The overall grade for the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

None

Competence Goal

The students

- understand the economic issues related to transport and regional development with a main focus on economic policy issues generated by the relationship of transport and regional development with the public sector
- are able to compare different considerations of politics, regulation and the private sector and to analyse and assess the respective decision problems both qualitatively and by applying appropriate methods from economic theory
- are prepared for careers in the public sector, particularly for public companies, politics, regulatory agencies, related consultancies, mayor construction companies or infrastructure project corporations

Content

The development infrastructure (e.g. transport, energy, telecommunications) has always been one of the most relevant factors for economic development and particularly influences the development of the regional economy. From the repertoire of state actions, investments into transport infrastructure are often regarded the most important measure to foster regional economic growth. Besides the direct effects of transport policy on passenger and freight transport, a variety of individual economic activities is significantly dependent on the available or potential transport options. Decisions on the planning, financing and realization of mayor infrastructure projects require a solid and far-reaching consideration of direct and indirect growth effects with the occurring costs.

Through its combination of lectures the module reflects the complex interdependencies between infrastructure policy, transport industry and regional policy and provides its participants with a comprehensive understanding of the functionalities of one of the most important sectors of the economy and its relevance for economic policy.

Annotation

The courses *Assessment of Public Policies and Projects I* (winter term) and *Assessment of Public Policies and Projects II* (summer term) will no longer be part of this module. Student who have already had exams in this courses can integrate these exams in this module.

Workload

The total workload for this module is approximately 270 hours. For further information see German version.

7 Courses

T

7.1 Course: A Closer Look at Social Innovation [T-WIWI-109932]

Responsible: Dr. Daniela Beyer
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101507 - Innovation Management](#)
[M-WIWI-101507 - Innovation Management](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	see Annotations	1

Competence Certificate

Non exam assessment (following §4(2) 3 of the examination regulation). The grade consists of an innovation plan (comparable to an exposé) (15%), a guideline interview (25%), a presentation of the results (20%) and a seminar paper (40%).

Prerequisites

None

Recommendation

The previous attendance of the lecture Innovation Management is recommended.

Annotation

The course will be discontinued in the winter semester 2022/23.

T

7.2 Course: Advanced Digital Economics [T-WIWI-112990]

Responsible: Dr. Frank Rosar
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-106408 - Digital Economics](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each winter term	1

Competence Certificate

The assessment consists of a written exam (60min) during the lecture-free period of the semester. The examination is offered every semester and can be repeated at any regular examination date.

Prerequisites



None

T

7.3 Course: Advanced Empirical Asset Pricing [T-WIWI-110513]

Responsible: TT-Prof. Dr. Julian Thimme
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101480 - Finance 3](#)
[M-WIWI-101483 - Finance 2](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each winter term	1

Events					
WT 23/24	2530569	Advanced Empirical Asset Pricing	2 SWS	Lecture / 	Thimme
WT 23/24	2530570	Übung zu Advanced Empirical Asset Pricing	1 SWS	Practice / 	Thimme
Exams					
ST 2023	7900321	Advanced Empirical Asset Pricing			Thimme
WT 23/24	7900319	Advanced Empirical Asset Pricing			Thimme

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The success control takes place in form of a written examination (60 min) during the semester break. If the number of participants is low, an oral examination may also be offered. The examination is offered every semester and can be repeated at any regular examination date.

A bonus can be acquired by submitting exercise solutions to 80% of the assigned exercise tasks. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by up to one grade level (0.3 or 0.4). Details will be announced in the lecture.

Recommendation

We strongly recommend knowledge of the basic topics in investments (bachelor course), which will be necessary to be able to follow the course. In addition, prior participation in the Asset Pricing Master course is strongly recommended.

Annotation

New course from winter semester 2019/2020.

Below you will find excerpts from events related to this course:

V

Advanced Empirical Asset Pricing

2530569, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
Blended (On-Site/Online)

Content

In this course we will discuss the fundamentals of Asset Pricing and how to test them. Although this is an Empirical Asset Pricing course, we deal with some concepts from Asset Pricing Theory that we can test afterwards (CAPM, ICAPM, CCAPM, recursive utility). Besides, the course will cover the most important empirical methods to do so. For that purpose, we will discuss the overarching tool *Generalized Method of Moments*, and the special cases of OLS and FMB regressions. Every second week, we will meet for a programming session, in which we will look at the data to draw our own conclusions. An introduction to the software MATLAB will be given at the beginning of the course. Students should bring a laptop to these sessions. Programming skills are not required but helpful.

We start with a review of the Stochastic Discount Factor, which is already known from the course „Asset Pricing“. We then derive the CAPM and the Consumption-CAPM as special cases from the general consumption-savings optimization problem of the rational investor. In the first part of the course we discuss the CAPM and, as natural extensions, models with multiple factors. Prominent phenomena such as the value premium and momentum are discussed. In the second part of the lecture we will study extensions of Consumption-CAPM and study the implications of exotic preferences.

Organizational issues

Die Veranstaltung findet montags um 9:45-11:15 im Raum 209 am Campus B (Geb. 09.21) statt und endet nach ersten Semesterhälfte.

Literature**Basisliteratur**

Asset pricing / Cochrane, J.H. - Rev. ed., Princeton Univ. Press, 2005.

zur Vertiefung/ Wiederholung

Investments and Portfolio Management / Bodie, Z., Kane, A., Marcus, A.J. - 9. ed., McGraw-Hill, 2011.

The econometrics of financial markets / Campbell, J.Y., Lo, A.W., MacKinlay, A.C. - 2. printing, with corrections, Princeton Univ. Press, 1997.

T

7.4 Course: Advanced Game Theory [T-WIWI-102861]

Responsible: Prof. Dr. Karl-Martin Ehrhart
Prof. Dr. Clemens Puppe
Prof. Dr. Johannes Philipp Reiß

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-101453 - Applied Strategic Decisions](#)
[M-WIWI-101500 - Microeconomic Theory](#)
[M-WIWI-101502 - Economic Theory and its Application in Finance](#)
[M-WIWI-106408 - Digital Economics](#)

Type
Written examination

Credits
4,5

Grading scale
Grade to a third

Recurrence
Each winter term

Version
1

Events					
WT 23/24	2521533	Advanced Game Theory	2 SWS	Lecture / 🗎	Reiß
WT 23/24	2521534	Übung zu Advanced Game Theory	1 SWS	Practice / 🗎	Reiß, Peters
Exams					
ST 2023	7900126	Advanced Game Theory			Puppe

Legend: 🗎 Online, 🗎 Blended (On-Site/Online), 🗎 On-Site, ✕ Cancelled

Competence Certificate

The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Prerequisites

None

Recommendation

Basic knowledge of mathematics and statistics is assumed.

Below you will find excerpts from events related to this course:

V

Advanced Game Theory

2521533, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)


Lecture (V)
On-Site


T

7.5 Course: Advanced Lab Blockchain Hackathon (Master) [T-WIWI-111126]

Responsible: Prof. Dr. Ali Sunyaev
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101628 - Emphasis in Informatics](#)
[M-WIWI-101630 - Electives in Informatics](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each term	1

Events					
WT 23/24	2512403	Advanced Lab Blockchain Hackathon (Bachelor)		Practical course / 	Sunyaev, Kannengießner, Sturm, Beyene
Exams					
ST 2023	7900172	Lab Blockchain Hackathon (Master)			Sunyaev

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The alternative exam assessment consists of:

- a practical work
- a presentation and
- a written seminar thesis

Practical work, presentation and written thesis are weighted according to the course.

Prerequisites











None

T

7.6 Course: Advanced Lab Informatics (Master) [T-WIWI-110548]

Responsible: Professorenschaft des Instituts AIFB
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101628 - Emphasis in Informatics
M-WIWI-101630 - Electives in Informatics

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each term	1

Events					
ST 2023	2512205	Lab Realisation of innovative services (Master)	3 SWS	Practical course / 	Schiefer, Schüler, Toussaint
ST 2023	2512207	Lab Automation in Everyday Life (Master)	3 SWS	Practical course / 	Oberweis, Forell, Frister, Schiefer
ST 2023	2512401	Advanced Lab Development of Sociotechnical Information Systems (Master)	3 SWS	Practical course / 	Sunyaev, Pandl, Goram, Leiser
ST 2023	2512403	Advanced Lab Blockchain Hackathon (Master)		Practical course / 	Sunyaev, Sturm, Kannengießer, Beyene
ST 2023	2512500	Project Lab Machine Learning	3 SWS	Practical course / 	Zöllner
WT 23/24	2512205	Lab Realisation of innovative services (Master)	3 SWS	Practical course / 	Oberweis, Toussaint, Schiefer, Schüler
WT 23/24	2512401	Practical Course Sociotechnical Information Systems Development (Master)	3 SWS	Practical course / 	Sunyaev, Goram, Leiser
WT 23/24	2512403	Advanced Lab Blockchain Hackathon (Bachelor)		Practical course / 	Sunyaev, Kannengießer, Sturm, Beyene
WT 23/24	2512501	Practical Course Cognitive automobiles and robots (Master)	3 SWS	Practical course / 	Zöllner, Daaboul
WT 23/24	2512600	Project lab Information Service Engineering (Master)	3 SWS	Practical course / 	Sack
Exams					
ST 2023	7900020	Lab Automation in Everyday Life (Master)			Oberweis
ST 2023	7900086	Project Lab Machine Learning			Zöllner
ST 2023	7900148	Advanced Lab Realization of innovative services (Master)			Oberweis
ST 2023	7900172	Lab Blockchain Hackathon (Master)			Sunyaev
ST 2023	7900173	Advanced Lab Development of Sociotechnical Information Systems (Master)			Sunyaev

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The alternative exam assessment consists of:

- a practical work
- a presentation and
- a written seminar thesis

Practical work, presentation and written thesis are weighted according to the course.

Prerequisites

None

Annotation

The title of this course is a generic one. Specific titles and the topics of offered seminars will be announced before the start of a semester in the internet at <https://portal.wiwi.kit.edu>.

Below you will find excerpts from events related to this course:



Lab Realisation of innovative services (Master)

2512205, SS 2023, 3 SWS, Language: German, [Open in study portal](#)

**Practical course (P)
Blended (On-Site/Online)**

Content

As part of the lab, the participants should work together in small groups to realize innovative services (mainly for students). Further information can be found on the ILIAS page of the lab.

Organizational issues

Die genauen Termine und Informationen zur Anmeldung werden auf der Veranstaltungsseite bekannt gegeben.



Lab Automation in Everyday Life (Master)

2512207, SS 2023, 3 SWS, Language: German, [Open in study portal](#)

**Practical course (P)
Blended (On-Site/Online)**

Content

As part of the lab, various topics on everyday automation are offered. During the lab, the participants will gain an insight into problem-solving oriented project work and work on a project together in small groups.

Further information can be found on the ILIAS page of the lab.

Organizational issues

Die genauen Termine und Informationen zur Anmeldung werden auf der Veranstaltungsseite bekannt gegeben.



Advanced Lab Development of Sociotechnical Information Systems (Master)

2512401, SS 2023, 3 SWS, Language: German/English, [Open in study portal](#)

**Practical course (P)
Online**

Content

The aim of the lab is to get to know the development of socio-technical information systems in different application areas. In the event framework, you should develop a suitable solution strategy for your problem alone or in group work, collect requirements, and implement a software artifact based on it (for example, web platform, mobile apps, desktop application). Another focus of the lab is on the subsequent quality assurance and documentation of the implemented software artifact.

Registration information will be announced on the course page.



Project Lab Machine Learning

2512500, SS 2023, 3 SWS, Language: German/English, [Open in study portal](#)

**Practical course (P)
Blended (On-Site/Online)**

Content

The lab is intended as a practical supplement to lectures such as "Machine Learning". The theoretical basics are applied in the lab course. The aim of the lab course is that the participants work together to design, develop and evaluate a subsystem from the field of robotics and cognitive systems using one or more procedures from the field of AI/ML.

In addition to the scientific objectives involved in the investigation and application of the methods, aspects of project-specific teamwork in research (from specification to presentation of the results) are also developed in this practical course.

The individual projects require the analysis of the task at hand, selection of suitable procedures, specification and implementation and evaluation of the approach taken. Finally, the chosen solution has to be documented and presented in a short presentation.

Learning objectives:

- Students can practically apply knowledge from the Machine Learning lecture in a selected field of current research in robotics or cognitive automobiles.
- Students master the analysis and solution of corresponding problems in a team.
- Students can evaluate, document and present their concepts and results.

Recommendations:

Attendance of the lecture machine learning, C/C++ knowledge, Python knowledge

Workload:

The workload of 4.5 credit points consists of the time spent in the lab for practical implementation of the selected solution, as well as the time spent on literature research and planning/specifying the proposed solution. In addition, a short report and a presentation of the work carried out will be prepared.

Organizational issues

Anmeldung und weitere Informationen sind im Wiwi-Portal zu finden.

Registration and further information can be found in the WiWi-portal.

**Lab Realisation of innovative services (Master)**

2512205, WS 23/24, 3 SWS, Language: German, [Open in study portal](#)

**Practical course (P)
Blended (On-Site/Online)**

Content

As part of the lab, the participants should work together in small groups to realize innovative services (mainly for students).

Further information can be found on the ILIAS page of the lab.

Organizational issues

Die genauen Termine und Informationen zur Anmeldung werden auf der Veranstaltungsseite bekannt gegeben.

**Practical Course Cognitive automobiles and robots (Master)**

2512501, WS 23/24, 3 SWS, Language: German/English, [Open in study portal](#)

**Practical course (P)
Blended (On-Site/Online)**

Content

The lab is intended as a practical supplement to courses such as "Machine Learning 1/2".

Scientific topics, mostly in the area of autonomous driving and robotics, are worked on in a collaborative effort and are processed using ML/KI methods. The goal of the internship is for participants to design, develop, and evaluate such a system.

In addition to the scientific goals involved in the study and application of the methods, the aspects of project-specific teamwork in research (from specification to presentation of results) are also worked on in this lab.

The individual projects require the analysis of the set task, selection of appropriate methods, specification and implementation and evaluation of the selected methods. Finally, the selected solution is to be documented and presented in a short talk.

Learning Objectives:

- Students will be able to practically apply their theoretical knowledge of Machine Learning to a selected area of current research.
- Students will be proficient in analyzing and solving appropriate problems in a team setting.
- Students will be able to evaluate, document and present their concepts and results.

Recommendations:

- Theoretical knowledge of machine learning and/or AI.
- Python knowledge
- Initial experience with deep learning frameworks such as PyTorch/Jax/Tensorflow may be beneficial

Workload:

The workload of 5 credit points consists of attendance time at the experimental site for practical implementation of the selected solution, as well as time for literature research and planning/specification of the selected solution. In addition, a short report and presentation of the work performed will be prepared.

Organizational issues

Anmeldung und weitere Informationen sind im Wiwi-Portal zu finden.

Registration and further information can be found in the WiWi-portal.

**Project lab Information Service Engineering (Master)**

2512600, WS 23/24, 3 SWS, Language: English, [Open in study portal](#)

**Practical course (P)
Blended (On-Site/Online)**

Content

The ISE project lab is based on the summer semester lecture "Information Service Engineering". Goal of the course is to work on a given research problem in small groups (3-4 students) related to the ISE lecture topics, i.e. Natural Language Processing, Knowledge Graphs, and Machine Learning. The solution of the given research problem requires the development of a software implementation.

The project will be worked on in teams of 3-4 students each, guided by a tutor from the teaching staff.

Required coursework includes:

- Mid term presentation (5-10 min)
- Final presentation (10-15 min)
- Course report (c. 20 pages)
- Participation and contribution of the students during the course
- Software development and delivery

Notes:

The ISE project lab can also be credited as a **seminar** (if necessary).

The project will be worked on in teams of 3-4 students each, guided by a tutor from the teaching staff.

Participation will be restricted to 15 students.

Participation in the lecture "Information Service Engineering" (summer semester) is required. There are video recordings on our youtube channel.

ISE Tutor Team:

- M. Sc. Russa Biswas
- M. Sc. Oleksandra Bruns
- M. Sc. Genet Asefa Gesese
- M. Sc. Fabian Hoppe
- M. Sc. Mary Ann Tan
- B. Sc. Tabea Tietz
- M. Sc. Mahsa Vafaie

WS 2022/23 Tasks List:

- Task 1: Linking Entities from Images to Knowledge Graphs
How to establish a Mapping between IconClass Classes (from Visual Analysis) and (semantic) DBpedia Classes
- Task 2: Exploring NLP Technologies for Cultural Knowledge Graph Engineering
Construction of a Knowledge Graph from Biographies of the Mitteilungen des Vereins für Geschichte der Stadt Nürnberg"
- Task 3: Information Extraction and Knowledge Graph Engineering on the Use Case of Historical Political Flyers
Construction of a Knowledge Graph from political leaflets of the Weimar Republic
- Task 4: Exploring Connections between Heterogeneous Historical Documents
How to find connections between political leaflets, newspaper articles, and parliamentary debates from the Weimar Republic
- Task 5: Exploring Knowledge Graph Entity Alignment for Library Objects
How can we align the Millions of books from the German Digital Library to a given Reference Base of works
- Task 6: Sentiment Analysis on Multilingual Wikipedia
How do different language Versions of Wikipedia differ in terms of Sentiment Bias
- Task 7: Visualize your Mind
Interactive Visualization of Vector Embedding Spaces for Deep Learning Experiments
- Task 8: Knowledge Graph Construction for Archival Objects
Construction of a Knowledge Graph from 1.3 Mio Archival Objects from the German Digital Library

Literature


ISE video channel on youtube: <https://www.youtube.com/channel/UCjkkhNSNuXrJpMYZoeSBw6Q/>





T

7.7 Course: Advanced Lab Realization of Innovative Services (Master) [T-WIWI-112914]

Responsible: Prof. Dr. Andreas Oberweis
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101628 - Emphasis in Informatics](#)
[M-WIWI-101630 - Electives in Informatics](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each term	1

Events					
ST 2023	2512205	Lab Realisation of innovative services (Master)	3 SWS	Practical course / 	Schiefer, Schüler, Toussaint
Exams					
ST 2023	7900148	Advanced Lab Realization of innovative services (Master)			Oberweis

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The alternative exam assessment consists of:

- a practical work
- a presentation and
- a written seminar thesis

Practical work, presentation and written thesis are weighted according to the course.

Annotation

As part of the lab, the participants should work together in small groups to produce innovative services (mainly for students). Further information can be found on the ILIAS page of the lab.

Below you will find excerpts from events related to this course:

V

Lab Realisation of innovative services (Master)

2512205, SS 2023, 3 SWS, Language: German, [Open in study portal](#)

Practical course (P)
Blended (On-Site/Online)

Content

As part of the lab, the participants should work together in small groups to realize innovative services (mainly for students). Further information can be found on the ILIAS page of the lab.

Organizational issues

Die genauen Termine und Informationen zur Anmeldung werden auf der Veranstaltungsseite bekannt gegeben.

T

7.8 Course: Advanced Lab Security [T-WIWI-109786]

Responsible: Prof. Dr. Melanie Volkamer
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101628 - Emphasis in Informatics](#)
[M-WIWI-101630 - Electives in Informatics](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each winter term	2

Competence Certificate

The alternative exam assessment consists of:

- a practical work
- a presentation and possibly
- a written seminar thesis

Practical work, presentation and written thesis are weighted according to the course.

Prerequisites

None

Recommendation



Knowledge from the lecture "Information Security" is recommended.




T

7.9 Course: Advanced Lab Security, Usability and Society [T-WIWI-108439]

Responsible: Prof. Dr. Melanie Volkamer
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101628 - Emphasis in Informatics](#)
[M-WIWI-101630 - Electives in Informatics](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	see Annotations	2

Events					
WT 23/24	2512554	Praktikum Security, Usability and Society (Bachelor)	3 SWS	Practical course / 	Volkamer, Mayer, Berens, Mossano, Ballreich
WT 23/24	2512555	Praktikum Security, Usability and Society (Master)	3 SWS	Practical course / 	Volkamer, Mayer, Berens, Mossano, Ballreich

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The alternative exam assessment consists of:

- a practical work
- a presentation and possibly
- a written seminar thesis

Practical work, presentation and written thesis are weighted according to the course.

Prerequisites

None

Recommendation

Knowledge from the lecture "Information Security" is recommended.

Annotation

The course will not be offered in the summer semester 2023.

Below you will find excerpts from events related to this course:

V

Praktikum Security, Usability and Society (Bachelor)
 2512554, WS 23/24, 3 SWS, Language: German/English, [Open in study portal](#)

Practical course (P)
Online

Content

The Praktikum "Security, Usability and Society" will cover topics both of usable security and privacy programming, and how to conduct user studies. To reserve a place, please, register on the WiWi portal and send an email with your chosen topic, plus a back-up one, to mattia.mossano@kit.edu. Topics are assigned first-come-first-served until all of them are filled. The deadline for the first round is 18.07.2022. Topics in italics have been already assigned.

Important dates:

Kick-off: 13.10.2022, 10:00 AM CET in Big Blue Button - [Link](#)

Report + code submission : 30.01.2023 23:59 CET

Presentation deadline : 30.01.2023, 23:59 CET

Presentation day: 01.02.2023

Topics:

Programming Usable Security Intervention

In this subject, students develop a part of coding, an extension, or another programming task dealing with various usable security interventions, eg as an extension. Eg TORPEDO (<https://secuso.aifb.kit.edu/english/TORPEDO.php>) or PassSec + (<https://secuso.aifb.kit.edu/english/PassSecPlus.php>). Just as before, students are provided with a point list of goals, containing both basic features mandatory to pass the course and more advanced ones that heighten the final grade.

Title: Portfolio Graphical Recognition-Based PWDs with Gamepads

Number of students: 2 Bachelor or Master level

Description: Graphical passwords use graphical elements as passwords and they are usually easier to remember than textual passwords. Moreover, they can be combined with "portfolio authentication" techniques to make them shoulder surfing resistant. The goal of this topic is to implement a graphical portfolio authentication scheme for gamepads, based on previous textual schemes implementations.

Title: Development of a secure web interface with a ticket system for the Hashcat Password Cracker

Number of students: 2 Bachelor or Master level

Description: Hashcat is a console application which allows to crack passwords using a given wordlist or password pattern. In order to allow multiple not necessarily trustworthy users to register a password cracking job with the specified parameters in parallel, a web platform with a ticket system should be developed within the framework of this laboratory topic. Therefore a frontend and backend should be implemented separately and a clear description of the interface between is essential part of this work. Python with Flask Web Framework can be used to implement the backend. Good knowledge in programming, APIs and web security are required.

Designing Security User studies

These topics are related to how to set up and conducting user studies of various types. This year, due to the Corona outbreak, we decided to conduct online studies only; otherwise, interviews and in lab studies would have been possible. At the end of the semester, the students present a report / paper and a talk in which they present their results.

Title: NoPhish Cardgame

Number of students: 1/2 Bachelor level

Description: Das NoPhish Konzept findet bereits in vielen Formen Anwendung. Es hilft dabei betrügerische Nachrichten von legitimen zu unterscheiden. Die neueste Form ist ein Cardgame bei dem man spielerisch lernen kann Phishing zu erkennen. Hierbei wird sowohl grundlegendes Wissen, als auch konkretes Wissen vermittelt. Aufgabe: Erheben von Daten (Studiendesign ist bereits vorhanden) und Auswertung bestehender Daten mit neu erhobenen Daten

Title: Analysing the perceptions on email subject extensions like 'Caution - This e-mail is sent from someone outside the company'

Number of students: 1/2 Bachelor or Master level

Description: Email subject extensions are used in myn organistions to reduce the risk to become a victim of a phishing email - why should your boss e.g. send you an external email? Likely to be a phish! The idea is to develop the study protocol and to collect first data which should be analysed.

Title: Benutzerstudie zur Erkennung von Angriffen auf die E-Mail Absicherung mit S/MIME-Zertifikaten

Number of students: 2 Bachelor or Master level

Description: Das KIT bietet den Beschäftigten und Studierenden die Möglichkeit, ihre E-Mail-Kommunikation mittels S/MIME-Zertifikaten abzusichern. Für die Nutzenden entsteht hierbei die Herausforderung, eingehende Nachrichten hinsichtlich gültiger Signatur und Verschlüsselung zu prüfen und mögliche Angriffe zu erkennen. Zielsetzung dieser Arbeit ist die Konzeption und Erstellung einer Nutzerstudie zur Evaluation von Schulungsmaterialien. Die Studie soll verschiedene Nutzungsszenarien bei der Erkennung von Angriffen (z.B. durch ungültige Zertifikate) und das Verhalten der Nutzenden innerhalb dieser Szenarien umfassen.

Title: Evaluation of the Sudoku Privacy Friendly App usability for users with rheumatoid arthritis (English only)

Number of students: 1 Bachelor or Master level

Description: The Privacy Friendly Apps are a set of applications developed by the SECUSO group that do not contain any advertisement or tracking mechanism, hence preserving the privacy of their users (<https://secuso.aifb.kit.edu/english/105.php>). One of these apps is "Sudoku", available for Android on both the Google Store and F-Droid. Although the app is friendlier to privacy than other alternatives, it requires multiple tactile interactions with the mobile device. This can be an issue for users with reduced hand mobility, such as those suffering from rheumatoid arthritis. To approximate the reduced mobility caused by rheumatoid arthritis in healthy users, it is common to use arthritis simulation gloves (e.g., <https://idarinstitute.com/products/arthritis-simulation-gloves>). The task of the student is to design a lab study involving arthritis simulation gloves that evaluates the Sudoku app usability for users suffering from rheumatoid arthritis,.

Title: Replication and extension of "What is this URL's destination?" (English only)

Number of students: 1 Bachelor level

Description: Replication of studies is a fundamental part of the scientific process: it allows to confirm or deny experimental results and can open new lines of research. This topic is a replication of the study presented in Albakry, S., Vaniea, K. & Wolters, M.K. (2020) What is this URL's destination? Empirical Evaluation of Users' URL Reading" (<https://doi.org/10.1145/3313831.3376168>). The student will re-implement the study following the precise description from the original authors, run it and then compare the results with the previous iteration.

Title: Password Generator Defaults

Number of students: 2 Bachelor or Master level

Description: Password Managers are useful tools that help the use of complex passwords and avoid the password recycle practice. Moreover, they support users by providing password generator tools, that create random password of specific length. However, the defaults settings might be at odds with the password policies of popular website, e.g., they can contain forbidden characters or be too long/short. Moreover, we need to understand if Password Managers users change the default settings to generate passwords, in how many cases and for what reasons. The students task is therefore two-folds: (1) compare the default settings of several Password Managers to the privacy policies of popular websites; (2) design and implement a survey to collect the behavior of Password Managers users with regard to the password generator tools.

Title: Benutzerstudie zur Auswertung der PassSec+ Browser Extension mittels Eye-Tracking

Number of students: 1/2 Bachelor or Master level

Description: PassSec+ ist eine von SECUSO entwickelte Browser-Erweiterung für Firefox und Google Chrome, die hilft, Passwörter, Zahlungsdaten und andere sensible Daten besser zu schützen, indem es bereits vor der Eingabe dieser Daten prüft, ob eine sichere Dateneingabe gewährleistet ist und im Zweifel ein Dialog anzeigt, welcher den Nutzer bei der Entscheidung unterstützt. In der Nutzerstudie soll untersucht werden, wo der Fokus des Nutzers mit und ohne Benutzung von PassSec+ liegt und dabei die Effektivität zur Prävention vor Phishing untersucht werden. Es wird das Setup sowie der Aufbau der Studie bereits vorgegeben. Ziel ist es, die Nutzerstudie mit Probanden durchzuführen und die Daten entsprechend z.B. mit Heatmaps auszuwerten.

This event counts towards the KASTEL certificate. Further information on how to obtain the certificate can be found on the SECUSO website https://secuso.aifb.kit.edu/Studium_und_Lehre.php .



Praktikum Security, Usability and Society (Master)

2512555, WS 23/24, 3 SWS, Language: German/English, [Open in study portal](#)

Practical course (P)
Online

Content

The Praktikum "Security, Usability and Society" will cover topics both of usable security and privacy programming, and how to conduct user studies. To reserve a place, please, register on the WiWi portal and send an email with your chosen topic, plus a back-up one, to mattia.mossano@kit.edu. Topics are assigned first-come-first-served until all of them are filled. The deadline for the first round is 18.07.2022. Topics in italics have been already assigned.

WiWi portal: <https://portal.wiwi.kit.edu/ys/6273>

Important dates:

Kick-off: 13.10.2022, 10:00 AM CET in Big Blue Button - [Link](#)

Report + code submission : 30.01.2023 23:59 CET

Presentation deadline : 30.01.2023, 23:59 CET

Presentation day: 01.02.2023

Topics:

Programming Usable Security Intervention

In this subject, students develop a part of coding, an extension, or another programming task dealing with various usable security interventions, eg as an extension. Eg TORPEDO (<https://secuso.aifb.kit.edu/english/TORPEDO.php>) or PassSec + (<https://secuso.aifb.kit.edu/english/PassSecPlus.php>). Just as before, students are provided with a point list of goals, containing both basic features mandatory to pass the course and more advanced ones that heighten the final grade.

Title: Portfolio Graphical Recognition-Based PWDs with Gamepads

Number of students: 2 Bachelor or Master level

Description: Graphical passwords use graphical elements as passwords and they are usually easier to remember than textual passwords. Moreover, they can be combined with "portfolio authentication" techniques to make them shoulder surfing resistant. The goal of this topic is to implement a graphical portfolio authentication scheme for gamepads, based on previous textual schemes implementations.

Title: Development of a secure web interface with a ticket system for the Hashcat Password Cracker

Number of students: 2 Bachelor or Master level

Description: Hashcat is a console application which allows to crack passwords using a given wordlist or password pattern. In order to allow multiple not necessarily trustworthy users to register a password cracking job with the specified parameters in parallel, a web platform with a ticket system should be developed within the framework of this laboratory topic. Therefore a frontend and backend should be implemented separately and a clear description of the interface between is essential part of this work. Python with Flask Web Framework can be used to implement the backend. Good knowledge in programming, APIs and web security are required.

Designing Security User studies

These topics are related to how to set up and conducting user studies of various types. This year, due to the Corona outbreak, we decided to conduct online studies only; otherwise, interviews and in lab studies would have been possible. At the end of the semester, the students present a report / paper and a talk in which they present their results.

Title: Analysing the perceptions on email subject extensions like 'Caution - This e-mail is sent from someone outside the company'

Number of students: 1/2 Bachelor or Master level

Description: Email subject extensions are used in myn organisations to reduce the risk to become a victim of a phishing email - why should your boss e.g. send you an external email? Likely to be a phish! The idea is to develop the study protocol and to collect first data which should be analysed.

Title: Benutzerstudie zur Erkennung von Angriffen auf die E-Mail Absicherung mit S/MIME-Zertifikaten

Number of students: 2 Bachelor or Master level

Description: Das KIT bietet den Beschäftigten und Studierenden die Möglichkeit, ihre E-Mail-Kommunikation mittels S/MIME-Zertifikaten abzusichern. Für die Nutzenden entsteht hierbei die Herausforderung, eingehende Nachrichten hinsichtlich gültiger Signatur und Verschlüsselung zu prüfen und mögliche Angriffe zu erkennen. Zielsetzung dieser Arbeit ist die Konzeption und Erstellung einer Nutzerstudie zur Evaluation von Schulungsmaterialien. Die Studie soll verschiedene Nutzungsszenarien bei der Erkennung von Angriffen (z.B. durch ungültige Zertifikate) und das Verhalten der Nutzenden innerhalb dieser Szenarien umfassen.

Title: Evaluation of the Sudoku Privacy Friendly App usability for users with rheumatoid arthritis (English only)

Number of students: 1 Bachelor or Master level

Description: The Privacy Friendly Apps are a set of applications developed by the SECUSO group that do not contain any advertisement or tracking mechanism, hence preserving the privacy of their users (<https://secuso.aifb.kit.edu/english/105.php>). One of these apps is "Sudoku", available for Android on both the Google Store and F-Droid. Although the app is friendlier to privacy than other alternatives, it requires multiple tactile interactions with the mobile device. This can be an issue for users with reduced hand mobility, such as those suffering from rheumatoid arthritis. To approximate the reduced mobility caused by rheumatoid arthritis in healthy users, it is common to use arthritis simulation gloves (e.g., <https://idarinstitute.com/products/arthritis-simulation-gloves>). The task of the student is to design a lab study involving arthritis simulation gloves that evaluates the Sudoku app usability for users suffering from rheumatoid arthritis.

Title: Password Generator Defaults

Number of students: 2 Bachelor or Master level

Description: Password Managers are useful tools that help the use of complex passwords and avoid the password recycle practice. Moreover, they support users by providing password generator tools, that create random password of specific length. However, the defaults settings might be at odds with the password policies of popular website, e.g., they can contain forbidden characters or be too long/short. Moreover, we need to understand if Password Managers users change the default settings to generate passwords, in how many cases and for what reasons. The students task is therefore two-folds: (1) compare the default settings of several Password Managers to the privacy policies of popular websites; (2) design and implement a survey to collect the behavior of Password Managers users with regard to the password generator tools.

Title: Benutzerstudie zur Auswertung der PassSec+ Browser Extension mittels Eye-Tracking

Number of students: 1/2 Bachelor or Master level

Description: PassSec+ ist eine von SECUSO entwickelte Browser-Erweiterung für Firefox und Google Chrome, die hilft, Passwörter, Zahlungsdaten und andere sensible Daten besser zu schützen, indem es bereits vor der Eingabe dieser Daten prüft, ob eine sichere Dateneingabe gewährleistet ist und im Zweifel ein Dialog anzeigt, welcher den Nutzer bei der Entscheidung unterstützt. In der Nutzerstudie soll untersucht werden, wo der Fokus des Nutzers mit und ohne Benutzung von PassSec+ liegt und dabei die Effektivität zur Prävention vor Phishing untersucht werden. Es wird das Setup sowie der Aufbau der Studie bereits vorgegeben. Ziel ist es, die Nutzerstudie mit Probanden durchzuführen und die Daten entsprechend z.B. mit Heatmaps auszuwerten.

Title: User study on user's knowledge about brainwaves verification

Number of students: 1 Master level

Description: Brainwaves can be used to authenticate users. However, several questions are left unanswered regarding the users' stance on this: What is the prior knowledge of users about verification and brainwaves? Are they comfortable wearing a device to record their brainwaves? How are they feeling regarding storing their brainwaves samples? Which kind of information can be extracted from the samples? How secure would such an authentication scheme be? The task of the student is to design, implement a pre-test a user study investigating these questions.


This event counts towards the KASTEL certificate. Further information on how to obtain the certificate can be found on the SECUSO website https://secuso.aifb.kit.edu/Studium_und_Lehre.php .





T

7.10 Course: Advanced Lab Sociotechnical Information Systems Development (Master) [T-WIWI-111125]

Responsible: Prof. Dr. Ali Sunyaev
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101628 - Emphasis in Informatics](#)
[M-WIWI-101630 - Electives in Informatics](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each term	1

Events					
WT 23/24	2512401	Practical Course Sociotechnical Information Systems Development (Master)	3 SWS	Practical course / 	Sunyaev, Goram, Leiser
Exams					
ST 2023	7900173	Advanced Lab Development of Sociotechnical Information Systems (Master)			Sunyaev

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The alternative exam assessment consists of:

- a practical work
- a presentation and
- a written seminar thesis

Practical work, presentation and written thesis are weighted according to the course.

Prerequisites

None

T

7.11 Course: Advanced Machine Learning [T-WIWI-109921]

Responsible: Prof. Dr. Andreas Geyer-Schulz
Dr. Abdolreza Nazemi

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-105661 - Data Science: Intelligent, Adaptive, and Learning Information Services](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	1

Events					
ST 2023	2540535	Advanced Machine Learning	2 SWS	Lecture	Nazemi
ST 2023	2540536	Exercise Advanced Machine Learning	1 SWS	Practice	Nazemi
Exams					
ST 2023	7900227	Advanced Machine Learning	Geyer-Schulz		

Competence Certificate

Written examination (60 minutes) according to §4(2), 1 SPO. The exam is considered passed if at least 50 out of a maximum of 100 possible points are achieved. The grades are graded in five steps (best grade 1.0 from 95 points). Details of the grade formation and scale will be announced in the course.

A bonus can be acquired through successful participation in the practice. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the course.

Prerequisites

None

Below you will find excerpts from events related to this course:

V

Advanced Machine Learning

2540535, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)

Content

In recent years, the volume, variety, velocity, veracity, and variability of available data have increased due to improvements in computational and storage power. The rise of the Internet has made available large sets of data that allow us to use and merge them for different purposes. Data science helps us to extract knowledge from the continually-increasing large datasets. This course will introduce students to a wide range of machine learning and statistical techniques such as deep learning, LASSO, and support vector machine. You will get familiar with text mining, and the tools you need to analyze the various facets of data sets in practice. Students will learn theory and concepts with real data sets from different disciplines such as marketing, finance, and business.

Tentative Course Outline:

- Introduction
- Statistical Inference
- Shrinkage Methods
- Model Assessment and Selection
- Tree-based Machine Learning Algorithms
- Dimensionality Reduction
- Neural Networks and Deep Learning
- Natural Language Processing with Deep Learning
- Support Vector Machine

Time of attendance

- Attending the lecture: 13 x 90min = 19h 30m
- Attending the exercise classes: 7 x 90min = 10h 30m

The student will learn

- A wide range of machine learning algorithms and their weaknesses.
- The fundamental issues and challenges: data, high-dimension, train, model selection, etc.
- How to apply machine learning algorithms for real-world applications.
- The fundamentals of deep learning, main research activities, and on-going research in this field.

Literature

- Alpaydin, E. (2014). Introduction to Machine Learning. Third Edition, MIT Press.
- De Prado, M. L. (2018). Advances in Financial Machine Learning. John Wiley & Sons.
- Goodfellow, I., Bengio, Y., and A. Courville (2017). Deep Learning. MIT Press. (online available)
- Hastie, T., Tibshirani, R., and J. Friedman (2009). Elements of Statistical Learning. Second Edition. Springer. (online available)
- Leskovec, J., Rajaraman, A., Ullman, J. D., (2014). Mining of Massive Datasets. Cambridge University Press. (online available)
- Witten, I. H., Eibe, F., Hall, M. A., Pal, C. J. (2016). Data Mining: Practical Machine Learning Tools and Techniques. Morgan Kaufmann.

T

7.12 Course: Advanced Machine Learning and Data Science [T-WIWI-111305]

Responsible: Prof. Dr. Maxim Ulrich
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-105659 - Advanced Machine Learning and Data Science](#)
[M-WIWI-106409 - Digital Financial Economics](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	9	Grade to a third	Each term	2

Exams			
ST 2023	7900378	Advanced Machine Learning and Data Science	Ulrich

Competence Certificate

Due to the professor's research sabbatical, the BSc module "Financial Data Science" and MSc module "Foundations for Advanced Financial -Quant and -Machine Learning Research" and the MSc module "Advanced Machine Learning and Data Science" along with the respective examinations will not be offered in SS2023. Bachelor and Master thesis projects are not affected and will be supervised.

The assessment is carried out in form of a written thesis based on the course "Advanced Machine Learning and Data Science".

Annotation

The course is targeted to students with a major in Data Science and/or Machine Learning. It offers students the opportunity to develop hands-on knowledge on new developments in data science and machine learning. Please apply via the link: <https://portal.wiwi.kit.edu/forms/form/fbv-ulrich-msc-project>.


An online meetup will be offered at 14:00 on Tuesday of the first week of summer semester 2022 (i.e., 19.04.2022).




T

7.13 Course: Advanced Management Accounting [T-WIWI-102885]

Responsible: Prof. Dr. Marcus Wouters
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101510 - Cross-Functional Management Accounting](#)
[M-WIWI-106410 - Economics & Management](#)

Type	Credits	Grading scale	Recurrence	Version
Oral examination	4,5	Grade to a third	Each winter term	2

Events					
WT 23/24	2579907	Advanced Management Accounting	4 SWS	Lecture / 	Wouters, Dickemann, Letmathe

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The assessment consists of an oral exam (30 min) (according to §4 (2), 2 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Prerequisites

None.

Recommendation

The course requires significant prior knowledge of Management Accounting, similar to the content of the courses MA 1 and 2, although completion of these particular courses is not a formal requirement.

Annotation

This course is held in English. Lectures and tutorials are integrated.

The course is compulsory and must be examined.

Students who are interested in attending this course should send an e-mail to Professor Wouters (marc.wouters@kit.edu).

Below you will find excerpts from events related to this course:

V

Advanced Management Accounting

2579907, WS 23/24, 4 SWS, Language: English, [Open in study portal](#)

**Lecture (V)
On-Site**

Content

This course is held in English. Students who are interested in attending this course should send an e-mail to Professor Wouters (marc.wouters@kit.edu).

Inhalt:

- The course addresses several topics where management accounting is strongly related to marketing, finance, or organization and strategy, such as customer value propositions, financial performance measures, managing new product development, and technology investment decisions.

Learning objectives:

- Students will be able to consider advanced management accounting methods in an interdisciplinary way and to apply these to managerial decision-making problems in operations and innovation.
- They will also be able to identify relevant research results on such methods.

Examination:

- The assessment consists of an oral exam (30 min) taking place in the recess period (according to § 4 (2) No. 2 of the examination regulation).
- The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Required prior Courses:

- The course is compulsory and must be examined.

Recommendations:

- The course requires significant prior knowledge of Management Accounting, similar to the content of the courses MA 1 and 2, although completion of these particular courses is not a formal requirement.

Workload:

- The total workload for this course is approximately 135 hours. For further information see German version.

Literature

Literature is mostly made available via ILIAS.

T

7.14 Course: Advanced Statistics [T-WIWI-103123]

Responsible: Prof. Dr. Oliver Grothe
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101637 - Analytics and Statistics](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each winter term	1

Exams			
ST 2023	7900037	Advanced Statistics	Grothe

Competence Certificate

The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation. The exam is offered every semester. Re-examinations are offered only for repeaters.

Prerequisites

None

T

7.15 Course: Advanced Stochastic Optimization [T-WIWI-106548]

Responsible: Prof. Dr. Steffen Rebennack
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101473 - Mathematical Programming](#)
[M-WIWI-103289 - Stochastic Optimization](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Irregular	1

Exams			
ST 2023	7900034	Advanced Stochastic Optimization	Rebennack

Competence Certificate

The assessment consists of a written exam (60 minutes) according to Section 4(2), 1 of the examination regulation. The exam takes place in every the semester.

Prerequisites


None.

T

7.16 Course: Advanced Topics in Digital Management [T-WIWI-111912]

Responsible: Prof. Dr. Petra Nieken
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-105923 - Incentives, Interactivity & Decisions in Organizations](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Each term	1

Events					
ST 2023	2573016	Advanced Topics in Digital Management	2 SWS	Colloquium / 	Nieken, Mitarbeiter

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

Alternative exam assessment. The following aspects are included:

- Regular and active participation in the course dates
- Presentation of a given research topic.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

Recommendation

We recommend visiting the course Incentives in Organization before taking this course.

The course is strongly recommended for students interested in empirical research in the areas digital HRM, personnel economics, and leadership and those who are interest in an academic career path.

Below you will find excerpts from events related to this course:

V

Advanced Topics in Digital Management

2573016, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

**Colloquium (KOL)
On-Site**

Content

The students will discuss and analyze selected research papers in the areas digital HRM, personnel economics, and leadership with a focus on digital management. The students will present research papers and discuss research methods and designs as well as content. They will develop an own research design on a predefined topic.

Aim

The student

- Looks into current research topics in the areas HRM, personnel economics, and leadership with a focus on digital management and AI.
- Analyzes research papers in detail and evaluates the research outcomes.
- Trains their presentation skills and discussion skills.
- Practices scientific debating.
- Learns to critically evaluate research methods and trains the scientific discussion culture.
- Gains deeper knowledge in the area of digital HRM and management.
- Learns to evaluate research designs and takes into account the ethical dimension of research.
- Learns how to develop an own research design and idea.

Notes

Due to the interactive nature of the course, the number of participants is limited. If you are interested, please contact Prof. Nieken by email.

Workload

The total workload for this course is approximately 90 hours.

Lecture: 30 hours

Preparation: 45 hours

Exam preparation: 15 hours

Literature

Selected research papers

Organizational issues

Geb. 05.20, Raum 2A-25, Termine werden bekannt gegeben

T

7.17 Course: Advanced Topics in Economic Theory [T-WIWI-102609]

Responsible: Prof. Dr. Kay Mitusch
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101406 - Network Economics](#)
[M-WIWI-101497 - Agglomeration and Innovation](#)
[M-WIWI-101500 - Microeconomic Theory](#)
[M-WIWI-101502 - Economic Theory and its Application in Finance](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Irregular	1

Competence Certificate

The assessment consists of a written exam (60min) (following §4(2), 1 of the examination regulation) at the end of the lecture period or at the beginning of the following semester.

Prerequisites

None

Recommendation

This course is designed for advanced Master students with a strong interest in economic theory and mathematical models. Bachelor students who would like to participate are free to do so, but should be aware that the level is much more advanced than in other courses of their curriculum.

T

7.18 Course: Advanced Topics in Human Resource Management [T-WIWI-111913]

Responsible: Prof. Dr. Petra Nieken
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-105923 - Incentives, Interactivity & Decisions in Organizations](#)

Type
Examination of another type

Credits
3

Grading scale
Grade to a third

Recurrence
Each term

Version
1

Events					
ST 2023	2573014	Advanced Topics in Human Resource Management	2 SWS	Colloquium / 	Nieken, Mitarbeiter

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

Alternative exam assessment. The following aspects are included:

- Regular and active participation in the course dates
- Presentation of a given research topic.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

Recommendation

We recommend visiting the course Incentives in Organization before taking this course.

The course is strongly recommended for students interested in empirical research in the areas HRM, personnel economics, and leadership and those who are interest in an academic career path.

Below you will find excerpts from events related to this course:

V

Advanced Topics in Human Resource Management

2573014, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

**Colloquium (KOL)
On-Site**

Content

The students will discuss and analyze selected research papers in the areas HRM, personnel economics, and leadership. The students will present research papers and discuss research methods and designs as well as content. They will develop an own research design on a predefined topic.

Aim

The student

- Looks into current research topics in the areas HRM, personnel economics, and leadership.
- Analyzes research papers in detail and evaluates the research outcomes.
- Trains their presentation skills and discussion skills.
- Practices scientific debating.
- Learns to critically evaluate research methods and trains the scientific discussion culture.
- Gains deeper knowledge in the area of HRM.
- Learns to evaluate research designs and takes into account the ethical dimension of research.
- Learns how to develop an own research design and idea.

Notes

Due to the interactive nature of the course, the number of participants is limited. If you are interested, please contact Prof. Nieken by email.

Workload

The total workload for this course is approximately 90 hours.

Lecture: 30 hours

Preparation: 45 hours

Exam preparation: 15 hours

Literature

Selected research papers

Organizational issues

Geb. 05.20, Raum 2A-25, Termine werden bekannt gegeben

T

7.19 Course: Analyzing and Evaluating Innovation Processes [T-WIWI-108774]

Responsible: Dr. Daniela Beyer
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101507 - Innovation Management](#)
[M-WIWI-101507 - Innovation Management](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	see Annotations	1

Competence Certificate

Non exam assessment (following §4(2) 3 of the examination regulation).

Innovation plan (exposé) (20%), Guided interviews/ quantitative survey (20%), presentation of results (20%), seminar paper (about 5 pages per person) (40%).

Prerequisites

None

Recommendation

Prior attendance of the course Innovation Management is recommended.

Annotation




The course will be discontinued in the winter semester 2022/23.

T

7.20 Course: Application of Social Science Methods (WiWi) [T-GEISTSOZ-109052]

Responsible: Prof. Dr. Gerd Nollmann
Organisation: KIT Department of Humanities and Social Sciences
Part of: [M-GEISTSOZ-101169 - Sociology](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	9	Grade to a third	Each term	2

Events					
ST 2023	5011002	Political Dedates and Polarization in the German Parliament Part 2	2 SWS	Seminar / 	Banisch
ST 2023	5011006	Gender Pay Gap	2 SWS	Seminar / 	Nollmann
ST 2023	5011008	Decomposition and Regression Analysis	2 SWS	Seminar / 	Nollmann
Exams					
ST 2023	7400368	Application of Social Science Methods			Nollmann
ST 2023	7400453	Application of Social Science Methods (WiWi)			Nollmann

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Modeled Conditions

The following conditions have to be fulfilled:

1. The course [T-GEISTSOZ-104565 - Computer Aided Data Analysis](#) must have been passed.

T

7.21 Course: Applied Econometrics [T-WIWI-111388]

Responsible: Prof. Dr. Melanie Schienle
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101638 - Econometrics and Statistics I](#)
[M-WIWI-106411 - Statistics & Econometrics](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each winter term	2

Events					
WT 23/24	2520020	Applied Econometrics	2 SWS	Lecture /	Krüger, Eberl
WT 23/24	2520021	Tutorial in Applied Econometrics	2 SWS	Practice /	Eberl, Koster

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

The assessment of this course is a written examination (90 min) according to §4(2), 1 of the examination regulation. A bonus can be acquired by successful completion of an assignment (written report + short in-class presentation) during the semester. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4).

Prerequisites

None

Below you will find excerpts from events related to this course:

V

Applied Econometrics

2520020, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Content**Content:**

The course covers two econometric topics: (1) Conditional expectation and regression, and (2) Causal inference. Part (1) reviews foundations like the best linear predictor, least squares estimation, and robust covariance estimation. Part (2) introduces the potential outcomes framework for studying causal, what-if type questions such as 'How does an internship affect a person's future wage?'. It then presents research strategies like randomized trials, instrumental variables, and regression discontinuity.

For each part, we discuss econometric methods and theory, empirical examples (including recent research papers), and R implementation.

Learning goal:

Students are able to assess the properties of various econometric estimators and research designs, and to implement econometric estimators using R software.

Workload:

Total workload for 4.5 CP: approx. 135 hours

Attendance: 30 hours

Independent Study: 105 hours

Literature

Angrist, J.D., and J.-S. Pischke (2009): Mostly Harmless Econometrics. Princeton University Press.

Cattaneo, M.D., N. Idrobo and R. Titiunik (2020): A Practical Introduction to Regression Discontinuity Designs: Foundations. Cambridge University Press.

Hansen, B. (2022): Econometrics. Princeton University Press.

DiTraglia, F.J. (2021): Lecture Notes on Treatment Effects. Course notes, available at <https://www.treatment-effects.com/>.

T

7.22 Course: Applied Informatics – Principles of Internet Computing: Foundations for Emerging Technologies and Future Services [T-WIWI-110339]

Responsible: Prof. Dr. Ali Sunyaev
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101628 - Emphasis in Informatics](#)
[M-WIWI-101630 - Electives in Informatics](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	2

Events					
ST 2023	2511032	Applied Informatics - Internet Computing	2 SWS	Lecture / 🎤	Sunyaev
ST 2023	2511033	Übungen zu Angewandte Informatik - Internet Computing	1 SWS	Practice / 🔄	Sunyaev, Rank, Guse
Exams					
ST 2023	79AIFB_AI2_A2	Applied Informatics - Internet Computing (Registration until 17 July 2023)			Sunyaev
WT 23/24	79AIFB_AI-IC_B4	Applied Informatics – Principles of Internet Computing: Foundations for Emerging Technologies and Future Services			Sunyaev

Legend: 📺 Online, 🔄 Blended (On-Site/Online), 🎤 On-Site, ✕ Cancelled

Competence Certificate

The assessment consists of a written exam (60 min) according to Section 4(2), 1 of the examination regulation. The successful completion of the exercises is recommended for the written exam, which is offered at the end of the winter semester and at the end of the summer semester.

Successful participation in the exercise by submitting correct solutions to 50% of the exercises can earn a grade bonus. If the grade of the written exam is at least 4.0 and at most 1.3, the bonus will improve it by one grade level (i.e. by 0.3 or 0.4).

Prerequisites

None

Annotation

Replaces from winter semester 2019/2020 T-WIWI-109445 "Applied Informatics - Internet Computing".

Below you will find excerpts from events related to this course:

V

Applied Informatics - Internet Computing

2511032, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

The lecture Applied Computer Science - Internet Computing provides insights into fundamental concepts and future technologies of distributed systems and Internet computing. Students should be able to select, design and apply the presented concepts and technologies. The course first introduces basic concepts of distributed systems (e.g. design of architectures for distributed systems, internet architectures, web services, middleware).

In the second part of the course, emerging technologies of Internet computing will be examined in depth. These include, among others:

- Cloud Computing
- Edge & Fog Computing
- Internet of Things
- Blockchain
- Artificial Intelligence

Learning objectives:

The student learns about basic concepts and emerging technologies of distributed systems and internet computing. Practical topics will be deepened in lab classes.

Recommendations:

Knowledge of content of the module [WI11INFO].

Workload:

The total workload for this course is approximately 135-150 hours.

Literature

Wird in der Vorlesung bekannt gegeben

T





7.23 Course: Applied material flow simulation [T-MACH-112213]

Responsible: Dr.-Ing. Marion Baumann
Organisation: KIT Department of Mechanical Engineering

Part of: [M-WIWI-102805 - Service Operations](#)
[M-WIWI-102832 - Operations Research in Supply Chain Management](#)

Type	Credits	Grading scale	Recurrence	Version
Oral examination	4,5	Grade to a third	Each winter term	1

Events					
WT 23/24	2117054	Applied material flow simulation	3 SWS	Lecture / Practice / 	Baumann

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The assessment consists of an oral exam (20 min.) taking place in the recess period according to § 4 paragraph 2 Nr. 2 of the examination regulation.

Prerequisites

None

Recommendation

- Basic statistical knowledge and understanding
- Knowledge of a common programming language (Java, Python, ...)
- Recommended course: T-WIWI-102718 - Discrete Event Simulation in Production and Logistics

Below you will find excerpts from events related to this course:

V

Applied material flow simulation

2117054, WS 23/24, 3 SWS, Language: German, [Open in study portal](#)

Lecture / Practice (VÜ)
On-Site

Content**Learning Content:**

- Methods of modeling a simulation such as:
 - Discrete-event simulation
 - Agent based simulation
- Design of a simulation model of a material flow system
- Data exchange in simulation models
- Verification and validation of simulation models
- Execution of simulation studies
- Statistical evaluation and parameter study

This is an application-oriented course in which the course contents are applied and deepened using the Anylogic software.

Learning Goals:

Students are able to:

- select the appropriate simulation modeling method depending on a modeling objective and build a suitable simulation model for material flow systems,
- extend a simulation model in a meaningful way with data import and export,
- verify and validate a simulation model,
- conduct a simulation study efficiently and with meaningful results, and
- design and conduct a parameter study and statistically analyze and evaluate the results.

Recommendations:

- Basic statistical skills
- Prior knowledge of a common programming language (Java, Python, ...).
- Recommended course: T-WIWI-102718 - Discrete Event Simulation in Production and Logistics

Workload for 4,5 ECTS (135 h):

- regular attendance: 21 hours
- self-study: 114 hours

Organizational issues

- **Im Wintersemester 2023/2024 ist die Veranstaltung auf maximal 30 Teilnehmer beschränkt.**
- **Die Anmeldung ist durch Beitritt zum ILIAS-Kurs und Ausfüllen des Anmeldeformulars (erforderliche Felder beim Beitritt zum ILIAS-Kurs) möglich.**
- **Die Anmeldung ist vom 01.09.2023 bis zum 30.09.2023 möglich.**

Literature

Borshev, A. (2022): The Big Book of Simulation Modeling - Multimethod Modeling with AnyLogic 8, <https://www.anylogic.de/resources/books/big-book-of-simulation-modeling/>.

Grigoryev, I. (2021): AnyLogic8 in Three Days, 5. Aufl., <https://www.anylogic.de/resources/books/free-simulation-book-and-modeling-tutorials/>.

Gutenschwager, K. et. al. (2017): Simulation in Produktion und Logistik, Springer Vieweg, Berlin.

VDI (2014): Simulation von Logistik-, Materialfluss- und Produktionssystemen - Grundlagen. VDI Richtlinie 3633, Blatt 1, VDI-Verlag, Düsseldorf.



VDI (2016): Simulation von Logistik-, Materialfluss- und Produktionssystemen - Simulation und Optimierung. VDI Richtlinie 3633, Blatt 12, VDI-Verlag, Düsseldorf





T

7.24 Course: Artificial Intelligence for Autonomous Driving [T-WIWI-112966]

Responsible: Prof. Dr. Alexey Vinel
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101628 - Emphasis in Informatics](#)
[M-WIWI-101630 - Electives in Informatics](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each winter term	3

Events					
WT 23/24	2511454	Artificial Intelligence for Autonomous Driving	2 SWS	Lecture / 	Vinel
WT 23/24	2511455	Exercises Artificial Intelligence for Autonomous Driving	1 SWS	Practice / 	Vinel
Exams					
WT 23/24	79AIFB_AIAD_C4	Artificial Intelligence for Autonomous Driving	Vinel		

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The assessment of this course is a written examination (60 min) or an oral exam (20 min).

The exam takes place every semester and can be repeated at every regular examination date.

T

7.25 Course: Artificial Intelligence in Service Systems [T-WIWI-108715]

Responsible: Prof. Dr. Gerhard Satzger
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101448 - Service Management](#)
[M-WIWI-101506 - Service Analytics](#)
[M-WIWI-103117 - Data Science: Data-Driven Information Systems](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each winter term	1

Events					
WT 23/24	2595650	Artificial Intelligence in Service Systems	1,5 SWS	Lecture / 🔄	Kühl, Vössing
WT 23/24	2595651	Übung zu Artificial Intelligence in Service Systems	1,5 SWS	Practice / 🎧	Kühl, Schemmer
Exams					
ST 2023	7900104	Artificial Intelligence in Service Systems			Satzger
WT 23/24	7900118	Artificial Intelligence in Service Systems			Satzger

Legend: 📺 Online, 🔄 Blended (On-Site/Online), 🎧 On-Site, ✕ Cancelled

Competence Certificate

The assessment consists of a written exam (60 min). Successful completion of the exercises is a prerequisite for admission to the written exam.

Prerequisites

None

Annotation

The course will be offered in the form of a flipped classroom concept starting in winter semester 2022/2023. The lecture will be recorded in advance and made available online. During the exercise classes, the contents of the lecture will be discussed and applied as part of programming exercises.

Below you will find excerpts from events related to this course:

V

Artificial Intelligence in Service Systems

2595650, WS 23/24, 1,5 SWS, Language: English, [Open in study portal](#)

Lecture (V)
Blended (On-Site/Online)

Content

Artificial Intelligence (AI) and the application of machine learning is becoming more and more popular to solve relevant business challenges — both within isolated entities but also within co-creating systems (like value chains). However, it is not only essential to be familiar with precise algorithms but rather a general understanding of the necessary steps with a holistic view— from real-world challenges to the successful deployment of an AI-based solution. As part of this course, we teach the complete lifecycle of an AI project focusing on supervised machine learning challenges. We do so by also introducing the use of Python and the required packages like scikit-learn with exemplary data and use cases. We then take this knowledge to the more complex case of service systems with different entities (e.g., companies) who interact with each other and show possibilities on how to derive holistic insights. Apart from the technical aspects necessary when developing AI within service systems, we also shed light on the collaboration of humans and AI in such systems (e.g., with the support of XAI), topics of ethics and bias in AI, as well as AI's capabilities on being creative.

Students of this course will be able to understand and implement the complete lifecycle of a typical Artificial Intelligence use case with supervised machine learning. Furthermore, they understand the importance and the means of applying AI and Machine Learning within service systems, which allows multiple, independent entities to collaborate and derive insights. Besides technical aspects, they will gain an understanding of the broader challenges and aspects when dealing with AI. Students will be proficient with typical Python code for AI challenges.

Organizational issues

The course will be offered in the form of a flipped classroom concept starting in winter semester 2022/2023. The lecture will be recorded in advance and made available online. During the exercise classes, the contents of the lecture will be discussed and applied as part of programming exercises.

Literature

- Baier, L., Kühl, N., & Satzger, G. (2019). How to cope with change?-preserving validity of predictive services over time. In Proceedings of the 52nd Hawaii International Conference on System Sciences.
- Cawley, G. C., & Talbot, N. L. (2010). On over-fitting in model selection and subsequent selection bias in performance evaluation. *The Journal of Machine Learning Research*, 11, 2079-2107.
- Fink, O., Netland, T., & Feuerriegel, S. (2021). Artificial intelligence across company borders. arXiv preprint arXiv:2107.03912.
- Gama, J., Žliobaitė, I., Bifet, A., Pechenizkiy, M., & Bouchachia, A. (2014). A survey on concept drift adaptation. *ACM computing surveys (CSUR)*, 46(4), 1-37.
- Hemmer, P., Schemmer, M., Vössing, M., & Kühl, N. (2021). Human-AI Complementarity in Hybrid Intelligence Systems: A Structured Literature Review. PACIS 2021 Proceedings.
- Hirt, R., & Kühl, N. (2018). Cognition in the Era of Smart Service Systems: Inter-organizational Analytics through Meta and Transfer Learning. In 39th International Conference on Information Systems, ICIS 2018; San Francisco Marriott Marquis San Francisco; United States; 13 December 2018 through 16 December 2018.
- Kühl, N., Goutier, M., Hirt, R., & Satzger, G. (2019, January). Machine Learning in Artificial Intelligence: Towards a Common Understanding. In Proceedings of the 52nd Hawaii International Conference on System Sciences.
- Kühl, N., Hirt, R., Baier, L., Schmitz, B., & Satzger, G. (2021). How to Conduct Rigorous Supervised Machine Learning in Information Systems Research: The Supervised Machine Learning Report Card. *Communications of the Association for Information Systems*, 48(1), 46.
- Maleshkova, M., Kühl, N., & Jussen, P. (Eds.). (2020). *Smart Service Management: Design Guidelines and Best Practices*. Springer Nature.
- Martin, D., Hirt, R., & Kühl, N. (2019). Service Systems, Smart Service Systems and Cyber-Physical Systems—What's the difference? Towards a Unified Terminology. 14. Internationale Tagung Wirtschaftsinformatik 2019 (WI 2019), Siegen, Germany, February 24-27.
- Mehrabi, N., Morstatter, F., Saxena, N., Lerman, K., & Galstyan, A. (2019). A survey on bias and fairness in machine learning. arXiv preprint arXiv:1908.09635.
- Müller, V. C., & Bostrom, N. (2016). Future progress in artificial intelligence: A survey of expert opinion. In *Fundamental issues of artificial intelligence* (pp. 555-572). Springer, Cham.
- Pan, S. J., & Yang, Q. (2009). A survey on transfer learning. *IEEE Transactions on knowledge and data engineering*, 22(10), 1345-1359.
- Schöffler, J., Machowski, Y., & Kühl, N. (2021). A Study on Fairness and Trust Perceptions in Automated Decision Making. In Joint Proceedings of the ACM IUI 2021 Workshops, April 13–17, 2021, College Station, USA.
- Shmueli, G., & Koppius, O. R. (2011). Predictive analytics in information systems research. *MIS quarterly*, 553-572.
- Zahn, M. V., Feuerriegel, S., & Kühl, N. (2021). The cost of fairness in AI: Evidence from e-commerce. *Business & information systems engineering*.

T

7.26 Course: Artificial Intelligence in Service Systems - Applications in Computer Vision [T-WIWI-111219]

Responsible: Prof. Dr. Gerhard Satzger

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-101448 - Service Management](#)

[M-WIWI-101506 - Service Analytics](#)

[M-WIWI-103117 - Data Science: Data-Driven Information Systems](#)

[M-WIWI-105661 - Data Science: Intelligent, Adaptive, and Learning Information Services](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each summer term	1

Events					
ST 2023	2595501	Artificial Intelligence in Service Systems - Applications in Computer Vision	3 SWS	Lecture / 🎧	Satzger, Schmitz
Exams					
ST 2023	7900271	Artificial Intelligence in Service Systems - Applications in Computer Vision			Satzger

Legend: 📺 Online, 🔄 Blended (On-Site/Online), 🎧 On-Site, ✕ Cancelled

Competence Certificate

Alternative exam assessment.

Annotation

This course is admission restricted (see <http://dsi.iism.kit.edu>).

The course replaces "Service Analytics A" as of summer semester 2021.

Below you will find excerpts from events related to this course:

V

Artificial Intelligence in Service Systems - Applications in Computer Vision

2595501, SS 2023, 3 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Content

---We renamed this course from "Service Analytics A" to "Artificial Intelligence in Service Systems - Applications in Computer Vision ---

Learning objectives

This course teaches students how to apply machine learning concepts to develop predictive models that form the basis of many innovative service offerings and business models today. Using a selected use case each term, students learn the foundations of selected algorithms and development frameworks and apply them to build a functioning prototype of an analytics-based service. Students will become proficient in writing code in Python to implement a data science use case over the course period.

Description

Data-driven services have become a key differentiator for many companies. Their development is based on the increasing availability of structured and unstructured data and their analysis through methods from data science and machine learning. Examples comprise highly innovative service offerings based on technologies such as natural language processing, computer vision or reinforcement learning.

Using a selected use case, this lecture will teach students how to develop analytics-based services in an applied setting. We teach the theoretical foundations of selected machine learning algorithms (e.g., convolutional neural networks) and development concepts (e.g., developing modeling, training, inference pipelines) and teach how to apply these concepts to build a functioning prototype of an analytics-based service (e.g., inference running on a device). During the course, students will work in small groups to apply the learned concepts in the programming language Python using packages such as Keras, Tensorflow or Scikit-Learn. For more information on recent projects as part of the course, please visit the website of our lecture: <https://www.aiss-cv.com>.

Recommendations

The course is aimed at students in the Master's program with basic knowledge in statistics and applied programming in Python. Knowledge from the lecture Artificial Intelligence in Service Systems may be beneficial.

Additional information

The lecture will be held as part of 7 blocks within the summer semester. Due to the practical group sessions in the course, the number of participants is limited. The official application period in the WiWi portal will open mid of February. Please apply here until April, 3rd: <https://go.wiwi.kit.edu/aiss-cv>. The course will be held mainly online via Zoom. For interim and final presentation, we will meet in person in building 05.20, room 1C-03. Further information on the dates of interim and final presentation will be announced via Ilias and mail.

Literature

- Friedman, Jerome, Trevor Hastie, and Robert Tibshirani. *The elements of statistical learning*. Vol. 1. No. 10. New York: Springer series in statistics, 2001.
- Russell, S., & Norvig, P. (2002). *Artificial intelligence: a modern approach*.
- Goldstein, E. B. (2009). *Sensation and perception*. 8th. Belmont: Wadsworth, Cengage Learning, 496(3).
- Gonzalez, Rafael C., Woods, Richard E. (2018). *Digital Image Processing*. 4th Pearson India
- Szeliski, R. (2010). *Computer vision: algorithms and applications*. Springer Science & Business Media.
- Redmon, J., Divvala, S., Girshick, R., & Farhadi, A. (2016). You only look once: Unified, real-time object detection. In *Proceedings of the IEEE conference on computer vision and pattern recognition*(pp. 779-788).
- Sermanet, P., Chintala, S., & LeCun, Y. (2012, November). Convolutional neural networks applied to house numbers digit classification. In *Proceedings of the 21st International Conference on Pattern Recognition (ICPR2012)*(pp. 3288-3291). IEEE.
- Ren, S., He, K., Girshick, R., & Sun, J. (2015). Faster r-cnn: Towards real-time object detection with region proposal networks. In *Advances in neural information processing systems*(pp. 91-99).
- Girshick, R., Donahue, J., Darrell, T., & Malik, J. (2014). Rich feature hierarchies for accurate object detection and semantic segmentation. In *Proceedings of the IEEE conference on computer vision and pattern recognition*(pp. 580-587).
- Krizhevsky, A., Sutskever, I., & Hinton, G. E. (2012). Imagenet classification with deep convolutional neural networks. In *Advances in neural information processing systems*(pp. 1097-1105).

T

7.27 Course: Asset Pricing [T-WIWI-102647]

Responsible: Prof. Dr. Martin Ruckes
Prof. Dr. Marliese Uhrig-Homburg

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-101480 - Finance 3](#)
[M-WIWI-101482 - Finance 1](#)
[M-WIWI-101483 - Finance 2](#)
[M-WIWI-101502 - Economic Theory and its Application in Finance](#)
[M-WIWI-106409 - Digital Financial Economics](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	2

Events					
ST 2023	2530555	Asset Pricing	2 SWS	Lecture / 🗣️	Uhrig-Homburg, Böll, Müller
ST 2023	2530556	Asset Pricing	1 SWS	Practice / 🗣️	Uhrig-Homburg, Müller
Exams					
ST 2023	7900110	Asset Pricing			Uhrig-Homburg, Thimme
WT 23/24	7900056	Asset Pricing			Uhrig-Homburg

Legend: 📺 Online, 🔄 Blended (On-Site/Online), 🗣️ On-Site, ✕ Cancelled

Competence Certificate

Depending on further pandemic developments, the examination will be offered either as a 60-minute written examination or as an open-book examination (alternative exam assessment).

A bonus can be earned by correctly solving at least 50% of the posed bonus exercises. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by up to one grade level (0.3 or 0.4). Details will be announced in the lecture.

Prerequisites

None

Recommendation

We strongly recommend knowledge of the basic topics in investments (bachelor course), which will be necessary to be able to follow the course.

Below you will find excerpts from events related to this course:

V

Asset Pricing

2530556, SS 2023, 1 SWS, Language: German, [Open in study portal](#)

**Practice (Ü)
On-Site**

Literature

- Cochrane, J. H.: Asset Pricing, revised edition, Princeton University Press, 2005.
- Campbell, J.Y., Lo, A.W., MacKinlay, A.C.: The Econometrics of Financial Markets, 2. printing, with corrections, Princeton Univ. Press, 1997.

T

7.28 Course: Auction Theory [T-WIWI-102613]

Responsible: Prof. Dr. Karl-Martin Ehrhart
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101446 - Market Engineering](#)
[M-WIWI-101453 - Applied Strategic Decisions](#)
[M-WIWI-101500 - Microeconomic Theory](#)
[M-WIWI-106408 - Digital Economics](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each winter term	1

Events					
WT 23/24	2520408	Auktionstheorie	2 SWS	Lecture	Ehrhart
WT 23/24	2520409	Übungen zu Auktionstheorie	1 SWS	Practice	Ehrhart
Exams					
ST 2023	7900255	Auction Theory			Ehrhart
WT 23/24	7900039	Auction Theory			Ehrhart

Competence Certificate

The assessment of this course is a written examination (following §4(2), 1 SPO) of 60 mins.

The exam is offered each semester.

Prerequisites

None

Below you will find excerpts from events related to this course:

V

Auktionstheorie

2520408, WS 23/24, 2 SWS, [Open in study portal](#)

Lecture (V)

Literature

- Ehrhart , K.-M. und S. Seifert: Auktionstheorie, Skript zur Vorlesung, KIT, 2011
- Krishna, V.: Auction Theory, Academic Press, Second Edition, 2010
- Milgrom, P.: Putting Auction Theory to Work, Cambridge University Press, 2004
- Ausubel, L.M. und P. Cramton: Demand Reduction and Inefficiency in Multi-Unit Auctions, University of Maryland, 1999

T


7.29 Course: Basics of German Company Tax Law and Tax Planning [T-WIWI-108711]





Responsible: Dr. Gerd Gutekunst
Prof. Dr. Berthold Wigger

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-101511 - Advanced Topics in Public Finance](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each winter term	2

Events					
WT 23/24	2560134	Basics of German Company Tax Law and Tax Planning	3 SWS	Lecture / 	Wigger, Gutekunst
Exams					
ST 2023	790unbe	Basics of German Company Tax Law and Tax Planning			Wigger
WT 23/24	790unbe	Basics of German Company Tax Law and Tax Planning			Wigger

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

Depending on the further pandemic development the assessment will consist either of an open book exam (following Art. 4, para. 2, clause 3 of the examination regulation), or of an 1.5 h written exam (following Art. 4, para. 2, clause 1 of the examination regulation).

Prerequisites

None

Recommendation

Knowledge of the collection of public revenues is assumed. Therefore it is recommended to attend the course "Öffentliche Einnahmen" beforehand.

Below you will find excerpts from events related to this course:

V

Basics of German Company Tax Law and Tax Planning

2560134, WS 23/24, 3 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

Workload:

The total workload for this course is approximately 135.0 hours. For further information see German version.

T

7.30 Course: Behavioral Experiments in Action [T-WIWI-111393]

Responsible: Prof. Dr. Benjamin Scheibehenne
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-105714 - Consumer Research](#)

Type
Examination of another type


Credits
4,5





Grading scale
Grade to a third

Recurrence
Each summer term

Expansion
1 terms

Version
1

Events					
ST 2023	2540600	Behavioral Experiments in Action	3 SWS	Lecture / 	Scheibehenne, Liu
Exams					
ST 2023	7900313	Behavioral Experiments in Action			Scheibehenne

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

Gradings will be based on the quality of the experimental program, data, and the research report in Stage 2.

Prerequisites

Experimental design (either take the course in our module, or gain basic knowledge of experimental design by self-education)

Annotation

In this course, students will gain first-hand experience into how to conduct an experimental study in the area of behavioral economics/psychology.

The course contains two stages. In Stage 1, students will learn how to plan, program, and run an experiment by attending to blocked lectures. In Stage 2, students will choose one classic experiment in the area of behavioral economics or psychology, conduct a replication of that experiment using the techniques acquired in Stage 1, and write a research report on the results of the replication.

The number of participants is limited. The registration will take place via the Wiwi-Portal.

Below you will find excerpts from events related to this course:

V

Behavioral Experiments in Action

2540600, SS 2023, 3 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Content

Registration on wiwi portal required. Class size is limited to 8.

Content:

In this course, students will gain first-hand experience into how to conduct an experimental study in the area of behavioral economics/psychology.

The course contains two stages. In Stage 1, students will learn how to plan, program, and run an experiment by attending to blocked lectures. In Stage 2, students will choose one classic experiment in the area of behavioral economics or psychology, conduct a replication of that experiment using the techniques acquired in Stage 1, and write a research report on the results of the replication.

Evaluation:

Gradings will be based on the quality of the experimental program, data, and the research report.

Prerequisite: Experimental Design (either take the course of that title in the same module, or gain basic knowledge of experimental design by self-education)

ETCS: 4.5

Organizational issues

registration on WIWI portal required

T

7.31 Course: Behavioral Lab Exercise [T-WIWI-113095]

Responsible: Prof. Dr. Petra Nieken
Prof. Dr. Benjamin Scheibehenne

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-105714 - Consumer Research](#)

Type	Credits	Grading scale	Recurrence	Expansion	Version
Examination of another type	4,5	Grade to a third	Each winter term	1 terms	1

Competence Certificate

Alternative exam assessment (presentation during the semester). Details will be communicated at the first day of class.

Annotation

In this class, students learn the core principles of psychological and economic experiments. The course covers topics ranging from design principles, to best-practices, preregistration, and analysis of the experimental data. Students will actively participate in the course by covering one selected topic in a talk. All students will discuss the topics together with the professors to develop solid knowledge about experimental design and analysis plans. In a second step, all students will develop a draft of an experimental design and analysis plan for their own topic and present it to the class. The students will get detailed feedback, enabling them to improve their drafts for future research.

T

7.32 Course: Behavioral Lab Exercise [T-WIWI-111806]

Responsible: Prof. Dr. Petra Nieken
Prof. Dr. Benjamin Scheibehenne

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-105923 - Incentives, Interactivity & Decisions in Organizations](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Irregular	1

Competence Certificate

Alternative exam assessment.

Recommendation

This class caters towards Master students who are interested in empirical research and in running lab experiments.

Annotation

The course will be offered for the first time in the winter semester 21/22.

Due to the interactive nature of the class, the number of participants is limited. If you are interested, please contact the teachers directly via email.

T

7.33 Course: Blockchains & Cryptofinance [T-WIWI-108880]

Responsible: Dr. Philipp Schuster
Prof. Dr. Marliese Uhrig-Homburg

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-101409 - Electronic Markets](#)
[M-WIWI-101446 - Market Engineering](#)
[M-WIWI-101480 - Finance 3](#)
[M-WIWI-101483 - Finance 2](#)
[M-WIWI-106409 - Digital Financial Economics](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	see Annotations	1

Competence Certificate

The examination is offered for the last time in winter semester 20/21 for first-time writers and then again for second attempts. The assessment consists of a written exam (75 min).

A bonus can be earned by correctly solving at least 50% of the posed bonus exercises. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by up to one grade level (0.3 or 0.4). Details will be announced in the lecture.

Depending on further pandemic developments, the examination will be offered as an open-book examination (alternative exam assessment).

Prerequisites

None

Recommendation

None

Annotation

The lecture is currently not offered.

**7.34 Course: Bond Markets [T-WIWI-110995]**

Responsible: Prof. Dr. Marliese Uhrig-Homburg
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101480 - Finance 3](#)
[M-WIWI-101483 - Finance 2](#)
[M-WIWI-106409 - Digital Financial Economics](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each winter term	1

Events					
WT 23/24	2530560	Bond Markets	3 SWS	Lecture / Practice /	Uhrig-Homburg, Müller, Molnar
Exams					
ST 2023	7900280	Bond Markets			Uhrig-Homburg
WT 23/24	7900311	Bond Markets			Uhrig-Homburg

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

The assessment consists of a written exam (75min.)

A bonus can be earned by correctly solving at least 50% of the posed bonus exercises. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by up to one level (0.3 or 0.4). The examination is offered in each semester and can be repeated at any regular examination date.

Depending on further pandemic developments, the examination will be offered as an open-book examination (alternative exam assessment).

Annotation

This course will be held in English.

Below you will find excerpts from events related to this course:

**Bond Markets**

2530560, WS 23/24, 3 SWS, Language: English, [Open in study portal](#)

Lecture / Practice (VÜ)
On-Site

Content

The lecture "Bond Markets" deals with the national and international bond markets, which are an important source of financing for companies, as well as for the public sector. After an overview of the most important bond markets, different yield definitions are discussed. Based on this, the concept of the yield curve is presented. In addition, the theoretical and empirical relationships between ratings, default probabilities and spreads are analyzed. The focus will then be on questions regarding the valuation, measurement, management and control of credit risks.

The total workload for this course is approximately 135 hours (4.5 credits).

The assessment consists of a written exam (75min.) (according to §4(2), 1 SPO). A bonus can be earned by correctly solving at least 50% of the posed bonus exercises. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by up to one level (0.3 or 0.4). The examination is offered in each semester and can be repeated at any regular examination date.

Students deepen their knowledge of national and international bond markets. They gain knowledge of the traded instruments and their key figures for describing default risk such as ratings, default probabilities or credit spreads.

Organizational issues


Die Veranstaltung wird in der ersten Semesterhälfte an sechs Freitagen am Campus B (Geb. 09.21) im Raum 124 angeboten. Die Klausur findet dann direkt im Anschluss statt.





T

7.35 Course: Bond Markets - Models & Derivatives [T-WIWI-110997]

Responsible: Prof. Dr. Marliese Uhrig-Homburg
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101480 - Finance 3](#)
[M-WIWI-101483 - Finance 2](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Each winter term	1

Events					
WT 23/24	2530565	Bond Markets - Models & Derivatives	2 SWS	Block / 	Grauer, Uhrig-Homburg

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The assessment of success consists in equal parts of a written thesis and an oral exam including a discussion of one's own work. The main examination is offered once a year, re-examinations every semester.

Recommendation

Knowledge of "Bond Markets" and "Derivatives" courses is very helpful.

Annotation

This course will be held in English.

Below you will find excerpts from events related to this course:

V

Bond Markets - Models & Derivatives

2530565, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)

Block (B)
On-Site

Content

- **Competence Certificate:** The assessment of success consists in equal parts of a written thesis and an oral exam (according to §4(2), 3 SPO) including a discussion of one's own work. The main examination is offered once a year, re-examinations every semester.
- **Competence Goal:** Students deepen their knowledge of national and international bond markets. They are able to apply the knowledge they have gained about traded instruments and common valuation models for pricing derivative financial instruments.
- **Prerequisites:**
- **Content:** The lecture "Bond Markets – Models & Derivatives" deepens the content of the lecture "Bond Markets". The modelling of the dynamics of yield curves and the management of credit risks forms the theoretical foundation for the valuation of interest rate and credit derivatives to be discussed. In this course, students deal intensively with selected topics and acquire the relevant knowledge on their own.
- **Recommendation:** Knowledge of "Bond Markets" and "Derivatives" courses is very helpful.
- **Workload:** The total workload for this course is approximately 90 hours (3.0 credits).

Organizational issues


Die Veranstaltung startet in der zweiten Semesterhälfte (Kickoff am 08.12.23) und hat Seminarcharakter - mit dem Ziel, ein selbstgewähltes Themenfeld in Form einer schriftlichen Ausarbeitung eigenständig zu erarbeiten.





T

7.36 Course: Bond Markets - Tools & Applications [T-WIWI-110996]

Responsible: Prof. Dr. Marliese Uhrig-Homburg
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101480 - Finance 3](#)
[M-WIWI-101483 - Finance 2](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	1,5	Grade to a third	Each winter term	1

Events					
WT 23/24	2530562	Bond Markets - Tools & Applications	1 SWS	Block / 	Uhrig-Homburg, Grauer

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The assessment consists of an empirical case study with written elaboration and presentation. The main examination is offered once a year, re-examinations every semester.

Recommendation

Knowledge of the "Bond Markets" course is very helpful.

Annotation

This course will be held in English.

Below you will find excerpts from events related to this course:

V

Bond Markets - Tools & Applications

2530562, WS 23/24, 1 SWS, Language: English, [Open in study portal](#)

**Block (B)
On-Site**

Content

- **Competence Certificate:** The assessment consists of an empirical case study with written elaboration and presentation (according to §4(2), 3 SPO). The main examination is offered once a year, re-examinations every semester.
- **Competence Goal:** The students apply various methods in practice within the framework of a project-related case study. They are able to deal with empirical data and analyze them in a targeted manner.
- **Content:** The course "Bond Markets – Tools & Applications" includes a hands-on project in the field of national and international bond markets. Using empirical datasets, the students have to apply practical methods in order to analyze the data in a targeted manner.
- **Recommendation:** Knowledge of the "Bond Markets" course is very helpful.
- **Workload:** The total workload for this course is approximately 45 hours (1.5 credits).

Organizational issues

Die Veranstaltung findet in der ersten Semesterhälfte statt (Kickoff am 10.11.23) und beinhaltet eine eigenständige Projektarbeit im Umgang mit realen Bond Daten. Die Erfolgskontrolle erfolgt anhand einer schriftlichen Ausarbeitung und einer kurzen Präsentation.

T

7.37 Course: Business Data Analytics: Application and Tools [T-WIWI-109863]

Responsible: Prof. Dr. Christof Weinhardt
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-103117 - Data Science: Data-Driven Information Systems](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each summer term	2

Events					
ST 2023	2540466	Business Data Analytics: Application and Tools	2 SWS	Lecture / 🎤	Knierim, Badewitz
ST 2023	2540467	Excercise Business Data Analytics: Application and Tools	1 SWS	Practice / 🎤	Badewitz, Grote, Sterk, Bezzaoui, Nikolajevic
Exams					
ST 2023	7900183	Business Data Analytics: Application and Tools			Weinhardt

Legend: 📺 Online, 🔄 Blended (On-Site/Online), 🎤 On-Site, ✕ Cancelled

Competence Certificate

Success is monitored through ongoing elaborations and presentations of tasks and a written exam (60 minutes) at the end of the lecture period. Successful participation in the exercises is a prerequisite for admission to the written examination. The scoring scheme for the overall evaluation will be announced at the beginning of the course.

The number of participants is limited to 50, as this is the only way to ensure conscientious support for the case study. The selection of participants is based on a short letter of motivation (max. 2000 characters including spaces) in the faculty's portal.

Prerequisites

None

Recommendation

Knowledge of (object-oriented) programming and statistics is helpful.

Annotation

The lecture is read in block sessions at the beginning of the semester. The dates will be communicated in the Wiwi-Portal.

Below you will find excerpts from events related to this course:

V

Business Data Analytics: Application and Tools

2540466, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

**Lecture (V)
On-Site**

Organizational issues

als Blockveranstaltung an 3 Terminen:

- Montag, 17.04.23 - 09:00 - 17:30 Uhr, 01.85 Teamraum A&B
- Dienstag, 18.04.23 - 09:00 - 17:30 Uhr, 10.50 Raum 604
- Mittwoch, 19.04.23 - 09:00 - 17:30 Uhr, 01.85 Teamraum A&B

**7.38 Course: Business Data Strategy [T-WIWI-106187]**

Responsible: Prof. Dr. Christof Weinhardt
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-103117 - Data Science: Data-Driven Information Systems](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each winter term	1

Events					
WT 23/24	2540484	Business Data Strategy	2 SWS	Lecture /	Weinhardt, Dinther, Badewitz
WT 23/24	2540485	Übung zu Business Data Strategy	1 SWS	Practice /	Weinhardt, Badewitz, Schulz

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

The assessment consists of a written exam (60 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation and an alternative exam assessment according to § 4 paragraph 2 Nr. 3 of the examination regulation. The grade is determined by 2/3 through the written exam and by 1/3 through the alternative exam assessment (e.g., presentation).

Prerequisites

None

Recommendation

Students should be familiar with basic concepts of business organisations, information systems, and programming. However, all material will be introduced, so no formal pre-conditions are applied.

Annotation

Limited number of participants.

Below you will find excerpts from events related to this course:

**Business Data Strategy**

2540484, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

With new methods for capturing and using different types of data and industry's recognition that society's use of data is less than optimal, the need for comprehensive strategies is more important than ever before. Advances in cybersecurity and information sharing and the use of data in its raw form for decision making all add to the complexity of integrated processes, ownership, stewardship, and sharing. The life cycle of data in its entirety spans the infrastructure, system design, development, integration, and implementation of information-enabling solutions. This lecture focuses on teaching about these dynamics and tools to comprehend and manage them in organisation contexts. Given the increasing size and complexity of data, methods for the transformation and structured preparation are an important tool in the process of sense-making. Modern software solutions and programming languages provide frameworks for such tasks that form another part of this course ranging from conceptual systems modelling to data manipulation to automated generation of HTML reports and web-applications.

Organizational issues**Application/Registration**

Attendance will be limited to 20-25 participants. Application/registration is therefore preliminary. After the application deadline has passed, positions will be allocated, based on evaluation of the previous study records. Applications are accepted only through the Wiwi-Portal: <https://portal.wiwi.kit.edu/ys/5254>

Anmeldung

Die Teilnehmeranzahl ist begrenzt (ca. 20-25 Plätze). Eine Anmeldung erfolgt deshalb zunächst unter Vorbehalt. Nach Ablauf der Anmeldefrist werden die Plätze zur Teilnahme, nach Einsicht der Vorleistungen im Studium vergeben. Die Anmeldung/Bewerbung erfolgt ausschließlich über das Wiwi-Portal: <https://portal.wiwi.kit.edu/ys/5254>

T

7.39 Course: Business Dynamics [T-WIWI-102762]

Responsible: Prof. Dr. Andreas Geyer-Schulz
Dr Paul Glenn

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-101409 - Electronic Markets](#)
[M-WIWI-105661 - Data Science: Intelligent, Adaptive, and Learning Information Services](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each winter term	1

Events					
WT 23/24	2540531	Business Dynamics	2 SWS	Lecture / 🗣️	Geyer-Schulz, Glenn
WT 23/24	2540532	Exercise Business Dynamics	1 SWS	Practice / 🗣️	Geyer-Schulz, Glenn
Exams					
ST 2023	7900065	Business Dynamics (Nachklausur WS 2022/2023)			Geyer-Schulz
WT 23/24	7979777	Business Dynamics (WS 2023/2024)			Geyer-Schulz

Legend: 🖥️ Online, 🔄 Blended (On-Site/Online), 🗣️ On-Site, ✖ Canceled

Competence Certificate

Written examination (60 minutes) according to §4(2), 1 SPO. The exam is considered passed if at least 50 out of a maximum of 100 possible points are achieved. The grades are graded in five steps (best grade 1.0 from 95 points). Details of the grade formation and scale will be announced in the course.

A bonus can be acquired through successful participation in the practice. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the course.

Prerequisites

None

Recommendation

None

Below you will find excerpts from events related to this course:

V

Business Dynamics

2540531, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Literature

John D. Sterman. Business Dynamics: Systems Thinking and Modeling for a Complex World. McGraw-Hill, 2000.

T


7.40 Course: Business Intelligence Systems [T-WIWI-105777]





Responsible: Prof. Dr. Alexander Mädche
Mario Nadj
Dr. Peyman Toreini

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-101506 - Service Analytics](#)
[M-WIWI-101510 - Cross-Functional Management Accounting](#)
[M-WIWI-103117 - Data Science: Data-Driven Information Systems](#)
[M-WIWI-104068 - Information Systems in Organizations](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each winter term	2

Events					
WT 23/24	2540422	Business Intelligence Systems	3 SWS	Lecture / 	Mädche, Gnewuch
Exams					
ST 2023	7900149	Business Intelligence Systems			Mädche

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

Alternative exam assessment. The assessment consists of a one-hour exam and the implementation of a Capstone project. Details will be announced at the beginning of the course.

Prerequisites

None

Recommendation

Basic knowledge on database systems is helpful.

Below you will find excerpts from events related to this course:

V

Business Intelligence Systems

2540422, WS 23/24, 3 SWS, Language: English, [Open in study portal](#)

Lecture (V)
Blended (On-Site/Online)

Content

In most modern enterprises, Business Intelligence & Analytics (BI&A) Systems represent a core enabler of decision-making in that they are supplying up-to-date and accurate information about all relevant aspects of a company's planning and operations: from stock levels to sales volumes, from process cycle times to key indicators of corporate performance. Modern BI&A systems leverage beyond reporting and dashboards also advanced analytical functions. Thus, today they also play a major role in enabling data-driven products and services. The aim of this course is to introduce theoretical foundations, concepts, tools, and current practice of BI&A Systems from a managerial and technical perspective.

The course is complemented with an engineering capstone project, where students work in a team with real-world use cases and data in order to create running Business intelligence & Analytics system prototypes.

Learning objectives

- Understand the theoretical foundations of key Business Intelligence & Analytics concepts supporting decision-making
- Explore key capabilities of state-of-the-art Business Intelligence & Analytics Systems
- Learn how to successfully implement and run Business Intelligence & Analytics Systems from multiple perspectives, e.g. architecture, data management, consumption, analytics
- Get hands-on experience by working with Business Intelligence & Analytics Systems with real-world use cases and data

Prerequisites

This course is limited to a capacity of 50 places. The capacity limitation is due to the attractive format of the accompanying engineering capstone project. Strong analytical abilities and profound skills in SQL as wells as Python and/or R are required. Students have to apply with their CV and transcript of records. All organizational details and the underlying registration process of the lecture and the capstone project will be presented in the first lecture. The teaching language is English.

Literature

- Turban, E., Aronson, J., Liang T.-P., Sharda, R. 2008. "Decision Support and Business Intelligence Systems".
- Watson, H. J. 2014. "Tutorial: Big Data Analytics: Concepts, Technologies, and Applications," Communications of the Association for Information Systems (34), p. 24.
- Arnott, D., and Pervan, G. 2014. "A critical analysis of decision support systems research revisited: The rise of design science," Journal of Information Technology (29:4), Nature Publishing Group, pp. 269–293 (doi: 10.1057/jit.2014.16).
- Carlo, V. (2009). "Business intelligence: data mining and optimization for decision making". Editorial John Wiley and Sons, 308-317.
- Chen, H., Chiang, R. H. L, and Storey, V. C. 2012. „Business Intelligence and Analytics: From Big Data to Big Impact,“ MIS Quarterly (36:4), pp. 1165-1188.
- Davenport, T. 2014. Big Data @ Work, Boston, MA: Harvard Business Review.
- Economist Intelligence Unit. 2015 "Big data evolution: Forging new corporate capabilities for the long term"
- Power, D. J. 2008. "Decision Support Systems: A Historical Overview," Handbook on Decision Support Systems, pp. 121–140 (doi: 10.1007/978-3-540-48713-5_7).
- Sharma, R., Mithras, S., and Kankanhalli, A. 2014. „Transforming decision-making processes: a research agenda for understanding the impact of business analytics on organisations,“ European Journal of Information Systems (23:4), pp. 433-441.
- Silver, M. S. 1991. "Decisional Guidance for Computer-Based Decision Support," MIS Quarterly (15:1), pp. 105-122.

Further literature will be made available in the lecture.

T

7.41 Course: Business Models in the Internet: Planning and Implementation [T-WIWI-102639]

Responsible: Prof. Dr. Christof Weinhardt
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-102806 - Service Innovation, Design & Engineering](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each summer term	2

Competence Certificate

As of summer semester 2022, the course "Business Models in the Internet: Planning and Implementation" can no longer be taken. The exam will be offered in summer semester 2022 and winter semester 2022/23 for repeaters.

Prerequisites

None

Recommendation

None

T

7.42 Course: Business Planning [T-WIWI-102865]

Responsible: Prof. Dr. Orestis Terzidis
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101488 - Entrepreneurship \(EnTechnon\)](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Irregular	1

Events					
ST 2023	2545109	Business Planning for Founders	2 SWS	Seminar /	Terzidis, Martjan
WT 23/24	2545109	Business Planning for Founders	2 SWS	Seminar /	Martjan, Terzidis
Exams					
ST 2023	7900234	Business Planning for Founders			Terzidis
WT 23/24	7900023	Business Planning for Founders			Terzidis

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

Alternative exam assessment.

Prerequisites

None

Recommendation

None

Below you will find excerpts from events related to this course:

V

Business Planning for Founders

2545109, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

**Seminar (S)
On-Site**

Content**Content**

In the course Business Planning for Founders, you will be working in interdisciplinary teams on a real-world challenge presented by an industry partner (former partners have been e.g., EnBW and WIBU-Systems). To solve the case, you will learn about human-centered design using design thinking methods. These methods will help you develop your own business idea. Building on your idea, you will deploy a business plan and finally present, as a team, the results on the pitch day in front of the seminar participants and the industry partner.

Learning Objectives

After completing this course, the course participants will be able to:

- Follow a Design Thinking Process
- Understand how Prototypes are being developed
- Develop a sound Value Proposition for a target customer
- Create Business Ideas based on real life Use Cases in the field of IT-Security
- Develop a Business Model using the Tool Business Model Canvas
- Pitch your Business Ideas

Credentials:

ONLY ONE of the two options - Business Planning for founders OR Business Planning for founders in the field of IT-Security - can be taken and credited under the in CAS mentioned partial credit, as they cover similar content. Registration must take place in the CAS for the respective examination.

Organizational issues

Tuesday, 18.04.2023

Tuesday, 02.05.2023

Tuesday, 16.05.2023

Registration is via the Wiwi-Portal.

In the seminar you will work on a project in teams of max. 5 persons. Team applications are welcome but not a prerequisite for participation. The seminars will be held in English.

**Business Planning for Founders**2545109, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)**Seminar (S)
On-Site****Content****Course Content:**

In the course Business Planning for Founders, you will be working in interdisciplinary teams on a real-world challenge. To solve the case, you will learn about human-centered design using design thinking methods. These methods will help you develop your own business idea. Building on your idea, you will deploy a business plan and finally present, as a team, the results on the pitch day in front of the seminar participants and the industry partner.

Information about the seminar:

ONLY ONE of the two options - Business Planning for founders OR Business Planning for founders in the field of IT-Security - can be taken and credited under the in CAS mentioned partial credit, as they cover similar content. Registration must take place in the CAS for the respective examination.

Target group: Master Student**Organizational issues**

Registration is via the Wiwi-Portal.

In the seminar you will work on a project in teams of max. 5 persons. Team applications are welcome but not a prerequisite for participation. The seminars will be held in English.

T

7.43 Course: Business Process Modelling [T-WIWI-102697]

Responsible: Prof. Dr. Andreas Oberweis
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101628 - Emphasis in Informatics](#)
[M-WIWI-101630 - Electives in Informatics](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each winter term	2

Events					
WT 23/24	2511210	Business Process Modelling	2 SWS	Lecture / 🗣️	Oberweis
WT 23/24	2511211	Exercise Business Process Modelling	1 SWS	Practice / 🗣️	Oberweis, Schüler
Exams					
ST 2023	79AIFB_MvG_B4	Business Process Modelling (Registration until 17 July 2023)			Oberweis
WT 23/24	79AIFB_MvG_C2	Business Process Modelling			Oberweis

Legend: 🗣️ Online, 🗣️🗣️ Blended (On-Site/Online), 🗣️ On-Site, ✕ Cancelled

Competence Certificate

The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation in the first week after lecture period.

Prerequisites

None

Below you will find excerpts from events related to this course:

V

Business Process Modelling

2511210, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)

**Lecture (V)
On-Site**

Content

The proper modeling of relevant aspects of business processes is essential for an efficient and effective design and implementation of processes. This lecture presents different classes of modeling languages and discusses the respective advantages and disadvantages of using actual application scenarios. For that simulative and analytical methods for process analysis are introduced. In the accompanying exercise the use of process modeling tools is practiced.

Learning objectives:

Students

- describe goals of business process modeling and apply different modeling languages,
- choose the appropriate modeling language according to a given context,
- use suitable tools for modeling business processes,
- apply methods for analysing and assessing process models to evaluate specific quality characteristics of the process model.

Recommendations:

Knowledge of course Applied Informatics I - Modelling is expected.

Workload:

- Lecture 30h
- Exercise 15h
- Preparation of lecture 24h
- Preparation of exercises 25h
- Exam preparation 40h
- Exam 1h

Literature

- M. Weske: Business Process Management: Concepts, Languages, Architectures. Springer 2012.
- F. Schönthaler, G.Vossen, A. Oberweis, T. Karl: Business Processes for Business Communities: Modeling Languages, Methods, Tools. Springer 2012.

Weitere Literatur wird in der Vorlesung bekannt gegeben.

T

7.44 Course: Business Strategies of Banks [T-WIWI-102626]

Responsible: Prof. Dr. Wolfgang Müller
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101480 - Finance 3](#)
[M-WIWI-101483 - Finance 2](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	3	Grade to a third	see Annotations	1

Competence Certificate

The lecture will be offered for the last time in the winter semester 2021/22. The exam will take place for the last time in the summer semester 2022 (only for repeaters).

Prerequisites

None

Recommendation

None

Annotation

The lecture will be offered for the last time in the winter semester 2021/22.


T

7.45 Course: Case Studies Seminar: Innovation Management [T-WIWI-102852]

Responsible: Prof. Dr. Marion Weissenberger-Eibl
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101488 - Entrepreneurship \(EnTechnon\)](#)
[M-WIWI-101507 - Innovation Management](#)
[M-WIWI-101507 - Innovation Management](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Each winter term	1

Events					
WT 23/24	2545105	Case studies seminar: Innovation management	2 SWS	Seminar / 	Weissenberger-Eibl
Exams					
WT 23/24	7900237	Case Studies Seminar: Innovation Management			Weissenberger-Eibl

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

Alternative exam assessments (§4(2), 3 SPO).

Prerequisites

None

Recommendation

Prior attendance of the course Innovation Management is recommended.

Below you will find excerpts from events related to this course:

V

Case studies seminar: Innovation management

2545105, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)

**Seminar (S)
On-Site**

Content

The objective of the seminar is to master selected concepts and methods of innovation management and then to apply these practically. Working in groups, the students apply the described concepts and methods of innovation management to a case study from the industry to answer specific questions. Accordingly, the block seminar involves a switch from input to the application of this input. At the end, the results of the group work are presented in the form of a seminar paper and discussed by the whole course. A short introduction to presentation techniques is planned to help students prepare the seminar papers.

Literature

Werden in der ersten Veranstaltung bekannt gegeben.

**7.46 Course: Challenges in Supply Chain Management [T-WIWI-102872]**

Responsible: Esther Mohr
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-102805 - Service Operations](#)
[M-WIWI-102808 - Digital Service Systems in Industry](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each summer term	2

Events					
ST 2023	2550494	Challenges in Supply Chain Management	3 SWS	Lecture /	Mohr
Exams					
ST 2023	00030	Challenges in Supply Chain Management	Nickel		

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

The assessment consists of a written paper and an oral exam of ca. 30-40 min.

Prerequisites

None

Recommendation

Basic knowledge as conveyed in the module "Introduction to Operations Research" is assumed.

Annotation

The number of course participants is limited to 12 participants due to joint work in BASF project teams. Due to these capacity restrictions, registration before course start is required. For further information see the webpage of the course.

The course is offered irregularly. The planned lectures and courses for the next three years are announced online.

Below you will find excerpts from events related to this course:

**Challenges in Supply Chain Management**

2550494, SS 2023, 3 SWS, Language: German, [Open in study portal](#)

Lecture (V)
Blended (On-Site/Online)

Content

The course consists of case studies of BASF which cover future challenges of supply chain management. Thus, the course aims at a case-study based presentation, critical evaluation and exemplary discussion of recent questions in supply chain management. The focus lies on future challenges and trends, also with regard to their applicability in practical cases (especially in the chemical industry).

The main part of the course is working on a project together with BASF in Ludwigshafen. The students get in touch with scientific working: The in-depth work with a special scientific topic makes the students familiar with scientific literature research and argumentation methods. As a further aspect of scientific work, especially for Master students the emphasis is put on a critical discussion of the project topic.

This course will include working on cutting edge supply chain topics like Industry 4.0 / "Internet of Everything in production", supply chain analytics, risk management, procurement and production in SCM. The team essays / project reports will be linked to industry-related challenges as well as to upcoming theoretical concepts. The topics of the seminar will be announced at the beginning of the term in a preliminary meeting.

Organizational issues

Bewerbung über das Wiwi-Portal möglich:

<http://go.wiwi.kit.edu/ChallengesSCM>

Literature

Wird in Abhängigkeit vom Thema in den Projektteams bekanntgegeben.

T

7.47 Course: Cognitive Modeling [T-WIWI-111392]

Responsible: Prof. Dr. Benjamin Scheibehenne
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-105714 - Consumer Research](#)

Type	Credits	Grading scale	Recurrence	Expansion	Version
Examination of another type	4,5	Grade to a third	Each winter term	1 terms	1

Events					
WT 23/24	2540601	Cognitive Modeling	3 SWS	Lecture	Scheibehenne, Liu

Competence Certificate

There will be 4 assignments during the course of the semester. Each will count 25% towards the final grade.

Prerequisites

Calculus, probability theory

Annotation

The goal of this course is to help students develop a basic understanding of computational models in the study of human cognition and behavior.

In the first half of the semester, we will go over the following contents to prepare for the learning of cognitive modeling: basics of the R software, foundations of probability, and parameter estimation. In the second half, we will discuss the general ideas of modeling in behavioral science as well as some specific cognitive models. The class will take a biweekly lecture form. All lectures, materials, and assignments are in English.

The number of participants is limited. The registration will take place via the Wiwi-Portal.

T

7.48 Course: Competition in Networks [T-WIWI-100005]

Responsible: Prof. Dr. Kay Mitusch
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101406 - Network Economics](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each winter term	3

Events					
WT 23/24	2561204	Competition in Networks	2 SWS	Lecture / 🔄	Mitusch
WT 23/24	2561205	Übung zu Wettbewerb in Netzen	1 SWS	Practice / 🔄	Wisotzky, Mitusch, Corbo
Exams					
ST 2023	7900274	Competition in Networks			Mitusch

Legend: 🟩 Online, 🔄 Blended (On-Site/Online), 🟦 On-Site, ✕ Cancelled

Competence Certificate

Result of success is made by a 60 minutes written examination during the semester break (according to §4(2), 1 ERSC). Examination is offered every semester and can be retried at any regular examination date.

Prerequisites

None.

Recommendation

Basics of microeconomics obtained within the undergraduate programme (B.Sc) of economics are required.

Below you will find excerpts from events related to this course:

V

Competition in Networks

2561204, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
Blended (On-Site/Online)

Content

Network or infrastructure industries like telecommunication, transport, and utilities form the backbone of modern economies. The lecture provides an overview of the economic characteristics of network industries. The planning of networks is complicated by the multitude of aspects involved (like spatial differentiation and the like). The interactions of different companies - competition or cooperation or both - are characterized by complex interdependencies within the networks: network effects, economies of scale, effects of vertical integration, switching costs, standardization, compatibility etc. appear increasingly in these sectors and even tend to appear in combination. Additionally, government interventions can often be observed, partly driven by the aims of competition policy and partly driven by the aims industrial policy. All these issues are brought up, analyzed formally (in part) and illustrated by several examples in the lecture

Literature



Literatur und Skripte werden in der Veranstaltung angegeben.

T

7.49 Course: Computational Economics [T-WIWI-102680]

Responsible: apl. Prof. Dr. Pradyumn Kumar Shukla
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101628 - Emphasis in Informatics](#)
[M-WIWI-101630 - Electives in Informatics](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each winter term	3

Events					
WT 23/24	2590458	Computational Economics	2 SWS	Lecture / 	Shukla
WT 23/24	2590459	Exercices to Computational Economics	1 SWS	Practice / 	Shukla
Exams					
ST 2023	79AIFB_CE_C5	Computational Economics (Registration until 17 July 2023)	Shukla		
WT 23/24	79AIFB_CE_B1	Computational Economics	Shukla		

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The assessment consists of a written exam (60 min) (according to §4(2), 1 of the examination regulation). By successful completion of the exercises (§4 (2), 3 SPO 2007 respectively §4 (3) SPO 2015) a bonus can be obtained. If the grade of the written exam is at least 4.0 and at most 1.3, the bonus will improve it by one grade level (i.e. by 0.3 or 0.4). The bonus only applies to the first and second exam of the semester in which it was obtained.

Prerequisites

None

Annotation

The credits have been changed to 5 starting summer term 2016.

Below you will find excerpts from events related to this course:

V

Computational Economics

2590458, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
Blended (On-Site/Online)

Content

Examining complex economic problems with classic analytical methods usually requires making numerous simplifying assumptions, for example that agents behave rationally or homogeneously. Recently, widespread availability of computing power gave rise to a new field in economic research that allows the modeling of heterogeneity and forms of bounded rationality: Computational Economics. Within this new discipline, computer based simulation models are used for analyzing complex economic systems. In short, an artificial world is created which captures all relevant aspects of the problem under consideration. Given all exogenous and endogenous factors, the modelled economy evolves over time and different scenarios can be analyzed. Thus, the model can serve as a virtual testbed for hypothesis verification and falsification.

Learning objectives:

The student

- understands the methods of Computational Economics and applies them on practical issues,
- evaluates agent models considering bounded rational behaviour and learning algorithms,
- analyses agent models based on mathematical basics,
- knows the benefits and disadvantages of the different models and how to use them,
- examines and argues the results of a simulation with adequate statistical methods,
- is able to support the chosen solutions with arguments and can explain them.

Literature

- R. Axelrod: "Advancing the art of simulation in social sciences". R. Conte u.a., Simulating Social Phenomena, Springer, S. 21-40, 1997.
- R. Axtel: "Why agents? On the varied motivations for agent computing in the social sciences". CSED Working Paper No. 17, The Brookings Institution, 2000.
- K. Judd: "Numerical Methods in Economics". MIT Press, 1998, Kapitel 6-7.
- A. M. Law and W. D. Kelton: "Simulation Modeling and Analysis", McGraw-Hill, 2000.
- R. Sargent: "Simulation model verification and validation". Winter Simulation Conference, 1991.
- L. Tesfation: "Notes on Learning", Technical Report, 2004.
- L. Tesfatsion: "Agent-based computational economics". ISU Technical Report, 2003.

Weiterführende Literatur:



- Amman, H., Kendrick, D., Rust, J.: "Handbook of Computational Economics". Volume 1, Elsevier North-Holland, 1996.
- Tesfatsion, L., Judd, K.L.: "Handbook of Computational Economics". Volume 2: Agent-Based Computational Economics, Elsevier North-Holland, 2006.
- Marimon, R., Scott, A.: "Computational Methods for the Study of Dynamic Economies". Oxford University Press, 1999.
- Gilbert, N., Troitzsch, K.: "Simulation for the Social Scientist". Open University Press, 1999.

T

7.50 Course: Computer Aided Data Analysis [T-GEISTSOZ-104565]

Responsible: Prof. Dr. Gerd Nollmann
Organisation: KIT Department of Humanities and Social Sciences
Part of: [M-GEISTSOZ-101169 - Sociology](#)
Prerequisite for: [T-GEISTSOZ-109052 - Application of Social Science Methods \(WiWi\)](#)

Type	Credits	Grading scale	Version
Completed coursework	0	pass/fail	1

Events					
ST 2023	5011018	Political Dedates and Polarization in the German Parliament, Part 1	2 SWS	Seminar / 	Banisch
WT 23/24	5011009	Computational Data Analysis: Data Visualization And Statistics Using R	2 SWS	Course / 	Teutsch
Exams					
ST 2023	7400369	Computer Aided Data Analysis	Nollmann		

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Below you will find excerpts from events related to this course:

V

Political Dedates and Polarization in the German Parliament, Part 1

5011018, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

Seminar (S)
Blended (On-Site/Online)

Content

The course consists of two parts (5011018 and 5011002) that are ideally taken in parallel.

Organizational issues

The course consists of two parts (5011018 and 5011002) that are ideally taken in parallel.

T

7.51 Course: Computer Contract Law [T-INFO-102036]

Responsible: Michael Menk
Organisation: KIT Department of Informatics
Part of: [M-INFO-101216 - Private Business Law](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	3	Grade to a third	Each winter term	2

Events					
WT 23/24	2411604	Computer Contract Law	2 SWS	Lecture / 🎧	Menk
Exams					
ST 2023	7500066	Computer Contract Law			Dreier, Matz
WT 23/24	7500065	Computer Contract Law			Matz

Legend: 📺 Online, 🔄 Blended (On-Site/Online), 🎧 On-Site, ✕ Cancelled

Modeled Conditions

The following conditions have to be fulfilled:

1. The course [T-INFO-101316 - Law of Contracts](#) must not have been started.

Below you will find excerpts from events related to this course:

V

Computer Contract Law

2411604, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

The course deals with contracts from the following areas:

- Contracts of programming, licencing and maintaining software
- Contracts in the field of IT employment law
- IT projects and IT Outsourcing
- Internet Contracts

From these areas single contracts will be chosen and discussed (e.g. software maintenance, employment contract with a software engineer). Concerning the respective contract the technical features, the economic background and the subsumption in the national law of obligation (BGB-Schuldrecht) will be discussed. As a result different contractual clauses will be developed by the students. Afterwards typical contracts and conditions will be analysed with regard to their legitimacy as standard business terms (AGB). It is the aim to show the effects of the german law of standard business terms (AGB-Recht) and to point out that contracts are a means of drafting business concepts and market appearance.

It is the aim of this course to provide students with knowledge in the area of contract formation and formulation in practice that builds upon the knowledge the students have already acquired concerning the legal protection of computer programs. Students shall understand how the legal rules depend upon, and interact with, the economic background and the technical features of the subject. The contract drafts shall be prepared by the students and will be corporately completed during the lecture. It is the aim of the course that students will be able to formulate contracts by themselves.

Literature

- Langenfeld, Gerrit Vertragsgestaltung Verlag C.H.Beck, III. Aufl. 2004
- Heussen, Benno Handbuch Vertragsverhandlung und Vertragsmanagement Verlag C.H.Beck, II. Aufl. 2002
- Schneider, Jochen Handbuch des EDV-Rechts Verlag Dr. Otto Schmidt KG, III. Aufl. 2002

Weiterführende Literatur

Ergänzende Literatur wird in den Vorlesungsfolien angegeben.

T

7.52 Course: Convex Analysis [T-WIWI-102856]

Responsible: Prof. Dr. Oliver Stein
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101473 - Mathematical Programming](#)

Type
Written examination

Credits
4,5

Grading scale
Grade to a third

Recurrence
Irregular

Version
1

Events					
ST 2023	2550120	Convex Analysis	2 SWS	Lecture / 🎧	Stein
Exams					
ST 2023	7900208_SS2023_HK	Convex Analysis			Stein

Legend: 📺 Online, 🔄 Blended (On-Site/Online), 🎧 On-Site, ✕ Cancelled

Competence Certificate

The assessment of the lecture is a written examination (60 minutes) according to §4(2), 1 of the examination regulation. The successful completion of the exercises is required for admission to the written exam.

The examination is held in the semester of the lecture and in the following semester.

Prerequisites

None

Recommendation

It is strongly recommended to visit at least one lecture from the Bachelor program of this chair before attending this course.

Annotation

The lecture is offered irregularly. The curriculum of the next three years is available online (www.ior.kit.edu).

Below you will find excerpts from events related to this course:

V

Convex Analysis

2550120, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

Convex Analysis deals with properties of convex functions and convex sets, amongst others with respect to the minimization of convex functions over convex sets. That the involved functions are not necessarily assumed to be differentiable allows a number of applications which are not covered by techniques from smooth optimization, e.g. approximation problems with respect to the Manhattan or maximum norms, classification problems or the theory of statistical estimates. The lecture develops along another, geometrically intuitive example, where a nonsmooth obstacle set is to be described by a single smooth convex constraint such that minimal and maximal distances to the obstacle can be computed. The lecture is structured as follows:

- Introduction to entropic smoothing and convexity
- Global error bounds
- Smoothness properties of convex functions
- The convex subdifferential
- Global Lipschitz continuity
- Descent directions and stationarity conditions

Remark:

Prior to the attendance of this lecture, it is strongly recommended to acquire basic knowledge on optimization problems in one of the lectures "Global Optimization I and II" and "Nonlinear Optimization I and II".

Learning objectives:

The student

- knows and understands the fundamentals of convex analysis,
- is able to choose, design and apply modern techniques of convex analysis in practice.

Literature

- J. Borwein, A. Lewis, *Convex Analysis and Nonlinear Optimization: Theory and Examples* (2 ed.), Springer, 2006
- S. Boyd, L. Vandenberghe, *Convex Optimization*, Cambridge University Press, 2004
- O. Güler, *Foundations of Optimization*, Springer, 2010
- J.-B. Hiriart-Urruty, C. Lemarechal, *Fundamentals of Convex Analysis*, Springer, 2001
- B. Mordukhovich, N.M. Nam, *An Easy Path to Convex Analysis and Applications*, Morgan & Claypool Publishers, 2014
- R.T. Rockafellar, *Convex Analysis*, Princeton University Press, 1970
- R.T. Rockafellar, R.J.B. Wets, *Variational Analysis*, Springer, Berlin, 1998

T



7.53 Course: Conveying Technology and Logistics [T-MACH-102135]




Responsible: Prof. Dr.-Ing. Kai Furmans
Paolo Pagani

Organisation: KIT Department of Mechanical Engineering

Part of: [M-WIWI-106425 - Seminar Module](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Each summer term	1

Events					
ST 2023	2119100	Fördertechnik und Logistiksysteme		Seminar / 	Furmans, Padhy
WT 23/24	2119100	Fördertechnik und Logistiksysteme		Seminar / 	Furmans
Exams					
ST 2023	76-T-MACH-102135	Conveying Technology and Logistics			Furmans

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

alternative test achievement (graded):

- written elaboration (workload of at least 80 h)
- oral presentation (approx. 30 min)

Prerequisites

none

Below you will find excerpts from events related to this course:

V

Fördertechnik und Logistiksysteme

2119100, SS 2023, SWS, Language: German/English, [Open in study portal](#)

Seminar (S)
Blended (On-Site/Online)

Content

The goal of the seminar is to deal with different topics related to the materials handling and logistics. Depending on the topic, the students can work on the either alone or in a group. At the end the results are presented and discussed with a final presentation. To prepare the work for the seminar an introductory event is scheduled at the beginning.

Organizational issues

Ort: Gebäude 50.38, Raum 0.22, Termine siehe homepage

V

Fördertechnik und Logistiksysteme

2119100, WS 23/24, SWS, Language: German/English, [Open in study portal](#)

Seminar (S)
On-Site

Content

The goal of the seminar is to deal with different topics related to the materials handling and logistics. Depending on the topic, the students can work on the either alone or in a group. At the end the results are presented and discussed with a final presentation. To prepare the work for the seminar an introductory event is scheduled at the beginning.

Organizational issues

Weiteres siehe Homepage

T

7.54 Course: Cooperative Autonomous Vehicles [T-WIWI-112690]

Responsible: Prof. Dr. Alexey Vinel
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101628 - Emphasis in Informatics](#)
[M-WIWI-101630 - Electives in Informatics](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	1

Events					
ST 2023	2511450	Cooperative Autonomous Vehicles	2 SWS	Lecture / 🗣️	Vinel
ST 2023	2511451	Exercise Cooperative Autonomous Vehicles	1 SWS	Practice / 🗣️	Vinel
Exams					
ST 2023	79AIFB_CAV_B5	Cooperative Autonomous Vehicles (Registration until 17 July 2023)			Vinel
WT 23/24	79AIFB_CAV_A3	Cooperative Autonomous Vehicles			Vinel

Legend: 📺 Online, 🔄 Blended (On-Site/Online), 🗣️ On-Site, ✖ Cancelled

Competence Certificate

The assessment of this course is a written examination (60 min) or an oral exam (20 min).

The exam takes place every semester and can be repeated at every regular examination date.

Prerequisites

None

T

7.55 Course: Copyright [T-INFO-101308]

Responsible: Prof. Dr. Thomas Dreier
Organisation: KIT Department of Informatics
Part of: [M-INFO-101215 - Intellectual Property Law](#)


Type
Written examination





Credits
3

Grading scale
Grade to a third

Recurrence
Each winter term

Version
1

Events					
WT 23/24	24121	Copyright	2 SWS	Lecture / 	Sattler
Exams					
ST 2023	7500064	Copyright			Dreier, Matz
WT 23/24	7500064	Copyright			Matz

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

T

7.56 Course: Corporate Compliance [T-INFO-101288]

Responsible: Andreas Herzig
Organisation: KIT Department of Informatics
Part of: [M-INFO-101216 - Private Business Law](#)


Type
Written examination





Credits
3

Grading scale
Grade to a third

Recurrence
Each winter term

Version
1

Events					
WT 23/24	2400087	Corporate Compliance	2 SWS	Lecture / 	Herzig, Siddiq
Exams					
ST 2023	7500063	Corporate Compliance			Dreier, Matz
WT 23/24	7500063	Corporate Compliance			Matz



Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled





T

7.57 Course: Corporate Financial Policy [T-WIWI-102622]

Responsible: Prof. Dr. Martin Ruckes
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101453 - Applied Strategic Decisions](#)
[M-WIWI-101480 - Finance 3](#)
[M-WIWI-101483 - Finance 2](#)
[M-WIWI-101502 - Economic Theory and its Application in Finance](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	1

Events					
ST 2023	2530214	Corporate Financial Policy	2 SWS	Lecture / 	Ruckes
ST 2023	2530215	Übungen zu Corporate Financial Policy	1 SWS	Practice / 	Ruckes, Hoang
Exams					
ST 2023	7900073	Corporate Financial Policy			Ruckes
WT 23/24	7900058	Corporate Financial Policy			Ruckes

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The assessment of this course is a written examination (following §4(2), 1 SPO) of 60 mins.

The exam is offered each semester.

Prerequisites

None

Below you will find excerpts from events related to this course:

V

Corporate Financial Policy

2530214, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Content

The course develops the foundations for the management and financing of firms in imperfect markets.

The course covers the following topics:

- Measures of good corporate governance
- Corporate finance
- Liquidity management
- Executive compensation and incentives
- Corporate takeovers

Learning outcomes: The students

- are able to explain the importance of information asymmetry for the contract design of firms,
- are capable to evaluate measures for the reduction of information asymmetry,
- are in the position to analyze contracts with regard to their incentive and communication effects.

T

7.58 Course: Corporate Risk Management [T-WIWI-109050]

Responsible: Prof. Dr. Martin Ruckes
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101480 - Finance 3](#)
[M-WIWI-101483 - Finance 2](#)
[M-WIWI-101502 - Economic Theory and its Application in Finance](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	2

Exams			
ST 2023	7900259	Corporate Risk Management	Ruckes
WT 23/24	7900136	Corporate Risk Management	Ruckes

Competence Certificate

The assessment consists of a written exam (60 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation. If there are only a small number of participants registered for the exam, we reserve the right to hold an oral examination instead of a written one.

Please note that the exam is only offered in the semester of the lecture as well as in the following semester.

Prerequisites

None

Recommendation

None

Annotation

The course will be held again in the summer term 2023 at the earliest. Please pay attention to the announcements on our website.

T

7.59 Course: Critical Information Infrastructures [T-WIWI-109248]

Responsible: Prof. Dr. Ali Sunyaev
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101628 - Emphasis in Informatics](#)
[M-WIWI-101630 - Electives in Informatics](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each winter term	4

Events					
WT 23/24	2511400	Critical Information Infrastructures	2 SWS	Lecture / 🗎	Sunyaev, Dehling, Jin
WT 23/24	2511401	Exercises to Critical Information Infrastructures	1 SWS	Practice / 🗎	Sunyaev, Dehling, Jin

Legend: 🗎 Online, 🗎 Blended (On-Site/Online), 🗎 On-Site, ✕ Cancelled

Competence Certificate

The alternative exam assessment consists of

- the preparation of a written elaboration as well as
- an oral examination as part of a presentation of the work.

Details of the grades will be announced at the beginning of the course.

The examination is only offered to first-time students in the winter semester, but can be repeated in the following summer semester.

Prerequisites

None.

Annotation

New lecture from winter semester 2018/2019.

T

7.60 Course: Current Directions in Consumer Psychology [T-WIWI-111100]

Responsible: Prof. Dr. Benjamin Scheibehenne
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-105714 - Consumer Research](#)

Type
Examination of another type

Credits
4,5

Grading scale
Grade to a third

Recurrence
Each term

Expansion
1 terms

Version
2

Events					
ST 2023	2540441	Current Directions in Consumer Psychology	2 SWS	Others / 🌀	Scheibehenne, Liu
WT 23/24	2540441	Current Directions in Consumer Psychology	2 SWS	Others / 🌀	Scheibehenne, Seidler, Liu
Exams					
ST 2023	7900305	Current Directions in Consumer Psychology	Scheibehenne		

Legend: 📺 Online, 🌀 Blended (On-Site/Online), 📍 On-Site, ✕ Cancelled

Competence Certificate

Alternative exam assessment. Grading will be based on a continuous basis throughout the semester.

Prerequisites

Strong interest in research. Students who wish to write a master's thesis at our department will be given priority in the allocation of places.

Annotation

This class covers current research topics at the intersection between Psychology, Consumer Behavior, and Behavioral Economics. Based on weekly reading assignments of current scientific journal publications, students will get a first-hand experience of the ongoing topics and discussions at this exciting and dynamic area of research. The reading list will be announced at the first day of class and will be updated throughout the semester. Grades will be based on weekly participation throughout the semester including short oral presentation of papers in class, active engagement in discussions, and homework assignments. Due to the highly interactive format of this class the number of participants is limited.

Below you will find excerpts from events related to this course:

V

Current Directions in Consumer Psychology

2540441, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

Others (sonst.)
Blended (On-Site/Online)

Content

NOTE: Wiwi-portal sign-up required

This class covers current research topics at the intersection between Psychology, Consumer Behavior, and Behavioral Economics. Based on weekly reading assignments of current scientific journal publications, students will get a first-hand experience of the ongoing topics and discussions at this exciting and dynamic area of research. The reading list will be announced at the first day of class. Grades will be based on continuous participation throughout the semester including short oral presentation of papers in class, active engagement in discussions and homework assignments. This class will be taught in English.

Organizational issues

Wiwi-portal sign-up required

V

Current Directions in Consumer Psychology

2540441, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)

Others (sonst.)
Blended (On-Site/Online)

Content

This class covers current research topics at the intersection between Psychology, Consumer Behavior, and Behavioral Economics. Based on weekly reading assignments of current scientific journal publications, students will get a first-hand experience of the ongoing topics and discussions at this exciting and dynamic area of research. The reading list will be announced at the first day of class. Grades will be based on continuous participation throughout the semester including short oral presentation of papers in class, active engagement in discussions and homework assignments. This class will be taught in English.

T

7.61 Course: Database Systems and XML [T-WIWI-102661]

Responsible: Prof. Dr. Andreas Oberweis
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101628 - Emphasis in Informatics](#)
[M-WIWI-101630 - Electives in Informatics](#)
[M-WIWI-105880 - Informatics & Machine Learning](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each winter term	2

Events					
WT 23/24	2511202	Database Systems and XML	2 SWS	Lecture / 🌀	Oberweis
WT 23/24	2511203	Exercises Database Systems and XML	1 SWS	Practice / 🎧	Oberweis, Fritsch
Exams					
ST 2023	79AIFB_DBX_A3	Database Systems and XML (Registration until 17 July 2023)			Oberweis
WT 23/24	79AIFB_DBX_A4	Database Systems and XML			Oberweis

Legend: 📺 Online, 🌀 Blended (On-Site/Online), 🎧 On-Site, ✕ Cancelled

Competence Certificate

The assessment consists of a written exam (60 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (alternative exam assessment, following §4(2), 3 of the examination regulation).

Prerequisites

None

Below you will find excerpts from events related to this course:

V

Database Systems and XML

2511202, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
Blended (On-Site/Online)

Content

Databases are a proven technology for managing large amounts of data. The oldest database model, the hierarchical model, was replaced by different models such as the relational or the object-oriented data model. The hierarchical model became particularly more important with the emergence of the extensible Markup Language XML. XML is a data format for structured, semi-structured, and unstructured data. In order to store XML documents consistently and reliably, databases or extensions of existing data base systems are required. Among other things, this lecture covers the data model of XML, concepts of XML query languages, aspects of storage of XML documents, and XML-oriented database systems.

Note on the event format:

The course Database Systems and XML will be held in WS 23/24 in a "Flipped Classroom" format. Videos and supporting materials are provided for the lecture content, which students can work through independently and at their own pace. During the semester, interactive classroom sessions are held at regular intervals to practice and reinforce the lecture content.

Learning objectives:

Students

- know the basics of XML and generate XML documents,
- are able to use XML database systems and to formulate queries to XML documents,
- know to assess the use of XML in operational practice in different application contexts.

Workload:

- Lecture 30h
- Exercise 15h
- Preparation of lecture 24h
- Preparation of exercises 25h
- Exam preparation 40h
- Exam 1h

Literature

- M. Klettke, H. Meyer: XML & Datenbanken: Konzepte, Sprachen und Systeme. dpunkt.verlag 2003
- H. Schöning: XML und Datenbanken: Konzepte und Systeme. Carl Hanser Verlag 2003
- W. Kazakos, A. Schmidt, P. Tomchyk: Datenbanken und XML. Springer-Verlag 2002
- R. Elmasri, S. B. Navathe: Grundlagen der Datenbanksysteme. 2009
- G. Vossen: Datenbankmodelle, Datenbanksprachen und Datenbankmanagementsysteme. Oldenbourg 2008

Weitere Literatur wird in der Vorlesung bekannt gegeben.

T

7.62 Course: Demand-Driven Supply Chain Planning [T-WIWI-110971]

Responsible: Dr. Josef Packowski
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-102805 - Service Operations](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each winter term	1

Exams			
ST 2023	7900163	Demand-Driven Supply Chain Planning	Packowski

Competence Certificate

The assessment consists of a written exam.

Annotation

Due to capacity restrictions, registration before course start is required. For further information see the webpage of the course. The course is planned to be held every winter term. The planned lectures and courses for the next three years are announced online.

T

7.63 Course: Derivatives [T-WIWI-102643]

Responsible: Prof. Dr. Marliese Uhrig-Homburg
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101480 - Finance 3](#)
[M-WIWI-101482 - Finance 1](#)
[M-WIWI-101483 - Finance 2](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	1

Events					
ST 2023	2530550	Derivatives	2 SWS	Lecture / 🗎	Uhrig-Homburg
ST 2023	2530551	Übung zu Derivate	1 SWS	Practice / 🗎	Eska, Uhrig-Homburg
Exams					
ST 2023	7900111	Derivatives			Uhrig-Homburg
WT 23/24	7900051	Derivatives			Uhrig-Homburg

Legend: 🗎 Online, 🗎 Blended (On-Site/Online), 🗎 On-Site, ✕ Cancelled

Competence Certificate

Depending on further pandemic developments, the examination will be offered either as a 60-minute written examination or as an open-book examination (alternative exam assessment).

A bonus can be earned by correctly solving at least 50% of the posed bonus exercises. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by up to one grade level (0.3 or 0.4). Details will be announced in the lecture.

Prerequisites

None

Recommendation

None

Below you will find excerpts from events related to this course:

V

Derivatives

2530550, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Literature

- Hull (2012): Options, Futures, & Other Derivatives, Prentice Hall, 8th Edition

Weiterführende Literatur:

Cox/Rubinstein (1985): Option Markets, Prentice Hall

**7.64 Course: Design Thinking [T-WIWI-102866]**

Responsible: Prof. Dr. Orestis Terzidis
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101488 - Entrepreneurship \(EnTechnon\)](#)
[M-WIWI-101507 - Innovation Management](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Irregular	1

Events					
ST 2023	2545008	Design Thinking (Track 1)	2 SWS	Seminar /	Jochem, Terzidis
WT 23/24	2545008	Design Thinking (Track 1)	2 SWS	Seminar /	Jochem, Terzidis
Exams					
ST 2023	7900053	Design Thinking (Track 1)			Terzidis

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

Alternative exam assessments (§4(2), 3 SPO).

Prerequisites

None

Recommendation

None

Annotation

The seminar content will be published on the website of the institute.

Below you will find excerpts from events related to this course:

**Design Thinking (Track 1)**

2545008, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

**Seminar (S)
On-Site**

Content**Content**

Design Thinking is a user-centric innovation management method. The iterative process first analyzes the problem space and builds a sound understanding of the future users. Subsequently, ideas for the solution are generated, prototypes are created and tested by the user group. The result is a proven and validated product.

Learning Objectives

During the seminar, the students learn basic procedures for achieving user-centric innovations. These are concrete methods that start with the potential user of certain products and services. The method is problem-oriented and emphasizes the specific customer situation. After attending the seminar, the students have a clear understanding of the need to explore end-user needs and are able to independently apply the methods of Design Thinking for developing market-driven innovations at a basic level.

Credentials:

ATTENTION: Creditability in the seminar module: The seminar is NOT credited in the seminar module! Crediting is only possible in the EXPERT MODULE ENTREPRENEURSHIP.

Organizational issues

Registration is via the Wiwi-Portal.

**Design Thinking (Track 1)**

2545008, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)

**Seminar (S)
Blended (On-Site/Online)**

Content**Course Content:**

Design Thinking is a user-centric innovation management method. The iterative process first analyzes the problem space and builds a sound understanding of the future users. Subsequently, ideas for the solution are generated, prototypes are created and tested by the user group. The result is a proven and validated product.

Learning Objectives

During the seminar, the students learn basic procedures for achieving user-centric innovations. These are concrete methods that start with the potential user of certain products and services. The method is problem-oriented and emphasizes the specific customer situation. After attending the seminar, the students have a clear understanding of the need to explore end-user needs and are able to independently apply the methods of Design Thinking for developing market-driven innovations at a basic level.

Credentials:

Registration is via the Wiwi portal.

ATTENTION: Creditability in the seminar module: The seminar is NOT credited in the seminar module! Crediting is only possible in the EXPERT MODULE ENTREPRENEURSHIP.

Organizational issues

Registration is via the Wiwi portal.


In the seminar you will work on a project in teams of 4-5 persons. The groups are formed in the seminar

T

7.65 Course: Designing Interactive Systems [T-WIWI-110851]

Responsible: Prof. Dr. Alexander Mädche
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-104068 - Information Systems in Organizations](#)
[M-WIWI-104080 - Designing Interactive Information Systems](#)
[M-WIWI-105923 - Incentives, Interactivity & Decisions in Organizations](#)
[M-WIWI-106410 - Economics & Management](#)
[M-WIWI-106413 - Digitalization & Society](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each summer term	1

Events					
ST 2023	2540558	Designing Interactive Systems	3 SWS	Lecture / 	Mädche, Gnewuch
Exams					
ST 2023	00009	Designing Interactive Systems			Mädche

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

Alternative exam assessment. The assessment consists of a one-hour exam and the implementation of a Capstone project. Details will be announced at the beginning of the course.

Annotation

The course is held in english.

Below you will find excerpts from events related to this course:

V

Designing Interactive Systems

2540558, SS 2023, 3 SWS, Language: English, [Open in study portal](#)

Lecture (V)
Blended (On-Site/Online)

Content**Description**

Computers have evolved from batch processors towards highly interactive systems. This offers new possibilities but also challenges for the successful design of the interaction between human and computer. Interactive systems are socio-technical systems in which users perform tasks by interacting with technology in a specific context in order to achieve specified goals and outcomes.

The aim of this course is to introduce advanced concepts and theories, interaction technologies as well as current practice of contemporary interactive systems.

The course is complemented with a design capstone project, where students in a team select and apply design methods & techniques in order to create an interactive prototype

Learning objectives

- Get an advanced understanding of conceptual foundations of interactive systems from a human and computer perspective
- explore the theoretical grounding of Interactive Systems leveraging theories from reference disciplines such as psychology
- know specific design principles for the design of advanced interactive systems
- get hands-on experience in conceptualizing and designing advanced Interactive Systems to solve a real-world challenge from an industry partner by applying the lecture contents.

Prerequisites

No specific prerequisites are required for the lecture

Literature

Die Vorlesung basiert zu einem großen Teil auf

· Benyon, D. (2014). Designing interactive systems: A comprehensive guide to HCI, UX and interaction design (3. ed.). Harlow: Pearson.


Weiterführende Literatur wird in der Vorlesung bereitgestellt.

T

7.66 Course: Development of Sustainable Business Models [T-WIWI-112143]

Responsible: Prof. Dr. Marion Weissenberger-Eibl
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101507 - Innovation Management](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Irregular	1

Events					
WT 23/24	2500043	Development of Sustainable Business Models	3 SWS	Seminar / 	Duwe

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

Non exam assessment. The final grade is composed 50% of the grade of the written paper (ca. 5 Pages /Person) and 50% of the presentation of the results.

Prerequisites

None

Recommendation


Prior attendance of the course Innovation Management is recommended.





T

7.67 Course: Digital Health [T-WIWI-109246]

Responsible: Prof. Dr. Ali Sunyaev
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101628 - Emphasis in Informatics](#)
[M-WIWI-101630 - Electives in Informatics](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each winter term	3

Events					
WT 23/24	2511402	Digital Health	2 SWS	Lecture / 	Sunyaev, Thiebes, Schmidt-Kraepelin

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

Alternative exam assessment (written elaboration, presentation, peer review, oral participation) according to §4(2),3 of the examination regulation. Details of the grading will be announced at the beginning of the course. The examination is only offered to first-time writers in the winter semester, but can be repeated in the following summer semester.

Prerequisites

None.

T

7.68 Course: Digital Marketing [T-WIWI-112693]

Responsible: Prof. Dr. Ann-Kristin Kupfer
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-105312 - Marketing and Sales Management](#)
[M-WIWI-106258 - Digital Marketing](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each summer term	1

Events					
ST 2023	2571185	Digital Marketing	2 SWS	Lecture / 🗎	Kupfer
ST 2023	2571186	Digital Marketing Exercise	1 SWS	Practice / 🗎	Mitarbeiter
Exams					
ST 2023	7900064	Digital Marketing			Kupfer
ST 2023	7900070	Digital Marketing			Kupfer

Legend: 🗎 Online, 🗎 Blended (On-Site/Online), 🗎 On-Site, ✕ Cancelled

Competence Certificate

The control of success is done by the elaboration and presentation of a group task as well as a written exam. Further details on the design of the performance review will be announced during the lecture.

Prerequisites

None

Recommendation

Students are highly encouraged to actively participate in class.

Below you will find excerpts from events related to this course:

V

Digital Marketing

2571185, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Content

Students learn the theoretical foundations of digital marketing and its most important concepts. They develop an understanding both for the digital consumer and the digital environment. Special emphasis will be given to digital marketing strategies and practices, such as content marketing and influencer marketing. A tutorial offers the opportunity to apply the key learnings of the lecture as part of a group work.

The learning objectives are as follows:

- Getting to know the theoretical foundations of digital marketing
- Evaluating digital marketing strategies and practices (e.g., in the context of content marketing and influencer marketing)
- Fostering critical and analytical thinking skills and the application of knowledge to marketing problems
- Improving English skills

Total time required for 4.5 credit points: approx. 135 hours

Attendance time: 30 hours

Self-study: 105 hours

Organizational issues

Termine werden bekannt gegeben.

T

7.69 Course: Digital Marketing and Sales in B2B [T-WIWI-106981]

Responsible: Prof. Dr. Martin Klarmann
Anja Konhäuser

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-105312 - Marketing and Sales Management](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	1,5	Grade to a third	Each summer term	1

Competence Certificate

Alternative exam assessment according to § 4 paragraph 2 Nr. 3 of the examination regulation. (team presentation of a case study with subsequent discussion totalling 30 minutes).

Prerequisites

None.

Annotation

This course will not take place in the summer term 2023, but is expected to be offered again on a regular basis starting in the summer term 2024.


Participation requires an application. The application period starts at the beginning of the semester. More information can be obtained on the website of the research group Marketing and Sales (marketing.iism.kit.edu). Access to this course is restricted. Typically all students will be granted the attendance of one course with 1.5 ECTS. Nevertheless attendance can not be guaranteed. For further information please contact Marketing and Sales Research Group (marketing.iism.kit.edu). Please note that only one of the 1.5-ECTS courses can be attended in this module.



T

7.70 Course: Digital Services: Innovation & Business Models [T-WIWI-112757]

Responsible: Prof. Dr. Gerhard Satzger
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101410 - Business & Service Engineering](#)
[M-WIWI-101448 - Service Management](#)
[M-WIWI-102754 - Service Economics and Management](#)
[M-WIWI-102806 - Service Innovation, Design & Engineering](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	2

Events					
ST 2023	2595468	Digital Services: Innovation & Business Models	1.5 SWS	Lecture / 	Satzger, Benz, Schürtz
Exams					
ST 2023	7900113	Digital Services: Innovation & Business Models	Satzger		

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The assessment consists of a written exam (60 min.).

Prerequisites

None

Modeled Conditions

The following conditions have to be fulfilled:

1. The course [T-WIWI-102641 - Service Innovation](#) must not have been started.

Recommendation

None

Annotation

The course Digital Services: Innovation & Business Models replaces the course Service Innovation based on a revised course concept and content. The focus will be on the closer integration of the topics of service innovation and digitalization. Previous foundational content (e.g., on service innovation challenges or human-centered innovation methods) will remain. New content will cover topics such as digital platforms and ecosystems, IoT and smart service innovation, and business models.

Below you will find excerpts from events related to this course:

V

Digital Services: Innovation & Business Models

2595468, SS 2023, 1.5 SWS, Language: English, [Open in study portal](#)

Lecture (V)
Blended (On-Site/Online)

Content

Leveraging data and digital technologies for business success is a key challenge for organizations as they need to

- get aware of the newly arising potential
- develop suitable digital services that are user-centric and individualized
- “servitize” their offering portfolio and business model
- transform their organizations

This course will equip students with concepts and methods to tackle this challenge along two dimensions: First, we will cover innovation as a concept as well as apply contemporary innovation methods (like Design Thinking, Open Innovation) to the services space. Second, we deal with leveraging innovation to develop new business models (including multi-partner concepts in platforms or ecosystems), to servitize existing business models (e.g., via product-service-systems), and to accordingly transform the organization.

The course links innovation and business model theories with practical examples and exercises. Students are asked to actively engage in the discussion.

Organizational issues

The course will be offered in the form of a flipped classroom concept starting in summer semester 2023. The lecture will be recorded in advance and made available online. During the "in presence" sessions, the contents of the lecture will be applied and expanded on.

Literature


- Böhmann, T./ Leimeister, J.M./ Möslin, K. (2014), Service Systems Engineering, Business & Information Systems Engineering, Vol. 6, No.2, 73-79.
- Cardoso, J., Fromm, H., Nickel, S., Satzger, G., Studer, R., & Weinhardt, C. (Eds.) (2015). Fundamentals of service systems (Vol. 12). Heidelberg: Springer.
- Chesbrough, H. (2011). Open services innovation: Rethinking your business to grow and compete in a new era. John Wiley & Sons.
- Rogers, S. (2003). Diffusion of Innovations. 5. ed. New York: Free Press.
- Satzger, G., Benz, C., Böhmann, T., Roth, A. (2022). Servitization and Digitalization as Siamese Twins – Concepts and Research Agenda. Edvardsson/Tronvoll (eds.): The Palgrave Handbook of Service Management, 967-989.
- Ueberschickel, F., Brenner, W., Pukall, B., Naef, T., & Schindlholzer, B. (2015). Design Thinking: Das Handbuch. Frankfurt am Main: Frankfurter Allgemeine Buch.
- Vargo, S.L., Lusch, R.F. (2017). Service-dominant logic 2025. Int. J. Res. Mark. 34, 46–67.
- Weill, P.; Woerner, S.L. (2018): "What's your Digital Business Model? – Six Questions to Help you Build the Next-Generation Enterprise". Boston, Massachusetts: Harvard Business Review Press.

T

7.71 Course: Digital Transformation and Business Models [T-WIWI-108875]

Responsible: Dr. Daniel Jeffrey Koch
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101507 - Innovation Management](#)
[M-WIWI-101507 - Innovation Management](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Each summer term	1

Events					
ST 2023	2545103	Digital Transformation and Business Models	2 SWS	Seminar / 	Koch
Exams					
ST 2023	7900284	Digital Transformation and Business Models	Weissenberger-Eibl		

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

Non exam assessment (following §4(2) 3 of the examination regulation). The final grade is composed 75% of the grade of the written paper and 25% of the presentation.

Prerequisites

None

Recommendation

Prior attendance of the course Innovation Management is recommended.

Below you will find excerpts from events related to this course:

V

Digital Transformation and Business Models

2545103, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

**Seminar (S)
On-Site**

Content


The seminar "Digital Transformation and Business Models" aims at the development of thematic aspects of digital transformation with simultaneous application of different business model methodologies. Established companies face the challenge of digital transformation. The digital transformation is particularly relevant for the business models of industrial enterprises. As part of innovation management, the examination of business model changes against the background of digital transformation is one of the main challenges facing the German economy. At the beginning, seminar topics will be assigned. These will be presented and discussed at the end of the seminar. In the first seminar date impulses to business model methodologies and the digital transformation take place, which are to be discussed then, in order to provide an understanding for the topic complex and to ensure the purposeful development of the seminar topics.




T

7.72 Course: Discrete-Event Simulation in Production and Logistics [T-WIWI-102718]

Responsible: Hon.-Prof. Dr. Sven Spieckermann
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-102805 - Service Operations](#)
[M-WIWI-102832 - Operations Research in Supply Chain Management](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each summer term	2

Events					
ST 2023	2550488	Ereignisdiskrete Simulation in Produktion und Logistik	3 SWS	Lecture / 	Spieckermann
Exams					
ST 2023	7900244	Discrete-Event Simulation in Production and Logistics			Spieckermann

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The assessment consists of a written paper and an oral exam of about 30-40 min (alternative exam assessment).

Prerequisites

None

Recommendation

Basic knowledge as conveyed in the module "Introduction to Operations Research" is assumed.

Annotation

Due to capacity restrictions, registration before course start is required. For further information see the webpage of the course.

The course is planned to be held every summer term.

The planned lectures and courses for the next three years are announced online.

Below you will find excerpts from events related to this course:

V

Ereignisdiskrete Simulation in Produktion und Logistik

2550488, SS 2023, 3 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

Simulation of production and logistics systems is an interdisciplinary subject connecting expert knowledge from production management and operations research with mathematics/statistics as well as computer science and software engineering. With completion of this course, students know statistical foundations of discrete simulation, are able to classify and apply related software applications, and know the relation between simulation and optimization as well as a number of application examples. Furthermore, students are enabled to structure simulation studies and are aware of specific project scheduling issues.

Organizational issues

Den Bewerbungszeitraum finden Sie auf der Veranstaltungswebseite im Lehre-Bereich unter dol.ior.kit.edu

Literature



- Gutenschwager K., Rabe M., Spieckermann S. und S. Wenzel (2017): Simulation in Produktion und Logistik, Springer, Berlin.
- Banks J., Carson II J. S., Nelson B. L., Nicol D. M. (2010) Discrete-event system simulation, 5.Aufl., Pearson, Upper Saddle River.
- Eley, M. (2012): Simulation in der Logistik - Einführung in die Erstellung ereignisdiskreter Modelle unter Verwendung des Werkzeuges "Plant Simulation", Springer, Berlin und Heidelberg
- Kosturiak, J. und M. Gregor (1995): Simulation von Produktionssystemen. Springer, Wien und New York.
- Law, A. M. (2015): Simulation Modeling and Analysis. 5th Edition, McGraw-Hill, New York usw.
- Liebl, F. (1995): Simulation. 2. Auflage, Oldenbourg, München.
- Noche, B. und S. Wenzel (1991): Marktspiegel Simulationstechnik. In: Produktion und Logistik. TÜV Rheinland, Köln.
- Pidd, M. (2004): Computer Simulation in Management Science. 5th Edition, Wiley, Chichester.
- Robinson S (2004) Simulation: the practice of model development and use. John Wiley & Sons, Chichester
- VDI (2014): Simulation von Logistik-, Materialfluß- und Produktionssystemen. VDI Richtlinie 3633, Blatt 1, VDI-Verlag, Düsseldorf.





T

7.73 Course: Dynamic Macroeconomics [T-WIWI-109194]

Responsible: Prof. Dr. Johannes Brumm
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101478 - Innovation and Growth](#)
[M-WIWI-101496 - Growth and Agglomeration](#)
[M-WIWI-101497 - Agglomeration and Innovation](#)
[M-WIWI-106412 - Computation & Optimization](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each winter term	4

Events					
WT 23/24	2560402	Dynamic Macroeconomics	2 SWS	Lecture / 	Brumm
WT 23/24	2560403	Übung zu Dynamic Macroeconomics	1 SWS	Practice / 	Hußmann
Exams					
ST 2023	7900188	Dynamic Macroeconomics			Brumm

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The assessment is a written exam (60 min.).

Prerequisites

None.

Below you will find excerpts from events related to this course:

V

Dynamic Macroeconomics

2560402, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
Blended (On-Site/Online)

Content

This course addresses macroeconomic questions on an advanced level. The main focus of this course is on dynamic programming and its fundamental role in modern macroeconomics. In the first part of the course, the necessary mathematical tools are introduced as well as basic applications in labor economics, economic growth and business cycle analysis. In the second part of the course, these basic models are expanded to incorporate household heterogeneity in various forms: Models of economic inequality to analyze the distributional impact of tax policies and models of overlapping generations to analyze the impact of social security reforms or changes in government debt. Finally, advanced methods based on sparse grids or neural nets are introduced to solve high-dimensional models. The course pursues a hands-on approach so that students not only gain theoretical insights but also learn numerical tools to solve dynamic economic models using the programming language Python.

Literature



Literatur und Skripte werden in der Veranstaltung angegeben.





T

7.74 Course: Economics of Innovation [T-WIWI-112822]

Responsible: Prof. Dr. Ingrid Ott
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101478 - Innovation and Growth](#)
[M-WIWI-101497 - Agglomeration and Innovation](#)
[M-WIWI-101514 - Innovation Economics](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	1

Events					
ST 2023	2560236	Economics of Innovation	2 SWS	Lecture / 	Ott
ST 2023	2560237	Exercises of Economics of Innovation	1 SWS	Practice / 	Ott, Mirzoyan
Exams					
ST 2023	7900107	Economics of Innovation			Ott

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

Depending on further pandemic developments, the examination will be offered either as a 60-minute written examination (written examination according to SPO § 4 Abs. 2, Pkt. 1) or as an open-book examination (alternative exam assessment according to SPO § 4 Abs. 2, Pkt. 3).

Prerequisites

None

Modeled Conditions

The following conditions have to be fulfilled:

1. The course [T-WIWI-102840 - Innovation Theory and Policy](#) must not have been started.

Recommendation

Basic knowledge of micro- and macroeconomics is assumed, as taught in the courses Economics I [2600012], and Economics II [2600014]. In addition, an interest in quantitative-mathematical modeling is required.

Below you will find excerpts from events related to this course:

V

Economics of Innovation

2560236, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Content**Learning objectives:**

Students shall be given the ability to

- identify the importance of alternative incentive mechanisms for the emergence and dissemination of innovations
- understand the relationships between market structure and the development of innovation
- explain, in which situations market interventions by the state, for example taxes and subsidies, can be legitimized, and evaluate them in the light of economic welfare

Course content:**The course covers the following topics:**

- Incentives for the emergence of innovations
- Patents
- Diffusion
- Impact of technological progress
- Innovation Policy

Recommendations:

Basic knowledge of micro- and macroeconomics is assumed, as taught in the courses Economics I [2600012], and Economics II [2600014]. In addition, an interest in quantitative-mathematical modeling is required.

Workload:

The total workload for this course is approximately 135.0 hours. For further information see German version.

Exam description:

The assessment consists of a written exam (60 min) according to Section 4(2), 1 of the examination regulation. The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Students will be given the opportunity of writing and presenting a short paper during the lecture time to achieve a bonus on the exam grade. If the mandatory credit point exam is passed, the awarded bonus points will be added to the regular exam points. A deterioration is not possible by definition, and a grade does not necessarily improve, but is very likely to (not every additional point improves the total number of points, since a grade can not become better than 1). The voluntary elaboration of such a paper can not countervail a fail in the exam.

Literature

Auszug:

- Aghion, P., Howitt, P. (2009), *The Economics of Growth*, MIT Press, Cambridge MA.
- de la Fuente, A. (2000), *Mathematical Methods and Models for Economists*. Cambridge University Press, Cambridge, UK.
- Klodt, H. (1995), *Grundlagen der Forschungs- und Technologiepolitik*. Vahlen, München.
- Linde, R. (2000), *Allokation, Wettbewerb, Verteilung - Theorie*, UNIBUCH Verlag, Lüneburg.
- Ruttan, V. W. (2001), *Technology, Growth, and Development*. Oxford University Press, Oxford.
- Scotchmer, S. (2004), *Incentives and Innovation*, MIT Press.
- Tirole, Jean (1988), *The Theory of Industrial Organization*, MIT Press, Cambridge MA.

T

7.75 Course: Efficient Energy Systems and Electric Mobility [T-WIWI-102793]

Responsible: PD Dr. Patrick Jochem
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101452 - Energy Economics and Technology](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	3,5	Grade to a third	Each summer term	1

Events					
ST 2023	2581006	Efficient Energy Systems and Electric Mobility	2 SWS	Lecture / 🗎	Jochem
Exams					
ST 2023	7981006	Efficient Energy Systems and Electric Mobility			Fichtner
WT 23/24	7981006	Efficient Energy Systems and Electric Mobility			Fichtner

Legend: 🗎 Online, 🗎🗎 Blended (On-Site/Online), 🗎 On-Site, ✕ Cancelled

Competence Certificate

The assessment consists of a written exam (60 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (alternative exam assessment, following §4(2), 3 of the examination regulation).

Prerequisites

None

Recommendation

None

Below you will find excerpts from events related to this course:

V

Efficient Energy Systems and Electric Mobility

2581006, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Content

This lecture series combines two of the most central topics in the field of energy economics at present, namely energy efficiency and electric mobility. The objective of the lecture is to provide an introduction and overview to these two subject areas, including theoretical as well as practical aspects, such as the technologies, political framework conditions and broader implications of these for national and international energy systems.

- Understand the concept of energy efficiency as applied to specific systems
- Obtain an overview of the current trends in energy efficiency
- Be able to determine and evaluate alternative methods of energy efficiency improvement
- Overview of technical and economical stylized facts on electric mobility
- Judging economical, ecological and social impacts through electric mobility

Organizational issues

s. Institutsaushang

Literature

Wird in der Vorlesung bekanntgegeben.

T

7.76 Course: eFinance: Information Systems for Securities Trading [T-WIWI-110797]

Responsible: Prof. Dr. Christof Weinhardt
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101446 - Market Engineering](#)
[M-WIWI-101480 - Finance 3](#)
[M-WIWI-101483 - Finance 2](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each winter term	1

Events					
WT 23/24	2540454	eFinance: Information Systems for Securities Trading	2 SWS	Lecture / 🗎	Weinhardt, Jaquart
WT 23/24	2540455	Übungen zu eFinance: Information Systems for Securities Trading	1 SWS	Practice / 🗎	Motz

Legend: 🗎 Online, 🗎 Blended (On-Site/Online), 🗎 On-Site, ✕ Cancelled

Competence Certificate

Success is monitored by means of ongoing elaborations and presentations of tasks and an examination (60 minutes) at the end of the lecture period. The scoring scheme for the overall evaluation will be announced at the beginning of the course.

Annotation

The course "eFinance: Information Systems for Securities Trading" covers different actors and their function in the securities industry in-depth, highlighting key trends in modern financial markets, such as Distributed Ledger Technology, Sustainable Finance, and Artificial Intelligence. Security prices evolve through a large number of bilateral trades, performed by market participants that have specific, well-regulated and institutionalized roles. Market microstructure is the subfield of financial economics that studies the price formation process. This process is significantly impacted by regulation and driven by technological innovation. Using the lens of theoretical economic models, this course reviews insights concerning the strategic trading behaviour of individual market participants, and models are brought market data. Analytical tools and empirical methods of market microstructure help to understand many puzzling phenomena in securities markets.

Below you will find excerpts from events related to this course:

V

eFinance: Information Systems for Securities Trading

2540454, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Literature

- Picot, Arnold, Christine Bortenlänger, Heiner Röhr (1996): "Börsen im Wandel". Knapp, Frankfurt
- Harris, Larry (2003): "Trading and Exchanges - Market Microstructure for Practitioners". Oxford University Press, New York

Weiterführende Literatur:



- Gomber, Peter (2000): "Elektronische Handelssysteme - Innovative Konzepte und Technologien". Physika Verlag, Heidelberg
- Schwartz, Robert A., Reto Francioni (2004): "Equity Markets in Action - The Fundamentals of Liquidity, Market Structure and Trading". Wiley, Hoboken, NJ





T

7.77 Course: Emerging Trends in Digital Health [T-WIWI-110144]

Responsible: Prof. Dr. Ali Sunyaev
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101628 - Emphasis in Informatics](#)
[M-WIWI-101630 - Electives in Informatics](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each summer term	2

Events					
ST 2023	2513404	Seminar Emerging Trends in Digital Health (Bachelor)	2 SWS	Seminar / 	Sunyaev, Toussaint, Brecker, Danylak
ST 2023	2513405	Seminar Emerging Trends in Digital Health (Master)	2 SWS	Seminar / 	Sunyaev, Toussaint, Brecker, Danylak
Exams					
ST 2023	7900146	Seminar Emerging Trends in Digital Health (Master)			Sunyaev

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The alternative exam assessment consists of a final thesis.

Prerequisites

None.

Annotation



The course is usually held as a block course.





T

7.78 Course: Emerging Trends in Internet Technologies [T-WIWI-110143]

Responsible: Prof. Dr. Ali Sunyaev
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101628 - Emphasis in Informatics](#)
[M-WIWI-101630 - Electives in Informatics](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each summer term	2

Events					
ST 2023	2513402	Seminar Emerging Trends in Internet Technologies (Bachelor)	2 SWS	Seminar / 	Sunyaev, Toussaint, Brecker, Danylak
ST 2023	2513403	Seminar Emerging Trends in Internet Technologies (Master)	2 SWS	Seminar / 	Sunyaev, Toussaint, Brecker, Danylak
Exams					
ST 2023	7900128	Seminar Emerging Trends in Internet Technologies (Master)			Sunyaev

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The alternative exam assessment consists of a final thesis.

Prerequisites

None.

Annotation

The course is usually held as a block course.

T

7.79 Course: Emissions into the Environment [T-WIWI-102634]

Responsible: Ute Karl
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101412 - Industrial Production III](#)
[M-WIWI-101471 - Industrial Production II](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	3,5	Grade to a third	Each winter term	1

Events					
WT 23/24	2581962	Emissions into the Environment	2 SWS	Lecture / 🗣️	Karl
Exams					
ST 2023	7981962	Emissions into the Environment			Schultmann

Legend: 📺 Online, 🔄 Blended (On-Site/Online), 🗣️ On-Site, ✖ Canceled

Competence Certificate

The assessment consists of an oral (30 minutes) or written exam (60 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (alternative exam assessment, following §4(2), 3 of the examination regulation).

Recommendation

None

Below you will find excerpts from events related to this course:

V

Emissions into the Environment

2581962, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

Emission sources/emission monitoring/emission reduction: The lecture gives an overview of relevant emissions of air pollutants and greenhouse gases, emission monitoring and pollutant abatement options together with relevant legal regulations at national and international level. In addition, the fundamentals of circular economy, waste management and recycling are explained.

Structure:

Air pollution control

- Introduction, terms and definitions
- Sources of air pollutants
- Legal framework of air quality control
- Technical measures to reduce air pollutant emissions

Circular economy, recycling and waste management

- Waste collection and logistics
- Dual systems for packaging waste
- Recycling
- Thermal and biological waste treatment
- Final waste disposal

Literature


Wird in der Veranstaltung bekannt gegeben.





T

7.80 Course: Employment Law [T-INFO-111436]

Responsible: Dr. Alexander Hoff
Organisation: KIT Department of Informatics
Part of: [M-INFO-101216 - Private Business Law](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	3	Grade to a third	Each summer term	2

Events					
ST 2023	24668	Employment Law	2 SWS	Lecture / 	Hoff
Exams					
ST 2023	7500082	Employment Law			Dreier, Matz
WT 23/24	7500001	Employment Law			Matz

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

T

7.81 Course: Energy and Environment [T-WIWI-102650]

Responsible: Ute Karl
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101452 - Energy Economics and Technology](#)
[M-WIWI-101468 - Environmental Economics](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	1

Events					
ST 2023	2581003	Energy and Environment	2 SWS	Lecture / 🗎	Karl
ST 2023	2581004	Übungen zu Energie und Umwelt	1 SWS	Practice / 🗎	Langenmayr, Fichtner, Kraft
Exams					
ST 2023	7981003	Energy and Environment			Fichtner
WT 23/24	7981003	Energy and Environment			Fichtner

Legend: 🗎 Online, 🗎🗎 Blended (On-Site/Online), 🗎 On-Site, ✕ Cancelled

Competence Certificate

The assessment consists of a written exam (60 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (alternative exam assessment, following §4(2), 3 of the examination regulation).

Prerequisites

None.

Below you will find excerpts from events related to this course:

V

Energy and Environment

2581003, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

The lecture focuses on the environmental impacts arising from fossil fuels use and on the methods for the evaluation of such impacts. The first part of the lecture describes the environmental impacts of air pollutants and greenhouse gases as well as technical measures for emission control. The second part covers methods of impact assessment and their use in environmental communication as well as methods for the scientific support of emission control strategies.

The topics include:

- Fundamentals of energy conversion
- Formation of air pollutants during combustion
- Technical measures to control emissions from fossil-fuel combustion processes
- External effects of energy supply (life cycle analyses of selected energy systems)
- Environmental communication on energy services (e.g. electricity labelling, carbon footprint)
- Integrated Assessment Modelling to support the European Clean Air Strategy
- Cost-effectiveness analyses and cost-benefit analyses for emission control strategies
- Monetary valuation of external effects (external costs)

Literature

Die Literaturhinweise sind in den Vorlesungsunterlagen enthalten (vgl. ILIAS)

T

7.82 Course: Energy Market Engineering [T-WIWI-107501]

Responsible: Prof. Dr. Christof Weinhardt
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101411 - Information Engineering](#)
[M-WIWI-101446 - Market Engineering](#)
[M-WIWI-101451 - Energy Economics and Energy Markets](#)
[M-WIWI-103720 - eEnergy: Markets, Services and Systems](#)
[M-WIWI-106410 - Economics & Management](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	1

Events					
ST 2023	2540464	Energy Market Engineering	2 SWS	Lecture /	Weinhardt
ST 2023	2540465	Übung zu Energy Market Engineering	1 SWS	Practice /	Semmelmann
Exams					
ST 2023	79852	Energy Market Engineering			Weinhardt

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

The assessment consists of a written exam (60 min) (according to §4(2), 1 of the examination regulations). By successful completion of the exercises (§4 (2), 3 SPO 2007 respectively §4 (3) SPO 2015) a bonus can be obtained. If the grade of the written exam is at least 4.0 and at most 1.3, the bonus will improve it by one grade level (i.e. by 0.3 or 0.4).

Prerequisites

None

Recommendation

None

Annotation

Former course title until summer term 2017: T-WIWI-102794 "eEnergy: Markets, Services, Systems".

The lecture has also been added in the IIP Module *Basics of Liberalised Energy Markets*.

Below you will find excerpts from events related to this course:

V

Energy Market Engineering

2540464, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Literature

- Erdmann G, Zweifel P. *Energieökonomik, Theorie und Anwendungen*. Berlin Heidelberg: Springer; 2007.
- Grimm V, Ockenfels A, Zoettl G. Strommarktdesign: Zur Ausgestaltung der Auktionsregeln an der EEX *. *Zeitschrift für Energiewirtschaft*. 2008:147-161.
- Stoft S. *Power System Economics: Designing Markets for Electricity*. IEEE; 2002.,
- Ströbele W, Pfaffenberger W, Heuterkes M. *Energiewirtschaft: Einführung in Theorie und Politik*. 2nd ed. München: Oldenbourg Verlag; 2010:349.

T

7.83 Course: Energy Networks and Regulation [T-WIWI-107503]

Responsible: Prof. Dr. Christof Weinhardt
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101446 - Market Engineering](#)
[M-WIWI-103720 - eEnergy: Markets, Services and Systems](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each winter term	1

Events					
WT 23/24	2540494	Energy Networks and Regulation	2 SWS	Lecture / 🗎	Rogat, Miskiw
WT 23/24	2540495	Übung zu Energy Networks and Regulation	1 SWS	Practice / 🗎	Rogat, Miskiw

Legend: 🗎 Online, 🗎🗎 Blended (On-Site/Online), 🗎 On-Site, ✕ Cancelled

Competence Certificate

The assessment consists of a written exam according to Section 4 (2), 1 of the examination regulation.
 The exam is offered every semester. Re-examinations are offered on every ordinary examination date.

Prerequisites

None

Recommendation

None

Annotation

Former course title until summer term 2017: T-WIWI-103131 "Regulatory Management and Grid Management - Economic Efficiency of Network Operation"

Below you will find excerpts from events related to this course:

V

Energy Networks and Regulation

2540494, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content**Learning Goals**

The student,

- understands the business model of a network operator and knows its central tasks in the energy supply system,
- has a holistic overview of the interrelationships in the network economy,
- understands the regulatory and business interactions,
- is in particular familiar with the current model of incentive regulation with its essential components and understands its implications for the decisions of a network operator
- is able to analyse and assess controversial issues from the perspective of different stakeholders.

Content of teaching

The lecture “Energy Networks and Regulation” provides insights into the regulatory framework of electricity and gas. It touches upon the way the grids are operated and how regulation affects almost all grid activities. The lecture also addresses approaches of grid companies to cope with regulation on a managerial level. We analyze how the system influences managerial decisions and strategies such as investment or maintenance. Furthermore, we discuss how the system affects the operator’s abilities to deal with the massive challenges lying ahead (“Energiewende”, redispatch, European grid integration, electric vehicles etc.). Finally, we look at current developments and major upcoming challenges, e.g., the smart meter rollout. Covered topics include:

- Grid operation as a heterogeneous landscape: big vs. small, urban vs. rural, TSO vs. DSO
- Objectives of regulation: Fair price calculation and high standard access conditions
- The functioning of incentive regulation
- First major amendment to the incentive regulation: its merits, its flaws
- The revenue cap and how it is adjusted according to certain exogenous factors
- Grid tariffs: How are they calculated, what is the underlying rationale, do we need a reform (and which)?
- Exogenous costs shifted (arbitrarily?) into the grid, e.g. feed-in tariffs for renewable energy or decentralized supply.

Literature

Averch, H.; Johnson, L.L (1962). Behavior of the firm under regulatory constraint, in: American Economic Review, 52 (5), S. 1052 – 1069.

Bundesnetzagentur (2006): Bericht der Bundesnetzagentur nach § 112a EnWG zur Einführung der Anreizregulierung nach § 21a EnWG, http://www.bundesnetzagentur.de/SharedDocs/Downloads/DE/Sachgebiete/Energie/Unternehmen_Institutionen/Netzentgelte/Anreizregulierung/BerichtEinfuehrgAnreizregulierung.pdf?__blob=publicationFile&v=3.

Bundesnetzagentur (2015): Evaluierungsbericht nach § 33 Anreizregulierungsverordnung, https://www.bmwi.de/Redaktion/DE/Downloads/A/anreizregulierungsverordnung-evaluierungsbericht.pdf?__blob=publicationFile&v=1.

Filippini, M.; Wild, J.; Luchsinger, C. (2001): Regulierung der Verteilnetzpreise zu Beginn der Marktöffnung. Erfahrungen in Norwegen und Schweden, Bundesamt für Energie, Bern, http://www.iaea.org/inis/collection/NCLCollectionStore/_Public/34/066/34066585.pdf.

Gómez, T. (2013): Monopoly Regulation, in: Pérez-Arriaga, I.J. (Hg.): Regulation of the Power Sector, S. 151 – 198, Springer-Verlag, London.

Gómez, T. (2013): Electricity Distribution, in: Pérez-Arriaga, I.J. (Hg.): Regulation of the Power Sector, S. 199 – 250, Springer-Verlag, London.

Pérez-Arriaga, I.J. (2013): Challenges in Power Sector Regulation, in: Pérez-Arriaga, I.J. (Hg.): Regulation of the Power Sector, S. 647 – 678, Springer-Verlag, London.

Rivier, M.; Pérez-Arriaga, I.J.; Olmos, L. (2013): Electricity Transmission, in: Pérez-Arriaga, I.J. (Hg.): Regulation of the Power Sector, S. 251 – 340, Springer-Verlag, London.

T

7.84 Course: Energy Systems Analysis [T-WIWI-102830]

Responsible: Dr. Armin Ardone
Prof. Dr. Wolf Fichtner

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-101452 - Energy Economics and Technology](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	3	Grade to a third	see Annotations	1

Exams			
ST 2023	7981002	Energy Systems Analysis	Fichtner
WT 23/24	7981002	Energy Systems Analysis	Fichtner

Competence Certificate

As of winter semester 2023/24, the lecture will no longer be offered.

Examination offer for the lecture: last first attempt in winter semester 2023/24; last examination date for repeaters in summer semester 2024.

The assessment of success will take the form of a written examination (60 minutes).

Prerequisites

None

Recommendation

None

Annotation

As of the winter semester 2023/24, the lecture will no longer be offered.

T

7.85 Course: Energy Trading and Risk Management [T-WIWI-112151]

Responsible: N.N.
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101451 - Energy Economics and Energy Markets](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	3,5	Grade to a third	Each summer term	2

Events					
ST 2023	2581020	Energy Trading and Risk Management	2 SWS	Lecture / 	Kraft, Fichtner
Exams					
ST 2023	7981020	Energy Trade and Risk Management			Fichtner
WT 23/24	7981020	Energy Trading and Risk Management			Fichtner

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The lecture "Energiehandel und Risikomanagement" will be held in English under the title "Energy Trading and Risk Management" from the summer semester 2022. The examination for the English-language lecture will be offered in English from the summer semester 2022.

The assessment consists of a written exam (60 minutes). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (alternative exam assessment).

Prerequisites

None

Recommendation

None

Below you will find excerpts from events related to this course:

V

Energy Trading and Risk Management

2581020, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Content

1. Introduction to Markets, Mechanisms and Interaction
2. Electricity Trading (platforms, products, mechanisms)
3. Balancing Energy Markets and Congestion Management
4. Coal Markets (reserves, supply, demand, and transport)
5. Investments and Capacity Markets
6. Oil and Gas Markets (supply, demand, trade, and players)
7. Trading Game
8. Risk Management in Energy Trading

Literature

Weiterführende Literatur:

Burger, M., Graeber, B., Schindlmayr, G. (2007): *Managing energy risk: An integrated view on power and other energy markets*, Wiley&Sons, Chichester, England

EEX (2010): *Einführung in den Börsenhandel an der EEX auf Xetra und Eurex*, www.eex.de

Erdmann, G., Zweifel, P. (2008), *Energieökonomik, Theorie und Anwendungen*, Springer, ISBN: 978-3-540-71698-3

Hull, J.C. (2006): *Options, Futures and other Derivatives*, 6. Edition, Pearson Prentice Hall, New Jersey, USA

Borchert, J., Schlemm, R., Korth, S. (2006): *Stromhandel: Institutionen, Marktmodelle, Pricing und Risikomanagement (Gebundene Ausgabe)*, Schäffer-Poeschel Verlag

www.riskglossary.com

T

7.86 Course: Engineering Interactive Systems [T-WIWI-110877]

Responsible: Prof. Dr. Alexander Mädche
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-102806 - Service Innovation, Design & Engineering](#)
[M-WIWI-104080 - Designing Interactive Information Systems](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each winter term	1

Exams			
ST 2023	00006	Engineering Interactive Systems	Mädche

Competence Certificate

Alternative exam assessment. The assessment consists of a one-hour exam and the implementation of a Capstone project. Details will be announced at the beginning of the course.

Prerequisites

None

Recommendation

None

Annotation

The course is held in English.

T

7.87 Course: Entrepreneurial Leadership & Innovation Management [T-WIWI-102833]

Responsible: Prof. Dr. Orestis Terzidis
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101488 - Entrepreneurship \(EnTechnon\)](#)
[M-WIWI-101507 - Innovation Management](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Irregular	3

Competence Certificate

Please note: The seminar cannot be offered in the winter semester 2019/2020 due to organizational reasons. Alternative exam assessment.

Prerequisites

None

Recommendation



None

T

7.88 Course: Entrepreneurship [T-WIWI-102864]

Responsible: Prof. Dr. Orestis Terzidis
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101488 - Entrepreneurship \(EnTechnon\)](#)
[M-WIWI-101507 - Innovation Management](#)
[M-WIWI-105010 - Student Innovation Lab \(SIL\) 1](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	3	Grade to a third	Each term	1

Events					
ST 2023	2545001	Entrepreneurship	2 SWS	Lecture / 	Terzidis, Dang
WT 23/24	2545001	Entrepreneurship	2 SWS	Lecture / 	Terzidis
Exams					
ST 2023	7900002	Entrepreneurship			Terzidis
ST 2023	7900192	Entrepreneurship			Terzidis

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation).

Students are offered the opportunity to earn a grade bonus through separate assignments. If the grade of the written exam is between 4.0 and 1.3, the bonus improves the grade by a maximum of one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the lecture.

Prerequisites

None

Recommendation

None

Below you will find excerpts from events related to this course:

V

Entrepreneurship

2545001, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
Blended (On-Site/Online)

Content

The lecture as a compulsory part of the module "Entrepreneurship" introduces the basic concepts of entrepreneurship. Important concepts and empirical facts are introduced, which relate to the conception and implementation of newly founded companies.

The focus here is on introducing methods for generating innovative business ideas, translating patents into business concepts, and general principles of business modeling and business planning. In particular, approaches such as Lean-Startup and Effectuation as well as concepts for financing young companies are covered.

A "KIT Entrepreneurship Talk" is part of each session, in which experienced founder and entrepreneur personalities report on their experiences in the practice of the establishment of an enterprise. Dates and speakers will be announced on the EnTechnon homepage.

Learning objectives:

The students will be introduced to the topic of entrepreneurship. After successful attendance of the course they should have an overview of the sub-areas of entrepreneurship and be able to understand basic concepts of entrepreneurship and apply key concepts.

Workload:

The total effort with 3 credit points: approx. 90 hours

Presence time: 30 hours

Pre- and postprocessing of the LV: 45.0 hours

Exam and exam preparation: 15.0 hours

Examination:

The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation)

A grade bonus can be earned by successfully participating in a case study as part of the Entrepreneurship lecture. If the grade of the written exam is between 4.0 and 1.3, the bonus improves the grade by up to 0.3 or 0.4. The bonus only applies if you have passed the exam with at least a 4.0. More details will be provided in the lecture. Participation in the case study is voluntary.

Exam dates: tbd, probably 22.06.2023, 6pm - 7.10pm

Organizational issues

VL findet jeweils Di, 15:45 - 19:00 an folgenden Terminen statt:

18.04.2023

25.04.2023

02.05.2023

09.05.2023

16.05.2023

23.05.2023

06.06.2023

13.06.2023 (Prep Session)

22.06.2023 (Klausur, 18.00 - 19.10 Uhr)

Literature

Füglister, Urs, Müller, Christoph und Volery, Thierry (2008): Entrepreneurship

Ries, Eric (2011): The Lean Startup

Osterwalder, Alexander (2010): Business Model Generation

Aulet, Bill (2013): Disciplined Entrepreneurship. 24 Steps to a Successful Startup. Hoboken: Wiley.

R.C. Dorf, T.H. Byers: Technology Ventures – From Idea to Enterprise., (McGraw Hill 2008)

Hisrich, Robert D.; Ramadani, Veland (2017): Effective entrepreneurial management. Strategy, planning, risk management, and organization. Cham, Switzerland: Springer.

**Entrepreneurship**

2545001, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
Blended (On-Site/Online)

Content

The lecture as an obligatory part of the module "Entrepreneurship" introduces the basic concepts of entrepreneurship. Important concepts and empirical facts are presented that relate to the conception and implementation of newly founded companies.

The focus here is on the introduction to methods for generating innovative business ideas, for transferring patents into business concepts and general principles of business modelling and business planning. In particular approaches such as Lean Startup and Effectuation as well as concepts for the financing of young enterprises are treated.

A "KIT Entrepreneurship Talk" is part of each session, in which experienced founder and entrepreneur personalities report on their experiences in practice of the establishment of an enterprise. Dates and speakers will be announced on the EnTechnon homepage.

Learning objectives:

The students are introduced to the topic Entrepreneurship. After successful attendance of the meeting they are to have an overview of the subranges of the Entrepreneurships and be able to understand basic concepts of the Entrepreneurships and apply key concepts.

Workload:

Total effort with 3 credit points: approx. 90 hours

Presence time: 30 hours

Pre- and postprocessing of the LV: 45.0 hours

Exam and exam preparation: 15.0 hours

Examination:

The assessment of success takes place in the form of a written examination (60 min.) (according to §4(2), 1 SPO). The grade is the grade of the written exam.

A grade bonus can be earned through successful participation in a case study in the Entrepreneurship lecture. If the grade of the written exam is between 4.0 and 1.3, the bonus improves the grade by up to 0.3 or 0.4. The bonus only applies if you have passed the exam with at least a 4.0. More details will be provided in the lecture. Participation in the case study is voluntary.

Exam date: tba

Organizational issues

VL findet jeweils Mo, 15:45 - 19:00 an folgenden Terminen statt:

23.10.2023

30.10.2023

06.11.2023

13.11.2023

20.11.2023

27.11.2023

04.12.2023

11.12.2023 (Prep Session)

Literature

Aulet, Bill (2013): Disciplined Entrepreneurship. 24 Steps to a Successful Startup. Hoboken: Wiley.

R.C. Dorf, T.H. Byers: Technology Ventures – From Idea to Enterprise., (McGraw Hill 2008)

Füglister, Urs, Müller, Christoph and Volery, Thierry (2008): Entrepreneurship

Hisrich, Robert D.; Ramadani, Veland (2017): Effective entrepreneurial management. Strategy, planning, risk management, and organization. Cham, Switzerland: Springer.

Ries, Eric (2011): The Lean Startup.


Osterwalder, Alexander (2010): Business Model Generation.





T

7.89 Course: Entrepreneurship Research [T-WIWI-102894]

Responsible: Prof. Dr. Orestis Terzidis
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101488 - Entrepreneurship \(EnTechnon\)](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Each summer term	1

Events					
ST 2023	2545002	Entrepreneurship Research	2 SWS	Seminar / 	Terzidis
Exams					
ST 2023	7900052	Entrepreneurship Research			Terzidis

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The performance review is done via a so called other methods of performance review (term paper) (alternative exam assessment). The final grade is a result from both, the grade of the term paper and its presentation, as well as active participation during the seminar.

Prerequisites

None

Recommendation

None

Annotation

The topics will be prepared in groups. The presentation of the results is done during a a block period seminar at the end of the semester. Students have to be present all day long during the seminar.

Below you will find excerpts from events related to this course:

V

Entrepreneurship Research

2545002, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

**Seminar (S)
On-Site**

Content**Content**

The students independently develop a topic from entrepreneurship research in an international setting as a tandem with a partner. At first, there will be an introduction to the methodologies used such as systematic literature review, design science, qualitative and quantitative data analysis and more. As part of a written elaboration, the seminar topic must be presented scientifically on 15-20 pages. The results of the seminar paper will be presented in a block event at the end of the semester (20 min + 10 min open discussion).

Learning Objectives

As part of the written elaboration, the basics of independent scientific work (literature research, argumentation + discussion, citing literature sources, application of qualitative, quantitative and simulative methods) are trained. The skills acquired in the seminar are used to prepare for a potential master thesis. The course is therefore particularly aimed at students who want to write their thesis at the Chair for Entrepreneurship and Technology Management.

Organizational issues

The dates will be announced.

Registration is via the Wiwi-Portal.

Literature

Will be announced in the seminar.

T

7.90 Course: Environmental and Resource Policy [T-WIWI-102616]

Responsible: Rainer Walz
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101468 - Environmental Economics](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4	Grade to a third	Each summer term	1

Events					
ST 2023	2560548	Environmental and Ressource Policy	2 SWS	Lecture / Practice	Walz
Exams					
ST 2023	7900277	Environmental and Resource Policy			Mitusch, Walz

Competence Certificate

See German version

Recommendation

It is recommended to already have knowledge in the area of industrial organization and economic policy. This knowledge may be acquired in the courses *Introduction to Industrial Organization* [2520371] and *Economic Policy* [2560280].

Below you will find excerpts from events related to this course:

V

Environmental and Ressource Policy2560548, SS 2023, 2 SWS, Language: German, [Open in study portal](#)**Lecture / Practice (VÜ)****Literature****Weiterführende Literatur:**

Michaelis, P.: *Ökonomische Instrumente in der Umweltpolitik. Eine anwendungsorientierte Einführung*, Heidelberg
 OECD: *Environmental Performance Review Germany*, Paris

T

7.91 Course: Environmental Economics and Sustainability [T-WIWI-102615]

Responsible: Prof. Dr. Rainer Walz
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101468 - Environmental Economics](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	3	Grade to a third	Each winter term	2

Events					
WT 23/24	2521547	Umweltökonomik und Nachhaltigkeit (mit Übung)	2 SWS	Lecture / Practice	Walz
Exams					
ST 2023	7900273	Environmental Economics and Sustainability			Mitusch

Competence Certificate

See German version

Prerequisites

None

Recommendation


It is recommended to already have knowledge in the area of macro- and microeconomics. This knowledge may be acquired in the courses *Economics I: Microeconomics* [2600012] and *Economics II: Macroeconomics* [2600014].





T

7.92 Course: Environmental Law [T-BGU-111102]

Responsible: Dr. Ulrich Smeddinck
Organisation: KIT Department of Civil Engineering, Geo and Environmental Sciences
Part of: [M-WIWI-101468 - Environmental Economics](#)

Type	Credits	Grading scale	Recurrence	Expansion	Version
Written examination	3	Grade to a third	Each winter term	1 terms	1

Events					
WT 23/24	6111177	Environmental Law		Lecture / 	Smeddinck

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

Written exam with 120 min

Prerequisites

None

Annotation

None





T

7.93 Course: European and International Law [T-INFO-101312]

Responsible: Ulf Brühann
Organisation: KIT Department of Informatics
Part of: [M-INFO-101217 - Public Business Law](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	3	Grade to a third	Each summer term	1

Events					
ST 2023	24666	Europäisches und Internationales Recht	2 SWS	Lecture / 	Brühann
Exams					
ST 2023	7500084	European and International Law			Dreier
WT 23/24	7500048	European and International Law			Zufall


Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled





T

7.94 Course: Experimental Design [T-WIWI-111395]

Responsible: Prof. Dr. Benjamin Scheibehenne
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-105714 - Consumer Research](#)

Type	Credits	Grading scale	Recurrence	Expansion	Version
Examination of another type	4,5	Grade to a third	Each term	1 terms	1

Events					
ST 2023	2500044	Experimental Design		Others / 	Seidler
Exams					
ST 2023	7900292	Experimental Design			Scheibehenne

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

Alternative exam assessment. Details will be announced at the beginning of the course.

Annotation

The course provides an overview of important methods of empirical research. Students learn basic theories and methods that are relevant in planning, conducting and evaluating experiments. They learn to analyze, critique, and independently develop experimental designs. The course covers, for example, the development of a research question, formulation of scientific hypotheses, sample selection, calculation of statistical power, the difference between correlative and causal relationships, and the relevance of experimental research to test the latter.

Exemplary studies from decision research are analyzed and discussed with respect to experimental design.

The workload of the course is 4.5 ECTS. This consists of exercises, smaller presentations by the students during the semester, as well as the preparation of the examination at the end of the semester.

The number of participants is limited. Places are allocated via the Wiwi-Portal. Course language is German.

T

7.95 Course: Experimental Economics [T-WIWI-102614]

Responsible: Prof. Dr. Christof Weinhardt
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101446 - Market Engineering](#)
[M-WIWI-101453 - Applied Strategic Decisions](#)
[M-WIWI-101505 - Experimental Economics](#)
[M-WIWI-105923 - Incentives, Interactivity & Decisions in Organizations](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each winter term	1

Events					
WT 23/24	2540489	Experimental Economics	2 SWS	Lecture /	Knierim
WT 23/24	2540493	Übung zu Experimental Economics	1 SWS	Practice /	Greif-Winzrieth, Knierim

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

The assessment consists of a written exam (60 min).

By successful completion of 70% of the maximum number of points in the exercise(s) a bonus can be obtained.

If the grade of the written exam is at least 4.0 and at most 1.3, the bonus will improve it by one grade level (i.e. by 0.3 or 0.4). The exact criteria for the award of a bonus will be announced at the beginning of the lecture.

Prerequisites

None

Below you will find excerpts from events related to this course:

V

Experimental Economics

2540489, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)

**Lecture (V)
On-Site**

Literature

- Strategische Spiele; S. Berninghaus, K.-M. Ehrhart, W. Güth; Springer Verlag, 2. Aufl. 2006.
- Handbook of Experimental Economics; J. Kagel, A. Roth; Princeton University Press, 1995.
- Experiments in Economics; J.D. Hey; Blackwell Publishers, 1991.
- Experimental Economics; D.D. Davis, C.A. Holt; Princeton University Press, 1993.
- Experimental Methods: A Primer for Economists; D. Friedman, S. Sunder; Cambridge University Press, 1994.

T

7.96 Course: Extraordinary Additional Course in the Module Cross-Functional Management Accounting [T-WIWI-108651]

Responsible: Prof. Dr. Marcus Wouters
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101510 - Cross-Functional Management Accounting](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each term	1

Competence Certificate

The assessment depends on which extraordinary course becomes part of the module "Cross-Functional Management Accounting".

Prerequisites

None

Annotation

The purpose of this placeholder is to make it possible to include an extraordinary course in the module "Cross-Functional Management Accounting". Proposals for specific courses have to be approved in advance by the module coordinator.

T

7.97 Course: Facility Location and Strategic Supply Chain Management [T-WIWI-102704]

Responsible: Prof. Dr. Stefan Nickel
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-106412 - Computation & Optimization](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each winter term	4

Events					
WT 23/24	2550486	Facility Location and Strategic Supply Chain Management	2 SWS	Lecture / 🗎	Nickel
WT 23/24	2550487	Übungen zu Standortplanung und strategisches SCM	1 SWS	Practice / 🗎	Hoffmann
Exams					
ST 2023	7900027	Facility Location and Strategic Supply Chain Management			Nickel
WT 23/24	7900091	Facility Location and Strategic Supply Chain Management			Nickel

Legend: 🗎 Online, 🗎 Blended (On-Site/Online), 🗎 On-Site, ✕ Cancelled

Competence Certificate

The assessment consists of a written exam (60 min) according to Section 4 (2), 1 of the examination regulation. The exam takes place in every semester.

Prerequisite for admission to examination is the successful completion of the online assessments.

Prerequisites

Prerequisite for admission to examination is the successful completion of the online assessments.

Recommendation

None

Annotation

The lecture is held in every winter term. The planned lectures and courses for the next three years are announced online.

Below you will find excerpts from events related to this course:

V

Facility Location and Strategic Supply Chain Management

2550486, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Organizational issues

Für die Klausurzulassung müssen 4 von 5 Online-Tests bestanden sein.

Die Zulassung ist ein Jahr gültig, außer es handelt sich um einen Zweitversuch. In diesem Falle müssen die Online-Tests nicht erneut absolviert werden.

Literature

Weiterführende Literatur:

- Daskin: Network and Discrete Location: Models, Algorithms, and Applications, Wiley, 1995
- Domschke, Drexl: Logistik: Standorte, 4. Auflage, Oldenbourg, 1996
- Francis, McGinnis, White: Facility Layout and Location: An Analytical Approach, 2nd Edition, Prentice Hall, 1992
- Love, Morris, Wesolowsky: Facilities Location: Models and Methods, North Holland, 1988
- Thonemann: Operations Management - Konzepte, Methoden und Anwendungen, Pearson Studium, 2005

T

7.98 Course: Financial Analysis [T-WIWI-102900]

Responsible: Dr. Torsten Luedecke
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101480 - Finance 3](#)
[M-WIWI-101483 - Finance 2](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	1

Events					
ST 2023	2530205	Financial Analysis	2 SWS	Lecture / 🗎	Luedecke
ST 2023	2530206	Übungen zu Financial Analysis	2 SWS	Practice / 🗎	Luedecke
Exams					
ST 2023	7900075	Financial Analysis			Luedecke
WT 23/24	7900059	Financial Analysis			Ruckes, Luedecke

Legend: 🗎 Online, 🔄 Blended (On-Site/Online), 🗎 On-Site, ✕ Cancelled

Competence Certificate

See German version.

Prerequisites

None

Recommendation

Basic knowledge in corporate finance, accounting, and valuation is required.

Below you will find excerpts from events related to this course:

V

Financial Analysis

2530205, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

**Lecture (V)
On-Site**

Literature

- Alexander, D. and C. Nobes (2017): Financial Accounting – An International Introduction, 6th ed., Pearson.
- Penman, S.H. (2013): Financial Statement Analysis and Security Valuation, 5th ed., McGraw Hill.

T

7.99 Course: Financial Econometrics [T-WIWI-103064]

Responsible: Prof. Dr. Melanie Schienle
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101638 - Econometrics and Statistics I](#)
[M-WIWI-101639 - Econometrics and Statistics II](#)
[M-WIWI-106411 - Statistics & Econometrics](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each winter term	2

Events					
WT 23/24	2520022	Financial Econometrics I	2 SWS	Lecture / 🗣️	Schienle, Buse
WT 23/24	2520023	Übungen zu Financial Econometrics I	2 SWS	Practice / 🗣️	Schienle, Buse
Exams					
ST 2023	7900223	Financial Econometrics			Schienle
WT 23/24	7900123	Financial Econometrics II			Schienle
WT 23/24	7900126	Financial Econometrics			Schienle

Legend: 🗣️ Online, 🗣️🗣️ Blended (On-Site/Online), 🗣️ On-Site, ✖ Canceled

Competence Certificate

The assessment consists of a written exam (90 minutes) (following §4(2), 1 of the examination regulation).

Prerequisites

None

Recommendation

Knowledge of the contents covered by the course "Economics III: Introduction in Econometrics"[2520016]

Annotation

The next lecture will take place in the winter semester 2022/23.

Below you will find excerpts from events related to this course:

V

Financial Econometrics I

2520022, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Content**Learning objectives:**

The student

- shows a broad knowledge of financial econometric estimation and testing techniques
- is able to apply his/her technical knowledge using software in order to critically assess empirical problems

Content:

ARMA, ARIMA, ARFIMA, (non)stationarity, causality, cointegration, ARCH/GARCH, stochastic volatility models, computer based exercises

Requirements:

It is recommended to attend the course *Economics III: Introduction to Econometrics* [2520016] prior to this course.

Workload:

Total workload for 4.5 CP: approx. 135 hours

Attendance: 30 hours

Preparation and follow-up: 65 hours

Exam preparation: 40 hours

Literature

Taylor, S. J. (2005): "Asset Price Dynamics, Volatility, and Prediction", Princeton University Press.

Tsay, R. S. (2005): "Analysis of Financial Time Series: Financial Econometrics", Wiley, 2nd edition.

Cochrane, J. H. (2005): "Asset Pricing", revised edition, Princeton University Press.

Campbell, J. Y., A. W. Lo, and A. C. MacKinlay (1997): "The Econometrics of Financial Markets", Princeton University Press.

Hamilton, J. D. (1994): "Time Series Analysis", Princeton University Press.

Additional literature will be discussed in the lecture.

T

7.100 Course: Financial Econometrics II [T-WIWI-110939]

Responsible: Prof. Dr. Melanie Schienle
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101638 - Econometrics and Statistics I](#)
[M-WIWI-101639 - Econometrics and Statistics II](#)
[M-WIWI-106411 - Statistics & Econometrics](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	3

Events					
ST 2023	2521302	Financial Econometrics II	2 SWS	Lecture / 🗣️	Schienle, Buse
ST 2023	2521303	Übung zu Financial Econometrics II	1 SWS	Practice / 🗣️	Buse, Schienle
Exams					
ST 2023	7900081	Financial Econometrics II			Schienle

Legend: 📺 Online, 🔄 Blended (On-Site/Online), 🗣️ On-Site, ✖ Cancelled

Competence Certificate

Written examination (90 minutes). If the number of participants is low, an oral examination will be held instead.

Prerequisites

None

Recommendation

Knowledge of the contents covered by the course "Financial Econometrics"

Annotation

Course language is English

The next lecture will take place in the summer semester of 2023.

T

7.101 Course: Financial Intermediation [T-WIWI-102623]

Responsible: Prof. Dr. Martin Ruckes
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101453 - Applied Strategic Decisions](#)
[M-WIWI-101480 - Finance 3](#)
[M-WIWI-101483 - Finance 2](#)
[M-WIWI-101502 - Economic Theory and its Application in Finance](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each winter term	1

Events					
WT 23/24	2530232	Financial Intermediation	2 SWS	Lecture /	Ruckes
WT 23/24	2530233	Übung zu Finanzintermediation	1 SWS	Practice /	Ruckes, Benz
Exams					
ST 2023	7900078	Financial Intermediation			Ruckes
WT 23/24	7900063	Financial Intermediation			Ruckes

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

The assessment of this course is a written examination (following §4(2), 1 SPO) of 60 mins.

The exam is offered each semester.

Prerequisites

None

Recommendation

None

Below you will find excerpts from events related to this course:

V

Financial Intermediation

2530232, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Literature**Weiterführende Literatur:**

- Hartmann-Wendels/Pfingsten/Weber (2014): Bankbetriebslehre, 6. Auflage, Springer Verlag.
- Freixas/Rochet (2008): Microeconomics of Banking, 2. Auflage, MIT Press.

T

7.102 Course: Firm creation in IT security [T-WIWI-110374]

Responsible: Prof. Dr. Orestis Terzidis
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101488 - Entrepreneurship \(EnTechnon\)](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Irregular	1

Competence Certificate

Alternative exam assessment. The grade consists of the presentation and the written elaboration.

Prerequisites

None

T

7.103 Course: Fundamentals for Financial -Quant and -Machine Learning Research [T-WIWI-111846]

Responsible: Prof. Dr. Maxim Ulrich

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-105894 - Foundations for Advanced Financial -Quant and -Machine Learning Research](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	9	Grade to a third	see Annotations	1

Competence Certificate

Due to the professor's research sabbatical, the BSc module "Financial Data Science" and MSc module "Foundations for Advanced Financial -Quant and -Machine Learning Research" and the MSc module "Advanced Machine Learning and Data Science" along with the respective examinations will not be offered in SS2023. Bachelor and Master thesis projects are not affected and will be supervised.

The module examination is an alternative exam assessment with a maximum score of 100 points to be achieved. These points are distributed over 4 worksheets to be submitted during the semester. The worksheets cover the respective material of the module and are handed out, worked on and assessed in lecture weeks 3 (10 points), 6 (20 points), 9 (30 points) and 12 (40 points).

The module-wide exam (all 4 worksheets) must be taken in the same semester.

The worksheets are a mixture of analytical tasks and programming tasks with financial data.

Recommendation

- Strongly recommended to have good knowledge in financial econometrics (MLE, OLS, GLS, ARMA-GARCH), mathematics (differential equations, difference equations and optimization), investments (CAPM, factor models), asset pricing (SDF, SDF pricing), derivatives (Black-Scholes, risk-neutral pricing), and programming of statistical concepts (Java or R or Python or Matlab or C or ...)
- Strongly recommended to have a strong interest for interdisciplinary research work in statistics, programming, applied math and financial economics.
- Students lacking the prior knowledge might find the resources of the Chair helpful: www.youtube.com/c/cram-kit.

Annotation

The course is offered every second year.

T

7.104 Course: Fundamentals of National and International Group Taxation [T-WIWI-111304]

Responsible: Prof. Dr. Berthold Wigger
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101511 - Advanced Topics in Public Finance](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	1

Events					
ST 2023	2560133	Fundamentals of National and International Group Taxation	3 SWS	Lecture / 	Wigger, Gutekunst
Exams					
ST 2023	790kobe	Fundamentals of National and International Group Taxation			Wigger
WT 23/24	790kobe	Fundamentals of National and International Group Taxation			Wigger

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

Depending on the further pandemic development the assessment will consist either of an open book exam (following Art. 4, para. 2, clause 3 of the examination regulation), or of an 1.5h written exam (following Art. 4, para. 2, clause 1 of the examination regulation).

Prerequisites

None

Recommendation


It is recommended to attend the course "Basics of German Company Tax Law and Tax Planning" beforehand.





T

7.105 Course: Global Manufacturing [T-WIWI-112103]

Responsible: Dr. Henning Sasse
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101412 - Industrial Production III](#)
[M-WIWI-101471 - Industrial Production II](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	3,5	Grade to a third	Each winter term	1

Events					
WT 23/24	2581956	Global Manufacturing	2 SWS	Lecture / 	Sasse
Exams					
ST 2023	7981956	Global Manufacturing			Schultmann

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The assessment consists of an oral (30 minutes) or written exam (60 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (alternative exam assessment, following §4(2), 3 of the examination regulation).

Prerequisites

None

Recommendation

None

Annotation

The lecture will be held for the first time in the winter semester 2022/23.

Below you will find excerpts from events related to this course:

V

Global Manufacturing

2581956, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
Blended (On-Site/Online)

Content

- Fundamentals of international business
- Forms of international cooperation and value creation
- Site selection
- Cost driven internationalization and site selection
- Sales and customer driven internationalization and site selection
- Challenges, risks and risk mitigation
- Management of international production sites
- Types and case studies of international production

Organizational issues

Blockveranstaltung, siehe Homepage

Literature

Wird in der Veranstaltung bekannt gegeben.

T

7.106 Course: Global Optimization I [T-WIWI-102726]

Responsible: Prof. Dr. Oliver Stein
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101473 - Mathematical Programming](#)
[M-WIWI-106412 - Computation & Optimization](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	1

Events					
ST 2023	2550134	Global Optimization I	2 SWS	Lecture / 🗎	Stein
Exams					
ST 2023	7900205_SS2023_HK	Global Optimization I			Stein
WT 23/24	7900004_WS2324_NK	Global Optimization I			Stein

Legend: 🗎 Online, 🔄 Blended (On-Site/Online), 🗎 On-Site, ✕ Cancelled

Competence Certificate

Success is in the form of a written examination (60 min.) (according to § 4(2), 1 SPO). The successful completion of the exercises is required for admission to the written exam.

The exam is offered in the lecture of semester and the following semester.

The success check can be done also with the success control for "Global optimization II". In this case, the duration of the written exam is 120 min.

Prerequisites

None

Modeled Conditions

The following conditions have to be fulfilled:

1. The course [T-WIWI-103638 - Global Optimization I and II](#) must not have been started.

Recommendation

None

Annotation

Part I and II of the lecture are held consecutively in the **same** semester.

Below you will find excerpts from events related to this course:

V

Global Optimization I

2550134, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

In many optimization problems from economics, engineering and natural sciences, solution algorithms are only able to efficiently identify *local* optimizers, while it is much harder to find *globally* optimal points. This corresponds to the fact that by local search it is easy to find the summit of the closest mountain, but that the search for the summit of Mount Everest is rather elaborate.

The lecture treats methods for global optimization of convex functions under convex constraints. It is structured as follows:

- Introduction, examples, and terminology
- Existence results for optimal points
- Optimality in convex optimization
- Duality, bounds, and constraint qualifications
- Algorithms (Kelley's cutting plane method, Frank-Wolfe method, primal-dual interior point methods)

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

Remark:

The treatment of *nonconvex* optimization problems forms the contents of the lecture "Global Optimization II". The lectures "Global Optimization I" and "Global Optimization II" are held consecutively *in the same semester*.

Learning objectives:

The student

- knows and understands the fundamentals of deterministic global optimization in the convex case,
- is able to choose, design and apply modern techniques of deterministic global optimization in the convex case in practice.

Literature

O. Stein, Grundzüge der Globalen Optimierung, SpringerSpektrum, 2018.

Weiterführende Literatur:

- W. Alt, Numerische Verfahren der konvexen, nichtglatten Optimierung, Teubner, 2004
- C.A. Floudas, Deterministic Global Optimization, Kluwer, 2000
- R. Horst, H. Tuy, Global Optimization, Springer, 1996
- A. Neumaier, Interval Methods for Systems of Equations, Cambridge University Press, 1990

T

7.107 Course: Global Optimization I and II [T-WIWI-103638]

Responsible: Prof. Dr. Oliver Stein
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101473 - Mathematical Programming](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	9	Grade to a third	Each summer term	1

Events					
ST 2023	2550134	Global Optimization I	2 SWS	Lecture / 🗣️	Stein
ST 2023	2550135	Exercise to Global Optimization I and II	2 SWS	Practice / 🗣️	Stein, Beck
ST 2023	2550136	Global Optimization II	2 SWS	Lecture / 🗣️	Stein
Exams					
ST 2023	7900207_SS2023_HK	Global Optimization I and II			Stein
WT 23/24	7900006_WS2324_NK	Global Optimization I and II			Stein

Legend: 📺 Online, 🔄 Blended (On-Site/Online), 🗣️ On-Site, ✖ Cancelled

Competence Certificate

The assessment of the lecture is a written examination (120 minutes) according to §4(2), 1 of the examination regulation. The successful completion of the exercises is required for admission to the written exam.

The examination is held in the semester of the lecture and in the following semester.

Prerequisites

None

Modeled Conditions

The following conditions have to be fulfilled:

1. The course [T-WIWI-102726 - Global Optimization I](#) must not have been started.
2. The course [T-WIWI-102727 - Global Optimization II](#) must not have been started.

Recommendation

None

Annotation

Part I and II of the lecture are held consecutively in the **same** semester.

Below you will find excerpts from events related to this course:

V

Global Optimization I

2550134, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

**Lecture (V)
On-Site**

Content

In many optimization problems from economics, engineering and natural sciences, solution algorithms are only able to efficiently identify *local* optimizers, while it is much harder to find *globally* optimal points. This corresponds to the fact that by local search it is easy to find the summit of the closest mountain, but that the search for the summit of Mount Everest is rather elaborate.

The lecture treats methods for global optimization of convex functions under convex constraints. It is structured as follows:

- Introduction, examples, and terminology
- Existence results for optimal points
- Optimality in convex optimization
- Duality, bounds, and constraint qualifications
- Algorithms (Kelley's cutting plane method, Frank-Wolfe method, primal-dual interior point methods)

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

Remark:

The treatment of *nonconvex* optimization problems forms the contents of the lecture "Global Optimization II". The lectures "Global Optimization I" and "Global Optimization II" are held consecutively *in the same semester*.

Learning objectives:

The student

- knows and understands the fundamentals of deterministic global optimization in the convex case,
- is able to choose, design and apply modern techniques of deterministic global optimization in the convex case in practice.

Literature

O. Stein, Grundzüge der Globalen Optimierung, SpringerSpektrum, 2018.

Weiterführende Literatur:

- W. Alt, Numerische Verfahren der konvexen, nichtglatten Optimierung, Teubner, 2004
- C.A. Floudas, Deterministic Global Optimization, Kluwer, 2000
- R. Horst, H. Tuy, Global Optimization, Springer, 1996
- A. Neumaier, Interval Methods for Systems of Equations, Cambridge University Press, 1990

**Global Optimization II**

2550136, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

**Lecture (V)
On-Site**

Content

In many optimization problems from economics, engineering and natural sciences, solution algorithms are only able to efficiently identify *local* optimizers, while it is much harder to find *globally* optimal points. This corresponds to the fact that by local search it is easy to find the summit of the closest mountain, but that the search for the summit of Mount Everest is rather elaborate.

The lecture treats methods for global optimization of nonconvex functions under nonconvex constraints. It is structured as follows:

- Introduction and examples
- Convex relaxation
- Interval arithmetic
- Convex relaxation via alphaBB method
- Branch-and-bound methods
- Lipschitz optimization

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

Remark:

The treatment of *convex* optimization problems forms the contents of the lecture "Global Optimization I". The lectures "Global Optimization I" and "Global Optimization II" are held consecutively *in the same semester*.

Learning objectives:

The student

- knows and understands the fundamentals of deterministic global optimization in the nonconvex case,
- is able to choose, design and apply modern techniques of deterministic global optimization in the nonconvex case in practice.

Literature

O. Stein, Grundzüge der Globalen Optimierung, SpringerSpektrum, 2018.

Weiterführende Literatur:

- W. Alt, Numerische Verfahren der konvexen, nichtglaten Optimierung, Teubner, 2004
- C.A. Floudas, Deterministic Global Optimization, Kluwer, 2000
- R. Horst, H. Tuy, Global Optimization, Springer, 1996
- A. Neumaier, Interval Methods for Systems of Equations, Cambridge University Press, 1990

T

7.108 Course: Global Optimization II [T-WIWI-102727]

Responsible: Prof. Dr. Oliver Stein
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101473 - Mathematical Programming](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	2

Events					
ST 2023	2550136	Global Optimization II	2 SWS	Lecture /	Stein
Exams					
ST 2023	7900206_SS2023_HK	Global Optimization II			Stein
WT 23/24	7900005_WS2324_NK	Global Optimization II			Stein

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

The assessment of the lecture is a written examination (60 minutes) according to §4(2), 1 of the examination regulation. The successful completion of the exercises is required for admission to the written exam.

The examination is held in the semester of the lecture and in the following semester.

The examination can also be combined with the examination of "Global optimization I". In this case, the duration of the written examination takes 120 minutes.

Prerequisites

None

Modeled Conditions

The following conditions have to be fulfilled:

1. The course [T-WIWI-103638 - Global Optimization I and II](#) must not have been started.

Annotation

Part I and II of the lecture are held consecutively in the **same** semester.

Below you will find excerpts from events related to this course:

V

Global Optimization II

2550136, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

In many optimization problems from economics, engineering and natural sciences, solution algorithms are only able to efficiently identify *local* optimizers, while it is much harder to find *globally* optimal points. This corresponds to the fact that by local search it is easy to find the summit of the closest mountain, but that the search for the summit of Mount Everest is rather elaborate.

The lecture treats methods for global optimization of nonconvex functions under nonconvex constraints. It is structured as follows:

- Introduction and examples
- Convex relaxation
- Interval arithmetic
- Convex relaxation via alphaBB method
- Branch-and-bound methods
- Lipschitz optimization

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

Remark:

The treatment of *convex* optimization problems forms the contents of the lecture "Global Optimization I". The lectures "Global Optimization I" and "Global Optimization II" are held consecutively *in the same semester*.

Learning objectives:

The student

- knows and understands the fundamentals of deterministic global optimization in the nonconvex case,
- is able to choose, design and apply modern techniques of deterministic global optimization in the nonconvex case in practice.

Literature

O. Stein, Grundzüge der Globalen Optimierung, SpringerSpektrum, 2018.

Weiterführende Literatur:

- W. Alt, Numerische Verfahren der konvexen, nichtglatten Optimierung, Teubner, 2004
- C.A. Floudas, Deterministic Global Optimization, Kluwer, 2000
- R. Horst, H. Tuy, Global Optimization, Springer, 1996
- A. Neumaier, Interval Methods for Systems of Equations, Cambridge University Press, 1990

T

7.109 Course: Globalization of Innovation – Innovation for Globalization: Methods and Analyses [T-WIWI-111822]

Responsible: Sophie Schneider
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101507 - Innovation Management](#)
[M-WIWI-101507 - Innovation Management](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Irregular	1

Competence Certificate

Alternative exam assessment. The grade consists of a presentation of the results (30%), participation in the discussions (10%) and a seminar paper (60%).

Recommendation

Prior attendance of the course Innovation Management [2545015] is recommended.

T

7.110 Course: Graph Theory and Advanced Location Models [T-WIWI-102723]

Responsible: Prof. Dr. Stefan Nickel
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101473 - Mathematical Programming](#)
[M-WIWI-102832 - Operations Research in Supply Chain Management](#)
[M-WIWI-103289 - Stochastic Optimization](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Irregular	2

Exams			
WT 23/24	7900033	Graph Theory and Advanced Location Models	Nickel

Competence Certificate

The assessment is a 60 minutes written examination (according to §4(2), 1 of the examination regulation).

The examination is held in the term of the lecture and the following lecture.

Prerequisites

None

Recommendation

Basic knowledge as conveyed in the module "Introduction to Operations Research" is assumed.

Annotation

The course is offered irregularly. Planned lectures for the next three years can be found in the internet at <http://dol.ior.kit.edu/english/Courses.php>.

T

7.111 Course: Growth and Development [T-WIWI-112816]

Responsible: Prof. Dr. Ingrid Ott
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101478 - Innovation and Growth](#)
[M-WIWI-101496 - Growth and Agglomeration](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each winter term	1

Events					
WT 23/24	2561503	Growth and Development	2 SWS	Lecture / 🗎	Ott
WT 23/24	2561504	Exercise for Growth and Development	1 SWS	Practice / 🗎	Völkle, Ott, Zoroglu
Exams					
ST 2023	7900105	Growth and Development			Ott

Legend: 🗎 Online, 🗎 Blended (On-Site/Online), 🗎 On-Site, x Cancelled

Competence Certificate

Depending on further pandemic developments, the examination will be offered either as an open-book examination or as a 60-minute written examination.

Prerequisites

None

Recommendation

Basic knowledge of micro- and macroeconomics is assumed, as taught in the courses Economics I [2600012], and Economics II [2600014]. In addition, an interest in quantitative-mathematical modeling is required.

Below you will find excerpts from events related to this course:

V

Growth and Development

2561503, WS 23/24, 2 SWS, Language: German/English, [Open in study portal](#)

Lecture (V)
On-Site

Content

This course is intended as an introduction to the field of advanced macroeconomics with a special focus on economic growth. Lectures aim to deal with the theoretical foundations of exogenous and endogenous growth models. The importance of growth for nations and discussion of some (well-known) growth theories together with the role of innovation, human capital and environment will therefore be primary focuses of this course.

Learning objective:

Students shall be given the ability to understand, analyze and evaluate selected models of endogenous growth theory.

Course content:

- Intertemporal consumption decision
- Growth models with exogenous saving rates: Solow
- Growth models with endogenous saving rates: Ramsey
- Growth and environmental resources
- Basic models of endogenous growth
- Human capital and economic growth
- Modelling of technological progress
- Diversity Models
- Schumpeterian growth
- Directional technological progress
- Diffusion of technologies

Recommendations:

Basic knowledge of micro- and macroeconomics is assumed, as taught in the courses Economics I [2600012], and Economics II [2600014]. In addition, an interest in quantitative-mathematical modeling is required.

Workload:

The total workload for this course is approximately 135.0 hours. For further information see German version.

Exam description:

The assessment consists of a written exam (60 min) according to Section 4(2), 1 of the examination regulation. The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Students will be given the opportunity of writing and presenting a short paper during the lecture time to achieve a bonus on the exam grade. If the mandatory credit point exam is passed, the awarded bonus points will be added to the regular exam points. A deterioration is not possible by definition, and a grade does not necessarily improve, but is very likely to (not every additional point improves the total number of points, since a grade can not become better than 1). The voluntary elaboration of such a paper can not counterveil a fail in the exam.

Literature

Auszug:

- Acemoglu, D. (2009): Introduction to modern economic growth. Princeton University Press, New Jersey.
- Aghion, P., Howitt, P. (2009): Economics of growth, MIT-Press, Cambridge/MA.
- Barro, R.J., Sala-i-Martin, X. (2003): Economic Growth. MIT-Press, Cambridge/MA.
- Sydsaeter, K., Hammond, P. (2008): Essential mathematics for economic analysis. Prentice Hall International, Harlow.
- Sydsaeter, K., Hammond, P., Seierstad, A., Strom, A., (2008): Further Mathematics for Economic Analysis, Second Edition, Pearson Education Limited, Essex.

T

7.112 Course: Heat Economy [T-WIWI-102695]

Responsible: Prof. Dr. Wolf Fichtner
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101452 - Energy Economics and Technology](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	3,5	Grade to a third	Each summer term	2

Events					
ST 2023	2581001	Heat Economy	2 SWS	Lecture / 🗣️	Fichtner
Exams					
ST 2023	7981001	Heat Economy			Fichtner
WT 23/24	7981001	Heat Economy			Fichtner

Legend: 📺 Online, 🔄 Blended (On-Site/Online), 🗣️ On-Site, ✕ Cancelled

Competence Certificate

The assessment consists of a written (60 minutes) or oral exam (30 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Prerequisites

None.

Recommendation

None

Annotation

See German version.

Below you will find excerpts from events related to this course:

V

Heat Economy

2581001, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Organizational issues

Block, Seminarraum Standort West - siehe Institutsaushang

**7.113 Course: Human Factors in Security and Privacy [T-WIWI-109270]**

Responsible: Prof. Dr. Melanie Volkamer
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101628 - Emphasis in Informatics](#)
[M-WIWI-101630 - Electives in Informatics](#)
[M-WIWI-106413 - Digitalization & Society](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	see Annotations	3

Competence Certificate

The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation or an oral exam (30 min) following §4, Abs. 2, 2 of the examination regulation. Only those who have successfully participated in the exercises and the lecture will be admitted to the examination.

The exam takes place every semester and can be repeated at every regular examination date.

Prerequisites

Both need to be done:

- Pass Quiz on Paper for Graphical Passwords
- Presentation of Results Exercise 2

+ 9 of the following 11 need to be done:

- Submit ILIAS certificate until Oct 24
- Pass Quiz on InfoSec Lecture
- Active participation exercise 1 Part 1 - Evaluation and analyses methods
- Pass Quiz Paper Discussion 1 - User Behaviour and motivation theories
- Active participation exercise 1 Part 2
- Pass Quiz Paper Discussion 2 - User Behaviour and motivation theories
- Pass Quiz Paper Discussion 3 - Security Awareness
- Active participation exercise 1 Part 3
- Pass Quiz Paper Discussion 4 - Graphical Authentication
- Pass Quiz Paper Discussion 5 - Shoulder Surfing Authentication
- Active participation exercise 2

Recommendation

The prior attendance of the lecture "Information Security" is strongly recommended.

Annotation

The lecture will not be offered in winter semester 2020/21.

Some lectures are in English, some in German.

T

7.114 Course: Incentives in Organizations [T-WIWI-105781]

Responsible: Prof. Dr. Petra Nieken
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101453 - Applied Strategic Decisions](#)
[M-WIWI-101500 - Microeconomic Theory](#)
[M-WIWI-101505 - Experimental Economics](#)
[M-WIWI-101510 - Cross-Functional Management Accounting](#)
[M-WIWI-105923 - Incentives, Interactivity & Decisions in Organizations](#)
[M-WIWI-106410 - Economics & Management](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	1

Events					
ST 2023	2573003	Incentives in Organizations	2 SWS	Lecture / 🗎	Nieken
ST 2023	2573004	Übung zu Incentives in Organizations	2 SWS	Practice / 🗎	Nieken, Mitarbeiter, Walther, Gorny
Exams					
ST 2023	7900132	Incentives in Organizations			Nieken

Legend: 🗎 Online, 🗎 Blended (On-Site/Online), 🗎 On-Site, ✕ Cancelled

Competence Certificate

The assessment of this course is a written examination (60 min). The exam takesplace in every semester. Re-examinations are offered at every ordinaryexamination date. In case of a small number of registrations, we might offer an oral exam instead of a written exam.

Prerequisites

None

Recommendation

Knowledge of microeconomics, game theory, and statistics is assumed.

Below you will find excerpts from events related to this course:

V

Incentives in Organizations

2573003, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Content

The students acquire profound knowledge about the design and the impact of different incentive and compensation systems. Topics covered are, for instance, performance based compensation, team work, intrinsic motivation, multitasking, and subjective performance evaluations. We will use microeconomic or behavioral models as well as empirical data to analyze incentive systems. We will investigate several widely used compensation schemes and their relationship with corporate strategy. Students will learn to develop practical implications which are based on the acquired knowledge of this course.

Aim

The student

- develops a strategic understanding about incentives systems and how they work.
- analyzes models from personnel economics.
- understands how econometric methods can be used to analyze performance and compensation data.
- knows incentive schemes that are used in companies and is able to evaluate them critically.
- can develop practical implications which are based on theoretical models and empirical data from companies.
- understands the challenges of managing incentive and compensation systems and their relationship with corporate strategy.

Workload

The total workload for this course is: approximately 135 hours.

Lecture: 32 hours

Preparation of lecture: 52 hours

Exam preparation: 51 hours

Literature

Slides, Additional case studies and research papers will be announced in the lecture.

Literature (complementary):

Managerial Economics and Organizational Architecture, Brickley / Smith / Zimmerman, McGraw-Hill Education, 2015

Behavioral Game Theory, Camerer, Russel Sage Foundation, 2003

Personnel Economics in Practice, Lazear / Gibbs, Wiley, 2014

Introduction to Econometrics, Wooldridge, Andover, 2014

Econometric Analysis of Cross Section and Panel Data, Wooldridge, MIT Press, 2010

T

7.115 Course: Information Service Engineering [T-WIWI-106423]

Responsible: Prof. Dr. Harald Sack
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101628 - Emphasis in Informatics](#)
[M-WIWI-101630 - Electives in Informatics](#)
[M-WIWI-105880 - Informatics & Machine Learning](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	2

Events					
ST 2023	2511606	Information Service Engineering	2 SWS	Lecture / 🗎	Sack, Tan, Vafaie
ST 2023	2511607	Exercises to Information Service Engineering	1 SWS	Practice / 🗎	Sack
Exams					
ST 2023	79AIFB_ISE_B3	Information Service Engineering (Registration until 17 July 2023)			Sack
WT 23/24	79AIFB_ISE_B2	Information Service Engineering			Sack

Legend: 🗎 Online, 🗎 Blended (On-Site/Online), 🗎 On-Site, x Cancelled

Competence Certificate

The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation or an oral exam (20 min) following §4, Abs. 2, 2 of the examination regulation.

The exam takes place every semester and can be repeated at every regular examination date.

Prerequisites

None

Below you will find excerpts from events related to this course:

V

Information Service Engineering

2511606, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Content**- The Art of Understanding**

- Data, Information, Knowledge and Wisdom
- Syntax, Semantics, Context, Pragmatics, and Experience

- Natural Language Processing

- NLP and Basic Linguistic Knowledge
- NLP Applications, Techniques & Challenges
- Evaluation, Precision and Recall
- Regular Expressions and Automata
- Tokenization
- Language Model and N-Grams
- Part-of-Speech Tagging
- Distributional Semantics & Word Embeddings

- Knowledge Graphs

- Knowledge Representations and Ontologies
- Resource Description Framework (RDF) as simple Data Model
- Creating new Models with RDFS
- Querying RDF(S) with SPARQL
- More Expressivity via Web Ontology Language (OWL)
- From Linked Data to Knowledge Graphs
- Wikipedia, DBpedia, and Wikidata
- Knowledge Graph Quality Assurance with SHACL

- Basic Machine Learning

- Machine Learning Fundamentals
- Evaluation and Generalization Problems
- Linear Regression
- Decision Trees
- Unsupervised Learning
- Neural Networks and Deep Learning

- ISE Applications

- Knowledge Graph Embeddings
- Knowledge Graph Completion
- Knowledge Graphs and Large Language Models
- Semantic Search
- Exploratory Search and Recommender Systems

Learning objectives:

- The students know the fundamentals and measures of information theory and are able to apply those in the context of Information Service Engineering.
- The students have basic skills of natural language processing and are enabled to apply natural language processing technology to solve and evaluate simple text analysis tasks.
- The students have fundamental skills of knowledge representation with ontologies as well as basic knowledge of Semantic Web and Linked Data technologies. The students are able to apply these skills for simple representation and analysis tasks.
- The students have fundamental skills of information retrieval and are enabled to conduct and to evaluate simple information retrieval tasks.
- The students apply their skills of natural language processing, Linked Data engineering, and Information Retrieval to conduct and evaluate simple knowledge mining tasks.
- The students know the fundamentals of recommender systems as well as of semantic and exploratory search.

Literature

- D. Jurafsky, J.H. Martin, Speech and Language Processing, 2nd ed. Pearson Int., 2009.
- A. Hogan, The Web of Data, Springer, 2020.
- G. Rebal, A. Ravi, S. Churiwala, An Introduction to Machine Learning, Springer, 2019.

T

7.116 Course: Innovation & Space [T-WIWI-112157]

Responsible: Dr. Daniela Beyer
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101507 - Innovation Management](#)
[M-WIWI-101507 - Innovation Management](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Once	1

Competence Certificate

Non exam assessment. The final grade is composed of the grade of the written paper and of the presentation.

Prerequisites

None

T

7.117 Course: Innovation Lab [T-ETIT-110291]

Responsible: Prof. Dr.-Ing. Sören Hohmann
 Prof. Dr. Werner Nahm
 Prof. Dr.-Ing. Eric Sax
 Prof. Dr. Wilhelm Stork
 Prof. Dr.-Ing. Thomas Zwick

Organisation: KIT Department of Electrical Engineering and Information Technology

Part of: [M-WIWI-105011 - Student Innovation Lab \(SIL\) 2](#)

Type	Credits	Grading scale	Recurrence	Expansion	Version
Examination of another type	9	Grade to a third	Each winter term	2 terms	1

Competence Certificate


see module description




T

7.118 Course: Innovation Management: Concepts, Strategies and Methods [T-WIWI-102893]

Responsible: Prof. Dr. Marion Weissenberger-Eibl
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101488 - Entrepreneurship \(EnTechnon\)](#)
[M-WIWI-101507 - Innovation Management](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	3	Grade to a third	Each summer term	1

Events					
ST 2023	2545100	Innovation Management: Concepts, Strategies and Methods	2 SWS	Lecture / 	Weissenberger-Eibl
Exams					
ST 2023	7900144	Innovation Management: Concepts, Strategies and Methods			Weissenberger-Eibl
WT 23/24	7900145	Innovation Management: Concepts, Strategies and Methods			Weissenberger-Eibl

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The assessment consists of a written exam (60 minutes). The exam takes place in every summer semester. Re-examinations are offered at every ordinary examination date.

Prerequisites

None

Recommendation

None

Below you will find excerpts from events related to this course:

V

Innovation Management: Concepts, Strategies and Methods

2545100, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
Blended (On-Site/Online)

Content

The course 'Innovation Management: Concepts, Strategies and Methods' offers scientific concepts which facilitate the understanding of the different phases of the innovation process and resulting strategies and appropriate methodologies suitable for application. The concepts refer to the entire innovation process so that an integrated perspective is made possible. This is the basis for the teaching of strategies and methods which fulfil the diverse demands of the complex innovation process. The course focuses particularly on the creation of interfaces between departments and between various actors in a company's environment and the organisation of a company's internal procedures. In this context a basic understanding of knowledge and communication is taught in addition to the specific characteristics of the respective actors. Subsequently methods are shown which are suitable for the profitable and innovation-led implementation of integrated knowledge.

Aim: Students develop a differentiated understanding of the different phases and concepts of the innovation process, different strategies and methods in innovation management.

Organizational issues

Wichtig! Bitte treten Sie dem **ILIAS-Kurs zur Vorlesung** bei, damit wir Ihnen weitere Informationen mitteilen können.

Literature

Eine ausführliche Literaturliste wird mit den Vorlesungsunterlagen zur Verfügung gestellt.

Eine Einführung bei: Vahs, D./Brem, A. (2013): Innovationsmanagement. Von der Idee zur erfolgreichen Vermarktung, 4. Auflage, Stuttgart 2013.

T

7.119 Course: Innovation Processes Live [T-WIWI-110234]

Responsible: Dr. Daniela Beyer
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101507 - Innovation Management](#)
[M-WIWI-101507 - Innovation Management](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	see Annotations	1

Competence Certificate

Alternative exam assessments (§4(2), 3 SPO). The grade consists of an exposé (15%), a guideline interview or an analysis tool (25%), a group presentation of the results (20%) and a seminar paper (40%).

Prerequisites

None.

Recommendation

Prior attendance of the course Innovation Management [2545015] is recommended.

Annotation



The course will be discontinued in the winter semester 2022/23.

T

7.120 Course: Innovation Theory and Policy [T-WIWI-102840]

Responsible: Prof. Dr. Ingrid Ott
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-106408 - Digital Economics](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	2

Events					
ST 2023	2560236	Economics of Innovation	2 SWS	Lecture / 	Ott
ST 2023	2560237	Exercises of Economics of Innovation	1 SWS	Practice / 	Ott, Mirzoyan
Exams					
ST 2023	7900107	Economics of Innovation			Ott
WT 23/24	7900077	Economics of Innovation			Ott

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

Depending on further pandemic developments, the examination will be offered either as a 60-minute written examination (written examination according to SPO § 4 Abs. 2, Pkt. 1) or as an open-book examination (alternative exam assessment according to SPO § 4 Abs. 2, Pkt. 3).

Prerequisites

None

Modeled Conditions

The following conditions have to be fulfilled:

1. The course [T-WIWI-112822 - Economics of Innovation](#) must not have been started.

Recommendation

Basic knowledge of micro- and macroeconomics is assumed, as taught in the courses Economics I [2600012], and Economics II [2600014]. In addition, an interest in quantitative-mathematical modeling is required.

Below you will find excerpts from events related to this course:

V

Economics of Innovation

2560236, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Content**Learning objectives:**

Students shall be given the ability to

- identify the importance of alternative incentive mechanisms for the emergence and dissemination of innovations
- understand the relationships between market structure and the development of innovation
- explain, in which situations market interventions by the state, for example taxes and subsidies, can be legitimized, and evaluate them in the light of economic welfare

Course content:**The course covers the following topics:**

- Incentives for the emergence of innovations
- Patents
- Diffusion
- Impact of technological progress
- Innovation Policy

Recommendations:

Basic knowledge of micro- and macroeconomics is assumed, as taught in the courses Economics I [2600012], and Economics II [2600014]. In addition, an interest in quantitative-mathematical modeling is required.

Workload:

The total workload for this course is approximately 135.0 hours. For further information see German version.

Exam description:

The assessment consists of a written exam (60 min) according to Section 4(2), 1 of the examination regulation. The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Students will be given the opportunity of writing and presenting a short paper during the lecture time to achieve a bonus on the exam grade. If the mandatory credit point exam is passed, the awarded bonus points will be added to the regular exam points. A deterioration is not possible by definition, and a grade does not necessarily improve, but is very likely to (not every additional point improves the total number of points, since a grade can not become better than 1). The voluntary elaboration of such a paper can not countervail a fail in the exam.

Literature

Auszug:

- Aghion, P., Howitt, P. (2009), *The Economics of Growth*, MIT Press, Cambridge MA.
- de la Fuente, A. (2000), *Mathematical Methods and Models for Economists*. Cambridge University Press, Cambridge, UK.
- Klodt, H. (1995), *Grundlagen der Forschungs- und Technologiepolitik*. Vahlen, München.
- Linde, R. (2000), *Allokation, Wettbewerb, Verteilung - Theorie*, UNIBUCH Verlag, Lüneburg.
- Ruttan, V. W. (2001), *Technology, Growth, and Development*. Oxford University Press, Oxford.
- Scotchmer, S. (2004), *Incentives and Innovation*, MIT Press.
- Tirole, Jean (1988), *The Theory of Industrial Organization*, MIT Press, Cambridge MA.

T

7.121 Course: Intelligent Agent Architectures [T-WIWI-111267]

Responsible: Prof. Dr. Andreas Geyer-Schulz

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-105661 - Data Science: Intelligent, Adaptive, and Learning Information Services](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each winter term	1

Events					
WT 23/24	2540525	Intelligent Agent Architectures	2 SWS	Lecture / 🗎	Geyer-Schulz
WT 23/24	2540526	Übung zu Intelligent Agent Architectures	1 SWS	Practice / 🗎	Geyer-Schulz, Schweizer
Exams					
ST 2023	7900069	Intelligent Agent Architectures (Nachklausur WS 2022/2023)			Geyer-Schulz
WT 23/24	79011480	Intelligent Agent Architectures (WS 2023/2024)			Geyer-Schulz

Legend: 🗎 Online, 🗎 Blended (On-Site/Online), 🗎 On-Site, ✕ Cancelled

Competence Certificate

Written examination (60 minutes) according to §4(2), 1 SPO. The exam is considered passed if at least 50 out of a maximum of 100 possible points are achieved. The grades are graded in five steps (best grade 1.0 from 95 points). Details of the grade formation and scale will be announced in the course.

A bonus can be acquired through successful participation in the practice. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the course.

Prerequisites

None

Recommendation

It is recommended to additionally review the Bachelor-level lecture "Customer Relationship Management" from the module "CRM and Servicemanagement".

Below you will find excerpts from events related to this course:

V

Intelligent Agent Architectures

2540525, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Content**Course content:**

The lecture is structured in three parts:

In the first part the methods used for architecture design are introduced (system analysis, UML, formal specification of interfaces, software and analysis patterns, and the separation in conceptual and IT-architectures. The second part is dedicated to learning architectures and machine learning methods. The third part presents examples of learning CRM-Architectures.

Workload:

The total workload for this course is approximately 135 hours (4.5 credits):

Time of attendance

- Attending the lecture: 15 x 90min = 22h 30m
- Attending the exercise classes: 7 x 90min = 10h 30m
- Examination: 1h 00m

Self-study

- Preparation and wrap-up of the lecture: 15 x 180min = 45h 00m
- Preparing the exercises: 25h 00m
- Preparation of the examination: 31h 00m

Sum: 135h 00m

Learning Goals:

Students have special knowledge of software architectures and of the methods which are used in their development (Systems analysis, formal methods for the specification of interfaces and algebraic semantic, UML, and, last but not least, the mapping of conceptual architectures to IT architectures.

Students know important architectural patterns and they can – based on their CRM knowledge – combine these patterns for innovative CRM applications.

Assessment:

The assessment consists of a written exam of 1-hour length following §4 (2), 1 of the examination regulation and by submitting written papers as part of the exercise following §4 (2), 3 of the examination regulation.

The course is considered successfully taken if at least 50 out of 100 points are acquired in the written exam. In this case, all additional points (up to 10) from exercise work will be added.

Grade: Minimum points

- 1,0: 95
- 1,3: 90
- 1,7: 85
- 2,0: 80
- 2,3: 75
- 2,7: 70
- 3,0: 65
- 3,3: 60
- 3,7: 55
- 4,0: 50
- 5,0: 0

Literature

- P. Clements *u. a.*, *Documenting Software Architectures. Views and Beyond*. Upper Saddle River: Addison-Wesley, 2011.
- Fowler, *Patterns of Enterprise Application Architecture*. Amsterdam: Addison-Wesley Longman, 2002.
- S. Russell und P. Norvig, *Artificial Intelligence: A Modern Approach*, 3. Aufl. Harlow Essex England: Pearson New International Edition, 2014.
- V. N. Vapnik, *The Nature of Statistical Learning Theory*. New York: Springer, 1995.

T

7.122 Course: Intelligent Agents and Decision Theory [T-WIWI-110915]**Responsible:** Prof. Dr. Andreas Geyer-Schulz**Organisation:** KIT Department of Economics and Management**Part of:** [M-WIWI-105661 - Data Science: Intelligent, Adaptive, and Learning Information Services](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	1

Events					
ST 2023	2540537	Intelligent Agents and Decision Theory	2 SWS	Lecture	Geyer-Schulz
ST 2023	2540538	Übung zu Intelligent Agents and Decision Theory	1 SWS	Practice	Schweizer
Exams					
ST 2023	7900306	Intelligent Agents and Decision Theory	Geyer-Schulz		

Competence Certificate

Oral (30 minutes) or written examination (60 minutes). The exam is held in each semester and can be repeated at any regular examination date. Details of the grading system and any exam bonus that may be achieved from the practice are announced in the course.

Prerequisites

None

Recommendation

We assume knowledge in statistics, operations research and microeconomics as taught in the Bachelor program (VWL I, Operations Research I + II, Statistics I + II) and a familiarity with preferably the Python programming language.

Annotation

new lecture starting summer semester 2020

Below you will find excerpts from events related to this course:

V

Intelligent Agents and Decision Theory2540537, SS 2023, 2 SWS, Language: English, [Open in study portal](#)**Lecture (V)**

Content

The key assumption of this lecture is that the concept of artificial intelligence is inseparably linked to the economic concept of rationality of agents. We consider different classes of decision problems - decisions under certainty, risk and uncertainty - from an economic, managerial and AI-engineering perspective:

From an economic point of view, we analyze how to act rationally in these situations based on classic utility theory. In this regard, the course also introduces the relevant parts of decision theory for dealing with

- multiple conflicting objectives,
- incomplete, risky and uncertain information about the world,
- assessing utility functions, and
- quantifying the value of information ...

From an engineering perspective, we discuss how to develop practical solutions for these decision problems, using appropriate AI components. We introduce

- a general, agent-based design framework for AI systems,

as well as AI methods from the fields of

- search (for decisions under certainty),
- inference (for decisions under risk) and
- learning (for decisions under uncertainty).

Where applicable, the course highlights the theoretical ties of these methods with decision theory.

We conclude with a discussion of ethical and philosophical issues concerning the development and use of AI.

Learning objectives

Students are able to design, analyze, implement, and evaluate intelligent agents.

Lecture Outline

1. Introduction: Artificial intelligence and the economic concept of rationality
2. Intelligent Agents: A general, agent-based design framework for AI systems
3. Decision under certainty: Assessing utility functions for decisions with multiple objectives
4. Search: Linear programming for decisions under certainty
5. Decisions under risk: The expected utility principle
6. Information systems: Improving economic decisions under risk
7. Inference: Bayesian networks for decisions under risk
8. Information Learning objectives value: When should an agent gather new information?
9. Decisions under uncertainty: Complete lack of information
10. Learning: Statistical learning of bayesian networks
11. Learning: Supervised learning with neural networks
12. Learning: Reinforcement learning
13. Learning: Preference-based reinforcement learning
14. Discussion: Ethical and philosophical issues

Note: This rough outline may be subject to change.

Literature**Basic literature (by lecture):**

1. Russell & Norvig (2016, chapter 1), Bamberg et al. (2019, chapters 1 & 2)
2. Russell & Norvig (2016, chapter 2)
3. Keeney & Raiffa (1993, chapter 3)
4. Nickel et al. (2014, chapter 1) [German], Russell & Norvig (2016, chapter 3)
5. Bamberg et al. (2019, chapter 4), Fishburn (1988)
6. Bamberg et al. (2019, chapter 6)
7. Russell & Norvig (2016, chapters 13, 14, 16)
8. Russell & Norvig (2016, chapter 16), Bamberg et al. (2019, chapter 6)
9. Bamberg et al. (2019, chapter 5)
10. Russell & Norvig (2016, chapter 20)
11. Goodfellow et al. (2016, chapter 6)
12. Sutton & Barto (2018, chapter 3)
13. Wirth et al. (2017)
14. Russell & Norvig (2016, chapter 26)

Detailed references:

Bamberg, Coenenberg & Krapp (2019). Betriebswirtschaftliche Entscheidungslehre (16th ed.). Verlag Franz Vahlen GmbH.

Fishburn (1988). Nonlinear preference and utility theory. Baltimore: Johns Hopkins University Press.

Goodfellow, Bengio & Courville (2016). Deep learning. Cambridge: MIT press.

Keeney & Raiffa (1993). Decisions with multiple objectives: preferences and value trade-offs. Cambridge University Press.

Nickel, S., Stein, O., & Waldmann, K.-H. (2014). Operations Research (2nd ed.). Springer Berlin Heidelberg.

Russell & Norvig (2016). Artificial Intelligence: A Modern Approach (3rd Global Edition). Pearson.

Sutton & Barto (2018). Reinforcement learning: An introduction. Cambridge: MIT press.

Wirth, Akrou, Neumann & Fürnkranz (2017). A Survey of Preference-Based Reinforcement Learning Methods. Journal of Machine Learning Research, 18(1), 1–46.

T

7.123 Course: International Business Development and Sales [T-WIWI-110985]

Responsible: Erice Casenave
Prof. Dr. Martin Klarmann
Prof. Dr. Orestis Terzidis

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-101488 - Entrepreneurship \(EnTechnon\)](#)
[M-WIWI-105312 - Marketing and Sales Management](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	6	Grade to a third	see Annotations	1

Events					
WT 23/24	2572189	International Business Development and Sales	4 SWS	Block /	Klarmann, Terzidis, Schmitt

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

Non exam assessment. The grade is based on the presentation, the subsequent discussion and the written elaboration.

Annotation

Please note that currently it cannot be guaranteed that the course will take place in the winter term 22/23 . Please contact the Marketing and Sales Research Group for further information.

Below you will find excerpts from events related to this course:

V

International Business Development and Sales

2572189, WS 23/24, 4 SWS, Language: English, [Open in study portal](#)

**Block (B)
On-Site**

Content

This course is offered as part of the EUCOR programme in cooperation with EM Strasbourg. Max. 10 students of KIT and max. 10 students of EM Strasbourg will develop a sales presentation in tandems (teams of 2). This is based on the value proposition of a business model.

- An application is required to participate in this event. The application phase usually takes place at the beginning of the lecture period. Further information on the application process can be found on the website of the Marketing and Sales Research Group (marketing.iism.kit.edu) shortly before the start of the lecture period.

Total workload for 6 ECTS: about 180 hours.

T

7.124 Course: International Finance [T-WIWI-102646]

Responsible: Prof. Dr. Marliese Uhrig-Homburg
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101480 - Finance 3](#)
[M-WIWI-101483 - Finance 2](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	3	Grade to a third	see Annotations	1

Events					
ST 2023	2530570	International Finance	2 SWS	Lecture / 🗎	Walter, Uhrig-Homburg
Exams					
ST 2023	7900097	International Finance			Uhrig-Homburg
WT 23/24	7900052	International Finance			Uhrig-Homburg

Legend: 🗎 Online, 🗎 Blended (On-Site/Online), 🗎 On-Site, ✕ Cancelled

Competence Certificate

Depending on further pandemic developments, the examination will be offered either as a 60-minute written examination (written examination according to SPO § 4 Abs. 2, Pkt. 1) or as an open-book examination (alternative exam assessment according to SPO § 4 Abs. 2, Pkt. 3).

Prerequisites

None

Recommendation

None

Annotation

The course is offered as a 14-day or block course.

Below you will find excerpts from events related to this course:

V

International Finance

2530570, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Organizational issues

Kickoff am Mittwoch, 26.04.23, 15:45 - 19:00 Uhr im Raum 320 im Geb. 09.21 (Blücherstr. 17). Die Veranstaltung wird samstags als Blockveranstaltung angeboten, nach dem Kickoff nach Absprache.

Literature**Weiterführende Literatur:**


- Eiteman, D. et al., Multinational Business Finance, 13. Auflage, 2012.
- Solnik, B. und D. McLeavey, Global Investments, 6. Auflage, 2008.





T

7.125 Course: Internet Law [T-INFO-101307]

Responsible: Prof. Dr. Thomas Dreier
Organisation: KIT Department of Informatics
Part of: [M-INFO-101215 - Intellectual Property Law](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	3	Grade to a third	Each winter term	2

Events					
WT 23/24	24354	Internet Law	2 SWS	Lecture / 	Sattler
Exams					
ST 2023	7500057	Internet Law			Dreier, Matz
WT 23/24	7500060	Internet Law			Matz

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Modeled Conditions

The following conditions have to be fulfilled:

1. The course [T-INFO-108462 - Selected Legal Issues of Internet Law](#) must not have been started.

T

7.126 Course: Introduction to Bayesian Statistics for Analyzing Data [T-WIWI-110918]

Responsible: Prof. Dr. Benjamin Scheibehenne
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-103117 - Data Science: Data-Driven Information Systems](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each term	2

Competence Certificate

Grades will be based on active participation (50%) and homework assignments (50%).

Prerequisites

Participants should already have a basic knowledge of R and standard frequentist statistical tests. Please bring your own Laptop with you as we will be using R for several hands-on examples and exercises during the class. We will mainly work with the book "Statistical Rethinking. A Bayesian Course with Examples in R and Stan" by Richard McElrath. Students are advised to obtain the book before the class starts.

Annotation

Due to its interactive nature, the number of participants will be limited.

T

7.127 Course: Introduction to Sociology [T-GEISTSOZ-112798]

Responsible: Prof. Dr. Michael Mäs
Organisation: KIT Department of Humanities and Social Sciences
Part of: [M-WIWI-106413 - Digitalization & Society](#)

Type	Credits	Grading scale	Recurrence	Expansion	Version
Written examination	4,5	Grade to a third	Each term	1 terms	1

Self service assignment of supplementary studies

This course can be used for self service assignment of grade acquired from the following study providers:

- House of Competence

T

7.128 Course: Introduction to Stochastic Optimization [T-WIWI-106546]

Responsible: Prof. Dr. Steffen Rebennack
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-102832 - Operations Research in Supply Chain Management](#)
[M-WIWI-103289 - Stochastic Optimization](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	3

Events					
ST 2023	2550470	Introduction to Stochastic Optimization	2 SWS	Lecture / 📺	Rebennack
ST 2023	2550471	Übung zur Einführung in die Stochastische Optimierung	1 SWS	Practice / 🔄	Rebennack, Füllner
ST 2023	2550474	Rechnerübung zur Einführung in die Stochastische Optimierung	2 SWS	Others	Rebennack, Füllner
Exams					
ST 2023	7900311	Introduction to Stochastic Optimization			Rebennack
WT 23/24	7900242	Introduction to Stochastic Optimization			Rebennack

Legend: 📺 Online, 🔄 Blended (On-Site/Online), 📍 On-Site, ✕ Cancelled

Competence Certificate

The assessment consists of a written exam (60 minutes). The exam takes place in every semester.

Prerequisites


None.





T

7.129 Course: Joint Entrepreneurship Summer School [T-WIWI-109064]

Responsible: Prof. Dr. Orestis Terzidis
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101488 - Entrepreneurship \(EnTechnon\)](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	6	Grade to a third	Irregular	1

Events					
ST 2023	2545021	Joint Entrepreneurship School	4 SWS	Seminar / 	Kleinn, Terzidis
Exams					
ST 2023	7900346	Joint Entrepreneurship Summer School			Terzidis

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The learning control of the program (Summer School) consists of two parts:

A) Investor Pitch:

Based on a presentation (investor pitch) in front of a jury, the insights gained and developed during the course of the event are presented and the business idea presented. Among other things, the presentation performance of the team, the structured content and the logical consistency of the business idea are evaluated. The exact evaluation criteria will be announced in the course.

B) Written elaboration:

The second part of the assessment is a written report. The iterative knowledge gain of the entire event is systematically logged and can be further supplemented by the contents of the presentation. The report documents key action steps, applied methods, findings, market analyzes and interviews and prepares them in writing. The exact structure and requirements will be announced in the course.

The grade consists of 50% presentation performance and 50% written preparation.

Prerequisites

The Summer School is aimed at master students of KIT. Prerequisite is the participation in the selection process.

Recommendation

We recommend basic business knowledge, the lecture Entrepreneurship as well as openness and interest in intercultural exchange. Solid knowledge of the English language is an advantage.

Annotation

The working language during the Summer School is English. A one-week stay in China is part of the Summer School.

Below you will find excerpts from events related to this course:

V

Joint Entrepreneurship School

2545021, SS 2023, 4 SWS, Language: English, [Open in study portal](#)

**Seminar (S)
Online**

Content

During the Summer School in Shanghai and Karlsruhe, students develop a business model of technologies and patents developed at KIT in workshops in German-Chinese tandems over the period of two weeks.

Click on our website for detailed information and a video: <https://etm.entechnon.kit.edu/english/1095.php>

Organizational issues

Preparation dates: Dates will be announced.


JES: Dates will be announced, expected to be in July and/or September

T

7.130 Course: Judgement and Decision Making [T-WIWI-111099]

Responsible: Prof. Dr. Benjamin Scheibehenne
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-105312 - Marketing and Sales Management](#)
[M-WIWI-105714 - Consumer Research](#)
[M-WIWI-105923 - Incentives, Interactivity & Decisions in Organizations](#)
[M-WIWI-106258 - Digital Marketing](#)
[M-WIWI-106410 - Economics & Management](#)

Type	Credits	Grading scale	Recurrence	Expansion	Version
Examination of another type	4,5	Grade to a third	Each winter term	1 terms	2

Events					
WT 23/24	2540440	Judgment and Decision Making	3 SWS	Lecture / 	Scheibehenne, Seidler
Exams					
ST 2023	7900001	Judgement and Decision Making			Scheibehenne

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

Alternative exam assessment. The grading includes the following aspects:

- a written exam (60 minutes)
- a presentation during the exercise.

The scoring system for the grading will be announced at the beginning of the course.

Prerequisites

Registration via the WIWI-Portal is required for participation in the Übung. The Übung is a prerequisite for the exam.

Annotation

The judgments and decisions that we make can have long ranging and important consequences for our (financial) well-being and individual health. Hence, the goal of this lecture is to gain a better understanding of how people make judgments and decisions and the factors that influences their behavior. We will look into simple heuristics and mental shortcuts that decision makers use to navigate their environment, in particular so in an economic context. Following this the lecture will provide an overview into social and emotional influences on decision making. In the second half of the semester we will look into some more specific topics including self-control, nudging, and food choice. The last part of the lecture will focus on risk communication and risk perception. We will address these questions from an interdisciplinary perspective at the intersection of Psychology, Behavioral Economics, Marketing, Cognitive Science, and Biology. Across all topics covered in class, we will engage with basic theoretical work as well as with groundbreaking empirical research and current scientific debates.

The workload of the class is 4.5 ECTS. This consists of 3 ETCS for the lecture and 1.5 ETCS for the Übung. Details about the Übung will be communicated at the first day of the class.

Below you will find excerpts from events related to this course:

V

Judgment and Decision Making

2540440, WS 23/24, 3 SWS, Language: English, [Open in study portal](#)

Lecture (V)
Blended (On-Site/Online)

Content

In this lecture, students will be introduced to fundamental theories and key insights on human judgment and decision making. Topics include decision making under uncertainty, choice biases, simple heuristics, risk perception and -communication, as well as social and emotional influences on decision making, to name but a few. In the Wintersemester 20/21 this class will be held online. The lecture videos will be available for download and there will be regular online meetings to discuss the topics. The lecture will be held in English.

T

7.131 Course: KD²Lab Hands-On Research Course: New Ways and Tools in Experimental Economics [T-WIWI-111109]

Responsible: Prof. Dr. Christof Weinhardt
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101446 - Market Engineering](#)
[M-WIWI-104080 - Designing Interactive Information Systems](#)
[M-WIWI-105714 - Consumer Research](#)
[M-WIWI-105923 - Incentives, Interactivity & Decisions in Organizations](#)

Type	Credits	Grading scale	Recurrence	Expansion	Version
Examination of another type	4,5	Grade to a third	Each summer term	1 terms	1

Exams				
ST 2023	7900368	KD²Lab Hands-On Research Course: New Ways and Tools in Experimental Economics	Weinhardt	

Competence Certificate

Non exam assessment. Grading will be based on a continuous basis throughout the semester. The assessment consists of:

- A written paper, and
- a group presentation with subsequent discussion and question and answer session of 30 minutes.

For particularly active and constructive participation in the discussions of other papers during the final presentation, a bonus of one grade level (0.3 or 0.4) can be achieved on the passed exam. Details on the grading will be announced at the beginning of the event.

Annotation

Due to the laboratory capacity and in order to ensure an optimal supervision of the project groups, the number of participants is limited. Places are allocated according to preferences and suitability for the topics. In particular, previous knowledge in the field of experimental economics plays a role.

The course will be offered starting in the summer semester 2021.

T

7.132 Course: Knowledge Discovery [T-WIWI-102666]

Responsible: Dr.-Ing. Michael Färber
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101628 - Emphasis in Informatics](#)
[M-WIWI-101630 - Electives in Informatics](#)
[M-WIWI-105880 - Informatics & Machine Learning](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each winter term	2

Events					
WT 23/24	2511302	Knowledge Discovery and Graph Representation Learning	2 SWS	Lecture / 🗣️	Färber
WT 23/24	2511303	Exercises to Knowledge Discovery and Graph Representation Learning	1 SWS	Practice / 🗣️	Färber, Saier, Shao
Exams					
ST 2023	79AIFB_KD_C3	Knowledge Discovery (Registration until 17 July 2023)			Färber
WT 23/24	79AIFB_KD_B3	Knowledge Discovery			Färber

Legend: 📺 Online, 🔄 Blended (On-Site/Online), 🗣️ On-Site, ✕ Cancelled

Competence Certificate

The assessment is a written exam (60 minutes).

1. Successful participation in the exercises can earn a grade bonus in two ways:
By handing in the answers to an exercise sheet and reaching or exceeding 80% correct answers.
2. By handing in the results of an implementation task related to machine learning, which reaches or exceeds a given evaluation value.

If the grade of the written exam is between 4.0 and 1.3, the bonus improves the grade by a maximum of one grade level (0.3 or 0.4).

Prerequisites

None

Below you will find excerpts from events related to this course:

V

Knowledge Discovery and Graph Representation Learning

2511302, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Content

The lecture provides a comprehensive overview of various approaches in machine learning and data mining for knowledge extraction. It explores multiple fields, including machine learning, natural language processing, and knowledge representation. The main focus is on discovering patterns and regularities in extensive data sets, particularly unstructured text found in news articles, publications, and social media. This process is known as knowledge discovery. The lecture delves into specific techniques, methods, challenges, as well as current and future research topics within this field.

One part of the lecture is dedicated to understanding large language models (LLMs), such as ChatGPT, by exploring their underlying principles, training methods, and applications. Additionally, the lecture dives into graph representation learning, which involves extracting meaningful representations from graph data. It covers the mathematical foundations of graph and geometric deep learning, highlighting the latest applications in areas like explainable recommender systems.

Moreover, the lecture highlights the integration of knowledge graphs with large language models, known as neurosymbolic AI. This integration aims to combine structured and unstructured data to enhance knowledge extraction and representation.

The content of the lecture encompasses the entire machine learning and data mining process. It covers topics on supervised and unsupervised learning techniques, as well as empirical evaluation. Various learning methods are explored, ranging from classical approaches like decision trees, support vector machines, and neural networks to more recent advancements such as graph neural networks.

Learning objectives:

Students

- know fundamentals of Machine Learning, Data Mining and Knowledge Discovery.
- are able to design, train and evaluate adaptive systems.
- conduct Knowledge Discovery projects in regards to algorithms, representations and applications.

Workload:

- The total workload for this course is approximately 135 hours
- Time of presentness: 45 hours
- Time of preparation and postprocessing: 60 hours
- Exam and exam preparation: 30 hours

Literature

- T. Hastie, R. Tibshirani, J. Friedman. The Elements of Statistical Learning: Data Mining, Inference, and Prediction (<http://www-stat.stanford.edu/~tibs/ElemStatLearn/>)
- T. Mitchell. Machine Learning. 1997
- M. Berhold, D. Hand (eds). Intelligent Data Analysis - An Introduction. 2003
- P. Tan, M. Steinbach, V. Kumar: Introduction to Data Mining, 2005, Addison Wesley

**Exercises to Knowledge Discovery and Graph Representation Learning**

2511303, WS 23/24, 1 SWS, Language: English, [Open in study portal](#)

**Practice (Ü)
On-Site**

Content

The exercises are based on the lecture Knowledge Discovery. Several exercises are covered, which take up and discuss in detail the topics covered in the lecture Knowledge Discovery. Practical examples are demonstrated to the students to enable a knowledge transfer of the theoretical aspects learned into practical application.

Contents of the lecture cover the entire machine learning and data mining process with topics on monitored and unsupervised learning processes and empirical evaluation. The learning methods covered range from classical approaches like decision trees, support vector machines and neural networks to selected approaches from current research. Learning problems considered include feature vector-based learning and text mining.

Learning objectives:

Students

- know fundamentals of Machine Learning, Data Mining and Knowledge Discovery.
- are able to design, train and evaluate adaptive systems.
- conduct Knowledge Discovery projects in regards to algorithms, representations and applications.

Literature

- T. Hastie, R. Tibshirani, J. Friedman. The Elements of Statistical Learning: Data Mining, Inference, and Prediction (<http://www-stat.stanford.edu/~tibs/ElemStatLearn/>)
- T. Mitchell. Machine Learning. 1997
- M. Berhold, D. Hand (eds). Intelligent Data Analysis - An Introduction. 2003
- P. Tan, M. Steinbach, V. Kumar: Introduction to Data Mining, 2005, Addison Wesley

T

7.133 Course: Large-scale Optimization [T-WIWI-106549]

Responsible: Prof. Dr. Steffen Rebennack
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101473 - Mathematical Programming](#)
[M-WIWI-102832 - Operations Research in Supply Chain Management](#)
[M-WIWI-103289 - Stochastic Optimization](#)
[M-WIWI-106412 - Computation & Optimization](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	3

Exams			
WT 23/24	7900244	Large-scale Optimization	Rebennack

Competence Certificate

The assessment consists of a written exam (60 minutes). The exam takes place in every semester.

Prerequisites

None.

T

7.134 Course: Liberalised Power Markets [T-WIWI-107043]

Responsible: Prof. Dr. Wolf Fichtner
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101451 - Energy Economics and Energy Markets](#)
[M-WIWI-102808 - Digital Service Systems in Industry](#)
[M-WIWI-106410 - Economics & Management](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	5,5	Grade to a third	Each winter term	2

Events					
WT 23/24	2581999	Übungen zu Liberalised Power Markets	2 SWS	Practice / 🎧	Signer, Fichtner
Exams					
ST 2023	7900253	Liberalised Power Markets			Fichtner
WT 23/24	7900160	Liberalised Power Markets NEW			Fichtner
WT 23/24	7900193	Liberalised Power Markets			Fichtner

Legend: 📺 Online, 🎧 Blended (On-Site/Online), 🎧 On-Site, ✕ Cancelled

Competence Certificate

The assessment consists of a written exam (60 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (alternative exam assessment, following §4(2), 3 of the examination regulation).

Recommendation

None




T

7.135 Course: Life Cycle Assessment and Global Forecasts [T-WIWI-112155]

Responsible: Prof. Dr. Frank Schultmann
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101412 - Industrial Production III](#)
[M-WIWI-101471 - Industrial Production II](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	3,5	Grade to a third	Each winter term	2

Events					
WT 23/24	2581995	Life Cycle Assessment - Basics and Application Possibilities in an Industrial Context	2 SWS	Lecture / 	Steffl, Tremel
Exams					
ST 2023	7981995	Life Cycle Assessment and Global Forecasts			Schultmann

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The assessment consists of an oral (30 minutes) or written exam (60 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (alternative exam assessment, following §4(2), 3 of the examination regulation).

Prerequisites

None.

Recommendation

None

Below you will find excerpts from events related to this course:

V

Life Cycle Assessment - Basics and Application Possibilities in an Industrial Context

Lecture (V)
On-Site

2581995, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)

Content

The lecture focuses on the analysis of the environmental impacts of products and processes using Life Cycle Assessment (short: LCA). Structure and steps are conveyed in detail and selected further developments are shown. In order to record the methodology and classify potential environmental impacts, the practical development of what has been learned is also focused on using LCA software and interactive formats.

Topics include:

- Significance and areas of application
- Calculation models
- Attributional/Consequential LCA
- Life Cycle Sustainability Assessment, Social LCA and Life Cycle Costing
- Limitations
- Development of a Case Study

Literature

werden in der Veranstaltung bekannt gegeben

**7.136 Course: Machine Learning 1 - Basic Methods [T-WIWI-106340]**

Responsible: Prof. Dr.-Ing. Johann Marius Zöllner
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101628 - Emphasis in Informatics](#)
[M-WIWI-101630 - Electives in Informatics](#)
[M-WIWI-105880 - Informatics & Machine Learning](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each winter term	4

Events					
WT 23/24	2511500	Machine Learning 1 - Fundamental Methods	2 SWS	Lecture /	Zöllner
WT 23/24	2511501	Exercises to Machine Learning 1 - Fundamental Methods	1 SWS	Practice /	Zöllner, Polley, Fechner, Daaboul
Exams					
ST 2023	79AIFB_ML1_C4	Machine Learning 1 - Basic Methods (Registration until 17 July 2023)			Zöllner
WT 23/24	79AIFB_ML1_C5	Machine Learning 1 - Basic Methods			Zöllner

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

Depending on further pandemic developments, the exam will be offered either as an open-book exam, or as a written exam (60 min):

The exam takes place every semester and can be repeated at every regular examination date.

A grade bonus can be earned by successfully completing practice exercises. If the grade of the written exam is between 4.0 and 1.3, the bonus improves the grade by up to one grade level (0.3 or 0.4). Details will be announced in the lecture.

Prerequisites

None.

Below you will find excerpts from events related to this course:

**Machine Learning 1 - Fundamental Methods**

2511500, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

The course prepares students for the rapidly evolving field of machine learning by providing a solid foundation, covering core concepts and techniques to get started in the field. Students delve into different methods in supervised, unsupervised, and reinforcement learning, as well as various model types, ranging from basic linear classifiers to more complex methods, such as deep neural networks. Topics include general learning theory, support vector machines, decision trees, neural network fundamentals, convolutional neural networks, recurrent neural networks, unsupervised learning, reinforcement learning, and Bayesian learning.

The course is accompanied by a corresponding exercise, where students gain hands-on experience by implementing and experimenting with different machine learning algorithms, helping them to apply machine learning algorithms on real world problems.

By the end of the course, students will have acquired a solid foundation in machine learning, enabling them to apply state-of-the-art algorithms to solve complex problems, contribute to research efforts, and explore advanced topics in the field.

Learning objectives:

- Students acquire knowledge of the fundamental methods in the field of machine learning.
- Students can classify, formally describe and evaluate methods of machine learning.
- Students can use their knowledge to select suitable models and methods for selected problems in the field of machine learning.

Literature

Die Foliensätze sind als PDF verfügbar

Weiterführende Literatur

- Machine Learning - Tom Mitchell
- Deep Learning - Ian Goodfellow, Yoshua Bengio, Aaron Courville
- Pattern Recognition and Machine Learning - Christopher M. Bishop
- Artificial Intelligence: A Modern Approach - Peter Norvig and Stuart J. Russell
- Reinforcement Learning: An Introduction - Richard S. Sutton and Andrew G. Barto

Weitere (spezifische) Literatur zu einzelnen Themen wird in der Vorlesung angegeben.

**7.137 Course: Machine Learning 2 – Advanced Methods [T-WIWI-106341]**

Responsible: Prof. Dr.-Ing. Johann Marius Zöllner
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101628 - Emphasis in Informatics](#)
[M-WIWI-101630 - Electives in Informatics](#)
[M-WIWI-101637 - Analytics and Statistics](#)
[M-WIWI-105880 - Informatics & Machine Learning](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	4

Events					
ST 2023	2511502	Machine Learning 2 - Advanced methods	2 SWS	Lecture /	Zöllner
ST 2023	2511503	Exercises for Machine Learning 2 - Advanced Methods	1 SWS	Practice /	Zöllner
Exams					
ST 2023	79AIFB_ML2_B1	Machine Learning 2 – Advanced Methods (Registration until 17 July 2023)			Zöllner
WT 23/24	79AIFB_ML2_B8	Machine Learning 2 – Advanced Methods			Zöllner

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

Depending on further pandemic developments, the exam will be offered either as an open-book exam, or as a written exam (60 min).

The exam takes place every semester and can be repeated at every regular examination date.

Prerequisites

None.

Below you will find excerpts from events related to this course:

**Machine Learning 2 - Advanced methods**

2511502, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

The subject area of machine intelligence and, in particular, machine learning, taking into account real challenges of complex application domains, is a rapidly expanding field of knowledge and the subject of numerous research and development projects.

The lecture "Machine Learning 2" deals with modern advanced methods of machine learning such as semi-supervised and active learning, deep neural networks (deep learning, CNNs, GANs, diffusion models, transformer, adversarial attacks) and hierarchical approaches, e.g. reinforcement learning. Another focus is the embedding and application of machine learning methods in real systems.

The lecture introduces the latest basic principles as well as extended basic structures and elucidates previously developed algorithms. The structure and the mode of operation of the methods and methods are presented and explained by means of some application scenarios, especially in the field of technical (sub) autonomous systems (vehicles, robotics, neurorobotics, image processing, etc.).

Learning objectives:

- Students understand extended concepts of machine learning and their possible applications.
- Students can classify, formally describe and evaluate methods of machine learning.
- In detail, methods of machine learning can be embedded and applied in complex decision and inference systems.
- Students can use their knowledge to select suitable models and methods of machine learning for existing problems in the field of machine intelligence.

Recommendations:

Attending the lecture **Machine Learning 1** or a comparable lecture is very helpful in understanding this lecture.

Literature

Die Foliensätze sind als PDF verfügbar

Weiterführende Literatur

- Deep Learning - Ian Goodfellow
- Artificial Intelligence: A Modern Approach - Peter Norvig and Stuart J. Russell
- Machine Learning - Tom Mitchell
- Pattern Recognition and Machine Learning - Christopher M. Bishop
- Reinforcement Learning: An Introduction - Richard S. Sutton and Andrew G. Barto
- Deep Learning - Ian Goodfellow, Yoshua Bengio, Aaron Courville


Weitere (spezifische) Literatur zu einzelnen Themen wird in der Vorlesung angegeben.


T

7.138 Course: Machine Learning and Optimization in Energy Systems [T-WIWI-113073]

Responsible: Dr. Hasan Ümitcan Yilmaz
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101452 - Energy Economics and Technology](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	3,5	Grade to a third	Each winter term	1

Events					
WT 23/24	2581050	Machine Learning and Optimization in Energy Systems	3 SWS	Lecture / Practice / 	Dengiz, Yilmaz, Perau
Exams					
WT 23/24	7900179	Machine Learning and Optimization in Energy Systems			Fichtner

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The assessment of this course is a written examination (60 min) or an oral exam (30 min) depending on the number of participants.

T

7.139 Course: Management Accounting 1 [T-WIWI-102800]

Responsible: Prof. Dr. Marcus Wouters
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101498 - Management Accounting](#)

Type
Written examination

Credits
4,5

Grading scale
Grade to a third

Recurrence
Each summer term

Version
2

Events					
ST 2023	2579900	Management Accounting 1	2 SWS	Lecture / 📺	Wouters
ST 2023	2579901	Tutorial Management Accounting 1 (Bachelor)	2 SWS	Practice / 🎧	Dickemann
ST 2023	2579902	Tutorial Management Accounting 1 (Master)	2 SWS	Practice / 🎧	Dickemann
Exams					
ST 2023	79-2579900-B	Management Accounting 1 (Bachelor)	Wouters		
ST 2023	79-2579900-M	Management Accounting 1 (Mastervorzug und Master)	Wouters		

Legend: 📺 Online, 🔄 Blended (On-Site/Online), 🎧 On-Site, ✕ Cancelled

Competence Certificate

The assessment consists of a written exam (120 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation.

Recommendation

We recommend that you take part in our exercise for the lecture.

Annotation

The exercise is offered separately for Bachelor's students as well as for students in the Master's transfer and Master's program.

Note for exam registration:

- Bachelor students: 79-2579900-B Management Accounting 1 (Bachelor)
- Students in the Master's transfer and Master's program: 79-2579900-M Management Accounting 1 (Master's transfer and Master)

Below you will find excerpts from events related to this course:

V

Management Accounting 1

2579900, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

**Lecture (V)
Online**

Content

The course covers topics in management accounting in a decision-making framework. Some of these topics in the course MA1 are: short-term planning, investment decisions, budgeting and activity-based costing.

We will use international material written in English.

We will approach these topics primarily from the perspective of the users of financial information (not so much from the controller who prepares the information).

The course builds on an introductory level of understanding of accounting concepts from Business Administration courses in the core program. The course is intended for students in Industrial Engineering.

Learning objectives:

- Students have an understanding of theory and applications of management accounting topics.
- They can use financial information for various purposes in organizations.

Examination:

- The assessment consists of a written exam (120 minutes) at the end of each semester (following § 4 (2) No. 1 of the examination regulation).

Workload:

- The total workload for this course is approximately 135.0 hours. For further information see German version.

Literature

- Marc Wouters, Frank H. Selto, Ronald W. Hilton, Michael W. Maher: Cost Management – Strategies for Business Decisions, 2012, Publisher: McGraw-Hill Higher Education (ISBN-13 9780077132392 / ISBN-10 0077132394)
- In addition, several papers that will be available on ILIAS.

**Tutorial Management Accounting 1 (Bachelor)**

2579901, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

**Practice (Ü)
On-Site**

Content

see Module Handbook

**Tutorial Management Accounting 1 (Master)**

2579902, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

**Practice (Ü)
On-Site**

Content

see Module Handbook

T

7.140 Course: Management Accounting 2 [T-WIWI-102801]

Responsible: Prof. Dr. Marcus Wouters
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101498 - Management Accounting](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each winter term	2

Events					
WT 23/24	2579903	Management Accounting 2	2 SWS	Lecture / 📺	Wouters
WT 23/24	2579904	Tutorial Management Accounting 2 (Bachelor)	2 SWS	Practice / 🎧	Letmathe
WT 23/24	2579905	Tutorial Management Accounting 2 (Master)	2 SWS	Practice / 🎧	Letmathe
Exams					
ST 2023	79-2579903-B	Management Accounting 2 (Bachelor)	Wouters		
ST 2023	79-2579903-M	Management Accounting 2 (Mastervorzug und Master)	Wouters		

Legend: 📺 Online, 🔄 Blended (On-Site/Online), 🎧 On-Site, ✕ Cancelled

Competence Certificate

The assessment consists of a written exam (120 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation.

Prerequisites

None

Recommendation

It is recommended:

- to take part in the course "Management Accounting 1" before this course
- participation in the exercise for the lecture "Management Accounting 2"

Annotation

The exercise for the lecture is offered separately for Bachelor's students as well as for students in the Master's transfer and Master's program.

Note for exam registration: Bachelor students:

- 79-2579903-B Management Accounting 2 (Bachelor)
- Students in the Master's transfer and Master's program: 79-2579903-M Management Accounting 2 (Master's transfer and Master)

Below you will find excerpts from events related to this course:

V

Management Accounting 2

2579903, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)

**Lecture (V)
Online**

Content

The course covers topics in management accounting in a decision-making framework. Some of these topics in the course MA2 are: cost estimation, product costing and cost allocation, financial performance measures, transfer pricing, strategic performance measurement systems.

We will use international material written in English.

We will approach these topics primarily from the perspective of the users of financial information (not so much from the controller who prepares the information).

The course builds on an introductory level of understanding of accounting concepts from Business Administration courses in the core program. The course is intended for students in Industrial Engineering.

Learning objectives:

- Students have an understanding of theory and applications of management accounting topics. They can use financial information for various purposes in organizations.

Recommendations:

- It is recommended to take part in the course "Management Accounting 1" before this course.

Examination:

- The assessment consists of a written exam (120 min) at the end of each semester (following § 4 (2) No. 1 of the examination regulation).

Workload:

- The total workload for this course is approximately 135.0 hours. For further information see German version.

Literature

- Marc Wouters, Frank H. Selto, Ronald W. Hilton, Michael W. Maher: Cost Management – Strategies for Business Decisions, 2012, Verlag: McGraw-Hill Higher Education (ISBN-13 9780077132392 / ISBN-10 0077132394)
- Zusätzlich werden Artikel auf ILIAS zur Vergütung gestellt.

**Tutorial Management Accounting 2 (Bachelor)**

2579904, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)

**Practice (Ü)
On-Site**

Content
see ILIAS

**Tutorial Management Accounting 2 (Master)**

2579905, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)

**Practice (Ü)
On-Site**

Content
see ILIAS

T

7.141 Course: Management of IT-Projects [T-WIWI-112599]

Responsible: Dr. Roland Schätzle
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101628 - Emphasis in Informatics](#)
[M-WIWI-101630 - Electives in Informatics](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	1

Events					
ST 2023	2511214	Management of IT-Projects	2 SWS	Lecture / 🗎	Schätzle
ST 2023	2511215	Übungen zu Management von IT-Projekten	1 SWS	Practice / 🗎	Schätzle
Exams					
ST 2023	79AIFB_MvIP_A1	Management of IT-Projects (Registration until 17 July 2023)			Oberweis
WT 23/24	79AIFB_MvIP_C3	Management of IT-Projects			Oberweis

Legend: 🗎 Online, 🗎 Blended (On-Site/Online), 🗎 On-Site, ✕ Cancelled

Competence Certificate

The assessment takes place in the form of a written examination (exam) in the amount of 60 minutes. The examination is offered every semester and can be repeated at any regular examination date.

Prerequisites

Prerequisite for the participation in the examination is the successful participation in the exercise, which takes place in the summer semester, starting from summer semester 2020. The number of participants in the exercise is limited.

Below you will find excerpts from events related to this course:

V

Management of IT-Projects

2511214, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

The lecture deals with the general framework, impact factors and methods for planning, handling, and controlling of IT projects. Especially following topics are addressed:

- project environment
- project organisation
- project planning including the following items:
 - plan of the project structure
 - flow chart
 - project schedule
 - plan of resources
- effort estimation
- project infrastructure
- project controlling
- risk management
- feasibility studies
- decision processes, conduct of negotiations, time management.

Learning objectives:

Students

- explain the terminology of IT project management and typical used methods for planning, handling and controlling,
- apply methods appropriate to current project phases and project contexts,
- consider organisational and social impact factors.

Recommendations:

Knowledge from the lecture Software Engineering is helpful.

Workload:

- Lecture 30h
- Exercise 15h
- Preparation of lecture 24h
- Preparation of exercises 25h
- Exam preparation 40h
- Exam 1h

Literature

- B. Hindel, K. Hörmann, M. Müller, J. Schmied. Basiswissen Software-Projektmanagement. dpunkt.verlag 2004
- Project Management Institute Standards Committee. A Guide to the Project Management Body of Knowledge (PMBOK guide). Project Management Institute. Four Campus Boulevard. Newton Square. PA 190733299. U.S.A.

**Übungen zu Management von IT-Projekten**

2511215, SS 2023, 1 SWS, Language: German, [Open in study portal](#)

**Practice (Ü)
On-Site**

Content


The general conditions, influencing factors and methods in the planning, execution and control of IT projects are dealt with. In particular, the following topics will be dealt with: Project environment, project organization, project structure plan, effort estimation, project infrastructure, project control, decision-making processes, negotiation, time management. The lecture is accompanied by exercises in the form of tutorials. The date of the exercise will be announced later.





T

7.142 Course: Managing New Technologies [T-WIWI-102612]

Responsible: Dr. Thomas Reiß
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101488 - Entrepreneurship \(EnTechnon\)](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	3	Grade to a third	Each summer term	2

Events					
ST 2023	2545003	Managing New Technologies	2 SWS	Lecture / 	Reiß
Exams					
ST 2023	7900169	Managing New Technologies			Reiß

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

Written exam 100% following §4, Abs. 2.

Prerequisites

None

Recommendation

None

Annotation

The credit points for T-WIWI-102612 "Management of New Technologies" were reduced to 3 credit points in the 2019 summer semester.

Below you will find excerpts from events related to this course:

V

Managing New Technologies

2545003, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Organizational issues

Bitte melden Sie sich für die Prüfung Nr. 7900169 an, das ist die Prüfungs-Nr. für die schriftliche Prüfung.

(Die Prüfungs-Nr. 7900235 ist eine mündliche Prüfung, zu der sich Studierende nur nach Aufforderung durch das EnTechnon Sekretariat anmelden sollen, wenn Studierende eine mündliche Prüfung haben.)

Literature

- Hausschildt/Salomo: Innovationsmanagement; Borchert et al.: Innovations- und Technologiemanagement;
- Specht/Möhrle; Gabler Lexikon Technologiemanagement

Die relevanten Auszüge und zusätzlichen Quellen werden in der Veranstaltung bekannt gegeben.

T

7.143 Course: Market Engineering: Information in Institutions [T-WIWI-102640]

Responsible: Prof. Dr. Christof Weinhardt
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-106413 - Digitalization & Society](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	2

Events					
ST 2023	2540460	Platform & Market Engineering: Commerce, Media, and Digital Democracy	2 SWS	Lecture / 🗣️	Fegert, Weinhardt
ST 2023	2540461	Übungen zu Platform & Market Engineering: Commerce, Media, and Digital Democracy	1 SWS	Practice / 🗣️	Jachimowicz, Stein, Bezzaoui, Fegert
Exams					
ST 2023	7979235	Platform & Market Engineering: Commerce, Media, and Digital Democracy			Weinhardt

Legend: 🖥️ Online, 🔄 Blended (On-Site/Online), 🗣️ On-Site, ✖ Canceled

Competence Certificate

The assessment consists of a written exam (60 min) (according to §4(2), 1 of the examination regulations). By successful completion of the exercises (§4 (2), 3 SPO 2007 respectively §4 (3) SPO 2015) up to 6 bonus points can be obtained. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by max. one grade level (0.3 or 0.4).

Prerequisites

None

Modeled Conditions

The following conditions have to be fulfilled:

1. The course [T-WIWI-112823 - Platform & Market Engineering: Commerce, Media, and Digital Democracy](#) must not have been started.

Below you will find excerpts from events related to this course:

V

Platform & Market Engineering: Commerce, Media, and Digital Democracy

2540460, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Organizational issues

ehemals: "Market Engineering: Information in Institutions"

Literature

- Roth, A., The Economist as Engineer: Game Theory, Experimental Economics and Computation as Tools for Design Economics. *Econometrica* 70(4): 1341-1378, 2002.
- Weinhardt, C., Holtmann, C., Neumann, D., Market Engineering. *Wirtschaftsinformatik*, 2003.
- Wolfstetter, E., Topics in Microeconomics - Industrial Organization, Auctions, and Incentives. Cambridge, Cambridge University Press, 1999.
- Smith, V. "Theory, Experiments and Economics", *The Journal of Economic Perspectives*, Vol. 3, No. 1, 151-69 1989

T

7.144 Course: Market Research [T-WIWI-107720]

Responsible: Prof. Dr. Martin Klarmann
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101510 - Cross-Functional Management Accounting](#)
[M-WIWI-101647 - Data Science: Evidence-based Marketing](#)
[M-WIWI-105312 - Marketing and Sales Management](#)
[M-WIWI-105714 - Consumer Research](#)
[M-WIWI-106258 - Digital Marketing](#)
[M-WIWI-106410 - Economics & Management](#)
Prerequisite for: [T-WIWI-103139 - Marketing Analytics](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	3

Events					
ST 2023	2571150	Market Research	2 SWS	Lecture /	Klarmann
ST 2023	2571151	Market Research Tutorial	1 SWS	Practice /	Pade
Exams					
ST 2023	7900015	Market Research			Klarmann
WT 23/24	7900053	Market Research			Klarmann

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

The assessment of success takes place through a written exam with additional aids in the sense of an open book exam. Further details will be announced during the lecture.

Prerequisites

None

Recommendation

None

Annotation

Please note that this course has to be completed successfully by students interested in master thesis positions at the Marketing & Sales Research Group.

Below you will find excerpts from events related to this course:

V

Market Research

2571150, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Content

Within the lecture, essential statistical methods for measuring customer attitudes (e.g. satisfaction measurement), understanding customer behavior and making strategic decisions will be discussed. The practical use as well as the correct handling of different survey methods will be taught, such as experiments and surveys. To analyze the collected data, various analysis methods are presented, including hypothesis tests, factor analyses, cluster analyses, variance and regression analyses. Building on this, the interpretation of the results will be discussed.

Topics addressed in this course are for example:

- Theoretical foundations of market research
- Statistical foundations of market research
- Measuring customer attitudes
- Understanding customer reactions
- Strategical decision making

The aim of this lecture is to give an overview of essential statistical methods. In the lecture students learn the practical use as well as the correct handling of different statistical survey methods and analysis procedures. In addition, emphasis is put on the interpretation of the results after the application of an empirical survey. The derivation of strategic options is an important competence that is required in many companies in order to react optimally to customer needs.

The assessment is carried out (according to §4(2), 3 SPO) in the form of a written open book exam.

The total workload for this course is approximately 135.0 hours.

Presence time: 30 hours

Preparation and wrap-up of the course: 45.0 hours

Exam and exam preparation: 60.0 hours

Please note that this course has to be completed successfully by students interested in master thesis positions at the chair of marketing.

Literature

Homburg, Christian (2016), Marketingmanagement, 6. Aufl., Wiesbaden.

T

7.145 Course: Marketing Analytics [T-WIWI-103139]

Responsible: Prof. Dr. Martin Klarmann
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101647 - Data Science: Evidence-based Marketing](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each winter term	5

Events					
WT 23/24	2572170	Marketing Analytics	2 SWS	Lecture / 🗣️	Klarmann
WT 23/24	2572171		1 SWS	Practice / 🗣️	Pade
Exams					
WT 23/24	7900082	Marketing Analytics			Klarmann

Legend: 📺 Online, 🔄 Blended (On-Site/Online), 🗣️ On-Site, ✕ Cancelled

Competence Certificate

Alternative (according to §4(2), 3 of the examination regulation) exam assessment (working on tasks in groups during the lecture).

Prerequisites

The prerequisite for taking the course is the successful completion of the course "Market Research".

Modeled Conditions

The following conditions have to be fulfilled:

1. The course [T-WIWI-107720 - Market Research](#) must have been passed.

Recommendation

It is strongly recommended to complete the course "Market Research" prior to taking the "Marketing Analytics" course.

Annotation

"Marketing Analytics" is offered as a block course with an alternative exam assessment.

Starting in the winter semester 22/23, the course will be scheduled to be completed after two thirds of the semester. For further information, please contact the Marketing and Sales Research Group (marketing.iism.kit.edu). Exchange students can bypass the requirement of passing Market Research if they can prove that they possess sufficient statistical knowledge based on courses attended at their home institution. This will be examined individually by the Marketing and Sales Research Group.

Below you will find excerpts from events related to this course:

V

Marketing Analytics

2572170, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Content

In this course various relevant market research questions are addressed, as for example measuring and understanding customer attitudes, preparing strategic decisions and sales forecasting. In order to analyze these questions, students learn to handle social media data, panel data, nested observations and experimental design. To analyze the data, advanced methods, as for example multilevel modeling and return on marketing models are taught. Also, problems of causality are addressed in-depth. The lecture is accompanied by a computer-based exercise, in the course of which the methods are applied practically.

Students

- receive based on the course market research an overview of advanced empirical methods
- learn in the course of the lecture to handle advanced data collection and data analysis methods
- are based on the acquired knowledge able to interpret results and derive strategic implications

Total workload for 4.5 ECTS: ca. 135 hours.

In order to attend Marketing Analytics, students are required to have passed the course Market Research.

Exchange students can bypass the requirement of passing Market Research if they can prove that they possess sufficient statistical knowledge based on courses attended at their home institution. This will be examined individually by the Marketing & Sales Research Group.

For further information please contact the Marketing and Sales Research Group (marketing.iism.kit.edu).

Literature

- Hanssens, Dominique M., Parsons, Leonard J., Schultz, Randall L. (2003), Market response models: Econometric and time series analysis, 2nd ed, Boston.
- Gelman, Andrew, Hill, Jennifer (2006), Data analysis using regression and multilevel/hierarchical models, New York.
- Cameron, A. Colin, Trivedi, Pravin K. (2005), Microeconometrics: methods and applications, New York.
- Chapman, Christopher, Feit, Elea M. (2015), R for Marketing Research and Analytics, Cham.
- Ledolter, Johannes (2013), Data mining and business analytics with R, New York.

V

2572171, WS 23/24, 1 SWS, Language: English, [Open in study portal](#)

**Practice (Ü)
On-Site**

Content

Tasks parallel to the lecture to work on in a group of students.

Organizational issues

Blockveranstaltung: genaue Uhrzeiten und Raum werden noch bekannt gegeben

T

7.146 Course: Marketing Strategy Business Game [T-WIWI-102835]

Responsible: Prof. Dr. Martin Klarmann
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101510 - Cross-Functional Management Accounting](#)
[M-WIWI-105312 - Marketing and Sales Management](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	1,5	Grade to a third	Irregular	1

Competence Certificate

The assessment (alternative exam assessment) consists of a group presentation and a subsequent round of questions totalling 20 minutes.

Prerequisites

None

Recommendation

None

Annotation

Please note that only one of the courses from the election block can be chosen in the module.

Please note: The number of participants for this course is limited. The Marketing and Sales Research Group typically provides the possibility to attend a course with 1.5 ECTS points in the respective module to all students. Participation in a specific course cannot be guaranteed.

In order to participate in this course, you need to apply. Applications are usually accepted at the start of the lecture period in summer term. Detailed information on the application process is usually provided on the website of the Marketing and Sales Research Group (marketing.iism.kit.edu) shortly before the lecture period in summer term starts.

T

7.147 Course: Master's Thesis [T-WIWI-113003]

Responsible: Studiendekan des KIT-Studienganges
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-106420 - Module Master's Thesis](#)

Type	Credits	Grading scale	Version
Final Thesis	30	Grade to a third	1

Competence Certificate

see module description

Prerequisites

see module description

Final Thesis

This course represents a final thesis. The following periods have been supplied:

Submission deadline	6 months
Maximum extension period	3 months
Correction period	8 weeks

**7.148 Course: Mathematics for High Dimensional Statistics [T-WIWI-111247]**

Responsible: Prof. Dr. Oliver Grothe
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101473 - Mathematical Programming](#)
[M-WIWI-101637 - Analytics and Statistics](#)
[M-WIWI-103289 - Stochastic Optimization](#)
[M-WIWI-106411 - Statistics & Econometrics](#)

Type	Credits	Grading scale	Recurrence	Version
Oral examination	4,5	Grade to a third	Irregular	1

Events					
ST 2023	2550562	Mathematische Grundlagen hochdimensionaler Statistik	2 SWS	Lecture /	Grothe
ST 2023	2550563	Übung zu Mathematische Grundlagen hochdimensionaler Statistik	2 SWS	Practice /	Grothe, Rieger
Exams					
ST 2023	7900362	Mathematics for High Dimensional Statistics			Grothe

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

The assessment consists of an oral exam (30 min.) taking place in the recess period.

Prerequisites

None

Recommendation

Basic knowledge of mathematics and statistics is assumed.
 Knowledge in multivariate statistics is an advantage, but not necessary for the course.

Below you will find excerpts from events related to this course:

**Mathematische Grundlagen hochdimensionaler Statistik**

2550562, SS 2023, 2 SWS, [Open in study portal](#)

Lecture (V)
On-Site

Content**Content:**

The lecture focuses on modelling statistical objects (random vectors, random matrices and random graphs) in high dimensions. It deals with concentration inequalities that limit the fluctuations of such objects as well as complexity measures for quantities and functions. The theory is transferred to well-known and widespread applications such as neighbourhood detection in networks, statistical learning theory and LASSO.

Learning objectives:

Students are able to

- name and justify statistical properties of high-dimensional objects (vectors, matrices, functions).
- describe and explain differences in the behaviour between low- and high-dimensional random objects.
- name procedures for assess uncertainties in statistical models and apply them in simple examples.
- decide well-founded which modeling of high-dimensional structures is best suited in a specific situation.
- transform data into lower dimensions and quantify approximation errors.
- understand basic proofs in high-dimensional statistics using examples.
- develop, implement and evaluate smaller simulations in a programming language of their choice.

**7.149 Course: Media Management [T-WIWI-112711]**

Responsible: Prof. Dr. Ann-Kristin Kupfer
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-106258 - Digital Marketing](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each winter term	1

Events					
WT 23/24	2572192	Media Management	2 SWS	Lecture /	Kupfer
WT 23/24	2572193	Media Management Exercise	1 SWS	Practice /	Mitarbeiter
Exams					
WT 23/24	7900135	Media Management			Kupfer

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

The control of success is done by the elaboration and presentation of a group task as well as a written exam. Further details on the design of the performance review will be announced during the lecture.

Prerequisites

None

Recommendation

Students are highly encouraged to actively participate in class.

Annotation

The course will take place in the winter term 23/24 for the first time.

Below you will find excerpts from events related to this course:

**Media Management**

2572192, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)

**Lecture (V)
On-Site**

Content

Students learn the theoretical foundations of media management and its most important concepts. They learn both about the key characteristics of both media products and media markets. They further get to know essential business models of media markets. Special emphasis will be given to understanding media consumers and the marketing mix of media products. A tutorial offers the opportunity to apply the key learnings of the lecture.

The learning objectives are as follows:

- Getting to know the theoretical foundations of media management
- Evaluating strategies for media products and services as media-specific marketing mix instruments
- Fostering critical and analytical thinking skills and the application of knowledge to marketing problems
- Improvement of skills and competences in the area of project management within the framework of group work
- Improvement of foreign language skills (business English)

Total time required for 4.5 credit points: approx. 135 hours

Attendance time: 30 hours

Self-study: 105 hours

Organizational issues

Appointments to be announced.

T

7.150 Course: Methods in Economic Dynamics [T-WIWI-102906]

Responsible: Prof. Dr. Ingrid Ott
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101514 - Innovation Economics](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	1,5	Grade to a third	Each summer term	2

Events					
ST 2023	2560240	Methods in Economic Dynamics	1 SWS	Lecture / 🎤	Ott
Exams					
ST 2023	7900108	Methods in Economic Dynamics			Ott

Legend: 📺 Online, 🔄 Blended (On-Site/Online), 🎤 On-Site, ✕ Cancelled

Competence Certificate

Alternative exam assessment.

Prerequisites

None

Recommendation

Basic knowledge of micro- and macroeconomics is assumed, as taught in the courses Economics I [2600012] and Economics II [2600014]. Further, it is assumed that students have interest in using quantitative-mathematical methods.

Below you will find excerpts from events related to this course:

V

Methods in Economic Dynamics

2560240, SS 2023, 1 SWS, Language: German/English, [Open in study portal](#)

**Lecture (V)
On-Site**

Content

The economic exploitation of inventions is an important part of innovation economics. Intellectual property rights such as patents or trademarks play a central role. Within this workshop, the recording, processing and analysis of such intellectual property rights will be deepened, e.g. considering specific technologies. Students will learn how to work with relational databases, the econometric evaluation of recorded data, and methods for visualising them.

Learning objectives:

The student

- learns to query data sources.
- is able to analyse data with statistical methods.
- visualises and interprets data evaluations (e.g. using dashboards or methods of network analysis).

Recommendations:

An interest in working with data, basic knowledge on databases as well as basic knowledge in economics and statistics are advantageous.

Workload:

The total workload for this course is approximately 45 hours.

- Classes: ca. 5 h
- Self-study: ca. 40 h

Assessment:

Non exam assessment according to § 4 paragraph 3 of the examination regulation (SPO 2015).

Organizational issues

The course is structured along two assignments, the first of which is an individual assignment, whereas the second assignment is a group project. Assignment 1 will be completed within one month's time, whereas assignment 2 will take place on a different date.

Assignment 1 will take place on **03.05.2023** in **Building 01.87, B5.25**. **Assignment 2** will take place on **23.06.2023** in **Building 01.87, B5.25**. The exact time will be announced later.

Students are offered the opportunity to participate in this course jointly with the course "Seminar in Economic Policy", within the module "Economics of Innovation". The work in both courses will be strongly related to each other, as students will work on the same topic from two different perspectives. Students in the course "Seminar in Economic Policy" will be provided with the opportunity to write a paper that addresses the results found by the students in the course "Methods in Economic Dynamics". Taking both courses together will enable the students to earn 4.5 ECTS.

Literature

Relevante Literatur wird in der Vorlesung bekanntgegeben.
(Relevant literature will be announced in the lecture.)

T

7.151 Course: Methods in Innovation Management [T-WIWI-110263]

Responsible: Dr. Daniel Jeffrey Koch
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101507 - Innovation Management](#)
[M-WIWI-101507 - Innovation Management](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Each winter term	1

Competence Certificate

Alternative exam assessments (§4(2), 3 SPO). The final grade is composed 75% of the grade of the written paper and 25% of the grade of the presentation.

Prerequisites

None.

Recommendation

Prior attendance of the course "Innovation Management: Concepts, Strategies and Methods" is recommended.

T

7.152 Course: Mixed Integer Programming I [T-WIWI-102719]

Responsible: Prof. Dr. Oliver Stein
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101473 - Mathematical Programming](#)
[M-WIWI-102832 - Operations Research in Supply Chain Management](#)
[M-WIWI-103289 - Stochastic Optimization](#)
[M-WIWI-106412 - Computation & Optimization](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Irregular	1

Events					
WT 23/24	2550138	Mixed-integer Programming I	2 SWS	Lecture /	Stein
WT 23/24	2550139	Exercises Mixed Integer Programming I		Practice /	Stein, Beck
Exams					
WT 23/24	7900180_WS2324_HK	Mixed Integer Programming I			Stein

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

The assessment of the lecture is a written examination (60 minutes) according to §4(2), 1 of the examination regulation. The successful completion of the exercises is required for admission to the written exam.

The examination is held in the semester of the lecture and in the following semester.

The examination can also be combined with the examination of *Mixed Integer Programming II* [25140]. In this case, the duration of the written examination takes 120 minutes.

Prerequisites

None

Recommendation

It is strongly recommended to visit at least one lecture from the Bachelor program of this chair before attending this course.

Annotation

The lecture is offered irregularly. The curriculum of the next three years is available online (kop.ior.kit.edu).

Below you will find excerpts from events related to this course:

V

Mixed-integer Programming I

2550138, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)

**Lecture (V)
On-Site**

Content

Many optimization problems from economics, engineering and natural sciences are modeled with continuous as well as with discrete variables. Examples are the energy minimal design of a chemical process in which several reactors may be switched on or off, and portfolio optimization with limitations on the number of securities. For the algorithmic identification of optimal points of such problems an interaction of ideas from discrete as well as continuous optimization is necessary.

The lecture focusses on mixed-integer *linear* optimization problems and is structured as follows:

- Introduction, solvability, and basic concepts
- LP relaxation and error bounds for roundings
- Branch-and-bound method
- Gomory's cutting plane method
- Benders decomposition

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

Remark:

The treatment of mixed-integer *nonlinear* optimization problems forms the contents of the lecture "Mixed-integer Programming II".

Learning objectives:

The student

- knows and understands the fundamentals of linear mixed integer programming,
- is able to choose, design and apply modern techniques of linear mixed integer programming in practice.

Literature

- C.A. Floudas, Nonlinear and Mixed-Integer Optimization: Fundamentals and Applications, Oxford University Press, 1995
- J. Kallrath: Gemischt-ganzzahlige Optimierung, Vieweg, 2002
- D. Li, X. Sun: Nonlinear Integer Programming, Springer, 2006
- G.L. Nemhauser, L.A. Wolsey, Integer and Combinatorial Optimization, Wiley, 1988
- M. Tawarmalani, N.V. Sahinidis, Convexification and Global Optimization in Continuous and Mixed-Integer Nonlinear Programming, Kluwer, 2002.

T

7.153 Course: Mixed Integer Programming II [T-WIWI-102720]

Responsible: Prof. Dr. Oliver Stein
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101473 - Mathematical Programming](#)
[M-WIWI-102832 - Operations Research in Supply Chain Management](#)
[M-WIWI-103289 - Stochastic Optimization](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Irregular	1

Competence Certificate

The assessment of the lecture is a written examination (60 minutes) according to §4(2), 1 of the examination regulation. The successful completion of the exercises is required for admission to the written exam.

The examination is held in the semester of the lecture and in the following semester.

The examination can also be combined with the examination of *Mixed Integer Programming I* [2550138]. In this case, the duration of the written examination takes 120 minutes.

Prerequisites

None

Recommendation

It is strongly recommended to visit at least one lecture from the Bachelor program of this chair before attending this course.

Annotation

The lecture is offered irregularly. The curriculum of the next three years is available online (kop.iior.kit.edu).

T

7.154 Course: Modeling and Analyzing Consumer Behavior with R [T-WIWI-102899]

Responsible: Dr. Verena Dörner
Prof. Dr. Christof Weinhardt

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-101448 - Service Management](#)
[M-WIWI-101506 - Service Analytics](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	see Annotations	1

Events					
ST 2023	2540470	Modeling and Analyzing Consumer Behavior with R	2 SWS	Lecture / ✕	Knierim
ST 2023	2540471	Übung zu Modeling and Analyzing Consumer Behaviour with R	1 SWS	Practice / ✕	Knierim, Bartholomeyczik
Exams					
ST 2023	79791391	Modeling and Analyzing Consumer Behavior with R			Weinhardt

Legend: Online, Blended (On-Site/Online), On-Site, ✕ Cancelled

Competence Certificate

The assessment consists of a written exam (60 min) (according to §4(2), 1 of the examination regulations). As of the summer semester 2022, a bonus for the examination can no longer be achieved. For students who have achieved the bonus in the summer semester 2021, it will be taken into account for the main exam in the summer semester 2022 and the post-exam in the winter semester 2022/23.

Annotation

The lecture is no longer offered.

Below you will find excerpts from events related to this course:

V

Modeling and Analyzing Consumer Behavior with R

2540470, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
Cancelled

Organizational issues

Es werden lediglich Prüfungen angeboten (HK: für alle und NK: für Wiederholer). - Die Vorlesung wird nicht gelesen. Nach dem SS2023 entfällt die Vorlesung.

Literature

Field, A., Miles, J., Field, Z., Discovering Statistics Using R, SAGE 2014

Jones, O., Maillardet, R., Robinson, A., Scientific Programming and Simulation Using R, Chapman & Hall / CRC Press 2009

Venables, W.N., Smith, D.M. and the R Core Team, "An Introduction to R", 2012 (Version 2.15.2), <http://cran.r-project.org/doc/manuals/R-intro.pdf>


Wickham, Hadley, ggplot2: Elegant Graphics for Data Analysis (Use R!), Springer 2009 (2nd edition)





T

7.155 Course: Modeling and OR-Software: Advanced Topics [T-WIWI-106200]

Responsible: Prof. Dr. Stefan Nickel
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-102808 - Digital Service Systems in Industry](#)
[M-WIWI-102832 - Operations Research in Supply Chain Management](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each winter term	4

Events					
WT 23/24	2550490	Modellieren und OR-Software: Fortgeschrittene Themen	3 SWS	Practical course / 	Pomes, Linner, Nickel
Exams					
ST 2023	7900035	Modeling and OR-Software: Advanced Topics			Nickel
WT 23/24	7900071	Modeling and OR-Software: Advanced Topics			Nickel

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The assessment is a written examination. The examination is held in every semester. The prerequisite can only be obtained in semesters in which the course exercises are offered.

Prerequisites

Prerequisite for admission to the exam is the successful participation in the exercises. This includes the processing and presentation of exercises.

Recommendation

Basic knowledge as conveyed in the module *Introduction to Operations Research* is assumed.
 Successful completion of the course *Modeling and OR-Software: Introduction*.

Annotation

Due to capacity restrictions, registration before course start is required. For further information see the webpage of the course.
 The lecture is held in every term. The planned lectures and courses for the next three years are announced online.

Below you will find excerpts from events related to this course:

V

Modellieren und OR-Software: Fortgeschrittene Themen

2550490, WS 23/24, 3 SWS, Language: German, [Open in study portal](#)

Practical course (P)
Blended (On-Site/Online)

Content

The advanced course is designated for Master students that already attended the introductory course or gained equivalent experience elsewhere, e.g. during a seminar or bachelor thesis. We will work on advanced topics and methods in OR, among others cutting planes, column generation and constraint programming. The Software used for the exercises is IBM ILOG CPLEX Optimization Studio. The associated modelling programming languages are OPL and ILOG Script.

Organizational issues

Link zur Bewerbung:

http://go.wiwi.kit.edu/OR_Bewerbung

Bewerberzeitraum:

01.09.2023 00:00 - 12.10.2023 23:55

T

7.156 Course: Modeling and Simulation [T-WIWI-112685]

Responsible: Prof. Dr. Sanja Lazarova-Molnar
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101628 - Emphasis in Informatics](#)
[M-WIWI-101630 - Electives in Informatics](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	1

Events					
ST 2023	2511100	Modeling and Simulation	2 SWS	Lecture	Lazarova-Molnar
ST 2023	2511101	Exercises Modeling and Simulation	1 SWS	Practice	Lazarova-Molnar
Exams					
ST 2023	79AIFB_MaS_C6	Modeling and Simulation (Registration until 17 July 2023)			Lazarova-Molnar
WT 23/24	79AIFB_MaS_A6	Modeling and Simulation			Lazarova-Molnar

Competence Certificate

Depending on the number of participants in the course, the exam will be offered either as an oral exam (20 min), or as a written exam (60 min).

The exam takes place every semester and can be repeated at every regular examination date.

Prerequisites

None

Recommendation

Some experience in programming and knowledge of basic mathematics and statistics.

Annotation

Instruction is in the form of lectures and exercises. A detailed course schedule will be published before the start of the semester.

Below you will find excerpts from events related to this course:

V

Modeling and Simulation

2511100, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)

Content

Modeling and Simulation is the most widely used operations research / systems engineering technique for designing new systems and optimizing the performance of existing systems. In one way or another, just about every engineering or scientific field uses simulation as an exploration, modeling, or analysis technique. The course is designed to provide students with basic knowledge of modeling and simulation approaches and to provide them with first experience of using a simulation package. The course will focus on modeling and simulation of real-world discrete event systems. Examples of discrete events are customer arrivals at a queue of a service desk, machine failures in manufacturing systems, telephone calls in a call center, etc. Moreover, continuous and hybrid models will be also discussed. Topics include Discrete-Event Simulation, Input Modeling, Output Analysis, Random Number Generation, Verification and Validation, Stochastic Petri Nets and Markov Chains.

Competence Certificate

Depending on the number of participants in the course, the exam will be offered either as an oral exam (20 min), or as a written exam (60 min).

The exam takes place every semester and can be repeated at every regular examination date.

Learning Objectives

Knowledge:

- Demonstrate knowledge about general and specific theories, challenges, algorithms, methods, technologies, and tools related to modelling and simulation
- Demonstrate knowledge of two important classes of simulation:
 - Discrete-event Monte-Carlo simulation,
 - Continuous simulation with ODEs
- Demonstrate knowledge of algorithms necessary to build a simulator

Skills:

- Analyse suitability of an approach/tool for a given modelling problem
- Understand simulation models of various types
- Demonstrate methods and techniques to overcome common challenges in modelling and simulation
- Model simulation input data
- Analyse and model discrete stochastic systems
- Analyse and interpret simulation results

Competences:

- Use different methods to conduct simulation-based analysis of real-world data
- Build and simulate stochastic models
- Use simulation software

Prerequisites

Some experience in programming and knowledge of basic mathematics and statistics

Form of instruction

Lectures and exercises. A detailed course plan will be published before the semester start.

Literature

Discrete-Event System Simulation, 5th Edition

Jerry Banks, John S. Carson, II, Barry L. Nelson and David M. Nicol

T

7.157 Course: Multicriteria Optimization [T-WIWI-111587]

Responsible: Prof. Dr. Oliver Stein
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101473 - Mathematical Programming](#)
[M-WIWI-102832 - Operations Research in Supply Chain Management](#)
[M-WIWI-103289 - Stochastic Optimization](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	see Annotations	1

Exams				
ST 2023	7900209_SS2023_NK	Multicriteria Optimization		Stein

Competence Certificate

The assessment of the lecture is a written examination (60 minutes) according to §4(2), 1 of the examination regulation. The successful completion of the exercises is required for admission to the written exam. The examination is held in the semester of the lecture and in the following semester.

Prerequisites

None

Recommendation

It is strongly recommended to visit at least one lecture from the Bachelor program of this chair before attending this course.

Annotation

The course is offered every second winter semester (starting WiSe 22/23). The curriculum of the next three years is available online (www.ior.kit.edu).

Contents:

Multicriteria optimization deals with optimization problems with multiple objective functions. In practice, the minimization or maximization of several objectives often conflict with each other, such as weight and stability of mechanical components, return and risk of stock portfolios, or cost and duration of transports. Various scalarization approaches allow one to formulate single-objective problems that can be solved using nonlinear or global optimization techniques, and whose optimal points have a reasonable interpretation for the underlying multicriteria problem.

However, some seemingly obvious scalarization approaches suffer from various drawbacks, so that regardless of scalarization approaches, it is necessary to clarify what is meant by the solution of a multicriteria optimization problem in the first place. For such Pareto-optimal points, optimality conditions and solution procedures based on them can be formulated. From the usually non-unique Pareto set, decision makers finally choose an alternative based on their subjective preferences.

The lecture gives a mathematically sound introduction to multicriteria optimization and is structured as follows:



- Introductory examples and terminology
- Solution concepts
- Methods for the determination of the Pareto set
- Selection of Pareto-optimal points under subjective preferences




T

7.158 Course: Multivariate Statistical Methods [T-WIWI-103124]

Responsible: Prof. Dr. Oliver Grothe
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101473 - Mathematical Programming](#)
[M-WIWI-101637 - Analytics and Statistics](#)
[M-WIWI-101639 - Econometrics and Statistics II](#)
[M-WIWI-103289 - Stochastic Optimization](#)
[M-WIWI-106411 - Statistics & Econometrics](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	1

Events					
ST 2023	2550554	Analysis of Multivariate Data	2 SWS	Lecture / 	Grothe
ST 2023	2550555	Übung zu Multivariate Verfahren	2 SWS	Practice / 	Kächele
Exams					
ST 2023	7900351	Multivariate Statistical Methods			Grothe

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

Depending on further pandemic developments, the examination will be offered either as a 60-minute written examination (written examination according to SPO § 4 Abs. 2, Pkt. 1) or as an open-book examination (alternative exam assessment according to SPO § 4 Abs. 2, Pkt. 3).

The exam is offered every semester. Re-examinations are offered only for repeaters.

Prerequisites

None

Recommendation

The course covers highly advanced statistical methods with a quantitative focus. Hence, participants are necessarily expected to have advanced statistical knowledge, e.g. acquired in the course "Advanced Statistics". Without this, participation in the course is not advised.

Previous attendance of the course Analysis of Multivariate Data is recommended. Alternatively, the script can be provided to interested students.

Below you will find excerpts from events related to this course:

V

Analysis of Multivariate Data

2550554, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

**Lecture (V)
On-Site**

Literature



Skript zur Vorlesung

T

7.159 Course: Nature-Inspired Optimization Methods [T-WIWI-102679]

Responsible: apl. Prof. Dr. Pradyumn Kumar Shukla
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101628 - Emphasis in Informatics](#)
[M-WIWI-101630 - Electives in Informatics](#)
[M-WIWI-106412 - Computation & Optimization](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	2

Events					
ST 2023	2511106	Nature-Inspired Optimization Methods	2 SWS	Lecture / 	Shukla
ST 2023	2511107	Übungen zu Nature-Inspired Optimization Methods	1 SWS	Practice / 	Shukla
Exams					
ST 2023	79AIFB_NOM_C1	Nature-Inspired Optimization Methods (Registration until 17 July 2023)			Shukla
WT 23/24	79AIFB_NOM_B5	Nature-Inspired Optimisation Methods			Shukla

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The assessment consists of a written exam (60 min) (according to Section 4(2), 1 of the examination regulation) and an additional written examination called "bonus exam", 60 min (according Section 4(2), 3 of the examination regulation) or a selection of exercises. The bonus exam may be split into several shorter written tests.

The grade of this course is the achieved grade in the written examination. If this grade is at least 4.0 and at most 1.3, a passed bonus exam will improve it by one grade level (i.e. by 0.3 or 0.4).

Prerequisites

None

Below you will find excerpts from events related to this course:

V

Nature-Inspired Optimization Methods

2511106, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
Blended (On-Site/Online)

Content

Many optimization problems are too complex to be solved to optimality. A promising alternative is to use stochastic heuristics, based on some fundamental principles observed in nature. Examples include evolutionary algorithms, ant algorithms, or simulated annealing. These methods are widely applicable and have proven very powerful in practice. During the course, such optimization methods based on natural principles are presented, analyzed and compared. Since the algorithms are usually quite computational intensive, possibilities for parallelization are also investigated.

Learning objectives:

Students learn:

- Different nature-inspired methods: local search, simulated annealing, tabu search, evolutionary algorithms, ant colony optimization, particle swarm optimization
- Different aspects and limitation of the methods
- Applications of such methods
- Multi-objective optimization methods
- Constraint handling methods
- Different aspects in parallelization and computing platforms

Literature

* E. L. Aarts and J. K. Lenstra: 'Local Search in Combinatorial Optimization'. Wiley, 1997 * D. Corne and M. Dorigo and F. Glover: 'New Ideas in Optimization'. McGraw-Hill, 1999 * C. Reeves: 'Modern Heuristic Techniques for Combinatorial Optimization'. McGraw-Hill, 1995 * Z. Michalewicz, D. B. Fogel: 'How to solve it: Modern Heuristics'. Springer, 1999 * E. Bonabeau, M. Dorigo, G. Theraulaz: 'Swarm Intelligence'. Oxford University Press, 1999 * A. E. Eiben, J. E. Smith: 'Introduction to Evolutionary Computation'. * M. Dorigo, T. Stützle: 'Ant Colony Optimization'. Bradford Book, 2004 Springer, 2003

**7.160 Course: Non- and Semiparametrics [T-WIWI-103126]**

Responsible: Prof. Dr. Melanie Schienle
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101638 - Econometrics and Statistics I](#)
[M-WIWI-101639 - Econometrics and Statistics II](#)
[M-WIWI-106411 - Statistics & Econometrics](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Irregular	1

Events					
WT 23/24	2521300	Non- and Semiparametrics	2 SWS	Lecture	Schienle
WT 23/24	2521301		2 SWS	Practice	Schienle, Rüter, Wolfram
Exams					
WT 23/24	7900009	Non- and Semiparametrics			Schienle

Competence Certificate

The assessment consists of a written exam (90 minutes) (following §4(2), 1 of the examination regulation).

Prerequisites

None

Recommendation

Knowledge of the contents covered by the course "*Applied Econometrics*" [2520020]

Annotation

The course takes place every second winter semester: 2018/19 then 2020/21

Below you will find excerpts from events related to this course:

**Non- and Semiparametrics**

2521300, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)

Content**Learning objectives:**

The student

- has profound knowledge of non- and semiparametric estimation methods
- is capable of implementing these methods using statistical software and using them to assess empirical problems

Content:

Kernel density estimation, local constant and local linear regression, bandwidth choice, series and sieve estimators, additive models, semiparametric models

Requirements:

It is recommended to attend the course *Applied Econometrics* prior to this course.

Workload:

Total workload for 4.5 CP: approx. 135 hours

Attendance: 30 hours

Preparation and follow-up: 65 hours

Exam preparation: 40 hours

Literature

Li, Racine: *Nonparametric Econometrics: Theory and Practice*. Princeton University Press, 2007.

**7.161 Course: Nonlinear Optimization I [T-WIWI-102724]**

Responsible: Prof. Dr. Oliver Stein
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101473 - Mathematical Programming](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each winter term	4

Events					
WT 23/24	2550111	Nonlinear Optimization I	2 SWS	Lecture /	Stein
WT 23/24	2550112	Exercises Nonlinear Optimization I + II		Practice /	Stein, Schwarze
Exams					
ST 2023	7900202_SS2023_NK	Nonlinear Optimization I			Stein
WT 23/24	7900001_WS2324_HK	Nonlinear Optimization I			Stein

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

The assessment consists of a written exam (60 minutes) according to Section 4(2), 1 of the examination regulation. The successful completion of the exercises is required for admission to the written exam. The exam takes place in the semester of the lecture and in the following semester.

The examination can also be combined with the examination of Nonlinear Optimization II [2550113]. In this case, the duration of the written examination takes 120 minutes.

Prerequisites

The module component exam T-WIWI-103637 "Nonlinear Optimization I and II" may not be selected.

Annotation

Part I and II of the lecture are held consecutively in the *same* semester.

Below you will find excerpts from events related to this course:

**Nonlinear Optimization I**

2550111, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

The lecture treats the minimization of smooth nonlinear functions without constraints. For such problems, which occur very often in economics, engineering, and natural sciences, optimality conditions are derived and, based on them, solution algorithms are developed. The lecture is structured as follows:

- Introduction, examples, and terminology
- Existence results for optimal points
- First and second order optimality conditions
- Algorithms (line search, steepest descent method, variable metric methods, Newton method, Quasi Newton methods, CG method, trust region method)

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

Remark:

The treatment of optimization problems *with* constraints forms the contents of the lecture "Nonlinear Optimization II". The lectures "Nonlinear Optimization I" and "Nonlinear Optimization II" are held consecutively *in the same semester*.

Learning objectives:

The student

- knows and understands fundamentals of unconstrained nonlinear optimization,
- is able to choose, design and apply modern techniques of unconstrained nonlinear optimization in practice.

Literature

O. Stein, Grundzüge der Nichtlinearen Optimierung, 2. Aufl., SpringerSpektrum, 2021

Weiterführende Literatur:

- W. Alt, Nichtlineare Optimierung, Vieweg, 2002
- M.S. Bazaraa, H.D. Sherali, C.M. Shetty, Nonlinear Programming, Wiley, 1993
- O. Güler, Foundations of Optimization, Springer, 2010
- H.Th. Jongen, K. Meer, E. Triesch, Optimization Theory, Kluwer, 2004
- J. Nocedal, S. Wright, Numerical Optimization, Springer, 2000

T

7.162 Course: Nonlinear Optimization I and II [T-WIWI-103637]

Responsible: Prof. Dr. Oliver Stein
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101473 - Mathematical Programming](#)

Type
Written examination

Credits
9

Grading scale
Grade to a third

Recurrence
Each winter term

Version
6

Events					
WT 23/24	2550111	Nonlinear Optimization I	2 SWS	Lecture / 🗣️	Stein
WT 23/24	2550112	Exercises Nonlinear Optimization I + II		Practice / 🗣️	Stein, Schwarze
WT 23/24	2550113	Nonlinear Optimization II	2 SWS	Lecture / 🗣️	Stein
Exams					
ST 2023	7900204_SS2023_NK	Nonlinear Optimization I and II			Stein
WT 23/24	7900003_WS2324_HK	Nonlinear Optimization I and II			Stein

Legend: 🖥️ Online, 🔄 Blended (On-Site/Online), 🗣️ On-Site, ✖ Canceled

Competence Certificate

The assessment consists of a written exam (120 minutes) according to Section 4(2), 1 of the examination regulation. The successful completion of the exercises is required for admission to the written exam.

The exam takes place in the semester of the lecture and in the following semester.

Prerequisites

None.

Modeled Conditions

The following conditions have to be fulfilled:

1. The course [T-WIWI-102724 - Nonlinear Optimization I](#) must not have been started.
2. The course [T-WIWI-102725 - Nonlinear Optimization II](#) must not have been started.

Annotation

Part I and II of the lecture are held consecutively in the **same** semester.

Below you will find excerpts from events related to this course:

V

Nonlinear Optimization I

2550111, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

The lecture treats the minimization of smooth nonlinear functions without constraints. For such problems, which occur very often in economics, engineering, and natural sciences, optimality conditions are derived and, based on them, solution algorithms are developed. The lecture is structured as follows:

- Introduction, examples, and terminology
- Existence results for optimal points
- First and second order optimality conditions
- Algorithms (line search, steepest descent method, variable metric methods, Newton method, Quasi Newton methods, CG method, trust region method)

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

Remark:

The treatment of optimization problems *with* constraints forms the contents of the lecture "Nonlinear Optimization II". The lectures "Nonlinear Optimization I" and "Nonlinear Optimization II" are held consecutively *in the same semester*.

Learning objectives:

The student

- knows and understands fundamentals of unconstrained nonlinear optimization,
- is able to choose, design and apply modern techniques of unconstrained nonlinear optimization in practice.

Literature

O. Stein, Grundzüge der Nichtlinearen Optimierung, 2. Aufl., SpringerSpektrum, 2021

Weiterführende Literatur:

- W. Alt, Nichtlineare Optimierung, Vieweg, 2002
- M.S. Bazaraa, H.D. Sherali, C.M. Shetty, Nonlinear Programming, Wiley, 1993
- O. Güler, Foundations of Optimization, Springer, 2010
- H.Th. Jongen, K. Meer, E. Triesch, Optimization Theory, Kluwer, 2004
- J. Nocedal, S. Wright, Numerical Optimization, Springer, 2000

**Nonlinear Optimization II**

2550113, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)

**Lecture (V)
On-Site**

Content

The lecture treats the minimization of smooth nonlinear functions under nonlinear constraints. For such problems, which occur very often in economics, engineering, and natural sciences, optimality conditions are derived and, based on them, solution algorithms are developed. The lecture is structured as follows:

- Topology and first order approximations of the feasible set
- Theorems of the alternative, first and second order optimality conditions
- Algorithms (penalty method, multiplier method, barrier method, interior point method, SQP method, quadratic optimization)

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

Remark:

The treatment of optimization problems *without* constraints forms the contents of the lecture "Nonlinear Optimization I". The lectures "Nonlinear Optimization I" and "Nonlinear Optimization II" are held consecutively *in the same semester*.

Learning objectives:

The student

- knows and understands fundamentals of constrained nonlinear optimization,
- is able to choose, design and apply modern techniques of constrained nonlinear optimization in practice.

Literature

O. Stein, Grundzüge der Nichtlinearen Optimierung, 2. Aufl., SpringerSpektrum, 2021

Weiterführende Literatur:

- W. Alt, Nichtlineare Optimierung, Vieweg, 2002
- M.S. Bazaraa, H.D. Sherali, C.M. Shetty, Nonlinear Programming, Wiley, 1993
- O. Güler, Foundations of Optimization, Springer, 2010
- H.Th. Jongen, K. Meer, E. Triesch, Optimization Theory, Kluwer, 2004
- J. Nocedal, S. Wright, Numerical Optimization, Springer, 2000

T

7.163 Course: Nonlinear Optimization II [T-WIWI-102725]

Responsible: Prof. Dr. Oliver Stein
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101473 - Mathematical Programming](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each winter term	3

Events					
WT 23/24	2550112	Exercises Nonlinear Optimization I + II		Practice / 🗎	Stein, Schwarze
WT 23/24	2550113	Nonlinear Optimization II	2 SWS	Lecture / 🗎	Stein
Exams					
ST 2023	7900203_SS2023_NK	Nonlinear Optimization II			Stein
WT 23/24	7900002_WS2324_HK	Nonlinear Optimization II			Stein

Legend: 🗎 Online, 🗎 Blended (On-Site/Online), 🗎 On-Site, ✕ Cancelled

Competence Certificate

The assessment consists of a written exam (60 minutes) according to Section 4(2), 1 of the examination regulation. The successful completion of the exercises is required for admission to the written exam.

The exam takes place in the semester of the lecture and in the following semester.

The exam can also be combined with the examination of *Nonlinear Optimization I* [2550111]. In this case, the duration of the written exam takes 120 minutes.

Prerequisites

None.

Modeled Conditions

The following conditions have to be fulfilled:

1. The course [T-WIWI-103637 - Nonlinear Optimization I and II](#) must not have been started.

Annotation

Part I and II of the lecture are held consecutively in the same semester.

Below you will find excerpts from events related to this course:

V

Nonlinear Optimization II

2550113, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)

**Lecture (V)
On-Site**

Content

The lecture treats the minimization of smooth nonlinear functions under nonlinear constraints. For such problems, which occur very often in economics, engineering, and natural sciences, optimality conditions are derived and, based on them, solution algorithms are developed. The lecture is structured as follows:

- Topology and first order approximations of the feasible set
- Theorems of the alternative, first and second order optimality conditions
- Algorithms (penalty method, multiplier method, barrier method, interior point method, SQP method, quadratic optimization)

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

Remark:

The treatment of optimization problems *without* constraints forms the contents of the lecture "Nonlinear Optimization I". The lectures "Nonlinear Optimization I" and "Nonlinear Optimization II" are held consecutively *in the same semester*.

Learning objectives:

The student

- knows and understands fundamentals of constrained nonlinear optimization,
- is able to choose, design and apply modern techniques of constrained nonlinear optimization in practice.

Literature

O. Stein, Grundzüge der Nichtlinearen Optimierung, 2. Aufl., SpringerSpektrum, 2021

Weiterführende Literatur:

- W. Alt, Nichtlineare Optimierung, Vieweg, 2002
- M.S. Bazaraa, H.D. Sherali, C.M. Shetty, Nonlinear Programming, Wiley, 1993
- O. Güler, Foundations of Optimization, Springer, 2010
- H.Th. Jongen, K. Meer, E. Triesch, Optimization Theory, Kluwer, 2004
- J. Nocedal, S. Wright, Numerical Optimization, Springer, 2000

T

7.164 Course: Online Concepts for Karlsruhe City Retailers [T-WIWI-111848]

Responsible: Prof. Dr. Martin Klarmann
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101510 - Cross-Functional Management Accounting](#)
[M-WIWI-105312 - Marketing and Sales Management](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	1,5	Grade to a third	Once	1

Events					
ST 2023	2571184	Online concepts for Karlsruhe city retailers	1 SWS	Others / ●	Klarmann, Kupfer, Pade, Weber
Exams					
ST 2023	7900221	Online Concepts for Karlsruhe City Retailers			Klarmann

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

Alternative exam assessment according (interim presentation and final presentation in teams).

Annotation

Please note that only one of the 1.5 ECTS courses can be counted within the module. This course has a restriction on attendance. The Marketing and Sales Research Group typically allows all students to attend a 1.5 credit course in the corresponding module. Under no circumstances can a guarantee be made that a particular course will be attended. An application is required to attend this course. The application phase usually takes place at the beginning of the lecture period in the summer semester. More information on the application process is usually available on the Marketing and Sales Research Group website (marketing.iism.kit.edu) shortly before the start of the lecture period in the summer semester.

Please also note: It is currently unclear whether this event can take place in the summer semester of 2023.

Below you will find excerpts from events related to this course:

V

Online concepts for Karlsruhe city retailers

2571184, SS 2023, 1 SWS, Language: German, [Open in study portal](#)

**Others (sonst.)
On-Site**

Content**Content**

As part of a practical project in cooperation with the city marketing department of KME Karlsruhe Marketing und Event GmbH, students will have the opportunity to directly interact with retailers in Karlsruhe. Challenges of the digitalization of brick-and-mortar retailing will be analyzed and solutions will be developed and implemented.

In a theoretical part at the beginning of the event, students will gain an insight into the theoretical foundations of specific online marketing instruments. In cooperation with Karlsruhe City Marketing, students are taught application-oriented skills in online marketing tools, such as content management systems, social media platforms, search engine optimization or Google Ads campaigns.

In the practical part of the course, student teams cooperate with a real retailer in Karlsruhe's city center and learn how to analyze and optimize online presences and digital solutions based on key performance indicators. Possible use cases range from social media communication and website optimization to the introduction of innovative pricing and payment methods. In this way, students are given the tools for developing, maintaining and optimizing individual websites and digital solutions in stationary retailing.

Learning objectives result accordingly as follows:

- Learning of theoretical basics of central, application-oriented tools of online marketing
- Application and practical deep-dive of the acquired knowledge in a real case
- Concise and structured presentation of results

Total time required for 1.5 credit points: approx. 45.0 hours

Attendance time: 8 hours

Preparation and wrap-up of the course: 29.5 hours

Exam and exam preparation: 7.5 hours

T

7.165 Course: Operations Research in Health Care Management [T-WIWI-102884]

Responsible: Prof. Dr. Stefan Nickel
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-102805 - Service Operations](#)

Type
Written examination

Credits
4,5

Grading scale
Grade to a third

Recurrence
Irregular

Version
2

Exams			
ST 2023	7900229	Operations Research in Health Care Management	Nickel

Competence Certificate

The assessment is a 60 minutes written examination (according to §4(2), 1 of the examination regulation).

The examination is held in the term of the lecture and the following lecture.

Prerequisites

None

Recommendation

Basic knowledge as conveyed in the module "Introduction to Operations Research" is assumed.

Annotation

The course is offered irregularly. Planned lectures for the next three years can be found in the internet at <http://dol.ior.kit.edu/english/Courses.php>.

T

7.166 Course: Operations Research in Supply Chain Management [T-WIWI-102715]

Responsible: Prof. Dr. Stefan Nickel
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101473 - Mathematical Programming](#)
[M-WIWI-102805 - Service Operations](#)
[M-WIWI-102832 - Operations Research in Supply Chain Management](#)
[M-WIWI-103289 - Stochastic Optimization](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Irregular	2

Events					
ST 2023	2550480	Operations Research in Supply Chain Management	2 SWS	Lecture / 🗎	Nickel
ST 2023	2550481	Übungen zu OR in Supply Chain Management	1 SWS	Practice / 🗎	Hoffmann
Exams					
ST 2023	00013	Operations Research in Supply Chain Management			Nickel
WT 23/24	7900076	Operations Research in Supply Chain Management			Nickel

Legend: 🗎 Online, 🗎 Blended (On-Site/Online), 🗎 On-Site, ✕ Cancelled

Competence Certificate

The assessment is a 60 minutes written examination (according to §4(2), 1 of the examination regulation).

The examination is held in the term of the lecture and the following lecture.

Prerequisites

None

Recommendation

Basic knowledge as conveyed in the module Introduction to Operations Research and in the lectures Facility Location and Strategic SCM, Tactical and operational SCM is assumed.

Annotation

The course is offered irregularly. Planned lectures for the next three years can be found in the internet at <http://dol.ior.kit.edu/english/Courses.php>.

Below you will find excerpts from events related to this course:

V

Operations Research in Supply Chain Management

2550480, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Content

Supply Chain Management constitutes a general tool for logistics process planning in supply networks. To an increasing degree quantitative decision support is provided by methods and models from Operations Research. The lecture "OR in Supply Chain Management" conveys concepts and approaches for solving practical problems and presents an insight to current research topics. The lecture's focus is set on modeling and solution methods for applications originating in different domains of a supply chain. The emphasis is put on mathematical methods like mixed integer programming, valid inequalities or column generation, and the derivation of optimal solution strategies.

In form and content, the lecture addresses multiple areas of Supply Chain Management: After a short introduction, inventory models, scheduling, assembly line balancing as well as cutting and packing will be discussed. Another main focus of the lecture is the application of methods from online optimization. This optimization discipline has gained more and more importance in the optimization of supply chains over the several past years due to an increasing amount of dynamic data flows.

Literature

- Simchi-Levi, D.; Chen, X.; Bramel, J.: The Logic of Logistics: Theory, Algorithms, and Applications for Logistics and Supply Chain Management, 2nd edition, Springer, 2005
- Simchi-Levi, D.; Kaminsky, P.; Simchi-Levi, E.: Designing and Managing the Supply Chain: Concepts, Strategies, and Case Studies, McGraw-Hill, 2000
- Silver, E. A.; Pyke, D. F.; Peterson, R.: Inventory Management and Production Planning and Scheduling, 3rd edition, Wiley, 1998
- Blazewicz, J.: Handbook on Scheduling - From Theory to Applications, Springer, 2007
- Pinedo, M. L.: Scheduling - Theory, Algorithms, and Systems (3rd edition), Springer, 2008
- Dyckhoff, H.; Finke, U.: Cutting and Packing in Production and Distribution - A Typology and Bibliography, Physica-Verlag, 1992
- Borodin, A.; El-Yaniv, R.: Online Computation and Competitive Analysis, Cambridge University Press, 2005
- Francis, R. L.; McGinnis, L. F.; White, A.: Facility Layout and Location: An Analytical Approach, 2nd edition, Prentice-Hall, 1992

T

7.167 Course: Optimization Models and Applications [T-WIWI-110162]

Responsible: Dr. Nathan Sudermann-Merx
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101473 - Mathematical Programming](#)
[M-WIWI-102832 - Operations Research in Supply Chain Management](#)
[M-WIWI-103289 - Stochastic Optimization](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	see Annotations	1

Competence Certificate

The examination will take place for the last time in the winter semester 2020/2021.

The assessment consists of a written exam (60 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation.

The prerequisite for participation in the exam is the achievement of a minimum number of points in delivery sheets. Details will be announced at the beginning of the course.

Prerequisites

None.

Annotation

The course will take place for the last time in the winter semester 20/21.

T

7.168 Course: Optimization under Uncertainty [T-WIWI-106545]

Responsible: Prof. Dr. Steffen Rebennack
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-103289 - Stochastic Optimization](#)
[M-WIWI-106412 - Computation & Optimization](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each winter term	3

Events					
WT 23/24	2550464	Optimization Under Uncertainty	2 SWS	Lecture / 🔄	Rebennack
WT 23/24	2550465	Übungen zu Optimierungsansätze unter Unsicherheit	1 SWS	Practice / 🎧	Rebennack
WT 23/24	2550466		2 SWS	Others	Rebennack
Exams					
ST 2023	7900309	Optimization under Uncertainty			Rebennack
ST 2023	7900322	Optimization under Uncertainty			Rebennack

Legend: 📺 Online, 🔄 Blended (On-Site/Online), 🎧 On-Site, ✕ Cancelled

Competence Certificate

The assessment consists of a written exam (60 minutes) according to Section 4(2), 1 of the examination regulation. The exam takes place in every the semester.

Prerequisites

None.

T

7.169 Course: Panel Data [T-WIWI-103127]

Responsible: apl. Prof. Dr. Wolf-Dieter Heller
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101638 - Econometrics and Statistics I](#)
[M-WIWI-101639 - Econometrics and Statistics II](#)
[M-WIWI-106411 - Statistics & Econometrics](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	1

Events					
ST 2023	2520320	Panel Data	2 SWS	Lecture	Heller
ST 2023	2520321	Übungen zu Paneldaten	2 SWS	Practice	Heller
Exams					
ST 2023	7900115	Panel Data			Heller

Prerequisites
None

Below you will find excerpts from events related to this course:

V

Panel Data

2520320, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)**Content****Content:**

Fixed-Effects-Models, Random-Effects-Models, Time-Demeaning

Workload:

Total workload for 4.5 CP: approx. 135 hours

Attendance: 30 hours

Preparation and follow-up: 65 hours

Exam preparation: 40 hours

Exam preparation: 40 hours

Literature

Wooldridge, J. M. (2002). *Econometric analysis of cross section and panel data*. Cambridge and London: MIT Press.

Wooldridge, J. M. (2009). *Introductory Econometrics: A Modern Approach* (5th ed.). Mason, Ohio: South-Western Cengage Learning.

T

7.170 Course: Parametric Optimization [T-WIWI-102855]

Responsible: Prof. Dr. Oliver Stein
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101473 - Mathematical Programming](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Irregular	1

Competence Certificate

The assessment of the lecture is a written examination (60 minutes) according to §4(2), 1 of the examination regulation. The successful completion of the exercises is required for admission to the written exam.

The examination is held in the semester of the lecture and in the following semester.

Prerequisites

None

Recommendation

It is strongly recommended to visit at least one lecture from the Bachelor program of this chair before attending this course.

Annotation


The lecture is offered irregularly. The curriculum of the next three years is available online (www.ior.kit.edu).





T

7.171 Course: Patent Law [T-INFO-101310]

Responsible: Patric Werner
Organisation: KIT Department of Informatics
Part of: [M-INFO-101215 - Intellectual Property Law](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	3	Grade to a third	Each summer term	3

Events					
ST 2023	24656	Patent Law	2 SWS	Lecture / 	Werner
Exams					
ST 2023	7500109	Patent Law			Dreier, Matz
WT 23/24	7500006	Patent Law			Matz

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

T

7.172 Course: Personalization and Services [T-WIWI-102848]**Responsible:** Andreas Sonnenbichler**Organisation:** KIT Department of Economics and Management**Part of:** [M-WIWI-101410 - Business & Service Engineering](#)[M-WIWI-105661 - Data Science: Intelligent, Adaptive, and Learning Information Services](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	see Annotations	1

Competence Certificate

The exam is currently not offered.

Written examination (60 minutes) according to §4(2), 1 SPO. The exam is considered passed if at least 50 out of a maximum of 100 possible points are achieved. The grades are graded in five steps (best grade 1.0 from 95 points). Details of the grade formation and scale will be announced in the course.

A bonus can be acquired through successful participation in the practice. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the course.

Prerequisites

None

Recommendation

None

Annotation

The course is no longer offered.

T

7.173 Course: Planning and Management of Industrial Plants [T-WIWI-102631]

Responsible: Prof. Dr. Frank Schultmann
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101471 - Industrial Production II](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	5,5	Grade to a third	Each winter term	1

Events					
WT 23/24	2581952	Planning and Management of Industrial Plants	2 SWS	Lecture / 🗎	Schultmann, Rudi
WT 23/24	2581953	Übungen Anlagenwirtschaft	2 SWS	Practice / 🗎	Heck, Heinzmann
Exams					
ST 2023	7981952	Planning and Management of Industrial Plants			Schultmann

Legend: 🗎 Online, 🗎 Blended (On-Site/Online), 🗎 On-Site, ✕ Cancelled

Competence Certificate

The assessment consists of a written exam (90 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (alternative exam assessment, following §4(2), 3 of the examination regulation).

Prerequisites

None

Recommendation

None

Below you will find excerpts from events related to this course:

V

Planning and Management of Industrial Plants

2581952, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

Industrial plant management incorporates a complex set of tasks along the entire life cycle of an industrial plant, starting with the initiation and erection up to operating and dismantling.

During this course students will get to know special characteristics of industrial plant management. Students will learn important methods to plan, realize and supervise the supply, start-up, maintenance, optimisation and shut-down of industrial plants. Alongside, students will have to handle the inherent question of choosing between technologies and evaluating each of them. This course pays special attention to the specific characteristics of plant engineering, commissioning and investment.

Literature



Wird in der Veranstaltung bekannt gegeben.





T

7.174 Course: Platform & Market Engineering: Commerce, Media, and Digital Democracy [T-WIWI-112823]

Responsible: Prof. Dr. Christof Weinhardt
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101409 - Electronic Markets](#)
[M-WIWI-101411 - Information Engineering](#)
[M-WIWI-101446 - Market Engineering](#)
[M-WIWI-101453 - Applied Strategic Decisions](#)
[M-WIWI-102754 - Service Economics and Management](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	2

Events					
ST 2023	2540460	Platform & Market Engineering: Commerce, Media, and Digital Democracy	2 SWS	Lecture / 	Fegert, Weinhardt
ST 2023	2540461	Übungen zu Platform & Market Engineering: Commerce, Media, and Digital Democracy	1 SWS	Practice / 	Jachimowicz, Stein, Bezzaoui, Fegert
Exams					
ST 2023	7979235	Platform & Market Engineering: Commerce, Media, and Digital Democracy			Weinhardt

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The assessment consists of a written exam (60 min) (according to §4(2), 1 of the examination regulations). By successful completion of the exercises (§4 (2), 3 SPO 2007 respectively §4 (3) SPO 2015) up to 6 bonus points can be obtained. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by max. one grade level (0.3 or 0.4).

Prerequisites

None

Modeled Conditions

The following conditions have to be fulfilled:

1. The course [T-WIWI-102640 - Market Engineering: Information in Institutions](#) must not have been started.

Below you will find excerpts from events related to this course:

V

Platform & Market Engineering: Commerce, Media, and Digital Democracy

2540460, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Organizational issues

ehemals: "**Market Engineering: Information in Institutions**"

Literature

- Roth, A., The Economist as Engineer: Game Theory, Experimental Economics and Computation as Tools for Design Economics. *Econometrica* 70(4): 1341-1378, 2002.
- Weinhardt, C., Holtmann, C., Neumann, D., *Market Engineering*. *Wirtschaftsinformatik*, 2003.
- Wolfstetter, E., *Topics in Microeconomics - Industrial Organization, Auctions, and Incentives*. Cambridge, Cambridge University Press, 1999.
- Smith, V. "Theory, Experiments and Economics", *The Journal of Economic Perspectives*, Vol. 3, No. 1, 151-69 1989

T

7.175 Course: Portfolio and Asset Liability Management [T-WIWI-103128]

Responsible: Dr. Mher Safarian
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101639 - Econometrics and Statistics II](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	1

Events					
ST 2023	2520357	Portfolio and Asset Liability Management	2 SWS	Lecture	Safarian
ST 2023	2520358	Übungen zu Portfolio and Asset Liability Management	2 SWS	Practice	Safarian
Exams					
ST 2023	7900116	Portfolio and Asset Liability Management			Safarian

Competence Certificate

The assessment of this course consists of a written examination (following §4(2), 1 SPOs, 180 min.).

Prerequisites

None

Below you will find excerpts from events related to this course:

V

Portfolio and Asset Liability Management

2520357, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)**Content****Learning objectives:**

Knowledge of various portfolio management techniques in the financial industry.

Content:

Portfolio theory: principles of investment, Markowitz- portfolio analysis, Modigliani-Miller theorems and absence of arbitrage, efficient markets, capital asset pricing model (CAPM), multi factorial CAPM, arbitragepricing theory (APT), arbitrage and hedging, multi factorial models, equity-portfolio management, passive strategies, active investment

Asset liability: statistical portfolio analysis in stock allocation, measures of success, dynamic multi seasonal models, models in building scenarios, stochastic programming in bond and liability management, optimal investment strategies, integrated asset liability management

Workload:

Total workload for 4.5 CP: approx. 135 hours

Attendance: 30 hours

Preparation and follow-up: 65 hours

Exam preparation: 40 hours

Exam preparation: 40 hours

Organizational issues

Blockveranstaltung, Termine werden über Ilias bekanntgegeben

Literature

To be announced in the lecture





T

7.176 Course: Practical Philosophy 1.1 [T-GEISTSOZ-101170]

Responsible: Prof. Dr. Michael Schefczyk
Organisation: KIT Department of Humanities and Social Sciences
Part of: [M-WIWI-106413 - Digitalization & Society](#)

Type	Credits	Grading scale	Recurrence	Version
Completed coursework	4,5	pass/fail	Each winter term	4

Events					
WT 23/24	5012022	Singer: Practical Ethics	2 SWS	Advanced seminar / 	Schmidt-Petri
WT 23/24	5012044	Introduction to Political and Moral Philosophy	2 SWS	Course / 	Schefczyk
WT 23/24	5012062	Hedonism		Advanced seminar / 	Seidel-Saul
WT 23/24	5012063	Essay Tutorial (seminar on hedonism)		Advanced seminar / 	Seidel-Saul

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Prerequisites

none

**7.177 Course: Practical Seminar Digital Service Systems [T-WIWI-106563]**

Responsible: Prof. Dr. Alexander Mädche
Prof. Dr. Gerhard Satzger

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-102808 - Digital Service Systems in Industry](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Irregular	1

Events					
ST 2023	2540554	Practical Seminar: Information Systems & Service Design (Master)	3 SWS	Lecture /	Mädche
WT 23/24	2540554	Practical Seminar: Information Systems & Service Design	3 SWS	Lecture /	Mädche
Exams					
ST 2023	7900293	Service Design Thinking			Satzger
ST 2023	7900301	Practical Seminar Service Innovation			Satzger
ST 2023	7900314	Practical Seminar Digital Service Systems			Satzger
WT 23/24	7900341	Practical Seminar: Information Systems and Service Design			Mädche

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

The assessment consists of a seminar paper, a presentation of the results and the contribution to the discussion (according to §4(2), 3 of the examination regulation). The final grade is based on the evaluation of each component (seminar paper, oral presentation, and active participation).

Prerequisites

None

Recommendation

None

Annotation

New course title starting summer term 2017: "Practical Seminar Digital Service Systems".
The current range of seminar topics is announced on the KSRI website www.ksri.kit.edu.

Below you will find excerpts from events related to this course:

**Practical Seminar: Information Systems & Service Design (Master)**

2540554, SS 2023, 3 SWS, Language: English, [Open in study portal](#)

Lecture (V)
Blended (On-Site/Online)

Content

In this practical seminar, students get an individual assignment and develop a running software prototype. Beside the software prototype, the students also deliver a written documentation.

Prerequisites

Profound skills in software development are required

Literature

Further literature will be made available in the seminar.

**Practical Seminar: Information Systems & Service Design**

2540554, WS 23/24, 3 SWS, Language: English, [Open in study portal](#)

Lecture (V)
Blended (On-Site/Online)

T

7.178 Course: Practical Seminar: Artificial Intelligence in Service Systems [T-WIWI-112152]

Responsible: Prof. Dr. Gerhard Satzger
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101506 - Service Analytics](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Irregular	1

Competence Certificate

The assessment of this course is in form of a written documentation, a presentation of the outcome of the conducted practical components and an active participation in class.

Please take into account that, beside the written documentation, also a practical component (such as a survey or an implementation of an application) is part of the course. Please examine the course description for the particular tasks.

The final mark is based on the graded and weighted attainments (such as the written documentation, presentation, practical work and an active participation in class).

Prerequisites

None.

Modeled Conditions

The following conditions have to be fulfilled:

1. The course [T-WIWI-108437 - Practical Seminar: Information Systems and Service Design](#) must not have been started.

Recommendation

Knowledge in the field of Artificial Intelligence in Service Systems is assumed. Therefore, it is recommended to attend the course Artificial Intelligence in Service Systems [2595650] beforehand.

T

7.179 Course: Practical Seminar: Data-Driven Information Systems [T-WIWI-106207]

Responsible: Prof. Dr. Alexander Mädche
 Prof. Dr. Gerhard Satzger
 Prof.Dr. Thomas Setzer
 Prof. Dr. Christof Weinhardt

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-103117 - Data Science: Data-Driven Information Systems](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Irregular	1

Exams			
ST 2023	7900165	Practical Seminar: Data Science for Industrial Applications	Satzger

Competence Certificate

The assessment consists of a seminar paper, a presentation of the results and the contribution to the discussion (according to §4(2), 3 of the examination regulation). The final grade is based on the evaluation of each component (seminar paper, oral presentation, and active participation).

Prerequisites

None

Recommendation

At least one module offered by the institute should have been chosen before attending this seminar.

Annotation



The course is held in english. The course is not offered regularly.





T

7.180 Course: Practical Seminar: Health Care Management (with Case Studies) [T-WIWI-102716]

Responsible: Prof. Dr. Stefan Nickel
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-102805 - Service Operations](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each term	2

Events					
ST 2023	2550498	Practical seminar: Health Care Management	3 SWS	Seminar / 	Nickel, Mitarbeiter
WT 23/24	2500008	Practical seminar: Health Care Management	3 SWS	Practical course / 	Nickel, Mitarbeiter
Exams					
ST 2023	7900312	Practical Seminar: Health Care Management (with Case Studies)			Nickel

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

Due to a research semester of Professor Nickel in WS 19/20, the courses *Location Planning and Strategic SCM* and *Practice Seminar: Health Care Management* do NOT take place in WS 19/20. Please also refer to the information at <https://dol.ior.kit.edu/Lehrveranstaltungen.php> for further details.

The assessment consists in a case study, the writing of a corresponding paper, and an oral exam (according to §4(2), 2 of the examination regulation).

Prerequisites

None.

Recommendation

Basic knowledge as conveyed in the module *Introduction to Operations Research* is assumed.

Annotation

The credits have been reduced to 4,5 starting summer term 2016.

The lecture is offered every term.


The planned lectures and courses for the next three years are announced online.





T

7.181 Course: Practical Seminar: Information Systems and Service Design [T-WIWI-108437]

Responsible: Prof. Dr. Alexander Mädche
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-102806 - Service Innovation, Design & Engineering](#)
[M-WIWI-104068 - Information Systems in Organizations](#)
[M-WIWI-104080 - Designing Interactive Information Systems](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each term	2

Events					
ST 2023	2540554	Practical Seminar: Information Systems & Service Design (Master)	3 SWS	Lecture / 	Mädche
Exams					
WT 23/24	7900341	Practical Seminar: Information Systems and Service Design			Mädche

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The assessment of this course is according to §4(2), 3 SPO in form of a written documentation, a presentation of the outcome of the conducted practical components and an active participation in class. Please take into account that, beside the written documentation, also a practical component (e.g. implementation of a prototype) is part of the course. Please examine the course description for the particular tasks. The final mark is based on the graded and weighted attainments (such as the written documentation, presentation, practical work and an active participation in class). In the winter terms, the course is only offered as a seminar.

Prerequisites

None.

Recommendation

Attending the course „Digital Service Design“ is recommended, but not mandatory.

Annotation

The course is held in English.

Below you will find excerpts from events related to this course:

V

Practical Seminar: Information Systems & Service Design (Master)

2540554, SS 2023, 3 SWS, Language: English, [Open in study portal](#)

Lecture (V)
Blended (On-Site/Online)

Content

In this practical seminar, students get an individual assignment and develop a running software prototype. Beside the software prototype, the students also deliver a written documentation.

Prerequisites

Profound skills in software development are required

Literature

Further literature will be made available in the seminar.

T

7.182 Course: Practical Seminar: Service Innovation [T-WIWI-110887]

Responsible: Prof. Dr. Gerhard Satzger
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101410 - Business & Service Engineering](#)
[M-WIWI-102806 - Service Innovation, Design & Engineering](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Irregular	1

Exams			
ST 2023	7900293	Service Design Thinking	Satzger
ST 2023	7900301	Practical Seminar Service Innovation	Satzger

Competence Certificate

The assessment of this course is according to §4(2), 3 SPO in form of a written documentation, a presentation of the outcome of the conducted practical components and an active participation in class.

Please take into account that, beside the written documentation, also a practical component (such as a survey or an implementation of an application) is part of the course. Please examine the course description for the particular tasks.

The final mark is based on the graded and weighted attainments (such as the written documentation, presentation, practical work and an active participation in class).

Prerequisites

None

Recommendation

Knowledge of Service Innovation Methods is assumed. Therefore it is recommended to attend the course Service Innovation [2540468] beforehand.

Annotation

Due to the project work, the number of participants is limited and participation requires knowledge about models, concepts and approaches that are taught in the Service Innovation lecture. Having taken the Service Innovation lecture or demonstrating equivalent knowledge is a prerequisite for participating in this Practical Seminar. Details for registration will be announced on the web pages for this course.

The seminar is not offered regularly.

T

7.183 Course: Predictive Mechanism and Market Design [T-WIWI-102862]

Responsible: Prof. Dr. Johannes Philipp Reiß
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101453 - Applied Strategic Decisions](#)
[M-WIWI-101505 - Experimental Economics](#)
[M-WIWI-106408 - Digital Economics](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Irregular	1

Competence Certificate

The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation).

Prerequisites

None

Annotation

The course is given every second fall term, e.g., WS2017/18, WS2019/20, ...

The retake exam is given in the summer term subsequent to the fall term where the course (lecture and final exam) is given.

**7.184 Course: Predictive Modeling [T-WIWI-110868]**

Responsible: Prof. Dr. Fabian Krüger
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101638 - Econometrics and Statistics I](#)
[M-WIWI-101639 - Econometrics and Statistics II](#)
[M-WIWI-106411 - Statistics & Econometrics](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Irregular	2

Events					
ST 2023	2521311	Predictive Modeling	2 SWS	Lecture /	Krüger, Eberl, Koster
ST 2023	2521312	Predictive Modeling (Tutorial)	2 SWS	Practice /	Koster, Eberl
Exams					
ST 2023	7900298	Predictive Modeling			Krüger
WT 23/24	7900014	Predictive Modeling			Krüger

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

The assessment of this course is a written examination (90 minutes) according to §4(2), 1 of the examination regulation. A bonus can be acquired by successful completion of an assignment (written report + short in-class presentation) during the semester. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4).

Prerequisites

None

Below you will find excerpts from events related to this course:

**Predictive Modeling**

2521311, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Content
Contents

This course presents methods for making and evaluating statistical predictions based on data. We consider various types of predictions (mean, probability, quantile, and full distribution), all of which are practically relevant. In each case, we discuss selected modeling approaches and their implementation using R software. We consider various economic case studies. Furthermore, we present methods for absolute evaluation (assessing whether a given model is compatible with the data) and relative evaluation (comparing the predictive performance of alternative models).

Learning objectives

Students have a good conceptual understanding of statistical prediction methods. They are able to implement these methods using statistical software, and can assess which method is suitable in a given situation.

Prerequisites

Students should know econometrics on the level of the course 'Applied Econometrics' [2520020]

Literature

- Elliott, G., und A. Timmermann (Hrsg.): "Handbook of Economic Forecasting", vol. 2A und 2B, 2013.
- Gneiting, T., und M. Katzfuss: "Probabilistic Forecasting", Annual Review of Statistics and Its Application 1, 125-151, 2014.
- Hastie, T., Tibshirani, R., and J. Friedman: "The Elements of Statistical Learning", 2. Ausgabe, Springer, 2009.
- Weitere Literatur wird in der Vorlesung bekanntgegeben.

**Predictive Modeling (Tutorial)**

2521312, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

Practice (Ü)
On-Site

T


7.185 Course: Price Management [T-WIWI-105946]





Responsible: Prof. Dr. Andreas Geyer-Schulz
Dr Paul Glenn

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-101409 - Electronic Markets](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	1

Events					
ST 2023	2540529	Price Management	2 SWS	Lecture / 	Glenn
Exams					
ST 2023	7900139	Price Management	Geyer-Schulz		

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

Lecture and exam will not be offered in summer semester 2019. The next examination is in the summer semester 2020.

Written examination (60 minutes) according to §4(2), 1 SPO. The exam is considered passed if at least 50 out of a maximum of 100 possible points are achieved. The grades are graded in five steps (best grade 1.0 from 95 points). Details of the grade formation and scale will be announced in the course.

A bonus can be acquired through successful participation in the practice. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the course.

Prerequisites

None

Recommendation

None

Annotation

The lecture is offered for the first time in summer term 2016.

Below you will find excerpts from events related to this course:

V

Price Management

2540529, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Organizational issues

Termine:

Samstags von 9:00 - 19:00 Uhr

29.04.2023 => (verschoben auf **06.05.2023**) - **Termin 1**

20.05.2023 => (verschoben auf **03.06.2023**) - **Termin 2**

17.06.2023 - Termin 3

08.07.2023 - Termin 4

Literature

- H. Simon and M. Fassnacht, *Preismanagement*, vol. 4. Wiesbaden: Springer Gabler, 2016.
- T. T. Nagle, J. E. Hogan, und J. Zalee, *The Strategy and Tactics of Pricing: A guide to growing more profitably*. New Jersey: Prentice Hall, 2010.

T

7.186 Course: Price Negotiation and Sales Presentations [T-WIWI-102891]

Responsible: Prof. Dr. Martin Klarmann
Mark Schröder

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-105312 - Marketing and Sales Management](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	1,5	Grade to a third	see Annotations	4

Competence Certificate

This alternative exam assessment consists of a presentation with a subsequent discussion totalling 25 minutes. Moreover learning contents are checked by realistic 30-minute price negotiations.

Prerequisites

None

Recommendation

None

Annotation

The course will no longer be offered as of winter semester 2023/2024.

The course is planned to be completed after the first half of the semester.

An application is required for participation in this course. The application period usually takes place at the beginning of the lecture period in the winter semester. More information about the application process is usually available on the Marketing and Sales Research Group website (marketing.iism.kit.edu) shortly before the start of the winter semester class period. This course has a limit on participation. The Marketing and Sales Research Group typically allows all students to attend a 1.5 credit course in the corresponding module. Under no circumstances can a guarantee be made that a particular course will be attended. Please note that only one of the courses from the supplementary offer can be credited for the module.

T

7.187 Course: Pricing Excellence [T-WIWI-111246]

Responsible: Dr. Fabian Bill
Prof. Dr. Martin Klarmann

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-101510 - Cross-Functional Management Accounting](#)
[M-WIWI-105312 - Marketing and Sales Management](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	1,5	Grade to a third	Each summer term	2

Events					
ST 2023	2571175	Pricing Excellence	1 SWS	Others /	Bill
Exams					
ST 2023	7900300	Pricing Excellence			Klarmann

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

Alternative exam assessment (team presentation of a case study with a duration of about 25 minutes and a subsequent discussion).

Prerequisites

None.

Annotation

Please note that only one of the courses in the module's supplementary offering can be counted. This event has a restriction on participation. The Marketing and Sales Research Group typically allows all students to attend a 1.5 credit course in the corresponding module. A guarantee for the attendance of a certain event cannot be given. An application is required for participation in this event. The application phase usually takes place at the beginning of the lecture period in the summer semester. More information on the application process is usually available on the Marketing and Sales Research Group website (marketing.iism.kit.edu) shortly before the start of the lecture period in the summer semester.

Below you will find excerpts from events related to this course:

V

Pricing Excellence

2571175, SS 2023, 1 SWS, Language: English, [Open in study portal](#)

**Others (sonst.)
On-Site**

Content

In a theoretical part at the beginning of the course, students are taught the theoretical foundations of pricing. This includes an introduction to (1) price setting of product prices as well as (2) price setting of customer net prices (development of discount systems). Furthermore, theoretical foundations of price implementation and price monitoring are discussed.

Theoretical contents are applied and presented by teams within a case study format.

The learning objectives are as follows:

- Getting to know the theoretical foundations of price setting
- Getting to know the theoretical foundations of price execution and price monitoring
- Application of the acquired knowledge in a case study format
- Concise and structured presentation of the results

Alternative exam assessment according to § 4 paragraph 2 Nr. 3 of the examination regulation (presentation of a case study with subsequent discussion).

Total time required for 1.5 credit points: approx. 45.0 hours

Attendance time: 15 hours

Preparation and wrap-up of the course: 22.5 hours

Exam and exam preparation: 7.5 hours

Organizational issues

Blockveranstaltung, Raum 115, Geb. 20.21, Termine werden noch bekannt gegeben

**7.188 Course: Probabilistic Time Series Forecasting Challenge [T-WIWI-111387]**

Responsible: Prof. Dr. Fabian Krüger
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101638 - Econometrics and Statistics I](#)
[M-WIWI-101639 - Econometrics and Statistics II](#)
[M-WIWI-106411 - Statistics & Econometrics](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Irregular	2

Events					
WT 23/24	2500080	Probabilistic Time Series Forecasting Challenge	2 SWS	Practice /	Bracher, Koster, Lerch
WT 23/24	2500081	Probabilistic Time Series Forecasting Challenge		Project /	Bracher, Koster, Lerch

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

Alternative exam assessment. Necessary conditions to pass the course:

1. Weekly submission of statistical forecasts during the semester (excluding the Christmas break),
2. Submission of a final report (10-15 pages) at the end of the semester, describing the forecasting methods and their statistical evaluation.

Grading is based on the final report.

Prerequisites

Good methodological knowledge in statistics and data science.
 Good knowledge in applied data analysis, incl. programming skills in R, Python or similar.
 Knowledge of time series analysis is helpful, but not required.

Annotation

The course is limited in participation. Participants will be selected via the WIWI portal.

Below you will find excerpts from events related to this course:

**Probabilistic Time Series Forecasting Challenge**

2500081, WS 23/24, SWS, Language: English, [Open in study portal](#)

Project (PRO)
Blended (On-Site/Online)

Content

Statistical forecasts are relevant across all fields of society. In this data science project, students make, evaluate and communicate their own statistical forecasts in a real-time setting. We consider probabilistic forecasts that involve a measure of uncertainty in addition to a point forecast. Students are asked to make forecasts of several real-world time series (including weather variables and the DAX stock market index). Historical data on all series are available from public sources that are updated as time proceeds. While the time series differ from each other in important ways, statistical methods can meaningfully be used for prediction in all cases. We focus on quantile forecasts which are useful to measure forecast uncertainty in a relatively simple way.

Organizational issues**Short description**

In this data science project, students make and evaluate statistical forecasts in a realistic setup (involving real-time predictions and real-world time series data). A kick-off meeting will take place in mid October. During the semester, there will be a weekly meeting in which students and instructors discuss the current state of the forecasting challenge.

Prerequisites

Students should have a good working knowledge of statistics and data science, including proficiency in a programming language like R, Python, or Matlab. Knowledge of time series analysis is helpful but not strictly required. Motivation and curiosity are particularly important in this course format that requires regular, active participation over the whole semester.

Please note that the number of participants is limited due to the interactive course format. Application takes place via the Wiwi portal, where further information is available.

Examination rules

The project seminar counts for 4.5 credit points (Leistungspunkte). Examination is via an alternative exam assessment (§4(2), 3 SPO). Necessary conditions to pass the course: 1) Weekly submission of statistical forecasts during the semester (excluding the Christmas break), 2) Submission of a final report (10-15 pages) at the end of the semester, describing the forecasting methods and their statistical evaluation. Grading is based on the final report.

T

7.189 Course: Process Mining [T-WIWI-109799]

Responsible: Prof. Dr. Andreas Oberweis
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101628 - Emphasis in Informatics](#)
[M-WIWI-101630 - Electives in Informatics](#)
[M-WIWI-105880 - Informatics & Machine Learning](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	2

Events					
ST 2023	2511204	Process Mining	2 SWS	Lecture / 🗣️	Oberweis
ST 2023	2511205	Exercise Process Mining	1 SWS	Practice / 🗣️	Oberweis, Schreiber, Schüler, Rybinski
Exams					
ST 2023	79AIFB_PM_G2	Process Mining (Registration until 17 July 2023)			Oberweis
WT 23/24	79AIFB_PM_A5	Process Mining			Oberweis

Legend: 🗣️ Online, 🗣️🗣️ Blended (On-Site/Online), 🗣️ On-Site, ✕ Cancelled

Competence Certificate

The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation in the first week after lecture period.

Prerequisites

None

Annotation

Former name (up to winter semester 2018/1019) "Workflow Management".

Below you will find excerpts from events related to this course:

V

Process Mining

2511204, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

The area of process mining covers approaches which aim at deducting new knowledge on the basis of logfiles generated by information systems. Such information systems are e.g., workflow-management-systems which are used for an efficient control of processes in enterprises and organisations. The lecture introduces the foundations of processes and respective modeling and analysis techniques. In the following, the foundations of process mining and the three classical types of approaches - discovery, conformance and enhancement - will be taught. In addition to the theoretical basics, tools, application scenarios in practice and open research questions are covered as well.

Learning objectives:

Students

- understand the concepts and approaches of process mining and know how they are applied,
- create and evaluate business process models,
- analyze static and dynamic properties of workflows,
- apply approaches and tools of process mining.

Recommendations:

Knowledge of course Applied Informatics - Modelling is expected.

Workload:

- Lecture 30h
- Exercise 15h
- Preparation of lecture 24h
- Preparation of exercises 25h
- Exam preparation 40h
- Exam 1h

Literature

- W. van der Aalst, H. van Kees: Workflow Management: Models, Methods and Systems, Cambridge, The MIT Press, 2002.
- W. van der Aalst: Process Mining: Data Science in Action. Springer, 2016.
- J. Carmona, B. van Dongen, A. Solti, M. Weidlich: Conformance Checking: Relating Processes and Models. Springer, 2018.
- A. Drescher, A. Koschmider, A. Oberweis: Modellierung und Analyse von Geschäftsprozessen: Grundlagen und Übungsaufgaben mit Lösungen. De Gruyter Studium, 2017.
- A. Oberweis: Modellierung und Ausführung von Workflows mit Petri-Netzen. Teubner-Reihe Wirtschaftsinformatik, B.G. Teubner Verlag, 1996.
- R. Peters, M. Nauroth: Process-Mining: Geschäftsprozesse: smart, schnell und einfach, Springer, 2019.
- F. Schönthaler, G.Vossen, A. Oberweis, T. Karle: Business Processes for Business Communities: Modeling Languages, Methods, Tools. Springer, 2012.
- M. Weske: Business Process Management: Concepts, Languages, Architectures. Springer, 2012.


Weitere Literatur wird in der Vorlesung bekannt gegeben.



T

7.190 Course: Product and Innovation Management [T-WIWI-109864]

Responsible: Prof. Dr. Martin Klarmann
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101510 - Cross-Functional Management Accounting](#)
[M-WIWI-101514 - Innovation Economics](#)
[M-WIWI-105312 - Marketing and Sales Management](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	3	Grade to a third	Each summer term	3

Events					
ST 2023	2571154	Product and Innovation Management	2 SWS	Lecture / 	Klarmann
Exams					
ST 2023	7900024	Product and Innovation Management			Klarmann
WT 23/24	7900055	Product and Innovation Management			Klarmann

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The assessment of success takes place through a written exam with additional aids in the sense of an open book exam. Further details will be announced during the lecture.

Prerequisites

None

Annotation

Please note that Product and Innovation Management will not be offered again until summer semester 2026. The course will not take place in the summer semester 2024 and 2025.

For further information, please contact Marketing & Sales Research Group (marketing.iism.kit.edu).

Below you will find excerpts from events related to this course:

V

Product and Innovation Management

2571154, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

**Lecture (V)
On-Site**

Content

This course addresses topics around the management of new as well as existing products. After the foundations of product management, especially the product choice behavior of customers, students get to know in detail different steps of the innovation process. Another section regards the management of the existing product portfolio.

Students

- know the most important terms of the product and innovation concept
- understand the models of product choice behavior (e.g., the Markov model, the Luce model)
- are familiar with the basics of network theory (e.g. the Triadic Closure concept)
- know the central strategic concepts of innovation management (especially the market driving approach, pioneer and successor, Miles/Snow typology, blockbuster strategy)
- master the most important methods and sources of idea generation (e.g. open innovation, lead user method, crowdsourcing, creativity techniques, voice of the customer, innovation games, conjoint analysis, quality function deployment, online toolkits)
- are capable of defining and evaluating new product concepts and know the associated instruments like focus groups, product testing, speculative sales, test market simulation Assessor, electronic micro test market
- have advanced knowledge about market introduction (e.g. adoption and diffusion models Bass, Fourt/Woodlock, Mansfield)
- understand important connections of the innovation process (cluster formation, innovation culture, teams, stage-gate process)

The assessment is carried out (according to §4(2), 3 SPO) in the form of a written open book exam.

Total effort for 3 credit points: approx. 90 hours

Presence time: 30 hours

Preparation and wrap-up of LV: 45.0 hours

Exam and exam preparation: 15.0 hours

For further information please contact Marketing & Sales Research Group (marketing.iism.kit.edu).

Literature

Homburg, Christian (2016), Marketingmanagement, 6. Aufl., Wiesbaden.

**7.191 Course: Production and Logistics Management [T-WIWI-102632]**

Responsible: Prof. Dr. Frank Schultmann
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101412 - Industrial Production III](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	5,5	Grade to a third	Each summer term	1

Events					
ST 2023	2581954	Production and Logistics Management	2 SWS	Lecture /	Schultmann, Rudi
ST 2023	2581955	Production and Logistics Management	2 SWS	Practice /	Huster, Tremel
Exams					
ST 2023	7981954	Production and Logistics Management			Schultmann

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

The assessment consists of a written exam (90 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (alternative exam assessment, following §4(2), 3 of the examination regulation).

Prerequisites

None

Recommendation

None

Below you will find excerpts from events related to this course:

**Production and Logistics Management**

2581954, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

This course covers central tasks and challenges of operative production and logistics management. Students get to know the set-up and mode of planning systems such as production planning and control systems, enterprise resource planning systems and advanced planning systems to cope with the accompanying planning tasks in supply chain management. Methods to solve these tasks from the field of operational research will be explored with respect to manufacturing program planning, material requirement planning, lot size problems and scheduling. Alongside to MRP II (Manufacturing Resources Planning), students will be introduced to integrated supply chain management approaches. Finally, commercially available planning systems will be presented and discussed.

Literature

Wird in der Veranstaltung bekannt gegeben.

**7.192 Course: Project Lab Cognitive Automobiles and Robots [T-WIWI-109985]**

Responsible: Prof. Dr.-Ing. Johann Marius Zöllner
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101628 - Emphasis in Informatics](#)
[M-WIWI-101630 - Electives in Informatics](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	5	Grade to a third	Each winter term	3

Events					
WT 23/24	2512501	Practical Course Cognitive automobiles and robots (Master)	3 SWS	Practical course /	Zöllner, Daaboul

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

The alternative exam assessment consists of:

- a practical work
- a presentation and
- a written seminar thesis

Details of the grade formation will be announced at the beginning of the course.

Prerequisites

None

Below you will find excerpts from events related to this course:

**Practical Course Cognitive automobiles and robots (Master)**

2512501, WS 23/24, 3 SWS, Language: German/English, [Open in study portal](#)

Practical course (P)
Blended (On-Site/Online)

Content

The lab is intended as a practical supplement to courses such as "Machine Learning 1/2".

Scientific topics, mostly in the area of autonomous driving and robotics, are worked on in a collaborative effort and are processed using ML/KI methods. The goal of the internship is for participants to design, develop, and evaluate such a system.

In addition to the scientific goals involved in the study and application of the methods, the aspects of project-specific teamwork in research (from specification to presentation of results) are also worked on in this lab.

The individual projects require the analysis of the set task, selection of appropriate methods, specification and implementation and evaluation of the selected methods. Finally, the selected solution is to be documented and presented in a short talk.

Learning Objectives:

- Students will be able to practically apply their theoretical knowledge of Machine Learning to a selected area of current research.
- Students will be proficient in analyzing and solving appropriate problems in a team setting.
- Students will be able to evaluate, document and present their concepts and results.

Recommendations:

- Theoretical knowledge of machine learning and/or AI.
- Python knowledge
- Initial experience with deep learning frameworks such as PyTorch/Jax/Tensorflow may be beneficial

Workload:

The workload of 5 credit points consists of attendance time at the experimental site for practical implementation of the selected solution, as well as time for literature research and planning/specification of the selected solution. In addition, a short report and presentation of the work performed will be prepared.

Organizational issues

Anmeldung und weitere Informationen sind im Wiwi-Portal zu finden.


Registration and further information can be found in the WiWi-portal.

T

7.193 Course: Project Lab Machine Learning [T-WIWI-109983]

Responsible: Prof. Dr.-Ing. Johann Marius Zöllner
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101628 - Emphasis in Informatics](#)
[M-WIWI-101630 - Electives in Informatics](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	5	Grade to a third	Each summer term	3

Events					
ST 2023	2512500	Project Lab Machine Learning	3 SWS	Practical course / 	Zöllner
Exams					
ST 2023	7900086	Project Lab Machine Learning			Zöllner

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The alternative exam assessment consists of:

- a practical work
- a presentation and
- a written seminar thesis

Details of the grade formation will be announced at the beginning of the course.

Prerequisites

None

Below you will find excerpts from events related to this course:

V

Project Lab Machine Learning

2512500, SS 2023, 3 SWS, Language: German/English, [Open in study portal](#)

Practical course (P)
Blended (On-Site/Online)

Content

The lab is intended as a practical supplement to lectures such as "Machine Learning". The theoretical basics are applied in the lab course. The aim of the lab course is that the participants work together to design, develop and evaluate a subsystem from the field of robotics and cognitive systems using one or more procedures from the field of AI/ML.

In addition to the scientific objectives involved in the investigation and application of the methods, aspects of project-specific teamwork in research (from specification to presentation of the results) are also developed in this practical course.

The individual projects require the analysis of the task at hand, selection of suitable procedures, specification and implementation and evaluation of the approach taken. Finally, the chosen solution has to be documented and presented in a short presentation.

Learning objectives:

- Students can practically apply knowledge from the Machine Learning lecture in a selected field of current research in robotics or cognitive automobiles.
- Students master the analysis and solution of corresponding problems in a team.
- Students can evaluate, document and present their concepts and results.

Recommendations:

Attendance of the lecture machine learning, C/C++ knowledge, Python knowledge

Workload:

The workload of 4.5 credit points consists of the time spent in the lab for practical implementation of the selected solution, as well as the time spent on literature research and planning/specifying the proposed solution. In addition, a short report and a presentation of the work carried out will be prepared.

Organizational issues

Anmeldung und weitere Informationen sind im Wiwi-Portal zu finden.


Registration and further information can be found in the WiWi-portal.





T

7.194 Course: Project Management [T-WIWI-103134]

Responsible: Prof. Dr. Frank Schultmann
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101412 - Industrial Production III](#)
[M-WIWI-101471 - Industrial Production II](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	3,5	Grade to a third	Each winter term	1

Events					
WT 23/24	2581963	Project Management	2 SWS	Lecture / 	Schultmann, Volk
Exams					
ST 2023	7981963	Project Management			Schultmann

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The assessment consists of a written exam (60 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (examination of another type, following §4(2), 3 of the examination regulation).

Prerequisites

None

Recommendation

None

Below you will find excerpts from events related to this course:

V

Project Management

2581963, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Content

1. Introduction
2. Principles of Project Management
3. Project Scope Management
4. Time Management and Resource Scheduling
5. Cost Management
6. Quality Management
7. Risk Management
8. Stakeholder
9. Communication, Negotiation and Leadership
10. Project Controlling
11. Agile Project Management

Literature


Wird in der Veranstaltung bekannt gegeben.





T

7.195 Course: Public Management [T-WIWI-102740]

Responsible: Prof. Dr. Berthold Wigger
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101504 - Collective Decision Making](#)
[M-WIWI-101511 - Advanced Topics in Public Finance](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each winter term	1

Events					
WT 23/24	2561127	Public Management	3 SWS	Lecture / Practice / 	Wigger
Exams					
ST 2023	790puma	Public Management			Wigger
WT 23/24	790puma	Public Management			Wigger

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

Depending on the further pandemic development the assessment will consist either of an open book exam (following Art. 4, para. 2, clause 3 of the examination regulation), or of an 1.5h written exam (following Art. 4, para. 2, clause 1 of the examination regulation).

Prerequisites

None

Recommendation

Basic knowledge of Public Finance is required.

Below you will find excerpts from events related to this course:

V

Public Management

2561127, WS 23/24, 3 SWS, Language: German, [Open in study portal](#)

Lecture / Practice (VÜ)
Online

Literature**Weiterführende Literatur:**

- Damkowski, W. und C. Precht (1995): Public Management; Kohlhammer
- Richter, R. und E.G. Furubotn (2003): Neue Institutionenökonomik; 3. Auflage, Mohr
- Schedler, K. und I. Proeller (2003): New Public Management; 2. Auflage; UTB
- Mueller, D.C. (2009): Public Choice III; Cambridge University Press
- Wigger, B.U. (2006): Grundzüge der Finanzwissenschaft; 2. Auflage; Springer

**7.196 Course: Public Revenues [T-WIWI-102739]**

Responsible: Prof. Dr. Berthold Wigger
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101511 - Advanced Topics in Public Finance](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	1

Events					
ST 2023	2560120	Public Revenues	2 SWS	Lecture /	Wigger
ST 2023	2560121	Übung zu Öffentliche Einnahmen	1 SWS	Practice /	Wigger, Schmelzer
Exams					
ST 2023	790oeff	Public Revenues			Wigger
WT 23/24	790oeff	Public Revenues			Wigger

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

Depending on the further pandemic development the assessment will consist either of an open book exam (following Art. 4, para. 2, clause 3 of the examination regulation), or of an 1h written exam (following Art. 4, para. 2, clause 1 of the examination regulation).

Prerequisites

None

Recommendation

Basic knowledge of Public Finance is required.

Below you will find excerpts from events related to this course:

**Public Revenues**

2560120, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

**Lecture (V)
On-Site**

Content

The *Public Revenues* lecture is concerned with the theory and policy of taxation and public dept. In the first chapter, fundamental concepts of taxation theory are introduced, whereas the second chapter deals with key elements of the German taxation system. The allocative and distributive effects of different taxation types are examined in chapter three and four. Chapter five integrates both allocative and distributive components in order to derive a theory of optimal taxation. The core of the sixth chapter is represented by international aspects of taxation. The debt part begins with a description of the extent and structure of public dept in chapter seven. In the following chapter, macroeconomic theories of national dept are evolved, while chapter nine is concerned with its long term consequences when employed as a regular instrument of budgeting. Finally, the tenth chapter deals with constitutional limits to public debt-incurring.

Learning goals:

See German version.

Workload:

The total workload for this course is approximately 135.0 hours. For further information see German version.

Literature**Literatur:**

- Homburg, S.(2000): *Allgemeine Steuerlehre*, Vahlen
- Rosen, H.S.(1995): *Public Finance*; 4. Aufl., Irwin
- Wellisch, D.(2000): *Finanzwissenschaft I* und *Finanzwissenschaft III*, Vahlen
- Wigger, B. U.(2006): *Grundzüge der Finanzwissenschaft*; 2. Aufl., Springer

T

7.197 Course: Quantitative Methods in Energy Economics [T-WIWI-107446]

Responsible: Dr. Patrick Plötz
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101451 - Energy Economics and Energy Markets](#)

Type	Credits	Grading scale	Recurrence	Version
Oral examination	3,5	Grade to a third	Each winter term	3

Events					
WT 23/24	2581007	Quantitative Methods in Energy Economics	2 SWS	Lecture / 🗎	Plötz
WT 23/24	2581008	Übungen zu Quantitative Methods in Energy Economics	1 SWS	Practice / 🗎	Plötz, Britto
Exams					
ST 2023	7981007	Quantitative Methods in Energy Economics	Fichtner		

Legend: 🗎 Online, 🗎 Blended (On-Site/Online), 🗎 On-Site, ✕ Cancelled

Competence Certificate

The assessment consists of an oral (30 minutes) exam (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (alternative exam assessment, following §4(2), 3 of the examination regulation).

Prerequisites

None

Recommendation

None

Below you will find excerpts from events related to this course:

V

Quantitative Methods in Energy Economics2581007, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)**Lecture (V)
On-Site****Content**

Energy economics makes use of many quantitative methods in exploration and analysis of data as well as in simulations and modelling. This lecture course aims at introducing students of energy economics into the application of quantitative methods and techniques as taught in elementary courses to real problems in energy economics. The focus is mainly on regression, simulation, time series analysis and related statistical methods as applied in energy economics.

Learning Goals:

The student

- knows and understands selected quantitative methods of energy economics
- is able to use selected quantitative methods of energy economics
- understands they range of usage, limits and is autonomously able to adress new problems by them.

Literature

Wird in der Vorlesung bekannt gegeben.

T

7.198 Course: Recommender Systems [T-WIWI-102847]

Responsible: Prof. Dr. Andreas Geyer-Schulz
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101410 - Business & Service Engineering](#)
[M-WIWI-105661 - Data Science: Intelligent, Adaptive, and Learning Information Services](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each winter term	1

Events					
WT 23/24	2540506	Recommender Systems	2 SWS	Lecture / 🗎	Geyer-Schulz
WT 23/24	2540507	Exercise Recommender Systems	1 SWS	Practice / 🗎	Geyer-Schulz, Nazemi
Exams					
ST 2023	7900138	Recommender Systems			Geyer-Schulz
WT 23/24	7900310	Recommender Systems (WS 2023/2024)			Geyer-Schulz

Legend: 🗎 Online, 🗎 Blended (On-Site/Online), 🗎 On-Site, ✕ Cancelled

Competence Certificate

Written examination (60 minutes) according to §4(2), 1 SPO. The exam is considered passed if at least 50 out of a maximum of 100 possible points are achieved. The grades are graded in five steps (best grade 1.0 from 95 points). Details of the grade formation and scale will be announced in the course.

A bonus can be acquired through successful participation in the practice. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the course.

Prerequisites

None

Recommendation

None

Below you will find excerpts from events related to this course:

V

Recommender Systems

2540506, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

At first, an overview of general aspects and concepts of recommender systems and its relevance for service providers and customers is given. Next, different categories of recommender systems are discussed. This includes explicit recommendations like customer reviews as well as implicit services based on behavioral data. Furthermore, the course gives a detailed view of the current research on recommender systems at the Chair of Information Services and Electronic Markets.

Learning objectives:

The student

- is proficient in different statistical, data-mining, and game theory methods of computing implicit and explicit recommendations
- evaluates recommender systems and compares these with related services

Workload:

The total workload for this course is approximately 135 hours (4.5 credits):

Time of attendance

- Attending the lecture: 15 x 90min = 22h 30m
- Attending the exercise classes: 7 x 90min = 10h 30m
- Examination: 1h 00m

Self-study

- Preparation and wrap-up of the lecture: 15 x 180min = 45h 00m
- Preparing the exercises: 25h 00m
- Preparation of the examination: 31h 00m

Sum: 135h 00m

Exam:

Assessment consists of a written exam of 1 hour length following §4 (2), 1 of the examination regulation and by submitting written papers as part of the exercise following §4 (2), 3 of the examination regulation.

The course is considered successfully taken, if at least 50 out of 100 points are acquired in the written exam. In this case, all additional points (up to 10) from exercise work will be added.

Grade: Minimum points

- 1,0: 95
- 1,3: 90
- 1,7: 85
- 2,0: 80
- 2,3: 75
- 2,7: 70
- 3,0: 65
- 3,3: 60
- 3,7: 55
- 4,0: 50
- 5,0: 0

Literature

Rakesh Agrawal, Tomasz Imielinski, and Arun Swami. Mining association rules between sets of items in large databases. In Sushil Jajodia Peter Buneman, editor, Proceedings of the ACM SIGMOD International Conference on Management of Data, volume 22, Washington, D.C., USA, Jun 1993. ACM, ACM Press.

Rakesh Agrawal and Ramakrishnan Srikant. Fast algorithms for mining association rules. In Proceedings of the 20th Very Large Databases Conference, Santiago, Chile, pages 487 – 499, Sep 1994.

Asim Ansari, Skander Essegaier, and Rajeev Kohli. Internet recommendation systems. *Journal of Marketing Research*, 37:363 – 375, Aug 2000.

Christopher Avery, Paul Resnick, and Richard Zweckhauser. The market for evaluations. *American Economic Review*, 89(3):564 – 584, 1999.

Ibrahim Cingil, Asuman Dogac, and Ayca Azgin. A Broader Approach to Personalization. *Communications of the ACM*, 43(8):136 – 141, Aug 2000.

Richard O. Duda, Peter E. Hart, and David G. Stork. *Pattern Classification*. Wiley-Interscience, New York, 2 edition, 2001.

Andreas Geyer-Schulz, Michael Hahsler, and Maximilian Jahn. A customer purchase incidence model applied to recommender services. In R. Kohavi et al., editor, Proceedings of the WebKDD 2001 – Mining log data across all customer touchpoints, volume 2356 of Lecture Notes in Artificial Intelligence LNAI, pages 25–47, Berlin, 2002. ACM, Springer-Verlag.

Jon M. Kleinberg. Authoritative sources in a hyperlinked environment. *JACM*, 46(5):604–632, sep 1999.

Joseph Konstan, Bradley Miller, David Maltz, Jonathan Herlocker, Lee Gordon, and John Riedl. Grouplens: Applying Collaborative Filtering to Usenet News. *Communications of the ACM*, 40(3):77 – 87, Mar 1997.

Paul Resnick, Neophytos Iacovou, Peter Bergstrom, and John Riedl. Grouplens: An open architecture for collaborative filtering of netnews. In Proceedings of the conference on Computer supported cooperative work, pages 175 – 186. ACM Press, 1994.

Weiterführende Literatur:

Antoinette Alexander. The return of hardware: A necessary evil? *Accounting Technology*, 15(8):46 – 49, Sep 1999.

Christopher Avery and Richard Zeckhauser. Recommender systems for evaluating computer messages. *Communications of the ACM*, 40(3):88 – 89, Mar 1997.

Steven Bellman, Gerald Lohse, and Eric Johnson. Predictors of Online Buying Behavior. *Communications of the ACM*, 42(12):32 – 38, Dec 1999.

Thomas J. Blischok. Every transaction tells a story. *Chain Store Age Executive with Shopping Center Age*, 71(3):50–56, Mar 1995.

Hans Hermann Bock. *Automatische Klassifikation*. Vandenhoeck und Ruprecht, Göttingen, 1974.

Andrew S.C. Ehrenberg. *Repeat-Buying: Facts, Theory and Applications*. Charles Griffin & Company Ltd, London, 2 edition, 1988.

Wolfgang Gaul, Andreas Geyer-Schulz, Michael Hahsler, and Lars Schmidt-Thieme. eMarketing mittels Recommendersystemen. *Marketing ZFP*, 24:47 – 55, 2002.

Andreas Geyer-Schulz, Michael Hahsler, and Maximilian Jahn. myvu: a next generation recommender system based on observed consumer behavior and interactive evolutionary algorithms. In W. Gaul, O. Opitz, and M. Schader, editors, *Data Analysis – Scientific Modeling and Practical Applications*, volume 18 of Studies in Classification, Data Analysis and Knowledge Organization, pages 447 – 457, Heidelberg, Germany, 2000. Springer.

Andreas Geyer-Schulz, Michael Hahsler, and Maximilian Jahn. Educational and scientific recommender systems: Designing the information channels of the virtual university. *International Journal of Engineering Education*, 17(2):153 – 163, 2001.

Mark-Edward Grey. *Recommendersysteme auf Basis linearer Regression*, 2004.

John A. Hartigan. *Clustering Algorithms*. John Wiley and Sons, New York, 1975.

Kevin Kelly. *New Rules for the New Economy: 10 Radical Strategies for a Connected World*. Viking, 1998.

Taek-Hun Kim, Young-Suk Ryu, Seok-In Park, and Sung-Bong Yang. An improved recommendation algorithm in collaborative filtering. In K. Bauknecht, A. Min Tjoa, and G. Quirchmayr, editors, *E-Commerce and Web Technologies*, Third International Conference, Aix-en-Provence, France, volume 2455 of Lecture Notes in Computer Science, pages 254–261, Berlin, Sep 2002. Springer-Verlag.

Ron Kohavi, Brij Masand, Myra Spiliopoulou, and Jaideep Srivastava. Web mining. *Data Mining and Knowledge Discovery*, 6:5 – 8, 2002.

G. S. Maddala. *Introduction to Econometrics*. John Wiley, Chichester, 3 edition, 2001.

Andreas Mild and Martin Natter. Collaborative filtering or regression models for Internet recommendation systems? *Journal of Targeting, Measurement and Analysis for Marketing*, 10(4):304 – 313, Jan 2002.

Andreas Mild and Thomas Reutterer. An improved collaborative filtering approach for predicting cross-category purchases based on binary market basket data. *Journal of Retailing & Consumer Services*, 10(3):123–133, may 2003.

Paul Resnick and Hal R. Varian. Recommender Systems. *Communications of the ACM*, 40(3):56 – 58, Mar 1997.

Badrul M. Sarwar, Joseph A. Konstan, Al Borchers, Jon Herlocker, Brad Miller, and John Riedl. Using filtering agents to improve prediction quality in the grouplens research collaborative filtering system. In Proceedings of ACM Conference on Computer-Supported Cooperative Work, Social Filtering, Social Influences, pages 345 – 354, New York, 1998. ACM Press.

J. Ben Schafer, Joseph Konstan, and Jon Riedl. Recommender Systems in E-commerce. In Proceedings of the 1st ACM conference on Electronic commerce, pages 158 – 166, Denver, Colorado, USA, Nov 1999. ACM.

Upendra Shardanand and Patti Maes. Social information filtering: Algorithms for automating "word of mouth". In Proceedings of ACM SIGCHI, volume 1 of Papers: Using the Information of Others, pages 210 – 217. ACM, 1995.

T

7.199 Course: Regulation Theory and Practice [T-WIWI-102712]

Responsible: Prof. Dr. Kay Mitusch
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101406 - Network Economics](#)
[M-WIWI-101451 - Energy Economics and Energy Markets](#)

Type	Credits	Grading scale	Recurrence	Version
Oral examination	4,5	Grade to a third	see Annotations	2

Competence Certificate

The lecture is not offered for an indefinite period of time.

Result of success is made by a 20-30 minutes oral examination. Examination is offered every semester and can be retried at any regular examination date.

Prerequisites

None

Recommendation

Basic knowledge and skills of microeconomics from undergraduate studies (bachelor's degree) are expected.

Particularly helpful but not necessary: Industrial Economics and Principal-Agent- or Contract theories. Prior attendance of the lecture *Competition in Networks* [26240] is helpful in any case but not considered a formal precondition.


Annotation





The lecture is not offered for an indefinite period of time.

T

7.200 Course: Responsible Artificial Intelligence [T-WIWI-111385]**Responsible:** Prof. Dr. Christof Weinhardt**Organisation:** KIT Department of Economics and Management**Part of:** [M-WIWI-103117 - Data Science: Data-Driven Information Systems](#)
[M-WIWI-105923 - Incentives, Interactivity & Decisions in Organizations](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each winter term	1

Events					
WT 23/24	2545164	Responsible Artificial Intelligence	2 SWS	Lecture / 	Hoffmann, Miskiw

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled**Competence Certificate**

The final grade is based on an examination of other type according to § 4 Par. 2 No. 3. It consists of

- The completion of an exercise including a short presentation (15 min)(max. 30 points)
- The completion of a case study including an oral exam (max. 60 points).

Further details are explained during the lecture.

Prerequisites


Prior to the start of the lecture, introductory materials will be provided for self-study. The lecture has a limitation of participants. Therefore, prior registration via the Wiwi-Portal is mandatory.

T

7.201 Course: Risk Management in Industrial Supply Networks [T-WIWI-102826]

Responsible: Prof. Dr. Frank Schultmann
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101412 - Industrial Production III](#)
[M-WIWI-101471 - Industrial Production II](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	3,5	Grade to a third	Each winter term	1

Events					
WT 23/24	2581992	Risk Management in Industrial Supply Networks	2 SWS	Lecture / 	Schultmann, Kaiser
Exams					
ST 2023	7981992	Risk Management in Industrial Supply Networks			Schultmann

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The assessment consists of an oral (30 minutes) or written exam (60 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (examination of another type, following §4(2), 3 of the examination regulation).

Prerequisites

None

Recommendation

None

Below you will find excerpts from events related to this course:

V

Risk Management in Industrial Supply Networks2581992, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)**Lecture (V)
On-Site****Content**

Students learn methods and tools to manage risks in complex and dynamically evolving supply chain networks. Students learn the key terms and concepts of risk management and decision theory, in particular expected utility theory. Based on the theoretic prerequisites, students are able to determine and analyze risk diversification, risk pooling, insurance mechanisms and get an overview on statistical risk measures and real options. These approaches are adapted to analyze supply chain risks in a network context. In this manner, students gain knowledge in basic notions of network theory, network metrics and network-strategies for supply chain decisions.

- Introduction
- Risks in decisions under uncertainty: Expected Utility Theory & risk preferences
- The newsvendor model; multivariate risks and insurance
- Risk measures & evaluation techniques: Value-at-Risk, Conditional Value at Risk, Monte Carlo and Real Options
- Transparency in complex supply chains
- Network risk: network basics and criticality
- Risk in supply networks: empirical approaches and insights

Literature

Wird in der Veranstaltung bekannt gegeben.

T

7.202 Course: Roadmapping [T-WIWI-102853]

Responsible: Dr. Daniel Jeffrey Koch
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101488 - Entrepreneurship \(EnTechnon\)](#)
[M-WIWI-101507 - Innovation Management](#)
[M-WIWI-101507 - Innovation Management](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Each summer term	1

Competence Certificate

Non exam assessment (§4 (2), 3 SPO 2007) respectively alternative exam assessments (§4(2), 3 SPO).

Prerequisites

None

Recommendation

Prior attendance of the course Innovation Management is recommended.

Annotation




See German version.





T

7.203 Course: Selected Issues in Critical Information Infrastructures [T-WIWI-109251]

Responsible: Prof. Dr. Ali Sunyaev
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101628 - Emphasis in Informatics](#)
[M-WIWI-101630 - Electives in Informatics](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each summer term	3

Events					
ST 2023	2512403	Advanced Lab Blockchain Hackathon (Master)		Practical course / 	Sunyaev, Sturm, Kannengießer, Beyene
ST 2023	2513401	Seminar Selected Issues in Critical Information Infrastructures (Master)		Seminar / 	Sunyaev, Lins
WT 23/24	2513401	Selected Issues in Critical Information Infrastructures (Master)		Seminar / 	Sunyaev, Lins
Exams					
ST 2023	7900031	Seminar Selected Issues in Critical Information Infrastructures (Master)			Sunyaev

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

Alternative exam assessment (§ 4(2), 3 SPO). Details will be announced in the respective course.

Annotation


T-WIWI-113026 "Trustworthy Emerging Technologies" ersetzt ab WS23/24 "Selected Issues in Critical Information Infrastructures" [TWIWI-109251]





T

7.204 Course: Selected Legal Issues of Internet Law [T-INFO-108462]

Responsible: Prof. Dr. Thomas Dreier
Organisation: KIT Department of Informatics
Part of: [M-INFO-101215 - Intellectual Property Law](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Each summer term	1

Events					
ST 2023	24821	Selected legal issues of Internet law	2 SWS	Colloquium / 	Dreier
Exams					
ST 2023	7500099	Selected Legal Issues of Internet Law			Dreier, Matz

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Modeled Conditions

The following conditions have to be fulfilled:

1. The course [T-INFO-101307 - Internet Law](#) must not have been started.

T

7.205 Course: Self-Booking-HOC-SPZ-ZAK-STK-Graded [T-WIWI-111440]**Organisation:** KIT Department of Economics and Management**Part of:** [M-WIWI-106425 - Seminar Module](#)

Type	Credits	Grading scale	Version
Examination of another type	3	Grade to a third	2

Self service assignment of supplementary studies

This course can be used for self service assignment of grade acquired from the following study providers:

- House of Competence
- Sprachenzentrum
- Zentrum für Angewandte Kulturwissenschaft und Studium Generale
- Studienkolleg

Annotation

Placeholder for self-booking of a graded interdisciplinary qualification, which was provided at the House of Competence, the "Sprachenzentrum" or the Center for Applied Cultural Studies and Studium Generale.

T

7.206 Course: Self-Booking-HOC-SPZ-ZAK-STK-Graded [T-WIWI-111439]**Organisation:** KIT Department of Economics and Management**Part of:** [M-WIWI-106425 - Seminar Module](#)

Type	Credits	Grading scale	Version
Examination of another type	2	Grade to a third	2

Self service assignment of supplementary studies

This course can be used for self service assignment of grade acquired from the following study providers:

- House of Competence
- Sprachenzentrum
- Zentrum für Angewandte Kulturwissenschaft und Studium Generale
- Studienkolleg

Annotation

Placeholder for self-booking of a graded interdisciplinary qualification, which was provided at the House of Competence, the "Sprachenzentrum" or the Center for Applied Cultural Studies and Studium Generale.

T

7.207 Course: Self-Booking-HOC-SPZ-ZAK-STK-Graded [T-WIWI-111438]**Organisation:** KIT Department of Economics and Management**Part of:** [M-WIWI-106425 - Seminar Module](#)

Type	Credits	Grading scale	Version
Examination of another type	1	Grade to a third	2

Self service assignment of supplementary studies

This course can be used for self service assignment of grade acquired from the following study providers:

- House of Competence
- Sprachenzentrum
- Zentrum für Angewandte Kulturwissenschaft und Studium Generale
- Studienkolleg

Annotation

Placeholder for self-booking of a graded interdisciplinary qualification, which was provided at the House of Competence, the "Sprachenzentrum" or the Center for Applied Cultural Studies and Studium Generale.

T

7.208 Course: Self-Booking-HOC-SPZ-ZAK-STK-Ungraded [T-WIWI-111442]**Organisation:** KIT Department of Economics and Management**Part of:** [M-WIWI-106425 - Seminar Module](#)

Type	Credits	Grading scale	Version
Completed coursework	2	pass/fail	1

Self service assignment of supplementary studies

This course can be used for self service assignment of grade acquired from the following study providers:

- House of Competence
- Sprachenzentrum
- Zentrum für Angewandte Kulturwissenschaft und Studium Generale
- Studienkolleg

Annotation

Placeholder for self-booking of a ungraded interdisciplinary qualification, which was provided at the House of Competence, the "Sprachenzentrum" or the Center for Applied Cultural Studies and Studium Generale.

T

7.209 Course: Self-Booking-HOC-SPZ-ZAK-STK-Ungraded [T-WIWI-111443]**Organisation:** KIT Department of Economics and Management**Part of:** [M-WIWI-106425 - Seminar Module](#)

Type	Credits	Grading scale	Version
Completed coursework	3	pass/fail	1

Self service assignment of supplementary studies

This course can be used for self service assignment of grade acquired from the following study providers:

- House of Competence
- Sprachenzentrum
- Zentrum für Angewandte Kulturwissenschaft und Studium Generale
- Studienkolleg

Annotation

Placeholder for self-booking of a ungraded interdisciplinary qualification, which was provided at the House of Competence, the "Sprachenzentrum" or the Center for Applied Cultural Studies and Studium Generale.

T

7.210 Course: Self-Booking-HOC-SPZ-ZAK-STK-Ungraded [T-WIWI-111441]**Organisation:** KIT Department of Economics and Management**Part of:** [M-WIWI-106425 - Seminar Module](#)

Type	Credits	Grading scale	Version
Completed coursework	1	pass/fail	1

Self service assignment of supplementary studies

This course can be used for self service assignment of grade acquired from the following study providers:

- House of Competence
- Sprachenzentrum
- Zentrum für Angewandte Kulturwissenschaft und Studium Generale
- Studienkolleg

Annotation

Placeholder for self-booking of a ungraded interdisciplinary qualification, which was provided at the House of Competence, the "Sprachenzentrum" or the Center for Applied Cultural Studies and Studium Generale.

T

7.211 Course: Semantic Web Technologies [T-WIWI-110848]

Responsible: Dr. Tobias Christof Käfer
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101628 - Emphasis in Informatics](#)
[M-WIWI-101630 - Electives in Informatics](#)
[M-WIWI-105880 - Informatics & Machine Learning](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	1

Events					
ST 2023	2511310	Semantic Web Technologies	2 SWS	Lecture / 🗎	Färber, Käfer, Braun
ST 2023	2511311	Exercises to Semantic Web Technologies	1 SWS	Practice / 🗎	Färber, Käfer
Exams					
ST 2023	79AIFB_SWebT_A4	Semantic Web Technologies (Registration until 17 July 2023)			Färber
WT 23/24	79AIFB_SWebT_A2	Semantic Web Technologies			Käfer

Legend: 🗎 Online, 🗎 Blended (On-Site/Online), 🗎 On-Site, x Cancelled

Competence Certificate

The assessment consists of an 1h written exam following §4, Abs. 2, 1 of the examination regulation or of an oral exam (20 min) following §4, Abs. 2, 2 of the examination regulation.

The exam takes place every semester and can be repeated at every regular examination date.

Prerequisites

None

Recommendation

Lectures on Informatics of the Bachelor on Information Systems (Semester 1-4) or equivalent are required.

Below you will find excerpts from events related to this course:

V

Semantic Web Technologies

2511310, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Content

The aim of the Semantic Web is to make the meaning (semantics) of data on the web usable in intelligent systems, e.g. in e-commerce and internet portals

Central concepts are the representation of knowledge in form of RDF and ontologies, the access via Linked Data, as well as querying the data by using SPARQL. This lecture provides the foundations of knowledge representation and processing for the corresponding technologies and presents example applications.

The following topics are covered:

- Resource Description Framework (RDF) and RDF Schema (RDFS)
- Web Architecture and Linked Data
- Web Ontology Language (OWL)
- Query language SPARQL
- Rule languages
- Applications

Learning objectives:

The student

- understands the motivation and foundational ideas behind Semantic Web and Linked Data technologies, and is able to analyse and realise systems
- demonstrates basic competency in the areas of data and system integration on the web
- masters advanced knowledge representation scenarios involving ontologies

Recommendations:

Lectures on Informatics of the Bachelor on Information Systems (Semester 1-4) or equivalent are required. Knowledge of modeling with UML is required.

Workload:

- The total workload for this course is approximately 135 hours
- Time of presentness: 45 hours
- Time of preparation and postprocessing: 60 hours
- Exam and exam preparation: 30 hours

Literature

- Pascal Hitzler, Markus Krötzsch, Sebastian Rudolph, York Sure: Semantic Web – Grundlagen. Springer, 2008.
- John Domingue, Dieter Fensel, James A. Hendler (Editors). Handbook of Semantic Web Technologies. Springer, 2011.

Weitere Literatur

- S. Staab, R. Studer (Editors). Handbook on Ontologies. International Handbooks in Information Systems. Springer, 2003.
- Tim Berners-Lee. Weaving the Web. Harper, 1999 geb. 2000 Taschenbuch.
- Ian Jacobs, Norman Walsh. Architecture of the World Wide Web, Volume One. W3C Recommendation 15 December 2004. <http://www.w3.org/TR/webarch/>
- Dean Allemang. Semantic Web for the Working Ontologist: Effective Modeling in RDFS and OWL. Morgan Kaufmann, 2008.
- Tom Heath and Chris Bizer. Linked Data: Evolving the Web into a Global Data Space. Synthesis Lectures on the Semantic Web: Theory and Technology, 2011.

**Exercises to Semantic Web Technologies**

2511311, SS 2023, 1 SWS, Language: English, [Open in study portal](#)

**Practice (Ü)
On-Site**

Content

The exercises are related to the lecture Semantic Web Technologies.

Multiple exercises are held that capture the topics, held in the lecture Semantic Web Technologies, and discuss them in detail. Thereby, practical examples are given to the students in order to transfer theoretical aspects into practical implementation.

The following topics are covered:

- Resource Description Framework (RDF) and RDF Schema (RDFS)
- Web Architecture and Linked Data
- Web Ontology Language (OWL)
- Query language SPARQL
- Rule languages
- Applications

Learning objectives:

The student

- understands the motivation and foundational ideas behind Semantic Web and Linked Data technologies, and is able to analyse and realise systems
- demonstrates basic competency in the areas of data and system integration on the web
- masters advanced knowledge representation scenarios involving ontologies

Recommendations:

Lectures on Informatics of the Bachelor on Information Systems (Semester 1-4) or equivalent are required. Knowledge of modeling with UML is required.

Organizational issues

Die Übungen finden im Rahmen der Termine der Blockvorlesung statt.

Literature

- Pascal Hitzler, Markus Krötzsch, Sebastian Rudolph, York Sure: Semantic Web – Grundlagen. Springer, 2008.
- John Domingue, Dieter Fensel, James A. Hendler (Editors). Handbook of Semantic Web Technologies. Springer, 2011.

Weitere Literatur


- S. Staab, R. Studer (Editors). Handbook on Ontologies. International Handbooks in Information Systems. Springer, 2003.
- Tim Berners-Lee. Weaving the Web. Harper, 1999 geb. 2000 Taschenbuch.
- Ian Jacobs, Norman Walsh. Architecture of the World Wide Web, Volume One. W3C Recommendation 15 December 2004. <http://www.w3.org/TR/webarch/>
- Dean Allemang. Semantic Web for the Working Ontologist: Effective Modeling in RDFS and OWL. Morgan Kaufmann, 2008.
- Tom Heath and Chris Bizer. Linked Data: Evolving the Web into a Global Data Space. Synthesis Lectures on the Semantic Web: Theory and Technology, 2011.





T

7.212 Course: Seminar Creating a Patent Specification [T-ETIT-100754]

Responsible: Prof. Dr. Wilhelm Stork
Organisation: KIT Department of Electrical Engineering and Information Technology
Part of: [M-WIWI-106425 - Seminar Module](#)

Type	Credits	Grading scale	Recurrence	Version
Completed coursework	3	pass/fail	Each summer term	1

Events					
ST 2023	2311633	Seminar Creating a Patent Specification	2 SWS	Seminar / 	Stork
Exams					
ST 2023	7311633	Seminar Creating a Patent Specification	Stork		

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Prerequisites

none

**7.213 Course: Seminar Data-Mining in Production [T-MACH-108737]**

Responsible: Prof. Dr.-Ing. Gisela Lanza
Organisation: KIT Department of Mechanical Engineering

Part of: [M-WIWI-106425 - Seminar Module](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Each term	1

Events					
ST 2023	2151643	Seminar Data Mining in Production	2 SWS	Seminar /	Lanza
WT 23/24	2151643	Seminar Data Mining in Production	2 SWS	Seminar /	Lanza
Exams					
ST 2023	76-T-MACH-108737	Seminar Data-Mining in Production	Lanza		

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

alternative test achievement (graded):

- written elaboration (workload of at least 80 h)
- oral presentation (approx. 30 min)

Prerequisites

none

Annotation

The number of students is limited to twelve. Dates and deadlines for the seminar will be announced at <https://www.wbk.kit.edu/studium-und-lehre.php>.

Below you will find excerpts from events related to this course:

**Seminar Data Mining in Production**

2151643, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

Seminar (S)
Blended (On-Site/Online)

Content

In the age of Industry 4.0, large amounts of production data are generated by the global production networks and value chains. Their analysis enables valuable conclusions about production and lead to an increasing process efficiency. The aim of the seminar is to get to know production data analysis as an important component of future industrial projects. The students get to know the data mining tool KNIME and use it for analyses. A specific industrial use case with real production data enables practical work and offers direct references to industrial applications. The participants learn selected methods of data mining and apply them to the production data. The work within the seminar takes place in small groups on the computer. Subsequently, presentations on specific data mining methods have to be prepared.

Learning Outcomes:

The students ...

- can name, describe and distinguish between different methods, procedures and techniques of production data analysis.
- can perform basic data analyses with the data mining tool KNIME.
- can analyze and evaluate the results of data analyses in the production environment.
- are able to derive suitable recommendations for action.
- are able to explain and apply the CRISP-DM model.

Workload:

regular attendance: 10 hours
 self-study: 80 hours

Organizational issues

Die Teilnehmerzahl ist auf zwölf Studierende begrenzt. Termine und Fristen zur Veranstaltung werden unter <https://www.wbk.kit.edu/studium-und-lehre.php> bekanntgegeben.

The number of students is limited to twelve. Dates and deadlines for the seminar will be announced at <https://www.wbk.kit.edu/studium-und-lehre.php>.

Literature**Medien:**

KNIME Analytics Platform

Media:

KNIME Analytics Platform

**Seminar Data Mining in Production**

2151643, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)

**Seminar (S)
On-Site**

Content

In the age of Industry 4.0, large amounts of production data are generated by the global production networks and value chains. Their analysis enables valuable conclusions about production and lead to an increasing process efficiency. The aim of the seminar is to get to know production data analysis as an important component of future industrial projects. The students get to know the data mining tool KNIME and use it for analyses. A specific industrial use case with real production data enables practical work and offers direct references to industrial applications. The participants learn selected methods of data mining and apply them to the production data. The work within the seminar takes place in small groups on the computer. Subsequently, presentations on specific data mining methods have to be prepared.

Learning Outcomes:

The students ...

- can name, describe and distinguish between different methods, procedures and techniques of production data analysis.
- can perform basic data analyses with the data mining tool KNIME.
- can analyze and evaluate the results of data analyses in the production environment.
- are able to derive suitable recommendations for action.
- are able to explain and apply the CRISP-DM model.

Workload:

regular attendance: 10 hours

self-study: 80 hours

Organizational issues

Die Teilnehmerzahl ist auf zwölf Studierende begrenzt. Termine und Fristen zur Veranstaltung werden unter <https://www.wbk.kit.edu/studium-und-lehre.php> bekanntgegeben.

The number of students is limited to twelve. Dates and deadlines for the seminar will be announced at <https://www.wbk.kit.edu/studium-und-lehre.php>.

Literature**Medien:**

KNIME Analytics Platform

Media:

KNIME Analytics Platform





**7.214 Course: Seminar in Business Administration A (Master) [T-WIWI-103474]****Responsible:** Professorenschaft des Fachbereichs Betriebswirtschaftslehre**Organisation:** KIT Department of Economics and Management**Part of:** [M-WIWI-106425 - Seminar Module](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Each term	1

Events					
ST 2023	2400121	Interactive Analytics Seminar	2 SWS	/ 📱	Beigl, Mädche
ST 2023	2500018	Successful transformation through innovation	2 SWS	Seminar / 🗣️	Busch
ST 2023	2500027	Design Seminar: Digital Citizen Science	2 SWS	Seminar	Mädche
ST 2023	2500125	Engineering Seminar: Human-Centered Systems	3 SWS	Seminar / 🔄	Mädche
ST 2023	2530580	Seminar in Finance (Master)	2 SWS	Seminar / 🗣️	Uhrig-Homburg, Müller, Thimme
ST 2023	2540472	Digital Citizen Science	2 SWS	Seminar	Weinhardt, Knierim, Mädche
ST 2023	2540475	Positive Information Systems	2 SWS	Seminar	Knierim, del Puppo, Bartholomeyczik
ST 2023	2540477	Digital Experience & Participation	2 SWS	Seminar	Peukert, Fegert
ST 2023	2540478	Smart Grid Economics & Energy Markets	2 SWS	Seminar	Henni, Semmelmann, Bluhm, Golla
ST 2023	2540510	Master Seminar in Data Science and Machine Learning	2 SWS	Seminar	Geyer-Schulz
ST 2023	2540553	User-Adaptive Systems Seminar	2 SWS	Seminar / 🔄	Mädche, Beigl
ST 2023	2540557	Research Seminar: Human-Centered Systems	3 SWS	Seminar / 🔄	Mädche
ST 2023	2545002	Entrepreneurship Research	2 SWS	Seminar / 🗣️	Terzidis
ST 2023	2550493	Hospital Management	2 SWS	Block / 📱	Hansis
ST 2023	2571180	Seminar in Marketing and Sales (Master)	2 SWS	Seminar / 🗣️	Klarmann, Mitarbeiter
ST 2023	2571182	Seminar "The Future of Marketing" (Master)	2 SWS	Seminar / 🗣️	Kupfer
ST 2023	2573012	Seminar Human Resource Management (Master)	2 SWS	Seminar / 🗣️	Nieken, Mitarbeiter, Gorny
ST 2023	2573013	Seminar Human Resources and Organizations (Master)	2 SWS	Seminar / 🗣️	Nieken, Mitarbeiter, Walther
ST 2023	2579909	Seminar Management Accounting - Special Topics	2 SWS	Seminar / 🗣️	Wouters, Jaedeke, Kepl
ST 2023	2579910	Entrepreneurial Strategy and Financing of Start-Ups	2 SWS	Seminar / 🔄	Burkardt
ST 2023	2579919	Seminar Management Accounting - Sustainability Topics	2 SWS	Seminar / 🗣️	Letmathe
ST 2023	2581030	Seminar Energiewirtschaft IV	2 SWS	Seminar / 🗣️	Fichtner
ST 2023	2581977	Seminar Produktionswirtschaft und Logistik II	2 SWS	Seminar / 🗣️	Volk, Schultmann
ST 2023	2581980	Seminar Energiewirtschaft II	2 SWS	Seminar / 🗣️	Kraft, Fichtner
WT 23/24	2500045	Digital Democracy - Challenges and Opportunities of the Digital Society	2 SWS	Seminar / 🔄	Fegert, Stein, Bezzaoui, Pekkip
WT 23/24	2500125	Engineering Seminar: Human-Centered Systems	2 SWS	Seminar / 🔄	Mädche

WT 23/24	2530293		2 SWS	Seminar / 📄	Ruckes, Hoang, Benz, Luedecke, Silbereis, Wiegratz, Kohl
WT 23/24	2540473	Business Data Analytics	2 SWS	Seminar / 🗣️	Badewitz, Grote, Schulz, Motz
WT 23/24	2540475	Digital Platforms, Markets & Work	2 SWS	Seminar / 🗣️	Knierim, del Puppo
WT 23/24	2540478	Smart Grids and Energy Markets	2 SWS	Seminar / 🗣️	Weinhardt, Semmelmann, Miskiw
WT 23/24	2540510	Master Seminar in Data Science and Machine Learning	2 SWS	Seminar / 🗣️	Geyer-Schulz, Nazemi, Schweizer
WT 23/24	2540557	Research Seminar: Human-Centered Systems	2 SWS	Seminar / 🗣️	Mädche
WT 23/24	2571181	Seminar Digital Marketing (Master)	2 SWS	Seminar / 🗣️	Kupfer
WT 23/24	2573012	Seminar Human Resource Management (Master)	2 SWS	Seminar / 🗣️	Nieken, Mitarbeiter
WT 23/24	2573013	Seminar Human Resources and Organizations (Master)	2 SWS	Seminar / 🗣️	Nieken, Mitarbeiter
WT 23/24	2579911	Seminar Management Accounting - Special Topics	2 SWS	Seminar / 🗣️	Wouters, Dickemann, Letmathe
WT 23/24	2579919	Seminar Management Accounting - Sustainability Topics	2 SWS	Seminar / 🗣️	Wouters, Dickemann
WT 23/24	2581030	Seminar in Energy Economics	2 SWS	Seminar / 🗣️	Fichtner
WT 23/24	2581976	Seminar in Production and Operations Management I	2 SWS	Seminar / 🗣️	Schultmann, Rudi
WT 23/24	2581977	Seminar in Production and Operations Management II	2 SWS	Seminar / 🗣️	Volk, Schultmann
WT 23/24	2581980	Seminar in Energy Economics	2 SWS	Seminar / 🗣️	Fichtner
WT 23/24	2581981	Seminar in Energy Economics	2 SWS	Seminar / 🗣️	Ardone, Fichtner
Exams					
ST 2023	00018	Seminar Digital Democracy – Challenges and Opportunities of the Digital Society			Weinhardt
ST 2023	7900008	Hospital Management			Nickel
ST 2023	7900019	Master Seminar in Data Science and Machine Learning			Geyer-Schulz
ST 2023	7900025	Successful Transformation Through Innovation			Busch
ST 2023	7900052	Entrepreneurship Research			Terzidis
ST 2023	7900093	Seminar in Business Administration A			Weinhardt
ST 2023	7900101	Seminar Human Resource Management (Master)			Nieken
ST 2023	7900127	Seminar in Finance (Master)			Uhrig-Homburg
ST 2023	7900165	Practical Seminar: Data Science for Industrial Applications			Satzger
ST 2023	7900166	Home Office Design Seminar: Digital Citizen Science			Mädche
ST 2023	7900167	Design Seminar: Digital Citizen Science			Mädche
ST 2023	7900180	Seminar in Business Administration			Weinhardt
ST 2023	7900190	Engineering Seminar: Human-Centered Systems			Mädche
ST 2023	7900214	Seminar Business Data Analytics			Weinhardt
ST 2023	7900231	Seminar Human Resources and Organizations (Master)			Nieken
ST 2023	7900233	Seminar in Marketing and Sales (Master)			Klarmann
ST 2023	7900238	Technology Assessment			Weissenberger-Eibl
ST 2023	7900240	Seminar "The Future of Marketing" (Master)			Kupfer
ST 2023	7900256	Seminar Positive Information Systems			Weinhardt
ST 2023	7900261	Research Seminar: Human-Centered Systems			Mädche
ST 2023	7900265	User-adaptive Systems Seminar			Mädche
ST 2023	7900284	Digital Transformation and Business Models			Weissenberger-Eibl
ST 2023	7900372	Seminar Digital Citizen Science			Weinhardt
ST 2023	79-2579909-M	Seminar Management Accounting - Special Topics (Master)			Wouters
ST 2023	79-2579919-M	Seminar Management Accounting - Sustainability Topics (Master)			Wouters
ST 2023	792581030	Seminar Energy Economics IV			Fichtner

ST 2023	792581031	Seminar Energy Economics V	Plötz
ST 2023	7981976	Seminar in Production and Operations Management I	Schultmann
ST 2023	7981979	Seminar Energy Economics I	Fichtner
ST 2023	7981980	Seminar Energy Economics II	Fichtner
ST 2023	7981981	Seminar Energy Economics III	Fichtner
WT 23/24	7900069	Engineering Seminar: Human-Centered Systems	Mädche
WT 23/24	7900106	Hospital Management	Hansis
WT 23/24	7900163	Seminar Human Resource Management (Master)	Nieken
WT 23/24	7900164	Seminar Human Resources and Organizations (Master)	Nieken
WT 23/24	7900184	Seminar in Finance (Master)	Ruckes
WT 23/24	7900203	Seminar in Finance	Uhrig-Homburg
WT 23/24	7900233	Research Seminar: Human-Centered Systems	Mädche
WT 23/24	7900237	Case Studies Seminar: Innovation Management	Weissenberger-Eibl

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

Alternative exam assessment (§ 4(2), 3 SPO 2015). The following aspects are included:

- Regular participation in the seminar dates
- Preparation of a seminar paper on a partial aspect of the seminar topic according to scientific methods
- Lecture on the topic of the seminar paper.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

Prerequisites

None.

Recommendation


See seminar description in the course catalogue of the KIT (<https://campus.kit.edu/>)

Annotation

The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

The available places are listed on the internet: <https://portal.wiwi.kit.edu>.

Below you will find excerpts from events related to this course:


V

Interactive Analytics Seminar

2400121, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

Online

Content

Providing new and innovative ways for interacting with data is becoming increasingly important. In this seminar, an interdisciplinary team of students engineers a running software prototype of an advanced interactive system leveraging state-of-the-art hardware and software focusing on an analytical use case. The seminar is carried out in cooperation between Teco/Chair of Pervasive Computing Systems (Prof. Beigl) and the Institute of Information Systems and Marketing (Research Group ISSD, Prof. Mädche). This seminar follows an interdisciplinary approach. Students the fields of computer science, information systems and industrial engineering work together in teams.

Learning Objectives

- Explore and specify a data-driven interaction challenge
- Suggest and evaluate different design solutions for addressing the identified problem
- Build interactive analytics prototypes using advanced interaction concepts and pervasive computing technologies

Prerequisites

Strong analytic abilities and profound skills in SQL as wells as Python and/or R are required.

Literature

Further literature will be made available in the seminar.

Organizational issues

nach Vereinbarung

**Successful transformation through innovation**2500018, SS 2023, 2 SWS, Language: German, [Open in study portal](#)**Seminar (S)
On-Site****Content**

This seminar uses strategic innovation management theory and concepts such as organisational ambidexterity, boundary spanning and stakeholder approaches how companies can increase their innovative capacity through innovation. The students will use a core paper to illustrate the steps towards becoming an innovative organisation. The aim is to understand how -with the help of the concepts mentioned above - medium-sized companies, in the context of organisational inertia and path dependency, may become innovation-driven organisations. The seminar will analyse the role of different stakeholders, which role the different stakeholders play and how companies may become part of an innovation ecosystems. Based on the core paper, the students will apply the concepts they have learned to selected companies and present the results in class. In addition to a presentation, the students will submit the results in seminar papers.

Organizational issuesWeblink: https://itm.entechnon.kit.edu/192_1281.php**Design Seminar: Digital Citizen Science**2500027, SS 2023, 2 SWS, [Open in study portal](#)**Seminar (S)****Content**

TBA

**Master Seminar in Data Science and Machine Learning**2540510, SS 2023, 2 SWS, Language: German/English, [Open in study portal](#)**Seminar (S)****User-Adaptive Systems Seminar**2540553, SS 2023, 2 SWS, Language: English, [Open in study portal](#)**Seminar (S)
Blended (On-Site/Online)****Content**

User-adaptive systems collect and analyze biosignals from users to recognize user states as a basis for adaptation. Thermic, mechanical, electric, acoustic, and optical signals are collected using sensors which are integrated in wearables, e.g. glasses, earphones, belts, or bracelets. The collected data is processed with analytics and machine learning techniques in order to determine short-term, evolving over time, and long-term user states in the form of user characteristics, affective-cognitive states, or behavior. Finally, the recognized user states are leveraged for realizing user-centric adaptations.

In this seminar, interdisciplinary teams of students design, develop, and evaluate a user-adaptive system prototype leveraging state-of-the-art hard- and software. This seminar follows an interdisciplinary approach. Students from the fields of computer science, information systems and industrial engineering & management collaborate in the prototype design, development, and evaluation.

The seminar is carried out in cooperation between Teco/Chair of Pervasive Computing Systems (Prof. Beigl) and the Institute of Information Systems and Marketing (Research Group ISSD, Prof. Mädche). It is offered as part of the DFG-funded graduate school "KD2School: Designing Adaptive Systems for Economic Decisions" (<https://kd2school.info/>)

Learning objectives of the seminar

- Explain what a user-adaptive system is and how it can be conceptualized
- Suggest and evaluate different design solutions for addressing the identified problem
- Build a user-adaptive system prototype using state-of-the-art hard- and software
- Perform a user-centric evaluation of the user-adaptive system prototype

Prerequisites

Strong analytical abilities and profound software development skills are required.

Organizational issues

Termine werden bekannt gegeben

Literature

Required literature will be made available in the seminar.

**Research Seminar: Human-Centered Systems**2540557, SS 2023, 3 SWS, Language: English, [Open in study portal](#)**Seminar (S)
Blended (On-Site/Online)****Content**

Formerly known as "Information Systems and Service Design Seminar"

With this seminar, we aim to provide students with the possibility to independently work on state-of-the-art research topics in addition to the knowledge gained in the lectures of the research group IS I (Prof. Mädche). The research group "Information Systems I" (IS I) headed by Prof. Mädche focuses in research, education, and innovation on designing interactive intelligent systems. It is positioned at the intersection of Information Systems and Human-Computer Interaction (HCI).

In the seminar, participants will get deeper insights in a contemporary research topic in the field of information systems, specifically interactive intelligent systems.

The actual seminar topics will be derived from current research activities of the research group. Our research assistants offer a rich set of topics from our research clusters (digital experience and participation, intelligent enterprise systems, or digital services design & innovation). Students can select among these topics individually depending on their personal interests. The seminar is carried out in the form of a literature-based thesis project. In the seminar, students will acquire the important methodological skills of running a systematic literature review.

Learning Objectives

- focus on a contemporary topic at the intersection of Information Systems and Human-Computer Interaction (HCI), specifically interactive intelligent systems
- carry out a structured literature search for a given topic
- aggregate the collected information in a suitable way to present and extract knowledge
- write a seminar thesis following academic writing standards
- deliver a presentation in a scientific context in front of an auditorium

Prerequisites

No specific prerequisites are required for the seminar.

Literature

Further literature will be made available in the seminar.

Organizational issues

Termine werden bekannt gegeben

**Entrepreneurship Research**2545002, SS 2023, 2 SWS, Language: English, [Open in study portal](#)**Seminar (S)
On-Site****Content****Content**

The students independently develop a topic from entrepreneurship research in an international setting as a tandem with a partner. At first, there will be an introduction to the methodologies used such as systematic literature review, design science, qualitative and quantitative data analysis and more. As part of a written elaboration, the seminar topic must be presented scientifically on 15-20 pages. The results of the seminar paper will be presented in a block event at the end of the semester (20 min + 10 min open discussion).

Learning Objectives

As part of the written elaboration, the basics of independent scientific work (literature research, argumentation + discussion, citing literature sources, application of qualitative, quantitative and simulative methods) are trained. The skills acquired in the seminar are used to prepare for a potential master thesis. The course is therefore particularly aimed at students who want to write their thesis at the Chair for Entrepreneurship and Technology Management.

Organizational issues

The dates will be announced.

Registration is via the Wiwi-Portal.

Literature

Will be announced in the seminar.

**Hospital Management**2550493, SS 2023, 2 SWS, Language: German, [Open in study portal](#)**Block (B)
Online**

Content

The seminar 'Hospital Management' presents internal organization structures, work conditions and work environments at the example of hospitals und relates this to common and expected conditions of other service industries.

Covered topics include normative environment, intra-organizational structure, personnel management, quality, external networking and market appearance. The course consists of two full-day sessions.

The assessment consists of attendance and a presentation or a case study.

Organizational issues

Das Seminar wird als Blockveranstaltung vom 08.05.-12.05. (jeweils 8-10:30 Uhr) stattfinden mit Eigenstudiumsphasen an den Nachmittagen. Zusätzlich wird eine Vorbesprechung am Freitag, 5. Mai um 16 Uhr stattfinden.

**Seminar Human Resource Management (Master)**

2573012, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

**Seminar (S)
On-Site**

Content

The topics are redefined each semester on basis of current research topics. The topics will be announced on the website of the Wiwi-Portal.

Aim

The student

- looks critically into current research topics in the fields of Human Resource Management and Personnel Economics.
- trains his / her presentation skills.
- learns to get his / her ideas and insights across in a focused and concise way, both in oral and written form, and to sum up the crucial facts.
- cultivates the discussion of research approaches.

Workload

The total workload for this course is: approximately 90 hours.

Lecture: 30h

Preparation of lecture: 45h

Exam preparation: 15h

Literature

Selected journal articles and books.

Organizational issues

Geb. 05.20, Raum 2A-12.1, Termine werden bekannt gegeben

**Seminar Human Resources and Organizations (Master)**

2573013, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

**Seminar (S)
On-Site**

Content

The topics are redefined each semester on basis of current research topics. The topics will be announced on the website of the Wiwi-Portal.

Aim

The student

- looks critically into current research topics in the fields of human resources and organizations.
- trains his / her presentation skills.
- learns to get his / her ideas and insights across in a focused and concise way, both in oral and written form, and to sum up the crucial facts.
- cultivates the discussion of research approaches.

Workload

The total workload for this course is: approximately 90 hours.

Lecture: 30h

Preparation of lecture: 45h

Exam preparation: 15h

Literature

Selected journal articles and books.

Organizational issues

Geb. 05.20, Raum 2A-12.1, Termine werden bekannt gegeben

**Seminar Management Accounting - Special Topics**

2579909, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

**Seminar (S)
On-Site**

Content

The course will be a mix of lectures, discussions, and student presentations. Students will write a paper in small groups, and present this in the final week. You are to a large extent free to select your own topic. The seminar course is concentrated in four meetings that are spread throughout the semester.

Learning objectives:

- Students are largely independently able to identify a distinct topic in Management Accounting,
- Students are capable to research the topic, analyze the information, to conceptualize and deduct fundamental principles and relationships from relatively unstructured information,
- Students can afterwards logically and systematically present the results in writing and as an oral presentation, following a scientific approach (structuring, terminology, sources).

Workload:

- The total workload for this course is approximately 90 hours. For further information see German version.

Examination:

- The performance review is carried out in the form of a "Prüfungsleistung anderer Art" (following § 4 (2) No. 3 of the examination regulation), which in this case is an essay the seminar participants prepare in group work.
- The final grade of the course is the grade awarded to the paper.

Note:

- Maximum of 16 students.

Organizational issues

Geb.05.20, 2A-12.1; Termine werden bekannt gegeben

Literature

Will be announced in the course.

**Seminar Management Accounting - Sustainability Topics**

2579919, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

**Seminar (S)
On-Site**

Content

The course will be a mix of lectures, discussions, and student presentations. Students will write a paper in small groups, and present this in the final week. Topics are selectively prediscibed. The seminar course is concentrated in several meetings that are spread throughout the semester.

Learning objectives:

- Students are largely independently able to identify a distinct topic in Management Accounting,
- Students are capable to research the topic, analyze the information, to conceptualize and deduct fundamental principles and relationships from relatively unstructured information,
- Students can afterwards logically and systematically present the results in writing and as an oral presentation, following a scientific approach (structuring, terminology, sources).

Workload:

- The total workload for this course is approximately 90 hours. For further information see German version.

Examination:

- The performance review is carried out in the form of a "Prüfungsleistung anderer Art" (following § 4 (2) No. 3 of the examination regulation), which in this case is an essay the seminar participants prepare in group work.
- The final grade of the course is the grade awarded to the paper.

Note:

- Maximum of 16 students.

Organizational issues

Geb.05.20, 2A-12.1; Termine werden bekannt gegeben

Literature

Will be announced in the course.

**Business Data Analytics**

2540473, WS 23/24, 2 SWS, Language: German/English, [Open in study portal](#)

**Seminar (S)
On-Site**

Content

wird auf deutsch und englisch gehalten

Organizational issues

Blockveranstaltung, siehe WWW

**Master Seminar in Data Science and Machine Learning**

2540510, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)

**Seminar (S)
Blended (On-Site/Online)**

**Seminar Human Resource Management (Master)**

2573012, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)

**Seminar (S)
On-Site**

Content

The topics are redefined each semester on basis of current research topics. The topics will be announced on the website of the Wiwi-Portal.

Aim

The student

- looks critically into current research topics in the fields of Human Resource Management and Personnel Economics.
- trains his / her presentation skills.
- learns to get his / her ideas and insights across in a focused and concise way, both in oral and written form, and to sum up the crucial facts.
- cultivates the discussion of research approaches.

Workload

The total workload for this course is: approximately 90 hours.

Lecture: 30h

Preparation of lecture: 45h

Exam preparation: 15h

Literature

Selected journal articles and books.

Organizational issues

Blockveranstaltung siehe Homepage

**Seminar Human Resources and Organizations (Master)**

2573013, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)

**Seminar (S)
On-Site**

Content

The topics are redefined each semester on basis of current research topics. The topics will be announced on the website of the Wiwi-Portal.

Aim

The student

- looks critically into current research topics in the fields of human resources and organizations.
- trains his / her presentation skills.
- learns to get his / her ideas and insights across in a focused and concise way, both in oral and written form, and to sum up the crucial facts.
- cultivates the discussion of research approaches.

Workload

The total workload for this course is: approximately 90 hours.

Lecture: 30h

Preparation of lecture: 45h

Exam preparation: 15h

Literature

Selected journal articles and books.

Organizational issues

Blockveranstaltung siehe Homepage

**Seminar Management Accounting - Special Topics**

2579911, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)

**Seminar (S)
On-Site**

Content

The course will be a mix of lectures, discussions, and student presentations. Students will write a paper in small groups, and present this in the final week. Topics are selectively prediscibed. The seminar course is concentrated in several meetings that are spread throughout the semester.

Learning objectives:

- Students are largely independently able to identify a distinct topic in Management Accounting,
- Students are capable to research the topic, analyze the information, to conceptualize and deduct fundamental principles and relationships from relatively unstructured information,
- Students can afterwards logically and systematically present the results in writing and as an oral presentation, following a scientific approach (structuring, terminology, sources).

Examination:

- The performance review is carried out in the form of a "Prüfungsleistung anderer Art" (following § 4 (2) No. 3 of the examination regulation), which in this case is an essay the seminar participants prepare in group work.
- The final grade of the course is the grade awarded to the paper.

Required prior Courses:

- The LV "Betriebswirtschaftslehre: Finanzwirtschaft und Rechnungswesen" (2600026) must have been completed before starting this seminar.

Workload:

- The total workload for this course is approximately 90 hours. For further information see German version.

Note:

- Maximum of 12 students.

Organizational issues

Ort und Zeit werden noch bekannt gegeben bzw. über ILIAS

Literature

Will be announced in the course.

**Seminar Management Accounting - Sustainability Topics**

2579919, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)

**Seminar (S)
On-Site**

Content

The course will be a mix of lectures, discussions, and student presentations. Students will write a paper in small groups, and present this in the final week. Topics are selectively prediscbed. The seminar course is concentrated in several meetings that are spread throughout the semester.

Learning objectives:

- Students are largely independently able to identify a distinct topic in Management Accounting,
- Students are capable to research the topic, analyze the information, to conceptualize and deduct fundamental principles and relationships from relatively unstructured information,
- Students can afterwards logically and systematically present the results in writing and as an oral presentation, following a scientific approach (structuring, terminology, sources).

Examination:

- The performance review is carried out in the form of a "Prüfungsleistung anderer Art" (following § 4 (2) No. 3 of the examination regulation), which in this case is an essay the seminar participants prepare in group work.
- The final grade of the course is the grade awarded to the paper.

Required prior Courses:

- The LV "Betriebswirtschaftslehre: Finanzwirtschaft und Rechnungswesen" (2600026) must have been completed before starting this seminar.

Workload:

- The total workload for this course is approximately 90 hours. For further information see German version.

Note:

- Maximum of 8 students.

Organizational issues

Ort und Zeit werden noch bekannt gegeben bzw. über ILIAS

Literature

Will be announced in the course.

T

7.215 Course: Seminar in Business Administration B (Master) [T-WIWI-103476]

Responsible: Professorenschaft des Fachbereichs Betriebswirtschaftslehre**Organisation:** KIT Department of Economics and Management**Part of:** M-WIWI-106425 - Seminar Module

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Each term	1

Events					
ST 2023	2500018	Successful transformation through innovation	2 SWS	Seminar / 🗣️	Busch
ST 2023	2500027	Design Seminar: Digital Citizen Science	2 SWS	Seminar	Mädche
ST 2023	2500125	Engineering Seminar: Human-Centered Systems	3 SWS	Seminar / 🔄	Mädche
ST 2023	2530580	Seminar in Finance (Master)	2 SWS	Seminar / 🗣️	Uhrig-Homburg, Müller, Thimme
ST 2023	2540472	Digital Citizen Science	2 SWS	Seminar	Weinhardt, Knierim, Mädche
ST 2023	2540475	Positive Information Systems	2 SWS	Seminar	Knierim, del Puppo, Bartholomeyczik
ST 2023	2540477	Digital Experience & Participation	2 SWS	Seminar	Peukert, Fegert
ST 2023	2540478	Smart Grid Economics & Energy Markets	2 SWS	Seminar	Henni, Semmelmann, Bluhm, Golla
ST 2023	2540510	Master Seminar in Data Science and Machine Learning	2 SWS	Seminar	Geyer-Schulz
ST 2023	2540553	User-Adaptive Systems Seminar	2 SWS	Seminar / 🔄	Mädche, Beigl
ST 2023	2540557	Research Seminar: Human-Centered Systems	3 SWS	Seminar / 🔄	Mädche
ST 2023	2545002	Entrepreneurship Research	2 SWS	Seminar / 🗣️	Terzidis
ST 2023	2550493	Hospital Management	2 SWS	Block / 📱	Hansis
ST 2023	2571180	Seminar in Marketing and Sales (Master)	2 SWS	Seminar / 🗣️	Klarmann, Mitarbeiter
ST 2023	2571182	Seminar "The Future of Marketing" (Master)	2 SWS	Seminar / 🗣️	Kupfer
ST 2023	2573012	Seminar Human Resource Management (Master)	2 SWS	Seminar / 🗣️	Nieken, Mitarbeiter, Gorny
ST 2023	2573013	Seminar Human Resources and Organizations (Master)	2 SWS	Seminar / 🗣️	Nieken, Mitarbeiter, Walther
ST 2023	2579909	Seminar Management Accounting - Special Topics	2 SWS	Seminar / 🗣️	Wouters, Jaedeke, Kepl
ST 2023	2579910	Entrepreneurial Strategy and Financing of Start-Ups	2 SWS	Seminar / 🔄	Burkardt
ST 2023	2579919	Seminar Management Accounting - Sustainability Topics	2 SWS	Seminar / 🗣️	Letmathe
ST 2023	2581030	Seminar Energiewirtschaft IV	2 SWS	Seminar / 🗣️	Fichtner
ST 2023	2581977	Seminar Produktionswirtschaft und Logistik II	2 SWS	Seminar / 🗣️	Volk, Schultmann
ST 2023	2581980	Seminar Energiewirtschaft II	2 SWS	Seminar / 🗣️	Kraft, Fichtner
WT 23/24	2500045	Digital Democracy - Challenges and Opportunities of the Digital Society	2 SWS	Seminar / 🔄	Fegert, Stein, Bezzaoui, Pekkip
WT 23/24	2500125	Engineering Seminar: Human-Centered Systems	2 SWS	Seminar / 🔄	Mädche

WT 23/24	2530293		2 SWS	Seminar / 📱	Ruckes, Hoang, Benz, Luedecke, Silbereis, Wiegratz, Kohl
WT 23/24	2540473	Business Data Analytics	2 SWS	Seminar / 📱	Badewitz, Grote, Schulz, Motz
WT 23/24	2540475	Digital Platforms, Markets & Work	2 SWS	Seminar / 📱	Knierim, del Puppo
WT 23/24	2540478	Smart Grids and Energy Markets	2 SWS	Seminar / 📱	Weinhardt, Semmelmann, Miskiw
WT 23/24	2540510	Master Seminar in Data Science and Machine Learning	2 SWS	Seminar / 📱	Geyer-Schulz, Nazemi, Schweizer
WT 23/24	2540557	Research Seminar: Human-Centered Systems	2 SWS	Seminar / 📱	Mädche
WT 23/24	2571181	Seminar Digital Marketing (Master)	2 SWS	Seminar / 📱	Kupfer
WT 23/24	2573012	Seminar Human Resource Management (Master)	2 SWS	Seminar / 📱	Nieken, Mitarbeiter
WT 23/24	2573013	Seminar Human Resources and Organizations (Master)	2 SWS	Seminar / 📱	Nieken, Mitarbeiter
WT 23/24	2579911	Seminar Management Accounting - Special Topics	2 SWS	Seminar / 📱	Wouters, Dickemann, Letmathe
WT 23/24	2579919	Seminar Management Accounting - Sustainability Topics	2 SWS	Seminar / 📱	Wouters, Dickemann
WT 23/24	2581030	Seminar in Energy Economics	2 SWS	Seminar / 📱	Fichtner
WT 23/24	2581976	Seminar in Production and Operations Management I	2 SWS	Seminar / 📱	Schultmann, Rudi
WT 23/24	2581977	Seminar in Production and Operations Management II	2 SWS	Seminar / 📱	Volk, Schultmann
WT 23/24	2581980	Seminar in Energy Economics	2 SWS	Seminar / 📱	Fichtner
WT 23/24	2581981	Seminar in Energy Economics	2 SWS	Seminar / 📱	Ardone, Fichtner
Exams					
ST 2023	00018	Seminar Digital Democracy – Challenges and Opportunities of the Digital Society			Weinhardt
ST 2023	7900008	Hospital Management			Nickel
ST 2023	7900019	Master Seminar in Data Science and Machine Learning			Geyer-Schulz
ST 2023	7900025	Successful Transformation Through Innovation			Busch
ST 2023	7900052	Entrepreneurship Research			Terzidis
ST 2023	7900093	Seminar in Business Administration A			Weinhardt
ST 2023	7900101	Seminar Human Resource Management (Master)			Nieken
ST 2023	7900127	Seminar in Finance (Master)			Uhrig-Homburg
ST 2023	7900165	Practical Seminar: Data Science for Industrial Applications			Satzger
ST 2023	7900166	Home Office Design Seminar: Digital Citizen Science			Mädche
ST 2023	7900167	Design Seminar: Digital Citizen Science			Mädche
ST 2023	7900180	Seminar in Business Administration			Weinhardt
ST 2023	7900190	Engineering Seminar: Human-Centered Systems			Mädche
ST 2023	7900214	Seminar Business Data Analytics			Weinhardt
ST 2023	7900231	Seminar Human Resources and Organizations (Master)			Nieken
ST 2023	7900233	Seminar in Marketing and Sales (Master)			Klarmann
ST 2023	7900238	Technology Assessment			Weissenberger-Eibl
ST 2023	7900240	Seminar "The Future of Marketing" (Master)			Kupfer
ST 2023	7900256	Seminar Positive Information Systems			Weinhardt
ST 2023	7900261	Research Seminar: Human-Centered Systems			Mädche
ST 2023	7900265	User-adaptive Systems Seminar			Mädche
ST 2023	7900284	Digital Transformation and Business Models			Weissenberger-Eibl
ST 2023	7900372	Seminar Digital Citizen Science			Weinhardt
ST 2023	79-2579909-M	Seminar Management Accounting - Special Topics (Master)			Wouters
ST 2023	79-2579919-M	Seminar Management Accounting - Sustainability Topics (Master)			Wouters
ST 2023	792581030	Seminar Energy Economics IV			Fichtner

ST 2023	792581031	Seminar Energy Economics V	Plötz
ST 2023	7981976	Seminar in Production and Operations Management I	Schultmann
ST 2023	7981979	Seminar Energy Economics I	Fichtner
ST 2023	7981980	Seminar Energy Economics II	Fichtner
ST 2023	7981981	Seminar Energy Economics III	Fichtner
WT 23/24	7900069	Engineering Seminar: Human-Centered Systems	Mädche
WT 23/24	7900106	Hospital Management	Hansis
WT 23/24	7900163	Seminar Human Resource Management (Master)	Nieken
WT 23/24	7900164	Seminar Human Resources and Organizations (Master)	Nieken
WT 23/24	7900184	Seminar in Finance (Master)	Ruckes
WT 23/24	7900203	Seminar in Finance	Uhrig-Homburg
WT 23/24	7900233	Research Seminar: Human-Centered Systems	Mädche
WT 23/24	7900237	Case Studies Seminar: Innovation Management	Weissenberger-Eibl

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

Alternative exam assessment (§ 4(2), 3 SPO 2015). The following aspects are included:

- Regular participation in the seminar dates
- Preparation of a seminar paper on a partial aspect of the seminar topic according to scientific methods
- Lecture on the topic of the seminar paper.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

Prerequisites

None.

Recommendation

See seminar description in the course catalogue of the KIT (<https://campus.kit.edu/>)

Annotation

The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

The available places are listed on the internet: <https://portal.wiwi.kit.edu>.

Below you will find excerpts from events related to this course:

Successful transformation through innovation

2500018, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

Seminar (S)
On-Site

Content

This seminar uses strategic innovation management theory and concepts such as organisational ambidexterity, boundary spanning and stakeholder approaches how companies can increase their innovative increase their innovative capacity through innovation. The students will use a core paper to illustrate the steps towards becoming an innovative organisation. The aim is to understand how -with the help of the concepts mentioned above - medium-sized companies, in the context of organisational inertia and path dependency, may become innovation-driven organisations. The seminar will analyse the role of different stakeholders, which role the different stakeholders play and how companies may become part of an innovation ecosystems. Based on the core paper, the students will apply the concepts they have learned to selected companies and present the results in class. In addition to a presentation, the students will submit the results in seminar papers.

Organizational issues

Weblink: https://itm.entechnon.kit.edu/192_1281.php

Design Seminar: Digital Citizen Science

2500027, SS 2023, 2 SWS, [Open in study portal](#)

Seminar (S)

Content

TBA

**Master Seminar in Data Science and Machine Learning**2540510, SS 2023, 2 SWS, Language: German/English, [Open in study portal](#)**Seminar (S)****User-Adaptive Systems Seminar**2540553, SS 2023, 2 SWS, Language: English, [Open in study portal](#)**Seminar (S)
Blended (On-Site/Online)****Content**

User-adaptive systems collect and analyze biosignals from users to recognize user states as a basis for adaptation. Thermic, mechanical, electric, acoustic, and optical signals are collected using sensors which are integrated in wearables, e.g. glasses, earphones, belts, or bracelets. The collected data is processed with analytics and machine learning techniques in order to determine short-term, evolving over time, and long-term user states in the form of user characteristics, affective-cognitive states, or behavior. Finally, the recognized user states are leveraged for realizing user-centric adaptations.

In this seminar, interdisciplinary teams of students design, develop, and evaluate a user-adaptive system prototype leveraging state-of-the-art hard- and software. This seminar follows an interdisciplinary approach. Students from the fields of computer science, information systems and industrial engineering & management collaborate in the prototype design, development, and evaluation.

The seminar is carried out in cooperation between Teco/Chair of Pervasive Computing Systems (Prof. Beigl) and the Institute of Information Systems and Marketing (Research Group ISSD, Prof. Mädche). It is offered as part of the DFG-funded graduate school "KD2School: Designing Adaptive Systems for Economic Decisions" (<https://kd2school.info/>)

Learning objectives of the seminar

- Explain what a user-adaptive system is and how it can be conceptualized
- Suggest and evaluate different design solutions for addressing the identified problem
- Build a user-adaptive system prototype using state-of-the-art hard- and software
- Perform a user-centric evaluation of the user-adaptive system prototype

Prerequisites

Strong analytical abilities and profound software development skills are required.

Organizational issues

Termine werden bekannt gegeben

Literature

Required literature will be made available in the seminar.

**Research Seminar: Human-Centered Systems**2540557, SS 2023, 3 SWS, Language: English, [Open in study portal](#)**Seminar (S)
Blended (On-Site/Online)**

Content

Formerly known as "Information Systems and Service Design Seminar"

With this seminar, we aim to provide students with the possibility to independently work on state-of-the-art research topics in addition to the knowledge gained in the lectures of the research group IS I (Prof. Mädche). The research group "Information Systems I" (IS I) headed by Prof. Mädche focuses in research, education, and innovation on designing interactive intelligent systems. It is positioned at the intersection of Information Systems and Human-Computer Interaction (HCI).

In the seminar, participants will get deeper insights in a contemporary research topic in the field of information systems, specifically interactive intelligent systems.

The actual seminar topics will be derived from current research activities of the research group. Our research assistants offer a rich set of topics from our research clusters (digital experience and participation, intelligent enterprise systems, or digital services design & innovation). Students can select among these topics individually depending on their personal interests. The seminar is carried out in the form of a literature-based thesis project. In the seminar, students will acquire the important methodological skills of running a systematic literature review.

Learning Objectives

- focus on a contemporary topic at the intersection of Information Systems and Human-Computer Interaction (HCI), specifically interactive intelligent systems
- carry out a structured literature search for a given topic
- aggregate the collected information in a suitable way to present and extract knowledge
- write a seminar thesis following academic writing standards
- deliver a presentation in a scientific context in front of an auditorium

Prerequisites

No specific prerequisites are required for the seminar.

Literature

Further literature will be made available in the seminar.

Organizational issues

Termine werden bekannt gegeben

**Entrepreneurship Research**

2545002, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

**Seminar (S)
On-Site**

Content**Content**

The students independently develop a topic from entrepreneurship research in an international setting as a tandem with a partner. At first, there will be an introduction to the methodologies used such as systematic literature review, design science, qualitative and quantitative data analysis and more. As part of a written elaboration, the seminar topic must be presented scientifically on 15-20 pages. The results of the seminar paper will be presented in a block event at the end of the semester (20 min + 10 min open discussion).

Learning Objectives

As part of the written elaboration, the basics of independent scientific work (literature research, argumentation + discussion, citing literature sources, application of qualitative, quantitative and simulative methods) are trained. The skills acquired in the seminar are used to prepare for a potential master thesis. The course is therefore particularly aimed at students who want to write their thesis at the Chair for Entrepreneurship and Technology Management.

Organizational issues

The dates will be announced.

Registration is via the Wiwi-Portal.

Literature

Will be announced in the seminar.

**Hospital Management**

2550493, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

**Block (B)
Online**

Content

The seminar 'Hospital Management' presents internal organization structures, work conditions and work environments at the example of hospitals und relates this to common and expected conditions of other service industries.

Covered topics include normative environment, intra-organizational structure, personnel management, quality, external networking and market appearance. The course consists of two full-day sessions.

The assessment consists of attendance and a presentation or a case study.

Organizational issues

Das Seminar wird als Blockveranstaltung vom 08.05.-12.05. (jeweils 8-10:30 Uhr) stattfinden mit Eigenstudiumsphasen an den Nachmittagen. Zusätzlich wird eine Vorbesprechung am Freitag, 5. Mai um 16 Uhr stattfinden.

**Seminar Human Resource Management (Master)**

2573012, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

**Seminar (S)
On-Site**

Content

The topics are redefined each semester on basis of current research topics. The topics will be announced on the website of the Wiwi-Portal.

Aim

The student

- looks critically into current research topics in the fields of Human Resource Management and Personnel Economics.
- trains his / her presentation skills.
- learns to get his / her ideas and insights across in a focused and concise way, both in oral and written form, and to sum up the crucial facts.
- cultivates the discussion of research approaches.

Workload

The total workload for this course is: approximately 90 hours.

Lecture: 30h

Preparation of lecture: 45h

Exam preparation: 15h

Literature

Selected journal articles and books.

Organizational issues

Geb. 05.20, Raum 2A-12.1, Termine werden bekannt gegeben

**Seminar Human Resources and Organizations (Master)**

2573013, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

**Seminar (S)
On-Site**

Content

The topics are redefined each semester on basis of current research topics. The topics will be announced on the website of the Wiwi-Portal.

Aim

The student

- looks critically into current research topics in the fields of human resources and organizations.
- trains his / her presentation skills.
- learns to get his / her ideas and insights across in a focused and concise way, both in oral and written form, and to sum up the crucial facts.
- cultivates the discussion of research approaches.

Workload

The total workload for this course is: approximately 90 hours.

Lecture: 30h

Preparation of lecture: 45h

Exam preparation: 15h

Literature

Selected journal articles and books.

Organizational issues

Geb. 05.20, Raum 2A-12.1, Termine werden bekannt gegeben

**Seminar Management Accounting - Special Topics**

2579909, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

**Seminar (S)
On-Site**

Content

The course will be a mix of lectures, discussions, and student presentations. Students will write a paper in small groups, and present this in the final week. You are to a large extent free to select your own topic. The seminar course is concentrated in four meetings that are spread throughout the semester.

Learning objectives:

- Students are largely independently able to identify a distinct topic in Management Accounting,
- Students are capable to research the topic, analyze the information, to conceptualize and deduct fundamental principles and relationships from relatively unstructured information,
- Students can afterwards logically and systematically present the results in writing and as an oral presentation, following a scientific approach (structuring, terminology, sources).

Workload:

- The total workload for this course is approximately 90 hours. For further information see German version.

Examination:

- The performance review is carried out in the form of a "Prüfungsleistung anderer Art" (following § 4 (2) No. 3 of the examination regulation), which in this case is an essay the seminar participants prepare in group work.
- The final grade of the course is the grade awarded to the paper.

Note:

- Maximum of 16 students.

Organizational issues

Geb.05.20, 2A-12.1; Termine werden bekannt gegeben

Literature

Will be announced in the course.

**Seminar Management Accounting - Sustainability Topics**

2579919, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

**Seminar (S)
On-Site**

Content

The course will be a mix of lectures, discussions, and student presentations. Students will write a paper in small groups, and present this in the final week. Topics are selectively prediscibed. The seminar course is concentrated in several meetings that are spread throughout the semester.

Learning objectives:

- Students are largely independently able to identify a distinct topic in Management Accounting,
- Students are capable to research the topic, analyze the information, to conceptualize and deduct fundamental principles and relationships from relatively unstructured information,
- Students can afterwards logically and systematically present the results in writing and as an oral presentation, following a scientific approach (structuring, terminology, sources).

Workload:

- The total workload for this course is approximately 90 hours. For further information see German version.

Examination:

- The performance review is carried out in the form of a "Prüfungsleistung anderer Art" (following § 4 (2) No. 3 of the examination regulation), which in this case is an essay the seminar participants prepare in group work.
- The final grade of the course is the grade awarded to the paper.

Note:

- Maximum of 16 students.

Organizational issues

Geb.05.20, 2A-12.1; Termine werden bekannt gegeben

Literature

Will be announced in the course.

**Business Data Analytics**

2540473, WS 23/24, 2 SWS, Language: German/English, [Open in study portal](#)

**Seminar (S)
On-Site**

Content

wird auf deutsch und englisch gehalten

Organizational issues

Blockveranstaltung, siehe WWW

**Master Seminar in Data Science and Machine Learning**

2540510, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)

**Seminar (S)
Blended (On-Site/Online)**

**Seminar Human Resource Management (Master)**

2573012, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)

**Seminar (S)
On-Site**

Content

The topics are redefined each semester on basis of current research topics. The topics will be announced on the website of the Wiwi-Portal.

Aim

The student

- looks critically into current research topics in the fields of Human Resource Management and Personnel Economics.
- trains his / her presentation skills.
- learns to get his / her ideas and insights across in a focused and concise way, both in oral and written form, and to sum up the crucial facts.
- cultivates the discussion of research approaches.

Workload

The total workload for this course is: approximately 90 hours.

Lecture: 30h

Preparation of lecture: 45h

Exam preparation: 15h

Literature

Selected journal articles and books.

Organizational issues

Blockveranstaltung siehe Homepage

**Seminar Human Resources and Organizations (Master)**

2573013, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)

**Seminar (S)
On-Site**

Content

The topics are redefined each semester on basis of current research topics. The topics will be announced on the website of the Wiwi-Portal.

Aim

The student

- looks critically into current research topics in the fields of human resources and organizations.
- trains his / her presentation skills.
- learns to get his / her ideas and insights across in a focused and concise way, both in oral and written form, and to sum up the crucial facts.
- cultivates the discussion of research approaches.

Workload

The total workload for this course is: approximately 90 hours.

Lecture: 30h

Preparation of lecture: 45h

Exam preparation: 15h

Literature

Selected journal articles and books.

Organizational issues

Blockveranstaltung siehe Homepage

**Seminar Management Accounting - Special Topics**

2579911, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)

**Seminar (S)
On-Site**

Content

The course will be a mix of lectures, discussions, and student presentations. Students will write a paper in small groups, and present this in the final week. Topics are selectively prediscibed. The seminar course is concentrated in several meetings that are spread throughout the semester.

Learning objectives:

- Students are largely independently able to identify a distinct topic in Management Accounting,
- Students are capable to research the topic, analyze the information, to conceptualize and deduct fundamental principles and relationships from relatively unstructured information,
- Students can afterwards logically and systematically present the results in writing and as an oral presentation, following a scientific approach (structuring, terminology, sources).

Examination:

- The performance review is carried out in the form of a "Prüfungsleistung anderer Art" (following § 4 (2) No. 3 of the examination regulation), which in this case is an essay the seminar participants prepare in group work.
- The final grade of the course is the grade awarded to the paper.

Required prior Courses:

- The LV "Betriebswirtschaftslehre: Finanzwirtschaft und Rechnungswesen" (2600026) must have been completed before starting this seminar.

Workload:

- The total workload for this course is approximately 90 hours. For further information see German version.

Note:

- Maximum of 12 students.

Organizational issues

Ort und Zeit werden noch bekannt gegeben bzw. über ILIAS

Literature

Will be announced in the course.

**Seminar Management Accounting - Sustainability Topics**

2579919, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)

**Seminar (S)
On-Site**

Content

The course will be a mix of lectures, discussions, and student presentations. Students will write a paper in small groups, and present this in the final week. Topics are selectively prediscbed. The seminar course is concentrated in several meetings that are spread throughout the semester.

Learning objectives:

- Students are largely independently able to identify a distinct topic in Management Accounting,
- Students are capable to research the topic, analyze the information, to conceptualize and deduct fundamental principles and relationships from relatively unstructured information,
- Students can afterwards logically and systematically present the results in writing and as an oral presentation, following a scientific approach (structuring, terminology, sources).

Examination:

- The performance review is carried out in the form of a "Prüfungsleistung anderer Art" (following § 4 (2) No. 3 of the examination regulation), which in this case is an essay the seminar participants prepare in group work.
- The final grade of the course is the grade awarded to the paper.

Required prior Courses:

- The LV "Betriebswirtschaftslehre: Finanzwirtschaft und Rechnungswesen" (2600026) must have been completed before starting this seminar.

Workload:

- The total workload for this course is approximately 90 hours. For further information see German version.

Note:

- Maximum of 8 students.

Organizational issues

Ort und Zeit werden noch bekannt gegeben bzw. über ILIAS

Literature




Will be announced in the course.





T

7.216 Course: Seminar in Digital Economics Master [T-WIWI-112991]

Responsible: Prof. Dr. Nora Szech
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-106408 - Digital Economics](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each term	1

Events					
WT 23/24	2500032	Disruption and the Digital Economy: Markets, Strategies, and Society (Master)	2 SWS	Seminar / 	Szech, Rosar
WT 23/24	2560142	Lying and Cheating in Economic Experiments (Master)	2 SWS	Seminar / 	Szech, Rau
WT 23/24	2560143	AI and Digitization for Society (Master)	2 SWS	Seminar / 	Zhao, Szech

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The assessment of success takes place in the form of an alternative exam assessment (presentation and term paper).

Below you will find excerpts from events related to this course:

V

Disruption and the Digital Economy: Markets, Strategies, and Society (Master) Seminar (S) On-Site
 2500032, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)
Content

For Master students of the fields Industrial Engineering and Management, Information Engineering and Management, Economics Engineering, Econometrics or Digital Economics.

Objective: The student investigates a market that was (or might be) disrupted from a strategic perspective. Students work in groups. For more information, see <http://polit.econ.kit.edu> or <https://portal.wiwi.kit.edu/Seminare>

Seminar Papers of 8–10 pages are to be handed in.

Recommendation: Knowledge in the field of microeconomics and game theory may be helpful.

Organizational issues

Application is possible via <https://portal.wiwi.kit.edu/Seminare>

Kick-off: 27.10.2023, 14.00 - 15.30 Uhr, Geb. 01.85, KD2Lab (1. OG über Außentreppe), Teamraum

Präsentationen: 15.01.2024 14.00 - 18.00 Uhr, Geb. 01.85, KD2Lab (1. OG über Außentreppe), Teamraum

V

Lying and Cheating in Economic Experiments (Master) Seminar (S) Blended (On-Site/Online)
 2560142, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)
Content

For Master students of the fields Industrial Engineering and Management, Information Engineering and Management, Economics Engineering or Econometrics.

Objective: The student develops an own idea for an economic experiment in this research direction. Students work in groups. Changing topics each semester. For current topics, see <http://polit.econ.kit.edu> or <https://portal.wiwi.kit.edu/Seminare>

Seminar Papers of 8–10 pages are to be handed in.

Recommendation: Knowledge in the field of experimental economic research or behavioral economics as well as in the field of microeconomics and game theory may be helpful.

Organizational issues

Application is possible via <https://portal.wiwi.kit.edu/Seminare>

Kick-off: 24.10.23, 14.00 - 15.30 h, Geb. 01.85, KD2Lab (1. OG über Außentreppe), Teamraum

Präsentationen: 08.01.2024, 14.00 - 18.00 h, Geb. 01.85, KD2Lab (1. OG über Außentreppe), Teamraum

**AI and Digitization for Society (Master)**2560143, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)**Seminar (S)
Blended (On-Site/Online)****Content**

For Master students of the fields Industrial Engineering and Management, Information Engineering and Management, Economics Engineering or Econometrics.

The student develops an own idea for an economic experiment in this research direction. Students work in groups. Changing topics each semester. For current topics, see <http://polit.econ.kit.edu> or <https://portal.wiwi.kit.edu/Seminare>

Seminar Papers of 8–10 pages are to be handed in.

Recommendation: Knowledge in the field of experimental economic research or behavioral economics as well as in the field of microeconomics and game theory may be helpful.

Organizational issues

Application is possible via <https://portal.wiwi.kit.edu/Seminare>

Kick-off: 25.10.2023, 11.00 - 12.00 (online)

Presentations: 12.01.2024, 14.00 - 18.00, Geb. 01.85, KD2Lab (1. OG über Außentreppe), Teamraum

T

7.217 Course: Seminar in Economic Policy [T-WIWI-102789]

Responsible: Prof. Dr. Ingrid Ott
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101514 - Innovation Economics](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Each term	1

Exams			
ST 2023	7900051	Seminar in Economic Policy	Ott
WT 23/24	7900212	Seminar in Economic Policy	Ott

Competence Certificate

The assessment is carried out through a term paper within the range of 12 to 15 pages, a presentation of the results of the work in a seminar meeting, and active participation in the discussions of the seminar meeting (§ 4 (2), 3 SPO).

The final grade is composed of the weighted scored examinations (Essay 50%, 40% oral presentation, active participation 10%).

Prerequisites

None

Recommendation

At least one of the lectures "Theory of Endogenous Growth" or "Innovation Theory and Policy" should be attended in advance, if possible.

**7.218 Course: Seminar in Economics A (Master) [T-WIWI-103478]****Responsible:** Professorenschaft des Fachbereichs Volkswirtschaftslehre**Organisation:** KIT Department of Economics and Management**Part of:** M-WIWI-106425 - Seminar Module

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Each term	1

Events					
ST 2023	2500004	Predictive Data Analytics - An Introduction to Statistical Machine Learning	2 SWS	Seminar / 🌀	Schienle, Lerch
ST 2023	2520367	Strategische Entscheidungen	2 SWS	Seminar / 🌀	Ehrhart
ST 2023	2520536	Seminar in Economic Theory II	2 SWS	Seminar / 🗣️	Müller, Ammann, Kretz, Puppe
ST 2023	2520563	Wirtschaftstheoretisches Seminar III	2 SWS	Seminar / 🗣️	Müller, Ammann, Kretz, Puppe
ST 2023	2521310	Advanced Topics in Econometrics	2 SWS	Seminar	Schienle, Krüger, Buse, Rüter, Pavlova, Bracher
ST 2023	2560282	Seminar in economic policy	2 SWS	Seminar / 🗣️	Ott, Assistenten
ST 2023	2560552	Shaping AI and Digitization for Society (Master)	2 SWS	Seminar / 🌀	Zhao
ST 2023	2560555	Bounded Rationality - Theory and Experiments (Bachelor)	2 SWS	Seminar / 🌀	Szech, Rau
ST 2023	2560557	Law and Economics (Master)	2 SWS	Seminar / 🌀	Okulicz
ST 2023	2560560	Co-Opetiton: A practical perspective to game theory in the game of business (Bachelor & Master)	2 SWS	Seminar / 🗣️	Rosar
WT 23/24	2500024	Wirtschaftstheoretisches Seminar IV (Master)	2 SWS	Seminar / 🌀	Puppe, Kretz, Ammann
WT 23/24	2500032	Disruption and the Digital Economy: Markets, Strategies, and Society (Master)	2 SWS	Seminar / 🗣️	Szech, Rosar
WT 23/24	2500051	Die Herausforderungen der Mobilitätswende im urbanen Bereich - welche Beiträge kann das Serious Game "MobileCityGame" liefern	2 SWS	Seminar	Szimba
WT 23/24	2520405	Topics in Experimental Economics		Seminar / 📱	Reiß, Peters
WT 23/24	2520563	Wirtschaftstheoretisches Seminar III (Master)	2 SWS	Seminar / 🌀	Puppe, Ammann, Kretz
WT 23/24	2521310	Topics in Econometrics	2 SWS	Seminar	Schienle, Rüter
WT 23/24	2560142	Lying and Cheating in Economic Experiments (Master)	2 SWS	Seminar / 🌀	Szech, Rau
WT 23/24	2560143	AI and Digitization for Society (Master)	2 SWS	Seminar / 🌀	Zhao, Szech
WT 23/24	2560282	Seminar in Economic Policy	2 SWS	Seminar / 🗣️	Ott, Assistenten
WT 23/24	2560400	Seminar in Macroeconomics I	2 SWS	Seminar / 🌀	Brumm, Krause, Pegorari, Hußmann
WT 23/24	2560401	Seminar in Macroeconomics II	2 SWS	Seminar / 🌀	Brumm, Krause, Pegorari, Hußmann
WT 23/24	2561208	Selected aspects of European transport planning and -modelling	2 SWS	Seminar	Szimba
Exams					

ST 2023	7900051	Seminar in Economic Policy	Ott
ST 2023	7900059	Bounded Rationality - Theory and Experiments (Master)	Szech
ST 2023	7900131	Shaping AI and Digitization for Society (Master)	Szech
ST 2023	7900204	Predictive Data Analytics - An Introduction to Statistical Machine Learning	Lerch
ST 2023	7900205	Law and Economics (Master)	Szech
ST 2023	7900222	Co-Opetition (Bachelor & Master)	Szech
ST 2023	7900226	What's up Inflation? Recent Advances in Theory and Empirics	Brumm
ST 2023	7900228	Digitalization, AI, and the Future Economy	Brumm
ST 2023	7900260	Seminar: Capital in the Twenty-First Century	Puppe
ST 2023	7900266	Seminar: Market Design	Puppe
ST 2023	7900285	Strategic Decision (Master)	Ehrhart
ST 2023	79100003	Seminar Topics in Applied Microeconomics	Reiß
ST 2023	79100005	Seminar on Topics in Experimental Economics	Reiß
ST 2023	79sefi2	Seminar Public Finance A (Master)	Wigger
WT 23/24	7900212	Seminar in Economic Policy	Ott

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

Alternative exam assessment (§ 4(2), 3 SPO 2015). The following aspects are included:

- Regular participation in the seminar dates
- Preparation of a seminar paper on a partial aspect of the seminar topic according to scientific methods
- Lecture on the topic of the seminar paper.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

Prerequisites

None.

Recommendation

See seminar description in the course catalogue of the KIT (<https://campus.kit.edu/>)

Annotation

The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

The available places are listed on the internet: <https://portal.wiwi.kit.edu>.

Below you will find excerpts from events related to this course:

V	Predictive Data Analytics - An Introduction to Statistical Machine Learning 2500004, SS 2023, 2 SWS, Language: German/English, Open in study portal	Seminar (S) Blended (On-Site/Online)
----------	---	---

Organizational issues

Blockveranstaltung, Termine werden bekannt gegeben

V	Advanced Topics in Econometrics 2521310, SS 2023, 2 SWS, Language: German/English, Open in study portal	Seminar (S)
----------	---	--------------------

Organizational issues

Blockveranstaltung, Termine werden bekannt gegeben

V	Shaping AI and Digitization for Society (Master) 2560552, SS 2023, 2 SWS, Language: English, Open in study portal	Seminar (S) Blended (On-Site/Online)
----------	---	---

Content

Participation will be limited to 12 students.

For Master students of the fields Industrial Engineering and Management, Information Engineering and Management, Economics Engineering or Econometrics.

Objective: The student develops an own idea for an economic experiment in this research direction. Students work in groups. Changing topics each semester. For current topics, see <http://polit.econ.kit.edu> or <https://portal.wiwi.kit.edu/Seminare>

The acceptance of students for the seminar is based on preferences and suitability for the topics. This includes theoretical and practical experience with Behavioral Economics as well as English skills.

Seminar Papers of 8–10 pages are to be handed in.

Students' grades will be based on the quality of presentations in the seminar (40%) and the seminar paper (40%). Additionally students will have to hand in two abstracts with different lengths (20%). Students can improve their grades by actively participating in the discussions of the presentations.

Recommendation: Knowledge in the field of experimental economic research or behavioral economics as well as in the field of microeconomics and game theory may be helpful.

Organizational issues

Blockveranstaltung:

Introductory Meeting April 19, 11.00 - 12.00 Uhr (online)

Seminar Presentations June 7, 2023, 14.00 - 18.30 Uhr (in person)

**Bounded Rationality - Theory and Experiments (Bachelor)**

2560555, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

**Seminar (S)
Blended (On-Site/Online)**

Content

For Bachelor students of the fields Industrial Engineering and Management, Information Engineering and Management, Economics Engineering or Econometrics.

Objective: The student develops an own idea for an economic experiment in this research direction. Students work in groups. Changing topics each semester. For current topics, see <http://polit.econ.kit.edu> or <https://portal.wiwi.kit.edu/Seminare>

The acceptance of students for the seminar is based on preferences and suitability for the topics. This includes theoretical and practical experience with Behavioral Economics as well as English skills.

Seminar Papers of 8–10 pages are to be handed in.

Students' grades will be based on the quality of presentations in the seminar (40%) and the seminar paper + individual abstract (60%). Students can improve their grades by actively participating in the discussions of the presentations.

Recommendation: Knowledge in the field of experimental economic research or behavioral economics as well as in the field of microeconomics and game theory may be helpful.

Organizational issues

Blockveranstaltung:

Introductory Meeting April 18 at 2pm (in person)

Seminar Presentations June 5 (in person)

**Law and Economics (Master)**

2560557, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

**Seminar (S)
Blended (On-Site/Online)**

Content

Participation will be limited to 12 students.

For Master students of the fields Industrial Engineering and Management, Information Engineering and Management, Economics Engineering or Econometrics.

Objective: The student develops an own idea for an economic experiment in this research direction. Students work in groups. Changing topics each semester. For current topics, see <http://polit.econ.kit.edu> or <https://portal.wiwi.kit.edu/Seminare>

The acceptance of students for the seminar is based on preferences and suitability for the topics. This includes theoretical and practical experience with Behavioral Economics as well as English skills.

Seminar Papers of 8–10 pages are to be handed in.

Students' grades will be based on the quality of presentations in the seminar (40%) and the seminar paper (40%). Additionally students will have to hand in two abstracts with different lengths (20%). Students can improve their grades by actively participating in the discussions of the presentations.

Recommendation: Knowledge in the field of experimental economic research or behavioral economics as well as in the field of microeconomics and game theory may be helpful.

Organizational issues

Blockveranstaltung

Kick-off 19.04.2023, 10.45 - 11.30 (online)

Presentations 26.05.2023, 14.00 - 18.30 Uhr

**Co-Opetition: A practical perspective to game theory in the game of business (Bachelor & Master)**2560560, SS 2023, 2 SWS, Language: English, [Open in study portal](#)**Seminar (S)
On-Site****Content**

Participation will be limited to 12 students.

For Master students of the fields Industrial Engineering and Management, Information Engineering and Management, Economics Engineering or Econometrics.

Objective: The student develops an own idea for an economic experiment in this research direction. Students work in groups. Changing topics each semester. For current topics, see <http://polit.econ.kit.edu> or <https://portal.wiwi.kit.edu/Seminare>

The acceptance of students for the seminar is based on preferences and suitability for the topics. This includes theoretical and practical experience with Behavioral Economics as well as English skills.

Seminar Papers of 8–10 pages are to be handed in.

Students' grades will be based on the quality of presentations in the seminar (40%) and the seminar paper (40%). Additionally students will have to hand in two abstracts with different lengths (20%). Students can improve their grades by actively participating in the discussions of the presentations.

Recommendation: Knowledge in the field of experimental economic research or behavioral economics as well as in the field of microeconomics and game theory may be helpful.

Organizational issues

Blockseminar:

Kick-off 19.04.2023

Präsentation 22.05.2023, 14.00 - 18.30 Uhr, Geb. 10.50, Raum 604

**Disruption and the Digital Economy: Markets, Strategies, and Society (Master)**2500032, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)**Seminar (S)
On-Site****Content**

For Master students of the fields Industrial Engineering and Management, Information Engineering and Management, Economics Engineering, Econometrics or Digital Economics.

Objective: The student investigates a market that was (or might be) disrupted from a strategic perspective. Students work in groups. For more information, see <http://polit.econ.kit.edu> or <https://portal.wiwi.kit.edu/Seminare>

Seminar Papers of 8–10 pages are to be handed in.

Recommendation: Knowledge in the field of microeconomics and game theory may be helpful.

Organizational issuesApplication is possible via <https://portal.wiwi.kit.edu/Seminare>

Kick-off: 27.10.2023, 14.00 - 15.30 Uhr, Geb. 01.85, KD2Lab (1. OG über Außentreppe), Teamraum

Präsentationen: 15.01.2024 14.00 - 18.00 Uhr, Geb. 01.85, KD2Lab (1. OG über Außentreppe), Teamraum

**Topics in Experimental Economics**2520405, WS 23/24, SWS, Language: English, [Open in study portal](#)**Seminar (S)
Online****Organizational issues**

(im WS2021/22 online; sonst Blockseminar; Blücherstraße 17); Termine werden separat bekannt gegeben

Literature

Als Pflichtliteratur dienen ausgewählte Paper.

**Topics in Econometrics**2521310, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)**Seminar (S)****Organizational issues**

Blockveranstaltung, Termine werden auf Homepage und über Ilias bekannt gegeben

**Lying and Cheating in Economic Experiments (Master)**2560142, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)**Seminar (S)**
Blended (On-Site/Online)**Content**

For Master students of the fields Industrial Engineering and Management, Information Engineering and Management, Economics Engineering or Econometrics.

Objective: The student develops an own idea for an economic experiment in this research direction. Students work in groups. Changing topics each semester. For current topics, see <http://polit.econ.kit.edu> or <https://portal.wiwi.kit.edu/Seminare>

Seminar Papers of 8–10 pages are to be handed in.

Recommendation: Knowledge in the field of experimental economic research or behavioral economics as well as in the field of microeconomics and game theory may be helpful.

Organizational issues

Application is possible via <https://portal.wiwi.kit.edu/Seminare>

Kick-off: 24.10.23, 14.00 - 15.30 h, Geb. 01.85, KD2Lab (1. OG über Außentreppe), Teamraum

Präsentationen: 08.01.2024, 14.00 - 18.00 h, Geb. 01.85, KD2Lab (1. OG über Außentreppe), Teamraum

**AI and Digitization for Society (Master)**2560143, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)**Seminar (S)**
Blended (On-Site/Online)**Content**

For Master students of the fields Industrial Engineering and Management, Information Engineering and Management, Economics Engineering or Econometrics.

The student develops an own idea for an economic experiment in this research direction. Students work in groups. Changing topics each semester. For current topics, see <http://polit.econ.kit.edu> or <https://portal.wiwi.kit.edu/Seminare>

Seminar Papers of 8–10 pages are to be handed in.

Recommendation: Knowledge in the field of experimental economic research or behavioral economics as well as in the field of microeconomics and game theory may be helpful.

Organizational issues

Application is possible via <https://portal.wiwi.kit.edu/Seminare>

Kick-off: 25.10.2023, 11.00 - 12.00 (online)

Presentations: 12.01.2024, 14.00 - 18.00, Geb. 01.85, KD2Lab (1. OG über Außentreppe), Teamraum

T

7.219 Course: Seminar in Economics B (Master) [T-WIWI-103477]

Responsible: Professorenschaft des Fachbereichs Volkswirtschaftslehre**Organisation:** KIT Department of Economics and Management**Part of:** M-WIWI-106425 - Seminar Module

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Each term	1

Events					
ST 2023	2500004	Predictive Data Analytics - An Introduction to Statistical Machine Learning	2 SWS	Seminar / 🌀	Schienle, Lerch
ST 2023	2520367	Strategische Entscheidungen	2 SWS	Seminar / 🌀	Ehrhart
ST 2023	2520536	Seminar in Economic Theory II	2 SWS	Seminar / 🌀	Müller, Ammann, Kretz, Puppe
ST 2023	2520563	Wirtschaftstheoretisches Seminar III	2 SWS	Seminar / 🌀	Müller, Ammann, Kretz, Puppe
ST 2023	2521310	Advanced Topics in Econometrics	2 SWS	Seminar	Schienle, Krüger, Buse, Rüter, Pavlova, Bracher
ST 2023	2560259	Organisation and Management of Development Projects	2 SWS	Seminar / 🌀	Sieber
ST 2023	2560282	Seminar in economic policy	2 SWS	Seminar / 🌀	Ott, Assistenten
ST 2023	2560552	Shaping AI and Digitization for Society (Master)	2 SWS	Seminar / 🌀	Zhao
ST 2023	2560555	Bounded Rationality - Theory and Experiments (Bachelor)	2 SWS	Seminar / 🌀	Szech, Rau
ST 2023	2560557	Law and Economics (Master)	2 SWS	Seminar / 🌀	Okulicz
ST 2023	2560560	Co-Opetiton: A practical perspective to game theory in the game of business (Bachelor & Master)	2 SWS	Seminar / 🌀	Rosar
WT 23/24	2500024	Wirtschaftstheoretisches Seminar IV (Master)	2 SWS	Seminar / 🌀	Puppe, Kretz, Ammann
WT 23/24	2500051	Die Herausforderungen der Mobilitätswende im urbanen Bereich - welche Beiträge kann das Serious Game "MobileCityGame" liefern	2 SWS	Seminar	Szimba
WT 23/24	2520405	Topics in Experimental Economics		Seminar / 📱	Reiß, Peters
WT 23/24	2520563	Wirtschaftstheoretisches Seminar III (Master)	2 SWS	Seminar / 🌀	Puppe, Ammann, Kretz
WT 23/24	2521310	Topics in Econometrics	2 SWS	Seminar	Schienle, Rüter
WT 23/24	2560142	Lying and Cheating in Economic Experiments (Master)	2 SWS	Seminar / 🌀	Szech, Rau
WT 23/24	2560282	Seminar in Economic Policy	2 SWS	Seminar / 🌀	Ott, Assistenten
WT 23/24	2560400	Seminar in Macroeconomics I	2 SWS	Seminar / 🌀	Brumm, Krause, Pegorari, Hußmann
WT 23/24	2560401	Seminar in Macroeconomics II	2 SWS	Seminar / 🌀	Brumm, Krause, Pegorari, Hußmann
WT 23/24	2561208	Selected aspects of European transport planning and -modelling	2 SWS	Seminar	Szimba
Exams					
ST 2023	7900051	Seminar in Economic Policy			Ott
ST 2023	7900059	Bounded Rationality - Theory and Experiments (Master)			Szech
ST 2023	7900131	Shaping AI and Digitization for Society (Master)			Szech

ST 2023	7900164	Seminar in Economics (Bachelor)	Mitusch
ST 2023	7900204	Predictive Data Analytics - An Introduction to Statistical Machine Learning	Lerch
ST 2023	7900205	Law and Economics (Master)	Szech
ST 2023	7900222	Co-Opetition (Bachelor & Master)	Szech
ST 2023	7900226	What's up Inflation? Recent Advances in Theory and Empirics	Brumm
ST 2023	7900228	Digitalization, AI, and the Future Economy	Brumm
ST 2023	7900260	Seminar: Capital in the Twenty-First Century	Puppe
ST 2023	7900266	Seminar: Market Design	Puppe
ST 2023	7900291	Strategic Decisions (Master)	Ehrhart
ST 2023	79100003	Seminar Topics in Applied Microeconomics	Reiß
ST 2023	79100005	Seminar on Topics in Experimental Economics	Reiß
ST 2023	79sefi3	Seminar Public Finance B (Master)	Wigger
WT 23/24	7900212	Seminar in Economic Policy	Ott

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

Alternative exam assessment (§ 4(2), 3 SPO 2015). The following aspects are included:

- Regular participation in the seminar dates
- Preparation of a seminar paper on a partial aspect of the seminar topic according to scientific methods
- Lecture on the topic of the seminar paper.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

Prerequisites

None.

Recommendation

See seminar description in the course catalogue of the KIT (<https://campus.kit.edu/>)

Annotation

The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

The available places are listed on the internet: <https://portal.wiwi.kit.edu>.

Below you will find excerpts from events related to this course:

Predictive Data Analytics - An Introduction to Statistical Machine Learning

2500004, SS 2023, 2 SWS, Language: German/English, [Open in study portal](#)

Seminar (S)
Blended (On-Site/Online)

Organizational issues

Blockveranstaltung, Termine werden bekannt gegeben

Advanced Topics in Econometrics

2521310, SS 2023, 2 SWS, Language: German/English, [Open in study portal](#)

Seminar (S)

Organizational issues

Blockveranstaltung, Termine werden bekannt gegeben

Shaping AI and Digitization for Society (Master)

2560552, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

Seminar (S)
Blended (On-Site/Online)

Content

Participation will be limited to 12 students.

For Master students of the fields Industrial Engineering and Management, Information Engineering and Management, Economics Engineering or Econometrics.

Objective: The student develops an own idea for an economic experiment in this research direction. Students work in groups. Changing topics each semester. For current topics, see <http://polit.econ.kit.edu> or <https://portal.wiwi.kit.edu/Seminare>

The acceptance of students for the seminar is based on preferences and suitability for the topics. This includes theoretical and practical experience with Behavioral Economics as well as English skills.

Seminar Papers of 8–10 pages are to be handed in.

Students' grades will be based on the quality of presentations in the seminar (40%) and the seminar paper (40%). Additionally students will have to hand in two abstracts with different lengths (20%). Students can improve their grades by actively participating in the discussions of the presentations.

Recommendation: Knowledge in the field of experimental economic research or behavioral economics as well as in the field of microeconomics and game theory may be helpful.

Organizational issues

Blockveranstaltung:

Introductory Meeting April 19, 11.00 - 12.00 Uhr (online)

Seminar Presentations June 7, 2023, 14.00 - 18.30 Uhr (in person)

**Bounded Rationality - Theory and Experiments (Bachelor)**

2560555, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

**Seminar (S)
Blended (On-Site/Online)**

Content

For Bachelor students of the fields Industrial Engineering and Management, Information Engineering and Management, Economics Engineering or Econometrics.

Objective: The student develops an own idea for an economic experiment in this research direction. Students work in groups. Changing topics each semester. For current topics, see <http://polit.econ.kit.edu> or <https://portal.wiwi.kit.edu/Seminare>

The acceptance of students for the seminar is based on preferences and suitability for the topics. This includes theoretical and practical experience with Behavioral Economics as well as English skills.

Seminar Papers of 8–10 pages are to be handed in.

Students' grades will be based on the quality of presentations in the seminar (40%) and the seminar paper + individual abstract (60%). Students can improve their grades by actively participating in the discussions of the presentations.

Recommendation: Knowledge in the field of experimental economic research or behavioral economics as well as in the field of microeconomics and game theory may be helpful.

Organizational issues

Blockveranstaltung:

Introductory Meeting April 18 at 2pm (in person)

Seminar Presentations June 5 (in person)

**Law and Economics (Master)**

2560557, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

**Seminar (S)
Blended (On-Site/Online)**

Content

Participation will be limited to 12 students.

For Master students of the fields Industrial Engineering and Management, Information Engineering and Management, Economics Engineering or Econometrics.

Objective: The student develops an own idea for an economic experiment in this research direction. Students work in groups. Changing topics each semester. For current topics, see <http://polit.econ.kit.edu> or <https://portal.wiwi.kit.edu/Seminare>

The acceptance of students for the seminar is based on preferences and suitability for the topics. This includes theoretical and practical experience with Behavioral Economics as well as English skills.

Seminar Papers of 8–10 pages are to be handed in.

Students' grades will be based on the quality of presentations in the seminar (40%) and the seminar paper (40%). Additionally students will have to hand in two abstracts with different lengths (20%). Students can improve their grades by actively participating in the discussions of the presentations.

Recommendation: Knowledge in the field of experimental economic research or behavioral economics as well as in the field of microeconomics and game theory may be helpful.

Organizational issues

Blockveranstaltung

Kick-off 19.04.2023, 10.45 - 11.30 (online)

Presentations 26.05.2023, 14.00 - 18.30 Uhr

**Co-Opetiton: A practical perspective to game theory in the game of business (Bachelor & Master)**2560560, SS 2023, 2 SWS, Language: English, [Open in study portal](#)**Seminar (S)
On-Site****Content**

Participation will be limited to 12 students.

For Master students of the fields Industrial Engineering and Management, Information Engineering and Management, Economics Engineering or Economathematics.

Objective: The student develops an own idea for an economic experiment in this research direction. Students work in groups. Changing topics each semester. For current topics, see <http://polit.econ.kit.edu> or <https://portal.wiwi.kit.edu/Seminare>

The acceptance of students for the seminar is based on preferences and suitability for the topics. This includes theoretical and practical experience with Behavioral Economics as well as English skills.

Seminar Papers of 8–10 pages are to be handed in.

Students' grades will be based on the quality of presentations in the seminar (40%) and the seminar paper (40%). Additionally students will have to hand in two abstracts with different lengths (20%). Students can improve their grades by actively participating in the discussions of the presentations.

Recommendation: Knowledge in the field of experimental economic research or behavioral economics as well as in the field of microeconomics and game theory may be helpful.

Organizational issues

Blockseminar:

Kick-off 19.04.2023

Präsentation 22.05.2023, 14.00 - 18.30 Uhr, Geb. 10.50, Raum 604

**Topics in Experimental Economics**2520405, WS 23/24, SWS, Language: English, [Open in study portal](#)**Seminar (S)
Online****Organizational issues**

(im WS2021/22 online; sonst Blockseminar; Blücherstraße 17); Termine werden separat bekannt gegeben

Literature

Als Pflichtliteratur dienen ausgewählte Paper.

**Topics in Econometrics**2521310, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)**Seminar (S)****Organizational issues**

Blockveranstaltung, Termine werden auf Homepage und über Ilias bekannt gegeben

**Lying and Cheating in Economic Experiments (Master)**2560142, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)**Seminar (S)
Blended (On-Site/Online)****Content**

For Master students of the fields Industrial Engineering and Management, Information Engineering and Management, Economics Engineering or Economathematics.

Objective: The student develops an own idea for an economic experiment in this research direction. Students work in groups. Changing topics each semester. For current topics, see <http://polit.econ.kit.edu> or <https://portal.wiwi.kit.edu/Seminare>

Seminar Papers of 8–10 pages are to be handed in.

Recommendation: Knowledge in the field of experimental economic research or behavioral economics as well as in the field of microeconomics and game theory may be helpful.

Organizational issuesApplication is possible via <https://portal.wiwi.kit.edu/Seminare>

Kick-off: 24.10.23, 14.00 - 15.30 h, Geb. 01.85, KD2Lab (1. OG über Außentreppe), Teamraum

Präsentationen: 08.01.2024, 14.00 - 18.00 h, Geb. 01.85, KD2Lab (1. OG über Außentreppe), Teamraum

T

7.220 Course: Seminar in Engineering Science Master (approval) [T-WIWI-108763]**Responsible:** Fachvertreter ingenieurwissenschaftlicher Fakultäten**Organisation:** KIT Department of Economics and Management**Part of:** [M-WIWI-106425 - Seminar Module](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Each term	1

Competence Certificate

See German version.

Prerequisites

See module description.

Recommendation

None

T

7.221 Course: Seminar in Informatics A (Master) [T-WIWI-103479]

Responsible: Professorenschaft des Instituts AIFB
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-106425 - Seminar Module

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Each term	1

Events					
ST 2023	2513211	Seminar Business Information Systems (Master)	2 SWS	Seminar / ☼	Oberweis, Forell, Frister, Fritsch, Rybinski, Schreiber, Schüler, Ullrich, Schiefer
ST 2023	2513309	Seminar Knowledge Discovery and Data Mining (Master)	3 SWS	Seminar / 📍	Färber, Noullet, Saier, Popovic, Qu
ST 2023	2513311	Seminar Data Science & Real-time Big Data Analytics (Master)	2 SWS	Seminar / 📍	Färber, Käfer, Kulbach, Thoma
ST 2023	2513317	Seminar Anwendungen von Semantic MediaWiki (Master)	3 SWS	Seminar / 📍	Färber, Saier
ST 2023	2513319	Seminar Graph Representation Learning (Master)	3 SWS	Seminar / 📍	Färber, Shao
ST 2023	2513403	Seminar Emerging Trends in Internet Technologies (Master)	2 SWS	Seminar / ☼	Sunyaev, Toussaint, Brecker, Danylak
ST 2023	2513405	Seminar Emerging Trends in Digital Health (Master)	2 SWS	Seminar / ☼	Sunyaev, Toussaint, Brecker, Danylak
ST 2023	2513500	Cognitive Automobiles and Robots	2 SWS	Seminar / 📱	Zöllner
WT 23/24	2400125	Security and Privacy Awareness	2 SWS	Seminar / ☼	Seidel-Saul, Volkamer, Boehm, Aldag, Veit
WT 23/24	2513313	Seminar Linked Data and the Semantic Web (Master)	3 SWS	Seminar / 📍	Färber, Käfer, Braun
WT 23/24	2513314	Seminar Real-World Challenges in Data Science and Analytics (Bachelor)	3 SWS	/ 📍	Färber, Höllig, Thoma
WT 23/24	2513315	Seminar Real-World Challenges in Data Science and Analytics (Master)	3 SWS	/ 📍	Färber, Höllig, Thoma
WT 23/24	2513500	Seminar Cognitive Automobiles and Robots (Master)	2 SWS	Seminar / ☼	Zöllner, Daaboul
Exams					
ST 2023	7900031	Seminar Selected Issues in Critical Information Infrastructures (Master)			Sunyaev
ST 2023	7900088	Seminar Business Information Systems (Master)			Oberweis
ST 2023	7900128	Seminar Emerging Trends in Internet Technologies (Master)			Sunyaev
ST 2023	7900146	Seminar Emerging Trends in Digital Health (Master)			Sunyaev
ST 2023	7900147	Cognitive Automobiles and Robots			Zöllner
ST 2023	7900190	Engineering Seminar: Human-Centered Systems			Mädche
ST 2023	7900191	Seminar Applications of Semantic MediaWiki (Master)			Färber
ST 2023	7900198	Seminar Data Science & Real-time Big Data Analytics (Master)			Färber
ST 2023	7900202	Seminar Knowledge Discovery and Data Mining (Master)			Färber
ST 2023	7900203	Seminar Graph Representation Learning (Master)			Färber
ST 2023	7900261	Research Seminar: Human-Centered Systems			Mädche
WT 23/24	7900069	Engineering Seminar: Human-Centered Systems			Mädche
WT 23/24	7900233	Research Seminar: Human-Centered Systems			Mädche

Legend: 📱 Online, ☼ Blended (On-Site/Online), 📍 On-Site, X Cancelled

Competence Certificate

Alternative exam assessment (§ 4(2), 3 SPO 2015). The following aspects are included:

- Regular participation in the seminar dates
- Preparation of a seminar paper on a partial aspect of the seminar topic according to scientific methods
- Lecture on the topic of the seminar paper.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

Prerequisites

None.

Recommendation

See seminar description in the course catalogue of the KIT (<https://campus.kit.edu/>)

Annotation

Placeholder for seminars offered by the Institute AIFB.

Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

The available places are listed on the internet: <https://portal.wiwi.kit.edu>.

Below you will find excerpts from events related to this course:

	Seminar Knowledge Discovery and Data Mining (Master) 2513309, SS 2023, 3 SWS, Language: English, Open in study portal	Seminar (S) On-Site
---	---	--------------------------------------

Content

In this seminar different machine learning and data mining methods are implemented.

The seminar includes different methods of machine learning and data mining. Participants of the seminar should have basic knowledge of machine learning and programming skills.

Domains of interest include, but are not limited to:

- Medicine
- Social Media
- Finance Market
- Scientific Publications

Further Information: https://aifb.kit.edu/web/Lehre/Praktikum_Knowledge_Discovery_and_Data_Science

The exact dates and information for registration will be announced at the event page.

Organizational issues


Die Anmeldung erfolgt über das WiWi Portal <https://portal.wiwi.kit.edu/>.

Für weitere Fragen bezüglich des Seminar und der behandelten Themen wenden Sie sich bitte an die entsprechenden Verantwortlichen.

Literature

Detaillierte Referenzen werden zusammen mit den jeweiligen Themen angegeben. Allgemeine Hintergrundinformationen ergeben sich z.B. aus den folgenden Lehrbüchern:

- Mitchell, T.; Machine Learning
- McGraw Hill, Cook, D.J. and Holder, L.B. (Editors) Mining Graph Data, ISBN:0-471-73190-0
- Wiley, Manning, C. and Schütze, H.; Foundations of Statistical NLP, MIT Press, 1999.

	Seminar Data Science & Real-time Big Data Analytics (Master) 2513311, SS 2023, 2 SWS, Language: English, Open in study portal	Seminar (S) On-Site
---	---	--------------------------------------

Content

In this seminar, students will design applications in teams that use meaningful and creative Event Processing methods. Thereby, students have access to an existing record.

Event processing and real-time data are everywhere: financial market data, sensors, business intelligence, social media analytics, logistics. Many applications collect large volumes of data in real time and are increasingly faced with the challenge of being able to process them quickly and react promptly. The challenges of this real-time processing are currently also receiving a great deal of attention under the term "Big Data". The complex processing of real-time data requires both knowledge of methods for data analysis (data science) and their processing (real-time analytics). Seminar papers are offered on both of these areas as well as on interface topics, the input of own ideas is explicitly desired.

Further information to the practical seminar is given under the following Link:
<http://seminar-cep.fzi.de>

Questions are answered via the e-mail address sem-ep@fzi.de.

Organizational issues

Further information as well as the registration form can be found under the following link:
<http://seminar-cep.fzi.de>

Questions are answered via the e-mail address sem-ep@fzi.de.

**Seminar Graph Representation Learning (Master)**

2513319, SS 2023, 3 SWS, Language: English, [Open in study portal](#)

Seminar (S)
On-Site

Content

Graphs are a natural way to represent the information of objects and the topological relationship between them. They are the basis for various applications ranging from recommender systems, finance, social networks, and personal assistants (e.g., Alexa).

In this seminar, students will read, discuss, and work on graph algorithms based on scientific literature, including most recent methods for analyzing and creating large graphs (e.g., link prediction on knowledge graphs using graph neural networks), and methods for making the behavior of neural networks based on graphs explainable (e.g., generating text based on a subgraph).

**Cognitive Automobiles and Robots**

2513500, SS 2023, 2 SWS, Language: German/English, [Open in study portal](#)

Seminar (S)
Online

Content

The seminar is intended as a theoretical supplement to lectures such as "Machine Learning". The theoretical basics will be deepened in the seminar. The aim of the seminar is that the participants work individually to analyze a subsystem from the field of robotics and cognitive systems using one or more procedures from the field of AI/ML.

The individual projects require the analysis of the task at hand, selection of suitable procedures, specification and theoretical evaluation of the approach taken. Finally, the chosen solution has to be documented and presented in a short presentation.

Learning objectives:

- Students can apply knowledge from the Machine Learning lecture in a selected field of current research in robotics or cognitive automobiles for theoretical analysis.
- Students can evaluate, document and present their concepts and results.

Recommendations:

Attendance of the lecture machine learning

Workload:

The workload of 3 credit points consists of the time spent on literature research and planning/specifying the proposed solution. In addition, a short report and a presentation of the work carried out will be prepared.

Organizational issues

Anmeldung und weitere Informationen sind im Wiwi-Portal zu finden.

Registration and further information can be found in the WiWi-portal.

**Security and Privacy Awareness**

2400125, WS 23/24, 2 SWS, [Open in study portal](#)

Seminar (S)
Blended (On-Site/Online)

Content

Within the framework of this interdisciplinary seminar, the topics security awareness and privacy awareness are to be considered from different perspectives. It deals with legal, information technology, psychological, social as well as philosophical aspects.

Note: The link to enrol is for every student, regardless of the study background!

Dates:

- Kick-Off : TBA
- Final version: TBA
- Presentation: TBA

Topics will be assigned after the kick-off.

Consider that legal focused topics require you to speak and understand german legal texts.

Topics:

TBA

ATTENTION: The seminar is only for MASTER students!

**Seminar Linked Data and the Semantic Web (Master)**

2513313, WS 23/24, 3 SWS, Language: German/English, [Open in study portal](#)

**Seminar (S)
On-Site**

Content

Linked Data is a way of publishing data on the web in a machine-understandable fashion. The aim of this practical seminar is to build applications and devise algorithms that consume, provide, or analyse Linked Data.

The Linked Data principles are a set of practices for data publishing on the web. Linked Data builds on the web architecture and uses HTTP for data access, and RDF for describing data, thus aiming towards web-scale data integration. There is a vast amount of data available published according to those principles: recently, 4.5 billion facts have been counted with information about various domains, including music, movies, geography, natural sciences. Linked Data is also used to make web-pages machine-understandable, corresponding annotations are considered by the big search engine providers. On a smaller scale, devices on the Internet of Things can also be accessed using Linked Data which makes the unified processing of device data and data from the web easy.

In this practical seminar, students will build prototypical applications and devise algorithms that consume, provide, or analyse Linked Data. Those applications and algorithms can also extend existing applications ranging from databases to mobile apps.

For the seminar, programming skills or knowledge about web development tools/technologies are highly recommended. Basic knowledge of RDF and SPARQL are also recommended, but may be acquired during the seminar. Students will work in groups. Seminar meetings will take place as 'Block-Seminar'.

Topics of interest include, but are not limited to:

- Travel Security
- Geo data
- Linked News
- Social Media

The exact dates and information for registration will be announced at the event page.

**Seminar Real-World Challenges in Data Science and Analytics (Bachelor)**

2513314, WS 23/24, 3 SWS, Language: German/English, [Open in study portal](#)

On-Site

Content

In the seminar, various Real-World Challenges in Data Science and Analytics will be worked on.

During this seminar, groups of students work on a case challenge with data provided. Here, the typical process of a data science project is depicted: integration of data, analysis of these, modeling of the decisions and visualization of the results.

During the seminar, solution concepts are worked out, implemented as a software solution and presented in an intermediate and final presentation. The seminar "Real-World Challenges in Data Science and Analytics" is aimed at students in master's programs.

The exact dates and information for registration will be announced at the course page.

**Seminar Real-World Challenges in Data Science and Analytics (Master)**

2513315, WS 23/24, 3 SWS, Language: German/English, [Open in study portal](#)

On-Site

Content

In the seminar, various Real-World Challenges in Data Science and Analytics will be worked on.

During this seminar, groups of students work on a case challenge with data provided. Here, the typical process of a data science project is depicted: integration of data, analysis of these, modeling of the decisions and visualization of the results.

During the seminar, solution concepts are worked out, implemented as a software solution and presented in an intermediate and final presentation. The seminar "Real-World Challenges in Data Science and Analytics" is aimed at students in master's programs.

The exact dates and information for registration will be announced at the course page.

**Seminar Cognitive Automobiles and Robots (Master)**

2513500, WS 23/24, 2 SWS, Language: German/English, [Open in study portal](#)

**Seminar (S)
Blended (On-Site/Online)**

Content

The seminar is intended as a theoretical supplement to lectures such as "Machine Learning". The theoretical basics will be deepened in the seminar. The aim of the seminar is that the participants work individually to analyze a subsystem from the field of robotics and cognitive systems using one or more procedures from the field of AI/ML.

The individual projects require the analysis of the task at hand, selection of suitable procedures, specification and theoretical evaluation of the approach taken. Finally, the chosen solution has to be documented and presented in a short presentation.

Learning objectives:

- Students can apply knowledge from the Machine Learning lecture in a selected field of current research in robotics or cognitive automobiles for theoretical analysis.
- Students can evaluate, document and present their concepts and results.

Recommendations:

Attendance of the lecture machine learning

Workload:

The workload of 3 credit points consists of the time spent on literature research and planning/specifying the proposed solution. In addition, a short report and a presentation of the work carried out will be prepared.

Organizational issues

Anmeldung und weitere Informationen sind im Wiwi-Portal zu finden.

Registration and further information can be found in the WiWi-portal.

T

7.222 Course: Seminar in Informatics B (Master) [T-WIWI-103480]

Responsible: Professorenschaft des Instituts AIFB
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-106425 - Seminar Module

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Each term	1

Events					
ST 2023	2513211	Seminar Business Information Systems (Master)	2 SWS	Seminar / 🔄	Oberweis, Forell, Frister, Fritsch, Rybinski, Schreiber, Schüler, Ullrich, Schiefer
ST 2023	2513309	Seminar Knowledge Discovery and Data Mining (Master)	3 SWS	Seminar / 🎧	Färber, Noullet, Saier, Popovic, Qu
ST 2023	2513311	Seminar Data Science & Real-time Big Data Analytics (Master)	2 SWS	Seminar / 🎧	Färber, Käfer, Kulbach, Thoma
ST 2023	2513317	Seminar Anwendungen von Semantic MediaWiki (Master)	3 SWS	Seminar / 🎧	Färber, Saier
ST 2023	2513319	Seminar Graph Representation Learning (Master)	3 SWS	Seminar / 🎧	Färber, Shao
ST 2023	2513403	Seminar Emerging Trends in Internet Technologies (Master)	2 SWS	Seminar / 🔄	Sunyaev, Toussaint, Brecker, Danylak
ST 2023	2513405	Seminar Emerging Trends in Digital Health (Master)	2 SWS	Seminar / 🔄	Sunyaev, Toussaint, Brecker, Danylak
ST 2023	2513500	Cognitive Automobiles and Robots	2 SWS	Seminar / 📱	Zöllner
WT 23/24	2400125	Security and Privacy Awareness	2 SWS	Seminar / 🔄	Seidel-Saul, Volkamer, Boehm, Aldag, Veit
WT 23/24	2513313	Seminar Linked Data and the Semantic Web (Master)	3 SWS	Seminar / 🎧	Färber, Käfer, Braun
WT 23/24	2513314	Seminar Real-World Challenges in Data Science and Analytics (Bachelor)	3 SWS	/ 🎧	Färber, Höllig, Thoma
WT 23/24	2513315	Seminar Real-World Challenges in Data Science and Analytics (Master)	3 SWS	/ 🎧	Färber, Höllig, Thoma
WT 23/24	2513500	Seminar Cognitive Automobiles and Robots (Master)	2 SWS	Seminar / 🔄	Zöllner, Daaboul
Exams					
ST 2023	7900031	Seminar Selected Issues in Critical Information Infrastructures (Master)			Sunyaev
ST 2023	7900088	Seminar Business Information Systems (Master)			Oberweis
ST 2023	7900128	Seminar Emerging Trends in Internet Technologies (Master)			Sunyaev
ST 2023	7900146	Seminar Emerging Trends in Digital Health (Master)			Sunyaev
ST 2023	7900147	Cognitive Automobiles and Robots			Zöllner
ST 2023	7900191	Seminar Applications of Semantic MediaWiki (Master)			Färber
ST 2023	7900198	Seminar Data Science & Real-time Big Data Analytics (Master)			Färber
ST 2023	7900202	Seminar Knowledge Discovery and Data Mining (Master)			Färber
ST 2023	7900203	Seminar Graph Representation Learning (Master)			Färber

Legend: 📱 Online, 🔄 Blended (On-Site/Online), 🎧 On-Site, ✕ Cancelled

Competence Certificate

Alternative exam assessment (§ 4(2), 3 SPO 2015). The following aspects are included:

- Regular participation in the seminar dates
- Preparation of a seminar paper on a partial aspect of the seminar topic according to scientific methods
- Lecture on the topic of the seminar paper.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

Prerequisites

None.

Recommendation

See seminar description in the course catalogue of the KIT (<https://campus.kit.edu/>)

Annotation

Placeholder for seminars offered by the Institute AIFB.

The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

The available places are listed on the internet: <https://portal.wiwi.kit.edu>.

Below you will find excerpts from events related to this course:

V	Seminar Knowledge Discovery and Data Mining (Master) 2513309, SS 2023, 3 SWS, Language: English, Open in study portal	Seminar (S) On-Site
----------	---	--------------------------------------

Content

In this seminar different machine learning and data mining methods are implemented.

The seminar includes different methods of machine learning and data mining. Participants of the seminar should have basic knowledge of machine learning and programming skills.

Domains of interest include, but are not limited to:

- Medicine
- Social Media
- Finance Market
- Scientific Publications

Further Information: https://aifb.kit.edu/web/Lehre/Praktikum_Knowledge_Discovery_and_Data_Science

The exact dates and information for registration will be announced at the event page.

Organizational issues

Die Anmeldung erfolgt über das WiWi Portal <https://portal.wiwi.kit.edu/>.

Für weitere Fragen bezüglich des Seminar und der behandelten Themen wenden Sie sich bitte an die entsprechenden Verantwortlichen.

Literature

Detaillierte Referenzen werden zusammen mit den jeweiligen Themen angegeben. Allgemeine Hintergrundinformationen ergeben sich z.B. aus den folgenden Lehrbüchern:

- Mitchell, T.; Machine Learning
- McGraw Hill, Cook, D.J. and Holder, L.B. (Editors) Mining Graph Data, ISBN:0-471-73190-0
- Wiley, Manning, C. and Schütze, H.; Foundations of Statistical NLP, MIT Press, 1999.

V	Seminar Data Science & Real-time Big Data Analytics (Master) 2513311, SS 2023, 2 SWS, Language: English, Open in study portal	Seminar (S) On-Site
----------	---	--------------------------------------

Content

In this seminar, students will design applications in teams that use meaningful and creative Event Processing methods. Thereby, students have access to an existing record.

Event processing and real-time data are everywhere: financial market data, sensors, business intelligence, social media analytics, logistics. Many applications collect large volumes of data in real time and are increasingly faced with the challenge of being able to process them quickly and react promptly. The challenges of this real-time processing are currently also receiving a great deal of attention under the term "Big Data". The complex processing of real-time data requires both knowledge of methods for data analysis (data science) and their processing (real-time analytics). Seminar papers are offered on both of these areas as well as on interface topics, the input of own ideas is explicitly desired.

Further information to the practical seminar is given under the following Link:
<http://seminar-cep.fzi.de>

Questions are answered via the e-mail address sem-ep@fzi.de.

Organizational issues

Further information as well as the registration form can be found under the following link:
<http://seminar-cep.fzi.de>

Questions are answered via the e-mail address sem-ep@fzi.de.

**Seminar Graph Representation Learning (Master)**

2513319, SS 2023, 3 SWS, Language: English, [Open in study portal](#)

Seminar (S)
On-Site

Content

Graphs are a natural way to represent the information of objects and the topological relationship between them. They are the basis for various applications ranging from recommender systems, finance, social networks, and personal assistants (e.g., Alexa).

In this seminar, students will read, discuss, and work on graph algorithms based on scientific literature, including most recent methods for analyzing and creating large graphs (e.g., link prediction on knowledge graphs using graph neural networks), and methods for making the behavior of neural networks based on graphs explainable (e.g., generating text based on a subgraph).

**Cognitive Automobiles and Robots**

2513500, SS 2023, 2 SWS, Language: German/English, [Open in study portal](#)

Seminar (S)
Online

Content

The seminar is intended as a theoretical supplement to lectures such as "Machine Learning". The theoretical basics will be deepened in the seminar. The aim of the seminar is that the participants work individually to analyze a subsystem from the field of robotics and cognitive systems using one or more procedures from the field of AI/ML.

The individual projects require the analysis of the task at hand, selection of suitable procedures, specification and theoretical evaluation of the approach taken. Finally, the chosen solution has to be documented and presented in a short presentation.

Learning objectives:

- Students can apply knowledge from the Machine Learning lecture in a selected field of current research in robotics or cognitive automobiles for theoretical analysis.
- Students can evaluate, document and present their concepts and results.

Recommendations:

Attendance of the lecture machine learning

Workload:

The workload of 3 credit points consists of the time spent on literature research and planning/specifying the proposed solution. In addition, a short report and a presentation of the work carried out will be prepared.

Organizational issues

Anmeldung und weitere Informationen sind im Wiwi-Portal zu finden.

Registration and further information can be found in the WiWi-portal.

**Security and Privacy Awareness**

2400125, WS 23/24, 2 SWS, [Open in study portal](#)

Seminar (S)
Blended (On-Site/Online)

Content

Within the framework of this interdisciplinary seminar, the topics security awareness and privacy awareness are to be considered from different perspectives. It deals with legal, information technology, psychological, social as well as philosophical aspects.

Note: The link to enrol is for every student, regardless of the study background!

Dates:

- Kick-Off : TBA
- Final version: TBA
- Presentation: TBA

Topics will be assigned after the kick-off.

Consider that legal focused topics require you to speak and understand german legal texts.

Topics:

TBA

ATTENTION: The seminar is only for MASTER students!

**Seminar Linked Data and the Semantic Web (Master)**

2513313, WS 23/24, 3 SWS, Language: German/English, [Open in study portal](#)

**Seminar (S)
On-Site**

Content

Linked Data is a way of publishing data on the web in a machine-understandable fashion. The aim of this practical seminar is to build applications and devise algorithms that consume, provide, or analyse Linked Data.

The Linked Data principles are a set of practices for data publishing on the web. Linked Data builds on the web architecture and uses HTTP for data access, and RDF for describing data, thus aiming towards web-scale data integration. There is a vast amount of data available published according to those principles: recently, 4.5 billion facts have been counted with information about various domains, including music, movies, geography, natural sciences. Linked Data is also used to make web-pages machine-understandable, corresponding annotations are considered by the big search engine providers. On a smaller scale, devices on the Internet of Things can also be accessed using Linked Data which makes the unified processing of device data and data from the web easy.

In this practical seminar, students will build prototypical applications and devise algorithms that consume, provide, or analyse Linked Data. Those applications and algorithms can also extend existing applications ranging from databases to mobile apps.

For the seminar, programming skills or knowledge about web development tools/technologies are highly recommended. Basic knowledge of RDF and SPARQL are also recommended, but may be acquired during the seminar. Students will work in groups. Seminar meetings will take place as 'Block-Seminar'.

Topics of interest include, but are not limited to:

- Travel Security
- Geo data
- Linked News
- Social Media

The exact dates and information for registration will be announced at the event page.

**Seminar Real-World Challenges in Data Science and Analytics (Bachelor)**

2513314, WS 23/24, 3 SWS, Language: German/English, [Open in study portal](#)

On-Site

Content

In the seminar, various Real-World Challenges in Data Science and Analytics will be worked on.

During this seminar, groups of students work on a case challenge with data provided. Here, the typical process of a data science project is depicted: integration of data, analysis of these, modeling of the decisions and visualization of the results.

During the seminar, solution concepts are worked out, implemented as a software solution and presented in an intermediate and final presentation. The seminar "Real-World Challenges in Data Science and Analytics" is aimed at students in master's programs.

The exact dates and information for registration will be announced at the course page.

**Seminar Real-World Challenges in Data Science and Analytics (Master)**

2513315, WS 23/24, 3 SWS, Language: German/English, [Open in study portal](#)

On-Site

Content

In the seminar, various Real-World Challenges in Data Science and Analytics will be worked on.

During this seminar, groups of students work on a case challenge with data provided. Here, the typical process of a data science project is depicted: integration of data, analysis of these, modeling of the decisions and visualization of the results.

During the seminar, solution concepts are worked out, implemented as a software solution and presented in an intermediate and final presentation. The seminar "Real-World Challenges in Data Science and Analytics" is aimed at students in master's programs.

The exact dates and information for registration will be announced at the course page.

**Seminar Cognitive Automobiles and Robots (Master)**

2513500, WS 23/24, 2 SWS, Language: German/English, [Open in study portal](#)

**Seminar (S)
Blended (On-Site/Online)**

Content

The seminar is intended as a theoretical supplement to lectures such as "Machine Learning". The theoretical basics will be deepened in the seminar. The aim of the seminar is that the participants work individually to analyze a subsystem from the field of robotics and cognitive systems using one or more procedures from the field of AI/ML.

The individual projects require the analysis of the task at hand, selection of suitable procedures, specification and theoretical evaluation of the approach taken. Finally, the chosen solution has to be documented and presented in a short presentation.

Learning objectives:

- Students can apply knowledge from the Machine Learning lecture in a selected field of current research in robotics or cognitive automobiles for theoretical analysis.
- Students can evaluate, document and present their concepts and results.

Recommendations:

Attendance of the lecture machine learning

Workload:

The workload of 3 credit points consists of the time spent on literature research and planning/specifying the proposed solution. In addition, a short report and a presentation of the work carried out will be prepared.

Organizational issues

Anmeldung und weitere Informationen sind im Wiwi-Portal zu finden.

Registration and further information can be found in the WiWi-portal.

T

7.223 Course: Seminar in Operations Research A (Master) [T-WIWI-103481]

Responsible: Prof. Dr. Stefan Nickel
Prof. Dr. Steffen Rebennack
Prof. Dr. Oliver Stein

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-106425 - Seminar Module](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Each term	1

Events					
ST 2023	2550131	Seminar on Methodical Foundations of Operations Research (B)	2 SWS	Seminar / 🗓️	Stein, Beck, Schwarze
ST 2023	2550132	Seminar on Mathematical Optimization (MA)	2 SWS	Seminar / 🗓️	Stein, Beck, Schwarze
ST 2023	2550462	Seminar: Trending Topics in Machine Learning and Optimization (Master)	2 SWS	Seminar / 🔄	Rebennack, Warwicker
ST 2023	2550473	Seminar: Energy and Power Systems Optimization (Master)	2 SWS	Seminar / 🔄	Rebennack, Warwicker
ST 2023	2550491	Seminar: Modern OR and Innovative Logistics	2 SWS	Seminar / 🔄	Nickel, Mitarbeiter
WT 23/24	2550131	Seminar on Methodical Foundations of Operations Research (B)	2 SWS	Seminar / 🗓️	Stein, Beck, Schwarze
WT 23/24	2550462	Seminar on Trending Topics in Optimization and Machine Learning (Master)	2 SWS	Seminar / 🔄	Rebennack, Warwicker
WT 23/24	2550473	Seminar on Energy and Power Systems Optimization (Master)	2 SWS	Seminar / 🔄	Rebennack, Warwicker
WT 23/24	2550491	Seminar: Modern OR and Innovative Logistics	2 SWS	Seminar / 🔄	Nickel, Mitarbeiter
Exams					
ST 2023	7900026	Seminar Modern OR and Innovative Logistics			Nickel
ST 2023	7900200_SS2023	Seminar in Operations Research A (Master)			Stein
ST 2023	7900201_SS2023	Seminar in Operations Research (Bachelor)			Stein
ST 2023	7900267	Digitalization in the Steel Industry			Nickel
ST 2023	7900295	Seminar Trending Topics in Machine Learning and Opt. - Operations Research A (Master)			Rebennack
ST 2023	7900349	Seminar on Power Systems Optimization (Master)			Rebennack
WT 23/24	7900342	Seminar Modern OR and Innovative Logistics			Nickel

Legend: 🗓️ Online, 🔄 Blended (On-Site/Online), 🗓️ On-Site, ✕ Cancelled

Competence Certificate

Alternative exam assessment (§ 4(2), 3 SPO 2015). The following aspects are included:

- Regular participation in the seminar dates
- Preparation of a seminar paper on a partial aspect of the seminar topic according to scientific methods
- Lecture on the topic of the seminar paper.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

Prerequisites

None.

Recommendation

See seminar description in the course catalogue of the KIT (<https://campus.kit.edu/>)

Annotation

The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

The available places are listed on the internet: <https://portal.wiwi.kit.edu>.

Below you will find excerpts from events related to this course:

V	Seminar on Methodical Foundations of Operations Research (B) 2550131, SS 2023, 2 SWS, Language: German, Open in study portal	Seminar (S) On-Site
----------	--	--------------------------------------

Content

The seminar aims at describing, evaluating, and discussing recent as well as classical topics in continuous optimization. The focus is on the treatment of optimization models and algorithms, also with respect to their practical application.

Bachelor students are introduced to the style of scientific work. By focussed treatment of a scientific topic they deal with the basics of scientific investigation and reasoning.

For further development of a scientific work style, master students are particularly expected to critically question the seminar topics.

With regard to the oral presentations the students become acquainted with presentation techniques and basics of scientific reasoning. Also rethoric abilities may be improved.

Remarks:

Attendance at all oral presentations is compulsory.

Preferably at least one module offered by the Institute of Operations Research should have been chosen before attending this seminar.

Assessment:

The assessment is composed of a 15-20 page paper as well as a 40-60 minute oral presentation according to §4(2), 3 of the examination regulation. The grade is composed of the equally weighted assessments of the paper and the oral presentation.

The seminar is appropriate for bachelor as well as for master students. Their differentiation results from different assessment criteria for the seminar paper and the oral presentation.

Workload:

The total workload for this course is approximately 90 hours. For further information see German version.

Literature

Die Literatur und die relevanten Quellen werden gegen Ende des vorausgehenden Semesters im Wiwi-Portal und in einer Seminarvorbesprechung bekannt gegeben.

References and relevant sources are announced at the end of the preceding semester in the Wiwi-Portal and in a preparatory meeting.

V	Seminar: Modern OR and Innovative Logistics 2550491, SS 2023, 2 SWS, Language: German, Open in study portal	Seminar (S) Blended (On-Site/Online)
----------	---	---

Content

The seminar aims at the presentation, critical evaluation and exemplary discussion of recent questions in discrete optimization. The focus lies on optimization models and algorithms, also with regard to their applicability in practical cases (especially in Supply Chain and Health Care Management). The students get in touch with scientific working: The in-depth work with a special scientific topic makes the students familiar with scientific literature research and argumentation methods. As a further aspect of scientific work, especially for Master students the emphasis is put on a critical discussion of the seminar topic. Regarding the seminar presentations, the students will be familiarized with basic presentational and rhetoric skills.

The topics of the seminar will be announced at the beginning of the term in a preliminary meeting. Attendance is compulsory for the preliminary meeting as well for all seminar presentations.

Exam:

The assessment consists of a written seminar thesis of 20-25 pages and a presentation of 35-40 minutes (according to §4(2), 3 of the examination regulation).

The final mark for the seminar consists of the seminar thesis, the seminar presentation, the handout, and if applicable further material such as programming code.

The seminar can be attended both by Bachelor and Master students. A differentiation will be achieved by different valuation standards for the seminar thesis and presentation.

Requirements:

If possible, at least one module of the institute should be taken before attending the seminar.

Objectives:

The student

- illustrates and evaluates classic and current research questions in discrete optimization,
- applies optimization models and algorithms in discrete optimization, also with regard to their applicability in practical cases (especially in Supply Chain and Health Care Management),
- successfully gets in touch with scientific working by an in-depth working on a special scientific topic which makes the student familiar with scientific literature research and argumentation methods,
- acquires good rhetorical and presentation skills.

As a further aspect of scientific work, especially for Master students the emphasis is put on a critical discussion of the seminar topic.

Organizational issues

wird auf der Homepage dol.ior.kit.edu bzw. auf dem WiWi-Portal bekannt gegeben

Literature

Die Literatur und die relevanten Quellen werden zu Beginn des Seminars bekannt gegeben.

**Seminar on Methodical Foundations of Operations Research (B)**

2550131, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)

**Seminar (S)
On-Site**

Content

The seminar aims at describing, evaluating, and discussing recent as well as classical topics in continuous optimization. The focus is on the treatment of optimization models and algorithms, also with respect to their practical application.

Bachelor student are introduced to the style of scientific work. By focussed treatment of a scientific topic they deal with the basics of scientific investigation and reasoning.

For further development of a scientific work style, master students are particularly expected to critically question the seminar topics.

With regard to the oral presentations the students become acquainted with presentation techniques and basics of scientific reasoning. Also rethoric abilities may be improved.

Remarks:

Attendance at all oral presentations is compulsory.

Preferably at least one module offered by the Institute of Operations Research should have been chosen before attending this seminar.

Assessment:

The assessment is composed of a 15-20 page paper as well as a 40-60 minute oral presentation according to §4(2), 3 of the examination regulation. The grade is composed of the equally weighted assessments of the paper and the oral presentation.

The seminar is appropriate for bachelor as well as for master students. Their differentiation results from different assessment criteria for the seminar paper and the oral presentation.

Workload:

The total workload for this course is approximately 90 hours. For further information see German version.

Literature

Die Literatur und die relevanten Quellen werden gegen Ende des vorausgehenden Semesters im Wiwi-Portal und in einer Seminarvorbereitung bekannt gegeben.

References and relevant sources are announced at the end of the preceding semester in the Wiwi-Portal and in a preparatory meeting.

**Seminar: Modern OR and Innovative Logistics**

2550491, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)

Seminar (S)
Blended (On-Site/Online)

Content

The seminar aims at the presentation, critical evaluation and exemplary discussion of recent questions in discrete optimization. The focus lies on optimization models and algorithms, also with regard to their applicability in practical cases (especially in Supply Chain and Health Care Management). The students get in touch with scientific working: The in-depth work with a special scientific topic makes the students familiar with scientific literature research and argumentation methods. As a further aspect of scientific work, especially for Master students the emphasis is put on a critical discussion of the seminar topic. Regarding the seminar presentations, the students will be familiarized with basic presentational and rhetoric skills.

Organizational issues

wird auf der Homepage bekannt gegeben

Literature

Die Literatur und die relevanten Quellen werden zu Beginn des Seminars bekannt gegeben.

T

7.224 Course: Seminar in Operations Research B (Master) [T-WIWI-103482]

Responsible: Prof. Dr. Stefan Nickel
 Prof. Dr. Steffen Rebennack
 Prof. Dr. Oliver Stein

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-106425 - Seminar Module](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Each term	1

Events					
ST 2023	2550131	Seminar on Methodical Foundations of Operations Research (B)	2 SWS	Seminar /	Stein, Beck, Schwarze
ST 2023	2550132	Seminar on Mathematical Optimization (MA)	2 SWS	Seminar /	Stein, Beck, Schwarze
ST 2023	2550462	Seminar: Trending Topics in Machine Learning and Optimization (Master)	2 SWS	Seminar /	Rebennack, Warwicker
ST 2023	2550473	Seminar: Energy and Power Systems Optimization (Master)	2 SWS	Seminar /	Rebennack, Warwicker
ST 2023	2550491	Seminar: Modern OR and Innovative Logistics	2 SWS	Seminar /	Nickel, Mitarbeiter
WT 23/24	2550131	Seminar on Methodical Foundations of Operations Research (B)	2 SWS	Seminar /	Stein, Beck, Schwarze
WT 23/24	2550462	Seminar on Trending Topics in Optimization and Machine Learning (Master)	2 SWS	Seminar /	Rebennack, Warwicker
WT 23/24	2550473	Seminar on Energy and Power Systems Optimization (Master)	2 SWS	Seminar /	Rebennack, Warwicker
WT 23/24	2550491	Seminar: Modern OR and Innovative Logistics	2 SWS	Seminar /	Nickel, Mitarbeiter
Exams					
ST 2023	7900026	Seminar Modern OR and Innovative Logistics			Nickel
ST 2023	7900200_SS2023	Seminar in Operations Research A (Master)			Stein
ST 2023	7900201_SS2023	Seminar in Operations Research (Bachelor)			Stein
ST 2023	7900267	Digitalization in the Steel Industry			Nickel
ST 2023	7900296	Seminar in Operations Research B (Master)			Rebennack
WT 23/24	7900342	Seminar Modern OR and Innovative Logistics			Nickel

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

Alternative exam assessment (§ 4(2), 3 SPO 2015). The following aspects are included:

- Regular participation in the seminar dates
- Preparation of a seminar paper on a partial aspect of the seminar topic according to scientific methods
- Lecture on the topic of the seminar paper.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

Prerequisites

None.

Recommendation


See seminar description in the course catalogue of the KIT (<https://campus.kit.edu/>)

Annotation

The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

The available places are listed on the internet: <https://portal.wiwi.kit.edu>.

Below you will find excerpts from events related to this course:

	Seminar on Methodical Foundations of Operations Research (B) 2550131, SS 2023, 2 SWS, Language: German, Open in study portal	Seminar (S) On-Site
---	--	--------------------------------------

Content

The seminar aims at describing, evaluating, and discussing recent as well as classical topics in continuous optimization. The focus is on the treatment of optimization models and algorithms, also with respect to their practical application.

Bachelor students are introduced to the style of scientific work. By focussed treatment of a scientific topic they deal with the basics of scientific investigation and reasoning.

For further development of a scientific work style, master students are particularly expected to critically question the seminar topics.

With regard to the oral presentations the students become acquainted with presentation techniques and basics of scientific reasoning. Also rethoric abilities may be improved.

Remarks:

Attendance at all oral presentations is compulsory.

Preferably at least one module offered by the Institute of Operations Research should have been chosen before attending this seminar.

Assessment:

The assessment is composed of a 15-20 page paper as well as a 40-60 minute oral presentation according to §4(2), 3 of the examination regulation. The grade is composed of the equally weighted assessments of the paper and the oral presentation.

The seminar is appropriate for bachelor as well as for master students. Their differentiation results from different assessment criteria for the seminar paper and the oral presentation.

Workload:

The total workload for this course is approximately 90 hours. For further information see German version.

Literature

Die Literatur und die relevanten Quellen werden gegen Ende des vorausgehenden Semesters im Wiwi-Portal und in einer Seminarvorbesprechung bekannt gegeben.

References and relevant sources are announced at the end of the preceding semester in the Wiwi-Portal and in a preparatory meeting.

	Seminar: Modern OR and Innovative Logistics 2550491, SS 2023, 2 SWS, Language: German, Open in study portal	Seminar (S) Blended (On-Site/Online)
---	---	---

Content

The seminar aims at the presentation, critical evaluation and exemplary discussion of recent questions in discrete optimization. The focus lies on optimization models and algorithms, also with regard to their applicability in practical cases (especially in Supply Chain and Health Care Management). The students get in touch with scientific working: The in-depth work with a special scientific topic makes the students familiar with scientific literature research and argumentation methods. As a further aspect of scientific work, especially for Master students the emphasis is put on a critical discussion of the seminar topic. Regarding the seminar presentations, the students will be familiarized with basic presentational and rhetoric skills.

The topics of the seminar will be announced at the beginning of the term in a preliminary meeting. Attendance is compulsory for the preliminary meeting as well for all seminar presentations.

Exam:

The assessment consists of a written seminar thesis of 20-25 pages and a presentation of 35-40 minutes (according to §4(2), 3 of the examination regulation).

The final mark for the seminar consists of the seminar thesis, the seminar presentation, the handout, and if applicable further material such as programming code.

The seminar can be attended both by Bachelor and Master students. A differentiation will be achieved by different valuation standards for the seminar thesis and presentation.

Requirements:

If possible, at least one module of the institute should be taken before attending the seminar.

Objectives:

The student

- illustrates and evaluates classic and current research questions in discrete optimization,
- applies optimization models and algorithms in discrete optimization, also with regard to their applicability in practical cases (especially in Supply Chain and Health Care Management),
- successfully gets in touch with scientific working by an in-depth working on a special scientific topic which makes the student familiar with scientific literature research and argumentation methods,
- acquires good rhetorical and presentation skills.

As a further aspect of scientific work, especially for Master students the emphasis is put on a critical discussion of the seminar topic.

Organizational issues

wird auf der Homepage dol.ior.kit.edu bzw. auf dem WiWi-Portal bekannt gegeben

Literature

Die Literatur und die relevanten Quellen werden zu Beginn des Seminars bekannt gegeben.

**Seminar on Methodical Foundations of Operations Research (B)**

2550131, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)

**Seminar (S)
On-Site**

Content

The seminar aims at describing, evaluating, and discussing recent as well as classical topics in continuous optimization. The focus is on the treatment of optimization models and algorithms, also with respect to their practical application.

Bachelor student are introduced to the style of scientific work. By focussed treatment of a scientific topic they deal with the basics of scientific investigation and reasoning.

For further development of a scientific work style, master students are particularly expected to critically question the seminar topics.

With regard to the oral presentations the students become acquainted with presentation techniques and basics of scientific reasoning. Also rethoric abilities may be improved.

Remarks:

Attendance at all oral presentations is compulsory.

Preferably at least one module offered by the Institute of Operations Research should have been chosen before attending this seminar.

Assessment:

The assessment is composed of a 15-20 page paper as well as a 40-60 minute oral presentation according to §4(2), 3 of the examination regulation. The grade is composed of the equally weighted assessments of the paper and the oral presentation.

The seminar is appropriate for bachelor as well as for master students. Their differentiation results from different assessment criteria for the seminar paper and the oral presentation.

Workload:

The total workload for this course is approximately 90 hours. For further information see German version.

Literature

Die Literatur und die relevanten Quellen werden gegen Ende des vorausgehenden Semesters im Wiwi-Portal und in einer Seminarvorbereitung bekannt gegeben.

References and relevant sources are announced at the end of the preceding semester in the Wiwi-Portal and in a preparatory meeting.

**Seminar: Modern OR and Innovative Logistics**

2550491, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)

Seminar (S)
Blended (On-Site/Online)

Content

The seminar aims at the presentation, critical evaluation and exemplary discussion of recent questions in discrete optimization. The focus lies on optimization models and algorithms, also with regard to their applicability in practical cases (especially in Supply Chain and Health Care Management). The students get in touch with scientific working: The in-depth work with a special scientific topic makes the students familiar with scientific literature research and argumentation methods. As a further aspect of scientific work, especially for Master students the emphasis is put on a critical discussion of the seminar topic. Regarding the seminar presentations, the students will be familiarized with basic presentational and rhetoric skills.

Organizational issues

wird auf der Homepage bekannt gegeben

Literature

Die Literatur und die relevanten Quellen werden zu Beginn des Seminars bekannt gegeben.

T



7.225 Course: Seminar in Statistics A (Master) [T-WIWI-103483]


Responsible: Prof. Dr. Oliver Grothe
Prof. Dr. Melanie Schienle

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-106425 - Seminar Module](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Each term	1

Events					
ST 2023	2500004	Predictive Data Analytics - An Introduction to Statistical Machine Learning	2 SWS	Seminar / 	Schienle, Lerch
ST 2023	2521310	Advanced Topics in Econometrics	2 SWS	Seminar	Schienle, Krüger, Buse, Rüter, Pavlova, Bracher
ST 2023	2550561	Spezielle fortgeschrittene Themen der Datenanalyse und Statistik	2 SWS	Seminar / 	Grothe, Kaplan, Kächele
WT 23/24	2521310	Topics in Econometrics	2 SWS	Seminar	Schienle, Rüter
Exams					
ST 2023	00010	Seminar in Statistics A (Master)			Grothe
ST 2023	7900204	Predictive Data Analytics - An Introduction to Statistical Machine Learning			Lerch

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

Alternative exam assessment (§ 4(2), 3 SPO 2015). The following aspects are included:

- Regular participation in the seminar dates
- Preparation of a seminar paper on a partial aspect of the seminar topic according to scientific methods
- Lecture on the topic of the seminar paper.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

Prerequisites

None.

Recommendation

See seminar description in the course catalogue of the KIT (<https://campus.kit.edu/>)

Annotation

The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

The available places are listed on the internet: <https://portal.wiwi.kit.edu>.

Below you will find excerpts from events related to this course:

V

Predictive Data Analytics - An Introduction to Statistical Machine Learning

2500004, SS 2023, 2 SWS, Language: German/English, [Open in study portal](#)

Seminar (S)
Blended (On-Site/Online)

Organizational issues

Blockveranstaltung, Termine werden bekannt gegeben

V

Advanced Topics in Econometrics

2521310, SS 2023, 2 SWS, Language: German/English, [Open in study portal](#)

Seminar (S)

Organizational issues

Blockveranstaltung, Termine werden bekannt gegeben

V

Topics in Econometrics

2521310, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)

Seminar (S)**Organizational issues**

Blockveranstaltung, Termine werden auf Homepage und über Ilias bekannt gegeben

T



7.226 Course: Seminar in Statistics B (Master) [T-WIWI-103484]





Responsible: Prof. Dr. Oliver Grothe
Prof. Dr. Melanie Schienle

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-106425 - Seminar Module](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Each term	1

Events					
ST 2023	2500004	Predictive Data Analytics - An Introduction to Statistical Machine Learning	2 SWS	Seminar / 	Schienle, Lerch
ST 2023	2521310	Advanced Topics in Econometrics	2 SWS	Seminar	Schienle, Krüger, Buse, Rüter, Pavlova, Bracher
ST 2023	2550561	Spezielle fortgeschrittene Themen der Datenanalyse und Statistik	2 SWS	Seminar / 	Grothe, Kaplan, Kächele
Exams					
ST 2023	7900204	Predictive Data Analytics - An Introduction to Statistical Machine Learning			Lerch

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

Alternative exam assessment (§ 4(2), 3 SPO 2015). The following aspects are included:

- Regular participation in the seminar dates
- Preparation of a seminar paper on a partial aspect of the seminar topic according to scientific methods
- Lecture on the topic of the seminar paper.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

Prerequisites

None.

Recommendation

See seminar description in the course catalogue of the KIT (<https://campus.kit.edu/>)

Annotation

The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

The available places are listed on the internet: <https://portal.wiwi.kit.edu>.

Below you will find excerpts from events related to this course:

V

Predictive Data Analytics - An Introduction to Statistical Machine Learning

2500004, SS 2023, 2 SWS, Language: German/English, [Open in study portal](#)

Seminar (S)
Blended (On-Site/Online)

Organizational issues

Blockveranstaltung, Termine werden bekannt gegeben

V

Advanced Topics in Econometrics

2521310, SS 2023, 2 SWS, Language: German/English, [Open in study portal](#)

Seminar (S)

Organizational issues

Blockveranstaltung, Termine werden bekannt gegeben

T

7.227 Course: Seminar Methods along the Innovation process [T-WIWI-110987]

Responsible: Dr. Daniela Beyer
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101507 - Innovation Management](#)
[M-WIWI-101507 - Innovation Management](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	see Annotations	1

Competence Certificate

Alternative exam assessment.

Recommendation

Prior attendance of the course Innovation Management [2545015] is recommended.

Annotation

The course is no longer offered.

T


7.228 Course: Seminar Production Technology [T-MACH-109062]





Responsible: Prof. Dr.-Ing. Jürgen Fleischer
Prof. Dr.-Ing. Gisela Lanza
Prof. Dr.-Ing. Volker Schulze

Organisation: KIT Department of Mechanical Engineering

Part of: [M-WIWI-106425 - Seminar Module](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Each term	1

Events					
ST 2023	2149665	Seminar Production Technology	1 SWS	Seminar / 	Fleischer, Lanza, Schulze, Zanger
Exams					
ST 2023	76-T-MACH-109062	Seminar Production Technology			Fleischer, Lanza, Schulze

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

Alternative test achievement (graded):

- written elaboration (workload of at least 80 h)
- oral presentation (approx. 30 min)

Prerequisites

none

Annotation

The specific topics are published on the homepage of the wbk Institute of Production Science.

Below you will find excerpts from events related to this course:

V

Seminar Production Technology

2149665, SS 2023, 1 SWS, Language: German, [Open in study portal](#)

Seminar (S)
Blended (On-Site/Online)

Content

In course of the seminar Production Technology current issues of the wbk main fields of research "Manufacturing and Materials Technology", "Machines, Equipment and Process Automation" as well as "Production Systems" are discussed.

The specific topics are published on the homepage of the wbk Institute of Production Science.

Learning Outcomes:

The students ...

- are in a position to independently handle current, research-based tasks according to scientific criteria.
- are able to research, analyze, abstract and critically review the information.
- can draw own conclusions using their interdisciplinary knowledge from the less structured information and selectively develop current research results.
- can logically and systematically present the obtained results both orally and in written form in accordance with scientific guidelines (structuring, technical terminology, referencing). They can argue and defend the results professionally in the discussion.

Workload:

regular attendance: 10 hours
self-study: 80 hours

Organizational issues

siehe <http://www.wbk.kit.edu/seminare.php>

T

7.229 Course: Seminar: Commercial and Corporate Law in the IT Industry [T-INFO-111405]





Responsible: Prof. Dr. Thomas Dreier
Dr. Georg Nolte

Organisation: KIT Department of Informatics

Part of: [M-INFO-101216 - Private Business Law](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Each winter term	1

Events					
WT 23/24	2400165	Seminar Commercial and Corporate Law in Information Technology	2 SWS	Seminar / 	Nolte

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

T

7.230 Course: Seminar: IT- Security Law [T-INFO-111404]

Responsible: Martin Schallbruch
Organisation: KIT Department of Informatics
Part of: [M-INFO-101217 - Public Business Law](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Each winter term	1

**7.231 Course: Seminar: Legal Studies I [T-INFO-101997]**

Responsible: Prof. Dr. Thomas Dreier
Organisation: KIT Department of Informatics
Part of: [M-WIWI-106425 - Seminar Module](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Each term	1

Events					
ST 2023	2400005	Governance, Risk & Compliance	2 SWS	Seminar /	Herzig, Siddiq
ST 2023	2400061	Internet und Gesellschaft - gesellschaftliche Werte und technische Umsetzung	2 SWS	Seminar /	Bless, Boehm, Hartenstein, Madche, Volkamer, Zitterbart
ST 2023	2400078	Intelligente Chatbots und Recht	2 SWS	Seminar /	Raabe
ST 2023	2400149	„Vom Original zur Kopie und vom Analogen zum Digitalen“	2 SWS	Seminar /	Dreier
ST 2023	24820	Current Issues in Patent Law	2 SWS	Seminar /	Melullis
WT 23/24	2400060	Data in Software-Intensive Technical Systems – Modeling – Analysis – Protection	2 SWS	Seminar /	Reussner, Raabe, Werner, Muller-Quade
WT 23/24	2400184	EU Digital Regulatory Framework	2 SWS	Seminar /	Zufall
WT 23/24	2513214	Seminar Information security and Data protection (Bachelor)	2 SWS	Seminar /	Oberweis, Volkamer, Raabe, Schiefer, Hennig, Sterz, Veit, Ballreich, Mossano
Exams					
ST 2023	7500106	Title not available			Bless, Hartenstein, Madche, Zitterbart, Boehm, Sunyaev
ST 2023	7500140	Seminar: Legal Studies I			Dreier, Melullis, Matz
WT 23/24	7500232	Seminar Data in Software-Intensive Technical Systems – Modeling – Analysis – Protection			Reussner

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Below you will find excerpts from events related to this course:



Internet und Gesellschaft - gesellschaftliche Werte und technische Umsetzung Seminar (S)
 2400061, SS 2023, 2 SWS, [Open in study portal](#) **On-Site**

Content

- Registration via <https://portal.wiwi.kit.edu/ys/5877>

Organizational issues

nach Vereinbarung



EU Digital Regulatory Framework
 2400184, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)

Seminar (S)
On-Site

Content

This class aims to provide an overview on the legal instruments forming the EU digital regulatory framework. Following its Digital Single Market Strategy, the EU has set up a new strategic programme for a "Digital Decade". Existing regulations like the General Data Protection Regulation (GDPR), or the E-Commerce Directive, are being complemented by a variety of new instruments that aim to set binding rules on online markets, to regulate data flows in various ways, but also to pioneer a legal framework on AI. Prominent instruments include the new AI Act (proposal), the Digital Services Act (DSA) and Digital Markets Act (DMA), the Data Act, Data Governance Act, or Open Data Directive.

The class will provide an overview on the existing framework: Which regulations and directives are relevant? How do they apply and interact with each other in a broader context?

Another objective is to provide students with the ability to read these legal instruments: How to access regulatory instruments that often have more than 100 pages (without having to read every single sentence)? How to gain a comprehensive, high-level understanding of the instrument? How to identify parts relevant to a particular legal problem?

The class will start with an introduction into EU law and regulatory instruments in general. Concrete guidance on reading, analysing and working with legal instruments in English will be given. Based on these instructions, students will be assigned legal instruments to present in the following units.

Grades will be assigned based on the quality of these presentations and participation in the discussions.

Organizational issues**WS 2023/24**

Das Seminar findet Mittwochs (im wöchentlichen Rhythmus) von 14:00 - 15:30 Uhr im Seminarraum Nr. 313 (3. OG) in der Vincenz-Prießnitz-Straße 3, 76131 Karlsruhe, statt.

The seminar takes place on Wednesdays (in weekly rhythm) from 14:00 - 15:30 in the seminar room No. 313 (3rd floor), Vincenz-Prießnitz-Straße 3, 76131 Karlsruhe.

T

7.232 Course: Seminar: Legal Studies II [T-INFO-105945]

Responsible: Prof. Dr. Thomas Dreier
Organisation: KIT Department of Informatics
Part of: [M-WIWI-106425 - Seminar Module](#)

Type	Credits	Grading scale	Version
Examination of another type	3	Grade to a third	1

Events					
ST 2023	2400061	Internet und Gesellschaft - gesellschaftliche Werte und technische Umsetzung	2 SWS	Seminar /	Bless, Boehm, Hartenstein, Madche, Volkamer, Zitterbart
ST 2023	2400078	Intelligente Chatbots und Recht	2 SWS	Seminar /	Raabe
ST 2023	2400149	„Vom Original zur Kopie und vom Analogen zum Digitalen“	2 SWS	Seminar /	Dreier
WT 23/24	2400014	Current Issues in Patent Law	2 SWS	Seminar /	Melullis
WT 23/24	2400060	Data in Software-Intensive Technical Systems – Modeling – Analysis – Protection	2 SWS	Seminar /	Reussner, Raabe, Werner, Muller-Quade
WT 23/24	2400125	Security and Privacy Awareness	2 SWS	Seminar /	Seidel-Saul, Volkamer, Boehm, Aldag, Veit
WT 23/24	2400184	EU Digital Regulatory Framework	2 SWS	Seminar /	Zufall
WT 23/24	2513214	Seminar Information security and Data protection (Bachelor)	2 SWS	Seminar /	Oberweis, Volkamer, Raabe, Schiefer, Hennig, Sterz, Veit, Ballreich, Mossano
Exams					
ST 2023	7500106	Title not available			Bless, Hartenstein, Madche, Zitterbart, Boehm, Sunyaev
WT 23/24	7500232	Seminar Data in Software-Intensive Technical Systems – Modeling – Analysis – Protection			Reussner

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Below you will find excerpts from events related to this course:

V

Internet und Gesellschaft - gesellschaftliche Werte und technische Umsetzung Seminar (S)
 2400061, SS 2023, 2 SWS, [Open in study portal](#) **On-Site**

Content

- Registration via <https://portal.wiwi.kit.edu/ys/5877>

Organizational issues

nach Vereinbarung

V

Security and Privacy Awareness
 2400125, WS 23/24, 2 SWS, [Open in study portal](#)

Seminar (S)
Blended (On-Site/Online)

Content

Within the framework of this interdisciplinary seminar, the topics security awareness and privacy awareness are to be considered from different perspectives. It deals with legal, information technology, psychological, social as well as philosophical aspects.

Note: The link to enrol is for every student, regardless of the study background!

Dates:

- Kick-Off : TBA
- Final version: TBA
- Presentation: TBA

Topics will be assigned after the kick-off.

Consider that legal focused topics require you to speak and understand german legal texts.

Topics:

TBA

ATTENTION: The seminar is only for MASTER students!



EU Digital Regulatory Framework

2400184, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)

**Seminar (S)
On-Site**

Content

This class aims to provide an overview on the legal instruments forming the EU digital regulatory framework. Following its Digital Single Market Strategy, the EU has set up a new strategic programme for a "Digital Decade". Existing regulations like the General Data Protection Regulation (GDPR), or the E-Commerce Directive, are being complemented by a variety of new instruments that aim to set binding rules on online markets, to regulate data flows in various ways, but also to pioneer a legal framework on AI. Prominent instruments include the new AI Act (proposal), the Digital Services Act (DSA) and Digital Markets Act (DMA), the Data Act, Data Governance Act, or Open Data Directive.

The class will provide an overview on the existing framework: Which regulations and directives are relevant? How do they apply and interact with each other in a broader context?

Another objective is to provide students with the ability to read these legal instruments: How to access regulatory instruments that often have more than 100 pages (without having to read every single sentence)? How to gain a comprehensive, high-level understanding of the instrument? How to identify parts relevant to a particular legal problem?

The class will start with an introduction into EU law and regulatory instruments in general. Concrete guidance on reading, analysing and working with legal instruments in English will be given. Based on these instructions, students will be assigned legal instruments to present in the following units.

Grades will be assigned based on the quality of these presentations and participation in the discussions.

Organizational issues**WS 2023/24**

Das Seminar findet Mittwochs (im wöchentlichen Rhythmus) von 14:00 - 15:30 Uhr im Seminarraum Nr. 313 (3. OG) in der Vincenz-Prießnitz-Straße 3, 76131 Karlsruhe, statt.

The seminar takes place on Wednesdays (in weekly rhythm) from 14:00 - 15:30 in the seminar room No. 313 (3rd floor), Vincenz-Prießnitz-Straße 3, 76131 Karlsruhe.

T

7.233 Course: Service Design Thinking [T-WIWI-102849]

Responsible: Prof. Dr. Gerhard Satzger
Prof. Dr. Orestis Terzidis

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-101503 - Service Design Thinking](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	12	Grade to a third	Irregular	4

Events					
ST 2023	2595600	Service Design Thinking	2 SWS	Lecture / 🗣️	Satzger, Feldmann
Exams					
ST 2023	7900293	Service Design Thinking			Satzger
ST 2023	7900301	Practical Seminar Service Innovation			Satzger

Legend: 📺 Online, 🔄 Blended (On-Site/Online), 🗣️ On-Site, ✕ Cancelled

Competence Certificate

Alternative exam assessment.

Prerequisites

None

Recommendation

This course is held in English – proficiency in writing and communication is required.

Our past students recommend to take this course at the beginning of the masters program.

Annotation

Due to practical project work as a component of the program, access is limited.

The module (as well as the module component) spans two semesters. It starts in September every year and runs until end of June in the subsequent year. Entering the program is only possible at its beginning - after prior application in May/June.

For more information on the application process and the program itself are provided in the module component description and the program's website (<http://sdt-karlsruhe.de>).

Furthermore, the KSRI conducts an information event for applicants every year in May.

This module is part of the KSRI Teaching Program „Digital Service Systems“. For more information see the KSRI Teaching website: www.ksri.kit.edu/teaching.

Below you will find excerpts from events related to this course:

V

Service Design Thinking

2595600, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Content

The Service Design Thinking course is more than a usual lecture. You will learn what it really takes to be an innovator. You will receive education in the human-centric innovation approach Design Thinking, work in small but interdisciplinary and international teams on real business challenges over the course of nine months (September to June). You will collaborate directly with mentors from a partner company as well as with fellow students from renowned universities from the SUGAR network, e.g. the University of St. Gallen, the Trinity College Dublin or the University of Science and Technology of China (USTC). Along the way, you will visit international destinations known for being innovation hotspots and will be on stage at innovation events that draw an audience of several hundred participants.

What students will learn:

- Deep knowledge of the innovation method "Design Thinking", as introduced and promoted by Stanford University.
- Development of new, creative solutions through extensive observation of oneself and one's environment, in particular with regard to the relevant service users.
- Know-how to use prototyping and experimentation to visualize one's ideas, to test and iteratively develop them, and to converge on a solution.
- Learn to apply the method to real innovation projects issued by industry partners.
- Communicate, work and present in an interdisciplinary and international project setting.

Course phases (roughly 4 weeks each):

- **Paper Bike:**
Learning about the basic method elements by building a paper bike that has to fulfill a given set of challenges. The bikes will be tested in a race during an international Kick-Off event with other universities of the SUGAR network (internally known as Design Thinking network).
- **Design Space Exploration:**
Exploring the problem space through customer and user observation as well as desk research.
- **Critical Function Prototype:**
Identification of critical features from the customer's perspective that can contribute to the solution of the overarching problem. Building and testing prototypes that integrate these functionalities.
- **Dark Horse Prototype:**
Inverting earlier assumptions and experiences, which leads to the inclusion of new features and solutions. Developing radically new ideas are the focus of this phase.
- **Funky Prototype:**
Integration of the individually tested and successful functions to a complete solution, which is further tested and developed.
- **Functional Prototype:**
Selection of successful scenarios from the previous phase and building a higher resolution prototype. The final solution to the challenge is laid out in detail and tested with users.
- **Final Prototype:**
Implementing the functional prototype and presenting it to the customer as well as the SUGAR network.

Literature

- Design Thinking: Das Handbuch; Falk Uebernickel, Walter Brenner, Therese Naef, Britta Pukall, Bernhard Schindlholzer
- The Design Thinking Playbook: Mindful Digital Transformation of Teams, Products, Services, Businesses and Ecosystems; Michael Lewrick, Patrick Link, Larry Leifer
- The Design Thinking Toolbox: A Guide to Mastering the Most Popular and Valuable Innovation Methods; Michael Lewrick, Patrick Link, Larry Leifer
- Frame Innovation: Create New Thinking by Design (Design Thinking, Design Theory); Kees Dorst

**7.234 Course: Service Innovation [T-WIWI-102641]**

Responsible: Prof. Dr. Gerhard Satzger
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-102808 - Digital Service Systems in Industry](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	2

Events					
ST 2023	2595468	Digital Services: Innovation & Business Models	1.5 SWS	Lecture /	Satzger, Benz, Schüritz
Exams					
ST 2023	7900113	Digital Services: Innovation & Business Models			Satzger
ST 2023	7900249	Service Innovation - oral exam			Satzger

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

Note: From summer semester 2023, the course Service Innovation will be offered with a revised course concept and content. The focus will be on the closer integration of the topics of service innovation and digitalization. Current foundational content (e.g., on service innovation challenges or human-centered innovation methods) will remain. New content will cover topics such as digital platforms and ecosystems, IoT and smart service innovation, and business models.

The assessment consists of a written exam (60 min.). A bonus can be acquired through successful participation in the exercise. If the grade of the written exam is between 4.0 and 1.3, the bonus improves the grade by one grade (0.3 or 0.4). Details will be announced in the lecture.

Prerequisites

None

Modeled Conditions

The following conditions have to be fulfilled:

1. The course [T-WIWI-112757 - Digital Services: Innovation & Business Models](#) must not have been started.

Recommendation

None

Annotation

Starting with the summer semester 2023, the course Service Innovation will be called "Digital Services: Innovation & Business Models".

Below you will find excerpts from events related to this course:

**Digital Services: Innovation & Business Models**

2595468, SS 2023, 1.5 SWS, Language: English, [Open in study portal](#)

Lecture (V)
Blended (On-Site/Online)

Content

Leveraging data and digital technologies for business success is a key challenge for organizations as they need to

- get aware of the newly arising potential
- develop suitable digital services that are user-centric and individualized
- “servitize” their offering portfolio and business model
- transform their organizations

This course will equip students with concepts and methods to tackle this challenge along two dimensions: First, we will cover innovation as a concept as well as apply contemporary innovation methods (like Design Thinking, Open Innovation) to the services space. Second, we deal with leveraging innovation to develop new business models (including multi-partner concepts in platforms or ecosystems), to servitize existing business models (e.g., via product-service-systems), and to accordingly transform the organization.

The course links innovation and business model theories with practical examples and exercises. Students are asked to actively engage in the discussion.

Organizational issues

The course will be offered in the form of a flipped classroom concept starting in summer semester 2023. The lecture will be recorded in advance and made available online. During the “in presence” sessions, the contents of the lecture will be applied and expanded on.

Literature

- Böhmman, T./ Leimeister, J.M./ Möslin, K. (2014), Service Systems Engineering, Business & Information Systems Engineering, Vol. 6, No.2, 73-79.
- Cardoso, J., Fromm, H., Nickel, S., Satzger, G., Studer, R., & Weinhardt, C. (Eds.) (2015). Fundamentals of service systems (Vol. 12). Heidelberg: Springer.
- Chesbrough, H. (2011). Open services innovation: Rethinking your business to grow and compete in a new era. John Wiley & Sons.
- Rogers, S. (2003). Diffusion of Innovations. 5. ed. New York: Free Press.
- Satzger, G., Benz, C., Böhmman, T., Roth, A. (2022). Servitization and Digitalization as Siamese Twins – Concepts and Research Agenda. Edvardsson/Tronvoll (eds.): The Palgrave Handbook of Service Management, 967-989.
- Uebernickel, F., Brenner, W., Pukall, B., Naef, T., & Schindlholzer, B. (2015). Design Thinking: Das Handbuch. Frankfurt am Main: Frankfurter Allgemeine Buch.
- Vargo, S.L., Lusch, R.F. (2017). Service-dominant logic 2025. Int. J. Res. Mark. 34, 46–67.
- Weill, P.; Woerner, S.L. (2018): “What’s your Digital Business Model? – Six Questions to Help you Build the Next-Generation Enterprise“. Boston, Massachusetts: Harvard Business Review Press.

T

7.235 Course: SIL Entrepreneurship Emphasis [T-WIWI-110287]

Responsible: Prof. Dr. Orestis Terzidis
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-105010 - Student Innovation Lab \(SIL\) 1](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Each winter term	1

Competence Certificate

Alternative exam assessment (§4(2), 3 SPO). The final grade is a result from both, the grade of the term paper and its presentation, as well as active participation during the seminar. In addition, smaller, ungraded tasks are provided in the course to monitor progress.

Prerequisites

None

Recommendation

None

T

7.236 Course: SIL Entrepreneurship Project [T-WIWI-110166]

Responsible: Prof. Dr. Orestis Terzidis
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-105010 - Student Innovation Lab \(SIL\) 1](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Each winter term	1

Competence Certificate

Alternative exam assessment (§4(2), 3 SPO). The final grade is a result from both, the grade of the term paper and its presentation, as well as active participation during the seminar. In addition, smaller, ungraded tasks are provided in the course to monitor progress.

Prerequisites

None

Recommendation

None

**7.237 Course: Simulation Game in Energy Economics [T-WIWI-108016]**

Responsible: Dr. Massimo Genoese
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101451 - Energy Economics and Energy Markets](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3,5	Grade to a third	Each summer term	2

Events					
ST 2023	2581025	Simulation Game in Energy Economics	3 SWS	Lecture / Practice /	Genoese, Zimmermann
Exams					
ST 2023	7981025	Simulation Game in Energy Economics			Fichtner

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

Examination as written assignment and oral presentation (§4 (2), 1 SPO).

Prerequisites

None

Recommendation

Visiting the course "Introduction to Energy Economics"

Annotation

The number of participants is limited.

There is a registration procedure via CAS followed by a selection of the participants.

Below you will find excerpts from events related to this course:

**Simulation Game in Energy Economics**

2581025, SS 2023, 3 SWS, Language: German, [Open in study portal](#)

Lecture / Practice (VÜ)
On-Site

Content

- Introduction
- Agents and market places in the electricity industry
- Selected planning tasks of energy service companies
- Methods of modelling in the energy sector
- Agent-based simulation: The PowerACE model
- Simulation game: Simulation in energy economics (electricity and emission trading, investment decisions)

The lecture is structured in a theoretical and a practical part. In the theoretical part, the students are taught the basics to carry out simulations themselves in the practical part which comprises amongst others the simulation of the power exchange. The participants of the simulation game take a role as a power trader in the power market. Based on various sources of information (e.g. prognosis of power prices, available power plants, fuel prices), they can launch bids in the power exchange.

Assessment: presentation and written summary

Prerequisites: Basics in Energy economics ad markets are advantageous.

Organizational issues

CIP-Pool West, Raum 102, Geb. 06.41 - siehe Institutsaushang

Literature**Weiterführende Literatur:**

Möst, D. und Genoese, M. (2009): Market power in the German wholesale electricity market. The Journal of Energy Markets (47–74). Volume 2/Number 2, Summer 2009

T


7.238 Course: Smart Energy Infrastructure [T-WIWI-107464]

Responsible: Dr. Armin Ardone
Dr. Dr. Andrej Marko Pustisek

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-101452 - Energy Economics and Technology](#)
[M-WIWI-106410 - Economics & Management](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	5,5	Grade to a third	Each winter term	2

Events					
WT 23/24	2581023	(Smart) Energy Infrastructure	4 SWS	Lecture / 	Ardone, Pustisek
Exams					
ST 2023	7981023	Smart Energy Infrastructure			Fichtner
WT 23/24	7900178	Smart Energy Infrastructure NEW			Fichtner
WT 23/24	7981023	Smart Energy Infrastructure			Fichtner

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The assessment consists of a written exam (60 minutes). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Below you will find excerpts from events related to this course:

V

(Smart) Energy Infrastructure

2581023, WS 23/24, 4 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Content

The lecture provides a techno-economic overview of different infrastructures of the energy system and their importance regarding the future energy system ("Energiewende") – in particular

- for electricity:
 - the supply side (e.g. power plants)
 - the demand side (e.g. load structures of appliances, flexibilities) as well as
 - transport infrastructures (electricity grids)
- for fuel transportation:
 - pipeline infrastructures (focus on natural gas)
 - shipping of LNG
 - crude oil and oil product transportation
 - hydrogen transportation
 - comparison of potential energy carriers for global trade of renewable energy (e.g., hydrogen and its derivatives, e-fuels, reactive metals)
- storage systems (e.g. batteries)

Additionally, the lecture provides a toolbox for energy system analysis such as an overview and classification of energy systems modelling approaches as well as the usage of scenario techniques for energy systems analysis.

The lecture also provides practical examples for the relevant methods presented.

Organizational issues

Blockveranstaltung

16.11., 17.11., 30.11., 01.12., 07.12., 08.12., 14.12., 15.12.

T

7.239 Course: Smart Grid Applications [T-WIWI-107504]

Responsible: Prof. Dr. Christof Weinhardt
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101446 - Market Engineering](#)
[M-WIWI-103720 - eEnergy: Markets, Services and Systems](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	see Annotations	2

Competence Certificate

The assessment consists of a written exam (60 min) (according to §4(2), 1 of the examination regulations). By successful completion of the exercises (§4 (2), 3 SPO 2007 respectively §4 (3) SPO 2015) a bonus can be obtained. If the grade of the written exam is at least 4.0 and at most 1.3, the bonus will improve it by one grade level (i.e. by 0.3 or 0.4).

Prerequisites

None

Recommendation

None

Annotation

The lecture will no longer be offered from the coming winter semester 2023/24. It is only possible to take part in the main exam (first-time writer) and follow-up exam (repeater).

**7.240 Course: Social Choice Theory [T-WIWI-102859]**

Responsible: Prof. Dr. Clemens Puppe
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101500 - Microeconomic Theory](#)
[M-WIWI-101504 - Collective Decision Making](#)
[M-WIWI-106408 - Digital Economics](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each summer term	2

Events					
ST 2023	2520537	Social Choice Theory	2 SWS	Lecture /	Puppe
ST 2023	2520539	Übung zu Social Choice Theory	1 SWS	Practice /	Müller, Puppe
Exams					
ST 2023	7900039	Social Choice Theory			Puppe
ST 2023	7900045	Social Choice Theory (Make-up Date)			Puppe

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

The assessment consists of an alternative exam assessment (open book exam). The exam takes place in every summer semester.

Prerequisites

None

Below you will find excerpts from events related to this course:

**Social Choice Theory**

2520537, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

**Lecture (V)
On-Site**

Content

How should (political) candidates be elected? What are good ways of merging individual judgments into collective judgments? Social Choice Theory is the systematic study and comparison of how groups and societies can come to collective decisions.

The course offers a rigorous and comprehensive treatment of judgment and preference aggregation as well as voting theory. It is divided into two parts. The first part deals with (general binary) aggregation theory and builds towards a general impossibility result that has the famous Arrow theorem as a corollary. The second part treats voting theory. Among other things, it includes proving the Gibbard-Satterthwaite theorem.

Literature

Main texts:

- Hervé Moulin: Axioms of Cooperative Decision Making, Cambridge University Press, 1988
- Christian List and Clemens Puppe: Judgement Aggregation. A survey, in: Handbook of rational & social choice, P.Anand,P.Pattanaik, C.Puppe (Eds.), Oxford University Press 2009.

Secondary texts:



- Amartya Sen: Collective Choice and Social Welfare, Holden-Day, 1970
- Wulf Gaertner: A Primer in Social Choice Theory, revised edition, Oxford University Press, 2009
- Wulf Gaertner: Domain Conditions in Social Choice Theory, Oxford University Press, 2001





T

7.241 Course: Sociotechnical Information Systems Development [T-WIWI-109249]

Responsible: Prof. Dr. Ali Sunyaev
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101628 - Emphasis in Informatics](#)
[M-WIWI-101630 - Electives in Informatics](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each term	2

Events					
ST 2023	2512400	Advanced Lab Development of Sociotechnical Information Systems (Bachelor)	3 SWS	Practical course / 	Sunyaev, Pandl, Goram, Leiser
ST 2023	2512401	Advanced Lab Development of Sociotechnical Information Systems (Master)	3 SWS	Practical course / 	Sunyaev, Pandl, Goram, Leiser
Exams					
ST 2023	7900173	Advanced Lab Development of Sociotechnical Information Systems (Master)			Sunyaev

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The alternative exam assessment consists of an implementation and a final thesis documenting the development and use of the application.

Prerequisites

None.

Below you will find excerpts from events related to this course:

V

Advanced Lab Development of Sociotechnical Information Systems (Bachelor)

**Practical course (P)
Online**

2512400, SS 2023, 3 SWS, Language: German/English, [Open in study portal](#)

Content

The aim of the lab is to get to know the development of socio-technical information systems in different application areas. In the event framework, you should develop a suitable solution strategy for your problem alone or in group work, collect requirements, and implement a software artifact based on it (for example, web platform, mobile apps, desktop application). Another focus of the lab is on the subsequent quality assurance and documentation of the implemented software artifact.

Registration information will be announced on the course page.

V

Advanced Lab Development of Sociotechnical Information Systems (Master)

**Practical course (P)
Online**

2512401, SS 2023, 3 SWS, Language: German/English, [Open in study portal](#)

Content

The aim of the lab is to get to know the development of socio-technical information systems in different application areas. In the event framework, you should develop a suitable solution strategy for your problem alone or in group work, collect requirements, and implement a software artifact based on it (for example, web platform, mobile apps, desktop application). Another focus of the lab is on the subsequent quality assurance and documentation of the implemented software artifact.

Registration information will be announced on the course page.

**7.242 Course: Software Quality Management [T-WIWI-102895]**

Responsible: Prof. Dr. Andreas Oberweis
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101628 - Emphasis in Informatics](#)
[M-WIWI-101630 - Electives in Informatics](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	2

Events					
ST 2023	2511208	Software Quality Management	2 SWS	Lecture /	Alpers
ST 2023	2511209	Übungen zu Software-Qualitätsmanagement	1 SWS	Practice /	Frister, Forell
Exams					
ST 2023	79AIFB_STQM_A5	Software Quality Management (Registration until 17 July 2023)			Oberweis
WT 23/24	79AIFB_STQM_C1	Software Quality Management			Oberweis

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation in the first week after lecture period.

Prerequisites

None

Below you will find excerpts from events related to this course:

**Software Quality Management**

2511208, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

**Lecture (V)
On-Site**

Content

This lecture imparts fundamentals of active software quality management (quality planning, quality testing, quality control, quality assurance) and illustrates them with concrete examples, as currently applied in industrial software development. Keywords of the lecture content are: software and software quality, process models, software process quality, ISO 9000-3, CMM(I), BOOTSTRAP, SPICE, software tests.

Learning objectives:

Students

- explain the relevant quality models,
- apply methods to evaluate the software quality and evaluate the results,
- know the main models of software certification, compare and evaluate these models,
- write scientific theses in the area of software quality management and find own solutions for given problems.

Recommendations:

Programming knowledge in Java and basic knowledge of computer science are expected.

Workload:

- Lecture 30h
- Exercise 15h
- Preparation of lecture 24h
- Preparation of exercises 25h
- Exam preparation 40h
- Exam 1h

Literature

- Helmut Balzer: Lehrbuch der Software-Technik. Spektrum-Verlag 2008
- Peter Liggesmeyer: Software-Qualität, Testen, Analysieren und Verifizieren von Software. Spektrum Akademischer Verlag 2002
- Mauro Pezzè, Michal Young: Software testen und analysieren. Oldenbourg Verlag 2009

Weitere Literatur wird in der Vorlesung bekanntgegeben.

T

7.243 Course: Spatial Economics [T-WIWI-103107]

Responsible: Prof. Dr. Ingrid Ott
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101485 - Transport Infrastructure Policy and Regional Development](#)
[M-WIWI-101496 - Growth and Agglomeration](#)
[M-WIWI-101497 - Agglomeration and Innovation](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each winter term	1

Events					
WT 23/24	2561260	Spatial Economics	2 SWS	Lecture / 🗎	Ott
WT 23/24	2561261	Exercise for Spatial Economics	1 SWS	Practice / 🗎	Ott, Mirzoyan
Exams					
ST 2023	7900103	Spatial Economics			Ott
WT 23/24	7900075	Spatial Economics			Ott
WT 23/24	7900276	Spatial Economics			Ott

Legend: 🗎 Online, 🗎 Blended (On-Site/Online), 🗎 On-Site, ✕ Cancelled

Competence Certificate

Depending on further pandemic developments, the examination will be offered either as an open-book examination, or as a 60-minute written examination.

Prerequisites

None

Recommendation

Basic knowledge of micro- and macroeconomics is assumed, as taught in the courses "Economics I" [2600012], and "Economics II" [2600014]. In addition, an interest in quantitative-mathematical modeling is required. The attendance of the course "Introduction to economic policy" [2560280] is recommended.

Annotation

Due to the research semester of Prof. Dr. Ingrid Ott, the course will not be offered in the winter semester 2021/22. The exam will take place. Preparation materials can be found in ILIAS.

Below you will find excerpts from events related to this course:

V

Spatial Economics

2561260, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Content

The course covers the following topics:

- Geography, trade and development
- Geography and economic theory
- Core models of economic geography and empirical evidence
- Agglomeration, home market effect, and spatial wages
- Applications and extensions

Learning objectives:

The student

- analyses how spatial distribution of economic activity is determined.
- uses quantitative methods within the context of economic models.
- has basic knowledge of formal-analytic methods.
- understands the link between economic theory and its empirical applications.
- understands to what extent concentration processes result from agglomeration and dispersion forces.
- is able to determine theory based policy recommendations.

Recommendations:

Basic knowledge of micro- and macroeconomics is assumed, as taught in the courses Economics I [2600012], and Economics II [2600014]. An interest in mathematical modeling is advantageous.

Workload:

The total workload for this course is approximately 135 hours.

- Classes: ca. 30 h
- Self-study: ca. 45 h
- Exam and exam preparation: ca. 60 h

Assessment:

The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation).

Literature

Steven Brakman, Harry Garretsen, Charles van Marrewijk (2009): The New Introduction to Geographical Economics, 2nd ed, Cambridge University Press.

Weitere Literatur wird in der Vorlesung bekanntgegeben.
(Further literature will be announced in the lecture.)

T

7.244 Course: Special Topics in Information Systems [T-WIWI-109940]

Responsible: Prof. Dr. Christof Weinhardt
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101410 - Business & Service Engineering](#)
[M-WIWI-101411 - Information Engineering](#)
[M-WIWI-101506 - Service Analytics](#)
[M-WIWI-103720 - eEnergy: Markets, Services and Systems](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each term	2

Exams			
ST 2023	00032	Practical Seminar: Visualizing AI Predictions Using Metaverse Technology	Weinhardt

Competence Certificate

The assessment of this course is in form of a written documentation, a presentation of the outcome of the conducted practical components and an active participation in class.

Please take into account that, beside the written documentation, also a practical component (such as a survey or an implementation of an application) is part of the course. Please examine the course description for the particular tasks.

The overall grade is composed as follows:

A total of 60 points can be achieved, of which

- A maximum of 30 points for the written documentation
- A maximum of 30 points for the practical component

In order to pass the success control, at least 15 points (written documentation / practical component) must be achieved.

Prerequisites

see below

Recommendation

None

Annotation

All the practical seminars offered at the chair of Prof. Dr. Weinhardt can be chosen in the Special Topics in Information Systems course. The current topics of the practical seminars are available at the following homepage: www.iism.kit.edu/im/lehre.

The Special Topics Information Systems is equivalent to the practical seminar, as it was only offered for the major in "Information Systems" so far. With this course students majoring in "Industrial Engineering and Management" and "Economics Engineering" also have the chance of getting practical experience and enhance their scientific capabilities.



The Special Topics Information Systems can be chosen instead of a regular lecture (see module description). Please take into account, that this course can only be accounted once per module.





T

7.245 Course: Startup Experience [T-WIWI-111561]

Responsible: Prof. Dr. Orestis Terzidis
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101488 - Entrepreneurship \(EnTechnon\)](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	6	Grade to a third	Each term	1

Events					
ST 2023	2545004	Startup Experience	4 SWS	Seminar / 	Finner, Manthey, Weimar, Terzidis
WT 23/24	2545004	Startup Experience	4 SWS	Seminar / 	Weimar, Martjan, Terzidis
Exams					
ST 2023	7900186	Startup Experience			Terzidis

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

Alternative exam assessment. Details on the design of the examination performance of other types will be announced in the course. The grade is composed of a presentation and a written paper (plus any specified documentation, e.g. work results, experience diary, reflection).

Recommendation

Lecture Entrepreneurship already completed

Annotation

The language in the seminar is English. The seminar contents will be published on the chair homepage.

Below you will find excerpts from events related to this course:

V

Startup Experience

2545004, SS 2023, 4 SWS, Language: English, [Open in study portal](#)

Seminar (S)
On-Site

Content

In the Startup Experience course, you develop entrepreneurial competences that enable you to develop a new venture. In an entrepreneurial project, you have three main goals:

1. Identify and develop an opportunity. Who is your target customer and what problem or task does he or she have? How attractive and how big is this market?
2. How will you provide value for them? How can you use specific resources, including technology to develop a solution?
3. How can you conceive and set up a viable organization? Which business model do you suggest to create, deliver, and capture value?

After the teams are formed, a teambuilding session follows so that the team members get to know each other better and establish the cornerstones for working together. In this way, they create a basis for their joint project.

The focus of the seminar is on technology-based venturing. In this context, we will use the TAS (Technology-Application-Selection) approach developed at the EnTechnon. By default, we start from KIT patents (but you can also 'bring with you' other new technologies). We analyze the technology and use creativity techniques to find potential applications. Among other approaches, we will systematically explore applications around the UN sustainable development goals. Prototyping, business model development, and pitching are part of the seminar.

Learning Objectives

You will be able to explore deep technology venturing opportunities and create new products and services. The pedagogical approach is that of action learning. In a team, you will experience typical challenges and processes related to setting up a new business and develop the corresponding entrepreneurial competences.

After completing this course, the course participants will be able to:

- Characterize the core process of Deep Tech Venturing,
- Work effectively in a cohesive team,
- Use a technology characterization canvas to extract the core characteristics of a technology,
- Apply creativity techniques to ideate potential applications,
- Use utility analysis approaches to select a promising technology application,
- Develop a value proposition based on techniques like the value proposition canvas or the jobs-to-be-done method,
- Use approaches of technology impact assessment to implement responsible innovation processes,
- Apply advanced business modeling methods to develop a sound business concept,
- Develop and deliver a concise presentation ("pitch") to communicate you project.

Additional information:

Alternative exam assessment. The grade consists of the presentation and the written elaboration. Potentially, a 'project diary' of the seminar progress may be part of the deliverables (depends on tutor and will be communicated at the kick-off).

For a successful course completion, we expect you to submit a Business Plan with the following features:

- Scope: 9000 words,
- Sound and clear structure,
- Expression and spelling are correct
- Complete and correct references, quotations, etc.
- Visual elements are chosen appropriately
- Documentation and traceability of data acquisition, analysis and evaluation,
- Content is developed according to the course instructions.

Furthermore, we expect you to deliver a team Pitch.

- Duration: will be communicated (typically 5-10 minutes)
- Content: Introduction/Purpose; Problem; Solution; Business Model; Prototype; Competition; Management Team; Current Status and next steps,
- Layout and form: appropriate choice,
- Appearance: appropriate amount of visual elements,
- Data: well researched and organized visually
- Story Line: is sound; clear and convincing.

Organizational issues

Registration is via the Wiwi-Portal.

In the seminar you will work on a project in teams of max. 5 persons. Team applications are welcome but not a prerequisite for participation. The seminars will be held in English.



Startup Experience

2545004, WS 23/24, 4 SWS, Language: English, [Open in study portal](#)

Seminar (S)
Blended (On-Site/Online)

Content

Content

In the Startup Experience seminar you will develop entrepreneurial competences that will enable you to build a new business. In an entrepreneurial project, you have three main objectives:

1. Identify and develop an opportunity. Who is your target customer and what problem or task does he or she have? How attractive and how big is this market?
2. How will you add value to it? How can you use specific resources, including technology, to develop a solution?
3. How can you design and set up a viable organisation? What business model do you propose to create, deliver and capture value?

Our primary focus is on digital healthcare ventures, granting you the opportunity to delve into the realm of entrepreneurship within the healthcare system. After gaining a deep understanding of healthcare needs, you will utilize creativity techniques to uncover potential business ideas that provide value for patients and doctors. Additionally, you will learn how to create viable business models, dive into health regulations, and pitch your idea to a jury.

Learning Objectives

After completing this course, the course participants will be able to:

- Work effectively in a cohesive team
- Understand the role of digital entrepreneurship in healthcare
- Apply creativity techniques to ideate
- Use utility analysis approaches to select promising solutions
- Develop a value proposition based on techniques like the value proposition canvas or the jobs-to-be-done method
- Apply advanced business modeling methods to develop a sound business concept
- Develop and deliver a concise presentation ("pitch") to communicate your project
- Gain basic knowledge of healthcare regulations and reimbursement ways

Additional information:

Alternative exam assessment. The grade consists of the presentation and the written elaboration. Potentially, a 'project diary' of the seminar progress may be part of the deliverables (depends on tutor and will be communicated at the kick-off).

For a successful course completion, we expect you to submit a Business Plan with the following features:

- Scope: 9000 words,
- Sound and clear structure,
- Expression and spelling are correct
- Complete and correct references, quotations, etc.
- Visual elements are chosen appropriately
- Documentation and traceability of data acquisition, analysis and evaluation,
- Content is developed according to the course instructions.

Furthermore, we expect you to deliver a team Pitch.

- Duration: will be communicated (typically 5-10 minutes)
- Content: Introduction/Purpose; Problem; Solution; Business Model; Prototype; Competition; Management Team; Current Status and next steps,
- Layout and form: appropriate choice,
- Appearance: appropriate amount of visual elements,
- Data: well researched and organized visually
- Story Line: is sound; clear and convincing.

Organizational issues

Registration is via the Wiwi portal.

In the seminar you will work on a project in teams of max. 5 persons. The groups are formed in the seminar.

T

7.246 Course: Statistical Modeling of Generalized Regression Models [T-WIWI-103065]

Responsible: apl. Prof. Dr. Wolf-Dieter Heller
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101638 - Econometrics and Statistics I](#)
[M-WIWI-101639 - Econometrics and Statistics II](#)
[M-WIWI-106411 - Statistics & Econometrics](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each winter term	1

Events					
WT 23/24	2521350	Statistical Modeling of Generalized Regression Models	2 SWS	Lecture	Heller
Exams					
WT 23/24	7900146	Statistical Modeling of generalized regression models			Heller

Competence Certificate

The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation.

Prerequisites

None

Recommendation

Knowledge of the contents covered by the course "Economics III: Introduction in Econometrics" [2520016]

Below you will find excerpts from events related to this course:

V

Statistical Modeling of Generalized Regression Models

2521350, WS 23/24, 2 SWS, [Open in study portal](#)

Lecture (V)

Content

Learning objectives:

The student has profound knowledge of generalized regression models.

Requirements:

Knowledge of the contents covered by the course *Economics III: Introduction in Econometrics* [2520016].

Workload:

Total workload for 4.5 CP: approx. 135 hours

Attendance: 30 hours

Preparation and follow-up: 65 hours

**7.247 Course: Stochastic Calculus and Finance [T-WIWI-103129]**

Responsible: Dr. Mher Safarian
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101639 - Econometrics and Statistics II](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each winter term	1

Events					
WT 23/24	2521331	Stochastic Calculus and Finance	2 SWS	Lecture	Safarian
WT 23/24	2521332	Übungen zu Stochastic Calculus and Finance	2 SWS	Practice	Safarian
Exams					
WT 23/24	7900225	Stochastic Calculus and Finance			Safarian

Competence Certificate

The assessment of this course consists of a written examination (§4(2), 1 SPOs, 180 min.).

Prerequisites

None

Annotation

For more information see <http://statistik.econ.kit.edu/>

Below you will find excerpts from events related to this course:

**Stochastic Calculus and Finance**

2521331, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)

Content**Learning objectives:**

After successful completion of the course students will be familiar with many common methods of pricing and portfolio models in finance. Emphasis will be put on both finance and the theory behind it.

Content:

The course will provide rigorous yet focused training in stochastic calculus and mathematical finance. Topics to be covered:

1. Stochastic Calculus: Stochastic Processes, Brownian Motion and Martingales, Entropy, Stopping Times, Local martingales, Doob-Meyer Decomposition, Quadratic Variation, Stochastic Integration, Ito Formula, Girsanov Theorem, Jump-diffusion Processes, Stable and Levy processes.
2. Mathematical Finance: Pricing Models, The Black-Scholes Model, State prices and Equivalent Martingale Measure, Complete Markets and Redundant Security Prices, Arbitrage Pricing with Dividends, Term-Structure Models (One Factor Models, Cox-Ingersoll-Ross Model, Affine Models), Term-Structure Derivatives and Hedging, Mortgage-Backed Securities, Derivative Assets (Forward Prices, Future Contracts, American Options, Look-back Options), Incomplete Markets, Markets with Transaction Costs, Optimal Portfolio and Consumption Choice (Stochastic Control and Merton continuous time optimization problem, CAPM), Equilibrium models, Numerical Methods.

Workload:

Total workload for 4.5 CP: approx. 135 hours

Attendance: 30 hours

Preparation and follow-up: 65 hours

Organizational issues

Blockveranstaltung, Termine werden über Ilias bekannt gegeben

Literature

- Dynamic Asset Pricing Theory, Third Edition by D. Duffie, Princeton University Press, 1996
- Stochastic Calculus for Finance II: Continuous-Time Models by S. E. Shreve, Springer, 2003
- Stochastic Finance: An Introduction in Discrete Time by H. Föllmer, A. Schied, de Gruyter, 2011
- Methods of Mathematical Finance by I. Karatzas, S. E. Shreve, Springer, 1998
- Markets with Transaction Costs by Yu. Kabanov, M. Safarian, Springer, 2010
- Introduction to Stochastic Calculus Applied to Finance by D. Lamberton, B. Lapeyre, Chapman&Hall, 1996

T

7.248 Course: Strategic Finance and Technology Change [T-WIWI-110511]

Responsible: Prof. Dr. Martin Ruckes
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101480 - Finance 3](#)
[M-WIWI-101483 - Finance 2](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	1,5	Grade to a third	Each summer term	1

Exams			
ST 2023	7900268	Strategic Finance and Technoloy Change	Ruckes
WT 23/24	7900219	Strategic Finance and Technoloy Change	Ruckes

Competence Certificate

The assessment consists of a written exam (60 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation. The exam is offered each semester. If there are only a small number of participants registered for the exam, we reserve the right to hold an oral examination instead of a written one.

Prerequisites

None

Recommendation

Attending the lecture "Financial Management" is strongly recommended.

T

7.249 Course: Strategic Foresight China [T-WIWI-110986]

Responsible: Prof. Dr. Marion Weissenberger-Eibl
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101507 - Innovation Management](#)
[M-WIWI-101507 - Innovation Management](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	see Annotations	1

Competence Certificate

Alternative exam assessment.

Recommendation

Prior attendance of the course Innovation Management [2545015] is recommended.

Annotation


The course can no longer be taken as of winter semester 2022/2023.




T

7.250 Course: Strategy and Management Theory: Developments and "Classics" [T-WIWI-106190]

Responsible: Prof. Dr. Hagen Lindstädt
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-103119 - Advanced Topics in Strategy and Management](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Irregular	1

Events					
ST 2023	2577921	Strategy and Management Theory: Developments and "Classics" (Master)	2 SWS	Seminar / 	Lindstädt
Exams					
ST 2023	7900278	Strategy and Management Theory: Developments and "Classics"			Lindstädt

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The control of success according to § 4(2), 3 SPO takes place by writing a scientific work and a presentation of the results of the work in the context of a conclusion meeting. Details on the design of the performance review will be announced during the lecture.

Prerequisites

None

Recommendation

Basic knowledge as conveyed in the bachelor module „Strategy and Organization“ is recommended.

Annotation

This course is admission restricted. If you were already admitted to another course in the module “Advanced Topics in Strategy and Management” the participation at this course will be guaranteed.

The course is planned to be held for the first time in the winter term 2017/18.

Below you will find excerpts from events related to this course:

V

Strategy and Management Theory: Developments and "Classics" (Master)

2577921, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

Seminar (S)
On-Site

Content

This course covers highly topical issues of great relevance to the management of organizations. Students will be enabled to take strategic management positions. By applying appropriate models from the fields of strategy and management - or models developed in-house - participants will learn to evaluate the strategic starting position of an organization and derive precise and well-founded recommendations for action based on this.

This course offers students the opportunity to explore current management issues and sharpen their skills in strategic analysis and evaluation. Through intensive collaboration and practical application of the knowledge learned, students are optimally prepared for the demands and challenges of modern business management.

Structure

The course begins with an overarching theme, based on which students are divided into groups of two. The core of the course consists of the preparation of a written paper as well as the presentation and discussion of the results.

Learning Objectives

Upon completion of the course, students will be able to,

- analyze complex business situations, think strategically and derive sound management decisions.
- compose clear and convincing written papers that accurately present the analyses and recommendations developed.
- present results in an engaging manner and actively participate in substantive discussions.

Recommendations:

Prior attendance of the Bachelor's module "Strategy and Organization" or another module with comparable content at another university is recommended.

Workload:

Total effort approx. 90 hours

Attendance time: 15 hours

Preparation and follow-up: 75 hours

Examination and preparation: not applicable

Verification:

The success control according to § 4(2), 3 SPO is done by writing a scientific paper and a presentation of the results of the paper in the context of a final event. Details on the design of the performance review will be announced during the lecture.

Annotation:

The course is admission restricted. In case of prior admission to another course in the module "Strategy and Management: Advanced Topics" [M-WIWI-103119], participation in this course is guaranteed. For more information on the application process, see the IBU website.

Exams are offered at least every other semester, so the entire module can be completed in two semesters.

Organizational issues


siehe Homepage





T

7.251 Course: Successful Transformation Through Innovation [T-WIWI-111823]

Responsible: Malte Busch
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101507 - Innovation Management](#)
[M-WIWI-101507 - Innovation Management](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Irregular	1

Events					
ST 2023	2500018	Successful transformation through innovation	2 SWS	Seminar / 	Busch
Exams					
ST 2023	7900025	Successful Transformation Through Innovation			Busch

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

Alternative exam assessments. The grade consists of an presentation of the results (50%) and a seminar paper (50%).

Recommendation

Prior attendance of the course Innovation Management [2545015] is recommended.

Below you will find excerpts from events related to this course:

V

Successful transformation through innovation

2500018, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

Seminar (S)
On-Site

Content

This seminar uses strategic innovation management theory and concepts such as organisational ambidexterity, boundary spanning and stakeholder approaches how companies can increase their innovative capacity through innovation. The students will use a core paper to illustrate the steps towards becoming an innovative organisation. The aim is to understand how -with the help of the concepts mentioned above - medium-sized companies, in the context of organisational inertia and path dependency, may become innovation-driven organisations. The seminar will analyse the role of different stakeholders, which role the different stakeholders play and how companies may become part of an innovation ecosystems. Based on the core paper, the students will apply the concepts they have learned to selected companies and present the results in class. In addition to a presentation, the students will submit the results in seminar papers.

Organizational issues

Weblink: https://itm.entechnon.kit.edu/192_1281.php

T

7.252 Course: Supplement Enterprise Information Systems [T-WIWI-110346]

Responsible: Prof. Dr. Andreas Oberweis
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101628 - Emphasis in Informatics](#)
[M-WIWI-101630 - Electives in Informatics](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each term	1

Competence Certificate

The assessment of this course is a written or (if necessary) oral examination.

Prerequisites

None

Annotation

This course can be used in particular for the acceptance of external courses whose content is in the broader area of applied informatics, but is not equivalent to another course of this topic.

T

7.253 Course: Supplement Software- and Systemsengineering [T-WIWI-110372]

Responsible: Prof. Dr. Andreas Oberweis
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101628 - Emphasis in Informatics](#)
[M-WIWI-101630 - Electives in Informatics](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each term	1

Competence Certificate

The assessment of this course is a written or (if necessary) oral examination.

Prerequisites

None

Annotation

This course can be used in particular for the acceptance of external courses whose content is in the broader area of software and systems engineering, but cannot assigned to another course of this topic.

T


7.254 Course: Supply Chain Management in the Automotive Industry [T-WIWI-102828]





Responsible: Tilman Heupel
Hendrik Lang

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-101412 - Industrial Production III](#)
[M-WIWI-101471 - Industrial Production II](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	3,5	Grade to a third	Each summer term	1

Events					
ST 2023	2581957	Supply Chain Management in the automotive industry	2 SWS	Lecture / 	Heupel, Lang
Exams					
ST 2023	7981957	Supply Chain Management in the Automotive Industry			Schultmann

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The assessment consists of an oral (30 minutes) or written exam (60 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (examination of another type, following §4(2), 3 of the examination regulation).

Prerequisites

None

Recommendation

None

Annotation

The lecture will be offered for the next time in the summer semester 2023.

Below you will find excerpts from events related to this course:

V

Supply Chain Management in the automotive industry

2581957, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
Online

Content

- Automotive industry significance
- The automotive supply chain
- Adding value structures of the automotive supply chain and mastering of the production systems as factors of success in the SCM
- Strategic procurement logistics
- Risk management
- Quality engineering and management in the automotive supply chain
- Cost engineering and management in the automotive supply chain
- Purchasing (Supplier selection, contract management)
- Performance measurement of the supply chain
- Organization

Organizational issues

Blockveranstaltung, siehe Homepage

Literature

Wird in der Veranstaltung bekannt gegeben.

T


7.255 Course: Supply Chain Management with Advanced Planning Systems [T-WIWI-102763]





Responsible: Claus J. Bosch
Dr. Mathias Göbelt

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-101412 - Industrial Production III](#)
[M-WIWI-101471 - Industrial Production II](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	3,5	Grade to a third	Each summer term	1

Events					
ST 2023	2581961	Supply Chain Management with Advanced Planning Systems	2 SWS	Lecture / 	Göbelt, Bosch
Exams					
ST 2023	7981961	Supply Chain Management with Advanced Planning Systems			Schultmann

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The assessment consists of an oral (30 minutes) or written exam (60 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (alternative exam assessment, following §4(2), 3 of the examination regulation).

Prerequisites

None

Recommendation

None

Below you will find excerpts from events related to this course:

V

Supply Chain Management with Advanced Planning Systems

2581961, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Content

This lecture deals with supply chain management from a practitioner's perspective with a special emphasis Advanced Planning Systems (APS) and the planning domain. The software solution SAP SCM, one of the most widely used Advanced Planning Systems, is used as an example to show functionality and application of an APS in practice.

First, the term supply chain management is defined and its scope is determined. Methods to analyze supply chains as well as indicators to measure supply chains are derived. Second, the structure of an APS (advanced planning system) is discussed in a generic way. Later in the lecture, the software solution SAP SCM is mapped to this generic structure. The individual planning tasks and software modules (demand planning, supply network planning / sales & operations planning, production planning / detailed scheduling, deployment, transportation planning, global available-to-promise) are presented by discussing the relevant business processes, providing academic background, describing typical planning processes and showing the user interface and user-related processes in the software solution. At the end of the lecture, implementation methodologies and project management approaches for SAP SCM are covered.

Contents**1. Introduction to Supply Chain Management**

- 1.1. Supply Chain Management Fundamentals
- 1.2. Supply Chain Management Analytics

2. Structure of Advanced Planning Systems**3. SAP SCM**

- 3.1. Introduction / SCM Solution Map
- 3.2. Demand Planning
- 3.3. Supply Network Planning / Sales & Operations Planning
- 3.4. Production Planning and Detailed Scheduling
- 3.5. Deployment
- 3.6. Transportation Planning / Global Available to Promise
- 3.7. Cloud-based Supply Chain Planning

4. SAP SCM in Practice

- 4.1. Project Management and Implementation
- 4.2. SAP Implementation Methodology

Literature


will be announced in the course





T

7.256 Course: Tax Law [T-INFO-111437]

Responsible: Detlef Dietrich
Organisation: KIT Department of Informatics
Part of: [M-INFO-101216 - Private Business Law](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	3	Grade to a third	Each summer term	1

Events					
ST 2023	24646	Tax Law	2 SWS	Lecture / 	Dietrich
Exams					
ST 2023	7500120	Tax Law			Dreier, Matz
WT 23/24	7500062	Tax Law			Matz

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

T

7.257 Course: Technologies for Innovation Management [T-WIWI-102854]

Responsible: Dr. Daniel Jeffrey Koch
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101507 - Innovation Management](#)
[M-WIWI-101507 - Innovation Management](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Each winter term	2

Competence Certificate

Presentation and individual paper (ca. 15 pages) as alternative exam assessment.

Prerequisites

None

Recommendation


Prior attendance of the course Innovationsmanagement: Konzepte, Strategien und Methoden is recommended.

T

7.258 Course: Technology Assessment [T-WIWI-102858]

Responsible: Dr. Daniel Jeffrey Koch
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101507 - Innovation Management](#)
[M-WIWI-101507 - Innovation Management](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	see Annotations	1

Events					
ST 2023	2545101	Technology Assessment	2 SWS	Seminar / 	Koch
Exams					
ST 2023	7900238	Technology Assessment			Weissenberger-Eibl

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

Alternative exam assessment.

Prerequisites

None

Recommendation

Prior attendance of the course Innovation Management is recommended.

Annotation

See German version.

Below you will find excerpts from events related to this course:

V

Technology Assessment

2545101, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

Seminar (S)
On-Site

Content

Technology assessment can play a role at different points in the innovation process and can be considered as a decision support for or against certain technological options. The seminar Technology Assessment will focus on the early phase "fuzzy front end" in innovation management. Here, technology assessment takes place under a high degree of uncertainty regarding future technological developments. The evaluation of technologies can be carried out using methods such as technology readiness, technology lifecycle analysis, portfolio analysis, etc. The early evaluation of technologies is of particular importance before the "fuzzy front end" in innovation management. The early evaluation of technologies is of great importance, especially against the background of limited resources in companies and uncertainty about future developments.

Translated with www.DeepL.com/Translator (free version)

Organizational issues



Weblink: https://itm.entechnon.kit.edu/192_1284.php




T

7.259 Course: Telecommunication and Internet Economics [T-WIWI-102713]

Responsible: Prof. Dr. Kay Mitusch
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101406 - Network Economics](#)
[M-WIWI-101409 - Electronic Markets](#)
[M-WIWI-106408 - Digital Economics](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each winter term	1

Events					
WT 23/24	2561232	Telecommunication and Internet - Economics and Policy	2 SWS	Lecture / 	Mitusch
WT 23/24	2561233	Exercices to Telecommunication and Internet - Economics and Policy	1 SWS	Practice / 	Mitusch, Wisotzky, Corbo
Exams					
ST 2023	7900276	Telecommunication and Internet Economics	Mitusch		

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

Result of success is made by a 60 minutes written examination during the semester break (according to §4(2), 1 ERSC). Examination is offered every semester and can be retried at any regular examination date.

Prerequisites

None

Recommendation

Basic knowledge and skills of microeconomics from undergraduate studies (bachelor's degree) are expected.

Particularly helpful but not necessary: Industrial Economics. Prior attendance of the lecture „Competition in Networks“ [26240] or "Industrial Organisation" is helpful in any case but not considered a formal precondition. The english taught course "Communications Economics" is complementary and recommendet for anyone interested in the sector.

Annotation

Due to the research semester of Prof. Mitusch the course for partial performance will not be offered in the winter semester 2020/2021. An examination will be offered in each semester.

Below you will find excerpts from events related to this course:

V

Telecommunication and Internet - Economics and Policy

2561232, WS 23/24, 2 SWS, Language: German/English, [Open in study portal](#)

Lecture (V)
Blended (On-Site/Online)

ContentDescription:

The course provides students with a comprehensive understanding of the economic principles, dynamics, and policies that govern the telecommunication and internet industries and markets. It focuses on the infrastructure of the internet, both physical and logical.

Course Objectives:

Understand the telecommunication and internet landscape: Students will be introduced to the historical development, evolution, and current state of the telecommunication and internet industries. This includes technology, industrial organization, regulation, and other policies. Students will explore the emergence of modern telecommunication networks, the birth of the internet, and key milestones that have shaped the global communication landscape.

Examine network economics: Students will explore the unique economic characteristics of telecommunications networks, including network effects, economies of scale, the implications for investment decisions and market entry barriers, and regulatory responses.

Analyse market structures and competition policies: Students will dive into the various market structures that exist within the telecommunication and internet industries, including: access to the internet by users, access to the infrastructure by firms, economic interactions between the autonomous systems (i.e. sub-networks) and other players (like internet exchange points) of the internet, implications for quality of services and network neutrality. Emphasis will be placed on competitiveness of markets, resp. market power, on the role of regulation, and how they impact market dynamics.

Investigate infrastructure investment and policy: The course will address the significant role of infrastructure investment in the telecommunication and internet sectors. Students will analyse the economic drivers behind infrastructure construction, government policies, and regulatory frameworks that influence investment decisions.

Address emerging trends: The course will address the latest trends and technologies in telecommunication and the internet, such as 5G, Internet of Things (IoT), and cloud computing, content delivery networks, and their economic implications.

Assess platform economics: The role of digital platforms in the telecommunication and internet industries will be addressed. Students will understand platform business models and the economics of multisided markets. In this context, the "hypergiants" of the internet get into the focus as well as the challenges and opportunities they present.


Teaching Methodology:

The course will adopt a combination of lectures, case studies, and guest lectures from (industry) experts. Real-world examples will be used to illustrate economic principles in action within the telecommunication and internet sectors. A few economic models will be analysed, but most of the issues will be addressed verbally.

T

7.260 Course: Telecommunications Law [T-INFO-101309]**Organisation:** KIT Department of Informatics**Part of:** [M-INFO-101217 - Public Business Law](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	3	Grade to a third	Each summer term	1

Events					
ST 2023	24632	Telekommunikationsrecht	2 SWS	Lecture / 	Döveling
Exams					
ST 2023	7500085	Telecommunications Law			Dreier

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

T

7.261 Course: The Future of Work [T-WIWI-112993]

Responsible: Prof. Dr. Petra Nieken
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-106413 - Digitalization & Society](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	see Annotations	1

Competence Certificate

Alternative exam assessment (presentation). Details will be announced at the beginning of the course.

Annotation

The course will begin in the summer semester of 2025 and will be offered each summer semester.

T

7.262 Course: The negotiation of open innovation [T-WIWI-110867]

Responsible: Dr. Daniela Beyer
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101507 - Innovation Management](#)
[M-WIWI-101507 - Innovation Management](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	see Annotations	1

Competence Certificate

Non exam assessment.

The following aspects are included in the evaluation:

- Exposé of the seminar paper (15%)
- Preparation of the methodology (15%) (interview guide, quantitative survey, etc.)
- informed participation and preparation of the simulation game (20%)
- written elaboration (50%).

Prerequisites

None

Recommendation

Prior attendance of the course Innovation Management [2545015] is recommended.

Annotation

The course will be discontinued in the winter semester 2022/23.

T

7.263 Course: Topics in Experimental Economics [T-WIWI-102863]

Responsible: Prof. Dr. Johannes Philipp Reiß
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101505 - Experimental Economics](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Irregular	1

Competence Certificate

The assessment consists of a written exam (following §4(2), 1 of the examination regulation).

Prerequisites

None

Recommendation

Basic knowledge of Experimental Economics is assumed. Therefore, it is strongly recommended to attend the course Experimental Economics beforehand.

Annotation



The course is offered in summer 2020 for the next time, not in summer 2018.





T

7.264 Course: Topics in Stochastic Optimization [T-WIWI-112109]

Responsible: Prof. Dr. Steffen Rebennack
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101473 - Mathematical Programming](#)
[M-WIWI-101637 - Analytics and Statistics](#)
[M-WIWI-102832 - Operations Research in Supply Chain Management](#)
[M-WIWI-103289 - Stochastic Optimization](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each winter term	1

Events					
ST 2023	2500024	Übungen zu Topics in Stochastic Optimization	1 SWS	Practice / 	Rebennack, Gabl
ST 2023	2500026	Topics in Stochastic Optimization	2 SWS	Lecture / 	Rebennack, Gabl

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

Students will be given problem sets on which they work in groups. The problem sets will involve the implementation of the models presented in the course, and exploring features of these models. The groups will present their findings in front of the class. The grading will be based on the presentation.

Recommendation

A solid understanding of Stochastic Optimization and/or Optimization under Uncertainty as well as optimization in general is highly recommended, since we will heavily build upon basics of these areas.

Below you will find excerpts from events related to this course:

V

Topics in Stochastic Optimization

2500026, SS 2023, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
Blended (On-Site/Online)

Content

Content:

While Stochastic Optimization is a long established, powerful paradigm for dealing with optimization problems under uncertainty, it is also a field that is continuously evolving, in an effort to expand the applicability of the respective techniques, but also to challenge frontiers to other paradigms such as robust optimization. In this course we will closely examine more recent developments in the field, and introduce, and train the usage of the computational techniques, that act as a workhorse for solution strategies.

Prerequisites:

None.

T

7.265 Course: Trademark and Unfair Competition Law [T-INFO-101313]

Responsible: Dr. Yvonne Matz
Organisation: KIT Department of Informatics
Part of: [M-INFO-101215 - Intellectual Property Law](#)



Type
Written examination





Credits
3

Grading scale
Grade to a third

Recurrence
Each term

Version
1

Events					
ST 2023	24609	Trademark and Unfair Competition Law	2 SWS	Lecture / 	Matz
WT 23/24	24136	Trademark and Unfair Competition Law	2 SWS	Lecture / 	Matz
Exams					
ST 2023	7500051	Trademark and Unfair Competition Law			Dreier, Matz
WT 23/24	7500061	Trademark and Unfair Competition Law			Matz

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

T

7.266 Course: Transport Economics [T-WIWI-100007]

Responsible: Prof. Dr. Kay Mitusch
Dr. Eckhard Szimba

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-101406 - Network Economics](#)
[M-WIWI-101468 - Environmental Economics](#)
[M-WIWI-101485 - Transport Infrastructure Policy and Regional Development](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	1

Events					
ST 2023	2560230	Transport Economics	2 SWS	Lecture	Mitusch, Szimba
ST 2023	2560231	Übung zu Transportökonomie	1 SWS	Practice	Mitusch, Szimba, Wisotzky
Exams					
ST 2023	7900275	Transport Economics			Mitusch

Competence Certificate

The assessment is made by a 60 minutes written examination during the semester break (according to §4(2), 1 ERSC). Examination is offered every semester and can be retried at any regular examination date.

Below you will find excerpts from events related to this course:

V

Transport Economics

2560230, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)

Content

The course shall provide an overview of transport economics. It will be demonstrated, using new microeconomic models, which impacts regulation and pricing in transport have on the economic actions of individuals and logisticans and which benefits and costs apply. The following topics will be discussed:

- demand and supply in transport
- empirical analysis of transport demand
- assessment of transport infrastructure projects
- external effects in transport
- transport policy
- cost structures of transport infrastructure
- Project evaluation from the perspective of the public sector

Literature**Literatur:**

Aberle, G: Transportwirtschaft: einzelwirtschaftliche und gesamtwirtschaftliche Grundlagen München; Wien: Oldenbourg, 2003.

Blauwens, G., De Baere, P. and Van der Voorde, E. (2006): Transport Economics.

Frerich, J; Müller, G: Europäische Verkehrspolitik, Landverkehrspolitik München; Wien: Oldenbourg, 2004.

Dasgupta, A, Pearce, D (1972): Cost-Benefit Analysis, MacMillan, London.

Europäische Kommission (2008): Guide to Cost Benefit Analysis of Investment Projects, online unter http://ec.europa.eu/regional_policy/sources/Ben-Akiva, M., Meerseman, H., and Van de Voorde, E. (2008): Recent developments in transport modelling: Lessons for the freight sector.

Ortúzar, J. d. D. and Willumsen, L. (1990): Modelling Transport.

T

7.267 Course: Tutoring: Training and Practice [T-WIWI-112967]**Organisation:** KIT Department of Economics and Management**Part of:** [M-WIWI-106425 - Seminar Module](#)

Type	Credits	Grading scale	Recurrence	Version
Completed coursework	2	pass/fail	Each term	1

Competence Certificate

- Successful participation in the KIT-PEBA tutor training course "Start in die Lehre": 2 credit points.
- Successful participation in the tutor training course "Start in die Lehre" and supplementary tutoring activity over at least two semesters: 3 credit points.

Annotation

The successful participation in the tutor training "Start in die Lehre" of KIT-PEBA can be credited in the seminar module Wilng/TVWL M.Sc. as interdisciplinary qualification with two or three credit points.



The online application with further information can be found at <https://portal.wiwi.kit.edu/forms/form/AnerkennungTurorent%C3%A4tigkeit>.





T

7.268 Course: Valuation [T-WIWI-102621]

Responsible: Prof. Dr. Martin Ruckes
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101480 - Finance 3](#)
[M-WIWI-101482 - Finance 1](#)
[M-WIWI-101483 - Finance 2](#)
[M-WIWI-101510 - Cross-Functional Management Accounting](#)
[M-WIWI-106409 - Digital Financial Economics](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each winter term	1

Events					
WT 23/24	2530212	Valuation	2 SWS	Lecture / 	Ruckes
WT 23/24	2530213	Übungen zu Valuation	1 SWS	Practice / 	Ruckes, Luedecke
Exams					
ST 2023	7900072	Valuation			Ruckes
WT 23/24	7900057	Valuation			Ruckes

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

See German version.

Prerequisites

None

Recommendation

None

Below you will find excerpts from events related to this course:

V

Valuation

2530212, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Literature**Weiterführende Literatur**

Titman/Martin (2013): *Valuation - The Art and Science of Corporate Investment Decisions*, 2nd. ed. Pearson International.

T

7.269 Course: Web App Programming for Finance [T-WIWI-110933]

Responsible: TT-Prof. Dr. Julian Thimme
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101480 - Finance 3](#)
[M-WIWI-101483 - Finance 2](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Once	1

Competence Certificate

Non exam assessment according to § 4 paragraph 3 of the examination regulation. (Anmerkung: gilt nur für SPO 2015). The grade is made up as follows: 50% result of the project (R-code), 50% presentation of the project.

Prerequisites

None

Recommendation

The content of the bachelor course Investments is assumed to be known and necessary to follow the course.





T

7.270 Course: Workshop Business Wargaming – Analyzing Strategic Interactions [T-WIWI-106189]

Responsible: Prof. Dr. Hagen Lindstädt
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-103119 - Advanced Topics in Strategy and Management](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Irregular	1

Events					
ST 2023	2577922	Workshop Business Wargaming - Analyse strategischer Interaktionen (Master)	2 SWS	Seminar / 	Lindstädt
WT 23/24	2577922	Workshop Business Wargaming - Analyse strategischer Interaktionen (Master)	2 SWS	Seminar / 	Lindstädt
Exams					
ST 2023	7900071	Workshop Business Wargaming – Analyzing Strategic Interactions			Lindstädt

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

In this course, real conflict situations are simulated and analyzed using various methods from business wargaming. Details on the design of the performance review will be announced during the lecture.

Prerequisites

None

Recommendation

Basic knowledge as conveyed in the bachelor module „Strategy and Organization“ is recommended.

Annotation

This course is admission restricted. If you were already admitted to another course in the module “Advanced Topics in Strategy and Management” the participation at this course will be guaranteed.

The course is planned to be held for the first time in the summer term 2018.

Below you will find excerpts from events related to this course:

V

Workshop Business Wargaming - Analyse strategischer Interaktionen (Master) Seminar (S)
 2577922, SS 2023, 2 SWS, Language: German, [Open in study portal](#) **On-Site**

Content

This course enables the simulation of strategic conflicts in which the participants assume the roles of selected actors. With the help of specially programmed wargaming software, strategic conflicts are simulated interactively and then reflected upon and discussed.

The course focuses on the simulation and analysis of real conflict situations with strategic interaction. Students gain a better understanding of the structural characteristics of strategic conflicts in the fields of economics and politics as well as the ability to derive their own strategies for action.

Through a combination of group work, simulation, and reflection, the seminar provides a learning experience that both strengthens team skills and develops analytical skills in strategic conflict. Join this seminar to gain sound insights into conflict dynamics and develop effective action strategies for complex situations.

Learning Objectives

Upon completion of the course, students will be able to,

- learn the basic methodologies, characteristics and benefits of business wargaming
- improve their understanding of conflict dynamics by reflecting on strategic conflicts
- Strengthen analytical skills by processing a variety of courses of action and deriving strategies for action

Recommendations:

Previous attendance of the bachelor module "Strategy and Organization" or another module with comparable content at another university is recommended.

Workload:

- Total workload: approx. 90 hours
- Attendance time: 15 hours
- Preparation and follow-up: 75 hours
- Examination and preparation: not applicable

Evidence:

In this course, real conflict situations are simulated and analyzed with the help of various methods from business wargaming. Details on the design of the performance review will be announced during the lecture.

Annotation:

The course is admission restricted. In case of prior admission to another course in the module "Strategy and Management: Advanced Topics" [M-WIWI-103119], participation in this course is guaranteed. For more information on the application process, see the IBU website.

Exams are offered at least every other semester, so the entire module can be completed in two semesters.

**Workshop Business Wargaming - Analyse strategischer Interaktionen (Master) Seminar (S)**

2577922, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)

On-Site

Content

This course enables the simulation of strategic conflicts in which the participants assume the roles of selected actors. With the help of specially programmed wargaming software, strategic conflicts are simulated interactively and then reflected upon and discussed.

The course focuses on the simulation and analysis of real conflict situations with strategic interaction. Students gain a better understanding of the structural characteristics of strategic conflicts in the fields of economics and politics as well as the ability to derive their own strategies for action.

Through a combination of group work, simulation, and reflection, the seminar provides a learning experience that both strengthens team skills and develops analytical skills in strategic conflict. Join this seminar to gain sound insights into conflict dynamics and develop effective action strategies for complex situations.

Learning Objectives

Upon completion of the course, students will be able to,

- learn the basic methodologies, features and benefits of business wargaming
- improve their understanding of conflict dynamics by reflecting on strategic conflicts
- Strengthen analytical skills by processing a variety of courses of action and deriving strategies for action

Recommendations:

Prior attendance of the Bachelor's module "Strategy and Organization" or another module with comparable content at another university is recommended.

Workload:

- Total workload: approx. 90 hours
- Attendance time: 15 hours
- Preparation and follow-up: 75 hours
- Examination and preparation: not applicable

Evidence:

In this course, real conflict situations are simulated and analyzed with the help of various methods from business wargaming. Details on the design of the performance review will be announced during the lecture.

Annotation:

The course is admission restricted. In case of prior admission to another course in the module "Strategy and Management: Advanced Topics" [M-WIWI-103119], participation in this course is guaranteed. For more information on the application process, see the IBU website.


Exams are offered at least every other semester, so the entire module can be completed in two semesters.





T

7.271 Course: Workshop Current Topics in Strategy and Management [T-WIWI-106188]

Responsible: Prof. Dr. Hagen Lindstädt
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-103119 - Advanced Topics in Strategy and Management](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Irregular	1

Events					
WT 23/24	2577923	Workshop aktuelle Themen Strategie und Management (Master)	2 SWS	Seminar / 	Lindstädt

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

The evaluation of the performance takes place through the active participation in the discussion rounds; an appropriate preparation is expressed here and a clear understanding of the topic and framework becomes recognizable. Further details on the design of the performance review will be announced during the lecture.

Prerequisites

None

Recommendation

Basic knowledge as conveyed in the bachelor module „Strategy and Organization“ is recommended.

Annotation

This course is admission restricted. If you were already admitted to another course in the module “Advanced Topics in Strategy and Management” the participation at this course will be guaranteed.

The course is planned to be held for the first time in the winter term 2017/18.

Below you will find excerpts from events related to this course:

V

Workshop aktuelle Themen Strategie und Management (Master)

2577923, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)

**Seminar (S)
On-Site**

Content

Aspects of strategic management can be found in a variety of daily events. In this course, current strategic and industrial policy issues are discussed and the exchange of ideas on current management topics is promoted.

For this purpose, practice-relevant case studies and dedicated questions are communicated to the students in advance so that they can prepare themselves individually for the discussion. The chair team actively moderates the discussion and creates typical discussion situations such as pro/con discussions and conflicting interests of different groups in order to bring opposing opinions into an exchange and to promote the power of argumentation. In this way, the discussion not only imparts knowledge about the content, but also strengthens the participants' skills by simulating real discussion situations in a management team.

In addition, company representatives and managers participate in individual case studies to strengthen the context of the content and experience the daily dynamics of discussion in strategic business areas.

Learning Objectives:

Students will

- are able to evaluate strategic decisions using appropriate models of strategic business management,
- are able to present and critically evaluate theoretical approaches and models in the field of strategic business management and illustrate them using practical examples, and
- have the ability to present their position convincingly through a reasoned argumentation in structured discussions.

Recommendations:

Previous attendance of the Bachelor's module "Strategy and Organization" or another module with comparable content at another university is recommended.

Workload:

Total effort approx. 90 hours

Attendance time: 15 hours

Preparation and follow-up: 75 hours

Examination and preparation: not applicable

Evidence:

Performance will be assessed through active discussion participation in the discussion rounds; here, adequate preparation will be expressed and a clear understanding of the topic and framework will be evident. Further details on the design of the performance assessment will be announced during the lecture.

Annotation:

This course is admission restricted. In case of prior admission to another course in the module "Strategy and Management: Advanced Topics"[M-WIWI-103119], participation in this course is guaranteed. For more information on the application process, see the IBU website.

Exams are offered at least every other semester so that the entire module can be completed in two semesters.