

## Eucor Studierendenmobilität

### Interessante Kurse für WiWis im Wintersemester 2021/22

<b>Universität Basel</b>	
Herbstsemester (Belegfrist: 01.08.2021 bis 18.10.2021)	
Vorlesung	ECTS
<b>Economics</b>	
Globalisierung und Europäische Integration	6
Wachstum und Entwicklung	6
Gesundheitsökonomie	6
International Political Economy of Energy and Climate Policy	3
Wachstum und Entwicklung	6
Fundamentals of Public Economics	6
Public Sector Investment Management	3
Fundamentals of Demographic Economics	3
Economics of Discrimination	3
<b>Business</b>	
Behavioral Finance	3
Computational Management Science 3	3
Personal Finance	3
The Artificial Intelligence Economy: Business, Governance, and Society in the Age of Algorithms	3
Einführung in das Unternehmertum und die Unternehmensgründung	3
Negotiations	3
Stiftungsmanagement und Corporate Philanthropy	3
<b>Finance, Controlling and Banking</b>	
Advanced Empirical Finance	6
<b>International Trade, Growth and the Environment</b>	
Public Opinion and Science Communication	3
Environmental Economics	3
Internationale Politische Ökonomie	3
<b>Labour Economics, Human Resources and Organization</b>	
Corporate Governance	3
Causal Inference for Policy Evaluation (Seminar)	6
Incentive Pay & Employee Motivation	6
Corporate Mergers and Acquisitions	3
<b>Marketing and Strategic Management</b>	
Designing the Technology for Digital Marketing	3
<b>Markets and Public Policy</b>	
Industrial Organization	3
Evaluation of Health Care Services	3
Business Strategy and Competition Policy	3
<b>Core Areas in Monetary Economics</b>	

Smart Contracts and Decentralized Blockchain Applications		3
Monetary Policy		3

Université de Strasbourg		
Zeitraum A= September to December, B= January to April		
Vorlesung	Zeitraum	ECTS
<b>Economics</b>		
The European Single Market : Challenges and Consequences	B	5
Economy of Happiness	A	5
Introduction to European Economic Policy	A and B	5
Introduction to Entrepreneurship and Sustainability challenges	A	5
<b>Entrepreneurship</b>		
Basics in Entrepreneurship	B	5
Introduction to Entrepreneurship and Sustainability challenges	A	5
Entrepreneurial Finance	B	5
Entrepreneurship in wine business	A	4
<b>Finances</b>		
Financial Performance Analysis	B	5
Essential concepts in financial analysis	A	5
International Finance	A	5
Corporate Finance	A	5
Financial and Accounting in Wine Business	B	3
<b>Human Resources Management</b>		
Principles in International Team Management	B	5
International Labour and Employment Relations	B	3
Inter. Business: Bridging the Cultural Gap	A	3
Intercultural Management	A and B	3
<b>LAW</b>		
Import/ Export	B	5
Legal aspects of Wine Business	A	4
International and European Business	A	5
<b>Management</b>		
Organizational Psychology	A	5
Ethics and Management Gr. 1 ONSITE	B	5
New Directions in Wine Business	B	4
Storytelling and Self-Management	A	5
Sales Management	B	4
<b>Marketing</b>		
Digitalization and the challenges of product management	A	5

Strategic Decisions in Marketing	B	5
International Marketing: Catching the Growth Wave in Emerging Countries	A	4
Luxury Brands Management	B	5
<b>Strategie</b>		
Business Models New Paradigms	A	5
Venture Creation Basics	A	3
Strategy and complexity with Top Management	B	5

Albert-Ludwigs-Universität Freiburg		
Vorlesung	Semester	ECTS
<b>BWL</b>		
Einführung in das Management von Non-Profit-Organisationen	WS	6
Gemeinnützige Organisationen	WS	6
Grundlagen des Public Managements	WS	6
Internationaler Steuerwettbewerb	SS	6
Gesundheitsmanagement - Fallstudien im Krankenhausmanagement	SS	4
Entrepreneurial Finance	WS	6
Angewandtes Public und Non-Profit Management	SS	6
Non-Profit and Public Sector Marketing Management	WS	6
Public and Non-Profit Accounting and Financial Management	WS	6
Sustainable Entrepreneurship	SS und WS	6
Empirische Organisationsforschung	WS	4
<b>Wirtschaftswissenschaften</b>		
Migration Economics	SS	4
European Union Economics	WS	4
Internationales Management und Unternehmenskooperation	WS	4
Globalisation, Development and Public Policy	WS	4
The Economics of Terror	WS	6
Design Thinking, Business Modeling und Entrepreneurial Finance	WS	6
Dynamic Macroeconomics	SS	4
Electronic Markets	SS	6
Advanced Mathematics for Economics and Finance	WS	6
Advanced Topics in Econometrics	WS	6
Behavioral Public Finance	SS und WS	6
Computational Economics	WS	6
The Economics of Corruption	WS	4
The Political Economics of Information and Media	WS	6

Université de Haute-Alsace		
Wintersemester		
Alle Kurse sind auf Französisch		
Vorlesung	Semester	ECTS
Action collective et coopération dans les organisations	WS	3
Economie écologique et développement durable	WS	3
Aspects juridiques des structures de l' Economie sociale et solidaire	WS	3
Economie sociale et solidaire et cinéma social	WS	3
Créer, développer et gérer une association	WS	3
Entrepreneuriat social	SS	3
Sociologies de l'exclusion sociale	SS	2
Action territoriale et Economie sociale et solidaire	WS	2
Systèmes juridiques comparés	SS	3
Sociologie du développement local et territoria	SS	3
Montage de projets de financement	WS	3
Démocratie locale et participation	SS	3
Régulation(s) et solidarité(s) sociale(s)	WS	3
Economie sociale et solidaire: Institutions et marchés	SS	3
Communication appliquée à l' Economie sociale et solidaire	SS	2
Diagnostic territorial	SS	2

## Nützliche Links:

### Basel:

<https://vorlesungsverzeichnis.unibas.ch/de/semesterverplanung?keyword=Wirtschaftswissenschaften&search=1>

<https://wwz.unibas.ch/de/master/>

### Strasbourg:

<https://www.unistra.fr/etudes/decouvrir-nos-formations/par-facultes-ecoles-instituts/droit-economie-gestion-et-sciences-politiques-et-sociales/ ecole-de-management-strasbourg-emstrasbourg>

<https://www.unistra.fr/etudes/decouvrir-nos-formations/par-facultes-ecoles-instituts/droit-economie-gestion-et-sciences-politiques-et-sociales/ ecole-de-management-strasbourg-emstrasbourg>

<strasbourg/cole-de-management-strasbourg-em- strasbourg/cursus/ME120?cHash=528a7e5c6170c9d9148ca0dffcbfce3#data-rof-tab-cours>

**Freiburg:**

[https://campus.uni-freiburg.de/qisserver/pages/cm/exa/coursecatalog/showCourseCatalog.xhtml? flowId=showCourseCatalog-flow& flowExecutionKey=e1s1](https://campus.uni-freiburg.de/qisserver/pages/cm/exa/coursecatalog/showCourseCatalog.xhtml?flowId=showCourseCatalog-flow&flowExecutionKey=e1s1)

<https://master.econ.uni-freiburg.de/the-program>

**UHA (Mulhouse / Colmar):**

<http://www.campus-fonderie.uha.fr/formations/hautes-etudes-de-gestion/master-management-interculturel/>

<http://www.campus-fonderie.uha.fr/formations/politique-economie-et-societe/master-economie-sociale-et-solidaire/>

<http://www.campus-fonderie.uha.fr/wp-content/uploads/2020/09/Maquette-ESS-2020-2021.pdf>