

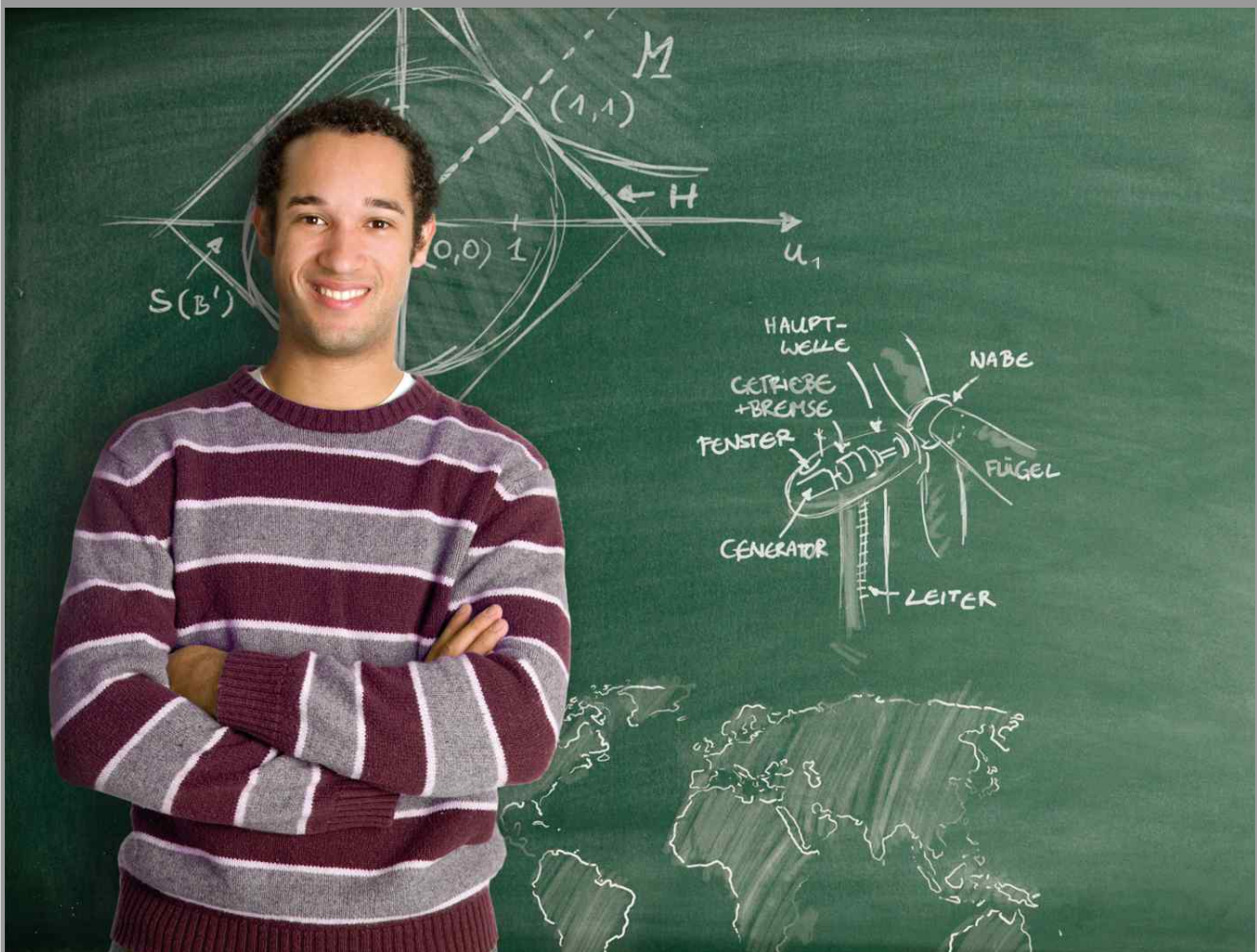
## Economics Engineering (M.Sc.)

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## 1 Structure of the Master Programme in Economics Engineering (M.Sc.)

The master programme in Economics Engineering (M.Sc.) has 4 terms and consists of 120 credits (CP) including Master's thesis. The master programme further deepens or complements the scientific qualifications acquired in the bachelor programme. The students should be made capable of independently applying scientific knowledge and methods and evaluate their implications and scope concerning solutions of complex scientific and social problems. Furthermore, the student has to attend two seminars with a minimum of six CP within the seminar module. In addition to the key skills gained in the seminars (3 CP), the student has to acquire additional key skills totalling at least 3 credits.

Economics Engineering (M.Sc.)													
Semester	Compulsory						Elective (4 out of 7)						
1	EC	EC	BA	INFO	OR	Seminar + KS	STAT	EC	BA	INFO	OR	LAW o. SOCIO	ENG/NS
2	9 LP	9 LP	9 LP	9 LP	9 LP	6 + 3 LP	9 LP	9 LP	9 LP	9 LP	9 LP	9 LP	9 LP
3	Master Thesis 30 LP												
4	120 LP (6 compulsory modules + 4 elective modules + Master thesis)												

Figure 1: Structure of the Master Programme (Recommendation)

Figure 1 shows the structure of the subjects and the credits allocated to the subjects. The student has to choose four elective modules of the mentioned disciplines. Thereby it is only possible to select a maximum of two modules from the same discipline and it is only allowed to choose either one module in law or in sociology.

It is left to the student's individual curriculum (taking into account the examination and module regulations), in which terms the chosen modules will be started and completed. However, it is highly recommended to complete all courses and seminars before beginning the Master's thesis.

## 2 Key Skills

The master programme Economics Engineering (M.Sc.) at the Faculty of Economics and Business Engineering distinguishes itself by an exceptionally high level of interdisciplinarity. With the combination of business science, economics, informatics, operations research, mathematics as well as engineering and natural science, the integration of knowledge of different disciplines is an inherent element of the programme. As a result, interdisciplinary and connected thinking is encouraged in a natural way. Furthermore, the seminar courses in the master degree programme contribute significantly to the development of key skills by practicing to elaborate and write scientifically sound papers and presentations about special topics. The *integrative* taught key skills, which are acquired throughout the entire programme, can be classified into the following fields:

### Soft skills

1. Team work, social communication and creativity techniques
2. Presentations and presentation techniques
3. Logical and systematical arguing and writing
4. Structured problem solving and communication

### Enabling skills

1. Decision making in business context
2. Project management competences
3. Fundamentals of business science
4. English as a foreign language

### Orientalional knowledge

1. Acquisition of interdisciplinary knowledge
2. Institutional knowledge about economic and legal systems
3. Knowledge about international organisations
4. Media, technology and innovation

The integrative acquisition of key skills especially takes place in several obligatory courses during the master programme, namely

1. Seminar module
2. Mentoring of the Master's thesis
3. Business science, economics and informatics modules

Figure 2 shows the classification of key skills within the master programme at a glance.

Besides the integrated key skills, the additive acquisition of key skills, which are totalling at least three credits within the seminar module, is scheduled. A list of recommended courses and seminars will be published online for the additive acquisition. This list is coordinated with the House of Competence.

Art der Schlüsselqualifikation	Masterstudium				
	BWL	VWL	INFO	Seminar	Materarbeit
<b>Basiskompetenzen (soft skills)</b>					
Teamarbeit, soziale Kommunikation und Kreativitätstechniken			x		
Präsentationserstellung und -techniken				x	
Logisches und systematisches Argumentieren und Schreiben				x	x
Strukturierte Problemlösung und Kommunikation				x	x
<b>Praxisorientierung (enabling skills)</b>					
Handlungskompetenz im beruflichen Kontext					(x)*
Kompetenzen im Projektmanagement					(x)*
Betriebswirtschaftliche Grundkenntnisse	x				
Englisch als Fachsprache	x	x			
<b>Orientierungswissen</b>					
Interdisziplinäres Wissen	x	x	x	x	(x)*
Institutionelles Wissen über Wirtschafts- und Rechtssysteme		x			
Wissen über internationale Organisationen		x			
Medien, Technik und Innovation		x	x		

(x)\* .....ist nicht zwingend SQ-vermittelnd; hängt von der Art der Aktivität ab (z.B. Auslandspraktikum, thematische Ausrichtung der Masterarbeit)

Figure 2: Key Skills

### 3 Module Handbook - a helpful guide throughout the studies

The programme exists of several **subjects** (e.g. business administration, economics, operations research). Every subject is split into **modules** and every module itself exists of one or more interrelated **courses**. The extent of every module is indicated by credit points (CP), which will be credited after the successful completion of the module. Some of the modules are **obligatory**. According to the interdisciplinary character of the programme, a great variety of **individual specialization and deepening possibilities** exists for a large number of modules. This enables the student to customize content and time schedule of the programme according to personal needs, interest and job perspective. The **module handbook** describes the modules belonging to the programme. It describes:

- the structure of the modules
- the extent (in CP),
- the dependencies of the modules,
- the learning outcomes,
- the assessment and examinations.

The module handbook serves as a necessary orientation and as a helpful guide throughout the studies. The module handbook does not replace the **course catalogue**, which provides important information concerning each semester and variable course details (e.g. time and location of the course).

#### Begin and completion of a module

Every module and every course is allowed to be credited only once. The decision whether the course is assigned to one module or the other (e.g. if a course is selectable in two or more modules) is made by the student at the time of signing in for the corresponding exam. The module is **succeeded**, if the general exam of the module and/or if all of its relevant partial exams have been passed (grade min 4.0). In order to that the minimum requirement of credits of this module have been met.

#### General exams and partial exams

The module exam can be taken in a general exam or several partial exams. If the module exam is offered as a **general exam**, the entire content of the module will be reviewed in a single exam. If the module exam exists of **partial exams**, the content of each course will be reviewed in corresponding partial exams. The registration for the examinations takes place online via the self-service function for students. The following functions can be accessed on <https://studium.kit.edu/meinsemester/Seiten/pruefungsanmeldung.aspx>:

- Sign in and sign off exams
- Retrieve examination results
- Print transcript of records

For further and more detailed information also see [https://zvwgate.zvw.uni-karlsruhe.de/download/leitfaden\\_studierende.pdf](https://zvwgate.zvw.uni-karlsruhe.de/download/leitfaden_studierende.pdf)

#### Repeating exams

Principally, a failed exam can repeated only once. If the **repeat examination** (including an eventually provided verbal repeat examination) will be failed as well, the **examination claim** is lost. Requests for a second repetition of an exam require the approval of the examination committee. A request for a second repetition has to be made without delay after losing the examination claim. A counseling interview is mandatory. For further information see <http://www.wiwi.kit.edu/serviceHinweise.php>.



## Bonus accomplishments and additional accomplishments

**Bonus accomplishments** can be achieved on the basis of entire modules or within modules, if there are alternatives at choice. Bonus accomplishments can improve the module grade and overall grade by taking into account only the best possible combination of all courses when calculating the grades. The student has to declare a Bonus accomplishment as such at the time of registration for the exams. Exams, which have been registered as Bonus accomplishments, are subject to examination regulations. Therefore, a failed exam has to be repeated. Failing the repeat examination implies the loss of the examination claim.

**Additional accomplishments** are voluntarily taken exams, which have no impact on the overall grade of the student and can take place on the level of single courses or on entire modules. It is also mandatory to declare an additional accomplishment as such at the time of registration for an exam. Up to 2 modules with a minimum of 9 CP may appear additionally in the certificate. After the approval of the examination committee, it is also possible to include modules in the certificate, which are not defined in the module handbook. Single additional courses will be recorded in the transcript of records. Courses and modules, which have been declared as bonus accomplishments, can be changed to additional accomplishments.

## Further information

More detailed information about the legal and general conditions of the programme can be found in the examination regulation of the programme (in the appendix).

## Used abbreviations

LP/CP	Credit Points/ECTS	Leistungspunkte/ECTS
LV	course	Lehrveranstaltung
RÜ	computing lab	Rechnerübung
S	summer term	Sommersemester
Sem.	semester/term	Semester
ER/SPO	examination regulations	Studien- und Prüfungsordnung
KS/SQ	key skills	Schlüsselqualifikationen
SWS	contact hour	Semesterwochenstunde
Ü	exercise course	Übung
V	lecture	Vorlesung
W	winter term	Wintersemester

## 4 Actual Changes

Important changes are pointed out in this section in order to provide a better orientation. Although this process was done with great care, other/minor changes may exist.

### TVWL4BWLFBV3 - F2&F3 (Finance) (S. 30)

#### Anmerkungen

From winter term 2010/11 on the module is not being offered any more. Students can still finish it until winter term 2011/12.

### TVWL4BWLFBV6 - Insurance Management I (S. 38)

#### Anmerkungen

The courses *Insurance Marketing* [26323], *Insurance Production* [26324], and *Service Management* [26327] are offered on demand, according to the students' wishes. For further information, see: <http://insurance.fbv.uni-karlsruhe.de>  
The course *Insurance Marketing* [26323] is offered in the winter term 2010/11 and is held by Dr. Edmund Schwake.

### TVWL4BWLFBV7 - Insurance Management II (S. 39)

#### Anmerkungen

The courses *Insurance Marketing* [26323], *Insurance Production* [26324], and *Service Management* [26327] are offered on demand, according to the students' wishes. For further information, see: <http://insurance.fbv.uni-karlsruhe.de>  
The module is offered as an extension module to *Insurance Management I* from summer term 2010 on. Students that already began this module have been assigned to the module *Insurance Management I*.  
The course *Insurance Marketing* [26323] is offered in the winter term 2010/11 and is held by Dr. Edmund Schwake.

### TVWL4BWLFBV8 - Insurance Statistics (S. 40)

#### Anmerkungen

The course *Insurance Statistics* [26303] is held by Michael Schrempp in the winter term 2010/11.

### TVWL4BWLFBV9 - Operational Risk Management I (S. 41)

#### Anmerkungen

The course *Risk Communication* [26395] is offered in the winter term 2010/11 and is held by Dr. Klaus-Jürgen Jeske.  
The course *Project Work in Risk Research* [26393] is offered in the winter term 2010/11.  
The course *Enterprise Risk Management* [26326] is held by Dr. Edmund Schwake in the winter term 2010/11.  
The courses *Multidisciplinary Risk Research* [26328], *Risk Communication* [26395], *Risk Management of Microfinance and Private Households* [26354] and *Project Work in Risk Research* [26393] are offered irregularly. For further information, see: <http://insurance.fbv.uni-karlsruhe.de>

### TVWL4BWLFBV10 - Operational Risk Management II (S. 42)

#### Anmerkungen

The course *Risk Communication* [26395] is offered in the winter term 2010/11 and is held by Dr. Klaus-Jürgen Jeske.  
The course *Project Work in Risk Research* [26393] is offered in the winter term 2010/11.  
The course *Enterprise Risk Management* [26326] is held by Dr. Edmund Schwake in the winter term 2010/11.  
The courses *Multidisciplinary Risk Research* [26328], *Risk Communication* [26395], *Risk Management of Microfinance and Private Households* [26354] and *Project Work in Risk Research* [26393] are offered irregularly. For further information, see: <http://insurance.fbv.uni-karlsruhe.de>  
The module is offered as an extension module to *Operational Risk Management I* from summer term 2010 on. Students that already began this module have been assigned to the module *Operational Risk Management I*.

### TVWL4BWLISM7 - Information Engineering (S. 49)

#### Anmerkungen

The lecture *Special Topics in Information Engineering & Management* [26478] is first offered in the winter term 2009/10. All practical Seminars offered at the IM can be chosen for this course. Please update on the offered seminars on [www.iism.kit.edu/im/lehre](http://www.iism.kit.edu/im/lehre).

### TVWL4OR6 - Mathematical Programming (S. 65)

#### Anmerkungen

The lectures are partly offered irregularly. The curriculum of the next three years is available online ([www.ior.kit.edu](http://www.ior.kit.edu)).  
For the lectures of Prof. Stein a grade of 30 % of the exercise course has to be fulfilled. The description of the particular lectures is more detailed.

### **TVWL4INGMB20 - Introduction to Logistics (S. 67)**

#### **Anmerkungen**

The courses *Technische Logistik I, Grundlagen* [2117081] and *Technische Logistik I, Grundlagen und Systeme* [2117082] are changed in content against the former course *Technische Logistik I* [2117501]. They can be taken alternatively. All courses with two lecture hours per week have 4 CP.

### **TVWL4INGMB23 - Manufacturing Engineering (S. 77)**

#### **Anmerkungen**

New module in winter term 2010/11.

### **TVWL4INGMB24 - Integrated Production Planning (S. 78)**

#### **Anmerkungen**

New module in winter term 2010/11.

### **WW4INGMB25 - Material Flow in Logistic Systems (S. 79)**

#### **Anmerkungen**

The module is first offered in winter term 2010/11 and replaces parts of *Technical Logistics and Logistic Systems* [WW4INGMB11].

### **WW4INGMB29 - Virtual Engineering A (S. 80)**

#### **Anmerkungen**

The module is first offered in winter term 2010/11 and replaces parts of *Virtual Engineering* [WW4INGMB22].

### **WW4INGMB30 - Virtual Engineering B (S. 81)**

#### **Anmerkungen**

The module is first offered in winter term 2010/11 and replaces parts of *Virtual Engineering* [WW4INGMB22].

### **TVWL4INGETIT4 - Electrical Power Engineering (S. 82)**

#### **Anmerkungen**

The course *Lectures on HVDC and FACTS – Benefits of Power Electronics for Security and Sustainability of Power Supply* [23385] is not offered any more. For exams please contact the institute. The course *High-Voltage Technology I* [23360] is now offered in winter term, *High-Voltage Technology II* [23361] in summer term.

### **TVWL4INGCV2 - Fuels, Environment and Global Development (S. 88)**

#### **Anmerkungen**

The module is not offered any more. It can be completed in winter term 2010/11. Afterwards student have to contact the co-ordinator in order to finish the module.

### **TVWL4INGINTER2 - Understanding and Prediction of Disasters II (S. 93)**

#### **Anmerkungen**

In agreement with the coordinator of the module other suitable courses than the ones displayed can be taken. The module is offered as an extension module to *Understanding and Prediction of Disasters I* from winter term 2010/11 on, therefore credit points were reduced to 9. Together with *Understanding and Prediction of Disasters I* it is still possible to gain 18 credit points in total in the field of Understanding and Prediction of Disasters.

### **TVWL4INGINTER3 - Understanding and Prediction of Disasters III (S. 94)**

#### **Anmerkungen**

In agreement with the coordinator of the module other suitable courses than the ones displayed can be taken. The module is offered as an extension module to *Understanding and Prediction of Disasters II* from winter term 2010/11 on, therefore credit points were reduced to 9. Together with *Understanding and Prediction of Disasters I and II* it is still possible to gain 27 credit points in total in the field of Understanding and Prediction of Disasters.

### **TVWL4INGINTER5 - Safety Science II (S. 96)**

#### **Anmerkungen**

In agreement with the coordinator of the module other suitable courses than the ones displayed can be taken. The module is offered as an extension module to *Safety Science I* from winter term 2010/11 on. Students that already began the double module have been assigned to the two single modules.

### **TVWL4INGINTER6 - Safety Science III (S. 97)**

#### **Anmerkungen**

In agreement with the coordinator of the module other suitable courses than the ones displayed can be taken.  
The module is offered as an extension module to *Safety Science I and II* from winter term 2010/11 on. Students that already began the triple module have been assigned to the three single modules.

### **26240 - Competition in Networks (S. 457)**

#### **Anmerkungen**

From WS 2010/2011 on, the lecture gets 4,5 instead of 5 credit points.

### **26326 - Enterprise Risk Management (S. 174)**

#### **Anmerkungen**

To attend the course please register at the secretary of the chair of insurance science.  
In the winter term 2010/11 the course is held by Dr. Edmund Schwake.

### **21692 - International Production and Logistics (S. 232)**

#### **Anmerkungen**

The lecture will not be offered any more. Final examinations take place in september 2010. From the winter term 2010/11 on, a successor lecture will be held.

### **26323 - Insurance Marketing (S. 222)**

#### **Anmerkungen**

This course is offered in the winter term 2010/11 and is held by Dr. Edmund Schwake.  
This course is offered on demand. For further information, see: <http://insurance.fbv.uni-karlsruhe.de>  
To attend the course please register at the secretary of the chair of insurance science.

### **2150690 - Production Systems and Production Technology in Major Assembly Production (S. 312)**

#### **Anmerkungen**

The maximum number of participants is limited to 70. The dates for the sessions will be made known in time.  
The credits were changed to 4 CP.

### **26393 - Project Work in Risk Research (S. 313)**

#### **Anmerkungen**

This course is offered in the winter term 2010/11.  
This course is normally offered each semester. For further information, see: <http://insurance.fbv.uni-karlsruhe.de>  
To attend the course please register at the secretary of the chair of insurance science.

### **2149667 - Quality Management (S. 315)**

#### **Anmerkungen**

The credits were changed to 4 CP.

### **26395 - Risk Communication (S. 326)**

#### **Anmerkungen**

This course is offered in the winter term 2010/11 and is extraordinarily held by Dr. Klaus-Jürgen Jeske.  
This course is offered on demand, normally during winter term. For further information, see: <http://insurance.fbv.uni-karlsruhe.de>  
To attend the course please register at the secretary of the chair of insurance science.

### **26303 - Insurance Statistics (S. 226)**

#### **Anmerkungen**

The course is held by Michael Schrempp in the winter term 2010/11.

### **25493 - Hospital Management (S. 239)**

#### **Anmerkungen**

The lecture is held in every semester.  
The planned lectures and courses for the next three years are announced online.  
The name of the lecture was changed from "Enterprise Hospital" and updated from 2 to 3 credits.

**2118083 - IT for Facility Logistics (S. 236)**

**Anmerkungen**

The course was formerly known as *Information Technology for Logistic Systems*.

**26234 - Regulation Theory and Practice (S. 322)**

**Anmerkungen**

From WS 2010/2011 on, the lecture gets 4,5 instead of 4 credit points.

**26230 - Transport Economics (S. 415)**

**Anmerkungen**

From WS 2010/2011 on, the lecture gets 4,5 instead of 4 credit points.

**2118081 - Technical Logistics II, selected application examples (S. 410)**

**Anmerkungen**

The course is based on *Technische Logistik I* [2117081] and [2117082].

**2149610 - Global Production and Logistics - part 1: Global Production (S. 195)**

**Anmerkungen**

The course is the replacement for *International Production and Logistics* [21692] and was changed to 4 CP.

**2149600 - Global Production and Logistics - part 2: Global Logistics (S. 106)**

**Anmerkungen**

The course is the replacement for *International Production and Logistics* [21692] and was changed to 4 CP.

## 5 Modules

### 5.1 Economics

#### Module: Applied Strategic Decisions [TVWL4VWL2]

**Coordination:** Siegfried Berninghaus, Clemens Puppe  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Economics

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	1

#### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
25369	Game Theory II (p. 391)	2/2	W	4.5	S. Berninghaus
25525	Game Theory I (p. 390)	2/2	S	4.5	S. Berninghaus
25408	Auction Theory (p. 128)	2/2	W	4.5	K. Ehrhart, S. Seifert
26460	Market Engineering: Information in Institutions (p. 254)	2/1	S	4,5	C. Weinhardt, J. Kraemer, C. van Dinther, S. Caton
25373	Experimental Economics (p. 182)	2/2	S	4,5	S. Berninghaus, Kroll

#### Learning Control / Examinations

The assessment mix of each course of this module is defined for each course separately. The final mark for the module is the average of the marks for each course weighted by the credits of the course.

#### Conditions

The course *Game Theory II* [25369] is obligatory. Exception: This lecture was completed in the Bachelor study programme.

#### Recommendations

The student should have basic knowledge of game theory.

#### Learning Outcomes

The student

- knows and analyzes complex strategic decisions, knows advanced formal solution concepts and how to apply them,
- knows basic solution concepts for simple strategic decisions and is able to apply them to concrete problems,
- knows the experimental method from design of an experiment to evaluation of data and applies them.

#### Content

The module offers various possibilities of application of game theoretic methods. The main focus is on strategic bargaining and behavior in auctions. Also empirical aspects are taken into account.



## Module: Network Economics [TVWL4VWL4]

**Coordination:** Kay Mitusch  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Economics

<b>ECTS Credits</b> 9	<b>Cycle</b> Every term	<b>Duration</b> 1
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### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
26240	Competition in Networks (p. 457)	2/1	W	4.5	K. Mitusch
26234	Regulation Theory and Practice (p. 322)	2/1	S	4.5	K. Mitusch
26230	Transport Economics (p. 415)	2/1	S	4.5	G. Liedtke, E. Szimba
26232	Telecommunication and Internet Economics (p. 412)	2/1	W	4,5	K. Mitusch
25527	Advanced Topics in Economic Theory (p. 108)	2/1	S	4.5	C. Puppe, M. Hillebrand, K. Mitusch

### Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module.

The exams are offered at the beginning of the recess period about the subject matter of the latest held lecture. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade for the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Note the changes in course offering under “remarks”.**

### Conditions

In this module the lecture *Competition in Networks* [26240] (Prof. Mitusch) has to be attended and the test passed.

### Recommendations

Basics of microeconomics obtained within the undergraduate programme (B.Sc) of economics are required. Useful, but not necessary, are basic knowledge of industrial economics, principal agent theory, and contract theory.

### Learning Outcomes

The student

- recognizes the specific characterizations of Network Economics
- understands the interaction of infrastructures, control systems and users and he/she can simulate exemplary applications
- is able to evaluate actions in networks, e.g. investment, price and regulation politics
- perceives the necessity of regulations of natural monopolies and he/she identifies regulation procedures that are important for networks.

### Content

The module is concerned with network or infrastructure industries in the economy, e.g. telecommunication, traffic and energy sectors. These sectors are characterized by close interdependencies of operators and users of infrastructure as well as on states. States intervene in various forms, by the public and regulation authorities, due to the importance of network industries and due to limited abilities of markets to work properly in these industries. The students are supposed to develop a broad knowledge of these sectors and of the political options available.

### Remarks

Dr. Kopp's lecture *Regulation* [26206] (held for the last time in the WT 09/10) is substituted by the lecture *Regulation Theory and Practice* [26234] by Prof. Mitusch (held for the first time in the ST 10); only one of these lectures can be taken into account

## Module: Environmental Economics [TVWL4VWL5]

**Coordination:** Kay Mitusch  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Economics

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	1

### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
25547	Environmental Economics and Sustainability (p. 420)	2/1	W	5	R. Walz
25548	Environmental and Ressource Policy (p. 418)	2/1	S	5	R. Walz
26003	Energy and Environment (p. 166)	2/1	S	4,5	U. Karl, n.n.
24140	Environmental Law (p. 421)	2	W	3	I. Spiecker genannt Döhmann
26230	Transport Economics (p. 415)	2/1	S	4.5	G. Liedtke, E. Szimba

### Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The exams are offered at the beginning of the recess period about the subject matter of the latest held lecture. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module seperately.

The overall grade for the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Note the changes in course offering under “remarks”.**

### Conditions

None.

### Recommendations

Knowledge in the area of microeconomics and of the content of the course *Economics I: Microeconomics* [25012], respectively, is required.

### Learning Outcomes

#### Content

**Module: Economic Policy [TVWL4VWL6]**

**Coordination:** Jan Kowalski  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Economics

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	2

**Courses in module**

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
26280	Economic Policy (p. 459)	2/1	S	5	A. Schaffer
26257	Economic integration in Europe (p. 180)	2	W	4	J. Kowalski
26236	Innovationtheory and -policy (p. 220)	2/1	S	4,5	I. Ott

**Learning Control / Examinations**

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The exams are offered at the beginning of the recess period about the subject matter of the latest held lecture. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade for the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Note the changes in course offering under "remarks".**

**Conditions**

None.

**Learning Outcomes**

The students

- obtain comprehensive knowledge and competence in various aspects of economic policy
- obtain comprehensive knowledge and competence in issues connected with the European economic integration

**Content**

**Module: Allocation and Equilibrium [TVWL4VWL7]**

**Coordination:** Clemens Puppe  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Economics

<b>ECTS Credits</b> 9	<b>Cycle</b> Every term	<b>Duration</b> 1
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**Courses in module**

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
25527	Advanced Topics in Economic Theory (p. 108)	2/1	S	4.5	C. Puppe, M. Hillebrand, K. Mitusch
25517	Welfare Economics (p. 462)	2/1	S	4.5	C. Puppe
25549	Theory of Business Cycles (p. 238)	2/1	W	4.5	M. Hillebrand

**Learning Control / Examinations**

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

To improve the overall grade of the module, there might be taken optional term paper in the field of economics (ie, on the chairs Puppel, or at Berninghaus resp. at the IWW) within the module (according to Section 4(2), 3 of the examination regulation). The submission of the term paper is only admitted until the end of the following semester in which the last exam of the Economics-Module was absolved. It does not apply for term papers which are already taken in the Seminar Module. For more information, please visit the homepage of the Chair (<http://vwl1.ets.kit.edu/>).

**Conditions**

None.

**Recommendations**

Micro- and macroeconomical knowledge corresponding to the content of the economical courses of the Bachelor Programme is assumed.

**Learning Outcomes****Content**

## Module: Macroeconomic Theory [TVWL4VWL8]

**Coordination:** Clemens Puppe  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Economics

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	2

### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
25543	Theory of Economic Growth (p. 443)	2/1	S	4,5	M. Hillebrand
25549	Theory of Business Cycles (p. 238)	2/1	W	4.5	M. Hillebrand

### Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

To improve the overall grade of the module, there might be taken optional term paper in the field of economics (ie, on the chairs Puppel, or at Berninghaus resp. at the IWW) within the module (according to Section 4(2), 3 of the examination regulation). The submission of the term paper is only admitted until the end of the following semester in which the last exam of the Economics-Module was absolved. It does not apply for term papers which are already taken in the Seminar Module. For more information, please visit the homepage of the Chair (<http://vw11.ets.kit.edu/>).

### Conditions

None.

### Recommendations

Grundlegende mikro- und makroökonomische Kenntnisse, wie sie beispielsweise in den Veranstaltungen *Volkswirtschaftslehre I (Mikroökonomie)* [25012] und *Volkswirtschaftslehre II (Makroökonomie)* [25014] vermittelt werden, werden vorausgesetzt.

Aufgrund der inhaltlichen Ausrichtung der Veranstaltung wird ein Interesse an quantitativ-mathematischer Modellierung vorausgesetzt.

### Learning Outcomes

#### Content

## Module: Social Choice Theory [TVWL4VWL9]

**Coordination:** Clemens Puppe  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Economics

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	1

### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
25517	Welfare Economics (p. 462)	2/1	S	4.5	C. Puppe
25525	Game Theory I (p. 390)	2/2	S	4.5	S. Berninghaus
25537	Decision Theory and Objectives in Applied Politics (p. 176)	2/1	W	4.5	Tangian
25539	Mathematical Theory of Democracy (p. 266)	2/1	S	4.5	Tangian

### Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

To improve the overall grade of the module, there might be taken optional term paper in the field of economics (ie, on the chairs Puppel, or at Berninghaus resp. at the IWW) within the module (according to Section 4(2), 3 of the examination regulation). The submission of the term paper is only admitted until the end of the following semester in which the last exam of the Economics-Module was absolved. It does not apply for term papers which are already taken in the Seminar Module. For more information, please visit the homepage of the Chair (<http://vwl1.ets.kit.edu/>).

### Conditions

None.

### Recommendations

Micro- and macroeconomical knowledge corresponding to the content of the economical courses of the Bachelor Programme is assumed.

### Learning Outcomes

#### Content



**Module: Innovation and growth [WW4VWLIWW1]**

**Coordination:** Ingrid Ott  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Economics

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	2

**Courses in module**

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
25543	Theory of Economic Growth (p. 443)	2/1	S	4,5	M. Hillebrand
26236	Innovationtheory and -policy (p. 220)	2/1	S	4,5	I. Ott
25503	Theory of endogenous growth (p. 165)	2/1	W	4,5	I. Ott

**Learning Control / Examinations**

**Conditions**  
None.

**Learning Outcomes**

**Content**

## 5.2 Business Administration

### Module: F1 (Finance) [TVWL4BWLFBV1]

**Coordination:** Marliese Uhrig-Homburg, Martin E. Ruckes  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Business Administration

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	1

#### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
26550	Derivatives (p. 154)	2/1	S	4.5	M. Uhrig-Homburg
25212	Valuation (p. 425)	2/1	W	4.5	M. Ruckes
26555	Asset Pricing (p. 125)	2/1	S	4.5	M. Uhrig-Homburg, M. Ruckes

#### Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

#### Conditions

None.

#### Learning Outcomes

The student

- has core skills in economics and methodology in the field of finance
- assesses corporate investment projects from a financial perspective
- is able to make appropriate investment decisions on financial markets

#### Content

The courses of this module equip the students with core skills in economics and methodology in the field of modern finance. Securities which are traded on financial and derivative markets are presented, and frequently applied trading strategies are discussed. A further focus of this module is on the assessment of both profits and risks in security portfolios and corporate investment projects from a financial perspective.

**Module: F2 (Finance) [TVWL4BWLFBV2]**

**Coordination:** Marliese Uhrig-Homburg, Martin E. Ruckes  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Business Administration

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	1

**Courses in module**

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
26560	Fixed Income Securities (p. 184)	2/1	W	4.5	M. Uhrig-Homburg
25214	Corporate Financial Policy (p. 145)	2/1	S	4.5	M. Ruckes
25240	Market Microstructure (p. 257)	2/0	W	3	T. Lüdecke
26565	Credit Risk (p. 240)	2/1	W	4.5	M. Uhrig-Homburg
25210	Management Accounting (p. 234)	2/1	S	4.5	T. Lüdecke
26555	Asset Pricing (p. 125)	2/1	S	4.5	M. Uhrig-Homburg, M. Ruckes
25212	Valuation (p. 425)	2/1	W	4.5	M. Ruckes
26550	Derivatives (p. 154)	2/1	S	4.5	M. Uhrig-Homburg
26570	International Finance (p. 231)	2	S	3	M. Uhrig-Homburg, Walter
25299	Business Strategies of Banks (p. 192)	2	W	3	W. Müller
25296	Exchanges (p. 134)	1	S	1.5	J. Franke
25232	Financial Intermediation (p. 186)	3	W	4.5	M. Ruckes

**Learning Control / Examinations**

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Conditions**

It is only possible to choose this module in combination with the module *F1 (Finance)* [TVWL4BWLFBV1]. The module is passed only after the final partial exam of *F1 (Finance)* is additionally passed.

The courses *Asset Pricing* [VLAP], *Valuation* [25212] and *Derivatives* [26550] can only be chosen if they have not been chosen in the module *F1 (Finance)* [TVWL4BWLFBV1] already.

**Learning Outcomes**

The student has advanced skills in economics and methodology in the field of modern finance.

**Content**

The module F2 (Finance) is based on the module F1 (Finance). The courses of this module equip the students with advanced skills in economics and methodology in the field of modern finance on a broad basis.

**Module: F2&F3 (Finance) [TVWL4BWLFBV3]**

**Coordination:** Marliese Uhrig-Homburg, Martin E. Ruckes  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Business Administration

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
18	Every term	1

**Courses in module**

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
26555	Asset Pricing (p. 125)	2/1	S	4.5	M. Uhrig-Homburg, M. Ruckes
25212	Valuation (p. 425)	2/1	W	4.5	M. Ruckes
26550	Derivatives (p. 154)	2/1	S	4.5	M. Uhrig-Homburg
26560	Fixed Income Securities (p. 184)	2/1	W	4.5	M. Uhrig-Homburg
26565	Credit Risk (p. 240)	2/1	W	4.5	M. Uhrig-Homburg
25214	Corporate Financial Policy (p. 145)	2/1	S	4.5	M. Ruckes
25240	Market Microstructure (p. 257)	2/0	W	3	T. Lüdecke
25210	Management Accounting (p. 234)	2/1	S	4.5	T. Lüdecke
25232	Financial Intermediation (p. 186)	3	W	4.5	M. Ruckes
25296	Exchanges (p. 134)	1	S	1.5	J. Franke
25299	Business Strategies of Banks (p. 192)	2	W	3	W. Müller
26570	International Finance (p. 231)	2	S	3	M. Uhrig-Homburg, Walter

**Learning Control / Examinations**

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Conditions**

It is obligatory to attend the module *F1 (Finance)* [EE4BWLFBV1].

It is not allowed to choose also the module *F2 (Finance)* [TVWL4BWLFBV2].

The courses *Asset Pricing* [VLAP], *Valuation* [25212] and *Derivatives* [26550] can only be chosen if they have not been chosen in the module *F1 (Finance)* [TVWL4BWLFBV1] already.

**Learning Outcomes**

The student has advanced skills in economics and methodology in the field of finance.

**Content**

The courses of this module equip the students with advanced skills in economics and methodology in the field of modern finance on a broad basis.

**Remarks**

From winter term 2010/11 on the module is not being offered any more. Students can still finish it until winter term 2011/12.

## Module: Marketing Planning [TVWL4BWL MAR1]

**Coordination:** Wolfgang Gaul  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Business Administration

<b>ECTS Credits</b> 9	<b>Cycle</b> Every term	<b>Duration</b> 1
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### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
25156	Marketing and Operations Research (p. 256)	2/1	S	4.5	W. Gaul
25158	Corporate Planning and Operations Research (p. 423)	2/1	W	4.5	W. Gaul
25160	e-Business & electronic Marketing (p. 156)	1	S	2.5	W. Gaul
25164	International Marketing (p. 233)	1	S	2.5	W. Gaul
25165	Marketing and Innovation (p. 255)	1/1	W	2.5	W. Gaul
25170	Entrepreneurship and Marketing (p. 175)	1/1	W	2.5	W. Gaul

### Learning Control / Examinations

The assessment consists of a general written exam according to §4 Abs. 2, Nr. 1 of examination regulation. The written exam has a duration of 120 min. and contains topics from at least one of the main lectures [25156] und [25158] as well as from the chosen lectures. The examination is offered every semester. Re-examinations are offered at every ordinary examination date and has to be absolved within one year.

The overall grade for the module is the average of the grades for each course weighted by the credits of the course.

It is recommended, to attend more lectures than required to fulfill 9 Credit Points as it is possible to examine in these additional lectures and influence the final grade positively.

### Conditions

The courses *Marketing and Operations Research* [25156] and *Corporate Planning and Operations Research* [25158] have to be chosen.

### Learning Outcomes

#### Content

**Module: Market Research [TVWL4BWL MAR2]**

**Coordination:** Wolfgang Gaul  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Business Administration

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	1

**Courses in module**

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
25154	Modern Market Research (p. 274)	2/1	S	4.5	W. Gaul
25171	Data Analysis and Operations Research (p. 149)	2/1	W	4.5	W. Gaul
25160	e-Business & electronic Marketing (p. 156)	1	S	2.5	W. Gaul
25164	International Marketing (p. 233)	1	S	2.5	W. Gaul
25165	Marketing and Innovation (p. 255)	1/1	W	2.5	W. Gaul
25170	Entrepreneurship and Marketing (p. 175)	1/1	W	2.5	W. Gaul

**Learning Control / Examinations**

The assessment consists of a general written exam according to §4 Abs. 2, Nr. 1 of examination regulation. The written exam has a duration of 120 min. and contains topics from at least one of the main lectures [25154] and [25171] as well as from the chosen lectures. The examination is offered every semester. Re-examinations are offered at every ordinary examination date and has to be absolved within one year.

The overall grade for the module is the average of the grades for each course weighted by the credits of the course.

It is recommended, to attend more lectures than required to fulfill 9 Credit Points as it is possible to examine in these additional lectures and influence the final grade positively.

**Conditions**

The courses *Modern Market Research* [25154] oder *Data Analysis and Operations Research* [25171] have to be chosen.

**Learning Outcomes****Content**

## Module: Strategy, Innovation and Data Analysis [TVWL4BWL3]

**Coordination:** Bruno Neibecker  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Business Administration

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every 2nd term, Summer Term	1

### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
25166	Strategic and Innovative Decision Making in Marketing (p. 402)	2/1	S	4.5	B. Neibecker
25154	Modern Market Research (p. 274)	2/1	S	4.5	W. Gaul
25162	Information Technology and Business Information (p. 217)	2/1	S	4.5	B. Neibecker

### Learning Control / Examinations

Assessment consist of a written module exam according to §4(2), 1 SPO. The module exam has a duration of 120 min. and contains topics from the main lecture [25166] as well as from one of the chosen lectures [25154] and [25162]. The final mark for the module is the average of the marks for each course weighted by the credits of the course.

### Conditions

- The lecture *Strategic and Innovative Decision Making in Marketing* [25166] has to be attended.
- From the lectures *Modern Market Research* [25154] and *Information Technology and Business Information* [25162], one must be attended.
- At least 9 CP must be achieved.

### Learning Outcomes

Students have learned the following outcomes and competences:

- To specify the key terms in strategic management and innovation research, based on methodological and behavioral approaches
- To apply statistical tools to analyze and interpret case specific problems in marketing
- To identify the main research trends
- To analyze and interpret high level academic articles
- To learn interactive skills to work in teams and to follow a goal-oriented approach
- To gain understanding of methodological research to develop concrete plans for marketing decision-making

### Content

The core product is everything a customer or business consumer receives. Marketers must understand what it takes to develop a new product successfully. It is important to understand that innovations differ in their degree of newness (up to radical innovations). This helps to determine how quickly the products will be adopted by a target market. Market orientation is on the front side of the medal, the reverse side includes meeting the needs of diverse stakeholders. To find out the critical success factors a deep understanding of analytical and statistical methods is essential. As a result, the developing of an effective marketing strategy is discussed as an empirical, scientific process.

## Module: Behavioral Approaches in Marketing and Data Analysis [TVWL4BWL MAR4]

**Coordination:** Bruno Neibecker  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Business Administration

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	2

### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
25167	Behavioral Approaches in Marketing (p. 430)	2/1	W	4.5	B. Neibecker
25154	Modern Market Research (p. 274)	2/1	S	4.5	W. Gaul
25162	Information Technology and Business Information (p. 217)	2/1	S	4.5	B. Neibecker

### Learning Control / Examinations

Assessment consist of a written module exam according to §4(2), 1 SPO. The module exam has a duration of 120 min. and contains topics from the main lecture [25167] as well as from one of the chosen lectures [25154] and [25162]. The final mark for the module is the average of the marks for each course weighted by the credits of the course.

### Conditions

- The lecture *Behavioral Approaches in Marketing* [25167] has to be attended.
- From the lectures *Modern Market Research* [25154] and *Information Technology and Business Information* [25162], one must be attended.
- At least 9 CP must be achieved.

### Learning Outcomes

Students have learned the following outcomes and competences:

- To specify the key terms in marketing and communication management
- To identify and define theoretical constructs in marketing communication, based on behavioral theory
- To identify the main research trends
- To analyze and interpret high level academic articles
- To learn interactive skills to work in teams and to follow a goal-oriented approach
- To gain understanding of methodological research to develop concrete plans for marketing decision-making

### Content

Consumer behavior approaches in Marketing are seen as an important research area with a consumer-based perspective including a strong interdisciplinary and empirical orientation. My goal was to create a marketing module that presents a balanced coverage of both qualitative and quantitative material. That is, a practical, managerial perspective is discussed in relation to psychological, sociological and physiological (neuromarketing) approaches. It is examined how the individual receives information from his or her environment and how this material is learned, stored in memory, and used to form attitudes and to make decisions. A comprehensive understanding of marketing research and marketing data analysis is provided throughout the module, as for example in market segmentation or the definition of a target market a company decides to pursue.



## Module: Entrepreneurship, Innovation and International Marketing [TVWL4BWL MAR6]

**Coordination:** Wolfgang Gaul  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Business Administration

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	1

### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
25154	Modern Market Research (p. 274)	2/1	S	4.5	W. Gaul
25156	Marketing and Operations Research (p. 256)	2/1	S	4.5	W. Gaul
25158	Corporate Planning and Operations Research (p. 423)	2/1	W	4.5	W. Gaul
25171	Data Analysis and Operations Research (p. 149)	2/1	W	4.5	W. Gaul
25160	e-Business & electronic Marketing (p. 156)	1	S	2.5	W. Gaul
25164	International Marketing (p. 233)	1	S	2.5	W. Gaul
25165	Marketing and Innovation (p. 255)	1/1	W	2.5	W. Gaul
25170	Entrepreneurship and Marketing (p. 175)	1/1	W	2.5	W. Gaul

### Learning Control / Examinations

The assessment consists of a general written exam according to §4 Abs. 2, Nr. 1 of examination regulation. The written exam has a duration of 120 min. and contains topics from at least two of the main lectures [25164], [25165] and [25170] as well as from the chosen lectures. The examination is offered every semester. Re-examinations are offered at every ordinary examination date and has to be absolved within one year.

The overall grade for the module is the average of the grades for each course weighted by the credits of the course.

It is recommended, to attend more lectures than required to fulfill 9 Credit Points as it is possible to examine in these additional lectures and influence the final grade positively.

### Conditions

At least two courses out of International Marketing [25164], Marketing and Innovation [25165] and Entrepreneurship and Marketing [25170] have to be chosen.

### Learning Outcomes

#### Content

## Module: Strategic Corporate Management and Organization [TVWL4BWL01]

**Coordination:** Hagen Lindstädt  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Business Administration

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	1

### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
25904	Organization Theory (p. 292)	2/1	W	6	H. Lindstädt
25902	Managing Organizations (p. 291)	2/0	W	4	H. Lindstädt
25908	Modeling Strategic Decision Making (p. 271)	2/1	S	6	H. Lindstädt
25900	Management and Strategy (p. 422)	2/0	S	4	H. Lindstädt

### Learning Control / Examinations

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

### Conditions

One of the following courses have to be attended: *Managing Organizations* [25902], *Management and Strategy* [25900].

### Learning Outcomes

#### Content

#### Remarks

See German version.

## Module: Applications of Actuarial Sciences I (BWL) [TVWL4BWLFBV4]

**Coordination:** Christian Hipp  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Business Administration

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	1

### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
26310	Life and Pensions (p. 245)	3	W	4.5	M. Vogt, Besserer
26312	Reinsurance (p. 324)	4	S	4.5	C. Hipp, Stöckbauer, Schwehr
26316	Insurance Optimisation (p. 223)	3	W	4.5	C. Hipp
26340	Saving Societies (p. 328)	3/0	S	4.5	N.N.

### Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

### Conditions

Two courses out of *Life and Pensions* [26310], *Reinsurance* [26312], *Insurance Optimisation* [26316] and *Saving Societies* [26340] have to be chosen.

### Recommendations

Knowledge in statistics and the module *Insurance: Calculation and Control* [WW3BWLFBV2] is an advantage, but not a requirement.

### Learning Outcomes

#### Content

**Module: Insurance Management I [TVWL4BWLFBV6]**

**Coordination:** Ute Werner  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Business Administration

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	1

**Courses in module**

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
26323	Insurance Marketing (p. 222)	3/0	W/S	4.5	U. Werner
26320	Insurance Accounting (p. 221)	3/0	W	4.5	F. Ludwig
26324	Insurance Production (p. 224)	3/0	W/S	4.5	U. Werner
26327	Service Management (p. 363)	3/0	W/S	4.5	U. Werner
25050	Private and Social Insurance (p. 309)	2/0	W	2.5	W. Heilmann, Besserer
26350	Current Issues in the Insurance Industry (p. 146)	2/0	S	2.5	W. Heilmann
26335	Insurance Risk Management (p. 225)	2/0	S	2.5	H. Maser

**Learning Control / Examinations**

The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Conditions**

It is only possible to choose the courses *Private and Social Insurance* [25050], *Current Issues in the Insurance Industry* [26350], and *Insurance Marketing* [26323] if they were not attended in the Bachelor programme.

**Recommendations**

Knowledge of the content of the course *Principles of Insurance Management* [25055] (cf. Bachelor module *Risk and Insurance Management* [WW3BWLFBV3] or *Insurance Markets and Management* [WW3BWLFBV4] or lecture notes available at <http://insurance.fbv.uni-karlsruhe.de/345.php>) is assumed.

**Learning Outcomes**

See German version.

**Content**

See German version.

**Remarks**

The courses *Insurance Marketing* [26323], *Insurance Production* [26324], and *Service Management* [26327] are offered on demand, according to the students' wishes. For further information, see: <http://insurance.fbv.uni-karlsruhe.de>

*The course Insurance Marketing [26323] is offered in the winter term 2010/11 and is held by Dr. Edmund Schwake.*

**Module: Insurance Management II [TVWL4BWLFBV7]**

**Coordination:** Ute Werner  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Business Administration

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	1

**Courses in module**

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
26323	Insurance Marketing (p. 222)	3/0	W/S	4.5	U. Werner
26320	Insurance Accounting (p. 221)	3/0	W	4.5	F. Ludwig
26324	Insurance Production (p. 224)	3/0	W/S	4.5	U. Werner
26327	Service Management (p. 363)	3/0	W/S	4.5	U. Werner
25050	Private and Social Insurance (p. 309)	2/0	W	2.5	W. Heilmann, Besserer
26350	Current Issues in the Insurance Industry (p. 146)	2/0	S	2.5	W. Heilmann
26335	Insurance Risk Management (p. 225)	2/0	S	2.5	H. Maser

**Learning Control / Examinations**

The assessment is carried out as partial exams (according to Section 4(2), 1-3 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Conditions**

It is only possible to choose this module in combination with the module *Insurance Management I*. The module is passed only after the final partial exam of *Insurance Management I* is additionally passed.

**Recommendations**

Knowledge of the content of the course *Principles of Insurance Management* [25055] (cf. Bachelor module *Risk and Insurance Management* [WW3BWLFBV3] or *Insurance Markets and Management* [WW3BWLFBV4] or lecture notes available at <http://insurance.fbv.uni-karlsruhe.de/345.php>) is assumed.

**Learning Outcomes**

See German version.

**Content**

See German version.

**Remarks**

The courses *Insurance Marketing* [26323], *Insurance Production* [26324], and *Service Management* [26327] are offered on demand, according to the students' wishes. For further information, see: <http://insurance.fbv.uni-karlsruhe.de>

The module is offered as an extension module to *Insurance Management I* from summer term 2010 on. Students that already began this module have been assigned to the module *Insurance Management I*.

*The course Insurance Marketing [26323] is offered in the winter term 2010/11 and is held by Dr. Edmund Schwake.*

**Module: Insurance Statistics [TVWL4BWLFBV8]**

**Coordination:** Christian Hipp  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Business Administration

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every 2nd term, Winter Term	1

**Courses in module**

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
26303	Insurance Statistics (p. 226)	4/2	W	9	C. Hipp

**Learning Control / Examinations****Conditions**

None.

**Recommendations**

Knowledge in statistics and the module *Insurance: Calculation and Control* [WW3BWLFBV2] is an advantage, but not a requirement.

**Learning Outcomes****Content****Remarks**

The course *Insurance Statistics [26303]* is held by Michael Schrempp in the winter term 2010/11.

**Module: Operational Risk Management I [TVWL4BWLFBV9]**

**Coordination:** Ute Werner  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Business Administration

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	1

**Courses in module**

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
26326	Enterprise Risk Management (p. 174)	3/0	W	4.5	U. Werner
26328	Multidisciplinary Risk Research (p. 278)	3/0	W/S	4.5	U. Werner
26353	International Risk Transfer (p. 230)	2/0	S	2.5	W. Schwehr
26395	Risk Communication (p. 326)	3/0	W/S	4.5	U. Werner
26354	Risk Management of Microfinance and Private Households (p. 327)	3/0	W/S	4.5	U. Werner
26393	Project Work in Risk Research (p. 313)	3	W/S	4.5	U. Werner

**Learning Control / Examinations**

The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Conditions**

It is only possible to choose the course *Enterprise Risk Management* [26326] if it was not attended in the Bachelor programme. It is only possible to choose the course *International Risk Transfer* [26353] if it was not attended in the Bachelor programme. Good complements to this module are as well the engineering science modules *Understanding and Prediction of Disasters I* [WI4INTER1] and *Safety Science I* [WI4INTER4].

**Recommendations**

Interest in interdisciplinary research is assumed.

**Learning Outcomes**

See German version.

**Content**

Operational risks of institutions resulting from the interaction of human, technical, and organisational factors (internal risks) as well as from external natural, technical, social or political incidents; specific requirements, legal and economic framework of various risk carriers (private and public households, small and major enterprises), design of strategies and risk management instruments for coping with risks.

**Remarks**

The course *Risk Communication* [26395] is offered in the winter term 2010/11 and is held by Dr. Klaus-Jürgen Jeske.

The course *Project Work in Risk Research* [26393] is offered in the winter term 2010/11.

The course *Enterprise Risk Management* [26326] is held by Dr. Edmund Schwake in the winter term 2010/11.

The courses *Multidisciplinary Risk Research* [26328], *Risk Communication* [26395], *Risk Management of Microfinance and Private Households* [26354] and *Project Work in Risk Research* [26393] are offered irregularly. For further information, see: <http://insurance.fbv.uni-karlsruhe.de>

## Module: Operational Risk Management II [TVWL4BWLFBV10]

**Coordination:** Ute Werner  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Business Administration

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	1

### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
26326	Enterprise Risk Management (p. 174)	3/0	W	4.5	U. Werner
26328	Multidisciplinary Risk Research (p. 278)	3/0	W/S	4.5	U. Werner
26353	International Risk Transfer (p. 230)	2/0	S	2.5	W. Schwehr
26395	Risk Communication (p. 326)	3/0	W/S	4.5	U. Werner
26354	Risk Management of Microfinance and Private Households (p. 327)	3/0	W/S	4.5	U. Werner
26393	Project Work in Risk Research (p. 313)	3	W/S	4.5	U. Werner

### Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1-3 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

### Conditions

It is only possible to choose this module in combination with the module *Operational Risk Management I* [TVWL4BWLFBV9]. The module is passed only after the final partial exam of *Operational Risk Management I* is additionally passed.

### Recommendations

Interest in interdisciplinary research is assumed.

### Learning Outcomes

See German version.

### Content

Operational risks of institutions resulting from the interaction of human, technical, and organisational factors (internal risks) as well as from external natural, technical, social or political incidents; specific requirements, legal and economic framework of various risk carriers (private and public households, small and major enterprises), design of strategies and risk management instruments for coping with risks.

### Remarks

The course *Risk Communication* [26395] is offered in the winter term 2010/11 and is held by Dr. Klaus-Jürgen Jeske.

The course *Project Work in Risk Research* [26393] is offered in the winter term 2010/11.

The course *Enterprise Risk Management* [26326] is held by Dr. Edmund Schwake in the winter term 2010/11.

The courses *Multidisciplinary Risk Research* [26328], *Risk Communication* [26395], *Risk Management of Microfinance and Private Households* [26354] and *Project Work in Risk Research* [26393] are offered irregularly. For further information, see: <http://insurance.fbv.uni-karlsruhe.de>

The module is offered as an extension module to *Operational Risk Management I* from summer term 2010 on. Students that already began this module have been assigned to the module *Operational Risk Management I*.



**Module: Advanced CRM [TVWL4BWLISM1]**

**Coordination:** Andreas Geyer-Schulz  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Business Administration

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	1

**Courses in module**

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
26508	Customer Relationship Management (p. 147)	2/1	W	4.5	A. Geyer-Schulz
26506	Personalization and Recommender Systems (p. 295)	2/1	S	4.5	A. Geyer-Schulz
26518	Social Network Analysis in CRM (p. 379)	2/1	W/S	4,5	B. Hoser
26531	Business Dynamics (p. 138)	2/1	S	4.5	A. Neumann

**Learning Control / Examinations**

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Conditions**

None.

**Learning Outcomes**

The student

- understand service competition as a sustainable competitive strategy and understand the effects of service competition on the design of markets, products, processes and services,
- models, analyzes and optimizes the structure and dynamics of complex business applications,
- develops and realizes personalized services, especially in the field of recommendation services,
- analyzes social networks and knows their application field in CRM,
- works in teams.

**Content**

Besides the foundations of modern customer oriented and service oriented management, developments of CRM systems are lectured together with tools for analysis and optimization of such systems.

An overview of general aspects and concepts of personalization and their importance for service provider and customers is given. Then, different categories of recommendation systems are presented: Ranging from explicit recommendation services like reviews to implicit services like the calculation of recommendations based on the historic data about products and/or customers.

There exist a trend towards viewing economic systems and social systems as networks. This approach allows for the application of different methods from mathematics, economic sciences, sociology and physics. In CRM, net work analyses may provide benefits calculating customer network values.

CRM processes and marketing campaigns are just two examples of dynamic systems that are characterized by feedback loops between different process steps. By means of the tools of business dynamics such processes can be modelled. Simulations of complex systems allow the analysis and optimization of business processes, marketing campaigns, and organizations.

## Module: Electronic Markets [TVWL4BWLISM2]

**Coordination:** Andreas Geyer-Schulz  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Business Administration

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	1

### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
26502	Electronic Markets (Principles) (p. 162)	2/1	W	4.5	A. Geyer-Schulz
26460	Market Engineering: Information in Institutions (p. 254)	2/1	S	4,5	C. Weinhardt, J. Kraemer, C. van Dinther, S. Caton
26232	Telecommunication and Internet Economics (p. 412)	2/1	W	4,5	K. Mitusch
26531	Business Dynamics (p. 138)	2/1	S	4.5	A. Neumann

### Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

### Conditions

None.

### Learning Outcomes

The student

- knows coordination and motivation methods and analyzes them regarding their efficiency,
- classifies markets and describes the roles of the participants in a formal way,
- knows the conditions for market failure and knows and develops countermeasures,
- knows institutions and market mechanisms, their fundamental theories and empirical research results,
- knows the design criteria of market mechanisms and a systematical approach for creating new markets,
- models, analyzes and optimizes the structure and dynamics of complex business applications.

### Content

What are the conditions that make electronic markets develop and how can one analyse and optimize such markets?

In this module, the selection of the type of organization as an optimization of transaction costs is treated. Afterwards, the efficiency of electronic markets (price, information and allocation efficiency) as well as reasons for market failure are described. Finally, motivational issues like bounded rationality and information asymmetries (private information and moral hazard), as well as the development of incentive schemes, are presented. Regarding the market design, especially the interdependencies of market organization, market mechanisms, institutions and products are described and theoretical foundations are lectured.

Electronic markets are dynamic systems that are characterized by feedback loops between many different variables. By means of the tools of business dynamics such markets can be modelled. Simulations of complex systems allow the analysis and optimization of markets, business processes, policies, and organizations.

Topics include:

- classification, analysis, and design of markets
- simulation of markets
- auction methods and auction theory
- automated negotiations
- nonlinear pricing
- continuous double auctions
- market-maker, regulation, control

**Module: Market Engineering [TVWL4BWLISM3]**

**Coordination:** Christof Weinhardt  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Business Administration

<b>ECTS Credits</b> 9	<b>Cycle</b> Every term	<b>Duration</b> 1
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**Courses in module**

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
26460	Market Engineering: Information in Institutions (p. 254)	2/1	S	4,5	C. Weinhardt, J. Kraemer, C. van Dinther, S. Caton
25408	Auction Theory (p. 128)	2/2	W	4.5	K. Ehrhart, S. Seifert
26454	eFinance: Information Engineering and Management for Securities Trading (p. 159)	2/1	W	4.5	C. Weinhardt, R. Riordan
26458	Computational Economics (p. 144)	2/1	W	4,5	S. Caton, P. Shukla
25373	Experimental Economics (p. 182)	2/2	S	4,5	S. Berninghaus, Kroll

**Learning Control / Examinations**

The assessment is carried out as partial exams (according to Section 4(2), 1 and 3 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Conditions**

The course *Market Engineering: Information in Institutions* [26460] has to be attended.

**Learning Outcomes**

The students

- know the design criterias of market mechanisms and the systematic approach to create new markets,
- understand the basics of the mechanism design and auction theory,
- analyze and evaluate existing markets regarding the missing incentives and the optimal solution of a given market mechanism, respectively,
- develop solutions in teams.

**Content**

This module explains the dependencies between the design von markets and their success. Markets are complex interaction of different institution and participants in a market behave strategically according to the market rules. The development and the design of markets or market mechanisms has a strong influence on the behavior of the participants. A systematic approach and a thorough analysis of existing markets is inevitable to design, create and operate a market place successfully. the approaches for a systematic analysis are explained in the mandatory course *Market Engineering* [26460] by discussing theories about mechanism design and institutional economics. The student can deepen his knowledge about markets in a second course.

**Remarks**

The lecture *Compuational Economics* was also changed to 4.5 credit points for Computer Science students starting from the winter term 2010/11.

## Module: Business & Service Engineering [TVWL4BWLISM4]

**Coordination:** Christof Weinhardt, Gerhard Satzger  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Business Administration

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	1

### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
26456	Business Models in the Internet: Planning and Implementation (p. 191)	2/1	S	4,5	C. Weinhardt, C. Holtmann, C. van Dinther
26478	Special Topics in Information Engineering & Management (p. 381)	3	W/S	4.5	C. Weinhardt
26506	Personalization and Recommender Systems (p. 295)	2/1	S	4.5	A. Geyer-Schulz
26468	Service Innovation (p. 362)	2/1	S	5	G. Satzger, A. Neus

### Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1 and 3 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

### Conditions

None.

### Learning Outcomes

The student should learn to

- develop and implement new markets with regards to the technological progresses of information and communication technology and the increasing economic networking
- restructure and develop new business processes in markets under those conditions
- understand service competition as a sustainable competitive strategy and understand the effects of service competition on the design of markets, products, processes and services.

### Content

This module addresses the challenges of creating new kinds of products, processes, services, and markets from a service perspective in the context of new developed information and communication technologies and the globalization process. The module describes service competition as a business strategy in the long term that leads to the design of business processes, business models, forms of organization, markets, and competition. This will be shown by actual examples from personalized services, recommender services and social networks.

## Module: Communications & Markets [TVWL4BWLISM5]

**Coordination:** Christof Weinhardt  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Business Administration

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	1

### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
26462	Communications Economics (p. 141)	2/1	S	4,5	S. Seifert, J. Kraemer
26460	Market Engineering: Information in Institutions (p. 254)	2/1	S	4,5	C. Weinhardt, J. Kraemer, C. van Dinther, S. Caton
25408	Auction Theory (p. 128)	2/2	W	4.5	K. Ehrhart, S. Seifert
26478	Special Topics in Information Engineering & Management (p. 381)	3	W/S	4.5	C. Weinhardt

### Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1 and 3 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

### Conditions

The course *Communications Economics* [26462] has to be attended.

### Learning Outcomes

The student is able to

- understand the game theoretic basics of Industrial Economics
- understand the relationship between incentive mechanisms and the network economy
- analyse and evaluate markets and auction mechanisms using methods from game theory
- elaborate solutions in a team

### Content

The module has a focus on applied game-theoretic analysis of information exchange and incentive mechanisms. Single participants in a market make decisions concerning their products, the price determination and competitive position, which can change the situation in a market. These changes inflict a change in corporate policy. Approaches from game-theory in industrial economics and mechanism design are offering analytic tools by which one can systematically deduce strategic decisions for businesses, given a certain market situation.

### Remarks

The lecture *Special Topics in Information Engineering & Management* [26478] is first offered in the winter term 2009/10. All practical Seminars offered at the IM can be chosen for this course. Please update yourself on [www.iism.kit.edu/im/lehre](http://www.iism.kit.edu/im/lehre).

## Module: Service Management [TVWL4BWLISM6]

**Coordination:** Gerhard Satzger, Christof Weinhardt  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Business Administration

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	1

### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
26484	Business and IT Service Management (p. 137)	2/1	W	5	G. Satzger
26452	Management of Business Networks (p. 250)	2/1	W	4.5	C. Weinhardt, J. Kraemer
26468	Service Innovation (p. 362)	2/1	S	5	G. Satzger, A. Neus
26466	eServices (p. 179)	2/1	S	5	C. Weinhardt, G. Satzger

### Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1 and 3 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

### Conditions

The course *Business and IT Service Management* [26484] is obligatory.

The course *eServices* [26466] can only be chosen, if it was not attended in the Bachelor programme.

### Learning Outcomes

The students

- understand the basics of developing and managing IT-based services,
- understand and apply OR methods in service management,
- analyze and develop supply chain and business networks,
- understand and analyze innovation processes in corporations

### Content

The module service management addresses the basics of developing and managing IT-based services. The lectures contained in this module teach the basics of developing and managing IT-based services and the application of OR methods in the field of service management. Moreover, students learn to analyze and develop supply chain networks as well as to understand and analyze innovation processes in corporations. Current examples from research and industry demonstrate the relevance of the topics discussed in this module.

## Module: Information Engineering [TVWL4BWLISM7]

**Coordination:** Christof Weinhardt  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Business Administration

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	1

### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
26450	Principles of Information Engineering and Management (p. 207)	2/1	W	5	C. Weinhardt, J. Kraemer, C. van Dinther
26462	Communications Economics (p. 141)	2/1	S	4,5	S. Seifert, J. Kraemer
26460	Market Engineering: Information in Institutions (p. 254)	2/1	S	4,5	C. Weinhardt, J. Kraemer, C. van Dinther, S. Caton
26478	Special Topics in Information Engineering & Management (p. 381)	3	W/S	4.5	C. Weinhardt

### Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1 and 3 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

### Conditions

The course *Principles of Information Engineering and Management* [26450] has to be taken.

### Learning Outcomes

The student

- understands and analyzes the central role of information as an economic good, a production factor, and a competitive factor,
- identifies, evaluates, prices, and markets information goods,
- analyze and evaluate existing markets regarding the missing incentives and the optimal solution of a given market mechanism, respectively,
- develop solutions in teams.

### Content

In the lecture *Principles of Information Engineering and Management*, a clear distinction of information as a production, competitive, and economic good is introduced. The central role of information is explained through the concept of the "information lifecycle". The single phases from existence/generation through allocation and evaluation until the distribution and usage of information are analyzed from the business administration perspective and the microeconomic perspective.

In a second course the student can deepen his knowledge on the one hand on the design and operation of markets and on the other hand on the impact of digital goods in network industries regarding the pricing policies, business strategies and regulation issues. If chosen, the course *Special Topics in Information Engineering & Management* additionally provides an opportunity of practical research in the aforementioned range of subjects.

### Remarks

The lecture *Special Topics in Information Engineering & Management* [26478] is first offered in the winter term 2009/10. All practical Seminars offered at the IM can be chosen for this course. Please update on the offered seminars on [www.iism.kit.edu/im/lehre](http://www.iism.kit.edu/im/lehre).

**Module: Industrial Ergonomics [TVWL4BWLIIIP1]**

**Coordination:** Christine Harbring  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Business Administration

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	1

**Courses in module**

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
25988	Changes in th Working World (p. 450)	2	W/S	3	S. Hornberger
25964	Ergonomics I (p. 121)	2/1	W	3	P. Knauth
25965	Ergonomics II (p. 122)	2/1	S	3	D. Karl
25967	Industrial Studies of Time and Motion (p. 215)	2	W	3	S. Dürrschnabel
25969	Compensation and Motivation (p. 429)	2/1	S	4,5	C. Harbring
25930	Strategic Human Resource Manage- ment (p. 403)	2/1	W	4,5	C. Harbring
25932	Performance and Behavior in Organiza- tions (p. 244)	2/1	W	4,5	C. Harbring
25934	Selected Topics in Ergonomics (p. 129)	2	W/S	3	D. Karl

**Learning Control / Examinations**

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module seperately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Conditions**

None.

**Learning Outcomes****Content**



**Module: Industrial Production II [TVWL4BWLIIIP2]**

**Coordination:** Frank Schultmann  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Business Administration

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every 2nd term, Winter Term	1

**Courses in module**

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
25952	Planning and Management of Industrial Plants (p. 116)	2/2	W	5.5	F. Schultmann
25962	Emissions into the Environment (p. 164)	2/0	W	3.5	U. Karl
25995	Material Flow Analysis and Life Cycle Assessment (p. 400)	2/0	W	3.5	L. Schebek

**Learning Control / Examinations**

The examination will be in form of individual written exams acc. to §4(2), 1 ER, covering the chosen courses which sum up to minimum requirements. Exams are offered in every semester and can be re-examined at every ordinary examination date. The overall modular grade is calculated by weighing the individual grades with the according credit points. The grade will be truncated after the first decimal. Additional results may be considered on request.

**Conditions**

The course "Planning and Management of Industrial Plants" [25952] and one additional activity have to be chosen. Each course may only be taken in one module, i.e. no course can be applied to two different modules.

**Recommendations**

Skills learned in the compulsory B.Sc. modules of business administration, engineering, operations research and informatics. The courses are set up in a way that they can be taken independently from each other; therefore it is possible to start this module at any time.

We recommend combining this module with "Industrial Production I" [WW3BWLIIIP] (Bachelor) and "Industrial Production III" [WW4BWLIIIP6] (Master).

**Learning Outcomes**

- Students shall be able to describe the tasks of tactical production management with special attention drawn upon industrial plants.
- Students shall understand the relevant tasks in plant management (projection, realisation and supervising tools for industrial plants).
- Students shall be able to describe the special need of a techno-economic approach to solve problems in the field of tactical production management.
- Students shall be proficient in using selected techno-economic methods like investment and cost estimates, plant layout, capacity planning, evaluation principles of production techniques, production systems as well as methods to design and optimize production systems.
- Students shall be able to evaluate techno-economical approaches in planning tactical production management with respect to their efficiency, accuracy and relevance for industrial use.

**Content**

- Planning and Management of Industrial Plants: Basics, circulation flow starting from projecting to techno-economic evaluation, construction and operating up to plant dismantling.
- Additional courses cover project management principles and discussion of how decisions in an industrial environment (politics, environment protection, etc.) might affect plant design and operation.

## Module: Leadership / Change Management [TVWL4BWLIIIP3]

**Coordination:** Christine Harbring  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Business Administration

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	2

### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
25972	Human Resource Management I (p. 297)	2	W	3	A. Wollert
25973	Human Resource Management II (p. 298)	2	S	3	A. Wollert
25968	Social Relationships in Organisations (p. 378)	2	S	3	G. Kraus
25969	Development of Personnel and Organisation (p. 201)	2	W	3	J. Weisheit
25969	Compensation and Motivation (p. 429)	2/1	S	4,5	C. Harbring
25930	Strategic Human Resource Management (p. 403)	2/1	W	4,5	C. Harbring
25932	Performance and Behavior in Organizations (p. 244)	2/1	W	4,5	C. Harbring

### Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations take place every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

### Conditions

None.

### Learning Outcomes

#### Content

## Module: Performance and Behavior in Organizations [TVWL4BWLIIAP2]

**Coordination:** Christine Harbring  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Business Administration

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	2

### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
25969	Compensation and Motivation (p. 429)	2/1	S	4,5	C. Harbring
25930	Strategic Human Resource Management (p. 403)	2/1	W	4,5	C. Harbring
25932	Performance and Behavior in Organizations (p. 244)	2/1	W	4,5	C. Harbring

### Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1 and 3 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

### Conditions

The course *Performance and Behavior* must be taken.

### Learning Outcomes

#### Content

**Module: Basics of Liberalised Energy Markets [TVWL4IIP4]**

**Coordination:** Wolf Fichtner  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Business Administration

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	1

**Courses in module**

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
25998	Basics of Liberalised Energy Markets (p. 131)	2/1	W	3.5	W. Fichtner
26020	Energy Trade and Risk Management (p. 169)	2/1	S	3.5	K. Hufendiek
25959	Energy Policy (p. 170)	2/0	S	3.5	M. Wietschel
26022	Gas-Markets (p. 178)	2/0	W	3	A. Pustisek
26025	Simulation Game in Energy Economics (p. 300)	2/0	W	3	W. Fichtner
26234	Regulation Theory and Practice (p. 322)	2/1	S	4.5	K. Mitusch

**Learning Control / Examinations**

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations take place every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal. Additional courses might be accredited upon request.

**Conditions**

None.

**Learning Outcomes****Content**

**Module: Energy Industry and Technology [TVWL4IIP5]**

**Coordination:** Wolf Fichtner  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Business Administration

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	1

**Courses in module**

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
26003	Energy and Environment (p. 166)	2/1	S	4,5	U. Karl, n.n.
25958	Strategical Aspects of Energy Economy (p. 401)	2/0	W	3.5	A. Ardone
26000	Technological Change in Energy Industry (p. 411)	2/0	W	3	M. Wietschel
26001	Heat Economy (p. 444)	2/0	S	3	W. Fichtner
26002	Energy Systems Analysis (p. 171)	2/0	S	3	D. Möst

**Learning Control / Examinations**

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations take place every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal. Additional courses might be accredited upon request.

**Conditions**

None.

**Learning Outcomes****Content**

## 5.3 Statistics

### Module: Mathematical and Empirical Finance [TVWL4STAT1]

**Coordination:** Svetlozar Rachev  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Statistics

<b>ECTS Credits</b> 9	<b>Cycle</b> Every term	<b>Duration</b> 1
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#### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
25331	Stochastic Calculus and Finance (p. 397)	2/1	W	4,5	S. Rachev
25359	Financial Time Series and Econometrics (p. 185)	2/1	W	5	S. Rachev
25381	Advanced Econometrics of Financial Markets (p. 107)	2/1	S	5	S. Rachev
25357	Portfolio and Asset Liability Management (p. 301)	2/1	S	5	S. Rachev
25350/1	Finance and Banking (p. 187)	2/2	W	5	K. Vollmer
25355	Bank Management and Financial Markets, Applied Econometrics (p. 130)	2/2	S	5	K. Vollmer

#### Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

#### Conditions

The lecture *Stochastic Calculus and Finance* [25331] is mandatory.

#### Learning Outcomes

##### Content

## Module: Statistical Methods in Risk Management [TVWL4STAT2]

**Coordination:** Svetlozar Rachev  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Statistics

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	1

### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
25353	Statistical Methods in Financial Risk Management (p. 393)	2/1	W	4,5	S. Rachev
25337	Stochastic and Econometric Models in Credit Risk Management (p. 396)	2/2	S	5	S. Rachev
25357	Portfolio and Asset Liability Management (p. 301)	2/1	S	5	S. Rachev
25342	Operational Risk and Extreme Value Theory (p. 285)	2/2	W/S	5	S. Rachev
25375	Data Mining (p. 148)	2	W	5	G. Nakhaeizadeh
25317	Multivariate Methods (p. 279)	2/2	S	5	W. Heller

### Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

### Conditions

The lecture *Statistical Methods in Financial Risk Management* [25353] is mandatory.

### Learning Outcomes

#### Content

## Module: Risk Management and Econometrics in Finance [TVWL4STAT3]

**Coordination:** Svetlozar Rachev  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Statistics

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	1

### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
25353	Statistical Methods in Financial Risk Management (p. 393)	2/1	W	4,5	S. Rachev
25359	Financial Time Series and Econometrics (p. 185)	2/1	W	5	S. Rachev
25381	Advanced Econometrics of Financial Markets (p. 107)	2/1	S	5	S. Rachev

### Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

### Conditions

None.

### Recommendations

Profound knowledge in the area of probability theory, estimation theory and test theory is recommended.

### Learning Outcomes

#### Content



## 5.4 Informatics

### Module: Informatics [TVWL4INFO1]

**Coordination:** Hartmut Schmeck, Andreas Oberweis, Detlef Seese, Rudi Studer, Stefan Tai  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Informatics

ECTS Credits	Cycle	Duration
9	Every term	1

#### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
25702	Algorithms for Internet Applications (p. 109)	2/1	W	5	H. Schmeck
25070	Applied Informatics I - Modelling (p. 113)	2/1	W	5	A. Oberweis, R. Studer, S. Agarwal
25033	Applied Informatics II - IT Systems for e-Commerce (p. 114)	2/1	S	5	S. Tai
25760	Complexity Management (p. 142)	2/1	S	5	D. Seese
25720	Database Systems (p. 150)	2/1	S	5	A. Oberweis, Dr. D. Sommer
25728	Software Engineering (p. 372)	2/1	W	5	A. Oberweis, D. Seese
25770	Service Oriented Computing 1 (p. 364)	2/1	W	5	S. Tai
25740	Knowledge Management (p. 461)	2/1	W	5	R. Studer
25776	Cloud Computing (p. 140)	2/1	W	5	S. Tai, Kunze
25724	Database Systems and XML (p. 151)	2/1	W	5	A. Oberweis
25735	Document Management and Groupware Systems (p. 155)	2	S	4	S. Klink
25700	Efficient Algorithms (p. 157)	2/1	S	5	H. Schmeck
25786	Enterprise Architecture Management (p. 173)	2/1	W	5	T. Wolf
25762	Intelligent Systems in Finance (p. 228)	2/1	S	5	D. Seese
25764	IT Complexity in Practice (p. 252)	2/1	W	5	D. Seese, Kreidler
25742	Knowledge Discovery (p. 237)	2/1	W	5	R. Studer
25784	Management of IT-Projects (p. 251)	2/1	S	5	R. Schätzle
25736	Business Process Modelling (p. 273)	2/1	W	5	A. Oberweis, M. Mevius
25706	Nature-inspired Optimisation (p. 280)	2/1	W	5	S. Mostaghim, P. Shukla
25704	Organic Computing (p. 290)	2/1	S	5	H. Schmeck, S. Mostaghim
25790	Capability maturity models for software and systems engineering (p. 323)	2	S	4	R. Kneuper
25748	Semantic Web Technologies I (p. 332)	2/1	W	5	R. Studer, S. Rudolph, A. Harth
25750	Semantic Web Technologies II (p. 333)	2/1	S	5	S. Agarwal, S. Grimm, E. Simperl, A. Harth
25772	Service Oriented Computing 2 (p. 365)	2/1	S	5	S. Tai, R. Studer
25730	Software Technology: Quality Management (p. 376)	2/1	S	5	A. Oberweis
25700sp	Special Topics of Efficient Algorithms (p. 383)	2/1	W/S	5	H. Schmeck
SBI	Special Topics of Enterprise Information Systems (p. 382)	2/1	W/S	5	A. Oberweis
KompMansp	Special Topics of Complexity Management (p. 384)	2/1	W/S	5	D. Seese
SSEsp	Special Topics of Software- and Systemsengineering (p. 385)	2/1	W/S	5	A. Oberweis, D. Seese
25860sem	Special Topics of Knowledge Management (p. 386)	2/1	W/S	5	R. Studer
25788	Strategic Management of Information Technology (p. 404)	2/1	S	5	T. Wolf
25774	Web Service Engineering (p. 454)	2/1	S	5	C. Zirpins
25726	Workflow-Management (p. 463)	2/1	S	5	A. Oberweis
25810	Practical Seminar Knowledge Discovery (p. 361)	2	S	4	R. Studer
PraBI	Computing Lab Information Systems (p. 302)	2	W/S	4	A. Oberweis, D. Seese, R. Studer
25700p	Advanced Lab in Efficient Algorithms (p. 303)	3	W/S	4	H. Schmeck
25762p	Computing Lab in Intelligent Systems in Finance (p. 304)	3	W/S	4	D. Seese
25818	Computing Lab in Complexity Management (p. 305)	3	W/S	4	D. Seese
25820	Lab Class Web Services (p. 306)	2	W	4	S. Tai, R. Studer, G. Satzger, C. Zirpins
25740p	Exercises in Knowledge Management (p. 307)	3	W/S	4	R. Studer
25791	n.n. (p. 112)	2/0	W	4	R. Kneuper
26458	Computational Economics (p. 144)	2/1	W	4,5	S. Caton, P. Shukla

**Learning Control / Examinations**

The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. For passing the module exam in every singled partial exam the respective minimum requirements has to be achieved.

The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module seperately.

When every singled examination is passed, the overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Conditions**

It is only possible to choose a course if the course or a similar one in an other module has not been attended in the Bachelor or Master programme.

One course has to be chosen from the core courses.

Core courses are: *Algorithms for Internet Applications* [25702], *Applied Informatics I - Modelling* [25070], *Applied Informatics II - IT Systems for e-Commerce* [25033], *Complexity Management* [25760], *Database Systems* [25720], *Software Engineering* [25728], *Service-oriented Computing I* [25770] and *Knowledge Management* [25740].

It is only allowed to choose one lab.

**Learning Outcomes**

The student

- has the ability to master methods and tools in a complex discipline and to demonstrate innovativeness regarding the methods used,
- knows the principles and methods in the context of their application in practice,
- is able to grasp and apply the rapid developments in the field of computer science, which are encountered in work life, quickly and correctly, based on a fundamental understanding of the concepts and methods of computer science,
- is capable of finding and defending arguments for solving problems.

**Content**

The thematic focus will be based on the choice of courses in the areas of Effiziente Algorithmen, Betriebliche Informations- und Kommunikationssysteme, Wissensmanagement, Komplexitätsmanagement and Software- und Systems Engineering.

## 5.5 Operations Research

### Module: Quantitative Marketing and OR [TVWL4OR1]

**Coordination:** Wolfgang Gaul  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Operations Research

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	1

#### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
25154	Modern Market Research (p. 274)	2/1	S	4.5	W. Gaul
25156	Marketing and Operations Research (p. 256)	2/1	S	4.5	W. Gaul
25158	Corporate Planning and Operations Research (p. 423)	2/1	W	4.5	W. Gaul
25171	Data Analysis and Operations Research (p. 149)	2/1	W	4.5	W. Gaul

#### Learning Control / Examinations

The assessment consists of a general written exam according to §4 Abs. 2, Nr. 1 of examination regulation. The written exam has a duration of 120 min. and contains topics from the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examination is offered every semester. Re-examinations are offered at every ordinary examination date and has to be absolved within one year.

The overall grade for the module is the average of the grades for each course weighted by the credits of the course.

#### Conditions

None.

#### Learning Outcomes

#### Content

## Module: Operations Research in Supply Chain Management and Health Care Management [TVWL4OR5]

**Coordination:** Stefan Nickel  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Operations Research

<b>ECTS Credits</b> 9	<b>Cycle</b> Every term	<b>Duration</b> 1
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### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
25486	Facility Location and Strategic Supply Chain Management (p. 392)	2/1	S	4.5	S. Nickel
25488	Tactical and Operational Supply Chain Management (p. 406)	2/1	W	4.5	S. Nickel
n.n.	Operations Research in Supply Chain Management (p. 287)	2/1	S	4.5	S. Nickel
25495	Operations Research in Health Care Management (p. 286)	2/1	S	4.5	S. Nickel
25493	Hospital Management (p. 239)	2/0	W/S	2	S. Nickel, Hansis
25498	Practical seminar: Health Care Management (with Case Studies) (p. 308)	2/1/2	W/S	7	S. Nickel
25497	Software Laboratory: OR Models II (p. 373)	2/1	S	4.5	S. Nickel
n.n.	Software Laboratory: Simulation (p. 375)	2/1	S	4.5	S. Nickel
n.n.	Software Laboratory: SAP APO (p. 374)	2/1	S	4.5	S. Nickel
25494	Production Planning and Scheduling (p. 311)	2/1	S	4.5	J. Kalcsics

### Learning Control / Examinations

The assessment is carried out as partial exams (according to § 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module.

The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

### Conditions

In agreement with the module coordinator, a course from the modules *Mathematical optimization* [WW4OR6] or *Stochastic Modelling and Optimization* [WW4OR7] or one of the courses *Game Theory I* [25525] and *Game Theory II* [25369] can be acknowledged.

### Recommendations

Basic knowledge as conveyed in the module *Introduction to Operations Research* [WI1OR] is assumed.

### Learning Outcomes

The student

- is familiar with basic concepts and terms of Supply Chain Management,
- knows the different areas of SCM and their respective optimization problems,
- is acquainted with classical location problem models (in planes, in networks and discrete) as well as fundamental methods for distribution and transport planning, inventory planning and management,
- is familiar with general procedures and characteristics of Health Care Management and the possibilities for adapting mathematical models for non-profit organizations,
- is able to model practical problems mathematically and estimate their complexity as well as choose and adapt appropriate solution methods.

**Content**

Supply Chain Management is concerned with the planning and optimization of the entire, inter-company procurement, production and distribution process for several products taking place between different business partners (suppliers, logistics service providers, dealers). The main goal is to minimize the overall costs while taking into account several constraints including the satisfaction of customer demands.

This module considers several areas of SCM. On the one hand, the determination of optimal locations within a supply chain is addressed. Strategic decisions concerning the location of facilities as production plants, distribution centers or warehouses are of high importance for the rentability of Supply Chains. Thoroughly carried out, location planning tasks allow an efficient flow of materials and lead to lower costs and increased customer service. On the other hand, the planning of material transport in the context of supply chain management represents another focus of this module. By linking transport connections and different facilities, the material source (production plant) is connected with the material sink (customer). For given material flows or shipments, it is considered how to choose the optimal (in terms of minimal costs) distribution and transportation chain from the set of possible logistics chains, which asserts the compliance of delivery times and further constraints. Furthermore, this module offers the possibility to learn about different aspects of the tactical and operational planning level in Supply Chain Management, including methods of scheduling as well as different approaches in procurement and distribution logistics. Finally, issues of warehousing and inventory management will be discussed.

Health Care Management addresses specific Supply Chain Management problems in the health sector. Important applications arise in scheduling and internal logistics of hospitals.

**Remarks**

Some lectures and courses are offered irregularly.

The planned lectures and courses for the next three years are announced online.

## Module: Mathematical Programming [TVWL4OR6]

**Coordination:** Oliver Stein  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Operations Research

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	1

### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
25138	Mixed Integer Programming I (p. 189)	2/1	S	4.5	O. Stein
25140	Mixed Integer Programming II (p. 190)	2/1	W	4.5	O. Stein
25128	Special Topics in Optimization I (p. 387)	2/1	W/S	4.5	O. Stein
25126	Special Topics in Optimization II (p. 388)	2/1	W/S	4.5	O. Stein
25484	Graph Theory and Advanced Location Models (p. 196)	2/1	W	4.5	S. Nickel
25497	Software Laboratory: OR Models II (p. 373)	2/1	S	4.5	S. Nickel
25111	Nonlinear Optimization I (p. 282)	2/1	S	4.5	O. Stein
25113	Nonlinear Optimization II (p. 283)	2/1	S	4.5	O. Stein
25134	Global Optimization I (p. 193)	2/1	W	4.5	O. Stein
25136	Global Optimization II (p. 194)	2/1	W	4.5	O. Stein

### Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

### Conditions

Upon consultation with the module coordinator, alternatively one lecture from the modules *Operations Research in Supply Chain Management and Health Care Management* [WW4OR5] and *Stochastic Modeling and Optimization* [WW4OR7] or one of the lectures *Game Theory I* [25525] and *Game Theory II* [25369] may be accepted.

### Learning Outcomes

The student

- names and describes basic notions for advanced optimization methods, in particular from continuous and mixed integer programming, location theory, and graph theory,
- knows the indispensable methods and models for quantitative analysis,
- models and classifies optimization problems and chooses the appropriate solution methods to solve also challenging optimization problems independently and, if necessary, with the aid of a computer,
- validates, illustrates and interprets the obtained solutions,
- identifies drawbacks of the solution methods and, if necessary, is able to make suggestions to adapt them to practical problems.

### Content

The modul focuses on theoretical foundations as well as solution algorithms for optimization problems with continuous and mixed integer decision variables, for location problems and for problems on graphs.

### Remarks

The lectures are partly offered irregularly. The curriculum of the next three years is available online ([www.ior.kit.edu](http://www.ior.kit.edu)).

**For the lectures of Prof. Stein a grade of 30 % of the exercise course has to be fulfilled. The description of the particular lectures is more detailed.**

## Module: Stochastic Modelling and Optimization [TVWL4OR7]

**Coordination:** Karl-Heinz Waldmann  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Operations Research

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	1

### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
25679	Markov Decision Models I (p. 398)	2/1/2	W	5	K. Waldmann
25682	Markov Decision Models II (p. 399)	2/1/2	S	4.5	K. Waldmann
25674	Quality Control I (p. 316)	2/1/2	W	4.5	K. Waldmann
25659	Quality Control II (p. 317)	2/1/2	S	4.5	K. Waldmann
25687	Optimization in a Random Environment (p. 288)	2/1/2	W/S	4.5	K. Waldmann
25662	Simulation I (p. 368)	2/1/2	W	4.5	K. Waldmann
25665	Simulation II (p. 369)	2/1/2	S	4.5	K. Waldmann
25688	OR-oriented modeling and analysis of real problems (project) (p. 289)	1/0/3	W/S	4.5	K. Waldmann

### Learning Control / Examinations

The assessment is carried out as partial written exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

### Conditions

None.

### Learning Outcomes

The student knows and understands stochastic relationships and has a competent knowledge in modelling, analyzing and optimizing stochastic systems in economics and engineering.

### Content

see courses



## 5.6 Natural and Engineering Sciences

### Module: Introduction to Logistics [TVWL4INGMB20]

**Coordination:** Kai Furmans  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Engineering Science

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	1

#### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
21051	Material Flow in Logistic Systems (p. 264)	3/1	W	6	K. Furmans
2118090	Quantitative Methods for Supply Chain Risk Management (p. 319)	3/1	S	6	Cardeneo
2118083	IT for Facility Logistics (p. 236)	3/1	S	6	Thomas
2118097	Warehouse and Distribution Systems (p. 242)	2	S	4	Christian Huber
21056	Airport Logistics (p. 249)	2	W	4	Richter
21061	Safety Engineering (p. 366)	2	W	4	Kany
21064	Industrial Application of Technological Logistics instancing Crane Systems (p. 117)	2	W	4	Golder
2118089	Industrial Application of Material Han- dling Systems in Sorting and Distribu- tion Systems (p. 118)	2	S	4	Föller
2118085	Automotive Logistics (p. 248)	2	S	4	K. Furmans
2118094	Information Systems and Supply Chain Management (p. 216)	2	S	4	Kilger
2117500	Energy efficient intralogistic systems (p. 167)	2	W	4	Schönung
2117081	(p. 407)	2/1	W	4	M. Mittwollen
2117082	Technical Logistics I, basics and sys- tems (p. 408)	3/1	W	6 (ggf. kontextabhängig)	M. Mittwollen

#### Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

To improve the overall grade of the module up to one grading scale (0.3) there might be taken an optional term paper in the field of the IFL. The term paper may not be convalidated in the seminar module.

#### Conditions

It is obligatory to choose one of the following courses:

- *Material Flow in Logistic Systems*
- *Technical Logistics I*
- *Quantitative Risk Management of Logistic Systems*

Apart from that, one additional course has to be chosen from the remaining courses.

#### Learning Outcomes

The student

- acquires an overview of different logistic questions in practice,
- is able to model logistic systems with adequate accuracy by using simple models,
- is able to handle analytical methods for a performance evaluation of logistic systems,

- is able to identify cause and effects within logistic systems.

**Content**

The module *Introduction to Logistics* provides well-founded knowledge in main questions of logistics. In this module, focuses on the acquisition of theoretical basics linked with exemplary practice questions are laid. To gain a deeper understanding, the course is accompanied by exercises and further improved by case studies.

**Remarks**

The courses *Technische Logistik I, Grundlagen* [2117081] and *Technische Logistik I, Grundlagen und Systeme* [2117082] are changed in content against the former course *Technische Logistik I* [2117501]. They can be taken alternatively.

All courses with two lecture hours per week have 4 CP.

**Module: Technical Logistics and Logistic Systems [TVWL4INGMB11]**

**Coordination:** Kai Furmans  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Engineering Science

<b>ECTS Credits</b> 18	<b>Cycle</b> Every term	<b>Duration</b> 1
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**Courses in module**

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
2118078	Logistics - Organisation, Design, and Control of Logistic Systems (p. 246)	3/1	S	6	K. Furmans
21051	Material Flow in Logistic Systems (p. 264)	3/1	W	6	K. Furmans
21060	Analytical Models for Material Flow (p. 111)	3/1	W	6	K. Furmans
21062	Supply Chain Management (p. 405)	3/1	W	6	Alicke
2118090	Quantitative Methods for Supply Chain Risk Management (p. 319)	3/1	S	6	Cardeneo
2118083	IT for Facility Logistics (p. 236)	3/1	S	6	Thomas
2118097	Warehouse and Distribution Systems (p. 242)	2	S	4	Christian Huber
21056	Airport Logistics (p. 249)	2	W	4	Richter
2118085	Automotive Logistics (p. 248)	2	S	4	K. Furmans
21061	Safety Engineering (p. 366)	2	W	4	Kany
21064	Industrial Application of Technological Logistics instancing Crane Systems (p. 117)	2	W	4	Golder
2118089	Industrial Application of Material Handling Systems in Sorting and Distribution Systems (p. 118)	2	S	4	Föller
2118094	Information Systems and Supply Chain Management (p. 216)	2	S	4	Kilger
2117500	Energy efficient intralogistic systems (p. 167)	2	W	4	Schönung
2117081	(p. 407)	2/1	W	4	M. Mittwollen
2117082	Technical Logistics I, basics and systems (p. 408)	3/1	W	6 (ggf. kontextabhängig)	M. Mittwollen
2118081	Technical Logistics II, selected application examples (p. 410)	2/1	S	4	M. Mittwollen
2149610	Global Production and Logistics - part 1: Global Production (p. 195)	2	W	4	Lanza
2149600	Global Production and Logistics - part 2: Global Logistics (p. 106)	2	S	4	K. Furmans

**Learning Control / Examinations**

The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

To improve the overall grade of the module up to one grading scale (0.3) there might be taken an optional term paper in the field of the IFL. The term paper may not be convalidated in the seminar module.

**Conditions**

It is obligatory to choose two of the following courses:

- *Logistics - Organisation, Design, and Control of Logistic Systems*
- *Material Flow in Logistic Systems*
- *Technical Logistics I*
- *Analytical Models for Material Flow*
- *IT for Facility Logistics*
- *Supply Chain Management*
- *Quantitative Methods for Supply Chain Risk Management*

**Learning Outcomes**

The student

- acquires comprehensive and well-founded knowledge about the main questions of logistics, an overview of different logistic questions in practice and knows the functionality and components of conveyor technology systems,
- is able to illustrate logistic systems with adequate accuracy by using simple models,
- is able to handle analytical methods for a performance evaluation of logistic systems,
- is able to realize coherences within logistic systems,
- is able to evaluate logistic systems by using the learnt methods.

**Content**

The module *Technical Logistics and Logistic Systems* provides comprehensive and well-founded insights into main topics of logistics. Within the framework of the lectures, the interaction between several components of logistic systems will be shown. The module focuses on technical characteristics of conveyor technique as well as on methods for illustrating and evaluating logistics systems. To gain a deeper understanding, the course is accompanied by exercises and further improved by case studies.

**Remarks**

See German version.

## Module: Selected Chapters from Production Engineering I [TVWL4INGMB1]

**Coordination:** Volker Schulze  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Engineering Science

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	1

### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
2149657	Manufacturing Engineering (p. 183)	4/1	W	9	V. Schulze
2150660	Integrated Production Planning (p. 227)	4/2	S	9	Lanza, Gisela
2149900	Machine Tools and Industrial Handling I (p. 455)	2/1	W	4	Munzinger
2149901	Machine Tools and Industrial Handling II (p. 456)	2/1	W	4,5	Munzinger
21692	International Production and Logistics (p. 232)	2	S	3	Lanza
2149669	Materials and Processes in Automotive Lightweight Construction (p. 265)	2	W	4	Haepf
2149667	Quality Management (p. 315)	2	W	4	Lanza, Gisela
2150690	Production Systems and Production Technology in Major Assembly Production (p. 312)	2	S	4	Stauch
21690sem	Seminar paper "Production Engineering" (p. 360)	2	W/S	3	V. Schulze, Lanza, Munzinger

### Learning Control / Examinations

Module exams take the form of written examinations (as per §4(2), 1 SPO [study and examination regulations]) about the different lectures and seminars of the module. Exams can be taken each semester during the lecture-free period and can be retaken at every official examination date. Performance assessments will be completed for every lecture and seminar of the module. The overall grade will be created from the grades of the partial examinations weighted with the respective CPs. Optionally, the module grade can be improved by writing a seminar paper (as per §4(2), 3 SPO [study and examination regulations]) at wbk Institute of Production Science.

### Conditions

None.

### Recommendations

It is recommended to attend or to have successfully attended at least one of the basic lectures *Manufacturing Engineering*, *Integrated Production Planning*, and *Machine Tools I/II*.

### Learning Outcomes

The student

- has thorough knowledge of the subject matters covered by the production engineering modules (manufacturing engineering, organisation and planning, machine tools and robots),
- is able to use this knowledge in a targeted and skilful way for an efficient production engineering

### Content

This module from the field of engineering science provides thorough knowledge of production engineering, including advanced courses on selected aspects of production engineering in addition to manufacturing engineering, machine tools and handling technology and organisation and planning. Students will be given hands-on demonstrations by means of examples from industry.

## Module: Selected Chapters from Production Engineering II [TVWL4INGMB2]

**Coordination:** Volker Schulze  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Engineering Science

<b>ECTS Credits</b> 18	<b>Cycle</b> Every term	<b>Duration</b> 1
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### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
2149657	Manufacturing Engineering (p. 183)	4/1	W	9	V. Schulze
2150660	Integrated Production Planning (p. 227)	4/2	S	9	Lanza, Gisela
2149900	Machine Tools and Industrial Handling I (p. 455)	2/1	W	4	Munzinger
2149901	Machine Tools and Industrial Handling II (p. 456)	2/1	W	4,5	Munzinger
21692	International Production and Logistics (p. 232)	2	S	3	Lanza
2149669	Materials and Processes in Automotive Lightweight Construction (p. 265)	2	W	4	Haepf
2149667	Quality Management (p. 315)	2	W	4	Lanza, Gisela
2150690	Production Systems and Production Technology in Major Assembly Produc- tion (p. 312)	2	S	4	Stauch
21690sem	Seminar paper "Production Engineer- ing" (p. 360)	2	W/S	3	V. Schulze, Lanza, Munzinger

### Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.  
 The overall grade of the module is the grade of the written exam.

### Conditions

None.

### Recommendations

It is recommended to attend or to have successfully attended at least one of the basic lectures *Manufacturing Engineering*, *Integrated Production Planning*, and *Machine Tools I/II*.

### Learning Outcomes

The student

- has thorough knowledge of the subject matters covered by the production engineering modules (manufacturing engineering, organisation and planning, machine tools and robots),
- is able to use this knowledge in a targeted and skilful way for an efficient production engineering

### Content

This module from the field of engineering science provides thorough knowledge of production engineering, including advanced courses on selected aspects of production engineering in addition to manufacturing engineering, machine tools and handling technology and organisation and planning. Students will be given hands-on demonstrations by means of examples from industry

**Module: Engine Development [TVWL4INGMB17]**

**Coordination:** Heiko Kubach  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Engineering Science

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
18	Every term	2

**Courses in module**

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
21101	Combustion Engines A (p. 427)	4/2	W	9	Spicher
21135	Combustion Engines B (p. 428)	2/1	S	5	Spicher
21112	Supercharging of Internal Combustion Engines (p. 127)	2	S	4	Golloch
21114	Simulation of Spray and Mixture Formation in Internal Combustion Engines (p. 371)	2	W	4	Baumgarten
21134	Methods in Analyzing Internal Combustion (p. 269)	2	S	4	Wagner
21109	Motor Fuels for Combustion Engines and their Verifications (p. 133)	2	W	4	Volz
21138	Internal Combustion Engines and Exhaust Gas Aftertreatment Technology (p. 199)	2	S	4	Lox
21137	Engine Measurement Technologies (p. 277)	2	S	4	Bernhardt

**Learning Control / Examinations**

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the weighted average of the grades for each course and truncated after the first decimal. The weighting factors are:

- *Combustion Engines A* [21101]: 6
- *Combustion Engines B* [21135]: 4
- all the rest: 3

**Conditions**

The courses *Combustion Engines A* [21101] and *Combustion Engines B* [21135] are obligatory and have to be attended.

**Recommendations**

Knowledge in the area of thermodynamics is helpful.

**Learning Outcomes****Content**

**Module: Combustion Engines [TVWL4INGMB16]**

**Coordination:** Heiko Kubach  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Engineering Science

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	1

**Courses in module**

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
21101	Combustion Engines A (p. 427)	4/2	W	9	Spicher
21135	Combustion Engines B (p. 428)	2/1	S	5	Spicher
21137	Engine Measurement Technologies (p. 277)	2	S	4	Bernhardt
21112	Supercharging of Internal Combustion Engines (p. 127)	2	S	4	Golloch
21114	Simulation of Spray and Mixture Formation in Internal Combustion Engines (p. 371)	2	W	4	Baumgarten
21134	Methods in Analyzing Internal Combustion (p. 269)	2	S	4	Wagner
21109	Motor Fuels for Combustion Engines and their Verifications (p. 133)	2	W	4	Volz

**Learning Control / Examinations**

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the weighted average of the grades for each course and truncated after the first decimal.

The weighting factors are:

- *Combustion Engines A* [21101]: 6
- *Combustion Engines B* [21135]: 4
- all the rest: 3

**Conditions**

The course *Combustion Engines A* [21101] is obligatory.

**Recommendations**

Knowledge in the area of thermodynamics is helpful.

**Learning Outcomes****Content**



**Module: Combustion Engines I [TVWL4INGMB18]**

**Coordination:** Heiko Kubach  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Engineering Science

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every 2nd term, Winter Term	1

**Courses in module**

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
21101	Combustion Engines A (p. 427)	4/2	W	9	Spicher

**Learning Control / Examinations**

The assessment of the module is carried out by a written examination about the lecture *Combustion Engines A* [21101] (according to Section 4(2), 1 of the examination regulation). The grade of the module corresponds to the grade of this examination.

**Conditions**

None.

**Learning Outcomes****Content**

## Module: Virtual Engineering [TVWL4INGMB22]

**Coordination:** Jivka Ovtcharova  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Engineering Science

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
18	Every term	2

### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
21352	Virtual Engineering I (p. 440)	2/3	W	6	J. Ovtcharova
21378	Virtual Engineering II (p. 441)	2/1	S	4	
21360	Virtual Engineering for Mechatronic Products (p. 439)	3/0	W	4	J. Ovtcharova, S. Rude
21364/21365	Product, Process and Ressource Integration in the Automotive Development (p. 310)	2/1	W/S	4	S. Mbang
21387	Computer Integrated Planning of New Products (p. 320)	2/0	S	4	R. Kläger
21264	Simulation Methods in Product Development Process (p. 370)	2/1	W	4.5	J. Ovtcharova, A. Albers, T. Böhlke
2122371	Efficient Creativity - Processes and Methods within the Automotive Industry (p. 158)	2	S	4	Lamberti

### Learning Control / Examinations

The assessment of the module is carried out by an oral examination about the lectures *Virtual Engineering I und II* and an oral exam (ca. 30 min) about another lecture (according to Section 4(2), 2 of the examination regulation). The overall grade of the module is the weighted average of the grade of the exam about *Virtual Engineering I und II* (78 percent) and the other exam (22 percent).

### Conditions

None.

### Learning Outcomes

#### Content

**Module: Manufacturing Engineering [TVWL4INGMB23]**

**Coordination:** Volker Schulze  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Engineering Science

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every 2nd term, Winter Term	1

**Courses in module**

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
2149657	Manufacturing Engineering (p. 183)	4/1	W	9	V. Schulze

**Learning Control / Examinations**

The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

To improve the overall grade of the module up to one grading scale (0.3) there might be taken an optional term paper in the field of the the wbk. The term paper may not be convalidated in the seminar module.

**Conditions**

None.

**Learning Outcomes****Content****Remarks**

New module in winter term 2010/11.

**Module: Integrated Production Planning [TVWL4INGMB24]**

**Coordination:** Volker Schulze, Gisela Lanza  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Engineering Science

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every 2nd term, Summer Term	1

**Courses in module**

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
2150660	Integrated Production Planning (p. <a href="#">227</a> )	4/2	S	9	Lanza, Gisela

**Learning Control / Examinations**

The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

To improve the overall grade of the module up to one grading scale (0.3) there might be taken an optional term paper in the field of the wbk. The term paper may not be convalidated in the seminar module.

**Conditions**

None.

**Learning Outcomes****Content****Remarks**

New module in winter term 2010/11.

## Module: Material Flow in Logistic Systems [WW4INGMB25]

**Coordination:** Kai Furmans  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Engineering Science

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every 2nd term, Winter Term	1

### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
21051	Material Flow in Logistic Systems (p. 264)	3/1	W	6	K. Furmans
2118097	Warehouse and Distribution Systems (p. 242)	2	S	4	Christian Huber
21056	Airport Logistics (p. 249)	2	W	4	Richter
2118085	Automotive Logistics (p. 248)	2	S	4	K. Furmans

### Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal. To improve the overall grade of the module up to one grading scale (0.3) there might be taken an optional term paper in the field of the IFL. The term paper may not be convalidated in the seminar module.

### Conditions

It is obligatory to choose the course *Material Flow in Logistic Systems*.

### Learning Outcomes

The student

- acquires comprehensive and well-founded knowledge on the main topics of logistics, an overview of different logistic questions in practice and knows the functionality of material handling systems,
- is able to illustrate logistic systems with adequate accuracy by using simple models,
- is able to realize coherences within logistic systems,
- is able to evaluate logistic systems by using the learnt methods.

### Content

The module *Material Flow in Logistic Systems* provides comprehensive and well-founded basics for the main topics of logistics. Within the lectures, the interaction between several components of logistic systems will be shown. The module focuses on technical characteristics of material handling systems as well as on methods for illustrating and evaluating logistics systems. To gain a deeper understanding, the course is accompanied by exercises and case studies.

### Remarks

The module is first offered in winter term 2010/11 and replaces parts of *Technical Logistics and Logistic Systems* [TVWL4INGMB11].

## Module: Virtual Engineering A [WW4INGMB29]

**Coordination:** Jivka Ovtcharova  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Engineering Science

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	2

### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
21352	Virtual Engineering I (p. 440)	2/3	W	6	J. Ovtcharova
21360	Virtual Engineering for Mechatronic Products (p. 439)	3/0	W	4	J. Ovtcharova, S. Rude
21364/21365	Product, Process and Ressource Integration in the Automotive Development (p. 310)	2/1	W/S	4	S. Mbang
21387	Computer Integrated Planning of New Products (p. 320)	2/0	S	4	R. Kläger
2122371	Efficient Creativity - Processes and Methods within the Automotive Industry (p. 158)	2	S	4	Lamberti

### Learning Control / Examinations

The assessment of the module is carried out by an oral examination about the lectures *Virtual Engineering I* and an oral exam (ca. 30 min) about another lecture (according to Section 4(2), 2 of the examination regulation).

The overall grade of the module is the weighted average of the grade of the exam about *Virtual Engineering I* (60 percent) and the other exam (40 percent).

### Conditions

The course *Virtual Engineering I* [2121352] is compulsory modules and must be examined.

### Learning Outcomes

The students:

- have basic knowledge about industrial practice of Information Technology in product emergence district,
- understand an actual and future use of Information systems in product emergence process in the context of Product Lifecycle Management and Virtual Engineering,
- will be able to work with current Cax- and PLM-systems in product emergence process

### Content

This module arranges an integrative lifecycle-orientated consideration of products and processes. The global assignment of development, manufacture and distribution, as well as allotment the potential assignment of new immersive, interactive and intelligent technologies (Virtual Reality, Augmented Reality, Mixed Reality, Virtual Mock-Up) for function relevance of validation activities in context of entire products will be described.

### Remarks

The module is first offered in winter term 2010/11 and replaces parts of *Virtual Engineering* [TVWL4INGMB22].

## Module: Virtual Engineering B [WW4INGMB30]

**Coordination:** Jivka Ovtcharova  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Engineering Science

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	2

### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
21378	Virtual Engineering II (p. 441)	2/1	S	4	
21360	Virtual Engineering for Mechatronic Products (p. 439)	3/0	W	4	J. Ovtcharova, S. Rude
21364/21365	Product, Process and Ressource Integration in the Automotive Development (p. 310)	2/1	W/S	4	S. Mbang
21387	Computer Integrated Planning of New Products (p. 320)	2/0	S	4	R. Kläger
2122371	Efficient Creativity - Processes and Methods within the Automotive Industry (p. 158)	2	S	4	Lamberti
2123375	Virtual Reality Practical Course (p. 442)	3	W	4	J. Ovtcharova

### Learning Control / Examinations

The assessment of the module is carried out by an oral examination about the lectures *Virtual Engineering II* and an oral exam (ca. 30 min) or an exam any other kind about two other lectures (according to Section 4(2), 2 of the examination regulation). The overall grade of the module is the weighted average of the grade of the exam about *Virtual Engineering* (33 percent) and the other exams (each owning 33 percent).

### Conditions

The course *Virtual Engineering II* [2122378] is compulsory module and must be examined.

### Recommendations

We recommend to attend/visit the courses *Engineering I* [2121352] before *Virtual Engineering II* [2122378]

### Learning Outcomes

Englische Version:

The students:

- have basic knowledge about industrial practice of Information Technology in product emergence district,
- understand an actual and future use of Information systems in product emergence process in the context of Product Lifecycle Management and Virtual Engineering,
- will be able to work with current Cax- and PLM-systems in product emergence process

### Content

This module arranges an integrative lifecycle-orientated consideration of products and processes. The global assignment of development, manufacture and distribution, as well as allotment the potential assignment of new immersive, interactive and intelligent technologies (Virtual Reality, Augmented Reality, Mixed Reality, Virtual Mock-Up) for function relevance of validation activities in context of entire products will be described.

### Remarks

The module is first offered in winter term 2010/11 and replaces parts of *Virtual Engineering* [TVWL4INGMB22].

## Module: Electrical Power Engineering [TVWL4INGETIT4]

**Coordination:** Bernd Hoferer, Thomas Leibfried  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Engineering Science

<b>ECTS Credits</b> 18	<b>Cycle</b> Every term	<b>Duration</b> 2
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### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
23372/23374	Electric Power System Engineering II: Power Transmission and Power Network Control (p. 172)	2/2	S	6	T. Leibfried
23381	Windpower (p. 458)	2/0	W	3	Lewald
23385	Lectures on HVDC and FACTS – Benefits of Power Electronics for Security and Sustainability of Power Supply (p. 209)	2/0	W	3	Retzmann
23380	Photovoltaic Systems Technology (p. 299)	2/0	S	3	Schmidt
23360/23362	High-Voltage Technology I (p. 212)	2/1	W	4.5	Badent
23361/23363	High-Voltage Technology II (p. 213)	2/1	S	4.5	Badent
23392/23394	High-Voltage Test Technique (p. 211)	2/1	W	4.5	Badent

### Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations take place at the beginning of the recess period. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the weighted average of the grades for each course and truncated after the first decimal.

### Conditions

The course *Electric Power System Engineering II* [23372] is obligatory.

### Learning Outcomes

The student

- has wide knowledge of electrical power engineering,
- is capable to analyse and develop electrical power engineering systems.

### Content

The module deals with wide knowledge about the electrical power engineering. This ranges from the electric power equipment networks in terms of function, structure and interpretation on the calculation of electrical power networks to special areas such as the FACTS elements or power transformers.

### Remarks

The course *Lectures on HVDC and FACTS – Benefits of Power Electronics for Security and Sustainability of Power Supply* [23385] is not offered any more. For exams please contact the institute.

The course *High-Voltage Technology I* [23360] is now offered in winter term, *High-Voltage Technology II* [23361] in summer term.



**Module: Public Transportation Operations [TVWL4INGBGU4]**

**Coordination:** Michael Weigel  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Engineering Science

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	2

**Courses in module**

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
19321	Railway Logistics, Management and Operating - Part II (p. 160)	2	S	3	E. Hohnacker
19327w	Operating Models in Railway Engineering (p. 272)	1	W	1.5	E. Hohnacker
19327s	Public Transit in Cities and Regions (p. 331)	2	S	3	E. Hohnacker
19320	Customer Orientation in Public Transport (p. 241)	1	S	1.5	E. Hohnacker
19307s	Construction and Maintenance of Railway Infrastructure (p. 132)	1	S	1.5	E. Hohnacker, H. Müller
19325	Law in Public Transport (p. 321)	1	W	1.5	E. Hohnacker

**Learning Control / Examinations**

The assessment mix of each course of this module is defined for each course separately. The final mark for the module is the average of the marks for each course weighted by the credits and truncated after the first decimal.

The exams are offered each semester. The re-examinations are offered upon prior agreement with the interested participants and not later than the next regular examination date.

**Conditions**

The module *Foundations of Guided Systems* [WW3INGBGU2] or *Logistics and Management of Guided Systems* [TVWL4INGBGU7] will be assumed.

The courses *Railway Logistics, Management and Operating - Part II* [19321] and *Operating Models in Railway Engineering* [19327] are obligatory and have to be attended.

The course *Construction and Maintenance of Railway Infrastructure* [19307] is not eligible if the module *Guided Systems Engineering* [TVWL4INGBGU6] is attended at the same time.

**Learning Outcomes****Content**

**Module: Guided Systems Engineering [TVWL4INGBGU6]**

**Coordination:** Michael Weigel  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Engineering Science

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	2

**Courses in module**

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
23346	Electrical Rail Vehicles (p. 161)	2	S	3	G. Clos
19322	Mechanical Models in Railway Engineering (p. 268)	1	S	1.5	E. Hohnacker
19307s	Construction and Maintenance of Railway Infrastructure (p. 132)	1	S	1.5	E. Hohnacker, H. Müller
19307w	Station and Rail Transport Facilities (p. 431)	2/2	W	3	E. Hohnacker
19308	Freight Transport (p. 208)	1	W	1.5	B. Chlond
19326	Development and Concept of Track-Led Systems (p. 177)	1	W	1,5	E. Hohnacker, Hohnacker

**Learning Control / Examinations****Conditions**

The completion of the module *Foundations of Guided Systems* [WW3INGBGU2] or *Logistic and Management of Guided Systems* [TVWL4INGBGU7] is assumed.

The course *Station and Rail Transport Facilities* [19307w] is not eligible if the module *Logistics and Management of Guided Systems* [TVWL4INGBGU7] is attended at the same time.

The course *Electrical Rail Vehicles* [23346], *Mechanical Models in Railway Engineering* [19322] and *Development and Aspects of Guided Systems* [19326] are obligatory and have to be attended.

**Learning Outcomes****Content**

## Module: Logistics and Management of Guided Systems [TVWL4INGBGU7]

**Coordination:** Michael Weigel  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Engineering Science

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	2

### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
19066	Basics of Ground Born Guided Systems (p. 206)	3/1	S	6	M. Weigel, E. Hohnacker
19307w	Station and Rail Transport Facilities (p. 431)	2/2	W	3	E. Hohnacker

### Learning Control / Examinations

The assessment is carried out as a general written exam according to §4 Abs. 2, Nr. 1 of the examination regulation. The exam takes place in every semester. The re-examination is offered upon prior agreement with the interested participants and not later than the next regular examination date.

The module grade is the grade for the exam.

### Conditions

The module cannot be chosen if the module *Foundations of Guided Systems* [WW3INGBGU2] of the Bachelor programme has been chosen.

### Learning Outcomes

#### Content

**Module: Transportation Ia [TVWL4INGBGU9]**

**Coordination:** Dirk Zumkeller  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Engineering Science

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	2

**Courses in module**

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
19027	Basics in Transport Planning and Traffic Engineering (p. 435)	1/1	S	3	P. Vortisch, B. Chlond
19301w	Transport Planning Methods (p. 432)	1/1	W	3	P. Vortisch
19303w	Traffic Engineering and Traffic Telematics (p. 434)	1/1	W	3	B. Chlond

**Learning Control / Examinations**

The assessment of the module is a oral examination (ca. 40 minutes) according to §4(2), 1 of the examination regulation. The assessment takes place at the date fixed.

The overall grade ist the grade of the oral exam.

The module grade can be improved by assessments about complementary courses from the curriculum of the Institute or related disciplines. Overall, a submission of up to 4 credit points is possible. In this case, the overall grade of the module is the average of the marks for each exam weighted by the credits and truncated after the first decimal.

**Conditions**

It is assumed that the students did not choose the module *Fundamentals of Spatial and Infrastructural Development* [WW3INGBGU1] of the Bachelor programme. In this case the module *Transport Ib* [TVWL4INGBGU10] has to be chosen.

**Learning Outcomes**

The students

- will have basic knowledge about the methodologies of transportation planning and traffic engineering from the perspective of the practioners (planners and engineers),
- will know the relevant aspects form the transportation sector in order to work in the management of transport authorities or the consulting sector.
- will be able, to analyse, to assess and to develop planning concepts from both perspectives.

**Content**

The transportation discipline deals with issues in the transport sector which range from planning concepts judged by overall societal criteria to technical problems of the organisation of flows of traffic. Alongside engineering and scientific methods, understanding from the social sciences (economics, ecology, empirical social research) needs to be integrated into the development of approaches to solutions for these problems. Therefore the courses are interdisciplinary.

Within the module all areas (transport planning methodology, knowledge about potential measures for influencing behaviour, the fundamentals of traffic engineering) will be dealt with.

**Module: Transport Ib [TVWL4INGBGU10]**

**Coordination:** Dirk Zumkeller  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Engineering Science

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	2

**Courses in module**

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
19301w	Transport Planning Methods (p. 432)	1/1	W	3	P. Vortisch
19062	Transport System Planning (p. 433)	2/1	S	4.5	P. Vortisch
19303w	Traffic Engineering and Traffic Telematics (p. 434)	1/1	W	3	B. Chlond

**Learning Control / Examinations**

The assessment of the module is a oral examination (ca. 40 minutes) according to §4(2), 1 of the examination regulation. The assessment takes place at the date fixed.

The overall grade ist the grade of the oral exam.

The module grade can be improved by assessments about complementary courses from the curriculum of the Institute or related disciplines. Overall, a submission of up to 4 credit points is possible. In this case, the overall grade of the module is the average of the marks for each exam weighted by the credits and truncated after the first decimal.

**Conditions**

To choose this module the content of the module *Fundamentals of Spatial and Infrastructural Development* [WW3INGBGU1] of the Bachelor programme is a prerequisite. Otherwise it is to choose module *Transport Ia* [TVWL4INGBGU9].

**Learning Outcomes**

The students

- will have basic knowledge about the methodologies of transportation planning and traffic engineering from the perspective of the practioners (planners and engineers),
- will know the relevant aspects form the transportation sector in order to work in the management of transport authorities or the consulting sector.
- will be able, to analyse, to assess and to develop planning concepts from both perspectives

**Content**

The transportation discipline deals with issues in the transport sector which range from planning concepts judged by overall societal criteria to technical problems of the organisation of flows of traffic. Alongside engineering and scientific methods, understanding from the social sciences (economics, ecology, empirical social research) needs to be integrated into the development of approaches to solutions for these problems. Therefore the courses are interdisciplinary.

Within the module relevant areas (transport planning methodology, knowledge about potential measures for influencing behaviour, the fundamentals of traffic engineering) will be dealt with.

Interest in the transportation sector will be required.

**Module: Fuels, Environment and Global Development [TVWL4INGCV2]**

**Coordination:** Georg Schaub  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Engineering Science

<b>ECTS Credits</b> 18	<b>Cycle</b> Every term	<b>Duration</b> 2
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**Courses in module**

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
22305	Fuels I: Fundamentals, Liquid Fuels, Petroleum Processing, Bio Fuels (p. 135)	2/1	W	6	G. Schaub
22303	Fuels II: Gases and Solids (p. 136)	2/1	S	6	Reimert
22501	Combustion Technology 1 (Basics) (p. 202)	2/1	S	6	Bockhorn
22507	Combustion Related Environmental Protection (p. 426)	2	S	4	Bockhorn
22319	Cycles and Global Development (p. 168)	2/0	W	4	G. Schaub

**Learning Control / Examinations**

The assessment is carried out as partial assessments (according to §4(2), 1 o. 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module.

The final mark for the module is the average of the marks for each course weighted by the credits and truncated after the first decimal.

The assessment procedures are described for each course of the module separately.

**Conditions**

None.

**Recommendations**

It is helpful to have attended courses in the area of chemical engineering and thermodynamics.

**Learning Outcomes****Content****Remarks**

The module is not offered any more. It can be completed in winter term 2010/11. Afterwards student have to contact the co-ordinator in order to finish the module.

## Module: Principles of Food Process Engineering [TVWL4INGCV3]

**Coordination:** Volker Gaukel  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Engineering Science

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	2

### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
22213	Principles of Process Engineering referring to Food I (p. 203)	2/0	W	4	V. Gaukel
22214	Principles of Process Engineering referring to Food II (p. 204)	2	S	4	V. Gaukel
22205	Quality Management of Food Processing (p. 318)	1/1	S	3	Schuchmann
22207	Food Science and Functionality (p. 243)	2	W	4	Watzl

### Learning Control / Examinations

The assessment is carried out by a general oral exam of the selected courses of this module, whose sum of credits must meet the minimum requirement of credits of this module (according to §4(2), 2 of the examination regulation).

The exam is offered upon agreement with the office of the section Food Process Engineering. Re-examination takes place at least 4 weeks after the last examination date.

The overall grade of the module is the grade of the general oral exam.

### Conditions

The courses *Principles of Process Engineering referring to Food I* [22213] and *Principles of Process Engineering referring to Food II* [22214] are obligatory and have to be attended.

### Learning Outcomes

#### Content

## Module: Specialization in Food Process Engineering [TVWL4INGCV4]

**Coordination:** Volker Gaukel  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Engineering Science

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	1

### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
22205	Quality Management of Food Processing (p. 318)	1/1	S	3	Schuchmann
22207	Food Science and Functionality (p. 243)	2	W	4	Watzl
22209	Microbiology of Food (p. 270)	2	W	4	Franz
22215	Product Design (p. 325)	2	S	4	Schuchmann
22218	Modern Measurement Techniques for Process Optimization (p. 275)	2	S	4	Regier
22417	Scale up in Biology and Engineering (p. 329)	2	W	4	Hausmann
6602	Fundamentals of Food Chemistry (p. 200)	2	W/S	4	Loske

### Learning Control / Examinations

The assessment is carried out by a general oral exam of the selected courses of this module, whose sum of credits must meet the minimum requirement of credits of this module (according to §4(2), 2 of the examination regulation).

The exam is offered upon agreement with the office of the section Food Process Engineering. Re-examination takes place at least 4 weeks after the last examination date.

The overall grade of the module is the grade of the general oral exam.

### Conditions

It is only possible to choose this module in combination with the module *Principles of Food Process Engineering* [TVWL4INGCV3]. The module is passed only after the final partial exam of *Principles of Food Process Engineering* is additionally passed.

The course *Quality Management of Food Processing* [22205] is obligatory and has to be attended. Has it already been attended in the Bachelor programme, an other course has to be chosen instead.

### Learning Outcomes

#### Content



## Module: Water Chemistry [TVWL4INGCV5]

**Coordination:** F.H. Frimmel  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Engineering Science

<b>ECTS Credits</b> 18	<b>Cycle</b> Every term	<b>Duration</b> 2
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### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
22601	Chemical Technology of Water (p. 139)	2/0	W	4	F. Frimmel
22602	Excercises in Chemical Technology of Water (p. 417)	1	W	2	F. Frimmel
22603	Scientific Bases for Examination and Assesement of Water Quality (p. 281)	2	W	4	F. Frimmel
22618	Fundamentals of Waste Water Treatment (p. 197)	2	S	4	n.N.
22612	Oxidation Processes in Drinking Water Technology (p. 293)	2	S	4	F. Frimmel
22611	Sorption Processes in Water Treatment (p. 377)	2	S	4	Höll
22605	Membrane Separation in Water Treatment (p. 126)	1	W	2	F. Frimmel
22664	Laboratory Work "Water" (p. 453)	2	W	4	F. Frimmel, Abbt-Braun

### Learning Control / Examinations

The assessment is a general oral exam according to §4 Abs. 2, Nr. 2 of the examination regulation about the chosen courses of this module, whose sum of credits must meet the minimum requirement of credits of this module.

The successful completion of the *Laboratory Work "Water"* [22664] ist prerequisites for admission to examination.

The exam is offered on appointment, but at least 4 times per year in the first and last week of the summer and winter term.

The overall grade of the module is taken as the average from the individual grades of the oral examination and the grade of the Excercises weighted by credit points.

### Conditions

The courses *Chemical Technology of Water* [22601] and *Excercises in Chemical Technology of Water* [22602] are obligatory and have to be attended.

They cannot be attended, if the course *Chemical Technology of Water* [22601] has already been attended in the Bachelor programme.

### Learning Outcomes

#### Content

**Module: Understanding and Prediction of Disasters I [TVWL4INGINTER1]**

**Coordination:** Ute Werner  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Engineering Science

<b>ECTS Credits</b> 9	<b>Cycle</b> Every term	<b>Duration</b> 1
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**Courses in module**

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
04055	Engineering Seismology (p. 218)	3/1	S	5	Wenzel/Sokolov
19055	Hydraulic Engineering and Water Ressource Management I (p. 451)	2/2	W	6	F. Nestmann
19207	(p. 452)	2/1	S	4.5	B. Lehmann
19207	River Engineering and Ecology I (p. 198)	2	W	3	S. Bernhardt, Dister
19213	River Engineering and Ecology II (p. 188)	1/1	S	3	Dister
19203	Morphodynamics of Rivers and Streams (p. 276)	1/1	W	3	Nestmann/Lehmann
19201	Foundations of Hydrological Planning (p. 214)	3/1	W	6	Ihringer
19212	Environment Communication (p. 419)	2/1	S	3	Kämpf

**Learning Control / Examinations**

The assessment is carried out as partial exams (according to Section 4(2), 1-3 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Conditions**

'Hydraulic Engineering and Water Ressource Management'[19055] can only be chosen within this module, if it has not yet been taken before (e.g., in the modules for bachelor students on Understanding and Prediction of Disasters).

**Learning Outcomes**

See German version.

**Content**

See German version.

**Remarks**

In agreement with the coordinator of the module other suitable courses than the ones displayed can be taken.

**Module: Understanding and Prediction of Disasters II [TVWL4INGINTER2]**

**Coordination:** Ute Werner  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Engineering Science

<b>ECTS Credits</b> 9	<b>Cycle</b> Every term	<b>Duration</b> 1
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**Courses in module**

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
04055	Engineering Seismology (p. 218)	3/1	S	5	Wenzel/Sokolov
19055	Hydraulic Engineering and Water Ressource Management I (p. 451)	2/2	W	6	F. Nestmann
19207	(p. 452)	2/1	S	4.5	B. Lehmann
19207	River Engineering and Ecology I (p. 198)	2	W	3	S. Bernhardt, Dister
19213	River Engineering and Ecology II (p. 188)	1/1	S	3	Dister
19203	Morphodynamics of Rivers and Streams (p. 276)	1/1	W	3	Nestmann/Lehmann
19201	Foundations of Hydrological Planning (p. 214)	3/1	W	6	Ihringer
19212	Environment Communication (p. 419)	2/1	S	3	Kämpf

**Learning Control / Examinations**

The assessment is carried out as partial exams (according to Section 4(2), 1-3 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Conditions**

'Hydraulic Engineering and Water Ressource Management'[19055] can only be chosen within this module, if it has not yet been taken before (e.g., in the modules for bachelor students on Understanding and Prediction of Disasters).

It is only possible to choose this module in combination with the module *Understanding and Prediction of Disasters I*. The module is passed only after the final partial exam of *Understanding and Prediction of Disasters I* is additionally passed.

**Learning Outcomes**

See German version.

**Content**

See German version.

**Remarks**

In agreement with the coordinator of the module other suitable courses than the ones displayed can be taken.

The module is offered as an extension module to *Understanding and Prediction of Disasters I* from winter term 2010/11 on, therefore credit points were reduced to 9. Together with *Understanding and Prediction of Disasters I* it is still possible to gain 18 credit points in total in the field of Understanding and Prediction of Disasters.

## Module: Understanding and Prediction of Disasters III [TVWL4INGINTER3]

**Coordination:** Ute Werner  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Engineering Science

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	2

### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
04055	Engineering Seismology (p. 218)	3/1	S	5	Wenzel/Sokolov
19055	Hydraulic Engineering and Water Ressource Management I (p. 451)	2/2	W	6	F. Nestmann
19207	River Engineering and Ecology I (p. 198)	2/1	S	4.5	B. Lehmann
19207	River Engineering and Ecology I (p. 198)	2	W	3	S. Bernhardt, Dister
19213	River Engineering and Ecology II (p. 188)	1/1	S	3	Dister
19203	Morphodynamics of Rivers and Streams (p. 276)	1/1	W	3	Nestmann/Lehmann
19201	Foundations of Hydrological Planning (p. 214)	3/1	W	6	Ihringer
19212	Environment Communication (p. 419)	2/1	S	3	Kämpf

### Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1-3 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

### Conditions

'Hydraulic Engineering and Water Ressource Management'[19055] can only be chosen within this module, if it has not yet been taken before (e.g., in the modules for bachelor students on Understanding and Prediction of Disasters).

It is only possible to choose this module in combination with the module *Understanding and Prediction of Disasters II*. The module is passed only after the final partial exam of *Understanding and Prediction of Disasters II* is additionally passed.

### Learning Outcomes

See German version.

### Content

See German version.

### Remarks

In agreement with the coordinator of the module other suitable courses than the ones displayed can be taken.

The module is offered as an extension module to *Understanding and Prediction of Disasters II* from winter term 2010/11 on, therefore credit points were reduced to 9. Together with *Understanding and Prediction of Disasters I and II* it is still possible to gain 27 credit points in total in the field of Understanding and Prediction of Disasters.

**Module: Safety Science I [TVWL4INGINTER4]**

**Coordination:** Ute Werner  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Engineering Science

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	1

**Courses in module**

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
25962	Emissions into the Environment (p. 164)	2/0	W	3.5	U. Karl
19523	Contaminated Land Investigation, Evaluation and Remediation (p. 110)	2	W	4	Bieberstein et al.
09031	Design and Construction of Landfills for Municipal and Special Waste (p. 153)	2	W	4	Egloffstein
19621	Assessment of Development Planning (p. 124)	1/1	S	3	Kämpf
19404	Safety in Construction (p. 367)	1	S	1.5	Hirschberger, Sittinger
21562	Failure Analysis (p. 330)	2	W	4	Poser-Keppler
22308	Introduction to Process Safety in the Chemical Industry (p. 115)	2	S	4	Schmidt
2118090	Quantitative Methods for Supply Chain Risk Management (p. 319)	3/1	S	6	Cardeneo

**Learning Control / Examinations**

The assessment is carried out as partial exams (according to Section 4(2), 1-3 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Conditions**

None.

**Learning Outcomes**

See German version.

**Content**

See German version.

**Remarks**

In agreement with the coordinator of the module other suitable courses than the ones displayed can be taken.

**Module: Safety Science II [TVWL4INGINTER5]**

**Coordination:** Ute Werner  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Engineering Science

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	2

**Courses in module**

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
25962	Emissions into the Environment (p. 164)	2/0	W	3.5	U. Karl
19523	Contaminated Land Investigation, Evaluation and Remediation (p. 110)	2	W	4	Bieberstein et al.
09031	Design and Construction of Landfills for Municipal and Special Waste (p. 153)	2	W	4	Egloffstein
19621	Assessment of Development Planning (p. 124)	1/1	S	3	Kämpf
19404	Safety in Construction (p. 367)	1	S	1.5	Hirschberger, Sittinger
21562	Failure Analysis (p. 330)	2	W	4	Poser-Keppler
22308	Introduction to Process Safety in the Chemical Industry (p. 115)	2	S	4	Schmidt
2118090	Quantitative Methods for Supply Chain Risk Management (p. 319)	3/1	S	6	Cardeneo

**Learning Control / Examinations**

The assessment is carried out as partial exams (according to Section 4(2), 1-3 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Conditions**

It is only possible to choose this module in combination with the module *Safety Science I*. The module is passed only after the final partial exam of *Safety Science I* is additionally passed.

**Learning Outcomes**

See German version.

**Content**

See German version.

**Remarks**

In agreement with the coordinator of the module other suitable courses than the ones displayed can be taken.

The module is offered as an extension module to *Safety Science I* from winter term 2010/11 on. Students that already began the double module have been assigned to the two single modules.

**Module: Safety Science III [TVWL4INGINTER6]**

**Coordination:** Ute Werner  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Engineering Science

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	2

**Courses in module**

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
25962	Emissions into the Environment (p. 164)	2/0	W	3.5	U. Karl
19523	Contaminated Land Investigation, Evaluation and Remediation (p. 110)	2	W	4	Bieberstein et al.
09031	Design and Construction of Landfills for Municipal and Special Waste (p. 153)	2	W	4	Egloffstein
19621	Assessment of Development Planning (p. 124)	1/1	S	3	Kämpf
19404	Safety in Construction (p. 367)	1	S	1.5	Hirschberger, Sittinger
21562	Failure Analysis (p. 330)	2	W	4	Poser-Keppler
22308	Introduction to Process Safety in the Chemical Industry (p. 115)	2	S	4	Schmidt
2118090	Quantitative Methods for Supply Chain Risk Management (p. 319)	3/1	S	6	Cardeneo

**Learning Control / Examinations**

The assessment is carried out as partial exams (according to Section 4(2), 1-3 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Conditions**

It is only possible to choose this module in combination with the module *Safety Science II*. The module is passed only after the final partial exam of *Safety Science I* is additionally passed.

**Learning Outcomes**

See German version.

**Content**

See German version.

**Remarks**

In agreement with the coordinator of the module other suitable courses than the ones displayed can be taken.

The module is offered as an extension module to *Safety Science I and II* from winter term 2010/11 on. Students that already began the triple module have been assigned to the three single modules.

## 5.7 Law

### Module: Intellectual Property Law [TVWL4JURA4]

**Coordination:** Thomas Dreier  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Law

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	1

#### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
24812	Internet Law (p. 235)	2/0	S	3	T. Dreier
24121	Copyright (p. 424)	2/0	W	3	T. Dreier
24574	Patent Law (p. 294)	2/0	S	3	N.N.
24136/24609	Trademark and Unfair Competition Law (p. 253)	2/0	W/S	3	Y. Matz, P. Sester
24583	Computer Contract Law (p. 438)	2/0	S	3	M. Bartsch
24815	(p. 205)	2/0	W/S	3	K. Melullis
24357	(p. 358)	2	W	3	R. Reussner, M. Kuperberg, K. Melullis

#### Learning Control / Examinations

The assessment mix of each course of this module is defined for each course separately. The final mark for the module is the average of the marks for each course weighted by the credits and truncated after the first decimal.

#### Conditions

None.

#### Learning Outcomes

#### Content



## Module: Private Business Law [TVWL4JURA5]

**Coordination:** Peter Sester  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Law

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	1

### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
24650	Civil Law for Advanced (p. 436)	2/0	S	3	P. Sester
24671	Law of Contracts (p. 437)	2/0	S	3	P. Sester
24167	Employment Law I (p. 119)	2	W	3	A. Hoff
24668	Employment Law II (p. 120)	2	S	3	A. Hoff
24168	Tax Law I (p. 394)	2/0	W	3	D. Dietrich
24646	Tax Law II (p. 395)	2/0	S	3	D. Dietrich

### Learning Control / Examinations

The assessment mix of each course of this module is defined for each course separately. The final mark for the module is the average of the marks for each course weighted by the credits and truncated after the first decimal.

### Conditions

None.

### Recommendations

For the courses

- *Civil Law for Advanced* [24650]
- *Law of Contracts* [24671],

basic knowledge in civil law as taught in the courses *Civil Law for Beginners* [24012], *Advanced Civil Law* [24504], and *Commercial and Corporate Law* [24011] is required.

### Learning Outcomes

The student

- has gained in-depth knowledge of German company law, commercial law and civil law;
- is able to analyze, evaluate and solve complex legal and economic relations and problems;
- is well grounded in individual labour law, collective labour law and commercial constitutional law, evaluates and critically assesses clauses in labour contracts;
- recognizes the significance of the parties to collective labour agreements within the economic system and has differentiated knowledge of labour disputes law and the law governing the supply of temporary workers and of social law;
- possesses detailed knowledge of national earnings and corporate tax law and is able to deal with provisions of tax law in a scientific manner and assesses the effect of these provisions on corporate decision-making.

### Content

## Module: Public Business Law [TVWL4JURA6]

**Coordination:** Indra Spiecker genannt Döhmann  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Law

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	1

### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
24632	Telecommunications Law (p. 413)	2/0	S	3	I. Spiecker genannt Döhmann
24082	Public Media Law (p. 284)	2	W	3	C. Kirchberg
24666	European and International Law (p. 181)	2/0	S	3	I. Spiecker genannt Döhmann
24140	Environmental Law (p. 421)	2	W	3	I. Spiecker genannt Döhmann
24018	Data Protection Law (p. 152)	2/0	W	3	I. Spiecker genannt Döhmann

### Learning Control / Examinations

The assessment mix of each course of this module is defined for each course separately. The final mark for the module is the average of the marks for each course weighted by the credits and truncated after the first decimal.

### Conditions

None.

### Learning Outcomes

### Content

## 5.8 Sociology

### Module: Sociology [TVWL4SOZ1]

**Coordination:** Gerd Nollmann  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Sociology

<b>ECTS Credits</b>	<b>Cycle</b>	<b>Duration</b>
9	Every term	1

#### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
thSoz	Theoretical Sociology (p. 414)	2	W/S	2	G. Nollmann, Pfadenhauer, Pfaff, Haupt, Grenz, Eisewicht
spezSoz	Special Sociology (p. 389)	2	W/S	4	G. Nollmann, Pfadenhauer, Pfaff, Haupt, Grenz, Eisewicht, Kunz
SozSem	Projectseminar (p. 314)	2	W/S	4	Bernart, Kunz, Pfaff, Haupt, Grenz, Eisewicht

#### Learning Control / Examinations

##### Conditions

None.

##### Learning Outcomes

The student

- Gains theoretical and methodical knowledge of social processes and structures.
- Is able to apply his/her gained knowledge practically.
- Is able to present his/her work results in a precise and clear way.

##### Content

The module sociology offers students the possibility to get to know problems touching social phenomena and to answer these theoretically as well as empirically. For example: Who does earn how much in his job and why? How do subcultures emerge? Why are boys' grades in school always worse than those of girls? Do divorces have negative influences on the development of children? How does mass consumption influence the individual? Is there a world society emerging?

In addition the module contains courses on sociological methods that are essential to answer the above questions scientifically.

## 5.9 General Modules

### Module: Seminar Module [WW4SEM]

**Coordination:** Marliese Uhrig-Homburg, Studiendekan (Fak. f. Wirtschaftswissenschaften)  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:**

ECTS Credits	Cycle	Duration
9	Every term	1

#### Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
SemAIFB1	Seminar in Enterprise Information Systems (p. 334)	2	W/S	3	R. Studer, A. Oberweis, T. Wolf, R. Kneuper
SemAIFB2	Seminar Efficient Algorithms (p. 335)	2	W/S	3	H. Schmeck
SemAIFB3	Seminar Complexity Management (p. 344)	2	W/S	3	D. Seese
SemAIFB4	Seminar Knowledge Management (p. 347)	2	W	3	R. Studer
26470	Seminar Service Science, Management & Engineering (p. 345)	2	W/S	3	S. Tai, C. Weinhardt, G. Satzger, R. Studer
25293	Seminar in Finance (p. 339)	2	W/S	3	M. Uhrig-Homburg, M. Ruckes
SemFBV1	Seminar in Insurance Management (p. 348)	2	W/S	3	U. Werner
SemFBV2	Seminar in Operational Risk Management (p. 349)	2	W/S	3	U. Werner
SemFBV3	Seminar in Risk Theory and Actuarial Science (p. 356)	2	W/S	3	C. Hipp
25915/25916	Seminar: Management and Organization (p. 359)	2	W/S	3	H. Lindstädt
25195	Master-Seminar Marketing Planning (p. 262)	2	W/S	3	W. Gaul
25192	Master Seminar in Marketing (p. 258)	2	W/S	3	W. Gaul
25197	(p. 350)	2	W	3	B. Neibecker
25194	Master Seminar in Quantitative Marketing and OR (p. 260)	2	W/S	3	W. Gaul
25193	(p. 259)	2	W/S	3	W. Gaul
25196	Master Seminar in Entrepreneurship, Innovation and International Marketing (p. 263)	2	W/S	3	Gaul
SemIIP	Seminar in Ergonomics (p. 351)	2	W/S	3	P. Knauth, D. Karl
SemIIP2	Seminar in Industrial Production (p. 342)	2	W/S	3	F. Schultmann, M. Fröhling, M. Hiete
SemEW	Seminar Energy Economics (p. 336)	2	W/S	3	W. Fichtner, D. Möst, P. Jochem
26510	Master Seminar in Information Engineering and Management (p. 261)	2	W	3	A. Geyer-Schulz
SemIW	Seminar Information Engineering and Management (p. 343)	2	W/S	3	C. Weinhardt
26420	Topics of Sustainable Management of Housing and Real Estate (p. 123)	2	W/S	3	T. Lützkendorf
SemWIOR4	Seminar in Game and Decision Theory (p. 357)	2	W/S	3	S. Berninghaus
SemWIOR3	Seminar in Experimental Economics (p. 353)	2	W/S	3	S. Berninghaus
SemWIOR2	Seminar Economic Theory (p. 460)	2	W/S	3	C. Puppe
SemIWW2	Seminar in International Economy (p. 340)	2/0	W/S	3	J. Kowalski
26130	Seminar Public Finance (p. 337)	2	W/S	3	B. Wigger, Assistenten
26263	Seminar on Network Economics (p. 355)	2	W/S	3	K. Mitusch
25491	Seminar in Discrete Optimization (p. 352)	2	W/S	3	S. Nickel
25131	Seminar in Continuous Optimization (p. 354)	2	W/S	3	O. Stein
SemWIOR1	Seminar Stochastic Models (p. 346)	2	W/S	3	K. Waldmann
SemING	Seminar in Engineering Science (p. 219)	2	W/S	3	Fachvertreter ingenieurwissenschaftlicher Fakultäten
SemIFL	Seminar Conveying Technology and Logistics (p. 338)	2	W/S	3	K. Furmans
SemMath	Seminar in Mathematics (p. 267)	2	W/S	3	Fachvertreter der Fakultät für Mathematik
HoC1	Elective "Culture - Policy - Science - Technology" (p. 447)	meist 2	W/S	3	House of Competence
HoC2	Elective "Workshops for Competence and Creativity" (p. 446)	meist 2	W/S	3	House of Competence
HoC3	Elective "Foreign Languages" (p. 445)	2-4	W/S	2-4	House of Competence
HoC4	Elective "Tutor Programs" (p. 449)	k.A.	W/S	2 / 3	House of Competence
HoC5	Elective "Personal Fitness & Emotional Competence" (p. 448)	k.A.	W/S	2-3	House of Competence

**Learning Control / Examinations**

The modul examination consists of two seminars and of at least one key qualification (KQ) course (according to §4 (3), 3 of the examintaion regulation). A detailed description of every singled assessment is given in the specific course characerization.

The final mark for the module is the average of the marks for each of the two seminars weighted by the credits and truncated after the first decimal. Grades of the KQ courses are not included.

**Conditions**

The course specific preconditions must be observed.

- *Seminars*: Two seminars out of the course list, that have at least 3 CP each and are offered by a representative of the Faculty of Economics and Business Engineering, have to be chosen.
- Alternatively one of the two seminars can be absolved at a engineering department or at the Department of Mathematics. The seminar has to be offered by a representative of the respective department as well. The assessment has to meet the demands of the School of Economics and Business Engineering (active participation, term paper with a workload of at least 80 h, presentation). This alternative seminar **requires an official approval** and can be applied at the examination office of the School of Economics and Business Engineering. Seminars at the institutes wbk and IFL do not require these approval.
- *Key Qualification (KQ)-course(s)*: One or more courses with at least 3 CP in total of additional key qualifications have to be chosen among the courses [HoC1-5]. More detailed information can be found at the course descriptions and on <http://www.hoc.kit.edu/sq-wahlbereiche>.

**Learning Outcomes**

The student

- investigates with a selected topic in a special subject,
- analyses and discusses topically issues in the course and within the final term paper,
- discusses, presents und defends subject-specific arguments within the given topic,
- plans and realizes the final term paper mostly autonomous.

**Content**

Competences which are gained in the seminar module especially prepare the student for composing the final thesis. Within the term paper and the presentation the student exercises himself in scientific working techniques supported by the supervisor.

Beside advancing skills in techniques of scientific working there are gained integrative key qualifications as well. A detailed description o these qualifications is given in the section "Key Qualifications" of the module handbook.

Furthermore, the module also includes additional key qualifications provided by the KQ-courses.

**Remarks**

The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

**Module: Master Thesis [TVWL4THESIS]**

**Coordination:** Der Vorsitzende des Prüfungsausschusses  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:**

ECTS Credits	Cycle	Duration
30		

**Learning Control / Examinations**

**Conditions**  
None.

**Learning Outcomes**

**Content**

## 6 Courses

### 6.1 All Courses

#### Course: Global Production and Logistics - part 2: Global Logistics [2149600]

**Coordinators:** Kai Furmans  
**Part of the modules:** Technical Logistics and Logistic Systems (p. 69)[TVWL4INGMB11]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Summer term	de

#### Learning Control / Examinations

The assessment consists of a written exam according to Section 4 (2), 1 of the examination regulation.

#### Conditions

Prerequisites: *Logistics – Organisation, Design and Control of Logistics Systems* [2118078].

#### Learning Outcomes

After successfully finishing this course, the student will have sound knowledge about planning and operations of global supply chains and will be able to use simple models for planning. The student will be familiar with the requirements and characteristics of global trade and transport.

#### Content

Characteristics of global trade

- Incoterms
- Customs clearance, documents and export control

Global transport and shipping

- Maritime transport, esp. container handling
- Air transport

Modeling of supply chains

- SCOR model
- Value stream analysis

Location planning in cross-border-networks

- Application of the Warehouse Location Problem
- Transport Planning

Inventory Management in global supply chains

- Stock keeping policies
- Inventory management considering lead time and shipping costs

#### Media

Blackboard, data projector.

#### Literature

##### Elective literature:

- Arnold/Isermann/Kuhn/Tempelmeier. *HandbuchLogistik*, Springer Verlag, 2002 (Neuaufgabe in Arbeit)
- Domschke. *Logistik, Rundreisen und Touren*, Oldenbourg Verlag, 1982
- Domschke/Drexl. *Logistik, Standorte*, OldenbourgVerlag, 1996
- Gudehus. *Logistik*, Springer Verlag, 2007
- Neumann-Morlock. *Operations-Research*, Hanser-Verlag, 1993
- Tempelmeier. *Bestandsmanagement in SupplyChains*, Books on Demand 2006
- Schönsleben. *IntegralesLogistikmanagement*, Springer, 1998

#### Remarks

The course is the replacement for *International Production and Logistics* [21692] and was changed to 4 CP.



## Course: Advanced Econometrics of Financial Markets [25381]

**Coordinators:** Svetlozar Rachev

**Part of the modules:** Mathematical and Empirical Finance (p. 56)[TVWL4STAT1], Risk Management and Econometrics in Finance (p. 58)[TVWL4STAT3]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Summer term	en

### Learning Control / Examinations

The assessment of this course consists of a written examination (following §4(2), 1 SPO) and of possible additional assignments during the course (following §4(2), 3 SPO).

### Conditions

None.

### Learning Outcomes

After successful completion of the course students will have attained both knowledge and competency to comprehend the theories behind portfolio management of major financial institutions. Hence students can adapt this understanding to the more specialised needs of the intermediary.

### Content

Advanced Econometrics of Financial Markets covers: Forecasting stock return, market microstructure (non-synchronised trading, spread and modelling transactions), "event studies analysis", capital asset pricing model, multi-factor price models, intertemporal equilibrium models.

### Media

transparencies, exercises.

### Literature

Campbell, Lo, McKinlay: The Econometrics of Financial Markets. Princeton University Press.

## Course: Advanced Topics in Economic Theory [25527]

**Coordinators:** Clemens Puppe, Marten Hillebrand, Kay Mitusch

**Part of the modules:** Allocation and Equilibrium (p. 24)[TVWL4VWL7], Network Economics (p. 21)[TVWL4VWL4]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Summer term	en

### Learning Control / Examinations

#### Conditions

None.

### Learning Outcomes

#### Content

The focus of the course is the modern economic theory of (general) equilibrium. The course is divided into three parts. The first part introduces the microeconomic foundations of general equilibrium à la Debreu ("The Theory of Value", 1959) and Hildenbrand/Kirman ("Equilibrium Analysis", 1988). The second part considers dynamic (stochastic) equilibrium models with a particular focus on the overlapping generations model which lie at the heart of modern macroeconomics. The third part deals with asymmetric information and introduces the basic models based on Akerlof's "Market for Lemons." The course is largely based on the textbook "Microeconomic Theory" (Chapters 1-5, 10, 13-20) by A.Mas-Colell, M.D.Whinston, and J.R.Green

#### Literature

The course is based on the excellent textbook "Microeconomic Theory" (Chapters 1-5, 10, 13-20) by A.Mas-Colell, M.D.Whinston, and J.R.Green

#### Remarks

The lecture will be offered in the summer term 2010 for the first time.  
Up to now, the lecture was named *Advanced Microeconomic Theory*.

## Course: Algorithms for Internet Applications [25702]

**Coordinators:** Hartmut Schmeck  
**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Winter term	en

### Learning Control / Examinations

The assessment consists of a written exam (60 min) (according to Section 4(2), 1 of the examination regulation) and an additional written examination (called "bonus exam", 60 min) (according Section 4(2), 3 of the examination regulation) (the bonus exam may be split into several shorter written tests).

The grade of this course is the achieved grade in the written examination. If this grade is at least 4.0 and at most 1.3, a passed bonus exam will improve it by one grade level (i.e. by 0.3 or 0.4).

### Conditions

None.

### Learning Outcomes

The students will learn to master methods and concepts of essential algorithms within Internet applications and to develop capabilities for innovative improvements. The course aims at teaching advanced concepts for the design and application of algorithms with respect to the requirements in networked systems. Based on a fundamental understanding of taught concepts and methods the students should be able to select appropriate concepts and methods for problem settings in their future professional life, and - if necessary - customize and apply them in an adequate way. The students will be capable to find appropriate arguments for their chosen approach to a problem setting.

In particular, the student will - know the structure and elementary protocols of the Internet (TCP/IP) and standard routing algorithms (distance vector and link state routing), - know methods of information retrieval in the WWW, algorithms for searching information and be able to assess the performance of search engines, - know how to design and use cryptographic methods and protocols to guarantee and check confidentiality, data integrity and authenticity, - know algorithmic basics of electronic payment systems and of electronic money, - the architectures and methodologies of firewalls.

### Content

Internet and World Wide Web are changing our world, this core course provides the necessary background and methods for the design of central applications of the Internet. After an introduction into Internet technology the following topics are addressed: information retrieval in the www, structure and functioning of search engines, foundations of secure communication, electronic payment systems and digital money, and - if time permits - security architectures (firewalls), data compression, distributed computing on the Internet.

### Media

Powerpoint slides with annotations on graphics screen, access to Internet resources, recorded lectures

### Literature

- Tanenbaum: Computer Networks, 4th edition, Prentice-Hall 2003.
- Baeza-Yates, Ribeiro-Neto: Modern Information Retrieval. Addison-Wesley, 1999.
- Wobst: Abenteuer Kryptologie : Methoden, Risiken und Nutzen der Datenverschlüsselung, 3rd edition. Addison-Wesley, 2001.
- Schneier: Applied Cryptography, John Wiley, 1996.
- Furche, Wrightson: Computer money : Zahlungssysteme im Internet [Übers.: Monika Hartmann]. - 1. Aufl. - Heidelberg : dpunkt, Verl. für Digitale Technologie, 1997.

### Elective literature:

- Further references will be given in the course.

**Course: Contaminated Land Investigation, Evaluation and Remediation [19523]****Coordinators:** Bieberstein et al.**Part of the modules:** Safety Science II (p. 96)[TVWL4INGINTER5], Safety Science I (p. 95)[TVWL4INGINTER4], Safety Science III (p. 97)[TVWL4INGINTER6]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Winter term	de

**Learning Control / Examinations****Conditions**

None.

**Learning Outcomes****Content****Remarks**For further information, see [http://www.ibf.uni-karlsruhe.de/vorlesungen/v\\_allasten.html](http://www.ibf.uni-karlsruhe.de/vorlesungen/v_allasten.html)

## Course: Analytical Models for Material Flow [21060]

**Coordinators:** Kai Furmans

**Part of the modules:** Technical Logistics and Logistic Systems (p. 69)[TVWL4INGMB11]

ECTS Credits	Hours per week	Term	Instruction language
6	3/1	Winter term	de

### Learning Control / Examinations

The assessment consists of an oral exam according to §4 (2), 2 of the examination regulation.

### Conditions

The content of the course “stochastics” is assumed.

### Learning Outcomes

This course provides methods and models focused on the quantitative analysis of material handling systems with stochastic and queueing models. Many phenomena of industrial material handling and value streams can be explained with the models that the students use in this course.

### Content

- Operational analysis
- Queueing systems
- Open queueing system networks
- Closed queueing system networks
- Modeling of production systems
- Discrete time queueing systems

### Literature

#### Elective literature:

Furmans, Kai: Bedientheoretische Methoden als Hilfsmittel der Materialflussplanung; Wissenschaftliche Berichte des Instituts für Fördertechnik und Logistiksysteme der Universität Karlsruhe (TH); Bd. 52, Karlsruhe, 2000

**Course: n.n. [25791]**

**Coordinators:** Ralf Kneuper  
**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
4	2/0	Winter term	de

**Learning Control / Examinations**

The assessment of this course is a written or (if necessary) oral examination according to §4(2) of the examination regulation.

**Conditions**

None.

**Learning Outcomes**

The students have a full understanding of the foundations of the analysis and management of requirements as part of the development process of software and systems. They know the main terminology and approaches of this topic, and are able to express requirements themselves using different description methods.

**Content**

The analysis and management of requirements is a central task in the development of software and systems, addressing the border between the application discipline and computer science. The adequate performance of this task has a decisive influence on the whether or not a development project will be successful. The lecture provides an introduction to this topic, using the syllabus for the "Certified Professional for Requirements Engineering" (CPRE) as a guideline.

Lecture structure:

1. Introduction and overview, motivation
2. Identifying requirements
3. Documenting requirements (in natural language or using a modelling language such as UML)
4. Verification and validation of requirements
5. Management of requirements
6. Tool support

**Literature**

Literature will be given in the lecture.

## Course: Applied Informatics I - Modelling [25070]

**Coordinators:** Andreas Oberweis, Rudi Studer, Sudhir Agarwal

**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Winter term	de

### Learning Control / Examinations

The assessment consists of a written examination (60 min) in the first week after lecture period (according to Section 4 (2),1 of the examination regulation).

### Conditions

None.

### Learning Outcomes

Basic knowledge about the strengths and weaknesses of various modeling approaches including their application areas.

### Content

In the context of complex information systems, modelling is of central importance, e.g. – in the context of systems to be developed – for a better understanding of their functionality or in the context of existing systems for supporting maintenance and further development.

Modelling, in particular modelling of information systems, forms the core part of this lecture. The lecture is organized in two parts. The first part mainly covers the modelling of static aspects, the second part covers the modelling of dynamic aspects of information systems.

The lecture sets out with a definition of modelling and the advantages of modelling. After that, advanced aspects of UML, the Entity Relationship model (ER model) and description logics as a means of modelling static aspects will be explained. This will be complemented by the relational data model and the systematic design of databases based on ER models. For modelling dynamic aspects, different types of petri-nets as well as event driven process chains together with their respective analysis techniques will be introduced.

### Media

Slides.

### Literature

- Bernhard Rumpe. Modellierung mit UML, Springer-Verlag, 2004.
- R. Elmasri, S. B. Navathe. Fundamentals of Database Systems. Pearson Education, 4. Aufl., 2004, ISBN 0321204484.
- W. Reisig. Petri-Netze, Springer-Verlag, 1986.

### Elective literature:

- Pascal Hitzler, Markus Krötzsch, Sebastian Rudolph, York Sure: Semantic Web - Grundlagen, Springer, 2008 (ISBN 978-3-540-33993-9)
- Staab, Studer: Handbook on Ontologies, Springer, 2003
- J.L. Peterson: Petri Net Theory and Modeling of Systems, Prentice Hall, 1981.
- Franz Baader, Diego Calvanese, Deborah McGuinness, Daniele Nardi, Peter Patel-Schneider. The Description Logic Handbook - Theory, Implementation and Applications, Cambridge 2003.

## Course: Applied Informatics II - IT Systems for e-Commerce [25033]

**Coordinators:** Stefan Tai  
**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Summer term	de

### Learning Control / Examinations

The assessment consists of a written examination (60 min) according to Section 4 (2),1 of the examination regulation. The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

### Conditions

Knowledge of content of the courses *Foundations of Informatics I* [25074] and *Foundations of Informatics II* [25076] is expected.

### Learning Outcomes

The student learns about IT methods and systems in support of modern electronic commerce. The student should be able to select, assess, design, and apply these methods and systems in a context-sensitive manner.

### Content

The course introduces methods and systems in support of electronic commerce, including the topics:

- application architectures (incl. client server architectures)
- document description and exchange (incl. XML)
- enterprise middleware (incl. CORBA, Messaging Middleware, Java Enterprise Edition)
- Web services and SOA

### Media

Slides, internet resources.

### Literature

Tba in the lecture.



## Course: Introduction to Process Safety in the Chemical Industry [22308]

**Coordinators:** Schmidt  
**Part of the modules:** Safety Science II (p. 96)[TVWL4INGINTER5], Safety Science I (p. 95)[TVWL4INGINTER4], Safety Science III (p. 97)[TVWL4INGINTER6]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Summer term	de

### Learning Control / Examinations

**Conditions**  
None.

### Learning Outcomes

#### Content

#### Remarks

The course is usually held in June.  
 For further information, see <http://www.ebig.uni-karlsruhe.de/289.php>

## Course: Planning and Management of Industrial Plants [25952]

**Coordinators:** Frank Schultmann  
**Part of the modules:** Industrial Production II (p. 51)[TVWL4BWLIIIP2]

ECTS Credits	Hours per week	Term	Instruction language
5.5	2/2	Winter term	de

### Learning Control / Examinations

The examination will be in form of a written exam acc. to §4(2), 1 ER. Exams are offered in every semester and can be re-examined at every ordinary examination date.

### Conditions

This course is compulsory in module "Industrial Production II" [TVWL4BWLIIIP2].

### Learning Outcomes

- Students shall be able to describe the tasks of plant management.
- Students shall be proficient in using selected methods of investment and cost estimates.
- Students shall be able to consider necessary processing and logistical requirements of designing industrial plants.
- Students shall be able to discuss interdependencies between capacity planning, process design and plant optimization.
- Students shall be proficient in discussing and applying selected methods of quality management, plant maintenance and plant dismantling.

### Content

Industrial plant management incorporates a complex set of tasks along the entire life cycle of an industrial plant, starting with the initiation and erection up to operating and dismantling.

During this course students will get to know special characteristics of industrial plant management. Students will learn important methods to plan, realize and supervise the supply, start-up, maintenance, optimisation and shut-down of industrial plants. Alongside, students will have to handle the inherent question of choosing between technologies and evaluating each of them. This course pays special attention to the specific characteristics of plant engineering, commissioning and investment.

### Media

Media will be provided on the e-learning platform.

### Literature

will be announced in the course

## Course: Industrial Application of Technological Logistics instancing Crane Systems [21064]

**Coordinators:** Golder

**Part of the modules:** Introduction to Logistics (p. 67)[TVWL4INGMB20], Technical Logistics and Logistic Systems (p. 69)[TVWL4INGMB11]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Winter term	de

### Learning Control / Examinations

The assessment consists of an oral exam according to §4 (2), 2 of the examination regulation. It may be a written exam (according to §4 (2), 1 of the examination regulation) in the case of large number of participants.

### Conditions

None.

### Learning Outcomes

At the end of the course, the student should be able to configure cranes in an optimal technical and economic way and become acquainted with the relevant technical rules.

### Content

- Basics of modern crane construction
- Characteristics of application, classification
- Configuration, dimensioning, consideration of costs
- Relevant rules and standards
- Modern concepts of crane control and drives

## Course: Industrial Application of Material Handling Systems in Sorting and Distribution Systems [2118089]

**Coordinators:** Föllner

**Part of the modules:** Introduction to Logistics (p. 67)[TVWL4INGMB20], Technical Logistics and Logistic Systems (p. 69)[TVWL4INGMB11]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Summer term	de

### Learning Control / Examinations

The assessment consists of an oral exam according to §4 (2), 2 of the examination regulation. It may be a written exam (according to §4 (2), 1 of the examination regulation) in the case of large number of participants.

### Conditions

None.

### Learning Outcomes

The course provides basics of sorting techniques.

### Content

- Operation characteristics, classification, configuration, dimensioning, cost consideration, sorting systems
- Relevant regulations, modern control and drive concepts

## Course: Employment Law I [24167]

**Coordinators:** Alexander Hoff  
**Part of the modules:** Private Business Law (p. 99)[TVWL4JURA5]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter term	de

### Learning Control / Examinations

The assessment consists of a written exam following §4, Abs. 2, 1 of the SPO.

### Conditions

None.

### Learning Outcomes

It is the aim of this lecture to provide a solid insight into individual-related labour law. The students will understand the importance of labour law as an integral part of social market economy. They will be able to review contractual provisions in employment contracts and to evaluate labour law conflicts.

### Content

Students will be introduced to all labour law regulations concerning the beginning, enforcement and termination of an employment. The lecture provides an introduction into procedural matters. A labour court's trial will be attended.

### Literature

tba at the beginning of the course.

## Course: Employment Law II [24668]

**Coordinators:** Alexander Hoff  
**Part of the modules:** Private Business Law (p. 99)[TVWL4JURA5]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Summer term	de

### Learning Control / Examinations

The assessment consists of a written exam following §4, Abs. 2, 1 of the SPO.

### Conditions

None.

### Learning Outcomes

Based on the knowledge gained in the lecture on Labour Law I, the students are to gain a deeper insight into labour law.

### Content

Students will gain insight into the statutory rights of employees and tariff law. They learn about the importance of employers associations and unions for the economy and gain adequate knowledge of laws concerning industrial action, supply of temporary workers and social security law.

### Literature

Tba at the beginning of the course.

**Course: Ergonomics I [25964]****Coordinators:** Peter Knauth**Part of the modules:** Industrial Ergonomics (p. 50)[TVWL4BWLIP1]

ECTS Credits	Hours per week	Term	Instruction language
3	2/1	Winter term	de

**Learning Control / Examinations****Conditions**

None.

**Learning Outcomes****Content**

**Course: Ergonomics II [25965]**

**Coordinators:** Dorothee Karl  
**Part of the modules:** Industrial Ergonomics (p. 50)[TVWL4BWLIIIP1]

ECTS Credits	Hours per week	Term	Instruction language
3	2/1	Summer term	de

**Learning Control / Examinations**

**Conditions**  
None.

**Learning Outcomes**

**Content**



## Course: Topics of Sustainable Management of Housing and Real Estate [26420]

**Coordinators:** Thomas Lützkendorf  
**Part of the modules:** Seminar Module (p. 102)[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter / Summer Term	de

### Learning Control / Examinations

The assessment of this course is (according to §4(2), 3 SPO) in form of an examination of the written seminar thesis and a presentation.

### Conditions

None.

### Learning Outcomes

- Students autonomously compile a paper treating of a marked-off subject within the area of real estate economics respectively sustainable construction, and present their results within the seminar.
- Therefore they master the principles of scientific writing, especially research, reasoning and citation, as well as handling information suspiciously.
- Through own and observed experiences they develop the ability to hold scientific presentations, including technical, formal, rethorical and didactical aspects.

### Content

The seminar deals with changing up-to-date topics concerning Real Estate Economics or Sustainable Construction. Current topics and schedules are announced at the beginning of term.

### Media

A reader dealing with the basics of scientific writing is provided (in german language).

**Course: Assessment of Development Planning [19621]****Coordinators:** Kämpf**Part of the modules:** Safety Science I (p. 95)[TVWL4INGINTER4], Safety Science II (p. 96)[TVWL4INGINTER5], Safety Science III (p. 97)[TVWL4INGINTER6]

ECTS Credits	Hours per week	Term	Instruction language
3	1/1	Summer term	en

**Learning Control / Examinations****Conditions**

None.

**Learning Outcomes****Content**

## Course: Asset Pricing [26555]

**Coordinators:** Marliese Uhrig-Homburg, Martin E. Ruckes

**Part of the modules:** F2 (Finance) (p. 29)[TVWL4BWLFBV2], F1 (Finance) (p. 28)[TVWL4BWLFBV1], F2&F3 (Finance) (p. 30)[TVWL4BWLFBV3]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Summer term	

### Learning Control / Examinations

**Conditions**

None.

**Learning Outcomes**

The objective of this course is to become familiar with investment decisions on stock and bond markets. The students will learn to assess risk and return of security portfolios and their influence on security prices.

**Content**

The lecture deals with investment decisions under uncertainty, where the main emphasis is on investment decisions on stock markets. At first, fundamental concepts of decision making under uncertainty are introduced. Then, after a discussion of the basic questions of corporate valuation, the lecture focuses on portfolio theory. After that, risk and return in equilibrium are derived using the Capital Asset Pricing Model and the Arbitrage Pricing Theory. The lecture concludes with investments on bond markets.

**Literature**

**Elective literature:**

Bodie/Kane/Marcus (2008): Investments, 7. Auflage

## Course: Membrane Separation in Water Treatment [22605]

**Coordinators:** F.H. Frimmel  
**Part of the modules:** Water Chemistry (p. 91)[TVWL4INGCV5]

ECTS Credits	Hours per week	Term	Instruction language
2	1	Winter term	de

### Learning Control / Examinations

See module description.

### Conditions

None.

### Learning Outcomes

#### Content

#### Literature

##### Elective literature:

- Baker, R. W.: Membrane Technology and Applications. 2nd ed. Wiley & Sons, 2004.
- Crittenden, J. [Ed.]: Water Treatment. Principles and Design. 2nd ed. Wiley & Sons, 2005.
- Melin, T., Rautenbach, R.: Membranverfahren. Grundlagen der Modul- und Anlagenauslegung. 3., aktualis. u. erw. Aufl. Springer, 2007.
- Ohlrogge, K., Ebert, K. [Hrsg.]: Membranen. Grundlagen, Verfahren und industrielle Anwendungen. Wiley-VCH, 2006.

**Course: Supercharging of Internal Combustion Engines [21112]****Coordinators:** Golloch**Part of the modules:** Engine Development (p. 73)[TVWL4INGMB17], Combustion Engines (p. 74)[TVWL4INGMB16]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Summer term	de

**Learning Control / Examinations**

The assessment consists of an oral exam (30 min) according to Section 4 (2), 2 of the examination regulation. The grade of the exam is included in the overall grade of the module with a weighting factor of 3.

**Conditions**

The course *Combustion Engines A* [21101] has to be completed beforehand.

**Learning Outcomes****Content**

## Course: Auction Theory [25408]

**Coordinators:** Karl-Martin Ehrhart, Stefan Seifert

**Part of the modules:** Applied Strategic Decisions (p. 20)[TVWL4VWL2], Market Engineering (p. 45)[TVWL4BWLISM3], Communications & Markets (p. 47)[TVWL4BWLISM5]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/2	Winter term	de

### Learning Control / Examinations

Written exam of 80 mins (§4(2), 1 SPO). Exam is offered each semester.

### Conditions

We suggest to attend either Game Theory I or Economics of Uncertainty beforehand.

### Learning Outcomes

The student

- understands problems of auction design and empirical methods,
- designs and analyzes auction designs,
- evaluates empirically demo-experiments.

### Content

Auction theory is based on game theory. Practical aspects and experiences are also discussed. Main topics are: Single- and multi-unit auctions, procurement auctions, license auctions, electronic auctions (e.g. eBay, C2C, B2B), multi-attributive auctions.

### Literature

#### Elective literature:

Berninghaus, S., K.-M. Ehrhart und W. Güth: Strategische Spiele, 2nd extended edition, Springer Verlag, 2006

- Krishna, V.: Auction Theory, Academic Press, 2002
- Kräkel, M.: Auktionstheorie und interne Organisation, Gabler Verlag, 1992
- Milgrom, P.: Putting Auction Theory to Work, Cambridge University Press, 2004
- Ausubel, L.M. und P. Cramton: Demand Reduction and Inefficiency in Multi-Unit Auctions, University of Maryland, 1999

**Course: Selected Topics in Ergonomics [25934]****Coordinators:** Dorothee Karl**Part of the modules:** Industrial Ergonomics (p. 50)[TVWL4BWLIIIP1]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter / Summer Term	de

**Learning Control / Examinations**

The examination will be in form of a written exam acc. to §4(2), 1 ER

**Conditions**

None.

**Learning Outcomes****Content**

## Course: Bank Management and Financial Markets, Applied Econometrics [25355]

**Coordinators:** Karl-Heinz Vollmer

**Part of the modules:** Mathematical and Empirical Finance (p. 56)[TVWL4STAT1]

ECTS Credits	Hours per week	Term	Instruction language
5	2/2	Summer term	de

### Learning Control / Examinations

#### Conditions

None.

### Learning Outcomes

#### Content

#### Literature

- Bierwag: Duration-Analysis; Managing Interest Rat Risk, 1987
- Andrew Harvey: The Econometric Analysis of Time Series, 2nd. Ed. 1993
- Andrew Harvey: Time Series Models, 2nd. Ed. 1994
- Granger/Newbold: Forecasting Economic Time Series; 2nd. Ed. 1986
- Pindyck, Rubinfeld: Econometric Models and Economic Forecasts, 1998
- B. Rolfes: Gesamtbanksteuerung, 1999



## Course: Basics of Liberalised Energy Markets [25998]

**Coordinators:** Wolf Fichtner

**Part of the modules:** Basics of Liberalised Energy Markets (p. 54)[TVWL4IIP4]

ECTS Credits	Hours per week	Term	Instruction language
3.5	2/1	Winter term	en

### Learning Control / Examinations

The assessment consists of a written exam according to Section 4(2), 1 of the examination regulation.

### Conditions

None.

### Learning Outcomes

#### Content

1. The European liberalisation process
  - 1.1 The concept of a competitive market
  - 1.2 The regulated market
  - 1.3 Deregulation in Europe
2. Pricing and investments in a liberalised power market
  - 2.1 Merit order
  - 2.2 Prices and investments
  - 2.3 Market flaws and market failure
  - 2.4 Regulation in liberalised markets
  - 2.5 Additional regulation mechanisms
3. The power market and the corresponding submarkets
  - 3.1 List of submarkets
  - 3.2 Types of submarkets
  - 3.3 Market rules
4. Risk management
  - 4.1 Uncertainties in a liberalised market
  - 4.2 Investment decisions under uncertainty
  - 4.3 Estimating future electricity prices
  - 4.4 Portfolio management
5. Market power
  - 5.1 Defining market power
  - 5.2 Indicators of market power
  - 5.3 Reducing market power
6. Market structures in the value chain of the power sector

#### Media

Media will likely be provided on the e-learning platform ILIAS.

#### Literature

##### Elective literature:

Power System Economics; Steven Stoft, IEEE Press/Wiley-Interscience Press, 0-471-15040-1

## Course: Construction and Maintenance of Railway Infrastructure [19307s]

**Coordinators:** Eberhard Hohnacker, H. Müller

**Part of the modules:** Public Transportation Operations (p. 83)[TVWL4INGBGU4], Guided Systems Engineering (p. 84)[TVWL4INGBGU6]

ECTS Credits	Hours per week	Term	Instruction language
1.5	1	Summer term	de

### Learning Control / Examinations

The assessment will consist of a oral exam (20 min) according to §4 (2), 1 of the examination regulation.

The exam is offered each semester. The re-examination is offered upon prior agreement with the interested participants and not later than the next regular examination date.

### Conditions

See module description.

See module description.

### Learning Outcomes

#### Content

methods of construction; strategies for maintenance; construction and operation

## Course: Motor Fuels for Combustion Engines and their Verifications [21109]

**Coordinators:** Volz

**Part of the modules:** Engine Development (p. 73)[TVWL4INGMB17], Combustion Engines (p. 74)[TVWL4INGMB16]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Winter term	de

### Learning Control / Examinations

The assessment consists of an oral exam (30 min) according to §4 (2), 2 of the examination regulation. The grade of the exam is included in the overall grade of the module with a weighting factor of 3.

### Conditions

Successful completion of the course *Combustion Engines A* [21101].

Basic knowledge of chemistry is recommended.

### Learning Outcomes

#### Content

**Course: Exchanges [25296]****Coordinators:** Jörg Franke**Part of the modules:** F2&F3 (Finance) (p. 30)[TVWL4BWLFBV3], F2 (Finance) (p. 29)[TVWL4BWLFBV2]

ECTS Credits	Hours per week	Term	Instruction language
1.5	1	Summer term	de

**Learning Control / Examinations****Conditions**

None.

**Learning Outcomes**

Students learn about current developments regarding organisation of exchanges and securities trading.

**Content**

- Organisation of exchanges: Changing Zeitgeist - Corporates instead of cooperative structures
- Market models: order driven vs. market maker - Liquidity provision for less frequently traded securities
- Trading systems: The end of an era? - No more need for running traders?
- Clearing: Diversity instead of uniformity - Safety for all?
- Settlement: Increasing importance - Does efficient settlement assure the "value added" of exchanges in the long run?

**Literature****Elective literature:**

Educational material will be offered within the lecture.

**Course: Fuels I: Fundamentals, Liquid Fuels, Petroleum Processing, Bio Fuels [22305]****Coordinators:** Georg Schaub**Part of the modules:** Fuels, Environment and Global Development (p. 88)[TVWL4INGCV2]

ECTS Credits	Hours per week	Term	Instruction language
6	2/1	Winter term	de

**Learning Control / Examinations**

The assessment is carried out as an oral exam (20-30 min) (according to §4(2), 1 o. 2 of the examination regulation).  
Examination and Re-examinations taking place upon appointment.

**Conditions**

It is recommended to attend the course *Reaction Engineering I* [22114] beforehand.

**Learning Outcomes****Content****Literature****Elective literature:**

Lucas A.G. (Hrsg.): Modern Petroleum Technology,  
Vol. 2 Downstream, John Wiley 2000.

Probst R.F., Hicks R.E.: Synthetic Fuels, pH Press, Cambridge, MA 1990.

## Course: Fuels II: Gases and Solids [22303]

**Coordinators:** Reimert  
**Part of the modules:** Fuels, Environment and Global Development (p. 88)[TVWL4INGCV2]

ECTS Credits	Hours per week	Term	Instruction language
6	2/1	Summer term	de

### Learning Control / Examinations

The assessment is carried out as an oral exam (20-30 min) (according to §4(2), 1 o. 2 of the examination regulation). Examination and Re-examinations taking place upon appointment.

### Conditions

It is recommended to attend the course *Reaction Engineering I* [22114] beforehand.

### Learning Outcomes

#### Content

#### Literature

##### Elective literature:

Cerbe G.: Grundlagen der Gastechnik-Gasbeschaffung, Gasverteilung, Gasverwendung, 6. Aufl., Hansa Verlag, München/Wien 2004.

Reimert, R., Schaub, G. in Ullmann's Encyclopedia of Industrial Chemistry, 6. Aufl., Vol. 15, Wiley VCH 2003, S. 357-380 (Gas Production from Coal, Wood and Other Solid Feedstocks).

Higman, Ch., van der Bergt, M.: „Gasification“, Elsevier, Amsterdam, Boston, September 2003, ISBN 0750677074

## Course: Business and IT Service Management [26484]

**Coordinators:** Gerhard Satzger  
**Part of the modules:** Service Management (p. 48)[TVWL4BWLISM6]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Winter term	en

### Learning Control / Examinations

The assessment of this course is a written examination (60 min.) (following §4(2), 1 SPO) and by submitting written papers as part of the exercise (following §4(2), 3 SPO).

### Conditions

None.

### Learning Outcomes

Students understand the importance of “servitization” for organizations, the challenges for the management of service-oriented enterprises and the interdependence of business and IT services.

Students learn standard concepts and methods of service-oriented management and are able to apply them in practical case studies.

Students get familiar with current research and tools and are able to critically evaluate them.

Students practice to communicate in English and to work on solutions in teams.

### Content

The rapid development of information and communication technology transforms many enterprises towards service-oriented structures: with new digital services, new business models and SOA-based process structures within larger service networks. Thus, strategic and operative management of service-oriented enterprises increasingly gains importance. In this course, we want to systematically acquire relevant know-how and apply this to real world examples. Particular focus will be on the interdependence of business, IT and legal aspects.

The course will be taught in English. It should provide ample opportunity for active participation of students. The course will integrate presentations of experts from business practice as well as a comprehensive case study (“en bloc” for 1 day) in which students will actively work on the strategic service-oriented shift of an enterprise.

### Media

Presentation (pdf)

### Literature

Fitzsimmons J./Fitzsimmons, M., Service Management, Operations, Strategy and Information Technology, 6. ed., 2007

Maister, David H., Managing The Professional Service Firm, 1997

Teboul, J. , Service is Front Stage: Positioning services for value advantage, 2006

Grönroos, Service Management and Marketing, 2007

## Course: Business Dynamics [26531]

**Coordinators:** Andreas W. Neumann

**Part of the modules:** Advanced CRM (p. 43)[TVWL4BWLISM1], Electronic Markets (p. 44)[TVWL4BWLISM2]

ECTS Credits	Hours per week	Term	Instruction language
4,5	2/1	Summer term	de

### Learning Control / Examinations

The assessment consists of an 1h written examination following SPO §4, Abs. 2, 1 and of assignments during the course as an "Erfolgskontrolle anderer Art" following SPO § 4, Abs. 2, 3.

The written examination is offered every semester.

### Conditions

None.

### Learning Outcomes

Students

- acquire the system thinking worldview for economics
- utilize different methods and tools to map the structure of complex economic systems
- are able to relate dynamic effects to these structures
- learn how to simulate systems within the computer for testing purposes
- use simulation results to improve models
- can independently as well as in teams model, analyze, and optimize business processes and applications
- know how to offer business dynamics as a consulting service and work together with client teams

### Content

Corporate growth, the diffusion of new technologies, business processes, project management, product development, service quality management — all these are examples for application areas of business dynamics. They all are dynamic systems that are characterized by feedback loops between many different variables. By means of the tools of business dynamics such systems can be modelled. Simulations of complex systems allow the analysis, the goal centered design, as well as the optimization of markets, business processes, policies, and organizations.

### Media

- Slides
- System Dynamics Software Vensim PLE: <http://www.vensim.com/venple.html>

### Literature

John D. Sterman. Business Dynamics: Systems Thinking and Modeling for a Complex World. McGraw-Hill, 2000.



## Course: Chemical Technology of Water [22601]

**Coordinators:** F.H. Frimmel  
**Part of the modules:** Water Chemistry (p. 91)[TVWL4INGCV5]

ECTS Credits	Hours per week	Term	Instruction language
4	2/0	Winter term	de

### Learning Control / Examinations

See module description.

### Conditions

See corresponding module information.

### Learning Outcomes

#### Content

#### Literature

##### Elective literature:

- Crittenden, J. [Ed.]: Water Treatment. Principles and Design. 2nd ed. Wiley & Sons, 2005.
- DVGW: Wasseraufbereitung - Grundlagen und Verfahren. In: Lehr- und Handbuch Wasserversorgung Bd.6. Oldenbourg Industrie-Verlag, 2004.
- Frimmel, F. H.: Wasser und Gewässer. Ein Handbuch. Spektrum Verlag, 1999.
- Grohmann, A., Hässelbarth, U., Schwerdtfeger, W.(Hrsg.): Die Trinkwasserverordnung. 4. Auflage, E. Schmid, Berlin, 2002.
- Sigg, L., Stumm, W.: Aquatische Chemie. Eine Einführung in die Chemie wässriger Lösungen und natürlicher Gewässer. Verlag der Fachvereine Zürich, 1994.
- Stumm, W., Morgan, J. J.: Aquatic Chemistry. Chemical Equilibria and Rates in Natural Waters. 3rd ed. Wiley & Sons, 1996.

## Course: Cloud Computing [25776]

**Coordinators:** Stefan Tai, Kunze  
**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Winter term	de

### Learning Control / Examinations

**Conditions**  
None.

### Learning Outcomes

The course introduces concepts, methods, and techniques of Cloud Computing for providing and consuming IT resources, development- and runtime environments, and software applications of all kinds as Web services.

### Content

Building on compute and storage virtualization, Cloud Computing provides scalable, network-centric, abstracted IT infrastructure, platforms, and software applications as on-demand services that are billed by consumption. Innovative business models, cost efficiency, and time-to-market are further promises associated with Cloud Computing. The lecture introduces Cloud Computing, covering topics such as:

- Fundamentals: Virtualization, Service-orientation
- Commercial and Open-Source Cloud offerings
- Cloud service engineering
- Web-scale Cloud service architecture
- Cloud service management
- Cloud economics
- Obstacles and opportunities

### Literature

Cloud Computing: Web-basierte dynamische IT-Services, von C. Baun, M. Kunze, J. Nimis, S. Tai. Springer-Verlag 2009.

**Course: Communications Economics [26462]****Coordinators:** Stefan Seifert, Jan Kraemer**Part of the modules:** Communications & Markets (p. 47)[TVWL4BWLISM5], Information Engineering (p. 49)[TVWL4BWLISM7]

ECTS Credits	Hours per week	Term	Instruction language
4,5	2/1	Summer term	en

**Learning Control / Examinations****Conditions**

None.

**Learning Outcomes**

The lecture builds upon basic knowledge in game theory and particularly Industrial Organization. Students will be taught basic economic principles of the communications industry, in particular the economics of networks and digital goods. Moreover, provided with the toolsets of game-theory and industrial economics, students are taught how to formalize and then assess complex aspects of current regulatory and economic issues. Furthermore, students will be introduced to scientific work by reading and discussing supplementary research articles.

**Content**

The communications industry has become one of the key drivers for economic development and, following the liberalization of the sector in the late twentieth century, it has undergone a tremendous transformation. The lecture "Communications Economics" will not only provide students with a basic economic understanding of the communications sector by laying out the economic principles of network industries and digital goods, but also seeks to investigate business strategies, such as handset subsidies, flat rate tariffs or bundle pricing and regulatory challenges, such as Digital Convergence, call termination fees, separation of network infrastructure and services and efficient distribution of spectrum licenses.

**Media**

- Powerpoint,
- eLearning Platform Ilias

**Literature**

1. J.-J. Laffont, J. Tirole (2000): *Competition in Telecommunications*, MIT Press.
2. R. R. Braeutigam (1989): "Optimal Policies for Natural Monopolies" in: R. Schmalensee and R. Willig (eds.): *Handbook of Industrial Organization*, Vol. 2, Ch. 23, pp. 1289–1346, North-Holland
3. Steger, U., Büdenbender, U., Feess, E., Nelles, D. (2008): *Die Regulierung elektrischer Netze: Offene Fragen und Lösungsansätze*, Springer
4. Varian, Hal (2006): "Intermediate microeconomics: a modern approach", 7th edition (international student edition), Norton

## Course: Complexity Management [25760]

**Coordinators:** Detlef Seese  
**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Summer term	

### Learning Control / Examinations

The assessment of this course consists of a written examination (60 min) (following §4(2), 1 SPO). The exam will be offered every semester and may be repeated at every ordinary exam date.

Questions are in German and English, answers are possible in German or in English.

In case that only a small number of candidates apply for the examination there will be offered an oral examination according to Section 4(2),1 of the examination regulation.

### Conditions

None.

### Recommendations

A basic knowledge in informatics is suitable.

### Learning Outcomes

Students will be enabled to acquire abilities, methods and instruments in the area of complexity management and learn to use them in an innovative way. The students should be enabled to find arguments for the solution of problems in this area. The basic goal of the lecture is to enable to understand the difficulties to manage complex systems and processes.

### Content

Complexity is one of the biggest challenges of our time. Central questions are: - Why humans often fail in complex situations? - What is complexity? -What are reasons for complexity? - Which parameters are essential to control complexity? - How systems have to be designed to reduce their complexity and to enable management of complexity?

The lecture gives a survey on fundamental results and handles the following topics: - Understanding of the difficulties produced by complex systems and complex processes - Foundations: modelling complex systems, complexity theory, descriptive, structural and parametric complexity, dynamic systems, topology, dimension, non-linearity, chaos, randomness and emerging structures, human shortcomings, simulation - Complexity of products and production - Complexity of markets - How to improve complexity management? - Decision support by intelligent use of IT

### Media

The slides of the lectures will be provided on the website of the lecture.

### Literature

- Franz Reither: Komplexitätsmanagement. Gerling Akademie Verlag, München 1997
- G. Schuh, U. Schwenk: Produktkomplexität managen. Carl Hanser Verlag, München 2001
- Ch. Perrow: Normal Accidents. Living with High-Risk technologies, Basic Books, New York, 1984.
- J.D. Sterman: Business Dynamics, Systems Thinking and Modeling for a Complex World, McGraw-Hill Higher Education, 2000.
- R. G. Downey, M.R. Fellows: Parameterized Complexity. Springer 1999
- Heinz-Otto Peitgen, Hartmut Jürgens, Dietmar Saupe: Chaos and Fractals, Springer-Verlag New York, 1992, 2004 (second edition).
- S. Wolfram: A new kind of Science. Wolfram Media Inc. 2002

### Elective literature:

- M.R. Garey, D. S. Johnson: Computers and intractability A guide to the theory of NP-completeness, W. H. Freeman and Company, New York, 1979
- N. Immerman: Descriptive Complexity; Springer-Verlag, New York 1999
- R. Diestel: Graphentheorie, Springer 1996
- J. A. Bondy, U.S.R. Murty: Graph Theory, Springer 2008
- H.D. Ebbinghaus, J. Flum, W. Thomas: Mathematical Logic, Springer-Verlag, New York 1984
- Christos H. Papadimitriou: Computational Complexity, Addison-Wesley, Reading, Massachusetts, 1994
- R. Niedermeier: Invitation to Fixed-Parameter Algorithms, Oxford University Press 2006
- W. Metzler: Nichtlineare Dynamik und Chaos, Teubner Studienbücher Mathematik, Stuttgart 1998

- G. Frizelle, H. Richards (eds.): Tackling industrial complexity: the ideas that make a difference. University of Cambridge, Institute of Manufacturing 2002
- W. Bick, S. Drexl-Wittbecker: Komplexität reduzieren, Konzept. Methoden. Praxis, LOG\_X Verlag GmbH, Stuttgart, 2008
- U. Lindemann, M. Maurer, T. Braun: Structural Complexity Management, An Approach for the field of Product Design, Springer-Verlag, Berlin, Heidelberg, 2009
- M. J. North, Ch. M. Macal: Managing Business Complexity, Discovering Strategic Solutions with Agent-Based Modeling and Simulation, Oxford University Press 2006
- S. Bornholdt, H. G. Schuster (Eds.): Handbook of Graphs and Networks, From the Genome to the Internet, Wiley-VCH, 2003
- Further references will be given in each lecture.

**Remarks**

The content of the lecture will permanently be adapted to actual developments. This can be the cause to changes of the described content and schedule.

## Course: Computational Economics [26458]

**Coordinators:** Simon Caton, Pradhyum Shukla

**Part of the modules:** Informatics (p. 59)[TVWL4INFO1], Market Engineering (p. 45)[TVWL4BWLISM3]

ECTS Credits	Hours per week	Term	Instruction language
4,5	2/1	Winter term	en

### Learning Control / Examinations

#### Conditions

None.

#### Learning Outcomes

The Student should become acquainted with the methods of Computational Economics and be able to put them into practice. The focus is on important modelling concepts and agent models, including the most important mathematical fundamentals as well as their practical implementations. The goal is to understand the challenge and the possibilities of the modelling of limited rational behaviour and of ability to learn. The students should know the advantages and disadvantages of the different models and be able to use them according to the situation and to evaluate them with the help of adequate statistical methods for analyzing simulation results. Furthermore, the student should be able to apply the acquired knowledge adequately in practice. Therefore practical scenarios will be modelled and analyzed. The students should be capable of finding arguments for the chosen solutions and express them to others.

#### Content

Examining complex economic problems with classic analytical methods usually requires making numerous simplifying assumptions, for example that agents behave rationally or homogeneously. Recently, widespread availability of computing power gave rise to a new field in economic research that allows the modeling of heterogeneity and forms of bounded rationality: Computational Economics. Within this new discipline, computer based simulation models are used for analyzing complex economic systems. In short, an artificial world is created which captures all relevant aspects of the problem under consideration. Given all exogenous and endogenous factors, the modelled economy evolves over time and different scenarios can be analyzed. Thus, the model can serve as a virtual testbed for hypothesis verification and falsification.

#### Media

Lecture slides and exercises as pdf-files.

#### Literature

- R. Axelrod: "Advancing the art of simulation in social sciences". R. Conte u.a., Simulating Social Phenomena, Springer, S. 21-40, 1997.
- R. Axtel: "Why agents? On the varied motivations for agent computing in the social sciences. CSED Working Paper No. 17, The Brookings Institution, 2000.
- K. Judd, Numerical Methods in Economics". MIT Press, 1998, Kapitel 6-7.
- A. M. Law and W. D. Kelton: "Simulation Modeling and Analysis", McGraw-Hill, 2000.
- R. Sargent, "SSimulation model verification and validation". Winter Simulation Conference, 1991.
- L. Tesfatsion: Notes on Learning. ISU Technical Report, 2004.
- L. Tesfatsion, "Agent-based computational economics". ISU Technical Report, 2003.

#### Elective literature:

- Amman, H., Kendrick, D., Rust, J., Handbook of Computational Economics. Volume 1, Elsevier North-Holland, 1996.
- Tesfatsion, L., Judd, K.L., Handbook of Computational Economics. Volume 2: Agent-Based Computational Economics, Elsevier North-Holland, 2006.
- Marimon, R., Scott, A., Computational Methods for the Study of Dynamic Economies. Oxford University Press, 1999.
- Gilbert, N., Troitzsch, K., Simulation for the Social Scientist. Open University Press, 1999.

#### Remarks

This course is offered in cooperation with the Institute of Applied Informatics and Formal Description Models (AIFB).

## Course: Corporate Financial Policy [25214]

**Coordinators:** Martin E. Ruckes

**Part of the modules:** F2 (Finance) (p. 29)[TVWL4BWLFBV2], F2&F3 (Finance) (p. 30)[TVWL4BWLFBV3]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Summer term	en

### Learning Control / Examinations

#### Conditions

None.

#### Learning Outcomes

Students are told profound knowledge about appropriate financing of firms.

#### Content

The course deals with the theory of corporate finance:

- Financing contracts
- Financing capacity
- Issuance of securities
- Capital structure
- Payout policy
- Liquidity management
- Corporate acquisitions and restructurings

#### Literature

##### Elective literature:

Tirole, J. (2006): The Theory of Corporate Finance. Princeton University Press.

## Course: Current Issues in the Insurance Industry [26350]

**Coordinators:** Wolf-Rüdiger Heilmann

**Part of the modules:** Insurance Management II (p. 39)[TVWL4BWLFBV7], Insurance Management I (p. 38)[TVWL4BWLFBV6]

ECTS Credits	Hours per week	Term	Instruction language
2.5	2/0	Summer term	de

### Learning Control / Examinations

The assessment consists of a written exam (according to Section 4 (2), 1 of the examination regulation) . The exam takes place every semester. Re-examinations are offered at every ordinary examination date.

### Conditions

For the understanding of this course knowledge of *Private and Social Insurance* [25050] is required.

### Learning Outcomes

Knowledge and understanding of important current characteristics of insurance, e.g. insurance markets, lines, products, investment, company pension schemes, corporate structures and governance as well as controlling.

### Content

Current topics in insurance markets.

### Literature

#### Elective literature:

Schwebler, Knauth, Simmert. Kapitalanlagepolitik im Versicherungsbinnenmarkt. 1994

Seng. Betriebliche Altersversorgung. 1995

von Treuberg, Angermayer. Jahresabschluss von Versicherungsunternehmen. 1995

### Remarks

Block course. To attend the course please register at the secretay of the chair of insurance science.



## Course: Customer Relationship Management [26508]

**Coordinators:** Andreas Geyer-Schulz  
**Part of the modules:** Advanced CRM (p. 43)[TVWL4BWLISM1]

ECTS Credits	Hours per week	Term	Instruction language
4,5	2/1	Winter term	en

### Learning Control / Examinations

Assessment consists of a written exam of 1 hour length following §4 (2), 1 of the examination regulation and by submitting written papers as part of the exercise following §4 (2), 3 of the examination regulation.

The course is considered successfully taken, if at least 50 out of 100 points are acquired in the written exam. In this case, all additional points (up to 12) from exercise work will be added. The grades of this lecture are assigned following the table below:

Grade	Minimum points
1.0	104
1.3	98
1.7	92
2.0	86
2.3	80
2.7	74
3.0	68
3.3	62
3.7	56
4.0	50
4.7	40
5.0	0

### Conditions

None.

### Learning Outcomes

The students

- understand service management as an economic basis for Customer Relationship Management and learn the resulting consequences for the management, the organisation itself and their departments,
- design and develop service concepts and service systems at a conceptual level,
- work on case studies in the CRM-area in small groups with limit time,
- learn English as the technical language in the area of CRM and consult internationale literature from this field for the case studies.

### Content

The course begins with an introduction into Service Management as the strategic concepts which also covers all CRM applications. The course is divided in the basics of Service Management as well as different topics within this concept like external and internal marketing, quality management and organizational requirements.

### Media

Slides, Audio, Reader

### Literature

Christian Grönroos. Service Management and Marketing : A Customer Relationship Management Approach. Wiley, Chichester, 2nd edition, 2000.

### Elective literature:

Jill Dyché. The CRM Handbook: A Business Guide to Customer Relationship Management. Addison-Wesley, Boston, 2nd edition, 2002.

Ronald S. Swift. Accelerating Customer Relationships: Using CRM and RelationshipTechnologies. Prentice Hall, Upper Saddle River, 2001.

Stanley A. Brown. Customer Relationship Management: A Strategic Imperative in theWorld of E-Business. John Wiley, Toronto, 2000.

**Course: Data Mining [25375]****Coordinators:** Gholamreza Nakhaeizadeh**Part of the modules:** Statistical Methods in Risk Management (p. 57)[TVWL4STAT2]

ECTS Credits	Hours per week	Term	Instruction language
5	2	Winter term	de

**Learning Control / Examinations****Conditions**

None.

**Learning Outcomes****Content**

Part one: Data Mining

Why Data Mining?

- What is Data Mining?
- History of Data Mining
- Conferences and Journals on Data Mining
- Potential Applications
- Data Mining Process:
- Business Understanding
- Data Understanding
- Data Preparation
- Modeling
- Evaluation
- Deployment
- Interdisciplinary aspects of Data Mining
- Data Mining tasks
- Data Mining Algorithms (Decision Trees, Association Rules, Regression, Clustering, Neural Networks)
- Fuzzy Mining
- OLAP and Data Warehouse
- Data Mining Tools
- Trends in Data Mining

Part two: Examples of application of Data Mining

- Success parameters of Data Mining Projects
- Application in industry
- Application in Commerce

**Literature**

U. Fayyad, G. Piatetsky-Shapiro, P. Smyth, R. Uthurusamy, editors, *Advances in Knowledge Discovery and Data Mining*, AAAI/MIT Press, 1996 (order on-line from Amazon.com or from MIT Press).

- Jiawei Han, Micheline Kamber, *Data Mining : Concepts and Techniques*, 2nd edition, Morgan Kaufmann, ISBN 1558609016, 2006.
- David J. Hand, Heikki Mannila and Padhraic Smyth, *Principles of Data Mining*, MIT Press, Fall 2000
- Trevor Hastie, Robert Tibshirani, Jerome Friedman, *The Elements of Statistical Learning: Data Mining, Inference, and Prediction*, Springer Verlag, 2001.
- Pang-Ning Tan, Michael Steinbach, Vipin Kumar, *Introduction to Data Mining*, Pearson Addison wesley (May, 2005). Hardcover: 769 pages. ISBN: 0321321367
- Ripley, B.D. (1996) *Pattern Recognition and Neural Networks*, Cambridge: Cambridge University Press.
- Ian witten and Eibe Frank, *Data Mining: Practical Machine Learning Tools and Techniques*, 2nd Edition, Morgan Kaufmann, ISBN 0120884070, 2005.

**Course: Data Analysis and Operations Research [25171]****Coordinators:** Wolfgang Gaul**Part of the modules:** Quantitative Marketing and OR (p. 62)[TVWL4OR1], Market Research (p. 32)[TVWL4BWL MAR2], Entrepreneurship, Innovation and International Marketing (p. 35)[TVWL4BWL MAR6]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Winter term	de

**Learning Control / Examinations**

See module description.

**Conditions**

Basics of data analysis and operations research are assumed.

**Learning Outcomes****Content**

## Course: Database Systems [25720]

**Coordinators:** Andreas Oberweis, Dr. D. Sommer  
**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Summer term	de

### Learning Control / Examinations

The assessment consists of an 1h written exam in the first week after lecture period.

### Conditions

Knowledge of course *Applied Informatics I - Modelling* [25070] is expected.

### Learning Outcomes

Students

- are familiar with the concepts and principles of data base models, languages and systems and their applications,
- can design and model relational data bases on the basis of theoretical foundations,
- are able to ensure an error-free operation and the integrity of the data base and
- know how to handle enhanced data base problems occurring in the enterprises.

### Content

Database systems (DBS) play an important role in today's companies. Internal and external data is stored and processed in databases in every company. The proper management and organization of data helps to solve many problems, enables simultaneous queries from multiple users and is the organizational and operational base for the entire working procedures and processes of the company. The lecture leads in the area of the database theory, covers the basics of database languages and database systems, considers basic concepts of object-oriented and XML databases, conveys the principles of multi-user control of databases and physical data organization. In addition, it gives an overview of business problems often encountered in practice such as:

- Correctness of data (operational, semantic integrity)
- Restore of a consistent database state
- Synchronization of parallel transactions (phantom problem).

### Media

Slides, Access to internet resources

### Literature

#### Elective literature:

- Schlageter, Stucky. Datenbanksysteme: Konzepte und Modelle. Teubner 1983.
- S. M. Lang, P. C. Lockemann. Datenbankeinsatz. Springer-Verlag 1995.
- Jim Gray, Andreas Reuter. Transaction Processing: Concepts and Techniques. Morgan Kaufmann 1993.

Further literature will be given individually.

## Course: Database Systems and XML [25724]

**Coordinators:** Andreas Oberweis  
**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Winter term	de

### Learning Control / Examinations

The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation in the first week after lecture period.

### Conditions

None.

### Learning Outcomes

Students know the basics of XML, as well as appropriate data models and are capable of generating XML documents. They are able to use XML database systems and to formulate queries to XML documents. Furthermore, they know to assess the use of XML in operational practice in different application contexts.

### Content

Databases are a proven technology for managing large amounts of data. The oldest database model, the hierarchical model, was replaced by different models such as the relational or the object-oriented data model. The hierarchical model became particularly important with the emergence of the Extensible Markup Language XML. XML is a data format for structured, semi-structured, and unstructured data. In order to store XML documents consistently and reliably, databases or extensions of existing data base systems are required. Among other things, this lecture covers the data model of XML, concepts of XML query languages, aspects of storage of XML documents, and XML-oriented database systems.

### Media

Slides, access to internet resources.

### Literature

- M. Klettke, H. Meyer: XML & Datenbanken: Konzepte, Sprachen und Systeme. dpunkt.verlag 2003
- H. Schöning: XML und Datenbanken: Konzepte und Systeme. Carl Hanser Verlag 2003
- W. Kazakos, A. Schmidt, P. Tomchyk: Datenbanken und XML. Springer-Verlag 2002
- R. Elmasri, S. B. Navathe: Grundlagen der Datenbanksysteme. 2002
- G. Vossen: Datenbankmodelle, Datenbanksprachen und Datenbankmanagementsysteme. Oldenbourg 2000

## Course: Data Protection Law [24018]

**Coordinators:** Indra Spiecker genannt Döhmann  
**Part of the modules:** Public Business Law (p. 100)[TVWL4JURA6]

ECTS Credits	Hours per week	Term	Instruction language
3	2/0	Winter term	de

### Learning Control / Examinations

Assessment will consist of a written exam (following §4(2), 1 SPO).

### Conditions

None.

### Learning Outcomes

Increasing significance of information technology for data processing and interconnectedness of the society by means of telecommunication does not only enhance the social and economical relevance of data in general, it raises the question about legal rules for the protection of personalised data as well. The problem for those who are responsible for the application of law is that national rules in this area are in constant flux due to technological progress and Europeanisation of law. Additionally there is a vast number of sector-specific regulation (such as labour law). Bearing all this in mind, the lecture's main focus is the presentation of the basic principles of the German Federal Act on Data Protection (Bundesdatenschutzgesetz). In doing so, new concepts of data protection like self-data protection or system data protection will be analysed. A further focal point is the examination of evolution of sector-specific data protection law, considering as example regulation of data protection in connection with teleservice or mediaservice. Students should learn how to negotiate their ways in the interaction of different levels of legal norms and solve simple problems of data protection law.

### Content

After illustrating contents and history of data protection law there will be presented backgrounds with respect to Community law and under constitutional law. Further on, the German Federal Act on Data Protection will be focussed. At this will be set forth basic principles of regulation (such as necessity), personalised data as an object of regulation, rights of those who are affected as well as the legitimacy of different procedures of data processing. Organisational regulations, particularly data security official will be approached as well. Further on, in a case study current concepts of data protection and the problem of video surveillance will be discussed. Finally, there are three units on sector-specific regulation of telecommunication and teleservice / mediaservice.

### Media

abstracts, sketches on blackboard, slides

### Literature

Will be announced in the course.

### Elective literature:

Will be announced in the course.

### Remarks

In cooperation with the House of Competence, Students should be rhetorical trained asking and answering questions (short-answer-and-question-technique). Therefor most likely a coach will attend several lessons.

## Course: Design and Construction of Landfills for Municipal and Special Waste [09031]

**Coordinators:** Egloffstein

**Part of the modules:** Safety Science II (p. 96)[TVWL4INGINTER5], Safety Science I (p. 95)[TVWL4INGINTER4], Safety Science III (p. 97)[TVWL4INGINTER6]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Winter term	de

### Learning Control / Examinations

**Conditions**

None.

### Learning Outcomes

**Content**

**Remarks**

For further information, see <http://www.agk.uni-karlsruhe.de/index.php> and <http://www2.agk.uni-karlsruhe.de/mitarbeiter/mitarbeiter.html#eh>

**Course: Derivatives [26550]****Coordinators:** Marliese Uhrig-Homburg**Part of the modules:** F1 (Finance) (p. 28)[TVWL4BWLFBV1], F2&F3 (Finance) (p. 30)[TVWL4BWLFBV3], F2 (Finance) (p. 29)[TVWL4BWLFBV2]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Summer term	de

**Learning Control / Examinations****Conditions**

None.

**Learning Outcomes**

The objective of the Derivatives lecture is to become familiar with financial markets, especially derivatives markets. Traded securities and frequently used trading strategies will be introduced. Furthermore the pricing of derivatives will be derived and their use in risk management will be discussed.

**Content**

The lecture deals with the application areas and valuation of financial derivatives. After an overview of the most important derivatives and their relevance, forwards and futures are analysed. Then, an introduction to the Option Pricing Theory follows. The main emphasis is on option valuation in discrete and continuous time models. Finally, construction and usage of derivatives are discussed, e.g. in the context of risk management.

**Media**

Slides, Exercises/Exercise sheets

**Literature**

- Hull (2005): Options, Futures, & Other Derivatives, Prentice Hall, 6th Edition

**Elective literature:**

Cox/Rubinstein (1985): Option Markets, Prentice Hall



## Course: Document Management and Groupware Systems [25735]

**Coordinators:** Stefan Klink  
**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Summer term	de

### Learning Control / Examinations

The assessment consists of an 1h written exam in the first week after lecture period according to Section 4(2), 1 of the examination regulation).

### Conditions

None.

### Learning Outcomes

Students master the basics of integration and structure of document management systems (DMS) and know the complete DMS process - from document capture of the archiving until retrieval. Students know how to realize operative workflows. They know which activities are needed to carry out the conceptual design and installation of DMS and they are able to apply a DMS as an archive system, workflow system and retrieval system. Furthermore, they know groupware systems exemplarily and can use them for collaborative tasks.

### Content

The lecture gives basics of document management and groupware systems. It covers different system categories, their interaction and their use areas and illustrates this with concrete examples. These include document management in the strict sense, scanning, Document Imaging (acquisition and visualization of scanned documents), indexing, electronic archiving, retrieval of relevant documents, workflow, groupware, and office communications.

### Media

Slides, access to internet resources.

### Literature

- Klaus Götzer, Udo Schneiderath, Berthold Maier, Torsten Komke: Dokumenten-Management. Dpunkt Verlag, 2004, 358 Seiten, ISBN 3-8986425-8-5
- Jürgen Gulbins, Markus Seyfried, Hans Strack-Zimmermann: Dokumenten-Management. Springer, Berlin, 2002, 700 Seiten, ISBN 3-5404357-7-8
- Uwe M. Borghoff, Peter Rödig, Jan Scheffcyk, Lothar Schmitz: Langzeitarchivierung – Methoden zur Erhaltung digitaler Dokumente. Dpunkt Verlag, 2003, 299 Seiten, ISBN 3-89864-258-5

### Elective literature:

Further literature is given in each lecture individually.

**Course: e-Business & electronic Marketing [25160]****Coordinators:** Wolfgang Gaul**Part of the modules:** Market Research (p. 32)[TVWL4BWLMA2], Entrepreneurship, Innovation and International Marketing (p. 35)[TVWL4BWLMA6], Marketing Planning (p. 31)[TVWL4BWLMA1]

ECTS Credits	Hours per week	Term	Instruction language
2.5	1	Summer term	de

**Learning Control / Examinations**

See module description.

**Conditions**

None.

**Learning Outcomes****Content**

## Course: Efficient Algorithms [25700]

**Coordinators:** Hartmut Schmeck  
**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Summer term	de

### Learning Control / Examinations

The assessment consists of assignments or of a bonus exam (wrt §4 (2), 3 SPO), and a written exam (60 min.) in the week after the end of the lecturing periodwrt (§4 (2), 1 SPO).

If the mark obtained in the written exam is in between 1.3 and 4.0, a successful completion of the assignments or the bonus exam will improve the mark by one level (i.e. by 0.3 or 0.4).

Deviations from this type of assessment are announced at the beginning of this course.

### Conditions

credits for the Informatics modules of years 1 and 2.

### Learning Outcomes

The student will learn how to use methods and concepts of efficient algorithms and how to demonstrate adequate innovative capabilities with respect to the used methods.

This course emphasizes the teaching of advanced concepts for the design and application of algorithms, data structures, and computer infrastructures in relation to their applicability in the real world. Based on a fundamental understanding of the covered concepts and methods, students should know how to select appropriate concepts and methods for problem settings in their professional life, and, if necessary, to extend and apply them in an adequate form. The students should be enabled to find adequate arguments for justifying their chosen problem solutions.

### Content

In a problem oriented way the course presents systematic approaches to the design and analysis of efficient algorithms using standard tasks of information processing as generic examples. Special emphasis is put on the influence of data structures and computer architectures on the performance and cost of algorithms. In particular, the course emphasizes the design and analysis of algorithms on parallel computers and in hardware, which is increasingly important considering the growing presence of multicore architectures.

### Media

- powerpoint slides with annotations using a tablet pc
- access to applets and Internet resources
- lecture recording (camtasia)

### Literature

Akl, S.G.: The Design and Analysis of Parallel Algorithms. Prentice-Hall, Englewood Cliffs, New Jersey, 1989.

Borodin, Munro: The Computational Complexity of Algebraic and Numeric Problems (Elsevier 1975)

Cormen, Leiserson, Rivest: Introduction to Algorithms (MIT Press)

Sedgewick: Algorithms (Addison-Wesley) (many different versions available)

### Elective literature:

will be announced in class

**Course: Efficient Creativity - Processes and Methods within the Automotive Industry [2122371]****Coordinators:** Lamberti**Part of the modules:** Virtual Engineering (p. 76)[TVWL4INGMB22], Virtual Engineering B (p. 81)[WW4INGMB30], Virtual Engineering A (p. 80)[WW4INGMB29]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Summer term	de

**Learning Control / Examinations****Conditions**

None.

**Learning Outcomes****Content**

## Course: eFinance: Information Engineering and Management for Securities Trading [26454]

**Coordinators:** Christof Weinhardt, Ryan Riordan  
**Part of the modules:** Market Engineering (p. 45)[TVWL4BWLISM3]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Winter term	de

### Learning Control / Examinations

70% of the mark is based on the written examination and 30% is based on assignments during the exercises.

### Conditions

None.

### Learning Outcomes

The goal of the lecture is to make the students familiar with the theoretical as well as the practical aspects of electronic trading and exchanges and the IT systems used in the financial industry. While markets for products and services are discussed, the focus is on the trading of financial securities. Existing centralized equity exchanges face competition from new alternative trading systems made possible by today's information technology. This course will also examine the impact and implications of this dynamic. The focus is on the economic and technical design of markets as information processing systems.

### Content

The theoretical part of the course examines the New Institutions Economics which provides a theoretically found explanation for the existence of markets and intermediaries. Building upon the foundations of the market micro structure, several key parameters and factors of electronic trading are examined. These insights gained along a structured securities trading process are complemented and verified by the analysis of prototypical trading systems developed at the institute as well as selected trading systems used by leading exchanges in the world. In the more practical-oriented second part of the lecture, speakers from practice will give talks about financial trading systems and link the theoretical findings to real-world systems and applications.

### Media

Powerpoint presentations, recorded lecture available on the internet

### Literature

- Picot, Arnold, Christine Bortenlänger, Heiner Röhrh (1996): "Börsen im Wandel". Knapp, Frankfurt
- Harris, Larry (2003): "Trading and Exchanges - Market Microstructure for Practitioners". Oxford University Press, New York

### Elective literature:

- Gomber, Peter (2000): "Elektronische Handelssysteme - Innovative Konzepte und Technologien". Physika Verlag, Heidelberg
- Schwartz, Robert A., Reto Francioni (2004): "Equity Markets in Action - The Fundamentals of Liquidity, Market Structure and Trading". Wiley, Hoboken, NJ

## Course: Railway Logistics, Management and Operating - Part II [19321]

**Coordinators:** Eberhard Hohnecker

**Part of the modules:** Public Transportation Operations (p. 83)[TVWL4INGBGU4]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Summer term	de

### Learning Control / Examinations

The assessment will consist of a oral exam (20 min) according to §4 (2), 1 of the examination regulation.

The exam is offered each semester. The re-examination is offered upon prior agreement with the interested participants and not later than the next regular examination date.

### Conditions

See module description.

### Learning Outcomes

#### Content

operation modi in europe and america; international signalling systems;

#### Literature

##### Elective literature:

Pachl: Systemtechnik des Schienenverkehrs, Teubner-Verlag, Stuttgart

## Course: Electrical Rail Vehicles [23346]

**Coordinators:** Gerhard Clos

**Part of the modules:** Guided Systems Engineering (p. 84)[TVWL4INGBGU6]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Summer term	de

### Learning Control / Examinations

The assessment will consist of a oral exam (20 min) according to §4 (2), 2 of the examination regulation.

The exam is offered each semester. The re-examination is offered upon prior agreement with the interested participants and not later than the next regular examination date.

### Conditions

See module description.

See module description.

### Learning Outcomes

#### Content

traction modi; engines; power supply; electrical elements in signalling / operation

#### Literature

##### Elective literature:

Steimel: Elektrische Triebfahrzeuge und ihre Energieversorgung, Oldenbourg-Verlag, München

## Course: Electronic Markets (Principles) [26502]

**Coordinators:** Andreas Geyer-Schulz  
**Part of the modules:** Electronic Markets (p. 44)[TVWL4BWLISM2]

ECTS Credits	Hours per week	Term	Instruction language
4,5	2/1	Winter term	de

### Learning Control / Examinations

Assessment consists of a written exam of 1 hour length following §4 (2), 1 of the examination regulation and by submitting written papers as part of the exercise following §4 (2), 3 of the examination regulation.

The course is considered successfully taken, if at least 50 out of 100 points are acquired in the written exam. In this case, all additional points (up to 12) from exercise work will be added. The grades of this lecture are assigned following the table below:

Grade	Minimum points
1.0	104
1.3	98
1.7	92
2.0	86
2.3	80
2.7	74
3.0	68
3.3	62
3.7	56
4.0	50
4.7	40
5.0	0

### Conditions

None.

### Learning Outcomes

The student

- has an overview about the different organizational form and their efficiency,
- names coordination methods and motivation methods and evaluates them regarding their efficiency,
- knows, in the context of markets as a coordination form, the conditions under which markets are not efficient (market failure),
- knows phenomena like adverse selections and moral hazard,
- names reasons for these phenomena and develops methods to encounter them.

### Content

What are the conditions that make electronic markets develop? The first part of the lecture treats the selection of the type of organization as an optimization of transaction costs. The second part includes the efficiency of electronic markets (price, information and allocation efficiency) as well as reasons for market failure.

Besides a centralistic approach, markets can be used for decentral coordination of plans and activities. Hereby, optimality can be guaranteed, if the coordination problem has no design or innovation characteristics. Viewed from a bottom-up perspective, given the coordination problem, it is possible to answer questions regarding the centralization or decentralization, the design of coordination mechanisms, and the coherence of business strategies. The last part of the lecture consists of motivation problems, like bounded rationality and information asymmetries (private information and moral hazard) and the development of incentive systems.

### Literature

Kapitel "Management Control Systems, Dezentralisierung, interne Märkte und Transferpreise" (S. 745-773) in Charles T. Horngren, Srikant M. Datar, and George Foster. Cost Accounting: A Managerial Emphasis. Prentice Hall, Upper Saddle River, 11 edition, 2003.

Paul Milgrom and John Roberts. Economics, Organisation and Management. Prentice Hall, 1 edition, 1992.

### Elective literature:

Michael Dell and Catherine Fredman. Direct from DELL: Strategies that Revollutionized an Industry. Harper Collins Publisher, London, 1999.



Andreas Geyer-Schulz, Michael Hahsler, and Maximillian Jahn. Educational and scientific recommender systems: Designing the information channels of the virtual university. *International Journal of Engineering Education*, 17(2):153 – 163, 2001.

Friedrich A. Hayek. The use of knowledge in society. *The American Economic Review*, 35(4):519 – 530, Sep 1945.

Norbert Hochheimer. *Das kleine QM-Lexikon*. Wiley-UCH, Weinheim, 2002.

Adam Smith. *An Inquiry into the Nature and Causes of the Wealth of Nations*, volume II. 1976.

## Course: Emissions into the Environment [25962]

**Coordinators:** Ute Karl

**Part of the modules:** Industrial Production II (p. 51)[TVWL4BWLIIIP2], Safety Science II (p. 96)[TVWL4INGINTER5], Safety Science I (p. 95)[TVWL4INGINTER4], Safety Science III (p. 97)[TVWL4INGINTER6]

ECTS Credits	Hours per week	Term	Instruction language
3.5	2/0	Winter term	de

### Learning Control / Examinations

The examination will be in form of an oral exam acc. to §4(2), 2 ER with a duration of 30 min. The examination dates will be offered during recess period.

### Conditions

None.

### Learning Outcomes

The student should identify problems of industrial pollution control.

The student knows solutions to these problems and their ways of application.

### Content

The course will provide an overview of sources of air pollution, waste and municipal waste; methods to monitor and to reduce/manage pollutant flows; regulatory framework on national and international level.

#### A Air pollution control

- Introduction and definitions
- Sources and pollutants
- Regulatory framework
- Emission monitoring
- Air pollution control measures

#### B Waste management and Recycling

- Introduction and regulatory framework
- Statistics and logistics
- Recycling and disposal
- Waste treatment

#### C Waste water treatment

- Municipal waste water treatment systems
- Sewage sludge disposal

### Media

Media will be provided on learning platform.

### Literature

#### Elective literature:

A compilation of documents is made available on the web.

**Course: Theory of endogenous growth [25503]****Coordinators:** Ingrid Ott**Part of the modules:** Innovation and growth (p. 27)[WW4VWLIWW1]

ECTS Credits	Hours per week	Term	Instruction language
4,5	2/1	Winter term	de

**Learning Control / Examinations****Conditions**

None.

**Learning Outcomes****Content**

**Course: Energy and Environment [26003]****Coordinators:** Ute Karl, n.n.**Part of the modules:** Environmental Economics (p. [22](#))[TVWL4VWL5], Energy Industry and Technology (p. [55](#))[TVWL4IIP5]

ECTS Credits	Hours per week	Term	Instruction language
4,5	2/1	Summer term	

**Learning Control / Examinations**

The examination will be in form of a written exam acc. to §4(2), 2 ER.

**Conditions**

None.

**Learning Outcomes****Content**

## Course: Energy efficient intralogistic systems [2117500]

**Coordinators:** Schönung

**Part of the modules:** Technical Logistics and Logistic Systems (p. 69)[TVWL4INGMB11], Introduction to Logistics (p. 67)[TVWL4INGMB20]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Winter term	de

### Learning Control / Examinations

The assessment consists of an oral exam according to §4 (2), 2 of the examination regulation. It may be a written exam (according to §4 (2), 1 of the examination regulation) in the case of large number of participants.

### Conditions

Knowledge of Electrical Engineering and Technical Mechanics is recommended.

### Learning Outcomes

The lecture provides basics for the analysis and the design of energy and resource efficient intralogistic systems for production and distribution.

### Content

The main focuses of the course are:

- processes in Intralogistic systems
- evaluation of energy consumption of conveyors
- modeling of conveying systems
- methods for energy savings
- approaches for energy efficiency increasing of continuous and discontinuous conveyors
- dimensioning energy efficient drives
- new approaches for resource efficient conveying systems.

**Course: Cycles and Global Development [22319]****Coordinators:** Georg Schaub**Part of the modules:** Fuels, Environment and Global Development (p. 88)[TVWL4INGCV2]

ECTS Credits	Hours per week	Term	Instruction language
4	2/0	Winter term	de

**Learning Control / Examinations**

See module description.

**Conditions**

None.

**Learning Outcomes****Content****Literature****Elective literature:**

Schlesinger W.H.: Biogeochemistry, an Analysis of Global Change, Academic Press 1997.

**Course: Energy Trade and Risk Management [26020]****Coordinators:** Kai Hufendiek**Part of the modules:** Basics of Liberalised Energy Markets (p. 54)[TVWL4IIP4]

ECTS Credits	Hours per week	Term	Instruction language
3.5	2/1	Summer term	de

**Learning Control / Examinations**

The assessment consists of a written exam according to Section 4(2), 1 of the examination regulation.

**Conditions**

None.

**Learning Outcomes****Content****Media**

Media will likely be provided on the e-learning platform ILIAS.

## Course: Energy Policy [25959]

**Coordinators:** Martin Wietschel

**Part of the modules:** Basics of Liberalised Energy Markets (p. 54)[TVWL4IIP4]

ECTS Credits	Hours per week	Term	Instruction language
3.5	2/0	Summer term	de

### Learning Control / Examinations

The assessment consists of a written exam according to Section 4(2), 1 of the examination regulation. The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

### Conditions

None.

### Learning Outcomes

#### Content

The course deals with material and energy policy of policy makers and includes the effects of such policies on the economy as well as the involvement of industrial and other stakeholders in the policy design. At the beginning the neoclassical environment policy is discussed. Afterwards the Sustainable Development concept is presented and strategies how to translate the concept in policy decision follows. In the next part of the course an overview about the different environmental instruments classes, evaluation criteria for these instruments and examples of environmental instruments like taxes or certificates will be discussed. The final part deals with implementation strategies of material and energy policy.

#### Literature

Will be announced in the lecture.



**Course: Energy Systems Analysis [26002]****Coordinators:** Dominik Möst**Part of the modules:** Energy Industry and Technology (p. 55)[TVWL4IIP5]

ECTS Credits	Hours per week	Term	Instruction language
3	2/0	Summer term	de

**Learning Control / Examinations**

The assessment consists of a written exam according to Section 4(2), 1 of the examination regulation.

**Conditions**

None.

**Learning Outcomes****Content****Media**

Media will likely be provided on the e-learning platform ILIAS.

## Course: Electric Power System Engineering II: Power Transmission and Power Network Control [23372/23374]

**Coordinators:** Thomas Leibfried  
**Part of the modules:** Electrical Power Engineering (p. 82)[TVWL4INGETIT4]

ECTS Credits	Hours per week	Term	Instruction language
6	2/2	Summer term	de

### Learning Control / Examinations

The assessment consists of a written exam (120 min) taking place at the beginning of the recess period (according to Section 4 (2), 1 of the examination regulation). The exam takes place in every summer semester. Re-examinations are offered at every ordinary examination date.

### Conditions

The course *Electric Power System Engineering I* [23371] has to be completed successfully beforehand.

### Learning Outcomes

The goal is to relay further and deeper theoretical fundamentals in the field of electric power technology and power transmission.

In the first part the lecture deals with the dynamic behaviour of synchronous generators. The second main chapter deals with HVDC, a technology for the transmission of a high amount of electric energy. Subsequently, FACTS are presented which help to increase the flexibility of power transmission systems. Finally, the dynamic behaviour of power stations and the entire power grid will be discussed.

Supporting the lecture, assignments to the curriculum are distributed. Their solution is presented and discussed during lecture hall exercises.

### Content

In its first part, this lecture introduces the dynamic behaviour of synchronous generators and the mathematical description. In a first step, the construction of synchronous generators is described. Then, the dq0 frame and its application for the mathematical description of the dynamic behaviour of synchronous generators is presented. Subsequently, the transition from the common mathematical description of synchronous generators towards the equations describing the steady state condition is shown. Then, transients are discussed at the example of a 60 Hz synchronous generator. Finally, the short circuit nearby the generator using the dq0 frame is discussed.

The second chapter deals with the HVDC technology. First of all, the characteristics of HVDC for power transmission are discussed. Then, line commutated current converters are introduced, especially the B6 circuit and 12 pulse current converters consisting of two B6 circuits switched in series are discussed. Then, the HVDC system configuration and components like filters, thyristors, smoothing reactors and converter transformers are presented. Finally, the basic control concept for HVDC transmission systems is shown.

The third and very comprehensive chapter deals with the technology and characteristics of FACTS, which can be used to increase the flexibility and the transmission capacity of power transmission systems. First of all the fields of application of FACTS are described. Then, the individual FACTS circuits and their mathematical description are presented, which can be divided into FACTS switched in series and parallel to the grid.

The fourth chapter deals with the dynamic behaviour of power stations and power grids. In the first part of the chapter, the system control modelling of power stations and power grids is presented. Then, the causes of frequency and voltage deviations in the grid are discussed. The main part of the chapter deals with the frequency control in the power grid. Finally, the voltage control of the power grid is presented.

To accompany the lecture, a collection of problems can be downloaded. During lecture hall exercises their solutions will be discussed.

### Media

Online material is available on: [www.ieh.uni-karlsruhe.de](http://www.ieh.uni-karlsruhe.de) and can be downloaded using a password.

### Literature

Will be announced in the lecture notes.

## Course: Enterprise Architecture Management [25786]

**Coordinators:** Thomas Wolf  
**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Winter term	de

### Learning Control / Examinations

The assessment of this course is a written or (if necessary) oral examination according to §4(2) of the examination regulation.

### Conditions

None.

### Learning Outcomes

Students understand the connection between enterprise strategy, business processes and business objects and IT architecture; they know methods to depict these connections and how they can be developed based on each other.

### Content

The following topics will be covered: components of enterprise architecture, enterprise strategy including methods to develop strategies, business process (re)engineering, methods to implement changes within enterprises (management of change)

### Media

Slides, access to internet resources.

### Literature

- Nolan, R., Croson, D.: Creative Destruction: A Six-Stage Process for Transforming the Organization. Harvard Business School Press, Boston Mass. 1995
- Doppler, K., Lauterburg, Ch.: Change Management. Campus Verlag 1997
- Jacobson, I.: The Object Advantage, Business Process Reengineering with Object Technology. Addison-Wesley Publishing Company, Wokingham England 1994
- Keller, G., Teufel, Th.: SAP R/3 prozessorientiert anwenden. Addison Wesley 1998
- Österle, H.: Business Engineering Bd. 1 und 2. Springer Verlag, Berlin 1995

## Course: Enterprise Risk Management [26326]

**Coordinators:** Ute Werner

**Part of the modules:** Operational Risk Management I (p. 41)[TVWL4BWLFBV9], Operational Risk Management II (p. 42)[TVWL4BWLFBV10]

ECTS Credits	Hours per week	Term	Instruction language
4.5	3/0	Winter term	de

### Learning Control / Examinations

The assessment consists of oral presentations (incl. papers) within the lecture (according to Section 4 (2), 3 of the examination regulation) and a final oral exam (according to Section 4 (2), 2 of the examination regulation).

The overall grade consists of the assessment of the oral presentations incl. papers (50 percent) and the assessment of the oral exam (50 percent).

### Conditions

None.

### Learning Outcomes

Learning to identify, to analyse and to assess business risks; this serves as a basis for strategy and policy design regarding risks and opportunities of an enterprise. Introduction to approaches that allow to consider area-specific risk objectives, risk-bearing capacity and risk acceptance.

### Content

1. Concepts and practice of risk management, based on decision theory
2. Goals, strategies and policies for the identification, analysis, assessment and management of risks
3. Insurance as an instrument for loss-financing
4. Selected aspects of risk management: e.g. environmental protection, organizational failure and D&O-coverage, development of a risk management culture
5. Organisation of risk management
6. Approaches for determining optimal combinations of risk management measures considering their investment costs and outcomes.

### Literature

- K. Hoffmann. Risk Management - Neue Wege der betrieblichen Risikopolitik. 1985.
- R. Hölscher, R. Elfgén. Herausforderung Risikomanagement. Identifikation, Bewertung und Steuerung industrieller Risiken. Wiesbaden 2002.
- W. Gleissner, F. Romeike. Risikomanagement - Umsetzung, Werkzeuge, Risikobewertung. Freiburg im Breisgau 2005.
- H. Schierenbeck (Hrsg.). Risk Controlling in der Praxis. Zürich 2006.

### Elective literature:

Additional literature is recommended during the course.

### Remarks

To attend the course please register at the secretary of the chair of insurance science.

In the winter term 2010/11 the course is held by Dr. Edmund Schwake.

**Course: Entrepreneurship and Marketing [25170]****Coordinators:** Wolfgang Gaul**Part of the modules:** Market Research (p. 32)[TVWL4BWL MAR2], Entrepreneurship, Innovation and International Marketing (p. 35)[TVWL4BWL MAR6], Marketing Planning (p. 31)[TVWL4BWL MAR1]

ECTS Credits	Hours per week	Term	Instruction language
2.5	1/1	Winter term	de

**Learning Control / Examinations**

See module description.

**Conditions**

None.

**Learning Outcomes**

The Student should ...

**Content**

## Course: Decision Theory and Objectives in Applied Politics [25537]

**Coordinators:** Tangian  
**Part of the modules:** Social Choice Theory (p. 26)[TVWL4VWL9]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Winter term	

### Learning Control / Examinations

#### Conditions

None.

### Learning Outcomes

#### Content

A decision model usually consists of a utility function which represents the decision maker's preference to be maximized, and constraints which represent financial, juridical and other restrictions. In policy making, the bottle neck is the definition of the utility function which can be viewed as an aggregated indicator for policy monitoring and evaluation. The lecture course deals with theoretical methods for (i) constructing quadratic and additive utility functions, (ii) eliciting the required data from policy makers, (iii) constructing aggregated indicators with their applications to labour market policies (flexicurity, decent work, aiding regions), and (iv) finding equilibrium prices.

## Course: Development and Concept of Track-Led Systems [19326]

**Coordinators:** Eberhard Hohnecker, Hohnecker

**Part of the modules:** Guided Systems Engineering (p. 84)[TVWL4INGBGU6]

ECTS Credits	Hours per week	Term	Instruction language
1,5	1	Winter term	de

### Learning Control / Examinations

The assessment will consist of a oral exam (20 min) according to §4 (2), 1 of the examination regulation.

The exam is offered each semester. The re-examination is offered upon prior agreement with the interested participants and not later than the next regular examination date.

### Conditions

See module description.

See module description.

### Learning Outcomes

#### Content

elcetrical infrastructure; new and innovative guided systems; topical themes from our research

**Course: Gas-Markets [26022]****Coordinators:** Andrej Pustisek**Part of the modules:** Basics of Liberalised Energy Markets (p. 54)[TVWL4IIP4]

ECTS Credits	Hours per week	Term	Instruction language
3	2/0	Winter term	de

**Learning Control / Examinations**

The assessment consists of a written exam according to Section 4(2), 1 of the examination regulation.

**Conditions**

None.

**Learning Outcomes****Content****Media**

Media will likely be provided on the e-learning platform ILIAS.



**Course: eServices [26466]**

**Coordinators:** Christof Weinhardt, Gerhard Satzger  
**Part of the modules:** Service Management (p. 48)[TVWL4BWLISM6]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Summer term	en

**Learning Control / Examinations**

The assessment consists of a written examination (60 min.) according to Section 4.2.1 of the examination regulation and by submitting written papers as part of the exercise (according to Section 4.2.3 of the examination regulation).

**Conditions**

None.

**Learning Outcomes**

This course conveys the fundamental knowledge to understand the importance of services in our economy and the impact of information and communication technology (ICT) on existing and emerging service industries. Combining theoretical models with multiple case studies and application scenarios, this course will enable students:

- to understand different service perspectives and apply the general concept of “value co-creation”
- to know and to be able to apply concepts, methods and tools used for the design, engineering and management of eServices
- to be familiar with current research topics
- to gain experience in group work and to improve their presentation skills
- to be exposed to English language in preparation for working in international environments

**Content**

The world is moving more and more towards “service-led” economies: in developed countries services already account for around 70% of gross value added. In order to design, engineer, and manage services, traditional “goods-oriented” models are often inappropriate. In addition, the rapid development of information and communication technology (ICT) pushes the economic importance of services that are rendered electronically (eServices) and, thus, drives competitive changes: increased interaction and individualization open up new dimensions of “value co-creation” between providers and customers; dynamic and scalable service value networks replace static value chains; digital services can be globally delivered and exchanged across today’s geographic boundaries;

Building on a systematic categorization of (e)Services and on the general notion of “value co-creation”, we cover concepts and foundations for engineering and managing IT-based services, allowing for further specialization in subsequent KSRI courses. Topics include service innovation, service economics, service modeling as well as the transformation and coordination of service value networks.

In addition, case studies, hands-on exercises and guest lectures will illustrate the applicability of the concepts. English language is used throughout the course to acquaint students with international environments.

**Media**

PowerPoint slides;

**Literature****Elective literature:**

- Anderson, J./ Nirmalya, K. / Narus, J. (2007), Value Merchants.  
 Lovelock, C. / Wirtz, J. (2007) Services Marketing, 6th ed.  
 Meffert, H./Bruhn, M. (2006), Dienstleistungsmarketing, 5. Auflage,  
 Spohrer, J. et al. (2007), Steps towards a science of service systems. In: IEEE Computer, 40 (1), p. 70-77  
 Stauss, B. et al. (Hrsg.) (2007), Service Science – Fundamentals Challenges and Future Developments.  
 Teboul, (2007), Services is Front Stage.  
 Vargo, S./Lusch, R. (2004) Evolving to a New Dominant Logic for Marketing, in: Journal of Marketing 68(1): 1–17.  
 Shapiro, C. / Varian, H. (1998), Information Rules - A Strategic Guide to the Network Economy

**Course: Economic integration in Europe [26257]****Coordinators:** Jan Kowalski**Part of the modules:** Economic Policy (p. 23)[TVWL4VWL6]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Winter term	de

**Learning Control / Examinations****Conditions**

None.

**Learning Outcomes****Content****Literature****Elective literature:**

Baldwin, R./ Wyplosz, M.: "The economics of European Integration" McGraw-Hill 2006, 2nd Edition

**Course: European and International Law [24666]**

**Coordinators:** Indra Spiecker genannt Döhmann  
**Part of the modules:** Public Business Law (p. 100)[TVWL4JURA6]

ECTS Credits	Hours per week	Term	Instruction language
3	2/0	Summer term	de

**Learning Control / Examinations**

The assessment consists of a written exam (following §4(2), 1 SPO).

**Conditions**

None.

**Learning Outcomes**

Due to the Europeanization of national law, the examination of European law is indispensable for everyone aiming to gain basic legal knowledge. Hardly any national activity can be imagined without the consideration of presetting of European Community law. By comparison, the influence of international law is of small importance. In light of this, the lecture predominantly deals with European law and imparts the knowledge of the EU law necessary for the students in order to comprehend how the national law is being covered by European Community law defaults. Afterwards, the student should be able to solve questions regarding European legislation in a problem-oriented manner. As the subject matter partly will be acquired in discourse with the students, it is necessary to acquire a corpus juris (e.g. Beck-Texte "Europarecht").

**Content**

The lecture predominantly deals with the European law: in the origin, this contains an analysis of history from the EEC to EC and EU, of participants (parliament, commission, council, European Court of Justice), of sources of law (regulations, directives, final judgements, opinions, recommendations) and legislative procedure. Further, the lecture focuses on the basic liberties of the EC, which enable a free flow of goods (for example of beer not matching the German purity law), persons (like the professional footballer Bosman), services (like entrepreneurial activities) and capital. In addition, the charter of fundamental rights of the EC and the rules of competition will be discussed, in each case in the light of a concrete legal case. Moreover, the fundamental rights of the European Convention on Human Rights (ECHR) are being introduced. Concluding, a short survey of international law, especially of the World Trade Organization (WTO), will be given.

**Media**

Content structure

**Literature**

Further details will be announced in the lecture.

**Elective literature:**

Further details will be announced in the lecture.

## Course: Experimental Economics [25373]

**Coordinators:** Siegfried Berninghaus, Kroll

**Part of the modules:** Market Engineering (p. 45)[TVWL4BWLISM3], Applied Strategic Decisions (p. 20)[TVWL4VWL2]

ECTS Credits	Hours per week	Term	Instruction language
4,5	2/2	Summer term	de

### Learning Control / Examinations

The assessment consists of an 80 min written exam. The lecturer may offer the opportunity to reach up to 10 points by writing a seminar thesis and a presentation to an individually announced topic.

### Conditions

See corresponding module information.

### Learning Outcomes

The students should learn

- how to gain scientific experience and knowledge (philosophy of science),
- how Game Theory and Experimental Economics influenced each other in scientific research,
- about the methods as well as the strengths and weaknesses of Experimental Economics,
- some examples of experimental research, such as markets and market equilibria, coordination games, bargaining, decision making under risk,
- how to evaluate data.

### Content

Experimental Economics have become a separate field in Economics. Nearly all fields of the economic discipline use economic experiments to verify theoretical results. Besides being used for empirical validation, this method is applied in political and strategic consulting. The lecture gives an introduction to experimental methods in economics and shows differences to experiments in natural sciences. Scientific studies are used to show exemplary applications.

### Media

Classroom experiments or experiments in the computer laboratory will be conducted. To some extent, slides are made available online.

### Literature

#### Elective literature:

- Strategische Spiele; S. Berninghaus, K.-M. Ehrhart, W. Güth; Springer Verlag, 2nd ed., 2006.
- Handbook of Experimental Economics; J. Kagel, A. Roth; Princeton University Press, 1995.
- Experiments in Economics; J.D. Hey; Blackwell Publishers, 1991.
- Experimental Economics; D.D. Davis, C.A. Holt; Princeton University Press, 1993.
- Experimental Methods: A Primer for Economists; D. Friedman, S. Sunder; Cambridge University Press, 1994.

## Course: Manufacturing Engineering [2149657]

**Coordinators:** Volker Schulze

**Part of the modules:** Selected Chapters from Production Engineering II (p. 72)[TVWL4INGMB2], Selected Chapters from Production Engineering I (p. 71)[TVWL4INGMB1], Manufacturing Engineering (p. 77)[TVWL4INGMB23]

ECTS Credits	Hours per week	Term	Instruction language
9	4/1	Winter term	de

### Learning Control / Examinations

The assessment consists of a written exam (180 min) taking place at the beginning of the recess period (according to Section 4(2), 1) of the examination regulation).

The examination takes place every semester. Re-examinations are offered at every ordinary examination date.

### Conditions

None.

### Learning Outcomes

The student

- is able to **name** the different manufacturing methods and to **explain** their functions
- is able to **classify** the manufacturing methods by their general structure and functionality according to specific main groups
- is able to **perform** a process selection based on the methods he/she has **learned about** and their characteristics
- is able to **identify** the **correlation** between different methods
- is able to **evaluate** the different methods against specific applications on the basis of technical and economical aspects

### Content

The objective of the lecture is to look at manufacturing engineering within the wider context of production engineering, to provide an overview over the different manufacturing methods and to impart detailed process knowledge of the common methods. The lecture covers the basic principles of manufacturing engineering and deals with the manufacturing methods according to their classification into main groups on the basis of technical and economical aspects. The lecture is completed with topics such as process chains in manufacturing.

The following topics will be covered:

- Introduction
- Quality control
- Primary processing (casting, plastics engineering, sintering, generative methods),
- Forming (sheet-metal forming, massive forming, plastics engineering),
- Cutting (machining with geometrically defined and geometrically undefined cutting edges, separating, abrading)
- Joining
- Coating
- Heat treatment and surface treatment
- Process chains in manufacturing
- Work preparation

### Media

Slides and lecture notes for the manufacturing engineering lecture will be made available through Ilias.

## Course: Fixed Income Securities [26560]

**Coordinators:** Marliese Uhrig-Homburg

**Part of the modules:** F2 (Finance) (p. 29)[TVWL4BWLFBV2], F2&F3 (Finance) (p. 30)[TVWL4BWLFBV3]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Winter term	de

### Learning Control / Examinations

The assessment consists of a written exam following §4, Abs. 2, 1.

### Conditions

None.

### Learning Outcomes

The objective of this course is to become familiar with national and international bond markets. Therefore, we first have a look at financial instruments that are of particular importance. Thereafter, specific models and methods that allow the evaluation of interest rate derivatives are introduced and applied.

### Content

The lecture deals with both German and international bond markets, which are an important source of funding for both the corporate and the public sector. After an overview of the most important bond markets, various definitions of return are discussed. Based on that, the concept of the yield curve is presented. The modelling of the dynamics of the term structure of interest rates provides the theoretical foundation for the valuation of interest rate derivatives, which is discussed in the last part of the lecture.

### Literature

- Bühler, W., Uhrig-Homburg, M., Rendite und Renditestruktur am Rentenmarkt, in Obst/Hintner, Geld-, Bank- und Börsenwesen - Handbuch des Finanzsystems, (2000), S.298-337.
- Sundaresan, S., Fixed Income Markets and Their Derivatives, South-Western College Publishing, (1997).

### Elective literature:

- Hull, J., Options, Futures, & Other Derivatives, Prentice Hall, Sixth Edition, (2005).

## Course: Financial Time Series and Econometrics [25359]

**Coordinators:** Svetlozar Rachev

**Part of the modules:** Mathematical and Empirical Finance (p. 56)[TVWL4STAT1], Risk Management and Econometrics in Finance (p. 58)[TVWL4STAT3]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Winter term	en

### Learning Control / Examinations

The assessment of this course consists of a written examination (following §4(2), 1 SPO) and of possible additional assignments during the course (following §4(2), 3 SPO).

### Conditions

None.

### Learning Outcomes

After successful completion of the course students will have the knowledge and qualification to comprehend the essential models -incl. state of the arts science- in financial econometrics, as well as risk measurement and management.

### Content

Financial econometrics is the econometrics of financial markets. It is a quest for models that describe financial time series such as prices, returns, interest rates, financial ratios, defaults, and so on. The economic equivalent of the laws of physics, econometrics represents the quantitative, mathematical laws of economics.

After giving definitions of financial markets' instruments and processes, and a quick overview of basic statistical notions, the present course provides students with valuable tools in regression analysis, modelling univariate time series, ARIMA and ARCH modelling. The stress is always put on the application to financial markets. All illustrations and exercises are based on real market data and situations.

### Media

transparencies lecture, exercises

### Literature

- Rachev S.T., Mittnik S. Fabozzi F. , Foccardi S., Jasic T. , Financial Econometrics, John Wiley, Finance, 2007
- Rachev S.T., Hsu, J. S. J., Bagasheva B. S., Fabozzi F. J., Bayesian Methods in Finance, John Wiley, Finance, 2007
- Mills: The Econometric Modelling Of Financial Markets. Cambridge University Press.

## Course: Financial Intermediation [25232]

**Coordinators:** Martin E. Ruckes

**Part of the modules:** F2 (Finance) (p. 29)[TVWL4BWLFBV2], F2&F3 (Finance) (p. 30)[TVWL4BWLFBV3]

ECTS Credits	Hours per week	Term	Instruction language
4.5	3	Winter term	de

### Learning Control / Examinations

**Conditions**

None.

**Learning Outcomes**

Students are introduced to the theoretical fundamentals of financial intermediation.

**Content**

- Arguments for the existence of financial intermediaries
- Bank loan analysis, relationship lending
- Competition in the banking sector
- Stability of the financial system
- The macroeconomic role of financial intermediation

**Literature**

**Elective literature:**

- Hartmann-Wendels/Pfingsten/Weber (2006): Bankbetriebslehre, 4. Auflage, Springer Verlag.
- Freixas/Rochet (1997): Microeconomics of Banking, MIT Press.



## Course: Finance and Banking [25350/1]

**Coordinators:** Karl-Heinz Vollmer

**Part of the modules:** Mathematical and Empirical Finance (p. 56)[TVWL4STAT1]

ECTS Credits	Hours per week	Term	Instruction language
5	2/2	Winter term	de

### Learning Control / Examinations

**Conditions**

None.

### Learning Outcomes

**Content**

**Literature**

- Andrew Harvey: The Econometric Analysis of Time Series, 2<sup>nd</sup> Ed. 1993
- Andrew C. Harvey: Time Series Models, 2nd. Ed.
- Walter Enders: Applied Econometric Time Series, 2<sup>nd</sup> Ed., 1994
- Granger/Newbold: Forecasting Economic Time Series 2nd. Ed.
- Pindyck/Rubinfeld: Econometric Models and Economic Forecasts, 1998
- Elton/Gruber: Modern Portfolio Theory and Investment Analysis, 1995
- Byrne, Peter, Decision-Making in Property Development, 2<sup>nd</sup> Ed. 1996

## Course: River Engineering and Ecology II [19213]

**Coordinators:** Dister

**Part of the modules:** Understanding and Prediction of Disasters I (p. 92)[TVWL4INGINTER1], Understanding and Prediction of Disasters II (p. 93)[TVWL4INGINTER2], Understanding and Prediction of Disasters III (p. 94)[TVWL4INGINTER3]

ECTS Credits	Hours per week	Term	Instruction language
3	1/1	Summer term	de

### Learning Control / Examinations

**Conditions**

None.

### Learning Outcomes

**Content**

**Remarks**

For further information, see [http://www.iwk.uni-karlsruhe.de/kurse\\_vertiefungsstudium.php](http://www.iwk.uni-karlsruhe.de/kurse_vertiefungsstudium.php) and <http://www.auen.uni-karlsruhe.de/489.php>

## Course: Mixed Integer Programming I [25138]

**Coordinators:** Oliver Stein  
**Part of the modules:** Mathematical Programming (p. 65)[TVWL4OR6]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Summer term	de

### Learning Control / Examinations

The assessment of the lecture is a written examination (60 minutes) according to §4(2), 1 of the examination regulation. The examination is held in the semester of the lecture and in the following semester.

Prerequisite for admission to the written examination is attaining at least 30% of the exercise points. Therefore the online-registration for the written examination is subject to fulfilling the prerequisite.

The examination can also be combined with the examination of *Mixed Integer Programming II* [25140]. In this case, the duration of the written examination takes 120 minutes.

In a combined examination of *Mixed Integer Programming I* [25138] and *Mixed Integer Programming II* [25140], upon attaining more than 60% of the exercise points, the grade of the passed examination is improved by a third of a grading step.

In a combined examination of *Mixed Integer Programming I* [25138] and *Mixed Integer Programming II* [25140], upon attaining more than 60% of the computer exercise points, the grade of the passed examination is improved by a third of a grading step.

### Conditions

None.

### Learning Outcomes

The student

- knows and understands the fundamentals of linear mixed integer programming,
- is able to choose, design and apply modern techniques of linear mixed integer programming in practice.

### Content

Many optimization problems from economics, engineering and natural sciences are modeled with continuous as well as discrete variables. Examples are the energy minimal design of a chemical process in which several reactors may be switched on or off, or the time minimal covering of a distance with a vehicle equipped with a gear shift. While optimal points can be defined straightforwardly, for their numerical identification an interplay of ideas from discrete and continuous optimization is necessary. The lecture treats methods for the numerical solution of optimization problems which depend linearly on continuous as well as discrete variables. It is structured as follows:

- Existence results
- Concepts of linear optimization
- Mixed-integer linear programming (Gomory cuts, Benders decomposition)

Part II of the lecture treats nonlinear mixed integer programs.

The lecture is accompanied by computer exercises in which you can learn the programming language MATLAB and implement and test some of the methods for practically relevant examples.

### Literature

#### Elective literature:

- C.A. Floudas, *Nonlinear and Mixed-Integer Optimization: Fundamentals and Applications*, Oxford University Press, 1995
- G.L. Nemhauser, L.A. Wolsey, *Integer and Combinatorial Optimization*, Wiley, 1988
- M. Tawarmalani, N.V. Sahinidis, *Convexification and Global Optimization in Continuous and Mixed-Integer Nonlinear Programming*, Kluwer, 2002.

### Remarks

The lecture is offered irregularly. The curriculum of the next three years is available online ([kop.ior.kit.edu](http://kop.ior.kit.edu)).

## Course: Mixed Integer Programming II [25140]

**Coordinators:** Oliver Stein  
**Part of the modules:** Mathematical Programming (p. 65)[TVWL4OR6]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Winter term	de

### Learning Control / Examinations

The assessment of the lecture is a written examination (60 minutes) according to §4(2), 1 of the examination regulation.

The examination is held in the semester of the lecture and in the following semester.

Prerequisite for admission to the written examination is attaining at least 30% of the exercise points. Therefore the online-registration for the written examination is subject to fulfilling the prerequisite.

The examination can also be combined with the examination of *Mixed Integer Programming I* [25138]. In this case, the duration of the written examination takes 120 minutes.

In a combined examination of *Mixed Integer Programming I* [25138] and *Mixed Integer Programming II* [25140], upon attaining more than 60% of the exercise points, the grade of the passed examination is improved by a third of a grading step.

In a combined examination of *Mixed Integer Programming I* [25138] and *Mixed Integer Programming II* [25140], upon attaining more than 60% of the computer exercise points, the grade of the passed examination is improved by a third of a grading step.

### Conditions

None.

### Learning Outcomes

The student

- knows and understands the fundamentals of convex and of nonconvex mixed integer programming,
- is able to choose, design and apply modern techniques of nonlinear mixed integer programming in practice.

### Content

Many optimization problems from economics, engineering and natural sciences are modeled with continuous as well as discrete variables. Examples are the energy minimal design of a chemical process in which several reactors may be switched on or off, or the time minimal covering of a distance with a vehicle equipped with a gear shift. While optimal points can be defined straightforwardly, for their numerical identification an interplay of ideas from discrete and continuous optimization is necessary. Part I of the lecture deals with linear mixed integer programs.

Part II treats methods for the numerical solution of optimization problems which depend nonlinearly on continuous as well as discrete variables. It is structured as follows:

- Concepts of convex optimization
- Mixed integer convex programming (branch and bound methods)
- Mixed integer nonconvex programming
- Generalized Benders decomposition
- Outer approximation methods
- Heuristics

The lecture is accompanied by computer exercises in which you can learn the programming language MATLAB and implement and test some of the methods for practically relevant examples.

### Literature

#### Elective literature:

- C.A. Floudas, *Nonlinear and Mixed-Integer Optimization: Fundamentals and Applications*, Oxford University Press, 1995
- G.L. Nemhauser, L.A. Wolsey, *Integer and Combinatorial Optimization*, Wiley, 1988
- M. Tawarmalani, N.V. Sahinidis, *Convexification and Global Optimization in Continuous and Mixed-Integer Nonlinear Programming*, Kluwer, 2002.

### Remarks

The lecture is offered irregularly. The curriculum of the next three years is available online (kop.iior.kit.edu).

## Course: Business Models in the Internet: Planning and Implementation [26456]

**Coordinators:** Christof Weinhardt, Carsten Holtmann, Clemens van Dinther

**Part of the modules:** Business & Service Engineering (p. 46)[TVWL4BWLISM4]

ECTS Credits	Hours per week	Term	Instruction language
4,5	2/1	Summer term	de

### Learning Control / Examinations

50% of the mark is based on the written mid term examination, 10% is based on assignments during the exercises, and 40% of the mark is based on a project work, which includes a term paper and a presentation.

### Conditions

None.

### Learning Outcomes

This lecture aims at providing the students with knowledge about the lifecycles of web applications starting from economic concepts to the commercialization within the WWW. Students will learn, on the one hand, to analyze, design and to implement web applications and, on the other hand, to develop sustaining business models. This involves the analysis of the online users' requirements and expectations, the assessment of the potential innovative web applications have, the study of web technologies allowing students to gauge their applicability.

### Content

The emergence of internet economy has resulted in an accelerated evolution of commerce models in eBusiness. Early adopters have experimented with a variety of new business models, technologies and application designs. At the same time, there has been a growing demand for new standards to facilitate the exchange of information, catalogue content and transactions between buyers and sellers. But the true understanding of how to bring buyers and sellers together is still widely missing, leading to multiple cases of costly missed investments. This course focuses on the design and implementation of successful business models for eBusiness applications for the World Wide Web (WWW), imparting the basic knowledge for building successful eBusiness applications. We consider not only technical foundations of eBusiness applications but also economical aspects. In small groups, students develop and implement an eBusiness model that is eventually discussed with a representative from the venture capitalist industry.

### Media

Powerpoint presentations, recorded lecture available on the internet, (if circumstances allow videoconferencing)

### Literature

Will be announced within the course.

## Course: Business Strategies of Banks [25299]

**Coordinators:** Wolfgang Müller

**Part of the modules:** F2 (Finance) (p. 29)[TVWL4BWLFBV2], F2&F3 (Finance) (p. 30)[TVWL4BWLFBV3]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter term	de

### Learning Control / Examinations

#### Conditions

None.

#### Learning Outcomes

Students are told the basics of commercial banking.

#### Content

The management of a bank is in charge of the determination and implementation of business policy - taking into account all relevant endogenous and exogenous factors - that assures the bank's success in the long run. In this context, there exists a large body of banking models and theories which are helpful in describing the success and risk of a bank. This course is meant to be the bridging of banking theory and practical implementation. In the course of the lectures students will learn to take on the bank management's perspective.

The first chapter deals with the development of the banking sector. Making use of appropriate assumptions, a banking policy is developed in the second chapter. The design of bank services (ch. 3) and the adequate marketing plan (ch. 4) are then built on this framework. The operational business of banks must be guided by appropriate risk and earnings management (ch. 5 and 6), which are part of the overall (global) bank management (ch. 7). Chapter eight, at last, deals with the requirements and demands of bank supervision as they have significant impact on a bank's corporate policy.

#### Literature

##### Elective literature:

- A script is disseminated chapterwise within the lecture.
- Hartmann-Wendels, Thomas; Pfingsten, Andreas; Weber, Martin; 2000, Bankbetriebslehre, 2. Auflage, Springer

## Course: Global Optimization I [25134]

**Coordinators:** Oliver Stein  
**Part of the modules:** Mathematical Programming (p. 65)[TVWL4OR6]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Winter term	de

### Learning Control / Examinations

The assessment of the lecture is a written examination (60 minutes) according to §4(2), 1 of the examination regulation.

The examination is held in the semester of the lecture and in the following semester.

Prerequisite for admission to the written examination is attaining at least 30% of the exercise points. Therefore the online-registration for the written examination is subject to fulfilling the prerequisite.

The examination can also be combined with the examination of *Global Optimization II* [25136]. In this case, the duration of the written examination takes 120 minutes.

In a combined examination of *Global Optimization I* [25134] and *Global Optimization II* [25136], upon attaining more than 60% of the exercise points, the grade of the passed examination is improved by a third of a grading step.

In a combined examination of *Global Optimization I* [25134] and *Global Optimization II* [25136], upon attaining more than 60% of the computer exercise points, the grade of the passed examination is improved by a third of a grading step.

### Conditions

None.

### Learning Outcomes

The student

- knows and understands the fundamentals of deterministic global optimization,
- is able to choose, design and apply modern techniques of deterministic global optimization in practice.

### Content

In many optimization problems from economics, engineering and natural sciences, numerical solution methods are only able to efficiently identify *local* optimizers, while it is much harder to find *globally* optimal points. This corresponds to the fact that by local search it is easy to find the summit of the closest mountain, but that the search for the summit of Mount Everest is rather elaborate.

Part I of the lecture treats methods for global optimization of convex functions under convex constraints. It is structured as follows:

- Introduction, examples, and terminology
- Existence results
- Optimality in convex optimization
- Duality, bounds, and constraint qualifications
- Numerical methods

Nonconvex optimization problems are treated in part II of the lecture.

The lecture is accompanied by computer exercises in which you can learn the programming language MATLAB and implement and test some of the methods for practically relevant examples.

### Literature

#### Elective literature:

- W. Alt *Numerische Verfahren der konvexen, nichtglatten Optimierung* Teubner 2004
- C.A. Floudas *Deterministic Global Optimization* Kluwer 2000
- R. Horst, H. Tuy *Global Optimization* Springer 1996
- A. Neumaier *Interval Methods for Systems of Equations* Cambridge University Press 1990

### Remarks

Part I and II of the lecture are held consecutively in the *same* semester.

**Course: Global Optimization II [25136]**

**Coordinators:** Oliver Stein  
**Part of the modules:** Mathematical Programming (p. 65)[TVWL4OR6]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Winter term	de

**Learning Control / Examinations**

The assessment of the lecture is a written examination (60 minutes) according to §4(2), 1 of the examination regulation.

The examination is held in the semester of the lecture and in the following semester.

Prerequisite for admission to the written examination is attaining at least 30% of the exercise points. Therefore the online-registration to the written examination is subject to fulfilling the prerequisite.

The examination can also be combined with the examination of *Global Optimization I* [25134]. In this case, the duration of the written examination takes 120 minutes.

In a combined examination of *Global Optimization I* [25134] and *Global Optimization II* [25136], upon attaining more than 60% of the exercise points, the grade of the passed examination is improved by a third of a grading step.

In a combined examination of *Global Optimization I* [25134] and *Global Optimization II* [25136], upon attaining more than 60% of the computer exercise points, the grade of the passed examination is improved by a third of a grading step.

**Conditions**

None.

**Learning Outcomes**

The student

- knows and understands the fundamentals of deterministic global optimization,
- is able to choose, design and apply modern techniques of deterministic global optimization in practice.

**Content**

In many optimization problems from economics, engineering and natural sciences, numerical solution methods are only able to efficiently identify *local* optimizers, while it is much harder to find *globally* optimal points. This corresponds to the fact that by local search it is easy to find the summit of the closest mountain, but that the search for the summit of Mount Everest is rather elaborate.

The global solution of convex optimization problems is subject of part I of the lecture.

Part II of the lecture treats methods for global optimization of nonconvex functions under nonconvex constraints. It is structured as follows:

- Introduction and examples
- Convex relaxation
- Interval arithmetic
- Convex relaxation via  $\alpha$ BB method
- Branch and bound methods
- Lipschitz optimization

The lecture is accompanied by computer exercises in which you can learn the programming language MATLAB and implement and test some of the methods for practically relevant examples.

**Literature****Elective literature:**

- W. Alt *Numerische Verfahren der konvexen, nichtglatten Optimierung* Teubner 2004
- C.A. Floudas *Deterministic Global Optimization* Kluwer 2000
- R. Horst, H. Tuy *Global Optimization* Springer 1996
- A. Neumaier *Interval Methods for Systems of Equations* Cambridge University Press 1990

**Remarks**

Part I and II of the lecture are held consecutively in the *same* semester.



## Course: Global Production and Logistics - part 1: Global Production [2149610]

**Coordinators:** Lanza

**Part of the modules:** Technical Logistics and Logistic Systems (p. 69)[TVWL4INGMB11]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Winter term	de

### Learning Control / Examinations

The assessment consists of a written exam (60 min) taking place during the recess period (according to Section 4(2), 1 or 2) of the examination regulation).

The examination takes place every semester. Re-examinations are offered at every ordinary examination date.

### Conditions

None.

### Learning Outcomes

#### Content

#### Remarks

The course is the replacement for *International Production and Logistics* [21692] and was changed to 4 CP.

## Course: Graph Theory and Advanced Location Models [25484]

**Coordinators:** Stefan Nickel  
**Part of the modules:** Mathematical Programming (p. 65)[TVWL4OR6]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Winter term	de

### Learning Control / Examinations

The assessment is a 120 minutes written examination (according to §4(2), 1 of the examination regulation). The examination is held in the term of the lecture and the following lecture.

### Conditions

Basic knowledge as conveyed in the module *Introduction to Operations Research* [WI1OR] is assumed.

### Learning Outcomes

The lecture is divided into two parts: In the first part “Graph Theory”, basic concepts and algorithms of Graph Theory are presented, which are used in engineering, economic and socio-scientific problems. The students become acquainted with models and methods in order to optimize on graphs and networks. The second part “Advanced Location Models” addresses some selected advanced topics of location theory. The students become familiar with praxis-relevant and current research topics and learn about solution concepts of different location problems.

### Content

Graph Theory is an important part of Discrete Mathematics. A special attraction is in its clearness and variety of proof techniques. Object of the first part “Graph Theory” is the mediation of basic graph theoretical concepts and algorithms, which are deployed in many areas. In focus is the modeling of different problems with graph theoretical methods und their solutions with efficient algorithms. Significant focal points are Shortest Paths, Flows, Matchings, Colorings and Matroids.

A variety of application areas of location theory has attracted increasing research interest within the last decades, because location decisions are a critical factor in strategic planning. In the second part “Advanced Location Models”, some current research questions of modern industrial location theory are discussed after a short introduction. Thereby, practical models and suitable solution methods for location problems in general networks are presented. The lecture goes into details about Pareto Solutions in Networks, Ordered Median Problems, Covering Problems and Allocation Problems.

### Literature

- Jungnickel: Graphs, Networks and Algorithms, 2<sup>nd</sup> edition, Springer, 2005
- Diestel: Graph Theory, 3<sup>rd</sup> edition, Springer, 2006
- Bondy, Murt: Graph Theory, Springer, 2008
- Nickel, Puerto: Location Theory, Springer, 2005
- Drezner: Facility Location – Applications and Theory, 2<sup>nd</sup> edition, Springer, 2005

### Remarks

The lecture is planned to be held in the winter term 2010/2011.  
 The planned lectures and courses for the next three years are announced online.

**Course: Fundamentals of Waste Water Treatment [22618]****Coordinators:** n.N.**Part of the modules:** Water Chemistry (p. 91)[TVWL4INGCV5]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Summer term	de

**Learning Control / Examinations**

See module description.

**Conditions**

None.

**Learning Outcomes****Content****Literature****Elective literature:**

- Bever, J., Stein, A., Teichmann, H. [Hrsg.]: Weitergehende Abwasserreinigung. 4. Aufl. Oldenbourg Industrieverlag, 2002.
- Frimmel, F. H.: Wasser und Gewässer. Ein Handbuch. Spektrum Verlag, 1999.

## Course: River Engineering and Ecology I [19207]

**Coordinators:** Sören Bernhardt, Dister

**Part of the modules:** Understanding and Prediction of Disasters I (p. 92)[TVWL4INGINTER1], Understanding and Prediction of Disasters II (p. 93)[TVWL4INGINTER2], Understanding and Prediction of Disasters III (p. 94)[TVWL4INGINTER3]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter term	de

### Learning Control / Examinations

**Conditions**

None.

### Learning Outcomes

**Content**

**Remarks**

For further information, see [http://www.iwk.uni-karlsruhe.de/kurse\\_vertiefungsstudium.php](http://www.iwk.uni-karlsruhe.de/kurse_vertiefungsstudium.php) and <http://www.auen.uni-karlsruhe.de/489.php>

**Course: Internal Combustion Engines and Exhaust Gas Aftertreatment Technology [21138]**

**Coordinators:** Lox  
**Part of the modules:** Engine Development (p. 73)[TVWL4INGMB17]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Summer term	de

**Learning Control / Examinations**

The assessment consists of an oral exam (30 min) according to §4 (2), 2 of the examination regulation. The grade of the exam is included in the overall grade of the module with a weighting factor of 3.

**Conditions**

The course *Combustion Engines A* [21101] has to be completed beforehand.

**Learning Outcomes****Content****Literature**

Will be announced in the lecture.

**Course: Fundamentals of Food Chemistry [6602]****Coordinators:** Loske**Part of the modules:** Specialization in Food Process Engineering (p. 90)[TVWL4INGCV4]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Winter / Summer Term	de

**Learning Control / Examinations**

See module description.

**Conditions**

None.

**Learning Outcomes****Content**

## Course: Development of Personnel and Organisation [25969]

**Coordinators:** Jürgen Weisheit

**Part of the modules:** Leadership / Change Management (p. 52)[TVWL4BWLIIIP3]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter term	de

### Learning Control / Examinations

**Conditions**

None.

### Learning Outcomes

**Content**

**Literature**

**Elective literature:**

- Beck, R., Schwarz, G.: Personalentwicklung: Führen-Fördern-Fordern. Alling 1997
- Garing, F.: Organisationsentwicklung als Lernprozess von Menschen und Systemen, 2. Auflage. Weinheim 1999
- Landsberg, G., von Weiss, R. (Hrsg.). Bildungscontrolling, 2. überarb. Auflage. Stuttgart 1995
- Wildenmann, B., von der Heydt, P. Führungsnachwuchs Auf dem Sprung. Wie sie Ihre Unternehmen nachhaltig zukunftsfähig machen. Eine Fallstudie über 18 Monate. Darmstadt 2000

## Course: Combustion Technology 1 (Basics) [22501]

**Coordinators:** Bockhorn

**Part of the modules:** Fuels, Environment and Global Development (p. 88)[TVWL4INGCV2]

ECTS Credits	Hours per week	Term	Instruction language
6	2/1	Summer term	de

### Learning Control / Examinations

The assessment is carried out as an oral exam (20-30 min) (according to §4(2), 1 o. 2 of the examination regulation). Examination and Re-examinations taking place upon appointment.

### Conditions

It is recommended to attend the course *Reaction Engineering I* [22114] beforehand.

### Learning Outcomes

#### Content

#### Literature

##### Elective literature:

Beér J.M., Chigier N.: *Energy, Combustion and Environment*, McGraw Hill Book Company, New York 1981.



**Course: Principles of Process Engineering referring to Food I [22213]****Coordinators:** Volker Gaukel**Part of the modules:** Principles of Food Process Engineering (p. 89)[TVWL4INGCV3]

ECTS Credits	Hours per week	Term	Instruction language
4	2/0	Winter term	de

**Learning Control / Examinations**

See module description.

**Conditions**

The course is an obligatory course within the module and has to be attended.

**Learning Outcomes****Content**

**Course: Principles of Process Engineering referring to Food II [22214]****Coordinators:** Volker Gaukel**Part of the modules:** Principles of Food Process Engineering (p. 89)[TVWL4INGCV3]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Summer term	de

**Learning Control / Examinations**

See module description.

**Conditions**

None.

**Learning Outcomes****Content**

**Course: [24815]****Coordinators:** K. Melullis**Part of the modules:** Intellectual Property Law (p. 98)[TVWL4JURA4]

ECTS Credits	Hours per week	Term	Instruction language
3	2/0	Winter / Summer Term	de

**Learning Control / Examinations****Conditions**

None.

**Learning Outcomes****Content****Literature****Elective literature:**

Schulte, Rainer, Patentgesetz, Carl Heymanns Verlag, 8. Aufl. 2008, ISBN:3406555055

Kraßer, Rudolf, Patentrecht, Verlag C.H. Beck, 6. Aufl. 2009, ISBN: 3-406-384552

Jestaedt, Bernhard, Patentrecht - Ein fallbezogenes Lehrbuch, Heymanns, 2. Aufl. 2008, ISBN: 3452261832

Bekard, Patent- und Gebrauchsmustergesetz, Verlag C.H. Beck, 10. Aufl. 2006, ISBN: 3406539548

## Course: Basics of Ground Born Guided Systems [19066]

**Coordinators:** Michael Weigel, Eberhard Hohnecker

**Part of the modules:** Logistics and Management of Guided Systems (p. 85)[TVWL4INGBGU7]

ECTS Credits	Hours per week	Term	Instruction language
6	3/1	Summer term	de

### Learning Control / Examinations

See module description.

### Conditions

See module description.

Siehe Modulbeschreibung.

### Learning Outcomes

#### Content

definitions; basics in operation; track; layout of lines; dynamics; vehicles

#### Literature

##### Elective literature:

Zilch, Diederichs, Katzenbach (Hrsg): Handbuch für Bauingenieure, Springer-Verlag 2001

## Course: Principles of Information Engineering and Management [26450]

**Coordinators:** Christof Weinhardt, Jan Kraemer, Clemens van Dinther

**Part of the modules:** Information Engineering (p. 49)[TVWL4BWLISM7]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Winter term	de

### Learning Control / Examinations

The assessment of this course is a written examination (following §4(2), 1 SPO) and by submitting written papers as part of the exercise (following §4(2), 3 SPO). The total grade for this lecture will consist to 90% of the grade achieved in the written examination and to 10% of the assignments during the exercises.

### Conditions

None.

### Learning Outcomes

The students should be able to understand and analyze the central role of information as an economic good, a production factor, and a competitive factor in today's societies. Students are supposed to be able to identify, evaluate, price, and market information goods with the help of the concepts and methods taught in the lecture. Furthermore, students learn basic aspects about information systems and information flows within and between organizations, as well as their design parameters.

### Content

Information plays a central role in today's society. The resulting structures and processes cannot be explained intuitively with traditional approaches of economic theory. Formerly, information has only been implicitly treated as a production factor; its role as a competitive factor used to be neglected. In order to deal with the central role of information we developed the concept of the "information lifecycle" that systematizes all phases from information generation to information distribution. The single phases from extraction/ generation through storage, transformation and evaluation until the marketing and usage of information are analyzed from the business administration perspective and the microeconomic perspective. The state of the art of economic theory is presented across this information lifecycle within the lectures. The content of the lecture is deepened in accompanying lecture courses.

### Media

- PowerPoint slides
- eLearning Platform Ilias

### Literature

1. Shapiro, C., Varian, H., Information Rules: A Strategic Guide to the Network Economy. Harvard Business School Press 1999.
2. Stahlknecht, P., Hasenkamp, U., Einführung in die Wirtschaftsinformatik. Springer Verlag 7. Auflage, 1999.
3. Wirth, H., Electronic Business. Gabler Verlag 2001.

**Course: Freight Transport [19308]****Coordinators:** Bastian Chlond**Part of the modules:** Guided Systems Engineering (p. 84)[TVWL4INGBGU6]

ECTS Credits	Hours per week	Term	Instruction language
1,5	1	Winter term	de

**Learning Control / Examinations**

See module description.

**Conditions**

See module description.

See module description.

**Learning Outcomes****Content**

## Course: Lectures on HVDC and FACTS – Benefits of Power Electronics for Security and Sustainability of Power Supply [23385]

**Coordinators:** Retzmann  
**Part of the modules:** Electrical Power Engineering (p. 82)[TVWL4INGETIT4]

ECTS Credits	Hours per week	Term	Instruction language
3	2/0	Winter term	de

### Learning Control / Examinations

The assessment consists of an oral exam (20 min) taking place at the beginning of the recess period (according to Section 4 (2), 2 of the examination regulation). The exam takes place in every winter semester. Re-examinations are offered at every ordinary examination date.

### Conditions

None.

### Learning Outcomes

The goal is to relay understanding and deep knowledge of the different converter technologies and their applications in electric power systems.

### Content

There are two mega trends which have a particular impact on the development of power markets: The demographic change and the urbanization.

Both trends result in the increased power demand which runs a risk of local overloads and, to make the matters even worse, blackouts. Security of power supply (its reliability, blackout prevention) depends on the size, structure and loading of power grids. Massive blackouts in America and Europe in the year 2003 revealed the fact that close interconnection of power grids over countries' frontiers, which is in principle of great advantage, can run the risk of uncontrollable cascading effects in large and heavily loaded synchronous systems.

Subsequently, security of power supply must constitute the cornerstone of planning and expansion of grids, for availability of electrical energy is the crucial pre-requisite for the survival of human society, and power grids are its "lifeline". In addition to this, the demand for sustainability is gradually gaining in importance for reasons of global climate protection and economical use of limited energy resources. It is, however, not a means to an end to cut off the power in order to slow down the increase in CO<sub>2</sub> emissions. It must be rather managed to increase the efficiency by means of intensified integration of regenerative power sources (energy mix) and by means of the overall efficiency boost in the case of conventional power generation, transmission and distribution as well. Regenerative power generation, particularly wind power (even in case of offshore wind farms with strong wind infeed), normally cannot follow the load profile which leads to the additional congestions of the grids. That is, the demands of wind power for flexibility and loading capacity of the grids are extreme.

In the future, power electronics will play an increasingly important role for both grid security and sustainability of power supply. With the help of power electronics, grids can be provided with dynamic support, and the efficiency of power transmission at the different voltage levels can be enhanced. Power electronics is easily controllable which makes the grid more flexible and due to this it can readily include regenerative and distributed energy sources. A flexible grid of this kind can be realized as an autonomous "Micro Grid", as "Smart Grid" or as "Super Grid" ('Energy Highway'), or in a combination of them.

The types of power electronics applied to high-voltage grids are HVDC (High-Voltage Direct Current) and FACTS (Flexible AC Transmission Systems). HVDC helps prevent bottlenecks and overloads in power grids by means of systematic power-flow control. The function of HVDC which is decisive for system security is that of an automatic Firewall. This Firewall function prevents the expansion of a disturbance, which occurs in the system, at all times, similar to the traffic lights on a "power highway". As soon as the disturbance has been cleared, the power transmission can immediately be restored. Moreover, the HVDC allows for grid access of regenerative energy sources, including large offshore wind farms, and it helps reduce transmission losses on the way to the loads, for its level of losses is substantially lower than that of conventional three-phase alternating current transmission.

FACTS was originally created to support weak grids and to stabilize AC transmission over very long distances. FACTS technology encompasses systems for both parallel and series compensation. It rests upon the principle of reactive power elements, controlled by means of power electronics, which can reduce the transmission angle of long AC lines or stabilize the voltage of selected grid nodes. Due to a high utilization degree of AC power grids, the application of FACTS technology will become an increasingly more interesting issue also in the case of meshed power systems, e.g. in Europe.

HVDC and FACTS will consequently play an important role in the future development of power grids. The lecture depicts examples of HVDC and FACTS projects as well as deals with the possibilities of enhancement of grid security, efficiency and sustainability of power supply.

### Media

Learning material comprises the lectures in a folder and two CDs with basics and applications, including films and information on large power system disturbances (Blackouts).

**Remarks**

The course comprises lecture blocks of four full days, including films on new technologies and large disturbances. Current information can be found on the ITIV ([www.itiv.kit.edu](http://www.itiv.kit.edu)) webpage and within the eStudium-teachingplatform ([www.estudium.org](http://www.estudium.org)).



## Course: High-Voltage Test Technique [23392/23394]

**Coordinators:** Badent

**Part of the modules:** Electrical Power Engineering (p. 82)[TVWL4INGETIT4]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Winter term	de

### Learning Control / Examinations

The assessment consists of an oral exam according to Section 4 (2), 2 of the examination regulation.

### Conditions

High-Voltage-Technology I and II

### Learning Outcomes

This course familiarizes the students with issues of high voltage testing, calibration and the contents of the international test standards for high voltage testing.

### Content

- High voltage test technique
- PD-measurement
- Transformer testing
- Cable and garniture
- Switchyard
- Insulators and overhead pipeline fittings
- Computer based test systems in the area of high voltage testing
- Accreditation of test laboratories

### Literature

#### Elective literature:

Küchler, A.; Hochspannungstechnik, Springer Verlag 2005

## Course: High-Voltage Technology I [23360/23362]

**Coordinators:** Badent

**Part of the modules:** Electrical Power Engineering (p. 82)[TVWL4INGETIT4]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Winter term	de

### Learning Control / Examinations

The assessment consists of a written exam (120 min) taking place at the beginning of the recess period (according to Section 4 (2), 1 of the examination regulation). The exam takes place in every summer semester. Re-examinations are offered at every ordinary examination date.

### Conditions

Basic Network and Field Theory

### Learning Outcomes

This course familiarizes students with a wide range of issues of High-Voltage Technology. It provides a deep insight in this special field of electrical engineering.

### Content

- Electric potential fields
- Maxwell's equations
- Calculation of static electric fields, charge simulation method
- Difference method, Finite-Element method, Monte-Carlo method, Boundary-element method
- Graphical field evaluation
- Measurement of electric fields, field energy and field forces
- Polarization, boundary layers, inclusions, DC and AC voltage distribution in imperfect dielectrics
- Frequency and temperature dependency of the dissipation factor
- Generation of high DC/AC and impulse voltages and high impulse currents for testing

### Literature

Küchler, Andreas; Hochspannungstechnik, Springer Verlag 2. Auflage 2005, ISBN 3-540-21411-9

## Course: High-Voltage Technology II [23361/23363]

**Coordinators:** Badent  
**Part of the modules:** Electrical Power Engineering (p. 82)[TVWL4INGETIT4]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Summer term	de

### Learning Control / Examinations

The assessment consists of a written exam according to Section 4 (2), 1 of the examination regulation.

### Conditions

None.

### Learning Outcomes

This course familiarizes students with a wide range of issues of High-Voltage Technology. It provides a deep insight in this special field of electrical engineering.

### Content

Gas discharges, gaseous electronics, atomic energy niveaus, self-sustained and non-self-sustained discharges  
 Townsend mechanisms, channel mechanism, similarity laws, Paschen's law  
 Glow discharges, sparks, arcs, partial discharges, breakdown of liquid and solid dielectrics Statistics of electrical breakdown  
 Insulation coordination, roots of overvoltage's, trans-mission line equations, travelling wave theory

### Literature

#### Elective literature:

Küchler, A. Hochspannungstechnik; Springer Verlag, 2005

**Course: Foundations of Hydrological Planning [19201]****Coordinators:** Ihringer**Part of the modules:** Understanding and Prediction of Disasters I (p. 92)[TVWL4INGINTER1], Understanding and Prediction of Disasters II (p. 93)[TVWL4INGINTER2], Understanding and Prediction of Disasters III (p. 94)[TVWL4INGINTER3]

ECTS Credits	Hours per week	Term	Instruction language
6	3/1	Winter term	de

**Learning Control / Examinations****Conditions**

None.

**Learning Outcomes****Content****Remarks**For further information, see [http://www.iwk.uni-karlsruhe.de/kurse\\_vertiefungsstudium.php](http://www.iwk.uni-karlsruhe.de/kurse_vertiefungsstudium.php)

**Course: Industrial Studies of Time and Motion [25967]****Coordinators:** Simone Dürschnabel**Part of the modules:** Industrial Ergonomics (p. 50)[TVWL4BWLIP1]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter term	de

**Learning Control / Examinations**

The examination will be in form of a written exam acc. to §4(2), 1 ER

**Conditions**

None.

**Learning Outcomes****Content**

## Course: Information Systems and Supply Chain Management [2118094]

**Coordinators:** Kilger

**Part of the modules:** Technical Logistics and Logistic Systems (p. 69)[TVWL4INGMB11], Introduction to Logistics (p. 67)[TVWL4INGMB20]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Summer term	de

### Learning Control / Examinations

The assessment consists of an oral exam according to §4 (2), 2 of the examination regulation. It may be a written exam (according to §4 (2), 1 of the examination regulation) in the case of large number of participants.

### Conditions

Technical understanding is required. It is recommended to attend the lecture *Logistics - Organisation, Design, and Control of Logistic Systems*.

### Learning Outcomes

Basic knowledge of information systems for logistics processes will be delivered and the students should be able to identify the requirements of a supply chain and choose an appropriate information system.

### Content

1. Overview of logistics systems and processes
2. Basic concepts of information systems and information technology
3. Introduction to IS in logistics: Overview and applications
4. Detailed discussion of selected SAP modules for logistics support

### Literature

#### Elective literature:

Stadtler, Kilger: Supply Chain Management and Advanced Planning, Springer, 4. Auflage 2008

## Course: Information Technology and Business Information [25162]

**Coordinators:** Bruno Neibecker

**Part of the modules:** Behavioral Approaches in Marketing and Data Analysis (p. 34)[TVWL4BWL MAR4], Strategy, Innovation and Data Analysis (p. 33)[TVWL4BWL MAR3]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Summer term	de

### Learning Control / Examinations

Examination performance will consist of a written exam according to the description of the module (written exam following §4(2), 1 of the examination regulation).

### Conditions

None.

### Learning Outcomes

(see description of the course)

### Content

The goal of the course is to create a text that is comprehensive, practical, applied, and managerial and that presents a balanced coverage of both, quantitative and qualitative approaches. It takes the perspective of users of marketing research and set out to reflect the current trends in the use of computers (e.g. statistical packages and online research). The course covers as main topics an introduction to interactive multimedia systems, techniques of internet marketing research, methods of primary data collection including questionnaires and scaling of psychological attributes, methods of observation, program analyzer, psychobiological methods, content analysis and cognitive response approach, experimental designs and panels, secondary data collection, management support systems, a case study in marketing decision support and an overview of philosophy of science.

### Literature

(Literature is in English and German, see German description)

**Course: Engineering Seismology [04055]****Coordinators:** Wenzel/Sokolov**Part of the modules:** Understanding and Prediction of Disasters I (p. 92)[TVWL4INGINTER1], Understanding and Prediction of Disasters II (p. 93)[TVWL4INGINTER2], Understanding and Prediction of Disasters III (p. 94)[TVWL4INGINTER3]

ECTS Credits	Hours per week	Term	Instruction language
5	3/1	Summer term	de

**Learning Control / Examinations****Conditions**

None.

**Learning Outcomes****Content****Remarks**For further information, see <http://www-gpi.physik.uni-karlsruhe.de/>



## Course: Seminar in Engineering Science [SemING]

**Coordinators:** Fachvertreter ingenieurwissenschaftlicher Fakultäten

**Part of the modules:** Seminar Module (p. 102)[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter / Summer Term	de

### Learning Control / Examinations

**Conditions**

None.

### Learning Outcomes

**Content**

**Literature**

Will be announced in the respective seminar.

**Elective literature:**

Will be announced in the seminar.

**Course: Innovationtheory and -policy [26236]****Coordinators:** Ingrid Ott**Part of the modules:** Economic Policy (p. 23)[TVWL4VWL6], Innovation and growth (p. 27)[WW4VWLIWW1]

ECTS Credits	Hours per week	Term	Instruction language
4,5	2/1	Summer term	de

**Learning Control / Examinations****Conditions**

None.

**Learning Outcomes****Content**

**Course: Insurance Accounting [26320]****Coordinators:** Felix Ludwig**Part of the modules:** Insurance Management I (p. 38)[TVWL4BWLFBV6], Insurance Management II (p. 39)[TVWL4BWLFBV7]

ECTS Credits	Hours per week	Term	Instruction language
4.5	3/0	Winter term	de

**Learning Control / Examinations**

The assessment consists of an oral or a written exam (according to Section 4 (2), 2 or 1 of the examination regulation).

**Conditions**

None.

**Learning Outcomes****Content****Literature****Elective literature:**

K. Küting, C.-P. Weber. Bilanzanalyse, Lehrbuch zur Beurteilung von Einzel- und Konzernabschlüssen. 1997

W. Rockel, E. Helten, H.Loy. Versicherungsbilanzen - Rechnungslegung nach HGB, US-GAAP und IAS/IFRS. 2005

H.Treuberg, B.Angermayer. Jahresabschluss von Versicherungsunternehmen. 1995.

**Remarks**

Block course. To attend the course please register at the secretariat of the chair of insurance science.

**Course: Insurance Marketing [26323]****Coordinators:** Ute Werner**Part of the modules:** Insurance Management I (p. 38)[TVWL4BWLFBV6], Insurance Management II (p. 39)[TVWL4BWLFBV7]

ECTS Credits	Hours per week	Term	Instruction language
4.5	3/0	Winter / Summer Term	de

**Learning Control / Examinations**

The assessment consists of oral presentations (incl. papers) within the lecture (according to Section 4 (2), 3 of the examination regulation) and a final oral exam (according to Section 4 (2), 2 of the examination regulation).

The overall grade consists of the assessment of the oral presentations incl. papers (50 percent) and the assessment of the oral exam (50 percent).

**Conditions**

None.

**Learning Outcomes**

See German version.

**Content**

See German version.

**Literature****Elective literature:**

- Farny, D.. Versicherungsbetriebslehre (Kapitel III.3 sowie V.4). Karlsruhe 2006
- Kurtenbach / Kühlmann / Käßer-Pawelka. Versicherungsmarketing. . . . Frankfurt 2001
- Wiedemann, K.-P./Klee, A. Ertragsorientiertes Zielkundenmanagement für Finanzdienstleister, Wiesbaden 2003

**Remarks**

**This course is offered in the winter term 2010/11 and is held by Dr. Edmund Schwake.**

This course is offered on demand. For further information, see: <http://insurance.fbv.uni-karlsruhe.de>

To attend the course please register at the secretary of the chair of insurance science.

**Course: Insurance Optimisation [26316]****Coordinators:** Christian Hipp**Part of the modules:** Applications of Actuarial Sciences I (BWL) (p. 37)[TVWL4BWLFBV4]

ECTS Credits	Hours per week	Term	Instruction language
4.5	3	Winter term	de

**Learning Control / Examinations****Conditions**

None.

**Learning Outcomes****Content****Literature****Elective literature:**

- Korn, R. Optimal Portfolios. World Scientific 1997
- Taksar, M. Optimal Risk/Dividend Distribution Control Models: Applications to Insurance. Math.Meth.OR 2000
- Hipp, C. und Plum, M. Optimal investment for an investor with state dependent income, and for insurers. Finance and Stochastics 2003.
- Hipp, Vogt: Optimal Dynamic Reinsurance. ASTIN Bulletin, Vol 33 2003.

**Course: Insurance Production [26324]****Coordinators:** Ute Werner**Part of the modules:** Insurance Management I (p. 38)[TVWL4BWLFBV6], Insurance Management II (p. 39)[TVWL4BWLFBV7]

ECTS Credits	Hours per week	Term	Instruction language
4.5	3/0	Winter / Summer Term	de

**Learning Control / Examinations**

The assessment consists of oral presentations (incl. papers) within the lecture (according to Section 4 (2), 3 of the examination regulation) and a final oral exam (according to Section 4 (2), 2 of the examination regulation).

The overall grade consists of the assessment of the oral presentations incl. papers (50 percent) and the assessment of the oral exam (50 percent).

**Conditions**

None.

**Learning Outcomes**

See German version.

**Content**

See German version.

**Literature****Elective literature:**

P. Albrecht. Zur Risikotransformationstheorie der Versicherung: Grundlagen und ökonomische Konsequenzen. Mannheimer Manuskripte zur Versicherungsbetriebslehre und Risikotheorie Nr. 36

D. Farny. Versicherungsbetriebslehre. 2006.

H. Neugebauer. Kostentheorie und Kostenrechnung für Versicherungsunternehmen. 1995

A. Wiesehan. Geschäftsprozessoptimierung für Versicherungsunternehmen. München 2001

**Remarks**

This course is offered on demand. For further information, see: <http://insurance.fbv.uni-karlsruhe.de>

To attend the course please register at the secretary of the chair of insurance science.

## Course: Insurance Risk Management [26335]

**Coordinators:** Harald Maser

**Part of the modules:** Insurance Management II (p. 39)[TVWL4BWLFBV7], Insurance Management I (p. 38)[TVWL4BWLFBV6]

ECTS Credits	Hours per week	Term	Instruction language
2.5	2/0	Summer term	de

### Learning Control / Examinations

The assessment consists of a written or an oral exam (according to Section 4 (2), 1 or 2 of the examination regulation) .

### Conditions

None.

### Learning Outcomes

Getting to know basic principles of risk management in insurance companies and credit institutions.

### Content

#### Literature

##### Elective literature:

- "Mindestanforderungen an ein (Bank-)Risikomanagement", [www.bafin.de](http://www.bafin.de)
- V. Bieta, W. Siebe. Strategisches Risikomanagement in Versicherungen. in: ZVersWiss 2002 S. 203-221.
- A. Schäfer. Subprime-Krise, in: VW2008, S. 167-169.
- B. Rudolph. Lehren aus den Ursachen und dem Verlauf der internationalen Finanzkrise, in: zfbf 2008, S. 713-741.

### Remarks

Block course. To attend the course please register at the secretary of the chair of insurance science.

## Course: Insurance Statistics [26303]

**Coordinators:** Christian Hipp  
**Part of the modules:** Insurance Statistics (p. 40)[TVWL4BWLFBV8]

ECTS Credits	Hours per week	Term	Instruction language
9	4/2	Winter term	de

### Learning Control / Examinations

**Conditions**  
None.

### Learning Outcomes

#### Content

#### Literature

##### Elective literature:

- Janka, Tinsley: Introduction to Linear Models and Statistical Inference. Wiley 2005.
- McCullagh, Nelder: generalized Linear Models. Chapman & Hull 1989.
- Mack: Schadenversicherungsmathematik. Schriftenreihe angewandte Versicherungsmathematik Band 28. Verlag VW Karlsruhe.
- Fahrmeir, Tutz: Multivariate Statistical Modelling based on Generalized Linear Models. Springer 2001.
- Cox: Regression Models and Life-Tables. J. Roy.Stat.Soc. B, 34, pp.187-220, 1972.

#### Remarks

The course is held by Michael Schrempp in the winter term 2010/11.



## Course: Integrated Production Planning [2150660]

**Coordinators:** Lanza, Gisela

**Part of the modules:** Selected Chapters from Production Engineering II (p. 72)[TVWL4INGMB2], Selected Chapters from Production Engineering I (p. 71)[TVWL4INGMB1], Integrated Production Planning (p. 78)[TVWL4INGMB24]

ECTS Credits	Hours per week	Term	Instruction language
9	4/2	Summer term	de

### Learning Control / Examinations

Performance is assessed in the form of one written examination (180 min) during the lecture-free period (as per §4(2), 1 SPO [study and examination regulations]). The examination will take place once every semester and can be retaken at every official examination date.

### Conditions

None.

### Recommendations

It is recommended to attend the course *Manufacturing Technology* [2149657] beforehand.

### Learning Outcomes

The student

- has knowledge of the content covered by this lecture and understands the challenges and the fields of action of integrated production planning,
- is able to apply the methods of integrated production planning he/she has learned about to new problems,
- is able to analyse and evaluate the suitability of the methods, procedures and techniques he/she has learned about for a specific problem.

### Content

Planning factories within the context of value networks and integrated production systems (Toyota etc.) requires an integrated perspective for the consideration of all functions included in the "factory" system. This includes the planning of manufacturing systems including the product, the value network and factory production, and the examination of SOPs, the running of a factory and maintenance. Content and theory covered by this lecture are completed with many examples from industry and exercises based on real-life situations and conditions.

Main topics covered by the lecture:

1. The basic principles of production planning
2. Links between product planning and production planning
3. Integrating a production site into a production network
4. Steps and methods of factory planning
5. Approach to the integrated planning of manufacturing and assembly plants
6. Layout of production sites
7. Maintenance
8. Material flow
9. Digital factory
10. Process simulation for material flow optimisation
11. Start-up

### Media

Lecture notes of the lecture *Integrated Production Planning*

## Course: Intelligent Systems in Finance [25762]

**Coordinators:** Detlef Seese  
**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Summer term	de

### Learning Control / Examinations

The assessment is a written examination.  
 See the German part for special requirements to be admitted for the examination.

### Conditions

None.

### Learning Outcomes

- The students acquire abilities and knowledge of methods and systems from the area of machine learning and learn how to use them in the area of finance, which is the core area of application of this lecture.
- It is taught the ability to choose and change these methods and systems adequate to the situation and to use them for problem solving in the area of finance.
- The students get the ability to find strategic and creative answers in their search for solutions for precisely defined, concrete and abstract problems.
- At the same time the lecture aims to give foundational knowledge and methods in the context of their application in practise. On the basis of the basic understanding of concepts and methods of informatics the students should be able to comprehend quickly the new developments in the area and to use them correctly.

### Content

A new generation of computing methods, commonly known as “intelligent systems”, has recently been successfully applied to a variety of business and financial modelling tasks. In many application fields these novel methods outperform traditional statistical techniques. The lecture provides a comprehensive coverage of the area, including foundations and applications. In particular it deals with intelligent software agents, genetic algorithms, neural networks, support vector machines, fuzzy-logic, expert systems and intelligent hybrid systems. The presented applications focus on the finance area and are related to risk management (credit risk, operational risk), financial trading, portfolio management and economic modelling. The lecture is given in cooperation with the company msgGILLARDON. The lecture starts with an introduction of the central problems of application in this area, e.g. decision support for investors, Portfolioselection under constraints, information retrieval from business reports, automatic development of trading rules for the capital market, modelling of time series at the capital market, explanation of phenomena at capital markets by simulation, decision support in risk management (credit risk, operational risk). After this the basics of intelligent systems are discussed. Basic ideas and essential results for different stochastic heuristics for local search are discussed next, especially Hill Climbing, Simulated Annealing, Threshold Accepting and Tabu Search. After this different population-based approaches of evolutionary methods are presented, e.g. Genetic Algorithms, Evolutionary Strategies and Programming, Genetic Programming, Memetic Algorithms and Ant-Algorithms. It follows an introduction into Neural Networks, Support Vector Machines and Fuzzylogic. Softwareagents and agentbased stock market models are the next topic. The lecture ends with an overview on the complexity of algorithmic problems in the area of finance, giving in this way one of the key reasons for the necessity to use heuristics and intelligent systems. Essential examples and basic applications are chosen from the area of finance.

### Media

Slides.

### Literature

There is no text book covering completely the content of the lecture.

- Z. Michalewicz, D. B. Fogel. How to Solve It: Modern Heuristics. Springer 2000.
- J. Hromkovic. Algorithms for Hard Problems. Springer-Verlag, Berlin 2001.
- P. Winker. Optimization Heuristics in Econometrics. John Wiley & Sons, Chichester 2001.
- A. Brabazon, M. O’Neill. Biologically Inspired Algorithms for Financial Modelling. Springer, 2006.
- A. Zell. Simulation Neuronaler Netze. Addison-Wesley 1994.
- R. Rojas. Theorie Neuronaler Netze. Springer 1993.
- N. Cristianini, J. Shawe-Taylor. An Introduction to Support Vector Machines and other kernel-based learning methods. Cambridge University Press 2003.
- G. Klir, B. Yuan. Fuzzy Sets and Fuzzy Logic: Theory and Applications. Prentice-Hall, 1995.

- F. Schlottmann, D. Seese. Modern Heuristics for Finance Problems: A Survey of Selected Methods and Applications. In S. T. Rachev (Ed.) Handbook of Computational and Numerical Methods in Finance, Birkhäuser, Boston 2004, pp. 331 - 359.

Further references will be given in each lecture.

**Elective literature:**

- S. Goonatilake, Ph. Treleaven (Eds.). Intelligent Systems for Finance and Business. John Wiley & Sons, Chichester 1995.
- F. Schlottmann, D. Seese. Financial applications of multi-objective evolutionary algorithms, recent developments and future directions. Chapter 26 of C. A. Coello Coello, G. B. Lamont (Eds.) Applications of Multi-Objective Evolutionary Algorithms, World Scientific, New Jersey 2004, pp. 627 - 652.
- D. Seese, F. Schlottmann. Large grids and local information flow as reasons for high complexity. In: G. Frizelle, H. Richards (eds.), Tackling industrial complexity: the ideas that make a difference, Proceedings of the 2002 conference of the Manufacturing Complexity Network, University of Cambridge, Institute of Manufacturing, 2002, pp. 193-207. (ISBN 1-902546-24-5).
- R. Almeida Ribeiro, H.-J. Zimmermann, R. R. Yager, J. Kacprzyk (Eds.). Soft Computing in Financial Engineering. Physica-Verlag, 1999.
- S. Russel, P. Norvig. Künstliche Intelligenz Ein moderner Ansatz. 2. Auflage, Pearson Studium, München 2004.
- M. A. Arbib (Ed.). The Handbook of Brain Theory and neural Networks (second edition). The MIT Press 2004.
- J.E. Gentle, W. Härdle, Y. Mori (Eds.). Handbook of Computational Statistics. Springer 2004.
- F. Schweitzer. Brownian Agents and Active Particles. Collective Dynamics in the Natural and Social Sciences, Springer 2003.
- D. Seese, C. Weinhardt, F. Schlottmann (Eds.) Handbook on Information Technology in Finance, Springer 2008.
- Further references will be given in the lecture.

**Remarks**

The content of the lecture will permanently be adapted to actual developments. This can be the cause to changes of the described content and schedule.

## Course: International Risk Transfer [26353]

**Coordinators:** Wolfgang Schwehr

**Part of the modules:** Operational Risk Management I (p. 41)[TVWL4BWLFBV9], Operational Risk Management II (p. 42)[TVWL4BWLFBV10]

ECTS Credits	Hours per week	Term	Instruction language
2.5	2/0	Summer term	de

### Learning Control / Examinations

The assessment consists of a written exam (according to Section 4 (2), 1 of the examination regulation). The exam takes place every semester. Re-examinations are offered at every ordinary examination date.

### Conditions

None.

### Learning Outcomes

Becoming acquainted with the various possibilities of international risk transfer.

### Content

How are the costs of potential major damages financed and covered on a global scale? Traditionally, direct insurers and, especially, reinsurers are conducting a global business, Lloyd's of London is a turntable for international risks, and global industrial enterprises are establishing captives for self insurance. In addition to this, capital markets and insurance markets are developing innovative approaches to cover risks, which were hard to insure in the past (e.g. weather risk). The lecture will elucidate the functioning and the background of these different possibilities of international risk transfer.

### Literature

- K. Geratewohl. Rückversicherung: Grundlagen und Praxis Band 1-2.
- Brühwiler/ Stahlmann/ Gottschling. Innovative Risikofinanzierung - Neue Wege im Risk Management.
- Becker/ Bracht. Katastrophen- und Wetterderivate.

### Remarks

Block course. To attend the course please register at the secretary of the chair of insurance science.

## Course: International Finance [26570]

**Coordinators:** Marliese Uhrig-Homburg, Walter

**Part of the modules:** F2&F3 (Finance) (p. 30)[TVWL4BWLFBV3], F2 (Finance) (p. 29)[TVWL4BWLFBV2]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Summer term	de

### Learning Control / Examinations

**Conditions**

None.

**Learning Outcomes**

The objective of this course is to become familiar with the basics of investment decisions on international markets and to manage foreign exchange risks.

**Content**

The main aspects of this course are the chances and the risks which are associated with international transactions. We carry out our analysis from two distinct perspectives: First the point of view of an international investor second that, of an international corporation. Several alternatives to the management of foreign exchange risks are shown. Due to the importance of foreign exchange risks, the first part of the course deals with currency markets. Furthermore current exchange rate theories are discussed.

**Literature**

**Elective literature:**

- D. Eiteman et al. (2004): Multinational Business Finance, 10. Auflage

## Course: International Production and Logistics [21692]

**Coordinators:** Lanza

**Part of the modules:** Selected Chapters from Production Engineering I (p. 71)[TVWL4INGMB1], Selected Chapters from Production Engineering II (p. 72)[TVWL4INGMB2]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Summer term	de

### Learning Control / Examinations

The assessment will consist of a written exam (120 min) taking place in the recess period (according to §4 (2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

### Conditions

None.

### Learning Outcomes

It is the aim of the course to show opportunities and basic requirements of an enterprise acting abroad. The focus lies on production and operation activities.

### Content

Within the course, foreign trade theories, legal and economical backgrounds as well as opportunities and threats of international production will be considered. The structure of international logistics networks and approaches to model, design and analyse such networks will be discussed. Based on examples from practice and science, challenges of international logistics will be shown.

### Remarks

The lecture will not be offered any more. Final examinations take place in september 2010. From the winter term 2010/11 on, a successor lecture will be held.

## Course: International Marketing [25164]

**Coordinators:** Wolfgang Gaul

**Part of the modules:** Market Research (p. 32)[TVWL4BWL MAR2], Entrepreneurship, Innovation and International Marketing (p. 35)[TVWL4BWL MAR6], Marketing Planning (p. 31)[TVWL4BWL MAR1]

ECTS Credits	Hours per week	Term	Instruction language
2.5	1	Summer term	de

### Learning Control / Examinations

See module description.

### Conditions

None.

### Learning Outcomes

#### Content

#### Literature

For lecture preparation and follow-up there is a recommended script, original literature and selected current study results.

- Berndt, R., Fantapié Altobelli, C., Sander, M. : Internationale Marketing-Politik. Springer Verlag 1997
- Berndt, R., Fantapié Altobelli, C., Sander, M.: Internationales Marketing-Management. Springer Verlag 1999
- Meffert, H., Bolz, J.: Internationales Marketing-Management. Kohlhammer 3. Aufl. 1998

## Course: Management Accounting [25210]

**Coordinators:** Torsten Lüdecke

**Part of the modules:** F2 (Finance) (p. 29)[TVWL4BWLFBV2], F2&F3 (Finance) (p. 30)[TVWL4BWLFBV3]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Summer term	de

### Learning Control / Examinations

The assessment consists of a written exam (60 min) taking place in the recess period (according to §4 (2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

### Conditions

None.

### Learning Outcomes

This course aims at providing students with the understanding of the purposes of alternative costing systems as well as the use of relevant information for decision making. The course will also examine techniques for the purpose of cost management and accounting for control.

### Content

- Design of Cost Systems
- Cost Classifications, Cost Behavior, and Principles of Cost Allocation
- Activity-based Costing
- Product Costing
- Production Decisions
- Cost-based Pricing
- Cost Management
- Decisions under Risk
- Cost Accounting for Control

### Literature

#### Elective literature:

- Coenenberg, A.G. Kostenrechnung und Kostenanalyse, 6. Aufl. 2007.
- Ewert, R. und Wagenhofer, A. Interne Unternehmensrechnung, 7. Aufl. 2008.
- Götze, U. Kostenrechnung und Kostenmanagement. 3. Aufl. 2007.
- Kilger, W., Pampel, J., Vikas, K. Flexible Plankostenrechnung und Deckungsbeitragsrechnung , 11. Aufl. 2002.



**Course: Internet Law [24812]**

**Coordinators:** Thomas Dreier  
**Part of the modules:** Intellectual Property Law (p. 98)[TVWL4JURA4]

ECTS Credits	Hours per week	Term	Instruction language
3	2/0	Summer term	de

**Learning Control / Examinations**

**Conditions**  
None.

**Learning Outcomes**

It is the aim of this course to give the students an overview of the legal rules that are touched upon when the Internet is used as a means of communications and for doing business. These legal rules range from the law governing domain names, issues concerning the electronic formation of contracts, distance and electronic commerce contracts, to the issue liability and questions of unfair competition. Students shall understand how the legal rules depend upon, and interact with, the economic background, legislative policy and information and communication technologies. Students shall learn about the rules of national, European and international copyright law and to apply these legal rules in practical cases.

**Content**

The course deals with the legal rules that are touched upon when the Internet is used as a means of communications and for doing business. These legal rules range from the law governing domain names, issues concerning the electronic formation of contracts, distance and electronic commerce contracts, to the issue liability and questions of unfair competition. Students shall understand how the legal rules depend upon, and interact with, the economic background, legislative policy and information and communication technologies. Students shall learn about the rules of national, European and international copyright law and to apply these legal rules in practical cases.

**Media**

Slides

**Literature**

Script, Internetrecht (Internet Law)

**Elective literature:**

Additional literature tba in class.

**Remarks**

It is possible that this course will be taught in the summer instead of the winter semester.

## Course: IT for Facility Logistics [2118083]

**Coordinators:** Thomas  
**Part of the modules:** Introduction to Logistics (p. 67)[TVWL4INGMB20], Technical Logistics and Logistic Systems (p. 69)[TVWL4INGMB11]

ECTS Credits	Hours per week	Term	Instruction language
6	3/1	Summer term	de

### Learning Control / Examinations

The assessment consists of an oral exam according to §4 (2), 2 of the examination regulation. It may be a written exam (according to §4 (2), 1 of the examination regulation) in the case of large number of participants.

### Conditions

None.

### Learning Outcomes

Students should be familiar with basic concepts of information technology in material handling systems.

### Content

- Sensors and actuators in material flow
- Control concepts
- Network hierarchies
- Motors
- Coding technique
- Programmable logic controllers
- Computer communication
- Material flow control systems
- Transport control system

### Remarks

The course was formerly known as *Information Technology for Logistic Systems*.

## Course: Knowledge Discovery [25742]

**Coordinators:** Rudi Studer  
**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Winter term	de

### Learning Control / Examinations

The assessment consists of an 1h written exam following §4, Abs. 2, 1 of the examination regulation.

### Conditions

None.

### Learning Outcomes

Familiarity with fundamental knowledge discovery techniques, especially with standard supervised and unsupervised machine learning algorithms.

### Content

The lecture gives an overview about machine learning techniques for knowledge discovery from large data sets. Core topics of the lectures are: CRISP process model, data warehouses and OLAP-techniques, visualization of large amounts of data, supervised learning techniques (in particular decision trees, neural networks, support vector machines and instance based learning), as well as unsupervised learning techniques (in particular association rules and clustering). Further, the lecture covers selected application scenarios such as e.g., Text Mining.

### Media

Slides.

### Literature

- Pang-Ning Tan, Michael Steinbach, Vipin Kumar: Introduction to Data Mining, 2005, Addison Wesley
- Mitchell T: Machine Learning, 1997, McGraw-Hill.
- Berthold M, Hand D (eds): Intelligent Data Analysis, An Introduction, 2003, Springer.
- Witten IH, Frank E: Data Mining: Practical Machine Learning Tools and Techniques, 2005.
- Trevor Hastie and Robert Tibshirani and Jerome Friedman: The Elements of Statistical Learning, Springer Series in Statistics, Springer New York Inc. 2001

## Course: Theory of Business Cycles [25549]

**Coordinators:** Marten Hillebrand

**Part of the modules:** Macroeconomic Theory (p. 25)[TVWL4VWL8], Allocation and Equilibrium (p. 24)[TVWL4VWL7]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Winter term	en

### Learning Control / Examinations

According to the attendance the assessment consists of a written or an oral exam at the beginning of the recess period (according to Section 4 (2), 1 or 2 of the examination regulation).

The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

### Conditions

Basic knowledge in micro- and macroeconomics, as conveyed in the courses *Economics I: Microeconomics* [25012] and *Economics II: Macroeconomics* [25014], is assumed.

According to the focus of the course quantitativ-mathematical modelling should be in participant's interest.

### Learning Outcomes

#### Content

#### Literature

##### Elective literature:

David Romer, *Advanced Macroeconomics*, 3rd edition, McGraw-Hill (2006)

Lutz Arnold: *Makroökonomik. Eine Einführung in die Theorie der Güter-, Arbeits- und Finanzmärkte* (2003)

## Course: Hospital Management [25493]

**Coordinators:** Stefan Nickel, Hansis

**Part of the modules:** Operations Research in Supply Chain Management and Health Care Management (p. 63)[TVWL4OR5]

ECTS Credits	Hours per week	Term	Instruction language
2	2/0	Winter / Summer Term	de

### Learning Control / Examinations

The assessment consists of attendance, a seminar thesis and a final exam (according to §4(2), 1 of the examination regulation). The examination is held in the term of the lecture and the following lecture.

### Conditions

None.

### Learning Outcomes

Students gain insight into fundamental work flows in hospitals. They learn that the application of Operations Research methods can also be useful in so-called non-profit-organisations. In addition, the most important application areas for mathematical models, e.g. personnel planning or quality management, will be discussed.

### Content

The lecture "Hospital management" presents internal organization structures, work conditions and work environments at the example of hospitals und relates this to common and expected conditions of other service industries.

Covered topics include normative environment, intra-organizational structure, personnel management, quality, external networking and market appearance. Students have the possibility to participate in a final exam.

### Remarks

The lecture is held in every semester.

The planned lectures and courses for the next three years are announced online.

The name of the lecture was changed from "Enterprise Hospital" and updated from 2 to 3 credits.

**Course: Credit Risk [26565]****Coordinators:** Marliese Uhrig-Homburg**Part of the modules:** F2 (Finance) (p. 29)[TVWL4BWLFBV2], F2&F3 (Finance) (p. 30)[TVWL4BWLFBV3]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Winter term	de

**Learning Control / Examinations**

The assessment consists of a written exam following §4, Abs. 2, 1.

**Conditions**

None.

**Learning Outcomes**

The objective of this course is to become familiar with the credit markets and the credit risk indicators like ratings, default probabilities and credit spreads. The students learn about the components of credit risk (e.g. default time and default rate) and quantify these in different theoretical models to price credit derivatives.

**Content**

The lecture deals with the diverse issues arising in the context of measuring and controlling credit risk. At first, the theoretical and empirical relations between ratings, probabilities of default, and credit spreads are analysed. After that, the focus is on the valuation of credit risk. Finally, the management of credit risk, e.g. using credit derivatives and credit portfolio analysis, is examined, and the legal framework and its implications are discussed

**Literature**

- Lando, D., Credit risk modeling: Theory and Applications, Princeton Univ. Press, (2004).
- Uhrig-Homburg, M., Fremdkapitalkosten, Bonitätsrisiken und optimale Kapitalstruktur, Beiträge zur betriebswirtschaftlichen Forschung 92, Gabler Verlag, (2001).

**Elective literature:**

- Bluhm, C., Overbeck, L., Wagner, C. , Introduction to Credit Risk Modelling, Chapman & Hall, CRC Financial Mathematics Series, (2002).
- Duffie, D., Singleton, K.J., Credit Risk: Pricing, Measurement and Management, Princeton Series of Finance, Prentice Hall, (2003).

**Course: Customer Orientation in Public Transport [19320]****Coordinators:** Eberhard Hohnacker**Part of the modules:** Public Transportation Operations (p. 83)[TVWL4INGBGU4]

ECTS Credits	Hours per week	Term	Instruction language
1,5	1	Summer term	

**Learning Control / Examinations**

The assessment will consist of a oral exam (20 min) according to §4 (2), 1 of the examination regulation.

The exam is offered each semester. The re-examination is offered upon prior agreement with the interested participants and not later than the next regular examination date.

**Conditions**

See module description.

**Learning Outcomes****Content**

quality and customer satisfaction; tilting train; physiology; dynamics of vehicles

## Course: Warehouse and Distribution Systems [2118097]

**Coordinators:** Christian Huber

**Part of the modules:** Technical Logistics and Logistic Systems (p. 69)[TVWL4INGMB11], Introduction to Logistics (p. 67)[TVWL4INGMB20], Material Flow in Logistic Systems (p. 79)[WW4INGMB25]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Summer term	de

### Learning Control / Examinations

The assessment consists of an oral exam according to §4 (2), 2 of the examination regulation. It may be a written exam (according to §4 (2), 1 of the examination regulation) in the case of large number of participants.

### Conditions

None.

### Learning Outcomes

This course provides basics to understand material and information processes in warehouse and distribution systems. The student will also learn to evaluate them quantitatively.

### Content

- Control and organisation of distribution centers
- Analytical models for analysing and dimensioning of warehouse systems
- Distribution Center Reference Model (DCRM)
- Lean Distribution
- The processes from receiving to shipping
- Planning and controlling
- Distribution networks



**Course: Food Science and Functionality [22207]****Coordinators:** Watzl**Part of the modules:** Principles of Food Process Engineering (p. 89)[TVWL4INGCV3], Specialization in Food Process Engineering (p. 90)[TVWL4INGCV4]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Winter term	de

**Learning Control / Examinations**

See module description.

**Conditions**

None.

**Learning Outcomes****Content**

**Course: Performance and Behavior in Organizations [25932]****Coordinators:** Christine Harbring**Part of the modules:** Performance and Behavior in Organizations (p. 53)[TVWL4BWLIP2], Industrial Ergonomics (p. 50)[TVWL4BWLIP1], Leadership / Change Management (p. 52)[TVWL4BWLIP3]

ECTS Credits	Hours per week	Term	Instruction language
4,5	2/1	Winter term	de

**Learning Control / Examinations**

The examination will be in form of a written exam acc. to §4(2), 1 ER

**Conditions**

None.

**Learning Outcomes****Content**

**Course: Life and Pensions [26310]****Coordinators:** Michael Vogt, Besserer**Part of the modules:** Applications of Actuarial Sciences I (BWL) (p. 37)[TVWL4BWLFBV4]

ECTS Credits	Hours per week	Term	Instruction language
4.5	3	Winter term	de

**Learning Control / Examinations****Conditions**

None.

**Learning Outcomes****Content****Literature****Elective literature:**

E. Neuburger, Mathematik und Technik betrieblicher Pensionszusagen, Karlsruhe, 1997

H.U. Gerber. Lebensversicherungsmathematik. Berlin 1986

F. Isenbart, H. Münzer, Lebensversicherungsmathematik für Praxis und Studium. Wiesbaden

Ahrendt/Förster/Rößler: Steuerrecht der betrieblichen Altersversorgung Band I und II, Köln

Andresen/Förster/Rößler/Rühmann: Arbeitsrecht der betrieblichen Altersversorgung, Band I und II, Köln

R. Höfer, Reinhold, Gesetz zur Verbesserung der betrieblichen Altersversorgung. Kommentar, München

Schriftenreihe Angewandte Versicherungsmathematik - Heft 25 -

## Course: Logistics - Organisation, Design, and Control of Logistic Systems [2118078]

**Coordinators:** Kai Furmans

**Part of the modules:** Technical Logistics and Logistic Systems (p. 69)[TVWL4INGMB11]

ECTS Credits	Hours per week	Term	Instruction language
6	3/1	Summer term	de

### Learning Control / Examinations

The assessment consists of a written exam according to Section 4 (2), 1 of the examination regulation. The grade of the exam may be improved by passing case studies.

### Conditions

Required are lectures on "Linear Algebra" and "Stochastic".

### Learning Outcomes

After successfully finishing this course, the student is able to plan simple material handling and logistic systems and is able to assign the right models to a certain task. He is able to evaluate the performance of the most important elements of material handling and logistic systems.

### Content

Introduction

- historical overview
- lines of development

Structure of logistics systems

Distribution logistics

- location planning
- Vehicle Routing Planning
- distribution centers

Inventory management

- demand forecasting
- Inventory management policies
- Bullwhip effect

Production logistics

- layout planning
- material handling
- flow control

Supply Management

- information flow
- transportation organization
- controlling and development of a logistics system
- co-operation mechanisms
- Lean SCM
- SCOR model

Identification Technologies

### Media

Blackboard, LCD projector, in excercises also PCs.

### Literature

#### Elective literature:

- Arnold/Isermann/Kuhn/Tempelmeier. Handbuch Logistik, Springer Verlag, 2002 (Neuaufgabe in Arbeit)
- Domschke. Logistik, Rundreisen und Touren, Oldenbourg Verlag, 1982
- Domschke/Drexl. Logistik, Standorte, Oldenbourg Verlag, 1996

- Gudehus. Logistik, Springer Verlag, 2007
- Neumann-Morlock. Operations-Research, Hanser-Verlag, 1993
- Tempelmeier. Bestandsmanagement in Supply Chains, Books on Demand 2006
- Schönsleben. Integrales Logistikmanagement, Springer, 1998

**Remarks**

Formerly, the course was known as *Logistics*.

## Course: Automotive Logistics [2118085]

**Coordinators:** Kai Furmans

**Part of the modules:** Introduction to Logistics (p. 67)[TVWL4INGMB20], Technical Logistics and Logistic Systems (p. 69)[TVWL4INGMB11], Material Flow in Logistic Systems (p. 79)[WW4INGMB25]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Summer term	de

### Learning Control / Examinations

The assessment consists of an oral exam according to §4 (2), 2 of the examination regulation. It may be a written exam (according to §4 (2), 1 of the examination regulation) in the case of large number of participants.

### Conditions

None.

### Learning Outcomes

It is the aim of the course to show the importance and impact of logistic questions in the automotive industry sector.

### Content

A basic model of the automobile production and distribution is used to study the main elements of the automotive supply chain:

- Supply side logistics (Tasks due to disposition and physical accomplishment; methods; solution models)
- Car manufacturing with the specific questions of the interaction of body shell, paint shop and assembly (sequence planning; partial allocation for assembly)
- Car distribution and the connection to sale processes (physical accomplishment; planning and control)

## Course: Airport Logistics [21056]

**Coordinators:** Richter

**Part of the modules:** Technical Logistics and Logistic Systems (p. 69)[TVWL4INGMB11], Introduction to Logistics (p. 67)[TVWL4INGMB20], Material Flow in Logistic Systems (p. 79)[WW4INGMB25]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Winter term	de

### Learning Control / Examinations

The assessment consists of an oral exam according to §4 (2), 2 of the examination regulation. It may be a written exam (according to §4 (2), 1 of the examination regulation) in the case of large number of participants.

### Conditions

None.

### Learning Outcomes

Giving an inside view of the conveyor and material handling technical activities on airports is the aim of this course. Furthermore an overview of air traffic and the legal situation is given.

### Content

Development of air traffic:

- Legal basics
- Infrastructure (among other things person, luggage and freight conveyance)
- Supply and disposal activities
- Logistic process networks
- Information logistics

### Remarks

The course takes place as a block course.

## Course: Management of Business Networks [26452]

**Coordinators:** Christof Weinhardt, Jan Kraemer  
**Part of the modules:** Service Management (p. 48)[TVWL4BWLISM6]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Winter term	en

### Learning Control / Examinations

The total grade for this lecture will consist to 50% of the grade achieved in the written mid term examination, to 10% of the assignments during the exercises, and to 40% of a project work, which includes a term paper and a presentation.

### Conditions

None.

### Learning Outcomes

The student will become acquainted with the theoretical fundamentals of economic networks and how to manage them. Support of economic networks by information systems will be accomplished by several case studies, which will be worked on by groups autonomously. Basic knowledge of organisation theory, network analysis, strategic & operative management and logic systems will be communicated to the student. Furthermore, he will have a focused view on the mechanisms and supporting tools for interaction between companies, especially in negotiations and negotiation-supporting systems. In small groups, the student is trained in team-oriented and autonomous working techniques. Within this domain, the student will be trained to seek and read relevant technical literature in English, the language of science, and to adopt it to a specific problem.

### Content

The significant and lasting impact of web-based business-to-business (B2B) networks has just recently become apparent. The exploratory phase during the first Internet hype bred a variety of approaches which were often bold in business nature, yet simple and unfounded in system architecture. Only very few survived and proved sustainable. Nowadays web-based B2B networks are increasingly reappearing and even promoted by major traditional companies and governments. However, this new wave of networks is more mature and more powerful in functionality than their predecessors. As such they provide not only auction systems but also facilities for electronic negotiation. This implies a shift from price-focused to relationship-oriented trading. But what motivates this shift? Why do firms enter business networks? How can these networks be best supported by IT? The course intends to resolve these questions. Firstly, an introduction in organization theory will be given. Secondly, the problems of networks will be addressed. Thirdly, an analysis of how IT can alleviate those problems will be undertaken.

### Media

Powerpoint presentations, recorded lecture available on the internet, (if circumstances allow videoconferencing).

### Literature

- Milgrom, P., Roberts, J., Economics, Organisation and Management. Prentice-Hall, 1992.
- Shy, O., The Economics of Network Industries. Cambridge, Cambridge University Press, 2001.
- Bichler, M. The Future of e-Markets - Multi-Dimensional Market Mechanisms. Cambridge, Cambridge University Press, 2001.



## Course: Management of IT-Projects [25784]

**Coordinators:** Roland Schätzle  
**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Summer term	de

### Learning Control / Examinations

The assessment of this course is a written examination (60 min) in the first week after lecture period according to Section 4(2), 1 of the examination regulation.

### Conditions

None.

### Learning Outcomes

Students know the terminology of IT project management and typical used methods for planning, handling and controlling. They are able to use methods appropriate to current project phases and project contexts and they know how to consider organisational and social impact factors.

### Content

The lecture deals with the general framework, impact factors and methods for planning, handling, and controlling of IT projects. Especially following topics are addressed:

- project environment
- project organisation
- project planning including the following items:
  - plan of the project structure
  - flow chart
  - project schedule
  - plan of resources
- effort estimation
- project infrastructure
- project controlling
- risk management
- feasibility studies
- decision processes, conduct of negotiations, time management.

### Media

Slides, access to internet resources.

### Literature

- B. Hindel, K. Hörmann, M. Müller, J. Schmied. Basiswissen Software-Projektmanagement. dpunkt.verlag 2004
- Project Management Institute Standards Committee. A Guide to the Project Management Body of Knowledge (PMBOK guide). Project Management Institute. Four Campus Boulevard. Newton Square. PA 190733299. U.S.A.

Further literature is given in each lecture individually.

## Course: IT Complexity in Practice [25764]

**Coordinators:** Detlef Seese, Kreidler  
**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Winter term	de

### Learning Control / Examinations

see German version.

### Conditions

see German version.

### Learning Outcomes

see German version.

### Content

see German version

### Literature

#### Elective literature:

Will be announced in the lecture.

## Course: Trademark and Unfair Competition Law [24136/24609]

**Coordinators:** Yvonne Matz, Peter Sester

**Part of the modules:** Intellectual Property Law (p. 98)[TVWL4JURA4]

ECTS Credits	Hours per week	Term	Instruction language
3	2/0	Winter / Summer Term	de

### Learning Control / Examinations

#### Conditions

None.

#### Learning Outcomes

It is the aim of this course to provide students with knowledge in the area of trademark rights in the national as well as the European and International context. The course deals with the structure of trademark rights, especially with the procedures of registration and the claims, that result from the infringements of trademark rights, as well as with the right of other marks in the MarkenG.

#### Content

The course deals with the subject matter of trademark rights: what is a trademark, how can I get the registration of a trademark, what rights and claims do owner of trademarks have, which other marks do exist? The students shall learn about the rules of national, European an international trademark law.

#### Literature

- Berlitz, Wolfgang: Markenrecht, Verlag C.H.Beck, ISBN 3-406-53782-0, neueste Auflage.

## Course: Market Engineering: Information in Institutions [26460]

**Coordinators:** Christof Weinhardt, Jan Kraemer, Clemens van Dinther, Simon Caton

**Part of the modules:** Applied Strategic Decisions (p. 20)[TVWL4VWL2], Information Engineering (p. 49)[TVWL4BWLISM7], Communications & Markets (p. 47)[TVWL4BWLISM5], Electronic Markets (p. 44)[TVWL4BWLISM2], Market Engineering (p. 45)[TVWL4BWLISM3]

ECTS Credits	Hours per week	Term	Instruction language
4,5	2/1	Summer term	en

### Learning Control / Examinations

The assessment of this course is a written examination (following §4(2), 1 SPO) and by submitting written papers as part of the exercise (following §4(2), 3 SPO). The total grade for this lecture will consist to 70% of the grade achieved in the written examination and to 30% of the assignments during the exercises.

### Conditions

None.

### Learning Outcomes

The students

- understand the role of an economist as an engineer to design markets
- compare different markets and market mechanisms to evaluate their efficiency
- apply game theoretic modelling and mechanism design as well as auction theory for interdisciplinary evaluation.

### Content

The ongoing advancements in information technology have revolutionized traditional business processes and given rise to electronic marketplaces. In contrast to physical marketplaces, electronic markets do not just evolve, but must be carefully designed, implemented and monitored and evaluated. Moreover electronic markets demand open and flexible platforms as well as adequate standards and information services. Future Market Engineers must therefore be able to consider the economic, legal and technological dimension of markets simultaneously. The lecture focuses on the discussion of (1) Microstructure, (2) IT infrastructure, and (3) Business Structure of electronic markets. Hence, students will be taught the economic incentives that a market can impose on market participants, development models for implementing markets, and business models for the application of markets.

### Media

- Powerpoint,
- eLearning Platform Ilias

### Literature

1. Roth, A., The Economist as Engineer: Game Theory, Experimental Economics and Computation as Tools for Design Economics. *Econometrica* 70(4): 1341-1378, 2002.
2. Weinhardt, C., Holtmann, C., Neumann, D., Market Engineering. *Wirtschaftsinformatik*, 2003.
3. Wolfstetter, E., Topics in Microeconomics - Industrial Organization, Auctions, and Incentives. Cambridge, Cambridge University Press, 1999.
4. Smith, V. „Theory, Experiments and Economics“, *The Journal of Economic Perspectives*, Vol. 3, No. 1, 151-69 1989

**Course: Marketing and Innovation [25165]****Coordinators:** Wolfgang Gaul**Part of the modules:** Market Research (p. 32)[TVWL4BWLMA2], Entrepreneurship, Innovation and International Marketing (p. 35)[TVWL4BWLMA6], Marketing Planning (p. 31)[TVWL4BWLMA1]

ECTS Credits	Hours per week	Term	Instruction language
2.5	1/1	Winter term	de

**Learning Control / Examinations**

See module description.

**Conditions**

None.

**Learning Outcomes****Content**

## Course: Marketing and Operations Research [25156]

**Coordinators:** Wolfgang Gaul

**Part of the modules:** Quantitative Marketing and OR (p. 62)[TVWL4OR1], Entrepreneurship, Innovation and International Marketing (p. 35)[TVWL4BWL MAR6], Marketing Planning (p. 31)[TVWL4BWL MAR1]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Summer term	de

### Learning Control / Examinations

See module description.

### Conditions

Basics of Operations Research are required.

### Learning Outcomes

#### Content

#### Literature

Will be announced in the lecture. Further literature references are announced in the script.

**Course: Market Microstructure [25240]****Coordinators:** Torsten Lüdecke**Part of the modules:** F2&F3 (Finance) (p. 30)[TVWL4BWLFBV3], F2 (Finance) (p. 29)[TVWL4BWLFBV2]

ECTS Credits	Hours per week	Term	Instruction language
3	2/0	Winter term	de

**Learning Control / Examinations****Conditions**Knowledge of the content of the course *Asset Pricing* [26555] is assumed.**Learning Outcomes**

This lecture makes students familiar with the fundamental models of trading in financial markets. It starts with generic design features of financial markets which are used to frame price discovery as the key element of the trading process. The link between market design and market quality is pointed out by using alternative measures of market quality. Seminal models of market microstructure are used to show how dealer inventory and/or asymmetric information affect market prices and the pricing of securities. Theoretical models are shown to provide predictions which are consistent with empirical evidence.

**Content**

The focus of this lecture is on the question how the microstructure of financial markets affects price discovery and market quality. First, issues in designing market structure are presented and linked to fundamental dimensions of market quality, i.e. liquidity and trading costs. In particular, the services and privileges of market makers are stressed. The main part of the lecture covers inventory-models of dealer markets and models of information-based trading. The final part gives attention to some econometric models to analyze the short-term behavior of security prices.

**Media**

Slides.

**Literature**

keine

**Elective literature:**

See reading list.

**Course: Master Seminar in Marketing [25192]****Coordinators:** Wolfgang Gaul**Part of the modules:** Seminar Module (p. [102](#))[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter / Summer Term	de

**Learning Control / Examinations****Conditions**

None.

**Learning Outcomes****Content**



**Course: [25193]****Coordinators:** Wolfgang Gaul**Part of the modules:** Seminar Module (p. [102](#))[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter / Summer Term	de

**Learning Control / Examinations****Conditions**

None.

**Learning Outcomes****Content**

**Course: Master Seminar in Quantitative Marketing and OR [25194]****Coordinators:** Wolfgang Gaul**Part of the modules:** Seminar Module (p. [102](#))[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter / Summer Term	de

**Learning Control / Examinations****Conditions**

None.

**Learning Outcomes****Content**

## Course: Master Seminar in Information Engineering and Management [26510]

**Coordinators:** Andreas Geyer-Schulz  
**Part of the modules:** Seminar Module (p. 102)[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter term	de

### Learning Control / Examinations

The assessment of this course is according to §4(2), 3 of the examination regulation in form of an examination of the written seminar thesis and a presentation.

The grade is given, if the presentation is held and the seminar thesis is handed in.

The grade of this course is based on the grade of the seminar thesis. The presentation can improve or worsen the grade of the seminar thesis by up to two grade levels (up to 0.7 grades).

### Conditions

None.

### Learning Outcomes

The student is able to

- to perform a literature search for a given topic, to identify, find, value and evaluate the relevant literature.
- to write his seminar thesis of 15-20 pages in a structured scientific manner.
- to communicate his results in a presentation with discussion afterwards.

### Content

The seminar serves on one hand to improve the scientific working skills. On the other hand, the student should work intensively on a given topic and develop a scientific work, that is based on a profound literature research.

**Course: Master-Seminar Marketing Planning [25195]****Coordinators:** Wolfgang Gaul**Part of the modules:** Seminar Module (p. 102)[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter / Summer Term	de

**Learning Control / Examinations****Conditions**

None.

**Learning Outcomes****Content****Literature**

Will be announced at the beginning of the semester.

**Course: Master Seminar in Entrepreneurship, Innovation and International Marketing [25196]****Coordinators:** Gaul**Part of the modules:** Seminar Module (p. 102)[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter / Summer Term	de

**Learning Control / Examinations****Conditions**

None.

**Learning Outcomes****Content****Literature****Elective literature:**

Wird zur Seminarvorbereitung bekannt gegeben.

## Course: Material Flow in Logistic Systems [21051]

**Coordinators:** Kai Furmans

**Part of the modules:** Introduction to Logistics (p. 67)[TVWL4INGMB20], Technical Logistics and Logistic Systems (p. 69)[TVWL4INGMB11], Material Flow in Logistic Systems (p. 79)[WW4INGMB25]

ECTS Credits	Hours per week	Term	Instruction language
6	3/1	Winter term	de

### Learning Control / Examinations

The assessment consists of a written exam according to Section 4 (2), 1 of the examination regulation. The grade of the exam may be improved by passing case studies.

### Conditions

None.

### Learning Outcomes

This course provides the basics of material handling systems. The student will learn how to model material handling systems and how to evaluate them according to quantitative aspects.

### Content

- Material handling equipment: conveyor system, diverts, merges
- Modelling of material handling systems by graphs and matrixes
- Queueing theory
- Simulation
- Analysis of the current situation
- Planning of the target state by using material and information flow

### Literature

#### Elective literature:

Arnold, Dieter; Furmans, Kai: Materialfluss in Logistiksystemen, Springer, 2005 (VDI)

### Remarks

The course was formerly known as *Materialflow*.

**Course: Materials and Processes in Automotive Lightweight Construction [2149669]****Coordinators:** Haepf**Part of the modules:** Selected Chapters from Production Engineering I (p. 71)[TVWL4INGMB1], Selected Chapters from Production Engineering II (p. 72)[TVWL4INGMB2]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Winter term	de

**Learning Control / Examinations****Conditions**

None.

**Learning Outcomes****Content**

## Course: Mathematical Theory of Democracy [25539]

**Coordinators:** Tangian  
**Part of the modules:** Social Choice Theory (p. 26)[TVWL4VWL9]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Summer term	

### Learning Control / Examinations

**Conditions**  
None.

### Learning Outcomes

#### Content

The mathematical theory of democracy deals with the quantitative evaluation of the representative capacity of single decision makers and representative bodies like president, parliament, or council of ministers. The model is used to analyse the Athenian democracy with its selection of representatives by lottery, to estimate the popularity of parties and coalitions in Germany, and to revise Arrow's paradox about the inevitability of a dictator. Moreover, the idea of representativeness is applied to non-societal OR-domains like MCDM, DAX predictions, or traffic control, based on the observation that certain objects can represent properties/behavior of other objects.



**Course: Seminar in Mathematics [SemMath]****Coordinators:** Fachvertreter der Fakultät für Mathematik**Part of the modules:** Seminar Module (p. 102)[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter / Summer Term	de

**Learning Control / Examinations****Conditions**

None.

**Learning Outcomes****Content****Literature**

Will be announced in the respective seminar.

**Elective literature:**

Will be announced in the seminar.

## Course: Mechanical Models in Railway Engineering [19322]

**Coordinators:** Eberhard Hohnecker

**Part of the modules:** Guided Systems Engineering (p. 84)[TVWL4INGBGU6]

ECTS Credits	Hours per week	Term	Instruction language
1,5	1	Summer term	de

### Learning Control / Examinations

The assessment will consist of a oral exam (20 min) according to §4 (2), 1 of the examination regulation.

The exam is offered each semester. The re-examination is offered upon prior agreement with the interested participants and not later than the next regular examination date.

### Conditions

See module description.

See module description.

### Learning Outcomes

#### Content

calculation of Zimmermann; wheelset-running

**Course: Methods in Analyzing Internal Combustion [21134]****Coordinators:** Wagner**Part of the modules:** Engine Development (p. 73)[TVWL4INGMB17], Combustion Engines (p. 74)[TVWL4INGMB16]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Summer term	de

**Learning Control / Examinations**

The assessment consists of an oral exam (30 min) according to §4 (2), 2 of the examination regulation. The grade of the exam is included in the overall grade of the module with a weighting factor of 3.

**Conditions**

The course *Combustion Engines A* [21101] has to be completed beforehand.

**Learning Outcomes****Content**

**Course: Microbiology of Food [22209]****Coordinators:** Franz**Part of the modules:** Specialization in Food Process Engineering (p. 90)[TVWL4INGCV4]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Winter term	de

**Learning Control / Examinations**

See module description.

**Conditions**

None.

**Learning Outcomes****Content**

## Course: Modeling Strategic Decision Making [25908]

**Coordinators:** Hagen Lindstädt

**Part of the modules:** Strategic Corporate Management and Organization (p. 36)[TVWL4BWL01]

ECTS Credits	Hours per week	Term	Instruction language
6	2/1	Summer term	de

### Learning Control / Examinations

Written exam 100% following §4, Abs. 2.

### Conditions

None.

### Learning Outcomes

Starting from the basic model of economic decision theory, fundamental decision principles and calculi for multi-attribute decisions in certain and uncertain conditions up to subjective expected utility theory and the economic assessment of information are described. To confront numerous infringements by decision-makers against principles and axioms of this calculus, in addition non-expected utility calculi and advanced models for decisions by economic agents are discussed; these are especially important for management decisions.

Within the chapter concerning leadership frameworks the students are given the possibility to individually analyze their management style on the basis of classical concepts of leadership. These concepts will be presented and discussed in detail.

### Content

- Principles of strategic management decisions
- Leadership: Classical leadership concepts
- Basic economic decision models
- Limits of the basic models and advanced concepts
- Advanced models: individual decisions with uncertainty and vague information

### Media

Slides.

### Literature

- Eisenführ, F.; Weber, M.: *Rationales Entscheiden*. Springer, 4. Aufl. Berlin 2003.[1]
- Laux, H.: *Entscheidungstheorie*. Springer, 6. Aufl. Berlin 2005.[2]
- Lindstädt, H.: *Entscheidungskalküle jenseits des subjektiven Erwartungsnutzens*. In: Zeitschrift für betriebswirtschaftliche Forschung 56 (September 2004), S. 495 - 519.
- Scholz, C.: *Personalmanagement*. Vahlen, 5. Aufl. München 2000, Kap. 9.4, S.923 - 948

**Course: Operating Models in Railway Engineering [19327w]****Coordinators:** Eberhard Hohnecker**Part of the modules:** Public Transportation Operations (p. 83)[TVWL4INGBGU4]

ECTS Credits	Hours per week	Term	Instruction language
1,5	1	Winter term	de

**Learning Control / Examinations**

The assessment will consist of a oral exam (20 min) according to §4 (2), 1 of the examination regulation.

The exam is offered each semester. The re-examination is offered upon prior agreement with the interested participants and not later than the next regular examination date.

**Conditions**

See module description.

**Learning Outcomes****Content**

## Course: Business Process Modelling [25736]

**Coordinators:** Andreas Oberweis, Marco Mevius

**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Winter term	de

### Learning Control / Examinations

The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation in the first week after lecture period.

### Conditions

None.

### Learning Outcomes

Students know goals of business process modelling and master different modelling languages. They are able to choose the appropriate modelling language according to a given context and to use the modelling language with suitable modelling tools. They master methods for analysing and assessing process models and methods for analysing them according to specific quality characteristics.

### Content

The proper modeling of relevant aspects of business processes is essential for an efficient and effective design and implementation of processes. This lecture presents different classes of modeling languages and discusses the respective advantages and disadvantages of using actual application scenarios. For that simulative and analytical methods for process analysis are introduced. In the accompanying exercise the use of process modeling tools is practiced.

### Media

Slides, access to internet resources.

### Literature

Literature will be given in the lecture.

## Course: Modern Market Research [25154]

**Coordinators:** Wolfgang Gaul

**Part of the modules:** Market Research (p. 32)[TVWL4BWLMAR2], Quantitative Marketing and OR (p. 62)[TVWL4OR1], Behavioral Approaches in Marketing and Data Analysis (p. 34)[TVWL4BWLMAR4], Strategy, Innovation and Data Analysis (p. 33)[TVWL4BWLMAR3], Entrepreneurship, Innovation and International Marketing (p. 35)[TVWL4BWLMAR6]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Summer term	de

### Learning Control / Examinations

See module description.

### Conditions

Basic knowledge of statistics.

### Learning Outcomes

#### Content

#### Literature

Further literature references are announced in the script.



**Course: Modern Measurement Techniques for Process Optimization [22218]****Coordinators:** Regier**Part of the modules:** Specialization in Food Process Engineering (p. 90)[TVWL4INGCV4]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Summer term	de

**Learning Control / Examinations**

See module description.

**Conditions**

None.

**Learning Outcomes****Content**

## Course: Morphodynamics of Rivers and Streams [19203]

**Coordinators:** Nestmann/Lehmann

**Part of the modules:** Understanding and Prediction of Disasters I (p. 92)[TVWL4INGINTER1], Understanding and Prediction of Disasters II (p. 93)[TVWL4INGINTER2], Understanding and Prediction of Disasters III (p. 94)[TVWL4INGINTER3]

ECTS Credits	Hours per week	Term	Instruction language
3	1/1	Winter term	de

### Learning Control / Examinations

**Conditions**

None.

### Learning Outcomes

**Content**

**Remarks**

For further information, see [http://www.iwk.uni-karlsruhe.de/kurse\\_vertiefungsstudium.php](http://www.iwk.uni-karlsruhe.de/kurse_vertiefungsstudium.php)

**Course: Engine Measurement Technologies [21137]****Coordinators:** Bernhardt**Part of the modules:** Engine Development (p. 73)[TVWL4INGMB17], Combustion Engines (p. 74)[TVWL4INGMB16]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Summer term	de

**Learning Control / Examinations**

The assessment consists of an oral exam (30 min) according to Section 4 (2), 2 of the examination regulation. The grade of the exam is included in the overall grade of the module with a weighting factor of 3.

**Conditions**

The course *Combustion Engines A* [21101] has to be completed beforehand.

**Learning Outcomes****Content**

## Course: Multidisciplinary Risk Research [26328]

**Coordinators:** Ute Werner

**Part of the modules:** Operational Risk Management II (p. 42)[TVWL4BWLFBV10], Operational Risk Management I (p. 41)[TVWL4BWLFBV9]

ECTS Credits	Hours per week	Term	Instruction language
4.5	3/0	Winter / Summer Term	de

### Learning Control / Examinations

The assessment consists of oral presentations (incl. papers) within the lecture (according to Section 4 (2), 3 of the examination regulation) and a final oral exam (according to Section 4 (2), 2 of the examination regulation).

The overall grade consists of the assessment of the oral presentations incl. papers (50 percent) and the assessment of the oral exam (50 percent).

### Conditions

None.

### Learning Outcomes

Getting an overview of the various theoretical, empirical and methodological approaches used in risk research. Learning to assess disciplinary perspectives and approaches. Detailed examination of at least one theoretical and one methodological approach by the analysis of case studies.

### Content

The course consists of two chapters:

In the theoretical part risk concepts of various disciplines will be discussed as well as categorisations of risk (e.g. technical or natural origin) and of risk carriers. Based on empirical research, processes of risk perception, risk assessment, and risk taking – at the individual, institutional, and global level - are described and explained.

The methodological part of the course deals with hazard research, approaches for identification and mapping of risks and their accumulations, as well as with safety culture research. Using empirical studies, survey methods regarding risk perception and risk assessment will be discussed. Specific problems in the context of intercultural research will be considered too.

### Literature

- U. Werner, C. Lechtenbörger. Risikoanalyse & Risikomanagement: Ein aktueller Sachstand der Risikoforschung. Arbeitspapier 2004
- Wissenschaftlicher Beirat der Bundesregierung Globale Umweltveränderungen (WBGU). Welt im Wandel: Strategien zur Bewältigung globaler Umweltrisiken. Jahresgutachten 1998, [http://www.wbgu\\_jg1998.html](http://www.wbgu_jg1998.html).
- R. Löfstedt, L. Frewer. Risk and Modern Society, London 1998.
- <http://www.bevoelkerungsschutz.ch>

### Elective literature:

Additional literature is recommended during the course.

### Remarks

This course is offered on demand. For further information, see: <http://insurance.fbv.uni-karlsruhe.de>

To attend the course please register at the secretary of the chair of insurance science.

**Course: Multivariate Methods [25317]****Coordinators:** Wolf-Dieter Heller**Part of the modules:** Statistical Methods in Risk Management (p. 57)[TVWL4STAT2]

ECTS Credits	Hours per week	Term	Instruction language
5	2/2	Summer term	de

**Learning Control / Examinations****Conditions**

None.

**Learning Outcomes****Content****Literature**

- Fahrmeir L., Hamerle A., Tut G.: Multivariate statistische Verfahren; de Gruyter 1996
- Jobson J.D.: Applied Multivariate Data Analysis Vol. I/II, Springer 1991
- Dobson A.J.: An Introduction to Statistical Modelling, Chapman and Hall
- Hosmer D.W., Lemeshow S.: Applied Logistic Regression, J. Wiley 1989
- Jambu M.: Explorative Datenanalyse, G. Fischer 1992

## Course: Nature-inspired Optimisation [25706]

**Coordinators:** Sanaz Mostaghim, Pradyum Shukla  
**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Winter term	en

### Learning Control / Examinations

The assessment consists of a written exam (60 min) (according to Section 4(2), 1 of the examination regulation) and an additional written examination called "bonus exam", 60 min (according Section 4(2), 3 of the examination regulation) or a selection of exercises. The bonus exam may be split into several shorter written tests.

The grade of this course is the achieved grade in the written examination. If this grade is at least 4.0 and at most 1.3, a passed bonus exam will improve it by one grade level (i.e. by 0.3 or 0.4).

### Conditions

None.

### Learning Outcomes

To learn:

1. Different nature-inspired methods: local search, simulated annealing, tabu search, evolutionary algorithms, ant colony optimization, particle swarm optimization
2. Different aspects and limitation of the methods
3. Applications of such methods
4. Multi-objective optimization methods
5. Constraint handling methods
6. Different aspects in parallelization and computing platforms

### Content

any optimization problems are too complex to be solved to optimality. A promising alternative is to use stochastic heuristics, based on some fundamental principles observed in nature. Examples include evolutionary algorithms, ant algorithms, or simulated annealing. These methods are widely applicable and have proven very powerful in practice. During the course, such optimization methods based on natural principles are presented, analyzed and compared. Since the algorithms are usually quite computational intensive, possibilities for parallelization are also investigated.

### Media

Powerpoint slides with annotations on graphics screen, access to Internet resources, recorded lectures

### Literature

F. Glover and M. Laguna. „Tabu Search” In: Handbook of Applied Optimization, P. M. Pardalos and M. G. C. Resende (Eds.), Oxford University Press, pp. 194-208, 2002. G. Raidl and J. Gottlieb: Empirical Analysis of Locality, Heritability and Heuristic Bias in Evolutionary Algorithms: A Case Study for the Multidimensional Knapsack Problem. Evolutionary Computation, MIT Press, 13(4), pp. 441-475, 2005.

### Weiterführende Literatur:

E. L. Aarts and J. K. Lenstra: „Local Search in Combinatorial Optimization”. Wiley, 1997. D. Corne and M. Dorigo and F. Glover: „New Ideas in Optimization”. McGraw-Hill, 1999. C. Reeves: „Modern Heuristic Techniques for Combinatorial Optimization”. McGraw-Hill, 1995. Z. Michalewicz, D. B. Fogel: „How to solve it: Modern Heuristics”. Springer, 1999. E. Bonabeau, M. Dorigo, G. Theraulaz: „Swarm Intelligence”. Oxford University Press, 1999. A. E. Eiben and J. E. Smith: „Introduction to Evolutionary Computing”. Springer, 2003. K. Weicker: „Evolutionäre Algorithmen”. Teubner, 2002. M. Dorigo, T. Stützle: „Ant Colony Optimization”. MIT Press, 2004. K. Deb: „Multi-objective Optimization using Evolutionary Algorithms”, Wiley, 2003.

## Course: Scientific Bases for Examination and Assessment of Water Quality [22603]

**Coordinators:** F.H. Frimmel  
**Part of the modules:** Water Chemistry (p. 91)[TVWL4INGCV5]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Winter term	de

### Learning Control / Examinations

See module description.

### Conditions

None.

### Learning Outcomes

#### Content

#### Literature

##### Elective literature:

- Cammann, K. Instrumentelle Analytische Chemie. Verfahren, Anwendungen, Qualitätssicherung. Spektrum Verlag, 2001.
- Frimmel, F. H.: Wasser und Gewässer. Ein Handbuch. Spektrum Verlag, 1999.
- Grohmann, A., Hässelbarth, U., Schwerdtfeger, W.(Hrsg.): Die Trinkwasserverordnung. 4. Auflage, E. Schmid, Berlin, 2002.
- Kölle, W.: Wasseranalysen-richtig beurteilt. Grundlagen, Parameter, Wassertypen, Inhaltsstoffe, Grenzwerte nach Trinkwasserverordnung und EU-Trinkwasserrichtlinie. 2. Auflage, Wiley-VCH Verlag, 2004.
- Quentin, K.-E.: Trinkwasser; Untersuchung und Beurteilung von Trink- und Schwimmbadwasser. Springer, Heidelberg, 1988.

## Course: Nonlinear Optimization I [25111]

**Coordinators:** Oliver Stein  
**Part of the modules:** Mathematical Programming (p. 65)[TVWL4OR6]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Summer term	de

### Learning Control / Examinations

The assessment consists of a written exam (60 minutes) according to Section 4(2), 1 of the examination regulation.

The exam takes place in the semester of the lecture and in the following semester.

Prerequisite for admission to the written examination is attaining at least 30% of the exercise points. Therefore the online-registration for the written examination is subject to fulfilling the prerequisite.

The examination can also be combined with the examination of *Nonlinear Optimization II* [25113]. In this case, the duration of the written examination takes 120 minutes.

In a combined examination of *Nonlinear Optimization I* [25111] and *Nonlinear Optimization II* [25113], upon attaining more than 60% of the exercise points, the grade of the passed examination is improved by a third of a grading step.

In a combined examination of *Nonlinear Optimization I* [25111] and *Nonlinear Optimization II* [25113], upon attaining more than 60% of the computer exercise points, the grade of the passed examination is improved by a third of a grading step.

### Conditions

None.

### Learning Outcomes

The student

- knows and understands fundamentals of nonlinear optimization,
- is able to choose, design and apply modern techniques of nonlinear optimization in practice.

### Content

The lecture treats the minimization of smooth nonlinear functions under nonlinear constraints. For such problems, which occur very often in economics, engineering, and natural sciences, we derive optimality conditions that form the basis for numerical solution methods. The lecture is structured as follows:

- Introduction, examples, and terminology
- Existence results for optimal points
- First and second order optimality conditions for unconstrained problems
- Optimality conditions for unconstrained convex problems
- Numerical methods for unconstrained problems (line search, steepest descent method, variable metric methods, Newton method, Quasi Newton methods, CG method, trust region method)

Constrained problems are the contents of part II of the lecture.

The lecture is accompanied by computer exercises in which you can learn the programming language MATLAB and implement and test some of the methods for practically relevant examples.

### Literature

#### Elective literature:

- W. Alt, Nichtlineare Optimierung, Vieweg, 2002
- M.S. Bazaraa, H.D. Sherali, C.M. Shetty, Nonlinear Programming, Wiley, 1993
- H.Th. Jongen, K. Meer, E. Triesch, Optimization Theory, Kluwer, 2004
- J. Nocedal, S. Wright, Numerical Optimization, Springer 2000

### Remarks

Part I and II of the lecture are held consecutively in the *same* semester.



## Course: Nonlinear Optimization II [25113]

**Coordinators:** Oliver Stein  
**Part of the modules:** Mathematical Programming (p. 65)[TVWL4OR6]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Summer term	de

### Learning Control / Examinations

The assessment consists of a written exam (120 minutes) according to §4(2), 1 of the examination regulation.

The exam takes place in the semester of the lecture and in the following semester.

Prerequisite for admission to the written examination is attaining at least 30% of the exercise points. Therefore the online-registration for the written examination is subject to fulfilling the prerequisite.

The exam can also be combined with the examination of *Nonlinear Optimization I* [25111]. In this case, the duration of the written exam takes 120 minutes.

In a combined exam of *Nonlinear Optimization I* [25111] and *Nonlinear Optimization II* [25113], upon attaining more than 60% of the exercise points, the grade of the passed exam is improved by a third of a grading step.

In a combined exam of *Nonlinear Optimization I* [25111] and *Nonlinear Optimization II* [25113], upon attaining more than 60% of the computer exercise points, the grade of the passed exam is improved by a third of a grading step.

### Conditions

None.

### Learning Outcomes

The student

- knows and understands fundamentals of nonlinear optimization,
- is able to choose, design and apply modern techniques of nonlinear optimization in practice.

### Content

The lecture treats the minimization of smooth nonlinear functions under nonlinear constraints. For such problems, which occur very often in economics, engineering, and natural sciences, we derive optimality conditions that form the basis for numerical solution methods. Part I of the lecture treats unconstrained optimization problems. Part II of the lecture is structured as follows:

- Topology and first order approximations of the feasible set
- Theorems of the alternative, first and second order optimality conditions for constrained problems
- Optimality conditions for constrained convex problems
- Numerical methods for constrained problems (penalty method, multiplier method, barrier method, interior point method, SQP method, quadratic optimization)

The lecture is accompanied by computer exercises in which you can learn the programming language MATLAB and implement and test some of the methods for practically relevant examples.

### Literature

#### Elective literature:

- W. Alt, Nichtlineare Optimierung, Vieweg, 2002
- M.S. Bazaraa, H.D. Sherali, C.M. Shetty, Nonlinear Programming, Wiley, 1993
- H.Th. Jongen, K. Meer, E. Triesch, Optimization Theory, Kluwer, 2004
- J. Nocedal, S. Wright, Numerical Optimization, Springer 2000

### Remarks

Part I and II of the lecture are held consecutively in the *same* semester.

**Course: Public Media Law [24082]**

**Coordinators:** Christian Kirchberg  
**Part of the modules:** Public Business Law (p. 100)[TVWL4JURA6]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter term	de

**Learning Control / Examinations**

**Conditions**  
None.

**Learning Outcomes**

As the traditional media (print, radio, TV) the “new media” (online-services and the Internet) is governed by public law, yet with a different extent of regulation and with apparent effects on private law. The main influences for the media law are constitutional law and European community law. The lectures aims at providing an overview of the common grounds and differences of the current media law regime and of the conceivable perspectives of media convergence. Current developments in politics and economics, which are relevant for public media law, will be used as examples in the lecture. Besides, it is planned to attend a court hearing of the Federal Constitutional Court (Bundesverfassungsgericht) and/or the Federal Court (Bundesgerichtshof).

**Content**

Initially, the lecture will deal with the constitutional basis of the media law regime. i.e. the responsibilities of the Federal and the State legislatures, freedom of speech, freedom of information, constitutional media rights (Art. 5 para. 1 Constitutional Law) and its limitations by general laws, the ban on censorship and the counterstatement law. In addition, the European community principles on broadcasting and media law will be part of the lecture. Next will be an overview of the individual media laws, namely the broadcasting law (especially Rundfunkstaatsvertrag) the press law of the States and the statute on the so-called “telemedia” services. Finally, the protection of minors in the media will be dealt with (Act on Protection of Minors and Treaty on the Protection of Minors in the Media).

**Literature**

To understand the legal framework it is necessary for the students to have the relevant statutes, for example “Telemediarecht, Telekommunikations- und Multimediarecht”, beck-Texte im dtv , 7. Auflage 2007.  
 As an introduction it is recommended to read: Frank Fechner, Medienrecht, Verlag Mohr Siebeck, Verlag Mohr Siebeck, 8. Auflage 2007.

## Course: Operational Risk and Extreme Value Theory [25342]

**Coordinators:** Svetlozar Rachev

**Part of the modules:** Statistical Methods in Risk Management (p. 57)[TVWL4STAT2]

ECTS Credits	Hours per week	Term	Instruction language
5	2/2	Winter / Summer Term	en

### Learning Control / Examinations

#### Conditions

None.

### Learning Outcomes

#### Content

Operational risk is defined as a consequence of critical contingencies most of which are quantitative in nature and many important questions regarding economic capital allocation for operational risk remain open. The existing quantitative models for operational risk (as well as for market and credit risk) make various assumptions about “normality” and practically exclude extreme and rare events. In this course we formalize the theory of operational risk and apply the extreme value theory for the purpose of calculating the economic capital requirement against unexpected operational losses.

#### Literature

Chernobai, A. Rachev, S., Fabozzi, F. Modeling, Analyzing, and Quantifying Operational Risk , John Wiley, Finance, 2006

P. Embrechts, C. Kluppelberg, T. Mikosch , Modeling Extremal Events , Springer, Berlin 1997

Marcelo G. Cruz: Modelling, Measuring and Hedging Operational Risk, Wiley, NY, 2001

## Course: Operations Research in Health Care Management [25495]

**Coordinators:** Stefan Nickel

**Part of the modules:** Operations Research in Supply Chain Management and Health Care Management (p. 63)[TVWL4OR5]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Summer term	de

### Learning Control / Examinations

The assessment is a 120 minutes written examination (according to §4(2), 1 of the examination regulation). The examination is held in the term of the lecture and the following lecture.

### Conditions

Basic knowledge as conveyed in the module *Introduction to Operations Research* [WI1OR] is assumed.

### Learning Outcomes

The target of this lecture is to show possible applications of well-known methods of Operations Research applied to health services. The students gain the ability to use quantitative models for the operations planning and logistics in a hospital environment, e.g. appointment, transportation, operating room planning or nurse rostering as well as inventory management and layout planning. Furthermore the advantages and benefits of simulation models and OR methods to plan home health care services are discussed.

### Content

In the last years reforms of the German health system, e.g. the introduction of the G-DRG-system, have put an increasing cost pressure on hospitals. Therefore their target is to improve quality, transparency, and efficiency of hospital services, e.g. by reducing the length of stay of patients. To achieve this, processes have to be analyzed in order to optimize them if necessary. When looking at the targets of optimization not only efficiency but also quality of care and patient satisfaction (e.g. waiting times) have to be taken into account.

Besides hospitals also home health care services and their planning are discussed in this lecture. Because of the demographic development this is an emerging field in the health care sector. Here, e.g. nurse rosters have to be built which give details about which nurse visits which patient at what time. While doing so different targets have to be regarded, e.g. the continuity of nurse-patient relationship or the minimization of the distances the nurses have to travel.

### Literature

#### Elective literature:

- Fleßa: Grundzüge der Krankenhausbetriebslehre, Oldenbourg, 2007
- Fleßa: Grundzüge der Krankenhaussteuerung, Oldenbourg, 2008
- Hall: Patient flow: reducing delay in healthcare delivery, Springer, 2006

### Remarks

The lecture is planned to be held in the winter term 2011/12.

The planned lectures and courses for the next three years are announced online.

## Course: Operations Research in Supply Chain Management [n.n.]

**Coordinators:** Stefan Nickel

**Part of the modules:** Operations Research in Supply Chain Management and Health Care Management (p. 63)[TVWL4OR5]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Summer term	de

### Learning Control / Examinations

The assessment is a 120 minutes written examination (according to §4(2), 1 of the examination regulation). The examination is held in the term of the lecture and the following lecture.

### Conditions

Basic knowledge as conveyed in the module *Introduction to Operations Research* [WI1OR] is assumed.

### Learning Outcomes

#### Content

#### Remarks

The lecture is planned to be held in the summer term 2011.

The planned lectures and courses for the next three years are announced online.

## Course: Optimization in a Random Environment [25687]

**Coordinators:** Karl-Heinz Waldmann

**Part of the modules:** Stochastic Modelling and Optimization (p. 66)[TVWL4OR7]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1/2	Winter / Summer Term	de

### Learning Control / Examinations

The assessment consists of an 1h written exam following §4(2), 1 SPO. Credit from the voluntary computer lab is accounted for in the overall grade raising the exam grade by 0.3 ( §4(2), 3 SPO).

### Conditions

None.

### Learning Outcomes

Students are enabled to apply their knowledge about techniques and methodology on current problems such as the measurement and evaluation of operational risk as required by the Basel II accord.

Subject matter of the course will be announced in due time.

### Content

The course is concerned with the quantitative analysis of selected problems arising in economics, engineering, and natural sciences. Subject matter of the course will be announced in due time.

### Media

Blackboard, Slides, Flash Animations, Simulation Software

### Literature

Lecture Notes.

### Elective literature:

problem-oriented

### Remarks

The lecture is offered irregularly. The curriculum of the next two years is available online.

**Course: OR-oriented modeling and analysis of real problems (project) [25688]****Coordinators:** Karl-Heinz Waldmann**Part of the modules:** Stochastic Modelling and Optimization (p. 66)[TVWL4OR7]

ECTS Credits	Hours per week	Term	Instruction language
4.5	1/0/3	Winter / Summer Term	de

**Learning Control / Examinations**

Presentation and documentation of the results.

**Conditions**

None.

**Learning Outcomes**

Students are enabled to apply their knowledge about techniques and methodology on real problems and to develop a practically oriented solution in an OR-lab; e.g. in the public health sector.

Subject matter of the course will be announced in due time.

**Content**

The course is concerned with the quantitative analysis of selected problems arising in economics, engineering, and natural sciences. Subject matter of the course will be announced in due time.

**Media**

Blackboard, Slides, OR-Lab

**Literature**

Problem oriented

**Elective literature:**

problem-oriented

**Remarks**

The lecture is offered irregularly. The curriculum of the next two years is available online.

## Course: Organic Computing [25704]

**Coordinators:** Hartmut Schmeck, Sanaz Mostaghim  
**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Summer term	en

### Learning Control / Examinations

The assessment of this course consists of a written examination (60 min) (following §4(2), 1 SPO) and of submitting written papers or of writing an additional examination (called "bonus exam", 60 min) (following §4(2), 3 SPO). The exam will be offered every second semester (summer term) and may be repeated at every ordinary exam date.

### Conditions

None.

### Learning Outcomes

The student acquires the ability to master methods and concepts of Organic Computing and to demonstrate innovation skills regarding the used methods.

Therefore the course aims at the teaching of fundamentals and methods of Organic Computing within the context of its applicability in practice. On the basis of a fundamental understanding of the taught concepts and methods the students should be able to choose the adequate methods and concepts, if necessary further develop them according to the situation and use them properly when facing related problems in their later job. The students should be capable of finding arguments for the chosen solutions and express them to others.

### Content

The mission of Organic Computing is to tame complexity in technical systems by providing appropriate degrees of freedom for self-organized behaviour adapting to changing requirements of the execution environment, in particular with respect to human needs. According to this vision an organic computer system should be aware of its own capabilities, the requirements of the environment, and it should be equipped with a number of "self-x" properties allowing for the anticipated adaptiveness and for a reduction in the complexity of system management. These self-x properties are self-organisation, self-configuration, self-optimization, self-healing, self-protection and self-explanation. In spite of these self-x properties, an organic system should be open to external control actions which might be necessary to prevent undesired behaviour.

### Media

powerpoint slides with annotations using a tablet pc access to applets and Internet resources lecture recording (camtasia).

### Literature

- *Autonomic Computing: Concepts, Infrastructure and Applications.* M. Parashar and S. Hariri (Ed.), CRC Press. December 2006.
- *Self-Organization in Biological Systems.* S. Camazine, J. Deneubourg, N. R. Franks, J. Sneyd, G. Theraulaz and E. Bonabeau. Princeton University Press, 2003.
- *Complex Adaptive Systems: An Introduction.* H. G. Schuster, Scator Verlag, 2001.
- *Introduction to Evolutionary Computing.* A. E. Eiben and J. E. Smith. Natural Computing Series, Springer Verlag, 2003. *Swarm Intelligence: From Natural to Artificial Systems.* Eric Bonabeau, Marco Dorigo and Guy Theraulaz. Oxford University Press, 1999.
- *Control of Complex Systems.* K. Astrom, P. Albertos, M. Blanke, A. Isidori and W. Schaufelberger. Springer Verlag, 2001.

### Elective literature:

- **Adaptive and Self-organising Systems**, Christian Müller-Schloer, Moez Mnif, Emre Cakar, Hartmut Schmeck, Urban Richter, June 2007. Preprint.Submitted to ACM Transactions on Autonomous and Adaptive Systems (TAAS)
- **Organic Computing - Addressing Complexity by Controlled Self-organization**, Jürgen Branke, Moez Mnif, Christian Müller-Schloer, Holger Prothmann, Urban Richter, Fabian Rochner, Hartmut Schmeck, In Tiziana Margaria, Anna Philippou, and Bernhard Steffen, *Proceedings of ISoLA 2006*, pp. 200-206. Paphos, Cyprus, November 2006.
- *Evolutionary Optimization in Dynamic Environments.* J. Branke. Kluwer Academic Publishers, 2002.
- *Self-star Properties in Complex Information Systems: Conceptual and Practical Foundations (Lecture Notes in Computer Science.* O. Babaoglu, M. Jelasity, A. Montresor, C. Fetzer, S. Leonardi, A. van Moorsel and M. van Steen. Springer Verlag, 2005.
- *Design and Control of Self-organizing Systems.* C. Gershenson. PhD thesis, Vrije Universiteit Brussel, Brussels, Belgium, 2007.
- *VDE / ITG / GI - Positionspapier: Organic Computing - Computer- und Systemarchitektur im Jahr 2010.* Juli 2003. it - Information Technology, Themenheft Organic Computing, Oldenbourg Verlag. Volume: 47, Issue: 4/2005.

further references will be announced in class



## Course: Managing Organizations [25902]

**Coordinators:** Hagen Lindstädt

**Part of the modules:** Strategic Corporate Management and Organization (p. 36)[TVWL4BWL01]

ECTS Credits	Hours per week	Term	Instruction language
4	2/0	Winter term	de

### Learning Control / Examinations

The assessment will consist of a written exam (60 min) taking place at the beginning of the recess period (according to Section 4 (2), 2 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

### Conditions

None.

### Learning Outcomes

The course should enable the participants to assess the strengths and weaknesses of existing organisational structures and rules using systematic criteria. Here concepts and models for designing organisation structures, regulating organisational processes and managing organisational changes are presented and discussed using case studies. The course is structured to relate to actions and aims to give students a realistic view of the opportunities and limits of rational design approaches.

### Content

- Principles of organisational management
- Managing organisational structures and processes: the selection of design parameters
- Ideal-typical organisational structures: choice and effect of parameter combinations
- Managing organisational changes

### Media

Slides.

### Literature

- Laux, H.; Liermann, F.: *Grundlagen der Organisation*, Springer. 6. Aufl. Berlin 2005.
- Lindstädt, H.: *Organisation*, in Scholz, C. (Hrsg.): *Vahlens Großes Personalexikon*, Verlag Franz Vahlen. 1. Aufl. München, 2009.
- Schreyögg, G.: *Organisation. Grundlagen moderner Organisationsgestaltung*, Gabler. 4. Aufl. Wiesbaden 2003.

The relevant excerpts and additional sources are made known during the course.

## Course: Organization Theory [25904]

**Coordinators:** Hagen Lindstädt

**Part of the modules:** Strategic Corporate Management and Organization (p. 36)[TVWL4BWL01]

ECTS Credits	Hours per week	Term	Instruction language
6	2/1	Winter term	de

### Learning Control / Examinations

The assessment consists of a written exam following §4, Abs. 2, 1 of the examination regulation.

### Conditions

None.

### Learning Outcomes

The participants are made familiar with mostly classical principles of economic organisational theory and institutional economics. This includes transaction cost theory and agency-theory approaches, models for the function and design of organisational information and decision-making systems, transfer price models to coordinate the exchange of goals and services within companies, models on incentive systems and relative performance tournaments as well as selected OR optimisation approaches to designing organisational structures. The course therefore lays the basis for a deeper understanding of the advanced literature on this key economic area.

### Content

- Basic considerations and institution-economic principles of organisational theory
- Transfer prices and internal market-price relationships
- Design and coordination without conflicting objectives
- Economic evaluation of information
- Organisation under asymmetric information and conflicting objectives: agency theory principles

### Media

Folien.

### Literature

- Laux, H.; Liermann, F.: Grundlagen der Organisation. Springer, 5. Aufl. Berlin 2003.
- Milgrom, P.; Roberts, J.: Economics, Organization and Management. Prentice Hall, Englewoods Cliffs 1992.

The relevant excerpts and additional sources are made known during the course.

## Course: Oxidation Processes in Drinking Water Technology [22612]

**Coordinators:** F.H. Frimmel  
**Part of the modules:** Water Chemistry (p. 91)[TVWL4INGCV5]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Summer term	de

### Learning Control / Examinations

See module description.

### Conditions

None.

### Learning Outcomes

#### Content

#### Literature

##### Elective literature:

- Crittenden, J. [Ed.]: Water Treatment. Principles and Design. 2nd ed. Wiley & Sons, 2005.
- DVGW: Wasseraufbereitung - Grundlagen und Verfahren. In: Lehr- und Handbuch Wasserversorgung Bd.6. Oldenbourg Industrieverlag, 2004.
- Frimmel, F. H.: Wasser und Gewässer. Ein Handbuch. Spektrum Verlag, 1999.
- Grombach, P., Haberer, K., Merkl, G., Trüeb, E. U.: Handbuch der Wasserversorgungstechnik. 3. Auflage, R. Oldenbourg-Verlag, München, 2000.
- Hancke, K.: Wasseraufbereitung, Chemie und chemische Verfahrenstechnik. 5. Auflage, Springer, Heidelberg, 2000.

**Course: Patent Law [24574]**

**Coordinators:** N.N.  
**Part of the modules:** Intellectual Property Law (p. 98)[TVWL4JURA4]

ECTS Credits	Hours per week	Term	Instruction language
3	2/0	Summer term	de

**Learning Control / Examinations**

**Conditions**  
None.

**Learning Outcomes**

It is the aim of this course to provide students with knowledge in the area of patent law and the business of technical intellectual property that builds upon, and goes beyond the knowledge the students have already acquired in the general lecture of *Industrial and intellectual property law*. Students shall understand how the legal rules depend upon, and interact with, the economic background and the legislative policy in the field of technical intellectual property, particularly in the field of information and communication technologies. Students shall learn about the rules of national, European and international patent law as well as know-how protection law and to apply these legal rules in practical cases, in particular in the area of utilizing technical intellectual property through agreements and lawsuits. The conflict between the monopoly of a patent and the antitrust law policies in Europe will be reviewed with the students.

**Content**

The course deals with the subject matter of the law of technical intellectual property, in particular inventions, patents, utility models, design patents, know-how, the rights and obligations of employees as creators of technical IP, licensing, limitations and exceptions to patenting, term of protection, enforcement of the rights and defence against these in invalidation and revocation actions. The course does not merely focus on German patent law, but likewise puts European, US and international patent law into perspective. Students shall understand how the legal rules depend upon, and interact with, the economic background and the legislative policy in the field of technical intellectual property, particularly in the field of information and communication technologies. Students shall learn about the rules of national, European and international patent law as well as know-how protection law and to apply these legal rules in practical cases, in particular in the area of utilizing technical intellectual property through agreements and lawsuits. The conflict between the monopoly of a patent and the antitrust law policies in Europe will be reviewed with the students.

**Media**

transparencies

**Literature**

- Schulte, Rainer Patentgesetz Carl Heymanns Verlag, 7. Aufl. 2005 ISBN 3-452-25114-4
- Kraßer, Rudolf, Patentrecht Verlag C.H. Beck, 5. Aufl. 2004 ISBN 3-406-384552

**Elective literature:**

tba in the transparencies

## Course: Personalization and Recommender Systems [26506]

**Coordinators:** Andreas Geyer-Schulz  
**Part of the modules:** Advanced CRM (p. 43)[TVWL4BWLISM1], Business & Service Engineering (p. 46)[TVWL4BWLISM4]

ECTS Credits	Hours per week	Term	Instruction language
4,5	2/1	Summer term	de

### Learning Control / Examinations

Assessment consists of a written exam of 1 hour length following §4 (2), 1 of the examination regulation and by submitting written papers as part of the exercise following §4 (2), 3 of the examination regulation.

The course is considered successfully taken, if at least 50 out of 100 points are acquired in the written exam. In this case, all additional points (up to 12) from exercise work will be added. The grades of this lecture are assigned following the table below:

Grade	Minimum points
1.0	104
1.3	98
1.7	92
2.0	86
2.3	80
2.7	74
3.0	68
3.3	62
3.7	56
4.0	50
4.7	40
5.0	0

### Conditions

None.

### Learning Outcomes

The student

- knows the options and opportunities of personalization especially in the area of Internet based services
- is proficient in different statistical, data-mining, and game theory methods of computing implicit and explicit recommendations
- evaluates recommender systems and compares these with related services

### Content

At first, an overview of general aspects and concepts of personalization and its relevance for service providers and customers is given. Next, different categories of recommender systems are discussed. This includes explicit recommendations like customer reviews as well as implicit services based on behavioral data. Furthermore, the course gives a detailed view of the current research on recommender systems at the Chair of Information Services and Electronic Markets.

### Media

Folien, Aufzeichnung der Vorlesung im Internet.

### Literature

Rakesh Agrawal, Tomasz Imielinski, and Arun Swami. Mining association rules between sets of items in large databases. In Sushil Jajodia Peter Buneman, editor, Proceedings of the ACM SIGMOD International Conference on Management of Data, volume 22, Washington, D.C., USA, Jun 1993. ACM, ACM Press.

Rakesh Agrawal and Ramakrishnan Srikant. Fast algorithms for mining association rules. In Proceedings of the 20th Very Large Databases Conference, Santiago, Chile, pages 487 – 499, Sep 1994.

Asim Ansari, Skander Essegaier, and Rajeev Kohli. Internet recommendation systems. Journal of Marketing Research, 37:363 – 375, Aug 2000.

Christopher Avery, Paul Resnick, and Richard Zweckhauser. The market for evaluations. American Economic Review, 89(3):564 – 584, 1999.

Ibrahim Cingil, Asuman Dogac, and Ayca Azgin. A Broader Approach to Personalization. Communications of the ACM, 43(8):136 – 141, Aug 2000.

Richard O. Duda, Peter E. Hart, and David G. Stork. Pattern Classification. Wiley-Interscience, New York, 2 edition, 2001.

Andreas Geyer-Schulz, Michael Hahsler, and Maximilian Jahn. A customer purchase incidence model applied to recommender services. In R. Kohavi et al., editor, *Proceedings of the WebKDD 2001 – Mining log data across all customer touchpoints*, volume 2356 of *Lecture Notes in Artificial Intelligence LNAI*, pages 25–47, Berlin, 2002. ACM, Springer-Verlag.

Jon M. Kleinberg. Authoritative sources in a hyperlinked environment. *JACM*, 46(5):604–632, sep 1999.

Joseph Konstan, Bradley Miller, David Maltz, Jonathan Herlocker, Lee Gordon, and John Riedl. Grouplens: Applying Collaborative Filtering to Usenet News. *Communications of the ACM*, 40(3):77 – 87, Mar 1997.

Paul Resnick, Neophytos Iacovou, Peter Bergstrom, and John Riedl. Grouplens: An open architecture for collaborative filtering of netnews. In *Proceedings of the conference on Computer supported cooperative work*, pages 175 – 186. ACM Press, 1994.

#### **Elective literature:**

Antoinette Alexander. The return of hardware: A necessary evil? *Accounting Technology*, 15(8):46 – 49, Sep 1999.

Christopher Avery and Richard Zeckhauser. Recommender systems for evaluating computer messages. *Communications of the ACM*, 40(3):88 – 89, Mar 1997.

Steven Bellman, Gerald Lohse, and Eric Johnson. Predictors of Online Buying Behavior. *Communications of the ACM*, 42(12):32 – 38, Dec 1999.

Thomas J. Blischok. Every transaction tells a story. *Chain Store Age Executive with Shopping Center Age*, 71(3):50–56, Mar 1995.

Hans Hermann Bock. *Automatische Klassifikation*. Vandenhoeck und Ruprecht, Göttingen, 1974.

Andrew S.C. Ehrenberg. *Repeat-Buying: Facts, Theory and Applications*. Charles Griffin & Company Ltd, London, 2 edition, 1988.

Wolfgang Gaul, Andreas Geyer-Schulz, Michael Hahsler, and Lars Schmidt-Thieme. eMarketing mittels Recommendersystemen. *Marketing ZFP*, 24:47 – 55, 2002.

Andreas Geyer-Schulz, Michael Hahsler, and Maximilian Jahn. myvu: a next generation recommender system based on observed consumer behavior and interactive evolutionary algorithms. In W. Gaul, O. Opitz, and M. Schader, editors, *Data Analysis – Scientific Modeling and Practical Applications*, volume 18 of *Studies in Classification, Data Analysis and Knowledge Organization*, pages 447 – 457, Heidelberg, Germany, 2000. Springer.

Andreas Geyer-Schulz, Michael Hahsler, and Maximilian Jahn. Educational and scientific recommender systems: Designing the information channels of the virtual university. *International Journal of Engineering Education*, 17(2):153 – 163, 2001.

Mark-Edward Grey. *Recommendersysteme auf Basis linearer Regression*, 2004.

John A. Hartigan. *Clustering Algorithms*. John Wiley and Sons, New York, 1975.

Kevin Kelly. *New Rules for the New Economy: 10 Radical Strategies for a Connected World*. Viking, 1998.

Taek-Hun Kim, Young-Suk Ryu, Seok-In Park, and Sung-Bong Yang. An improved recommendation algorithm in collaborative filtering. In K. Bauknecht, A. Min Tjoa, and G. Quirchmayr, editors, *E-Commerce and Web Technologies, Third International Conference, Aix-en-Provence, France*, volume 2455 of *Lecture Notes in Computer Science*, pages 254–261, Berlin, Sep 2002. Springer-Verlag.

Ron Kohavi, Brij Masand, Myra Spiliopoulou, and Jaideep Srivastava. Web mining. *Data Mining and Knowledge Discovery*, 6:5 – 8, 2002.

G. S. Maddala. *Introduction to Econometrics*. John Wiley, Chichester, 3 edition, 2001.

Andreas Mild and Martin Natter. Collaborative filtering or regression models for Internet recommendation systems? *Journal of Targeting, Measurement and Analysis for Marketing*, 10(4):304 – 313, Jan 2002.

Andreas Mild and Thomas Reutterer. An improved collaborative filtering approach for predicting cross-category purchases based on binary market basket data. *Journal of Retailing & Consumer Services*, 10(3):123–133, may 2003.

Paul Resnick and Hal R. Varian. Recommender Systems. *Communications of the ACM*, 40(3):56 – 58, Mar 1997.

Badrul M. Sarwar, Joseph A. Konstan, Al Borchers, Jon Herlocker, Brad Miller, and John Riedl. Using filtering agents to improve prediction quality in the grouplens research collaborative filtering system. In *Proceedings of ACM Conference on Computer-Supported Cooperative Work, Social Filtering, Social Influences*, pages 345 – 354, New York, 1998. ACM Press.

J. Ben Schafer, Joseph Konstan, and Jon Riedl. Recommender Systems in E-commerce. In *Proceedings of the 1st ACM conference on Electronic commerce*, pages 158 – 166, Denver, Colorado, USA, Nov 1999. ACM.

Upendra Shardanand and Patti Maes. Social information filtering: Algorithms for automating “word of mouth”. In *Proceedings of ACM SIGCHI*, volume 1 of *Papers: Using the Information of Others*, pages 210 – 217. ACM, 1995.

## Course: Human Resource Management I [25972]

**Coordinators:** Artur Wollert

**Part of the modules:** Leadership / Change Management (p. 52)[TVWL4BWLIP3]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter term	de

### Learning Control / Examinations

**Conditions**

None.

### Learning Outcomes

**Content**

**Literature**

**Elective literature:**

- Wollert, A.: Führen, Verantworten, Werte schaffen. FAZ Verlag 2001
- Malik, F.: Führen, leisten, leben. Stuttgart 2000
- Ulrich, P., Wieland, J. (Hrsg.). Unternehmensethik in der Praxis. Bern 1998
- Schein, W.: Unternehmenskultur. Frankfurt 1995

**Course: Human Resource Management II [25973]****Coordinators:** Artur Wollert**Part of the modules:** Leadership / Change Management (p. 52)[TVWL4BWLIIIP3]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Summer term	de

**Learning Control / Examinations****Conditions**

None.

**Learning Outcomes****Content****Literature****Elective literature:**

Bröckermann, R.: Personalwirtschaft. Köln 1997

Gemeinnützige Hertie-Stiftung: Unternehmensziel: Familienbewusste Personalpolitik. Köln 1999

Hilb, B.: Integriertes Personalmanagement. Lüchtherhaud Verlag 2000

Münch, J.: Personal + Organisation als unternehmerische Erfolgsfaktoren. Hochheim 1997



## Course: Photovoltaic Systems Technology [23380]

**Coordinators:** Schmidt  
**Part of the modules:** Electrical Power Engineering (p. 82)[TVWL4INGETIT4]

ECTS Credits	Hours per week	Term	Instruction language
3	2/0	Summer term	de

### Learning Control / Examinations

The assessment consists of an oral exam (20 min) taking place at the beginning of the recess period (according to Section 4 (2), 2 of the examination regulation). The exam takes place in every summer semester. Re-examinations are offered at every ordinary examination date.

### Conditions

None.

### Learning Outcomes

The goal is to relay theoretical fundamentals.

The fundamentals of photovoltaic systems technology will be presented.

### Content

- Introduction
- Ways of solar energy utilisation
- The terrestrial solar radiation
- Solar radiation measuring principles
- Fundamentals of solar cells
- Overview of typical cell technologies
- Efficiency values
- Equivalent circuit diagram of solar cells
- Properties of solar cells and solar modules
- Series and parallel connection of solar cells
- Matching of solar generators and loads
- MPP-Tracking
- Construction of PV-modules
- Partial shading, bypass-technologies
- Overview of different System configurations
- Batteries for PV applications
- Charge controllers
- Battery peripherals
- Inverters for stand-alone systems
- Inverters for grid connected systems
- European efficiency
- Safety and EMC aspects
- Annual yield of PV systems
- Economic evaluation of PV systems
- Examples of realised PV systems

### Media

Copies of the main transparencies will be distributed each lecture.

### Literature

#### Elective literature:

„Regenerative Energiesysteme“, Volker Quaschnig, ISBN: 978-3-446-40973-6

„Photovoltaik“, Heinrich Häberlin, ISBN:978-3-8007-3003-2

## Course: Simulation Game in Energy Economics [26025]

**Coordinators:** Wolf Fichtner

**Part of the modules:** Basics of Liberalised Energy Markets (p. 54)[TVWL4IIP4]

ECTS Credits	Hours per week	Term	Instruction language
3	2/0	Winter term	de

### Learning Control / Examinations

The assessment consists of a written exam according to Section 4(2), 1 of the examination regulation.

### Conditions

Visiting the course "Introduction to Energy Economics"

### Learning Outcomes

Understanding for market mechanisms, pricing and investment decisions in a liberalised electricity market.

### Content

#### Media

Media will likely be provided on the e-learning platform ILIAS.

#### Literature

##### Elective literature:

Möst, D. und Genoese, M. (2009): Market power in the German wholesale electricity market. The Journal of Energy Markets (47–74). Volume 2/Number 2, Summer 2009

## Course: Portfolio and Asset Liability Management [25357]

**Coordinators:** Svetlozar Rachev

**Part of the modules:** Mathematical and Empirical Finance (p. 56)[TVWL4STAT1], Statistical Methods in Risk Management (p. 57)[TVWL4STAT2]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Summer term	en

### Learning Control / Examinations

The assessment of this course consists of a written examination (following §4(2), 1 SPO) and of possible additional assignments during the course (following §4(2), 3 SPO).

### Conditions

None.

### Learning Outcomes

Introduction and deepening of various portfolio management techniques in the financial industry.

### Content

Portfolio theory: principles of investment, Markowitz- portfolio analysis, Modigliani-Miller theorems and absence of arbitrage, efficient markets, capital asset pricing model (CAPM), multi factorial CAPM, arbitragepricing theory (APT), arbitrage and hedging, multi factorial models, equity-portfolio management, passive strategies, active investment

Asset liability: statistical portfolio analysis in stock allocation, measures of success, dynamic multi seasonal models, models in building scenarios, stochastic programming in bond and liability management, optimal investment strategies, integrated asset liability management

### Media

transparencies, exercises.

### Literature

To be announced in lecture.

### Elective literature:

To be announced in lecture.

## Course: Computing Lab Information Systems [PraBI]

**Coordinators:** Andreas Oberweis, Detlef Seese, Rudi Studer

**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Winter / Summer Term	de

### Learning Control / Examinations

The assessment of this course are practical work, presentations and a written thesis according to §4(2), 3 of the examination regulation. Practical work, presentations and a written thesis are weighted according to the course.

### Conditions

None.

### Learning Outcomes

Students are able to

- implement a prototype at the computer based on the given topic.
- write the thesis with a minimal learning curve by using format requirements such as those recommended by well-known publishers.
- give presentations in a scientific context in front of an auditorium. These techniques are presented and learn during the course.
- present results of the research in written form generally found in scientific publications.

### Content

The lab intensifies and extends specific topics which are discussed within corresponding lectures. Knowledge of these lecture topics is an advantage but not a precondition.

### Media

Slides, Access to internet resources

### Literature

Literature will be given individually.

### Remarks

The title of this course is a generic one. Specific titles and the topics of offered seminars will be announced before the start of a semester in the internet at <http://www.aifb.uni-karlsruhe.de/Lehre>

## Course: Advanced Lab in Efficient Algorithms [25700p]

**Coordinators:** Hartmut Schmeck  
**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
4	3	Winter / Summer Term	de

### Learning Control / Examinations

The assessment consists of (according Section 4(2), 3 of the examination regulation):

- practical work
- oral presentation of the results
- written report
- discussion and collaboration

### Conditions

None.

### Learning Outcomes

#### Content

Topics include the new research issues of the research group “applied Informatics”. The new topics are in the area Organic Computing, Nature-inspired optimization and service oriented architectures.

The methods presented in the lectures are practiced during this laboratory in teamwork including implementation tasks. The results should be presented by an oral presentation and a written report.

The topics of the laboratory are introduced around the end of the former semester on the board A12 of the institute AIFB (building 11.40) and in Internet <http://www.aifb.kit.edu/web/SeminarePraktika>

#### Literature

##### Elective literature:

Will be announced at the beginning of the computer lab.

#### Remarks

There is a limited number of participants. Therefore students have to register for the lab.

## Course: Computing Lab in Intelligent Systems in Finance [25762p]

**Coordinators:** Detlef Seese

**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
4	3	Winter / Summer Term	de

### Learning Control / Examinations

see German version

### Conditions

see German version

### Learning Outcomes

see German version

### Content

see German version

### Literature

#### Elective literature:

Literature will be announced in the first meeting.

### Remarks

see German version

**Course: Computing Lab in Complexity Management [25818]****Coordinators:** Detlef Seese**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
4	3	Winter / Summer Term	de

**Learning Control / Examinations****Conditions**

None.

**Learning Outcomes****Content****Literature**

Will be announced in the computing lab.

## Course: Lab Class Web Services [25820]

**Coordinators:** Stefan Tai, Rudi Studer, Gerhard Satzger, Christian Zirpins

**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Winter term	de

### Learning Control / Examinations

The assessment of this course is according to §4(2), 3 of the examination regulation in form of an examination of the written seminar thesis, a presentation and a project. The final mark is based on the examination of the written seminar thesis and the project but can be upgraded or downgraded according to the quality of the presentation.

### Conditions

The lectures *Service Oriented Computing 1* or *Web Service Engineering* are recommended.

### Learning Outcomes

Students will acquire the technical expertise to apply service-oriented platforms and tools. Thereby, they will be enabled to develop practical solutions for concrete problems of constructing service-oriented IT infrastructure for provision of electronic services over the Internet.

### Content

The "Praktikum (lab class) Web Services" provides a practical introduction to fundamental Web service technologies and their application to support service value networks on the Internet. Based on concrete application scenarios for Web-based business service networks, the class focuses on the development of software solutions for specific aspects of service-oriented IT-infrastructure. This includes the complete development lifecycle of a large-scale software project and its implementation in small project teams.

### Literature

For introduction, the following books are recommended:

- M. P. Papazoglou. *Web Services: Principles and Technology*. Pearson, 2007.
  - G. Alonso, F. Casati, H. Kuno, and V. Machira ju. *Web Services - Concepts, Architectures and Applications*. Springer, 2004.
- Specific literature will be announced in the course.



## Course: Exercises in Knowledge Management [25740p]

**Coordinators:** Rudi Studer  
**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
4	3	Winter / Summer Term	de

### Learning Control / Examinations

Assessment is based on equal parts on (acc. to §4(2), 3 SPO)

- Essay
- Presentation
- Implementation

### Conditions

Attending the lecture "Wissensmanagement" [25860] is required.

### Learning Outcomes

To autonomously comprehend and work on a topic in the area of knowledge management.

### Content

This "Praktikum" covers one of the following topics (the topics rotate annually):

- Ontologie-based Knowledge Management
- Semantic Web and Linked Data Applications
- Social Software and Collaboration Tools
- Data and Web Mining
- Personal Knowledge Management
- Case-based Reasoning

### Literature

#### Elective literature:

Nonaka, H. Takeuchi. The Knowledge Creating Company. Oxford University Press 1995.  
 G. Probst et al. Wissen managen - Wie Unternehmen ihre wertvollste Ressource optimal nutzen. Gabler Verlag 1999.  
 S. Staab, R. Studer. Handbook on Ontologies. Springer Verlag 2004.  
 R. Baeza-Yates, B. Ribeiro-Neto. Modern Information Retrieval. ACM Press 1999.

## Course: Practical seminar: Health Care Management (with Case Studies) [25498]

**Coordinators:** Stefan Nickel

**Part of the modules:** Operations Research in Supply Chain Management and Health Care Management (p. 63)[TVWL4OR5]

ECTS Credits	Hours per week	Term	Instruction language
7	2/1/2	Winter / Summer Term	de

### Learning Control / Examinations

The assessment consists in a case study and the writing of a corresponding paper (according to §4(2), 1 of the examination regulation).

### Conditions

Basic knowledge as conveyed in the module *Introduction to Operations Research* [WI1OR] is assumed.

### Learning Outcomes

The practical seminar will take place in a hospital in Karlsruhe such that the students are confronted with real problems. The target of this seminar is to develop solutions for these problems using well-known methods of Operations Research. Consequently the students' ability to analyze processes and structures, to collect relevant data as well as to develop and solve models will be promoted.

### Content

Processes in a hospital are often grown historically ("We have always done it this way"), so that there has not been the need to analyze processes until reforms of the health system have put increasing pressure on hospitals. Consequently, nowadays hospitals look for possibilities to improve their processes. The students are confronted with case studies and are asked to develop a solution. Therefore they have to collect and analyze relevant data, processes and structures. When developing the solution the students have to bear in mind that besides the economic efficiency also the quality of care and patient satisfaction (e.g. measured in waiting time) may not be neglected in the health care sector.

### Literature

#### Elective literature:

- Fleßa: Grundzüge der Krankenhausbetriebslehre, Oldenbourg, 2007
- Fleßa: Grundzüge der Krankenhaussteuerung, Oldenbourg, 2008
- Hall: Patient flow: reducing delay in healthcare delivery, Springer, 2006

### Remarks

The lecture is offered irregularly.

The curriculum of the next three years is available online.

## Course: Private and Social Insurance [25050]

**Coordinators:** Wolf-Rüdiger Heilmann, Besserer

**Part of the modules:** Insurance Management II (p. 39)[TVWL4BWLFBV7], Insurance Management I (p. 38)[TVWL4BWLFBV6]

ECTS Credits	Hours per week	Term	Instruction language
2.5	2/0	Winter term	de

### Learning Control / Examinations

The assessment consists of a written exam (according to Section 4 (2), 1 of the examination regulation). The exam takes place every semester. Re-examinations are offered at every ordinary examination date.

### Conditions

None.

### Learning Outcomes

Getting to know basic terms and functioning of private and social insurance.

### Content

Basic terms of insurance, i.e. characteristics, judicial and political background and functioning of private and social insurance as well as their economic and societal and political meaning.

### Literature

#### Elective literature:

- F. Büchner, G. Winter. Grundriss der Individualversicherung. 1995.
- P. Koch. Versicherungswirtschaft. 2005.
- Jahrbücher des GDV. Die deutsche Versicherungswirtschaft.

### Remarks

Block course. To attend the course please register at the secretariat of the chair of insurance science.

## Course: Product, Process and Ressource Integration in the Automotive Development [21364/21365]

**Coordinators:** Sama Mbang

**Part of the modules:** Virtual Engineering (p. 76)[TVWL4INGMB22], Virtual Engineering B (p. 81)[WW4INGMB30], Virtual Engineering A (p. 80)[WW4INGMB29]

ECTS Credits	Hours per week	Term	Instruction language
4	2/1	Winter / Summer Term	de

### Learning Control / Examinations

The assessment consists of an oral exam (30 min) according to §4 (2), 2 of the examination regulation. The grade corresponds to the grade of the oral exam.

### Conditions

None.

### Learning Outcomes

### Content

## Course: Production Planning and Scheduling [25494]

**Coordinators:** Jörg Kalcsics

**Part of the modules:** Operations Research in Supply Chain Management and Health Care Management (p. 63)[TVWL4OR5]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Summer term	de

### Learning Control / Examinations

The assessment consists of a written exam (120 min) according to Section 4 (2), 1 of the examination regulation. The exam takes place at the beginning of the no lecture phase. Repetition exams are offered after the successive semester.

### Conditions

None.

### Learning Outcomes

Nach dem Studium dieser Veranstaltung sollten die Studierenden

- die Bedeutung der Produktionsplanung und -steuerung (PPS) für ein Unternehmen einschätzen können,
- die Zielsetzungen und Aufgabenstellungen der PPS im Unternehmen kennen,
- einen Überblick über die grundlegenden PPS-Funktionen haben sowie
- die Methoden zur Analyse der Auftragsabwicklung kennen.

Das Hauptaugenmerk der Veranstaltung liegt auf quantitativen Planungsverfahren zur Losgrößenplanung, sowie der Reihenfolge- und Ablaufplanung.

### Content

Aufgrund des enormen Wertschöpfungsprozess der Produktion ist deren Planung und Steuerung von zentraler Bedeutung für jede Industrieunternehmung. Gegenstand der Produktionsplanung und –steuerung (PPS) ist die operative, zeitliche und mengenmäßige Steuerung, Kontrolle und Verwaltung aller Vorgänge, die bei der Produktion von Waren und Gütern notwendig sind. Sie lässt sich die die folgenden Bereiche unterteilen (siehe Gutenberg):

- *Produktionsprogrammplanung*  
Ziel der Produktionsprogrammplanung ist die Festlegung von Art, Menge und zeitlichem Rahmen der in den nächsten Perioden zu produzierenden Erzeugnisse. Je nach Fristigkeit der Planung werden Entscheidungen über grundsätzlich zu fertigende Produktarten und abzudeckende Marktsegmente unter Beachtung der Unternehmensziele und Ressourcenverfügbarkeiten getroffen, oder aber die in einem vorgegebenen Zeitraum tatsächlich herzustellenden Endprodukte und absatzfähigen Zwischenprodukte.
- *Bereitstellungs- und Bedarfsplanung*  
Gegenstand der Bereitstellungs- und Bedarfsplanung ist die Bestimmung von Art, Menge und Bereitstellungstermin der Verbrauchsfaktoren, die für die Erzeugung des zuvor geplanten Produktionsprogramms benötigt werden. Da in der Produktionsprogrammplanung überwiegend Endprodukte betrachtet wurden (Primärbedarfe), muss nun insbesondere eine Planung für die untergeordneten Erzeugnisse, d.h. Zwischen- und Vorprodukte, unter Einbeziehung der Arbeitspläne und Stücklisten folgen (Sekundärbedarfe). Oftmals fällt hierunter auch die Aufgabe der Zusammenfassung von Fertigungsaufträgen zu Losen und die Beschaffungsplanung.
- *Produktionsprozeßplanung*  
Teilgebiete der Produktionsprozeßplanung sind die Durchlauf- und Kapazitätsterminierung, sowie die Reihenfolgeplanung. Mittels der Durchlaufterminierung werden früheste und späteste Termine für die Durchführung einzelner Arbeitsschritte unter Einhaltung der zuvor vereinbarten oder festgelegten Liefertermine ermittelt. Anschließend wird in der Kapazitätsterminierung geklärt, ob die erforderlichen Kapazitäten für das Produktionsprogramm vorhanden sind. Bei Kapazitätsengpässen müssen einzelne Arbeitsschritte in andere Zeiträume verschoben oder Überstunden eingeplant werden. Gegenstand der Reihenfolgeplanung ist schließlich die Bildung von Reihenfolgen für die Bearbeitung von Aufträgen und deren detaillierte zeitliche Verteilung auf einzelne Maschinen.

### Literature

#### Elective literature:

- Domschke, Schöll, Voß: Produktionsplanung, 2. Auflage, Springer, 1997
- Günther, Tempelmeier: Produktion und Logistik, 7. Auflage, Springer, 2007
- Gutenberg: Grundlage der Betriebswirtschaftslehre, Band 1: Die Produktion, 24. Auflage, Springer, 1983
- Nahmias: Production and Operations Analysis, McGraw-Hill, 2008

### Remarks

The lecture is held irregularly.

The planned lectures and courses for the next three years are announced online.

## Course: Production Systems and Production Technology in Major Assembly Production [2150690]

**Coordinators:** Stauch  
**Part of the modules:** Selected Chapters from Production Engineering I (p. 71)[TVWL4INGMB1], Selected Chapters from Production Engineering II (p. 72)[TVWL4INGMB2]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Summer term	de

### Learning Control / Examinations

Performance is assessed in the form of one written examination (60 min) (as per §4(2), 1 or 2 SPO [study and examination regulations]) during the lecture-free period. The examination will take place once every semester and can be retaken at every official examination date.

### Conditions

None.

### Recommendations

Attendance of the lecture *Manufacturing Engineering* [2149657] is recommended prior to attending this lecture.

### Learning Outcomes

The student

- understands the challenges a global automotive company is facing in current times
- knows the possibilities of modern manufacturing engineering and is aware of specific application examples from major assembly production
- is able to apply the methods and approaches covered by the lecture to problems from the context of the lecture.

### Content

This lecture has a clear focus on real-life situations and conditions, provides many recent examples from industry and illustrates these examples by means of a study trip to Daimler's Untertürkheim plant. In addition to the technological aspects of major assembly production (engines, axles, transmissions), management-related aspects (HR management of approximately 20,000 employees), logistics-related aspects and other important general conditions (e.g. environmental requirements) will be addressed.

Main topics of the lecture:

- Facts and figures of the Daimler group and of the Untertürkheim plant
- Overview over the MDS and the major assembly process
- Powertrain systems
- Factory planning, start-up and total cost of ownership
- MPS - Mercedes Benz Production System
- Logistics
- Occupational health and safety and environmental protection
- Management and HR
- Quality management
- Study trip to the Untertürkheim plant

### Media

Lecture notes (available at the lecture).

### Remarks

The maximum number of participants is limited to 70. The dates for the sessions will be made known in time.

The credits were changed to 4 CP.

## Course: Project Work in Risk Research [26393]

**Coordinators:** Ute Werner

**Part of the modules:** Operational Risk Management II (p. 42)[TVWL4BWLFBV10], Operational Risk Management I (p. 41)[TVWL4BWLFBV9]

ECTS Credits	Hours per week	Term	Instruction language
4.5	3	Winter / Summer Term	de

### Learning Control / Examinations

The assessment consists of oral presentations and papers on the topics presented (50%) as well as of the participation in group work (50%), according to Section 4 (2), 3 of the examination regulation.

### Conditions

Willingness to study literature beforehand in order to prepare for the work project at hand.

### Learning Outcomes

Learn how to integrate knowledge from individual and collective group work for developing ideas and creating solutions for current problems in risk research.

### Content

Project work with topic from current risk research.

Topics covered so far:

- Risk perception of extreme natural events
- Terrorism: Prevention, Provention, Perception
- Damage potential of man-made hazards
- Risk communication
- Cross-cultural comparison of risk perception
- Scenario-based hazard assessment
- Improving citizens' emergency preparedness
- Innovative insurance products for adapting to climate change
- Developing a questionnaire regarding risk perception of climate change
- Evaluation of the PROSA-project of DRV-BW

### Literature

Indicated during the course for the selected topic.

### Elective literature:

Indicated during the course for the selected topic.

### Remarks

**This course is offered in the winter term 2010/11.**

This course is normally offered each semester. For further information, see: <http://insurance.fbv.uni-karlsruhe.de>

To attend the course please register at the secretary of the chair of insurance science.

## Course: Projectseminar [SozSem]

**Coordinators:** Bernart, Kunz, Pfaff, Haupt, Grenz, Eisewicht

**Part of the modules:** Sociology (p. 101)[TVWL4SOZ1]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Winter / Summer Term	de

### Learning Control / Examinations

#### Conditions

None.

#### Learning Outcomes

The student:

- Is able to develop sociological analyses based on the topic of the seminar
- Is able to organize a small survey or to evaluate a given data set on the research problem

#### Content

In this class, students will conduct small empirical projects.



## Course: Quality Management [2149667]

**Coordinators:** Lanza, Gisela

**Part of the modules:** Selected Chapters from Production Engineering I (p. 71)[TVWL4INGMB1], Selected Chapters from Production Engineering II (p. 72)[TVWL4INGMB2]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Winter term	de

### Learning Control / Examinations

Performance is assessed in the form of one written examination (60 min) (as per §4(2), 1 or 2 SPO [study and examination regulations]) during the lecture-free period. The examination will take place once every semester and can be retaken at every official examination date.

### Conditions

None.

### Learning Outcomes

The student

- has **knowledge** of the content covered by the lecture,
- **understands** the quality philosophies covered by the lecture,
- is able to **apply** the QM tools and methods he/she has learned about in the lecture **to** new problems from the context of the lecture,
- is able to **analyse** and **evaluate** the suitability of the methods, procedures and techniques he/she has learned about in the lecture for a specific problem.

### Content

Based on the quality philosophies Total Quality Management (TQM) and Six Sigma, the lecture deals with the requirements of modern quality management. Within this context, the process concept of a modern enterprise and the process-specific fields of application of quality assurance methods are presented. The lecture covers the current state of the art in preventive and non-preventive quality management methods in addition to manufacturing metrology, statistical methods and service-related quality management. The content is completed with the presentation of certification possibilities and legal quality aspects.

Main topics of the lecture:

1. The term "quality"
2. Total Quality Management (TQM) and Six Sigma
3. Universal methods and tools
4. QM during early product stages - product definition
5. QM during product development and in procurement
6. QM in production - manufacturing metrology
7. QM in production - statistical methods
8. QM in service
9. Quality management systems
10. Legal aspects of QM

### Media

Lecture notes (available at the Institute of Production Science)

### Remarks

The credits were changed to 4 CP.

**Course: Quality Control I [25674]****Coordinators:** Karl-Heinz Waldmann**Part of the modules:** Stochastic Modelling and Optimization (p. 66)[TVWL4OR7]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1/2	Winter term	de

**Learning Control / Examinations**

The assessment consists of an 2h written exam following §4(2), 1 SPO combined with quality management II. Credit from the voluntary computer lab is accounted for in the overall grade raising the exam grade by 0.3.

**Conditions**

None.

**Learning Outcomes**

The lecture provides students with knowledge of modern techniques in quality management. Students learn to use the techniques, such as control charts, experimental design, efficiently and targeted.

**Content**

Topics overview: Introduction to TQM, Statistical Process Control (control charts), Acceptance Sampling (sampling plans), Design and Analysis of Experiments

**Media**

Blackboard, Slides, Flash Animations.

**Literature**

Lecture Notes

**Elective literature:**

- Montgomery, D.C. (2005): Introduction to Statistical Quality Control (5e); Wiley.

**Remarks**

The lecture is offered irregularly. The curriculum of the next two years is available online.

**Course: Quality Control II [25659]**

**Coordinators:** Karl-Heinz Waldmann  
**Part of the modules:** Stochastic Modelling and Optimization (p. 66)[TVWL4OR7]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1/2	Summer term	de

**Learning Control / Examinations**

The assessment consists of an 2h written exam following §4(2), 1 SPO combined with quality assurance I. Credit from the voluntary computer lab is accounted for in the overall grade raising the exam grade by 0.3.

**Conditions**

None.

**Learning Outcomes**

The lecture provides students with knowledge of modern techniques in reliability engineering.

**Content**

Topics overview: Reliability Theory (structure function, reliability of complex systems, modeling and estimating lifetime distributions, systems with repair), Maintenance

**Media**

Blackboard, Slides, Flash Animations.

**Literature**

Lecture Notes

**Elective literature:**

- ROSS, S.M.: Introduction to Probability Models (5 ed). Academic Press, 1993.
- KOHLAS, J.: Zuverlässigkeit und Verfügbarkeit. B.G. Teubner, Stuttgart, 1987.
- BIROLINI, A: Qualität und Zuverlässigkeit technischer Systeme, Springer, Berlin, 1991.

**Remarks**

The lecture is offered irregularly. The curriculum of the next two years is available online.

**Course: Quality Management of Food Processing [22205]****Coordinators:** Schuchmann**Part of the modules:** Principles of Food Process Engineering (p. 89)[TVWL4INGCV3], Specialization in Food Process Engineering (p. 90)[TVWL4INGCV4]

ECTS Credits	Hours per week	Term	Instruction language
3	1/1	Summer term	de

**Learning Control / Examinations**

See module description.

**Conditions**

None.

**Learning Outcomes****Content**

## Course: Quantitative Methods for Supply Chain Risk Management [2118090]

**Coordinators:** Cardeneo

**Part of the modules:** Introduction to Logistics (p. 67)[TVWL4INGMB20], Safety Science II (p. 96)[TVWL4INGINTER5], Safety Science III (p. 97)[TVWL4INGINTER6], Safety Science I (p. 95)[TVWL4INGINTER4], Technical Logistics and Logistic Systems (p. 69)[TVWL4INGMB11]

ECTS Credits	Hours per week	Term	Instruction language
6	3/1	Summer term	de

### Learning Control / Examinations

The assessment consists of an oral exam according to §4 (2), 2 of the examination regulation. It may be a written exam (according to §4 (2), 1 of the examination regulation) in the case of large number of participants.

### Conditions

Knowledge in Logistics and Operations Research are recommended (linear and mixed integer optimization, simple graph theory, and basic knowledge of statistics).

### Learning Outcomes

The student

- identifies, analyzes and assigns risks of logistic systems
- plans location and transport decisions under uncertainty
- knows risk-relevant elements and knows adequate countermeasures for planning processes (regarding procurement, demand, infrastructure, continuity management)

### Content

The planning and the operation of logistics systems are strongly connected with uncertainty: It is the unknown demand, varying transportation times, unexpected delays, irregularly production yield or volatile rates of exchange: Quantities, times, qualities and prices are uncertain values. Therefore it is necessary to deal with particular these uncertain values to avoid negative effects. In this lecture we mostly work with mathematical models and methods to control the various kinds of risks.

### Literature

Will be announced in the lecture.

**Course: Computer Integrated Planning of New Products [21387]****Coordinators:** Roland Kläger**Part of the modules:** Virtual Engineering (p. 76)[TVWL4INGMB22], Virtual Engineering B (p. 81)[WW4INGMB30], Virtual Engineering A (p. 80)[WW4INGMB29]

ECTS Credits	Hours per week	Term	Instruction language
4	2/0	Summer term	de

**Learning Control / Examinations**

The assessment consists of an oral exam (30 min) according to §4 (2), 2 of the examination regulation. The grade corresponds to the grade of the oral exam.

**Conditions**

None.

**Learning Outcomes****Content**

## Course: Law in Public Transport [19325]

**Coordinators:** Eberhard Hohnecker

**Part of the modules:** Public Transportation Operations (p. 83)[TVWL4INGBGU4]

ECTS Credits	Hours per week	Term	Instruction language
1,5	1	Winter term	de

### Learning Control / Examinations

The assessment will consist of a oral exam (20 min) according to §4 (2), 1 of the examination regulation.

The exam is offered each semester. The re-examination is offered upon prior agreement with the interested participants and not later than the next regular examination date.

### Conditions

See module description.

### Learning Outcomes

#### Content

law in public transport; european and national law; rail privatisation

#### Literature

##### Elective literature:

Kunz (Hrsg): Eisenbahnrecht, Nomos-Verlag, Baden-Baden

## Course: Regulation Theory and Practice [26234]

**Coordinators:** Kay Mitusch

**Part of the modules:** Network Economics (p. 21)[TVWL4VWL4], Basics of Liberalised Energy Markets (p. 54)[TVWL4IIP4]

ECTS Credits	Hours per week	Term	Instruction language
4,5	2/1	Summer term	de

### Learning Control / Examinations

Result of success is made by a 60 minutes written examination during the semester break (according to §4(2), 1 ERSC). Examination is offered every semester and can be retried at any regular examination date.

### Conditions

Basic knowledge of microeconomics and skills of undergraduate studies or a bachelor's degree are required. Particularly helpful but not necessary: Industrial Economics and Principal-Agent- or Contract theories. Prior attendance of the lecture *Competition in Networks* [26240] is helpful in any case but not considered a formal precondition. May not be examined, when the examination of *Regulation* [26026] was already taken.

### Learning Outcomes

The lecture provides insights into the regulation of network or infrastructure industries. Students should learn the basic aims and possibilities as well as the problems and limits of regulation. A central goal is to achieve an understanding of regulation as an incentive system under problems of severe asymmetric information. The lecture is suited for all students who want to work in companies of the network sectors – or who would like to become active on the side of regulators or in the respective political areas. Students should be able to apply general formal methods to the practice of regulation.

### Content

In network industries – like transport, utilities or communication – the forces of competition often fail in certain critical areas, so that monopolies will arise. In these cases the usual competition laws often turn out to be insufficient. Then they are complemented by special regulation laws. Accordingly, the regulation authority (in Germany the federal network agency, Bundesnetzagentur) is in charge for network industries side by side with the Federal Cartel Office as another supervisory authority. The lecture begins with a short description of the general competition laws and competition policies. Then it turns to the aims, the possibilities and the practice of regulation which are presented and analyzed critically. This happens from both a theoretical (microeconomic modelling) perspective as well as from a practical perspective with the help of various examples.

### Literature

Literature and lecture notes are handed out during the course.

### Remarks

From WS 2010/2011 on, the lecture gets 4,5 instead of 4 credit points.



## Course: Capability maturity models for software and systems engineering [25790]

**Coordinators:** Ralf Kneuper  
**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Summer term	de

### Learning Control / Examinations

The assessment of this course is a written or (if necessary) oral examination according to §4(2) of the examination regulation.

### Conditions

None.

### Learning Outcomes

Students master the basics of capability maturity models, oversee the whole process in project management and development processes according to CMMI and SPICE. They know how to use capability maturity models for quality assurance.

### Content

Capability maturity models like CMMI and SPICE are an important tool for assessing and improving software development. A significantly increasing number of companies use these models in their own approach to improve their development and to demonstrate a certain minimum quality and effective external presentation. This is the case in Germany, especially in the automotive industry, but also many other industries.

Preliminary Structure of the lecture:

1. Introduction and Overview, motivation
2. Project management according to CMMI
3. Development processes according to CMMI
4. Process management and supporting processes according to CMMI
5. Differences between SPICE and CMMI
6. Introduction of capability maturity models
7. Assessments and Appraisals
8. Costs and benefits of capability maturity models

### Media

Slides, access to internet resources.

### Literature

Literature is given in each lecture individually.

**Course: Reinsurance [26312]****Coordinators:** Christian Hipp, Stöckbauer, Schwehr**Part of the modules:** Applications of Actuarial Sciences I (BWL) (p. 37)[TVWL4BWLFBV4]

ECTS Credits	Hours per week	Term	Instruction language
4.5	4	Summer term	de

**Learning Control / Examinations****Conditions**

None.

**Learning Outcomes****Content****Literature****Elective literature:**

Pfeiffer, C.: Einführung in die Rückversicherung, Wiesbaden, Gabler, 1986.

Mack: Schadenversicherungsmathematik. Schriftenreihe angewandte Versicherungsmathematik Band 28. Verlag VW Karlsruhe.

Embrechts, Klüppelberg, Mikosch: Modelling Extremal Events. Springer 1998.

**Course: Product Design [22215]****Coordinators:** Schuchmann**Part of the modules:** Specialization in Food Process Engineering (p. 90)[TVWL4INGCV4]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Summer term	de

**Learning Control / Examinations**

See module description.

**Conditions**

None.

**Learning Outcomes****Content**

**Course: Risk Communication [26395]****Coordinators:** Ute Werner**Part of the modules:** Operational Risk Management I (p. 41)[TVWL4BWLFBV9], Operational Risk Management II (p. 42)[TVWL4BWLFBV10]

ECTS Credits	Hours per week	Term	Instruction language
4.5	3/0	Winter / Summer Term	de

**Learning Control / Examinations**

The assessment consists of oral presentations (incl. papers) within the lecture (according to Section 4 (2), 3 of the examination regulation) and a final oral exam (according to Section 4 (2), 2 of the examination regulation).

The overall grade consists of the assessment of the oral presentations incl. papers (50 percent) and the assessment of the oral exam (50 percent).

**Conditions**

None.

**Learning Outcomes**

See German version.

**Content**

See German version.

**Literature****Elective literature:**

R. Löfstedt, L. Frewer (Hrsg.). The Earthscan Reader in Risk &amp; Modern Society. London 1998.

B.-M. Drottz-Sjöberg. Current Trends in Risk Communication - Theory and Practice. Hrsg. v. Directorate for Civil Defence and Emergency Planning. Norway 2003.

Munich Re. Risikokommunikation. Was passiert, wenn was passiert? www.munichre.com

O.-P. Obermeier. Die Kunst der Risikokommunikation - Über Risiko, Kommunikation und Themenmanagement. München 1999. Fallstudien unter www.krisennavigator.de

**Remarks**

**This course is offered in the winter term 2010/11 and is extraordinarily held by Dr. Klaus-Jürgen Jeske.**

This course is offered on demand, normally during winter term. For further information, see: <http://insurance.fbv.uni-karlsruhe.de>  
To attend the course please register at the secretary of the chair of insurance science.

## Course: Risk Management of Microfinance and Private Households [26354]

**Coordinators:** Ute Werner

**Part of the modules:** Operational Risk Management II (p. 42)[TVWL4BWLFBV10], Operational Risk Management I (p. 41)[TVWL4BWLFBV9]

ECTS Credits	Hours per week	Term	Instruction language
4.5	3/0	Winter / Summer Term	de

### Learning Control / Examinations

The assessment consists of oral presentations (incl. papers) within the lecture (according to Section 4 (2), 3 of the examination regulation) and a final oral exam (according to Section 4 (2), 2 of the examination regulation).

The overall grade consists of the assessment of the oral presentations incl. papers (50 percent) and the assessment of the oral exam (50 percent).

### Conditions

None.

### Learning Outcomes

Becoming acquainted with starting points for analysing the special risk situation of private households and micro enterprises; learning to synchronize various risk coping instruments, identifying risks of microfinance products and learning to design innovative microfinance products.

### Content

The course consists of two interlocking parts:

In the first part the socio-economic framework as well as the goals and strategies of private-sector risk management are discussed, with an emphasis on insurance decisions. In the second part the issue of small entrepreneurial entities and their specific risk related problems in covering their financial requirements is addressed. Typically their size and other specific characteristics lead to high risks for financial services institutions. After an introduction to the economic principles of microfinance, the institutions working in this sector are presented as well as innovative credit-, savings-, and insurance products (which are often combined), and we'll discuss approaches for performance measurement from the perspectives of customers, suppliers, and investors.

### Media

Scriptum.

### Literature

- H.-U. Vollenweider. *Risikobewältigung in Familie und Haushalt - eine sicherheitsökonomische Studie*. 1986.
- P. Zweifel, R. Eisen. *Versicherungsökonomie*. 2003
- J. Ledgerwood, I. Johnson, J.M. Severino. *Microfinance Handbook: An Institutional and Financial Perspective*. 2001.
- B.M. de Aghion, J. Morduch. *The Economics of Microfinance*. 2005.

### Remarks

This course is offered on demand. For further information, see: <http://insurance.fbv.uni-karlsruhe.de>  
To attend the course please register at the secretary of the chair of insurance science.

## Course: Saving Societies [26340]

**Coordinators:** N.N.

**Part of the modules:** Applications of Actuarial Sciences I (BWL) (p. 37)[TVWL4BWLFBV4]

ECTS Credits	Hours per week	Term	Instruction language
4.5	3/0	Summer term	de

### Learning Control / Examinations

#### Conditions

None.

### Learning Outcomes

#### Content

#### Literature

##### Elective literature:

Degner, J./Röher, A.: Die Bausparkassen, 6. Auflage 1986, Fritz Knapp Verlag Frankfurt/M.

Laux, H.: Die Bausparfinanzierung. Die finanziellen Aspekte des Bausparvertrages als spar- und Kreditinstrument, 6. Auflage 1992, Verlag Recht und Wirtschaft GmbH, Heidelberg.

Laux, H.: Bausparwissen für Bankkaufleute, Baufinanzierungs- und Anlageberater, 6. Auflage 1993, Fritz Knapp Verlag, Frankfurt/M.

Laux, H.: Bauspartarife, 1988, Heft 20 der Schriftenreihe Angewandte Versicherungsmathematik, Verlag Versicherungswirtschaft e.V., Karlsruhe.

Schäfer, O./Cirpka, E./Zehnder, A.J.: Bausparkassengesetz und Bausparkassenverordnung, Kommentar, 5.Auflage 1999, Domus-Verlag GmbH, Bonn.

**Course: Scale up in Biology and Engineering [22417]****Coordinators:** Hausmann**Part of the modules:** Specialization in Food Process Engineering (p. 90)[TVWL4INGCV4]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Winter term	de

**Learning Control / Examinations**

See module description.

**Conditions**

None.

**Learning Outcomes****Content**

## Course: Failure Analysis [21562]

**Coordinators:** Poser-Keppler

**Part of the modules:** Safety Science II (p. 96)[TVWL4INGINTER5], Safety Science I (p. 95)[TVWL4INGINTER4], Safety Science III (p. 97)[TVWL4INGINTER6]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Winter term	de

### Learning Control / Examinations

The assessment consists of an oral exam (20-30 min) according to Section 4 (2), 2 of the examination regulation at an agreed date. The exam takes place in the recess period.

The re-examination is offered upon agreement.

### Conditions

Basic knowledge in materials science (e.g. lectures *Materials Science I and II*) are required.

### Learning Outcomes

The students are able to discuss damage evaluation and to perform damage investigations. They know the common necessary investigation methods and can regard failures considering load and material resistance. Furthermore they can describe and discuss the most important types of failure and damage appearance.

### Content

- Aim, procedure and content of examining failure
- Examination methods
- Types of failure:
  - Failure due to mechanical loads
  - Failure due to corrosion in electrolytes
  - Failure due to thermal loads
  - Failure due to tribological loads
- Damage systematics

### Literature

- Lange: Systematische Beurteilung technischer Schadensfälle, ISBN 3-527-30417-7
- Grosch: Schadenskunde im Maschinenbau, ISBN 3-8169-2179-5
- Kieselbach: Schäden an Bauteilen aus Metall - ingenieurmässig analysiert, UB 2000 E 627
- Broichhausen: Schadenskunde: Analyse u. Vermeidung von Schäden in Konstruktion, Fertigung u. Betrieb, ISBN 3-446-13409-3

### Remarks

For further information, see <http://www.iwk1.kit.edu/28.php>



**Course: Public Transit in Cities and Regions [19327s]****Coordinators:** Eberhard Hohnacker**Part of the modules:** Public Transportation Operations (p. 83)[TVWL4INGBGU4]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Summer term	de

**Learning Control / Examinations**

The assessment will consist of a oral exam (20 min) according to §4 (2), 1 of the examination regulation.

The exam is offered each semester. The re-examination is offered upon prior agreement with the interested participants and not later than the next regular examination date.

**Conditions**

See module description.

**Learning Outcomes****Content**

queuing theory; timetabling; max-plus-algebra; advanced dynamics

## Course: Semantic Web Technologies I [25748]

**Coordinators:** Rudi Studer, Sebastian Rudolph, Andreas Harth

**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Winter term	de

### Learning Control / Examinations

The assessment consists of an 1h written exam following §4, Abs. 2, 1 of the examination regulation or of an oral exam (20 min) following §4, Abs. 2, 2 of the examination regulation.

The exam takes place every semester and can be repeated at every regular examination date.

### Conditions

Lectures on Informatics of the Bachelor on Information Management (Semester 1-4) or equivalent.

### Learning Outcomes

- Basic knowledge about the main ideas and the realisation of Semantic Web Technologies

### Content

"Semantic Web" denotes an extension of the World Wide Web by meta data and applications in order to make the meaning (semantics) of data on the web usable by intelligent systems, e.g. in e-commerce and internet portals. Central to this is the representation and processing of knowledge in form of ontologies. This lecture provides the foundations for knowledge representation and processing for the corresponding technologies and presents example applications. It covers the following topics:

- Extensible Markup Language (XML)
- Resource Description Framework (RDF) and RDF Schema
- Web Ontology Language (OWL)
- Rule Languages
- Applications

### Media

Slides.

### Literature

- Pascal Hitzler, Markus Krötzsch, Sebastian Rudolph, York Sure: Semantic Web - Grundlagen, Springer, 2008 (ISBN 978-3-540-33993-9)
- S. Staab, R. Studer (Editors). Handbook on Ontologies. International Handbooks in Information Systems. Springer 2003.

### Elective literature:

1. Pascal Hitzler, Markus Krötzsch, Sebastian Rudolph, Foundations of Semantic Web Technologies. Textbooks in Computing, Chapman and Hall/CRC Press, 2009.
2. G. Antoniou, Grigoris Antoniou, Frank Van Harmelen, A Semantic Web Primer, MIT Press, 2004
3. Uwe Schöning. Logik für Informatiker. Spektrum Akademischer Verlag, 5. Auflage 2000
4. Steffen Hölldobler. Logik und Logikprogrammierung. Synchron Verlag, 3. Auflage 2003
5. Dieter Fensel. Spinning the Semantic Web. 2003 (ISBN 0262062321).
6. Handschuh, Staab. Annotation for the Semantic Web. 2003 (ISBN 158603345X).
7. J. Sowa. Knowledge Representation. Brooks/Cole 1999
8. Tim Berners-Lee. Weaving the Web. Harper 1999 geb. 2000 Taschenbuch.
9. Ian Jacobs, Norman Walsh. Architecture of the World Wide Web, Volume One. W3C Recommendation 15 December 2004. <http://www.w3.org/TR/webarch/>

## Course: Semantic Web Technologies II [25750]

**Coordinators:** Sudhir Agarwal, Stephan Grimm, Elena Simperl, Andreas Harth

**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Summer term	de

### Learning Control / Examinations

Written Examination (60 min) according to §4, Abs. 2, 1 of the examination regulations or oral examination of 20 minutes according to §4, Abs. 2, 2 of the examination regulations.

The exam takes place every semester and can be repeated at every regular examination date.

### Conditions

Lectures on Informatics of the Bachelor on Information Management (Semester 1-4) or equivalent. *Semantic Web Technologies* / [25748] is recommended.

### Learning Outcomes

- Detailed knowledge in knowledge representation with ontologies
- Detailed knowledge of acquisition and management of ontologies
- Introduction to Linked Open Data
- Modeling, acquisition and search of semantic web processes

### Content

The four central components of the Semantic Web are explained in more detail: knowledge representation, -processing, and -modeling; acquisition and management of ontologies and ontology-based meta data; Linked Open Data and its modeling as well as the modeling, the acquisition and search of semantic web processes.

### Media

Slides.

### Literature

- Pascal Hitzler, Sebastian Rudolph, Markus Krötzsch: Foundations of Semantic Web Technologies, Chapman & Hall/CRC, 2009 (ISBN 978-1-420-09050-5)
- S. Staab, R. Studer (Editors). Handbook on Ontologies. International Handbooks in Information Systems. Springer 2003.
- S. Agarwal: Formal Description of Web Services for Expressive Matchmaking Prof. Dr. Rudi Studer, Prof. Dr. Christof Weinhardt, 2007/05/04, Dissertation an der Universität Karlsruhe (TH), Fakultät für Wirtschaftswissenschaften

### Elective literature:

1. Pascal Hitzler, Markus Krötzsch, Sebastian Rudolph, Foundations of Semantic Web Technologies. Textbooks in Computing, Chapman and Hall/CRC Press, 2009.
2. G. Antoniou, Grigoris Antoniou, Frank Van Harmelen, A Semantic Web Primer, MIT Press, 2004
3. Uwe Schöning. Logik für Informatiker. Spektrum Akademischer Verlag, 5. Auflage 2000
4. Steffen Hölldobler. Logik und Logikprogrammierung. Synchron Verlag, 3. Edition 2003
5. Dieter Fensel. Spinning the Semantic Web. 2003 (ISBN 0262062321).
6. Handschuh, Staab. Annotation for the Semantic Web. 2003 (ISBN 158603345X).
7. J. Sowa. Knowledge Representation. Brooks/Cole 1999
8. Tim Berners-Lee. Weaving the Web. Harper 1999 geb. 2000 Taschenbuch.
9. Robin Milner. Communicating and Mobile Systems: The Pi Calculus.
10. Sudhir Agarwal, Sebastian Rudolph, Andreas Abecker: Semantic Description of Distributed Business Processes AAAI Spring Symposium - AI Meets Business Rules and Process Management, Stanford, USA, März, 2008
11. Sudhir Agarwal: Semi-Automatic Acquisition of Semantic Descriptions of Web Sites Proceedings of The Third International Conference on Advances in Semantic Processing, IEEE, Sliema, Malta, Oktober, 2009
12. Dean Allemang: Semantic Web for the Working Ontologist: Effective Modeling in RDFS and OWL, Morgan Kaufmann 2008 (ISBN 978-0123735560)
13. Asuncion Gomez-Perez, Oscar Corcho, Mariano Fernando-Lopez: Ontological Engineering: with examples from the areas of Knowledge Management, e-Commerce and the Semantic Web, Springer 2004 (ISBN 978-1852335519)

## Course: Seminar in Enterprise Information Systems [SemAIFB1]

**Coordinators:** Rudi Studer, Andreas Oberweis, Thomas Wolf, Ralf Kneuper

**Part of the modules:** Seminar Module (p. 102)[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter / Summer Term	de

### Learning Control / Examinations

The assessment of this course is according to §4(2), 3 SPO in form of an examination of the written seminar thesis and a presentation.

The final mark is based on the examination of the written seminar thesis but can be upgraded or downgraded according to the quality of the presentation.

The seminar is for bachelor as well as master students. The differentiation will be made by selection of different topics and different standards of evaluation.

### Conditions

See corresponding module information.

### Learning Outcomes

Students are able to

- do literature search based on a given topic: identify relevant literature, find, assess and evaluate this literature.
- write the seminar thesis (and later the Bachelor-/Masterthesis) with a minimal learning curve by using format requirements such as those recommended by well-known publishers.
- give presentations in a scientific context in front of an auditorium. These techniques are presented and learned during the seminar.
- present results of the research in written form generally found in scientific publications.

### Content

The seminar intensifies and extends specific topics which are discussed within corresponding lectures. Knowledge of these lecture topics is an advantage but not a precondition.

Specific titles and the topics of offered seminars will be announced before the start of a semester in the internet at <http://www.aifb.uni-karlsruhe.de/Lehre>

### Literature

Literature will be given individually in the specific seminar.

## Course: Seminar Efficient Algorithms [SemAIFB2]

**Coordinators:** Hartmut Schmeck  
**Part of the modules:** Seminar Module (p. 102)[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter / Summer Term	de

### Learning Control / Examinations

The assessment consists of a talk (presentation of 45-60 minutes) about the research topic of the seminar together with discussion, a written summary about the major issues of the topic (approx. 15 pages) and attending the discussions of the seminar (according Section 4(2), 3 of the examination regulation).

The grade of this course is achieved by the weighted sum of the grades (talk 50%, written summary 30% and discussion 20%). This seminar is for bachelor as well as master students. The difference between them is calculated according to different evaluation mechanisms for the written summary work and the talk.

### Conditions

See corresponding module information.

### Learning Outcomes

The students should learn to work on research papers by searching for new topics in computer science and by presenting the major issues of the papers.

The master students should deepen their ability to develop independent insight into new scientific topics and to communicate them through oral presentation and written summary to others.

The students will learn to deal with critical discussions on scientific presentations and written summaries through active participation in the seminar.

### Content

Topics include the new research issues of the research group "applied Informatics". The new topics are in the area Organic Computing, Nature-inspired optimization and service oriented architectures.

The topics of the seminars are introduced around the end of the former semester on the board A12 of the institute AIFB (building 11.40) and in Internet <http://www.aifb.kit.edu/web/SeminarePraktika>

### Literature

Will be announced at the beginning of the semester.

### Remarks

There is a limited number of participants. The students have to register for the seminar.

**Course: Seminar Energy Economics [SemEW]****Coordinators:** Wolf Fichtner, Dominik Möst, Patrick Jochem**Part of the modules:** Seminar Module (p. [102](#))[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter / Summer Term	de

**Learning Control / Examinations****Conditions**

None.

**Learning Outcomes****Content**

**Course: Seminar Public Finance [26130]**

**Coordinators:** Berthold Wigger, Assistenten  
**Part of the modules:** Seminar Module (p. 102)[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter / Summer Term	de

**Learning Control / Examinations****Conditions**

See module description.  
Adequate for students in an advanced stage of their studies.

**Learning Outcomes****Content**

Preparation, presentation, and discussion of recent research papers on varying Public Finance issues. The current seminar subject, including the exact topics to work on, will be announced under <http://fiwi.iww.kit.edu> and on the notice board prior to the start of semester.

**Literature**

Will be announced at the beginning of the seminar.

## Course: Seminar Conveying Technology and Logistics [SemIFL]

**Coordinators:** Kai Furmans

**Part of the modules:** Seminar Module (p. 102)[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter / Summer Term	de

### Learning Control / Examinations

Participation during the information presentation. The performance review is based on the written paper and the two presentations. Active participation during the presentations is required.

### Conditions

None.

### Learning Outcomes

The student gets an opportunity to learn how to work academically. By delving into a scientific topic the student learns to do research and to argue specially in logistics and material handling. Through the presentation of his work the student will learn technical basics of presentation and basics of academic argumentation. Also rhetorical competence will be acquired.

### Content

The topics of the seminar will be published under <http://www.ifl.uni-karlsruhe.de/seminare.php> one semester before. To participate it is necessary to sign in the semester before.



## Course: Seminar in Finance [25293]

**Coordinators:** Marliese Uhrig-Homburg, Martin E. Ruckes

**Part of the modules:** Seminar Module (p. 102)[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter / Summer Term	de

### Learning Control / Examinations

#### Conditions

Knowledge of the content of the modules *Essentials of Finance* [WW3BWLFBV1] or *F1 (Finance)* [TVWL4BWLFBV1] is assumed.

#### Learning Outcomes

The student gets in touch with scientific work. Through profound working on a specific scientific topic the student is meant to learn the foundations of scientific research and reasoning in particular in finance.

Through the presentations in this seminar the student becomes familiar with the fundamental techniques for presentations and foundations of scientific reasoning. In addition, the student earns rhetorical skills.

#### Content

Within this seminar different topics of current concern are treated. These topics have their foundations in the contents of certain lectures.

The topics of the seminar are published on the website of the involved finance chairs at the end of the foregoing semester.

#### Literature

Will be announced at the end of the foregoing semester.

**Course: Seminar in International Economy [SemiWW2]****Coordinators:** Jan Kowalski**Part of the modules:** Seminar Module (p. [102](#))[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
3	2/0	Winter / Summer Term	de

**Learning Control / Examinations****Conditions**

None.

**Learning Outcomes****Content**

**Course: [SemiWW3]****Coordinators:** Ingrid Ott**Part of the modules:** Seminar Module (p. [102](#))[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter / Summer Term	de

**Learning Control / Examinations****Conditions**

None.

**Learning Outcomes****Content**

## Course: Seminar in Industrial Production [SemIIP2]

**Coordinators:** Frank Schultmann, Magnus Fröhling, Michael Hiete

**Part of the modules:** Seminar Module (p. 102)[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter / Summer Term	de

### Learning Control / Examinations

Assessment acc. to §4 (2), No.3 ER by assessing the written seminar thesis (approx. 20 pages), the oral presentation and active participation in public discussions. The final grade will be formed by weighing the individual assessment grades.

### Conditions

Students should have completed the modules „Industrial Production I“ [WW3BWLIIIP], „Industrial Production II“ [TVWL4BWLIIIP2] or “Industrial Production III” [WW3BWLIIIP6].

### Learning Outcomes

Students shall gain insights into selected research projects of the Institute of Industrial Production (IIP).

- Students search for, identify, review and evaluate relevant literature.
- Students prepare their seminar thesis (and later on bachelor/master thesis) with a minimum expense in becoming acquainted with their topic and general layout.
- Students produce an oral presentation in a scientific context by using the outlined techniques of scientific presentation.
- Students learn to present their written results in an adequate form for scientific publishing.

Students in M.Sc. studies will have to put special emphasis on a critical discussion and evaluation of their topic, since they will have to look into actual scientific results in the field of industrial production.

### Content

This seminar covers actual topics of industrial production, logistics, environmental science, project management and similar fields. We recommend a successful attendance of previous IIP modules (not compulsory!).

Actual topics covered in this seminar will be published before the start of semester.

## Course: Seminar Information Engineering and Management [SemiIW]

**Coordinators:** Christof Weinhardt  
**Part of the modules:** Seminar Module (p. 102)[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter / Summer Term	de

### Learning Control / Examinations

The student is evaluated based on the written work, a presentation of the results in front of an audience and his contribution to the discussion

### Conditions

See corresponding module information.

*Business Engineering/Economics Engineering:* Preferably at least one module offered by the institute should have been chosen before attending this seminar.

### Learning Outcomes

The student should be able to do a literature review based on a predefined topic in the context of information engineering and management. The approach comprises the identification of relevant literature according to the topic and an analysis as well as an evaluation of the methods presented in the literature. The student learns to present his results in a paper and in front of an audience on a academic level. This process gives him the knowledge and practice for further research work like a master thesis or a doctoral thesis

### Content

In the seminar the student should learn to apply the research methods to a predefined topic area. The topics are based on research questions in Information Engineering and Management across different industry sectors. This problem analysis requires a interdisciplinary examination.

### Media

- Powerpoint,
- eLearning Platform Ilias
- Software Tools, if necessary

### Literature

The student will receive the necessary literature for his research topic.

### Remarks

- Students from Bachelor and Master Course can visit the seminar. The research topic as well as the evaluation of the work and the presentation will have a different focus between Bachelor and Master Course.
- All the seminars offered at the chair of Prof. Dr. Weinhardt can be chosen. The current topics of the seminars are available at the following homepage: <http://www.im.uni-karlsruhe.de/lehre>.

## Course: Seminar Complexity Management [SemAIFB3]

**Coordinators:** Detlef Seese  
**Part of the modules:** Seminar Module (p. 102)[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter / Summer Term	de

### Learning Control / Examinations

see German version

### Conditions

None.

### Learning Outcomes

see German version

### Content

see German version

### Literature

Will be announced in the seminar.

### Remarks

The number of participants is limited. Please take notice about the inscription procedure at the institutes website. Specific titles and the topics of offered seminars will be announced before the start of a semester on the website of AIFB.

## Course: Seminar Service Science, Management & Engineering [26470]

**Coordinators:** Stefan Tai, Christof Weinhardt, Gerhard Satzger, Rudi Studer

**Part of the modules:** Seminar Module (p. 102)[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter / Summer Term	de

### Learning Control / Examinations

The assessment of this course is according to §4(2), 3 SPO in form of an examination of the written seminar thesis (15-20 pages), a presentation and active participation in class.

The final mark is based on the examination of the written seminar thesis but can be upgraded or downgraded according to the quality of the presentation.

### Conditions

See corresponding module information.

Lecture *eServices* [26466] is recommended.

### Learning Outcomes

Autonomously deal with a special topic in the Service Science, Management and Engineering field adhering to scientific standards.

### Content

Each Semester, the seminar will cover topics from a different selected subfield of Service Science, Management & Engineering. Topics include service innovation, service economics, service computing, transformation and coordination of service value networks as well as collaboration for knowledge intensive services.

See the KSRI website for more information about this seminar: <http://www.ksri.kit.edu>

### Literature

The student will receive the necessary literature for his research topic.

## Course: Seminar Stochastic Models [SemWIOR1]

**Coordinators:** Karl-Heinz Waldmann  
**Part of the modules:** Seminar Module (p. 102)[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter / Summer Term	

### Learning Control / Examinations

The assessment of this course is in form of an examination of the written seminar thesis and a presentation. The final mark is the result of both the paper and its presentation.

### Conditions

None.

### Learning Outcomes

In case studies students comprehend stochastic relationships and gain deep knowledge of modelling, evaluation, and optimization of stochastic systems. In group presentations, students learn basic academic presentation and argument skills.

### Content

The actual topic as well as the contemporary issues are available online.

### Media

Power Point and related presentation techniques.

### Literature

Will be presented with the actual topic.



## Course: Seminar Knowledge Management [SemAIFB4]

**Coordinators:** Rudi Studer  
**Part of the modules:** Seminar Module (p. 102)[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter term	de

### Learning Control / Examinations

The success monitoring is done through a presentation about a research topic from the current topic of the seminar (45-60 minutes) followed by a discussion, a written summary of the main points (approx. 15 pages) and of active participation in discussions (in accordance with §4(2),3 SPO).

The total mark is composed of the graded and weighted success controls (50% lecture, 30% written paper, and 20% participation and discussion).

The seminar can be attended by both bachelor and master students. A differentiation is made by different topic assignment and evaluation standards for seminar paper and presentation.

### Conditions

See module description.

### Learning Outcomes

The students will learn to perform literature searches on current topics in computer science and holistic knowledge management as well as preparing and presenting the contents of scientific publications.

During the work on the seminar topics the master students will deepen their skills to autonomously comprehend current scientific knowledge and to convey it to others through oral presentations and written summaries.

Through active participation in the seminar, students acquire skills in critical appraisal of research topics and in oral and written presentation of independently developed research content.

### Content

Each year, the seminar will cover topics from a different selected subfield of knowledge management, e.g.:

- Ontology-based knowledge management,
- Information Retrieval and Text Mining,
- Data Mining,
- Personal Knowledge Management,
- Case Based Reasoning (CBR),
- Collaboration and Social Computing,
- Business-process Oriented Knowledge Management.

### Media

Slides.

### Literature

- I. Nonaka, H. Takeuchi: The Knowledge Creating Company. Oxford University Press 1995
- G. Probst et al.: Wissen managen - Wie Unternehmen ihre wertvollste Ressource optimal nutzen. Gabler Verlag, Frankfurt am Main/ Wiesbaden, 1999
- Pascal Hitzler, Markus Krötzsch, Sebastian Rudolf, York Sure: Semantic Web - Grundlagen, Springer, 2008 (ISBN 978-3-540-33993-9)
- S. Staab, R. Studer: Handbook on Ontologies, ISBN 3-540-40834-7, Springer Verlag, 2004
- Modern Information Retrieval, Ricardo Baeza-Yates & Berthier Ribeiro-Neto. New York, NY: ACM Press; 1999; 513 pp. (ISBN: 0-201-39829-X.)

### Remarks

The number of students is limited. Students have to observe the designated registration process.

## Course: Seminar in Insurance Management [SemFBV1]

**Coordinators:** Ute Werner

**Part of the modules:** Seminar Module (p. 102)[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter / Summer Term	de

### Learning Control / Examinations

Two oral presentations, written reports of 10 pages each on the same topics, as well as active participation in discussion and working groups (according to §4(2), 3 SPO).

The grading consists of the weighted performance of the works performed.

### Conditions

See corresponding module information.

The seminar is held within the courses of *Insurance Management* [WW3BWLFBV4] and [WW4BWLFBV6/7], respectively.

A course taken as a seminar cannot be chosen as a part of a course module (and vice versa).

### Recommendations

The seminar fits well with the bachelor modules *Risk and Insurance Management* [WW3BWLFBV3] and *Insurance Markets and Management* [WW3BWLFBV4] as well as with the master modules *Insurance Management I* [TVWL4BWLFBV6] and *Insurance Management II* [TVWL4BWLFBV7]. These modules, though, are not required to be taken.

### Learning Outcomes

See German version.

### Content

The seminar is offered within the following courses:

- Principles of Insurance Management
- Insurance Marketing
- Insurance Production
- Service Management

For their contents refer to the information given at the referring pages.

### Literature

Will be announced at the beginning of the lecture period.

### Remarks

Some of the respective courses are offered on demand. For further information, see: <http://insurance.fbv.uni-karlsruhe.de>

To attend the course please register at the secretary of the chair of insurance science.

## Course: Seminar in Operational Risk Management [SemFBV2]

**Coordinators:** Ute Werner  
**Part of the modules:** Seminar Module (p. 102)[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter / Summer Term	de

### Learning Control / Examinations

Two oral presentations, written reports of 10 pages each on the same topics, as well as active participation in discussion and working groups (according to §4(2), 3 SPO).

The grading consists of the weighted performance of the works performed.

### Conditions

See corresponding module information.

The seminar is held within the courses of *Operational Risk Management I/II* [WW4BWLFBV8/9] but with special forms of working.

A course taken as a seminar cannot be chosen as a part of a course module (and vice versa).

### Recommendations

The seminar fits well with the bachelor module *Risk and Insurance Management* [WW3BWLFBV3] as well as with the master modules *Operational Risk Management I* [TVWL4BWLFBV8] and *Operational Risk Management II* [TVWL4BWLFBV9]. These modules, though, are not required to be taken.

### Learning Outcomes

See German version.

### Content

The seminar is offered within the following courses:

- Enterprise Risk Management
- Multidisciplinary Risk Research
- Risk Communication
- Risk Management of Microfinance and Private Households
- Project Work in Risk Research

For their contents refer to the information given at the referring pages.

### Literature

Will be announced at the beginning of the course period.

### Remarks

Some of the respective courses are offered on demand. For further information, see: <http://insurance.fbv.uni-karlsruhe.de>  
 To attend the course please register at the secretary of the chair of insurance science.

**Course: [25197]**

**Coordinators:** Bruno Neibecker  
**Part of the modules:** Seminar Module (p. 102)[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter term	de

**Learning Control / Examinations**

The student is evaluated based on the written work, a presentation of the results in front of an audience and his contribution to the discussion

**Conditions**

None.

**Learning Outcomes**

At the seminar (with a "Referat" as its goal) the student should be able to do a literature review based on a predefined topic in the context of marketing research. The approach comprises the identification of relevant literature according to the topic and an analysis as well as an evaluation of the methods presented in the literature. The student learns to present his results in a paper and in front of an audience on a academic level.

**Content**

In the seminar the student should learn to apply the research methods to a predefined topic area. The topics are based on research questions in marketing. This problem analysis requires a interdisciplinary examination. As a special option, the implementation of methodological solutions for market research can be accomplished and discussed with respect to its application.

**Literature**

Will be allocated according the individual topics.

**Remarks**

- Students from Bachelor and Master Course can visit the seminar. The research topic as well as the evaluation of the work and the presentation will have a different focus between Bachelor and Master Course.

**Course: Seminar in Ergonomics [SemIIP]****Coordinators:** Peter Knauth, Dorothee Karl**Part of the modules:** Seminar Module (p. [102](#))[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter / Summer Term	de

**Learning Control / Examinations****Conditions**

See corresponding module information.

**Learning Outcomes****Content****Literature**

Will be announced at the end of the recess period.

## Course: Seminar in Discrete Optimization [25491]

**Coordinators:** Stefan Nickel  
**Part of the modules:** Seminar Module (p. 102)[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter / Summer Term	de

### Learning Control / Examinations

The assessment consists of a written seminar thesis of 20-25 pages and a presentation of 40-60 minutes (according to §4(2), 3 of the examination regulation).

The final mark for the seminar is the weighted average of the marks for the assessed assignments (seminar thesis 50 %, presentation 50%).

The seminar can be attended both by Bachelor and Master students. A differentiation will be achieved by different valuation standards for the seminar thesis and presentation.

### Conditions

Basic knowledge as conveyed in the module *Introduction to Operations Research* [WI1OR] is assumed.

### Learning Outcomes

The seminar aims at the presentation, critical evaluation and exemplary discussion of recent questions in discrete optimization. The focus lies on optimization models and algorithms, also with regard to their applicability in practical cases (especially in Supply Chain and Health Care Management).

The students get in touch with scientific working: The in-depth work with a special scientific topic makes the students familiar with scientific literature research and argumentation methods. As a further aspect of scientific work, especially for Master students the emphasis is put on a critical discussion of the seminar topic.

Regarding the seminar presentations, the students will be familiarized with basic presentational and rhetoric skills.

### Content

The topic of the seminar will be announced at the end of the preceding term on the internet.

### Literature

Literature and relevant sources will be announced at the beginning of the seminar.

### Remarks

The seminar is offered in each term.

## Course: Seminar in Experimental Economics [SemWIOR3]

**Coordinators:** Siegfried Berninghaus  
**Part of the modules:** Seminar Module (p. 102)[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter / Summer Term	de

### Learning Control / Examinations

Term paper and presentation

### Conditions

See corresponding module information.  
 A course in the field of Game Theory should be attended beforehand.

### Learning Outcomes

The seminar wants to deepen the methods of scientific work. Students shall learn to discuss critical the latest research results in Experimental Economics.

Students learn the technical basics of presentation and to argument scientifically. Also rethoric skills shall be amplified.

### Content

The seminar's topic will be announced before the beginning of each semester on the internet ([http://www.wior.uni-karlsruhe.de/LS\\_Berninghaus/Studium/](http://www.wior.uni-karlsruhe.de/LS_Berninghaus/Studium/)).

### Media

Slides.

### Literature

Will be announced at the end of the recess period.

## Course: Seminar in Continuous Optimization [25131]

**Coordinators:** Oliver Stein  
**Part of the modules:** Seminar Module (p. 102)[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter / Summer Term	de

### Learning Control / Examinations

The assessment is composed of a 15-20 page paper as well as a 40-60 minute oral presentation according to §4(2), 3 of the examination regulation.

The total grade is composed of the equally weighted grades of the written and oral assessments.

The seminar is appropriate for bachelor as well as for master students. Their differentiation results from different assessment criteria for the seminar paper and the seminar presentation.

### Conditions

See corresponding module information.

Attendance is compulsory.

Preferably at least one module offered by the institute should have been chosen before attending this seminar.

### Learning Outcomes

The seminar aims at describing, evaluating, and discussing recent as well as classical topics in continuous optimization. The focus is on the treatment of optimization models and algorithms, also with respect to their practical application.

The student is introduced to the style of scientific work. By focussed treatment of a scientific topic the student learns the basics of scientific investigation and reasoning.

For further development of a scientific work style, master students are particularly expected to critically question the seminar topics.

With regard to the oral presentations the students become acquainted with presentation techniques and basics of scientific reasoning. Also rethoric abilities may be improved.

### Content

The current seminar topics are announced under <http://kop.ior.kit.edu> at the end of the preceding semester.

### Literature

References and relevant sources are announced at the beginning of the seminar.



## Course: Seminar on Network Economics [26263]

**Coordinators:** Kay Mitusch  
**Part of the modules:** Seminar Module (p. 102)[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter / Summer Term	de

### Learning Control / Examinations

The assessment consists of a seminar paper of 15-20 pages, a presentation of results and active participation in the discussion during the seminar (according to §4(2), 3 ERSC)

The grading is carried out primarily in reference to the seminar paper, however, divergent performance in the presentation will be accounted for by a corresponding adjustment. In particular, there is the chance to improve grades through good participation during the seminar.

### Conditions

See module description.

Basic knowledge of network economics is required. The course *Competition in Networks* [26240] should be completed.

### Learning Outcomes

The student

- can acquire a scientific article to an economic topic,
- deepens his/her knowledge in network economics,
- gets inspiration for a potential master thesis.

### Content

The current theme of the seminar including the suggestion of topics for the seminar papers will be announced in KIM and on the notice board at the institute (<http://netze.iww.kit.edu>).

(The title of the seminar may change from term to term depending on the topic)

## Course: Seminar in Risk Theory and Actuarial Science [SemFBV3]

**Coordinators:** Christian Hipp  
**Part of the modules:** Seminar Module (p. 102)[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter / Summer Term	

### Learning Control / Examinations

#### Conditions

See corresponding module information.

Knowledge of statistics and actuary science is an advantage.

The seminar is a good addition to the Bachelor module *Calculation and Control* [WW3BWLFBV2] and to the Master modules *Applications of Actuarial Sciences I/II* [WW4BWLFBV4/5] and *Insurance Statistics* [TVWL4BWLFBV8]. However these modules are not a prerequisite for the participation in the seminar.

### Learning Outcomes

#### Content

#### Literature

Will be announced at the end of the recess period.

## Course: Seminar in Game and Decision Theory [SemWIOR4]

**Coordinators:** Siegfried Berninghaus  
**Part of the modules:** Seminar Module (p. 102)[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter / Summer Term	de

### Learning Control / Examinations

Term paper and presentation

### Conditions

Completion of all 1st and 2nd year modules of the Bachelor Program.  
 See corresponding module information.

### Learning Outcomes

The seminar wants to deepen the methods of scientific work. Students shall learn to discuss critical the latest research results in game theory.

Procurement of SQs: Students learn the technical basics of presentation and to argue scientifically. Also rhetoric skills shall be amplified.

### Content

The seminar's topic will be announced before the beginning of each semester on the internet ([http://www.wior.uni-karlsruhe.de/LS\\_Berninghaus/Studium/](http://www.wior.uni-karlsruhe.de/LS_Berninghaus/Studium/)).

### Media

Slides.

### Literature

Will be announced at the end of the recess period.

**Course: [24357]****Coordinators:** Ralf Reussner, Michael Kuperberg, Klaus Melullis**Part of the modules:** Intellectual Property Law (p. 98)[TVWL4JURA4]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter term	de

**Learning Control / Examinations**

The assessment of this course consists of a written seminar thesis and a presentations according to section 4 subsection 2 no. 3 study and examination regulations.

**Conditions**

None.

**Learning Outcomes****Content**

## Course: Seminar: Management and Organization [25915/25916]

**Coordinators:** Hagen Lindstädt  
**Part of the modules:** Seminar Module (p. 102)[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter / Summer Term	de

### Learning Control / Examinations

Term paper (50%) and presentation (50%).

### Conditions

See corresponding module information.

### Learning Outcomes

The aim of the seminar is to describe corporate and organisational management approaches, to assess them critically and clarify them using practical examples. The focus is on assessing the models with a view to their applicability and theoretical limits.

### Content

The subjects are redefined each semester on the basis of current issues.

### Media

Slides.

### Literature

The relevant sources are made known during the course.

## Course: Seminar paper “Production Engineering” [21690sem]

**Coordinators:** Volker Schulze, Lanza, Munzinger

**Part of the modules:** Selected Chapters from Production Engineering I (p. 71)[TVWL4INGMB1], Selected Chapters from Production Engineering II (p. 72)[TVWL4INGMB2], Seminar Module (p. 102)[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter / Summer Term	de

### Learning Control / Examinations

The following work and performance is required for the successful completion of the seminar:

- active participation in the seminar,
- completion of a seminar paper on the topic of the seminar (minimum input: 80 h) and
- a presentation given after completion of the seminar paper.

The seminar paper can be submitted:

- for the module: *seminar module* [SemING] OR
- to improve the module grade of modules: *Manufacturing Engineering* [TVWL4INGMB23], *Integrated Production Planning* [TVWL4INGMB24] or *Vertiefung der Produktionstechnik* [WI4INGMB22].

Each seminar paper can be submitted only once. One paper cannot be submitted for both the seminar module and the improvement of the grade.

The score of the seminar paper can be used to improve the grade of one of the above-mentioned modules. The module grade can be improved by three tenths maximum. Only seminar papers written at wbk Institute of Production Science qualify for an improvement of the module grade.

One seminar paper can be used for the improvement of one module grade (named above) maximum. For the improvement of a grade, no more than one seminar paper can be submitted.

### Conditions

None.

### Learning Outcomes

Complex analysis and addressing of production engineering related problem areas

### Content

Students independently deal with production engineering related problems from the fields of manufacturing engineering, machine tools and handling technology and organisation, planning and logistics with tutorial assistance. The results are aggregated in the form of a seminar paper and are then illustrated in the form of a presentation.

### Media

Lecture notes of the Institute of Production Science.

## Course: Practical Seminar Knowledge Discovery [25810]

**Coordinators:** Rudi Studer  
**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Summer term	de

### Learning Control / Examinations

#### Conditions

Lecture "Knowledge Discovery" recommended.

#### Learning Outcomes

Independent preparation and presentation of a seminar topic from the fields of knowledge discovery or text mining adhering to scientific standards. In case of a practical course, additionally, example implementation and/or experiments.

#### Content

The seminar/practical course will cover topics in the field of Knowledge Discovery. Each term, the seminar will cover a different specialization field, e.g.:

- Text Mining,
- Ontology Learning and Information Extraction,
- Inductive Logic Programming,
- Learning with Background Knowledge.

The topics are usually arranged as a seminar talk + practical work to be acknowledged as seminar/practical course. In individual cases, this course can also be acknowledged just as seminar (without practical work).

Details will be announced every semester.

#### Media

Slides.

#### Literature

- Pang-Ning Tan, Michael Steinbach, Vipin Kumar: Introduction to Data Mining, 2005, Addison Wesley
- Christopher Manning and Hinrich Schütze. Foundations of Statistical NLP, MIT Press, 1999.
- Tom Mitchell, Machine Learning, McGraw Hill, 1997.
- Ricardo Baeza-Yates and Berthier Ribeiro-Neto, Modern Information Retrieval, Addison-Wesley, 1999.
- James Allen. Natural Language Understanding, 2nd edition.

**Course: Service Innovation [26468]****Coordinators:** Gerhard Satzger, Andreas Neus**Part of the modules:** Service Management (p. 48)[TVWL4BWLISM6], Business & Service Engineering (p. 46)[TVWL4BWLISM4]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Summer term	en

**Learning Control / Examinations**

The assessment consists of an 1h written exam following §4(2), 3 SPO and of assignments during the course as an "Erfolgskontrolle anderer Art" following §4(2), 3 SPO.

**Conditions**

None.

**Learning Outcomes**

Understand the difference between innovation and invention, and that disruptive effects can be fast and wide-reaching. Know examples for innovation via processes, organization, business models; see how service and product innovation differ. Understand the link between risk and innovation; be aware of obstacles to innovation and know how to address them.

**Content**

While innovation in manufacturing or agriculture can leverage a considerable body of research, experience and best practice, innovation in services has not reached the same level of maturity. In practice, while many organizations have a well-understood process for innovating in the product business, innovating in services is often still a fuzzy and complex undertaking. In this lecture we will discuss the state of research, compare product and service innovation, understand how innovation diffusion works, examine case studies of service innovation, open vs. closed innovation, how to leverage user communities to drive innovation and understand obstacles, and enablers and how to manage, incentivize and foster service innovation.

**Literature**

- Barras, Richard (1986) Towards a theory of innovation in services. *Research Policy* 15, 161-173
- Hauschildt, Jürgen und Salomo, Sören (2007) *Innovationsmanagement*. 4. Auflage, München: Vahlen.
- von Hippel, Erich (2007) Horizontal innovation networks - by and for users. *Industrial and Corporate Change*, 16:2
- Sundbo, Jon (1997) Management of Innovation in Services. *The Service Industries Journal*, Vo. 17, No. 3, pp. 432-455

**Elective literature:**

- Benkler, Yochai (2006) *The Wealth of Networks: How Social Production Transforms Markets and Freedom*. Yale University Press. (Online: <http://www.benkler.org>)
- Christensen, Clayton M. (2003) *The Innovator's Dilemma*, Harper Collins.
- Kanerva, M.; Hollanders, H. & Arundel, A. (2006) TrendChart Report: Can we Measure and Compare Innovation in Services?
- von Hippel, Erich (2005) *Democratizing Innovation*. The MIT Press, Cambridge, MA. (Online: <http://web.mit.edu/evhippel/www/books/>)
- Howells, Jeremy & Tether, Bruce (2004) *Innovation in Services: Issues at Stake and Trends*. Commission of the European Communities, Brussels/Luxembourg. (Online: <http://www.isi.fhg.de/publ/downloads/isi04b25/inno-3.pdf>)
- Miles, I. (2008) Patterns of innovation in service industries. *IBM Systems Journal*, Vol. 47, No 1
- Morison, Etlting E. (1966) *Gunfire at Sea: A Case Study of Innovation*. In: *Men, Machines and Modern Times*. The MIT Press, pp. 17-44.



**Course: Service Management [26327]****Coordinators:** Ute Werner**Part of the modules:** Insurance Management I (p. 38)[TVWL4BWLFBV6], Insurance Management II (p. 39)[TVWL4BWLFBV7]

ECTS Credits	Hours per week	Term	Instruction language
4.5	3/0	Winter / Summer Term	de

**Learning Control / Examinations**

The assessment consists of oral presentations (incl. papers) within the lecture (according to Section 4 (2), 3 of the examination regulation) and a final oral exam (according to Section 4 (2), 2 of the examination regulation).

The overall grade consists of the assessment of the oral presentations incl. papers (50 percent) and the assessment of the oral exam (50 percent).

**Conditions**

None.

**Learning Outcomes**

See German version.

**Content**

See German version.

**Literature****Elective literature:**

Ch. Belz, T. Bieger. Dienstleistungskompetenz und innovative Geschäftsmodelle, St. Gallen 2002.

M. Bruhn. Qualitätsmanagement für Dienstleistungen. 6. Aufl. Berlin 2008.

H. Corsten, R. Gssinger. Dienstleistungsmanagement, 5. Aufl. München/Wien 2007.

A. Lehmann. Dienstleistungsmanagement: Strategien und Ansatzpunkte zur Schaffung von Service... 1995.

H. Meffert, M. Bruhn. Dienstleistungsmarketing: Grundlagen - Konzepte – Methoden. Wiesbaden 2006

**Remarks**This course is offered on demand. For further information, see: <http://insurance.fbv.uni-karlsruhe.de>

To attend the course please register at the secretariat of the chair of insurance science.

## Course: Service Oriented Computing 1 [25770 ]

**Coordinators:** Stefan Tai  
**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Winter term	de

### Learning Control / Examinations

The assessment of this course is a written examination (60min.) in the first week after lecture period (nach §4(2), 1 SPO).

### Conditions

Lecture *A/2* [25033] is recommended.

### Learning Outcomes

The course introduces concepts, methods, and techniques of “service-oriented computing”, including languages for (Web) service description, methods and tools for the development of services, and platforms (middleware, runtimes) for the Web-based deployment, delivery, and execution of services. The course provides a solid technical foundation that enables the student to address the increasingly relevant challenges of developing “service-oriented architectures (SOA)” in the industry.

### Content

Web services represent the next-generation of Web technology, and are an evolution of conventional distributed middleware. They enable new and improved ways for enterprise computing, including application interoperability and integration, and business process management. Modern software systems are being designed as service-oriented architectures (SOA), introducing increased agility and flexibility at both the software systems and the business level. Web services and SOA thus have a profound impact on software development and the businesses that they support. The course “Service-oriented Computing” introduces the concepts, methods and technology that provide a solid foundation in this area. Topics include:

- Service description
- Service engineering, including development and implementation
- Service composition (aggregation), including process-based service orchestration
- Interoperability formats and protocols
- Service platforms and runtimes (middleware)

### Media

Slides, access to internet resources.

### Literature

Will be announced in the lecture.

## Course: Service Oriented Computing 2 [25772]

**Coordinators:** Stefan Tai, Rudi Studer  
**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Summer term	de

### Learning Control / Examinations

The assessment of this course is a written examination (60min.) in the first week after lecture period (nach §4(2), 1 SPO).

### Conditions

It is recommended to attend the course *Service-oriented Computing 1* [25770] beforehand.

### Learning Outcomes

Students will extend their knowledge and proficiency in the area of modern service-oriented technologies. Thereby, they acquire the capability to understand, apply and assess concepts and methods that are of innovative and scientific nature.

### Content

Building upon basic Web service technologies the lecture introduces select topics of advanced service computing and service engineering. In particular, focus will be placed on new Web-based architectures and applications leveraging Web 2.0, Cloud Computing, Semantic Web and other emerging technologies.

### Literature

Literature will be announced in the lecture.

## Course: Safety Engineering [21061]

**Coordinators:** Kany

**Part of the modules:** Introduction to Logistics (p. 67)[TVWL4INGMB20], Technical Logistics and Logistic Systems (p. 69)[TVWL4INGMB11]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Winter term	de

### Learning Control / Examinations

The assessment consists of an oral exam according to §4 (2), 2 of the examination regulation. It may be a written exam (according to §4 (2), 1 of the examination regulation) in the case of large number of participants.

### Conditions

None.

### Learning Outcomes

#### Content

The course provides basic knowledge of safety engineering. In particular the basics of health at the working place, job safety in Germany, national and European safety rules and the basics of safe machine design are covered. The implementation of these aspects will be illustrated by examples of material handling and storage technology. This course focuses on: basics of safety at work, safety regulations, basic safety principles of machine design, protection devices, system security with risk analysis, electronics in safety engineering, safety engineering for storage and material handling technique, electrical dangers and ergonomics. So, mainly, the technical measures of risk reduction in specific technical circumstances are covered.

**Course: Safety in Construction [19404]****Coordinators:** Hirschberger, Sittinger**Part of the modules:** Safety Science II (p. 96)[TVWL4INGINTER5], Safety Science I (p. 95)[TVWL4INGINTER4], Safety Science III (p. 97)[TVWL4INGINTER6]

ECTS Credits	Hours per week	Term	Instruction language
1.5	1	Summer term	de

**Learning Control / Examinations****Conditions**

None.

**Learning Outcomes****Content****Remarks**Block course. For further information, see <http://www.tmb.uni-karlsruhe.de/676.php>

**Course: Simulation I [25662]****Coordinators:** Karl-Heinz Waldmann**Part of the modules:** Stochastic Modelling and Optimization (p. 66)[TVWL4OR7]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1/2	Winter term	de

**Learning Control / Examinations**

The assessment consists of an 1h written exam according to Section 4(2), 1 of the examination regulation. Credit from the voluntary computer lab is accounted for in the overall grade raising the exam grade by 0.3 (according to Section 4(2), 3 of the examination regulation).

**Conditions**

Foundations in the following fields are required:

- Operations Research, as lectured in *Introduction to Operations Research I* [25040] and *Introduction to Operations Research II* [25043].
- Statistics, as lectured in *Statistics I* [25008/25009] and *Statistics II* [25020/25021].

**Learning Outcomes**

The lecture provides insights into the typical process in planning and conducting simulation studies.

**Content**

As the world is getting more complex it is often not possible to analytically provide key figures of interest without overly simplifying the problem. Thus efficient simulation techniques become more and more important. In the lecture important basic concepts are presented in terms of selected case studies.

Topics overview: Discrete event simulation, generation of random numbers, generating discrete and continuous random variables, statistical analysis of simulated data.

**Media**

Blackboard, Slides, Flash Animations, Simulation Software

**Literature**

- Lecture Notes
- K.-H. Waldmann / U. M. Stocker: *Stochastische Modelle - Eine anwendungsorientierte Einführung*; Springer (2004).

**Elective literature:**

- A. M. Law / W. D. Kelton: *Simulation Modeling and Analysis* (3rd ed); McGraw Hill (2000)

**Remarks**

The lecture is offered irregularly. The curriculum of the next two years is available online.

**Course: Simulation II [25665]****Coordinators:** Karl-Heinz Waldmann**Part of the modules:** Stochastic Modelling and Optimization (p. 66)[TVWL4OR7]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1/2	Summer term	de

**Learning Control / Examinations**

The assessment consists of an 1h written exam following §4(2), 1 SPO. Credit from the voluntary computer lab is accounted for in the overall grade raising the exam grade by 0.3 ( §4(2), 3 SPO).

**Conditions**

Foundations in the following fields are required:

- Operations Research, as lectured in *Introduction to Operations Research I* [25040] and *Introduction to Operations Research II* [25043].
- Statistics, as lectured in *Statistics I* [25008/25009] and *Statistics II* [25020/25021].
- *Simulation I*[25662]

not any

**Learning Outcomes**

The lecture provides insights into the typical process in planning and conducting simulation studies.

**Content**

As the world is getting more complex it is often not possible to analytically provide key figures of interest without overly simplifying the problem. Thus efficient simulation techniques become more and more important. In the lecture important basic concepts are presented in terms of selected case studies.

Topics overview: Variance reduction techniques, simulation of stochastic processes, case studies.

**Media**

Blackboard, Slides, Flash Animations, Simulation Software

**Literature**

- Lecture Notes

**Elective literature:**

- A. M. Law / W. D. Kelton: *Simulation Modeling and Analysis* (3rd ed); McGraw Hill (2000)
- K.-H. Waldmann / U. M. Stocker: *Stochastische Modelle - Eine anwendungsorientierte Einführung*; Springer (2004).

**Remarks**

The lecture is offered irregularly. The curriculum of the next two years is available online.

**Course: Simulation Methods in Product Development Process [21264]****Coordinators:** Jivka Ovtcharova, Albert Albers, Thomas Böhlke**Part of the modules:** Virtual Engineering (p. 76)[TVWL4INGMB22]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Winter term	de

**Learning Control / Examinations**

The assessment consists of an oral exam (30 min) according to Section 4(2), 2 of the examination regulation. The examination takes place in every semester. Re-examinations are offered at every ordinary examination date.

**Conditions**

Knowledge from the course *Virtual Engineering I* is recommended.

**Learning Outcomes****Content**



**Course: Simulation of Spray and Mixture Formation in Internal Combustion Engines [21114]****Coordinators:** Baumgarten**Part of the modules:** Engine Development (p. 73)[TVWL4INGMB17], Combustion Engines (p. 74)[TVWL4INGMB16]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Winter term	de

**Learning Control / Examinations**

The assessment consists of an oral exam (30 min) according to §4 (2), 2 of the examination regulation. The grade of the exam is included in the overall grade of the module with a weighting factor of 3.

**Conditions**

The course *Combustion Engines A* [21101] has to be completed beforehand.

**Learning Outcomes****Content**

## Course: Software Engineering [25728]

**Coordinators:** Andreas Oberweis, Detlef Seese  
**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Winter term	de

### Learning Control / Examinations

The assessment consists of an 1h written exam in the first week after lecture period.

### Conditions

Modul "Introduction to Informatics" [WW1INFO] is precondition

### Learning Outcomes

Students

- are familiar with the concepts and principles of software engineering
- know important and common software development process models
- know methods for requirements analysis and know how to model and evaluate use case models
- know models for systems structuring and controlling as well as architecture principles of software systems.
- can model and evaluate component diagrams
- are familiar with basic concepts of software quality management and are able to apply software test and evaluation methods.

### Content

The course deals with fundamental aspects of the systematically development of huge software systems. The course covers topics such as:

- software developing process models
- methods and tools for the development phases: requirements analysis, system specification, system design, programming and testing.

### Media

Slides, access to internet resources.

### Literature

#### Elective literature:

- H. Balzert. Lehrbuch der Software-Technik. Spektrum Verlag 1996.
- B. Boehm. Software Engineering Economics. Englewood Cliffs, N.J.: Prentice-Hall 1981.
- P. Brössler, Johannes Siedersleben. Softwaretechnik. Hanser Verlag 2000.
- E. Denert. Software-Engineering. Springer-Verlag 1991.
- Frühauf, K., J. Ludewig, H. Sandmayr. Software-Projektmanagement und – Qualitätssicherung. Teubner 1991.
- E. Gamma et al.. Design Patterns. Addison Wesley 1995.

Further literature is given in the course.

## Course: Software Laboratory: OR Models II [25497]

**Coordinators:** Stefan Nickel

**Part of the modules:** Operations Research in Supply Chain Management and Health Care Management (p. 63)[TVWL4OR5], Mathematical Programming (p. 65)[TVWL4OR6]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Summer term	de

### Learning Control / Examinations

#### Conditions

Successful completion of the course *Software Laboratory: OR-Models I* [25490].

Basic knowledge as conveyed in the module *Introduction to Operations Research* [WI1OR] is assumed.

#### Learning Outcomes

The course is based on the first part of the software laboratory. The students advance to detailed modelling knowledge and use the software for the implementation of more complex solution methods. An important aspect lies on the practical application possibilities of OR software in combinatorial and nonlinear optimization problems.

#### Content

The task of solving combinatorial and nonlinear optimization problems imposes much higher requirements on suggested solution approaches as in linear programming.

During the course of this software laboratory, students get to know important methods from combinatorial optimization, e.g. Branch & Cut- or Column Generation methods and are enabled to solve problems with the software system Xpress-MP IVE with its modeling language Mosel. In addition, issues of nonlinear optimization, e.g. quadratic optimization, are addressed. As an important part of the software laboratory, students get the possibility to model combinatorial and nonlinear problems and implement solution approaches in the software system.

The software laboratory also introduces some of the most frequently used modelling and programming languages that are used in practice to solve optimization problems.

#### Remarks

The course is offered in every summer term.

The planned lectures and courses for the next three years are announced online.

## Course: Software Laboratory: SAP APO [n.n.]

**Coordinators:** Stefan Nickel

**Part of the modules:** Operations Research in Supply Chain Management and Health Care Management (p. 63)[TVWL4OR5]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Summer term	de

### Learning Control / Examinations

The assessment is a 120 minutes examination, including a written and a practical part (according to §4(2), 1 of the examination regulation).

The examination is held in the term of the lecture and the following term.

### Conditions

Basic knowledge as conveyed in the module *Introduction to Operations Research* [WI1OR] is assumed.

### Learning Outcomes

Students acquire the ability to safely and efficiently use the software systems SAP and SAP APO.

As these software systems are used in many companies, the students get acquainted with an important and frequently used software tool from practice. Besides basic functional elements of the software, the course provides advanced knowledge for specific planning modules. Furthermore, students are enabled to model realistic logistical systems within the software framework.

### Content

SAP Advanced Planning & Optimization (SAP APO) is a software solution for dynamic Supply Chain Management consisting of modules for detailed planning and optimization of all processes along a supply chain. These modules allow a concise and global control and planning of the supply chain on the intercompany level. As a part of mySAP Supply Chain Management (mySAP SCM), SAP APO is a logistics solution with integrated surplus. It covers all processes from the planning on a detailed level to the design of the actual network structure.

After an introductory overview of the organization of SAP and the concepts of SAP solutions, the system SAP Supply Chain Management (SCM) will be presented. In detail, the features of the module SAP SCM Advanced Planning and Optimization (APO) will be addressed.

Afterwards, students obtain a small example to get in touch with the standard user environment of the system. A case study taken from practice serves as the basis for a SAP APO-based implementation of a complete Supply Chain, beginning from suppliers, to production plants, warehouses, distribution centers, to the customers. In Demand Planning (DP) anonymous primary demand will be forecasted. In Supply-Network-Planning (SNP) feasible plans for the satisfaction of demands along the entire supply chain will be generated, while in Production Planning & Detailed Scheduling (PP/DS) clock-time-precise orders under consideration of constraints (capacities, setup costs,...) will be generated. The choice of appropriate means of transportation allows the planning of transportation and distribution tasks.

### Remarks

The course is held irregularly.

The planned lectures and courses for the next three years are announced online.

## Course: Software Laboratory: Simulation [n.n.]

**Coordinators:** Stefan Nickel

**Part of the modules:** Operations Research in Supply Chain Management and Health Care Management (p. 63)[TVWL4OR5]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Summer term	

### Learning Control / Examinations

The assessment is a 120 minutes examination, including a written and a practical part (according to §4(2), 1 of the examination regulation).

The examination is held in the term of the lecture and the following term.

### Conditions

Basic knowledge as conveyed in the module *Introduction to Operations Research* [WI1OR] is assumed.

### Learning Outcomes

The course covers basic concepts of discrete event simulation models and qualifies students for the computer-based usage of simulation systems. Additionally, students deepen their knowledges for logical issues in modeling and discover the importance of statistical methods in simulation.

### Content

Discrete event simulation is one of the fundamental modelling techniques and can be used in the analysis of systems where it is not possible to derive analytical results for the system due to complexity issues.

After an introduction to the basics of event-discrete simulation, the basic modeling approach for simulation systems is presented. The implementation of this paradigm is made with the simulation software ProModel. Therewith, students get an insight to system logics of the algorithms. In the practical part of the course, case-studies from industries and health care are discussed. Again, the implementation of identified OR problems is done with ProModel.

### Remarks

The course is held irregularly.

The planned lectures and courses for the next three years are announced online.

## Course: Software Technology: Quality Management [25730]

**Coordinators:** Andreas Oberweis  
**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Summer term	de

### Learning Control / Examinations

The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation in the first week after lecture period.

### Conditions

Programming knowledge in Java and basic knowledge of computer science are expected.

### Learning Outcomes

Students are familiar with basic concepts and principles of software quality and software quality management. They know key measures and models for certification of quality in software development. They are aware of different test methods and evaluation methods. Furthermore, they are able to assess quality management aspects in different standard process models.

### Content

This lecture imparts fundamentals of active software quality management (quality planning, quality testing, quality control, quality assurance) and illustrates them with concrete examples, as currently applied in industrial software development. Keywords of the lecture content are: software and software quality, process models, software process quality, ISO 9000-3, CMM(I), BOOTSTRAP, SPICE, software tests.

### Media

Slides, access to internet resources.

### Literature

- Helmut Balzert: Lehrbuch der Software-Technik. Spektrum-Verlag 1998
- Peter Liggesmeyer: Software-Qualität, Testen, Analysieren und Verifizieren von Software. Spektrum Akademischer Verlag 2002

### Elective literature:

Further literature is given in lectures.

## Course: Sorption Processes in Water Treatment [22611]

**Coordinators:** Höll  
**Part of the modules:** Water Chemistry (p. 91)[TVWL4INGCV5]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Summer term	de

### Learning Control / Examinations

See module description.

### Conditions

None.

### Learning Outcomes

#### Content

#### Literature

##### Elective literature:

- Grombach, P., Haberer, K., Merkl, G., Trüeb, E. U.: Handbuch der Wasserversorgungstechnik. 3. Auflage, R. Oldenbourg-Verlag, München, 2000.
- Hancke, K.: Wasseraufbereitung, Chemie und chemische Verfahrenstechnik. 5. Auflage, Springer, Heidelberg, 2000.
- Sontheimer, H., Frick, B. R., Fettig, J., Hörner, G., Hubele, C., Zimmer, G.: Adsorptions-verfahren zur Wasserreinigung. Karlsruhe.

**Course: Social Relationships in Organisations [25968]****Coordinators:** Georg Kraus**Part of the modules:** Leadership / Change Management (p. 52)[TVWL4BWLIIIP3]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Summer term	de

**Learning Control / Examinations****Conditions**

None.

**Learning Outcomes****Content****Literature****Elective literature:**

Herriger, C.: Die Kraft der Rituale. München 1993

Kraus, G., Westermann, R.: Projektmanagement mit System. Wiesbaden 1995

Langenheder, W.: Theorie menschlicher Entscheidungshandlungen. 1975

Schulz von Thun, F: Miteinander Reden 1 und 2. Hamburg 1993



## Course: Social Network Analysis in CRM [26518]

**Coordinators:** Bettina Hoser

**Part of the modules:** Advanced CRM (p. 43)[TVWL4BWLISM1]

ECTS Credits	Hours per week	Term	Instruction language
4,5	2/1	Winter / Summer Term	de

### Learning Control / Examinations

Assessment consists of a written exam of 1 hour length following §4 (2), 1 of the examination regulation and by submitting written papers as part of the exercise following §4 (2), 3 of the examination regulation.

The course is considered successfully taken, if at least 50 out of 100 points are acquired in the written exam. In this case, all additional points (up to 12) from exercise work will be added. The grades of this lecture are assigned following the table below:

Grade	Minimum points
1.0	104
1.3	98
1.7	92
2.0	86
2.3	80
2.7	74
3.0	68
3.3	62
3.7	56
4.0	50
4.7	40
5.0	0

### Conditions

None.

### Learning Outcomes

The objectives of this course are to give students an introduction to and overview of social network analysis as a methodological approach for analysis in different areas of business administration, especially customer relationship management. Theory as well as application of social network analysis will be discussed. Students will learn how to perform and interpret analysis results.

### Content

The trend to view economic and social structures as networks allows to analyze these networks by well established and new methods from mathematics, business administration, sociology and physics. The goal of these analyses are to understand different aspects of these networks: In organizations (internal Marketing): Here networks analysis kann help to detect whether hierarchies and official structures are 'alive' or if so called 'hidden organizations' have evolved. In addition such results can reveal inefficient procedures or structures within an organization. In CRM: Within analytical CRM the concept of customer value can be enriched by enclosing the network value that customer offers to the company (Customer Network Value). In Marketing: To successfully implement a virale marketing strategy the knowledge of the structure of customer networks is essential. The dynamics on these networks are relevant if one wants to use these networks for marketing purposes. Internetstructure: For information services, such as e.g. search engines, the identification of relevant nodes and clusters is a the major service provided and thus relevant for business success.

The analysis should identify the relevant (central) nodes in a network, find cliques, describe their connections and, if relevant, describe also the direction of information flow within the network. To achieve this different methods will be discussed during the course.

### Media

Folien

### Literature

Christian Grönroos. Service Management and Marketing : A Customer Relationship Management Approach. Wiley, Chicester, 2 edition, 2000.

Sabrina Helm. Viral marketing: Establishing customer relationships by word-of-mouth. Electronic Markets, 10(3):158–161, Jul 2000.

Dieter Jungnickel. Graphs, Networks and Algorithms. Number 5 in Algorithms and Computation in Mathematics. Springer Verlag, Berlin, 1999.

Leo Katz. A new status index derived from sociometric analysis. Psychometrika, 18(1):39–43, Mar 1953.

- Jon M. Kleinberg. Authoritative sources in a hyperlinked environment. *JACM*, 46(5):604–632, sep 1999.
- Barry Wellman Laura Garton. Social impacts of electronic mail in organizations: A review of research literature. *Communication Yearbook*, 18:434–453, 1995.
- Carl D. Meyer. *Matrix Analysis and Applied Linear Algebra*. Society for Industrial and Applied Mathematics, Philadelphia, 2000.
- Andrew Richards, William ; Seary. Eigen analysis of networks. *Journal of Social Structure*, 1(2), Feb 2000.
- Pacey C. Foster Stepehen P. Borgatti. The network paradigm in organizational research: A review and typology. *Journal of Management*, 29(6):991–1013, 2003.
- Mani R. Subramani and Balaji Rajagopalan. Knowledge-sharing and influence in online social networks via viral marketing. *Communications of the ACM*, 46(12):300–307, Dec 2003.
- Stanley Wasserman and Katherine Faust. *Social Network Analysis: Methods and Applications*, volume 8 of *Structural Analysis in the Social Sciences*. Cambridge University Press, Cambridge, 1 edition, 1999.
- Barry Wellman. Computer networks as social networks. *Science*, 293:2031–2034, Sep 2001.

## Course: Special Topics in Information Engineering & Management [26478]

**Coordinators:** Christof Weinhardt

**Part of the modules:** Communications & Markets (p. 47)[TVWL4BWLISM5], Information Engineering (p. 49)[TVWL4BWLISM7], Business & Service Engineering (p. 46)[TVWL4BWLISM4]

ECTS Credits	Hours per week	Term	Instruction language
4.5	3	Winter / Summer Term	de

### Learning Control / Examinations

The student is evaluated based on the written and practical work, a presentation of the results in front of an audience and his contribution to the discussion.

### Conditions

None.

### Learning Outcomes

The student should be able to do a literature review based on a predefined topic in the context of information engineering and management. The approach comprises the identification of relevant literature according to the topic and an analysis as well as an evaluation of the methods presented in the literature. The practical work components should enable the student to learn and independently use scientific methods employed e.g. in case studies or experiments.

The student learns to present his results in a paper and in front of an audience on an academic level. This process is helpful for further scientific work like the master or doctoral thesis.

### Content

In this course the student should learn to apply the search methods to a predefined topic area. The topics are based on research questions in Information Engineering and Management across different industry sectors. This problem analysis requires an interdisciplinary examination. Experiments, case studies or software development can be part of the practical work that offers the students an opportunity to get a deeper insight into the field of Information Engineering and Management. The course also encompasses a documentation of the implemented work.

### Media

- Power Point
- eLearning Plattform Ilias
- Software tools for development , if needed

### Literature

The basic literature will be made available to the student according to the respective topic.

### Remarks

All the practical seminars offered at the chair of Prof. Dr. Weinhardt can be chosen in the Special Topics in Information Engineering & Management course. The current topics of the practical seminars are available at the following homepage: [www.iism.kit.edu/im/lehre](http://www.iism.kit.edu/im/lehre)

## Course: Special Topics of Enterprise Information Systems [SBI]

**Coordinators:** Andreas Oberweis  
**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Winter / Summer Term	

### Learning Control / Examinations

The assessment of this course is a written or (if necessary) oral examination according to §4(2) of the examination regulation.

### Conditions

None.

### Learning Outcomes

Students are able to handle methods and instruments in a subarea of “Enterprise Information Systems” and to show the capability to be innovative with regard to applied methods.

The course will impart knowledge of basics and methods in the context of their application in practice. Based on the understanding of the imparted concepts and methods students will be able to choose the appropriate methods and apply them in the right way for problems they will face in their professional life.

Students will be enabled to find arguments for solution approaches and to argue for them.

### Content

This course is a placeholder for special courses that are offered in an irregular sequence and cover selected topics in the field of enterprise information systems. These topics include in particular the design and the management of database systems, the computer-support of business processes and strategic planning of information systems and their organization.

### Literature

Will be announced at the beginning of the course.

## Course: Special Topics of Efficient Algorithms [25700sp]

**Coordinators:** Hartmut Schmeck  
**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Winter / Summer Term	

### Learning Control / Examinations

The assessment consists of assignments or of a bonus exam (wrt §4 (2), 3 SPO), and a written exam (60 min.) in the week after the end of the lecturing periodwrt (§4 (2), 1 SPO). The exam will be offered in every semester and can be repeated on regular examination dates.

If the mark obtained in the written exam is in between 1.3 and 4.0, a successful completion of the assignments or the bonus exam will improve the mark by one level (i.e. by 0.3 or 0.4).

### Conditions

None.

### Learning Outcomes

The student will learn how to use methods and concepts of efficient algorithms and how to demonstrate adequate innovative capabilities with respect to the used methods.

This course emphasizes the teaching of advanced concepts in relation to their applicability in the real world. Based on a fundamental understanding of the covered concepts and methods, students should know how to select appropriate concepts and methods for problem settings in their professional life, and, if necessary, to extend and apply them in an adequate form. The students should be enabled to find adequate arguments for justifying their chosen problem solutions.

### Content

This course emphasizes the new topics in the area of algorithms, data structures, and computer infrastructures. The exact topics can vary according to the audiences and the time it is held.

### Literature

#### Elective literature:

Will be announced in the lecture.

### Remarks

This course can be particularly used for recognising the external courses with the topics in the area of algorithms, data-structures and computer infrastructures but are not associated in other courses in this subject area.

## Course: Special Topics of Complexity Management [KompMansp]

**Coordinators:** Detlef Seese

**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Winter / Summer Term	

### Learning Control / Examinations

see German version

### Conditions

see German version

### Learning Outcomes

see German version

### Content

see German version

### Literature

#### Elective literature:

Will be announced in the lecture.

### Remarks

see German version

## Course: Special Topics of Software- and Systemsengineering [SSEsp]

**Coordinators:** Andreas Oberweis, Detlef Seese  
**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Winter / Summer Term	

### Learning Control / Examinations

The assessment consists of an 1h written exam in the first week after lecture period.

### Conditions

None.

### Learning Outcomes

Students are able to handle methods and instruments in a subarea of "Software and Systems Engineering" and to show the capability to be innovative with regard to applied methods.

The course will impart knowledge of basics and methods in the context of their application in practice. Based on the understanding of the imparted concepts and methods students will be able to choose the appropriate methods and apply them in the right way for problems they will face in their professional life.

Students will be enabled to find arguments for solution approaches and to argue for them.

### Content

This course is a placeholder for special courses that are offered in an irregular sequence and cover selected topics in the field of software and systems engineering.

### Media

Slides, access to internet resources

### Literature

#### Elective literature:

Will be announced at the beginning of the course.

### Remarks

This course can be used in particular for the acceptance of external courses whose content is in the broader area of software and systems engineering, but cannot assigned to another course of this topic.

## Course: Special Topics of Knowledge Management [25860sem]

**Coordinators:** Rudi Studer  
**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Winter / Summer Term	

### Learning Control / Examinations

Assesment is provided by a written exam of 60 minutes or an oral exam during the first few weeks after the lecturing period (acc. to §4(2), 1 or 2 SPO). The exam is offered each semester and may be repeated at the regular examination day.

### Conditions

The lecture *Angewandte Informatik I - Modellierung* [25070] is a prerequisite.

### Learning Outcomes

The students acquire the skills, methods and tools in one specialized topic of “knowledge management” to demonstrate their mastery and innovativeness.

The lecture aims at providing principles and methods in the context of the practical application of KM. On the basis of a fundamental understanding of concepts, methods, and tools, students will be able to work on advanced problems. The students will be able to find and argue for solutions of KM problems.

### Content

The lecture deals with special topics in the area of knowledge management (incl. Knowledge Discovery and Semantic Web). The lecture deepens one of the following topics:

- Dynamic and Interoperable Systems in Knowledge Management
- Personal and Process-oriented Knowledge Management
- Formal Concept Analysis
- Semantic Search and Text Mining
- Combination of Social Software and Semantic Web

### Literature

#### Elective literature:

Depends on the actual content.



## Course: Special Topics in Optimization I [25128]

**Coordinators:** Oliver Stein

**Part of the modules:** Mathematical Programming (p. 65)[TVWL4OR6]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Winter / Summer Term	de

### Learning Control / Examinations

The assessment of the lecture is a written examination (60 minutes) according to §4(2), 1 of the examination regulation.

The examination is held in the semester of the lecture and in the following semester.

Prerequisite for admission to the written examination is attaining at least 30% of the exercise points. Therefore the online-registration for the written examination is subject to fulfilling the prerequisite.

The examination can also be combined with the examination of *Special Topics in Optimization II* [25126]. In this case, the duration of the written examination takes 120 minutes.

In a combined examination of *Special Topics in Optimization I* [25128] and *Special Topics in Optimization II* [25126], upon attaining more than 60% of the exercise points, the grade of the passed examination is improved by a third of a grading step.

### Conditions

None.

### Learning Outcomes

The student knows and understands fundamentals of a special topic in continuous optimization.

### Content

### Remarks

The lecture is offered irregularly. The curriculum of the next three years is available online ([www.ior.kit.edu](http://www.ior.kit.edu)).

## Course: Special Topics in Optimization II [25126]

**Coordinators:** Oliver Stein

**Part of the modules:** Mathematical Programming (p. 65)[TVWL4OR6]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Winter / Summer Term	de

### Learning Control / Examinations

The assessment of the lecture is a written examination (60 minutes) according to §4(2), 1 of the examination regulation.

The examination is held in the semester of the lecture and in the following semester.

Prerequisite for admission to the written examination is attaining at least 30% of the exercise points. Therefore the online-registration for the written examination is subject to fulfilling the prerequisite.

The examination can also be combined with the examination of *Special Topics in Optimization I* [25128]. In this case, the duration of the written examination takes 120 minutes.

In a combined examination of *Special Topics in Optimization I* [25128] and *Special Topics in Optimization II* [25126], upon attaining more than 60% of the exercise points, the grade of the passed examination is improved by a third of a grading step.

### Conditions

None.

### Learning Outcomes

The student knows and understands fundamentals of a special topic in continuous optimization.

### Content

### Remarks

The lecture is offered irregularly. The curriculum of the next three years is available online ([www.ior.kit.edu](http://www.ior.kit.edu)).

## Course: Special Sociology [spezSoz]

**Coordinators:** Gerd Nollmann, Pfadenhauer, Pfaff, Haupt, Grenz, Eisewicht, Kunz

**Part of the modules:** Sociology (p. 101)[TVWL4SOZ1]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Winter / Summer Term	de

### Learning Control / Examinations

The assessment consists of a graded term paper (according to Section 4 (2), 3 of the examination regulation).

### Conditions

The form of the lecture has to be attended and must be completed with 2 Credit Points. The form of the lecture must not be swapped by a seminar according to sociological theory, according to techniques of social research or any other lecture.

### Learning Outcomes

The student

- gains basic knowledge of a Special Sociology.
- gains knowledge of a specific problem in the Social Sciences.
- accordingly is capable of questioning further phenomena of the Social Sciences.
- is able to specify, pursue and explain own scientific questions.

### Content

The student has the choice of the broad range of course offerings at the institute. In the course specific scientific problems and their debate will be introduced and discussed.

### Media

Will be announced in the lecture.

### Literature

Will be announced in the lecture.

### Elective literature:

Will be announced in the lecture.

**Course: Game Theory I [25525]****Coordinators:** Siegfried Berninghaus**Part of the modules:** Social Choice Theory (p. 26)[TVWL4VWL9], Applied Strategic Decisions (p. 20)[TVWL4VWL2]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/2	Summer term	de

**Learning Control / Examinations**

The assessment consists of a written exam (80 minutes) according to Section 4(2),1 of the examination regulation. The exam takes place in the recess period and can be resited at every ordinary examination date.

**Conditions**

Basic knowledge of mathematics and statistics is assumed.  
See corresponding module information.

**Learning Outcomes**

This course conveys established knowledge in theory of strategic decision making. The students shall be able to analyze strategic problems systematically and to give advice for behavior in concrete economic situations.

**Content**

Main topic is non-cooperative game theory. Models, solution concepts and applications are discussed for simultaneous as well as sequential games. Different equilibrium concepts are introduced and a short introduction to cooperative game theory is given.

**Media**

Folien, Übungsblätter.

**Literature**

Gibbons, A primer in Game Theory, Harvester-Wheatsheaf, 1992  
Holler/Illing, Eine Einführung in die Spieltheorie, 5. Auflage, Springer Verlag, 2003  
Gardner, Games for Business and Economics, 2. Auflage, Wiley, 2003  
Berninghaus/Ehrhart/Güth, Strategische Spiele, 2. Auflage, Springer Verlag 2006

**Elective literature:**

- Binmore, Fun and Games, DC Heath, Lexington, MA, 1991

**Course: Game Theory II [25369]**

**Coordinators:** Siegfried Berninghaus  
**Part of the modules:** Applied Strategic Decisions (p. 20)[TVWL4VWL2]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/2	Winter term	de

**Learning Control / Examinations**

The assessment consists of a written exam according to Section 4(2), 1 of the examination regulation. The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

**Conditions**

See corresponding module information.  
 Basic knowledge of mathematics and statistics is assumed.

**Learning Outcomes**

This course teaches advanced knowledge in strategic decision theory. Latest developments in game theory are discussed. The student learns to judge complex strategic problems and to offer adequate solutions.

**Content**

This lecture aims at amplifying the students' knowledge in game theory. Main topics are further concepts of non-cooperative game theory, cooperative game theory, evolutionary game theory and bargaining theory.

**Media**

Folien, Übungsblätter.

**Literature**

- Berninghaus/Ehrhart/Güth, Strategische Spiele, 2. Auflage, Springer Verlag, 2006
- van Damme, Stability and Perfection of Nash Equilibria, 2. Auflage, Springer Verlag, 1991

**Elective literature:**

- Aumann/Hart (eds.), Handbook of Game Theory I-III, Elsevier Publishers, North Holland, 1992/1994/2002

## Course: Facility Location and Strategic Supply Chain Management [25486]

**Coordinators:** Stefan Nickel

**Part of the modules:** Operations Research in Supply Chain Management and Health Care Management (p. 63)[TVWL4OR5]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Summer term	de

### Learning Control / Examinations

The assessment consists of a written exam (120 min) according to Section 4 (2), 1 of the examination regulation. The exam takes place in every semester.

### Conditions

Basic knowledge as conveyed in the module *Introduction to Operations Research* [WW1OR] is assumed.

### Learning Outcomes

The lecture covers basic quantitative methods in location planning in the context of strategic Supply Chain Planning. Besides the discussion of several criteria for the evaluation of the locations of facilities, the students are acquainted with classical location planning models (planar models, network models and discrete models) and advanced location planning models designed for Supply Chain Management (single-period and multi-period models). The exercises accompanying the lecture offer the possibility to apply the considered models to practical problems.

### Content

Since the classical work "Theory of the Location of Industries" of Weber from 1909, the determination of an optimal location of a new facility with respect to existing customers is strongly connected to strategical logistics planning. Strategic decisions concerning the location of facilities as production plants, distribution centers or warehouses are of high importance for the rentability of supply chains. Thoroughly carried out, location planning allows an efficient flow of materials and leads to lower costs and increased customer service.

Subject of the course is an introduction to the most important terms and definitions in location planning as well as the presentation of basic quantitative location planning models. Furthermore, specialized location planning models for Supply Chain Management will be addressed as they are part in many commercial SCM tools for strategic planning tasks.

### Literature

#### Elective literature:

- Daskin: Network and Discrete Location: Models, Algorithms, and Applications, Wiley, 1995
- Domschke, Drexl: Logistik: Standorte, 4. Auflage, Oldenbourg, 1996
- Francis, McGinnis, White: Facility Layout and Location: An Analytical Approach, 2nd Edition, Prentice Hall, 1992
- Love, Morris, Wesolowsky: Facilities Location: Models and Methods, North Holland, 1988
- Thonemann: Operations Management - Konzepte, Methoden und Anwendungen, Pearson Studium, 2005

### Remarks

The lecture is offered in every summer term.

The planned lectures and courses for the next three years are announced online.

## Course: Statistical Methods in Financial Risk Management [25353]

**Coordinators:** Svetlozar Rachev

**Part of the modules:** Statistical Methods in Risk Management (p. 57)[TVWL4STAT2], Risk Management and Econometrics in Finance (p. 58)[TVWL4STAT3]

ECTS Credits	Hours per week	Term	Instruction language
4,5	2/1	Winter term	en

### Learning Control / Examinations

The assessment of this course consists of a written examination (following §4(2), 1 SPO) and of possible additional assignments during the course (following §4(2), 3 SPO).

### Conditions

None.

### Learning Outcomes

Introduction of statistical methods, topics commonly covered by courses on advanced statistics and econometrics supplemented by the latest scientific results in this area

### Content

Part 1: Financial Risk Management: Risk Indicators at Instrumental Level; (Single Fixed Flow, Fixed Rate Bond, FRA, Interest Rate Futures, Interest Rate Swaps, FX Spot, FX Forward, Plain Vanilla Options), Credit Risk, Risk Indicators at the Portfolio Level (Pricing Environment, Interest Rate Factors, FX Factors), Value-at-Risk (VAR) and Asset-Liability Management, Risk Metrics - Market Risk in a Single Position, Measures of Market Risk: (Linear and Non-linear Positions), Market Risk Limits, Calibrating Valuation and Risk Models Performance Evaluation, Probability Distributions and Statistical Assumptions Forecasting Volatilities and Correlations (Basic Design, Ex-post Estimation, Ex-ante Estimation - Forecasting, Defining the Optimal Decay Factor), Assessing Performance (Univariate and Multivariate Tail Probabilities), Mathematics of Structures Monte Carlo (Generating Statistics, Properties of the Correlation Matrix), Mapping Algorithms (Fixed Income, Foreign Exchange, Commodities, Options). Models for Credit Risk. Introduction to Operational Risk

Part 2: Optimal portfolio management: portfolio construction, long/short investing, transaction costs and turnover, performance analysis, asset allocation, benchmark timing. Integrating the equity portfolio management process, active versus passive portfolio management, tracking error (backward-looking versus forward looking tracking error, the impact of portfolio size, benchmark volatility and portfolio betas on tracking error), equity style management (types of equity styles, style classification system), passive strategies (constructing an index portfolio, index tracking and cointegration), active investing (top-down and bottom-up approaches to active investing, fundamental law of active management, strategies based on technical analysis, technical analysis and statistical pattern recognition, market-neutral strategies and statistical arbitrage), Application of Multifactor Risk Models (Risk Decomposition, Portfolio construction and Risk Control, Assessing the exposure of a portfolio, Risk control against a stock-market index, Tilting a portfolio).

### Media

transparencies, exercises.

### Literature

- Fat-Tailed and Skewed Asset Return Distributions: Implications for Risk Management, Portfolio selection, and Option Pricing, Rachev, S., Menn C. and Fabozzi F. , John Wiley, Finance, 2005
- Financial Optimization, by Stavros A. Zenios, 1993, Cambridge University Press.
- The Mathematics of Financial Modeling and Investment Management, by Sergio Focardi and Frank Fabozzi, 2004, Wiley

### Remarks

**URL:** <http://www.statistik.uni-karlsruhe.de/>

**Course: Tax Law I [24168]**

**Coordinators:** Detlef Dietrich  
**Part of the modules:** Private Business Law (p. 99)[TVWL4JURA5]

ECTS Credits	Hours per week	Term	Instruction language
3	2/0	Winter term	de

**Learning Control / Examinations**

The assessment consists of a written exam (approx. 45 minutes) according to section 4 subsection 2 no. 1 study and examination regulations.

**Conditions**

None.

**Learning Outcomes**

The target of the lecture is an introduction to national business tax law. The legal norms, spread on several individual tax laws, which are decisive for the taxation of the companies and their owners, will be treated. The focus is on basic fiscal knowledge realizable in practice as a component of modern business economics.

**Content**

Except for a basic knowledge of the existing German company types and the annual financial statements (balance sheet, statement of earnings), no fiscal previous knowledge is required. The lecture intends to give a current global overview about the most important elements of law. The focus is on trade or business companies in the most common forms such like sole traders, partnerships and corporations.

**Media**

transparancies

**Literature**

- Grashoff Steuerrecht, Verlag C. H. Beck, last edition
- Tipke/Lang Steuerrecht, Verlag C. H. Beck, last edition



**Course: Tax Law II [24646]**

**Coordinators:** Detlef Dietrich  
**Part of the modules:** Private Business Law (p. 99)[TVWL4JURA5]

ECTS Credits	Hours per week	Term	Instruction language
3	2/0	Summer term	de

**Learning Control / Examinations**

The assessment consists of a written exam following §4, Abs. 2, 1 of the SPO.

**Conditions**

None.

**Learning Outcomes**

It is the target of the lecture to provide extended knowledge in business administration related theory of taxation in the field of economics and law, based on the general lecture "introduction to corporate tax law". The students obtain the basis for an economic examination of the fiscal prescriptions and are able to assess the impact on business decisions. The emphasis is on such tax law regulations which allow possibilities for action and decision to the taxpayer.

**Content**

The lecture requires basic knowledge of commercial law and company law as well as of earnings tax law. Basic and current questions of German corporate taxation are systematically prepared in topic blocs; foils, leaflets and supplementary references are distributed in the individual sessions. There is room for discussion. A recent text collection of the tax laws will be necessary.

**Media**

transparancies

**Literature**

- Grashoff, Steuerrecht, Verlag C.H. Beck, latest edition.
- Spangemacher, Gewerbesteuer, Band 5, Grüne Reihe, Erich Fleischer Verlag
- Falterbaum/Bolk/Reiß/Eberhart, Buchführung und Bilanz, Band 10, Grüne Reihe, Erich Fleischer Verlag
- Tipke, K./Lang, J., Steuerrecht, Köln, in der neuesten Auflage.
- Jäger/Lang Körperschaftsteuer, Band 6, Grüne Reihe, Erich Fleischer Verlag
- Lippross Umsatzsteuer, Band 11, Grüne Reihe, Erich Fleischer Verlag
- Plückebaum/Wendt/ Niemeier/Schlierenkämper Einkommensteuer, Band 3, Grüne Reihe, Erich Fleischer Verlag

## Course: Stochastic and Econometric Models in Credit Risk Management [25337]

**Coordinators:** Svetlozar Rachev

**Part of the modules:** Statistical Methods in Risk Management (p. 57)[TVWL4STAT2]

ECTS Credits	Hours per week	Term	Instruction language
5	2/2	Summer term	en

### Learning Control / Examinations

#### Conditions

None.

### Learning Outcomes

#### Content

The deregulation of European markets and the advent of monetary union has resulted in greater liquidity and more competition, creating a truly homogeneous European credit market. Second, given the low level of nominal interest rates, investors are willing to take on more credit risk to boost returns. Third, the regulatory authorities are set to accept the use of internal models for risk management. This will enable banks to better identify and measure credit risk and therefore manage it more effectively.

The course is intended as a mathematically rigorous introduction to the stochastic and econometric models used in credit risk modeling. We will start with a review on term-structure models, and then continue with pricing credit risk and credit risk derivatives using

- firm's value models,
- intensity models,
- pricing credit derivatives.

#### Literature

David Lando, Credit Risk Modeling: Theory and Applications, Princeton Series in Finance, 2004

Philipp J. Schönbucher, Credit Derivatives Pricing Models: Model, Pricing and Implementation, Wiley-Finance, 2003

Darrell Duffie, Kenneth J. Singleton, Credit Risk: Pricing, Measurement and Management, Princeton Series in Finance, Princeton University Press, 2003

## Course: Stochastic Calculus and Finance [25331]

**Coordinators:** Svetlozar Rachev

**Part of the modules:** Mathematical and Empirical Finance (p. 56)[TVWL4STAT1]

ECTS Credits	Hours per week	Term	Instruction language
4,5	2/1	Winter term	en

### Learning Control / Examinations

The assessment of this course consists of a written examination (following §4(2), 1 SPO) and of possible additional assignments during the course (following §4(2), 3 SPO).

### Conditions

None.

### Learning Outcomes

After successful completion of the course students will be familiar with many common methods of pricing and portfolio models in finance. Emphasis will be put on both finance and the theory behind it.

### Content

The course will provide rigorous yet focused training in stochastic calculus and finance. The program will cover modern approaches in stochastic calculus and mathematical finance. Topics to be covered:

1. Stochastic Calculus. Stochastic Processes, Brownian Motion and Martingales, Stopping Times, Local martingales, Doob-Meyer Decomposition, Quadratic Variation, Stochastic Integration, Ito Formula, Girsanov Theorem, Jump-diffusion Processes. Stable and tempered stable processes. Levy processes.
2. Mathematical Finance: Pricing Models. The Black-Scholes Model, State prices and Equivalent Martingale Measure, Complete Markets and Redundant Security Prices, Arbitrage Pricing with Dividends, Term-Structure Models (One Factor Models, Cox-Ingersoll-Ross Model, Affine Models), Term-Structure Derivatives and Hedging, Mortgage-Backed Securities, Derivative Assets (Forward Prices, Future Contracts, American Options, Look-back Options), Option pricing with tempered stable and Levy-Processes and volatility clustering, Optimal Portfolio and Consumption Choice (Stochastic Control and Merton continuous time optimization problem), Equilibrium models, Consumption-Based CAPM, Numerical Methods.

### Media

transparencies, exercises.

### Literature

To be announced in lecture.

### Elective literature:

- Dynamic Asset Pricing Theory, Third Edition. by Darrell Duffie, Princeton University Press, 1996
- Stochastic Calculus for Finance II: Continuous-Time Models, by Steven E. Shreve, Springer, 2003
- An Introduction to Stochastic Integration (Probability and its Applications) by Kai L. Chung, Ruth J. Williams, Birkhauser,
- Methods of Mathematical Finance by Ioannis Karatzas, Steven E. Shreve, Springer 1998
- Kim Y.S., Rachev S.T., Bianchi M-L, Fabozzi F. Financial market models with Levy processes and time-varying volatility, Journal of Banking and Finance, 32/7, 1363-1378, 2008.
- Hull, J., Options, Futures, & Other Derivatives, Prentice Hall, Sixth Edition, (2005).

**Course: Markov Decision Models I [25679]**

**Coordinators:** Karl-Heinz Waldmann  
**Part of the modules:** Stochastic Modelling and Optimization (p. 66)[TVWL4OR7]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1/2	Winter term	de

**Learning Control / Examinations**

The assessment consists of an 1h written exam following Section 4(2), 1 of the examination regulation. Credit from the voluntary computer lab is accounted for in the overall grade raising the exam grade by 0.3 ( according to Section 4(2), 3 of the examination regulation).

**Conditions**

None.

**Learning Outcomes**

The lecture provides students with knowledge of modern techniques of stochastic modelling. Students are able to properly describe and analyze basic stochastic systems.

**Content**

Markov Chains, Poisson Processes, Markov Chains in Continuous Time, Queuing Systems

**Media**

Blackboard, Slides, Flash Animations, Simulation Software

**Literature**

Waldmann, K.H. , Stocker, U.M. (2004): Stochastische Modelle - eine anwendungsorientierte Einführung; Springer

**Elective literature:**

Norris, J.R. (1997): Markov Chains; Cambridge University Press

Bremaud, P. (1999): Markov Chains, Gibbs Fields, Monte Carlo Simulation, and Queues; Springer

## Course: Markov Decision Models II [25682]

**Coordinators:** Karl-Heinz Waldmann

**Part of the modules:** Stochastic Modelling and Optimization (p. 66)[TVWL4OR7]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1/2	Summer term	de

### Learning Control / Examinations

The assessment consists of an 1h written exam following §4(2), 1 SPO. Credit from the voluntary computer lab is accounted for in the overall grade raising the exam grade by 0.3.

### Conditions

None.

### Learning Outcomes

The lecture provides students with knowledge on Markov decision processes for analysis to control and optimize stochastic dynamic systems. They are able to apply the theory acquired and to adjust the models to actual problems. They develop the optimality criterion and can solve the resulting optimal value function efficiently to gain optimal policies and the optimal value.

### Content

Markov decision models: Foundations, optimality criteria, solution of the optimality equation, optimality of simply structured decision rules, applications.

### Media

Blackboard, Slides, Flash Animations, Simulation Software

### Literature

Lecture Notes

### Elective literature:

Waldmann, K.H. , Stocker, U.M. (2004): Stochastische Modelle - eine anwendungsorientierte Einführung; Springer

Puterman, M.L. (1994): Markov Decision Processes: Discrete Stochastic Dynamic Programming; John Wiley

### Remarks

The lecture is offered irregularly. The curriculum of the next two years is available online.

## Course: Material Flow Analysis and Life Cycle Assessment [25995]

**Coordinators:** Liselotte Schebek  
**Part of the modules:** Industrial Production II (p. 51)[TVWL4BWLIIIP2]

ECTS Credits	Hours per week	Term	Instruction language
3.5	2/0	Winter term	de

### Learning Control / Examinations

The examination will be in form of a written exam acc. to §4(2), 3 ER at the end of the semester.

### Conditions

None.

### Learning Outcomes

- Students shall be aware of the important role of material flow systems for the economy and ecology.
- Students shall be proficient in understanding the basics and methodology of analytical tools for material flow analysis and Life Cycle Assessment.
- Students shall be able to apply Life Cycle Assessment in case studies.

### Content

Materials – in the sense of raw materials taken from nature – represent the physical basis of the economy and the human society in general. At the same time, global environmental problems, e. g., the greenhouse effect, as well as economic problems, e.g., the availability and the price development of raw materials, are directly linked to the increasing use of specific materials like fossil carbon resources or metals. Hence, for the development of solution strategies, the understanding of material flow systems of the techno-sphere, i. e. the environment made by humans, is essential. The lecture is an introduction into basic system theory and modelling techniques of material flow analysis. On this basis, the methodology of the Life Cycle Assessment (LCA) is then presented, which comprises material flows and their environmental effects throughout the entire life cycle of production, use and disposal of products. For decision-makers in economy and policy, LCA serves as an instrument of analysis in order to compare the different possibilities of the design of products, technologies and services. In this lecture, the structure and particular modules of the Life Cycle Assessment are presented in detail. Furthermore, the applications of the Life Cycle Assessment in the context of decision support are explained, in particular within the context of development of innovative technologies. Recent developments of the Life Cycle Costing and the Social LCA will also be considered.

### Media

Media will be provided on learning platform.

### Literature

will be announced in the course

**Course: Strategical Aspects of Energy Economy [25958]****Coordinators:** Armin Ardone**Part of the modules:** Energy Industry and Technology (p. 55)[TVWL4IIP5]

ECTS Credits	Hours per week	Term	Instruction language
3.5	2/0	Winter term	

**Learning Control / Examinations**

The assessment consists of a written exam according to Section 4 (2),1 of the examination regulation.

**Conditions**

None.

**Learning Outcomes****Content**

## Course: Strategic and Innovative Decision Making in Marketing [25166]

**Coordinators:** Bruno Neibecker

**Part of the modules:** Strategy, Innovation and Data Analysis (p. 33)[TVWL4BWL3]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Summer term	de

### Learning Control / Examinations

Examination performance will consist of a written exam according to the description of the module (written exam following §4(2), 1 of the examination regulation).

### Conditions

See corresponding module information.

### Learning Outcomes

(see description of the course)

### Content

The course places emphasis on the role of marketing in strategic planning. The planning and implementation stages are discussed using a case study in business portfolio analysis, talking about experience effects, approaches in defining strategic business units. A critical view on established paradigms versus weak signals from management practice is given. Further topics are innovation and diffusion models, behavioral approaches to innovative decision processes and a discussion on Porter's single diamond theory and globalization.

### Literature

(Literature is in English and German, see German description)



**Course: Strategic Human Resource Management [25930]****Coordinators:** Christine Harbring**Part of the modules:** Performance and Behavior in Organizations (p. 53)[TVWL4BWLIAP2], Leadership / Change Management (p. 52)[TVWL4BWLIP3], Industrial Ergonomics (p. 50)[TVWL4BWLIP1]

ECTS Credits	Hours per week	Term	Instruction language
4,5	2/1	Winter term	de

**Learning Control / Examinations**

The examination will be in form of a written exam acc. to §4(2), 1 ER

**Conditions**

None.

**Learning Outcomes****Content**

## Course: Strategic Management of Information Technology [25788]

**Coordinators:** Thomas Wolf  
**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Summer term	de

### Learning Control / Examinations

The assessment of this course is a written or (if necessary) oral examination according to §4(2) of the examination regulation.

### Conditions

None.

### Learning Outcomes

Students know the outer frame of IT in an enterprise and know which functions IT has within an enterprise. They understand the organization and the content of these functions.

### Content

The following topics will be covered: strategic planning of ICT, architecture of ICT, overall planning of ICT, outsourcing, operation and controlling of ICT.

### Media

Slides, internet resources

### Literature

- Nolan, R., Croson, D.: Creative Destruction: A Six-Stage Process for Transforming the Organization. Harvard Business School Press, Boston Mass. 1995
- Heinrich, L. J., Burgholzer, P.: Informationsmanagement, Planung, Überwachung, Steuerung d. Inform.-Infrastruktur. Oldenbourg, München 1990
- Nolan, R.: Managing the crises in data processing. Harvard Business Review, Vol. 57, Nr. 2 1979
- Österle, H. et al.: Unternehmensführung und Informationssystem. Teubner, Stuttgart 1992
- Thome, R.: Wirtschaftliche Informationsverarbeitung. Verlag Franz Vahlen, München 1990

## Course: Supply Chain Management [21062]

**Coordinators:** Alicke

**Part of the modules:** Technical Logistics and Logistic Systems (p. 69)[TVWL4INGMB11]

ECTS Credits	Hours per week	Term	Instruction language
6	3/1	Winter term	de

### Learning Control / Examinations

The assessment consists of an oral exam according to §4 (2), 2 of the examination regulation.

### Conditions

None.

### Learning Outcomes

The course provides the theoretical and practical basics to use approaches of Supply Chain Management within the operational practice.

Exercises show the practical side of the lessons.

### Content

- Bullwhip-Effect, Demand Planning & Forecasting
- Conventional planning processes (MRP + MRP II)
- Stock keeping strategy
- Data acquisition and analysis
- Design for logistics (Postponement, Mass Customization, etc.)
- Logistic partnerships (VMI, etc.)
- Distribution structures (central vs. distributed, Hub&Spoke)
- SCM-metrics (performance measurement) e-business
- Special sectors as well as guest lectures

## Course: Tactical and Operational Supply Chain Management [25488]

**Coordinators:** Stefan Nickel

**Part of the modules:** Operations Research in Supply Chain Management and Health Care Management (p. 63)[TVWL4OR5]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Winter term	de

### Learning Control / Examinations

The assessment consists of a written exam (120 minutes) according to Section 4(2), 1 of the examination regulation. The exam takes place in every the semester.

### Conditions

Basic knowledge as conveyed in the module *Introduction to Operations Research* [WI1OR] is assumed.

### Learning Outcomes

The main goal of the lecture is the presentation of fundamental techniques from procurement and distribution logistics. A further aspect is set on methods from inventory management and lot sizing. Students acquire the ability to efficiently utilize quantitative models from transportation planning (long-distance and distribution planning), inventory management and lot sizing in production. The introduced methods will be discussed in more detail and illustrated with case-studies in the accompanying exercises

### Content

The planning of material transport is an essential element of Supply Chain Management. By linking transport connections across different facilities, the material source (production plant) is connected with the material sink (customer).

The general supply task can be formulated as follows (cf. Gudehus): For given material flows or shipments, choose the optimal (in terms of minimal costs) distribution and transportation chain from the set of possible logistics chains, which asserts the compliance of delivery times and further constraints. The main goal of the inventory management is the optimal determination of order quantities in terms of minimization of fixed and variable costs subject to resource constraints, supply availability and service level requirements. Similarly, the problem of lot sizing in production considers the determination of the optimal amount of products to be produced in a time slot.

The course includes an introduction to basic terms and definitions of Supply Chain Management and a presentation of fundamental quantitative planning models for distribution, vehicle routing, inventory management and lot sizing. Furthermore, case studies from practice will be discussed in detail.

### Literature

#### Elective literature:

- Domschke: Logistik: Transporte, 5. Auflage, Oldenbourg, 2005
- Domschke: Logistik: Rundreisen und Touren, 4. Auflage, Oldenbourg, 1997
- Ghiani, Laporte, Musmanno: Introduction to Logistics Systems Planning and Control, Wiley, 2004
- Gudehus: Logistik, 3. Auflage, Springer, 2005
- Simchi-Levi, Kaminsky, Simchi-Levi: Designing and Managing the Supply Chain, 3rd edition, McGraw-Hill, 2008
- Silver, Pyke, Peterson: Inventory management and production planning and scheduling, 3rd edition, Wiley, 1998

### Remarks

The lecture is offered in every winter term.

The planned lectures and courses for the next three years are announced online.

**Course: [2117081]****Coordinators:** Martin Mittwollen**Part of the modules:** Introduction to Logistics (p. 67)[TVWL4INGMB20], Technical Logistics and Logistic Systems (p. 69)[TVWL4INGMB11]

ECTS Credits	Hours per week	Term	Instruction language
4	2/1	Winter term	de

**Learning Control / Examinations**

The assessment consists due to the number of attendees, of an oral or a written exam according to Section 4 (2), 1 of the examination regulation.

**Conditions**

None.

**Learning Outcomes**

After successfully finishing this course, the student is able to work with fundamental questions of conveyor technology. He knows crucial parts and cause and effects of machines and processes of technical logistics.

**Content**

Introduction

- historical overview
- application examples
- structure

processes and machines of technical logistics

- model of causes and effects inside technical logistics
- systemization of conveyors

transported materials

- bulk material
- Piece goods
- Transporting support means.

Drive devices

- Energy transmission
- Transfer elements
- Model of lifting and driving devices
- Characteristics of loads and drives
- Drive control
- Selction and design of electric drives

Closed loop control

**Media**

Blackboard, LCD projector, work sheets

**Literature****Elective literature:**

- M. Scheffler: Grundlagen der Fördertechnik – Elemente und Triebwerke (und ähnliche)
- Dubbel: Taschenbuch für den Maschinenbau, Kapitel: Fördertechnik
- R. Fischer: Elektrische Maschinen

**Remarks**

The course is changed in content against the former *Technische Logistik I* [2117501].

## Course: Technical Logistics I, basics and systems [2117082]

**Coordinators:** Martin Mittwollen

**Part of the modules:** Introduction to Logistics (p. 67)[TVWL4INGMB20], Technical Logistics and Logistic Systems (p. 69)[TVWL4INGMB11]

ECTS Credits	Hours per week	Term	Instruction language
6 (ggf. kontextabhängig)	3/1	Winter term	de

### Learning Control / Examinations

The assessment consists due to the number of attendees, of an oral or a written exam according to Section 4 (2), 1 of the examination regulation.

### Conditions

None.

### Learning Outcomes

After successfully finishing this course, the student is able to work with fundamental questions of conveyor technology. He knows crucial parts and cause and effects of machines and processes of technical logistics. Key elements become embedded in material flow systems.

### Content

Introduction

- historical overview
- application examples
- structure

processes and machines of technical logistics

- model of causes and effects inside technical logistics
- systemization of conveyors

transported materials

- bulk material
- Piece goods
- Transporting support means.

Drive devices

- Energy transmission
- Transfer elements
- Model of lifting and driving devices
- Characteristics of loads and drives
- Drive control
- Selection and design of electric drives
- Closed loop control

Material flow systems

- Key elements of material flow systems
- Identification
- Performance
- Storage racks

### Media

Blackboard, LCD projector, work sheets

### Literature

#### Elective literature:

- M. Scheffler: Grundlagen der Fördertechnik – Elemente und Triebwerke (und ähnliche)
- Dubbel: Taschenbuch für den Maschinenbau, Kapitel: Fördertechnik

- R. Fischer: Elektrische Maschinen
- H. Martin: Transport- und Lagerlogistik
- R. Koether: Technische Logistik
- Arnold, Furmans: Materialfluss in Logistiksystemen (from 6<sup>th</sup> edition)

**Remarks**

The course is changed in content against the former *Technische Logistik I* [2117501].

## Course: Technical Logistics II, selected application examples [2118081]

**Coordinators:** Martin Mittwollen

**Part of the modules:** Technical Logistics and Logistic Systems (p. 69)[TVWL4INGMB11]

ECTS Credits	Hours per week	Term	Instruction language
4	2/1	Summer term	de

### Learning Control / Examinations

The assessment consists due to the number of attendees, of an oral or a written exam according to Section 4 (2), 1 of the examination regulation.

### Conditions

Technische Logistik II is based on Technische Logistik I; thus it is strongly recommended to have heard Technische Logistik I [2117081] or [2117082] in advance.

### Learning Outcomes

After successfully finishing this course, the student is able to design crucial machines of conveyor technology. He can deal with effects of dynamics caused by operation. He can consider fundamental safety requirements.

### Content

Introduction

- Repetition of TL I

Lifting of loads by the example of a bridge crane

- Design and function
- Model: one mass oscillator
- Rope stress, lifting power coefficient

Elevator

- Design, function
- Friction drive, traction capability
- Safety gear

Ground conveyor (example: s&r machine)

- Design, function
- Modeling
- Horizontal dynamics, reduction of oscillation

Tilting, Turning, Slewing of ground conveyors

- Stability against overturning
- Tilting torque, tilting axes
- Force limiting devices

Fork lift truck

- Design, function
- Modeling
- Horizontal dynamics, reducing of oscillation

### Media

Blackboard, LCD projector, work sheets

### Literature

#### Elective literature:

- M. Scheffler: Grundlagen der Fördertechnik – Elemente und Triebwerke (und ähnliche)
- Dubbel: Taschenbuch für den Maschinenbau, Kapitel: Fördertechnik
- R. Fischer: Elektrische Maschinen
- H. Martin: Transport- und Lagerlogistik
- R. Koether: Technische Logistik
- Arnold, Furmans: Materialfluss in Logistiksystemen (from 6<sup>th</sup> edition)

### Remarks

The course is based on *Technische Logistik I* [2117081] and [2117082].



**Course: Technological Change in Energy Industry [26000]****Coordinators:** Martin Wietschel**Part of the modules:** Energy Industry and Technology (p. 55)[TVWL4IIP5]

ECTS Credits	Hours per week	Term	Instruction language
3	2/0	Winter term	de

**Learning Control / Examinations**

The assessment consists of a written exam.

**Conditions**

None.

**Learning Outcomes****Content**

## Course: Telecommunication and Internet Economics [26232]

**Coordinators:** Kay Mitusch

**Part of the modules:** Network Economics (p. 21)[TVWL4VWL4], Electronic Markets (p. 44)[TVWL4BWLISM2]

ECTS Credits	Hours per week	Term	Instruction language
4,5	2/1	Winter term	de

### Learning Control / Examinations

Result of success is made by a 60 minutes written examination during the semester break (according to §4(2), 1 ERSC). Examination is offered every semester and can be retried at any regular examination date.

### Conditions

Basic knowledge of microeconomics and skills of undergraduate studies or a bachelor's degree are required.

Particularly helpful but not necessary: Industrial Economics and Principal-Agent- or Contract theories. Prior attendance of the lecture „Competition in Networks“ [26240] is helpful in any case but not considered a formal precondition.

### Learning Outcomes

The students should get an idea of the complex competition processes in the telecommunication and internet sector. Besides, they should get to know the analytic instruments with which these competitive processes can be (partially) analyzed. The basic patterns of the current debates on economic and regulation policies should become clear to them. The lecture is suited for all students who will deal in their professional life with these sectors. As the software industry shows similar problems, the lecture is also suited for students interested in this sector.

### Content

Among the network sectors the telecommunication and internet sector is the most dynamic one and the one with and most variety of phenomena. Problems of natural monopoly still exist in some parts. But there is also competition, not only at the service level but also at the infrastructural level. Both levels are characterized by (vertical) quality differentiations and by high technology dynamics. What should the regulation of this sector look like? How should the mutual network access prices of two telecommunication providers be regulated? The internet is a free market par excellence, because everybody can open internet businesses without high entry costs. Why then can a company like ebay dominate the market for internet-auction platforms so strongly? The causes of market concentration on the internet will be analyzed. So will be the economic implications of the Next Generations Networks.

### Literature

Literature and lecture notes will be announced in the lecture.

**Course: Telecommunications Law [24632]**

**Coordinators:** Indra Spiecker genannt Döhmann  
**Part of the modules:** Public Business Law (p. 100)[TVWL4JURA6]

ECTS Credits	Hours per week	Term	Instruction language
3	2/0	Summer term	de

**Learning Control / Examinations**

The assessment consists of an written exam (following §4(2), 1 SPO).

**Conditions**

None.

**Learning Outcomes**

Telecommunications is the technical basis of the Information Engineering and Management. In which way for example UMTS is regulated, is of relevant importance for the supply of services in the world of the mobile contents services. The central defaults of the telecommunications regulation are in the telecommunications law (TKG). This was completely amended due to community-legal defaults 2004. The lecture procures for apprehending the basics of legal framework of the information society the essential knowledge in telecommunication law.

**Content**

The lecture offers an overview of the new TKG. The whole range of the regulation is treated: Of the material-legal instruments of the competition-creative economic regulation (market -, entrance -, payment regulation as well as special supervision of abuse) and the non-economic regulation (customer protection; Broadcasting; Assignment of frequencies, numbers and rights of way; secrecy of telecommunications; Data security and public security) up to the institutional arrangement of the regulation. To assist in the understanding the technical and economic bases are clarified as well as community and constitutional default sat at the beginning of the lecture.

**Media**

Content structure

**Literature**

Since the law material is to be partly compiled in the discourse with the studying, a current version of the TKG is to be bring along to the lecture.

Further literature will be announced in the lecture.

**Elective literature:**

tba

## Course: Theoretical Sociology [thSoz]

**Coordinators:** Gerd Nollmann, Pfadenhauer, Pfaff, Haupt, Grenz, Eisewicht

**Part of the modules:** Sociology (p. 101)[TVWL4SOZ1]

ECTS Credits	Hours per week	Term	Instruction language
2	2	Winter / Summer Term	de

### Learning Control / Examinations

#### Conditions

None.

#### Learning Outcomes

The student

- gains specific knowledge of a particular research problem.

#### Content

Students are free to choose any course on specific questions on contemporary research offered by the Institute of Sociology. In class, the specific research question, recent data and current debates on the problem will be presented and discussed.

## Course: Transport Economics [26230]

**Coordinators:** Gernot Liedtke, Eckhard Szimba

**Part of the modules:** Network Economics (p. 21)[TVWL4VWL4], Environmental Economics (p. 22)[TVWL4VWL5]

ECTS Credits	Hours per week	Term	Instruction language
4,5	2/1	Summer term	de

### Learning Control / Examinations

The assessment is made by a 60 minutes written examination during the semester break (according to §4(2), 1 ERSC). Examination is offered every semester and can be retried at any regular examination date.

### Conditions

None.

### Learning Outcomes

The course provides students an overview of transport economics. The field deals with the role of transport infrastructure, regulation and pricing in transportation from an economic perspective. The course shall prepare for a career entry in the public sector, a regulation authority or a transport related consultancy. The course also addresses future employees of major construction companies and project corporations for transport infrastructure.

The course gives insights in the complex trade offs to be dealt with in regulatory and infrastructure measures and explains the relevant political considerations. It will be demonstrated, how to estimate the quantitative effects of transport policies using transport models.

### Content

The course shall provide an overview of classical welfare economic aspects in reference to planning, assessment, and pricing of transport infrastructure. It will be demonstrated, using new microeconomic models, which impacts regulation and pricing in transport have on the economic actions of individuals and logisticians and which benefits and costs apply. The following topics will be discussed:

- Targets, areas and tools of transport policy,
- Project evaluation from the perspective of the public sector,
- Private sector costing and project evaluation,
- Transport system analysis,
- Macroscopic transport modelling,
- Microeconomic transport demand models, particularly logistics models,
- Case studies.

### Media

didactic models in MS-Excel

### Literature

Will be announced in the lecture.

(for literature to prepare the lecture - see additional literature)

### Elective literature:

Aberle, G: Transportwirtschaft: einzelwirtschaftliche und gesamtwirtschaftliche Grundlagen München; Wien: Oldenbourg, 2003.

Blauwens, G., De Baere, P. and Van der Voorde, E.(2006): Transport Economics.

Frerich, J; Müller, G: Europäische Verkehrspolitik, Landverkehrspolitik München; Wien: Oldenbourg, 2004.

Dasgupta, A, Pearce, D (1972): Cost-Benefit Analysis, MacMillan, London.

Bossel, H (1994): Modellbildung und Simulation, Vieweg, Braunschweig.

Bundesverkehrswegeplanung (BVWP) (2003), Die gesamtwirtschaftliche Bewertungsmethodik, online unter <http://www.bmvbs.de/-,1495.8266/Bundesverkehrswegeplan-2003-Di.htm>

BVU, ifo, ITP, and PLANCO (2001): Verkehrsprognose 2015 für die Bundesverkehrswegeplanung, online bei Bundesministerium für Verkehr-, Bau- und Wohnungswesen (<http://www.bmvbs.de>)

Europäische Kommission (2008): Guide to Cost Benefit Analysis of Investment Projects, online unter [http://ec.europa.eu/regional\\_policy/sou](http://ec.europa.eu/regional_policy/sou)

Ben-Akiva, M., Meerseman, H., and Van de Voorde, E. (2008): Recent developments in transport modelling: Lessons for the freight sector.

Manheim, M. (1979): Fundamentals of Transportation Systems Analysis.

Ortúzar, J. d. D. and Willumsen, L. (1990): Modelling Transport.

Gudehus, T. (2004): "Logistik, Grundlagen, Strategien, Anwendungen"

**Remarks**

From WS 2010/2011 on, the lecture gets 4,5 instead of 4 credit points.

**Course: Exercises in Chemical Technology of Water [22602]**

**Coordinators:** F.H. Frimmel  
**Part of the modules:** Water Chemistry (p. 91)[TVWL4INGCV5]

ECTS Credits	Hours per week	Term	Instruction language
2	1	Winter term	de

**Learning Control / Examinations**

See module description.

**Conditions**

None.

**Learning Outcomes****Content****Literature****Elective literature:**

- DVGW: Wasseraufbereitung-Grundlagen und Verfahren. In: Lehr- und Handbuch Wasserversorgung Bd.6. Oldenbourg Industrieverlag, 2004.
- Frimmel, F. H.: Wasser und Gewässer. Ein Handbuch. Spektrum Verlag, 1999.
- Sigg, L., Stumm, W.: Aquatische Chemie. Eine Einführung in die Chemie wässriger Lösungen und natürlicher Gewässer. Verlag der Fachvereine Zürich, 1994.
- Stumm, W., Morgan, J. J.: Aquatic Chemistry. Chemical Equilibria and Rates in Natural Waters. 3rd ed. Wiley & Sons, 1996.

**Course: Environmental and Ressource Policy [25548]**

**Coordinators:** Rainer Walz  
**Part of the modules:** Environmental Economics (p. 22)[TVWL4VWL5]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Summer term	de

**Learning Control / Examinations****Conditions**

It is recommended to already have knowledge in the area of industrial organization and economic policy. This knowledge may be acquired in the courses *Introduction to Industrial Organization* [25371] and *Economic Policy* [26280].

**Learning Outcomes****Content****Literature****Elective literature:**

Michaelis, P.: *Ökonomische Instrumente in der Umweltpolitik. Eine anwendungsorientierte Einführung*, Heidelberg  
 OECD: *Environmental Performance Review Germany*, Paris



## Course: Environment Communication [19212]

**Coordinators:** Kämpf

**Part of the modules:** Understanding and Prediction of Disasters I (p. 92)[TVWL4INGINTER1], Understanding and Prediction of Disasters II (p. 93)[TVWL4INGINTER2], Understanding and Prediction of Disasters III (p. 94)[TVWL4INGINTER3]

ECTS Credits	Hours per week	Term	Instruction language
3	2/1	Summer term	de

### Learning Control / Examinations

**Conditions**

None.

### Learning Outcomes

**Content**

**Remarks**

For further information, see [http://www.iwk.uni-karlsruhe.de/kurse\\_vertiefungsstudium.php](http://www.iwk.uni-karlsruhe.de/kurse_vertiefungsstudium.php)

## Course: Environmental Economics and Sustainability [25547]

**Coordinators:** Rainer Walz  
**Part of the modules:** Environmental Economics (p. 22)[TVWL4VWL5]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Winter term	de

### Learning Control / Examinations

#### Conditions

It is recommended to already have knowledge in the area of macro- and microeconomics. This knowledge may be acquired in the courses *Economics I: Microeconomics* [25012] and *Economics II: Macroeconomics* [25014].

### Learning Outcomes

#### Content

#### Literature

##### Elective literature:

Hodge, I.: Environmental Economics, Houndsmills

Umweltbundesamt: Nachhaltige Entwicklung in Deutschland, Erich Schmidt Verlag, Berlin

## Course: Environmental Law [24140]

**Coordinators:** Indra Spiecker genannt Döhmann

**Part of the modules:** Environmental Economics (p. 22)[TVWL4VWL5], Public Business Law (p. 100)[TVWL4JURA6]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter term	de

### Learning Control / Examinations

The assessment consists of an 1h written exam following §4, Abs. 2, 1 of the SPO.

The assessment will be offered in every winter term and can be repeated at every regular examination date.

### Conditions

None.

Knowledge of Law, esp. Public Law I or II are recommended.

### Learning Outcomes

Environmental law is a field of law that influences management in many regards. Students shall develop a feeling for the many different aspects of environmental law and its instruments. Aside from so-called "classical" approaches such as law-and-order students will learn about other, economic influenced, instruments such as the gathering and the transfer of information or the market for certificates. On this basis, the course will center around immissions and waste management law. Additionally, water law, protection of soil law and nature protection law will be covered. Students shall be enabled to deal with easy cases in regard to environmental law.

### Content

The lecture begins with an introduction into the special problems faced by environmental law. Different instruments, according to common goods theory, will be presented. In the main part of the lecture, immissions law, waste management law, water law, protection of soil law and nature protection law will be analyzed.

### Media

abstracts, sketches on blackboard, slides

### Literature

Will be announced in the course.

### Elective literature:

Will be announced in the course.

## Course: Management and Strategy [25900]

**Coordinators:** Hagen Lindstädt

**Part of the modules:** Strategic Corporate Management and Organization (p. 36)[TVWL4BWL01]

ECTS Credits	Hours per week	Term	Instruction language
4	2/0	Summer term	de

### Learning Control / Examinations

The assessment consists of a written exam (60 min) taking place at the beginning of the recess period (according to §4 (2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

### Conditions

None.

### Learning Outcomes

The participants learn about central concepts of strategic management along the ideal-typical strategy process: internal and external strategic analysis, concept and sources of competitive advantages, their importance when establishing competitive and corporate strategies as well as strategy assessment and implementation. This aims in particular to provide a summary of the basic concepts and models of strategic management, i.e. to provide in particular an action-oriented integration.

### Content

- Corporate management principles
- Strategic management principles
- Strategic analysis
- Competitive strategy: modelling and selection on a divisional level
- Strategies for oligopolies and networks: anticipation of dependencies
- Corporate strategy: modelling and evaluation on a corporate level
- Strategy implementation

### Media

Slides.

### Literature

- Grant, R.M.: *Contemporary Strategy Analysis*. Blackwell, 5. Aufl. Massachusetts 2005.
- Lindstädt, H.; Hauser, R.: *Strategische Wirkungsbereiche von Unternehmen*. Gabler, Wiesbaden 2004.

The relevant excerpts and additional sources are made known during the course.

## Course: Corporate Planning and Operations Research [25158]

**Coordinators:** Wolfgang Gaul

**Part of the modules:** Quantitative Marketing and OR (p. 62)[TVWL4OR1], Entrepreneurship, Innovation and International Marketing (p. 35)[TVWL4BWL MAR6], Marketing Planning (p. 31)[TVWL4BWL MAR1]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Winter term	de

### Learning Control / Examinations

See module description.

### Conditions

Basics of operations research are assumed.

### Learning Outcomes

#### Content

#### Literature

Will be announced in the lecture. Further literature references are announced in the script.

**Course: Copyright [24121]**

**Coordinators:** Thomas Dreier  
**Part of the modules:** Intellectual Property Law (p. 98)[TVWL4JURA4]

ECTS Credits	Hours per week	Term	Instruction language
3	2/0	Winter term	de

**Learning Control / Examinations**

Written exam 100% (§4, Abs. 2, 1 of the SPO).

**Conditions**

None.

**Learning Outcomes**

It is the aim of this course to provide students with knowledge in the area of copyright that builds upon, and goes beyond the knowledge the students have already acquired in the general lecture of "Industrial and intellectual property law". Students shall understand how the legal rules depend upon, and interact with, the economic background, legislative policy and information and communication technologies. Students shall learn about the rules of national, European and international copyright law and to apply these legal rules in practical cases.

**Content**

The course deals with the subject matter of copyright, the rights of authors, licensing, limitations and exceptions to copyright, term of protection, neighbouring rights, enforcement and collective administration of rights. The course does not merely focus on German copyright law, but likewise puts European and international copyright law into perspective. Students shall understand how the legal rules depend upon, and interact with, the economic background, legislative policy and information and communication technologies. Students shall learn about the rules of national, European and international copyright law and to apply these legal rules in practical cases.

**Media**

transparancies

**Literature**

Schulze, Gernot Meine Rechte als Urheber Verlag C.H.Beck, current edition

**Elective literature:**

Additional literature tba in class.

**Remarks**

It is possible that this course will be taught in the summer instead of the winter semester.

**Course: Valuation [25212]****Coordinators:** Martin E. Ruckes**Part of the modules:** F1 (Finance) (p. 28)[TVWL4BWLFBV1], F2 (Finance) (p. 29)[TVWL4BWLFBV2], F2&F3 (Finance) (p. 30)[TVWL4BWLFBV3]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Winter term	en

**Learning Control / Examinations****Conditions**

None.

**Learning Outcomes**

Students learn to assess and compare corporate investment projects from a financial point of view.

**Content**

Firms prosper when they create value for their shareholders and stakeholders. This is achieved by investing in projects that yield higher returns than their according cost of capital. Students are told the basic tools for firm and project valuation as well as ways to implement these tools in order to enhance a firm's value and improve its investment decisions. Among other things, the course will deal with the valuation of firms and individual projects using discounted cash flow and relative valuation approaches and the valuation of flexibility deploying real options.

**Literature****Elective literature:**

Titman/Martin (2007): Valuation – The Art and Science of Corporate Investment Decisions, Addison Wesley.

## Course: Combustion Related Environmental Protection [22507]

**Coordinators:** Bockhorn

**Part of the modules:** Fuels, Environment and Global Development (p. 88)[TVWL4INGCV2]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Summer term	de

### Learning Control / Examinations

The assessment is carried out as an oral exam (20-30 min) (according to §4(2), 1 o. 2 of the examination regulation). Examination and Re-examinations taking place upon appointment.

### Conditions

It is recommended to attend the course *Reaction Engineering I* [22114] beforehand.

### Learning Outcomes

#### Content

#### Literature

##### Elective literature:

Beér J.M., Chigier N.: *Energy, Combustion and Environment*, McGraw Hill Book Company, New York 1981.



**Course: Combustion Engines A [21101]****Coordinators:** Spicher**Part of the modules:** Engine Development (p. 73)[TVWL4INGMB17], Combustion Engines (p. 74)[TVWL4INGMB16], Combustion Engines I (p. 75)[TVWL4INGMB18]

ECTS Credits	Hours per week	Term	Instruction language
9	4/2	Winter term	de

**Learning Control / Examinations**

The assessment consists of a written exam (120 min) according to §4 (2), 1 of the examination regulation. The grade of the exam is included in the overall grade of the module with a weighting factor of 6.

**Conditions**

It is recommended to have basic knowledge of thermodynamics.

**Learning Outcomes****Content**

**Course: Combustion Engines B [21135]****Coordinators:** Spicher**Part of the modules:** Engine Development (p. 73)[TVWL4INGMB17], Combustion Engines (p. 74)[TVWL4INGMB16]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Summer term	de

**Learning Control / Examinations**

The assessment consists of a written exam (120 min) according to Section 4 (2), 1 of the examination regulation. The grade of the exam is included in the overall grade of the module with a weighting factor of 5.

**Conditions**

The course *Combustion Engines A* [21101] has to be completed beforehand.

Knowledge of thermodynamics is recommended.

**Learning Outcomes****Content**

## Course: Compensation and Motivation [25969]

**Coordinators:** Christine Harbring

**Part of the modules:** Industrial Ergonomics (p. 50)[TVWL4BWLIP1], Leadership / Change Management (p. 52)[TVWL4BWLIP3], Performance and Behavior in Organizations (p. 53)[TVWL4BWLIP2]

ECTS Credits	Hours per week	Term	Instruction language
4,5	2/1	Summer term	de

### Learning Control / Examinations

The examination will be in form of a written exam acc. to §4(2), 1 ER

### Conditions

None.

### Learning Outcomes

#### Content

## Course: Behavioral Approaches in Marketing [25167]

**Coordinators:** Bruno Neibecker

**Part of the modules:** Behavioral Approaches in Marketing and Data Analysis (p. 34)[TVWL4BWL4MAR4]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Winter term	de

### Learning Control / Examinations

Examination performance will consist of a written exam according to the description of the module (written exam following §4(2), 1 of the examination regulation).

### Conditions

(see description of the module)

### Learning Outcomes

#### Content

This course gives an introduction to consumer behavior and the influence of cognitive and emotional information processing on consumer decision making. The contribution of advertising response models is considered and faced with social and environmental aspects (e.g. cross-cultural influences) on consumer behavior, mass communication and internet advertising. In addition, a scientific case study on the effectiveness of TV-commercials is discussed. Central issues of the course:

Case Studies in brand management and advertising response.

Psychological factors (research design and test marketing / arousal / effectiveness of TV-commercials as case studies).

Emotions in marketing.

Information processing and retention in memory (schema theory / visual information processing).

Complex advertising response models (attitude towards the ad / attitude towards the brand / persuasion / context effects in learning / decision making / Means-end-theory and strategic advertising).

Social processes (culture / subculture / cross cultural influence / product design).

Neuromarketing.

#### Literature

(Literature is in English and German, see German description)

**Course: Station and Rail Transport Facilities [19307w]****Coordinators:** Eberhard Hohnacker**Part of the modules:** Logistics and Management of Guided Systems (p. 85)[TVWL4INGBGU7], Guided Systems Engineering (p. 84)[TVWL4INGBGU6]

ECTS Credits	Hours per week	Term	Instruction language
3	2/2	Winter term	de

**Learning Control / Examinations**

See module description.

**Conditions**

See module description.

See module description.

**Learning Outcomes****Content**

stations and terminals for passengers and freight

**Course: Transport Planning Methods [19301w]****Coordinators:** Peter Vortisch**Part of the modules:** Transportation Ia (p. 86)[TVWL4INGBGU9], Transport Ib (p. 87)[TVWL4INGBGU10]

ECTS Credits	Hours per week	Term	Instruction language
3	1/1	Winter term	de

**Learning Control / Examinations**

See module description.

**Conditions**

As a basis the Bachelor module *Fundamentals of Spatial and Infrastructural Development* [WW3INGBGU1] or the course *Basics in Transport Planning and Traffic Engineering* [19027] is recommended.

**Learning Outcomes****Content**

**Course: Transport System Planning [19062]**

**Coordinators:** Peter Vortisch  
**Part of the modules:** Transport Ib (p. 87)[TVWL4INGBGU10]

ECTS Credits	Hours per week	Term	Instruction language
4,5	2/1	Summer term	de

**Learning Control / Examinations**

See module description.

**Conditions**

As a basis the Bachelor module *Fundamentals of Spatial and Infrastructural Development* [WW3INGBGU1] or the course *Basics in Transport Planning and Traffic Engineering* [19027] is recommended.

**Learning Outcomes****Content**

## Course: Traffic Engineering and Traffic Telematics [19303w]

**Coordinators:** Bastian Chlond

**Part of the modules:** Transportation Ia (p. 86)[TVWL4INGBGU9], Transport Ib (p. 87)[TVWL4INGBGU10]

ECTS Credits	Hours per week	Term	Instruction language
3	1/1	Winter term	de

### Learning Control / Examinations

See module description.

### Conditions

As a basis the Bachelor module *Fundamentals of Spatial and Infrastructural Development* [WW3INGBGU1] or the course *Basics in Transport Planning and Traffic Engineering* [19027] is recommended.

### Learning Outcomes

#### Content



## Course: Basics in Transport Planning and Traffic Engineering [19027]

**Coordinators:** Peter Vortisch, Bastian Chlond  
**Part of the modules:** Transportation Ia (p. 86)[TVWL4INGBGU9]

ECTS Credits	Hours per week	Term	Instruction language
3	1/1	Summer term	de

### Learning Control / Examinations

See module description.

### Conditions

None.

### Learning Outcomes

Provision of first insights into methodologies and techniques in the fields of transport planning and traffic engineering.

### Content

The course is forming the fundamentals in the field as well the necessary technical knowledge. It is separated into two parts.

In the transport planning part the following basics are considered:

- content of the transport field
- definitions and terminology
- spatial representation
- transport relations in survey areas
- representation of spatial relationships in matrices
- information sources / data for transport demand modelling
- aggregated planning models (assignment)

In the second part the first basics of traffic engineering are considered:

- trajectories of vehicles on sections
- the fundamental diagram
- capacities and traffic loads on roads
- capacity considerations of unsignalized intersections
- fundamentals of traffic signaling and control

## Course: Civil Law for Advanced [24650]

**Coordinators:** Peter Sester  
**Part of the modules:** Private Business Law (p. 99)[TVWL4JURA5]

ECTS Credits	Hours per week	Term	Instruction language
3	2/0	Summer term	de

### Learning Control / Examinations

**Conditions**  
None.

### Learning Outcomes

The course intends to build up extensive knowledge in german corporate law, trade law and civil law especially in contract law. It is designed for students who have already passed the courses *Civil Law for Beginners* [24012], *Advanced Civil Law* [24504], and *Commercial and Corporate Law* [24011/24509]. At the end students should be able to think through complex legal and economic questions.

### Content

The course will focus on corporate law, trade law and civil law, especially contract law. We will discuss legal problems on the basis of selected examples in a application orientated way.

### Literature

Klunzinger, Eugen: *Übungen im Privatrecht*, Verlag Vahlen, ISBN 3-8006-3291-8, in der neuesten Auflage

## Course: Law of Contracts [24671]

**Coordinators:** Peter Sester  
**Part of the modules:** Private Business Law (p. 99)[TVWL4JURA5]

ECTS Credits	Hours per week	Term	Instruction language
3	2/0	Summer term	de

### Learning Control / Examinations

**Conditions**  
None.

### Learning Outcomes

The course will provide an overview of the forming of an contract. The purpose is to translate legal and economic aspects in a contract to secure the volitional position. The course will also consider international questions.

### Content

The purpose of the course is to provide students with an understanding of the legal basics of forming a business contract. By means of special examples an overview of typical corporate contracts will be given. The course discusses the Limited (GmbH), ordinary partnership (OHG), limited partnership (KG), European Economic Interest Grouping (EWIV), club (Verein) and the public limited company (Aktiengesellschaft). In addition it will also focus on international relations.

### Literature

Tba at the beginning of the course.

## Course: Computer Contract Law [24583]

**Coordinators:** Michael Bartsch  
**Part of the modules:** Intellectual Property Law (p. 98)[TVWL4JURA4]

ECTS Credits	Hours per week	Term	Instruction language
3	2/0	Summer term	de

### Learning Control / Examinations

The assessment consists of a written exam following §4, Abs. 2, 1 of the SPO.

### Conditions

None.

### Learning Outcomes

It is the aim of this course to provide students with knowledge in the area of contract formation and formulation in practice that builds upon the knowledge the students have already acquired concerning the legal protection of computer programs. Students shall understand how the legal rules depend upon, and interact with, the economic background and the technical features of the subject. The contract drafts shall be prepared by the students and will be corporately completed during the lecture. It is the aim of the course that students will be able to formulate contracts by themselves.

### Content

The course deals with contracts from the following areas:

- Contracts of programming, licencing and maintaining software
- Contracts in the field of IT employment law
- IT projects and IT Outsourcing
- Internet Contracts

From these areas single contracts will be chosen and discussed (e.g. software maintenance, employment contract with a software engineer). Concerning the respective contract the technical features, the economic background and the subsumption in the national law of obligation (BGB-Schuldrecht) will be discussed. As a result different contractual clauses will be developed by the students. Afterwards typical contracts and conditions will be analysed with regard to their legitimacy as standard business terms (AGB). It is the aim to show the effects of the german law of standard business terms (AGB-Recht) and to point out that contracts are a means of drafting business concepts and market appearance.

### Media

transparencies

### Literature

- Langenfeld, Gerrit Vertragsgestaltung Verlag C.H.Beck, III. Aufl. 2004
- Heussen, Benno Handbuch Vertragsverhandlung und Vertragsmanagement Verlag C.H.Beck, II. Aufl. 2002
- Schneider, Jochen Handbuch des EDV-Rechts Verlag Dr. Otto Schmidt KG, III. Aufl. 2002

### Elective literature:

tba in the transparencies

**Course: Virtual Engineering for Mechatronic Products [21360]****Coordinators:** Jivka Ovtcharova, Stefan Rude**Part of the modules:** Virtual Engineering (p. 76)[TVWL4INGMB22], Virtual Engineering B (p. 81)[WW4INGMB30], Virtual Engineering A (p. 80)[WW4INGMB29]

ECTS Credits	Hours per week	Term	Instruction language
4	3/0	Winter term	de

**Learning Control / Examinations**

The assessment consists of an oral exam (30 min) according to §4 (2), 2 of the examination regulation. The grade corresponds to the grade of the oral exam.

**Conditions**

None.

**Learning Outcomes****Content**

**Course: Virtual Engineering I [21352]****Coordinators:** Jivka Ovtcharova**Part of the modules:** Virtual Engineering (p. 76)[TVWL4INGMB22], Virtual Engineering A (p. 80)[WW4INGMB29]

ECTS Credits	Hours per week	Term	Instruction language
6	2/3	Winter term	de

**Learning Control / Examinations**

The assessment consists of an oral exam (40 min) about the contents of the lectures *Virtual Engineering I* [21352] und *Virtual Engineering II* [21378].

The oral exam may be taken about the lecture *Virtual Engineering I* [21352] as well. In thios case the exam takes 20 min.

**Conditions**

None.

**Learning Outcomes****Content**

**Course: Virtual Engineering II [21378]****Coordinators:****Part of the modules:** Virtual Engineering (p. 76)[TVWL4INGMB22], Virtual Engineering B (p. 81)[WW4INGMB30]

ECTS Credits	Hours per week	Term	Instruction language
4	2/1	Summer term	de

**Learning Control / Examinations**

The assessment consists of an oral exam (40 min) about the contents of the lectures *Virtual Engineering I* [21352] und *Virtual Engineering II* [21378].

The oral exam may be taken about the lecture *Virtual Engineering II* [21378] as well. In thios case the exam takes 20 min.

**Conditions**

None.

**Learning Outcomes****Content**

**Course: Virtual Reality Practical Course [2123375]****Coordinators:** Jivka Ovtcharova**Part of the modules:** Virtual Engineering B (p. 81)[WW4INGMB30]

ECTS Credits	Hours per week	Term	Instruction language
4	3	Winter term	de

**Learning Control / Examinations****Conditions**

None.

**Learning Outcomes****Content**



## Course: Theory of Economic Growth [25543]

**Coordinators:** Marten Hillebrand

**Part of the modules:** Macroeconomic Theory (p. 25)[TVWL4VWL8], Innovation and growth (p. 27)[WW4VWLIWW1]

ECTS Credits	Hours per week	Term	Instruction language
4,5	2/1	Summer term	en

### Learning Control / Examinations

According to the attendance the assessment consists of a written or an oral exam at the beginning of the recess period (according to Section 4 (2), 1 or 2 of the examination regulation).

The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

### Conditions

Basic knowledge in micro- and macroeconomics, as conveyed in the courses *Economics I: Microeconomics* [25012] and *Economics II: Macroeconomics* [25014], is assumed.

According the focus of the course quantitativ-mathematical modelling should be in participant's interest.

### Learning Outcomes

#### Content

**Course: Heat Economy [26001]****Coordinators:** Wolf Fichtner**Part of the modules:** Energy Industry and Technology (p. 55)[TVWL4IIP5]

ECTS Credits	Hours per week	Term	Instruction language
3	2/0	Summer term	de

**Learning Control / Examinations**

The assessment consists of a written exam according to Section 4(2), 1 of the examination regulation.

**Conditions**

None.

**Learning Outcomes****Content****Media**

Media will be provided on the e-learning platform ILIAS.

## Course: Elective Foreign Languages [HoC3]

**Coordinators:** House of Competence  
**Part of the modules:** Seminar Module (p. [102](#))[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
2-4	2-4	Winter / Summer Term	

### Learning Control / Examinations

#### Conditions

Depending on the choice of the language and the level prior knowledge is assumed.  
 Basic level english language courses can only be attended if english language skills were not acquired in school before.

### Learning Outcomes

#### Content

**Course: Elective “Workshops for Competence and Creativity” [HoC2]****Coordinators:** House of Competence**Part of the modules:** Seminar Module (p. [102](#))[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
3	meist 2	Winter / Summer Term	de

**Learning Control / Examinations****Conditions**

None.

**Learning Outcomes****Content**

**Course: Elective “Culture - Policy - Science - Technology” [HoC1]****Coordinators:** House of Competence**Part of the modules:** Seminar Module (p. [102](#))[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
3	meist 2	Winter / Summer Term	de

**Learning Control / Examinations****Conditions**

None.

**Learning Outcomes****Content****Literature**

Will be announced in the respective course.

**Course: Elective “Personal Fitness & Emotional Competence” [HoC5]**

**Coordinators:** House of Competence  
**Part of the modules:** Seminar Module (p. [102](#))[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
2-3	k.A.	Winter / Summer Term	de

**Learning Control / Examinations**

**Conditions**  
None.

**Learning Outcomes****Content****Literature**

Will be announced in the respective course.

**Course: Elective “Tutor Programmes” [HoC4]****Coordinators:** House of Competence**Part of the modules:** Seminar Module (p. [102](#))[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
2 / 3	k.A.	Winter / Summer Term	de

**Learning Control / Examinations****Conditions**

The participation in this program requires that the student has been or will be a tutor for at least two semesters.  
The application for this program takes place via the dean's office and in consultation with the corresponding chair.

**Learning Outcomes****Content**

## Course: Changes in th Working World [25988]

**Coordinators:** Sonia Hornberger

**Part of the modules:** Industrial Ergonomics (p. 50)[TVWL4BWLIIIP1]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter / Summer Term	de

### Learning Control / Examinations

**Conditions**

None.

### Learning Outcomes

**Content**

**Literature**

**Elective literature:**

Hornberger S.: Individualisierung in der Arbeitswelt aus arbeitswissenschaftlicher Sicht 2005 (Habilitation)



## Course: Hydraulic Engineering and Water Ressource Management I [19055]

**Coordinators:** Franz Nestmann

**Part of the modules:** Understanding and Prediction of Disasters III (p. 94)[TVWL4INGINTER3], Understanding and Prediction of Disasters I (p. 92)[TVWL4INGINTER1], Understanding and Prediction of Disasters II (p. 93)[TVWL4INGINTER2]

ECTS Credits	Hours per week	Term	Instruction language
6	2/2	Winter term	de

### Learning Control / Examinations

**Conditions**

None.

### Learning Outcomes

**Content**

**Remarks**

For further information, see [http://www.iwk.uni-karlsruhe.de/kurse\\_grundfachstudium.php](http://www.iwk.uni-karlsruhe.de/kurse_grundfachstudium.php)

**Course: [19207]****Coordinators:** Boris Lehmann**Part of the modules:** Understanding and Prediction of Disasters I (p. 92)[TVWL4INGINTER1], Understanding and Prediction of Disasters II (p. 93)[TVWL4INGINTER2], Understanding and Prediction of Disasters III (p. 94)[TVWL4INGINTER3]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Summer term	de

**Learning Control / Examinations****Conditions**

None.

**Learning Outcomes****Content****Remarks**For further information, see [http://www.iwk.uni-karlsruhe.de/kurse\\_vertiefungsstudium.php](http://www.iwk.uni-karlsruhe.de/kurse_vertiefungsstudium.php)

## Course: Laboratory Work “Water” [22664]

**Coordinators:** F.H. Frimmel, Abbt-Braun  
**Part of the modules:** Water Chemistry (p. 91)[TVWL4INGCV5]

ECTS Credits	Hours per week	Term	Instruction language
4	2	Winter term	de

### Learning Control / Examinations

The assessment consists of course-related experiments (according to §4(2), 3 of the examination regulation) and an final oral exam (according to §4(2), 2 of the examination regulation).

The grade of this course is made up of 50% each from the two parts of the assessment.

The successful completion of the *Laboratory Work “Water”* [22664] ist prerequisites for admission to the module examination.

### Conditions

None.

### Learning Outcomes

#### Content

#### Literature

##### Elective literature:

- Frimmel, F. H.: Wasser und Gewässer. Ein Handbuch. Spektrum Verlag, 1999.
- Frimmel, F. H., Abbt-Braun, G.: Wasser-technologisches und wasserchemisches Praktikum. Band 44. Schriftenreihe des Lehrstuhls für Wasserchemie und der DVGW-Forschungsstelle am Engler-Bunte-Institut der Universität Karlsruhe (TH), 2006.
- Sigg, L., Stumm, W.: Aquatische Chemie. Eine Einführung in die Chemie wässriger Lösungen und natürlicher Gewässer. Verlag der Fachvereine Zürich, 1994.

## Course: Web Service Engineering [25774]

**Coordinators:** Christian Zirpins  
**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Summer term	de

### Learning Control / Examinations

The assessment consists of an oral exam (20 min) (following §4(2), 2 SPO).

### Conditions

The course might be combined with the lectures “Applied Informatics II - IT Systems for e-Commerce” and “Service Oriented Computing 1”.

### Learning Outcomes

Students will acquire a deep and systematic understanding of service-oriented software systems and their embedding in organizations. Equipped with practical and research-based knowledge, they will be enabled to engineer state-of-art service-oriented applications with Web technologies and gain a broad understanding of tools and methodologies for their own work.

### Content

The lecture “Web Service Engineering” covers technical and organizational aspects with respect to the development of modern service-oriented software as socio-technical systems in enterprises and Web environments. It introduces background, state-of-technology and emerging trends of methods, tools and processes for application development with Web services. The topics of the lecture include e.g.:

- Web service foundations and base technologies
- Service-oriented software and enterprise architectures (SOA)
- SOA life cycle and development processes
- Analysis and requirements engineering for SOA
- Service-oriented design and modeling
- Construction and testing of Web service applications
- Web service development tools
- Trends: e.g. development with service mashups / cloud services

### Media

Slides in PDF-format will be provided via the course webpages.

### Literature

Compulsory literature will be announced in the course.

**Course: Machine Tools and Industrial Handling I [2149900]****Coordinators:** Munzinger**Part of the modules:** Selected Chapters from Production Engineering II (p. 72)[TVWL4INGMB2], Selected Chapters from Production Engineering I (p. 71)[TVWL4INGMB1]

ECTS Credits	Hours per week	Term	Instruction language
4	2/1	Winter term	de

**Learning Control / Examinations****Conditions**

None.

**Learning Outcomes****Content**

**Course: Machine Tools and Industrial Handling II [2149901]****Coordinators:** Munzinger**Part of the modules:** Selected Chapters from Production Engineering II (p. 72)[TVWL4INGMB2], Selected Chapters from Production Engineering I (p. 71)[TVWL4INGMB1]

ECTS Credits	Hours per week	Term	Instruction language
4,5	2/1	Winter term	de

**Learning Control / Examinations****Conditions**

None.

**Learning Outcomes****Content**

## Course: Competition in Networks [26240]

**Coordinators:** Kay Mitusch  
**Part of the modules:** Network Economics (p. 21)[TVWL4VWL4]

ECTS Credits	Hours per week	Term	Instruction language
4,5	2/1	Winter term	de

### Learning Control / Examinations

Result of success is made by a 60 minutes written examination during the semester break (according to §4(2), 1 ERSC). Examination is offered every semester and can be retried at any regular examination date.

### Conditions

Basics of microeconomics obtained within the undergraduate programme (B.Sc) of economics are required. Useful, but not necessary, are basic knowledge of industrial economics, principal agent theory, and contract theory.

### Learning Outcomes

The lecture provides the students with the basic economic understanding of network industries like telecom, utilities, IT and transport sectors.

Students are prepared for a possible job in the network industries. The student should get a vivid idea of the special characteristics of network industries concerning planning, competition, competitive distortion and state intervention. He should be able to apply abstract concepts and formal methods to use in these fields.

### Content

Network or infrastructure industries like telecommunication, transport, and utilities form the backbone of modern economies. The lecture provides an overview of the economic characteristics of network industries. The planning of networks is complicated by the multitude of aspects involved (like spatial differentiation and the like). The interactions of different companies – competition or cooperation or both – are characterized by complex interdependencies within the networks: network effects, economies of scale, effects of vertical integration, switching costs, standardization, compatibility etc. appear increasingly in these sectors and even tend to appear in combination. Additionally, government interventions can often be observed, partly driven by the aims of competition policy and partly driven by the aims industrial policy. All these issues are brought up, analyzed formally (in part) and illustrated by several examples in the lecture.

### Literature

Will be announced in the lecture.

### Remarks

From WS 2010/2011 on, the lecture gets 4,5 instead of 5 credit points.

**Course: Windpower [23381]**

**Coordinators:** Lewald  
**Part of the modules:** Electrical Power Engineering (p. 82)[TVWL4INGETIT4]

ECTS Credits	Hours per week	Term	Instruction language
3	2/0	Winter term	de

**Learning Control / Examinations**

The assessment consists of an oral exam (20 min) taking place at the beginning of the recess period (according to Section 4 (2), 2 of the examination regulation). The exam takes place in every winter semester. Re-examinations are offered at every ordinary examination date.

**Conditions**

None.

**Learning Outcomes**

The goal is to relay basic fundamentals for the use of wind power.

Wind Power fundamental lecture. Focus of the lecture is basic knowledge for the use of wind power for electricity, complemented by historical development, basic knowledge on wind systems and alternative renewable energies.

**Content**

The lecture contacts due to the broadly basic knowledge to all listeners of all terms.

On the basis of an overview of alternative, renewable energy technologies as well as general energy data, the entrance is transacted into the wind energy by means of an overview of the historical development of the wind force.

Since the wind supplies the driving power as indirect solar energy, the global and the local wind systems as well as their measurement and energy content are dedicated to its own chapter.

Whereupon constructing the aerodynamic bases and connections of wind-power plants and/or their profiles are described. The electrical system of the wind-power plants forms a further emphasis. Beginn of fundamental generator technology over control and controlling of the energy transfer.

After the emphasis aerodynamics and electrical system the further components of wind-power plants and their characteristics in the connection are described.

Finally the current economic, ecological and legislations boundary conditions for operating wind-power plants are examined.

In addition to wind-power plants for electricity production, the lecture is also shortly aiming at alternative use possibilities such as pumping systems.

Finally an overview of current developments like super-grids and visions of the future of the wind power utilization will be given.

**Media**

A scriptum that has to be overhaul is available on <http://www.ieh.uni-karlsruhe.de/windkraftanlagen.php>

Further book titles or relevant websites will be announced in the lecture.



**Course: Economic Policy [26280]****Coordinators:** Axel Schaffer**Part of the modules:** Economic Policy (p. 23)[TVWL4VWL6]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Summer term	de

**Learning Control / Examinations****Conditions**

None.

**Learning Outcomes****Content**

**Course: Seminar Economic Theory [SemWIOR2]**

**Coordinators:** Clemens Puppe  
**Part of the modules:** Seminar Module (p. 102)[WW4SEM]

ECTS Credits	Hours per week	Term	Instruction language
3	2	Winter / Summer Term	de

**Learning Control / Examinations****Conditions**

See corresponding module information.

At least one of the courses *Game Theory I* [25525] and *Welfare Economics* [25517] should have been attended beforehand.

**Learning Outcomes****Content****Literature**

Will be announced at the end of the recess period.

## Course: Knowledge Management [25740]

**Coordinators:** Rudi Studer  
**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Winter term	de

### Learning Control / Examinations

Written Examination (60 min) according to §4, Abs. 2, 1 of the examination regulations or oral examination of 20 minutes according to §4, Abs. 2, 2 of the examination regulations. The exam takes place every semester and can be repeated at every regular examination date.

### Conditions

Basics in logic, e.g. from lecture Foundations of Informatics 1.

### Learning Outcomes

Making students sensitive to the problems of corporate knowledge management, knowledge about the central dimensions of influence as well as of relevant technologies for supporting knowledge management.

### Content

In modern companies, knowledge is increasingly important for fulfilling central tasks (such as continuous business process improvement, increasing innovation, increasing customer satisfaction, strategic planning etc). Therefore, knowledge management has become a critical success factor.

The lecture covers different types of knowledge that play a role in knowledge management, the corresponding knowledge processes (generation, capture, access and usage of knowledge) as well as methodologies for the introduction of knowledge management solutions.

The lecture will emphasize computer-based support for knowledge management, such as:

- Ontology-based Knowledge Management
- Communities of Practice, Collaboration Tools, Social Software
- Business-process Oriented Knowledge Management
- Personal Knowledge Management
- Case Based Reasoning (CBR)

### Media

Slides and scientific publications as reading material.

### Literature

- I. Nonaka, H. Takeuchi: The Knowledge Creating Company. Oxford University Press 1995.
- G. Probst, S. Raub, K. Romhardt: Wissen managen: Wie Unternehmen ihre wertvollste Ressource optimal nutzen. Gabler, Wiesbaden, 5. überarb. Auflage, 2006.
- S. Staab, R. Studer (eds.): Handbook on Ontologies, ISBN 3-540-70999-1, Springer Verlag, 2009.
- A. Back, N. Gronau, K. Tochtermann: Web 2.0 in der Unternehmenspraxis - Grundlagen, Fallstudien und Trends zum Einsatz von Social Software. Oldenbourg Verlag München 2008.
- C. Beierle, G. Kern-Isberner: Methoden wissensbasierter Systeme, Vieweg, Braunschweig/Wiesbaden, 2. überarb. Auflage, 2005

### Elective literature:

1. P. Hitzler, M Krötzsch, S. Rudolph, Y. Sure: Semantic Web: Grundlagen, ISBN 3-540-33993-0, Springer Verlag, 2008
2. Abecker, A., Hinkelmann, K., Maus, H., Müller, H.J., (Ed.): Geschäftsprozessorientiertes Wissensmanagement, Mai 2002.VII, 472 S. 70 Abb. Geb. ISBN 3-540-42970-0, Springer Verlag
3. Dieter Fensel. Spinning the Semantic Web. 2003 (ISBN 0262062321).
4. Tim Berners-Lee. Weaving the Web. Harper 1999 geb. 2000 Taschenbuch.

## Course: Welfare Economics [25517]

**Coordinators:** Clemens Puppe

**Part of the modules:** Allocation and Equilibrium (p. 24)[TVWL4VWL7], Social Choice Theory (p. 26)[TVWL4VWL9]

ECTS Credits	Hours per week	Term	Instruction language
4.5	2/1	Summer term	de

### Learning Control / Examinations

The assessment consists of a written exam at the end of the semester (according to Section 4 (2), 1 or 2 of the examination regulation).

The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

### Conditions

The courses *Economics I: Microeconomics* [25012] and *Economics II: Macroeconomics* [25014] have to be completed beforehand.

### Learning Outcomes

#### Content

#### Literature

##### Elective literature:

- J. Rawls: *A Theory of Justice*. Harvard University Press (1971)
- J. Roemer: *Theories of Distributive Justice*. Harvard University Press (1996)

## Course: Workflow-Management [25726]

**Coordinators:** Andreas Oberweis  
**Part of the modules:** Informatics (p. 59)[TVWL4INFO1]

ECTS Credits	Hours per week	Term	Instruction language
5	2/1	Summer term	de

### Learning Control / Examinations

The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation in the first week after lecture period.

### Conditions

Knowledge of course *Applied Informatics I - Modelling* [25070] is expected.

### Learning Outcomes

Students are familiar with the concepts and principles of workflow management concepts and systems and their applications. Based on theoretical foundations they can model business process models. Furthermore they have an overview of further problems of workflow management systems in commercial use.

### Content

A workflow is that part of a business process which is automatically executed by a computerized system. Workflow management includes the design, modelling, analysis, execution and management of workflows. Workflow management systems are standard software systems for the efficient control of processes in enterprises and organizations. Knowledge in the field of workflow management systems is especially important during the design of systems for process support.

The course covers the most important concepts of workflow management. Modelling and design techniques are presented and an overview about current workflow management systems is given. Standards, which have been proposed by the workflow management coalition (WfMC), are discussed. Petri nets are proposed as a formal modelling and analysis tool for business processes. Architecture and functionality of workflow management systems are discussed. The course is a combination of theoretical foundations of workflow management concepts and of practical application knowledge.

### Media

Slides, Access to internet resources.

### Literature

- M. Dumas, W. van der Aalst, A. H. ter Hofstede (Hrsg.): *Process Aware Information Systems*. Wiley-Interscience, 2005
- J.F. Chang: *Business Process Management*. Auerbach Publications, 2006

### Elective literature:

- W. van der Aalst, H. van Kees: *Workflow Management: Models, Methods and Systems*, Cambridge 2002: The MIT Press
- G. Vossen, J. Becker (Hrsg.): *Geschäftsprozessmodellierung und Workflow-Management. Modelle, Methoden, Werkzeuge*; Int. Thomson Pub. Company, 1996.
- A. Oberweis: *Modellierung und Ausführung von Workflows mit Petri-Netzen*. Teubner-Reihe Wirtschaftsinformatik, B.G. Teubner Verlag, 1996.
- G. Alonso, F. Casati, H. Kuno, V. Machiraju: *Web Services*, 2004, Springer Verlag, Heidelberg 1997
- S. Jablonski, C. Bussler: *Workflow-Management, Modeling Concepts, Architecture and Implementation*, Int. Thomson Computing Press, 1996.

## **Prüfungs- und Studienordnung der Universität Karlsruhe (TH) für den Masterstudiengang Technische Volkswirtschaftslehre**

Aufgrund von § 34 Absatz 1 Satz 1 des Landeshochschulgesetzes (LHG) vom 1. Januar 2005 hat der Senat der Universität Karlsruhe (TH) am 26.02.2007 die folgende Studien- und Prüfungsordnung für den Masterstudiengang Technische Volkswirtschaftslehre beschlossen.

Der Rektor hat seine Zustimmung am 06.03.2007 erteilt.

In dieser Satzung ist nur die männliche Sprachform gewählt worden. Alle personenbezogenen Aussagen gelten jedoch stets für Frauen und Männer gleichermaßen.

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## I. Allgemeine Bestimmungen

### § 1 Geltungsbereich, Ziele

- (1) Diese Masterprüfungsordnung regelt Studienablauf, Prüfungen und den Abschluss des Studiums im Masterstudiengang Technische Volkswirtschaftslehre an der Universität Karlsruhe (TH).
- (2) Im Masterstudium sollen die im Bachelorstudium erworbenen wissenschaftlichen Qualifikationen weiter vertieft oder ergänzt werden. Der Studierende soll in der Lage sein, die wissenschaftlichen Erkenntnisse und Methoden selbstständig anzuwenden und ihre Bedeutung und Reichweite für die Lösung komplexer wissenschaftlicher und gesellschaftlicher Problemstellungen zu bewerten.

### § 2 Akademischer Grad

Aufgrund der bestandenen Masterprüfung wird der akademische Grad „Master of Science“ (abgekürzt: „M.Sc.“) für den Masterstudiengang Technische Volkswirtschaftslehre verliehen.

### § 3 Regelstudienzeit, Studienaufbau, Leistungspunkte

- (1) Die Regelstudienzeit beträgt vier Semester. Sie umfasst Prüfungen und die Masterarbeit.
- (2) Die im Studium zu absolvierenden Lehrinhalte sind auf Fächer verteilt. Die Fächer sind in Module gegliedert, die jeweils aus einer Lehrveranstaltung oder mehreren thematisch und zeitlich aufeinander bezogenen Lehrveranstaltungen bestehen. Studienplan oder Modulhandbuch beschreiben Art, Umfang und Zuordnung der Module zu einem Fach sowie die Möglichkeiten, Module untereinander zu kombinieren. Die Fächer und ihr Umfang werden in § 16 definiert.
- (3) Der für das Absolvieren von Lehrveranstaltungen und Modulen vorgesehene Arbeitsaufwand wird in Leistungspunkten (Credits) ausgewiesen. Die Maßstäbe für die Zuordnung von Leistungspunkten entsprechen dem ECTS (European Credit Transfer System). Ein Leistungspunkt entspricht einem Arbeitsaufwand von etwa 30 Stunden.
- (4) Der Umfang der für den erfolgreichen Abschluss des Studiums erforderlichen Studienleistungen wird in Leistungspunkten gemessen und beträgt insgesamt 120 Leistungspunkte.
- (5) Die Leistungspunkte sind in der Regel gleichmäßig auf die Semester zu verteilen.
- (6) Lehrveranstaltungen/Prüfungen können auch in englischer Sprache angeboten/abgenommen werden.

### § 4 Aufbau der Prüfungen

(1) Die Masterprüfung besteht aus einer Masterarbeit, Fachprüfungen und einem Seminarmodul. Jede der Fachprüfungen besteht aus einer oder mehreren Modulprüfungen. Eine Modulprüfung kann in mehrere Modulteilprüfungen untergliedert sein. Eine Modul(teil)prüfung besteht aus mindestens einer Erfolgskontrolle nach Absatz 2 Nr. 1 und 2. Ausgenommen hiervon sind Seminarmodule.

(2) Erfolgskontrollen sind:

1. schriftliche Prüfungen,
2. mündliche Prüfungen,
3. Erfolgskontrollen anderer Art.

Erfolgskontrollen anderer Art sind z. B. Vorträge, Marktstudien, Projekte, Fallstudien, Experimente, schriftliche Arbeiten, Berichte, Seminararbeiten und Klausuren, sofern sie nicht als schriftliche oder mündliche Prüfung in der Modul- oder Lehrveranstaltungsbeschreibung im Modulhandbuch ausgewiesen sind.

(3) In den Fachprüfungen (nach § 16 Absatz 2 Nr. 1 bis 6) sind mindestens 50 vom Hundert einer Modulprüfung in Form von schriftlichen oder mündlichen Prüfungen (Absatz 2 Nr. 1 und 2) abzulegen, die restliche Prüfung erfolgt durch Erfolgskontrollen anderer Art (Absatz 2 Nr. 3).

### **§ 5 Anmeldung und Zulassung zu den Prüfungen**

(1) Die Zulassung zu den Prüfungen nach § 4 Absatz 2 Nr. 1 und 2 sowie zur Masterarbeit erfolgt im Studienbüro.

Um zu Prüfungen in einem Modul zugelassen zu werden, muss beim Studienbüro eine bindende Erklärung über die Wahl des betreffenden Moduls und dessen Zuordnung zu einem Fach, wenn diese Wahlmöglichkeit besteht, abgegeben werden.

(2) Die Zulassung darf nur abgelehnt werden, wenn der Studierende in einem mit Technischer Volkswirtschaftslehre vergleichbaren oder einem verwandten Studiengang bereits eine Diplomvorprüfung, Diplomprüfung, Bachelor- oder Masterprüfung endgültig nicht bestanden hat, sich in einem Prüfungsverfahren befindet oder den Prüfungsanspruch in einem solchen Studiengang verloren hat.

In Zweifelsfällen entscheidet der Prüfungsausschuss.

### **§ 6 Durchführung von Prüfungen und Erfolgskontrollen**

(1) Erfolgskontrollen werden studienbegleitend, in der Regel im Verlauf der Vermittlung der Lehrinhalte der einzelnen Module oder zeitnah danach, durchgeführt.

(2) Die Art der Erfolgskontrollen (§ 4 Absatz 2 Nr. 1 bis 3) eines Moduls wird im Studienplan oder Modulhandbuch in Bezug auf die Lehrinhalte der betreffenden Lehrveranstaltungen und die Lehrziele des Moduls festgelegt. Die Art der Erfolgskontrollen, ihre Häufigkeit, Reihenfolge und Gewichtung, die Grundsätze zur Bildung der Modulteilprüfungsnoten und der Modulnote sowie Prüfer müssen mindestens sechs Wochen vor Semesterbeginn bekannt gegeben werden. Im Einvernehmen von Prüfer und Studierendem kann die Art der Erfolgskontrolle auch nachträglich geändert werden. Dabei ist jedoch § 4 Absatz 3 zu berücksichtigen.

(3) Bei unverhältnismäßig hohem Prüfungsaufwand kann eine schriftlich durchzuführende Prüfung auch mündlich oder eine mündlich durchzuführende Prüfung auch schriftlich abgenommen werden. Diese Änderung muss mindestens sechs Wochen vor der Prüfung bekannt gegeben werden.

Bei Einvernehmen zwischen Prüfer und Kandidat kann der Prüfungsausschuss in begründeten Ausnahmefällen auch kurzfristig die Änderung der Prüfungsform genehmigen.

Wird die Wiederholungsprüfung einer schriftlichen Prüfung in mündlicher Form abgelegt, entfällt die mündliche Nachprüfung nach § 8 Absatz 2.

(4) Macht ein Studierender glaubhaft, dass er wegen länger andauernder oder ständiger körperlicher Behinderung nicht in der Lage ist, die Erfolgskontrollen ganz oder teilweise in der vorgeschriebenen Form abzulegen, entscheidet der Prüfungsausschuss über eine alternative Form der Erfolgskontrollen.

(5) Bei Lehrveranstaltungen in englischer Sprache werden die entsprechenden Erfolgskontrollen in der Regel in englischer Sprache abgenommen.

(6) Schriftliche Prüfungen (§ 4 Absatz 2 Nr. 1) sind in der Regel von zwei Prüfern nach § 14 Absatz 2 oder § 14 Absatz 3 zu bewerten. Die Note ergibt sich aus dem arithmetischen Mittel der Einzelbewertungen. Entspricht das arithmetische Mittel keiner der in § 7 Absatz 2 Satz 2 definierten Notenstufen, so ist auf die nächstliegende Notenstufe zu runden. Bei gleichem Abstand ist auf die nächstbessere Notenstufe zu runden. Das Bewertungsverfahren soll sechs Wochen nicht überschreiten. Schriftliche Einzelprüfungen dauern in der Regel mindestens 60 und höchstens 240 Minuten.

(7) Mündliche Prüfungen (§ 4 Absatz 2 Nr. 2) sind von mehreren Prüfern (Kollegialprüfung) oder von einem Prüfer in Gegenwart eines Beisitzenden als Gruppen- oder Einzelprüfungen abzu-



nehmen und zu bewerten. Vor der Festsetzung der Note hört der Prüfer die anderen an der Kollegialprüfung mitwirkenden Prüfer an. Mündliche Prüfungen dauern in der Regel mindestens 15 Minuten und maximal 45 Minuten pro Studierenden.

(8) Die wesentlichen Gegenstände und Ergebnisse der mündlichen Prüfung in den einzelnen Fächern sind in einem Protokoll festzuhalten. Das Ergebnis der Prüfung ist dem Studierenden im Anschluss an die mündliche Prüfung bekannt zu geben.

(9) Studierende, die sich in einem späteren Prüfungszeitraum der gleichen Prüfung unterziehen wollen, werden entsprechend den räumlichen Verhältnissen als Zuhörer bei mündlichen Prüfungen zugelassen. Die Zulassung erstreckt sich nicht auf die Beratung und Bekanntgabe der Prüfungsergebnisse. Aus wichtigen Gründen oder auf Antrag des Studierenden ist die Zulassung zu versagen.

(10) Für Erfolgskontrollen anderer Art sind angemessene Bearbeitungsfristen einzuräumen und Abgabetermine festzulegen. Dabei ist durch die Art der Aufgabenstellung und durch entsprechende Dokumentation sicherzustellen, dass die erbrachte Studienleistung dem Studierenden zurechenbar ist.

(11) Schriftliche Arbeiten im Rahmen einer Erfolgskontrolle anderer Art haben dabei die folgende Erklärung zu tragen: „Ich versichere wahrheitsgemäß, die Arbeit selbstständig angefertigt, alle benutzten Hilfsmittel vollständig und genau angegeben und alles kenntlich gemacht zu haben, was aus Arbeiten anderer unverändert oder mit Abänderungen entnommen wurde.“ Trägt die Arbeit diese Erklärung nicht, wird diese Arbeit nicht angenommen.

(12) Bei mündlich durchgeführten Erfolgskontrollen anderer Art muss neben dem Prüfer ein Beisitzer anwesend sein, der zusätzlich zum Prüfer die Protokolle zeichnet.

### § 7 Bewertung von Prüfungen und Erfolgskontrollen

(1) Das Ergebnis einer Erfolgskontrolle wird von den jeweiligen Prüfern in Form einer Note festgesetzt.

(2) Im Masterzeugnis dürfen nur folgende Noten verwendet werden:

1	=	sehr gut (very good)	=	hervorragende Leistung
2	=	gut (good)	=	eine Leistung, die erheblich über den durchschnittlichen Anforderungen liegt
3	=	befriedigend (satisfactory)	=	eine Leistung, die durchschnittlichen Anforderungen entspricht
4	=	ausreichend (sufficient)	=	eine Leistung, die trotz ihrer Mängel noch den Anforderungen genügt
5	=	nicht ausreichend (failed)	=	eine Leistung, die wegen erheblicher Mängel nicht den Anforderungen genügt

Für die Masterarbeit und die Modulteilprüfungen sind zur differenzierten Bewertung nur folgende Noten zugelassen:

1	=	1.0, 1.3	=	sehr gut
2	=	1.7, 2.0, 2.3	=	gut
3	=	2.7, 3.0, 3.3	=	befriedigend
4	=	3.7, 4.0	=	ausreichend
5	=	4.7, 5.0	=	nicht ausreichend

Diese Noten müssen in den Protokollen und in den Anlagen (Transcript of Records und Diploma Supplement) verwendet werden.

(3) Für Erfolgskontrollen anderer Art kann die Benotung „bestanden“ (passed) oder „nicht bestanden“ (failed) vergeben werden.

(4) Bei der Bildung der gewichteten Durchschnitte der Fachnoten, Modulnoten und der Gesamtnote wird nur die erste Dezimalstelle hinter dem Komma berücksichtigt; alle weiteren Stellen werden ohne Rundung gestrichen.

(5) Jedes Modul, jede Lehrveranstaltung und jede Erfolgskontrolle darf jeweils nur einmal angerechnet werden.

(6) Erfolgskontrollen anderer Art dürfen in Modulteilprüfungen oder Modulprüfungen nur eingerechnet werden, wenn die Benotung nicht nach Absatz 3 erfolgt ist. Die zu dokumentierenden Erfolgskontrollen und die daran geknüpften Bedingungen werden im Studienplan oder Modulhandbuch festgelegt.

(7) Eine Modulteilprüfung ist bestanden, wenn die Note mindestens „ausreichend“ (4.0) ist.

(8) Eine Modulprüfung ist dann bestanden, wenn die Modulnote mindestens „ausreichend“ (4.0) ist. Die Modulprüfung und die Bildung der Modulnote werden im Studienplan oder Modulhandbuch geregelt. Die differenzierten Noten der betreffenden Erfolgskontrollen sind bei der Berechnung der Modulnoten als Ausgangsdaten zu verwenden. Enthält der Studienplan oder das Modulhandbuch keine Regelung darüber, wann eine Modulprüfung bestanden ist, so ist diese Modulprüfung dann bestanden, wenn alle dem Modul zugeordneten Modulteilprüfungen bestanden wurden.

(9) Eine Fachprüfung ist bestanden, wenn die für das Fach erforderliche Anzahl von Leistungspunkten über die im Studienplan oder Modulhandbuch definierten Modulprüfungen nachgewiesen wird.

Die Noten der Module eines Faches gehen in die Fachnote mit einem Gewicht proportional zu den ausgewiesenen Leistungspunkten der Module ein.

(10) Die Ergebnisse der Masterarbeit, der Modulprüfungen bzw. der Modulteilprüfungen, der Erfolgskontrollen anderer Art sowie die erworbenen Leistungspunkte werden durch das Studienbüro der Universität erfasst.

(11) Innerhalb der Regelstudienzeit, einschließlich der Urlaubssemester für das Studium an einer ausländischen Hochschule (Regelprüfungszeit), können in einem Fach auch mehr Leistungspunkte erworben werden als für das Bestehen der Fachprüfung erforderlich sind. In diesem Fall werden bei der Festlegung der Fachnote nur die Modulnoten berücksichtigt, die unter Abdeckung der erforderlichen Leistungspunkte die beste Fachnote ergeben.

Die in diesem Sinne für eine Fachprüfung nicht gewerteten Erfolgskontrollen und Leistungspunkte können im Rahmen der Zusatzfachprüfung nach § 12 nachträglich geltend gemacht werden.

(12) Die Gesamtnote der Masterprüfung, die Fachnoten und die Modulnoten lauten:

bis 1,5	=	sehr gut
1.6 bis 2.5	=	gut
2.6 bis 3.5	=	befriedigend
3.6 bis 4.0	=	ausreichend

(13) Zusätzlich zu den Noten nach Absatz 2 werden ECTS-Noten für Fachprüfungen, Modulprüfungen und für die Masterprüfung nach folgender Skala vergeben:

ECTS-Note	Quote	Definition
A	10	gehört zu den besten 10 % der Studierenden, die die Erfolgskontrolle bestanden haben
B	25	gehört zu den nächsten 25 % der Studierenden, die die Erfolgskontrolle bestanden haben
C	30	gehört zu den nächsten 30 % der Studierenden, die die Erfolgskontrolle bestanden haben
D	25	gehört zu den nächsten 25 % der Studierenden, die die Erfolgskontrolle bestanden haben
E	10	gehört zu den letzten 10 % der Studierenden, die die Erfolgskontrolle bestanden haben
FX		nicht bestanden (failed) – es sind Verbesserungen erforderlich, bevor die Leistungen anerkannt werden
F		nicht bestanden (failed) – es sind erhebliche Verbesserungen erforderlich

Die Quote ist als der Prozentsatz der erfolgreichen Studierenden definiert, die diese Note in der Regel erhalten. Dabei ist von einer mindestens fünfjährigen Datenbasis über mindestens 30 Studierende auszugehen. Für die Ermittlung der Notenverteilungen, die für die ECTS-Noten erforderlich sind, ist das Studienbüro der Universität zuständig.

### § 8 Erlöschen des Prüfungsanspruchs, Wiederholung von Prüfungen und Erfolgskontrollen

(1) Studierende können eine nicht bestandene schriftliche Prüfung (§ 4 Absatz 2 Nr. 1) einmal wiederholen. Wird eine schriftliche Wiederholungsprüfung mit „nicht ausreichend“ bewertet, so findet eine mündliche Nachprüfung im zeitlichen Zusammenhang mit dem Termin der nicht bestandenen Prüfung statt. In diesem Falle kann die Note dieser Prüfung nicht besser als 4.0 (ausreichend) sein.

(2) Studierende können eine nicht bestandene mündliche Prüfung (§ 4 Absatz 2 Nr. 2) einmal wiederholen.

(3) Wiederholungsprüfungen nach Absatz 1 und Absatz 2 müssen in Inhalt, Umfang und Form (mündlich oder schriftlich) der ersten entsprechen. Ausnahmen kann der Prüfungsausschuss auf Antrag zulassen. Fehlversuche an anderen Hochschulen sind anzurechnen.

(4) Die Wiederholung einer Erfolgskontrolle anderer Art (§ 4 Absatz 2 Nr. 3) wird im Modulhandbuch geregelt.

(5) Eine zweite Wiederholung derselben schriftlichen oder mündlichen Prüfung ist nur in Ausnahmefällen zulässig. Einen Antrag auf Zweitwiederholung hat der Studierende schriftlich beim Prüfungsausschuss zu stellen. Über den ersten Antrag auf Zweitwiederholung entscheidet der Prüfungsausschuss, wenn er den Antrag genehmigt. Wenn der Prüfungsausschuss diesen Antrag ablehnt, entscheidet der Rektor. Über weitere Anträge auf Zweitwiederholung entscheidet nach Stellungnahme des Prüfungsausschusses der Rektor. Absatz 1 Satz 2 und Satz 3 gilt entsprechend.

Bei nicht bestandener Erfolgskontrolle sind dem Kandidaten Umfang und Frist der Wiederholung in geeigneter Weise bekannt zu machen.

(6) Die Wiederholung einer bestandenen Erfolgskontrolle ist nicht zulässig.

(7) Eine Fachprüfung ist nicht bestanden, wenn mindestens ein Modul des Faches nicht bestanden ist.

(8) Die Masterarbeit kann bei einer Bewertung mit „nicht ausreichend“ einmal wiederholt werden. Eine zweite Wiederholung der Masterarbeit ist ausgeschlossen.

(9) Ist gemäß § 34 Absatz 2 Satz 3 LHG die Masterprüfung bis zum Beginn der Vorlesungszeit des achten Fachsemesters einschließlich etwaiger Wiederholungen nicht vollständig abgelegt, so erlischt der Prüfungsanspruch im Studiengang, es sei denn, dass der Studierende die Fristüberschreitung nicht zu vertreten hat. Die Entscheidung darüber trifft der Prüfungsausschuss.

(10) Der Prüfungsanspruch erlischt endgültig, wenn mindestens einer der folgenden Gründe vorliegt:

1. Der Prüfungsausschuss lehnt einen Antrag auf Fristverlängerung nach Absatz 9 ab.
2. Die Masterarbeit ist endgültig nicht bestanden.
3. Eine Erfolgskontrolle nach § 4 Absatz 2 Nr. 1 und 2 ist in einem Fach endgültig nicht bestanden.
4. Der Prüfungsausschuss hat dem Studierenden nach § 9 Absatz 5 den Prüfungsanspruch entzogen.

Eine Erfolgskontrolle ist dann endgültig nicht bestanden, wenn keine Wiederholungsmöglichkeit im Sinne von Absatz 2 mehr besteht oder gemäß Absatz 5 genehmigt wird. Dies gilt auch sinngemäß für die Masterarbeit.

### **§ 9 Versäumnis, Rücktritt, Täuschung, Ordnungsverstoß**

(1) Der Studierende kann bei Erfolgskontrollen gemäß § 4 Absatz 2 Nr. 1 ohne Angabe von Gründen noch vor Ausgabe der Prüfungsaufgaben zurücktreten. Bei mündlichen Erfolgskontrollen muss der Rücktritt spätestens drei Werktage vor dem betreffenden Prüfungstermin erklärt werden. Die verbindlichen Regelungen zur ordentlichen Abmeldung werden gemäß § 6 Absatz 2 bekannt gegeben. Eine durch Widerruf abgemeldete Prüfung gilt als nicht angemeldet.

(2) Eine Modulprüfung wird mit „nicht ausreichend“ bewertet, wenn der Studierende einen Prüfungstermin ohne triftigen Grund versäumt oder wenn er nach Beginn der Prüfung ohne triftigen Grund von der Prüfung zurücktritt. Dasselbe gilt, wenn die Masterarbeit nicht innerhalb der vorgesehenen Bearbeitungszeit erbracht wird, es sei denn, der Studierende hat die Fristüberschreitung nicht zu vertreten.

(3) Der für den Rücktritt nach Beginn der Prüfung oder das Versäumnis geltend gemachte Grund muss dem Prüfungsausschuss unverzüglich schriftlich angezeigt und glaubhaft gemacht werden. Bei Krankheit des Studierenden oder eines von ihm allein zu versorgenden Kindes oder pflegebedürftigen Angehörigen, kann in Zweifelsfällen die Vorlage des Attestes eines vom Prüfungsausschuss benannten Arztes oder ein amtsärztliches Attest verlangt werden.

Die Anerkennung des Rücktritts ist ausgeschlossen, wenn bis zum Eintritt des Hinderungsgrundes bereits Prüfungsleistungen erbracht worden sind und nach deren Ergebnis die Prüfung nicht bestanden werden kann.

Wird der Grund anerkannt, wird ein neuer Termin anberaumt. Die bereits vorliegenden Prüfungsergebnisse sind in diesem Fall anzurechnen.

Bei Modulprüfungen, die aus mehreren Prüfungen bestehen, werden die Prüfungsleistungen dieses Moduls, die bis zu einem anerkannten Rücktritt bzw. einem anerkannten Versäumnis einer Prüfungsleistung dieses Moduls erbracht worden sind, angerechnet.

(4) Versucht der Studierende das Ergebnis einer Erfolgskontrolle durch Täuschung oder Benutzung nicht zugelassener Hilfsmittel zu beeinflussen, gilt die betreffende Erfolgskontrolle als mit „nicht ausreichend“ (5.0) bewertet.

(5) Ein Studierender, der den ordnungsgemäßen Ablauf der Prüfung stört, kann vom jeweiligen Prüfer oder der aufsichtsführenden Person von der Fortsetzung der Modulprüfung ausgeschlossen werden. In diesem Fall wird die betreffende Prüfungsleistung mit „nicht ausreichend“ (5.0) bewertet. In schwerwiegenden Fällen kann der Prüfungsausschuss den Studierenden von der Erbringung weiterer Prüfungsleistungen ausschließen.

(6) Der Studierende kann innerhalb einer Frist von einem Monat verlangen, dass Entscheidungen gemäß Absatz 4 und Absatz 5 vom Prüfungsausschuss überprüft werden. Belastende Entscheidungen des Prüfungsausschusses sind unverzüglich schriftlich mitzuteilen. Sie sind zu begründen und mit einer Rechtsbehelfsbelehrung zu versehen. Vor einer Entscheidung ist Gelegenheit zur Äußerung zu geben.

(7) Näheres regelt die Allgemeine Satzung der Universität Karlsruhe (TH) zur Redlichkeit bei Prüfungen und Praktika.

### **§ 10 Mutterschutz, Elternzeit**

(1) Auf Antrag sind die Mutterschutzfristen, wie sie im jeweils gültigen Gesetz zum Schutz der erwerbstätigen Mutter (MuSchG) festgelegt sind, entsprechend zu berücksichtigen. Dem Antrag sind die erforderlichen Nachweise beizufügen. Die Mutterschutzfristen unterbrechen jede Frist nach dieser Prüfungsordnung. Die Dauer des Mutterschutzes wird nicht in die Frist eingerechnet.

(2) Gleichfalls sind die Fristen der Elternzeit nach Maßgabe des jeweiligen gültigen Gesetzes (BERzGG) auf Antrag zu berücksichtigen. Der Studierende muss bis spätestens vier Wochen vor dem Zeitpunkt, von dem er die Elternzeit antreten will, dem Prüfungsausschuss unter Beifügung der erforderlichen Nachweise schriftlich mitteilen, in welchem Zeitraum er Elternzeit in Anspruch nehmen will. Der Prüfungsausschuss hat zu prüfen, ob die gesetzlichen Voraussetzungen vorliegen, die bei einem Arbeitnehmer den Anspruch auf Elternzeit auslösen würden, und teilt dem Studierenden das Ergebnis sowie die neu festgesetzten Prüfungszeiten unverzüglich mit. Die Bearbeitungszeit der Masterarbeit kann nicht durch Elternzeit unterbrochen werden. Die gestellte Arbeit gilt als nicht vergeben. Nach Ablauf der Elternzeit erhält der Studierende ein neues Thema.

### **§ 11 Masterarbeit**

(1) Voraussetzung für die Zulassung zur Masterarbeit ist, dass der Studierende sich in der Regel im 2. Studienjahr befindet und nicht mehr als vier der Fachprüfungen laut § 16 Absatz 2 Nr. 1 bis 6 noch nachzuweisen sind.

Vor Zulassung sind Betreuer, Thema und Anmeldedatum dem Prüfungsausschuss bekannt zu geben und im Falle einer Betreuung außerhalb der Fakultät für Wirtschaftswissenschaften durch den Prüfungsausschuss zu genehmigen.

Auf Antrag des Studierenden sorgt der Vorsitzende des Prüfungsausschusses dafür, dass der Studierende innerhalb von vier Wochen nach Antragstellung von einem Betreuer ein Thema für die Masterarbeit erhält. Die Ausgabe des Themas erfolgt in diesem Fall über den Vorsitzenden des Prüfungsausschusses.

(2) Thema, Aufgabenstellung und Umfang der Masterarbeit sind vom Betreuer so zu begrenzen, dass sie mit dem in Absatz 3 festgelegten Arbeitsaufwand bearbeitet werden kann.

(3) Der Masterarbeit werden 30 Leistungspunkte zugeordnet. Die empfohlene Bearbeitungsdauer beträgt sechs Monate. Die maximale Bearbeitungsdauer beträgt einschließlich einer Verlängerung neun Monate. Die Masterarbeit soll zeigen, dass der Studierende in der Lage ist, ein Problem aus seinem Fach selbstständig und in begrenzter Zeit nach wissenschaftlichen Methoden zu bearbeiten. Sie kann auch in englischer Sprache abgefasst werden.

(4) Die Masterarbeit kann von jedem Prüfer nach § 14 Absatz 2 vergeben und betreut werden. Soll die Masterarbeit außerhalb der Fakultät angefertigt werden, so bedarf dies der Genehmigung des Prüfungsausschusses gemäß Absatz 1. Dem Studierenden ist Gelegenheit zu geben,

für das Thema Vorschläge zu machen. Die Masterarbeit kann auch in Form einer Gruppenarbeit zugelassen werden, wenn der als Prüfungsleistung zu bewertende Beitrag des einzelnen Studierenden aufgrund objektiver Kriterien, die eine eindeutige Abgrenzung ermöglichen, deutlich unterscheidbar ist und die Anforderung nach Absatz 3 erfüllt.

(5) Bei der Abgabe der Masterarbeit hat der Studierende schriftlich zu versichern, dass er die Arbeit selbstständig verfasst hat und keine anderen als die angegebenen Quellen und Hilfsmittel benutzt hat, die wörtlich oder inhaltlich übernommenen Stellen als solche kenntlich gemacht und die Satzung der Universität Karlsruhe (TH) zur Sicherung guter wissenschaftlicher Praxis in der jeweils gültigen Fassung beachtet hat. Wenn diese Erklärung nicht enthalten ist, wird die Arbeit nicht angenommen. Bei Abgabe einer unwahren Versicherung wird die Masterarbeit mit „nicht ausreichend“ (5.0) bewertet.

(6) Der Zeitpunkt der Ausgabe des Themas der Masterarbeit und der Zeitpunkt der Abgabe der Masterarbeit sind beim Prüfungsausschuss aktenkundig zu machen. Das Thema kann nur einmal und nur innerhalb des ersten Monats der Bearbeitungszeit zurückgegeben werden. Ein neues Thema ist binnen vier Wochen zu stellen und auszugeben. Auf begründeten Antrag des Studierenden kann der Prüfungsausschuss die in Absatz 3 festgelegte Bearbeitungszeit um höchstens drei Monate verlängern. Wird die Masterarbeit nicht fristgerecht abgeliefert, gilt sie als „nicht ausreichend“ bewertet, es sei denn, dass der Studierende dieses Versäumnis nicht zu vertreten hat. § 8 gilt entsprechend.

(7) Die Masterarbeit wird von einem Betreuer sowie in der Regel von einem weiteren Prüfer bewertet. Einer der beiden muss Juniorprofessor oder Professor sein. Bei nicht übereinstimmender Beurteilung der beiden Prüfer setzt der Prüfungsausschuss im Rahmen der Bewertung der beiden Prüfer die Note der Masterarbeit fest. Der Bewertungszeitraum soll acht Wochen nicht überschreiten.

## **§ 12 Zusatzmodule, Zusatzleistungen**

(1) Der Studierende kann sich weiteren Prüfungen in Modulen unterziehen. § 3, § 4 und § 8 Absatz 10 der Prüfungsordnung bleiben davon unberührt.

(2) Maximal zwei Zusatzmodule mit jeweils mindestens neun Leistungspunkten werden auf Antrag des Studierenden in das Masterzeugnis aufgenommen und entsprechend gekennzeichnet.

Zusatzmodule müssen nicht im Studienplan oder Modulhandbuch definiert sein. Im Zweifelsfall entscheidet der Prüfungsausschuss.

Zusatzmodule werden bei der Festsetzung der Gesamtnote nicht mit einbezogen. Alle Zusatzleistungen werden im Transcript of Records automatisch aufgenommen und als Zusatzleistungen gekennzeichnet. Zusatzleistungen werden mit den nach § 7 vorgesehenen Noten gelistet. Diese Zusatzleistungen gehen nicht in die Festsetzung der Gesamt-, Fach- und Modulnoten ein.

(3) Der Studierende hat bereits bei der Anmeldung zu einer Prüfung in einem Modul diese als Zusatzleistung zu deklarieren.

## **§ 13 Prüfungsausschuss**

(1) Für den Masterstudiengang Technische Volkswirtschaftslehre wird ein Prüfungsausschuss gebildet. Er besteht aus fünf stimmberechtigten Mitgliedern: vier Professoren, Juniorprofessoren, Hochschul- oder Privatdozenten, einem Vertreter der Gruppe der wissenschaftlichen Mitarbeiter nach § 10 Absatz 1 Satz 2 Nr. 2 LHG und einem Vertreter der Studierenden mit beratender Stimme. Die Amtszeit der nichtstudentischen Mitglieder beträgt zwei Jahre, die des studentischen Mitglieds ein Jahr.

(2) Der Vorsitzende, sein Stellvertreter, die weiteren Mitglieder des Prüfungsausschusses sowie deren Stellvertreter werden vom Fakultätsrat bestellt, die Mitglieder der Gruppe der wissenschaftlichen Mitarbeiter nach § 10 Absatz 1 Satz 2 Nr. 2 LHG und der Vertreter der Studierenden

auf Vorschlag der Mitglieder der jeweiligen Gruppe; Wiederbestellung ist möglich. Der Vorsitzende und dessen Stellvertreter müssen Professor oder Juniorprofessor sein. Der Vorsitzende des Prüfungsausschusses nimmt die laufenden Geschäfte wahr und wird durch ein Prüfungssekretariat unterstützt.

(3) Der Prüfungsausschuss regelt die Auslegung und die Umsetzung der Prüfungsordnung in die Prüfungspraxis der Fakultät. Er achtet darauf, dass die Bestimmungen der Prüfungsordnung eingehalten werden. Er berichtet regelmäßig dem Fakultätsrat über die Entwicklung der Prüfungen und Studienzeiten sowie über die Verteilung der Fach- und Gesamtnoten und gibt Anregungen zur Reform des Studienplans und der Prüfungsordnung.

(4) Der Prüfungsausschuss kann die Erledigung seiner Aufgaben in dringenden Angelegenheiten und für alle Regelfälle auf den Vorsitzenden des Prüfungsausschusses übertragen.

(5) Die Mitglieder des Prüfungsausschusses haben das Recht, an Prüfungen teilzunehmen. Die Mitglieder des Prüfungsausschusses, die Prüfer und die Beisitzenden unterliegen der Amtsverschwiegenheit. Sofern sie nicht im öffentlichen Dienst stehen, sind sie durch den Vorsitzenden zur Verschwiegenheit zu verpflichten.

(6) In Angelegenheiten des Prüfungsausschusses, die eine an einer anderen Fakultät zu absolvierende Prüfungsleistung betreffen, ist auf Antrag eines Mitgliedes des Prüfungsausschusses ein fachlich zuständiger und von der betroffenen Fakultät zu nennender Professor, Juniorprofessor, Hochschul- oder Privatdozent hinzuzuziehen. Er hat in diesem Punkt Stimmrecht.

(7) Belastende Entscheidungen des Prüfungsausschusses sind schriftlich mitzuteilen. Sie sind zu begründen und mit einer Rechtsbehelfsbelehrung zu versehen. Widersprüche gegen Entscheidungen des Prüfungsausschusses sind innerhalb eines Monats nach Zugang der Entscheidung schriftlich oder zur Niederschrift an den Prüfungsausschuss zu richten. Hilft der Prüfungsausschuss dem Widerspruch nicht ab, ist er zur Entscheidung dem für die Lehre zuständigen Mitglied des Rektorats vorzulegen.

#### **§ 14 Prüfer und Beisitzende**

(1) Der Prüfungsausschuss bestellt die Prüfer und die Beisitzenden. Er kann die Bestellung dem Vorsitzenden übertragen.

(2) Prüfer sind Hochschullehrer und habilitierte Mitglieder sowie wissenschaftliche Mitarbeiter der jeweiligen Fakultät, denen die Prüfungsbefugnis übertragen wurde. Bestellt werden darf nur, wer mindestens die dem jeweiligen Prüfungsgegenstand entsprechende fachwissenschaftliche Qualifikation erworben hat. Bei der Bewertung der Masterarbeit muss ein Prüfer Hochschullehrer sein.

(3) Soweit Lehrveranstaltungen von anderen als den unter Absatz 2 genannten Personen durchgeführt werden, sollen diese zum Prüfer bestellt werden, wenn die Fakultät ihnen eine diesbezügliche Prüfungsbefugnis erteilt hat.

(4) Zum Beisitzenden darf nur bestellt werden, wer einen dem jeweiligen Prüfungsgegenstand entsprechenden akademischen Abschluss erworben hat.

#### **§ 15 Anrechnung von Studienzeiten, Anerkennung von Studienleistungen und Modulprüfungen**

(1) Studienzeiten und gleichwertige Studienleistungen und Modulprüfungen, die in gleichen oder anderen Studiengängen an anderen Hochschulen erbracht wurden, werden auf Antrag angerechnet. Gleichwertigkeit ist festzustellen, wenn Leistungen in Inhalt, Umfang und in den Anforderungen denjenigen des Studiengangs im Wesentlichen entsprechen. Dabei ist kein schematischer Vergleich, sondern eine Gesamtbetrachtung vorzunehmen. Bezüglich des Umfangs einer zur Anerkennung vorgelegten Studienleistung und Modulprüfung werden die Grundsätze des ECTS herangezogen; die inhaltliche Gleichwertigkeitsprüfung orientiert sich an den Qualifikationszielen des Moduls.

(2) Werden Leistungen angerechnet, so werden die Noten – soweit die Notensysteme vergleichbar sind – übernommen und in die Berechnung der Modulnoten und der Gesamtnote einbezogen. Falls es sich dabei um Leistungen handelt, die im Rahmen eines Auslandsstudiums erbracht werden, während der Studierende an der Universität Karlsruhe (TH) für Technische Volkswirtschaftslehre immatrikuliert ist, kann der Prüfungsausschuss für ausgewählte Sprachen die Dokumentation anerkannter Studienleistungen im Transcript of Records mit ihrer fremdsprachlichen Originalbezeichnung festlegen. Liegen keine Noten vor, wird die Leistung nicht anerkannt. Der Studierende hat die für die Anrechnung erforderlichen Unterlagen vorzulegen.

(3) Bei der Anrechnung von Studienzeiten und der Anerkennung von Studienleistungen und Modulprüfungen, die außerhalb der Bundesrepublik erbracht wurden, sind die von der Kultusministerkonferenz und der Hochschulrektorenkonferenz gebilligten Äquivalenzvereinbarungen sowie Absprachen im Rahmen der Hochschulpartnerschaften zu beachten.

(4) Absatz 1 gilt auch für Studienzeiten, Studienleistungen und Modulprüfungen, die in staatlich anerkannten Fernstudien und an anderen Bildungseinrichtungen, insbesondere an staatlichen oder staatlich anerkannten Berufsakademien erworben wurden.

(5) Die Anerkennung von Teilen der Masterprüfung kann versagt werden, wenn in einem Studiengang mehr als die Hälfte aller Erfolgskontrollen und/oder mehr als die Hälfte der erforderlichen Leistungspunkte und/oder die Masterarbeit anerkannt werden sollen.

(6) Zuständig für die Anrechnungen ist der Prüfungsausschuss. Vor Feststellungen über die Gleichwertigkeit sind die zuständigen Fachvertreter zu hören. Der Prüfungsausschuss entscheidet in Abhängigkeit von Art und Umfang der anzurechnenden Studien- und Prüfungsleistungen über die Einstufung in ein höheres Fachsemester.

## II. Masterprüfung

### § 16 Umfang und Art der Masterprüfung

(1) Die Masterprüfung besteht aus den Fachprüfungen nach Absatz 2, einem Seminarmodul nach Absatz 3 sowie der Masterarbeit nach § 11.

(2) Es sind Fachprüfungen im Umfang von neun Modulen mit je neun Leistungspunkten abzulegen. Die Module verteilen sich wie folgt auf die Fächer:

1. Volkswirtschaftslehre: zwei Module im Umfang von je 9 Leistungspunkten,
2. Betriebswirtschaftslehre: ein Modul im Umfang von 9 Leistungspunkten,
3. Informatik: ein Modul im Umfang von 9 Leistungspunkten,
4. Operations Research: ein Modul im Umfang von 9 Leistungspunkten,
5. Wahlbereich: vier Module im Umfang von je 9 Leistungspunkten aus den Fächern Betriebswirtschaftslehre, Volkswirtschaftslehre, Statistik, Ingenieurwissenschaften/Naturwissenschaften, Recht und Soziologie. Hierbei dürfen pro Fach höchstens zwei Module gewählt werden. Zusätzlich darf auf die Fächer Recht und Soziologie in Summe höchstens ein Modul entfallen.

(3) Ferner sind im Rahmen des Seminarmoduls bestehend aus zwei Seminaren mindestens sechs Leistungspunkte nachzuweisen. Neben den hier im Umfang von drei Leistungspunkten vermittelten Schlüsselqualifikationen müssen zusätzliche Schlüsselqualifikationen im Umfang von mindestens drei Leistungspunkten erworben werden.

(4) Die Module, die ihnen zugeordneten Lehrveranstaltungen und Leistungspunkte sowie die Zuordnung der Module zu Fächern sind im Studienplan oder im Modulhandbuch geregelt.



Studienplan oder Modulhandbuch können auch Mehrfachmodule definieren, die aus 18 Leistungspunkten (Doppelmodul) bzw. 27 Leistungspunkten (Dreifachmodul) bestehen und für Fachprüfungen nach 1. bis 6. bei in Summe mindestens gleicher Leistungspunktezahl entsprechend anrechenbar sind. Auch die Mehrfachmodule mit ihren zugeordneten Lehrveranstaltungen, Leistungspunkten und Fächern bzw. Fächerkombinationen sind im Studienplan oder Modulhandbuch geregelt.

(5) Im Studienplan oder Modulhandbuch können darüber hinaus inhaltliche Schwerpunkte definiert werden, denen Module zugeordnet werden können.

Legen die Studierenden ihre Fachprüfungen nach Absatz 2 und 3 in Modulen ab, die nach Art und Umfang den im Studienplan oder Modulhandbuch definierten Anforderungen an diese inhaltlichen Schwerpunkte entsprechen, und wird darüber hinaus die Masterarbeit diesem inhaltlichen Schwerpunkt zugeordnet, so wird der inhaltliche Schwerpunkt auf Antrag des Studierenden in das Diploma Supplement aufgenommen.

### **§ 17 Bestehen der Masterprüfung, Bildung der Gesamtnote**

(1) Die Masterprüfung ist bestanden, wenn alle in § 16 genannten Prüfungsleistungen mindestens mit „ausreichend“ bewertet wurden.

(2) Die Gesamtnote der Masterprüfung errechnet sich als ein mit Leistungspunkten gewichteter Notendurchschnitt. Dabei werden die Fachprüfungen nach § 16 Absatz 2, das Seminarmodul nach § 16 Absatz 3 und die Masterarbeit nach § 11 mit ihren Leistungspunkten gewichtet.

(3) Hat der Studierende die Masterarbeit mit der Note 1.0 und die Masterprüfung mit einem Durchschnitt von 1.1 oder besser abgeschlossen, so wird das Prädikat „mit Auszeichnung“ (with distinction) verliehen.

### **§ 18 Masterzeugnis, Masterurkunde, Transcript of Records und Diploma Supplement**

(1) Über die Masterprüfung wird nach Bewertung der letzten Prüfungsleistung eine Masterurkunde und ein Zeugnis erstellt. Die Ausfertigung von Masterurkunde und Zeugnis soll nicht später als sechs Wochen nach der Bewertung der letzten Prüfungsleistung erfolgen. Masterurkunde und Masterzeugnis werden in deutscher und englischer Sprache ausgestellt. Masterurkunde und Masterzeugnis tragen das Datum der letzten nachgewiesenen Prüfungsleistung. Sie werden dem Studierenden gleichzeitig ausgehändigt. In der Masterurkunde wird die Verleihung des akademischen Mastergrades beurkundet. Die Masterurkunde wird vom Rektor und vom Dekan unterzeichnet und mit dem Siegel der Universität versehen.

(2) Das Zeugnis enthält die in den Fachprüfungen, den Modulprüfungen sowie dem Seminarmodul und der Masterarbeit erzielten Noten, deren zugeordnete Leistungspunkte und ECTS-Noten und die Gesamtnote und die ihr entsprechende ECTS-Note. Das Zeugnis ist vom Dekan der Fakultät und vom Vorsitzenden des Prüfungsausschusses zu unterzeichnen.

(3) Weiterhin erhält der Studierende als Anhang ein Diploma Supplement in deutscher und englischer Sprache, das den Vorgaben des jeweils gültigen ECTS User's Guide entspricht. Das Diploma Supplement enthält eine Abschrift der Studiendaten des Studierenden (Transcript of Records) sowie auf Antrag des Studierenden einen möglichen inhaltlichen Schwerpunkt gemäß § 16 Absatz 4.

(4) Die Abschrift der Studiendaten (Transcript of Records) enthält in strukturierter Form alle erbrachten Prüfungsleistungen. Dies beinhaltet alle Fächer, Fachnoten und ihre entsprechende ECTS-Note samt den zugeordneten Leistungspunkten, die dem jeweiligen Fach zugeordneten Module mit den Modulnoten, entsprechender ECTS-Note und zugeordneten Leistungspunkten sowie die den Modulen zugeordneten Lehrveranstaltungen samt Noten und zugeordneten Leistungspunkten. Aus der Abschrift der Studiendaten soll die Zugehörigkeit von Lehrveranstaltungen zu den einzelnen Modulen und die Zugehörigkeit der Module zu den einzelnen Fächern sowie

bei entsprechendem Antrag des Studierenden zum möglichen inhaltlichen Schwerpunkt gemäß § 16 Absatz 4 deutlich erkennbar sein. Angerechnete Studienleistungen sind im Transcript of Records aufzunehmen.

(5) Die Masterurkunde, das Masterzeugnis und das Diploma Supplement einschließlich des Transcript of Records werden vom Studienbüro der Universität ausgestellt.

### **III. Schlussbestimmungen**

#### **§ 19 Bescheid über Nicht-Bestehen, Bescheinigung von Prüfungsleistungen**

(1) Der Bescheid über die endgültig nicht bestandene Masterprüfung wird dem Studierenden durch den Prüfungsausschuss in schriftlicher Form erteilt. Der Bescheid ist mit einer Rechtsbehelfsbelehrung zu versehen.

(2) Hat der Studierende die Masterprüfung endgültig nicht bestanden, wird ihm auf Antrag und gegen Vorlage der Exmatrikulationsbescheinigung eine schriftliche Bescheinigung ausgestellt, die die erbrachten Prüfungsleistungen und deren Noten sowie die zur Prüfung noch fehlenden Prüfungsleistungen enthält und erkennen lässt, dass die Prüfung insgesamt nicht bestanden ist. Dasselbe gilt, wenn der Prüfungsanspruch erloschen ist.

#### **§ 20 Aberkennung des Mastergrads**

(1) Hat der Studierende bei einer Prüfungsleistung getäuscht und wird diese Tatsache nach der Aushändigung des Zeugnisses bekannt, so können die Noten der Modulprüfungen, bei denen getäuscht wurde, berichtigt werden. Gegebenenfalls kann die Modulprüfung für „nicht ausreichend“ (5.0) und die Masterprüfung für „nicht bestanden“ erklärt werden.

(2) Waren die Voraussetzungen für die Zulassung zu einer Prüfung nicht erfüllt, ohne dass der Studierende darüber täuschen wollte, und wird diese Tatsache erst nach Aushändigung des Zeugnisses bekannt, wird dieser Mangel durch das Bestehen der Prüfung geheilt. Hat der Studierende die Zulassung vorsätzlich zu Unrecht erwirkt, so kann die Modulprüfung für „nicht ausreichend“ (5.0) und die Masterprüfung für „nicht bestanden“ erklärt werden.

(3) Vor einer Entscheidung ist Gelegenheit zur Äußerung zu geben.

(4) Das unrichtige Zeugnis ist zu entziehen und gegebenenfalls ein neues zu erteilen. Mit dem unrichtigen Zeugnis ist auch die Masterurkunde einzuziehen, wenn die Masterprüfung auf Grund einer Täuschung für nicht bestanden erklärt wurde.

(5) Eine Entscheidung nach Absatz 1 und Absatz 2 Satz 2 ist nach einer Frist von fünf Jahren ab dem Datum des Zeugnisses ausgeschlossen.

(6) Die Aberkennung des akademischen Grads richtet sich nach den gesetzlichen Vorschriften.

#### **§ 21 Einsicht in die Prüfungsakten**

(1) Nach Abschluss der Masterprüfung wird dem Studierenden auf Antrag innerhalb eines Jahres Einsicht in seine Masterarbeit, die darauf bezogenen Gutachten und in die Prüfungsprotokolle gewährt.

(2) Die Einsichtnahme in die schriftlichen Modulprüfungen bzw. Prüfungsprotokolle erfolgt zu einem durch den Prüfer festgelegten, angemessenen Termin innerhalb der Vorlesungszeit. Der Termin ist mit einem Vorlauf von mindestens 14 Tagen anzukündigen und angemessen bekannt zu geben.

(3) Prüfungsunterlagen sind mindestens fünf Jahre aufzubewahren.

**§ 22 In-Kraft-Treten**

(1) Diese Studien- und Prüfungsordnung tritt am 1. Oktober 2007 in Kraft.

(2) Gleichzeitig tritt die Prüfungsordnung der Universität Karlsruhe (TH) für den Diplomstudiengang Technische Volkswirtschaftslehre vom 22. Dezember 1995, zuletzt geändert durch Satzung vom 17. September 1999 (Amtliche Bekanntmachung der Universität Karlsruhe (TH), Nr. 4 vom 9. März 2000) außer Kraft, behält jedoch ihre Gültigkeit bis zum 30. September 2013 für Prüflinge, die auf Grundlage der Prüfungsordnung der Universität Karlsruhe (TH) für den Studiengang Technische Volkswirtschaftslehre vom 22. Dezember 1995 ihr Studium an der Universität Karlsruhe (TH) aufgenommen haben. Über eine Fristverlängerung darüber hinaus entscheidet der Prüfungsausschuss auf Antrag des Studierenden.

Über einen Antrag an den Prüfungsausschuss können Studierende, die auf Grundlage der Prüfungsordnung der Universität Karlsruhe (TH) für den Studiengang Technische Volkswirtschaftslehre vom 22. Dezember 1995 ihr Studium an der Universität Karlsruhe (TH) aufgenommen haben, ihr Studium auf Grundlage dieser Prüfungsordnung fortsetzen. Der Prüfungsausschuss stellt dabei fest, ob und wie die bisher erbrachten Prüfungsleistungen in den neuen Studienplan integriert werden können und nach welchen Bedingungen das Studium nach einem Wechsel fortgeführt werden kann.

Karlsruhe, den 06.03.2007

*Professor Dr. sc. tech. Horst Hippler  
(Rektor)*

### Aufbau des Masterstudiengangs Technische Volkswirtschaftslehre

Die Regelstudienzeit im Masterstudiengang Technische Volkswirtschaftslehre beträgt vier Semester. Im Masterstudium sollen die im Bachelorstudium erworbenen wissenschaftlichen Qualifikationen weiter vertieft oder ergänzt werden. Der Studierende soll in die Lage versetzt werden, die wissenschaftlichen Erkenntnisse und Methoden selbstständig anzuwenden und ihre Bedeutung und Reichweite bei der Lösung komplexer wissenschaftlicher und gesellschaftlicher Problemstellungen zu bearbeiten.

Ferner sind im Rahmen des Seminarmoduls bestehend aus zwei Seminaren mindestens sechs Leistungspunkte nachzuweisen. Neben den hier im Umfang von drei Leistungspunkten vermittelten Schlüsselqualifikationen müssen zusätzliche Schlüsselqualifikationen im Umfang von mindestens drei Leistungspunkten erworben werden.

Die folgende Abbildung zeigt die Fach- und Modulstruktur und die Zuordnung der Leistungspunkte zu den Fächern. Im Wahlbereich sind aus den angegebenen Fächern vier Module zu wählen, pro Fach maximal zwei Module und in den Fächern Recht und Soziologie in Summe maximal ein Modul.

Master											
Semester	Pflichtmodule						Wahlpflichtmodule (4 aus 6)				
	VWL	VWL	BWL	INFO	OR	Seminar + SQ	STAT	VWL	BWL	Recht oder Soziol	ING/ Naturw.
7.											
8.	9	9	9	9	9	6 + 3	9	9	9	9	9
9.											
10.	<b>Masterarbeit :</b>						<b>30</b>				
<b>Σ ( 6 Pflichtmodule + 4 Wahlpflichtmodule) : 90</b>											
<b>Σ Master : 120</b>											

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