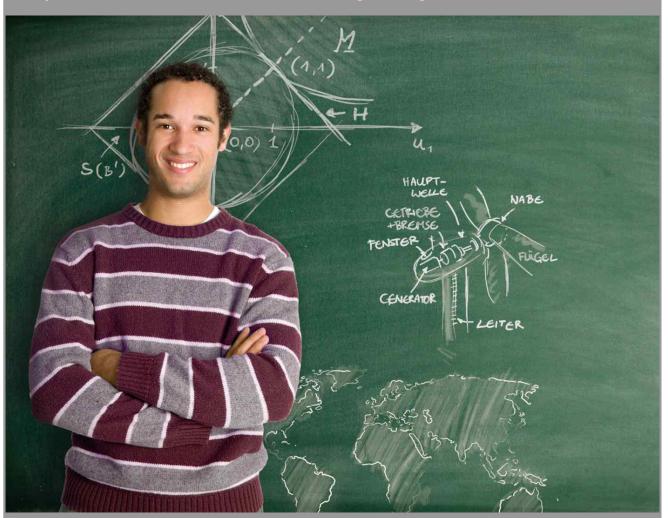


Economics Engineering (B.Sc.)

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Department of Economics and Business Engineering



KIT - University of the State of Baden-Wuerttemberg and National Research Center of the Helmholtz Association

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Contents

1	Structure of the Bachelor Programme in Economics Engineering (B.Sc.)									
2	Key Skills	10								
3	Module Handbook - a helpful guide throughout the studies									
4	Actual Changes	14								
5	Modules (Foundation) 5.1 All Subjects Economics- TVWL1VWL Business Administration- TVWL1BWL Introduction to Informatics- TVWL1INFO Introduction to Operations Research- TVWL1OR Introduction to Civil Law- TVWL1JURA1 Constitutional and Administrative Law- TVWL1JURA3 Mathematics- TVWL1MATH Statistics- TVWL1STAT Physics- TVWL1NW1 Chemistry- TVWL1NW2	16 16 17 18 19 20 21 22 23 24 25								
6	Modules (Specialization) 6.1 Economics Applied Game Theory- TVWL3VWL1 International Economics- TVWL3VWL3 Strategic Games- TVWL3VWL4 Microeconomic Theory- TVWL3VWL6 Econometrics and Economics- TVWL3VWL7 Macroeconomic Theory- TVWL3VWL8 Public Finance- TVWL3VWL9 6.2 Business Administration Sustainable Construction- TVWL3BWLOOW1 Real Estate Management- TVWL3BWLOOW2 eBusiness and Servicemanagement- TVWL3BWLISM1 Supply Chain Management- TVWL3BWLISM2 eFinance- TVWL3BWLISM3 CRM and Service Management- TVWL3BWLISM4 Specialization in Customer Relationship Management- TVWL3BWLISM5 Essentials of Finance- TVWL3BWLFBV1 Insurance: Calculation and Control- TVWL3BWLFBV2 Risk and Insurance Management- TVWL3BWLFBV3 Insurance Markets and Management- TVWL3BWLFBV4 Topics in Finance II- TVWL3BWLFBV5 Topics in Finance II- TVWL3BWLFBV6 Foundations of Marketing- TVWL3BWLFBV6 Foundations of Marketing- TVWL3BWLMAR Strategy and Organization- TVWL3BWLMAR Strategy and Organization- TVWL3BWLIP Energy Economics- TVWL1BWLIIP	26 26 27 28 29 30 31 32 33 34 35 36 37 38 41 42 43 44 45 66 47 48 49 50 51								
	6.3 Statistics Statistical Applications of Financial Risk Management- TVWL3STAT	52 52								
	6.4 Informatics	53 53 54								

	6.5	Operations Research	55
	0.0	Applications of Operations Research- TVWL3OR5	55
		Methodical Foundations of OR- TVWL3OR6	56
		Stochastic Methods and Simulation- TVWL3OR7	57
	0.0		
	6.6	Natural and Engineering Sciences	58
		Introduction to Technical Logistics- TVWL3INGMB13	58
		Production Engineering I - TVWL3INGMB10	59
		Production Engineering II - TVWL3INGMB4	60
		Combustion Engines- TVWL3INGMB16	61
		Combustion Engines I- TVWL3INGMB18	62
		Engine Development- TVWL3INGMB17	
		Product Lifecycle Management- TVWL3INGMB21	64
		Manufacturing Engineering- TVWL3INGMB23	65
		Integrated Production Planning- TVWL3INGMB24	66
		Electrical Power Engineering- TVWL3INGETIT1	67
		Fundamentals of Spatial and Infrastructural Development- TVWL3INGBGU1	68
		Foundations of Guided Systems- TVWL3INGBGU2	69
		Understanding and Prediction of Disasters I- TVWL3INGINTER1	70
		Understanding and Prediction of Disasters II- TVWL3INGINTER4	
		Safety Science I- TVWL3INGINTER3	72
		Safety Science II- TVWL3INGINTER2	73
	6.7	Law	74
	0.7	Commercial Law- TVWL3JURA2	
		Intellectual Property Law- TVWL3JURA4	
		Private Business Law- TVWL3JURA5	
		Public Business Law- TVWL3JURA6	
	6.8	Sociology	78
		Sociology/Empirical Social Research- TVWL3SOZ	78
		Qualitative Social Research- TVWL3SOZ2	79
	6.9	General Modules	
	0.0		00
	0.0	Seminar Module- TVWL3SEM	80
	0.0	Seminar Module- TVWL3SEM	80
	0.0	Seminar Module- TVWL3SEM	80 83
	0.0	Seminar Module- TVWL3SEM	80 83
7		Seminar Module- TVWL3SEM	80 83 85
7	Cou	Seminar Module- TVWL3SEM	80 83 85
7		Seminar Module- TVWL3SEM Internship- TVWL3EXPRAK Bachelor Thesis- TVWL3THESIS rses All Courses	80 83 85 86 86
7	Cou	Seminar Module- TVWL3SEM Internship- TVWL3EXPRAK Bachelor Thesis- TVWL3THESIS rses All Courses Advanced Econometrics of Financial Markets- 25381	80 83 85 86 86 86
7	Cou	Seminar Module- TVWL3SEM Internship- TVWL3EXPRAK Bachelor Thesis- TVWL3THESIS rses All Courses Advanced Econometrics of Financial Markets- 25381 Advanced Topics in Economic Theory- 25527	80 83 85 86 86 86 87
7	Cou	Seminar Module- TVWL3SEM Internship- TVWL3EXPRAK Bachelor Thesis- TVWL3THESIS rses All Courses Advanced Econometrics of Financial Markets- 25381 Advanced Topics in Economic Theory- 25527 Algorithms for Internet Applications- 25702	80 83 85 86 86 86 87 88
7	Cou	Seminar Module- TVWL3SEM Internship- TVWL3EXPRAK Bachelor Thesis- TVWL3THESIS rses All Courses Advanced Econometrics of Financial Markets- 25381 Advanced Topics in Economic Theory- 25527 Algorithms for Internet Applications- 25702 Business Administration and Management Science A- 25023	80 83 85 86 86 86 87 88
7	Cou	Seminar Module- TVWL3SEM Internship- TVWL3EXPRAK Bachelor Thesis- TVWL3THESIS rses All Courses Advanced Econometrics of Financial Markets- 25381 Advanced Topics in Economic Theory- 25527 Algorithms for Internet Applications- 25702 Business Administration and Management Science A- 25023 Business Administration and Management Science B- 25024/25025	80 83 85 86 86 86 87 88 89 90
7	Cou	Seminar Module- TVWL3SEM Internship- TVWL3EXPRAK Bachelor Thesis- TVWL3THESIS rses All Courses Advanced Econometrics of Financial Markets- 25381 Advanced Topics in Economic Theory- 25527 Algorithms for Internet Applications- 25702 Business Administration and Management Science A- 25023 Business Administration and Management Science B- 25024/25025 Business Administration and Management Science C- 25026/25027	80 83 85 86 86 87 88 89 90
7	Cou	Seminar Module- TVWL3SEM Internship- TVWL3EXPRAK Bachelor Thesis- TVWL3THESIS rses All Courses Advanced Econometrics of Financial Markets- 25381 Advanced Topics in Economic Theory- 25527 Algorithms for Internet Applications- 25702 Business Administration and Management Science A- 25023 Business Administration and Management Science B- 25024/25025	80 83 85 86 86 86 87 88 89 90
7	Cou	Seminar Module- TVWL3SEM Internship- TVWL3EXPRAK Bachelor Thesis- TVWL3THESIS rses All Courses Advanced Econometrics of Financial Markets- 25381 Advanced Topics in Economic Theory- 25527 Algorithms for Internet Applications- 25702 Business Administration and Management Science A- 25023 Business Administration and Management Science B- 25024/25025 Business Administration and Management Science C- 25026/25027 Generically Meteorology /Climatology II- 3201	80 83 85 86 86 87 88 89 90
7	Cou	Seminar Module- TVWL3SEM Internship- TVWL3EXPRAK Bachelor Thesis- TVWL3THESIS rses All Courses Advanced Econometrics of Financial Markets- 25381 Advanced Topics in Economic Theory- 25527 Algorithms for Internet Applications- 25702 Business Administration and Management Science A- 25023 Business Administration and Management Science B- 25024/25025 Business Administration and Management Science C- 25026/25027 Generically Meteorology /Climatology II- 3201 Analytical CRM- 26522	80 83 85 86 86 87 88 89 90 91 93 94
7	Cou	Seminar Module- TVWL3SEM Internship- TVWL3EXPRAK Bachelor Thesis- TVWL3THESIS rses All Courses Advanced Econometrics of Financial Markets- 25381 Advanced Topics in Economic Theory- 25527 Algorithms for Internet Applications- 25702 Business Administration and Management Science A- 25023 Business Administration and Management Science B- 25024/25025 Business Administration and Management Science C- 25026/25027 Generically Meteorology /Climatology II- 3201 Analytical CRM- 26522 Applied Informatics I - Modelling- 25070	80 83 85 86 86 87 88 89 90 91 93 94 96
7	Cou	Seminar Module- TVWL3SEM Internship- TVWL3EXPRAK Bachelor Thesis- TVWL3THESIS rses All Courses Advanced Econometrics of Financial Markets- 25381 Advanced Topics in Economic Theory- 25527 Algorithms for Internet Applications- 25702 Business Administration and Management Science A- 25023 Business Administration and Management Science B- 25024/25025 Business Administration and Management Science C- 25026/25027 Generically Meteorology /Climatology II- 3201 Analytical CRM- 26522 Applied Informatics I - Modelling- 25070 Applied Informatics II - IT Systems for e-Commerce- 25033	80 83 85 86 86 87 88 89 90 91 93 94 96 97
7	Cou	Seminar Module- TVWL3SEM Internship- TVWL3EXPRAK Bachelor Thesis- TVWL3THESIS rses All Courses Advanced Econometrics of Financial Markets- 25381 Advanced Topics in Economic Theory- 25527 Algorithms for Internet Applications- 25702 Business Administration and Management Science A- 25023 Business Administration and Management Science B- 25024/25025 Business Administration and Management Science C- 25026/25027 Generically Meteorology /Climatology II- 3201 Analytical CRM- 26522 Applied Informatics I - Modelling- 25070 Applied Informatics II - IT Systems for e-Commerce- 25033 Inorganic Chemistry Practical- 05023	80 83 85 86 86 86 87 88 89 90 91 93 94 96 97 98
7	Cou	Seminar Module- TVWL3SEM Internship- TVWL3EXPRAK Bachelor Thesis- TVWL3THESIS rses All Courses Advanced Econometrics of Financial Markets- 25381 Advanced Topics in Economic Theory- 25527 Algorithms for Internet Applications- 25702 Business Administration and Management Science A- 25023 Business Administration and Management Science B- 25024/25025 Business Administration and Management Science C- 25026/25027 Generically Meteorology /Climatology II- 3201 Analytical CRM- 26522 Applied Informatics I - Modelling- 25070 Applied Informatics II - IT Systems for e-Commerce- 25033 Inorganic Chemistry Practical- 05023 Industrial Application of Material Handling Systems in Sorting and Distribution Systems- 2118089	80 83 85 86 86 87 88 89 90 91 93 94 96 97 98
7	Cou	Seminar Module- TVWL3SEM Internship- TVWL3EXPRAK	80 83 85 86 86 87 88 89 90 91 93 94 96 97 98 99
7	Cou	Seminar Module- TVWL3SEM Internship- TVWL3EXPRAK Bachelor Thesis- TVWL3THESIS rses All Courses Advanced Econometrics of Financial Markets- 25381 Advanced Topics in Economic Theory- 25527 Algorithms for Internet Applications- 25702 Business Administration and Management Science A- 25023 Business Administration and Management Science B- 25024/25025 Business Administration and Management Science C- 25026/25027 Generically Meteorology /Climatology II- 3201 Analytical CRM- 26522 Applied Informatics I - Modelling- 25070 Applied Informatics II - IT Systems for e-Commerce- 25033 Inorganic Chemistry Practical- 05023 Industrial Application of Material Handling Systems in Sorting and Distribution Systems- 2118089 Employment Law I- 24167 Employment Law II- 24668	80 83 85 86 86 87 88 89 90 91 93 94 96 97 98 99 100 101
7	Cou	Seminar Module- TVWL3SEM Internship- TVWL3EXPRAK Bachelor Thesis- TVWL3THESIS rses All Courses Advanced Econometrics of Financial Markets- 25381 Advanced Topics in Economic Theory- 25527 Algorithms for Internet Applications- 25702 Business Administration and Management Science A- 25023 Business Administration and Management Science B- 25024/25025 Business Administration and Management Science C- 25026/25027 Generically Meteorology /Climatology II- 3201 Analytical CRM- 26522 Applied Informatics I - Modelling- 25070 Applied Informatics II - IT Systems for e-Commerce- 25033 Inorganic Chemistry Practical- 05023 Industrial Application of Material Handling Systems in Sorting and Distribution Systems- 2118089 Employment Law II- 24668 Occupational Health and Safety Management and Systems- 21030	80 83 85 86 86 86 87 88 89 90 91 93 94 96 97 98 99 100 101 102
7	Cou	Seminar Module- TVWL3SEM Internship- TVWL3EXPRAK Bachelor Thesis- TVWL3THESIS rses All Courses Advanced Econometrics of Financial Markets- 25381 Advanced Topics in Economic Theory- 25527 Algorithms for Internet Applications- 25702 Business Administration and Management Science A- 25023 Business Administration and Management Science B- 25024/25025 Business Administration and Management Science C- 25026/25027 Generically Meteorology /Climatology II- 3201 Analytical CRM- 26522 Applied Informatics I - Modelling- 25070 Applied Informatics II - IT Systems for e-Commerce- 25033 Inorganic Chemistry Practical- 05023 Industrial Application of Material Handling Systems in Sorting and Distribution Systems- 2118089 Employment Law I- 24167 Employment Law II- 24668 Occupational Health and Safety Management and Systems- 21030 Topics of Sustainable Management of Housing and Real Estate- 26420	80 83 85 86 86 86 87 88 89 90 91 93 94 96 97 98 99 100 101 102 103
7	Cou	Seminar Module- TVWL3SEM Internship- TVWL3EXPRAK Bachelor Thesis- TVWL3THESIS rses All Courses Advanced Econometrics of Financial Markets- 25381 Advanced Topics in Economic Theory- 25527 Algorithms for Internet Applications- 25702 Business Administration and Management Science A- 25023 Business Administration and Management Science B- 25024/25025 Business Administration and Management Science C- 25026/25027 Generically Meteorology /Climatology II- 3201 Analytical CRM- 26522 Applied Informatics I - Modelling- 25070 Applied Informatics II - IT Systems for e-Commerce- 25033 Inorganic Chemistry Practical- 05023 Industrial Application of Material Handling Systems in Sorting and Distribution Systems- 2118089 Employment Law I- 24167 Employment Law II- 24668 Occupational Health and Safety Management and Systems- 21030 Topics of Sustainable Management of Housing and Real Estate- 26420 Power Transformations- 23390	80 83 85 86 86 86 87 88 89 90 91 93 94 96 97 98 99 100 101 102 103 104
7	Cou	Seminar Module- TVWL3SEM Internship- TVWL3EXPRAK Bachelor Thesis- TVWL3THESIS rses All Courses Advanced Econometrics of Financial Markets- 25381 Advanced Topics in Economic Theory- 25527 Algorithms for Internet Applications- 25702 Business Administration and Management Science A- 25023 Business Administration and Management Science B- 25024/25025 Business Administration and Management Science C- 25026/25027 Generically Meteorology /Climatology II- 3201 Analytical CRM- 26522 Applied Informatics I - Modelling- 25070 Applied Informatics II - IT Systems for e-Commerce- 25033 Inorganic Chemistry Practical- 05023 Industrial Application of Material Handling Systems in Sorting and Distribution Systems- 2118089 Employment Law I- 24167 Employment Law II- 24668 Occupational Health and Safety Management and Systems- 21030 Topics of Sustainable Management of Housing and Real Estate- 26420	80 83 85 86 86 86 87 88 89 90 91 93 94 96 97 98 99 100 101 102 103
7	Cou	Seminar Module- TVWL3SEM Internship- TVWL3EXPRAK Bachelor Thesis- TVWL3THESIS rses All Courses Advanced Econometrics of Financial Markets- 25381 Advanced Topics in Economic Theory- 25527 Algorithms for Internet Applications- 25702 Business Administration and Management Science A- 25023 Business Administration and Management Science B- 25024/25025 Business Administration and Management Science C- 25026/25027 Generically Meteorology /Climatology II- 3201 Analytical CRM- 26522 Applied Informatics I - Modelling- 25070 Applied Informatics II - IT Systems for e-Commerce- 25033 Inorganic Chemistry Practical- 05023 Industrial Application of Material Handling Systems in Sorting and Distribution Systems- 2118089 Employment Law I- 24167 Employment Law II- 24668 Occupational Health and Safety Management and Systems- 21030 Topics of Sustainable Management of Housing and Real Estate- 26420 Power Transformations- 23390	80 83 85 86 86 86 87 88 89 90 91 93 94 96 97 98 99 100 101 102 103 104
7	Cou	Seminar Module- TVWL3SEM Internship- TVWL3EXPRAK Bachelor Thesis- TVWL3THESIS rses All Courses All Courses Advanced Econometrics of Financial Markets- 25381 Advanced Topics in Economic Theory- 25527 Algorithms for Internet Applications- 25702 Business Administration and Management Science A- 25023 Business Administration and Management Science B- 25024/25025 Business Administration and Management Science C- 25026/25027 Generically Meteorology /Climatology II- 3201 Analytical CRM- 26522 Applied Informatics I - Modelling- 25070 Applied Informatics II - IT Systems for e-Commerce- 25033 Inorganic Chemistry Practical- 05023 Industrial Application of Material Handling Systems in Sorting and Distribution Systems- 2118089 Employment Law II- 24167 Employment Law II- 24668 Occupational Health and Safety Management and Systems- 21030 Topics of Sustainable Management of Housing and Real Estate- 26420 Power Transformations- 23390 Supercharging of Internal Combustion Engines- 21112 Selected Topics in Ergonomics- 25934	80 83 85 86 86 87 88 89 90 91 93 94 96 97 98 99 100 101 102 103 104 105 106
7	Cou	Seminar Module- TVWL3SEM Internship- TVWL3EXPRAK . Bachelor Thesis- TVWL3THESIS rses All Courses Advanced Econometrics of Financial Markets- 25381 Advanced Topics in Economic Theory- 25527 Algorithms for Internet Applications- 25702 Business Administration and Management Science A- 25023 Business Administration and Management Science B- 25024/25025 Business Administration and Management Science C- 25026/25027 Generically Meteorology /Climatology II- 3201 Analytical CRM- 26522 Applied Informatics I - Modelling- 25070 Applied Informatics II - IT Systems for e-Commerce- 25033 Inorganic Chemistry Practical- 05023 Industrial Application of Material Handling Systems in Sorting and Distribution Systems- 2118089 Employment Law I- 24167 Employment Law II- 24668 Occupational Health and Safety Management and Systems- 21030 Topics of Sustainable Management of Housing and Real Estate- 26420 Power Transformations- 23390 Supercharging of Internal Combustion Engines- 21112 Selected Topics in Ergonomics- 25934 International Economics- 26252	80 83 85 86 86 86 87 88 89 90 91 93 94 96 97 98 99 100 101 102 103 104 105 106 107
7	Cou	Seminar Module- TVWL3SEM Internship- TVWL3EXPRAK Bachelor Thesis- TVWL3THESIS rses All Courses All Courses Advanced Econometrics of Financial Markets- 25381 Advanced Topics in Economic Theory- 25527 Algorithms for Internet Applications- 25702 Business Administration and Management Science A- 25023 Business Administration and Management Science B- 25024/25025 Business Administration and Management Science C- 25026/25027 Generically Meteorology /Climatology II- 3201 Analytical CRM- 26522 Applied Informatics I - Modelling- 25070 Applied Informatics II - IT Systems for e-Commerce- 25033 Inorganic Chemistry Practical- 05023 Industrial Application of Material Handling Systems in Sorting and Distribution Systems- 2118089 Employment Law II- 24167 Employment Law II- 24668 Occupational Health and Safety Management and Systems- 21030 Topics of Sustainable Management of Housing and Real Estate- 26420 Power Transformations- 23390 Supercharging of Internal Combustion Engines- 21112 Selected Topics in Ergonomics- 25934	80 83 85 86 86 86 87 88 89 90 91 93 94 96 97 98 99 100 101 102 103 104 105 106 107 108

Bachelor Seminar in Foundations of Marketing- 25191	
Bank Management and Financial Markets, Applied Econometrics- 25355	
Design, Construction and Assessment of Green Buildings I- 26404w	
Sustainability Assessment of Construction Works- 26404	
Design Basics in Highway Engineering- 19026	
Power Network Analysis- 23371/23373	 116
Motor Fuels for Combustion Engines and their Verifications- 21109	 117
Civil Law for Beginners- 24012	 118
Advanced Civil Law- 24504	 119
Exchanges- 25296	 120
Complexity Management- 25760	 121
Current Issues in the Insurance Industry- 26350	 123
Customer Relationship Management- 26508	 124
Data Mining- 25375	
Database Systems- 25720	
Data Protection Law- 24018	
Derivatives- 26550	
Diagnostics on Power Network Equipment- 23365	
Efficient Algorithms- 25700	
Efficient Creativity - Processes and Methods within the Automotive Industry- 2122371	
eFinance: Information Engineering and Management for Securities Trading- 26454	
Introduction to Operations Research I- 25040	
Introduction to Operations Research II- 25043	
Introduction to Energy Economics- 26010	
Introduction to GIS for students of natural, engineering and geo sciences- 20712/13	
Railway Logistics, Management and Operating - Part I- 19306	
Technique of Electrical Installation- 23382	
Systems for Electrical Energy- 23391/23393	
Energy efficient intralogistic systems- 2117500	
Energy Policy- 25959	
Enterprise Risk Management- 26326	
Additional Course Safety Sciences- siwi wahl	
Renewable Energy Sources - Technologies and Potentials- 26012	
Energy Generation- 23356	
eServices- 26466	
European and International Law- 24666	
·	
Experimental Physics B- 2400021	
Remote Sensing- GEOD-BFB-1	151 152
	-
Remote Sensing Systems- 20241/42	153
Remote Sensing Methods- 20243/44	154
Manufacturing Engineering- 2149657	155
Financial Management- 25216	156
Financial Intermediation- 25232	157
Introduction to Engineering Geology and Hydrogeology- 10557	158
Business Strategies of Banks- 25299	159
Global Optimization I- 25134	160
Global Optimization II- 25136	161
Foundations of Informatics I- 25074	162
Foundations of Informatics II- 25076	163
Internal Combustion Engines and Exhaust Gas Aftertreatment Technology- 21138	164
Fundamentals of Production Management- 25950	165
- 24815	166
Basics of Ground Born Guided Systems- 19066	167
Commercial and Corporate Law- 24011	168
Hauptvermessungsübung III- 20245	169
Industrial Studies of Time and Motion- 25967	 170

Industrial Safety and Environmental Management- 21037
Industrial Organization- 25371
Information Systems and Supply Chain Management- 2118094
Seminar in Engineering Science- SemING
Meteorological Measurements- 03203
Insurance Game- 26372
Insurance Marketing- 26323
Insurance Models- 26300
Integrated Production Planning- 2150660
Intelligent Systems in Finance- 25762
International Risk Transfer- 26353
International Finance- 26570
International Economic Policy- 26254
Management Accounting- 25210
Internet Law- 24812
Investments- 26575
Theory of Business Cycles- 25549
Warehouse and Distribution Systems- 2118097
Logistics - Organisation, Design, and Control of Logistic Systems- 2118078
Automotive Logistics- 2118085
Logistics and Supply Chain Management- 25996
Airport Logistics- 21056
Management of Business Networks- 26452
Management of Business Networks (Introduction)- 26496
Managenment and Organisation of Projects in Developing Countries- 26259
Brand Management- 25177
Trademark and Unfair Competition Law- 24136/24609
Marketing and Consumer Behavior- 25150
Marketing and Operations Research- 25156
Material Flow in Logistic Systems- 21051
Mathematics I- 01350
Mathematics II- 01830
Mathematics III- 01352
Seminar in Mathematics- SemMath
Meteorological Natural Hazards- 03013
Methods in Analyzing Internal Combustion- 21134
Interpretative Social Research Methods- n.n
Modern Market Research- 25154
Engine Measurement Technologies- 21137
Natural Disaster Management- 19632
Nonlinear Optimization I- 25111
Nonlinear Optimization II- 25113
Public Revenues- 26120
Public Media Law- 24082
Public Law I - Basic Principles- 24016
Public Law II - Public Economic Law- 24520
Economics of Uncertainty- 25365
Operative CRM- 26520
Managing Organizations- 25902
Patent Law- 24574
Human Resource Management and Labor Market Institutions- n.n
Principles of Insurance Management- 25055
Private and Social Insurance- 25050
Exercises in Civil Law- 24506/24017
Product Lifecycle Management- 21350
Product Lifecycle Management in the Manufacturing Industry - 21366
Introduction to Programming with Java- 25030
Advanced Programming - Java Network Programming- 25780
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Advanced Programming - Application of Business Software- 25886
Projectseminar- SozSem
Explorative-interpretative Project Seminar- n.n
Quantitative Methods for Supply Chain Risk Management- 2118090
Spatial Planning and Planning Law- 19028
Real Estate Management I- 26400w
Real Estate Management II- 26400
Computer Integrated Planning of New Products - 21387
Financial Accounting and Cost Accounting- 25002/25003
Semantic Web Technologies I- 25748
Seminar in Enterprise Information Systems- SemAIFB1
Seminar Efficient Algorithms- SemAIFB2
Seminar Energy Economics- SemEW
Seminar Public Finance- 26130
Seminar Conveying Technology and Logistics- SemIFL
Seminar in Finance- 25293
Seminar in International Economy- SemIWW2
- SemIWW3
Seminar in Industrial Production- SemIIP2
Seminar Information Engineering and Management - SemIW
Seminar Complexity Management- SemAIFB3
Seminar Service Science, Management & Engineering- 26470
Seminar Stochastic Models- SemWIOR1
Seminar Knowledge Management- SemAIFB4
Seminar in Insurance Management- SemFBV1
Seminar in Operational Risk Management- SemFBV2
Seminar in Ergonomics- SemIIP
Seminar in Discrete Optimization- 25491
Seminar in Experimental Economics- SemWIOR3
Seminar in Continous Optimization- 25131
Seminar on Network Economics- 26263
Seminar in Risk Theory and Actuarial Science- SemFBV3
Seminar in Game and Decision Theory- SemWIOR4
- 24357
Seminar: Management and Organization- 25915/25916
Seminar paper "Production Engineering" - 21690sem
Service Oriented Computing 1- 25770
Safety Management in Highway Engineering- 19315
Safety Engineering- 21061
Simulation I- 25662
Simulation II - 25665
Simulation of Spray and Mixture Formation in Internal Combustion Engines- 21114
Software Engineering- 25728
Software Laboratory: OR Models I- 25490
Social structures of modern societies- 11005
Special Topics in Information Engineering & Management- 26478
Special Topics of Applied Informatics- Platzhalter
Special Topics in Management: Management and IT- 25907
Special Sociology- spezSoz
Specific Aspects in Taxation- 26129
Game Theory I- 25525
Game Theory II- 25369
Facility Location and Strategic Supply Chain Management- 25486
Statistics and Econometrics in Business and Economics- 25325
Statistics I- 25008/25009
Statistics II- 25020/25021
Tax Law I- 24168
Tax Law II- 24646
10/ Law II 47070

Inde	ex	341
8	Appendix: Study- and Examination Regulation (06/03/2007, in German)	326
	Welfare Economics- 25517	325
	Knowledge Management- 25740	
	Seminar Economic Theory- SemWIOR2	
	Competition in Networks- 26240	
	Machine Tools and Industrial Handling II- 2149901	
	Machine Tools and Industrial Handling I- 2149900	
	Hydraulic Engineering and Water Ressource Management I- 19055	
	Elective "Tutor Programmes"- HoC4	
	Elective "Personal Fitness & Emotional Competence"- HoC5	
	Elective "Culture - Policy - Science - Technology"- HoC1	
	Elective "Workshops for Competence and Creativity"- HoC2	
	Elective Foreig Languages- HoC3	
	Theory of Economic Growth- 25543	
	Economics III: Introduction in Econometrics- 25016	
	Economics II: Macroeconomics - 25014	
	Economics I: Microeconomics- 25012	
	Computer Contract Law- 24583	
	Law of Contracts- 24671	
	Civil Law for Advanced- 24650	
	Basics in Transport Planning and Traffic Engineering- 19027	
	Compensation and Motivation- 25969	305
	Combustion Engines B- 21135	
	Combustion Engines A- 21101	303
	Copyright- 24121	302
	Corporate Planning and Operations Research- 25158	
	Management and Strategy- 25900	
	Environmental Law- 24140	
	Telecommunications Law- 24632	
	Tectonic Stress in Petroleum Rock Mechanics- 04013	
	Technical Logistics I, basics and systems- 2117082	
	- 2117081	
	Tactical and Operational Supply Chain Management- 25488	
	Strategic Human Resource Management- 25930	
	Material Flows in Industrial Production- 25960	
	Markov Decision Models I- 256/9	. 290

1 Structure of the Bachelor Programme in Economics Engineering (B.Sc.)

The bachelor programme in Economics Engineering (B.Sc.) has 6 terms and consists of 180 credits (CP) including internship and bachelor thesis. Terms 1 to 3 (and parts of term 4) of the programme are methodologically oriented and provide the student with the foundations of economic, business and natural science. Terms 4 to 6 aim at the specialization and application of this knowledge.

Figure 1 shows the structure of the subjects and CPs allocated to the subjects. According to the European Credit Transfer System, one credit corresponds to a workload of 30 hours.

Economics Engineering (B.Sc.)												
Semester	Core Programme											
	Compulsory											
Subject	ВА	EC	INFO	OR	LAW	MATH	STAT	PHYS	CHEM			
1	Acc 4 CP	EC 1	Progr		Civil Law 4 CP	Math 1						
'	BAA 3 CP	5 CP	5 CP		Public L.1 3 CP	7 CP						
2	BA B 4 CP	EC 2 5 CP	Info 1 5 CP	OR 1 4,5 CP	Public L. 2 3 CP	Math 2 7 CP	Stat 1 5 CP					
3	BA C 4 CP		Info 2 5 CP	OR 2 4,5 CP		Math 3 7 CP	Stat 2 5 CP	Physics 1 8 CP				
4		EC 3 5 CP						Physics 2 8 CP	Chem 16 CP			
					Internship 8 CP)						

	Specialization Programme										
		Comp	ulsory		Elective (2 out of 7)						
4	EC	EC	ВА	Seminar + KS	EC	BA	LAW o. SOCIO	STAT	INFO	OR	ENG/NS
5	9 CP	9 CP	9 CP	6 + 3 CP	9 CP	9 CP	9 CP	9 CP	9 CP	9 CP	9 CP
6	Bachelor Thesis 12 CP										
182 CP (Core Programme + Specialization Programme + Bachelorarbeit)											

Figure 1: Structure of the Bachelor Programme (Recommendation)

In the specialization studies of the bachelor programme the student has to choose two elective modules of the following disciplines: Informatics, operations research, business science, economics, statistics, engineering/natural science, law or sociology. In principle, both elective modules are also available in one discipline. Thereby it is it is only allowed to choose either one module in law or in sociology. Furthermore, the student has to attend two seminars with a minimum of six CP within the seminar module. In addition to the key skills gained in the seminars (3 CP), the student has to acquire additional key skills totalling at least 3 credits.

It is left to the student's individual curriculum (taking into account the examination and module regulations), in which terms the chosen modules will be started and completed. However, it is highly recommended to follow the proposed structure and schedule of the first 4 terms and to complete all courses and seminars before beginning the bachelor thesis.

2 Key Skills

The bachelor programme *Economics Engineering (B.Sc.)* at the Faculty of Economics and Business Engineering distinguishes itself by an exceptionally high level of interdisciplinarity. With the combination of business science, economics, informatics, operations research, mathematics as well as engineering and natural science, the integration of knowledge of different disciplines is an inherent element of the programme. As a result, interdisciplinary and connected thinking is encouraged in a natural way. Furthermore, tutor programs with more than 20 semester periods per week contribute significantly to the development of key skills in the bachelor programme. The integrative taught key skills, which are acquired throughout the entire programme, can be classified into the following fields:

Soft skills

- 1. Team work, social communication and creativity techniques
- 2. Presentations and presentation techniques
- 3. Logical and systematical arguing and writing

Enabling skills

- 1. Decision making in business context
- 2. Project management competences
- 3. Fundamentals of business science
- 4. English as a foreign language

Orientational knowledge

- 1. Acquisition of interdisciplinary knowledge
- 2. Institutional knowledge about economic and legal systems
- 3. Knowledge about international organisations
- 4. Media, technology and innovation

The integrative acquisition of key skills especially takes place in several compulsory courses during the bachelor programme, namely

- 1. Basic program in economics and business science
- 2. Seminar module
- 3. Mentoring of the bachelor thesis
- 4. Internship
- 5. Business science, economics and informatics modules

Figure 2 shows the classification of key skills within the bachelor programme at a glance.

Besides the integrated key skills, the additive acquisition of key skills, which are totalling at least three credits within the seminar module, is scheduled. A list of recommended courses and seminars will be published online for the additive acquisition. This list is coordinated with the House of Competence.

			Ва	chelorstudiu	ım					
Art der	Grundprogramm			Vertiefungsprogramm						
Schlüsselqualifikation	REWE BWL A	BWLB,C VWL I,II	Tutoren- programm	BWL, VWL, INFO	Seminar	Bachelor- arbeit	Betriebs- praktikum			
Basiskompetenzen (soft skills)										
Teamarbeit, soziale Kommunikation und Kreativitätstechniken		x	x							
Präsentationserstellung und -techniken			x		х					
Logisches und systema- tisches Argumentieren und Schreiben					x	х				
Strukturierte Problemlö- sung und Kommunikation					x	x				
Praxisorientierung (enabli	ng skills)									
Handlungskompetenz im beruflichen Kontext							х			
Kompetenzen im Projekt- management							х			
Betriebswirtschaftliche Grundkenntnisse	х									
Englisch als Fachsprache				x			(x)*			
Orientierungswissen										
Interdisziplinäres Wissen		x		x	x	(x)*	(x)*			
Institutionelles Wissen über Wirtschafts- und Rechtssysteme		x		x						
Wissen über internationale Organisationen		х		x						
Medien, Technik und Innovation		х		x						

(x)*.....ist nicht zwingend SQ-vermittelnd; hängt von der Art der Aktivität ab (z.B. Auslandspraktikum, thematische Ausrichtung der Bachelorarbeit)

Figure 2: Key Skills

3 Module Handbook - a helpful guide throughout the studies

The programme exists of several **subjects** (e.g. business administration, economics, operations research). Every subject is split into **modules** and every module itself exists of one or more interrelated **courses**. The extent of every module is indicated by credit points (CP), which will be credited after the successful completion of the module. Some of the modules are **obligatory**. According to the interdisciplinary character of the programme, a great variety of **individual specialization and deepening possibilities** exists for a large number of modules. This enables the student to customize content and time schedule of the programme according to personal needs, interest and job perspective. The **module handbook** describes the modules belonging to the programme. It describes:

- · the structure of the modules
- · the extent (in CP),
- · the dependencies of the modules,
- · the learning outcomes,
- · the assessment and examinations.

The module hanbook serves as a necessary orientation and as a helpful guide throughout the studies. The module handbook does not replace the **course catalogue**, which provides important information concerning each semester and variable course details (e.g. time and location of the course).

Begin and completion of a module

Every module and every course is allowed to be credited only once. The decision whether the course is assigned to one module or the other (e.g. if a course is selectable in two or more modules) is made by the student at the time of signing in for the corresponding exam. The module is **succeeded**, if the general exam of the module and/or if all of its relevant partial exams have been passed (grade min 4.0). In order to that the minimum requirement of credits of this module have been met.

General exams and partial exams

The module exam can be taken in a general exam or several partial exams. If the module exam is offered as a **general exam**, the entire content of the module will be reviewed in a single exam. If the module exam exists of **partial exams**, the content of each course will be reviewed in corresponding partial exams. The registration for the examinations takes place online via the self-service function for students. The following functions can be accessed **on** https://studium.kit.edu/meinsemester/Seiten/pruefungsanmeldung.aspx:

- · Sign in and sign off exams
- · Retrieve examination results
- · Print transcript of records

For further and more detailed information also see https://zvwgate.zvw.uni-karlsruhe.de/download/leitfaden_studierende.pdf

Repeating exams

Principally, a failed exam can repeated only once. If the **repeat examination** (including an eventually provided verbal repeat examination) will be failed as well, the **examination claim** is lost. Requests for a second repetition of an exam require the approval of the examination committee. A request for a second repetition has to be made without delay after loosing the examination claim. A counseling interview is mandatory. For further information see http://www.wiwi.kit.edu/serviceHinweise.php.

Bonus accomplishments and additional accomplishments

Bonus accomplishments can be achieved on the basis of entire modules or within modules, if there are alternatives at choice. Bonus accomplishments can improve the module grade and overall grade by taking into account only the best possible combination of all courses when calculating the grades. The student has to declare a Bonus accomplishment as such at the time of registration for the exams. Exams, which have been registered as Bonus accomplishments, are subject to examination regulations. Therefore, a failed exam has to be repeated. Failing the repeat examination implies the loss of the examination claim.

Additional accomplishments are voluntarily taken exams, which have no impact on the overall grade of the student and can take place on the level of single courses or on entire modules. It is also mandatory to declare an additional accomplishment as such at the time of registration for an exam. Up to 2 modules with a minimum of 9 CP may appear additionally in the certificate. After the approval of the examination committee, it is also possible to include modules in the certificate, which are not defined in the module handbook. Single additional courses will be recorded in the transcript of records. Courses and modules, which have been declared as bonus accomplishments, can be changed to additional accomplishments.

Further information

More detailed information about the legal and general conditions of the programme can be found in the examination regulation of the programme (in the appendix).

Used abbreviations

LP/CP Credit Points/ECTS Leistungspunkte/ECTS
LV course Lehrveranstaltung
RÜ computing lab Rechnerübung
S summer term Sommersemester
Sem. semester/term Semester

ER/SPO examination regulations Studien- und Prüfungsordnung KS/SQ key skills Schlüsselqualifikationen SWS contact hour Semesterwochenstunde

Ü excercise course
 Übung
 V lecture
 Vorlesung
 W winter term
 Wintersemester

4 Actual Changes

Important changes are pointed out in this section in order to provide a better orientation. Although this process was done with great care, other/minor changes may exist.

TVWL3VWL1 - Applied Game Theory (S. 26)

Anmerkungen

The lecture *Competition in Networks* [26240] was included in this module in winter term 2010/11. More see german version.

TVWL3VWL6 - Microeconomic Theory (S. 29)

Anmerkungen

The lecture Competition in Networks [26240] was included in this module.

TVWL3VWL9 - Public Finance (S. 32)

Anmerkungen

The course *Finanzpolitik* [26122] has been replaced with the course *Spezielle Steuerlehre* [26129] since winter term 2010/11. The examination will be offered latest until summer term 2011 (repeaters only).

TVWL3BWLFBV3 - Risk and Insurance Management (S. 43)

Anmerkungen

The course Enterprise Risk Management [26326] is held by Dr. Edmund Schwake in winter term 2010/11.

TVWL3BWLFBV4 - Insurance Markets and Management (S. 44)

Anmerkungen

The course *Insurance Marketing* [26323] is offered in winter term 2010/11 and is held by Dr. Edmund Schwake. Furthermore the course is offered irregularly. For further information, see: http://insurance.fbv.uni-karlsruhe.de
This module was formerly named *Insurance Management*.

TVWL3OR6 - Methodical Foundations of OR (S. 56)

Anmerkungen

The planned lectures and courses for the next three years are announced online (http://www.ior.kit.edu).

For the lectures of Prof. Stein a grade of 30 % of the exercise course has to be fulfilled. The description of the particular lectures is more detailed.

TVWL3INGMB13 - Introduction to Technical Logistics (S. 58)

Anmerkungen

The courses *Technische Logistik I, Grundlagen* [2117081] *and Technische Logistik I, Grundlagen und Systeme* [2117082] are changed in content against the former course *Technische Logistik I* [2117501].

The course [21692] Internationale Produktion und Logistik is not offered here anymore.

Examinations for the canceled courses will be offered latest until summer term 2011.

TVWL3INGMB23 - Manufacturing Engineering (S. 65)

Anmerkungen

New module in winter term 2010/11.

TVWL3INGMB24 - Integrated Production Planning (S. 66)

Anmerkungen

New module in winter term 2010/11.

TVWL3INGETIT1 - Electrical Power Engineering (S. 67)

Anmerkungen

The course Power Network Analysis was formerly known as Electric Power System Engineering I.

The course *Diagnostics on Power Network Equipment* [23365] is not offered any more. Exams can still be taken until summer term 2011. Please contact the institute.

TVWL3INGINTER4 - Understanding and Prediction of Disasters II (S. 71)

Anmerkungen

In agreement with the coordinator of the module other suitable courses than the ones displayed can be taken.

The module is offered as an extension module to *Understanding and Prediction of Disasters I* from winter term 2010/11 on, therefore credit points were reduced to 9. Together with *Understanding and Prediction of Disasters I* it is still possible to gain 18 credit points in total in the field of Understanding and Prediction of Disasters.

TVWL3INGINTER3 - Safety Science I (S. 72)

Anmerkungen

In agreement with the coordinator of the module other suitable courses than the ones displayed can be taken. From the winter term 2010/2011 on, the lecture *Safety Engineering* has 3 credit points.

TVWL3INGINTER2 - Safety Science II (S. 73)

Anmerkungen

From the winter term 2010/2011 on, the lecture Safety Engineering has 3 credit points.

The module is offered as an extension module to *Safety Science I* from winter term 2010/11 on, therefore credit points were reduced to 9. Together with *Safety Science I* it is still possible to gain 18 credit points in total in the field of safety sciences.

26326 - Enterprise Risk Management (S. 143)

Anmerkungen

To attend the course please register at the secretariy of the chair of insurance science.

In the winter term 2010/11 the course is held by Dr. Edmund Schwake.

26254 - International Economic Policy (S. 184)

Bedingungen

Previous visit of the lectures *Economics II: Macroeconomics* [25014] is recommended. Previous visit of the lecture *International Economics* [26252] and the successfull attendance of the exam is cumpulsory.

26323 - Insurance Marketing (S. 177)

Anmerkungen

This course is offered in the winter term 2010/11 and is held by Dr. Edmund Schwake.

This course is offered on demand. For further information, see: http://insurance.fbv.uni-karlsruhe.de

To attend the course please register at the secretary of the chair of insurance science.

5 Modules (Foundation)

5.1 All Subjects

Module: Economics [TVWL1VWL]

Coordination: Clemens Puppe

Degree programme: Technische Volkswirtschaftslehre (B.Sc.)

Subject: Economics

ECTS Credits Cycle Duration Every term 2

	Courses in module								
ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)				
25012	Economics I: Microeconomics (p. 310)	3/0/2	W	5	S. Berninghaus				
25014	Economics II: Macroeconomics (p. 311)	3/0/2	S	5	B. Wigger				
25016	Economics III: Introduction in Econometrics (p. 312)	2/2	S	5	M. Höchstötter				

Learning Control / Examinations

The assessment mix of each course of this module is defined for each course separately. The final mark for the module is the average of the marks for each course weighted by the credits of the course.

Notice: The lecture *Economics I: Microeconomics* [25012] is part of the preliminary examination concerning § 8(1) of the examination regulation. This examination must be passed until the end of the examination period of the second semester. Any Re-examinations has to be passed until the end of the examination period of the third semester. Otherwise the examination claim will be lost.

Conditions

None.

Learning Outcomes

Content

Module: Business Administration [TVWL1BWL]

Coordination: Marliese Uhrig-Homburg, Martin E. Ruckes, Thomas Burdelski

Degree programme: Technische Volkswirtschaftslehre (B.Sc.)

Subject: Business Administration

ECTS Credits Cycle Duration Every term 2

Courses in module									
ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)				
25002/25003	Financial Accounting and Cost Accounting (p. 240)	2/2	W	4	T. Burdelski				
25023	Business Administration and Management Science A (p. 89)	2	W	3	T. Burdelski				
25024/25025	Business Administration and Management Science B (p. 90)	2/0/2	S	4	W. Gaul, T. Lützkendorf, A. Geyer-Schulz, C. Weinhardt, T. Burdelski				
25026/25027	Business Administration and Management Science C (p. 91)	2/0/2	W	4	H. Lindstädt, M. Ruckes, M. Uhrig-Homburg, T. Burdelski				

Learning Control / Examinations

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module. The examinations take place at the beginning of the recess period. Re-examinations are offered at every ordinary examination date. The assessment procedures of each course of this module is defined for each course separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions

None.

Recommendations

It is strongly recommended to attend the courses in the following sequence:

1st term: Financial Accounting and Cost Accounting [25002/25003] and Business Administration and Management Science A [25023]

2nd term: Business Administration and Management Science B [25024/25025] 3rd term: Business Administration and Management Science C [25026/25027]

Learning Outcomes

The student

- has core skills in business administration in particular with respect to decison making and model based view of corporations
- · masters the fundamentals of managerial and financial accounting as well as business administration
- is able to analyse and assess the central tasks, functions and decisions in modern corporations

This module sets the base for advanced courses in the field of business administration and management science.

Content

This module provides the fundamentals of managerial and financial accounting as well as business administration and management science. Then, the module focuses on the fields of marketing, production economics, information engineering and management, management and organization, investment and finance and the german specific term controlling.

Module: Introduction to Informatics [TVWL1INFO]

Coordination: Hartmut Schmeck, Rudi Studer, Detlef Seese **Degree programme:** Technische Volkswirtschaftslehre (B.Sc.)

Subject: Informatics

ECTS Credits Cycle Duration Every term 2

Courses in module

ID	Course	Hours per week C/E/T	Term	СР	Responsible Lecturer(s)
25030	Introduction to Programming with Java (p. 230)	3/1/2	W	5	D. Seese
25074	Foundations of Informatics I (p. 162)	2/2	S	5	R. Studer, S. Rudolph
25076	Foundations of Informatics II (p. 163)	3/1	W	5	H. Schmeck

Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1 and 3 of the examination regulation) of the single courses of this module.

The examinations are offered every semester. Re-examinations are offered at every ordinary examination date.

 Introduction to Programming with Java Compulsory tests in the computer lab

Written exam resp. computer-based exam (120 min)

The successful completion of the compulsory tests in the computer lab is prerequisited for admission to the written resp. computer-based exam.

Those admission to the exam is only valid for the current main exam (in winter term) and the following exam (in summer term)

- Foundations of Informatics I
- Written exam in the first week of the recess period (60 min)
- · Foundations of Informatics II

Written exam in the first week of the recess period (90 min)

It is possible to gain 0,3-0.4 grading points to the written exam by successfull participation in the exercises (achieving a minimum number of points received for solutions to the exercises), or by successful completion of a bonus exam (both according to Section 4 (2), 3 of the examination regulation).

When every singled examination is passed, the overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions

None.

Recommendations

It is strongly recommended to attend the courses in the following sequence: *Introduction to Programming with Java* [25030], *Foundations of Informatics I* [25074] *Foundations of Informatics II* [25076]

Learning Outcomes

The student

- · knows the main principles, methods and systems of computer science,
- can use this knowledge for applications in advanced computer science courses and other areas for situation-adequate problem solving,
- is capable of finding strategic and creative responses in the search for solutions to well defined, concrete, and abstract problems.

The student can deepen the learned concepts, methods, and systems of computer science in advanced computer science lectures.

Content

Economics Engineering (B.Sc.) Module Handbook, Date: 23.09.2010

Module: Introduction to Operations Research [TVWL1OR]

Coordination: Stefan Nickel, Oliver Stein, Karl-Heinz Waldmann

Degree programme: Technische Volkswirtschaftslehre (B.Sc.)

Subject: Operations Research

ECTS Credits
9 Cycle
Every 2nd term, Summer Term
2

Courses in module

ID	Course	Hours per week C/E/T	Term	СР	Responsible Lecturer(s)
25040	Introduction to Operations Research I (p. 133)	2/2/2	S	4.5	S. Nickel, O. Stein, K. Wald-
25043	Introduction to Operations Research II (p. 134)	2/2/2	W	4.5	S. Nickel, O. Stein, K. Waldmann

Learning Control / Examinations

The assessment of the module is carried out by a written examination (120 minutes) according to Section 4(2), 1 of the examination regulation.

In each term (usually in March and July), one examination is held for both courses.

The overall grade of the module is the grade of the written examination.

Conditions

None.

Recommendations

Mathematics I und II. Programming knowledge for computing exercises.

It is strongly recommended to attend the course *Introduction to Operations Research I* [25040] before attending the course *Introduction to Operations Research II* [25043].

Learning Outcomes

The student

- names and describes basic notions of the essential topics in Operations Research (Linear programming, graphs and networks, integer and combinatorial optimization, nonlinear programming, dynamic programming and stochastic models),
- · knows the indispensable methods and models for quantitative analysis,
- models and classifies optimization problems and chooses the appropriate solution methods to solve optimization problems independently,
- · validates, illustrates and interprets the obtained solutions.

Content

This module treats the following topics: linear programming, network models, integer programming, nonlinear programming, dynamic programming, queuing theory, heuristic models.

This module forms the basis of a series of advanced lectures with a focus on both theoretical and practical aspects of Operations Research.

Module: Introduction to Civil Law [TVWL1JURA1]

Coordination: Thomas Dreier

Degree programme: Technische Volkswirtschaftslehre (B.Sc.)

Subject: Law

ECTS Credits
4 Cycle Duration
Every 2nd term, Winter Term 1

Courses in module						
ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)	
24012	Civil Law for Beginners (p. 118)	4/0	W	4	T. Dreier, P. Sester	

Learning Control / Examinations

The assessment of this module consists of a written examination (90 min) according to § 4(2), 1 of the examination regulation. The grade of the module is the grade of the written examination.

Conditions

None.

Learning Outcomes

The student

Content

The module genrally introduces into law. What is law, why are legal rules valid, and what is the role of law in conjunction with social behaviour, technological and market developments? What is the relationship between law and justice? Moreover, the distinction between civil law, public law and criminal law will be highlighted. The basiscs of jurisdiction, international conflicts and alternative dispute settlement will be discussed. The main focus of the course is on the fundamental notions of civil law as defined and regulated in the German Civil Code (Bürgerliches Gesetzbuch, BGB), such as subjects and objects of law, legally binding declarations, agency, the formation of contracts, standard terms and conditions, consumer protection, performance of contractual promises. The course ends with an outlook to the law of contracts and property law.

Module: Constitutional and Administrative Law [TVWL1JURA3]

Coordination: Indra Spiecker genannt Döhmann **Degree programme:** Technische Volkswirtschaftslehre (B.Sc.)

Subject: Law

ECTS Credits	Cycle	Duration
6	Every 2nd term, Winter Term	2

Courses in module						
ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)	
24016	Public Law I - Basic Principles (p. 217)	2/0	W	3	I. Spiecker genannt Döhmann	
24520	Public Law II - Public Economic Law (p. 218)	2/0	S	3	I. Spiecker genannt Döhmann	

Learning Control / Examinations

The assessment of this module consists of a written examination (90 min) according to § 4(2), 1 of the examination regulation for the courses *Public Law I* and *II*.

The grade of the module is the grade for the written examination.

Conditions

The course Public Law I [24016] has to be attend before the course Public Law II [24520].

Learning Outcomes

The lecture covers the core principles of public law. Students shall become acquainted with the basics of constitutional law, the fundamental rights which route governmental actions and the entire legal system, as well as possibilities of actions and instruments (especially law, administrative act, public-private contract) of the public authority. Furthermore the distinction between public and private law will be clarified. Moreover, possibilities of legal protection regarding administrative behavior will be addressed. Students shall learn to classify problems in public law and to solve (simple) administrative and constitutional cases.

Content

The course covers core material of constitutional and administrative law. It begins with the differentiation between public and private law. In the constitutional law part, the course will concentrate on the rule of law and individual rights, especially those protecting communication and entrepreneurship. The administrative law part will explain the different legal instruments of the administration how to act (rule, order, contract, etc.) and their propositions. Also, court proceedings to sue the administrative will be discussed. Students will learn the technique how to solve (simple) administrative and constitutional cases

Module: Mathematics [TVWL1MATH]

Coordination: Günter Last

Degree programme: Technische Volkswirtschaftslehre (B.Sc.)

Subject: Mathematics

ECTS Credits Cycle Duration Every term 2

Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
01350	Mathematics I (p. 203)	4/2/2	W	7	G. Last, Folkers, Klar
01830	Mathematics II (p. 204)	4/2/2	S	7	G. Last, Folkers, Klar
01352	Mathematics III (p. 205)	4/2/2	W	7	G. Last, Folkers, Klar

Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1 and 3 of the examination regulation) of the single courses of this module.

The overall grade of the module is the average of the grades for each course truncated after the first decimal.

The assessment procedures of each course of this module is defined for each course separately.

Conditions

The admission to the examinations carried out regardless of the evidence of the other examinations in the module. It is strongly recommended to attend the courses in the following sequence: *Mathematics I* [01350], *Mathematics II* [01830] *Mathematics III* [01352]

Learning Outcomes

Content

Module: Statistics [TVWL1STAT]

Coordination: Svetlozar Rachev, Markus Höchstötter **Degree programme:** Technische Volkswirtschaftslehre (B.Sc.)

Subject: Statistics

ECTS Credits Cycle Duration Every term 2

Courses in module

ID	Course	Hours per week C/E/T	Term	СР	Responsible Lecturer(s)
25008/25009	Statistics I (p. 286)	4/0/2	S	5	M. Höchstötter
25020/25021	Statistics II (p. 287)	4/0/2	W	5	M. Höchstötter

Learning Control / Examinations

The assessment of this module consists of two written examinations according to Section 4(2), 1 of the examination regulation (one for each of the courses Statistics I and II).

The overall grade of the module is the average of the grades of these two written examinations.

Conditions

Notice: The lecture *Statistics I* [25008/25009] is part of the preliminary examination concerning Section 8(1) of the examination regulation. This examination must be passed until the end of the examination period of the second semester. Any Reexaminations has to be passed until the end of the examination period of the third semester. Otherwise the examination claim will be lost.

Recommendations

To some extend knowledge of the content of the module Mathematics [WW1MATH/WI1MATH] is assumed. Therefore it is recommended to attend the course *Mathematics 1* [01350] before attending the module *Statistics* [TVWL1STAT].

It ist recommended to attend the course Statistics I [25008/25009] before the course Statistics II [25020/25021].

Each course is complemented by an exercise, a tutorium and a computing laboratory. It highly recommended to attend these too.

Learning Outcomes

Content

The module contains the fundamental methods and scopes of Statistics.

- A. Descriptive Statistics: univariate und bivariate analysis
- B. Probability Theory: probability space, conditional and product probabilities, transformation of probabilities, parameters of location and dispersion, most importand discrete and continuous distributions, covariance and correlation, convolution and limit distributions
- C. Theory of estimation and testing: suffiency of statistics, point estimation (optimality, ML-method), internal estimations, theory of tests (optimality, most important examples of tests)

Module: Physics [TVWL1NW1]

Coordination:

Degree programme: Technische Volkswirtschaftslehre (B.Sc.) **Subject:** Natural Science/ Engineering Science

ECTS Credits	Cycle	Durati	ion
16	Every 2nd term, Winter Term	2	

Courses in module ID Hours per week CP Course Term Responsible C/E/T Lecturer(s) 2400011 Experimental Physics A (p. 149) 4/2 W 8 T. Schimmel, S. Walheim 2400021 Experimental Physics B (p. 150) 4/2 S 8 T. Schimmel, S. Walheim

Learning Control / Examinations

Conditions

None.

Learning Outcomes

Content

Module: Chemistry [TVWL1NW2]

Coordination:

Degree programme: Technische Volkswirtschaftslehre (B.Sc.) **Subject:** Natural Science/ Engineering Science

ECTS Credits
Cycle
Every 2nd term, Winter Term
1

Courses in module

	Courses in inouale						
ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)		
05023	Inorganic Chemistry Practical (p. 98)	6	W	16	von Hänisch		

Learning Control / Examinations

Conditions

None.

Learning Outcomes

Content

6 Modules (Specialization)

6.1 Economics

Module: Applied Game Theory [TVWL3VWL1]

Coordination: Siegfried Berninghaus

Degree programme: Technische Volkswirtschaftslehre (B.Sc.)

Subject: Economics

ECTS Credits
9 Cycle Duration
Every term 1

Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
25525	Game Theory I (p. 282)	2/2	S	4.5	S. Berninghaus
25369	Game Theory II (p. 283)	2/2	W	4.5	S. Berninghaus
25371	Industrial Organization (p. 172)	2/2	S	4.5	S. Berninghaus
25373	Experimental Economics (p. 151)	2/2	S	4,5	S. Berninghaus, Kroll
26240	Competition in Networks (p. 322)	2/1	W	4.5	K. Mitusch

Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. Every singled lecture is examined within a 80 min. written exam at the end of the of the recess period. Re-examinations are offerd at every ordinary examination date. The assessment procedures are described for each course of the module seperately.

The overall grade for the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

In the lecture *Experimental Economics* [25373] there may be the possibility - depending on the lecturer - to improve the final mark of the passed exam by writing a term paper and presenting it in class.

Conditions

One of the lectures *Game Theory I* [25525] or *Game Theory II* [25369] has to be completed. Successful completion of the module *Ecomics* [WW1VWL]. For exceptions see remarks below.

Recommendations

Good knowledge of mathematics and statistics is recommended.

Learning Outcomes

The student

- analyzes economic interdependencies under use of experimental mehtods and evaluates theoretial concepts,
- applies theoretical algorithms to economic and managerial problems.
- is able to analyze complex strategic decision problems by means of game theoretical concepts,
- knows basic solutions concepts of simple strategic decisions and is able to apply them to concrete economic problems,
- understands economic and managerial decision problems and is able to solve them by applying suitable solution concepts,
- knows experimental methods in economics from experiment design to evaluation of data.

Content

Lectures discuss individual as well as group decisions under (un-)certainty. Tutorials apply theoretical concepts to case studies. Theoretical models are compared to empirical findings.

Remarks

The lecture Competition in Networks [26240] was included in this module in winter term 2010/11.

More see german version.

Module: International Economics [TVWL3VWL3]

Coordination: Jan Kowalski

Degree programme: Technische Volkswirtschaftslehre (B.Sc.)

Subject: Economics

ECTS Credits

9

Cycle
Every term

1

Courses in module						
ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)	
26254 26259	International Economic Policy (p. 184) Managenment and Organisation of Projects in Developing Countries (p. 197)	2/0 2/1	S W	4 5	J. Kowalski N. Sieber	
26252	International Economics (p. 107)	2/1	W	5	J. Kowalski	

Learning Control / Examinations

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The exams are offered at the beginning of the recess period about the subject matter of the latest held lecture. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module seperately.

The overall grade for the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Note the changes in course offering under "remarks".

Conditions

Successful completion of the module Economics [WW1VWL].

Learning Outcomes

The students

- · obtain comprehensive knowledge on open global economy
- becom experts in dealing with the complex world-wide markest, and are able to react to the challenges of the global economy

Content

Problems of the internationalisation of economic activities, European institutions and programs, as well as questions of the less developed contries and development policy.

Module: Strategic Games [TVWL3VWL4]

Coordination: Siegfried Berninghaus

Degree programme: Technische Volkswirtschaftslehre (B.Sc.)

Subject: Economics

ECTS Credits

9

Cycle
Every term
1

Courses in module

ID	Course	Hours per week C/E/T	Term	СР	Responsible Lecturer(s)
25525	Game Theory I (p. 282)	2/2	S	4.5	S. Berninghaus
25369	Game Theory II (p. 283)	2/2	W	4.5	S. Berninghaus
25365	Economics of Uncertainty (p. 219)	2/2	S	4.5	K. Ehrhart

Learning Control / Examinations

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. Every singled lecture is examined within a 80 min. written exam at the end of the of the recess period. Re-examinations are offerd at every ordinary examination date. The assessment procedures are described for each course of the module seperately.

The overall grade for the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions

None.

Recommendations

It is recommended to attend the courses in the following sequence:

- 1. Game Theory I [25525]
- 2. Game Theory II [25369]

Learning Outcomes

The student

- structurizes complex strategic decision problems and applies efficient solution algorithms,
- has a broad overview over game and decision theory,
- applies tought methods to problems of political and managerial consulting,
- knows basic solution concepts of simple strategic decision situations and is able to apply them to concrete economic problems,
- knows and analyzes strategic decisions, knows advanced solution concepts and applies them,
- knows basic elements of decision theory under (un-)certainty as well as more advanced models and is able to analyze and solve these problems, understands decision behavior by cofronting it with experimental economics.

Content

The module consists of lectures in strategic decision making against other players or "nature". Building on normal and extensive form games different strategic and non-strategic decision situations are laid out. Then more complex situations (e.g., repeated bargaining, reputation building) are discussed.

Module: Microeconomic Theory [TVWL3VWL6]

Coordination: Clemens Puppe

Degree programme: Technische Volkswirtschaftslehre (B.Sc.)

Subject: Economics

ECTS Credits
9 Cycle
Every 2nd term, Summer Term
1

Courses in module

		ourses in module			
ID	Course	Hours per week C/E/T	Term	СР	Responsible Lecturer(s)
25527	Advanced Topics in Economic Theory (p. 87)	2/1	S	4.5	C. Puppe, M. Hillebrand, K. Mitusch
25517	Welfare Economics (p. 325)	2/1	S	4.5	C. Puppe
25525	Game Theory I (p. 282)	2/2	S	4.5	S. Berninghaus
26240	Competition in Networks (p. 322)	2/1	W	4.5	K. Mitusch

Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module seperately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

To improve the overall grade of the module, there might be taken optional term paper in the field of economics (ie, on the chairs Puppel, or at Berninghaus resp. at the IWW) within the module (according to Section 4(2), 3 of the examination regulation). The submission of the term paper is only admitted until the end of the following semester in which the last exam of the Economics-Module was absolved. It does not apply for term papers which are already taken in the Seminar Module. For more information, please visit the homepage of the Chair (http://vwl1.ets.kit.edu/).

Conditions

Successful completion of the module *Economics* [WW1VWL].

Learning Outcomes

Content

Remarks

The lecture Competition in Networks [26240] was included in this module.

Module: Econometrics and Economics [TVWL3VWL7]

Coordination: Svetlozar Rachev

Degree programme: Technische Volkswirtschaftslehre (B.Sc.)

Theory of Business Cycles (p. 188)

Subject: Economics

ECTS Credits Cycle Duration 9

Courses in module ID Hours per week CP Course Term Responsible C/E/T Lecturer(s) 25325 Statistics and Econometrics in Busi-2/2 W 4.5 W. Heller ness and Economics (p. 285) 25381 Advanced Econometrics of Financial S 5 2/1 S. Rachev Markets (p. 86) 25365 Economics of Uncertainty (p. 219) 2/2 S K. Ehrhart 4.5

2/1

W

4.5

M. Hillebrand

Learning Control / Examinations

Conditions

25549

None.

Learning Outcomes

Content

Module: Macroeconomic Theory [TVWL3VWL8]

Coordination: Clemens Puppe

Degree programme: Technische Volkswirtschaftslehre (B.Sc.)

Subject: Economics

ECTS Credits 9 Cycle Duration2

Courses in module

Oduiscs in module						
ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)	
25543 25549	Theory of Economic Growth (p. 313) Theory of Business Cycles (p. 188)	2/1 2/1	S W	4,5 4.5	M. Hillebrand M. Hillebrand	

Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module seperately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

To improve the overall grade of the module, there might be taken optional term paper in the field of economics (ie, on the chairs Puppel, or at Berninghaus resp. at the IWW) within the module (according to Section 4(2), 3 of the examination regulation). The submission of the term paper is only admitted until the end of the following semester in which the last exam of the Economics-Module was absolved. It does not apply for term papers which are already taken in the Seminar Module. For more information, please visit the homepage of the Chair (http://vwl1.ets.kit.edu/).

Conditions

Successful completion of the module Economics [WW1VWL].

Recommendations

Grundlegende mikro- und makroökonomische Kenntnisse, wie sie beispielsweise in den Veranstaltungen *Volkswirtschaftslehre I (Mikroökonomie)* [25012] und *Volkswirtschaftslehre II (Makroökonomie)* [25014] vermittelt werden, werden vorausgesetzt. Aufgrund der inhaltlichen Ausrichtung der Veranstaltung wird ein Interesse an quantitativ-mathematischer Modellierung vorausgesetzt.

Learning Outcomes

Content

Module: Public Finance [TVWL3VWL9]

Coordination: Berthold Wigger

Degree programme: Technische Volkswirtschaftslehre (B.Sc.)

Subject: Economics

ECTS Credits 9Cycle

Every term

Duration

1

Courses in module							
ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)		
26120	Public Revenues (p. 215)	2/1	S	4,5	B. Wigger, Assistenten		
26129	Specific Aspects in Taxation (p. 281)	3	W	4,5	B. Wigger, A. Presse		

Learning Control / Examinations

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The exams are offered at the beginning of the recess period about the subject matter of the latest held lecture. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module seperately. The overall grade for the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions

Successful completion of the module *Economics* [WW1VWL].

Learning Outcomes

Content

As a branch of Economics, Public Finance is concerned with the theory and policy of the public sector and its interrelations with the private sector. It analyzes the economic role of the state from a normative as well as from a positive point of view. The normative view examines efficiency- and equity-oriented motives for government intervention and develops fiscal policy guidelines. The positive view explains the actual behavior of economic agents in public sector affairs. Special fields of Public Finance are public revenues, i.e. taxes and public debt, public expenditures for publicly provided goods, and welfare programs.

Remarks

The course *Finanzpolitik* [26122] has been replaced with the course *Spezielle Steuerlehre* [26129] since winter term 2010/11. The examination will be offered latest until summer term 2011 (repeaters only).

6.2 Business Administration

Module: Sustainable Construction [TVWL3BWLOOW1]

Coordination: Thomas Lützkendorf

Degree programme: Technische Volkswirtschaftslehre (B.Sc.)

Subject: Business Administration

ECTS Credits	Cycle	Duration
9	Every 2nd term, Winter Term	2

Courses in module							
ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)		
26404w	Design, Construction and Assessment of Green Buildings I (p. 113)	2/1	W	4,5	T. Lützkendorf		
26404	Sustainability Assessment of Construction Works (p. 114)	2/1	S	4,5	T. Lützkendorf		

Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1 o. 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module seperately.

The final grade of the module is the average of the grades of each course weighted by the credits and truncated after the first decimal.

It is possible to include the grade of a seminar paper, dealing with a topic from the area of sustainable construction, into the final grade of the module (according to Section 4(2), 3 of the examination regulation). The seminar has a weight of 20 percent.

Conditions

Successful completion o the module Business Administration [TVWL1BWL].

Recommendations

The combination with the module Real Estate Management [TVWL3BWLOOW2] is recommended.

Furthermore a combination with courses in the area of

- Industrial production (energy flow in the economy, energy politics, emissions)
- · Civil engineering and architecture (building physics, building construction)

is recommended.

Learning Outcomes

The student

- · knows the basics of sustainable design, construction and operation of buildings with an emphasis on building ecology
- · has knowledge of building ecology assessment procedures and tools for design and assessment
- is capable of applying this knowledge to assessing the ecological advantageousness of buildings as well as their contribution to a sustainable development.

Content

Sustainable design, construction and operation of buildings currently are predominant topics of the real estate sector, as well as "green buildings". Not only designers and civil engineers, but also other actors who are concerned with project development, financing and insurance of buildings or portfolio management are interested in these topics.

On the one hand the courses included in this module cover the basics of energy-efficient, resource-saving and health-supporting design and construction of buildings. On the other hand fundamental assessment procedures for analysing and communicating the ecological advantageousness of technical solutions are discussed. With the basics of green building certification systems the lectures provide presently strongly demanded knowledge.

Additionally, videos and simulation tools are used for providing a better understanding of the content of teaching.

Module: Real Estate Management [TVWL3BWLOOW2]

Coordination: Thomas Lützkendorf

Degree programme: Technische Volkswirtschaftslehre (B.Sc.)

Subject: Business Administration

ECTS Credits
9 Cycle
Every 2nd term, Winter Term 2

Courses in module						
ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)	
26400w	Real Estate Management I (p. 237)	2/2	W	4,5	T. Lützkendorf	
26400	Real Estate Management II (n. 238)	2/2	S	45	T Lützkendorf	

Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1 o. 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module seperately.

The overall grade of the module is the average of the grades of each course weighted by the credits and truncated after the first decimal.

The examination for the courses generally consist of a 60 minute written exam. A 20 minute oral exam is only offered after the second failure of the written exam. The exams for the respective parts (REM I and REM II) happen in the same semester in which the lectures take place. Therefore, REM I exams currently only take place in the winter semester and REM II exams take place in the summer semester. In each semester there are two alternative dates for the exam and exams can be re-sat at any regular exam date.

It is possible to include the grade of a seminar paper, dealing with a topic from the area of sustainable construction, into the final grade of the module (according to Section 4(2), 3 of the examination regulation). The seminar has a weight of 20 percent.

Conditions

Successful completion of the module Business Administration [TVWL1BWL].

Recommendations

The combination with the module *Design Constructions and Assessment of Green Buildings* [TVWL3BWLOOW1] is recommended.

Furthermore a combination with courses in the area of

- Finance
- Insurance
- Civil engineering and architecture (building physics, building construction, facility management)

is recommended.

Learning Outcomes

The student

- possesses an overview concerning the different facets and interrelationships within the real estate business, the important decision points in real estate lifecycle and the different views and interests of the actors concerned, and
- · is capable of applying basic economic methods an procedures to problems within the real estate area.

Content

The real estate business offers graduates very interesting jobs and excellent work- and advancement possibilities. This module provides an insight into the macroeconomic importance of this industry, discusses problems concerned to the administration of real estate and housing companies and provides basic knowledge for making decisions both along the lifecycle of a single building and the management of real estate portfolios. Innovative operating and financing models are illustrated, as well as the current development when looking at real estate as an asset-class.

This module is also suitable for students who want to discuss macroeconomic, business-management or financial problems in a real estate context.

Module: eBusiness and Servicemanagement [TVWL3BWLISM1]

Coordination: Christof Weinhardt

Degree programme: Technische Volkswirtschaftslehre (B.Sc.)

Subject: Business Administration

ECTS Credits Cycle Duration Every term 1

Courses in module						
ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)	
26466	eServices (p. 147)	2/1	S	5	C. Weinhardt, G. Satzger	
26452	Management of Business Networks (p. 195)	2/1	W	4.5	C. Weinhardt, J. Kraemer	
26454	eFinance: Information Engineering and Management for Securities Trading (p. 132)	2/1	W	4.5	C. Weinhardt, R. Riordan	
26478	Special Topics in Information Engineering & Management (p. 277)	3	W/S	4.5	C. Weinhardt	

Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1 and 3 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module seperately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions

Successful completion of the module Business Administration [TVWL1BWL].

Learning Outcomes

The students

- understand the strategic and operative design of information and information products,
- · analyze the role of information on markets,
- · evaluate case studies regarding information products,
- · develop solutions in teams.

Content

This module gives an overview of the mutual dependencies of strategic management and information systems. The central role of information is exemplified by the structuring concept of the *information life cycle*. The single phases of this life cycle from generation over allocation until dissemination and use of the information are analyzed from a business and microeconomic perspective, applying classical and new theories. The state of the art of economic theory on aspects of the information life cycle are presented. The lecture is complemented by exercise courses.

The courses "Management of Business Networks", "eFinance: Information engineering and management in finance" and ""eServices" constitute three different application domains in which the basic principles of the Internet Economy are deepened. In the course "Management of Business Networks" the focus is set on the strategic aspects of management and information systems. It is held in English and teaches parts of the syllabus with the support of a case study elaborated with Prof Kersten from Concordia University, Montreal, Canada. If it is possible to organize, depending on the start of term in Canada, the case study will be worked on by the students via internet in collaboration with Canadian students. The results will jointly be presented in a telephone conference.

The course "eFinance: information engineering and management for securities tradingprovides theoretically profound and also practical-oriented background about the functioning of international financial markets. The focus is placed on the economic and technical design of markets as information processing systems.

In "eServices" the increasing impact of electronic services compared to the traditional services is outlined. The Information- und Communication Technologies enable the provision of services, which are mainly characterized by interactivity and individuality. This course provides basic knowledge about the development and management of ICT-based servies.

The theortic fundamentals of Information Engineering and Management can be enriched by a practical experience in Special Topics in Information Engineering and Management. Any practical Seminar at the IM can be chosen for the course Special Topics in Information Engineering and Management.

Module: Supply Chain Management [TVWL3BWLISM2]

Coordination: Christof Weinhardt

Degree programme: Technische Volkswirtschaftslehre (B.Sc.)

Subject: Business Administration

ECTS Credits

9

Cycle
Every term

1

Courses in module							
ID	Course	Hours per week C/E/T	Term	СР	Responsible Lecturer(s)		
26452	Management of Business Networks (p. 195)	2/1	W	4.5	C. Weinhardt, J. Kraemer		
26496	Management of Business Networks (Introduction) (p. 196)		W	3	C. Weinhardt, J. Kraemer		
25486	Facility Location and Strategic Supply Chain Management (p. 284)	2/1	S	4.5	S. Nickel		
2118078	Logistics - Organisation, Design, and Control of Logistic Systems (p. 190)	3/1	S	6	K. Furmans		
2118090	Quantitative Methods for Supply Chain Risk Management (p. 235)	3/1	S	6	Cardeneo		
25488	Tactical and Operational Supply Chain Management (p. 293)	2/1	W	4.5	S. Nickel		

Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1 and 3 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module seperately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions

Successful completion of the module Business Administration [TVWL1BWL].

Learning Outcomes

The module "Supply Chain Management" imparts knowledge for strategic and operative designing and control of supply chains spanning several enterprises. The students shall be able to analyze the coordination problems within supply chains, to judge them and to support them providing appropriate information systems. In order to be able to do this it is necessary to understand the coordination and planning mechanisms from the field of Operations Research and, on the other hand, to be familiar with methods from information management. Thus, the module gives an overview of methods and instruments of Supply Chain Management for the strategical, organizational and technical design of integrated supply chains.

Content

The module "Supply Chain Management" gives an overview of the mutual dependencies of information systems and of supply chains spanning several enterprises. The specifics of supply chains and their information needs set new requirements for the operational information management. In the core lecture "Management of Business Networks" the focus is set on the strategic aspects of management and information systems. The course is held in English and teaches parts of the syllabus with the support of a case study elaborated with Prof Kersten from Concordia University, Montreal, Canada. The course MBN introduction is consisting out of the first part of the regular MBN lecture, but as it has less credits will not include the analysis of the case study.

The module is completed by an elective course addressing appropriate optimization methods for the Supply Chain Management and for modern logistic approaches.

Remarks

The current seminar courses for this semester, which are complementary to this module, are listed on following webpage: http://www.iism.kit.edu/im/lehre

Module: eFinance [TVWL3BWLISM3]

Coordination: Christof Weinhardt

Degree programme: Technische Volkswirtschaftslehre (B.Sc.)

Subject: Business Administration

ECTS Credits Cycle Duration Every term 2

Courses in module							
ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)		
26454	eFinance: Information Engineering and Management for Securities Trading (p. 132)	2/1	W	4.5	C. Weinhardt, R. Riordan		
25762	Intelligent Systems in Finance (p. 180)	2/1	S	5	D. Seese		
26550	Derivatives (p. 128)	2/1	S	4.5	M. Uhrig-Homburg		
25296	Exchanges (p. 120)	1	S	1.5	J. Franke		
26570	International Finance (p. 183)	2	S	3	M. Uhrig-Homburg, Walter		

Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1 and 3 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module seperately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions

Successful completion of the module Business Administration [TVWL1BWL].

Learning Outcomes

In the module "eFinance: Information engineering and management in finance" the students get an overview of modern approaches of information management in the finance sector. They learn to analyze specific financial problems from the point of view of information management and also to solve these problems by using the tools provided by information management. By doing so, they get to know finance products as information products and learn the state of the art of modern information processing in the finance sector.

Content

The module "eFinance: Information engineering and management in finance" addresses current problems in the finance sector. It is investigated the role of information and knowledge in the finance sector and how information systems can solve or extenuate them. Speakers from practice will contribute to lectures with their broad knowledge. Core courses of the module deal with the background of banks and insurance companies and the electronic commerce of stocks in global finance markets. In addition the course Derivatives offers an insight into future and forward contracts as well as the assessment of options. Exchanges and International Finance are also alternatives which provide a suplementary understanding for capital markets.

Information management topics are in the focus of the lecture "eFinance: information engineering and management for securities trading". For the functioning of the international finance markets, it is necessary that there is an efficient information flow. Also, the regulatory frameworks play an important role. In this context, the role and the functioning of (electronic) stock markets, online brokers and other finance intermediaries and their platforms are presented. Not only IT concepts of German finance intermediaries are presented, but also international system approaches will be compared. The lecture is supplemented by speakers from the practice (and excursions, if possible) coming from the Deutsche Börse and the Stuttgart Stock Exchange.

Remarks

The current seminar courses for this semester, which are complementary to this module, are listed on following webpage: the http://www.iism.kit.edu/im/lehre

Module: CRM and Service Management [TVWL3BWLISM4]

Coordination: Andreas Geyer-Schulz

Degree programme: Technische Volkswirtschaftslehre (B.Sc.)

Subject: Business Administration

ECTS Credits

9

Cycle
Every term

1

Courses in module

ID	Course	Hours per week C/E/T	Term	СР	Responsible Lecturer(s)
26508	Customer Relationship Management (p. 124)	2/1	W	4.5	A. Geyer-Schulz
26522	Analytical CRM (p. 94)	2/1	S	4.5	A. Geyer-Schulz
26520	Operative CRM (p. 220)	2/1	W	4.5	A. Geyer-Schulz

Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. Therby every leture is examined by a written exam (according to Section 4(2), 1 of the examination regulation) and by successful completion of exercises (according to Section 4 (2), 3 of the examination regulation).

The grades of the individual lectures consists of the grade of the written exam (approximately 90 percent resp. 100 of 112 points) and of the exercise performance (approximately 10 percent resp. 12 of 112 points). In the case of passing the written exam (50 points) the points of the exercise performance will be added to the points of the written exam. The assessment procedures are described for each course of the module seperately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions

Successful completion of the module Business Administration [TVWL1BWL].

Learning Outcomes

The student

- understands service management as the managerial foundation of customer relationship management and the resulting implications for strategic management, the organisational structure, and the functional areas of the comapany,
- · develops and designs service concepts and service systems on a conceptual level,
- · works in teams on case studies and respects project dates, integrates international literature of the discipline,
- · knows the current developments in CRM in science as well as in industry,
- knows the scientific methods (from business administration, statistics, informatics) which are most relevant for analytic CRM and he autonomously applies these methods to standard cases,
- designs, implements, and analyzes operative CRM processes in concrete application domains (e.g. campaign management, call center management, ...).

Content

In the module *CRM* and *Service Management* [TVWL3BWLISM4] we teach the principles of modern customer-oriented management and its support by system architectures and CRM software packages. Choosing customer relationship management as a company's strategy requires service management and a strict implmentation of service management in all parts of the company.

For operative CRM we present the design of customer-oriented, IT-supported business processes based on business process modelling and we explain these processes in concrete application scenarios (e.g. marketing campaign management, call center management, sales force management, field services, ...).

Analytic CRM is dedicated to improve the use of knowledge about customers in the broadest sense for decision-making (e.g. product-mix decisions, bonus programs based on customer loyality, ...) and for the improvement of services. A requirement for this is the tight integration of operative systems with a data warehouse, the development of customer-oriented and flexible reporting systems, and – last but not least – the application of statistical methods (clustering, regression, stochastic models, ...).

Remarks

The lecture Customer Relationship Management [26508] is given in English.

Module: Specialization in Customer Relationship Management [TVWL3BWLISM5]

Coordination: Andreas Geyer-Schulz

Degree programme: Technische Volkswirtschaftslehre (B.Sc.)

Subject: Business Administration

ECTS Credits
9 Cycle Duration
1

Courses in module							
ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)		
26522	Analytical CRM (p. 94)	2/1	S	4.5	A. Geyer-Schulz		
26520	Operative CRM (p. 220)	2/1	W	4.5	A. Geyer-Schulz		
25158	Corporate Planning and Operations Research (p. 301)	2/1	W	4.5	W. Gaul		
26240	Competition in Networks (p. 322)	2/1	W	4.5	K. Mitusch		
26466	eServices (p. 147)	2/1	S	5	C. Weinhardt, G. Satzger		

Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1 and 3 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module seperately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions

- · Successful completion of the module Business Administration [TVWL1BWL] is required.
- It is only possible to choose this module in combination with the module *CRM* and *Servicemanagement* [TVWL3BWLISM4]. The module is passed only after the final partial exam of *CRM* and *Servicemanagement* is additionally passed.
- Or the course Analytic CRM [26522] or the course Operative CRM [26520] has to be taken.

Learning Outcomes

The student

- knows the scientific methods (from business administration, statistics, informatics) which are most relevant for analytic CRM and he autonomously applies these methods to standard cases,
- · gains an overview of the market for CRM software,
- designs, implements, and analyzes operative CRM processes in concrete application domains (e.g. campaign management, call center management, ...),
- is aware of the problems of protecting the privacy of customers and the implications of privacy law.

Content

In this module, analsis methods and techniques for the management and improvement of customer relations are presented. Furthermore, modelling, implementation, introduction, change, analysis and valuation of operative CRM processes are treated. Regaring the first part, we teach analysis methods and techniques suitable for the management and improvement of customer relations. For this goal we treat the principles of customer- and service-oriented management as the foundation of successful customer relationship management. In addition, we show how knowledge of the customer can be used for decision-making at an aggregate level (e.g. planning of sortiments, analysis of customer loyality, ...). A basic requirement for this is the integration and collection of data from operative processes in a suitably defined data-warehouse in which all relevant data is kept for future analysis. The process of transfering data from the operative systems into the data warehouse is known as the ETL process (Extraction / Translation / Loading). The process of modelling a data-warehouse as well as the so-called extraction, translation, and loading process for building and maintaining a data-warehouse are discussed in-depth. The data-warehouse serves as a base for flexible management reporting. In addition, various statistic methods (e.g. cluster analysis, regression analysis, stochastic models, ...) are presented which help in computing suitable key performance indicators or which support decision-making.

Regaring the opervative part, we emphasize the design of operative CRM processes. This includes the modelling, implementation, introduction and change, as well as the analysis and evaluation of operative CRM processes. Petri nets and their extensions

are the scientific foundation of process modelling. The link of Petri nets to process models used in industry as e.g. UML activity diagrams is presented. In addition, a framework for process innovation which aims at a radical improvement of key business processes is introduced. The following application areas of operative CRM processes are presented and discussed:

- · Strategic marketing processes
- Operative marketing processes (campaign managament, permission marketing, ...)
- Customer service processes (sales force management, field services, call center management, ...)

Module: Essentials of Finance [TVWL3BWLFBV1]

Coordination: Marliese Uhrig-Homburg, Martin E. Ruckes **Degree programme:** Technische Volkswirtschaftslehre (B.Sc.)

Subject: Business Administration

ECTS Credits	Cycle	Duration
9	Every 2nd term, Summer Term	1

Courses in module							
ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)		
26575	Investments (p. 187)	2/1	S	4.5	M. Uhrig-Homburg		
25216	Financial Management (p. 156)	2/1	S	4.5	M. Ruckes		

Learning Control / Examinations

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module seperately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions

Successful completion of the module Business Administration [TVWL1BWL].

Learning Outcomes

The student

- · has fundamental skills in modern finance
- · has fundamental skills to support investment decisions on stock, bond and derivative markets
- applies concrete models to assess investment decisions on financial markets as well as corporate investment and financing decisions.

Content

The module *Essentials of Finance* deals with fundamental issues in modern finance. The courses discuss fundamentals of the valuation of stocks. A further focus of this module is on modern portfolio theory and analytical methods of capital budgeting and corporate finance.

Module: Insurance: Calculation and Control [TVWL3BWLFBV2]

Coordination: Christian Hipp

Degree programme: Technische Volkswirtschaftslehre (B.Sc.)

Subject: **Business Administration**

> **ECTS Credits** Cycle **Duration** 9 Every 2nd term, Summer Term

> > Courses in module CP Hours per week Term Responsible C/E/T Lecturer(s)

ID Course 2/2 S 5 C. Hipp, N.N. 26300 Insurance Models (p. 178) Insurance Game (p. 176) 26372 S 4 C. Hipp, N.N. 2

Learning Control / Examinations

The assessment is carried out as a general written exam (according to Section 4(2), 1 of the examination regulation). In the lecture Insurance Game [26372] there has to be hold an oral presentation by each student as well (according to Section 4(2), 3 of the examination regulation). The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module seperately.

The overall grade of the module consists of the grade of the written exam [80 percent) and the grade of the oral presentation (20 percent).

Conditions

Successful completion of the module Business Administration [TVWL1BWL].

Learning Outcomes

Module: Risk and Insurance Management [TVWL3BWLFBV3]

Coordination: Ute Werner

Degree programme: Technische Volkswirtschaftslehre (B.Sc.)

Subject: Business Administration

ECTS Credits

9

Cycle
Every term

2

Courses in module

		oarooo iii iiioaalo			
ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
25055	Principles of Insurance Management (p. 225)	3/0	S	4.5	U. Werner
26326	Enterprise Risk Management (p. 143)	3/0	W	4.5	U. Werner

Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The lectures are examined by oral presentations and related term papers in the context of the lectures. Furthermore, there is a final oral examination.

The grade of each examination consists of the oral presentation and the term paper (50 percent) and the oral examination (50 percent). The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions

Successful completion of the module Business Administration [TVWL1BWL].

Learning Outcomes

See German version.

Content

See German version.

Remarks

The course Enterprise Risk Management [26326] is held by Dr. Edmund Schwake in winter term 2010/11.

Module: Insurance Markets and Management [TVWL3BWLFBV4]

Coordination: Ute Werner

Degree programme: Technische Volkswirtschaftslehre (B.Sc.)

Subject: Business Administration

ECTS Credits Cycle Duration Every term 2

Courses in module

		ourses in inouure			
ID	Course	Hours per week C/E/T	Term	СР	Responsible Lecturer(s)
25055	Principles of Insurance Management (p. 225)	3/0	S	4.5	U. Werner
26323	Insurance Marketing (p. 177)	3/0	W/S	4.5	U. Werner
25050	Private and Social Insurance (p. 226)	2/0	W	2.5	W. Heilmann, Besserer
26350	Current Issues in the Insurance Industry (p. 123)	2/0	S	2.5	W. Heilmann
26353	International Risk Transfer (p. 182)	2/0	S	2.5	W. Schwehr

Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions

Successful completion of the module Business Administration [TVWL1BWL].

Learning Outcomes

See German version.

Content

See German version.

Remarks

The course *Insurance Marketing* [26323] is offered in winter term 2010/11 and is held by Dr. Edmund Schwake. Furthermore the course is offered irregularly. For further information, see: http://insurance.fbv.uni-karlsruhe.de

This module was formerly named Insurance Management.

Module: Topics in Finance I [TVWL3BWLFBV5]

Coordination: Marliese Uhrig-Homburg, Martin E. Ruckes **Degree programme:** Technische Volkswirtschaftslehre (B.Sc.)

Subject: Business Administration

ECTS Credits Cycle Duration
9 Every term 1

Courses in module							
ID	Course	Hours per week C/E/T	Term	СР	Responsible Lecturer(s)		
25210	Management Accounting (p. 185)	2/1	S	4.5	T. Lüdecke		
25232	Financial Intermediation (p. 157)	3	W	4.5	M. Ruckes		
26550	Derivatives (p. 128)	2/1	S	4.5	M. Uhrig-Homburg		
25296	Exchanges (p. 120)	1	S	1.5	J. Franke		
25299	Business Strategies of Banks (p. 159)	2	W	3	W. Müller		
26570	International Finance (p. 183)	2	S	3	M. Uhrig-Homburg, Walter		
26454	eFinance: Information Engineering and Management for Securities Trading (p. 132)	2/1	W	4.5	C. Weinhardt, R. Riordan		
26129	Specific Aspects in Taxation (p. 281)	3	W	4,5	B. Wigger, A. Presse		

Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module seperately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions

Successful completion of the module Business Administration [TVWL1BWL].

It is only possible to choose this module in combination with the module *Essentials in Finance* [TVWL3BWLFBV1]. The module is passed only after the final partial exam of *Essentials in Finance* is additionally passed.

In addition to that it is possible to choose the module *Topics in Finance II* [TVWL3BWLFBV6].In this case only those courses are electable, that have not been chosen in the module *Topics in Finance II* [TVWL3BWLFBV6] yet.

Learning Outcomes

The student

- · has advanced skills in modern finance
- is able to apply these skills in practice in the fields of finance and accounting, financial markets and banking

Content

The module *Topics in Finance I* is based on the module *Essentials of Finance*. The courses deal with advanced issues concerning the fields of finance and accounting, financial markets and banking from a theoretical and practical point of view.

Module: Topics in Finance II [TVWL3BWLFBV6]

Coordination: Marliese Uhrig-Homburg, Martin E. Ruckes **Degree programme:** Technische Volkswirtschaftslehre (B.Sc.)

Subject: Business Administration

ECTS Credits Cycle Duration
9 Every term 1

Courses in module							
ID	Course	Hours per week C/E/T	Term	СР	Responsible Lecturer(s)		
25210	Management Accounting (p. 185)	2/1	S	4.5	T. Lüdecke		
25232	Financial Intermediation (p. 157)	3	W	4.5	M. Ruckes		
26550	Derivatives (p. 128)	2/1	S	4.5	M. Uhrig-Homburg		
25296	Exchanges (p. 120)	1	S	1.5	J. Franke		
25299	Business Strategies of Banks (p. 159)	2	W	3	W. Müller		
26570	International Finance (p. 183)	2	S	3	M. Uhrig-Homburg, Walter		
26454	eFinance: Information Engineering and Management for Securities Trading (p. 132)	2/1	W	4.5	C. Weinhardt, R. Riordan		
26129	Specific Aspects in Taxation (p. 281)	3	W	4,5	B. Wigger, A. Presse		

Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module seperately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions

Successful completion o the module Business Administration [TVWL1BWL].

It is only possible to choose this module in combination with the module *Essentials in Finance* [TVWL3BWLFBV1]. The module is passed only after the final partial exam of *Essentials in Finance* is additionally passed.

In addition to that it is possible to choose the module *Topics in Finance I* [TVWL3BWLFBV5]. In this case only those courses are electable, that have not been chosen in the module *Topics in Finance I* [TVWL3BWLFBV5] yet.

Learning Outcomes

The student

- · has advanced skills in modern finance
- is able to apply these skills in practice in the fields of finance and accounting, financial markets and banking

Module: Foundations of Marketing [TVWL3BWLMAR]

Coordination: Wolfgang Gaul, Bruno Neibecker **Degree programme:** Technische Volkswirtschaftslehre (B.Sc.)

Subject: Business Administration

ECTS Credits Cycle Duration Every term 1

Courses in module

Hours per week Term CP Responsible Lecturer(s)

er Behavior 2/1 W 4.5 W. Gaul

25150 Marketing and Consumer Behavior (p. 200) 25154 Modern Market Research (p. 210) 2/1 W. Gaul S 4.5 S 25156 Marketing and Operations Research 2/1 4.5 W. Gaul 25177 Brand Management (p. 198) 2/1 W 4.5 B. Neibecker

Learning Control / Examinations

Course

The assessment consists of a general written exam according to §4 Abs. 2, Nr. 1 of examination regulation. The written exam has a duration of 120 min. and contains topics from the main lecture [25150] as well as from the chosen lectures [25154], [25156], [25177]. The examination is offered every semester. Re-examinations are offered at every ordinary examination date and has to be absolved within one year.

The overall grade for the module is the average of the grades for each course weighted by the credits of the course.

It is recommended, to attend more lectures than required to fulfill 9 CP as it is possible to examine in these additional lecutres and influence the final grade positively.

Conditions

ID

Successful completion of the module Business Administration [TVWL1BWL].

Learning Outcomes

Module: Strategy and Organization [TVWL3BWLUO1]

Coordination: Hagen Lindstädt

Degree programme: Technische Volkswirtschaftslehre (B.Sc.)

Subject: Business Administration

ECTS Credits
9 Cycle Duration
2

Courses in module

ID	Course	Hours per week C/E/T	Term	СР	Responsible Lecturer(s)
25900	Management and Strategy (p. 300) Managing Organizations (p. 222) Special Topics in Management: Management and IT (p. 279)	2/0	S	4	H. Lindstädt
25902		2/0	W	4	H. Lindstädt
25907		1/0	W/S	2	H. Lindstädt

Learning Control / Examinations

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module seperately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions

Successful completion of the module Business Administration [TVWL1BWL]. For exceptions see remarks below.

Learning Outcomes

Content

Remarks

See German version.

Module: Human Resource Management [TVWL3BWLIAP1]

Coordination: Christine Harbring

Degree programme: Technische Volkswirtschaftslehre (B.Sc.)

Subject: Business Administration

ECTS Credits Cycle Duration Every term 2

Courses in module							
ID	Course	Hours per week C/E/T	Term	СР	Responsible Lecturer(s)		
25969	Compensation and Motivation (p. 305)	2/1	S	4,5	C. Harbring		
n.n.	Human Resource Management and Labor Market Institutions (p. 224)	2/1	S	4,5	C. Harbring		
25930	Strategic Human Resource Management (p. 292)	2/1	W	4,5	C. Harbring		
25967	Industrial Studies of Time and Motion (p. 170)	2	W	3	S. Dürrschnabel		
25934	Selected Topics in Ergonomics (p. 106)	2	W/S	3	D. Karl		

Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1 and 3 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module seperately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions

Successful completion of the module Business Administration [TVWL1BWL].

Learning Outcomes

Module: Industrial Production I [TVWL3BWLIIP]

Coordination: Frank Schultmann

Degree programme: Technische Volkswirtschaftslehre (B.Sc.)

Subject: Business Administration

ECTS Credits Cycle Duration Every term 2

Courses in module							
ID	Course	Hours per week C/E/T	Term	СР	Responsible Lecturer(s)		
25950	Fundamentals of Production Management (p. 165)	2/2	S	5.5	F. Schultmann		
25960	Material Flows in Industrial Production (p. 291)	2/0	W	3.5	M. Hiete		
25996	Logistics and Supply Chain Manage-	2/0	W	3.5	F. Schultmann		

Learning Control / Examinations

ment (p. 193)

The module contains "Fundamentals of Production Management" [25950] and one optional course. The examination will be in form of individual written exams acc. to §4(2), 1 ER. Exams are offered in every semester and can be re-examined at every ordinary examination date.

The overall modular grade is calculated by weighing the individual grades with the according credit points. The grade will be truncated after the first decimal. Additional results may be considered on request. Assessment procedures are described separately for each course of the module.

Conditions

Specific precondition for "Business Engineering" (B.Sc.) and "Economics Engineering" (B.Sc.): Successful passing of the module "Business Administration" [TVWL1BWL]. For exceptions see remarks below.

The course "Fundamentals of Production Management" [25950] and one additional activity have to be chosen.

Recommendations

All courses are specifically designed to be taken independently.

Bearing in mind the master programme, we recommend combining this module with "Industrial Production II" [WW4BWLIIP2] and/or "Industrial Production III" [WW4BWLIIP6].

Learning Outcomes

- · Students shall be aware of the important role of industrial production and logistics for production management.
- Students shall use relevant concepts of production management and logistics in an adequate manner.
- Students shall be able to reflect on decision principles in firms and their circumstances in the light of the production management aspects studied.
- Students shall be proficient in describing essential tasks, difficulties and solutions to problems in production management and logistics
- Students shall be able to describe relevant approaches of modeling production and logistic systems.
- · Students shall be aware of the important role of material and energy-flows in production systems.
- · Students shall be proficient in using exemplary methods for solving selected problems.

Content

This module is designed to introduce students into the wide area of industrial production and logistics management. It focuses on strategic production management under the aspect of sustainability. The courses use interdisciplinary approaches of systems theory to describe the central tasks of industrial production management and logistics. Herein, attention is drawn upon strategic corporate planning, research and development as well as site selection. Students will obtain knowledge in solving internal and external transport and storage problems with respect to supply chain management and disposal logistics.

Remarks

See German version.

Module: Energy Economics [TVWLIIP2]

Wolf Fichtner Coordination:

Degree programme: Technische Volkswirtschaftslehre (B.Sc.)

Subject: **Business Administration**

> **ECTS Credits** Cycle **Duration** 9 Every term

Courses in module CP Term Hours per week Responsible C/E/T Lecturer(s) Introduction to Energy Economics W. Fichtner 2/2 5.5 S

26012 Renewable Energy Sources - Technolo-2/0 W W. Fichtner 3.5 gies and Potentials (p. 145) 25959 Energy Policy (p. 142) 2/0 S 3.5 M. Wietschel

Learning Control / Examinations

Course

(p. 135)

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) about the lecture Introduction in to Energy Economics [26010] and one optional lecture of the module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module seperately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions

ID

26010

Successful completion of the module *Business Administration* [TVWL1BWL].

For exceptions see remarks below.

Learning Outcomes

Content

Introduction to Energy Economics Renewable Energies Energy Policy

Remarks

See German version.

6.3 Statistics

Module: Statistical Applications of Financial Risk Management [TVWL3STAT]

Coordination: Svetlozar Rachev

Degree programme: Technische Volkswirtschaftslehre (B.Sc.)

Subject: Statistics

ECTS Credits Cycle Duration Every term 1

Courses in module							
ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)		
25325	Statistics and Econometrics in Business and Economics (p. 285)	2/2	W	4.5	W. Heller		
25016	Economics III: Introduction in Econometrics (p. 312)	2/2	S	5	M. Höchstötter		
25355	Bank Management and Financial Markets, Applied Econometrics (p. 112)	2/2	S	5	K. Vollmer		
25375	Data Mining (p. 125)	2	W	5	G. Nakhaeizadeh		

Learning Control / Examinations

The assessment is carried out as partial exams of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module seperately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions

Successful completion of the module Statistics [TVWL1STAT]. The lecture *Economics III: Introduction in Econometrics* may not be taken as it is part of the core programme.

The lecture Statistics and Econometrics in Business and Economics has to be taken.

The lecture Economics III: Introduction in Econometrics [25016] may not be taken as it is part of the core programme.

Learning Outcomes

6.4 Informatics

Module: Emphasis Informatics [TVWL3INFO1]

Coordination: Hartmut Schmeck, Andreas Oberweis, Detlef Seese, Rudi Studer, Stefan Tai

Degree programme: Technische Volkswirtschaftslehre (B.Sc.)

Subject: Informatics

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ID	Course	Hours per week C/E/T	Term	СР	Responsible Lecturer(s)
25780	Advanced Programming - Java Network Programming (p. 231)	2/1/2	S	5	D. Seese, Ratz
25886	Advanced Programming - Application of Business Software (p. 232)	2/1/2	W	5	A. Oberweis, S. Klink
25070	Applied Informatics I - Modelling (p. 96)	2/1	W	5	A. Oberweis, R. Studer, S. Agarwal
25033	Applied Informatics II - IT Systems for e-Commerce (p. 97)	2/1	S	5	S. Tai
25702	Algorithms for Internet Applications (p. 88)	2/1	W	5	H. Schmeck
25740	Knowledge Management (p. 324)	2/1	W	5	R. Studer
25760	Complexity Management (p. 121)	2/1	S	5	D. Seese
25728	Software Engineering (p. 274)	2/1	W	5	A. Oberweis, D. Seese
25700	Efficient Algorithms (p. 130)	2/1	S	5	H. Schmeck
25770	Service Oriented Computing 1 (p. 268)	2/1	W	5	S. Tai
Platzhalter	Special Topics of Applied Informatics (p. 278)	2/1	W/S	5	A. Oberweis, H. Schmeck, D. Seese, R. Studer, S. Tai

Learning Control / Examinations

The assessment is carried out as two partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module. For passing the module exam in every singled partial exam the respective minimum requirements has to be achieved.

- Partial exam I: Advanced Programming Java Network Programming [25889] or alternativly Advanced Programming Application of Business Software [25886]
- · Partial exam II: all the rest

The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module seperately.

When every singled examination is passed, the overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions

Either the course Advanced Programming - Java Network Programming [25889] or the course Advanced Programming - Application of Business Software [25886] has to be attended.

Learning Outcomes

The student

- has the capability of dealing with the practical application of the Java programming language (which is the dominating programming language in many application areas) or alternatively the ability to configure, parametrize and deploy enterprise software to enable, support and automate business processes,
- is familiar with methods and systems of a core topic or core application area of computer science,
- can choose these methods and system situation adequately and can furthermore design and employ them for problem solving,
- is able to independently find strategic and creative answers in the finding of solutions to well defined, concrete, and abstract problems.

Module: Electives in Informatic [TVWL3INFO2]

Coordination: Hartmut Schmeck, Andreas Oberweis, Detlef Seese, Stefan Tai, Rudi Studer

Degree programme: Technische Volkswirtschaftslehre (B.Sc.)

Subject: Informatics

ECTS Credits Cycle Duration
9 Every term 1

Courses in module						
ID	Course	Hours per week C/E/T	Term	СР	Responsible Lecturer(s)	
25070	Applied Informatics I - Modelling (p. 96)	2/1	W	5	A. Oberweis, R. Studer, S. Agarwal	
25033	Applied Informatics II - IT Systems for e-Commerce (p. 97)	2/1	S	5	S. Tai	
25702	Algorithms for Internet Applications (p. 88)	2/1	W	5	H. Schmeck	
25700	Efficient Algorithms (p. 130)	2/1	S	5	H. Schmeck	
25720	Database Systems (p. 126)	2/1	S	5	A. Oberweis, Dr. D. Sommer	
25760	Complexity Management (p. 121)	2/1	S	5	D. Seese	
25762	Intelligent Systems in Finance (p. 180)	2/1	S	5	D. Seese	
25728	Software Engineering (p. 274)	2/1	W	5	A. Oberweis, D. Seese	
25740	Knowledge Management (p. 324)	2/1	W	5	R. Studer	
25748	Semantic Web Technologies I (p. 241)	2/1	W	5	R. Studer, S. Rudolph, A. Harth	
25770	Service Oriented Computing 1 (p. 268)	2/1	W	5	S. Tai	
Platzhalter	Special Topics of Applied Informatics (p. 278)	2/1	W/S	5	A. Oberweis, H. Schmeck, D. Seese, R. Studer, S. Tai	

Learning Control / Examinations

The assessment is carried out as two partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. For passing the module exam in every singled partial exam the respective minimum requirements has to be achieved.

The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module seperately.

When every singled examination is passed, the overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions

None.

Learning Outcomes

The student

- · knows and has mastered methods and systems for core topics and core application areas of computer science,
- can choose these methods and system situation adequately and can furthermore design and employ them for problem solving,
- is able to independently find strategic and creative answers in the finding of solutions to well defined, concrete, and abstract problems.

6.5 Operations Research

Module: Applications of Operations Research [TVWL3OR5]

Coordination: Stefan Nickel

Degree programme: Technische Volkswirtschaftslehre (B.Sc.)

Subject: Operations Research

ECTS Credits	Cycle	Duration
9	Every term	1

Courses in module							
ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)		
25486	Facility Location and Strategic Supply Chain Management (p. 284)	2/1	S	4.5	S. Nickel		
25488	Tactical and Operational Supply Chain Management (p. 293)	2/1	W	4.5	S. Nickel		
25490	Software Laboratory: OR Models I (p. 275)	1/2	W	4.5	S. Nickel		
25134	Global Optimization I (p. 160)	2/1	W	4.5	O. Stein		
25662	Simulation I (p. 271)	2/1/2	W	4.5	K. Waldmann		

Learning Control / Examinations

The assessment is carried out as partial exams (according to § 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module.

The assessment procedures are described for each course of the module seperately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions

At least one of the courses Facility Location and strategic Supply Chain Management [25486] and Tactical and operational Supply Chain Management [25488] has to be taken.

Learning Outcomes

The student

- · is familiar with basic concepts and terms of Supply Chain Management,
- knows the different areas of Supply Chain Management and their respective optimization problems,
- is acquainted with classical location problem models (in the plane, on networks and discrete) as well as fundamental methods for distribution and transport planning, inventory planning and management,
- is able to model practical problems mathematically and estimate their complexity as well as choose and adapt appropriate solution methods.

Content

Supply Chain Management is concerned with the planning and optimization of the entire, inter-company procurement, production and distribution process for several products taking place between different business partners (suppliers, logistics service providers, dealers). The main goal is to minimize the overall costs while taking into account several constraints including the satisfaction of customer demands.

This module considers several areas of Supply Chain Management. On the one hand, the determination of optimal locations within a supply chain is addressed. Strategic decisions concerning the location of facilities like production plants, distribution centers or warehouses are of high importance for the rentability of supply chains. Thoroughly carried out, location planning tasks allow an efficient flow of materials and lead to lower costs and increased customer service. On the other hand, the planning of material transport in the context of Supply Chain Management represents another focus of this module. By linking transport connections and different facilities, the material source (production plant) is connected with the material sink (customer). For given material flows or shipments, it is considered how to choose the optimal (in terms of minimal costs) distribution and transportation chain from the set of possible logistics chains, which asserts the compliance of delivery times and further constraints.

Furthermore, this module offers the possibility to learn about different aspects of the tactical and operational planning level in Suppy Chain Management, including methods of scheduling as well as different approaches in procurement and distribution logistics. Finally, issues of warehousing and inventory management will be discussed.

Remarks

The planned lectures and courses for the next three years are announced online (http://www.ior.kit.edu/).

Module: Methodical Foundations of OR [TVWL3OR6]

Coordination: Oliver Stein

Degree programme: Technische Volkswirtschaftslehre (B.Sc.)

Subject: Operations Research

ECTS Credits 9Cycle

Every term

Duration

1

Courses in module							
ID	Course	Hours per week C/E/T	Term	СР	Responsible Lecturer(s)		
25111	Nonlinear Optimization I (p. 213)	2/1	S	4.5	O. Stein		
25113	Nonlinear Optimization II (p. 214)	2/1	S	4.5	O. Stein		
25134	Global Optimization I (p. 160)	2/1	W	4.5	O. Stein		
25136	Global Optimization II (p. 161)	2/1	W	4.5	O. Stein		
25486	Facility Location and Strategic Supply Chain Management (p. 284)	2/1	S	4.5	S. Nickel		
25679	Markov Decision Models I (p. 290)	2/1/2	W	5	K. Waldmann		

Learning Control / Examinations

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module seperately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions

At least one of the lectures Nonlinear Optimization I [25111] and Global Optimization I [25134] has to be examined.

Learning Outcomes

The student

- names and describes basic notions for optimization methods, in particular from nonlinear and from global optimization,
- · knows the indispensable methods and models for quantitative analysis,
- models and classifies optimization problems and chooses the appropriate solution methods to solve also challenging
 optimization problems independently and, if necessary, with the aid of a computer,
- · validates, illustrates and interprets the obtained solutions.

Content

The modul focuses on theoretical foundations as well as solution algorithms for optimization problems with continuous decision variables. The lectures on nonlinear programming deal with local solution concepts, whereas the lectures on global optimization treat approaches for global solutions.

Remarks

The planned lectures and courses for the next three years are announced online (http://www.ior.kit.edu).

For the lectures of Prof. Stein a grade of 30 % of the exercise course has to be fulfilled. The description of the particular lectures is more detailed.

Module: Stochastic Methods and Simulation [TVWL3OR7]

Coordination: Karl-Heinz Waldmann

Degree programme: Technische Volkswirtschaftslehre (B.Sc.)

Subject: Operations Research

ECTS Credits Cycle Duration
9 Every term 1

Courses in module

ID	Course	Hours per week C/E/T	Term	СР	Responsible Lecturer(s)
25679	Markov Decision Models I (p. 290)	2/1/2	W	5	K. Waldmann
25662	Simulation I (p. 271)	2/1/2	W	4.5	K. Waldmann
25665	Simulation II (p. 272)	2/1/2	S	4.5	K. Waldmann
25111	Nonlinear Optimization I (p. 213)	2/1	S	4.5	O. Stein
25488	Tactical and Operational Supply Chain Management (p. 293)	2/1	W	4.5	S. Nickel

Learning Control / Examinations

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module seperately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions

None.

Learning Outcomes

The student knows and understands stochastic relationships and has a competent knowledge in modelling, analyzing and optimizing stochastic systems in economics and engineering.

Content

Topics overview:

Stochastic Decision Models I: Markov Chains, Poisson Processes.

Simulation I: Generation of random numbers, Monte Carlo integration, Discrete event simulation, Discrete and continuous random variables, Statistical analysis of simulated data.

Simulation II: Variance reduction techniques, Simulation of stochastic processes, Case studies.

Remarks

The planned lectures and courses for the next three years are announced online (http://www.ior.kit.edu/)

6.6 Natural and Engineering Sciences

Module: Introduction to Technical Logistics [TVWL3INGMB13]

Coordination: Kai Furmans

Degree programme: Technische Volkswirtschaftslehre (B.Sc.) **Subject:** Natural Science/ Engineering Science

ECTS Credits

9

Cycle
Every term
1

Courses in module							
ID	Course	Hours per week C/E/T	Term	СР	Responsible Lecturer(s)		
21051	Material Flow in Logistic Systems (p. 202)	3/1	W	6	K. Furmans		
2118097	Warehouse and Distribution Systems (p. 189)	2	S	4	Christian Huber		
21056	Airport Logistics (p. 194)	2	W	4	Richter		
2118085	Automotive Logistics (p. 192)	2	S	4	K. Furmans		
2118089	Industrial Application of Material Handling Systems in Sorting and Distribution Systems (p. 99)	2	S	4	Föller		
2118094	Information Systems and Supply Chain Management (p. 173)	2	S	4	Kilger		
2117500	Energy efficient intralogistic systems (p. 141)	2	W	4	Schönung		
2117081	(p. 294)	2/1	W	4	M. Mittwollen		
2117082	Technical Logistics I, basics and sys-	3/1	W	6 (ggf. kontextabhängig)	M. Mittwollen		

Learning Control / Examinations

tems (p. 295)

The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module seperately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

To improve the overall grade of the module up to one grading scale (0.3) there might be taken an optional term paper in the field of the IFL. The term paper may not be convalidated in the seminar module.

Conditions

One of the core courses *Material Flow in Logistic Systems* [21051], or *Technical Logistics I, Basics (TL-I-G)* [2117081] or *Technical Logistics I, basics and systems (TL-I-GS)* [2117082] is obligatory. Out of TL-I-G and TL-I-GS only one of these both is allowed to be taken.

Learning Outcomes

The student aquires

- well-founded knowledge and method knowledge in the main topics of technical logistics,
- · expertise and understanding about the functionality of conveyor technology,
- · ability for modeling logistic systems with adequate accuracy by using simple models,
- · ability to evaluate logistic systems and to identify cause-and-effects-chains within logistic systems.

Content

The module *Introduction to Technical Logistics* provides first insights into main topics of logistics. Within the lectures, the interaction between several components of material handling systems will be clarified. The focus will be on technical characteristics of material handling technology and basics for sizing of material handling systems. To gain a deeper understanding, the course is accompanied by exercises and further improved by case studies.

Remarks

The courses *Technische Logistik I, Grundlagen* [2117081] *and Technische Logistik I, Grundlagen und Systeme* [2117082] are changed in content against the former course *Technische Logistik I* [2117501].

The course [21692] Internationale Produktion und Logistik is not offered here anymore.

Examinations for the canceled courses will be offered latest until summer term 2011.

Module: Production Engineering I [TVWL3INGMB10]

Coordination: Volker Schulze

Degree programme: Technische Volkswirtschaftslehre (B.Sc.) **Subject:** Natural Science/ Engineering Science

ECTS Credits Cycle Duration
9 Every term 1

Courses in module							
ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)		
2149657	Manufacturing Engineering (p. 155)	4/1	W	9	V. Schulze		
2150660	Integrated Production Planning (p. 179)	4/2	S	9	Lanza, Gisela		
2149900	Machine Tools and Industrial Handling I (p. 320)	2/1	W	4	Munzinger		
2149901	Machine Tools and Industrial Handling II (p. 321)	2/1	W	4,5	Munzinger		

Learning Control / Examinations

Module exams take the form of written examinations (as per §4(2), 1 SPO [study and examination regulations]) about the different lectures and seminars of the module. Exams can be taken each semester during the lecture-free period and can be retaken at every official examination date. Performance assessments will be completed for every lecture and seminar of the module. The overall grade will be created from the grades of the partial examinations weighted with the respective CPs. Optionally, the module grade can be improved by writing a seminar paper (as per §4(2), 3 SPO [study and examination regulations]) at wbk Institute of Production Science

Conditions

None.

Learning Outcomes

The student

- knows and understands the content covered by the selected lectures and seminars of the module *Production Engineering I* (manufacturing engineering, organisation and planning, machine tools and robots),
- · is able to use that knowledge in a targeted way for an efficient production engineering in the selected area.

Content

This module from the field of engineering science covers the basic aspects of production engineering, including one of the three subject areas manufacturing engineering, machine tool and handling technology and organisation and planning. For the module *Production Engineering I*, one subject area is required.

6

Module: Production Engineering II [TVWL3INGMB4]

Coordination: Volker Schulze

Degree programme: Technische Volkswirtschaftslehre (B.Sc.) **Subject:** Natural Science/ Engineering Science

ECTS Credits Cycle Duration

18 Every term 1

Courses in module							
ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)		
2149657	Manufacturing Engineering (p. 155)	4/1	W	9	V. Schulze		
2150660	Integrated Production Planning (p. 179)	4/2	S	9	Lanza, Gisela		
2149900	Machine Tools and Industrial Handling I (p. 320)	2/1	W	4	Munzinger		
2149901	Machine Tools and Industrial Handling II (p. 321)	2/1	W	4,5	Munzinger		

Learning Control / Examinations

Module exams take the form of written examinations (as per §4(2), 1 SPO [study and examination regulations]) about the different lectures and seminars of the module. Exams can be taken each semester during the lecture-free period and can be retaken at every official examination date. Performance assessments will be completed for every lecture and seminar of the module. The overall grade will be created from the grades of the partial examinations weighted with the respective CPs. Optionally, the module grade can be improved by writing a seminar paper (as per §4(2), 3 SPO [study and examination regulations]) at wbk Institute of Production Science.

Conditions

None.

Learning Outcomes

The student

- knows and understands the content covered by the selected lectures and seminars of the module *Production Engineering II* (manufacturing engineering, organisation and planning, machine tools and robots),
- · is able to use that knowledge in a targeted way for an efficient production engineering in the selected areas.

Content

This module from the field of engineering science covers the basic aspects of production engineering, including two of the three subject areas manufacturing engineering, machine tool and handling technology and organisation and planning. For the *Production Engineering II* module two subject areas are required.

Module: Combustion Engines [TVWL3INGMB16]

Coordination: Heiko Kubach

Degree programme: Technische Volkswirtschaftslehre (B.Sc.) **Subject:** Natural Science/ Engineering Science

ECTS Credits

9

Cycle
Every term

1

Courses in module							
ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)		
21101	Combustion Engines A (p. 303)	4/2	W	9	Spicher		
21135	Combustion Engines B (p. 304)	2/1	S	5	Spicher		
21137	Engine Measurement Technologies (p. 211)	2	S	4	Bernhardt		
21112	Supercharging of Internal Combustion Engines (p. 105)	2	S	4	Golloch		
21114	Simulation of Spray and Mixture Formation in Internal Combustion Engines (p. 273)	2	W	4	Baumgarten		
21134	Methods in Analyzing Internal Combustion (p. 208)	2	S	4	Wagner		
21109	Motor Fuels for Combustion Engines and their Verifications (p. 117)	2	W	4	Volz		

Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module seperately.

The overall grade of the module is the weighted average of the grades for each course and truncated after the first decimal. The weighting factors are:

• Combustion Engines A [21101]: 6

• Combustion Engines B [21135]: 4

• all the rest: 3

Conditions

The course Combustion Engines A [21101] is obligatory.

Recommendations

Knowledge in the area of thermodynamics is helpful.

Learning Outcomes

Module: Combustion Engines I [TVWL3INGMB18]

Coordination: Heiko Kubach

Degree programme: Technische Volkswirtschaftslehre (B.Sc.) **Subject:** Natural Science/ Engineering Science

	Courses in module						
ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)		
21101	Combustion Engines A (p. 303)	4/2	W	9	Spicher		

Learning Control / Examinations

The assessment of the module is carried out by a written examination about the lecture *Combustion Engines A* [21101] (according to Section 4(2), 1 of the examination regulation). The grade of the module corresponds to the grade of this examination.

Conditions

None.

Learning Outcomes

Module: Engine Development [TVWL3INGMB17]

Coordination: Heiko Kubach

Degree programme: Technische Volkswirtschaftslehre (B.Sc.) **Subject:** Natural Science/ Engineering Science

ECTS Credits Cycle Duration Every term 2

	С	ourses in module			
ID	Course	Hours per week C/E/T	Term	СР	Responsible Lecturer(s)
21101	Combustion Engines A (p. 303)	4/2	W	9	Spicher
21135	Combustion Engines B (p. 304)	2/1	S	5	Spicher
21112	Supercharging of Internal Combustion Engines (p. 105)	2	S	4	Golloch
21114	Simulation of Spray and Mixture Formation in Internal Combustion Engines (p. 273)	2	W	4	Baumgarten
21134	Methods in Analyzing Internal Combustion (p. 208)	2	S	4	Wagner
21109	Motor Fuels for Combustion Engines and their Verifications (p. 117)	2	W	4	Volz
21138	Internal Combustion Engines and Exhaust Gas Aftertreatment Technology (p. 164)	2	S	4	Lox
21137	Engine Measurement Technologies (p. 211)	2	S	4	Bernhardt

Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module seperately.

The overall grade of the module is the weighted average of the grades for each course and truncated after the first decimal. The weighting factors are:

• Combustion Engines A [21101]: 6

· Combustion Engines B [21135]: 4

• all the rest: 3

Conditions

The courses Combustion Engines A [21101] and Combustion Engines B [21135] are obligatory and have to be attended.

Recommendations

Knowledge in the area of thermodynamics is helpful.

Learning Outcomes

Module: Product Lifecycle Management [TVWL3INGMB21]

Coordination: Jivka Ovtcharova

Degree programme: Technische Volkswirtschaftslehre (B.Sc.) **Subject:** Natural Science/ Engineering Science

ECTS Credits Cycle Duration
9 Every term 1

Courses in module							
ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)		
21350	Product Lifecycle Management (p. 228)	3/1	W	6	J. Ovtcharova		
21366	Product Lifecycle Management in the Manufacturing Industry (p. 229)	2/0	W	3	G. Meier		
21387	Computer Integrated Planning of New Products (p. 239)	2/0	S	4	R. Kläger		
2122371	Efficient Creativity - Processes and Methods within the Automotive Industry (p. 131)	2	S	4	Lamberti		

Learning Control / Examinations

The assessment is carried out as a written exam about *Product Lifecycle Management* (90 min) (according to Section 4(2), 1 of the examination regulation) and a oral exam (ca. 30 min.) about another lecture (according to Section 4(2), 2 of the examination regulation), whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module seperately.

The overall grade of the module is made up of the grade for the written examination [67%] and the grade for the oral examination [33%].

Conditions

None.

Learning Outcomes

Module: Manufacturing Engineering [TVWL3INGMB23]

Coordination: Volker Schulze

Degree programme: Technische Volkswirtschaftslehre (B.Sc.) **Subject:** Natural Science/ Engineering Science

ECTS Credits
9 Cycle Duration
1

		Courses in module			
ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
2149657	Manufacturing Engineering (p. 155)	4/1	W	9	V. Schulze

Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module seperately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

To improve the overall grade of the module up to one grading scale (0.3) there might be taken an optional term paper in the field of the the wbk. The term paper may not be convalidated in the seminar module.

Conditions

None.

Learning Outcomes

Content

Remarks

New module in winter term 2010/11.

Module: Integrated Production Planning [TVWL3INGMB24]

Coordination: Volker Schulze, Gisela Lanza

Degree programme: Technische Volkswirtschaftslehre (B.Sc.) **Subject:** Natural Science/ Engineering Science

ECTS Credits	Cycle	Duration
9	Every 2nd term, Summer Term	1

	Co	urses in module			
ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
2150660	Integrated Production Planning (p. 179)	4/2	S	9	Lanza, Gisela

Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module seperately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

To improve the overall grade of the module up to one grading scale (0.3) there might be taken an optional term paper in the field of the wbk. The term paper may not be convalidated in the seminar module.

Conditions

None.

Learning Outcomes

Content

Remarks

New module in winter term 2010/11.

Module: Electrical Power Engineering [TVWL3INGETIT1]

Coordination: Bernd Hoferer, Thomas Leibfried

Degree programme: Technische Volkswirtschaftslehre (B.Sc.)

Subject: Natural Science/ Engineering Science

ECTS Credits Cycle Duration Every term 2

Courses in module							
ID	Course	Hours per week C/E/T	Term	СР	Responsible Lecturer(s)		
23391/23393	Systems for Electrical Energy (p. 139)	2/1	S	4,5	T. Leibfried		
23371/23373	Power Network Analysis (p. 116)	2/2	W	6	T. Leibfried		
23356	Energy Generation (p. 146)	2/0	W	3	B. Hoferer		
23365	Diagnostics on Power Network Equipment (p. 129)	2/0	W	3	T. Leibfried		
23390	Power Transformations (p. 104)	2	S	3	Schäfer		
23382	Technique of Electrical Installation (p. 138)	2	S	3	Kühner		
23396	Automation of Power Grids (p. 108)	2	S	3	Eichler		

Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations take place at the beginning of the recess period. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module seperately.

The overall grade of the module is the weighted average of the grades for each course and truncated after the first decimal.

Conditions

The courses Systems for Electrical Energy [23391/23393] and Power Network Analysis [23371/23373] are obligatory.

Learning Outcomes

The student

- · has basic and some advanced knowledge of electrcal power engineering,
- · is capable to analyse and develope electrical power engineering systems.

Content

The module deals with basic knowledge about the structure and operation of electrical power networks and their needed facilities. Further lectures give an insight into specific topics, such as Automation in electric power engineering or the procedures for generating electrical energy.

Remarks

The course Power Network Analysis was formerly known as Electric Power System Engineering I.

The course *Diagnostics on Power Network Equipment* [23365] is not offered any more. Exams can still be taken until summer term 2011. Please contact the institute.

6

Module: Fundamentals of Spatial and Infrastructural Development [TVWL3INGBGU1]

Coordination: Ralf Roos

Degree programme: Technische Volkswirtschaftslehre (B.Sc.) **Subject:** Natural Science/ Engineering Science

ECTS Credits	Cycle	Duration
9	Every 2nd term, Summer Term	1

	Courses in module						
ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)		
19027	Basics in Transport Planning and Traffic Engineering (p. 306)	1/1	S	3	P. Vortisch, B. Chlond		
19026	Design Basics in Highway Engineering (p. 115)	1/1	S	3	R. Roos		
19028	Spatial Planning and Planning Law (p. 236)	1/1	S	3	D. Engelke, Heberling		

Learning Control / Examinations

The assessment of the module is carried out as a general written examination (120 minutes) according to §4(2), 1 of the examination regulation.

The exam is offered in each semester as well as the re-examination. In case of failing or to improve the examinationgrade an additional oral examination (according to §4(2), 2 of the examination regulation) is offered in the same examination periode. The overall grade of the module corresponds to the grade of the written examination or the average of the marks for the written and the oral assessment.

Conditions

None.

Learning Outcomes

Learning the fundamental terminology and methodology of spatial and transportation planning, traffic engineering as well as highway engineering

Content

Basic tasks and contents of different planning levels, for example: Land use and conflicts, provision of services and infrastructure as well as their costs, planning on local, regional, national and European level.

Fundamentals of transportation planning (convention for analyses, surveys of travel behaviour), fundamentals of traffic engineering

Design Basics in Highway Engineering: Road network layout, driving dynamics, principles of highway design; earthworks, pavements and their dimensioning

Module: Foundations of Guided Systems [TVWL3INGBGU2]

Coordination: Michael Weigel

Degree programme: Technische Volkswirtschaftslehre (B.Sc.) **Subject:** Natural Science/ Engineering Science

ECTS Credits Cycle Duration Every term 2

Courses in module

ID	Course	Hours per week C/E/T	Term	СР	Responsible Lecturer(s)
19066	Basics of Ground Born Guided Systems (p. 167)	3/1	S	6	M. Weigel, E. Hohnecker
19306	Railway Logistics, Management and Operating - Part I (p. 137)	2	W	3	E. Hohnecker

Learning Control / Examinations

The assessment is carried out as a general written module exam according to Section 4 Abs. 2, Nr. 1 of the examination regulation. The module exam has a duration of 90 min.

The exam is offered each semester. The re-examination is offered upon prior agreement with the interested participants and not later than the next regular examination date.

The overall grade of the module is the grade for the exam.

Conditions

None.

Learning Outcomes

0

Module: Understanding and Prediction of Disasters I [TVWL3INGINTER1]

Coordination: Ute Werner

Degree programme: Technische Volkswirtschaftslehre (B.Sc.) **Subject:** Natural Science/ Engineering Science

ECTS Credits

9

Cycle
Every term

1

Courses in module

ID	Course	Hours per week C/E/T	Term	СР	Responsible Lecturer(s)
3201	Generically Meteorology /Climatology II (p. 93)	3/1	S	5.5	Orphal
03203	Meteorological Measurements (p. 175)	2	S	3.5	Kottmeier
03013	Meteorological Natural Hazards (p. 207)	2	W	3.5	Kottmeier, Kunz
04013	Tectonic Stress in Petroleum Rock Mechanics (p. 297)	1/1	W	3	Müller
GEOD-BFB-1	Remote Sensing (p. 152)	3/2/1	S	7	Hinz, Weidner
20241/42	Remote Sensing Systems (p. 153)	1/1	S	2	Hinz, Weidner
20243/44	Remote Sensing Methods (p. 154)	2/1	S	2	Hinz, Weidner
20245	Hauptvermessungsübung III (p. 169)	0/1	S	1	S. Hinz, Weidner
20712/13	Introduction to GIS for students of natural, engineering and geo sciences (p. 136)	2/2	W	4	Rösch
19055	Hydraulic Engineering and Water Ressource Management I (p. 319)	2/2	W	6	F. Nestmann
19632	Natural Disaster Management (p. 212)	1	W/S	1.5	N.N.
10557	Introduction to Engineering Geology and Hydrogeology (p. 158)	2	S	3	T. Liesch, P. Blum

Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1-3 of the examination regulation) of the single courses/exams of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions

In Remote Sensing, *Remote Sensing Systems* [20241] and *Remote Sensing Methods* [20243] can be chosen as a minimal combination, but it is strongly recommended to choose the comprehensive combination *Remote Sensing* [GEOD-BFB-1], which includes *Remote Sensing Systems* [20241], *Remote Sensing Methods* [20243] and *Hauptvermessungsübung* III [20245]. There are **no singular exams** for *Remote Sensing Systems* [20241] and *Remote Sensing Methods* [20243].

Therefore it is only possible to choose **either** *Remote Sensing* [GEOD-BFB-1] **or** one of the courses *Remote Sensing Systems* [20241], *Remote Sensing Methods* [20243] or *Hauptvermessungsübung* III [20245] (because they are already included).

Learning Outcomes

See German version.

Content

See German version.

Remarks

In agreement with the coordinator of the module other suitable courses than the ones displayed can be taken.

6

Module: Understanding and Prediction of Disasters II [TVWL3INGINTER4]

Coordination: Ute Werner

Degree programme: Technische Volkswirtschaftslehre (B.Sc.) **Subject:** Natural Science/ Engineering Science

Natural Disaster Management (p. 212)

Introduction to Engineering Geology

and Hydrogeology (p. 158)

For Street Every term 1 Duration

Courses in module							
ID	Course	Hours per week C/E/T	Term	СР	Responsible Lecturer(s)		
3201	Generically Meteorology /Climatology II (p. 93)	3/1	S	5.5	Orphal		
03203	Meteorological Measurements (p. 175)	2	S	3.5	Kottmeier		
03013	Meteorological Natural Hazards (p. 207)	2	W	3.5	Kottmeier, Kunz		
04013	Tectonic Stress in Petroleum Rock Mechanics (p. 297)	1/1	W	3	Müller		
GEOD-BFB-1	Remote Sensing (p. 152)	3/2/1	S	7	Hinz, Weidner		
20241/42	Remote Sensing Systems (p. 153)	1/1	S	2	Hinz, Weidner		
20243/44	Remote Sensing Methods (p. 154)	2/1	S	2	Hinz, Weidner		
20245	Hauptvermessungsübung III (p. 169)	0/1	S	1	S. Hinz, Weidner		
20712/13	Introduction to GIS for students of natural, engineering and geo sciences (p. 136)	2/2	W	4	Rösch		
19055	Hydraulic Engineering and Water Ressource Management I (p. 319)	2/2	W	6	F. Nestmann		

Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1-3 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module seperately.

2

W/S

S

1.5

N.N.

T. Liesch, P. Blum

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions

19632

10557

In Remote Sensing, *Remote Sensing Systems* [20241] and *Remote Sensing Methods* [20243] can be chosen as a minimal combination, but it is strongly recommended to choose the comprehensive combination *Remote Sensing* [GEOD-BFB-1], which includes *Remote Sensing Systems* [20241], *Remote Sensing Methods* [20243] and *Hauptvermessungsübung* III [20245]. There are **no singular exams** for *Remote Sensing Systems* [20241] and *Remote Sensing Methods* [20243].

Therefore it is only possible to choose **either** *Remote Sensing* [GEOD-BFB-1] **or** one of the courses *Remote Sensing Systems* [20241], *Remote Sensing Methods* [20243] *or Hauptvermessungsübung* III [20245] (because they are already included). It is only possible to choose this module in combination with the module *Understanding and Prediction of Disasters I*. The module is passed only after the final partial exam of *Understanding and Prediction of Disasters I* is additionally passed.

Learning Outcomes

See German version.

Content

See German version.

Remarks

In agreement with the coordinator of the module other suitable courses than the ones displayed can be taken.

The module is offered as an extension module to *Understanding and Prediction of Disasters I* from winter term 2010/11 on, therefore credit points were reduced to 9. Together with *Understanding and Prediction of Disasters I* it is still possible to gain 18 credit points in total in the field of Understanding and Prediction of Disasters.

Module: Safety Science I [TVWL3INGINTER3]

Coordination: Ute Werner

Degree programme: Technische Volkswirtschaftslehre (B.Sc.) **Subject:** Natural Science/ Engineering Science

ECTS Credits Cycle Every term 2

Courses in module

Ourses In module					
ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
19315	Safety Management in Highway Engineering (p. 269)	1	W	2	M. Zimmermann
21061	Safety Engineering (p. 270)	2	W	4	Kany
21037	Industrial Safety and Environmental Management (p. 171)	2	S	4	Zülch, Kiparski
21030	Occupational Health and Safety Management and Systems (p. 102)	1	W	2	Zülch

Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1-3 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module seperately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions

None.

Learning Outcomes

See German version.

Content

See German version.

Remarks

In agreement with the coordinator of the module other suitable courses than the ones displayed can be taken.

From the winter term 2010/2011 on, the lecture Safety Engineering has 3 credit points.

Module: Safety Science II [TVWL3INGINTER2]

Coordination: Ute Werner

Degree programme: Technische Volkswirtschaftslehre (B.Sc.) **Subject:** Natural Science/ Engineering Science

ECTS Credits Cycle Duration Every term 2

	Co	urses in module			
ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
19315	Safety Management in Highway Engineering (p. 269)	1	W	2	M. Zimmermann
21061	Safety Engineering (p. 270)	2	W	4	Kany
21037	Industrial Safety and Environmental Management (p. 171)	2	S	4	Zülch, Kiparski
21030	Occupational Health and Safety Management and Systems (p. 102)	1	W	2	Zülch
siwi_wahl	Additional Course Safety Sciences		W/S	2-9	U. Werner

Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1-3 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module seperately.

In addition to the detailed displayed courses further suitable courses of the necessary credit amounts must be taken in agreement with the coordinator of the module to complete the module. On top of the minimum requirements, suitable courses can be chosen accordingly.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions

It is only possible to choose this module in combination with the module *Safety Science I*. The module is passed only after the final partial exam of *Safety Science I* is additionally passed.

Learning Outcomes

See German version.

Content

See German version.

Remarks

From the winter term 2010/2011 on, the lecture Safety Engineering has 3 credit points.

The module is offered as an extension module to *Safety Science I* from winter term 2010/11 on, therefore credit points were reduced to 9. Together with *Safety Science I* it is still possible to gain 18 credit points in total in the field of safety sciences.

6.7 Law

Module: Commercial Law [TVWL3JURA2]

Coordination: Peter Sester

Degree programme: Technische Volkswirtschaftslehre (B.Sc.)

Subject: Law

ECTS Credits 9 Cycle Duration2

		Cour	ses in module			
ID	Course		Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
24504	Advanced Civil Law (p. 119)		2/0	S	3	T. Dreier, P. Sester
24011	Commercial and Corporate (p. 168)	Law	2/0	W	3	P. Sester
24506/24017	Exercises in Civil Law (p. 227)		2/0	W/S	3	P. Sester, T. Dreier

Learning Control / Examinations

The assessment of this module consists of a written examination according to $\S 4(2)$, 1 of the examination regulation. The grade of the module is the grade for the written examination.

Conditions

Successful completion of the modules Introduction to Civil Law [TVWL1JURA1] and Constitutional and Administrative Law [TVWL1JURA3]

Learning Outcomes

The student

- · possesses in-depth knowledge of the general and specific law of obligations and of property law;
- is able to penetrate the interaction of the statutory provisions of the German Civil Code (different types of contracts and the respective rules on liability; performance; impairment of performance; the different ways by which property may be transferred and the *in rem* security rights) and of commercial and company law (especially in respect of the peculiarities of commercial transactions, commercial agency, the law of merchants as well as German law of business organizations);
- in the Private Law Exercises ("Privatrechtliche Übung") gains the skill to solve legal problems using legal methods.

Content

The focus is on special types of contract as well as on complex legal set-ups in the area of company law.

Module: Intellectual Property Law [TVWL3JURA4]

Coordination: Thomas Dreier

Degree programme: Technische Volkswirtschaftslehre (B.Sc.)

Subject: Law

ECTS Credits

9

Cycle
Every term
1

Courses in module

		ooo iii iiioaaio			
ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
24812	Internet Law (p. 186)	2/0	S	3	T. Dreier
24121	Copyright (p. 302)	2/0	W	3	T. Dreier
24574	Patent Law (p. 223)	2/0	S	3	N.N.
24136/24609	Trademark and Unfair Competition Law (p. 199)	2/0	W/S	3	Y. Matz, P. Sester
24583	Computer Contract Law (p. 309)	2/0	S	3	M. Bartsch
24815	(p. 166)	2/0	W/S	3	K. Melullis
24357	(p. 265)	2	W	3	R. Reussner, M. Kuperberg, K. Melullis

Learning Control / Examinations

The assessment mix of each course of this module is defined for each course separately. The final mark for the module is the average of the marks for each course weighted by the credits and truncated after the first decimal.

Conditions

Successful completion of the modules Introduction to Civil Law [TVWL1JURA1] and Constitutional and Administrative Law [TVWL1JURA3]

Learning Outcomes

Module: Private Business Law [TVWL3JURA5]

Peter Sester Coordination:

Course

Degree programme: Technische Volkswirtschaftslehre (B.Sc.)

Subject:

ECTS Credits Cycle Duration 9 Every term

	Courses in module			
	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
7)	2/0	S	3	P. Sester
	2/0	S	3	P. Sester
	2	۱۸/	3	Δ Hoff

		C/E/T			Lecturer(s)	
24650	Civil Law for Advanced (p. 307)	2/0	S	3	P. Sester	
24671	Law of Contracts (p. 308)	2/0	S	3	P. Sester	
24167	Employment Law I (p. 100)	2	W	3	A. Hoff	
24668	Employment Law II (p. 101)	2	S	3	A. Hoff	
24168	Tax Law I (p. 288)	2/0	W	3	D. Dietrich	
24646	Tax Law II (p. 289)	2/0	S	3	D. Dietrich	

Learning Control / Examinations

The assessment mix of each course of this module is defined for each course separately. The final mark for the module is the average of the marks for each course weighted by the credits and truncated after the first decimal.

Conditions

ID

Successful completion of the modules Introduction to Civil Law [TVWL1JURA1] and Constitutional and Administrative Law [TVWL1JURA3]

Recommendations

For the courses

- Civil Law for Advanced [24650]
- · Law of Contracts [24671],

basic knowledge in civil law as taught in the courses Civil Law for Beginners [24012], Advanced Civil Law [24504], and Commercial and Corporate Law [24011] is required.

Learning Outcomes

The student

- has gained in-depth knowledge of German company law, commercial law and civil law;
- is able to analyze, evaluate and solve complex legal and economic relations and problems;
- · is well grounded in individual labour law, collective labour law and commercial constitutional law, evaluates and critically assesses clauses in labour contracts;
- · recognizes the significance of the parties to collective labour agreements within the economic system and has differentiated knowledge of labour disputes law and the law governing the supply of temporary workers and of social law;
- possesses detailed knowledge of national earnings and corporate tax law and is able to deal with provisions of tax law in a scientific manner and assesses the effect of these provisions on corporate decision-making.

Module: Public Business Law [TVWL3JURA6]

Coordination: Indra Spiecker genannt Döhmann **Degree programme:** Technische Volkswirtschaftslehre (B.Sc.)

Subject: Law

ECTS Credits

9

Cycle
Every term
1

Courses in module					
ID	Course	Hours per week C/E/T	Term	СР	Responsible Lecturer(s)
24632	Telecommunications Law (p. 298)	2/0	S	3	I. Spiecker genannt Döhmann
24082	Public Media Law (p. 216)	2	W	3	C. Kirchberg
24666	European and International Law (p. 148)	2/0	S	3	I. Spiecker genannt Döhmann
24140	Environmental Law (p. 299)	2	W	3	I. Spiecker genannt Döhmann
24018	Data Protection Law (p. 127)	2/0	W	3	I. Spiecker genannt Döhmann

Learning Control / Examinations

The assessment mix of each course of this module is defined for each course separately. The final mark for the module is the average of the marks for each course weighted by the credits and truncated after the first decimal.

Conditions

Successful completion of the modules Introduction to Civil Law [TVWL1JURA1] and Constitutional and Administrative Law [TVWL1JURA3]

Learning Outcomes

6.8 Sociology

Module: Sociology/Empirical Social Research [TVWL3SOZ]

Coordination: Gerd Nollmann

Degree programme: Technische Volkswirtschaftslehre (B.Sc.)

Subject: Sociology

For the second s

Courses in module					
ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
11005	Social structures of modern societies (p. 276)	2	W	4	G. Nollmann
spezSoz	Special Sociology (p. 280)	2	W/S	2	G. Nollmann, Pfadenhauer, Pfaff, Haupt, Grenz, Eisewicht, Kunz
SozSem	Projectseminar (p. 233)	2	W/S	4	Bernart, Kunz, Pfaff, Haupt, Grenz, Eisewicht

Learning Control / Examinations

The assessment is carried out as a general written exam (according to Section 4(2), 1 of the examination regulation). The specific theme of the written exam is arranged with the module coordinator personally. The single courses of the module are completed with an assessment as well. The assessment procedures are described for each course of the module seperately. The overall grade of the module correponds to the grade of the written exam.

Conditions

None.

Recommendations

Knowledge of Statistics 1 and Statistics 2 is required.

Learning Outcomes

The student

- · Gains theoretical and methodical knowledge of social processes and structures
- · Is able to apply acquired knowledge practically
- · Is able to present work results in a precise and clear way

Content

This module offers students the possibility to get to know research problems and to answer these theoretically as well as empirically. For example: Who does earn how much in his job and why? How do subcultures emerge? Why are boys' grades in school always worse than those of girls? Do divorces have negative influences on the development of children? How does mass consumption influence the individual? Is there a world society emerging?

In addition, this module contains courses on sociological methods that are essential to answer the above questions scientifically.

Module: Qualitative Social Research [TVWL3SOZ2]

Coordination: Gerd Nollmann, Pfadenhauer

Degree programme: Technische Volkswirtschaftslehre (B.Sc.)

Subject: Sociology

ECTS Credits Cycle Duration
9 Every term 1

Courses in module					
ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
n.n.	Interpretative Social Research Methods (p. 209)	2/0	W	4	Pfadenhauer
spezSoz	Special Sociology (p. 280)	2	W/S	2	G. Nollmann, Pfadenhauer, Pfaff, Haupt, Grenz, Eisewicht, Kunz
n.n.	Explorative-interpretative Project Seminar (p. 234)	2/0	W/S	2/4	Pfadenhauer, Kunz, Grenz, Eisewicht

Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module seperately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions

The lecture Interpretative Social Research Methods [n.n.] has to be completed successfully.

Learning Outcomes

The student

- possesses a basic overview of the well-established and some of the advanced explorative methods of data collection and interpretative methods of data evaluation.
- can address basic sociological questions to subjects of different types,
- and is capable of choosing and applying appropriate explorative-interpretative methods according to a research question.

Content

Qualitative Social Research is of major importance not only in (Social) Sciences but also in applied economic contexts. Within the framework of this module the student gets thaught basic and advanced methods of non-standardised data collection, fixation and evaluation. Accordingly the module consists of three courses:

- the lecture 'Interpretative Social Research Methods' which ends with a written exam (4 LP).
- a course 'Special Sociology' of choice in which 2 or 4 credits have to be obtained (6 credits needed in course and project course combined).
- a project course focusing on explorative-interpreative methods in which 2 or 4 credits have to be obtained (6 credits needed in course and project course combined).

6.9 General Modules

Module: Seminar Module [TVWL3SEM]

Coordination: Marliese Uhrig-Homburg, Studiendekan (Fak. f. Wirtschaftswissenschaften)

Degree programme: Technische Volkswirtschaftslehre (B.Sc.)

Subject:

ECTS Credits Cycle Duration
9 Every term 1

Courses in module

ID	Course	Hours per week C/E/T	Term	CP	Responsible Lecturer(s)
SemAIFB1	Seminar in Enterprise Information Systems (p. 242)	2	W/S	3	R. Studer, A. Oberweis, T. Wolf, R. Kneuper
SemAIFB2	Seminar Efficient Algorithms (p. 243)	2	W/S	3	H. Schmeck
SemAIFB3	Seminar Complexity Management	2	W/S	3	D. Seese
COMPAN DO	(p. 252)	_	***	O	<i>D.</i> 00000
SemAIFB4	Seminar Knowledge Management (p. 255)	2	W	3	R. Studer
25293	Seminar in Finance (p. 247)	2	W/S	3	M. Uhrig-Homburg, M. Ruckes
SemFBV1	Seminar in Insurance Management (p. 256)	2	W/S	3	U. Werner
SemFBV2	Seminar in Operational Risk Management (p. 257)	2	W/S	3	U. Werner
SemFBV3	Seminar in Risk Theory and Actuarial Science (p. 263)	2	W/S	3	C. Hipp
25915/25916	Seminar: Management and Organization (p. 266)	2	W/S	3	H. Lindstädt
SemIIP	Seminar in Ergonomics (p. 258)	2	W/S	3	P. Knauth, D. Karl
SemIIP2	Seminar in Industrial Production	2	W/S	3	F. Schultmann, M. Fröhling, M.
· · · · · · · ·	(p. 250)	_	•	-	Hiete
SemEW	Seminar Energy Economics (p. 244)	2	W/S	3	W. Fichtner, D. Möst, P. Jochem
25191	Bachelor Seminar in Foundations of	2/0	W/S	3	W. Gaul
_0.0.	Marketing (p. 111)	_, 0	, 0	Ū	5.44.
26524	Bachelor Seminar in Information Engineering and Management (p. 110)	2	W/S	3	A. Geyer-Schulz
SemIW	Seminar Information Engineering and Management (p. 251)	2	W/S	3	C. Weinhardt
26420	Topics of Sustainable Management of Housing and Real Estate (p. 103)	2	W/S	3	T. Lützkendorf
SemWIOR4	Seminar in Game and Decision Theory (p. 264)	2	W/S	3	S. Berninghaus
SemWIOR3	Seminar in Experimental Economics (p. 260)	2	W/S	3	S. Berninghaus
SemWIOR2	Seminar Economic Theory (p. 323)	2	W/S	3	C. Puppe
SemIWW2	Seminar in International Economy (p. 248)	2/0	W/S	3	J. Kowalski
SemIWW3	(p. 249)	2	W/S	3	I. Ott
26130	Seminar Public Finance (p. 245)	2	W/S	3	B. Wigger, Assistenten
26263	Seminar on Network Economics (p. 262)	2	W/S	3	K. Mitusch
25131	Seminar in Continous Optimization (p. 261)	2	W/S	3	O. Stein
SemWIOR1	Seminar Stochastic Models (p. 254)	2	W/S	3	K. Waldmann
25491	Seminar in Discrete Optimization (p. 259)	2	W/S	3	S. Nickel
26470	Seminar Service Science, Management & Engineering (p. 253)	2	W/S	3	S. Tai, C. Weinhardt, G. Satzger, R. Studer
SemING	Seminar in Engineering Science (p. 174)	2	W/S	3	Fachvertreter ingenieurwis- senschaftlicher Fakultäten
SemIFL	Seminar Conveying Technology and Logistics (p. 246)	2	W/S	3	K. Furmans
SemMath	Seminar in Mathematics (p. 206)	2	W/S	3	Fachvertreter der Fakultät für Mathematik
HoC1	Elective "Culture - Policy - Science - Technology" (p. 316)	meist 2	W/S	3	House of Competence
HoC3	Elective Foreig Languages (p. 314)	2-4	W/S	2-4	House of Competence
HoC4	Elective "Tutor Programmes" (p. 318)	k.A.	W/S	2/3	House of Competence
HoC2	Elective "Workshops for Competence and Creativity" (p. 315)	meist 2	W/S	3	House of Competence
HoC5	Elective "Personal Fitness & Emotional Competence" (p. 317)	k.A.	W/S	2-3	House of Competence
21690sem	Seminar paper "Production Engineering" (p. 267)	2	W/S	3	V. Schulze, Lanza, Munzinger

The modul examination consists of two seminars and of at least one key qualification (KQ) course (according to §4 (3), 3 of the examintaion regulation). A detailed description of every singled assessment is given in the specific course characerization. The final mark for the module is the average of the marks for each of the two seminars weighted by the credits and truncated after the first decimal. Grades of the KQ courses are not included.

Conditions

All modules of the core programme should have been absolved. Furthermore the course specific preconditions must be observed.

- Seminars: Two seminars out of the course list, that have at least 3 CP each and are offered by a representative of the Faculty of Economics and Business Engineering, have to be chosen.
- Alternatively one of the two seminars can be absolved at a engineering department or at the Department of Mathematics.
 The seminar has to be offered by a representative of the respective department as well. The assessment has to meet the
 demands of the School of Economics and Business Engineering (active participation, term paper with a workload of at
 least 80 h, presentation). This alternative seminar requires an official approval and can be applied at the examination
 office of the School of Economics and Business Engineering. Seminars at the institutes wbk and IFL do not require these
 approval.
- Key Qualification (KQ)-course(s): One or more courses with at least 3 CP in total of additional key qualifications have to be chosen among the courses [HoC1-5]. More detailled information can be found at the course descriptions and on http://www.hoc.kit.edu/sq-wahlbereiche.

Learning Outcomes

The student

- · investigates with a selected topic in a special subject,
- · analyses and discusses topically issues in the course and within the final term paper,
- discusses, presents und defends subject-specific arguments within the given topic,
- · plans and realizes the final term paper mostly autonomous.

Content

Competences which are gained in the seminar module especially prepare the student for composing the final thesis. Within the term paper and the presentation the student exercises himself in scientific working techniques supported by the supervisor. Beside advancing skills in techniques of scientific working there are gained integrative key qualifications as well. A detailled description o these qualifications is given in the section "Key Qualifications" of the module handbook. Furthermore, the module also includes additional key qualifications provided by the KQ-courses.

Remarks

The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

Module: Internship [TVWL3EXPRAK]

Coordination: Der Vorsitzende des Prüfungsausschusses **Degree programme:** Technische Volkswirtschaftslehre (B.Sc.)

Subject:

ECTS Credits Cycle Duration 8

Learning Control / Examinations

The assessment is carried out by the evidence of completed full-time internships of at least eight weeks a and a presentation of the internship in the form of a written report on the activities.

1. Information on evidence of completed full-time internships:

The internship is proofed by the certificate of the intern's office. The certificate has to be formally correct with official corporate letterhead and handwritten countersigned by a responsible employee of the company.

The certificate must at least contain the following information:

- * Company / Location
- * Duration: from ... to ...
- * Hours of work (weakly)
- * Working interruption, indicating the vacation and sick days
- * Department
- * Headwords to the activitis

2. Information on to the presentation:

The internship report should be at least one page (typewritten, not handwritten) for each Location. It must be counter-sifgned by a representative of the intern's office.

Conditions

Internships, that were completed even before studying may be recognized, if the criteria for recognition are met. After recognition of the compulsory internship, there can be taken a semester off for a voluntary, student-related internship. The possibility is particularly interesting in view of the master programme, which requires internships of at least 20 weeks.

If the compulsory internship is absolved within the Bachelor Programme and if it takes at least 14 weeks, students may request tuition exemption, when at least 8 weeks of the internship takes place in the lecture time.

Regarding to the election of the company, in which the internship is completed, there are no specific rules. Beside of banks, public administration or international organizations even large industrial companies be considered, because of the technical profile of the Bachelor Programme.

With a view to the future professional career, it is recommended to absolve the internship in a larger, possibly international company.

Learning Outcomes

Students

- · engage in practical aspects of Eonomics Engineering and get to know the professional requirements,
- · gain a general insight into the operations of a company,
- identify companies coplexitity and developing knowledge and skills, which faciliate the understanding of operational sequencences,
- train key qualifications such as personal initiative (already in the application), team skills and the ability to integrate into occupational hierarchie.

Content

Primarily the internship should be done to gain economic and business work experiences. Certainly, the interns are free to integrate technical activities as well. A commercial internship provides an insight into business or administrative processes of business transactions. Therefor departments such as controlling, organizing, marketing and planning appear particularly suitable. It remains the companies and interns left, which stations and areas the intern will eventually go through. But the focus should always be in accordance with operational realities of the company.

Regarding the election of the company, in which the internship is absolved, there are no specific rules. Beside of banks, public administration or international organizations even large industrial companies be considered, because of the technical profile of the Bachelor Programme.

Remarks

Vacation days are not figured into the internship.

Only three sick leave days may incurred at all. Any additional sick days are not figured into the internship. A relevant vocational education of at least two years is accepted as a performance equivalent to the internship.

It is recommended to do the internship before start of study.

Module: Bachelor Thesis [TVWL3THESIS]

Coordination: Der Vorsitzende des Prüfungsausschusses **Degree programme:** Technische Volkswirtschaftslehre (B.Sc.)

Subject:

ECTS Credits Cycle Duration 12

Learning Control / Examinations

The Bachelor Thesis is a written exam which shows that the student can autonomously investigate a scientific problem in Economics Engineering. The Bachelor Thesis is described in detail in § 11 of the examination regulation.

The review is carried out by at least one examiner of the School of Economics and Business Engineering, or, after approval by at least one examiner of another faculty. The examiner has to be involved in the degree programme. Involved in the degree programme are the persons that coordinate a module or a lecture of the degree programme.

The regular processing time takes three months. On a reasoned request of the student, the examination board can extend the processing time of a maximum of on month. If the Bachelor Thesis is not completed in time, this exam is "failed", unless the student is not being responsible (eg maternity leave).

With consent of the examinor the thesis can be written in English as well. Other languages require besides the consent of the examiner the approval of the examination board. The issue of the Bachelor Thesis may only returned once and only within the first month of processing time. A new topic has to be released within four weeks.

The overall grade of the module is the grade of the Bachelor Thesis.

Conditions

Prerequisite for admission to the Bachelor thesis is that the student is usually in the 3rd Academic year (5th and 6th semester) and has at most one of the exams of the core program (according to § 17 paragraph 2 examination regulation) not been completed.

It is recommended to begin the Bachelor Thesis in the 5th or 6th Semester.

A written confirmation of the examinor about supervising the Bachelor's Thesis is required.

Please pay regard to the institute specific rules for supervising a Bachelor Thesis.

The Bachelor Thesis has to contain the following declaration: "I hereby declare that I produced this thesis without external assistance, and that no other than the listed references have been used as sources of information. Passages taken literally or analogously from published or non published sources is marked as this." If this declaration is not given, the Bachelor Thesis will not be accepted.

Learning Outcomes

Content

The Bachelor Thesis is the first major scientific work. The topic of the Bachelor Thesis will be chosen by the student themselves and adjusted with the examinor. The topic has to be related to Economics Engineering and has to refer to subject-specific or interdisciplinary problems.

7 Courses

7.1 All Courses

Course: Advanced Econometrics of Financial Markets [25381]

Coordinators: Svetlozar Rachev

Part of the modules: Econometrics and Economics (p. 30)[TVWL3VWL7]

ECTS Credits Hours per week 5 Term Instruction language Summer term en

Learning Control / Examinations

The assessment of this course consists of a written examination (following §4(2), 1 SPO) and of possible additional assignments during the course (following §4(2), 3 SPO).

Conditions

None.

Learning Outcomes

After successful completion of the course students will have attained both knowledge and competency to comprehend the theories behind portfolio management of major financial institutions. Hence students can adapt this understanding to the more specialised needs of the intermediary.

Content

Advanced Econometrics of Financial Markets covers: Forecasting stock return, market microstructure(non-synchronised trading, spread and modelling transactions), "event studies analysis", capital asset pricing model, multi-factor price models, intertemporal equilibrium models.

Media

transparencies, exercises.

Literature

Campbell, Lo, McKinlay: The Econometrics of Financial Markets. Princeton University Press.

Course: Advanced Topics in Economic Theory [25527]

Coordinators: Clemens Puppe, Marten Hillebrand, Kay Mitusch **Part of the modules:** Microeconomic Theory (p. 29)[TVWL3VWL6]

ECTS Credits Hours per week 4.5 Credits Hours per week Summer term en

Learning Control / Examinations

Conditions

None.

Learning Outcomes

Content

The focus of the course is the modern economic theory of (general) equilibrium. The course is divided into three parts. The first part introduces the microeconomic foundations of general equilibrium á la Debreu ("The Theory of Value", 1959) and Hildenbrand/Kirman ("Equilibrium Analysis",1988). The second part considers dynamic (stochastic) equilibrium models with a particular focus on the overlapping generations model which lie at the heart of modern macroeconomics. The third part deals with asymmetric information and introduces the basic models based on Akerlof's "Market for Lemons." The course is largely based on the textbook "Microeconomic Theory" (Chapters 1-5, 10, 13-20) by A.Mas-Colell, M.D.Whinston, and J.R.Green

Literature

The course is based on the excellent textbook "Microeconomic Theory" (Chapters 1-5, 10, 13-20) by A.Mas-Colell, M.D.Whinston, and J.R.Green

Remarks

The lecture will be offered in the summer term 2010 for the first time. Up to now, the lecture was named *Advanced Microeconomic Theory*.

Course: Algorithms for Internet Applications [25702]

Coordinators: Hartmut Schmeck

Part of the modules: Electives in Informatic (p. 54)[TVWL3INFO2], Emphasis Informatics (p. 53)[TVWL3INFO1]

ECTS Credits Hours per week 5 Term Instruction language Winter term en

Learning Control / Examinations

The assessment consists of a written exam (60 min) (according to Section 4(2), 1 of the examination regulation) and an additional written examination (called "bonus exam", 60 min) (according Section 4(2), 3 of the examination regulation) (the bonus exam may be split into several shorter written tests).

The grade of this course is the achieved grade in the written examination. If this grade is at least 4.0 and at most 1.3, a passed bonus exam will improve it by one grade level (i.e. by 0.3 or 0.4).

Conditions

None.

Learning Outcomes

The students will learn to master methods and concepts of essential algorithms within Internet applications and to develop capabilities for innovative improvements. The course aims at teaching advanced concepts for the design and application of algorithms with respect to the requirements in networked systems. Based on a fundamental understanding of taught concepts and methods the students should be able to select appropriate concepts and methods for problem settings in their future professional life, and - if necessary - customize and apply them in an adequate way. The students will be capable to find appropriate arguments for their chosen approach to a problem setting.

In particular, the student will - know the structure and elementary protocols of the Internet (TCP/IP) and standard routing algorithms (distance vector and link state routing), - know methods of information retrieval in the WWW, algorithms for searching information and be able to assess the performance of search engines, - know how to design and use cryptographic methods and protocols to guarantee and check confidentiality, data integrity and authenticity, - know algorithmic basics of electronic payment systems and of electronic money, - the architectures and methodologies of firewalls.

Content

Internet and World Wide Web are changing our world, this core course provides the necessary background and methods for the design of central applications of the Internet. After an introduction into Internet technology the following topics are addressed: information retrieval in the www, structure and functioning of search engines, foundations of secure communication, electronic payment systems and digital money, and - if time permits - security architectures (firewalls), data compression, distributed computing on the Internet.

Media

Powerpoint slides with annotations on graphics screen, access to Internet resources, recorded lectures

Literature

- · Tanenbaum: Computer Networks, 4th edition, Prentice-Hall 2003.
- Baeza-Yates, Ribeiro-Neto: Modern Information Retrieval. Addison-Wesley, 1999.
- Wobst: Abenteuer Kryptologie: Methoden, Risiken und Nutzen der Datenverschlüsselung, 3rd edition. Addison-Wesley, 2001.
- · Schneier: Applied Cryptography, John Wiley, 1996.
- Furche, Wrightson: Computer money: Zahlungssysteme im Internet [Übers.: Monika Hartmann]. 1. Aufl. Heidelberg: dpunkt, Verl. für Digitale Technologie, 1997.

Elective literature:

· Further references will be given in the course.

Course: Business Administration and Management Science A [25023]

Coordinators: Thomas Burdelski

Part of the modules: Business Administration (p. 17)[TVWL1BWL]

ECTS Credits Hours per week 7 Term Instruction language Winter term de

Learning Control / Examinations

The assessment consists of a written exam (75 min) according to Section 4(2), 1 of the examination regulation. The assessment takes place in every semester. Re-examinations are offered at every ordinary examination date.

Conditions

None.

Learning Outcomes

After this basic course students have to be familiar with the fundamentals of General Business Administration and the principles of Management Sciences.

This is necessary to understand the following courses Business Administration and Management Science B und C.

Content

The agenda and the following topics are treated:

- Fundamentals of Business Administration and Management Science
- · Legal forms of business organisations
- · Targets of corporations and corporate policy
- · Analytical and planning instruments
- · Decision analysis and decision making in a corporation
- · The income statement as a business card of business activities
- · Tax payments for a company

Literature

Elective literature:

- · Albach: Allgemeine Betriebswirtschaftslehre, Gabler-Verlag
- · Neus: Einführung in die Betriebswirtschaftslehre, Mohr-Siebeck Verlag
- Schierenbeck: Einführung in die Betriebswirtschaftslehre, Oldenbourg Verlag
- Steven, Kistner: Betriebswirtschaftslehre im Grundstudium 1+2, Physica-Verlag
- · Wöhe: Einführung in die Allgemeine Betriebswirtschaftslehre, Vahlen-Verlag

Remarks

The course Rechnungswesen which is held concurrently is taken into account concerning specific problems.

Course: Business Administration and Management Science B [25024/25025]

Coordinators: Wolfgang Gaul, Thomas Lützkendorf, Andreas Geyer-Schulz, Christof Weinhardt, Thomas Burdel-

ski

Part of the modules: Business Administration (p. 17)[TVWL1BWL]

ECTS Credits
4 Hours per week Z/0/2 Summer term Instruction language de

Learning Control / Examinations

The assessment consists of a written exam (90 minutes) according to Section 4(2), 1 of the examination regulation.

Conditions

None.

Learning Outcomes

The target of this course and the tutorials of this course are the basic points of marketing, production economics and information engineering and management.

After this basic course students have to be familiar with these three topics in Business Administration and Management Science.

Content

1. Marketing:

Marketing is an organizational function to handle situations, activities, and processes for creating, communicating, and delivering value to customers in a best way. (Customer) relationship management comprises collecting, aggregating, and analyzing information (e.g., developments in the society, changing conditions of markets, alterations w.r.t. buying behavior) to benefit different target groups.

Main topics will deal with market research and optimized application of marketing mix instruments with emphasis on "marketing and the web", "innovation management", and "international marketing".

2. Production economics

In the part of production economics the student will learn basics in the field of production theory, procurement and resource aquisitions, production and operations management and industrial engineering.

Aspects of electrical engineering industry, technological foresights, construction industry and real estate markets will be treated.

3. Information engineering and management

In today's economy, information is a competetive factor that calls for an interdisciplinary investigation from economics and business administration, informatics and law. In this part of the lecture, selected topics from information engineering and management and their impact in market competition are presented

Topics include: Information in a company, Information processing: From an agent to business networks, social networks, service value networks, complex service auction, market engineering, grid und cloud computing, dynamic pricing, fundamentals of trading and market efficiency on stock exchanges.

Literature

Further literature references are announced in the materials to the lecture.

Remarks

Key qualifications can be shown in an active participation through presentations of solutions and discussions in the tutorials which accompany the course. Each part of the course is taught by instructors specialised in the field of that part.

Economics Engineering (B.Sc.)
Module Handbook, Date: 23.09.2010

Course: Business Administration and Management Science C [25026/25027]

Coordinators: Hagen Lindstädt, Martin E. Ruckes, Marliese Uhrig-Homburg, Thomas Burdelski

Part of the modules: Business Administration (p. 17)[TVWL1BWL]

ECTS Credits Hours per week 4 2/0/2 Term Instruction language de

Learning Control / Examinations

Conditions

None.

Learning Outcomes

The goal of this course and the tutorials of this course is to equip students with the fundamentals and basics in the fields of management and organization, investment und finance and the german specific term controlling. After this course students have to be familiar with these three topics in business administration and management science.

Content

1. Management and Organization

- A) Foundations of Management
- B) Foundations of Strategic Management
 - · Process of Strategic Management
 - · Strategic Analysis using the SWOT Framework
 - · Formulating Strategic Options
 - · Evaluation and Choice

C) Foundations of Organization

- · Why do Organizations exist?
- · Objectives, Measures and Conditions of Managing Organizations
- · Level 1: Division of Labour and Design of Departments
- · Level 2: Choosing the Hierarchical Structure
- · Level 3: Coordination and Formalization

D) Agency-theoretic Foundations:

- · Organization under Asymmetric Organization
- Three Types of Informational Asymmetries
- Type 1: Hidden Intention and Holdup
- · Type 2: Hidden Characteristics and Adverse Selection
- Type 3: Hidden Action and Moral Hazard

2. Investment and Finance

This part of the course deals with the fundamentals of capital market theory und provides a modern introduction to the theory und practice of capital raising and capital budgeting.

These topics are covered:

- · Valuation of financial und real investments
- · Portfolio theory
- · Pricing in financial markets
- · Theory and practice of corporate finance
- · Arbitrage

3. Controlling

Planning, control (e. g. monitoring), organization, leadership and information systems are the core elements of a business management system. These fields have to be coordinated with one another to achieve the corporate goals in an optimal way. This coordinating function is the main task of the german specific term controlling. Thus, controlling fulfils the coordinating task within the management system in an essential way.

These topics are covered:

· Fundamentals of controlling und its context

Economics Engineering (B.Sc.)
Module Handbook, Date: 23.09.2010

• Instruments of controlling for business planning and control/monitoring (selected operational instruments, benchmarking as a tactical instrument and portfolio analysis as a strategic instrument)

· Instruments of controlling for information systems (performance indicators und reporting)

Literature

Extensive bibliographic information will be given in the materials to the lecture.

Remarks

Key qualifications can be shown in an active participation through presentations of solutions and discussions in the tutorials which accompany the course. Each part of the course is taught by instructors specialised in the field of that part.

Course: Generically Meteorology /Climatology II [3201]

Coordinators: Orphal

Part of the modules: Understanding and Prediction of Disasters I (p. 70)[TVWL3INGINTER1], Understanding and Pre-

diction of Disasters II (p. 71)[TVWL3INGINTER4]

ECTS Credits
5.5

Hours per week
Summer term
Hours per week
Summer term
de

Learning Control / Examinations

The assessment consists of a written test according to Section 4(2), 3 of the examination regulation.

Conditions

None.

Learning Outcomes

Content

Remarks

For further information, see http://www.imk.uni-karlsruhe.de/english/17.php.

Course: Analytical CRM [26522]

Coordinators: Andreas Geyer-Schulz

Part of the modules: Specialization in Customer Relationship Management (p. 39)[TVWL3BWLISM5], CRM and Service

Management (p. 38)[TVWL3BWLISM4]

ECTS Credits
4,5

Hours per week
2/1

Summer term
de

Instruction language
de

Learning Control / Examinations

Assessment consists of a written exam of 1 hour length following §4 (2), 1 of the examination regulation and by submitting written papers as part of the exercise following §4 (2), 3 of the examination regulation.

The course is considered successfully taken, if at least 50 out of 100 points are acquired in the written exam. In this case, all additional points (up to 12) from excersise work will be added. The grades of this lecture are assigned following the table below:

Grade	Minimum points
1.0	104
1.3	98
1.7	92
2.0	86
2.3	80
2.7	74
3.0	68
3.3	62
3.7	56
4.0	50
4.7	40
5.0	0

Conditions

None.

Recommendations

We expect knowledge about data models and the UML modelling language concerning information systems.

Learning Outcomes

The Student should

- understand the principal scientific methods from statistics and informatics used in analytical CRM and their application to enterprise decision problems and be able to independently apply these methods to standard cases,
- understand the components for creating and managing a data warehouse from operative system sources including the processes and steps involved and should be able to apply these methods to a simple example, and
- use his knowledge to conduct a standard CRM analysis on enterprise data for a busines decision problem and deduce and justify a recommendation for appropriate action.

Content

The course Analytical CRM deals with methods and techniques for analysis concerning the management and improval of customer relationships. Knowledge about customers is aggregated and used for enterprise decision problems like product line planning, customer loyality, etc. A necessary precondition for these analyses is the transformation of data stemming from operative systems into a common data warehouse that assembles all necessary information. This requires transformation of data models and processes for creating and managing a data warehouse, like ETL processes, data quality and monitoring. The generation of customer oriented and flexible reports for different business purposes is covered. The course finally treats several different statistical analysis methods like clustering, regression etc. that are necessary for generating important indicators (like customer lifetime value, customer segmenatation).

Media

slides

Literature

Ponnia, Paulraj. Data Warehousing Fundamentals: A Comprehensive Guide for IT Professionals. Wiley, New York, 2001. Duda, Richard O. und Hart, Peter E. und Stork, David G. Pattern Classification. Wiley-Interscience, New York, 2. Ausgabe, 2001.

Maddala, G. S. Introduction to Econometrics. Wiley, Chichester, 3rd Ed., 2001. Theil, H. Principles of Econometrics. Wiley, New York, 1971.

Course: Applied Informatics I - Modelling [25070]

Coordinators: Andreas Oberweis, Rudi Studer, Sudhir Agarwal

Part of the modules: Electives in Informatic (p. 54)[TVWL3INFO2], Emphasis Informatics (p. 53)[TVWL3INFO1]

ECTS Credits Hours per week 5 Term Instruction language Winter term de

Learning Control / Examinations

The assessment consists of a written examination (60 min) in the first week after lecture period (according to Section 4 (2),1 of the examination regulation).

Conditions

None.

Learning Outcomes

Basic knowledge about the strengths and weaknesses of various modeling approaches including their application areas.

Content

In the context of complex information systems, modelling is of central importance, e.g. – in the context of systems to be developed – for a better understanding of their functionality or in the context of existing systems for supporting maintenance and further development.

Modelling, in particular modelling of information systems, forms the core part of this lecture. The lecture is organized in two parts. The first part mainly covers the modelling of static aspectes, the second part covers the modelling of dynamic aspects of information systems.

The lecture sets out with a definition of modelling and the advantages of modelling. After that, advanced aspects of UML, the Entity Relationship model (ER model) and description logics as a means of modelling static aspects will be explained. This will be complemented by the relational data model and the systematic design of databases based on ER models. For modelling dynamic aspects, different types of petri-nets as well as event driven process chains together with their respective analysis techniques will be introduced.

Media

Slides.

Literature

- · Bernhard Rumpe. Modellierung mit UML, Springer-Verlag, 2004.
- R. Elmasri, S. B. Navathe. Fundamentals of Database Systems. Pearson Education, 4. Aufl., 2004, ISBN 0321204484.
- · W. Reisig. Petri-Netze, Springer-Verlag, 1986.

Elective literature:

- Pascal Hitzler, Markus Krötzsch, Sebastian Rudolph, York Sure: Semantic Web Grundlagen, Springer, 2008 (ISBN 978-3-540-33993-9)
- · Staab, Studer: Handbook on Ontologies, Springer, 2003
- J.L. Peterson: Petri Net Theory and Modeling of Systems, Prentice Hall, 1981.
- Franz Baader, Diego Calvanese, Deborah McGuinness, Daniele Nardi, Peter Patel-Schneider. The Description Logic Handbook Theory, Implementation and Applications, Cambridge 2003.

Course: Applied Informatics II - IT Systems for e-Commerce [25033]

Coordinators: Stefan Tai

Part of the modules: Electives in Informatic (p. 54)[TVWL3INFO2], Emphasis Informatics (p. 53)[TVWL3INFO1]

ECTS Credits
5
Hours per week
Summer term
Hours per week
Summer term
de

Learning Control / Examinations

The assessment consists of a written examination (60 min) according to Section 4 (2),1 of the examination regulation. The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Conditions

Knowledge of content of the courses Foundations of Informatics I [25074] and Foundations of Informatics II [25076] is expected.

Learning Outcomes

The student learns about IT methods and systems in support of modern electronic commerce. The student should be able to select, asses, design, and apply these methods and systems in a context-sensitive manner.

Content

The course introduces methods and systems in support of electronic commerce, including the topics:

- · application architectures (incl. client server architectures)
- document description and exchange (incl. XML)
- enterprise middleware (incl. CORBA, Messaging Middleware, Java Enterprise Edition)
- · Web services and SOA

Media

Slides, internet resources.

Literature

Tba in the lecture.

Course: Inorganic Chemistry Practical [05023]

Coordinators: von Hänisch

Part of the modules: Chemistry (p. 25)[TVWL1NW2]

ECTS Credits Hours per week 16 Winter term Instruction language de

Learning Control / Examinations

Conditions

It is strongly recommended to attend the course *Inorganic Chemistry* beforehand.

Learning Outcomes

Content

Literature

Elective literature:

Jander, G.; Blasius, E.; Strähle, J.; Schweda, E.: Lehrbuch der analytischen und präparativen anorganischen Chemie, Hirzel Gerdes, E.: Qualitative Anorganische Analyse, Vieweg 1995

Mortimer, C.E.; Müller, U.: Das Basiswissen der Chemie. Thieme

Course: Industrial Application of Material Handling Systems in Sorting and Distribution Systems [2118089]

Coordinators: Föller

Part of the modules: Introduction to Technical Logistics (p. 58)[TVWL3INGMB13]

ECTS Credits Hours per week 4 2 Term Instruction language de

Learning Control / Examinations

The assessment consists of an oral exam according to §4 (2), 2 of the examination regulation. It may be a written exam (according to §4 (2), 1 of the examination regulation) in the case of large number of participants.

Conditions

None.

Learning Outcomes

The course provides basics of sorting techniques.

- · Operation characteristics, classification, configuration, dimensioning, cost consideration, sorting systems
- · Relevant regulations, modern control and drive concepts

Course: Employment Law I [24167]

Coordinators: Alexander Hoff

Part of the modules: Private Business Law (p. 76)[TVWL3JURA5]

ECTS Credits Hours per week 3 Term Instruction language Winter term

Learning Control / Examinations

The assessment consists of a written exam following §4, Abs. 2, 1 of the SPO.

Conditions

None.

Learning Outcomes

It is the aim of this lecture to provide a solid insight into individual-related labour law. The students will understand the importance of labour law as an integral part of social market economy. They will be able to review contractual provisions in employment contracts and to evaluate labour law conflicts.

Content

Students will be introduced to all labour law regulations concerning the beginning, enforcement and termination of an employment. The lecture provides an introduction into procedural matters. A labour court's trial will be attended.

Literature

tba at the beginning of the course.

Course: Employment Law II [24668]

Coordinators: Alexander Hoff

Part of the modules: Private Business Law (p. 76)[TVWL3JURA5]

ECTS Credits Hours per week 3 Term Summer term de Instruction language

Learning Control / Examinations

The assessment consists of a written exam following §4, Abs. 2, 1 of the SPO.

Conditions

None.

Learning Outcomes

Based on the knowledge gained in the lecture on Labour Law I, the students are to gain a deeper insight into labour law.

Content

Students will gain insight into the statutory rights of employees and tariff law. They learn about the importance of employers associations and unions for the economy and gain adequate knowledge of laws concerning industrial action, supply of temporary workers and social security law.

Literature

Tba at the beginning of the course.

Course: Occupational Health and Safety Management and Systems [21030]

Coordinators: Zülch

Part of the modules: Safety Science I (p. 72)[TVWL3INGINTER3], Safety Science II (p. 73)[TVWL3INGINTER2]

ECTS Credits
Power week
Winter term
Hours per week
Winter term
Hours per week
Winter term

Learning Control / Examinations

Conditions

None.

Learning Outcomes

Content

Remarks

For further information, see http://www.ifab.uni-karlsruhe.de/747.php

Course: Topics of Sustainable Management of Housing and Real Estate [26420]

Coordinators: Thomas Lützkendorf

Part of the modules: Seminar Module (p. 80)[TVWL3SEM]

ECTS Credits
Hours per week
Winter / Summer Term
de
Instruction language

Learning Control / Examinations

The assessment of this course is (according to §4(2), 3 SPO) in form of an examination of the written seminar thesis and a presentation.

Conditions

None.

Learning Outcomes

- Students autonomously compile a paper treating of a marked-off subject within the area of real estate economics respectively sustainable construction, and present their results within the seminar.
- Therefore they master the principles of scientific writing, especially research, reasoning and citation, as well as handling information suspiciously.
- Through own and observed experiences they develop the ability to hold scientific presentations, including technical, formal, rethorical and didactical aspects.

Content

The seminar deals with changing up-to-date topics concerning Real Estate Economics or Sustainable Construction. Current topics and schedules are announced at the beginning of term.

Media

A reader dealing with the basics of scientific writing is provided (in german language).

Course: Power Transformations [23390]

Coordinators: Schäfer

Part of the modules: Electrical Power Engineering (p. 67)[TVWL3INGETIT1]

ECTS Credits
3
Power week Term
Summer term
de Instruction language

Learning Control / Examinations

The assessment consists of an oral exam (20 min) taking place at the beginn of the recess period (according to Section 4 (2), 2 of the examination regulation). The exam takes place in every summer semester. Re-examinations are offered at every ordinary examination date.

Conditions

None.

Learning Outcomes

The goal is to relay theoretical fundamentals about Power Transformers and its applications.

Main topics are the physical fundamentals and their application in transformer precalculation and design. Based on that the different variations in design and the various applications are discussed. Finally future trends and research and development activities in the field of power transformers are presented.

Content

The lectue is divided into the following clauses

- · Applications and design variations of power transformers
- Components and design of power transformers
- Working principle of power transformers and shunt reactors. Induction law and its application for the precalculation of transformers. The magnetic field in iron coress, core designs, variations and air gaps in magnetic circuits. Magnetic materials and their properties, application in transformers and shunt reactors. Main and stray flux in transformers and calculation of the equivalent circuit. Stresses inside transformers during inrush and short circuits.
- Winding connections and vector groups of transformers, three phase power system, connected voltages and line to earth voltage, description of three phase systems, parallel connection of transformers.
- · Precalculation of transformers.
- Losses in transformers and its origins in core and in the windings. Possible measures to influence loss generation. Cooling systems and its applications.
- · High voltage DC transformers
- · Factory testing of transformers. Persformance of type tests, standard test and special tests.
- · Ovaerload capability of transformaer. Controlled overloading and emergency overload.
- · Cervive and monitoring.
- Future trends and research and development activities.

Media

The material is distributed during any lecture

Remarks

The course consists of seven lecture blocks and one factory visit. Date and time is announced on the blackboards.

Course: Supercharging of Internal Combustion Engines [21112]

Coordinators: Golloch

Part of the modules: Engine Development (p. 63)[TVWL3INGMB17], Combustion Engines (p. 61)[TVWL3INGMB16]

ECTS Credits
4

Hours per week
Summer term
Term
Summer term
de

Learning Control / Examinations

The assessment consists of an oral exam (30 min) according to Section 4 (2), 2 of the examination regulation. The grade of the exam is included in the overall grade of the module with a weighting factor of 3.

Conditions

The course Combustion Engines A [21101] has to be completed beforehand.

Learning Outcomes

Course: Selected Topics in Ergonomics [25934]

Coordinators: Dorothee Karl

Part of the modules: Human Resource Management (p. 49)[TVWL3BWLIAP1]

Learning Control / Examinations

The examination will be in form of a written exam acc. to §4(2), 1 ER

Conditions None.

Learning Outcomes

Course: International Economics [26252]

Coordinators: Jan Kowalski

Part of the modules: International Economics (p. 27)[TVWL3VWL3]

ECTS Credits Hours per week 5 Term Instruction language de

Learning Control / Examinations

The assessment consists of a written exam (60 min) according to Section 4(2), 1 of the examination regulation. The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Conditions

None.

Learning Outcomes

Content

Literature

Elective literature:

- Siebert H., Außenwirtschaft. Fischer-Verlag 1994
- Burda; Wyplosz. Makroökonomik. Vahlen 1994
- Krugman, P., Obstfeld, M.; Internationale Wirtschaft, 8. Auflage, Peartson Studium 2009

Course: Automation of Power Grids [23396]

Coordinators: Eichler

Part of the modules: Electrical Power Engineering (p. 67)[TVWL3INGETIT1]

ECTS Credits
3
Power week Term
Summer term
de Instruction language

Learning Control / Examinations

The assessment consists of an oral exam (20 min) taking place at the beginn of the recess period (according to Section 4 (2), 2 of the examination regulation). The exam takes place in every summer semester. Re-examinations are offered at every ordinary examination date.

Conditions

Basic knowledge of power transmission and distribution; basic knowledge of IT

Learning Outcomes

Understand methods, equipment, standards, current and future technology, state-of-the-art and trends of power systems control from a global (i.e. worldwide) perspective

Digital design fundamental lecture. Focus of the lecture are formal, methodical and mathematic fundamentals for the design of digital systems. Based on these, technical implementation of digital systems is elaborated, especially the design of standard digital building blocks and more complex systems based on these.

Content

This lecture presents an introduction to the important theoretical fundamentals of digital system design, which is scheduled for the students in the first semester of Electrical Engineering. Since the lecture can not be based on student's knowledge of circuit technology, it focuses on abstract models for behaviours and structures. In addition the lecture will also relay the fundamentals, which are needed in other lectures.

At first the lecture delves into important conceptual information and shows that digital system design represents a special technical solution for the treatment of information. After this the concept of a system will be introduced and illustrated that complex systems require a hierarchical partitioning in order to be able to understand and design them. Based on this it can be concluded then that system design can be understood as a repeated transformation from descriptions of behaviour to descriptions of structure.

The terms message and signal are subject matter of a further chapter. Starting from time and amplitude continuous signals, simple time and value discrete binary signal representations will be introduced, as well as more complex signal forms derived from binary signals.

The representation of information by signals presupposes or implies an "agreement of allocation" between distinguishable elements of information representation and signal representation, the so-called codes. Therefore the lecture delivers the fundamental concepts of codes & coding and describes a few important classes & types of codes, which serve some of the following uses: analog/digital conversion for interfaces, error detection & error correction for numerical purposes, and optimal representation of information and/or signals. Code conversion and related topics finalize the consideration of this topic.

Formal and mathematical fundamentals will be treated in an extensive chapter. To begin the subject matter of the lecture is comprised of sets and quantities, the operations on these quantities, as well as the relations between set elements.

Afterwards several fundamentals of graph theory are introduced. It will be shown that logic algebra can serve as a basis for special Boolean algebra. Building upon the associated rules the concept of switching functions, their graphical representation and classification, the standard theories, and important basis systems for the representation of Boolean

expressions will be derived and considered. Expansion theory, the computation with allocation blocks and terms, as well as measures for minimization are further topics of this chapter.

Having the formal basics available, applicable technical components and structures will be developed on the basis of binary switches, which allow for a direct conversion of formal relationships into solutions. Gates, circuit networks, synchronized sequential circuits, as well as specially derived functional units such as counters, registers, and digital memories lead to complex structures. The "All-purpose Computer" from J. von Neumann will be particularly dealt with.

To accompany the lecture material, assignments and the corresponding solutions will be given out and discussed during lecture hall exercises. Furthermore tutorials in small study groups will be held to deepen the understanding of the curriculum and methods taught. Furthermore computer exercises are offered in which digital circuits and their pattern of behaviour will be modelled and simulated with the help of the program LogicWorks.

Media

Slides of the lecture presentation.

Literature

Elective literature:

• Dieter Rumpel, Ji R. Sun: Netzleittechnik. Informationstechnik für den Betrieb elektrischer Netze Springer; Berlin (Januar 1989)

- Ernst-Günther Tietze: Netzleittechnik 1. Grundlagen; VWEW Energieverlag GmbH
- Ernst-Günther Tietze: Netzleittechnik Teil 2: Systemtechnik; VDE-Verlag
- Allen J. Wood, Bruce F. Wollenberg: Power Generation, Operation, and Control; Wiley-Interscience; 2nd edition (January 1996)

• Stuart A. Boyer: SCADA: Supervisory Control and Data Acquisition; ISA 3rd edition (June 2004)

Course: Bachelor Seminar in Information Engineering and Management [26524]

Coordinators: Andreas Geyer-Schulz

Part of the modules: Seminar Module (p. 80)[TVWL3SEM]

ECTS Credits
3
Hours per week
Winter / Summer Term
de Instruction language

Learning Control / Examinations

The assessment of this course is according to §4(2), 3 of the examination regulation in form of the written seminar thesis and a presentation.

The final mark is given, if the written seminar thesis was handed in as well as the presentation was held.

The final mark is based on the examination of the written seminar thesis but can be upgraded or downgraded according to the quality of the presentation.

Conditions

See module description.

Recommendations

Knowledge from CRM is required. Therefore, the lecture *Customer Relationship Management* [26508] (or a similiar one) has to be attended parallel or before the seminar.

Learning Outcomes

The student is able to

- to perform a literature search for a given topic, to identify, find, value and evaluate the relevant literature.
- to write his seminar thesis (and later on, the bachelors/masters thesis) with the text setting system LaTeX and include format requirements as used by scientific publishers.
- to do a presentation in an adequate scientific manner.
- · to write down the results of his investigations in the form of scientific publications.

Content

This seminar serves as an introduction into the process of scientific work. Students write a review for a selected scientific article. A profound literature search is required to judge the article. The review is written with LaTeX by using formating styles similiar to those of scientific publishers.

The seminar treats questions of Customer Relationship Management.

Literature

A CRM-specific article is assigned to every student participating in this seminar. The chosen articles are published in the beginning of every term.

Elective literature:

- W. Thomson. A Guide for the Young Economist. The MIT Press, 2001
- D.J. Brauner, H.-U. Vollmer. Erfolgreiches wissenschaftliches Arbeiten. Verlag Wissenschaft & Praxis, 2004
- · University of Chicago Press. The Chicago Manual of Style. University of Chicago Press, 13th ed., 1982
- American Psychological Association. Concise of Rules of APA Style. American Psychological Association, 2005
- American Psychological Association. Publication Manual of the American Psychological Association. American Psychological Association.

Economics Engineering (B.Sc.) Module Handbook, Date: 23.09.2010

Course: Bachelor Seminar in Foundations of Marketing [25191]

Coordinators: Wolfgang Gaul

Part of the modules: Seminar Module (p. 80)[TVWL3SEM]

> **ECTS Credits** Hours per week Term Instruction language 2/0 3 de

Winter / Summer Term

Learning Control / Examinations

Knowledge like it is provided in the course Foundations of Marketing [WI3BWLMAR] is assumed.

Learning Outcomes

Content

Course: Bank Management and Financial Markets, Applied Econometrics [25355]

Coordinators: Karl-Heinz Vollmer

Part of the modules: Statistical Applications of Financial Risk Management (p. 52)[TVWL3STAT]

ECTS Credits
5 Hours per week Term
Summer term de Instruction language

Learning Control / Examinations

Conditions

None.

Learning Outcomes

Content

Literature

• Bierwag: Duration-Analysis; Managing Interest Rat Risk, 1987

• Andrew Harvey: The Econometric Analysis of Time Series, 2nd. Ed. 1993

· Andrew Harvey: Time Series Models, 2nd. Ed. 1994

• Granger/Newbold: Forecasting Economic Time Series; 2nd. Ed. 1986

· Pindyck, Rubinfeld: Econometric Models and Economic Forecasts, 1998

• B. Rolfes: Gesamtbanksteuerung, 1999

Course: Design, Construction and Assessment of Green Buildings I [26404w]

Coordinators: Thomas Lützkendorf

Part of the modules: Sustainable Construction (p. 33)[TVWL3BWLOOW1]

ECTS Credits Hours per week 7 Term Instruction language 4,5 Winter term de

Learning Control / Examinations

The assessment consists of an oral exam (20 min.) according to Section 4 (2), 2 of the examination regulation. The oral exam takes place at every semester. Re-examinations are offered at every ordinary examination date.

Conditions

A combination with the module *Real Estate Management* [TVWL3BWLUO1] and with engineering science modules in the area of building physics and structural design is recommended.

Learning Outcomes

Knowledge in the area of sustainable construction concerning whole buildings, building components, equipment and appliances as well as building material.

Content

Taking low-energy buildings as an example the course is an introduction to cheap, energy-efficient, resource-saving and health-supporting design, construction and operation of buildings. Questions of the implementation of the principles of a sustainable development within the building sector are discussed on the levels of the whole building, its components, building equipment as well as the materials. Besides technical interrelationships basics dimensioning and various approaches to ecological and economical assessment play a role during the lectures, as well as the different roles of people involved into the building process. Topics are the integration of economical and ecological aspects into the design process, strategies of energy supply, low-energy and passive buildings, active and passive use of solar energy, selection and assessment of construction details, selection and assessment of insulation materials, greened roofs plus health and comfort.

Media

For a better clearness videos and simulation tools will be presented during the lectures.

Literature

Elective literature:

See german version.

Course: Sustainability Assessment of Construction Works [26404]

Coordinators: Thomas Lützkendorf

Part of the modules: Sustainable Construction (p. 33)[TVWL3BWLOOW1]

ECTS Credits
4,5

Hours per week
2/1

Summer term
Instruction language
de

Learning Control / Examinations

The assessment consists of a written or an oral exam (20 min.) according to Section 4 (2), 1 or 2 of the examination regulation. The exam takes place at every semester. Re-examinations are offered at every ordinary examination date.

Conditions

A combination with the module *Real Estate Management* [TVWL3BWLOOW2] and with engineering science modules from the areas building physics and structural designis recommended.

Learning Outcomes

Knowledge in the area of economic and wnvironmental assesment of construction works.

Content

The course identifies problems concerning the economical and environmental assessment of buildings along their lifecycle and discusses suitable procedures and tools supporting the decision making process. For example, the course addresses topics like operating costs, heat cost allocation, comparisons of heating costs, applied economical assessment methods, life cycle assessment as well as related design and assessment tools (e.g. element catalogues, databases, emblems, tools) and assessment procedures (e.g. carbon footprint, MIPS, KEA), which are currently available.

Literature

Elective literature:

See german version.

Course: Design Basics in Highway Engineering [19026]

Coordinators: Ralf Roos

Part of the modules: Fundamentals of Spatial and Infrastructural Development (p. 68)[TVWL3INGBGU1]

ECTS Credits
3 1/1 Summer term Instruction language de

Learning Control / Examinations

See module description.

Conditions

See corresponding module information.

Learning Outcomes

Provision of first insights into methodologies and techniques in the fields of highway design and road construction.

Content

- · Highway design
- · Road network layout
- · Driving dynamics
- · Fundamental principles of highway design in location, elevation and cross section
- · Road construction
- · Earthworks (requirements and test methods)
- · Pavements (structure, construction methods and requirements)
- · Pavement design according to the German guideline RStO

Media

Lecture notes are provided for download (infomation will be made available in the lecture)

Course: Power Network Analysis [23371/23373]

Coordinators: Thomas Leibfried

Part of the modules: Electrical Power Engineering (p. 67)[TVWL3INGETIT1]

ECTS Credits Hours per week 6 Term Instruction language Winter term de

Learning Control / Examinations

The assessment consists of a written exam (120 min) taking place at the beginn of the recess period (according to Section 4 (2), 1 of the examination regulation). The exam takes place in every winter semester. Re-examinations are offered at every ordinary examination date.

Conditions

This course is obligatory within the module and has to be attended.

Learning Outcomes

The goal is to relay theoretical fundamentals in the field of electric power technology and power transmission.

In the first part the lecture deals with the basics of High-Voltage technology. Then the basics of transmission and distribution of electric energy is presented as well as the load flow calculation and the short-circuit calculation methods.

Supporting the lecture, assignments to the curriculum are distributed. Their solution is presented and discussed during lecture hall exercises.

Content

In its first part, this lecture introduces the High-Voltage technology and its basics. Especially, the reasons for the necessity for the power transmission with high voltages are given. Basic electrical configurations and stresses occurring at multi dielectric systems are presented. Finally the first chapter deals with discharge phenomena.

The second chapter deals with the three phase system. Especially, the mathematical treatment of three phase systems and the introduction of component systems are contained in this chapter.

The third and very comprehensive chapter deals with the transmission and distribution of electric energy. Firstly, the laws of power transmission via transmission lines are presented. Then, the stability of electric power systems and possibilities to increase the power transmission capacity are discussed. Finally, the physics of energy distribution in the medium and low voltage grid is shown.

The fourth chapter deals with the Calculation of electric power networks and systems. Firstly, the preparatory steps for the calculation of the power network are shown. After discussing the basic network analysis methods, the load flow calculation are shown. Especially, the method of current iteration and the Newton Raphson method are presented and the algorithms of the individual methods are shown using an example.

The fifth chapter deals with methods for the calculation of the 3 phase short circuit. Thereby, it is distinguished between the short circuit nearby the generator and far from the generator.

In the sixth chapter the unsymmetrical faults in power networks and their calculation are discussed. Therefore, the symmetrical components are introduced as a first step. Then, the circuits in symmetrical components of all important power network equipment are presented. The chapter closes with the mathematical treatment of unsymmetrical short circuits using the symmetrical component method.

To accompany the lecture, a collection of problems can be downloaded. During lecture hall exercises their solutions will be discussed.

Media

Online material is available on: www.ieh.uni-karlsruhe.de and can be downloaded using a password.

Literature

Elective literature:

Will be announced in the lecture notes.

Remarks

The course was formerly known as Electric Power System Engineering I.

Course: Motor Fuels for Combustion Engines and their Verifications [21109]

Coordinators: Volz

Part of the modules: Engine Development (p. 63)[TVWL3INGMB17], Combustion Engines (p. 61)[TVWL3INGMB16]

ECTS Credits
4
Hours per week
Winter term
Instruction language
de

Learning Control / Examinations

The assessment consists of an oral exam (30 min) according to §4 (2), 2 of the examination regulation. The grade of the exam is included in the overall grade of the module with a weighting factor of 3.

Conditions

Successful completion of the course Combustion Engines A [21101].

Basic knowledge of chemistry is recommended.

Learning Outcomes

Content

Course: Civil Law for Beginners [24012]

Coordinators: Thomas Dreier, Peter Sester

Part of the modules: Introduction to Civil Law (p. 20)[TVWL1JURA1]

ECTS Credits Hours per week 4/0 Term Instruction language Winter term

Learning Control / Examinations

The assessment consists of a written exam (90 min) according to Section 4, (2), 1 of the examination regulation.

Conditions

None.

Learning Outcomes

To begin with, the course provides students with a general introduction into law. It shall enable them to understand legal problems and solutions both with regard to lawmaking and to individual cases. Students shall grasp the differences between civil law, public law and criminal law. In particular, students shall learn the fundamental notions and constructions of Civil law as laid down in the German Civil Code (Bürgerliches Gesetzbuch, BGB), such as subjects and objects of law, legally binding declarations, the formation of contracts, standard terms and conditions, consumer protection, performance of contractual promises etc. Students shall be trained to understand legal problems and legal solutions. They shall be able to recognise the legal problems of a given factual situation and develop solutions to simple legal problems.

Content

The course starts with a general introduction into law. What is law, why are legal rules valid, and what is the role of law in conjunction with social behaviour, technological and market developments? What is the relationship between law and justice? Moreover, the distinction between civil law, public law and criminal law will be highlighted. The basiscs of jurisdiction, international conflicts and alternative dispute settlement will be discussed. The main focus of the course is on the fundamental notions of civil law as defined and regulated in the German Civil Code (Bürgerliches Gesetzbuch, BGB), such as subjects and objects of law, legally binding declarations, agency, the formation of contracts, standard terms and conditions, consumer protection, performance of contractual promises. The course ends with an outlook to the law of contracts and property law.

Media

Transparencies/Slides

Literature

Tba at the beginning of the course,

Elective literature:

Tba at the beginning of the course,

Course: Advanced Civil Law [24504]

Coordinators: Thomas Dreier, Peter Sester

Part of the modules: Commercial Law (p. 74)[TVWL3JURA2]

ECTS Credits Hours per week 3 Term Instruction language de

Learning Control / Examinations

Assessment will consist of written exams within Privatrechtliche Übung following §4, Abs. 2, 3 of the examination regulation.

Conditions

The course Civil law for beginners [24012] is required.

Learning Outcomes

Following what the students have learned in the course *Civil law for beginners* about the basic notions of law and, in particular, the general part of the German Civil Code (Bürgerliches Gesetzbuch, BGB), in this course the students shall acquire knowledge of contract and of property law. They will learn about the statutory regulation of place, time and modalities of the performance of contractual duties, as well as the statutory rules governing defaults of performing contractual promises (impossibility of performance; non-performance; delayed performance, defective performance). In addition the students will be presented with the different types of contracts and with both liability for fault and strict liability. As far as property law is concerned, the students shall understand the different types of transfer of ownership and of securities the German Civil Code provides for.

Content

Following what the students have learned in the course Civil law for beginners about the basic notions of law and, in particular, the general part of the German Civil Code (Bürgerliches Gesetzbuch, BGB), in this course the students shall acquire knowledge of contract and of property law. On the one hand, this includes the statutory rules on place, time and modalities of performance, and the statutory rules governing defaults of performing contractual promises (impossibility of performance; non-performance; delayed performance, defective performance). On the other hand, the statutory types of contracts will be discussed (in particular, sale, lease, contract for work and contract for services, lending and borrowing) as well as new types of combined contracts (e.g., leasing, factoring, computer contracts). Moreover, legal liability will be discussed both with regard to liability for fault and with regard to strict liability. As regards property law, possession and ownership will be discussed as well as the different forms of transfer of ownership and the most important of the security rights.

Media

Transparencies/Slides

Literature

Tba at the beginning of the course.

Elective literature:

tba at the beginning of the course

Course: Exchanges [25296]

Coordinators: Jörg Franke

Part of the modules: eFinance (p. 37)[TVWL3BWLISM3], Topics in Finance II (p. 46)[TVWL3BWLFBV6], Topics in Fi-

nance I (p. 45)[TVWL3BWLFBV5]

Learning Control / Examinations

Conditions

None.

Learning Outcomes

Students learn about current developments regarding organisation of exchanges and securities trading.

Content

- · Organisation of exchanges: Changing Zeitgeist Corporates instead of cooparative structures
- · Market models: order driven vs. market maker Liquidity provision for less frequently traded securities
- Trading systems: The end of an era? No more need for running traders?
- · Clearing: Diversity instead of uniformity Safety for all?
- · Settlement: Increasing importance Does efficient settlement assure the "value added" of exchanges in the long run?

Literature

Elective literature:

Educational material will be offered within the lecture.

Course: Complexity Management [25760]

Coordinators: Detlef Seese

Part of the modules: Electives in Informatic (p. 54)[TVWL3INFO2], Emphasis Informatics (p. 53)[TVWL3INFO1]

ECTS Credits Hours per week 5 Term Instruction language Summer term

Learning Control / Examinations

The assessment of this course consists of a written examination (60 min) (following §4(2), 1 SPO). The exam will be offered every semester and may be repeated at every ordinary exam date.

Questions are in German and English, answers are possible in German or in English.

In case that only a small number of candidates apply for the examination there will be offered an oral examination according to Section 4(2),1 of the examination regulation.

Conditions

None.

Recommendations

A basic knowledge in informatics is suitable.

Learning Outcomes

Students will be enabled to acquire abilities, methods and instruments in the area of complexity management and learn to use them in an innovative way. The students should be enabled to find arguments for the solution of problems in this area. The basic goal of the lecture is to enable to understand the difficulties to manage complex systems and processes.

Content

Complexity is one of the biggest challenges of our time. Central questions are: - Why humans often fail in complex situations? - What is complexity? - What are reasons for complexity? - Which parameters are essential to control complexity? - How systems have to be designed to reduce their complexity and to enable management of complexity?

The lecture gives a survey on fundamental results and handles the following topics: - Understanding of the difficulties produced by complex systems and complex processes - Foundations: modelling complex systems, complexity theory, descriptive, structural and parametric complexity, dynamic systems, topology, dimension, non-linearity, chaos, randomness and emerging structures, human shortcomings, simulation - Complexity of products and production - Complexity of markets - How to improve complexity management? - Decision support by intelligent use of IT

Media

The slides of the lectures will be provided on the website of the lecture.

Literature

- Franz Reither: Komplexitätsmanagement. Gerling Akademie Verlag, München 1997
- G. Schuh, U. Schwenk: Produktkomplexität managen. Carl Hanser Verlag, München 2001
- Ch. Perrow: Normal Accidents. Living with High-Risk technologies, Basic Books, New York, 1984.
- J.D. Sterman: Business Dynamics, Systems Thinking and Modeling for a Complex World, McGraw-Hill Higher Education,
- R. G. Downey, M.R. Fellows: Parameterized Complexity. Springer 1999
- Heinz-Otto Peitgen, Hartmut Jürgens, Dietmar Saupe: Chaos and Fractals, Springer-Verlag New York, 1992, 2004 (second edition).
- · S. Wolfram: A new kind of Science. Wolfram Media Inc. 2002

- M.R. Garey, D. S. Johnson: Computers and intractability A guide to the theory of NP-completeness, W. H. Freeman and Company, New York, 1979
- N. Immerman: Descriptive Complexity; Springer-Verlag, New York 1999
- · R. Diestel: Graphentheorie, Springer 1996
- J. A. Bondy, U.S.R. Murty: Graph Theory, Springer 2008
- H.D. Ebbinghaus, J. Flum, W. Thomas: Mathematical Logic, Springer-Verlag, New York 1984
- · Christos H. Papadimitriou: Computational Complexity, Addison-Wesley, Reading, Massachusetts, 1994
- R. Niedermeier: Invitation to Fixed-Parameter Algorithms, Oxford University Press 2006
- W. Metzler: Nichtlineare Dynamik und Chaos, Teubner Studienbücher Mathematik, Stuttgart 1998

 G. Frizelle, H. Richards (eds.): Tackling industrial complexity: the ideas that make a difference. University of Cambridge, Institute of Manufacturing 2002

- W. Bick, S. Drexl-Wittbecker: Komplexität reduzieren, Konzept. Methoden. Praxis, LOG_X Verlag GmbH, Stuttgart, 2008
- U. Lindemann, M. Maurer, T. Braun: Structural Complexity Management, An Approach for the field of Product Design, Springer-Verlag, Berlin, Heidelberg, 2009
- M. J. North, Ch. M. Macal: Managing Busieness Complexity, Discovering Strategic Solutions with Agent-Based Modeling and Simulation, Oxford University Press 2006
- S. Bornholdt, H. G. Schuster (Eds.): Handbook of Graphs and Networks, From the Genome to the Internet, Wiley-VCH, 2003
- Further references will be given in each lecture.

Remarks

The content of the lecture will permanently be adapted to actual developments. This can be the cause to changes of the described contend and schedule.

Course: Current Issues in the Insurance Industry [26350]

Coordinators: Wolf-Rüdiger Heilmann

Part of the modules: Insurance Markets and Management (p. 44)[TVWL3BWLFBV4]

ECTS Credits Hours per week 2.5 Long Summer term Longuage de

Learning Control / Examinations

The assessment consists of a written exam (according to Section 4 (2), 1 of the examination regulation). The exam takes place every semester. Re-examinations are offered at every ordinary examination date.

Conditions

For the understanding of this course knowledge of Private and Social Insurance [25050] is required.

Learning Outcomes

Knowledge and understanding of important current characteristics of insurance, e.g. insurance markets, lines, products, investment, company pension schemes, corporate structures and governance as well as controlling.

Content

Current topics in insurance markets.

Literature

Elective literature:

Schwebler, Knauth, Simmert. Kapitalanlagepolitik im Versicherungsbinnenmarkt. 1994 Seng. Betriebliche Altersversorgung. 1995 von Treuberg, Angermayer. Jahresabschluss von Versicherungsunternehmen. 1995

Remarks

Block course. To attend the course please register at the secretay of the chair of insurance science.

Course: Customer Relationship Management [26508]

Coordinators: Andreas Geyer-Schulz

Part of the modules: CRM and Service Management (p. 38)[TVWL3BWLISM4]

ECTS Credits Hours per week 7 Term Instruction language 4,5 Winter term en

Learning Control / Examinations

Assessment consists of a written exam of 1 hour length following §4 (2), 1 of the examination regulation and by submitting written papers as part of the exercise following §4 (2), 3 of the examination regulation.

The course is considered successfully taken, if at least 50 out of 100 points are acquired in the written exam. In this case, all additional points (up to 12) from excersise work will be added. The grades of this lecture are assigned following the table below:

Grade	Minimum points
1.0	104
1.3	98
1.7	92
2.0	86
2.3	80
2.7	74
3.0	68
3.3	62
3.7	56
4.0	50
4.7	40
5.0	0

Conditions

None.

Learning Outcomes

The students

- understand service management as an economic basis for Customer Relationship Management and learn the resulting consequences for the management, the organisation itself and their departments,
- · design and develop service concepts and service systems at a conceptual level,
- · work on case studies in the CRM-area in small groups with limit time,
- learn English as the technical language in the area of CRM and consult internationale literature from this field for the case studies.

Content

The course begins with an introduction into Service Management as the strategic concepts which also covers all CRM applications. The course is divided in the basics of Service Management as well as different topics within this concept like external and internal marketing, quality management and organizational requirements.

Media

Slides, Audio, Reader

Literature

Christian Grönroos. Service Management and Marketing: A Customer Relationship Management Approach. Wiley, Chichester, 2nd edition, 2000.

Elective literature:

Jill Dyché. The CRM Handbook: A Business Guide to Customer Relationship Management. Addison-Wesley, Boston, 2nd edition, 2002.

Ronald S. Swift. Accelerating Customer Relationships: Using CRM and RelationshipTechnologies. Prentice Hall, Upper Saddle River, 2001.

Stanley A. Brown. Customer Relationship Management: A Strategic Imperative in the World of E-Business. John Wiley, Toronto, 2000.

Course: Data Mining [25375]

Coordinators: Gholamreza Nakhaeizadeh

Part of the modules: Statistical Applications of Financial Risk Management (p. 52)[TVWL3STAT]

ECTS Credits Hours per week 5 Term Instruction language de

Learning Control / Examinations

Conditions

None.

Learning Outcomes

Content

Part one: Data Mining Why Data Mining?

- · What is Data Mining?
- · History of Data Mining
- · Conferences and Journals on Data Mining
- · Potential Applications
- · Data Mining Process:
- · Business Understanding
- Data Understanding
- · Data Preparation
- Modeling
- · Evaluation
- · Deployment
- · Interdisciplinary aspects of Data Mining
- · Data Mining tasks
- · Data Mining Algorithms (Decision Trees, Association Rules,
- · Regression, Clustering, Neural Networks)
- Fuzzy Mining
- · OLAP and Data Warehouse
- · Data Mining Tools
- · Trends in Data Mining

Part two: Examples of application of Data Mining

- Success parameters of Data Mining Projects
- · Application in industry
- · Application in Commerce

Literature

U. Fayyad, G. Piatetsky-Shapiro, P. Smyth, R. Uthurusamy, editors, Advances in Knowledge Discovery and Data Mining, AAAI/MIT Press, 1996 (order on-line from Amazon.com or from MIT Press).

- Jiawei Han, Micheline Kamber, Data Mining: Concepts and Techniques, 2nd edition, Morgan Kaufmann, ISBN 1558609016, 2006.
- David J. Hand, Heikki Mannila and Padhraic Smyth, Principles of Data Mining, MIT Press, Fall 2000
- Trevor Hastie, Robert Tibshirani, Jerome Friedman, The Elements of Statistical Learning: Data Mining, Inference, and Prediction, Springer Verlag, 2001.
- Pang-Ning Tan, Michael Steinbach, Vipin Kumar, Introduction to Data Mining, Pearson Addison wesley (May, 2005).
 Hardcover: 769 pages. ISBN: 0321321367
- Ripley, B.D. (1996) Pattern Recognition and Neural Networks, Cambridge: Cambridge University Press.
- Ian witten and Eibe Frank, Data Mining: Practical Machine Learning Tools and Techniques, 2nd Edition, Morgan Kaufmann, ISBN 0120884070, 2005.

Course: Database Systems [25720]

Coordinators: Andreas Oberweis, Dr. D. Sommer

Part of the modules: Electives in Informatic (p. 54)[TVWL3INFO2]

ECTS Credits Hours per week 5 Term Instruction language 5 2/1 Summer term de

Learning Control / Examinations

The assessment consists of an 1h written exam in the first week after lecture period.

Conditions

Knowledge of course Applied Informatics I - Modelling [25070] is expected.

Learning Outcomes

Students

- · are familiar with the concepts and principles of data base models, languages and systems and their applications,
- · can design and model relational data bases on the basis of theoretical foundations,
- are able to ensure an error-free operation and the integrity of the data base and
- · know how to handle enhanced data base problems occurring in the enterprises.

Content

Database systems (DBS) play an important role in today's companies. Internal and external data is stored and processed in databases in every company. The proper management and organization of data helps to solve many problems, enables simultaneous queries from multiple users and is the organizational and operational base for the entire working procedures and processes of the company. The lecture leads in the area of the database theory, covers the basics of database languages and database systems, considers basic concepts of object-oriented and XML databases, conveys the principles of multi-user control of databases and physical data organization. In addition, it gives an overview of business problems often encountered in practice such as:

- Correctness of data (operational, semantic integrity)
- · Restore of a consistent database state
- Synchronization of parallel transactions (phantom problem).

Media

Slides, Access to internet resources

Literature

Elective literature:

- Schlageter, Stucky. Datenbanksysteme: Konzepte und Modelle. Teubner 1983.
- · S. M. Lang, P. C. Lockemann. Datenbankeinsatz. Springer-Verlag 1995.
- · Jim Gray, Andreas Reuter. Transaction Processing: Concepts and Techniques. Morgan Kaufmann 1993.

Further literature will be given individually.

Course: Data Protection Law [24018]

Coordinators: Indra Spiecker genannt Döhmann

Part of the modules: Public Business Law (p. 77)[TVWL3JURA6]

ECTS Credits Hours per week Term Instruction language
3 2/0 Winter term de

Learning Control / Examinations

Assessment will consist of a written exam (following §4(2), 1 SPO).

Conditions

None.

Learning Outcomes

Increasing significance of information technology for data processing and interconnectedness of the society by means of telecommunication does not only enhance the social and economical relevance of data in general, it raises the question about legal rules for the protection of personalised data as well. The problem for those who are responsible for the application of law is that national rules in this area are in constant flux due to technological progress and Europeanisation of law. Additionally there is a vast number of sector-specific regulation (such as labour law). Bearing all this in mind, the lecture's main focus is the presentation of the basic principles of the German Federal Act on Data Protection (Bundesdatenschutzgesetz). In doing so, new concepts of data protection like self-data protection or system data protection will be analysed. A further focal point is the examination of evolution of sector-specific data protection law, considering as example regulation of data protection in connection with teleservice or mediaservice. Students should learn how to negotiate their ways in the interaction of different levels of legal norms and solve simple problems of data protection law.

Content

After illustrating contents and history of data protection law there will be presented backgrounds with respect to Community law and under constitutional law. Further on, the German Federal Act on Data Protection will be focussed. At this will be set forth basic principles of regulation (such as necessity), personalised data as an object of regulation, rights of those who are affected as well as the legitimacy of different procedures of data processing. Oranisational regulations, particularly data security official will be approached as well. Further on, in a case study current concepts of data protection and the problem of video surveillance will be discussed. Finally, there are three units on sector-specific regulation of telecommunication and teleservice / mediaservice.

Media

abstracts, sketches on blackboard, slides

Literature

Will be announced in the course.

Elective literature:

Wil be announced in the course.

Remarks

In cooperation with the House of Competence, Students should be rhetorical trained asking and answering questions (short-answer-and-question-technique). Therefor most likely a coach will attend several lessons.

Course: Derivatives [26550]

Coordinators: Marliese Uhrig-Homburg

Part of the modules: Topics in Finance II (p. 46)[TVWL3BWLFBV6], Topics in Finance I (p. 45)[TVWL3BWLFBV5], eFi-

nance (p. 37)[TVWL3BWLISM3]

ECTS Credits
4.5

Hours per week
2/1

Summer term
de
Instruction language
de

Learning Control / Examinations

Conditions

None.

Learning Outcomes

The objective of the Derivatives lecture is to become familiar with financial markets, especially derivatives markets. Traded securities and frequently used trading strategies will be introduced. Furthermore the pricing of derivatives will be derived and their use in risk management will be discussed.

Content

The lecture deals with the application areas and valuation of financial derivatives. After an overview of the most important derivatives and their relevance, forwards and futures are analysed. Then, an introduction to the Option Pricing Theory follows. The main emphasis is on option valuation in discrete and continuous time models. Finally, construction and usage of derivatives are discussed, e.g. in the context of risk management.

Media

Slides, Exercises/Exercise sheets

Literature

· Hull (2005): Options, Futures, & Other Derivatives, Prentice Hall, 6th Edition

Elective literature:

Cox/Rubinstein (1985): Option Markets, Prentice Hall

Course: Diagnostics on Power Network Equipment [23365]

Coordinators: Thomas Leibfried

Part of the modules: Electrical Power Engineering (p. 67)[TVWL3INGETIT1]

ECTS Credits Hours per week 3 Term Instruction language Winter term de

Learning Control / Examinations

The assessment consists of a written exam taking place at the beginn of the recess period (according to Section 4 (2), 2 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Conditions

None.

Learning Outcomes

The goal is to relay further and deeper theoretical fundamentals in the field of electric power technology and power transmission. In the first part the lecture deals with the terms monitoring and diagnostics. Subsequently, the three diagnosis techniques dielectric analysis, partial discharge measurement and frequency response analysis are presented and mathematically discussed. Finally, the diagnostic methods of power transformers and generators are described.

Content

In its first part, this lecture introduces the terms monitoring and diagnostics. Doing this, the age distribution of the power network equipment in the German power grid is analyzed and the required investment within the next 10 years is estimated. Using this estimation, the necessity of condition monitoring of electric power system equipment is derived.

The second chapter deals with the dielectric analysis. First of all, the characteristics of insulations materials are discussed and a model for the description of polarisation mechanisms in the frequency domain and the time domain is derived. This enables the condition monitoring of insulation systems by three methods: the relaxation current analysis, the dissipation factor measurement over a wide frequency range and the recovery voltage measurement.

The third chapter deals with the partial discharge measurement. At first, the phenomenon of partial discharges will be discussed. Then, techniques for the measurement of partial discharges are presented. Finally, systems and their functionality for the measurement of the apparent charge, which occurs in an insulation system is described.

The fourth chapter deals with the frequency response analysis. In the first step the theoretical basics of the frequency response analysis are described. Subsequently, the different methods of the frequency response measurement are discussed. The fifth chapter deals with power transformer diagnostics. Steps by step the standard and the more advanced diagnostic methods are described. In the sixth and last chapter the methods for diagnostics on generators (rotating machinery) are described.

Media

Online material is available on: www.ieh.uni-karlsruhe.de and can be downloaded using a password.

Economics Engineering (B.Sc.)
Module Handbook, Date: 23.09.2010

Course: Efficient Algorithms [25700]

Coordinators: Hartmut Schmeck

Part of the modules: Electives in Informatic (p. 54)[TVWL3INFO2], Emphasis Informatics (p. 53)[TVWL3INFO1]

ECTS Credits Hours per week 5 Term Instruction language Summer term de

Learning Control / Examinations

The assessment consists of assignments or of a bonus exam (wrt §4 (2), 3 SPO), and a written exam (60 min.) in the week after the end of the lecturing periodwrt (§4 (2), 1 SPO).

If the mark obtained in the written exam is in between 1.3 and 4.0, a successful completion of the assignments or the bonus exam will improve the mark by one level (i.e. by 0.3 or 0.4).

Deviations from this type of assessment are announced at the beginning of this course.

Conditions

credits for the Informatics modules of years 1 and 2.

Learning Outcomes

The student will learn how to use methods and concepts of efficient algorithms and how to demonstrate adequate innovative capabilities with respect to the used methods.

This course emphasizes the teaching of advanced concepts for the design and application of algorithms, data structures, and computer infrastructures in relation to their applicability in the real world. Based on a fundamental understanding of the covered concepts and methods, students should know how to select appropriate concepts and methods for problem settings in their professional life, and, if necessary, to extend and apply them in an adequate form. The students should be enabled to find adequate arguments for justifying their chosen problem solutions.

Content

In a problem oriented way the course presents systematic approaches to the design and analysis of efficient algorithms using standard tasks of information processing as generic examples. Special emphasis is put on the influence of data structures and computer architectures on the performance and cost of algorithms. In particular, the course emphasizes the design and analysis of algorithms on parallel computers and in hardware, which is increasingly important considering the growing presence of multicore architectures.

Media

- · powerpoint slides with annotations using a tablet pc
- · access to applets and Internet ressources
- · lecture recording (camtasia)

Literature

Akl, S.G.: The Design and Analysis of Parallel Algorithms. Prentice-Hall, Englewood Cliffs, New Jersey, 1989.

Borodin, Munro: The Computational Complexity of Algebraic and Numeric Problems (Elsevier 1975)

Cormen, Leiserson, Rivest: Introduction to Algorithms (MIT Press)

Sedgewick: Algorithms (Addison-Wesley) (many different versions available)

Elective literature:

will be announced in class

Course: Efficient Creativity - Processes and Methods within the Automotive Industry [2122371]

Coordinators: Lamberti

Part of the modules: Product Lifecycle Management (p. 64)[TVWL3INGMB21]

ECTS Credits
4

Hours per week
5

Summer term
Cetagraphic de

Instruction language
de

Learning Control / Examinations

Conditions None.

Learning Outcomes

Content

Course: eFinance: Information Engineering and Management for Securities Trading [26454]

Coordinators: Christof Weinhardt, Ryan Riordan

Part of the modules: Topics in Finance II (p. 46)[TVWL3BWLFBV6], Topics in Finance I (p. 45)[TVWL3BWLFBV5], eBusi-

ness and Servicemanagement (p. 35)[TVWL3BWLISM1], eFinance (p. 37)[TVWL3BWLISM3]

ECTS Credits Hours per week 4.5 Term Instruction language Winter term de

Learning Control / Examinations

70% of the mark is based on the written examination and 30% is based on assignments during the exercises.

Conditions

None.

Learning Outcomes

The goal of the lecture is to make the students familiar with the theoretical as well as the practical aspects of electronic trading and exchanges and the IT systems used in the financial industry. While markets for products and services are discussed, the focus is on the trading of financial securities. Existing centralized equity exchanges face competition from new alternative trading systems make possible by today's information technology. This course will also examine the impact and implications of this dynamic. The focus is on the economic and technical design of markets as information processing systems.

Content

The theoretical part of the course examines the New Institutions Economics which provides a theoretically found explanation for the existence of markets and intermediaries. Building upon the foundations of the market micro structure, several key parameters and factors of electronic trading are examined. These insights gained along a structured securities trading process are complemented and verified by the analysis of prototypical trading systems developed at the institute as well as selected trading systems used by leading exchanges in the world. In the more practical-oriented second part of the lecture, speakers from practice will give talks about financial trading systems and link the theoretical findings to real-world systems and applications.

Media

Powerpoint presentations, recorded lecture available on the internet

Literature

- · Picot, Arnold, Christine Bortenlänger, Heiner Röhrl (1996): "Börsen im Wandel". Knapp, Frankfurt
- Harris, Larry (2003): "Trading and Exchanges Market Microstructure for Practitioners"". Oxford University Press, New York

- Gomber, Peter (2000): "Elektronische Handelssysteme Innovative Konzepte und Technologien". Physika Verlag, Heidelbera
- Schwartz, Robert A., Reto Francioni (2004): "Equity Markets in Action The Fundamentals of Liquidity, Market Structure and Trading". Wiley, Hoboken, NJ

Course: Introduction to Operations Research I [25040]

Coordinators: Stefan Nickel, Oliver Stein, Karl-Heinz Waldmann

Part of the modules: Introduction to Operations Research (p. 19)[TVWL1OR]

ECTS Credits Hours per week 4.5 Term Summer term de Instruction language

Learning Control / Examinations

See module description.

Conditions

See module information.

Learning Outcomes

See module informaion.

Content

Examples for typical OR problems.

Linear Programming: Basic notions, simplex method, duality, special versions of the simplex method (dual simplex method, three phase method), sensitivity analysis, parametric optimization, game theory.

Graphs and Networks: Basic notions of graph theory, shortest paths in networks, project scheduling, maximal and minimal cost flows in networks.

Media

Blackboard, slides, beamer presentations, lecture notes, OR software.

Literature

Lecture notes

- · Hillier, Lieberman: Introduction to Operations Research, 8th edition. McGraw-Hill, 2005
- · Murty: Operations Research. Prentice-Hall, 1995
- · Neumann, Morlock: Operations Research, 2. Auflage. Hanser, 2006
- · Winston: Operations Research Applications and Algorithms, 4th edition. PWS-Kent, 2004
- Büning, Naeve, Trenkler, Waldmann: Mathematik für Ökonomen im Hauptstudium. Oldenbourg, 2000

Course: Introduction to Operations Research II [25043]

Coordinators: Stefan Nickel, Oliver Stein, Karl-Heinz Waldmann

Part of the modules: Introduction to Operations Research (p. 19)[TVWL1OR]

ECTS Credits Hours per week 72/2/2 Winter term de Instruction language

Learning Control / Examinations

See module description.

Conditions

See corresponding module information. Especially the course Introduction to Operations Research I [25040] is assumed.

Learning Outcomes

See module information.

Content

Integer and Combinatorial Programming: Basic notions, cutting plane metehods, branch and bound methods, branch and cut methods, heuristics.

Nonlinear Programming: Basic notions, optimality conditions, solution methods for convex and nonconvex optimization problems

Dynamic and stochastic models and methods: dynamical programming, Bellman method, lot sizing models, dyanical and stochastic inventory models, queuing theory.

Media

Blackboard, slides, beamer presentations, lecture notes, OR software

Literature

Lecture notes

- · Hillier, Lieberman: Introduction to Operations Research, 8th edition. McGraw-Hill, 2005
- Murty: Operations Research. Prentice-Hall, 1995
- · Neumann, Morlock: Operations Research, 2. Auflage. Hanser, 2006
- Winston: Operations Research Applications and Algorithms, 4th edition. PWS-Kent, 2004
- Büning, Naeve, Trenkler, Waldmann: Mathematik für Ökonomen im Hauptstudium. Oldenbourg, 2000

Course: Introduction to Energy Economics [26010]

Coordinators: Wolf Fichtner

Part of the modules: Energy Economics (p. 51)[TVWLIIP2]

ECTS Credits Hours per week 5.5 Term Summer term de Instruction language

Learning Control / Examinations

The assessment consists of a written exam according to Section 4(2), 1 of the examination regulation.

Conditions

See module description.

Learning Outcomes

Content

Media

Media will be provided on the e-learning platform ILIAS.

Course: Introduction to GIS for students of natural, engineering and geo sciences [20712/13]

Coordinators: Rösch

Part of the modules: Understanding and Prediction of Disasters I (p. 70)[TVWL3INGINTER1], Understanding and Pre-

diction of Disasters II (p. 71)[TVWL3INGINTER4]

ECTS Credits
4 Hours per week Term Instruction language Winter term de

Learning Control / Examinations

Conditions

None.

Learning Outcomes

Content

Remarks

For further information, see http://www.gik.uni-karlsruhe.de/print/index.html?&no_cache=1&P=1

Course: Railway Logistics, Management and Operating - Part I [19306]

Coordinators: Eberhard Hohnecker

Part of the modules: Foundations of Guided Systems (p. 69)[TVWL3INGBGU2]

ECTS Credits Hours per week 7 Term Instruction language 4 Winter term de

Learning Control / Examinations

See module description.

Conditions

See module description.

Learning Outcomes

Content

capcities of lines and stations; singalling; safety operation

Literature

Elective literature:

Fiedler: Grundlagen der Bahntechnik, Werner Verlag Düsseldorf Pachl: Systemtechnik des Schienenverkehrs, Teubner-Verlag, Stuttgart

Course: Technique of Electrical Installation [23382]

Coordinators: Kühner

Part of the modules: Electrical Power Engineering (p. 67)[TVWL3INGETIT1]

ECTS Credits
3 Pours per week Summer term Instruction language de

Learning Control / Examinations

The assessment consists of an written exam taking place at the beginn of the recess period (according to Section 4 (2), 1 of the examination regulation). The exam takes place in every summer semester. Re-examinations are offered at every ordinary examination date.

Conditions

None.

Learning Outcomes

The goal is to relay practical fundamentals.

The lecture gives an overview about the classical and modern methods of electrical installations of and in buildings. Furthermore the students get an insight to regulations and engineer standards.

Content

- · Capture 1: Electrical Power Distribution and Networking
- Capture 2: Electrical Power Supply of Buildings
- Capture 3: Electrical Power Supply in Buildings
- · Capture 4: Protective Equipments
- Capture 5: Electrical Energy Applications
- · Capture 6: Electrical Automation and System Engineering of Buildings
- · Capture 7: Powermanagement of Buildings

Media

Online material is available on: http://www.ieh.unikarlsruhe.de/elektrische installationstechnik.php

Course: Systems for Electrical Energy [23391/23393]

Coordinators: Thomas Leibfried

Part of the modules: Electrical Power Engineering (p. 67)[TVWL3INGETIT1]

ECTS Credits Hours per week Term Instruction language
4.5 2/1 Summer term de

Learning Control / Examinations

The assessment consists of a written exam (120 min) taking place at the beginn of the recess period (according to Section 4 (2), 1 of the examination regulation). The exam takes place in every summer semester. Re-examinations are offered at every ordinary examination date.

Conditions

For a successful participation knowledge of the content of the course *Higher mathematics* and especially of complex computation is assumed.

The course is an obligatory course within the module and has to be attended.

Learning Outcomes

The goal is to relay theoretical fundamentals in the field of electrical network analysis and in the field of electrical power networks.

In the first part the lecture deals with the calculation of transients in linear electrical networks using differential equations and the Laplace transform. In the second part of the lecture the electrical power network equipment is described. Supporting the lecture, assignments to the curriculum are distributed. Their solution is presented and discussed during lecture hall exercises.

Content

In its first part, this lecture is a consequent continuation of the calculation of electrical networks as it is presented in the lecture "Linear electrical networks". In the second part of this lecture, the basics of electric power network equipment are presented. This is the basis for all further lectures of power system technology.

The first chapter gives an introduction in the single phase and three phase AC system.

The second chapter deals with or is a repetition of electromagnetic basics. In a first step magnetic circuits and their calculation is treated. Then are subjects like main flux and stray flux are introduced, as well as self induction main inductance and stray inductance. The induction law leads directly to the transformer and the calculation of inductances and finally to the calculation of forces caused by a current flowing in a conduction which is located within a magnetic field.

The third and very comprehensive chapter deals with the mathematical description of electrical networks. Hereby, it is distinguished between networks with concentrated elements and networks with distributed elements. The calculation of networks with concentrated elements leads to differential equations with constant coefficients. Their solution as well as a special case, the sinusoidal excitation of such networks, is comprehensively demonstrated using examples. Finally, the description of electrical networks by a system of first order differential equations is shown and their solution is presented. Circuits with distributed elements are transmission lines. The transmission line theory for sinusoidal voltages and currents as well as for impulse voltages and currents is shown.

The fourth chapter deals with the Laplace Transform as a tool for electrical network analysis. First, the Duhamel integral (convolution integral) is presented. Then the Laplace Transform is derived out of the convolution integral and in a further subchapter the solution of differential equations using the Laplace Transform is demonstrated.

The fifth chapter deals with methods for network analysis. It demonstrates the mesh analysis, the nodal analysis, the superposition theorem, Norton's theorem, Thevenin's theorem and the Tellegen-Theorem. These formal methods are demonstrated using two examples circuits. These circuits are transistor amplifier with and without a transformer. This allows the calculation of networks with voltage or current dependent sources.

In the sixth chapter the structure of the electric power network is shown and explained.

The seventh chapter deals with power network equipment. Thereby, their steady state behaviour in the power network as well as their electrical and mechanical basic design is presented. The chapter contains synchronous generators, power transformers, reactors, capacitors, transmission lines and switch gear. For all of this power network equipment its steady state electrical circuit is derived. This gives the basis for all further lectures in the field of power network engineering.

To accompany the lecture, a collection of problems can be downloaded. During lecture hall exercises their solutions will be discussed.

The course comprises of the interleaved lecture blocks and exercises. Current information can be found on the IEH webpage (www.ieh.uni-karlsruhe.de).

Media

Online material is available on: www.ieh.uni-karlsruhe.de and can be downloaded using a password.

Literature

Elective literature:

Will be announced in the lecture notes.

Remarks

From the summer term 2010 on, the course is held in the summer term and reduced to 4.5 CP.

Course: Energy efficient intralogistic systems [2117500]

Coordinators: Schönung

Part of the modules: Introduction to Technical Logistics (p. 58)[TVWL3INGMB13]

ECTS Credits Hours per week 4 2 Instruction language Winter term de

Learning Control / Examinations

The assessment consists of an oral exam according to §4 (2), 2 of the examination regulation. It may be a written exam (according to §4 (2), 1 of the examination regulation) in the case of large number of participants.

Conditions

Knowledge of Electrical Engineering and Technical Mechanics is recommended.

Learning Outcomes

The lecture provides basics for the analysis and the design of energy and resource efficient intralogistic systems for production and distribution.

Content

The main focuses of the course are:

- · processes in Intralogistic systems
- · evaluation of energy consumption of conveyors
- · modeling of conveying systems
- · methods for energy savings
- · approaches for energy efficiency increasing of continuous and discontinuous conveyors
- · dimensioning energy efficient drives
- · new approaches for resource efficient conveying systems.

Course: Energy Policy [25959]

Coordinators: Martin Wietschel

Part of the modules: Energy Economics (p. 51)[TVWLIIP2]

ECTS Credits
3.5

Hours per week
Summer term
Hours per week
Summer term
de

Learning Control / Examinations

The assessment consists of a written exam according to Section 4(2), 1 of the examination regulation. The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Conditions

None.

Learning Outcomes

Content

The course deals with material and energy policy of policy makers and includes the effects of such policies on the economy as well as the involvement of industrial and other stakeholders in the policy design. At the beginning the neoclassical environment policy is discussed. Afterwards the Sustainable Development concept is presented and strategies how to translate the concept in policy decision follows. In the next part of the course an overview about the different environmental instruments classes, evaluation criteria for these instruments and examples of environmental instruments like taxes or certificates will be discussed. The final part deals with implementation strategies of material and energy policy.

Literature

Will be anounced in the lecture.

Course: Enterprise Risk Management [26326]

Coordinators: Ute Werner

Part of the modules: Risk and Insurance Management (p. 43)[TVWL3BWLFBV3]

ECTS Credits Hours per week 7 Term Instruction language 4.5 Winter term de

Learning Control / Examinations

The assessment consists of oral presentations (incl. papers) within the lecture (according to Section 4 (2), 3 of the examination regulation) and a final oral exam (according to Section 4 (2), 2 of the examination regulation).

The overall grade consists of the assessment of the oral presentations incl. papers (50 percent) and the assessment of the oral exam (50 percent).

Conditions

None.

Learning Outcomes

Learning to identify, to analyse and to assess business risks; this serves as a basis for strategy and policy design regarding risks and opportunities of an enterprise. Introduction to approaches that allow to consider area-specific risk objectives, risk-bearing capacity and risk acceptance.

Content

- 1. Concepts and practice of risk management, based on decision theory
- 2. Goals, strategies and policies for the identification, analysis, assessment and management of risks
- 3. Insurance as an instrument for loss-financing
- 4. Selected aspects of risk management: e.g. environmental protection, organizational failure and D&O-coverage, development of a risk management culture
- 5. Organisation of risk management
- 6. Approaches for determining optimal combinations of risk management measures considering their investment costs and outcomes.

Literature

- K. Hoffmann. Risk Management Neue Wege der betrieblichen Risikopolitik. 1985.
- R. Hölscher, R. Elfgen. Herausforderung Risikomanagement. Identifikation, Bewertung und Steuerung industrieller Risiken. Wiesbaden 2002.
- W. Gleissner, F. Romeike. Risikomanagement Umsetzung, Werkzeuge, Risikobewertung. Freiburg im Breisgau 2005.
- · H. Schierenbeck (Hrsg.). Risk Controlling in der Praxis. Zürich 2006.

Elective literature:

Additional literature is recommended during the course.

Remarks

To attend the course please register at the secretariy of the chair of insurance science.

In the winter term 2010/11 the course is held by Dr. Edmund Schwake.

Course: Additional Course Safety Sciences [siwi_wahl]

Coordinators: Ute Werner

Part of the modules: Safety Science II (p. 73)[TVWL3INGINTER2]

> **ECTS Credits** Hours per week Term Instruction language 2-9 de

Winter / Summer Term

Learning Control / Examinations

See module description.

Conditions

See module description.

This course must be filled with one or more other courses from safety sciences to be chosen by the student in agreement with the module coordinator in order to fullfill the credits requirements of the module.

Learning Outcomes

Cf. to the course actually selected.

Content

Cf. to the course actually selected.

Course: Renewable Energy Sources - Technologies and Potentials [26012]

Coordinators: Wolf Fichtner

Part of the modules: Energy Economics (p. 51)[TVWLIIP2]

ECTS Credits Hours per week 3.5 Term Instruction language Winter term de

Learning Control / Examinations

The assessment consists of a written exam according to Section 4(2), 1 of the examination regulation.

Conditions

None.

Learning Outcomes

Content

Media

Media will likely be provided on the e-learning platform ILIAS.

Course: Energy Generation [23356]

Coordinators: Bernd Hoferer

Part of the modules: Electrical Power Engineering (p. 67)[TVWL3INGETIT1]

ECTS Credits Hours per week 7 Term Instruction language 2/0 Winter term de

Learning Control / Examinations

The assessment consists of an oral exam (20 min) taking place at the beginn of the recess period (according to Section 4 (2), 2 of the examination regulation). The exam takes place in every winter semester. Re-examinations are offered at every ordinary examination date.

Conditions

None.

Learning Outcomes

The goal is to relay theoretical fundamentals.

The lecture covers the entire topic of power generation from conversion of primary energy resources in coal fired power plants and nuclear power plants to utilisation of renewable energy. The lecture gives a review of the physical fundamentals, technical economical aspects and potential for development of power generation both conventional generation and renewable generation.

Content

- · Energy resources
- · Energy consumption
- · Types and use of power plants
- · Conversion of primary energy in power plants
- · Thermodynamical fundamental terms
- · Process in steam power plants
- · Steam power plants components
- · Flue gas cleaning
- · Thermal power plants
- Nuclear power plants
- · Hydroelectric power plants
- Wind energy converters
- · Solar energy plants

Media

Material is available at the beginning of the lecture.

Literature

Elective literature:

Schwab; Elektroenergiesysteme; 1. Auflage 2006.

Course: eServices [26466]

Coordinators: Christof Weinhardt, Gerhard Satzger

Part of the modules: Specialization in Customer Relationship Management (p. 39)[TVWL3BWLISM5], eBusiness and

Servicemanagement (p. 35)[TVWL3BWLISM1]

ECTS Credits
5
Hours per week
Summer term
Instruction language
en

Learning Control / Examinations

The assessment consists of a written examination (60 min.) according to Section 4.2.1 of the examination regulation and by submitting written papers as part of the exercise (according to Section 4.2.3 of the examination regulation).

Conditions

None.

Learning Outcomes

This course conveys the fundamental knowledge to understand the importance of services in our economy and the impact of information and communication technology (ICT) on existing and emerging service industries. Combining theoretical models with multiple case studies and application scenarios, this course will enable students:

- to understand different service perspectives and apply the general concept of "value co-creation"
- to know and to be able to apply concepts, methods and tools used for the design, engineering and management of eServices
- to be familiar with current research topics
- to gain experience in group work and to improve their presentation skills
- to be exposed to English language in preparation for working in international environments

Content

The world is moving more and more towards "service-led" economies: in developed countries services already account for around 70% of gross value added. In order to design, engineer, and manage services, traditional "goods-oriented" models are often inappropriate. In addition, the rapid development of information and communication technology (ICT) pushes the economic importance of services that are rendered electronically (eServices) and, thus, drives competitive changes: increased interaction and individualization open up new dimensions of "value co-creation" between providers and customers; dynamic and scalable service value networks replace static value chains; digital services can be globally delivered and exchanged across today's geographic boundaries;

Building on a systematic categorization of (e)Services and on the general notion of "value co-creation", we cover concepts and foundations for engineering and managing IT-based services, allowing for further specialization in subsequent KSRI courses. Topics include service innovation, service economics, service modeling as well as the transformation and coordination of service value networks.

In addition, case studies, hands-on exercises and guest lectures will illustrate the applicability of the concepts. English language is used throughout the course to acquaint students with international environments.

Media

PowerPoint slides;

Literature

Elective literature:

Anderson, J./ Nirmalya, K. / Narus, J. (2007), Value Merchants.

Lovelock, C. / Wirtz, J. (2007) Services Marketing, 6th ed.

Meffert, H./Bruhn, M. (2006), Dienstleistungsmarketing, 5. Auflage,

Spohrer, J. et al. (2007), Steps towards a science of service systems. In: IEEE Computer, 40 (1), p. 70-77

Stauss, B. et al. (Hrsg.) (2007), Service Science – Fundamentals Challenges and Future Developments.

Teboul, (2007), Services is Front Stage.

Vargo, S./Lusch, R. (2004) Evolving to a New Dominant Logic for Marketing, in: Journal of Marketing 68(1): 1-17.

Shapiro, C. / Varian, H. (1998), Information Rules - A Strategic Guide to the Network Economy

Course: European and International Law [24666]

Coordinators: Indra Spiecker genannt Döhmann

Part of the modules: Public Business Law (p. 77)[TVWL3JURA6]

ECTS Credits Hours per week Term Instruction language

Learning Control / Examinations

The assessment consists of a written exam (following §4(2), 1 SPO).

Conditions

None.

Learning Outcomes

Due to the Europeanization of national law, the examination of European law is indispensable for everyone aiming to gain basic legal knowledge. Hardly any national activity can be imagined without the consideration of presetting of European Community law. By comparison, the influence of international law is of small importance. In light of this, the lecture predominantly deals with European law and imparts the knowledge of the EU law necessary for the students in order to comprehend how the national law is being covered by European Community law defaults. Afterwards, the student should be able to solve questions regarding European legislation in a problem-oriented manner. As the subject matter partly will be acquired in discourse with the students, it is necessary to acquire a corpus juris (e.g. Beck-Texte "Europarecht").

Content

The lecture predominantly deals with the European law: in the origin, this contains an analysis of history from the EEC to EC and EU, of participants (parliament, commission, council, European Court of Justice), of sources of law (regulations, directives, final judgements, opinions, recommendations) and legislative procedure. Further, the lecture focuses on the basic liberties of the EC, which enable a free flow of goods (for example of beer not matching the German purity law), persons (like the professional footballer Bosman), services (like entrepreneurial activities) and capital. In addition, the charter of fundamental rights of the EC and the rules of competition will be discussed, in each case in the light of a concrete legal case. Moreover, the fundamental rights of the European Convention on Human Rights (ECHR) are being introduced. Concluding, a short survey of international law, especially of the World Trade Organization (WTO), will be given.

Media

Content structure

Literature

Further details will be announced in the lecture.

Elective literature:

Further details will be announced in the lecture.

Course: Experimental Physics A [2400011]

Coordinators: Thomas Schimmel, Stefan Walheim Part of the modules: Physics (p. 24)[TVWL1NW1]

> **ECTS Credits** Hours per week Term Instruction language 8

4/2 Winter term de

Learning Control / Examinations

Conditions None.

Learning Outcomes

Content

Course: Experimental Physics B [2400021]

Coordinators: Thomas Schimmel, Stefan Walheim **Part of the modules:** Physics (p. 24)[TVWL1NW1]

Learning Control / Examinations

Conditions

The course Experimental Physics A [02350] has to be completed successfully beforehand.

Learning Outcomes

Content

Course: Experimental Economics [25373]

Coordinators: Siegfried Berninghaus, Kroll

Part of the modules: Applied Game Theory (p. 26)[TVWL3VWL1]

ECTS Credits Hours per week 4,5 Term Summer term de Instruction language

Learning Control / Examinations

The assessment consists of an 80 min written exam. The lecturer may offer the opportunity to reach up to 10 points by writing a seminar thesis and a presentation to an individually announced topic.

Conditions

See corresponding module information.

Learning Outcomes

The students should learn

- · how to gain scientific experience and knowledge (philosophy of science),
- · how Game Theory and Experimental Economics influenced each other in scientific research,
- about the methods as well as the strengths and weaknesses of Experimental Economics,
- some examples of experimental research, such as markets and market equilibria, coordination games, bargaining, decision making under risk,
- · how to evaluate data.

Content

Experimental Economics have become a separate field in Economics. Nearly all fields of the economic discipline use economic experiments to verify theoretical results. Besides being used for empricial validation, this method is applied in political and strategic consulting. The lecture gives an introducation to experimental methods in economics and shows differences to experiments in natural sciences. Scientific studies are used to show exemplary applications.

Media

Classroom experiments or experiments in the computer laboratory will be conducted. To some extent, slides are made available online.

Literature

Elective literature:

- Strategische Spiele; S. Berninghaus, K.-M. Ehrhart, W. Güth; Springer Verlag, 2nd ed., 2006.
- Handbook of Experimental Economics; J. Kagel, A. Roth; Princeton University Press, 1995.
- Experiments in Economics; J.D. Hey; Blackwell Publishers, 1991.
- Experimental Economics; D.D. Davis, C.A. Holt; Princeton University Press, 1993.
- Experimental Methods: A Primer for Economists; D. Friedman, S. Sunder; Cambridge University Press, 1994.

Course: Remote Sensing [GEOD-BFB-1]

Coordinators: Hinz, Weidner

Part of the modules: Understanding and Prediction of Disasters I (p. 70)[TVWL3INGINTER1], Understanding and Pre-

diction of Disasters II (p. 71)[TVWL3INGINTER4]

FCTS Credits 7 Hours per week 7 Term Summer term de Instruction language

Learning Control / Examinations

Conditions

None.

Learning Outcomes

Content

Media

e-Learning-Modul "Fernerkundung" (geoinformation.net) lecture notes

Literature

Elective literature: Albertz: Fernerkundung

Remarks

For further information, see http://www.ipf.uni-karlsruhe.de/

Course: Remote Sensing Systems [20241/42]

Coordinators: Hinz, Weidner

Part of the modules: Understanding and Prediction of Disasters I (p. 70)[TVWL3INGINTER1], Understanding and Pre-

diction of Disasters II (p. 71)[TVWL3INGINTER4]

ECTS Credits
2 Hours per week Term
Summer term de Instruction language

Learning Control / Examinations

Conditions

None.

Learning Outcomes

Content

Media

e-Learning-Modul "Fernerkundung" (geoinformation.net) Skrint

Literature

Elective literature: Albertz: Fernerkundung

Remarks

For further information, see http://www.ipf.uni-karlsruhe.de/

Course: Remote Sensing Methods [20243/44]

Coordinators: Hinz, Weidner

Part of the modules: Understanding and Prediction of Disasters I (p. 70)[TVWL3INGINTER1], Understanding and Pre-

diction of Disasters II (p. 71)[TVWL3INGINTER4]

ECTS Credits
2
Hours per week
Summer term
Instruction language
de

Learning Control / Examinations

Conditions

It is recommended to attend the course *Thermodynamics* beforehand.

Learning Outcomes

Content

Media

e-Learning-Modul "Fernerkundung" (geoinformation.net) lecture notes

Course: Manufacturing Engineering [2149657]

Coordinators: Volker Schulze

Part of the modules: Manufacturing Engineering (p. 65)[TVWL3INGMB23], Production Engineering I

(p. 59)[TVWL3INGMB10], Production Engineering II (p. 60)[TVWL3INGMB4]

ECTS Credits
9
Hours per week
Winter term
Instruction language
de

Learning Control / Examinations

The assessment consists of a written exam (180 min) taking place at the beginning of the recess period (according to Section 4(2), 1) of the examination regulation).

The examination takes place every semester. Re-examinations are offered at every ordinary examination date.

Conditions

None.

Learning Outcomes

The student

- is able to name the different manufacturing methods and to explain their functions
- is able to **classify** the manufacturing methods by their general structure and functionality according to specific main groups
- · is able to perform a process selection based on the methods he/she has learned about and their characteristics
- · is able to identify the correlation between different methods
- is able to evaluate the different methods against specific applications on the basis of technical and economical aspects

Content

The objective of the lecture is to look at manufacturing engineering within the wider context of production engineering, to provide an overview over the different manufacturing methods and to impart detailed process knowledge of the common methods. The lecture covers the basic principles of manufacturing engineering and deals with the manufacturing methods according to their classification into main groups on the basis of technical and economical aspects. The lecture is completed with topics such as process chains in manufacturing.

The following topics will be covered:

- · Introduction
- · Quality control
- Primary processing (casting, plastics engineering, sintering, generative methods),
- Forming (sheet-metal forming, massive forming, plastics engineering),
- · Cutting (machining with geometrically defined and geometrically undefined cutting edges, separating, abrading)
- · Joining
- Coating
- · Heat treatment and surface treatment
- Process chains in manufacturing
- · Work preparation

Media

Slides and lecture notes for the manufacturing engineering lecture will be made available through Ilias.

Course: Financial Management [25216]

Coordinators: Martin E. Ruckes

Part of the modules: Essentials of Finance (p. 41)[TVWL3BWLFBV1]

ECTS Credits Hours per week 4.5 Term Summer term de Instruction language

Learning Control / Examinations

The assessment consists of a written exam (60 min.) according to Section 4 (2), 1 of the examination regulation. The exam takes place at every semester. Re-examinations are offered at every ordinary examination date.

Conditions

None.

Recommendations

Knowledge of the content of the course Business Administration and Management Science C [25026/25027] is recommended.

Learning Outcomes

Students get an comprehensive insight into financing, capital investments of firms and the essentials of valuation.

Content

Analytical methods and theories in the field "Capital investments and financing" with the main focus on:

- · Capital Structure
- · Dividend policy
- · Essentials of valuation
- · Investment decisions
- · Short term/ long term finance
- · Working Capital Management
- · Corporate Governance

Literature

Elective literature:

- Ross, Westerfield, Jaffe, Jordan (2008): Modern Financial Management, McGraw-Hill International Edition
- Berk, De Marzo (2007): Corporate Finance, Pearson Addison Wesley

Course: Financial Intermediation [25232]

Coordinators: Martin E. Ruckes

Part of the modules: Topics in Finance I (p. 45)[TVWL3BWLFBV5], Topics in Finance II (p. 46)[TVWL3BWLFBV6]

ECTS Credits Hours per week 4.5 Term Instruction language Winter term de

Learning Control / Examinations

Conditions

None.

Learning Outcomes

Students are introduced to the theoretical fundamentals of financial intermediation.

Content

- · Arguments for the existence of financial intermediaries
- · Bank loan analysis, relationship lending
- · Competition in the banking sector
- · Stability of the financial system
- · The macroeconomic role of financial intermediation

Literature

Elective literature:

- Hartmann-Wendels/Pfingsten/Weber (2006): Bankbetriebslehre, 4. Auflage, Springer Verlag.
- Freixas/Rochet (1997): Microeconomics of Banking, MIT Press.

Course: Introduction to Engineering Geology and Hydrogeology [10557]

Coordinators: Tanja Liesch, Philipp Blum

Part of the modules: Understanding and Prediction of Disasters I (p. 70)[TVWL3INGINTER1], Understanding and Pre-

diction of Disasters II (p. 71)[TVWL3INGINTER4]

Learning Control / Examinations

Written exam at the end of the lecture period. The exam will be graded. A re-examination is offered 4-6 weeks later.

Conditions

none

Recommendations

None.

Learning Outcomes

Hydrogeology:

- · Acquisition of hydrogeological basic knowledge and fundamental terms
- · Preparation for the subsequent lecture "Principles of Hydrogeology"

Content

Hydrogeology:

- · Hydrogeology: Definition and objectives
- · Basics of the hydrologic cycle
- Basics of groundwater hydraulics: subsurface voids, porosity, aquifers ans aquifuges, types of aquifers, basics of hydrostatics and hydrodynamics, Bernoulli's law, Darcy's law
- · Springs, wells and ponds
- · Illustration of groundwater morphology
- · Basics of groundwater chemistry and quality

Literature

Hydrogeology:

- Hölting, B. & Coldewey, W. (2005): Hydrogeologie: Einführung in die allgemeine und angewandte Hydrogeologie; 69
 Tabellen/. 6., überarb. und erw. Aufl.; Elsevier, Spektrum Akad. Verl., 326 S.
- Matthess, G. & Ubell, K. (2003) Lehrbuch der Hydrogeologie Band 1: Allgemeine Hydrogeologie Grundwasserhaushalt;
 2., überarb. u. erw. Aufl. Borntraeger, 2003. XII, 575 S.
- DIN 4049, Teil 1-3

Course: Business Strategies of Banks [25299]

Coordinators: Wolfgang Müller

Part of the modules: Topics in Finance I (p. 45)[TVWL3BWLFBV5], Topics in Finance II (p. 46)[TVWL3BWLFBV6]

ECTS Credits Hours per week 7 Term Instruction language Winter term de

Learning Control / Examinations

Conditions

None.

Learning Outcomes

Students are told the basics of commercial banking.

Content

The management of a bank is in charge of the determination and implementation of business policy - taking into account all relevant endogenous and exogenous factors - that assures the bank's success in the long run. In this context, there exists a large body of banking models and theories which are helpful in describing the success and risk of a bank. This course is meant to be the bridging of banking theory and practical implementation. In the course of the lectures students will learn to take on the bank management's perspective.

The first chapter deals with the development of the banking sector. Making use of appropriate assumptions, a banking policy is developed in the second chapter. The design of bank services (ch. 3) and the adequate marketing plan (ch. 4) are then built on this framework. The operational business of banks must be guided by appropriate risk and earnings management (ch. 5 and 6), which are part of the overall (global) bank management (ch. 7). Chapter eight, at last, deals with the requirements and demands of bank supervision as they have significant impact on a bank's corporate policy.

Literature

Elective literature:

- A script is disseminated chapterwise within the lecture.
- Hartmann-Wendels, Thomas; Pfingsten, Andreas; Weber, Martin; 2000, Bankbetriebslehre, 2. Auflage, Springer

Course: Global Optimization I [25134]

Coordinators: Oliver Stein

Part of the modules: Applications of Operations Research (p. 55)[TVWL3OR5], Methodical Foundations of OR

(p. 56)[TVWL3OR6]

ECTS Credits
4.5

Hours per week
2/1

Winter term
Instruction language
de

Learning Control / Examinations

The assessment of the lecture is a written examination (60 minutes) according to §4(2), 1 of the examination regulation.

The examination is held in the semester of the lecture and in the following semester.

Prerequisite for admission to the written examination is attaining at least 30% of the exercise points. Therefore the online-registration for the written examination is subject to fulfilling the prerequisite.

The examination can also be combined with the examination of *Global Optimization II* [25136]. In this case, the duration of the written examination takes 120 minutes.

In a combined examination of *Global Optimization I* [25134] and *Global Optimization II* [25136], upon attaining more then 60% of the exercise points, the grade of the passed examination is improved by a third of a grading step.

In a combined examination of *Global Optimization I* [25134] and *Global Optimization II* [25136], upon attaining more then 60% of the computer exercise points, the grade of the passed examination is improved by a third of a grading step.

Conditions

None.

Learning Outcomes

The student

- · knows and understands the fundamentals of deterministic global optimization,
- · is able to choose, design and apply modern techniques of deterministic global optimization in practice.

Content

In many optimization problems from economics, engineering and natural sciences, numerical solution methods are only able to efficiently identify *local* optimizers, while it is much harder to find *globally* optimal points. This corresponds to the fact that by local search it is easy to find the summit of the closest mountain, but that the search for the summit of Mount Everest is rather elaborate.

Part I of the lecture treats methods for global optimization of convex functions under convex constraints. It is structured as follows:

- · Introduction, examples, and terminology
- Existence results
- · Optimality in convex optimization
- · Duality, bounds, and constraint qualifications
- · Numerical methods

Nonconvex optimization problems are treated in part II of the lecture.

The lecture is accompanied by computer exercises in which you can learn the programming language MATLAB and implement and test some of the methods for practically relevant examples.

Literature

Elective literature:

- W. Alt Numerische Verfahren der konvexen, nichtglatten Optimierung Teubner 2004
- · C.A. Floudas Deterministic Global Optimization Kluwer 2000
- · R. Horst, H. Tuy Global Optimization Springer 1996
- A. Neumaier Interval Methods for Systems of Equations Cambridge University Press 1990

Remarks

Part I and II of the lecture are held consecutively in the same semester.

Course: Global Optimization II [25136]

Coordinators: Oliver Stein

Part of the modules: Methodical Foundations of OR (p. 56)[TVWL3OR6]

ECTS Credits Hours per week 4.5 Term Instruction language Winter term

Learning Control / Examinations

The assessment of the lecture is a written examination (60 minutes) according to §4(2), 1 of the examination regulation.

The examination is held in the semester of the lecture and in the following semester.

Prerequisite for admission to the written examination is attaining at least 30% of the exercise points. Therefore the online-registration to the written examinationen is subject to fulfilling the prerequisite.

The examination can also be combined with the examination of *Global Optimization I* [25134]. In this case, the duration of the written examination takes 120 minutes.

In a combined examination of *Global Optimization I* [25134] and *Global Optimization II* [25136], upon attaining more then 60% of the exercise points, the grade of the passed examination is improved by a third of a grading step.

In a combined examination of *Global Optimization I* [25134] and *Global Optimization II* [25136], upon attaining more then 60% of the computer exercise points, the grade of the passed examination is improved by a third of a grading step.

Conditions

None.

Learning Outcomes

The student

- · knows and understands the fundamentals of deterministic global optimization,
- is able to choose, design and apply modern techniques of deterministic global optimization in practice.

Content

In many optimization problems from economics, engineering and natural sciences, numerical solution methods are only able to efficiently identify *local* optimizers, while it is much harder to find *globally* optimal points. This corresponds to the fact that by local search it is easy to find the summit of the closest mountain, but that the search for the summit of Mount Everest is rather elaborate.

The global solution of convex optimization problems is subject of part I of the lecture.

Part II of the lecture treats methods for global optimization of nonconvex functions under nonconvex constraints. It is structured as follows:

- · Introduction and examples
- Convex relaxation
- · Interval arithmetic
- Convex relaxation via αBB method
- · Branch and bound methods
- · Lipschitz optimization

The lecture is accompanied by computer exercises in which you can learn the programming language MATLAB and implement and test some of the methods for practically relevant examples.

Literature

Elective literature:

- W. Alt Numerische Verfahren der konvexen, nichtglatten Optimierung Teubner 2004
- C.A. Floudas Deterministic Global Optimization Kluwer 2000
- R. Horst, H. Tuy Global Optimization Springer 1996
- · A. Neumaier Interval Methods for Systems of Equations Cambridge University Press 1990

Remarks

Part I and II of the lecture are held consecutively in the same semester.

Course: Foundations of Informatics I [25074]

Coordinators: Rudi Studer, Sebastian Rudolph

Part of the modules: Introduction to Informatics (p. 18)[TVWL1INFO]

ECTS Credits Hours per week 5 Term Instruction language Summer term de

Learning Control / Examinations

The assessment consists of an 1h written exam according to Section 4 (2), 1 of the examination regulation. The exam takes place every semester. Re-examinations are offered at every ordinary examination date.

Conditions

None.

Learning Outcomes

Central theoretic basics and solution approaches coming from all areas of computer science are presented as well as illustrated and exercised using examples.

The following topics are covered:

- · Object Oriented Modeling
- Logic (Propositional Calculus, Predicate Logic, Boolean Algebra)
- · Algorithms and Their Properties
- · Sort-and Search-Algorithms
- · Complexity Theory
- · Problem Specification
- · Dynamic Data Structures

Content

Media

Lecture slides

Literature

Elective literature:

- H. Balzert. Lehrbuch Grundlagen der Informatik. Spektrum Akademischer Verlag 2004.
- U. Schöning. Logik für Informatiker. Spektrum Akademischer Verlag 2000.
- T. H. Cormen, C. E. Leiserson. Introduction to Algorithms, MIT Press 2001.

Additional literature will be announced in the lecture.

Course: Foundations of Informatics II [25076]

Coordinators: Hartmut Schmeck

Part of the modules: Introduction to Informatics (p. 18)[TVWL1INFO]

ECTS Credits Hours per week 5 Term Instruction language Winter term de

Learning Control / Examinations

The assessment consists of a written exam (90 min.) according to Section 4(2), 1 of the examination regulation.

If the grade obtained in the written exam is in between 1.3 and 4.0, a successful completion of the assignments or of a bonus exam will improve the grade by one level.

The examination takes place every semester. Re-examinations are offered at every ordinary examination date.

Conditions

It is recommended to attend the course Foundations of Informatics I [25074] beforehand.

Active participation in the practical lessons is strongly recommended.

Learning Outcomes

Content

Literature

Elective literature:

Will be announced in the lecture.

Course: Internal Combustion Engines and Exhaust Gas Aftertreatment Technology [21138]

Coordinators: Lox

Part of the modules: Engine Development (p. 63)[TVWL3INGMB17]

ECTS Credits
4
Pours per week Term
Summer term
de Instruction language

Learning Control / Examinations

The assessment consists of an oral exam (30 min) according to §4 (2), 2 of the examination regulation. The grade of the exam is included in the overall grade of the module with a weighting factor of 3.

Conditions

The course Combustion Engines A [21101] has to be completed beforehand.

Learning Outcomes

Content

Literature

Will be announced in the lecture.

Course: Fundamentals of Production Management [25950]

Coordinators: Frank Schultmann

Part of the modules: Industrial Production I (p. 50)[TVWL3BWLIIP]

ECTS Credits Hours per week 5.5 Term Summer term de Instruction language

Learning Control / Examinations

The examination will be in form of a written exam acc. to §4(2), 1 ER. Exams are offered in every semester and can be re-examined at every ordinary examination date.

Conditions

This course is compulsory in module "Industrial Production I" [WW4BWLIIP].

Learning Outcomes

- · Students should describe the tasks of strategic corporate planning.
- · Students should be able to use general approaches in order to solve these problems.

Content

This lecture focuses on strategic production management with respect to various economic aspects. Interdisciplinary approaches of systems theory will be used to describe the challenges of industrial production. This course will emphasize the importance of R&D as the central step in strategic corporate planning to ensure future long-term success.

In the field of site selection and planning for firms and factories, attention will be drawn upon individual aspects of existing and greenfield sites as well as existing distribution and supply centres. Students will obtain knowledge in solving internal and external transport and storage problems with respect to supply chain management and disposal logistics. Medien und Pflichtliteratur: können aus der alten Fassung übernommen werden.

Media

Media will be provided on learning platform.

Literature

will be announced in the course

Course: [24815]

Coordinators: K. Melullis

Part of the modules: Intellectual Property Law (p. 75)[TVWL3JURA4]

ECTS Credits
3 Hours per week Term Instruction language
Winter / Summer Term de

Learning Control / Examinations

Conditions

None.

Learning Outcomes

Content

Literature

Elective literature:

Schulte, Rainer, Patentgesetz, Carl Heymanns Verlag, 8. Aufl. 2008, ISBN:3406555055 Kraßer, Rudolf, Patentrecht, Verlag C.H. Beck, 6. Aufl. 2009, ISBN: 3-406-384552 Jestaedt, Bernhard, Patentrecht - Ein fallbezogenes Lehrbuch, Heymanns, 2. Aufl. 2008, ISBN: 3452261832 Bekard, Patent- und Gebrauchsmustergesetz, Verlag C.H. Beck, 10. Aufl. 2006, ISBN: 3406539548

Course: Basics of Ground Born Guided Systems [19066]

Coordinators: Michael Weigel, Eberhard Hohnecker

Part of the modules: Foundations of Guided Systems (p. 69)[TVWL3INGBGU2]

ECTS Credits Hours per week 6 Term Instruction language Summer term de

Learning Control / Examinations

See module description.

Conditions

See module description. Siehe Modulbeschreibung.

Learning Outcomes

Content

definitions; basics in operation; track; layout of lines; dynamics; vehicles

Literature

Elective literature:

Zilch, Diederichs, Katzenbach (Hrsg): Handbuch für Bauingenieure, Springer-Verlag 2001

Course: Commercial and Corporate Law [24011]

Coordinators: Peter Sester

Part of the modules: Commercial Law (p. 74)[TVWL3JURA2]

ECTS Credits Hours per week 3 Term Instruction language Winter term de

Learning Control / Examinations

Assessment will consist of written exams following §4, Abs. 2, 3 of the examination regulation.

Conditions

None.

Learning Outcomes

Based on the lectures on civil law, the students are provided with an overview of the specifics of commercial transactions, commercial agency and the law of merchants. Moreover, the forms of organization available in German company law are outlined.

Content

The lecture begins with an introduction into the different terms of merchants of the German Commercial Code. Subsequently, the rules governing trade names, commercial registries and commercial agency are dealt with. This is followed by a presentation of the general rules of commercial transactions and of the specific commercial transactions. In company law, first of all, the basics of partnerships are explained. Thereafter, the focus will be on corporate law which is most important in practice.

Media

Slides.

Literature

Klunzinger, Eugen

- Grundzüge des Handelsrechts, Verlag Vahlen, 12. Aufl. 2003, ISBN 3-8006-2914-3
- Grundzüge des Gesellschaftsrechts, Verlag Vahlen, 13. Aufl. 2004, ISBN 3-8006-3077-X

Elective literature:

Will be announced in the lecture.

Course: Hauptvermessungsübung III [20245]

Coordinators: Stefan Hinz, Weidner

Part of the modules: Understanding and Prediction of Disasters I (p. 70)[TVWL3INGINTER1], Understanding and Pre-

diction of Disasters II (p. 71)[TVWL3INGINTER4]

ECTS Credits
1 Hours per week Term Instruction language
Summer term de

Learning Control / Examinations

Conditions

None.

Learning Outcomes

Content

Media

e-Learning-Modul "Fernerkundung" (geoinformation.net)

lecture notes

Literature

Elective literature: Albertz: Fernerkundung

Course: Industrial Studies of Time and Motion [25967]

Coordinators: Simone Dürrschnabel

Part of the modules: Human Resource Management (p. 49)[TVWL3BWLIAP1]

> **ECTS Credits** Hours per week Instruction language Term 3 de

2 Winter term

Learning Control / Examinations

The examination will be in form of a written exam acc. to §4(2), 1 ER

Conditions

None.

Learning Outcomes

Content

Course: Industrial Safety and Environmental Management [21037]

Coordinators: Zülch, Kiparski

Part of the modules: Safety Science I (p. 72)[TVWL3INGINTER3], Safety Science II (p. 73)[TVWL3INGINTER2]

ECTS Credits
4
Pours per week
Summer term
Term
Summer term
de

Learning Control / Examinations

Conditions

None.

Learning Outcomes

Content

Remarks

Please register in the previous winter term.

Block course.

For further information, see http://www.ifab.uni-karlsruhe.de/797.php

Course: Industrial Organization [25371]

Coordinators: Siegfried Berninghaus

Part of the modules: Applied Game Theory (p. 26)[TVWL3VWL1]

ECTS Credits Hours per week 4.5 Term Instruction language Summer term de

Learning Control / Examinations

The assessment consists of a written exam (80 min) according to Section 4(2), 1 of the examination regulation. The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Conditions

See corresponding module information.

Learning Outcomes

The students will learn to understand the negative effects of imperfect competition and possible political implications thereof. In every chapter of the course game theoretic models will be introduced with the objective to reveal how the theory of industrial organization can explain real world economic phenomena. The theoretical analysis of economic interrelations will be supplemented by class room experiments and if possible by presentations from business experts.

Content

In the first part of the course different market structures like monopoly, oligopoly and perfect competition will be introduced and compared with each other. In the main part advanced concepts on topics like price discrimination, product differentiation, collusive behavior, as well as different theoretical models on market entry and R&D will be presented.

Media

Slides.

Literature

• H. Bester (2007), Theorie der Industrieökonomik.

Berlin: Springer-Verlag **Elective literature:**

- J. Tirole (1988), The Theory of Industrial Organization. Cambridge, MA: MIT-Press
- · D. Carlton, J. Perloff (2005), Modern Industrial Organization. Reading, Mass.: Addison-Wesley
- · N. Schulz (2003), Wettbewerbspolitik: eine Einführung aus industrieökonomischer Perspektive, Tübingen: Mohr Siebeck

Economics Engineering (B.Sc.) Module Handbook, Date: 23.09.2010

Course: Information Systems and Supply Chain Management [2118094]

Coordinators: Kilger

Part of the modules: Introduction to Technical Logistics (p. 58)[TVWL3INGMB13]

ECTS Credits
4

Hours per week
5

Summer term
de
Instruction language
de

Learning Control / Examinations

The assessment consists of an oral exam according to §4 (2), 2 of the examination regulation. It may be a written exam (according to §4 (2), 1 of the examination regulation) in the case of large number of participants.

Conditions

Technical understanding is required. It is recommended to attend the lecuture *Logistics - Organisation*, *Design*, and *Control of Logistic Systems*.

Learning Outcomes

Basic knowledge of information systems for logistics processes will be delivered and the students should be able to identify the requirements of a supply chain and choose an appropriate information system.

Content

- 1. Overview of logistics systems and processes
- 2. Basic concepts of information systems and information technology
- 3. Introduction to IS in logistics: Overview and applications
- 4. Detailed discussion of selected SAP modules for logistics support

Literature

Elective literature:

Stadtler, Kilger: Supply Chain Management and Advanced Planning, Springer, 4. Auflage 2008

Course: Seminar in Engineering Science [SemING]

Coordinators: Fachvertreter ingenieurwissenschaftlicher Fakultäten

Part of the modules: Seminar Module (p. 80)[TVWL3SEM]

ECTS Credits
3 Term Instruction language
Winter / Summer Term de

Learning Control / Examinations

Conditions

None.

Learning Outcomes

Content

Literature

Will be announced in the respective seminar.

Elective literature:

Will be announced in the seminar.

Course: Meteorological Measurements [03203]

Coordinators: Kottmeier

Part of the modules: Understanding and Prediction of Disasters I (p. 70)[TVWL3INGINTER1], Understanding and Pre-

diction of Disasters II (p. 71)[TVWL3INGINTER4]

ECTS Credits
3.5

Hours per week
Summer term
Hours per week
Summer term
de

Learning Control / Examinations

Conditions None.

Learning Outcomes

Content

Course: Insurance Game [26372]

Coordinators: Christian Hipp, N.N.

Part of the modules: Insurance: Calculation and Control (p. 42)[TVWL3BWLFBV2]

ECTS Credits
4
Pours per week
Summer term
Term
Summer term
de

Learning Control / Examinations

See module description.

Conditions

None.

Learning Outcomes

Content

Literature

· Insgame: Das Unternehmensplanspiel Versicherungen, Lehrstuhl für Versicherungswirtschaft, FBV, Uni Karlsruhe

- Zweifel, Eisen: Versicherungsökonomie, 2000, Kapitel 1, 2 und 5
- · Aktuelle Ausgaben der Zeitschrift "Versicherunsgwirtschaft"

Course: Insurance Marketing [26323]

Coordinators: Ute Werner

Part of the modules: Insurance Markets and Management (p. 44)[TVWL3BWLFBV4]

ECTS Credits
4.5

Hours per week
4.5

Term
Winter / Summer Term
de

Learning Control / Examinations

The assessment consists of oral presentations (incl. papers) within the lecture (according to Section 4 (2), 3 of the examination regulation) and a final oral exam (according to Section 4 (2), 2 of the examination regulation).

The overall grade consists of the assessment of the oral presentations incl. papers (50 percent) and the assessment of the oral exam (50 percent).

Conditions

None.

Learning Outcomes

See German version.

Content

See German version.

Literature

Elective literature:

- Farny, D.. Versicherungsbetriebslehre (Kapitel III.3 sowie V.4). Karlsruhe 2006
- Kurtenbach / Kühlmann / Käßer-Pawelka. Versicherungsmarketing.... Frankfurt 2001
- Wiedemann, K.-P./Klee, A. Ertragsorientiertes Zielkundenmanagement für Finanzdienstleister, Wiesbaden 2003

Remarks

This course is offered in the winter term 2010/11 and is held by Dr. Edmund Schwake.

This course is offered on demand. For further information, see: http://insurance.fbv.uni-karlsruhe.de To attend the course please register at the secretary of the chair of insurance science.

Course: Insurance Models [26300]

Coordinators: Christian Hipp, N.N.

Part of the modules: Insurance: Calculation and Control (p. 42)[TVWL3BWLFBV2]

ECTS Credits Hours per week 5 Term Instruction language Summer term de

Learning Control / Examinations

See module description.

Conditions

None.

Learning Outcomes

Content

Literature

Elective literature:

- Versicherungsbetriebslehre: Das Risiko und seine Kalkulation. Studienhefte 21, 22, 23. gabler Studientexte
- Gerber: An Introduction to mathematical Risk Theory. Huebner Foundation Monograph 8, Wharton School.

Course: Integrated Production Planning [2150660]

Coordinators: Lanza, Gisela

Part of the modules: Integrated Production Planning (p. 66)[TVWL3INGMB24], Production Engineering I

(p. 59)[TVWL3INGMB10], Production Engineering II (p. 60)[TVWL3INGMB4]

ECTS Credits
9 Hours per week Term
Summer term de Instruction language

Learning Control / Examinations

Performance is assessed in the form of one written examination (180 min) during the lecture-free period (as per §4(2), 1 SPO [study and examination regulations]). The examination will take place once every semester and can be retaken at every official examination date.

Conditions

None.

Recommendations

It is recommended to attend the course Manufacturing Technology [2149657] beforehand.

Learning Outcomes

The student

- has knowledge of the content covered by this lecture and understands the challenges and the fields of action of integrated production planning,
- · is able to apply the methods of integrated production planning he/she has learned about to new problems,
- is able to analyse and evaluate the suitability of the methods, procedures and techniques he/she has learned about for a specific problem.

Content

Planning factories within the context of value networks and integrated production systems (Toyota etc.) requires an integrated perspective for the consideration of all functions included in the "factory" system. This includes the planning of manufacturing systems including the product, the value network and factory production, and the examination of SOPs, the running of a factory and maintenance. Content and theory covered by this lecture are completed with many examples from industry and exercises based on real-life situations and conditions.

Main topics covered by the lecture:

- 1. The basic principles of production planning
- 2. Links between product planning and production planning
- 3. Integrating a production site into a production network
- 4. Steps and methods of factory planning
- 5. Approach to the integrated planning of manufacturing and assembly plants
- 6. Layout of production sites
- 7. Maintenance
- 8. Material flow
- 9. Digital factory
- 10. Process simulation for material flow optimisation
- 11. Start-up

Media

Lecture notes of the lecture Integrated Production Planning

Course: Intelligent Systems in Finance [25762]

Coordinators: Detlef Seese

Part of the modules: eFinance (p. 37)[TVWL3BWLISM3], Electives in Informatic (p. 54)[TVWL3INFO2]

ECTS Credits Hours per week 5 Term Summer term de Instruction language

Learning Control / Examinations

The assessment is a written examination.

See the German part for special requirements to be admitted for the examination.

Conditions

None.

Learning Outcomes

- The students acquire abilities and knowledge of methods and systems from the area of machine learning and learn how to use them in the area of finance, which is the core area of application of this lecture.
- It is taught the ability to choose and change these methods and systems adequate to the situation and to use them for problem solving in the area of finance.
- The students get the ability to find strategic and creative answers in their search for solutions for precisely defined, concrete and abstract problems.
- At the same time the lecture aims to give foundational knowledge and methods in the context of their application in
 practise. On the basis of the basic understanding of concepts and methods of informatics the students should be able to
 comprehend quickly the new developments in the area and to use them correctly.

Content

A new generation of computing methods, commonly known as "intelligent systems", has recently been successfully applied to a variety of business and financial modelling tasks. In many application fields these novel methods outperform traditional statistical techniques. The lecture provides a comprehensive coverage of the area, including foundations and applications. In particular it deals with intelligent software agents, genetic algorithms, neural networks, support vector machines, fuzzy-logic, expert systems and intelligent hybrid systems. The presented applications focus on the finance area and are related to risk management (credit risk, operational risk), financial trading, portfolio management and economic modelling. The lecture is given in cooperation with the company msgGILLARDON. The lecture starts with an introduction of the central problems of application in this area, e.g. decision support for investors, Portfolioselection under constraints, information retrieval from business reports, automatic development of trading rules for the capital market, modelling of time series at the capital market, explanation of phenomena at capital markets by simulation, decision support in risk management (credit risk, operational risk). After this the basics of intelligent systems are discussed. Basic ideas and essential results for different stochastic heuristics for local search are discussed next, especially Hill Climbing, Simulated Annealing, Threshold Accepting and Tabu Search. After this different population-based approaches of evolutionary methods are presented, e.g. Genetic Algorithms, Evolutionary Strategies and Programming, Genetic Programming, Memetic Algorithms and Ant-Algorithms. It follows an introduction into Neural Networks, Support Vector Machines and Fuzzylogic. Softwareagents and agentbased stock market models are the next topic. The lecture ends with an overview on the complexity of algorithmic problems in the area of finance, giving in this way one of the key reasons for the necessity to use heuristics and intelligent systems. Essential examples and basic applications are choosen from the area of finance.

Media

Slides.

Literature

There is no text book covering completely the content of the lecture.

- Z. Michalewicz, D. B. Fogel. How to Solve It: Modern Heuristics. Springer 2000.
- J. Hromkovic. Algorithms for Hard Problems. Springer-Verlag, Berlin 2001.
- · P. Winker. Optimization Heuristics in Econometrics. John Wiley & Sons, Chichester 2001.
- A. Brabazon, M. O'Neill. Biologically Inspired Algorithms for Financial Modelling. Springer, 2006.
- · A. Zell. Simulation Neuronaler Netze. Addison-Wesley 1994.
- R. Rojas. Theorie Neuronaler Netze. Springer 1993.
- N. Cristianini, J. Shawe-Taylor. An Introduction to Support Vector Machines and other kernal-based learning methods. Cambridge University Press 2003.
- G. Klir, B. Yuan. Fuzzy Sets and Fuzzy Logic: Theory and Applications. Prentice-Hall, 1995.

• F. Schlottmann, D. Seese. Modern Heuristics for Fiance Problems: A Survey of Selected Methods and Applications. In S. T. Rachev (Ed.) Handbook of Computational and Numerical Mrthods in Finance, Birkhäuser, Boston 2004, pp. 331 - 359.

Further references will be given in each lecture.

Elective literature:

- S. Goonatilake, Ph. Treleaven (Eds.). Intelligent Systems for Finance and Business. John Wiley & Sons, Chichester 1995.
- F. Schlottmann, D. Seese. Financial applications of multi-objective evolutionary algorithms, recent developments and future directions. Chapter 26 of C. A. Coello Coello, G. B.Lamont (Eds.) Applications of Multi-Objective Evolutionary Algorithms, World Scientific, New Jersey 2004, pp. 627 652.
- D. Seese, F. Schlottmann. Large grids and local information flow as reasons for high complexity. In: G. Frizelle, H. Richards (eds.), Tackling industrial complexity: the ideas that make a difference, Proceedings of the 2002 conference of the Manufacturing Complexity Network, University of Cambridge, Institute of Manufacturing, 2002, pp. 193-207. (ISBN 1-902546-24-5).
- R. Almeida Ribeiro, H.-J. Zimmermann, R. R. Yager, J. Kacprzyk (Eds.). Soft Computing in Financial Engineering. Physica-Verlag, 1999.
- · S. Russel, P. Norvig. Künstliche Intelligenz Ein moderner Ansatz. 2. Auflage, Pearson Studium, München 2004.
- M. A. Arbib (Ed.). The Handbook of Brain Theory and neural Networks (second edition). The MIT Press 2004.
- J.E. Gentle, W. Härdle, Y. Mori (Eds.). Handbook of Computational Statistics. Springer 2004.
- F. Schweitzer. Brownian Agents and Active Particles. Collective Dynamics in the Natural and Social Sciences, Springer 2003.
- D. Seese, C. Weinhardt, F. Schlottmann (Eds.) Handbook on Information Technology in Finance, Springer 2008.
- · Further references will be given in the lecture.

Remarks

The content of the lecture will permanently be adapted to actual developments. This can be the cause to changes of the described contend and schedule.

Course: International Risk Transfer [26353]

Coordinators: Wolfgang Schwehr

Part of the modules: Insurance Markets and Management (p. 44)[TVWL3BWLFBV4]

ECTS Credits Hours per week Term Instruction language 2.5 2/0 Summer term de

Learning Control / Examinations

The assessment consists of a written exam (according to Section 4 (2), 1 of the examination regulation). The exam takes place every semester. Re-examinations are offered at every ordinary examination date.

Conditions

None.

Learning Outcomes

Becoming acquainted with the various possibilities of international risk transfer.

Content

How are the costs of potential major damages financed and covered on a global scale? Traditionally, direct insurers and, especially, reinsurers are conducting a global business, Lloyd's of London is a turntable for international risks, and global industrial enterprises are establishing captives for self insurance. In addition to this, capital markets and insurance markets are developing innovative approaches to cover risks, which were hard to insure in the past (e.g. weather risk). The lecture will elucidate the functioning and the background of these different possibilities of international risk transfer.

Literature

- K. Geratewohl. Rückversicherung: Grundlagen und Praxis Band 1-2.
- · Brühwiler/ Stahlmann/ Gottschling. Innovative Risikofinanzierung Neue Wege im Risk Management.
- · Becker/ Bracht. Katastrophen- und Wetterderivate.

Remarks

Block course. To attend the course please register at the secretary of the chair of insurance science.

Course: International Finance [26570]

Coordinators: Marliese Uhrig-Homburg, Walter

Part of the modules: eFinance (p. 37)[TVWL3BWLISM3], Topics in Finance II (p. 46)[TVWL3BWLFBV6], Topics in Fi-

nance I (p. 45)[TVWL3BWLFBV5]

Learning Control / Examinations

Conditions

None.

Learning Outcomes

The objective of this course is to become familiar with the basics of investment decisions on international markets and to manage foreign exchange risks.

Content

The main aspects of this course are the chances and the risks which are associated with international transactions. We carry out our analysis from two distinct perspectives: First the point of view of an international investor second that, of an international corporation. Several alternatives to the management of foreign exchange risks are shown. Due to the importance of foreign exchange risks, the first part of the course deals with currency markets. Furthermore current exchange rate theories are discussed.

Literature

Elective literature:

• D. Eiteman et al. (2004): Multinational Business Finance, 10. Auflage

Course: International Economic Policy [26254]

Coordinators: Jan Kowalski

Part of the modules: International Economics (p. 27)[TVWL3VWL3]

ECTS Credits Hours per week 4 2/0 Term Summer term de Instruction language

Learning Control / Examinations

The assessment consists of a written exam (60min) according to Setion 4(2), 1 of the examination regulation. The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Conditions

Previous visit of the lectures *Economics II: Macroeconomics* [25014] is recommended. Previous visit of the lecture *International Economics* [26252] and the successfull attendance of the exam is cumpulsory.

Learning Outcomes

Content

Literature

- · World Bank: "World Development Report". 2008, 2009
- Wagner, M.: "Einführung in die Weltwirtschaftspolitik". Oldenbourg 1995
- Gerber, J.: "International Economics", Pearson, 2007, IV Edition weitere Angaben in der Vorlesung

Course: Management Accounting [25210]

Coordinators: Torsten Lüdecke

Part of the modules: Topics in Finance I (p. 45)[TVWL3BWLFBV5], Topics in Finance II (p. 46)[TVWL3BWLFBV6]

ECTS Credits Hours per week 4.5 Term Summer term de Instruction language

Learning Control / Examinations

The assessment consists of a written exam (60 min) taking place in the recess period (according to §4 (2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Conditions

None.

Learning Outcomes

This course aims at providing students with the understanding of the purposes of alternative costing systems as well as the use of relevant information for decision making. The course will also examine techniques for the purpose of cost management and accounting for control.

Content

- · Design of Cost Systems
- · Cost Classifications, Cost Behavior, and Principles of Cost Allocation
- · Activity-based Costing
- · Product Costing
- · Production Decisions
- · Cost-based Pricing
- · Cost Management
- · Decisions under Risk
- · Cost Accounting for Control

Literature

- Coenenberg, A.G. Kostenrechnung und Kostenanalyse, 6. Aufl. 2007.
- Ewert, R. und Wagenhofer, A. Interne Unternehmensrechnung, 7. Aufl. 2008.
- Götze, U. Kostenrechnung und Kostenmanagement. 3. Aufl. 2007.
- Kilger, W., Pampel, J., Vikas, K. Flexible Plankostenrechnung und Deckungsbeitragsrechnung, 11. Aufl. 2002.

Course: Internet Law [24812]

Coordinators: Thomas Dreier

Part of the modules: Intellectual Property Law (p. 75)[TVWL3JURA4]

ECTS Credits Hours per week Term Instruction language 3 2/0 Summer term de

Learning Control / Examinations

Conditions

None.

Learning Outcomes

It is the aim of this course to give the students an overview of the legal rules that are touched upon when the Internet is used as a means of communications and for doing business. These legal rules range from the law governing domain names, issues concerning the electronic formation of contracts, distance and electronic commerce contracts, to the issue liability and questions of unfair competition. Students shall understand how the legal rules depend upon, and interact with, the economic background, legislative policy and information and communication technologies. Students shall learn about the rules of national, European and international copyright law and to apply these legal rules in practical cases.

Content

The course deals with the legal rules that are touched upon when the Internet is used as a means of communications and for doing business. These legal rules range from the law governing domain names, issues concerning the electronic formation of contracts, distance and electronic commerce contracts, to the issue liability and questions of unfair competition. Students shall understand how the legal rules depend upon, and interact with, the economic background, legislative policy and information and communication technologies. Students shall learn about the rules of national, European and international copyright law and to apply these legal rules in practical cases.

Media

Slides

Literature

Script, Internetrecht (Internet Law)

Elective literature:

Additional literature tba in class.

Remarks

It is possible that this course will be taught in the summer instead of the winter semester.

Course: Investments [26575]

Coordinators: Marliese Uhrig-Homburg

Part of the modules: Essentials of Finance (p. 41)[TVWL3BWLFBV1]

ECTS Credits Hours per week 4.5 Term Instruction language 4.5 Summer term de

Learning Control / Examinations

The assessment consits of a written exam (75 min) according to Section 4(2), 1 of the examination regulation. The examination takes place in every semester. Re-examinations are offered at eyery ordinary examination date. By submitting the excercises (according to Section 4(2), 3 of the examination regulation) up to 4 bonus points can be aquired.

Conditions

None.

Recommendations

Knowledge of Business Administration and Management Science C [25026/25027] is recommended.

Learning Outcomes

The objective of this course is to become familiar with the basics of investment decisions on stock and bond markets. Basic economic concepts and models are discussed and applied on introductionary level. Interlinkages between markets, different decision makings concepts and models are demonstrated.

Content

The lecture deals with investment decisions under uncertainty, where the main emphasis is on investment decisions on stock markets. After a discussion of the basic questions of corporate valuation, the lecture focuses on portfolio theory. After that, risk and return in equilibrium are derived using the Capital Asset Pricing Model and the Arbitrage Pricing Theory. The lecture concludes with investments on bond markets.

Literature

Elective literature:

Bodie/Kane/Marcus (2010): Essentials of Investments, Eighth Edition, McGraw-Hill Irwin, Boston

Course: Theory of Business Cycles [25549]

Coordinators: Marten Hillebrand

Part of the modules: Econometrics and Economics (p. 30)[TVWL3VWL7], Macroeconomic Theory (p. 31)[TVWL3VWL8]

ECTS Credits Hours per week 4.5 Term Instruction language Winter term en

Learning Control / Examinations

According to the attendance the assessment consists of a written or an oral exam at the beginning of the recess period (according to Section 4 (2), 1 or 2 of the examination regulation.

The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Conditions

The courses *Economics I: Microeconomics* [25012] and *Economics II: Macroeconomics* [25014] have to be completed beforehand.

According the focus of the course quantitativ-mathematical modelling should be in participiant's interest.

Learning Outcomes

Content

Literature

Elective literature:

David Romer, Advanced Macroeconomics, 3rd edition, MaGraw-Hill (2006)

Lutz Arnold: Makroökonomik. Eine Einführung in die Theorie der Güter-, Arbeits- und Finanzmärkte (2003)

Course: Warehouse and Distribution Systems [2118097]

Coordinators: Christian Huber

Part of the modules: Introduction to Technical Logistics (p. 58)[TVWL3INGMB13]

ECTS Credits
4
Pours per week
Summer term
Instruction language
de

Learning Control / Examinations

The assessment consists of an oral exam according to §4 (2), 2 of the examination regulation. It may be a written exam (according to §4 (2), 1 of the examination regulation) in the case of large number of participants.

Conditions

None.

Learning Outcomes

This course provides basics to understand material and information processes in warehouse and distribution systems. The student will also learn to evaluate them quantitatively.

Content

- · Control and organisation of distribution centers
- · Analytical models for analysing and dimensioning of warehouse systems
- · Distribution Center Reference Model (DCRM)
- · Lean Distribution
- · The processes from receiving to shipping
- · Planning and controlling
- · Distribution networks

Course: Logistics - Organisation, Design, and Control of Logistic Systems [2118078]

Coordinators: Kai Furmans

Part of the modules: Supply Chain Management (p. 36)[TVWL3BWLISM2]

ECTS Credits
6 Hours per week Term
Summer term de Instruction language

Learning Control / Examinations

The assessment consists of a written exam according to Section 4 (2), 1 of the examination regulation. The grade of the exam may be improved by passing case studies.

Conditions

Requied are lectures on "Linear Algebra" and "Stochastic".

Learning Outcomes

After successfully finishing this course, the student is able to plan simple material handling and logistic systems and is able to assign the right models to a certain task. He is able to evaluate the performance of the most important elements of material handling and logistic systems.

Content

Introduction

- · historical overview
- · lines of development

Structure of logistics systems

Distribution logistics

- · location planning
- · Vehicle Routing Planning
- · distribution centers

Inventory management

- · demand forecasting
- · Inventory management policies
- · Bullwhip effect

Production logistics

- · layout planning
- · material handling
- · flow control

Supply Managament

- · information flow
- · transportation organization
- · controlling and development of a logistics system
- · co-operation mechanisms
- Lean SCM
- · SCOR model

Identification Technologies

Media

Blackboard, LCD projector, in excercises also PCs.

Literature

- · Arnold/Isermann/Kuhn/Tempelmeier. Handbuch Logistik, Springer Verlag, 2002 (Neuauflage in Arbeit)
- Domschke. Logistik, Rundreisen und Touren, Oldenbourg Verlag, 1982
- Domschke/Drexl. Logistik, Standorte, Oldenbourg Verlag, 1996

- Gudehus. Logistik, Springer Verlag, 2007
- Neumann-Morlock. Operations-Research, Hanser-Verlag, 1993
- Tempelmeier. Bestandsmanagement in Supply Chains, Books on Demand 2006
- Schönsleben. Integrales Logistikmanagement, Springer, 1998

Remarks

Formerly, the course was known as Logistics.

Course: Automotive Logistics [2118085]

Coordinators: Kai Furmans

Part of the modules: Introduction to Technical Logistics (p. 58)[TVWL3INGMB13]

ECTS Credits Hours per week 7 Term Instruction language 4 2 Summer term de

Learning Control / Examinations

The assessment consists of an oral exam according to §4 (2), 2 of the examination regulation. It may be a written exam (according to §4 (2), 1 of the examination regulation) in the case of large number of participants.

Conditions

None.

Learning Outcomes

It is the aim of the course to show the importance and impact of logistic questions in the automotive industry sector.

Content

A basic model of the automobile production and distribution is used to study the main elements of the automotive supply chain:

- · Supply side logistics (Tasks due to disposition and physical accomplishment; methods; solution models)
- Car manufacturing with the specific questions of the interaction of body shell, paint shop and assembly (sequence planning; partial allocation for assembly)
- · Car distribution and the connection to sale processes (physical accomplishment; planning and control)

Course: Logistics and Supply Chain Management [25996]

Coordinators: Frank Schultmann

Part of the modules: Industrial Production I (p. 50)[TVWL3BWLIIP]

ECTS Credits Hours per week 3.5 Term Instruction language Winter term

Learning Control / Examinations

Conditions

None.

Learning Outcomes

Students shall learn foundations and main characteristics of managerial logistics and supply chain management. Following an overview of basic managerial logistics functions, students will learn the interdependencies and trade-offs between these functions and concurring aims. Additionally, students will gain knowledge in designing and steering internal and external value-creating networks.

Content

This course covers following topics:

- · Introduction into logistics
- · Fields of activity
- · Aims and costs of logistics
- · Performance and performance figures
- · Supply logistics
- · Production logistics
- · Distributing logistics
- · Reverse logistics
- · Definition and aims of Supply Chain Management
- · Concepts of Supply Chain Management
- Modeling Supply Chains

Media

Medie will be provided on learning platform.

Course: Airport Logistics [21056]

Coordinators: Richter

Part of the modules: Introduction to Technical Logistics (p. 58)[TVWL3INGMB13]

ECTS Credits
4
Hours per week
Winter term
Instruction language
de

Learning Control / Examinations

The assessment consists of an oral exam according to §4 (2), 2 of the examination regulation. It may be a written exam (according to §4 (2), 1 of the examination regulation) in the case of large number of participants.

Conditions

None.

Learning Outcomes

Giving an inside view of the conveyor and material handling technical activities on airports is the aim of this course. Furthermore an overview of air traffic and the legal situation is given.

Content

Development of air traffic:

- · Legal basics
- · Infrastructure (among other things person, luggage and freight conveyance)
- · Supply and disposal activities
- · Logistic process networks
- · Information logistics

Remarks

The course takes place as a block course.

Course: Management of Business Networks [26452]

Coordinators: Christof Weinhardt, Jan Kraemer

Part of the modules: Supply Chain Management (p. 36)[TVWL3BWLISM2], eBusiness and Servicemanagement

(p. 35)[TVWL3BWLISM1]

ECTS Credits
4.5

Hours per week
2/1

Winter term
Instruction language
en

Learning Control / Examinations

The total grade for this lecture will consist to 50% of the grade achieved in the written mid term examination, to 10% of the assignments during the exercises, and to 40% of a project work, which includes a term paper and a presentation.

Conditions

None.

Learning Outcomes

The student will become acquainted with the theoretical fundamentals of economic networks and how to manage them. Support of economic networks by information systems will be accomplished by several case studies, which will be worked on by groups autonomously. Basic knowledge of organisation theory, network analysis, strategic & operative management and logic systems will be communicated to the student. Furthermore, he will have a focused view on the mechanisms and supporting tools for interaction between companies, especially in negotiations and negotiation-supporting systems. In small groups, the student is trained in team-oriented and autonomous working techniques. Within this domain, the student will be trained to seek and read relevant technical literature in English, the language of science, and to adopt it to a specific problem.

Content

The significant and lasting impact of web-based business-to-business (B2B) networks has just recently become apparent. The exploratory phase during the first Internet hype bred a variety of approaches which were often bold in business nature, yet simple and unfounded in system architecture. Only very few survived and proved sustainable. Nowadays web-based B2B networks are increasingly reappearing and even promoted by major traditional companies and governments. However, this new wave of networks is more mature and more powerful in functionality than their predecessors. As such they provide not only auction systems but also facilities for electronic negotiation. This implies a shift from price-focused to relationship-oriented trading. But what motivates this shift? Why do firms enter business networks? How can these networks be best supported by IT? The course intends to resolve these questions. Firstly, an introduction in organization theory will be given. Secondly, the problems of networks will be addressed. Thirdly, an analysis of how IT can alleviate those problems will be undertaken.

Media

Powerpoint presentations, recorded lecture available on the internet, (if circumstances allow videoconferencing).

Literature

- Milgrom, P., Roberts, J., Economics, Organisation and Management. Prentice-Hall, 1992.
- · Shy, O., The Economics of Network Industries. Cambridge, Cambridge University Press, 2001.
- Bichler, M. The Future of e-Markets Multi-Dimensional Market Mechanisms. Cambridge, Cambridge University Press, 2001.

Economics Engineering (B.Sc.)
Module Handbook, Date: 23.09.2010

Course: Management of Business Networks (Introduction) [26496]

Coordinators: Christof Weinhardt, Jan Kraemer

Part of the modules: Supply Chain Management (p. 36)[TVWL3BWLISM2]

ECTS Credits Hours per week Term Instruction language
Winter term en

Learning Control / Examinations

The assessment consists of a written examination (60 min) according to Section 4(2), 1 of the examination regulation and by submitting written papers as part of the exercise according to section 4(2), 3 of the examination regulation. Grading: Exam counts for 85 %, excercises for 15 %.

Conditions

None.

Learning Outcomes

The student will become acquainted with the theoretical fundamentals of economic networks and how to manage them. Support of economic networks by information systems will be accomplished by several case studies, which will be worked on by groups autonomously. Basic knowledge of organisation theory, network analysis, strategic & operative management and logic systems will be communicated to the student. Furthermore, he will have a focused view on the mechanisms and supporting tools for interaction between companies, especially in negotiations and negotiation-supporting systems. In small groups, the student is trained in team-oriented and autonomous working techniques. Within this domain, the student will be trained to seek and read relevant technical literature in English, the language of science, and to adopt it to a specific problem.

Content

The significant and lasting impact of web-based business-to-business (B2B) networks has just recently become apparent. The exploratory phase during the first Internet hype bred a variety of approaches which were often bold in business nature, yet simple and unfounded in system architecture. Only very few survived and proved sustainable. Nowadays web-based B2B networks are increasingly reappearing and even promoted by major traditional companies and governments. However, this new wave of networks is more mature and more powerful in functionality than their predecessors. As such they provide not only auction systems but also facilities for electronic negotiation. This implies a shift from price-focused to relationship-oriented trading. But what motivates this shift? Why do firms enter business networks? How can these networks be best supported by IT? The course intends to resolve these questions. Firstly, an introduction in organization theory will be given. Secondly, the problems of networks will be addressed. Thirdly, an analysis of how IT can alleviate those problems will be undertaken.

Media

Powerpoint presentations, recorded lecture available on the internet.

Literature

- Milgrom, P., Roberts, J., Economics, Organisation and Management. Prentice-Hall, 1992.
- · Shy, O., The Economics of Network Industries. Cambridge, Cambridge University Press, 2001.
- Bichler, M. The Future of e-Markets Multi-Dimensional Market Mechanisms. Cambridge, Cambridge University Press, 2001.

Remarks

This Version of the MBN Course does not include the case study in the second part of the lecture, so that it is worth less credits. The lecture was first offered in the winter term of 2009/10.

Course: Managenment and Organisation of Projects in Developing Countries [26259]

Coordinators: Niklas Sieber

Part of the modules: International Economics (p. 27)[TVWL3VWL3]

ECTS Credits Hours per week 5 Term Instruction language de

Learning Control / Examinations

The assessment consists of a written exam (60 min) according to Section 4(2), 1 of the examination regulation. The examination takes place in every semester. Re-examinations are offered at every ordinary examination date.

Conditions

None.

Learning Outcomes

Content

Course: Brand Management [25177]

Coordinators: Bruno Neibecker

Part of the modules: Foundations of Marketing (p. 47)[TVWL3BWLMAR]

ECTS Credits Hours per week Term Instruction language
4.5 Winter term de

Learning Control / Examinations

Conditions

None.

Learning Outcomes

(See description of the module)

Content

The students should learn the essential scientific and practical principles of Marketing, especially branding. Branding consists of any name, design, style, words or symbols, singly or in any combination that distinguish one product from another in the eyes of the consumer. Brand positioning, brand loyalty and brand equity are discussed as important elements of a management concept. The focus of the course is not limited to short-term ROI, but also long-term benefits of communication strategies facing company's responsibilities to all of its stakeholders, e.g. consumers, investors and public. The strategies and techniques in branding are broaden by several case studies. English as an international technical language in marketing is practiced with course readings and scientific papers. Content:

The course brand management starts with the development of the corporate objectives as the heart of the brand planning process followed by definitions of brand. Setting up on the psychological and social bases of consumer behavior, aspects of an integrated marketing communication are discussed. The students should acquire the particular value of branding strategies. The concept of brand personality is considered in two perspectives, from a practical point of view and the challenging position of the theoretical construct. Methods for the measurement of a consumer-based brand equity are compared with the financial valuation of the brand. The information provided by this equity measurements are related to the equity drivers in brand management. The marketers perspective will be accomplish with the analysis of several case studies. Within the limits of a knowledge based system for advertising evaluation many of the issues accomplished in the course are summarized. At the same time it is discussed as a tool to use marketing knowledge systematically.

Media

Slides, Powerpoint presentations, Website with Online Course Readings

Literature

- · Aaker, J. L.: Dimensions of Brand Personality. In: Journal of Marketing Research 34, 1997, 347-356.
- BBDO-Düsseldorf (Hrsg.): Brand Equity Excellence. 2002.
- BBDO-Düsseldorf (Hrsg.): Brand Equity Drivers Modell. 2004.
- Bruhn, M. und GEM: Was ist eine Marke? Gräfelfing: Albrecht (voraussichtlich 2003).
- Esch, F.-R.: Strategie und Technik der Markenführung. München: Vahlen 2003.
- Keller, K. L.: Kundenorientierte Messung des Markenwerts. In: Esch, F.-R. (Hrsg.): Moderne Markenführung. 3. Aufl. 2001.
- Kotler, P.; V. Wong; J. Saunders und G. Armstrong: Principles of Marketing (European Edition). Harlow: Pearson 2005.
- Krishnan, H. S.: Characteristics of memory associations: A consumer-based brand equity perspective. In: Internat. Journal of Research in Marketing 13, 1996, 389-405.
- Meffert, H.; C. Burmann und M. Koers (Hrsg.): Markenmanagement. Grundfragen der identitätsorientierten Markenführung. Wiesbaden: Gabler 2002.
- Neibecker, B.: Tachometer-ESWA: Ein werbewissenschaftliches Expertensystem in der Beratungspraxis. In: Computer Based Marketing, H. Hippner, M. Meyer und K. D. Wilde (Hrsg.), Vieweg: 1998, 149-157.
- Riesenbeck, H. und J. Perrey: Mega-Macht Marke. McKinsey&Company, Frankfurt/Wien: Redline 2004.
- Solomon, M., G. Bamossy, S. Askegaard und M. K. Hogg: Consumer Behavior, 3rd ed., Harlow: Pearson 2006.

Course: Trademark and Unfair Competition Law [24136/24609]

Coordinators: Yvonne Matz, Peter Sester

Part of the modules: Intellectual Property Law (p. 75)[TVWL3JURA4]

ECTS Credits
3 Hours per week
Winter / Summer Term de Instruction language

Learning Control / Examinations

Conditions

None.

Learning Outcomes

It is the aim of this course to provide students with knowledge in the area of trademark rights in the national as well as the European and International context. The course deals with the structure of trademark rights, especially with the procedures of registration and the claims, that result from the infringements of trademark rights, as well as with the right of other marks in the MarkenG.

Content

The course deals with the subject matter of trademark rights: what is a trademark, how can I get the registration of a trademark, what rights and claims do owner of trademarks have, which other marks do exist? The students shall learn about the rules of national, European an international trademark law.

Literature

• Berlit, Wolfgang: Markenrecht, Verlag C.H.Beck, ISBN 3-406-53782-0, neueste Auflage.

Course: Marketing and Consumer Behavior [25150]

Coordinators: Wolfgang Gaul

Part of the modules: Foundations of Marketing (p. 47)[TVWL3BWLMAR]

ECTS Credits
4.5

Hours per week
2/1

Winter term
Instruction language
de

Learning Control / Examinations

See module description.

Conditions

See corresponding module description. See corresponding module description.

Learning Outcomes

Content

Starting from the S-O-R paradigm where S stands for "stimuli", O for "organism", and R for "reactions", aspects of consumer behavior are explained and possibilities are provided how marketing activities can be used to create desired influences. S-R models describe how consumer reactions depend on stimuli. Cognitive processes and psychical states help to explain how the (unobservable) interior of the organism contributes to the interpretation of reactions. In this context the adequate combination of available marketing instruments (price, product, promotion, place) will be discussed.

Literature

Further literature references are announced in the script.

Course: Marketing and Operations Research [25156]

Coordinators: Wolfgang Gaul

Part of the modules: Foundations of Marketing (p. 47)[TVWL3BWLMAR]

> **ECTS Credits** Hours per week Instruction language Term 4.5 de

2/1 Summer term

Learning Control / Examinations

See module description.

Conditions

Basics of Operations Research are required.

Learning Outcomes

Content

Literature

WIII be announced in the lecture. Further literature references are announced in the script.

Course: Material Flow in Logistic Systems [21051]

Coordinators: Kai Furmans

Part of the modules: Introduction to Technical Logistics (p. 58)[TVWL3INGMB13]

ECTS Credits Hours per week 7 Term Instruction language 6 3/1 Winter term de

Learning Control / Examinations

The assessment consists of a written exam according to Section 4 (2), 1 of the examination regulation. The grade of the exam may be improved by passing case studies.

Conditions

None.

Learning Outcomes

This course provides the basics of material handling systems. The student will learn how to model material handling systems and how to evaluate them according to quantitative aspects.

Content

- · Material handling equipment: conveyor system, diverts, merges
- · Modelling of material handling systems by graphs and matrixes
- · Queueing theory
- · Simulation
- · Analysis of the current situation
- · Planning of the target state by using material and information flow

Literature

Elective literature:

Arnold, Dieter; Furmans, Kai: Materialfluss in Logistiksystemen, Springer, 2005 (VDI)

Remarks

The course was formerly known as Materialflow.

Course: Mathematics I [01350]

Coordinators: Günter Last, Folkers, Klar

Part of the modules: Mathematics (p. 22)[TVWL1MATH]

FCTS Credits
7
Hours per week
7
Winter term
Instruction language
de

Learning Control / Examinations

The assessment of *Mathematics I* consists of two written partial exams (both acording to Section 4 (2), 1 of the examination regulation):

- 1. Midterm exam after half of the lecture time (60 min) without utilities
- 2. Final exam at the beginning of the following recess period (60 min) without utilities

A re-examination is offered at the beginning of the lecture period of the following summer term. Both re-examinations taking place at the same day.

For the re-examinations both types of candidates (candidates who failed the midterm or the final exam, as well as those candidates who do not yet have passed their first attempt) are admitted.

Oral re-examinations (according to Section 8 (2) of the examination regulation) take place as individual examinations (ca. 20 min).

Mid-term exam as well as final exam has to be passed separatley. The overall grade of Mathematics 1 consists of the grade o the midterm exam (50 percent) and the final exam (50 percent).

Conditions

None.

Learning Outcomes

Content

Literature

- Henze, N., Last, G.: Mathematik für Wirtschaftsingenieure 1, 2. Auflage, Vieweg 2005.
- Sydsaeter, K., Hammond, P.: Mathematik für Wirtschaftswissenschaften, 2. Auflage, Pearson Studium 2006.

Course: Mathematics II [01830]

Coordinators: Günter Last, Folkers, Klar

Part of the modules: Mathematics (p. 22)[TVWL1MATH]

FCTS Credits
7
Hours per week
7
Summer term
Hours per week
Summer term
de

Learning Control / Examinations

The assessment of *Mathematics 2* consists of two written partial exams (both acording to Section 4 (2), 1 of the examination regulation):

- 1. Midterm exam after half of the lecture time (60 min) without utilities
- 2. Final exam at the beginning of the following recess period (60 min) without utilities

A re-examination is offered at the beginning of the lecture period of the following summer term. Both re-examinations taking place at the same day.

For the re-examinations both types of candidates (candidates who failed the midterm or the final exam, as well as those candidates who do not yet have passed their first attempt) are admitted.

Oral re-examinations (according to Section 8 (2) of the examination regulation) take place as individual examinations (ca. 20 min).

Midterm exam as well as final exam has to be passed separatley. The overall grade *of Mathematics 2* consists of the grade o the mid-term exam (50 percent) and the final exam (50 percent).

Conditions

Good knowledge of the content of the course Mathematics I [01350].

Learning Outcomes

Content

Literature

- · Henze, N., Last, G.: Mathematik für Wirtschaftsingenieure 1, 2. Auflage, Vieweg 2005.
- Sydsaeter, K., Hammond, P.: Mathematik für Wirtschaftswissenschaften, 2. Auflage, Pearson Studium 2006.

Course: Mathematics III [01352]

Coordinators: Günter Last, Folkers, Klar

Part of the modules: Mathematics (p. 22)[TVWL1MATH]

ECTS Credits Hours per week 7 Hours per week Winter term Instruction language de

Learning Control / Examinations

The assessment consists of a written exam (75 min) at the beginning of the recess period (according to Section 4(2), 1 of the examination regulation.

A re-examination is offered at the beginning of the lecture period of the following summer term. For the re-examinations both types of candidates (candidates who failed the midterm or the final exam, as well as those candidates who do not yet have passed their first attempt) are admitted.

Conditions

Good knowledge of the content of the courses Mathematics I [01350] and Mathematics II [01830].

Learning Outcomes

Content

Literature

- · Henze, N., Last, G.: Mathematik für Wirtschaftsingenieure Band 2, Vieweg 2004.
- Sydsaeter, K., Hammond, P., Seierstad, A., Strom, A.: Further Mathematics for Economic Analysis, Prentice Hall 2005.

Course: Seminar in Mathematics [SemMath]

Coordinators: Fachvertreter der Fakultät für Mathematik **Part of the modules:** Seminar Module (p. 80)[TVWL3SEM]

ECTS Credits
3 Term Instruction language
Winter / Summer Term de

Learning Control / Examinations

Conditions

None.

Learning Outcomes

Content

Literature

Will be announced in the respective seminar.

Elective literature:

Will be announced in the seminar.

Course: Meteorological Natural Hazards [03013]

Coordinators: Kottmeier, Kunz

Part of the modules: Understanding and Prediction of Disasters I (p. 70)[TVWL3INGINTER1], Understanding and Pre-

diction of Disasters II (p. 71)[TVWL3INGINTER4]

ECTS Credits
3.5

Hours per week
Winter term
Instruction language
de

Learning Control / Examinations

Conditions

None.

Learning Outcomes

Content

Remarks

For further information, see http://www.imk.uni-karlsruhe.de/english/17.php

Course: Methods in Analyzing Internal Combustion [21134]

Coordinators: Wagner

Part of the modules: Engine Development (p. 63)[TVWL3INGMB17], Combustion Engines (p. 61)[TVWL3INGMB16]

ECTS Credits
4
Pours per week
Summer term
Hours per week
Summer term
de

Learning Control / Examinations

The assessment consists of an oral exam (30 min) according to §4 (2), 2 of the examination regulation. The grade of the exam is included in the overall grade of the module with a weighting factor of 3.

Conditions

The course Combustion Engines A [21101] has to be completed beforehand.

Learning Outcomes

Content

Course: Interpretative Social Research Methods [n.n.]

Coordinators: Pfadenhauer

Part of the modules: Qualitative Social Research (p. 79)[TVWL3SOZ2]

ECTS Credits Hours per week 4 2/0 Term Instruction language de

Learning Control / Examinations

The assessment consists of a written exam (according to Section 4 (2), 1 of the examination regulation).

Conditions

The lecture is obligatory and has to be attended.

Learning Outcomes

The student

- gains a basic overview of the well-established and some of the advanced explorative methods of data collection and interpretative methods of data evaluation.
- acquires basic knowledge of methodology/the philosophy of science.
- is capable of choosing and applying appropriate explorative-interpretative methods according to a research question and arranging them in a conceptual research design.

Content

See lecture announcement.

Media

Will be announced in the lecture.

Literature

Will be announced in the lecture.

Elective literature:

Will be announced in the lecture.

Course: Modern Market Research [25154]

Coordinators: Wolfgang Gaul

Part of the modules: Foundations of Marketing (p. 47)[TVWL3BWLMAR]

ECTS Credits
4.5

Hours per week
2/1

Summer term
de
Instruction language
de

Learning Control / Examinations

See module description.

Conditions

Basic knowledge of statistics.

Learning Outcomes

Content

Literature

Further literature references are announced in the script.

Course: Engine Measurement Technologies [21137]

Coordinators: Bernhardt

Part of the modules: Engine Development (p. 63)[TVWL3INGMB17], Combustion Engines (p. 61)[TVWL3INGMB16]

ECTS Credits
4
Pours per week
Summer term
Hours per week
Summer term
de

Learning Control / Examinations

The assessment consists of an oral exam (30 min) according to Section 4 (2), 2 of the examination regulation. The grade of the exam is included in the overall grade of the module with a weighting factor of 3.

Conditions

The course Combustion Engines A [21101] has to be completed beforehand.

Learning Outcomes

Content

Course: Natural Disaster Management [19632]

Coordinators: N.N.

Part of the modules: Understanding and Prediction of Disasters I (p. 70)[TVWL3INGINTER1], Understanding and Pre-

diction of Disasters II (p. 71)[TVWL3INGINTER4]

ECTS Credits
1.5 Term
Winter / Summer Term
Instruction language
en

Learning Control / Examinations

Cf. information for studies of "Ressource Engineering".

Conditions

None.

Learning Outcomes

Cf. information for studies of "Ressource Engineering".

Content

Cf. information for studies of "Ressource Engineering".

Remarks

This course is offered irregularly. For further information, please cf. to the schedule of the studies in "Ressource Engineering".

Course: Nonlinear Optimization I [25111]

Coordinators: Oliver Stein

Part of the modules: Methodical Foundations of OR (p. 56)[TVWL3OR6], Stochastic Methods and Simulation

(p. 57)[TVWL3OR7]

ECTS Credits
4.5

Hours per week
2/1

Summer term
de

Instruction language
de

Learning Control / Examinations

The assessmentconsits of a written exam (60 minutes) according to Section 4(2), 1 of the examination regulation.

The exam takes place in the semester of the lecture and in the following semester.

Prerequisite for admission to the written examination is attaining at least 30% of the exercise points. Therefore the online-registration for the written examination is subject to fulfilling the prerequisite.

The examination can also be combined with the examination of *Nonlinear Optimization II* [25113]. In this case, the duration of the written examination takes 120 minutes.

In a combined examination of *Nonlinear Optimization II* [25111] and *Nonlinear Optimization II* [25113], upon attaining more then 60% of the exercise points, the grade of the passed examination is improved by a third of a grading step.

In a combined examination of *Nonlinear Optimization I* [25111] and *Nonlinear Optimization II* [25113], upon attaining more then 60% of the computer exercise points, the grade of the passed examination is improved by a third of a grading step.

Conditions

None.

Learning Outcomes

The student

- · knows and understands fundamentals of nonlinear optimization,
- is able to choose, design and apply modern techniques of nonlinear optimization in practice.

Content

The lecture treats the minimization of smooth nonlinear functions under nonlinear constraints. For such problems, which occur very often in economics, engineering, and natural sciences, we derive optimality conditions that form the basis for numerical solution methods. The lecture is structured as follows:

- Introduction, examples, and terminology
- · Existence results for optimal points
- · First and second order optimality condtions for unconstrained problems
- · Optimality conditions for unconstrained convex problems
- Numerical methods for unconstrained problems (line search, steepest descent method, variable metric methods, Newton method, Quasi Newton methods, CG method, trust region method)

Constrained problems are the contents of part II of the lecture.

The lecture is accompanied by computer exercises in which you can learn the programming language MATLAB and implement and test some of the methods for practically relevant examples.

Literature

Elective literature:

- · W. Alt, Nichtlineare Optimierung, Vieweg, 2002
- · M.S. Bazaraa, H.D. Sherali, C.M. Shetty, Nonlinear Programming, Wiley, 1993
- · H.Th. Jongen, K. Meer, E. Triesch, Optimization Theory, Kluwer, 2004
- J. Nocedal, S. Wright, Numerical Optimization, Springer 2000

Remarks

Part I and II of the lecture are held consecutively in the same semester.

Course: Nonlinear Optimization II [25113]

Coordinators: Oliver Stein

Part of the modules: Methodical Foundations of OR (p. 56)[TVWL3OR6]

ECTS Credits Hours per week 4.5 Term Summer term de Instruction language

Learning Control / Examinations

The assessment consists of a written exam (120 minutes) according to §4(2), 1 of the examination regulation.

The exam takes place in the semester of the lecture and in the following semester.

Prerequisite for admission to the written examination is attaining at least 30% of the exercise points. Therefore the online-registrationfor the written examination is subject to fulfilling the prerequisite.

The exam can also be combined with the examination of *Nonlinear Optimization I* [25111]. In this case, the duration of the written exam takes 120 minutes.

In a combined exam of *Nonlinear Optimization I* [25111] and *Nonlinear Optimization II* [25113], upon attaining more then 60% of the exercise points, the grade of the passed exam is improved by a third of a grading step.

In a combined exam of *Nonlinear Optimization I* [25111] and *Nonlinear Optimization II* [25113], upon attaining more then 60% of the computer exercise points, the grade of the passed exam is improved by a third of a grading step.

Conditions

None.

Learning Outcomes

The student

- · knows and understands fundamentals of nonlinear optimization,
- is able to choose, design and apply modern techniques of nonlinear optimization in practice.

Content

The lecture treats the minimization of smooth nonlinear functions under nonlinear constraints. For such problems, which occur very often in economics, engineering, and natural sciences, we derive optimality conditions that form the basis for numerical solution methods. Part I of the lecture treats unconstrained optimization problems. Part II of the lecture is structured as follows:

- · Topology and first order approximations of the feasible set
- · Theorems of the alternative, first and second order optimality conditions for constrained problems
- Optimality conditions for constrained convex problems
- Numerical methods for constrained problems (penalty method, multiplier method, barrier method, interior point method, SQP method, quadratic optimization)

The lecture is accompanied by computer exercises in which you can learn the programming language MATLAB and implement and test some of the methods for practically relevant examples.

Literature

Elective literature:

- · W. Alt, Nichtlineare Optimierung, Vieweg, 2002
- M.S. Bazaraa, H.D. Sherali, C.M. Shetty, Nonlinear Programming, Wiley, 1993
- · H.Th. Jongen, K. Meer, E. Triesch, Optimization Theory, Kluwer, 2004
- · J. Nocedal, S. Wright, Numerical Optimization, Springer 2000

Remarks

Part I and II of the lecture are held consecutively in the same semester.

Course: Public Revenues [26120]

Coordinators: Berthold Wigger, Assistenten
Part of the modules: Public Finance (p. 32)[TVWL3VWL9]

ECTS Credits Hours per week Term Instruction language
4.5 2/1 Summer term de

Learning Control / Examinations

The assessment consists of an 1h written exam following Art. 4, para. 2, clause 1 of the examination regulation. The grade for this course equals the grade of the written exam.

Conditions

Basic knowledge of Public Finance is required.

Learning Outcomes

Content

The *Public Revenues* lecture is concerned with the theory and policy of taxation and public dept. In the first chapter, fundamental concepts of taxation theory are introduced, whereas the second chapter deals with key elements of the German taxation system. The allocative and distributive effects of different taxation types are examined in chapter three and four. Chapter five integrates both allocative and distributive components in order to derive a theory of optimal taxation. The core of the sixth chapter is represented by international aspects of taxation. The debt part begins with a description of the extent and structure of public dept in chapter seven. In the following chapter, macroeconomic theories of national dept are evolved, while chapter nine is concerned with its long term consequences when employed as a regular instrument of budgeting. Finally, the tenth chapter deals with constitutional limits to public debt-incurring.

Literature

- Homburg, S.(2000): Allgemeine Steuerlehre, Vahlen
- Rosen, H.S.(1995): Public Finance; 4th ed., Irwin
- · Wellisch, D.(2000): Finanzwissenschaft I and Finanzwissenschaft III, Vahlen
- Wigger, B. U.(2006): Grundzüge der Finanzwissenschaft; 2nd ed., Springer

Course: Public Media Law [24082]

Coordinators: Christian Kirchberg

Part of the modules: Public Business Law (p. 77)[TVWL3JURA6]

ECTS Credits Hours per week Term Instruction language

3 Winter term de

Learning Control / Examinations

Conditions

None.

Learning Outcomes

As the traditional media (print, radio, TV) the "new media" (online-services and the Internet) is governed by public law, yet with a different extent of regulation and with apparent effects on private law. The main influences for the media law are constitutional law and European community law. The lectures aims at providing an overview of the common grounds and differences of the current media law regime and of the conceivable perspectives of media convergence. Current developments in politics and economics, which are relevant for public media law, will be used as examples in the lecture. Besides, it is planned to attend a court hearing of the Federal Constitutional Court (Bundesverfassungsgericht) and/or the Federal Court (Bundesgerichtshof).

Content

Initially, the lecture will deal with the constitutional basis of the media law regime. i.e. the responsibilities of the Federal and the State legislatures, freedom of speech, freedom of information, constitutional media rights (Art. 5 para. 1 Constitutional Law) and its limitations by general laws, the ban on censorship and the counterstatement law. In addition, the European community principles on broadcasting and media law will be part of the lecture. Next will be an overview of the individual media laws, namely the broadcasting law (especially Rundfunkstaatsvertrag) the press law of the States and the statute on the so-called "telemedia" services. Finally, the protection of minors in the media will be dealt with (Act on Protection of Minors and Treaty on the Protection of Minors in the Media).

Literature

To understand the legal framework it is necessary for the students to have the relevant statutes, for example "Telemediarecht, Telekommunikations- und Multimediarecht", beck-Texte im dtv , 7. Auflage 2007.

As an introduction it is recommended to read: Frank Fechner, Medienrecht, Verlag Mohr Siebeck, Verlag Mohr Siebeck, 8. Auflage 2007.

Course: Public Law I - Basic Principles [24016]

Coordinators: Indra Spiecker genannt Döhmann

Part of the modules: Constitutional and Administrative Law (p. 21)[TVWL1JURA3]

ECTS Credits Hours per week 3 Term Instruction language Winter term

Learning Control / Examinations

The assessment consists of a written exam concerning the courses *Public Law I* [24016] and *Public Law II* [24520] (according to Section 4(2), 1 of the examination regulation).

Conditions

None.

Learning Outcomes

The lecture covers the core principles of public law. Students shall become acquainted with the basics of constitutional law, the fundamental rights which route governmental actions and the entire legal system, as well as possibilities of actions and instruments (especially law, administrative act, public-private contract) of the public authority. Furthermore the distinction between public and private law will be clarified. Moreover, possibilities of legal protection regarding administrative behavior will be addressed. Students shall learn to classify problems in public law and to solve (simple) administrative and constitutional cases.

Content

The course covers core material of constitutional and administrative law. It begins with the differentiation between public and private law. In the constitutional law part, the course will concentrate on the rule of law and individual rights, especially those protecting communication and entrepreneurship. The administrative law part will explain the different legal instruments of the administration how to act (rule, order, contract, etc.) and their propositions. Also, court proceedings to sue the administrative will be discussed. Students will learn the technique how to solve (simple) administrative and constitutional cases

Media

abstracts, sketches on blackboard, slides

Literature

tba in srciptum

Elective literature:

tba in scriptum

Remarks

From the winter term 2008 on, the *Public Law I* will be lectured during the winter termn and *Public Law II* will be lectured during the summer term. This means:

- 1. In the winter term 2008/2009, Public Law I was being lectured.
- 2. In the summer term 2009, Public Law II will be lectured.

Course: Public Law II - Public Economic Law [24520]

Coordinators: Indra Spiecker genannt Döhmann

Part of the modules: Constitutional and Administrative Law (p. 21)[TVWL1JURA3]

ECTS Credits Hours per week 3 Term Summer term de lnstruction language

Learning Control / Examinations

The assessment consists of a written exam concerning the courses *Public Law I* [24016] and *Public Law II* [24520] according to Section 4(2), 1 of the examination regulation.

Conditions

None.

Learning Outcomes

Public economic law is of significant importance to supervise the German economy. In order to understand the functionality of mandatory interventions into market mechanisms in a thoroughly normed legal system, appropriate legal knowledge is required. This knowledge is to be provided in the lecture. In doing so, substantive law ought to be dealt with in a deepened way, while responsible authorities and institutions as well as possibilities of legal protection in the area of public commercial law will be taught at a glance. The lecture's primary aim is to exercise handling the corresponding legal norms. It proceeds the lecture public law I.

Content

In a first step legal basics of the economic system (such as financial system and freedom of property and profession) will be presented. In this context, interaction between the Basic Constitutional Law and presettings of European Community law will be elaborated on as well. Thereafter, regulatory instruments of the administrative law will be analysed extensively. As particular matters, we will deal with industrial code, further trade law (handicrafts code; law of gastronomy), basic principles of telecommunication law, state aid law and public procurement law. A last part is devoted to the institutional design of the economy's regulation.

Media

content structure; documents

Literature

Will be announced in the lecture.

Elective literature:

tba in lecture slides

Remarks

In winter term 2008 on, the *Public Law I* will be lectured during the winter term and *Public Law II* will be lectured during the summer term. This means:

- 1. In the winter term 2008/2009, Public Law I will be lectured.
- 2. In the summer term 2009, Public Law II will be lectured.

Course: Economics of Uncertainty [25365]

Coordinators: Karl-Martin Ehrhart

Part of the modules: Strategic Games (p. 28)[TVWL3VWL4], Econometrics and Economics (p. 30)[TVWL3VWL7]

ECTS Credits Hours per week 4.5 Term Instruction language Summer term de

Learning Control / Examinations

Written exam, possible further requirements.

Conditions

See corresponding module information.

Knowledge in mathematics and statistics is required.

Learning Outcomes

The student will be made familiar with the basics in modern decision making under uncertainty so that she will be able to analyze concrete decision problems and to develop simple solution procedures. By being confronted with experimental results in decision making the student should also be able to evaluate the behavioral part of decision making.

Content

In the first part of the course we deal with problems of decision making under uncertainty and introduce models like expected utility theory, stochastic dominance, risk aversion, and prospect theory. We also consider the empirical validity of the different approaches.

In the second part the concepts learned in the first part are applied for example to search models and Bayesian games.

Media

overhead slides, possibly additional printed material.

Literature

- · Hirshleifer und Riley (1997): The Analytics of Uncertainty and Information. London: Cambridge University Press, 4. Aufl.
- Berninghaus, S.K., K.-M. Ehrhart und W. Güth (2006): Strategische Spiele. Berlin u.a.: Springer, 2., überarbeitete und erweiterte Aufl. (oder erste Auflage, 2002)

Elective literature:

- · Lippman/McCall, Economics of Uncertainty, in: Handbook of Mathematical Economics I, 1986
- · DeGroot, Optimal Statistical Decisions, Kap. 1 und 2, 1970

Course: Operative CRM [26520]

Coordinators: Andreas Geyer-Schulz

Part of the modules: Specialization in Customer Relationship Management (p. 39)[TVWL3BWLISM5], CRM and Service

Management (p. 38)[TVWL3BWLISM4]

ECTS Credits
4,5

Hours per week
2/1

Winter term
Instruction language
de

Learning Control / Examinations

Assessment consists of a written exam of 1 hour length following §4 (2), 1 of the examination regulation and by submitting written papers as part of the exercise following §4 (2), 3 of the examination regulation.

The course is considered successfully taken, if at least 50 out of 100 points are acquired in the written exam. In this case, all additional points (up to 12) from excersise work will be added. The grades of this lecture are assigned following the table below:

Grade	Minimum points
1.0	104
1.3	98
1.7	92
2.0	86
2.3	80
2.7	74
3.0	68
3.3	62
3.7	56
4.0	50
4.7	40
5.0	0

Conditions

None.

Recommendations

The attendance of courses Customer Relationship Management [26508] and Analyitical CRM [26522] is advised.

Learning Outcomes

The Student

- understands the theory of methods for process and data analyses and applies them for the design and implementation of operative CRM-processes in the complex context of companies,
- · takes privacy problems into account,
- evaluates existing operative CRM-processes in companies and gives recommendation for their improvement. This requires the knowledge of example processes and the ability to transform them according to the given setting.
- uses literature for the solution of case studies, communicates with professionals and summarizes his recommendations and drafts in precise and coherent texts.

Content

The Student should be able to understand and implement methods and applications within the operative CRM. This includes, but is not limited to the analysis of business processes, as a basis for improvements in CRM, and applications like call centers.

Literature

Jill Dyché. The CRM Handbook: A Business Guide to Customer Relationship Management. Addison-Wesley, Boston, 2 edition, 2002.

Ronald S. Swift. Accelerating Customer Relationships: Using CRM and RelationshipTechnologies. Prentice Hall, Upper Saddle River, 2001.

Elective literature:

Alex Berson, Kurt Thearling, and Stephen J. Smith. Building Data Mining Applications for CRM. Mc Graw-Hill, New York, 2000. Stanley A. Brown. Customer Relationship Management: A Strategic Imperative in the World of E-Business. John Wiley, Toronto, 2000.

Dimitris N. Chorafas. Integrating ERP, CRM, Supply Chain Management, and SmartMaterials. Auerbach Publications, Boca Raton, Florida, 2001.

Keith Dawson. Call Center Handbook: The Complete Guide to Starting, Running, and Improving Your Call Center. CMP Books, Gilroy, CA, 4 edition, 2001.

Andreas Eggert and Georg Fassot. eCRM – Electronic Customer Relationship Management: Anbieter von CRM-Software im Vergleich. Schäffer-Poeschel, Stuttgart, 2001.

Seth Godin. Permission Marketing. Kunden wollen wählen können. FinanzBuch Verlag, München, 1999.

Paul Greenberg. CRM at the Speed of Light: Capturing and Keeping Customers in Internet Real Time. Osborne/McGraw-Hill, 3rd ed. edition, Aug 2004.

Philip Kotler. Marketing Management: Millennium Edition. Prentice Hall, Upper Saddle River, 10 edition, 2000.

Don Peppers and Martha Rogers. The One To One Future. Currency Doubleday, New York, 1997.

Duane E. Sharp. Customer Relationship Management Systems Handbook. Auerbach, 2002.

Len Silverston. The Data Model Resource Book: A Library of Universal Data Models for All Entreprises, volume 1. John Wiley & Sons, 2001.

Toby J. Teorey. Database Modeling and Design. Morgan Kaufmann, San Francisco, 3 edition, 1999.

Chris Todman. Designing a Data Warehouse: Supporting Customer Relationship Management.

Course: Managing Organizations [25902]

Coordinators: Hagen Lindstädt

Part of the modules: Strategy and Organization (p. 48)[TVWL3BWLUO1]

ECTS Credits
4 Hours per week Term Instruction language
Winter term de

Learning Control / Examinations

The assessment will consist of a written exam (60 min) taking place at the beginning of the recess period (according to Section 4 (2), 2 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Conditions

None.

Learning Outcomes

The course should enable the participants to assess the strengths and weaknesses of existing organisational structures and rules using systematic criteria. Here concepts and models for designing organisation structures, regulating organisational processes and managing organisational changes are presented and discussed using case studies. The course is structured to relate to actions and aims to give students a realistic view of the opportunities and limits of rational design approaches.

Content

- · Principles of organisational management
- · Managing organisational structures and processes: the selection of design parameters
- · Ideal-typical organisational structures: choice and effect of parameter combinations
- · Managing organisational changes

Media

Slides.

Literature

- · Laux, H.; Liermann, F.: Grundlagen der Organisation, Springer. 6. Aufl. Berlin 2005.
- Lindstädt, H.: *Organisation*, in Scholz, C. (Hrsg.): Vahlens Großes Personallexikon, Verlag Franz Vahlen. 1. Aufl. München, 2009.
- Schreyögg, G.: Organisation. Grundlagen moderner Organisationsgestaltung, Gabler. 4. Aufl. Wiesbaden 2003.

The relevant excerpts and additional sources are made known during the course.

Course: Patent Law [24574]

Coordinators: N.N.

Part of the modules: Intellectual Property Law (p. 75)[TVWL3JURA4]

ECTS Credits Hours per week Term Instruction language 3 2/0 Summer term de

Learning Control / Examinations

Conditions

None.

Learning Outcomes

It is the aim of this course to provide students with knowledge in the area of patent law and the business of technical intellectual property that builds upon, and goes beyond the knowledge the students have already acquired in the general lecture of *Industrial and intellectual property law*. Students shall understand how the legal rules depend upon, and interact with, the economic background and the legislative policy in the field of technical intellectual property, particularly in the field of information and communication technologies. Students shall learn about the rules of national, European and international patent law as well as know-how protection law and to apply these legal rules in practical cases, in particular in the area of utilizing technical intellectual property through agreements and lawsuits. The conflict between the monopoly of a patent and the antitrust law policies in Europe will be reviewed with the students.

Content

The course deals with the subject matter of the law of technical intellectual property, in particular inventions, patents, utility models, design patents, know-how, the rights and obligations of employees as creators of technical IP, licensing, limitations and exceptions to patenting, term of protection, enforcement of the rights and defence against these in invalidation and revocation actions. The course does not merely focus on German patent law, but likewise puts European, US and international patent law into perspective. Students shall understand how the legal rules depend upon, and interact with, the economic background and the legislative policy in the field of technical intellectual property, particularly in the field of information and communication technologies. Students shall learn about the rules of national, European and international patent law as well as know-how protection law and to apply these legal rules in practical cases, in particular in the area of utilizing technical intellectual property through agreements and lawsuits. The conflict between the monopolyöf a patent and the antitrust law policies in Europe will be reviewed with the students.

Media

transparancies

Literature

- Schulte, Rainer Patentgesetz Carl Heymanns Verlag, 7. Aufl. 2005 ISBN 3-452-25114-4
- Kraßer, Rudolf, Patentrecht Verlag C.H. Beck, 5. Aufl. 2004 ISBN 3-406-384552

Elective literature:

tba in the transparencies

Course: Human Resource Management and Labor Market Institutions [n.n.]

Coordinators: Christine Harbring

Part of the modules: Human Resource Management (p. 49)[TVWL3BWLIAP1]

ECTS Credits
4,5

Hours per week
2/1

Summer term
Instruction language
de

Learning Control / Examinations

The examination will be in form of a written exam acc. to §4(2), 1 ER

Conditions None.

Learning Outcomes

Content

Course: Principles of Insurance Management [25055]

Coordinators: Ute Werner

Part of the modules: Risk and Insurance Management (p. 43)[TVWL3BWLFBV3], Insurance Markets and Management

(p. 44)[TVWL3BWLFBV4]

ECTS Credits
4.5

Hours per week
3/0

Term
Summer term
de

Learning Control / Examinations

The assessment consists of oral presentations (incl. papers) within the lecture (according to Section 4 (2), 3 of the examination regulation) and a final oral exam (according to Section 4 (2), 2 of the examination regulation).

The overall grade consists of the assessment of the oral presentations incl. papers (50 percent) and the assessment of the oral exam (50 percent).

Conditions

None.

Learning Outcomes

See German version.

Content

See German version.

Literature

- · D. Farny. Versicherungsbetriebslehre. 2006.
- P. Koch. Versicherungswirtschaft ein einführender Überblick. 2005.
- · M. Rosenbaum, F. Wagner. Versicherungsbetriebslehre. Grundlegende Qualifikationen. 2002.
- U. Werner. Einführung in die Versicherungsbetriebslehre. Skript zur Vorlesung.

Elective literature:

Will be announced in the lecture.

Remarks

To attend the course please register at the secretariat of the chair of insurance science.

Course: Private and Social Insurance [25050]

Coordinators: Wolf-Rüdiger Heilmann, Besserer

Part of the modules: Insurance Markets and Management (p. 44)[TVWL3BWLFBV4]

ECTS Credits Hours per week 2.5 Term Instruction language Winter term de

Learning Control / Examinations

The assessment consists of a written exam (according to Section 4 (2), 1 of the examination regulation) . The exam takes place every semester. Re-examinations are offered at every ordinary examination date.

Conditions

None.

Learning Outcomes

Getting to know basic terms and functioning of private and social insurance.

Content

Basic terms of insurance, i.e. characteristics, judicial and political background and functioning of private and social insurance as well as their economic and societal and political meaning.

Literature

Elective literature:

- F. Büchner, G. Winter. Grundriss der Individualversicherung. 1995.
- P. Koch. Versicherungswirtschaft. 2005.
- · Jahrbücher des GDV. Die deutsche Versicherungswirtschaft.

Remarks

Block course. To attend the course please register at the secretariat of the chair of insurance science.

Course: Exercises in Civil Law [24506/24017]

Coordinators: Peter Sester, Thomas Dreier

Part of the modules: Commercial Law (p. 74)[TVWL3JURA2]

ECTS Credits Hours per week 7 Term Instruction language 2/0 Winter / Summer Term de

Learning Control / Examinations

Assessment will consist of five written exams following §4, Abs. 2, 3 of the SPO. At least two exams have to be passed, to pass the course. The final grade is calculated as the median of the two exams that have been passed with the best grades.

Conditions

Students must have attended the course *Civil Law for Beginners* [24012] or a comparable introduction into (German) civil law. It is highly recommended that students have likewise attended the courses *Advanced Civil Law* [24504] and *Commercial and Corporation Law* [24011].

Learning Outcomes

It is the aim of this course to enable students to solve legal cases by way of the appropriate legal technique (so-called Subsumtion). At the same time, the legal knowlegde which students have acquired in the courses "Civil Law for Beginners", "Advanced Civil Law" and "Commercial and Corporation Law" will be repeated and deepened. This shall enable students to solve practical legal problems in a methodologically correct way.

Content

In 5 sessions the substantive law twhich students have been taught in the courses "Civil Law for Beginners", "Advanced Civil Law" and "Commercial and Corporation Law" will be repeated and the method for solving legal cases deepend. Moreover, 5 sessions are reserved to written exam problems which cover the totality of what students have learned so far. Aditional sessions are reserved for the subsequent in-class discussion of the exam problems.

Media

Slides

Literature

tba in the course.

Course: Product Lifecycle Management [21350]

Coordinators: Jivka Ovtcharova

Part of the modules: Product Lifecycle Management (p. 64)[TVWL3INGMB21]

ECTS Credits
6 Hours per week Term Instruction language Winter term de

Learning Control / Examinations

The assessment consists of a written exam (90 min) according to Section 4 (2), 1 of the examination regulation.

The grade corresponds to the grade of the written exam.

Conditions

None.

Learning Outcomes

Content

Course: Product Lifecycle Management in the Manufacturing Industry [21366]

Coordinators: Gunter Meier

Part of the modules: Product Lifecycle Management (p. 64)[TVWL3INGMB21]

ECTS Credits
3 Hours per week Term Instruction language
Winter term de

Learning Control / Examinations

The assessment consists of an oral exam (30 min) according to §4 (2), 2 of the examination regulation.

The grade corresponds to the grade of the oral exam.

Conditions

None.

Learning Outcomes

Content

Course: Introduction to Programming with Java [25030]

Coordinators: Detlef Seese

Part of the modules: Introduction to Informatics (p. 18)[TVWL1INFO]

ECTS Credits Hours per week 5 Term Instruction language Winter term de

Learning Control / Examinations

The assessment consists of a written resp. computer-based exam (120 min) according to Section 4 (2),1 of the examination regulation.

The successful completion of the compulsory tests in the computer lab is prerequisited for admission to the written resp. computer-based exam.

The examination takes place every semester. Re-examinations are offered at every ordinary examination date.

Conditions

None.

Learning Outcomes

see German version

Content

see German version

Literature

D. Ratz, J. Scheffler, D. Seese, J. Wiesenberger. Grundkurs Programmieren in Java. 5. überarbeitete Auflage, Hanser 2010.

Remarks

see German version

Course: Advanced Programming - Java Network Programming [25780]

Coordinators: Detlef Seese, Ratz

Part of the modules: Emphasis Informatics (p. 53)[TVWL3INFO1]

ECTS Credits Hours per week 5 Term Summer term de Instruction language

Learning Control / Examinations

The assessment consits of a written exam (120 min) according to Section 4(2), 1 of the examination regulation.

The successful completion of the compulsory tests in the computer lab is prerequisited for admission to the written exam. Further information about attendence to the excercises and practical terms will be announced in the first lecture and at the lecture homepage.

The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Conditions

None.

Recommendations

Successful completion of the course Introduction to Programming with Java [25030].

Learning Outcomes

see German version

Content

see German version

Literature

D. Ratz, J. Scheffler, D. Seese, J. Wiesenberger. Grundkurs Programmieren in Java. 5. aktualisierte und überarbeitete Auflage, Hanser 2010.

Elective literature:

- · S. Zakhour, S. Hommel, J. Royal. Das Java Tutorial. Addison Wesley 2007
- W. Eberling, J. Lessner. Enterprise JavaBeans 3. Hanser Verlag 2007.
- R. Oechsle. Parallele und verteilte Anwendungen. 2. Auflage. Hanser Verlag 2007.
- Further references will be given in the lecture.

Course: Advanced Programming - Application of Business Software [25886]

Coordinators: Andreas Oberweis, Stefan Klink

Part of the modules: Emphasis Informatics (p. 53)[TVWL3INFO1]

ECTS Credits Hours per week 5 Term Instruction language Winter term de

Learning Control / Examinations

The assessment consists of a written examination of 2 hours (according to Section 4 (2), 1 of the examination regulation) and of assignments during the course (according to Section 4 (2), 3 of the examination regulation).

Successful participation to the computer lab is precondition for permission to the assessment. Further information will be given at the first lesson and via the homepage of the course.

The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Conditions

Knowledge of the course "Grundlagen der Informatik I und II" are helpfull.

Learning Outcomes

Students

- · master basic concepts and principles of enterprise information systems,
- · can model and implement operative workflows
- apply standard software for modelling busines processes and for analysing them to given criteria
- · master the installation, configuration, and parameterisation of enterprise information systems in business and
- · assess economical aspects of such systems.

Content

Business information systems enable, support, and accelerate new forms of business processes and forms of organisation. They are the central infrastucture of the economy in the age of eBusiness. Thus, basic knowledge is given in lectures, in excersises and in the computer lab which deals with installation, configuration and parameterization of busines information systems. The course communicates profund knowledge in following topics:

- · Analysis of cooperation scenarios and business process scenarios
- · Selection of modelling methods according to defined criteria
- · Implementation of business process modells and cooperation modells with the help of standard software
- · Identification and assessment of challenges during the installation of information systems
- · Economical evaluation of business information systems.

Media

Slides, access to internet resources.

Literature

Elective literature:

- Schwabe, Streitz, Unland. CSCW-Kompendium. Lehr- und Handbuch zum computerunterstützen kooperativen Arbeiten.
- Krcmar, Schwarzer. Wirtschaftsinformatik.
- Stucky. Petri-Netze zur Modellierung verteilter DV-Systeme.

Further literature will be given during the course.

Course: Projectseminar [SozSem]

Coordinators: Bernart, Kunz, Pfaff, Haupt, Grenz, Eisewicht

Part of the modules: Sociology/Empirical Social Research (p. 78)[TVWL3SOZ]

ECTS Credits
4 Hours per week
Winter / Summer Term de Instruction language

Learning Control / Examinations

Conditions

None.

Learning Outcomes

The student:

- · Is able to develop sociological analyses based on the topic of the seminar
- Is able to organize a small survey or to evaluate a given data set on the research problem

Content

In this class, students will conduct small empirical projects.

Course: Explorative-interpretative Project Seminar [n.n.]

Coordinators: Pfadenhauer, Kunz, Grenz, Eisewicht

Part of the modules: Qualitative Social Research (p. 79)[TVWL3SOZ2]

ECTS Credits
2/4

Hours per week
2/0

Winter / Summer Term
de

Instruction language
de

Learning Control / Examinations

The form of the assessment will be announced at the beginning of the course by the resp. lecturer. Usually at 2 Credit Points i twill be an oral presentation, at 4 LP there has to be passed a term paper as well.

The modality of grading will be announced at the beginning of the course by the lecturer. Usually at 2 Credit Points the overall grade consists of the oral presentation and the active participation in the project - at 4 Credit Points it consists of the active parcticipation and the term paper.

Conditions

Succssesful completion of the lecture Interpretative Social Research Methods [n.n.].

Knowledge of this lecture is required.

The lecture is compulsory in the module and has to be attended.

Learning Outcomes

The student

- is, based on the lecture 'Interpretative Social Research Methods', capable of choosing and applying appropriate explorative-interpretative methods according to a research question and arranging them in a conceptual research design.
- · uses this capability to concretise a scientific question and to collect, fixate and evaluate suitable data.

Content

See seminar announcement.

Media

Will be announced in the lecture.

Literature

Will be announced in the lecture.

Elective literature:

Will be announced in the lecture.

Course: Quantitative Methods for Supply Chain Risk Management [2118090]

Coordinators: Cardeneo

Part of the modules: Supply Chain Management (p. 36)[TVWL3BWLISM2]

ECTS Credits Hours per week Term Summer term de Instruction language

Learning Control / Examinations

The assessment consists of an oral exam according to §4 (2), 2 of the examination regulation. It may be a written exam (according to §4 (2), 1 of the examination regulation) in the case of large number of participants.

Conditions

Knowledge in Logistics and Operations Research are recommended (linear and mixed integer optimization, simple graph theory, and basic knowledge of statistics).

Learning Outcomes

The student

- · identifies, analyzes and assigns risks of logistic systems
- plans location and transport decisions under uncertainty
- knows risk-relevant elements and knows adequate countermeasures for planning processes (regarding procurement, demand, infrastructure, continuity management)

Content

The planning and the operation of logistics systems are strongly connected with uncertainty: It is the unknown demand, varying transportation times, unexpected delays, irregularly production yield or volatile rates of exchange: Quantities, times, qualities and prices are uncertain values. Therefore it is necessary to deal with particular these uncertain values to avoid negative effects. In this lecture we mostly work with mathematical models and methods to control the various kinds of risks.

Literature

Will be announced in the lecture.

Course: Spatial Planning and Planning Law [19028]

Coordinators: Dirk Engelke, Heberling

Part of the modules: Fundamentals of Spatial and Infrastructural Development (p. 68)[TVWL3INGBGU1]

ECTS Credits Hours per week Term Summer term de Instruction language

Learning Control / Examinations

The assessment of the module is a written examination (40 minutes) according to Section 4(2), 1 of the examination regulation. The exam takes place every semester as well as the reexamination. In case of failing or to improve the examination grade an additional oral examination (according to Section 4(2), 2 of the examination regulation) is offered in the same examination periode. The grade of the module corresponds to the grade of the written examination or the average of the marks for the written and the oral assessment.

Conditions

None.

Learning Outcomes

The educational aim of the lecture is to give a first view on spatial planning and its main tasks. At the end of the semester the participants should be able to work on modest issues of spatial planning on the local level. This is due to assess quantitative aspects like temporal processes and display spatial data.

Content

- · Tasks and strategies of spatial planning
- · Spaces, uses and conflicts of local planning
- · Spatial planning on the local level: Properties and buildings including the public technical and social infrastructure
- · Planning on municipality level
- · Sustainable settlement structure and land use management
- · Historic view on urbanism and regional development
- · Planning on different levels: Regional plans, structure plans and zoning plans
- · Spatial planning and the European Dimension
- Real estate economy
- · Exercise: Urban Planning in Karlsruhe Nordstadt

Literature

Elective literature:

• W. Müller: Städtebau

· W. Braam: Stadtplanung

· D. Bökemann (1982): Theorie der Raumplanung

Hotzan, Jürgen (1994): dtv-Atlas zur Stadt

Course: Real Estate Management I [26400w]

Coordinators: Thomas Lützkendorf

Part of the modules: Real Estate Management (p. 34)[TVWL3BWLOOW2]

ECTS Credits Hours per week 7 Term Instruction language 4,5 Winter term de

Learning Control / Examinations

The examination for the courses generally consist of a 60 minute written exam. A 20 minute oral exam is only offered after the second failure of the written exam. The exams for the respective parts (REM I and REM II) happen in the same semester in which the lectures take place. Therefore, REM I exams currently only take place in the winter semester and REM II exams take place in the summer semester. In each semester there are two alternative dates for the exam and exams can be re-sat at any regular exam date.

Conditions

A combination with the module *Design Construction and Assessment of Green Buildings I* [TVWL3BWLOOW1] is recommended.

Furthermore it is recommeded to choose courses of the following fields

- · Finance and Banking
- Insurance
- · Civil Engineering and Architecture (building physics, structural design, facility management)

Learning Outcomes

Application of economic methods to the fields of real estate economics and sustainable construction.

Content

The course Real Estate Management I deals with questions concerning the economy of a single building througout its lifecycle. Among other topics this includes project development, location and market studies, german federal building codes as well as finance and assessment of economic efficiency.

The tutorial recesses the contents of the course by means of practical examples and, in addition to that, goes into the possible use of software tools.

Media

Presentation slides and supplementary material is provided partly as printout, partly online for download.

Literature

Elective literature:

- Gondring (Hrsg.): "Immobilienwirtschaft: Handbuch für Studium und Praxis". ISBN 3-8006-2989-5. Vahlen 2004
- Kühne-Büning (Hrsg.): "Grundlagen der Wohnungs- und Immobilienwirtschaft". ISBN 3-8314-0706-1. Knapp & Hammonia-Verlag 2005
- Schulte (Hrsg.): "Immobilienökonomie Bd. I". ISBN 3-486-25430-8. Oldenbourg 2000

Remarks

The course is replenished by excursions and guest lectures by practicioners out of the real estate business.

Course: Real Estate Management II [26400]

Coordinators: Thomas Lützkendorf

Part of the modules: Real Estate Management (p. 34)[TVWL3BWLOOW2]

ECTS Credits Hours per week 7 Term Instruction language 4,5 Summer term de

Learning Control / Examinations

The examination for the courses generally consist of a 60 minute written exam. A 20 minute oral exam is only offered after the second failure of the written exam. The exams for the respective parts (REM I and REM II) happen in the same semester in which the lectures take place. Therefore, REM I exams currently only take place in the winter semester and REM II exams take place in the summer semester. In each semester there are two alternative dates for the exam and exams can be re-sat at any regular exam date.

Conditions

A combination with the module *Design Construction and Assessment of Green Buildings I* [TVWL3BWLOOW1] is recommended.

Furthermore it is recommeded to choose courses of the following fields

- · Finance and Banking
- Insurance
- · Civil Engineering and Architecture (building physics, structural design, facility management)

Learning Outcomes

Application of economic methods to the fields of real estate economics and sustainable construction.

Content

The course Real Estate Management II gives special attention to topics in connection to the management of large real estate portfolios. This especially includes property valuation, market and object rating, maintenance and modernization, as well as real estate portfolio and risk management. The tutorial provides examples in order to practice the application of theoretical knowledge to practical problems.

Media

Presentation slides and supplementary material is provided partly as printout, partly online for download.

Literature

Elective literature:

See german version.

Remarks

The course is replenished by excursions and guest lectures by practicioners out of the real estate business.

Course: Computer Integrated Planning of New Products [21387]

Coordinators: Roland Kläger

Part of the modules: Product Lifecycle Management (p. 64)[TVWL3INGMB21]

ECTS Credits
4 Hours per week Term Instruction language
Summer term de

Learning Control / Examinations

The assessment consists of an oral exam (30 min) according to §4 (2), 2 of the examination regulation.

The grade corresponds to the grade of the oral exam.

Conditions

None.

Learning Outcomes

Content

Course: Financial Accounting and Cost Accounting [25002/25003]

Coordinators: Thomas Burdelski

Part of the modules: Business Administration (p. 17)[TVWL1BWL]

ECTS Credits Hours per week 4 2/2 Instruction language Winter term

Learning Control / Examinations

The assessment consists of a written exam (120 min) following §4, Abs. 2, 1 of the examination regulation. The examination takes place in every semester. Re-examinations are offered at eyery ordinary examination date.

Conditions

None.

Learning Outcomes

Business transactions are economic events that affect the financial position of a business entity. After this basic course students have to be familiar with the principles of Financial and Management Accounting especially with the four financial statements and the instruments of a cost accounting system.

Content

After an introduction to the objectives of accounting the student will learn the double- Entry- System, the basic method of accounting, and the difference between accounting and bookkeeping. We examine the typical business transactions for Trading Companies and Industrial Enterprises. Financial statements are the primary means of communicating important accounting information about a business to those who have an interest in the business. Four major financial statements are used to communicate accounting information: the income statement, the statement of retained earnings, the balance sheet and the statement of cash flows, here in the context with german laws (HGB). In the second part of the course the cost accounting instruments will be analyzed: cost type accounting, cost center accounting, and unit of output costing. Aspects of modern systems in Management Accounting conclude this basic course.

Media

slides

Literature

- · R. Buchner, Buchführung und Jahresabschluss, Vahlen Verlag
- A. Coenenberg, Jahresabschluss und Jahresabschlussanalyse, Verlag Moderne Industrie
- · A. Coenenberg, Kostenrechnung und Kostenanalyse, Verlag Moderne Industrie
- · R. Ewert, A. Wagenhofer, Interne Unternehmensrechnung, Springer Verlag
- J. Schöttler, R. Spulak, Technik des betrieblichen Rechnungswesen, Oldenbourg Verlag

Course: Semantic Web Technologies I [25748]

Coordinators: Rudi Studer, Sebastian Rudolph, Andreas Harth **Part of the modules:** Electives in Informatic (p. 54)[TVWL3INFO2]

ECTS Credits Hours per week Term Instruction language
5 2/1 Winter term de

Learning Control / Examinations

The assessment consists of an 1h written exam following §4, Abs. 2, 1 of the examination regulation or of an oral exam (20 min) following §4, Abs. 2, 2 of the examination regulation.

The exam takes place every semester and can be repeated at every regular examination date.

Conditions

Lectures on Informatics of the Bachelor on Information Management (Semester 1-4) or equivalent.

Learning Outcomes

· Basic knowledge about the main ideas and the realisation of Semantic Web Technologies

Content

"Semantic Web" denotes an extension of the World Wide Web by meta data and applications in order to make the meaning (semantics) of data on the web usable by intelligent systems, e.g. in e-commerce and internet portals. Central to this is the representation and processing of knowledge in form of ontologies. This lecture provides the foundations for knowledge representation and processing for the corresponding technologies and presents example applications. It covers the following topics:

- Extensible Markup Language (XML)
- · Resource Description Framework (RDF) and RDF Schema
- Web Ontology Language (OWL)
- · Rule Languages
- · Applications

Media

Slides.

Literature

- Pascal Hitzler, Markus Krötzsch, Sebastian Rudolph, York Sure: Semantic Web Grundlagen, Springer, 2008 (ISBN 978-3-540-33993-9)
- S. Staab, R. Studer (Editors). Handbook on Ontologies. International Handbooks in Information Systems. Springer 2003.

Elective literature:

- 1. Pascal Hitzler, Markus Krötzsch, Sebastian Rudolph, Foundations of Semantic Web Technologies. Textbooks in Computing, Chapman and Hall/CRC Press, 2009.
- 2. G. Antoniou, Grigoris Antoniou, Frank Van Harmelen, A Semantic Web Primer, MIT Press, 2004
- 3. Uwe Schöning. Logik für Informatiker. Spektrum Akademischer Verlag, 5. Auflage 2000
- 4. Steffen Hölldobler. Logik und Logikprogrammierung. Synchron Verlag, 3. Auflage 2003
- 5. Dieter Fensel. Spinning the Semantic Web. 2003 (ISBN 0262062321).
- 6. Handschuh, Staab. Annotation for the Semantic Web. 2003 (ISBN 158603345X).
- 7. J. Sowa. Knowledge Representation. Brooks/Cole 1999
- 8. Tim Berners-Lee. Weaving the Web. Harper 1999 geb. 2000 Taschenbuch.
- 9. Ian Jacobs, Norman Walsh. Architecture of the World Wide Web, Volume One. W3C Recommendation 15 December 2004. http://www.w3.org/TR/webarch/

Course: Seminar in Enterprise Information Systems [SemAIFB1]

Coordinators: Rudi Studer, Andreas Oberweis, Thomas Wolf, Ralf Kneuper

Part of the modules: Seminar Module (p. 80)[TVWL3SEM]

Learning Control / Examinations

The assessment of this course is according to §4(2), 3 SPO in form of an examination of the written seminar thesis and a presentation.

The final mark is based on the examination of the written seminar thesis but can be upgraded or downgraded according to the quality of the presentation.

The seminar is for bachelor as well as master students. The differentiation will be made by selection of different topics and different standards of evaluation.

Conditions

See corresponding module information.

Learning Outcomes

Students are able to

- · do literature search based on a given topic: identify relevant literature, find, assess and evaluate this literature.
- write the seminar thesis (and later the Bachelor-/Masterthesis) with a minimal learning curve by using format requirements such as those recommended by well-known publishers.
- give presentations in a scientific context in front of an auditorium. These techniques are presented and learned during the seminar.
- present results of the research in written form generally found in scientific publications.

Content

The seminar intensifies and extends specific topis which are discussed within corresponding lectures. Knowledge of these lecture topics is an advantage but not a precondition.

Specific titles and the topics of offered seminars will be announced before the start of a semester in the internet at http://www.aifb.uni-karlsruhe.de/Lehre

Literature

Literature will be given individually in the specific seminar.

Economics Engineering (B.Sc.) Module Handbook, Date: 23.09.2010

Course: Seminar Efficient Algorithms [SemAIFB2]

Coordinators: Hartmut Schmeck

Part of the modules: Seminar Module (p. 80)[TVWL3SEM]

ECTS Credits Hours per week Term Instruction language
3 Winter / Summer Term de

Learning Control / Examinations

The assessment consists of a talk (presentation of 45-60 minutes) about the research topic of the seminar together with discussion, a written summary about the major issues of the topic (approx. 15 pages) and attending the discussions of the seminar (according Section 4(2), 3 of the examination regulation).

The grade of this course is achieved by the weighted sum of the grades (talk 50%, written summary 30% and discussion 20%). This seminar is for bachelor as well as master students. The difference between them is calculated according to different evaluation mechanisms for the written summary work and the talk.

Conditions

See corresponding module information.

Learning Outcomes

The students should learn to work on research papers by searching for new topics in computer science and by presenting the major issues of the papers.

The master students should deepen their ability to develop independent insight into new scientific topics and to communicate them through oral presentation and written summary to others.

The students will learn to deal with critical discussions on scientific presentations and written summaries through active participation in the seminar.

Content

Topics include the new research issues of the research group "applied Informatics". The new topics are in the area Organic Computing, Nature-inspired optimization and service oriented architectures.

The topics of the seminars are introduced around the end of the former semester on the board A12 of the institute AIFB (building 11.40) and in Internet http://www.aifb.kit.edu/web/SeminarePraktika

Literature

Will be announced at the beginning of the semester.

Remarks

There is a limited number of participants. The students have to register for the seminar.

Course: Seminar Energy Economics [SemEW]

Coordinators: Wolf Fichtner, Dominik Möst, Patrick Jochem

Part of the modules: Seminar Module (p. 80)[TVWL3SEM]

Learning Control / Examinations

Conditions None.

Learning Outcomes

Content

Course: Seminar Public Finance [26130]

Coordinators: Berthold Wigger, Assistenten

Part of the modules: Seminar Module (p. 80)[TVWL3SEM]

ECTS Credits Hours per week 7 Term Instruction language 8 Winter / Summer Term de

Learning Control / Examinations

Conditions

See module description.

Adequate for students in an advanced stage of their studies.

Learning Outcomes

Content

Preparation, presentation, and discussion of recent research papers on varying Public Finance issues. The current seminar subject, including the exact topics to work on, will be announced under http://fiwi.iww.kit.edu and on the notice board prior to the start of semester.

Literature

Will be announced at the beginning of the seminar.

Course: Seminar Conveying Technology and Logistics [SemIFL]

Coordinators: Kai Furmans

Part of the modules: Seminar Module (p. 80)[TVWL3SEM]

Learning Control / Examinations

Participation during the information presentation. The performance review is based on the written paper and the two presentations. Active participation during the presentations is required.

Conditions

None.

Learning Outcomes

The student gets an opportunity to learn how to work academically. By delving into a scientific topic the student learns to do research and to argue specially in logistics and material handling. Through the presentation of his work the student will learn technical basics of presentation and basics of academic argumentation. Also rhetorical competence will be acquired.

Content

The topics of the seminar will be published under http://www.ifl.uni-karlsruhe.de/seminare.php one semester before. To participate it is necessary to sign in the semester before.

Course: Seminar in Finance [25293]

Coordinators: Marliese Uhrig-Homburg, Martin E. Ruckes **Part of the modules:** Seminar Module (p. 80)[TVWL3SEM]

ECTS Credits
Hours per week
Winter / Summer Term
de
Instruction language

Learning Control / Examinations

Conditions

Knowledge of the content of the modules *Essentials of Finance* [TVWL3BWLFBV1] or *F1 (Finance)* [WW4BWLFBV1] is assumed.

Learning Outcomes

The student gets in touch with scientific work. Through profound working on a specific scientific topic the student is meant to learn the foundations of scientific research and reasoning in particular in finance.

Through the presentations in this seminar the student becomes familiar with the fundamental techniques for presentations and foundations of scientific reasoning. In addition, the student earns rhetorical skills.

Content

Within this seminar different topics of current concern are treated. These topics have their foundations in the contents of certain lectures.

The topics of the seminar are published on the website of the involved finance chairs at the end of the foregoing semester.

Literature

Will be announced at the end of the foregoing semester.

Course: Seminar in International Economy [SemIWW2]

Coordinators: Jan Kowalski

Part of the modules: Seminar Module (p. 80)[TVWL3SEM]

ECTS Credits
3 Hours per week Term Instruction language
Winter / Summer Term de

Learning Control / Examinations

Conditions
None.

Learning Outcomes

Content

Course: [SemIWW3]

Coordinators: Ingrid Ott

Part of the modules: Seminar Module (p. 80)[TVWL3SEM]

ECTS Credits
3 Hours per week Term Instruction language
Winter / Summer Term de

Learning Control / Examinations

Conditions None.

Learning Outcomes

Content

Course: Seminar in Industrial Production [SemIIP2]

Coordinators: Frank Schultmann, Magnus Fröhling, Michael Hiete

Part of the modules: Seminar Module (p. 80)[TVWL3SEM]

ECTS Credits Hours per week 7 Term Instruction language Winter / Summer Term de

Learning Control / Examinations

Assessment acc. to §4 (2), No.3 ER by assessing the written seminar thesis (approx. 20 pages), the oral presentation and active participation in public discussions. The final grade will be formed by weighing the individual assessment grades.

Conditions

Students should have completed the modules "Industrial Production I" [TVWL3BWLIIP], "Industrial Production II" [WW4BWLIIP2] or "Industrial Production III" [WW3BWLIIP6].

Learning Outcomes

Students shall gain insights into selected research projects of the Institute of Industrial Production (IIP).

- · Students search for, identify, review and evaluate relevant literature.
- Students prepare their seminar thesis (and later on bachelor/master thesis) with a minimum expense in becoming acquainted with their topic and general layout.
- Students produce an oral presentation in a scientific context by using the outlined techniques of scientific presentation.
- Students learn to present their written results in an adequate form for scientific publishing.

Students in M.Sc. studies will have to put special emphasis on a critical discussion and evaluation of their topic, since they will have to look into actual scientific results in the field of industrial production.

Content

This seminar covers actual topics of industrial production, logistics, environmental science, project management and similar fields. We recommend a successful attendance of previous IIP modules (not compulsory!).

Actual topics covered in this seminar will be published before the start of semester.

Course: Seminar Information Engineering and Management [SemIW]

Coordinators: Christof Weinhardt

Part of the modules: Seminar Module (p. 80)[TVWL3SEM]

Learning Control / Examinations

The student is evaluated based on the written work, a presentation of the results in front of an audience and his contribution to the discussion

Conditions

See corresponding module information.

Business Engineering/Economics Engineering: Preferably at least one module offered by the institute should have been chosen before attending this seminar.

Learning Outcomes

The student should be able to do a literature review based on a predefined topic in the context of information engineering and management. The approach comprises the identification of relevant literature according to the topic and an analysis as well as an evaluation of the methods presented in the literature. The student learns to present his results in a paper and in front of an audience on a academic level. This process gives him the knowledge and practice for further research work like a master thesis or a doctoral thesis

Content

In the seminar the student should learn to apply the research methods to a predefined topic area. The topics are based on research questions in Information Engineering and Management across different industry sectors. This problem analysis requires a interdisciplinary examination.

Media

- · Powerpoint,
- · eLearning Platform Ilias
- · Software Tools, if necessary

Literature

The student will receive the necessary literature for his research topic.

Remarks

- Students from Bachelor and Master Course can visit the seminar. The research topic as well as the evaluation of the work and the presentation will have a different focus between Bachelor and Master Course.
- All the seminars offered at the chair of Prof. Dr. Weinhardt can be chosen. The current topics of the seminars are available at the following homepage: http://www.im.uni-karlsruhe.de/lehre.

Course: Seminar Complexity Management [SemAIFB3]

Coordinators: Detlef Seese

Part of the modules: Seminar Module (p. 80)[TVWL3SEM]

ECTS Credits
3 Term Instruction language
Winter / Summer Term de

Learning Control / Examinations

see German version

Conditions

None.

Learning Outcomes

see German version

Content

see German version

Literature

Will be announced in the seminar.

Remarks

The number of participants is limited. Please take notice about the inscription procedure at the institutes website. Specific titles and the topics of offered seminars will be announced before the start of a semester on the website of AIFB.

Course: Seminar Service Science, Management & Engineering [26470]

Coordinators: Stefan Tai, Christof Weinhardt, Gerhard Satzger, Rudi Studer

Part of the modules: Seminar Module (p. 80)[TVWL3SEM]

ECTS Credits Hours per week Term Instruction language
3 Winter / Summer Term de

Learning Control / Examinations

The assessment of this course is according to §4(2), 3 SPO in form of an examination of the written seminar thesis (15-20 pages), a presentation and active participation in class.

The final mark is based on the examination of the written seminar thesis but can be upgraded or downgraded according to the quality of the presentation.

Conditions

See corresponding module information.

Lecture eServices [26466] is recommended.

Learning Outcomes

Autonomously deal with a special topic in the Service Science, Management and Engineering field adhering to scientific standards.

Content

Each Semester, the seminar will cover topics from a different selected subfield of Service Science, Management & Engineering. Topics include service innovation, service economics, service computing, transformation and coordination of service value networks as well as collaboration for knowledge intensive services.

See the KSRI website for more information about this seminar: http://www.ksri.kit.edu

Literature

The student will receive the necessary literature for his research topic.

Course: Seminar Stochastic Models [SemWIOR1]

Coordinators: Karl-Heinz Waldmann

Part of the modules: Seminar Module (p. 80)[TVWL3SEM]

Learning Control / Examinations

The assessment of this course is in form of an examination of the written seminar thesis and a presentation. The final mark is the result of both the paper and its presentation.

Conditions

None.

Learning Outcomes

In case studies students comprehend stochastic relationships and gain deep knowledge of modelling, evaluation, and optimization of stochastic systems. In group presentations, students learn basic academic presentation and argument skills.

Content

The actual topic as well as the contemporary issues are available online.

Media

Power Point and related presentation techniques.

Literature

Will be presented with the actual topic.

Course: Seminar Knowledge Management [SemAIFB4]

Coordinators: Rudi Studer

Part of the modules: Seminar Module (p. 80)[TVWL3SEM]

ECTS Credits Hours per week Term Instruction language
3 2 Winter term de

Learning Control / Examinations

The success monitoring is done through a presentation about a research topic from the current topic of the seminar (45-60 minutes) followed by a discussion, a written summary of the main points (approx. 15 pages) and of active participation in discussions (in accordance with §4(2),3 SPO).

The total mark is composed of the graded and weighted success controls (50% lecture, 30% written paper, and 20% participation and discussion.

The seminar can be attended by both bachelor and master students. A differentiation is made by different topic assignment and evaluation standards for seminar paper and presentation.

Conditions

See module description.

Learning Outcomes

The students will learn to perform literature searches on current topics in computer science and holistic knowledge management as well as preparing and presenting the contents of scientific publications.

During the work on the seminar topics the master students will deepen their skills to autonomously comprehend current scientific knowledge and to convey it to others through oral presentations and written summaries.

Through active participation in the seminar, students acquire skills in critical appraisal of research topics and in oral and written presentation of independently developed research content.

Content

Each year, the seminar will cover topics from a different selected subfield of knowledge management, e.g.:

- · Ontology-based knowledge management,
- · Information Retrieval and Text Mining,
- · Data Mining,
- · Personal Knowledge Management,
- · Case Based Reasoning (CBR),
- · Collaboration and Scoial Computing,
- · Business-process Oriented Knowledge Management.

Media

Slides.

Literature

- I. Nonaka, H. Takeuchi: The Knowledge Creating Company. Oxford University Press 1995
- G. Probst et al.: Wissen managen Wie Unternehmen ihre wertvollste Ressource optimal nutzen. Gabler Verlag, Frankfurt am Main/ Wiesbaden, 1999
- Pascal Hitzler, Markus Krötzsch, Sebastian Rudolf, York Sure: Semantic Web Grundlagen, Springer, 2008 (ISBN 978-3-540-33993-9)
- S. Staab, R. Studer: Handbook on Ontologies, ISBN 3-540-40834-7, Springer Verlag, 2004
- Modern Information Retrieval, Ricardo Baeza-Yates & Berthier Ribeiro-Neto. New York, NY: ACM Press; 1999; 513 pp. (ISBN: 0-201-39829-X.)

Remarks

The number of students is limited. Students have to observe the designated registration process.

Course: Seminar in Insurance Management [SemFBV1]

Coordinators: Ute Werner

Part of the modules: Seminar Module (p. 80)[TVWL3SEM]

Learning Control / Examinations

Oral presentation, written report of 10 pages on the same topic, as well as active participation in discussion and working groups (according to §4(2), 3 SPO).

The grading consists of the weighted performance of the works performed.

Conditions

See corresponding module information.

The seminar is held within the courses of *Insurance Management* [TVWL3BWLFBV4] and [WW4BWLFBV6/7], respectively. A course taken as a seminar cannot be chosen as a part of a course module (and vice versa).

Recommendations

The seminar fits well with the bachelor modules *Risk and Insurance Management* [TVWL3BWLFBV3] and *Insurance Markets and Management* [TVWL3BWLFBV4] as well as with the master modules *Insurance Management I* [WW4BWLFBV6] and *Insurance Management* II [WW4BWLFBV7]. These modules, though, are not required to be taken.

Learning Outcomes

See German version.

Content

The seminar is offered within the following courses:

- Principles of Insurance Management
- · Insurance Marketing
- · Insurance Production
- · Service Management

For their contents refer to the information given at the referring pages.

Literature

Will be announced at the beginning of the lecture period.

Remarks

Some of the respective courses are offered on demand. For further information, see: http://insurance.fbv.uni-karlsruhe.de To attend the course please register at the secretary of the chair of insurance science.

Course: Seminar in Operational Risk Management [SemFBV2]

Coordinators: Ute Werner

Part of the modules: Seminar Module (p. 80)[TVWL3SEM]

ECTS Credits Hours per week 7 Term Instruction language 4 Winter / Summer Term de

Learning Control / Examinations

Oral presentation, written report of 10 pages on the same topic, as well as active participation in discussion and working groups (according to §4(2), 3 SPO).

The grading consists of the weighted performance of the works performed.

Conditions

See corresponding module information.

The seminar is held within the courses of *Operational Risk Management I/II* [WW4BWLFBV8/9] but with special forms of working.

A course taken as a seminar cannot be chosen as a part of a course module (and vice versa).

Recommendations

The seminar fits well with the bachelor module *Risk and Insurance Management* [TVWL3BWLFBV3] as well as with the master modules *Operational Risk Management I* [WW4BWLFBV8] and *Operational Risk Management I* [WW4BWLFBV9]. These modules, though, are not required to be taken.

Learning Outcomes

See German version.

Content

The seminar is offered within the following courses:

- · Enterprise Risk Management
- Multidisciplinary Risk Research
- · Risk Communication
- · Risk Management of Microfinance and Private Households
- · Project Work in Risk Research

For their contents refer to the information given at the referring pages.

Literature

Will be announced at the beginning of the course period.

Remarks

Some of the respective courses are offered on demand. For further information, see: http://insurance.fbv.uni-karlsruhe.de To attend the course please register at the secretary of the chair of insurance science.

Course: Seminar in Ergonomics [SemIIP]

Coordinators: Peter Knauth, Dorothee Karl

Part of the modules: Seminar Module (p. 80)[TVWL3SEM]

Learning Control / Examinations

Conditions

See corresponding module information.

Learning Outcomes

Content

Literature

Will be announced at the end of the recess period.

Course: Seminar in Discrete Optimization [25491]

Coordinators: Stefan Nickel

Part of the modules: Seminar Module (p. 80)[TVWL3SEM]

Learning Control / Examinations

The assessment consists of a written seminar thesis of 20-25 pages and a presentation of 40-60 minutes (according to §4(2), 3 of the examination regulation).

The final mark for the seminar is the weighted average of the marks for the assessed assignments (seminar thesis 50 %, presentation 50%).

The seminar can be attended both by Bachelor and Master students. A differentiation will be achieved by different valuation standards for the seminar thesis and presentation.

Conditions

Successful completion of the module Introduction to Operations Research [TVWL1OR].

Learning Outcomes

The seminar aims at the presentation, critical evaluation and exemplary discussion of recent questions in discrete optimization. The focus lies on optimization models and algorithms, also with regard to their applicability in practical cases (especially in Supply Chain and Health Care Management).

The students get in touch with scientific working: The in-depth work with a special scientific topic makes the students familiar with scientific literature research and argumentation methods. As a further aspect of scientific work, especially for Master students the emphasis is put on a critical discussion of the seminar topic.

Regarding the seminar presentations, the students will be familiarized with basic presentational and rhetoric skills.

Content

The topic of the seminar will be announced at the end of the preceding term on the internet.

Literature

Literature and relevant sources will be announced at the beginning of the seminar.

Remarks

The seminar is offered in each term.

Course: Seminar in Experimental Economics [SemWIOR3]

Coordinators: Siegfried Berninghaus

Part of the modules: Seminar Module (p. 80)[TVWL3SEM]

ECTS Credits Hours per week 3 Term Instruction language Winter / Summer Term de

Learning Control / Examinations

Term paper and presentation

Conditions

See corresponding module information.

A course in the field of Game Theory should be attended beforehand.

Learning Outcomes

The seminar wants to deepen the methods of scientific work. Students shall learn to discuss critical the latest research results in Experimental Economics.

Students learn the technical basics of presentation and to argument scientifically. Also rethoric skills shall be amplified.

Content

The seminar's topic will be announced before the beginning of each semester on the internet (http://www.wior.uni-karlsruhe.de/LS_Berninghaus/Studium/).

Media

Slides.

Literature

Will be announced at the end of the recess period.

Course: Seminar in Continous Optimization [25131]

Coordinators: Oliver Stein

Part of the modules: Seminar Module (p. 80)[TVWL3SEM]

ECTS Credits
3
Hours per week
Winter / Summer Term
de Instruction language

Learning Control / Examinations

The assessment is composed of a 15-20 page paper as well as a 40-60 minute oral presentation according to §4(2), 3 of the examination regulation.

The total grade is composed of the equally weighted grades of the written and oral assessments.

The seminar is appropriate for bachelor as well as for master students. Their differentiation results from different assessment criteria for the seminar paper and the seminar presentation.

Conditions

See corresponding module information.

Attendance is compulsory.

Preferably at least one module offered by the institute should have been chosen before attending this seminar.

Learning Outcomes

The seminar aims at describing, evaluating, and discussing recent as well as classical topics in continuous optimization. The focus is on the treatment of optimization models and algorithms, also with respect to their practical application.

The student is introduced to the style of scientific work. By focussed treatment of a scientific topic the student learns the basics of scientific investigation and reasoning.

For further development of a scientific work style, master students are particularly expected to critically question the seminar topics.

With regard to the oral presentations the students become acquainted with presentation techniques and basics of scientific reasoning. Also rethoric abilities may be improved.

Content

The current seminar topics are announced under http://kop.ior.kit.edu at the end of the preceding semester.

Literature

References and relevant sources are announced at the beginning of the seminar.

Course: Seminar on Network Economics [26263]

Coordinators: Kay Mitusch

Part of the modules: Seminar Module (p. 80)[TVWL3SEM]

Learning Control / Examinations

The assessment consists of a seminar paper of 15-20 pages, a presentation of results and active participation in the diskussion during the seminar (according to §4(2), 3 ERSC)

The grading is carried out primarily in reference to the seminar paper, however, divergent performance in the presentation will be accounted for by a corresponding adjustment. In particular, there is the chance to improve grades through good participation during the seminar.

Conditions

See module description.

Basic knowledge of network economics is required. The course Competition in Networks [26240] should be completed.

Learning Outcomes

The student

- · can acquire a scientific article to an economic topic,
- · deepens his/her knowlede in network economics,
- · gets inspiration for a potential master thesis.

Content

The current theme of the seminar including the suggestion of topics for the seminar papers will be announced in KIM and on the notice board at the institute (http://netze.iww.kit.edu).

(The title of the seminar may change from term to term depending on the topic)

Course: Seminar in Risk Theory and Actuarial Science [SemFBV3]

Coordinators: Christian Hipp

Part of the modules: Seminar Module (p. 80)[TVWL3SEM]

ECTS Credits
3
Hours per week
Winter / Summer Term
Instruction language

Learning Control / Examinations

Conditions

See corresponding module information.

Knowledge of statistics and actuary science is an advantage.

The seminar is a good addition to the Bachelor module *Calculation and Control* [TVWL3BWLFBV2] and to the Master modules *Applications of Actuarial Sciences I/II* [WW4BWLFBV4/5] and *Insurance Statistics* [WW4BWLFBV8]. However these modules are not a prerequisite for the participation in the seminar.

Learning Outcomes

Content

Literature

Will be announced at the end of the recess period.

Course: Seminar in Game and Decision Theory [SemWIOR4]

Coordinators: Siegfried Berninghaus

Part of the modules: Seminar Module (p. 80)[TVWL3SEM]

Learning Control / Examinations

Term paper and presentation

Conditions

Completion of all 1st an 2nd year modules of the Bachelor Program.

See corresponding module information.

Learning Outcomes

The seminar wants to deepen the methods of scientific work. Students shall learn to discuss critical the latest research results in game theory.

Procurement of SQs: Students learn the technical basics of presentation and to argument scientifically. Also rethoric skills shall be amplified.

Content

The seminar's topic will be announced before the beginning of each semester on the internet (http://www.wior.uni-karlsruhe.de/LS_Berninghaus/Studium/).

Media

Slides.

Literature

Will be announced at the end of the recess period.

Course: [24357]

Coordinators: Ralf Reussner, Michael Kuperberg, Klaus Melullis **Part of the modules:** Intellectual Property Law (p. 75)[TVWL3JURA4]

ECTS Credits
3
Hours per week
Winter term
Instruction language
de

Learning Control / Examinations

The assessment of this course consists of a written seminar thesis and a presentations according to section 4 subsection 2 no. 3 study and examination regulations.

Conditions

None.

Learning Outcomes

Content

Course: Seminar: Management and Organization [25915/25916]

Coordinators: Hagen Lindstädt

Part of the modules: Seminar Module (p. 80)[TVWL3SEM]

ECTS Credits
3
Hours per week
Winter / Summer Term
de Instruction language

Learning Control / Examinations

Term paper (50%) and presentation (50%).

Conditions

See corresponding module information.

Learning Outcomes

The aim of the seminar is to describe corporate and organisational management approaches, to assess them critically and clarify them using practical examples. The focus is on assessing the models with a view to their applicability and theoretical limits.

Content

The subjects are redefined each semester on the basis of current issues.

Media

Slides.

Literature

The relevant sources are made known during the course.

Course: Seminar paper "Production Engineering" [21690sem]

Coordinators: Volker Schulze, Lanza, Munzinger **Part of the modules:** Seminar Module (p. 80)[TVWL3SEM]

ECTS Credits
Hours per week
Winter / Summer Term
de
Instruction language

Learning Control / Examinations

The following work and performance is required for the successful completion of the seminar:

- · active participation in the seminar,
- completion of a seminar paper on the topic of the seminar (minimum input: 80 h) and
- a presentation given after completion of the seminar paper.

The seminar paper can be submitted:

- for the module: seminar module [SemING] OR
- to improve the module grade of modules: *Manufacturing Engineering* [TVWL3INGMB23], *Integrated Production Planning* [TVWL3INGMB24] or *Vertiefung der Produktionstechnik* [WI4INGMB22].

Each seminar paper can be submitted only once. One paper cannot be submitted for both the seminar module and the improvement of the grade.

The score of the seminar paper can be used to improve the grade of one of the above-mentioned modules. The module grade can be improved by three tenths maximum. Only seminar papers written at wbk Institute of Production Science qualify for an improvement of the module grade.

One seminar paper can be used for the improvement of one module grade (named above) maximum. For the improvement of a grade, no more than one seminar paper can be submitted.

Conditions

None.

Learning Outcomes

Complex analysis and addressing of production engineering related problem areas

Content

Students independently deal with production engineering related problems from the fields of manufacturing engineering, machine tools and handling technology and organisation, planning and logistics with tutorial assistance. The results are aggregated in the form of a seminar paper and are then illustrated in the form of a presentation.

Media

Lecture notes of the Institute of Production Science.

Course: Service Oriented Computing 1 [25770]

Coordinators: Stefan Tai

Part of the modules: Electives in Informatic (p. 54)[TVWL3INFO2], Emphasis Informatics (p. 53)[TVWL3INFO1]

ECTS Credits Hours per week 5 Term Instruction language Winter term de

Learning Control / Examinations

The assessment of this course is a written examination (60min.) in the first week after lecture period (nach §4(2), 1 SPO).

Conditions

Lecture Al2 [25033] is recommended.

Learning Outcomes

The course introduces concepts, methods, and techniques of "service-oriented computing", including languages for (Web) service description, methods and tools for the development of services, and platforms (middleware, runtimes) for the Web-based deployment, delivery, and execution of services. The course provides a solid technical foundation that enables the student to address the increasingly relevant challenges of developing "service-oriented architectures (SOA)" in the industry.

Content

Web services represent the next-generation of Web technology, and are an evolution of conventional distributed middleware. They enable new and improved ways for enterprise computing, including application interoperability and integration, and business process management. Modern software systems are being designed as service-oriented architectures (SOA), introducing increased agility and flexibility at both the software systems and the business level. Web services and SOA thus have a profound impact on software development and the businesses that they support. The course "Service-oriented Computing" introduces the concepts, methods and technology that provide a solid foundation in this area. Topics include:

- · Service description
- Service engineering, including development and implementation
- · Service composition (aggregation), including process-based service orchestration
- · Interoperability formats and protocols
- · Service platforms and runtimes (middleware)

Media

Slides, access to internet resources.

Literature

Will be announced in the lecture.

Course: Safety Management in Highway Engineering [19315]

Coordinators: Matthias Zimmermann

Part of the modules: Safety Science I (p. 72)[TVWL3INGINTER3], Safety Science II (p. 73)[TVWL3INGINTER2]

ECTS Credits
Power week
Winter term
Hours per week
Winter term
Hours per week
Winter term

Learning Control / Examinations

See module description.

Conditions

See corresponding module information.

Learning Outcomes

Content

Remarks

For further information, see http://www.ise.uni-karlsruhe.de/16.php

Course: Safety Engineering [21061]

Coordinators: Kany

Part of the modules: Safety Science I (p. 72)[TVWL3INGINTER3], Safety Science II (p. 73)[TVWL3INGINTER2]

ECTS Credits Hours per week 4 2 Term Instruction language Winter term de

Learning Control / Examinations

The assessment consists of an oral exam according to §4 (2), 2 of the examination regulation. It may be a written exam (according to §4 (2), 1 of the examination regulation) in the case of large number of participants.

Conditions

None.

Learning Outcomes

Content

The course provides basic knowledge of safety engineering. In particular the basics of health at the working place, job safety in Germany, national and European safety rules and the basics of safe machine design are covered. The implementation of these aspects will be illustrated by examples of material handling and storage technology. This course focuses on: basics of safety at work, safety regulations, basic safety principles of machine design, protection devices, system security with risk analysis, electronics in safety engineering, safety engineering for storage and material handling technique, electrical dangers and ergonomics. So, mainly, the technical measures of risk reduction in specific technical circumstances are covered.

Course: Simulation I [25662]

Coordinators: Karl-Heinz Waldmann

Part of the modules: Stochastic Methods and Simulation (p. 57)[TVWL3OR7], Applications of Operations Research

(p. 55)[TVWL3OR5]

ECTS Credits
4.5

Hours per week
2/1/2

Winter term
Instruction language
de

Learning Control / Examinations

The assessment consists of an 1h written exam according to Section 4(2), 1 of the examination regulation. Credit from the voluntary computer lab is accounted for in the overall grade raising the exam grade by 0.3 (according to Section 4(2), 3 of the examination regulation).

Conditions

Foundations in the following fields are required:

- Operations Research, as lectured in *Introduction to Operations Research II* [25040] and *Introduction to Operations Research II* [25043].
- Statistics, as lectured in Statistics I [25008/25009] and Statistics II [25020/25021].

Learning Outcomes

The lecture provides insights into the typical process in planning and conducting simulation studies.

Content

As the world is getting more complex it is often not possible to analytically provide key figures of interest without overly simplifying the problem. Thus efficient simulation techniques become more and more important. In the lecture important basic concepts are presented in terms of selected case studies.

Topics overview: Discrete event simulation, generation of random numbers, generating discrete and continous random variables, statistical analysis of simulated data.

Media

Blackboard, Slides, Flash Animations, Simulation Software

Literature

- Lecture Notes
- K.-H. Waldmann / U. M. Stocker: Stochastische Modelle Eine anwendungsorientierte Einführung; Springer (2004).

Elective literature:

• A. M. Law / W. D. Kelton: Simulation Modeling and Analysis (3rd ed); McGraw Hill (2000)

Remarks

The lecture is offered irregularly. The curriculum of the next two years is available online.

Course: Simulation II [25665]

Coordinators: Karl-Heinz Waldmann

Part of the modules: Stochastic Methods and Simulation (p. 57)[TVWL3OR7]

ECTS Credits Hours per week Term Instruction language 4.5 Summer term de

Learning Control / Examinations

The assessment consists of an 1h written exam following §4(2), 1 SPO. Credit from the voluntary computer lab is accounted for in the overall grade raising the exam grade by 0.3 (§4(2), 3 SPO).

Conditions

Foundations in the following fields are required:

- Operations Research, as lectured in *Introduction to Operations Research I* [25040] and *Introduction to Operations Research II* [25043].
- Statistics, as lectured in Statistics I [25008/25009] and Statistics II [25020/25021].
- · Simulation I[25662]

not any

Learning Outcomes

The lecture provides insights into the typical process in planning and conducting simulation studies.

Content

As the world is getting more complex it is oftern not possible to analytically provide key figures of interest without overly simplifying the problem. Thus efficient simulation techniques become more and more important. In the lecture important basic concepts are presented in terms of selected case studies.

Topics overview: Variance reduction techniques, simulation of stochastic processes, case studies.

Media

Blackboard, Slides, Flash Animations, Simulation Software

Literature

Lecture Notes

Elective literature:

- A. M. Law / W. D. Kelton: Simulation Modeling and Analysis (3rd ed); McGraw Hill (2000)
- K.-H. Waldmann / U. M. Stocker: Stochastische Modelle Eine anwendungsorientierte Einführung; Springer (2004).

Remarks

The lecture is offered irregularly. The curriculum of the next two years is available online.

Course: Simulation of Spray and Mixture Formation in Internal Combustion Engines [21114]

Coordinators: Baumgarten

Part of the modules: Engine Development (p. 63)[TVWL3INGMB17], Combustion Engines (p. 61)[TVWL3INGMB16]

ECTS Credits
4
Hours per week
Winter term
Instruction language
de

Learning Control / Examinations

The assessment consists of an oral exam (30 min) according to §4 (2), 2 of the examination regulation. The grade of the exam is included in the overall grade of the module with a weighting factor of 3.

Conditions

The course Combustion Engines A [21101] has to be completed beforehand.

Learning Outcomes

Content

Course: Software Engineering [25728]

Coordinators: Andreas Oberweis, Detlef Seese

Part of the modules: Emphasis Informatics (p. 53)[TVWL3INFO1], Electives in Informatic (p. 54)[TVWL3INFO2]

ECTS Credits Hours per week 5 Term Instruction language Winter term de

Learning Control / Examinations

The assessment consists of an 1h written exam in the first week after lecture period.

Conditions

Modul "Introduction to Informatics" [TVWL1INFO] is precondition

Learning Outcomes

Students

- · are familiar with the concepts and principles of software engineering
- · know important and common software development process models
- · know methods for requirements analysis and know how to model and evaluate use case models
- · know models for systems structuring and controling as well as architecture principles of software systems.
- · can model and evaluate component diagrams
- are familiar with basic concepts of software quality management and are able to apply software test and evaluation methods.

Content

The course deals with fundamental aspects of the systematically development of huge software systems. The course covers topics such as:

- · software developing process models
- methods and tools for the development phases: requirements analysis, system specification, system design, programming and testing.

Media

Slides, access to internet resources.

Literature

Elective literature:

- · H. Balzert. Lehrbuch der Software-Technik. Spektrum Verlag 1996.
- B. Boehm. Software Engineering Economics. Englewood Cliffs, N.J.: Prentice-Hall 1981.
- P. Brössler, Johannes Siedersleben. Softwaretechnik. Hanser Verlag 2000.
- E. Denert. Software-Engineering. Springer-Verlag 1991.
- Frühauf, K., J. Ludewig, H. Sandmayr. Software-Projektmanagement und Qualitätssiche-rung. Teubner 1991.
- E. Gamma et al.. Design Patterns. Addison Wesley 1995.

Further literature is given in the course.

Course: Software Laboratory: OR Models I [25490]

Coordinators: Stefan Nickel

Part of the modules: Applications of Operations Research (p. 55)[TVWL3OR5]

ECTS Credits Hours per week 4.5 Term Instruction language Winter term de

Learning Control / Examinations

The assessment is a 120 minutes examination, including a written and a practical part (according to §4(2), 1 of the examination regulation).

The examination is held in the term of the software laboratory and the following term.

Conditions

Firm knowledge of the contents from the lecture *Introduction to Operations Research I* [25040] of the module *Operations Research* [WI1OR].

Learning Outcomes

The software laboratory has the goal to make the students familiar with the usage of computers in practical applications of Operations Research. An important benefit lies in the ability to assess and estimate general possibilities and fields of usage of modeling and implementation software for solving OR models in practice. As software-based planning modules are used in many companies, this course provides a reasonable preparation for students for practical planning activities.

Content

After an introduction to general concepts of modelling tools (implementation, data handling, result interpretation, ...), the program XPress-MP IVE with its modelling language Mosel will be presented in detail.

Subsequently, a broad range of exercises will be discussed. The main goals of the exercises from literature and practical applications are to learn the process of modeling optimization problems as linear or mixed-integer programs, to efficiently utilize the presented tools for solving these optimization problems and to implement heuristic solution procedures for mixed-integer programs.

Remarks

The course is offered in every winter term.

The planned lectures and courses for the next three years are announced online.

Course: Social structures of modern societies [11005]

Coordinators: Gerd Nollmann

Part of the modules: Sociology/Empirical Social Research (p. 78)[TVWL3SOZ]

ECTS Credits Hours per week 4 Term Instruction language Winter term de

Learning Control / Examinations

The assessment consists of a written test according to Setion 4 (2), 3 of the examination regulation. The test will be graded. The test takes place in the last leture. Generally re-examinations are offered six weeks later.

Conditions

The lecture is obligatorily in the module and has to be completed.

Learning Outcomes

The student:

- · Gains knowledge on social structures of modern societies
- · Describes and explains current societal processes
- · Gets to know selected research, problems and data.

Content

The lecture begins with definitions of social structures and their relation to the culture of human behaviour. Furthermore, important research, current debates, and controversies will be presented as well as continuity and change of German social structures in comparative fashion.

Important topics will be modernisation, individualisation, class structures, education and job market, social mobility, life courses and cohorts, distributions of income and wealth, family, marriage market, fertility.

The lecture stresses knowledge about data sources, official statistics, and relevant results of survey research.

Course: Special Topics in Information Engineering & Management [26478]

Coordinators: Christof Weinhardt

Part of the modules: eBusiness and Servicemanagement (p. 35)[TVWL3BWLISM1]

ECTS Credits
4.5

Hours per week
4.5

Winter / Summer Term
de
Instruction language

Learning Control / Examinations

The student is evaluated based on the written and practical work, a presentation of the results in front of an audience and his contribution to the discussion.

Conditions

None.

Learning Outcomes

The student should be able to do a literature review based on a predefined topic in the context of information engineering and management. The approach comprises the identification of relevant literature according to the topic and an analysis as well as an evaluation of the methods presented in the literature. The practical work components should enable the student to learn and independently use scientific methods employed e.g. in case studies or experiments.

The student learns to present his results in a paper and in front of an audience on an academic level. This process is helpful for further scientific work like the master or doctoral thesis.

Content

In this course the student should learn to apply the search methods to a predefined topic area. The topics are based on research questions in Information Engineering and Management across different industry sectors. This problem analysis requires a interdisciplinary examination. Experiments, case studies or software development can be part of the practical work that offers the students an opportunity to get a deeper insight into the field of Information Engineering and Management. The course also encompases a documentation of the implemented work.

Media

- · Power Point
- · eLearning Plattform Ilias
- · Software tools for development, if needed

Literature

The basic literature will be made available to the student according to the respecitive topic.

Remarks

All the practical seminars offered at the chair of Prof. Dr. Weinhardt can be chosen in the Special Topics in Information Engineering & Management course. The current topics of the practical seminars are available at the following homepage: www.iism.kit.edu/im/lehre

Course: Special Topics of Applied Informatics [Platzhalter]

Coordinators: Andreas Oberweis, Hartmut Schmeck, Detlef Seese, Rudi Studer, Stefan Tai

Part of the modules: Emphasis Informatics (p. 53)[TVWL3INFO1], Electives in Informatic (p. 54)[TVWL3INFO2]

ECTS Credits Hours per week Term Instruction language
5 Winter / Summer Term de

Learning Control / Examinations

The assessment of this course is a written or (if necessary) oral examination according to §4(2) of the examination regulation.

Conditions

None.

Learning Outcomes

Students are able to handle methods and instruments in a area of applied informatics and to show the capability to be innovative with regard to applied methods.

The course will impart knowledge of basics and methods in the context of their application in practice. Based on the understanding of the imparted concepts and methods students will be able to choose the appropriate methods and apply them in the right way for problems they will face in their professional life.

Students will be enabled to find arguments for solution approaches and to argue for them.

Content

This course is a placeholder for special courses that are offered in an irregular sequence and cover selected topics in the field of applied informatics.

Media

Will be announced at the beginning of the course.

Literature

Will be announced at the beginning of the course.

Remarks

This course can be used in particular for the acceptance of external courses whose content is in the broader area of applied informatics, but cannot assigned to another course of this topic.

Course: Special Topics in Management: Management and IT [25907]

Coordinators: Hagen Lindstädt

Part of the modules: Strategy and Organization (p. 48)[TVWL3BWLUO1]

ECTS Credits
2 Hours per week Term Instruction language
Winter / Summer Term de

Learning Control / Examinations

The assessment consists of a written exam (30 min) at the beginning of the recess period (according to Section 4(2), 1 of the examination regulation).

The exam takes place in every semester. Re-eaminations are offered at every ordinary examination date.

Conditions

None.

Learning Outcomes

The course discusses management questions and concepts that are clearly motivating from a current and practical perspective. Here the integration of IT and process issues into corporate management from the management's perspective is one of the subjects of particular interest. The event takes place in close cooperation with leading, practical managers.

Content

(Excerpt):

· A summary of current management concepts and questions.

Media

Slides.

Literature

The relevant excerpts and additional sources are made known during the course.

Course: Special Sociology [spezSoz]

Coordinators: Gerd Nollmann, Pfadenhauer, Pfaff, Haupt, Grenz, Eisewicht, Kunz

Part of the modules: Sociology/Empirical Social Research (p. 78)[TVWL3SOZ], Qualitative Social Research

(p. 79)[TVWL3SOZ2]

ECTS Credits
2
Hours per week
2
Winter / Summer Term
de
Instruction language
de

Learning Control / Examinations

Module Sociology/Empirical Social Research [TVWL3SOZ]: The assessment conists of lecture minutes (graded) and an oral presentation (according to Section 4 (2), 3 of the examination regulation.

Modul Qualitative Social Research [TVWL3SOZ2]: The assessment consists of an oral exam according to Section 4(2), 2 of the examination regulation.

Conditions

The form of the lecture has to be attended and must be completed with 2 Credit Points. The form of the lecture must not be swapped by a seminar according sociological theory, according techniques of social research or any other lecture.

Learning Outcomes

The student

- · gains basic knowledge of a Special Sociology.
- gains knowledge of a specific problem in the Social Sciences.
- · accordingly is capable of questioning further phenomena of the Social Sciences.
- is able to specify, pursue and explain own scientific questions.

Content

The student has the choice of the broad range of course offerings at the institute. In the course specific scientific problems and their debate will be introduced and dicussed.

Media

Will be announced in the lecture.

Literature

Will be announced in the lecture.

Elective literature:

Will be announced in the lecture.

Course: Specific Aspects in Taxation [26129]

Coordinators: Berthold Wigger, A. Presse

Part of the modules: Public Finance (p. 32)[TVWL3VWL9], Topics in Finance I (p. 45)[TVWL3BWLFBV5], Topics in

Finance II (p. 46)[TVWL3BWLFBV6]

ECTS Credits
4,5

Hours per week
Winter term

Instruction language
de

Learning Control / Examinations

The assessment consists of an 1h written exam following Art. 4, para. 2, clause 1 of the examination regulation. The grade for this course equals the grade of the written exam.

Conditions

Basic knowledge of Public Finance is required.

Learning Outcomes

Content

The lecture "Special Aspects of Taxation" focuses on the effects of different taxes. The main emphasis is on German tax legislation. In addition to that, international aspects of taxation, in particular with respect to the European integration, will be discussed.

The lecture consists of four parts: First specific tax problems of corporate, income and consumption taxes are treated. Part two introduces the advantages and disadvantages of each of these taxes, in particular their incidence ("Who actually carries the tax burden?") and their effects within the value chain. The third part then deals with the question how the different taxes contribute to public revenues. Finally, the last part compares tax systems within and outside Europe.

As a special feature, guest lecturers will provide insight into practical aspects of taxation.

Literature

Elective literature:

- Andel, N. (1998): Finanzwissenschaft, 4th ed., Mohr Siebeck.
- Betsch, O., Groh, A.P. und Schmidt, K. (2000): *Gründungs- und Wachstumsfinanzierung innovativer Unternehmen*, Oldenbourg.
- Cloer, A. und Lavrelashvili, N. (2008): Einführung in das Europäische Steuerrecht, Schmidt Erich.
- Homburg, S.(2007): Allgemeine Steuerlehre, 5th ed., Vahlen.
- Kravitz, N. (Ed.) (2010): Internationale Aspekte der Unternehmensbesteuerung, Journal of Business Economics, Special Issue 2/2010
- Scheffler, W. (2009): Besteuerung von Unternehmen I Ertrags- Substanz- und Verkehrssteuern, 11th ed., Müller Jur..
- Scheffler, W. (2009): Besteuerung von Unternehmen II Steuerbilanz, 11th ed., Müller Jur..
- Wigger, B.U. (2006): Grundzüge der Finanzwissenschaft; 2nd ed., Springer.

Course: Game Theory I [25525]

Coordinators: Siegfried Berninghaus

Part of the modules: Microeconomic Theory (p. 29)[TVWL3VWL6], Strategic Games (p. 28)[TVWL3VWL4], Applied

Game Theory (p. 26)[TVWL3VWL1]

ECTS Credits
4.5

Hours per week
2/2

Summer term
Instruction language
de

Learning Control / Examinations

The assessment consists of a written exam (80 minutes) according to Section 4(2),1 of the examination regulation.

The exam takes place in the recess period and can be resited at every ordinary examination date.

Conditions

Basic knowledge of mathematics and statistics is assumed.

See corresponding module information.

Learning Outcomes

This course conveys established knowledge in theory of strategic decision making. The students shall be able to analyze strategic problems systematically and to give advice for behavior in concrete economic situations.

Content

Main topic is non-cooperative game theory. Models, solution concepts and applications are discussed for simultaneous as well as sequential games. Different equilibrium concepts are introduced and a short introduction to cooperative game theory is given.

Media

Folien, Übungsblätter.

Literature

Gibbons, A primer in Game Theory, Harvester-Wheatsheaf, 1992 Holler/Illing, Eine Einführung in die Spieltheorie, 5. Auflage, Springer Verlag, 2003 Gardner, Games for Business and Economics, 2. Auflage, Wiley, 2003 Berninghaus/Ehrhart/Güth, Strategische Spiele, 2. Auflage, Springer Verlag 2006

Elective literature:

· Binmore, Fun and Games, DC Heath, Lexington, MA, 1991

Course: Game Theory II [25369]

Coordinators: Siegfried Berninghaus

Part of the modules: Strategic Games (p. 28)[TVWL3VWL4], Applied Game Theory (p. 26)[TVWL3VWL1]

ECTS Credits Hours per week 4.5 Term Instruction language Winter term de

Learning Control / Examinations

The assessment consists of a written exam according to Section 4(2), 1 of the examination regulation. The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Conditions

See corresponding module information.

Basic knowledge of mathematics and statistics is assumed.

Learning Outcomes

This course teaches advanced knowledge in strategic decision theory. Latest developments in game theory are discussed. The student learns to judge complex strategic problems and to offer adequate solutions.

Content

This lecture aims at apmplifying the students' knowledge in game theory. Main topics are further concepts of non-cooperative game theory, cooperative game theory, evolutionary game theory and bargaining theory.

Media

Folien, Übungsblätter.

Literature

- Berninghaus/Ehrhart/Güth, Strategische Spiele, 2. Auflage, Springer Verlag, 2006
- van Damme, Stability and Perfection of Nash Equilibria, 2. Auflage, Springer Verlag, 1991

Elective literature:

Aumann/Hart (edts.), Handbook of Game Theory I-III, Elsevier Publishers, North Holland, 1992/1994/2002

Course: Facility Location and Strategic Supply Chain Management [25486]

Coordinators: Stefan Nickel

Part of the modules: Applications of Operations Research (p. 55)[TVWL3OR5], Methodical Foundations of OR

(p. 56)[TVWL3OR6], Supply Chain Management (p. 36)[TVWL3BWLISM2]

ECTS Credits
4.5

Hours per week
2/1

Summer term
Instruction language
de

Learning Control / Examinations

The assessment consists of a written exam (120 min) according to Section 4 (2), 1 of the examination regulation. The exam takes place in every semester.

Conditions

None.

Learning Outcomes

The lecture covers basic quantitative methods in location planning in the context of strategic Supply Chain Planning. Besides the discussion of several criteria for the evaluation of the locations of facilities, the students are acquainted with classical location planning models (planar models, network models and discrete models) and advanced location planning models designed for Supply Chain Management (single-period and multi-period models). The exercises accompanying the lecture offer the possibility to apply the considered models to practical problems.

Content

Since the classical work "Theory of the Location of Industries" of Weber from 1909, the determination of an optimal location of a new facility with respect to existing customers is strongly connected to strategical logistics planning. Strategic decisions concerning the location of facilities as production plants, distribution centers or warehouses are of high importance for the rentability of supply chains. Thoroughly carried out, location planning allows an efficient flow of materials and leads to lower costs and increased customer service.

Subject of the course is an introduction to the most important terms and definitions in location planning as well as the presentation of basic quantitative location planning models. Furthermore, specialized location planning models for Supply Chain Management will be addressed as they are part in many commercial SCM tools for strategic planning tasks.

Literature

Elective literature:

- · Daskin: Network and Discrete Location: Models, Algorithms, and Applications, Wiley, 1995
- · Domschke, Drexl: Logistik: Standorte, 4. Auflage, Oldenbourg, 1996
- Francis, McGinnis, White: Facility Layout and Location: An Analytical Approach, 2nd Edition, Prentice Hall, 1992
- Love, Morris, Wesolowsky: Facilities Location: Models and Methods, North Holland, 1988
- Thonemann: Operations Management Konzepte, Methoden und Anwendungen, Pearson Studium, 2005

Remarks

The lecture is offered in every summer term.

The planned lectures and courses for the next three years are announced online.

Course: Statistics and Econometrics in Business and Economics [25325]

Coordinators: Wolf-Dieter Heller

Part of the modules: Econometrics and Economics (p. 30)[TVWL3VWL7], Statistical Applications of Financial Risk Man-

agement (p. 52)[TVWL3STAT]

ECTS Credits
4.5

Hours per week
2/2

Winter term
Instruction language
de

Learning Control / Examinations

Conditions

Basic knowledge in statistics is required.

Learning Outcomes

statistically accurate use of financial market data, particularly time series analysis Evaluation of various time series models and their applicability

Content

In Part 1 we will provide a thorough description of the quantitative part of investment theory paying attention to the mathematical, probabilistic and statistical methods now widely used in financial practice.

In Part 2 we shall study the methods of construction, identification and verification of te time-series models, which are among most powerful instruments of the financial econometrics. The emphasis will be on the financial and economic indicators forecasting the financial time-series.

Media

transparencies lecture

Literature

e.g.

- Franke/Härdle/Hafner: Einführung in die Statistik der Finanzmärkte.
- · Ruppert: Statistics and Finance
- · Cochran J.H.: Time Series for Macroeconomics and Finance

Elective literature:

See reading list

Course: Statistics I [25008/25009]

Coordinators: Markus Höchstötter

Part of the modules: Statistics (p. 23)[TVWL1STAT]

ECTS Credits Hours per week 5 Term Summer term de Instruction language

Learning Control / Examinations

The assessment consists of a written exam according to Section 4 (2), 1 of the examination regulation.

The exam takes place at the end of the lecture period or at the beginning of the recess period. The re-examination takes place in the following semester.

Conditions

None.

Learning Outcomes

The Student should understand and apply

- the basic concepts of statistical data exploration
- · the basic definitions and theorems of probability theory

Content

A. Descriptive Statistics: univariate und bivariate analysis

B. Probability Theory: probability space, conditional and product probabilities

Media

lecture notes

Literature

Skriptum: Kurzfassung Statistik I

Elective literature:

- · Bol, G.: Deskriptive Statistik, 5. Aufl., Oldenbourg, München etc., 2001
- · Bol, G.: Wahrscheinlichkeitstheorie, 5. Aufl., Oldenbourg, München etc., 2001
- · Bosch, K.: Statistik-Taschenbuch, Oldenbourg, München etc., 1992
- Jambu, M.: Explorative Datenanalyse, G. Fischer, Stuttgart, 1992 Polasek, W.: Explorative Statistik, Springer, Berlin etc., 1994
- Rinne, H.: Taschenbuch der Statistik, 2. Aufl., Harri Deutsch, Frankfurt a. M. etc., 1997

Course: Statistics II [25020/25021]

Coordinators: Markus Höchstötter

Part of the modules: Statistics (p. 23)[TVWL1STAT]

ECTS Credits Hours per week 5 Term Instruction language Winter term de

Learning Control / Examinations

The assessment consists of a written exam according to Section 4 (2), 1 of the examination regulation.

The exam takes place at the end of the lecture period or at the beginning of the recess period. The re-examination takes place in the following semester.

Conditions

It ist recommended to attend the course Statistics I [25008/25009] before the course Statistics II [25020/25021].

Learning Outcomes

probability theory (continued), Introduction to estimation and testing theory

Content

- B. Probability Theory:
 - · transformation of probabilities,
 - · parameters of location and dispersion,
 - · most importand discrete and continuous distributions,
 - · covariance and correlation,
 - · convolution and limit distributions
- C. Theory of estimation and testing:
 - · suffiency of statistics,
 - · point estimation (optimality, ML-method),
 - · internal estimations,
 - · theory of tests (optimality, most important examples of tests)

Media

lecture notes

Literature

Script: Kurzfassung Statistik II

Elective literature:

- · Bohley, P.: Statistik, 5. Aufl., Oldenbourg, München etc., 1992
- Bol, G.: Wahrscheinlichkeitstheorie, 5. Aufl., Oldenbourg, München etc., 2001
- · Bol, G.: Induktive Statistik, 3. Aufl., Oldenbourg, München etc., 2003
- Bosch, K.: Statistik-Taschenbuch, Oldenbourg, München etc., 1992
- Bünning, H. Trenkler, G.: Nichtparametrische statistische Methoden, de Gruyter, Berlin, 1994
- Rinne, H.: Taschenbuch der Statistik, 2. Aufl., Harri Deutsch, Frankfurt a. M. etc., 1997
- Schaich, E.: Schätz- und Testmethoden für Sozialwissenschaftler, 2. Aufl., Vahlen, München, 1990
- Zwillinger, D. Kokoska, S.: Standart Probability and Statistics Tables and Formulae, 2. Aufl., CRC, Boca Raton etc., 2000

Course: Tax Law I [24168]

Coordinators: Detlef Dietrich

Part of the modules: Private Business Law (p. 76)[TVWL3JURA5]

ECTS Credits Hours per week 7 Term Instruction language 2/0 Winter term de

Learning Control / Examinations

The assessment consists of a written exam (approx. 45 minutes) according to section 4 subsection 2 no. 1 study and examination regulations.

Conditions

None.

Learning Outcomes

The target of the lecture is an introduction to national business tax law. The legal norms, spread on several individual tax laws, which are decisive for the taxation of the companies and their owners, will be treated. The focus is on basic fiscal knowledge realizable in practice as a component of modern business economics.

Content

Except for a basic knowledge of the existing German company types and the annual financial statements (balance sheet, statement of earnings), no fiscal previous knowledge is required. The lecture intends to give a current global overview about the most important elements of law. The focus is on trade or business companies in the most common forms such like sole traders, partnerships and corporations.

Media

transparancies

Literature

- · Grashoff Steuerrecht, Verlag C. H. Beck, last edition
- · Tipke/Lang Steuerrecht, Verlag C. H. Beck, last edition

Course: Tax Law II [24646]

Coordinators: Detlef Dietrich

Part of the modules: Private Business Law (p. 76)[TVWL3JURA5]

ECTS Credits Hours per week 3 Term Instruction language Summer term de

Learning Control / Examinations

The assessment consists of a written exam following §4, Abs. 2, 1 of the SPO.

Conditions

None.

Learning Outcomes

It is the target of the lecture to provide extended knowledge in business administration related theory of taxation in the field of economics and law, based on the general lecture "introduction to corporate tax law". The students obtain the basis for an economic examination of the fiscal prescriptions and are able to assess the impact on business decisions. The emphasis is on such tax law regulations which allow possibilities for action and decision to the taxpayer.

Content

The lecture requires basic knowledge of commercial law and company law as well as of earnings tax law. Basic and current questions of German corporate taxation are systematically prepared in topic blocs; foils, leaflets and supplementary references are distributed in the individual sessions. There is room for discussion. A recent text collection of the tax laws will be necessary.

Media

transparancies

Literature

- Grashoff, Steuerrecht, Verlag C.H. Beck, latest edition.
- · Spangemacher, Gewerbesteuer, Band 5, Grüne Reihe, Erich Fleischer Verlag
- · Falterbaum/Bolk/Reiß/Eberhart, Buchführung und Bilanz, Band 10, Grüne Reihe, Erich Fleischer Verlag
- · Tipke, K./Lang, J., Steuerrecht, Köln, in der neuesten Auflage.
- · Jäger/Lang Körperschaftsteuer, Band 6, Grüne Reihe, Erich Fleischer Verlag
- Lippross Umsatzsteuer, Band 11, Grüne Reihe, Erich Fleischer Verlag
- · Plückebaum/Wendt/ Niemeier/Schlierenkämper Einkommensteuer, Band 3, Grüne Reihe, Erich Fleischer Verlag

Course: Markov Decision Models I [25679]

Coordinators: Karl-Heinz Waldmann

Part of the modules: Stochastic Methods and Simulation (p. 57)[TVWL3OR7], Methodical Foundations of OR

(p. 56)[TVWL3OR6]

ECTS Credits Hours per week 5 Term Instruction language Winter term de

Learning Control / Examinations

The assessment consists of an 1h written exam following Section 4(2), 1 of the examination regulation. Credit from the voluntary computer lab is accounted for in the overall grade raising the exam grade by 0.3 (according to Section 4(2), 3 of the examination regulation).

Conditions

None.

Learning Outcomes

The lecture provides students with knowledge of modern techniques of stochastic modelling. Students are able to properly describe and analyze basic stochastic systems.

Content

Markov Chains, Poisson Processes, Markov Chains in Continuous Time, Queuing Systems

Media

Blackboard, Slides, Flash Animations, Simulation Software

Literature

Waldmann, K.H., Stocker, U.M. (2004): Stochastische Modelle - eine anwendungsorientierte Einführung; Springer Elective literature:

Norris, J.R. (1997): Markov Chains; Cambridge University Press

Bremaud, P. (1999): Markov Chains, Gibbs Fields, Monte Carlo Simulation, and Queues; Springer

Course: Material Flows in Industrial Production [25960]

Coordinators: Michael Hiete

Part of the modules: Industrial Production I (p. 50)[TVWL3BWLIIP]

ECTS Credits Hours per week 3.5 Term Instruction language Winter term de

Learning Control / Examinations

The examination will be in form of a written exam acc. to §4(2), 1 ER. Exams are offered in every semester and can be re-examined at every ordinary examination date.

Conditions

Successful completion of module "Betriebswirtschaftslehre" [TVWL1BWL].

Learning Outcomes

Students shall be aware of issues concerning the material and energy flow in an economy and shall apply strategies to solve these issues.

Content

The analysis and management of material flows on the company level and above will be the focus of this lecture. Herein, the discussion will be about cost-effective and environmentally acceptable steps to avoid, abate and recycle emissions and waste as well as ways of efficient resources handling. As methods material flow analysis (MFA), life cycle assessment (LCA) and OR methods, e.g. for decision support, are introduced.

Topics:

- regulations related to materials and substances
- raw materials, reserves and their availabilities/lifetimes
- material and substance flow analysis (MFA/SFA)
- material related ecoprofiles, e.g. Carbon Footprint
- LCA
- resource efficiency
- emission abatement
- waste management and closed-loop recycling
- raw material oriented production systems
- environmental management (EMAS, ISO 14001, Ecoprofit), eco-controlling

Media

Media will be provided on e-learning platform.

Literature

will be announced in the course

Remarks

This lecture is called "Stoffstromorientierte Produktionswirtschaft" since the winter term 2010/2011.

Course: Strategic Human Resource Management [25930]

Coordinators: Christine Harbring

Part of the modules: Human Resource Management (p. 49)[TVWL3BWLIAP1]

ECTS Credits Hours per week 7 Term Instruction language 4,5 Winter term de

Learning Control / Examinations

The examination will be in form of a written exam acc. to §4(2), 1 ER

Conditions None.

Learning Outcomes

Course: Tactical and Operational Supply Chain Management [25488]

Coordinators: Stefan Nickel

Part of the modules: Applications of Operations Research (p. 55)[TVWL3OR5], Supply Chain Management

(p. 36)[TVWL3BWLISM2], Stochastic Methods and Simulation (p. 57)[TVWL3OR7]

ECTS Credits
4.5

Hours per week
2/1

Winter term
Instruction language
de

Learning Control / Examinations

The assessment consists of a written exam (120 minutes) according to Section 4(2), 1 of the examination regulation. The exam takes place in every the semester.

Conditions

Successful completion of the module Introduction to Operations Research [TVWL1OR].

Learning Outcomes

The main goal of the lecture is the presentation of fundamental techniques from procurement and distribution logistics. A further aspect is set on methods from inventory management and lot sizing. Students acquire the ability to efficiently utilize quantitative models from transportation planning (long-distance and distribution planning), inventory management and lot sizing in production. The introduced methods will be discussed in more detail and illustrated with case-studies in the accompanying exercises

Content

The planning of material transport is an essential element of Supply Chain Management. By linking transport connections across different facilities, the material source (production plant) is connected with the material sink (customer).

The general supply task can be formulated as follows (cf. Gudehus): For given material flows or shipments, choose the optimal (in terms of minimal costs) distribution and transportation chain from the set of possible logistics chains, which asserts the compliance of delivery times and further constraints. The main goal of the inventory management is the optimal determination of order quantities in terms of minimization of fixed and variable costs subject to resource constraints, supply availability and service level requirements. Similarly, the problem of lot sizing in production considers the determination of the optimal amount of products to be produced in a time slot.

The course includes an introduction to basic terms and definitions of Supply Chain Management and a presentation of fundamental quantitative planning models for distribution, vehicle routing, inventory management and lot sizing. Furthermore, case studies from practice will be discussed in detail.

Literature

Elective literature:

- · Domschke: Logistik: Transporte, 5. Auflage, Oldenbourg, 2005
- Domschke: Logistik: Rundreisen und Touren, 4. Auflage, Oldenbourg, 1997
- Ghiani, Laporte, Musmanno: Introduction to Logistics Systems Planning and Control, Wiley, 2004
- Gudehus: Logistik, 3. Auflage, Springer, 2005
- · Simchi-Levi, Kaminsky, Simchi-Levi: Designing and Managing the Supply Chain, 3rd edition, McGraw-Hill, 2008
- Silver, Pyke, Peterson: Inventory management and production planning and scheduling, 3rd edition, Wiley, 1998

Remarks

The lecture is offered in every winter term.

The planned lectures and courses for the next three years are announced online.

Course: [2117081]

Coordinators: Martin Mittwollen

Part of the modules: Introduction to Technical Logistics (p. 58)[TVWL3INGMB13]

ECTS Credits
4 Hours per week Term Instruction language
Winter term de

Learning Control / Examinations

The assessment consists due to the number of attendees, of an oral or a written exam according to Section 4 (2), 1 of the examination regulation.

Conditions

None.

Learning Outcomes

After successfully finishing this course, the student is able to work with fundamental questions of conveyor technology. He knows crucial parts and cause and effects of machines and processes of technical logistics.

Content

Introduction

- · historical overview
- · application examples
- · structure

processes and machines of technical logistics

- · model of causes and effects inside technical logistics
- · systemization of conveyors

transported materials

- · bulk material
- · Piece goods
- Transporting support means.

Drive devices

- · Energy transmission
- · Transfer elements
- · Model of lifting and driving devices
- · Characteristics of loads and drives
- · Drive control
- · Selction and design of electric drives

Closed loop control

Media

Blackboard, LCD projector, work sheets

Literature

Elective literature:

- M. Scheffler: Grundlagen der Fördertechnik Elemente und Triebwerke (und ähnliche)
- · Dubbel: Taschenbuch für den Maschinenbau, Kapitel: Fördertechnik
- R. Fischer: Elektrische Maschinen

Remarks

The course is changed in content against the former Technische Logistik I [2117501].

Course: Technical Logistics I, basics and systems [2117082]

Coordinators: Martin Mittwollen

Part of the modules: Introduction to Technical Logistics (p. 58)[TVWL3INGMB13]

ECTS Credits Hours per week Term Instruction language 6 (ggf. kontextabhängig) 3/1 Winter term de

Learning Control / Examinations

The assessment consists due to the number of attendees, of an oral or a written exam according to Section 4 (2), 1 of the examination regulation.

Conditions

None.

Learning Outcomes

After successfully finishing this course, the student is able to work with fundamental questions of conveyor technology. He knows crucial parts and cause and effects of machines and processes of technical logistics. Key elements become embedded in material flow systems.

Content

Introduction

- · historical overview
- · application examples
- structure

processes and machines of technical logistics

- · model of causes and effects inside technical logistics
- · systemization of conveyors

transported materials

- · bulk material
- Piece goods
- · Transporting support means.

Drive devices

- · Energy transmission
- Transfer elements
- · Model of lifting and driving devices
- · Characteristics of loads and drives
- · Drive control
- Selction and design of electric drives
- · Closed loop control

Material flow systems

- · Key elements of material flow systems
- Identification
- · Performance
- Storage racks

Media

Blackboard, LCD projector, work sheets

Literature

Elective literature:

- M. Scheffler: Grundlagen der Fördertechnik Elemente und Triebwerke (und ähnliche)
- Dubbel: Taschenbuch für den Maschinenbau, Kapitel: Fördertechnik
- · R. Fischer: Elektrische Maschinen

- H. Martin: Transport- und Lagerlogistik
- R. Koether: Technische Logistik
- Arnold, Furmans: Materialfluss in Logistiksystemen (from 6th edition)

Remarks

The course is changed in content against the former Technische Logistik I [2117501].

Course: Tectonic Stress in Petroleum Rock Mechanics [04013]

Coordinators: Müller

Part of the modules: Understanding and Prediction of Disasters I (p. 70)[TVWL3INGINTER1], Understanding and Pre-

diction of Disasters II (p. 71)[TVWL3INGINTER4]

ECTS Credits Hours per week 3 Term Instruction language Winter term

Learning Control / Examinations

Conditions

None.

Learning Outcomes

Content

Remarks

Block course.

For further information see http://www-gpi.physik.uni-karlsruhe.de/

Course: Telecommunications Law [24632]

Coordinators: Indra Spiecker genannt Döhmann

Part of the modules: Public Business Law (p. 77)[TVWL3JURA6]

ECTS Credits Hours per week Term Instruction language 3 2/0 Summer term de

Learning Control / Examinations

The assessment consists of an written exam (following §4(2), 1 SPO).

Conditions

None.

Learning Outcomes

Telecommunications is the technical basis of the Information Engineering and Management. In which way for example UMTS is regulated, is of relevant importance for the supply of services in the world of the mobile contents services. The central defaults of the telecommunications regulation are in the telecommunications law (TKG). This was completely amended due to community-legal defaults 2004. The lecture procures for apprehending the basics of legal framework of the information society the essential knowledge in telecommunication law.

Content

The lecture offers an overview of the new TKG. The whole range of the regulation is treated: Of the material-legal instruments of the competition-creative economic regulation (market -, entrance -, payment regulation as well as special supervision of abuse) and the non-economic regulation (customer protection; Broadcasting; Assignment of frequencies, numbers and rights of way; secrecy of telecommunications; Data security and public security) up to the institutional arrangement of the regulation. To assist in the understanding the technical and economic bases are clarified as well as community and constitutional default sat at the beginning of the lecture.

Media

Content structure

Literature

Since the law material is to be partly compiled in the discourse with the studying, a current version of the TKG is to be bring along to the lecture.

Further literature will be announced in the lecture.

Elective literature:

tba

Course: Environmental Law [24140]

Coordinators: Indra Spiecker genannt Döhmann

Part of the modules: Public Business Law (p. 77)[TVWL3JURA6]

ECTS Credits Hours per week 3 Term Instruction language Winter term de

Learning Control / Examinations

The assessment consists of an 1h written exam following §4, Abs. 2, 1 of the SPO.

The assessment will be offered in every winter term and can be repeated at every regular examination date.

Conditions

None.

Knowledge of Law, esp. Public Law I or II are recommended.

Learning Outcomes

Environmental law is a field of law that influences management in many regards. Students shall develop a feeling for the many different aspects of environmental law and its instruments. Aside from so-called "classical" approaches such as law-and-order students will learn about other, economic influenced, instruments such as the gathering and the transfer of information or the market for certifiates. On this basis, the course will center around immissions and waste management law. Additionally, water law, protection of soil law and nature protection law will be covered. Students shall be enabled to deal with easy cases in regard to environmental law.

Content

The lecture begins with an introduction into the special problems faced by environmental law. Different instruments, according to common goods theory, will be presented. In the main part of the lecture, immissions law, waste management law, water law, protection of soil law and nature protection law will be analyzed.

Media

abstracts, sketches on blackboard, slides

Literature

Will be announced in the course.

Elective literature:

Will be announced in the course.

Course: Management and Strategy [25900]

Coordinators: Hagen Lindstädt

Part of the modules: Strategy and Organization (p. 48)[TVWL3BWLUO1]

ECTS Credits
4 Hours per week Term Instruction language
Summer term de

Learning Control / Examinations

The assessment consists of a written exam (60 min) taking place at the beginn of the recess period (according to §4 (2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Conditions

None.

Learning Outcomes

The participants learn about central concepts of strategic management along the ideal-typical strategy process: internal and external strategic analysis, concept and sources of competitive advantages, their importance when establishing competitive and corporate strategies as well as strategy assessment and implementation. This aims in particular to provide a summary of the basic concepts and models of strategic management, i.e. to provide in particular an action-oriented integration.

Content

- · Corporate management principles
- · Strategic management principles
- · Strategic analysis
- · Competitive strategy: modelling and selection on a divisional level
- · Strategies for oligopolies and networks: anticipation of dependencies
- · Corporate strategy: modelling and evaluation on a corporate level
- · Strategy implementation

Media

Slides.

Literature

- Grant, R.M.: Contemporary Strategy Analysis. Blackwell, 5. Aufl. Massachusetts 2005.
- Lindstädt, H.; Hauser, R.: Strategische Wirkungsbereiche von Unternehmen. Gabler, Wiesbaden 2004.

The relevant excerpts and additional sources are made known during the course.

Course: Corporate Planning and Operations Research [25158]

Coordinators: Wolfgang Gaul

Part of the modules: Specialization in Customer Relationship Management (p. 39)[TVWL3BWLISM5]

ECTS Credits
4.5

Hours per week
2/1

Winter term
Instruction language
de

Learning Control / Examinations

See module description.

Conditions

Basics of operations research are assumed.

Learning Outcomes

Content

Literature

Will be announced in the lecture. Further literature references are announced in the script.

Course: Copyright [24121]

Coordinators: Thomas Dreier

Part of the modules: Intellectual Property Law (p. 75)[TVWL3JURA4]

ECTS Credits Hours per week 3 Term Instruction language Winter term de

Learning Control / Examinations

Written exam 100% (§4, Abs. 2, 1 of the SPO).

Conditions

None.

Learning Outcomes

It is the aim of this course to provide students with knowledge in the area of copyright that builds upon, and goes beyond the knowledge the students have already acquired in the general lecture of "Industrial and intellectual property law". Students shall understand how the legal rules depend upon, and interact with, the economic background, legislative policy and information and communication technologies. Students shall learn about the rules of national, European and international copyright law and to apply these legal rules in practical cases.

Content

The course deals with the subject matter of copyright, the rights of authors, licensing, limitations and exceptions to copyright, term of protection, neighbouring rights, enforcement and collective administration of rights. The course does not merely focus on German copyright law, but likewise puts European and international copyright law into perspective. Students shall understand how the legal rules depend upon, and interact with, the economic background, legislative policy and information and communication technologies. Students shall learn about the rules of national, European and international copyright law and to apply these legal rules in practical cases.

Media

transparancies

Literature

Schulze, Gernot Meine Rechte als Urheber Verlag C.H.Beck, current edition

Elective literature:

Additional literature tba in class.

Remarks

It is possible that this course will be taught in the summer instead of the winter semester.

Course: Combustion Engines A [21101]

Coordinators: Spicher

Part of the modules: Engine Development (p. 63)[TVWL3INGMB17], Combustion Engines (p. 61)[TVWL3INGMB16],

Combustion Engines I (p. 62)[TVWL3INGMB18]

FCTS Credits
9
Hours per week
Winter term
Hours per week
Winter term
de

Learning Control / Examinations

The assessment consists of a written exam (120 min) according to §4 (2), 1 of the examination regulation. The grade of the exam is included in the overall grade of the module with a weighting factor of 6.

Conditions

It is recommended to have basic knowledge of thermodynamics.

Learning Outcomes

Course: Combustion Engines B [21135]

Coordinators: Spicher

Part of the modules: Engine Development (p. 63)[TVWL3INGMB17], Combustion Engines (p. 61)[TVWL3INGMB16]

ECTS Credits
5 Hours per week Term Instruction language
Summer term de

Learning Control / Examinations

The assessment consists of a written exam (120 min) according to Section 4 (2), 1 of the examination regulation. The grade of the exam is included in the overall grade of the module with a weighting factor of 5.

Conditions

The course Combustion Engines A [21101] has to be completed beforehand.

Knowledge of thermodynamics is recommended.

Learning Outcomes

Course: Compensation and Motivation [25969]

Coordinators: Christine Harbring

Part of the modules: Human Resource Management (p. 49)[TVWL3BWLIAP1]

> **ECTS Credits** Hours per week Term Instruction language 4,5 de

2/1 Summer term

Learning Control / Examinations

The examination will be in form of a written exam acc. to §4(2), 1 ER

Conditions

None.

Learning Outcomes

Course: Basics in Transport Planning and Traffic Engineering [19027]

Coordinators: Peter Vortisch, Bastian Chlond

Part of the modules: Fundamentals of Spatial and Infrastructural Development (p. 68)[TVWL3INGBGU1]

ECTS Credits
3 Hours per week Term Instruction language
Summer term de

Learning Control / Examinations

See module description.

Conditions

None.

Learning Outcomes

Provision of first insights into methodologies and techniques in the fields of transport planning and traffic engineering.

Content

The course is forming the fundamentals in the field as well the necessary technical knowledge. It is separated into two parts.

In the transport planning part the following basics are considered:

- · content of the transport field
- · definitions and terminology
- · spatial representation
- · transport relations in survey areas
- · representation of spatial relationships in matrices
- · information sources / data for transport demand modelling
- · aggregated planning models (assignment)

In the second part the first basics of traffic engineering are considered:

- · trajectories of vehicles on sections
- · the fundamental diagram
- · capacities and traffic loads on roads
- · capacity considerations of unsignalized intersections
- · fundamentals of traffic signaling and control

Course: Civil Law for Advanced [24650]

Coordinators: Peter Sester

Part of the modules: Private Business Law (p. 76)[TVWL3JURA5]

ECTS Credits Hours per week 3 Term Instruction language Summer term de

Learning Control / Examinations

Conditions

None.

Learning Outcomes

The course intents to build up extensive knowledge in german corporate law, trade law and civil law especially in contract law. It is designed for students who have already passed the courses *Civil Law for Beginners* [24012], *Advanced Civil Law* [24504], and *Commercial and Corporate Law* [24011/24509]. At the end students should be able to think through complex legal and economic questions.

Content

The course will focus on corporate law, trade law and civil law, especially contract law. We will discuss legal problems on the basis of selected examples in a application orientated way.

Literature

Klunzinger, Eugen: Übungen im Privatrecht, Verlag Vahlen, ISBN 3-8006-3291-8, in der neuesten Auflage

Course: Law of Contracts [24671]

Coordinators: Peter Sester

Part of the modules: Private Business Law (p. 76)[TVWL3JURA5]

ECTS Credits Hours per week Term Instruction language 3 2/0 Summer term de

Learning Control / Examinations

Conditions

None.

Learning Outcomes

The course will provide an overview of the forming of an contract. The purpose is to translate legal and economic aspects in a contract to secure the volitional position. The course will also consider international questions.

Content

The purpose of the course is to provide students with an understanding of the legal basics of forming a business contract. By means of special examples an overview of typical corporate contracts will be given. The course discusses the Limited (GmbH), ordinary partnership (OHG), limited partnership (KG), European Economic Interest Grouping (EWIV), club (Verein) and the public limited company (Aktiengesellschaft). In addition it will also focus on international relations.

Literature

Tba at the beginning of the course.

Course: Computer Contract Law [24583]

Coordinators: Michael Bartsch

Part of the modules: Intellectual Property Law (p. 75)[TVWL3JURA4]

ECTS Credits Hours per week 3 Term Instruction language de

Learning Control / Examinations

The assessment consists of a written exam following §4, Abs. 2, 1 of the SPO.

Conditions

None.

Learning Outcomes

It is the aim of this course to provide students with knowledge in the area of contract formation and formulation in practice that builds upon the knowledge the students have already acquired concerning the legal protection of computer programs. Students shall understand how the legal rules depend upon, and interact with, the economic background and the technical features of the subject. The contract drafts shall be prepared by the students and will be corporately completed during the lecture. It is the aim of the course that students will be able to formulate contracts by themselves.

Content

The course deals with contracts from the following areas:

- · Contracts of programming, licencing and maintaining software
- · Contracts in the field of IT employment law
- · IT projects and IT Outsourcing
- · Internet Contracts

From these areas single contracts will be chosen and discussed (e.g. software maintenance, employment contract with a software engineer). Concerning the respective contract the technical features, the economic background and the subsumption in the national law of obligation (BGB-Schuldrecht) will be discussed. As a result different contractual clauses will be developed by the students. Afterwards typical contracts and conditions will be analysed with regard to their legitimacy as standard business terms (AGB). It is the aim to show the effects of the german law of standard business terms (AGB-Recht) and to point out that contracts are a means of drafting business concepts and market appearance.

Media

transparancies

Literature

- · Langenfeld, Gerrit Vertragsgestaltung Verlag C.H.Beck, III. Aufl. 2004
- Heussen, Benno Handbuch Vertragsverhandlung und Vertragsmanagement Verlag C.H.Beck, II. Aufl. 2002
- Schneider, Jochen Handbuch des EDV-Rechts Verlag Dr. Otto Schmidt KG, III. Aufl. 2002

Elective literature:

tba in the transparencies

Course: Economics I: Microeconomics [25012]

Coordinators: Siegfried Berninghaus

Part of the modules: Economics (p. 16)[TVWL1VWL]

ECTS Credits Hours per week 5 Term Instruction language Winter term de

Learning Control / Examinations

The assessment consists of a written exam (120 min) following §4, Abs. 2, 1 of the examination regulation.

There may be offered a practice exam in the middle of the semester. The results of this exam may be used to improve the grade of the main exam. A detailed descritpion of the examination modalities will be given by the respective lecturer.

The main exam takes place subsequent to the lectur. The re-examination is offered at the same examination period. Only repeating candidates are entitled for taking place the re-examination. For a detailed description on the exam regulations see the information of the respective chair.

Conditions

None.

Learning Outcomes

It is the main aim of this course to provide basic knowledge in economic modelling. Particularly, the student should be able to analyze market processes and the determinants of market results. Furthermore, she should be able to evaluate the effects of economic policy measures on market behavior and propose alternative but more effective policy measures. In particular, the student should learn

- · to apply simple microeconomic concepts,
- · to analyze the structure of real world economic phenomena,
- to judge the possible effects of economic policy measures on the behavior of economic agents (in simple decision problems),
- to possibly suggest alternative policy measures,
- to analyze as a participant of a tutorial simple economic problems by solving written exercises and to present the results of the exercises on the blackboard,
- practicing to solve the home work in due time.
- · to become familiar with the basic literature on microeconomics.

The student should gain basic knowledge in order to help in practical problems

· to analyze the structure of microeconomics relationships and possibly to present own problem solutions,

Content

The students learn the basic concepts in Microeconomics and some basics in game theory. The student will understand the working of markets in modern economies and the role of decision making. Furthermore, she should be able to understand simple game theoretic argumentation in different fields of Economics.

In the two main parts of the course problems of microeconomic decision making (household behavior, firm behavior) and problems of commodity allocation on markets (market equilibria and efficiency of markets) as well are discussed. In the final part of the course basics of imperfect competition (oligopolistic markets) and of game theory are presented.

Media

downloadable from IT server

Literature

- H. Varian, Grundzüge der Mikroökonomik, 5. edition (2001), Oldenburg Verlag
- Pindyck, Robert S./Rubinfeld, Daniel L., Mikroökonomie, 6. Aufl., Pearson. Münschen, 2005
- Frank, Robert H., Microeconomics and Behavior, 5. Aufl., McGraw-Hill, New York, 2005

Elective literature:

- Offer for interested and top students: detailed top articles with proofs, algorithms, ... state-of-the-art surveys, industrial magazines and scientific journals, pointers to recent developments related to the course.
- Tutorials and perhaps simpler literature alternatives for students to fill in gaps in prerequisites (or to fresh up their memory). Alternatives with a different mode of explanation to help students understand ...

Course: Economics II: Macroeconomics [25014]

Coordinators: Berthold Wigger

Part of the modules: Economics (p. 16)[TVWL1VWL]

> **ECTS Credits** Hours per week Term Instruction language 3/0/2 Summer term de

Learning Control / Examinations

The assessment consists of a written exam (120 min) according to Section 4(2), 1 of the examination regulation. The assessment takes place in every semester. Re-examinations are offered at every ordinary examination date.

Conditions

None.

Learning Outcomes

Content

The lecture deals with the following topics:

Chapter 1: Macroeconomic targets

Chapter 2: Gross domestic product: a classical model

Chapter 3: Economic growth Chapter 4: Money and inflation

Chapter 5: The open economy

Chapter 6: IS-LM model and business cycles

Chapter 7: Mundell-Fleming Model Chapter 8: Macroeconomic equilibrium

Chapter 9: Unemployment

Literature

Elective literature:

Sieg, G. (2008): Volkswirtschaftslehre; 2nd ed., Oldenbourg.

Course: Economics III: Introduction in Econometrics [25016]

Coordinators: Markus Höchstötter

Part of the modules: Economics (p. 16)[TVWL1VWL], Statistical Applications of Financial Risk Management

(p. 52)[TVWL3STAT]

ECTS Credits
5 Hours per week Summer term de Instruction language

Learning Control / Examinations

The assessment consists of an 1h written exam according to Section 4(2), 1 of the examination regulation.

Conditions

Knowledge of the lectures Statistics I + II is required.

Learning Outcomes

Familiarity with the basic concepts and methods of econometrics

Preparation of simple econometric surveys

Content

Simple and multiple linear regression (estimating parameters, confidence interval, testing, prognosis, testing assumptions) Multi equation models

Dynamic models

Literature

• Von Auer: Ökonometrie ISBN 3-540-00593-5

Goldberger: A course in Econometrics ISBN 0-674-17544-1

· Gujarati. Basic Econometrics ISBN 0-07-113964-8

Schneeweiß: Ökonometrie ISBN 3-7908-0008-2

Elective literature:

Additional literature will be suggested in course

Course: Theory of Economic Growth [25543]

Coordinators: Marten Hillebrand

Part of the modules: Macroeconomic Theory (p. 31)[TVWL3VWL8]

ECTS Credits Hours per week 4,5 Term Summer term en en

Learning Control / Examinations

According to the attendance the assessment consists of a written or an oral exam at the beginning of the recess period (according to Section 4 (2), 1 or 2 of the examination regulation.

The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Conditions

The courses *Economics I: Microeconomics* [25012] and *Economics II: Macroeconomics* [25014] have to be completed beforehand.

According the focus of the course quantitativ-mathematical modelling should be in participiant's interest.

Learning Outcomes

Course: Elective Foreig Languages [HoC3]

Coordinators: House of Competence

Part of the modules: Seminar Module (p. 80)[TVWL3SEM]

ECTS Credits
2-4

Hours per week
2-4

Winter / Summer Term
Instruction language

Learning Control / Examinations

Conditions

Depending on the choice of the language and the level prior knowledge is assumed.

Basic level english language courses can only be attended if english language skills were not acquired in school before.

Learning Outcomes

Course: Elective "Workshops for Competence and Creativity" [HoC2]

Coordinators: House of Competence

Part of the modules: Seminar Module (p. 80)[TVWL3SEM]

ECTS Credits
3 Hours per week meist 2 Winter / Summer Term de Instruction language

Learning Control / Examinations

Conditions None.

Learning Outcomes

Course: Elective "Culture - Policy - Science - Technology" [HoC1]

Coordinators: House of Competence

Part of the modules: Seminar Module (p. 80)[TVWL3SEM]

ECTS Credits
3 Hours per week Term Instruction language
Winter / Summer Term de

Learning Control / Examinations

Conditions

None.

Learning Outcomes

Content

Literature

Will be announced in the respective course.

Course: Elective "Personal Fitness & Emotional Competence" [HoC5]

Coordinators: House of Competence

Part of the modules: Seminar Module (p. 80)[TVWL3SEM]

ECTS Credits
2-3

Hours per week
2-3

K.A.

Winter / Summer Term
de
Instruction language
de

Learning Control / Examinations

Conditions None.

Learning Outcomes

Content

Literature

Will be announced in the respective course.

Course: Elective "Tutor Programmes" [HoC4]

Coordinators: House of Competence

Part of the modules: Seminar Module (p. 80)[TVWL3SEM]

ECTS Credits
2 / 3

Hours per week
2 / 3

K.A.

Winter / Summer Term

de

Instruction language
de

Learning Control / Examinations

Conditions

The participation in this program requires that the student has been or will be a tutor for at least two semesters. The application for this program takes place via the dean's office and in consultation with the corresponding chair.

Learning Outcomes

Course: Hydraulic Engineering and Water Ressource Management I [19055]

Coordinators: Franz Nestmann

Part of the modules: Understanding and Prediction of Disasters II (p. 71)[TVWL3INGINTER4], Understanding and Pre-

diction of Disasters I (p. 70)[TVWL3INGINTER1]

ECTS Credits
6 Hours per week 7 Term 8 Instruction language 4 Winter term de

Learning Control / Examinations

Conditions

None.

Learning Outcomes

Content

Remarks

For further information, see http://www.iwk.uni-karlsruhe.de/kurse_grundfachstudium.php

Course: Machine Tools and Industrial Handling I [2149900]

Coordinators: Munzinger

Part of the modules: Production Engineering II (p. 60)[TVWL3INGMB4], Production Engineering I

(p. 59)[TVWL3INGMB10]

ECTS Credits Hours per week Term Instruction language

2/1 Winter term de

Learning Control / Examinations

Conditions

None.

Learning Outcomes

Course: Machine Tools and Industrial Handling II [2149901]

Coordinators: Munzinger

Part of the modules: Production Engineering II (p. 60)[TVWL3INGMB4], Production Engineering I

(p. 59)[TVWL3INGMB10]

ECTS Credits Hours per week Term Instruction language

4,5 Vinter term de

Learning Control / Examinations

Conditions

None.

Learning Outcomes

Course: Competition in Networks [26240]

Coordinators: Kay Mitusch

Part of the modules: Microeconomic Theory (p. 29)[TVWL3VWL6], Specialization in Customer Relationship Manage-

ment (p. 39)[TVWL3BWLISM5], Applied Game Theory (p. 26)[TVWL3VWL1]

ECTS Credits
4,5

Hours per week
2/1

Winter term
Instruction language
de

Learning Control / Examinations

Conditions

Basics of microeconomics obtained within the undergraduate programme (B.Sc) of economics are required. Useful, but not necessary, are basic knowledge of industrial economics, prinicpal agent theory, and contract theory.

Learning Outcomes

The lecture provides the students with the basic economic understanding of network industries like telecom, utilities, IT and transport sectors.

Students are prepared for a possible job in the network industries. The student should get a vivid idea of the special characteristics of network industries concerning planning, competition, competitive distortion and state intervention. He should be able to apply abstract concepts and formal methods to use in these fields.

Content

Network or infrastructure industries like telecommunication, transport, and utilities form the backbone of modern economies. The lecture provides an overview of the economic characteristics of network industries. The planning of networks is complicated by the multitude of aspects involved (like spatial differentiation and the like). The interactions of different companies – competition or cooperation or both – are characterized by complex interdependencies within the networks: network effects, economies of scale, effects of vertical integration, switching costs, standardization, compatibility etc. appear increasingly in these sectors and even tend to appear in combination. Additionally, government interventions can often be observed, partly driven by the aims of competition policy and partly driven by the aims industrial policy. All these issues are brought up, analyzed formally (in part) and illustrated by several examples in the lecture.

Literature

Will be announced in the lecture.

Course: Seminar Economic Theory [SemWIOR2]

Coordinators: Clemens Puppe

Part of the modules: Seminar Module (p. 80)[TVWL3SEM]

ECTS Credits
3 Term Instruction language
Winter / Summer Term de

Learning Control / Examinations

Conditions

See corresponding module information.

At least one of the courses Game Theory I [25525] and Welfare Economics [25517] should have been attended beforehand.

Learning Outcomes

Content

Literature

Will be announced at the end of the recess period.

Course: Knowledge Management [25740]

Coordinators: Rudi Studer

Part of the modules: Electives in Informatic (p. 54)[TVWL3INFO2], Emphasis Informatics (p. 53)[TVWL3INFO1]

ECTS Credits Hours per week 5 Term Instruction language Winter term de

Learning Control / Examinations

Written Examination (60 min) according to §4, Abs. 2, 1 of the examination regulations or oral examination of 20 minutes according to §4, Abs. 2, 2 of the examination regulations. The exam takes place every semester and can be repeated at every regular examination date.

Conditions

Basics in logic, e.g. from lecture Foundations of Informatics 1.

Learning Outcomes

Making students sensitive to the problems of corporate knowledge management, knowledge about the central dimensions of influence as well as of relevant technologies for supporting knowledge management.

Content

In modern companies, knowledge is increasingly important for fullfilling central tasks (such as continuous business process improvement, increasing innovation, increasing customer satisfaction, strategic planning etc). Therefore, knowledge management has become a critical success factor.

The lecture covers different types of knowledge that play a role in knowledge management, the corresponding knowledge processes (generation, capture, access and usage of knowledge) as well as methodologies for the introduction of knowledge management solutions.

The lecture will emphasize computer-based support for knowledge management, such as:

- · Ontology-based Knowledge Management
- Communities of Practice, Collaboration Tools, Social Software
- Business-process Oriented Knowledge Management
- · Personal Knowledge Management
- Case Based Reasoning (CBR)

Media

Slides and scientific publications as reading material.

Literature

- I. Nonaka, H. Takeuchi: The Knowledge Creating Company. Oxford University Press 1995.
- G. Probst, S. Raub, K. Romhardt: Wissen managen: Wie Unternehmen ihre wertvollste Ressource optimal nutzen. Gabler, Wiesbaden, 5. überarb. Auflage, 2006.
- · S. Staab, R. Studer (eds.): Handbook on Ontologies, ISBN 3-540-70999-1, Springer Verlag, 2009.
- A. Back, N. Gronau, K. Tochtermann: Web 2.0 in der Unternehmenspraxis Grundlagen, Fallstudien und Trends zum Einsatz von Social Software. Oldenbourg Verlag München 2008.
- C. Beierle, G. Kern-Isberner: Methoden wissensbasierter Systeme, Vieweg, Braunschweig/Wiesbaden, 2. überarb. Auflage, 2005

Elective literature:

- 1. P. Hitzler, M Krötzsch, S. Rudolph, Y. Sure: Semantic Web: Grundlagen, ISBN 3-540-33993-0, Springer Verlag, 2008
- 2. Abecker, A., Hinkelmann, K., Maus, H., Müller, H.J., (Ed.): Geschäftsprozessorientiertes Wissensmanagement, Mai 2002.VII, 472 S. 70 Abb. Geb. ISBN 3-540-42970-0, Springer Verlag
- 3. Dieter Fensel. Spinning the Semantic Web. 2003 (ISBN 0262062321).
- 4. Tim Berners-Lee. Weaving the Web. Harper 1999 geb. 2000 Taschenbuch.

7 COURSES 7.1 All Courses

Course: Welfare Economics [25517]

Coordinators: Clemens Puppe

Part of the modules: Microeconomic Theory (p. 29)[TVWL3VWL6]

ECTS Credits Hours per week 4.5 Term Instruction language Summer term de

Learning Control / Examinations

The assessment consists of a written exam at the end of the semester (according to Section 4 (2), 1 or 2 of the examination regulation.

The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Conditions

The courses *Economics I: Microeconomics* [25012] and *Economics II: Macroeconomics* [25014] have to be completed beforehand.

Learning Outcomes

Content

Literature

Elective literature:

- J. Rawls: A Theory of Justice. Harvard University Press (1971)
- J. Roemer: Theories of Distributive Justice. Harvard University Press (1996)

Neubekanntmachung der Studien- und Prüfungsordnung der Universität Karlsruhe (TH) für den Bachelorstudiengang **Technische Volkswirtschaftslehre**

in der Fassung vom 15. August 2008

Aufgrund von § 34 Absatz 1 Satz 1 des Landeshochschulgesetzes (LHG) vom 1. Januar 2005 hat der Senat der Universität Karlsruhe (TH) am 26. Februar 2007 die folgende Studien- und Prüfungsordnung für den Bachelorstudiengang Technische Volkswirtschaftslehre beschlossen.

Der Rektor hat seine Zustimmung am 06. März 2007 erteilt.

In dieser Satzung ist nur die männliche Sprachform gewählt worden. Alle personenbezogenen Aussagen gelten jedoch stets für Frauen und Männer gleichermaßen.

Inhaltsverzeichnis

ı	ΔΙΙαρπρίης	Bestimmungen
I.	Alluememe	Destiminanaen

- Geltungsbereich, Ziele § 1
- § 2 Akademischer Grad
- Regelstudienzeit, Studienaufbau, Leistungspunkte
- § 3 § 4 Aufbau der Prüfungen
- § 5 Anmeldung und Zulassung zu den Prüfungen
- § 6 Durchführung von Prüfungen und Erfolgskontrollen
- § 7 Bewertung von Prüfungen und Erfolgskontrollen
- § 8 Erlöschen des Prüfungsanspruchs, Orientierungsprüfungen, Wiederholung von Prüfungen und Erfolgskontrollen
- § 9 Versäumnis, Rücktritt, Täuschung, Ordnungsverstoß
- § 10 Mutterschutz, Elternzeit
- § 11 Bachelorarbeit
- § 12 Berufspraktikum
- Zusatzmodule, Zusatzleistungen § 13
- § 14 Prüfungsausschuss
- § 15 Prüfer und Beisitzende
- Anrechnung von Studienzeiten, Anerkennung von Studienleistungen und Modulprüfungen § 16

II. Bachelorprüfung

- § 17 Umfang und Art der Bachelorprüfung
- Leistungsnachweise für die Bachelorprüfung § 18
- § 19 Bestehen der Bachelorprüfung, Bildung der Gesamtnote
- § 20 Bachelorzeugnis, Bachelorurkunde, Transcript of Records und Diploma Supplement

III. Schlussbestimmungen

- § 21 Bescheid über Nicht-Bestehen, Bescheinigung von Prüfungsleistungen
- § 22 Aberkennung des Bachelorgrades
- § 23 Einsicht in die Prüfungsakten
- § 24 In-Kraft-Treten

I. Allgemeine Bestimmungen

§ 1 Geltungsbereich, Ziele

- (1) Diese Bachelorprüfungsordnung regelt Studienablauf, Prüfungen und den Abschluss des Studiums im Bachelorstudiengang Technische Volkswirtschaftslehre an der Universität Karlsruhe (TH).
- (2) Im Bachelorstudium sollen die wissenschaftlichen Grundlagen und die Methodenkompetenz der Fachwissenschaften vermittelt werden. Ziel des Studiums ist die Fähigkeit, das erworbene Wissen berufsfeldbezogen anzuwenden sowie einen konsekutiven Masterstudiengang erfolgreich absolvieren zu können.

§ 2 Akademischer Grad

Aufgrund der bestandenen Bachelorprüfung wird der akademische Grad "Bachelor of Science" (abgekürzt: "B.Sc.") für den Bachelorstudiengang Technische Volkswirtschaftslehre verliehen.

§ 3 Regelstudienzeit, Studienaufbau, Leistungspunkte

- (1) Die Regelstudienzeit beträgt sechs Semester. Sie umfasst ein Betriebspraktikum, Prüfungen und die Bachelorarbeit.
- (2) Die im Studium zu absolvierenden Lehrinhalte sind auf Fächer verteilt. Die Fächer sind in Module gegliedert, die jeweils aus einer Lehrveranstaltung oder mehreren thematisch und zeitlich aufeinander bezogenen Lehrveranstaltungen bestehen. Studienplan oder Modulhandbuch beschreiben Art, Umfang und Zuordnung der Module zu einem Fach sowie die Möglichkeiten, Module untereinander zu kombinieren. Die Fächer und ihr Umfang werden in § 17 definiert.
- (3) Der für das Absolvieren von Lehrveranstaltungen und Modulen vorgesehene Arbeitsaufwand wird in Leistungspunkten (Credits) ausgewiesen. Die Maßstäbe für die Zuordnung von Leistungspunkten entsprechen dem ECTS (European Credit Transfer System). Ein Leistungspunkt entspricht einem Arbeitsaufwand von etwa 30 Stunden.
- **(4)** Der Umfang der für den erfolgreichen Abschluss des Studiums erforderlichen Studienleistungen wird in Leistungspunkten gemessen und beträgt insgesamt 180 Leistungspunkte.
- (5) Die Leistungspunkte sind in der Regel gleichmäßig auf die Semester zu verteilen.
- **(6)** Lehrveranstaltungen/Prüfungen können auch in englischer Sprache angeboten/abgenommen werden.

§ 4 Aufbau der Prüfungen

- (1) Die Bachelorprüfung besteht aus einer Bachelorarbeit, Fachprüfungen und einem Seminarmodul. Jede der Fachprüfungen besteht aus einer oder mehreren Modulprüfungen. Eine Modulprüfung kann in mehrere Modulteilprüfungen untergliedert sein. Eine Modul(teil)prüfung besteht aus mindestens einer Erfolgskontrolle nach Absatz 2 Nr. 1 und 2. Ausgenommen hiervon sind Seminarmodule.
- (2) Erfolgskontrollen sind:
 - 1. schriftliche Prüfungen,
 - 2. mündliche Prüfungen,
 - 3. Erfolgskontrollen anderer Art.

Erfolgskontrollen anderer Art sind z. B. Vorträge, Marktstudien, Projekte, Fallstudien, Experimente, schriftliche Arbeiten, Berichte, Seminararbeiten und Klausuren, sofern sie nicht als schriftliche oder mündliche Prüfung in der Modul- oder Lehrveranstaltungsbeschreibung im Modulhandbuch ausgewiesen sind.

(3) In den Fachprüfungen (nach § 17 Absatz 2 und Absatz 3 Nr. 1 bis 7) sind mindestens 50 vom Hundert einer Modulprüfung in Form von schriftlichen oder mündlichen Prüfungen (Absatz 2 Nr. 1 und 2) abzulegen, die restliche Prüfung erfolgt durch Erfolgskontrollen anderer Art (Absatz 2 Nr. 3).

§ 5 Anmeldung und Zulassung zu den Prüfungen

(1) Die Zulassung zu den Prüfungen nach § 4 Absatz 2 Nr. 1 und 2 sowie zur Bachelorarbeit erfolgt im Studienbüro.

Um zu Prüfungen in einem Modul zugelassen zu werden, muss beim Studienbüro eine bindende Erklärung über die Wahl des betreffenden Moduls und dessen Zuordnung zu einem Fach, wenn diese Wahlmöglichkeit besteht, abgegeben werden.

- (2) Die Zulassung darf nur abgelehnt werden, wenn
 - 1. der Studierende in einem mit Technischer Volkswirtschaftslehre vergleichbaren oder einem verwandten Studiengang bereits eine Diplomvorprüfung, Diplomprüfung, Bachelor- oder Masterprüfung endgültig nicht bestanden hat, sich in einem Prüfungsverfahren befindet oder den Prüfungsanspruch in einem solchen Studiengang verloren hat oder
 - 2. die in § 18 genannte Voraussetzung nicht erfüllt ist.

In Zweifelsfällen entscheidet der Prüfungsausschuss.

§ 6 Durchführung von Prüfungen und Erfolgskontrollen

- (1) Erfolgskontrollen werden studienbegleitend, in der Regel im Verlauf der Vermittlung der Lehrinhalte der einzelnen Module oder zeitnah danach, durchgeführt.
- (2) Die Art der Erfolgskontrollen (§ 4 Absatz 2 Nr. 1 bis 3) eines Moduls wird im Studienplan oder Modulhandbuch in Bezug auf die Lehrinhalte der betreffenden Lehrveranstaltungen und die Lehrziele des Moduls festgelegt. Die Art der Erfolgskontrollen, ihre Häufigkeit, Reihenfolge und Gewichtung, die Grundsätze zur Bildung der Modulteilprüfungsnoten und der Modulnote sowie Prüfer müssen mindestens sechs Wochen vor Semesterbeginn bekannt gegeben werden. Im Einvernehmen von Prüfer und Studierendem kann die Art der Erfolgskontrolle auch nachträglich geändert werden. Dabei ist jedoch § 4 Absatz 3 zu berücksichtigen.
- (3) Bei unvertretbar hohem Prüfungsaufwand kann eine schriftlich durchzuführende Prüfung auch mündlich oder eine mündlich durchzuführende Prüfung auch schriftlich abgenommen werden. Diese Änderung muss mindestens sechs Wochen vor der Prüfung bekannt gegeben werden.

Bei Einvernehmen zwischen Prüfer und Kandidat kann der Prüfungsausschuss in begründeten Ausnahmefällen auch kurzfristig die Änderung der Prüfungsform genehmigen.

Wird die Wiederholungsprüfung einer schriftlichen Prüfung in mündlicher Form abgelegt, entfällt die mündliche Nachprüfung nach § 8 Absatz 2.

- (4) Macht ein Studierender glaubhaft, dass er wegen länger andauernder oder ständiger körperlicher Behinderung nicht in der Lage ist, die Erfolgskontrollen ganz oder teilweise in der vorgeschriebenen Form abzulegen, entscheidet der Prüfungsausschuss über eine alternative Form der Erfolgskontrollen.
- **(5)** Bei Lehrveranstaltungen in englischer Sprache werden die entsprechenden Erfolgskontrollen in der Regel in englischer Sprache abgenommen.

- (6) Schriftliche Prüfungen (§ 4 Absatz 2 Nr. 1) sind in der Regel von zwei Prüfern nach § 15 Absatz 2 oder § 15 Absatz 3 zu bewerten. Die Note ergibt sich aus dem arithmetischen Mittel der Einzelbewertungen. Entspricht das arithmetische Mittel keiner der in § 7 Absatz 2 Satz 2 definierten Notenstufen, so ist auf die nächstliegende Notenstufe zu runden. Bei gleichem Abstand ist auf die nächst bessere Notenstufe zu runden. Das Bewertungsverfahren soll sechs Wochen nicht überschreiten. Schriftliche Einzelprüfungen dauern in der Regel mindestens 60 und höchstens 240 Minuten.
- (7) Mündliche Prüfungen (§ 4 Absatz 2 Nr. 2) sind von mehreren Prüfern (Kollegialprüfung) oder von einem Prüfer in Gegenwart eines Beisitzenden als Gruppen- oder Einzelprüfungen abzunehmen und zu bewerten. Vor der Festsetzung der Note hört der Prüfer die anderen an der Kollegialprüfung mitwirkenden Prüfer an. Mündliche Prüfungen dauern in der Regel mindestens 15 Minuten und maximal 45 Minuten pro Studierendem.
- **(8)** Die wesentlichen Gegenstände und Ergebnisse der mündlichen Prüfung in den einzelnen Fächern sind in einem Protokoll festzuhalten. Das Ergebnis der Prüfung ist dem Studierenden im Anschluss an die mündliche Prüfung bekannt zu geben.
- **(9)** Studierende, die sich in einem späteren Prüfungszeitraum der gleichen Prüfung unterziehen wollen, werden entsprechend den räumlichen Verhältnissen als Zuhörer bei mündlichen Prüfungen zugelassen. Die Zulassung erstreckt sich nicht auf die Beratung und Bekanntgabe der Prüfungsergebnisse. Aus wichtigen Gründen oder auf Antrag des Studierenden ist die Zulassung zu versagen.
- (10) Für Erfolgskontrollen anderer Art sind angemessene Bearbeitungsfristen einzuräumen und Abgabetermine festzulegen. Dabei ist durch die Art der Aufgabenstellung und durch entsprechende Dokumentation sicherzustellen, dass die erbrachte Studienleistung dem Studierenden zurechenbar ist.
- (11) Schriftliche Arbeiten im Rahmen einer Erfolgskontrolle anderer Art haben dabei die folgende Erklärung zu tragen: "Ich versichere wahrheitsgemäß, die Arbeit selbstständig angefertigt, alle benutzten Hilfsmittel vollständig und genau angegeben und alles kenntlich gemacht zu haben, was aus Arbeiten anderer unverändert oder mit Abänderungen entnommen wurde." Trägt die Arbeit diese Erklärung nicht, wird diese Arbeit nicht angenommen.
- (12) Bei mündlich durchgeführten Erfolgskontrollen anderer Art muss neben dem Prüfer ein Beisitzer anwesend sein, der zusätzlich zum Prüfer die Protokolle zeichnet.

§ 7 Bewertung von Prüfungen und Erfolgskontrollen

- (1) Das Ergebnis einer Erfolgskontrolle wird von den jeweiligen Prüfern in Form einer Note festgesetzt.
- (2) Im Bachelorzeugnis dürfen nur folgende Noten verwendet werden:

1	=	sehr gut (very good)	=	hervorragende Leistung
2	=	gut (good)	=	eine Leistung, die erheblich über den durchschnittlichen Anforderungen liegt
3	=	befriedigend (satisfactory)	II	eine Leistung, die durchschnittlichen Anforderungen entspricht
4	=	ausreichend (sufficient)	=	eine Leistung, die trotz ihrer Mängel noch den Anforderungen genügt
5	=	nicht ausreichend (failed)	=	eine Leistung, die wegen erheblicher Mängel nicht den Anforderungen genügt

Für die Bachelorarbeit und die Modulteilprüfungen sind zur differenzierten Bewertung nur folgende Noten zugelassen:

1	=	1.0, 1.3	=	sehr gut
2	=	1.7, 2.0, 2.3	=	gut
3	=	2.7, 3.0, 3.3	=	befriedigend
4	=	3.7, 4.0	=	ausreichend
5	=	4.7, 5.0	=	nicht ausreichend

Diese Noten müssen in den Protokollen und in den Anlagen (Transcript of Records und Diploma Supplement) verwendet werden.

- (3) Für Erfolgskontrollen anderer Art kann die Benotung "bestanden" (passed) oder "nicht bestanden" (failed) vergeben werden.
- (4) Bei der Bildung der gewichteten Durchschnitte der Fachnoten, Modulnoten und der Gesamtnote wird nur die erste Dezimalstelle hinter dem Komma berücksichtigt; alle weiteren Stellen werden ohne Rundung gestrichen.
- (5) Jedes Modul, jede Lehrveranstaltung und jede Erfolgskontrolle darf jeweils nur einmal angerechnet werden.
- **(6)** Erfolgskontrollen anderer Art dürfen in Modulteilprüfungen oder Modulprüfungen nur eingerechnet werden, wenn die Benotung nicht nach Absatz 3 erfolgt ist. Die zu dokumentierenden Erfolgskontrollen und die daran geknüpften Bedingungen werden im Studienplan oder Modulhandbuch festgelegt.
- (7) Eine Modulteilprüfung ist bestanden, wenn die Note mindestens "ausreichend" (4.0) ist.
- (8) Eine Modulprüfung ist dann bestanden, wenn die Modulnote mindestens "ausreichend" (4.0) ist. Die Modulprüfung und die Bildung der Modulnote werden im Studienplan oder Modulhandbuch geregelt. Die differenzierten Noten der betreffenden Erfolgskontrollen sind bei der Berechnung der Modulnoten als Ausgangsdaten zu verwenden. Enthält der Studienplan oder das Modulhandbuch keine Regelung darüber, wann eine Modulprüfung bestanden ist, so ist diese Modulprüfung dann bestanden, wenn alle dem Modul zugeordneten Modulteilprüfungen bestanden wurden.
- (9) Eine Fachprüfung ist bestanden, wenn die für das Fach erforderliche Anzahl von Leistungspunkten über die im Studienplan oder Modulhandbuch definierten Modulprüfungen nachgewiesen wird.

Die Noten der Module eines Faches gehen in die Fachnote mit einem Gewicht proportional zu den ausgewiesenen Leistungspunkten der Module ein.

- (10) Die Ergebnisse der Bachelorarbeit, der Modulprüfungen bzw. der Modulteilprüfungen, der Erfolgskontrollen anderer Art sowie die erworbenen Leistungspunkte werden durch das Studienbüro der Universität erfasst.
- (11) Innerhalb der Regelstudienzeit, einschließlich der Urlaubssemester für das Studium an einer ausländischen Hochschule (Regelprüfungszeit), können in einem Fach auch mehr Leistungspunkte erworben werden als für das Bestehen der Fachprüfung erforderlich sind. In diesem Fall werden bei der Festlegung der Fachnote nur die Modulnoten berücksichtigt, die unter Abdeckung der erforderlichen Leistungspunkte die beste Fachnote ergeben.

Die in diesem Sinne für eine Fachprüfung nicht gewerteten Erfolgskontrollen und Leistungspunkte können im Rahmen der Zusatzfachprüfung nach § 13 nachträglich geltend gemacht werden.

(12) Die Gesamtnote der Bachelorprüfung, die Fachnoten und die Modulnoten lauten:

bis 1,5	II	sehr gut
1.6 bis 2.5	II	gut
2.6 bis 3.5	=	befriedigend
3.6 bis 4.0	=	ausreichend

(13) Zusätzlich zu den Noten nach Absatz 2 werden ECTS-Noten für Fachprüfungen, Modulprüfungen und für die Bachelorprüfung nach folgender Skala vergeben:

ECTS-Note	Quote	Definition
А	10	gehört zu den besten 10 % der Studierenden, die die Erfolgskontrolle bestanden haben
В	25	gehört zu den nächsten 25 % der Studierenden, die die Erfolgskontrolle bestanden haben
С	30	gehört zu den nächsten 30 % der Studierenden, die die Erfolgskontrolle bestanden haben
D	25	gehört zu den nächsten 25 % der Studierenden, die die Erfolgskontrolle bestanden haben
E	10	gehört zu den letzten 10 % der Studierenden, die die Erfolgskontrolle bestanden haben
FX		nicht bestanden (failed) – es sind Verbesserungen erforderlich, bevor die Leistungen anerkannt werden
F		nicht bestanden (failed) – es sind erhebliche Verbesserungen erforderlich

Die Quote ist als der Prozentsatz der erfolgreichen Studierenden definiert, die diese Note in der Regel erhalten. Dabei ist von einer mindestens fünfjährigen Datenbasis über mindestens 30 Studierende auszugehen. Für die Ermittlung der Notenverteilungen, die für die ECTS-Noten erforderlich sind, ist das Studienbüro der Universität zuständig.

§ 8 Erlöschen des Prüfungsanspruchs, Orientierungsprüfung, Wiederholung von Prüfungen und Erfolgskontrollen

(1) Die Modulteilprüfung Mikroökonomie (VWL I) im Fach Volkswirtschaftslehre (gemäß § 17 Absatz 2 Nr. 2) und die Modulteilprüfung Statistik I im Fach Statistik (gemäß § 17 Absatz 2 Nr. 7 sind bis zum Ende des Prüfungszeitraums des zweiten Fachsemesters abzulegen (Orientierungsprüfungen).

Wer die Orientierungsprüfungen einschließlich etwaiger Wiederholungen bis zum Ende des Prüfungszeitraums des dritten Fachsemesters nicht abgelegt hat, verliert den Prüfungsanspruch im Studiengang, es sei denn, dass er die Fristüberschreitung nicht zu vertreten hat; hierüber entscheidet der Prüfungsausschuss auf Antrag des Studierenden. Eine zweite Wiederholung von Prüfungen der Orientierungsprüfungen ist ausgeschlossen.

(2) Studierende können eine nicht bestandene schriftliche Prüfung (§ 4 Absatz 2 Nr. 1) einmal wiederholen. Wird eine schriftliche Wiederholungsprüfung mit "nicht ausreichend" bewertet, so findet eine mündliche Nachprüfung im zeitlichen Zusammenhang mit dem Termin der nicht bestandenen Prüfung statt. In diesem Falle kann die Note dieser Prüfung nicht besser als 4.0 (ausreichend) sein.

- (3) Studierende können eine nicht bestandene mündliche Prüfung (§ 4 Absatz 2 Nr. 2) einmal wiederholen.
- **(4)** Wiederholungsprüfungen nach Absatz 2 und Absatz 3 müssen in Inhalt, Umfang und Form (mündlich oder schriftlich) der ersten Prüfung entsprechen. Ausnahmen kann der Prüfungsausschuss auf Antrag zulassen. Fehlversuche an anderen Hochschulen sind anzurechnen.
- (5) Die Wiederholung einer Erfolgskontrolle anderer Art (§ 4 Absatz 2 Nr. 3) wird im Modulhandbuch geregelt.
- (6) Eine zweite Wiederholung derselben schriftlichen oder mündlichen Prüfung ist nur in Ausnahmefällen zulässig. Einen Antrag auf Zweitwiederholung hat der Studierende schriftlich beim Prüfungsausschuss zu stellen. Über den ersten Antrag auf Zweitwiederholung entscheidet der Prüfungsausschuss, wenn er den Antrag genehmigt. Wenn der Prüfungsausschuss diesen Antrag ablehnt, entscheidet der Rektor. Über weitere Anträge auf Zweitwiederholung entscheidet nach Stellungnahme des Prüfungsausschusses der Rektor. Absatz 2 Satz 2 und Satz 3 gilt entsprechend.

Bei nicht bestandener Erfolgskontrolle sind dem Kandidaten Umfang und Frist der Wiederholung in geeigneter Weise bekannt zu machen.

- (7) Die Wiederholung einer bestandenen Erfolgskontrolle ist nicht zulässig.
- (8) Eine Fachprüfung ist nicht bestanden, wenn mindestens ein Modul des Faches nicht bestanden ist.
- **(9)** Die Bachelorarbeit kann bei einer Bewertung mit "nicht ausreichend" einmal wiederholt werden. Eine zweite Wiederholung der Bachelorarbeit ist ausgeschlossen.
- (10) Ist gemäß § 34 Absatz 2 Satz 3 LHG die Bachelorprüfung bis zum Beginn der Vorlesungszeit des zehnten Fachsemesters einschließlich etwaiger Wiederholungen nicht vollständig abgelegt, so erlischt der Prüfungsanspruch im Studiengang, es sei denn, dass der Studierende die Fristüberschreitung nicht zu vertreten hat. Die Entscheidung darüber trifft der Prüfungsausschuss.
- (11) Der Prüfungsanspruch erlischt endgültig, wenn mindestens einer der folgenden Gründe vorliegt:
- 1. Der Prüfungsausschuss lehnt einen Antrag auf Fristverlängerung nach Absatz 1 oder Absatz 10 ab.
- 2. Die Bachelorarbeit ist endgültig nicht bestanden.
- 3. Eine Erfolgskontrolle nach § 4 Absatz 2 Nr. 1 und 2 ist in einem Fach endgültig nicht bestanden.
- 4. Der Prüfungsausschuss hat dem Studierenden nach § 9 Absatz 5 den Prüfungsanspruch entzogen.

Eine Erfolgskontrolle ist dann endgültig nicht bestanden, wenn keine Wiederholungsmöglichkeit im Sinne von Absatz 2 mehr besteht oder gemäß Absatz 6 genehmigt wird. Dies gilt auch sinngemäß für die Bachelorarbeit.

§ 9 Versäumnis, Rücktritt, Täuschung, Ordnungsverstoß

- (1) Der Studierende kann bei Erfolgskontrollen gemäß § 4 Absatz 2 Nr. 1 ohne Angabe von Gründen noch vor Ausgabe der Prüfungsaufgaben zurücktreten. Bei mündlichen Erfolgskontrollen muss der Rücktritt spätestens drei Werktage vor dem betreffenden Prüfungstermin erklärt werden. Die verbindlichen Regelungen zur ordentlichen Abmeldung werden gemäß § 6 Absatz 2 bekannt gegeben. Eine durch Widerruf abgemeldete Prüfung gilt als nicht angemeldet.
- (2) Eine Modulprüfung wird mit "nicht ausreichend" bewertet, wenn der Studierende einen Prüfungstermin ohne triftigen Grund versäumt oder wenn er nach Beginn der Prüfung ohne triftigen

Grund von der Prüfung zurücktritt. Dasselbe gilt, wenn die Bachelorarbeit nicht innerhalb der vorgesehenen Bearbeitungszeit erbracht wird, es sei denn, der Studierende hat die Fristüberschreitung nicht zu vertreten.

(3) Der für den Rücktritt nach Beginn der Prüfung oder das Versäumnis geltend gemachte Grund muss dem Prüfungsausschuss unverzüglich schriftlich angezeigt und glaubhaft gemacht werden. Bei Krankheit des Studierenden oder eines von ihm allein zu versorgenden Kindes oder pflegebedürftigen Angehörigen kann in Zweifelsfällen die Vorlage des Attestes eines vom Prüfungsausschuss benannten Arztes oder ein amtsärztliches Attest verlangt werden.

Die Anerkennung des Rücktritts ist ausgeschlossen, wenn bis zum Eintritt des Hinderungsgrundes bereits Prüfungsleistungen erbracht worden sind und nach deren Ergebnis die Prüfung nicht bestanden werden kann.

Wird der Grund anerkannt, wird ein neuer Termin anberaumt. Die bereits vorliegenden Prüfungsergebnisse sind in diesem Fall anzurechnen.

Bei Modulprüfungen, die aus mehreren Prüfungen bestehen, werden die Prüfungsleistungen dieses Moduls, die bis zu einem anerkannten Rücktritt bzw. einem anerkannten Versäumnis einer Prüfungsleistung dieses Moduls erbracht worden sind, angerechnet.

- **(4)** Versucht der Studierende das Ergebnis einer Erfolgskontrolle durch Täuschung oder Benutzung nicht zugelassener Hilfsmittel zu beeinflussen, gilt die betreffende Erfolgskontrolle als mit "nicht ausreichend" (5.0) bewertet.
- (5) Ein Studierender, der den ordnungsgemäßen Ablauf der Prüfung stört, kann vom jeweiligen Prüfer oder der aufsichtsführenden Person von der Fortsetzung der Modulprüfung ausgeschlossen werden. In diesem Fall wird die betreffende Prüfungsleistung mit "nicht ausreichend" (5.0) bewertet. In schwerwiegenden Fällen kann der Prüfungsausschuss den Studierenden von der Erbringung weiterer Prüfungsleistungen ausschließen.
- **(6)** Der Studierende kann innerhalb einer Frist von einem Monat verlangen, dass Entscheidungen gemäß Absatz 4 und Absatz 5 vom Prüfungsausschuss überprüft werden. Belastende Entscheidungen des Prüfungsausschusses sind unverzüglich schriftlich mitzuteilen. Sie sind zu begründen und mit einer Rechtsbehelfsbelehrung zu versehen. Vor einer Entscheidung ist Gelegenheit zur Äußerung zu geben.
- (7) Näheres regelt die Allgemeine Satzung der Universität Karlsruhe (TH) zur Redlichkeit bei Prüfungen und Praktika.

§ 10 Mutterschutz, Elternzeit

- (1) Auf Antrag sind die Mutterschutzfristen, wie sie im jeweils gültigen Gesetz zum Schutz der erwerbstätigen Mutter (MuSchG) festgelegt sind, entsprechend zu berücksichtigen. Dem Antrag sind die erforderlichen Nachweise beizufügen. Die Mutterschutzfristen unterbrechen jede Frist nach dieser Prüfungsordnung. Die Dauer des Mutterschutzes wird nicht in die Frist eingerechnet.
- (2) Gleichfalls sind die Fristen der Elternzeit nach Maßgabe des jeweiligen gültigen Gesetzes (BErzGG) auf Antrag zu berücksichtigen. Der Studierende muss bis spätestens vier Wochen vor dem Zeitpunkt, von dem er die Elternzeit antreten will, dem Prüfungsausschuss unter Beifügung der erforderlichen Nachweise schriftlich mitteilen, in welchem Zeitraum er Elternzeit in Anspruch nehmen will. Der Prüfungsausschuss hat zu prüfen, ob die gesetzlichen Voraussetzungen vorliegen, die bei einem Arbeitnehmer den Anspruch auf Elternzeit auslösen würden, und teilt dem Studierenden das Ergebnis sowie die neu festgesetzten Prüfungszeiten unverzüglich mit. Die Bearbeitungszeit der Bachelorarbeit kann nicht durch Elternzeit unterbrochen werden. Die gestellte Arbeit gilt als nicht vergeben. Nach Ablauf der Elternzeit erhält der Studierende ein neues Thema.

§ 11 Bachelorarbeit

(1) Voraussetzung für die Zulassung zur Bachelorarbeit ist, dass der Studierende sich in der Regel im 3. Studienjahr befindet und nicht mehr als eine der Fachprüfungen der ersten drei Fachsemester laut § 17 Absatz 2 noch nachzuweisen ist.

Vor Zulassung sind Betreuer, Thema und Anmeldedatum dem Prüfungsausschuss bekannt zu geben und im Falle einer Betreuung außerhalb der Fakultät für Wirtschaftswissenschaften durch den Prüfungsausschuss zu genehmigen.

Auf Antrag des Studierenden sorgt der Vorsitzende des Prüfungsausschusses dafür, dass der Studierende innerhalb von vier Wochen nach Antragstellung von einem Betreuer ein Thema für die Bachelorarbeit erhält. Die Ausgabe des Themas erfolgt in diesem Fall über den Vorsitzenden des Prüfungsausschusses.

- (2) Thema, Aufgabenstellung und Umfang der Bachelorarbeit sind vom Betreuer so zu begrenzen, dass sie mit dem in Absatz 3 festgelegten Arbeitsaufwand bearbeitet werden kann.
- (3) Der Bachelorarbeit werden 12 Leistungspunkte zugeordnet. Die empfohlene Bearbeitungsdauer beträgt drei Monate. Die maximale Bearbeitungsdauer beträgt einschließlich einer Verlängerung vier Monate. Die Bachelorarbeit soll zeigen, dass der Studierende in der Lage ist, ein Problem aus seinem Fach selbstständig und in begrenzter Zeit nach wissenschaftlichen Methoden zu bearbeiten. Sie kann auch in englischer Sprache abgefasst werden.
- (4) Die Bachelorarbeit kann von jedem Prüfer nach § 15 Absatz 2 vergeben und betreut werden. Soll die Bachelorarbeit außerhalb der Fakultät angefertigt werden, so bedarf dies der Genehmigung des Prüfungsausschusses gemäß Absatz 1. Dem Studierenden ist Gelegenheit zu geben, für das Thema Vorschläge zu machen. Die Bachelorarbeit kann auch in Form einer Gruppenarbeit zugelassen werden, wenn der als Prüfungsleistung zu bewertende Beitrag des einzelnen Studierenden aufgrund objektiver Kriterien, die eine eindeutige Abgrenzung ermöglichen, deutlich unterscheidbar ist und die Anforderung nach Absatz 3 erfüllt.
- (5) Bei der Abgabe der Bachelorarbeit hat der Studierende schriftlich zu versichern, dass er die Arbeit selbstständig verfasst hat und keine anderen als die angegebenen Quellen und Hilfsmittel benutzt hat, die wörtlich oder inhaltlich übernommenen Stellen als solche kenntlich gemacht und die Satzung der Universität Karlsruhe (TH) zur Sicherung guter wissenschaftlicher Praxis in der jeweils gültigen Fassung beachtet hat. Wenn diese Erklärung nicht enthalten ist, wird die Arbeit nicht angenommen. Bei Abgabe einer unwahren Versicherung wird die Bachelorarbeit mit "nicht ausreichend" (5.0) bewertet.
- (6) Der Zeitpunkt der Ausgabe des Themas der Bachelorarbeit und der Zeitpunkt der Abgabe der Bachelorarbeit sind beim Prüfungsausschuss aktenkundig zu machen. Das Thema kann nur einmal und nur innerhalb des ersten Monats der Bearbeitungszeit zurückgegeben werden. Ein neues Thema ist binnen vier Wochen zu stellen und auszugeben. Auf begründeten Antrag des Studierenden kann der Prüfungsausschuss die in Absatz 3 festgelegte Bearbeitungszeit um höchstens einen Monat verlängern. Wird die Bachelorarbeit nicht fristgerecht abgeliefert, gilt sie als mit "nicht ausreichend" bewertet, es sei denn, dass der Studierende dieses Versäumnis nicht zu vertreten hat. § 8 gilt entsprechend.
- (7) Die Bachelorarbeit wird von einem Betreuer sowie in der Regel von einem weiteren Prüfer bewertet. Einer der beiden muss Juniorprofessor oder Professor sein. Bei nicht übereinstimmender Beurteilung der beiden Prüfer setzt der Prüfungsausschuss im Rahmen der Bewertung der beiden Prüfer die Note der Bachelorarbeit fest. Der Bewertungszeitraum soll sechs Wochen nicht überschreiten.

§ 12 Berufspraktikum

(1) Während des Bachelorstudiums ist ein mindestens achtwöchiges Berufspraktikum, welches mit acht Leistungspunkten bewertet wird, abzuleisten.

- (2) Der Studierende setzt sich dazu in eigener Verantwortung mit geeigneten Unternehmen in Verbindung. Der Praktikant wird von einem Prüfer nach § 15 Absatz 2 und einem Mitarbeiter des Unternehmens betreut.
- (3) Am Ende des Berufspraktikums ist dem Prüfer ein kurzer Bericht abzugeben und eine Kurzpräsentation über die Erfahrungen im Berufspraktikum zu halten.
- (4) Das Berufspraktikum ist abgeschlossen, wenn eine mindestens achtwöchige Tätigkeit nachgewiesen wird, der Bericht abgegeben und die Kurzpräsentation gehalten wurde. Die Durchführung des Berufspraktikums ist im Studienplan oder Modulhandbuch zu regeln. Das Berufspraktikum geht nicht in die Gesamtnote ein.

§ 13 Zusatzmodule, Zusatzleistungen

- (1) Der Studierende kann sich weiteren Prüfungen in Modulen unterziehen. § 3, § 4 und § 8 Absatz 10 der Prüfungsordnung bleiben davon unberührt.
- (2) Maximal zwei Zusatzmodule mit jeweils mindestens neun Leistungspunkten werden auf Antrag des Studierenden in das Bachelorzeugnis aufgenommen und entsprechend gekennzeichnet.

Zusatzmodule müssen nicht im Studienplan oder Modulhandbuch definiert sein. Im Zweifelsfall entscheidet der Prüfungsausschuss.

Zusatzmodule werden bei der Festsetzung der Gesamtnote nicht mit einbezogen. Alle Zusatzleistungen werden im Transcript of Records automatisch aufgenommen und als Zusatzleistungen gekennzeichnet. Zusatzleistungen werden mit den nach § 7 vorgesehenen Noten gelistet. Diese Zusatzleistungen gehen nicht in die Festsetzung der Gesamt-, Fach- und Modulnoten ein.

(3) Der Studierende hat bereits bei der Anmeldung zu einer Prüfung in einem Modul diese als Zusatzleistung zu deklarieren.

§ 14 Prüfungsausschuss

- (1) Für den Bachelorstudiengang Technische Volkswirtschaftslehre wird ein Prüfungsausschuss gebildet. Er besteht aus fünf stimmberechtigten Mitgliedern: vier Professoren, Juniorprofessoren, Hochschul- oder Privatdozenten, einem Vertreter der Gruppe der wissenschaftlichen Mitarbeiter nach § 10 Absatz 1 Satz 2 Nr. 2 LHG und einem Vertreter der Studierenden mit beratender Stimme. Die Amtszeit der nichtstudentischen Mitglieder beträgt zwei Jahre, die des studentischen Mitglieds ein Jahr.
- (2) Der Vorsitzende, sein Stellvertreter, die weiteren Mitglieder des Prüfungsausschusses sowie deren Stellvertreter werden vom Fakultätsrat bestellt, die Mitglieder der Gruppe der wissenschaftlichen Mitarbeiter nach § 10 Absatz 1 Satz 2 Nr. 2 LHG und der Vertreter der Studierenden auf Vorschlag der Mitglieder der jeweiligen Gruppe; Wiederbestellung ist möglich. Der Vorsitzende und dessen Stellvertreter müssen Professor oder Juniorprofessor sein. Der Vorsitzende des Prüfungsausschusses nimmt die laufenden Geschäfte wahr und wird durch ein Prüfungssekretariat unterstützt.
- (3) Der Prüfungsausschuss regelt die Auslegung und die Umsetzung der Prüfungsordnung in die Prüfungspraxis der Fakultät. Er achtet darauf, dass die Bestimmungen der Prüfungsordnung eingehalten werden. Er berichtet regelmäßig dem Fakultätsrat über die Entwicklung der Prüfungen und Studienzeiten sowie über die Verteilung der Fach- und Gesamtnoten und gibt Anregungen zur Reform des Studienplans und der Prüfungsordnung.
- **(4)** Der Prüfungsausschuss kann die Erledigung seiner Aufgaben in dringenden Angelegenheiten und für alle Regelfälle auf den Vorsitzenden des Prüfungsausschusses übertragen.

- (5) Die Mitglieder des Prüfungsausschusses haben das Recht, an Prüfungen teilzunehmen. Die Mitglieder des Prüfungsausschusses, die Prüfer und die Beisitzenden unterliegen der Amtsverschwiegenheit. Sofern sie nicht im öffentlichen Dienst stehen, sind sie durch den Vorsitzenden zur Verschwiegenheit zu verpflichten.
- **(6)** In Angelegenheiten des Prüfungsausschusses, die eine an einer anderen Fakultät zu absolvierende Prüfungsleistung betreffen, ist auf Antrag eines Mitgliedes des Prüfungsausschusses ein fachlich zuständiger und von der betroffenen Fakultät zu nennender Professor, Juniorprofessor, Hochschul- oder Privatdozent hinzuzuziehen. Er hat in diesem Punkt Stimmrecht.
- (7) Belastende Entscheidungen des Prüfungsausschusses sind schriftlich mitzuteilen. Sie sind zu begründen und mit einer Rechtsbehelfsbelehrung zu versehen. Widersprüche gegen Entscheidungen des Prüfungsausschusses sind innerhalb eines Monats nach Zugang der Entscheidung schriftlich oder zur Niederschrift an den Prüfungsausschuss zu richten. Hilft der Prüfungsausschuss dem Widerspruch nicht ab, ist er zur Entscheidung dem für die Lehre zuständigen Mitglied des Rektorats vorzulegen.

§ 15 Prüfer und Beisitzende

- (1) Der Prüfungsausschuss bestellt die Prüfer und die Beisitzenden. Er kann die Bestellung dem Vorsitzenden übertragen.
- (2) Prüfer sind Hochschullehrer und habilitierte Mitglieder sowie wissenschaftliche Mitarbeiter der jeweiligen Fakultät, denen die Prüfungsbefugnis übertragen wurde. Bestellt werden darf nur, wer mindestens die dem jeweiligen Prüfungsgegenstand entsprechende fachwissenschaftliche Qualifikation erworben hat. Bei der Bewertung der Bachelorarbeit muss ein Prüfer Hochschullehrer sein.
- (3) Soweit Lehrveranstaltungen von anderen als den unter Absatz 2 genannten Personen durchgeführt werden, sollen diese zum Prüfer bestellt werden, wenn die Fakultät ihnen eine diesbezügliche Prüfungsbefugnis erteilt hat.
- **(4)** Zum Beisitzenden darf nur bestellt werden, wer einen dem jeweiligen Prüfungsgegenstand entsprechenden akademischen Abschluss erworben hat.

§ 16 Anrechnung von Studienzeiten, Anerkennung von Studienleistungen und Modulprüfungen

- (1) Studienzeiten und gleichwertige Studienleistungen und Modulprüfungen, die in gleichen oder anderen Studiengängen an anderen Hochschulen erbracht wurden, werden auf Antrag angerechnet. Gleichwertigkeit ist festzustellen, wenn Leistungen in Inhalt, Umfang und in den Anforderungen denjenigen des Studiengangs im Wesentlichen entsprechen. Dabei ist kein schematischer Vergleich, sondern eine Gesamtbetrachtung vorzunehmen. Bezüglich des Umfangs einer zur Anerkennung vorgelegten Studienleistung und Modulprüfung werden die Grundsätze des ECTS herangezogen; die inhaltliche Gleichwertigkeitsprüfung orientiert sich an den Qualifikationszielen des Moduls.
- (2) Werden Leistungen angerechnet, so werden die Noten soweit die Notensysteme vergleichbar sind übernommen und in die Berechnung der Modulnoten und der Gesamtnote einbezogen. Falls es sich dabei um Leistungen handelt, die im Rahmen eines Auslandsstudiums erbracht werden, während der Studierende an der Universität Karlsruhe (TH) für Wirtschaftsingenieurwesen immatrikuliert ist, kann der Prüfungsausschuss für ausgewählte Sprachen die Dokumentation anerkannter Studienleistungen im Transcript of Records mit ihrer fremdsprachlichen Originalbezeichnung festlegen. Liegen keine Noten vor, wird die Leistung nicht anerkannt. Der Studierende hat die für die Anrechnung erforderlichen Unterlagen vorzulegen.
- (3) Bei der Anrechnung von Studienzeiten und der Anerkennung von Studienleistungen und Modulprüfungen, die außerhalb der Bundesrepublik erbracht wurden, sind die von der Kultusministerkonferenz und der Hochschulrektorenkonferenz gebilligten Äquivalenzvereinbarungen sowie Absprachen im Rahmen der Hochschulpartnerschaften zu beachten.

- (4) Absatz 1 gilt auch für Studienzeiten, Studienleistungen und Modulprüfungen, die in staatlich anerkannten Fernstudien und an anderen Bildungseinrichtungen, insbesondere an staatlichen oder staatlich anerkannten Berufsakademien erworben wurden.
- (5) Die Anerkennung von Teilen der Bachelorprüfung kann versagt werden, wenn in einem Studiengang mehr als die Hälfte aller Erfolgskontrollen und/oder mehr als die Hälfte der erforderlichen Leistungspunkte und/oder die Bachelorarbeit anerkannt werden sollen.
- **(6)** Zuständig für die Anrechnungen ist der Prüfungsausschuss. Vor Feststellungen über die Gleichwertigkeit sind die zuständigen Fachvertreter zu hören. Der Prüfungsausschuss entscheidet in Abhängigkeit von Art und Umfang der anzurechnenden Studien- und Prüfungsleistungen über die Einstufung in ein höheres Fachsemester.

II. Bachelorprüfung

§ 17 Umfang und Art der Bachelorprüfung

- (1) Die Bachelorprüfung besteht aus den Fachprüfungen nach Absatz 2 und Absatz 3, dem Seminarmodul nach Absatz 4 sowie der Bachelorarbeit nach § 11.
- (2) In den ersten drei Semestern sind Fachprüfungen aus folgenden Fächern durch den Nachweis von Leistungspunkten in einem oder mehreren Modulen abzulegen:
- 1. Volkswirtschaftslehre im Umfang von 15 Leistungspunkten,
- 2. Betriebswirtschaftslehre im Umfang von 15 Leistungspunkten,
- 3. Informatik im Umfang von 15 Leistungspunkten,
- 4. Operations Research im Umfang von 9 Leistungspunkten,
- 5. Recht im Umfang von 10 Leistungspunkten,
- 6. Mathematik im Umfang von 21 Leistungspunkten,
- 7. Statistik im Umfang von 10 Leistungspunkten,
- 8. wahlweise Physik oder Chemie im Umfang von je 16 Leistungspunkten.

Die Module, die ihnen zugeordneten Leistungspunkte und die Zuordnung der Module zu den Fächern sind im Studienplan oder Modulhandbuch festgelegt. Zur entsprechenden Modulprüfung kann nur zugelassen werden, wer die Anforderungen nach § 5 erfüllt.

- (3) Im vierten bis sechsten Semester sind Fachprüfungen im Umfang von fünf Modulen mit je neun Leistungspunkten abzulegen. Die Module verteilen sich folgendermaßen auf die Fächer:
- 1. Volkswirtschaftslehre: zwei Module,
- 2. Betriebswirtschaftslehre: ein Modul,
- 3. Wahlbereich: zwei Module aus den Fächern Volkswirtschaftslehre, Betriebswirtschaftslehre, Recht, Soziologie, Informatik, Operations Research, Ingenieurwissenschaften/Naturwissenschaften. Auf die Fächer Recht und Soziologie darf dabei in Summe höchstens ein Modul entfallen.

Die in den Fächern zur Auswahl stehenden Module sowie die diesen zugeordneten Lehrveranstaltungen werden im Studienplan oder Modulhandbuch bekannt gegeben. Der Studienplan oder das Modulhandbuch kann auch Mehrfachmodule definieren, die aus 18 Leistungspunkten (Doppelmodul) bzw. 27 Leistungspunkten (Dreifachmodul) bestehen und für Fachprüfungen nach 1. bis 7. bei in Summe mindestens gleicher Leistungspunktezahl entsprechend anrechenbar sind. Auch die Mehrfachmodule mit ihren zugeordneten Lehrveranstaltungen, Leistungspunkten und Fächern bzw. Fächerkombinationen sind im Studienplan oder Modulhandbuch geregelt.

- (4) Ferner sind im Rahmen des Seminarmoduls bestehend aus zwei Seminaren mindestens sechs Leistungspunkte nachzuweisen. Neben den hier im Umfang von drei Leistungspunkten vermittelten Schlüsselqualifikationen müssen zusätzliche Schlüsselqualifikationen im Umfang von mindestens drei Leistungspunkten erworben werden.
- (5) Als weitere Prüfungsleistung ist eine Bachelorarbeit gemäß § 11 anzufertigen. Der Bachelorarbeit werden 12 Leistungspunkte zugeordnet.
- **(6)** Prüfungen nach § 17 Absatz 3 können in einem Fach nur absolviert werden, wenn eine eventuelle Prüfung dieses Fachs nach § 17 Absatz 2 erfolgreich absolviert wurde. Auf Antrag eines Studierenden kann der Prüfungsausschuss hierzu Ausnahmen genehmigen.

§ 18 Leistungsnachweise für die Bachelorprüfung

Voraussetzung für die Anmeldung zur letzten Prüfung der Bachelorprüfung nach § 17 Absatz 1 ist die Bescheinigung über das erfolgreich abgeleistete Berufspraktikum nach § 12. In Ausnahmefällen, die der Studierende nicht zu vertreten hat, kann der Prüfungsausschuss die nachträgliche Vorlage dieses Leistungsnachweises genehmigen.

§ 19 Bestehen der Bachelorprüfung, Bildung der Gesamtnote

- (1) Die Bachelorprüfung ist bestanden, wenn alle in § 17 genannten Prüfungsleistungen mindestens mit "ausreichend" bewertet wurden.
- (2) Die Gesamtnote der Bachelorprüfung errechnet sich als ein mit Leistungspunkten gewichteter Notendurchschnitt. Dabei werden die Noten gemäß § 17 Absatz 3 und 4 sowie der Bachelorarbeit jeweils mit dem doppelten Gewicht der Noten gemäß § 17 Absatz 2 berücksichtigt.
- (3) Hat der Studierende die Bachelorarbeit mit der Note 1.0 und die Bachelorprüfung mit einem Durchschnitt von 1.1 oder besser abgeschlossen, so wird das Prädikat "mit Auszeichnung" (with distinction) verliehen.

§ 20 Bachelorzeugnis, Bachelorurkunde, Transcript of Records und Diploma Supplement

- (1) Über die Bachelorprüfung wird nach Bewertung der letzten Prüfungsleistung eine Bachelorurkunde und ein Zeugnis erstellt. Die Ausfertigung von Bachelorurkunde und Zeugnis soll nicht später als sechs Wochen nach der Bewertung der letzten Prüfungsleistung erfolgen. Bachelorurkunde und Bachelorzeugnis werden in deutscher und englischer Sprache ausgestellt. Bachelorurkunde und Zeugnis tragen das Datum der letzten nachgewiesenen Prüfungsleistung. Sie werden dem Studierenden gleichzeitig ausgehändigt. In der Bachelorurkunde wird die Verleihung des akademischen Bachelorgrades beurkundet. Die Bachelorurkunde wird vom Rektor und vom Dekan unterzeichnet und mit dem Siegel der Universität versehen.
- (2) Das Zeugnis enthält die in den Fachprüfungen, den zugeordneten Modulprüfungen sowie dem Seminarmodul und der Bachelorarbeit erzielten Noten, deren zugeordnete Leistungspunkte und ECTS-Noten und die Gesamtnote und die ihr entsprechende ECTS-Note. Das Zeugnis ist vom Dekan der Fakultät und vom Vorsitzenden des Prüfungsausschusses zu unterzeichnen.
- (3) Weiterhin erhält der Studierende als Anhang ein Diploma Supplement in deutscher und englischer Sprache, das den Vorgaben des jeweils gültigen ECTS User's Guide entspricht. Das Diploma Supplement enthält eine Abschrift der Studiendaten des Studierenden (Transcript of Records).
- (4) Die Abschrift der Studiendaten (Transcript of Records) enthält in strukturierter Form alle erbrachten Prüfungsleistungen. Dies beinhaltet alle Fächer, Fachnoten und ihre entsprechende ECTS-Note samt den zugeordneten Leistungspunkten, die dem jeweiligen Fach zugeordneten Module mit den Modulnoten, entsprechender ECTS-Note und zugeordneten Leistungspunkten

sowie die den Modulen zugeordneten Lehrveranstaltungen samt Noten und zugeordneten Leistungspunkten. Aus der Abschrift der Studiendaten soll die Zugehörigkeit von Lehrveranstaltungen zu den einzelnen Modulen und die Zugehörigkeit der Module zu den einzelnen Fächern deutlich erkennbar sein. Angerechnete Studienleistungen sind im Transcript of Records aufzunehmen.

(5) Die Bachelorurkunde, das Bachelorzeugnis und das Diploma Supplement einschließlich des Transcript of Records werden vom Studienbüro der Universität ausgestellt.

III. Schlussbestimmungen

§ 21 Bescheid über Nicht-Bestehen, Bescheinigung von Prüfungsleistungen

- (1) Der Bescheid über die endgültig nicht bestandene Bachelorprüfung wird dem Studierenden durch den Prüfungsausschuss in schriftlicher Form erteilt. Der Bescheid ist mit einer Rechtsbehelfsbelehrung zu versehen.
- (2) Hat der Studierende die Bachelorprüfung endgültig nicht bestanden, wird ihm auf Antrag und gegen Vorlage der Exmatrikulationsbescheinigung eine schriftliche Bescheinigung ausgestellt, die die erbrachten Prüfungsleistungen und deren Noten sowie die zur Prüfung noch fehlenden Prüfungsleistungen enthält und erkennen lässt, dass die Prüfung insgesamt nicht bestanden ist. Dasselbe gilt, wenn der Prüfungsanspruch erloschen ist.

§ 22 Aberkennung des Bachelorgrades

- (1) Hat der Studierende bei einer Prüfungsleistung getäuscht und wird diese Tatsache nach der Aushändigung des Zeugnisses bekannt, so können die Noten der Modulprüfungen, bei denen getäuscht wurde, berichtigt werden. Gegebenenfalls kann die Modulprüfung für "nicht ausreichend" (5.0) und die Bachelorprüfung für "nicht bestanden" erklärt werden.
- (2) Waren die Voraussetzungen für die Zulassung zu einer Prüfung nicht erfüllt, ohne dass der Studierende darüber täuschen wollte, und wird diese Tatsache erst nach Aushändigung des Zeugnisses bekannt, wird dieser Mangel durch das Bestehen der Prüfung geheilt. Hat der Studierende die Zulassung vorsätzlich zu Unrecht erwirkt, so kann die Modulprüfung für "nicht ausreichend" (5.0) und die Bachelorprüfung für "nicht bestanden" erklärt werden.
- (3) Vor einer Entscheidung ist Gelegenheit zur Äußerung zu geben.
- **(4)** Das unrichtige Zeugnis ist zu entziehen und gegebenenfalls ein neues zu erteilen. Mit dem unrichtigen Zeugnis ist auch die Bachelorurkunde einzuziehen, wenn die Bachelorprüfung auf Grund einer Täuschung für nicht bestanden erklärt wurde.
- (5) Eine Entscheidung nach Absatz 1 und Absatz 2 Satz 2 ist nach einer Frist von fünf Jahren ab dem Datum des Zeugnisses ausgeschlossen.
- (6) Die Aberkennung des akademischen Grades richtet sich nach den gesetzlichen Vorschriften.

§ 23 Einsicht in die Prüfungsakten

(1) Nach Abschluss der Bachelorprüfung wird dem Studierenden auf Antrag innerhalb eines Jahres Einsicht in seine Bachelorarbeit, die darauf bezogenen Gutachten und in die Prüfungsprotokolle gewährt.

- **(2)** Die Einsichtnahme in die schriftlichen Modulprüfungen bzw. Prüfungsprotokolle erfolgt zu einem durch den Prüfer festgelegten, angemessenen Termin innerhalb der Vorlesungszeit. Der Termin ist mit einem Vorlauf von mindestens 14 Tagen anzukündigen und angemessen bekannt zu geben.
- (3) Prüfungsunterlagen sind mindestens fünf Jahre aufzubewahren.

§ 24 In-Kraft-Treten

- (1) Diese Studien- und Prüfungsordnung tritt am 1. Oktober 2007 in Kraft.
- (2) Gleichzeitig tritt die Prüfungsordnung der Universität Karlsruhe (TH) für den Diplomstudiengang Technische Volkswirtschaftslehre vom 22. Dezember 1995, zuletzt geändert durch Satzung vom 17. September 1999 (Amtliche Bekanntmachung der Universität Karlsruhe (TH), Nr. 4 vom 9. März 2000) außer Kraft, behält jedoch ihre Gültigkeit bis zum 30. September 2013 für Prüflinge, die auf Grundlage der Prüfungsordnung der Universität Karlsruhe (TH) für den Studiengang Technische Volkswirtschaftslehre vom 22. Dezember 1995 ihr Studium an der Universität Karlsruhe (TH) aufgenommen haben. Über eine Fristverlängerung darüber hinaus entscheidet der Prüfungsausschuss auf Antrag des Studierenden.

Über einen Antrag an den Prüfungsausschuss können Studierende, die auf Grundlage der Prüfungsordnung der Universität Karlsruhe (TH) für den Studiengang Technische Volkswirtschaftslehre vom 22. Dezember 1995 ihr Studium an der Universität Karlsruhe (TH) aufgenommen haben, ihr Studium auf Grundlage dieser Prüfungsordnung fortsetzen. Der Prüfungsausschuss stellt dabei fest, ob und wie die bisher erbrachten Prüfungsleistungen in den neuen Studienplan integriert werden können und nach welchen Bedingungen das Studium nach einem Wechsel fortgeführt werden kann.

Karlsruhe, den 06. März 2007

Professor Dr. sc. tech. Horst Hippler (Rektor)

Index INDEX

Index

A	Data Protection Law	
Additional Course Safety Sciences	Derivatives1	28
Advanced Civil Law	Design Basics in Highway Engineering 1	15
Advanced Econometrics of Financial Markets86	Design, Construction and Assessment of Green Buildings I1	
Advanced Programming - Application of Business Software 232	Diagnostics on Power Network Equipment	29
Advanced Programming - Java Network Programming 231	_	
Advanced Topics in Economic Theory	E	
Algorithms for Internet Applications 98	eBusiness and Servicemanagement (M)	35
Algorithms for Internet Applications	Econometrics and Economics (M)	
Applications of Operations Research (M)	Economics (M)	
Applied Game Theory (M)	Economics I: Microeconomics	
Applied Informatics I - Modelling96	Economics II: Macroeconomics	
Applied Informatics II - IT Systems for e-Commerce97	Economics III: Introduction in Econometrics 3	
Automation of Power Grids	Economics of Uncertainty	219
Automotive Logistics	Efficient Algorithms1	30
· ·	Efficient Creativity - Processes and Methods within the Au	ıto-
В	motive Industry1	
	eFinance (M)	
Bachelor Seminar in Foundations of Marketing	eFinance: Information Engineering and Management for S	Se-
Bachelor Seminar in Information Engineering and Manage-	curities Trading1	
ment	Elective "Culture - Policy - Science - Technology"	
Bachelor Thesis (M)	Elective "Personal Fitness & Emotional Competence"3	31/
Bank Management and Financial Markets, Applied Econometrics	Elective "Tutor Programmes"	
Basics in Transport Planning and Traffic Engineering 306	Elective "Workshops for Competence and Creativity" 3	
Basics of Ground Born Guided Systems	Elective Foreig Languages	
Brand Management	Electrical Power Engineering (M)	
Business Administration (M)	Emphasis Informatics (M)	
Business Administration and Management Science A89	Employment Law I	
Business Administration and Management Science B90	Employment Law II	
Business Administration and Management Science C91	Energy Economics (M)	
Business Strategies of Banks 159	Energy efficient intralogistic systems	
· ·	Energy Generation1	
C	Energy Policy 1	42
	Engine Development (M)	63
Chemistry (M)	Engine Measurement Technologies2	
Civil Law for Advanced	Enterprise Risk Management1	
Civil Law for Beginners	Environmental Law	
Combustion Engines A	eServices	
Combustion Engines B	Essentials of Finance (M)	
Combustion Engines I (M)	European and International Law	
Commercial and Corporate Law	Exercises in Civil Law	
Commercial Law (M)	Experimental Economics	
Compensation and Motivation305	Experimental Physics A	
Competition in Networks	Experimental Physics B	
Complexity Management	Explorative-interpretative Project Seminar	
Computer Contract Law309		
Computer Integrated Planning of New Products239	F	
Constitutional and Administrative Law (M)		
Copyright	Facility Location and Strategic Supply Chain Management 2	
Corporate Planning and Operations Research	Financial Accounting and Cost Accounting	
CRM and Service Management (M)	Financial Intermediation	
Customer Polationship Management	Financial Management	
Customer Relationship Management	Foundations of Guided Systems (M)	
D	Foundations of Informatics II	
	Foundations of Marketing (M)	
Data Mining	Fundamentals of Production Management1	
	~	

Index INDEX

Fundamentals of Spatial and Infrastructural Development (M) 68	L
G	Law of Contracts
Game Theory I282	tems
Game Theory II	Logistics and Supply Griam Management195
Generically Meteorology /Climatology II93	M
Global Optimization I	
Global Optimization II	Machine Tools and Industrial Handling I
	Machine Tools and Industrial Handling II
Н	Macroeconomic Theory (M)
Hauptvermessungsübung III169	Management Accounting
Human Resource Management (M)49	Management and Strategy
Human Resource Management and Labor Market Institutions	Management of Business Networks (Introduction)
224	Management and Organisation of Projects in Developing
Hydraulic Engineering and Water Ressource Management I	Countries
319	Managing Organizations
	Manufacturing Engineering
I	Manufacturing Engineering (M)
Industrial Application of Material Handling Systems in Sorting	Marketing and Consumer Behavior200
and Distribution Systems99	Marketing and Operations Research201
Industrial Organization	Markov Decision Models I
Industrial Production I (M)	Material Flow in Logistic Systems
Industrial Safety and Environmental Management 171	Material Flows in Industrial Production
Industrial Studies of Time and Motion 170	Mathematics I
Information Systems and Supply Chain Management173	Mathematics II
Inorganic Chemistry Practical	Mathematics III
Insurance Game	Meteorological Measurements175
Insurance Marketing	Meteorological Natural Hazards
Insurance Markets and Management (M)	Methodical Foundations of OR (M)56
Insurance Models	Methods in Analyzing Internal Combustion
Insurance: Calculation and Control (M)	Microeconomic Theory (M)
Integrated Production Planning (M)	Modern Market Research
Intellectual Property Law (M)	Motor Fuels for Combustion Engines and their Verifications117
Intelligent Systems in Finance	N
Internal Combustion Engines and Exhaust Gas Aftertreatment	N
Technology 164	Natural Disaster Management212
International Economic Policy	Nonlinear Optimization I
International Economics	Nonlinear Optimization II
International Economics (M)	
International Finance	0
International Risk Transfer	Occupational Health and Cafety Management and Systems
Internet Law 186 Internship (M) 83	Occupational Health and Safety Management and Systems 102
Interpretative Social Research Methods	Operative CRM
Introduction to Civil Law (M)	220
Introduction to Energy Economics	P
Introduction to Engineering Geology and Hydrogeology158	
Introduction to GIS for students of natural, engineering and geo	Patent Law
sciences	Physics (M)
Introduction to Informatics (M)	Power Network Analysis
Introduction to Operations Research (M)19	Power Transformations
Introduction to Operations Research I	Private and Social Insurance
Introduction to Operations Research II	Private Business Law (M)
Introduction to Programming with Java	Product Lifecycle Management
Investments	Product Lifecycle Management (M)
	Product Lifecycle Management in the Manufacturing Industry
K	229
	Production Engineering I (M)
Knowledge Management324	Production Engineering II (M)60

Index INDEX

Projectseminar233	Simulation of Spray and Mixture Formation in Internal Com-
Public Business Law (M)77	bustion Engines273
Public Finance (M)	Social structures of modern societies
Public Law I - Basic Principles	Sociology/Empirical Social Research (M)78
Public Law II - Public Economic Law218	Software Engineering274
Public Media Law	Software Laboratory: OR Models I275
Public Revenues	Spatial Planning and Planning Law
Q	Special Sociology
	Special Topics in Management: Management and IT 279
Qualitative Social Research (M)	Special Topics of Applied Informatics
Quantitative Methods for Supply Chain Risk Management 235	Specialization in Customer Relationship Management (M) . 39
	Specific Aspects in Taxation
R	Statistical Applications of Financial Risk Management (M) . 52
D. 1. 1. 1. 1. 10. 11. D. 11. 407	Statistics (M)
Railway Logistics, Management and Operating - Part I 137	Statistics and Econometrics in Business and Economics285
Real Estate Management (M)34	Statistics I
Real Estate Management I	Statistics II
Real Estate Management II	Stochastic Methods and Simulation (M)57
Remote Sensing	Strategic Games (M)
Remote Sensing Methods	Strategic Human Resource Management292
Remote Sensing Systems	Strategy and Organization (M)48
Renewable Energy Sources - Technologies and Potentials 145	Supercharging of Internal Combustion Engines
Risk and Insurance Management (M)	Supply Chain Management (M)36
S	Sustainability Assessment of Construction Works114
3	Sustainable Construction (M)
Safety Engineering270	Systems for Electrical Energy
Safety Management in Highway Engineering	
Safety Science I (M)	Т
Safety Science II (M)	
Selected Topics in Ergonomics	Tactical and Operational Supply Chain Management293
Semantic Web Technologies I	Tax Law I
Seminar Complexity Management	Tax Law II
Seminar Conveying Technology and Logistics	Technical Logistics I, basics and systems
Seminar Economic Theory	Technique of Electrical Installation
Seminar Efficient Algorithms	Tectonic Stress in Petroleum Rock Mechanics
Seminar Energy Economics	Telecommunications Law
Seminar in Continous Optimization	Theory of Business Cycles
Seminar in Discrete Optimization	Theory of Economic Growth
Seminar in Engineering Science	Topics in Finance I (M)
Seminar in Enterprise Information Systems242	Topics in Finance II (M)46
Seminar in Ergonomics258	Topics of Sustainable Management of Housing and Real Es-
Seminar in Experimental Economics260	tate
Seminar in Finance	Trademark and Unfair Competition Law199
Seminar in Game and Decision Theory264	U
Seminar in Industrial Production250	O .
Seminar in Insurance Management256	Understanding and Prediction of Disasters I (M)70
Seminar in International Economy248	Understanding and Prediction of Disasters II (M)71
Seminar in Mathematics206	ondototalianing and reconomic 2 bacters in (iii) reconstruction
Seminar in Operational Risk Management	W
Seminar in Risk Theory and Actuarial Science263	
Seminar Information Engineering and Management 251	Warehouse and Distribution Systems189
Seminar Knowledge Management	Welfare Economics325
Seminar Module (M)80	
Seminar on Network Economics262	
Seminar paper "Production Engineering"	
Seminar Public Finance	
Seminar Service Science, Management & Engineering 253	
Seminar Stochastic Models254	
Seminar: Management and Organization266	
Service Oriented Computing 1	
Simulation I	
Simulation II272	